



Looking For Money

As what honest girl ain't? These three are Betty Grable, Marilyn Monroe and Lauren Bacall, who share the stellar honors in a comedy romance called "How To Succeed In Business Without Really Trying." It's in Technicolor and has the CinemaScope presentation, so that the girls appear more curvaceous than ever. The picture opens Tuesday at the Ritz Theatre for an extended run.

Economic Issues Top Caracas Meet Today

CARACAS, Venezuela (U-P)—Economic issues rated top billing at the 10th Inter-American Conference today, with the United States on the defensive after carrying the ball against communism last week. Sixteen of the 19 Latin-American nations at the conference supported the United States in warning international communism to "stay clear of the Western Hemisphere. Now they want to talk about their economic problems—and they want the United States to listen carefully. U. S. Secretary of State Dulles and the rest of his delegation assured Latin Americans last week that the United States wants to cooperate on economic plans that are mutually advantageous. However, the Latin Americans are not likely to be satisfied with anything less than definite commitments that will eventually lead to a solution of their economic problems. They feel that the United States, as the major market for their raw materials and natural products, must agree to solutions for basic economic problems if any headway is to be made in the battle to better living standards. Agreeing on an economic policy

Senate Fight Looms On Adding Fixed Pegs Issue To Wool Plan

WASHINGTON (U-P)—Sen. Aiken (R-Vt.), spearheading the administration's farm program, squared away today for a gathering Senate storm. The Senate test on the program, backed by some Democrats and Republicans and outspokenly opposed by others, may come on the decision of Republican Leader Knowland of California to call for action on a wool production bill. Sen. Ellender (D-La.) heads a group, including some Republicans, seeking to attach to the wool measure a two-year extension of present high-level fixed government farm price supports. President Eisenhower and Secretary of Agriculture Benson argue such high-level supports should expire at the end of this year and be replaced by flexible lower-level price supports. Aiken, chairman of the Senate Agriculture Committee, and Sen. Anderson (D-NM), former secretary of agriculture, in separate interviews, promised a floor fight against the Ellender proposal. They point out that the Agriculture Committee is only part way through public hearings on main features of the new program, including flexible price supports and a \$4-billion-dollar "set aside" of surplus cotton, wheat, butter and dairy products. Dairy industry witnesses were called before the committee hearing today. Backing Aiken and Anderson are Sen. Holland (D-Fla.) and Sen. Williams (R-Del.). Ellender, who formerly headed the committee, said he is confident that more than 50 senators, a clear majority, will vote for a two-year extension of the present system. Backing his move are Senators Russell (D-Ga.), Maybank (D-SC), Humphrey (D-Minn.) and Young (R-ND). Opposition to the administration's price support proposals appeared stronger in the House, all of whose members face election contests this fall. Rep. Poage of Texas, second-ranking Democrat on the House

Einstein Celebrates Birthday Sons Fuss

PRINCETON, N.J. (U-P)—Dr. Albert Einstein observed his 75th birthday yesterday in his customary fashion—at home and without fuss. Although the famed scientist himself declined celebration, a flood of congratulatory letters and telegrams from friends all over the world poured into his home here. And there was a birthday cake, baked by his secretary, Miss Helen Dukas. But there were no candles. Einstein once remarked that birthdays are for children.

Odessa Marine Gets Posthumous Honors

ODESSA (U-P)—Sgt. Wade Ramsey of Odessa has been posthumously awarded the Navy Cross with citation. It was presented yesterday to his parents. The citation said Ramsey exhibited extraordinary heroism in Korea by exposing himself to enemy fire and aiding the wounded when his Marine squad was pinned down by enemy guns. Although severely wounded, Ramsey continued to direct his squad as it held a vital objective, the citation added.

Texas Demo Council Ends Waco Session

WACO (U-P)—The Texas Advisory Council of the Democratic National Committee finished a two-day organization meeting here yesterday. Jesse Andrews of Houston was elected honorary chairman and County Judge Jim Sewell of Corsicana chairman. More than 80 members from over the state attended sessions in Waco's Roosevelt Hotel. They made plans for raising Texas' quota of \$70,000 for the national committee, for selling more subscriptions to the Democratic Digest, the party's magazine, and for strengthening the Democratic Party generally. These other officers were elected: Mrs. A. L. Voigt, San Antonio, vice chairman; Byron Skemon, Temple, chairman of the executive committee, and D. B. Hardenfan, Denison, secretary-treasurer.

tested a passenger in a car for drunkenness after giving the routine drunkometer test to the driver. The passenger explained he and the driver had shared the cost of the bottle and "I want to see if he's getting more of the whisky than I am." Found to be twice as drunk as the driver, he returned a dollar of the purchase price, cursing himself for "hogging up all the liquor."

