



## INTRODUCED TOMORROW



## THE NEW FORD V•8 FOR 1936

 ator grile, giving the car a lengh
and grace that are instantly impressive. The fenders are larger, with $\alpha$ wide flare. Homs are concealed behind circular grilles beneath the headlamps. New steel wheels. Ford upholstery - always of storling quality omd excellent taste - is rich and enduring. The appointments of the car have $q$ new touch of refinement. There is no question about the incre
In more practical many improvements have been $\frac{\text { many improvements have been }}{\text { made - Steering is made easier by } a}$ made-Steering is made easier by a new steering gear ratio. The cooling $\frac{\text { system circulates } 51 / 2 \text { gallons of }}{\text { water through a new, larger radiator. }}$ Natural thermo-syphon action is assisted by two centrifugal water pumps. New louvres permit a rapid air-flow around the engine. air-liow around the engine.
Easier, quieter shifting of For
gears - The gear shift le
The two qualities you want in brakes - Brakes that stop the car with ease and certainty. Ford SuperSafety Brakes of the long-tested, fool-proot, mechanical design. Safety-as always - in the electrically welded genuine steel body. Safety Glass all around at no extra cost. Hundreds have written grateful letters because this glass has protected the safety of their families. A car you can drive without strain all day, if you like, in city or country. Steady, holds the, in city or couniry. Steady, holds the road, re spell-traind hriver's touch like a to "pus" horse. You don't have o "push" or "fight" the Ford V. 8 driver and car easily get on terms of good understanding with each other. $\xrightarrow[\text { An engine has much to do with }]{\text { the roominess of a car. Very much }}$
indeed. A long engine uses up car space. The compact V-8 engine permits much of the ordinary engine pace to be used by passengers. It really is a great car in every way, this 1936 Ford V-8-the finest, safest, most dependable Ford car ever built. dispiay tomorrow by Ford dealers.
LOW FORD V.b PRICES
THIRTEEN BODY TYPES - Coupe ( ${ }^{(5}$
windows), $\$ 510$. Tudor Sedan, $\$ 520$. Fordor Sedan, $\$ 580$. DE LUXE-Roadster (with rumble seat), $\$ 560$. Coupe $(3$ windows),
$\$ 570$. Coupe ( 5 windows), $\$ 555$. Phaeton,
 Tudor Touring Sedan (with built-1
trunk), $\$ 590$. Fordor Touring Sedan (with
built-in trumk), $\$ 650$. Convertible Sedan built-in trunk), $\$ 650$. Convertible sedan F. O. B. Dotroit, Standard accossory group, in-
cluding bumperis and spare tire, extra. All Ford at no additional cost Conveniest


## 

LINOLEUM REMNANT SALE
THIS EVENT DOESN'T EVEN COME ONCE A YEAR


PRINTS
99¢ sq. yd. (Was $\$ 1.7$
tandard Gauge $\$ 1.89$ sq. yd. (Was $\$ 2.75$ )

Medium Gauge $\$ 2.39$ sq. yd. (Was $\$ 3.25$ )
eavy Gauge
Inlaid...
$\$ 2.89$ sq. yd. (Was $\$ 3.75$ )
These are cash and carry prices--Not laid)
LIMITED STOCK-COME EARLY!
Midland Hardware \& Furniture Co. PHONE 36

FLY WITH JOHN GRIMMETT


## Page Four <br> The Midland (Texas) Reporter-Telegram

## BULLDOGS TO MEET CRANES AT 8 RAIN OR SHINE




CLEAN COLD BEER ON TAP \& BOTTLED Upstairs Across Street From Scharbauer Coffee Shop
MIDLAND RECREATION CLUB We Deliver - Phone 1080


Stanton Cotton
 There are
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The lowly creatures known as thi
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## SCHENLEY'S

Cream of Kentucky straight whiskey is first in Kentucky the home of whiskey judges. "Double rich", they call it!



Gream of Kentucky is your absolute assurance.
delicious quality and the utmost in value.
straight whiskey made in Kentucky by Kentucky
 for a really fine gin, try schenley's silver wedding distilled gin


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| 555 SERVICE | PHONE 600 |
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## STORAGE <br> \$5.00 PER MONTH

WE CALL FOR AND DELIVER YOUR CAR

EXPERT

## TOP \& BODY

WORK
We Rebuild Wrecked Cars

## WRECKER SERVICE

BRING YOUR STEERING TROUBLES TO US

YOUR FAVORITE GAS \& OIL WASHING LUBRICATING

> VANCE SERVICE STATION

STOCKARD MOTOR CO., Inc.


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The Midland (Texas) Reporter-Telegram

 RITZ $\underset{\substack{\text { Tomorrow }}}{\substack{\text { Tod }}}$


LITE
LAST DAYS
OF POMPEII


## FULLY AGED BEER Edelweiss Draught

ano

## Bottle Beer

A CASE OF GOOD JUDGMENT BREWED SINCE 1852

BUTED BY

## RUSSELL DISTRIBUTING CO.

Maximilian's Cache Of Buried Gold Long Suught In Castle Gap Mountains

Friday, October 18, 1935

Array of Stars to Appear in Feature

Permanents
Duchess of Kent $\$ 6.50$
Midland School Beauty Culture
Phone soo


 bROOMCORN SCORES

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PREVIEW SAT. NITE
SUN.-MON.-TUES.
All-Star Sho,
THE BTO
Biomodey $6 F 1936$

JACK OARIE
george burns gracie allen LYDA Roberti
wendy barrie
HENRY wadsworth

## Specials For Today, Saturday and Monday



