# SPEAKER MAKES DRAMATIC PLEA 


 CRASH IN WATER


## OPTIMISM EXPRESSED IN SEARCH



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## THE REPORTER-TELEGRAM





WHY POETS STARVE
ago he made a name for himself as a poet.
Some of his poems were published in various high-
grade magazines; later they were brought out in book
form. But he never made much money on them, and at
lis death his publishers reported that royalties amounting
to just $\$ 4.60$ were due him.
That, of course, is traditional. Poets are supposed to
starve in garrets and to die poor; and D Angelo
once wrote:
"What was one little starvation more or less in a
man's life, especially that of a self-appointed poet? With-
in a few years we would be gone, so why not sing our
songs in the meanwhile."
That, probably, expresses the philosophy of all poets
of all times. And it helps, too, to clear up the mistake
we ordinarily make in thinking of poets as light-hearted we ordinarily make in thinking of poets as light-hearted
songsters, who pour out melody like so many birds on a
leafy branch.
fully discontented is to be unhappy. If poets weren't pain-
fue lives they have to lead they fully discontented with the lives they have to lead the
wouldn't be poets. They see the world as a queer, op
pressive place-so much so that, like this Italian pick and pressive place-so much so that, like this Italian pick and
shovel man, a litle thing like going hungry doesn't espe-
cially matter. Since everything else is wrong, all that
counts is writing verses. But poets have this advantage; if they can't possibl
get along with the world as it is, they can see with great
clarity the world that ought to be; and by putting that world in their songs, they can tive; it a touch of ofting reality-
primarily for themselves, but also, at second hand, for the rest of us.
So they go along, writing poems, starving in chilly
attics, and generally stubbing their toes over obstacles er for the rest of us-but they pay for it with their hearts'
blood. TREES AND FLOODS
Writing in the Journal of Forestry, Congressman Scott
Leavit of Montana appeals for a national survey to find
out just what a vegetetative cover on the drainage area of
the nation's streams could do to stop losses from floods
and soil erosion. He has introduced in Congress a bill
providing for sueh a survey, and it deserves support.
Deforested areas lose their soil much more rapidly
than places where there is a good growth of timber which
means a steady depletion of our agricultural resources.
Even more important, perhaps, is the fact that much more
water drains off of land from which trees have been re-
moved. A thoroughgoing reforestation program in the
Mississippi basin, for instance, would undoubtedly help
cut down that river's recurent floods.
It would be a good thing for the nation to find out
juist what needs to be done to remedy this situation.
EDITORIAL. NOTES
What teachers seem to wish is to have their pay af-
ford them some exercise for their higher mathematics.
With 250,000 colonies of bees in that State, it would


## Whodime-a-dance cirl <br> 












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\text { Fordor Sedan } & \text { De Luxe Pbaeton }
\end{array}
$$ $\begin{array}{llll}\text { Roadster } & \text { Tudor Sedan } & \text { Sport Coupe } & \text { De Luxe Roadster } \\ \text { Phaton } & \text { Coupe } & \text { Fordor Sedan } & \text { De Luxe Pbaeton }\end{array}$

90-degree counterbalanced crankshaft : . . Large, effective fully enclosed four-wheel brakes . . Distinctive steel-spoke wheels with large hub caps . . . Handsome V-type radiator . . . Graceful new roof line and slanting windshield of clear polished plate safety glass . . . Singlebar bumpers, chromium plated . . . Low, drop
center frame . . . Mechanically operated pump drawing fuel from fourteen-gallon gasoline tank in rear . . . Choke on instrument panel . . . Individual inside sun visors . . . Cowl ventilation . . . Adjustable driver's seat :. . Choice of Mohair, Broadcloth or Bedford Cord upholstery in all de luxe closed types.
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## SOCIAL NEWS PAGE FOR WOMEN




Do you know how to recognize girls who are "Man Hunters"? Can you tell at
a glance the type of young woman who considers every man fair game in the hunt for a husband? Here are some tes ts that will guide you

Does she flutter her eyelashes when she smiles?
Does she hum the words of sentimental songs when
dancing?
Does she inquire about a man's salary or financial standing
before accepting a date?
Does she use heavy, exotic perfumes?
5. Can she pass a mirror without looking into it? yes no

Would she pass up a Greta Garbo movie for one starring
Clark Gable?
Does she gaze at a man over the rim of her glass while
drinking?
Is she helpless about trifles when a man is present?
Would she rather sit in the moonlight than dance?
If the answers are "yes" to five or more of these questions
in the case is a "man hunter." If the answers are, "no"' ot five or more
of these questions she's probably a "man hunter"-but cleverer!
Watch for Mabel McElliott's new se rial, "The Man Hunters," Beginning

## Tomorrow in

The Reporter-Telegram


Mare Five


CI ASSIFIEDS


1. Lost and Found


2. For Sale or Trade


## 3. Apartments

 8. Poultry


## 15. Miscellaneous






## Used Furniture

mata
eneral Repair Works
Upholstering
acking \& Shipping
Furniture Hospital

| Political Announcements Subject to the action of the democratic primary election in July, 1932. Advertising rates; for state and county offices, $\$ 15.00$; for precinct offices |
| :---: |
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| For District Clerk: NETTYE C. ROMER |
|  |
| For Sheriff: A. C. FRANCIS (Re-election) S. R. PRESTON. |
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or Coumt riax Ansesor:





For Coumty Commissioner
(Precenint No.
D. L. HUTT.
NUS.



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OUT OUR WAY By WILLIAMSOUR BOARDING HOUSE

Page Six
TIME AND MONEY HAVE NOT ENTERED CALCULATIONS OF PRICE ON THE NEW FORD, WHICH 200 CITIES WILL VIEW

The Midland (Texas) Reporter-Telegram $\qquad$


OR WHAT SOMEONE WANTS TO SELL YOU?

What a pleasure it is to shop when you know exactly what
you want and can get it without trouble.
And what dissatisfaction often follows, if you let yourself be talked into buying some other article instead!

You probably know how disappointing such purchases often are. Most women do! For even at the grocery or drug store insistent salespeople will sometimes urge you to buy something "just as good" as the product you request.

When you ask for certain products which you know are dependable, why should any clerk insult your judgment by insisting that you take other brands instead?
There is always a reason. Usually a very selfish one!
At times, of course, a store "runs out" of the brand you the time. Others, even though they have the brand you

## want, will very often try by sheer persuasion to sell you

other in its plac
When this happens, frequently it is because the merchant reaps extra profit, or the clerk a commission, by switching you to the unknown and often inferior merchandis
Many of the best stores everywhere forbid this practise. When you buy from them you are always sure of getting exactly what you ask for; certain of receiving full value in the merchandise you want for every penny you spend!

But if you are offered something "just as good" as the thing you ask for, be firm! Insist on packaged products which you know through experience, by brand, or by the in this newspaper. Be guided by what you know, and you will always be sure of full value for your shopping dollars.