Indonesia To Ask End To Dutch Band

AMSTERDAM, Netherlands (U-P)—Indonesia's acting high commissioner of The Netherlands says his government is ready with a new demand for liquidation of the four-year-old Dutch-Indonesian union. The envoy, Sisinga Tirtoprodjo, returned yesterday from the Southeast Asian republic with an official note he said would be delivered to the Hague government within a few days.

Tax Form Stolen

DETROIT (U-P)—Mrs. Marian Carballido is going to have to hurry to get her tax returns in on time. A thief snatched her purse last night. It contained \$6 and tax forms she had planned to file in person this morning.

Compounded Troubles

COLUMBUS, Ind. (U-P)—Billie Bexan, 17, Smithville, Texas, was stopped by a state trooper for speeding near here yesterday and ordered to accompany the officer in pursuit of a second speeding car. Failing to catch the other car, the trooper and Bexan returned to where Bexan had left his auto. It had been stolen.

Lay Away Plan

BLACKWELL, Okla. (U-P)—Sheriff's officers dug up \$200 worth of beer, one can at a time, after two suspects admitting stealing the beer and burying each can individually along the bank of the Chickasaw River.

One Will Get You Two

INDIANAPOLIS (U-P)—Mrs. Euphrase Ball got a ticket for jaywalking the other day. Angered, she tore up the sticker and threw it in the street. Mrs. Ball was ordered to appear in Municipal Court on throwing debris on the street.

Not-So-Dry Sooners

OKLAHOMA CITY (U-P)—Officers, bowing to an unusual request.

Dutch Prince Not Going To Give Up

LOS ANGELES (U-P)—Prince Bernhard of The Netherlands flies to the flight test center at Edwards Air Force Base today hoping to again fly the plane that quit on him over the Pacific. The visit will complete a four-day tour of southern California aviation installations by the handsome 42-year-old husband of Queen Juliana. Saturday, while he was flying in a propeller-driven T28 trainer, the engine sputtered and stopped about six miles out over the Pacific. Lt. Col. A. T. House, U. S. Air Force plant representative at North American Aviation, brought the plane in for a successful dead stick landing. The prince asked for another trip in the same plane after commenting, "There was no danger of swimming."

Sailor's Bequest Proves Cruel Joke

LOS ANGELES (U-P)—Sailor Bill Cabeza says it's a salty trick to tell a man his rich uncle has left him \$100,000. "All I know is I'm real confused," he said. "I feel pretty low." William V. Cabeza Jr., 28, a boatman's mate L.C., told reporters last Tuesday he'd received a letter from a brother informing him a rich uncle died and left one eighth interest in an \$800,000 hotel. All he had to do to collect was leave the Navy. Yesterday Cabeza said he had checked with the brother in Nebraska and learned no such letter has been sent. And in Miami, Fla., his father, William V. Sr., said he knew of no rich relatives, nor of any recent deaths. Sailor Bill now says it looks like "some kind of a gag."

Fickle Fame Hurts Stars At Tax Time

HOLLYWOOD (U-P)—Chances are, you didn't try to depreciate your legs on your income tax statement which is due today. But stranger things have happened, say the internal revenue boys. To illustrate unusual requests by taxpayers, the Long Beach (Calif.) Press-Telegram had model Diana Hughes ask the local internal revenue office whether she could depreciate her shapely legs on her tax form. The answer was a good-humored: "No depreciation is apparent." The incident was strictly a gag. But it points up the perennial contention between the Treasury Department and taxpayers whose earning power largely depends on their physical appearance. These include models, muscle men and movie stars. Nobody loves the tax collector, but actors have long complained that they are victimized by tax laws. "If we're lucky, we might make big money for five years, perhaps 10," a top star told me recently. "A guy like Gary Cooper might last 20 years, but how many Gary Coopers are there? The rest of us have to move aside for the younger, newer faces that the fickle public demands. "When we're on top, we have to pay up to 75 or 85 per cent of our salaries in taxes. We are obliged to live like movie stars, and we have no chance to put away any savings. What happens to us when fame passes by?" Early Romans had little interest in cosmetics, but adopted them after coming in contact with the Greeks of southern Italy.

Russell Forecasts Exemption Increase

DALLAS (U-P)—Congress will lower income taxes this year by boosting personal exemptions from \$600 to \$800, predicts Sen. Richard B. Russell (D-Ga.). Russell, unsuccessful candidate for the Democratic presidential nomination in 1952, said he had "grave doubts" about reducing taxes before the national budget. But he added: "This administration is committed politically to tax reductions. I am inclined to believe that Congress will accept Sen. George's (D-Ga.) proposal to increase exemptions to \$800." Russell added, "If we are to reduce taxes, I think that course is best. It benefits everybody alike."

Optometric Official Finds Driver Defects
Remember These New Numbers for all Drug Needs
CAP No. 1-903 Johnson
DIAL 4-2506
Petroleum Building
DIAL 4-8291
CUNNINGHAM & PHILIPS
THE PHARMACY DRUG STORE

GARNER McADAMS
GENERAL CONTRACTOR
Specializing in Oil Field Construction
Concrete Construction
General Lease Maintenance
Big Spring, Texas
Dial 4-6751 Dial 4-6138 Dial 3-2321

While They Last!
A Limited Number Of
1953 GE Refrigerators
At Special Low Prices!
MODEL LA-92-92 Cu. Ft.
Was \$269.95 **\$229.95**
MODEL LD-112
Was \$449.95, Now **\$389.95**
MODEL LB-92
Was \$309.95, Now **\$259.95**
Hilburn Appliance Co.
304 Gregg GENERAL ELECTRIC Dial 4-5351



THE SILVER-THROATED WOO

pours his heart out to the retailer and forgets about the customer

The Woo is a manufacturer who thinks his fate is in the hands of retailers alone.

He pours out his heart and gold and prizes to storekeepers — then has nothing left to woo the shopper — the one who buys his product.

Naturally the importance of newspaper advertising escapes him, just as his customers do.

Fortunately the Woo is a rare creature. Most manufacturers know that it's smart to woo the storekeepers — but even smarter to win the consumer's lasting love!

So the wise manufacturer does just what the storekeeper himself does — he advertises in newspapers.

Which is plain common sense, because practically everybody in town reads the newspaper . . . relies on it for shopping help.

No wonder advertisers throughout the nation spent a record-breaking \$2,655,500,000* in newspapers last year — twice as much as in any other medium!

All business is local . . . and so are all newspapers!

*Printers' Ink Preliminary Estimate for 1953

Vacuum Cleaner Special
"MONTH OF MARCH ONLY"
Price Reduced To \$69.75 On The
World Famous Model "30"
ELECTROLUX
Complete With Attachments
Also Model "60" The Only Cleaner
That You "Never Have To Empty"
No "Silly" Credit Investigations
Call 4-5181 — Day Or Nite

Texas Electric Service Co.
Presents
Tomorrow's Headlines
Nightly At 10:00 P. M.
Stay Tuned To
KBST
1490
ON YOUR DIAL



Makes Typing A Pleasure

Eugene Thomas, owner of the Thomas Typewriter and Office Supply, 107 Main Street in Big Spring, sees for himself just how pleasant it is to use a new Royal electric typewriter. The famous Royal products are always on display and available for inspection at the Thomas firm. All types of office supplies and equipment also are available there.

Harland Station McMahon Fills Bill For Area Builders

Ready-mixed concrete, washed sand and gravel and paving aggregate of the highest quality are the materials furnished contractors and others in the Big Spring area by the Clyde McMahon Ready-Mix Concrete Company.

McMahon serves regular customers throughout a 50- or 60-mile radius of Big Spring. In addition, many private homeowners have found his construction materials exactly filling the bill for their smaller projects.

Users of the McMahon products are assured of the highest quality in every "batch" of concrete, or load of sand, gravel, or aggregate.

Another factor adding to the demand for the products is convenience. Delivery of any of the materials is made promptly right to the construction site.

There is no time lost in mixing concrete or gathering up raw materials when ready-mix concrete is ordered for driveways, sidewalks, or any of the other projects a homeowner might undertake. McMahon patrons also find that the ready-mix product costs them no more than they'd be out in attempting to gather up all the materials and mix their own concrete.

McMahon's paving aggregate is ideal for driveways, off-street parking areas and similar projects, as well as for regular road construction.

Ready-mix concrete, delivered in huge trucks which actually are large concrete mixers on wheels, is scientifically compounded at the McMahon plant. A laboratory is maintained to work out designs for concrete for various purposes. This service, with the cleanly washed sand and gravel that go into the product, assure customers that their concrete foundations, curbing, retaining walls won't crumble.

If the customer desires, the skilled and experienced McMahon workmen will compound concrete to their private specifications. Any quantity of any of the materials may be ordered.

McMahon will move his plant from the 1600 block of East Highway 80 to the 600 block of the Snyder Highway in the next few days. However, the move will not interfere with service to the firm's customers as operations will not be suspended for the transfer.

Insurance And Real Estate
JOE POND
111 E. 2ND DIAL 4-6222

THOMAS
TYPEWRITER AND
OFFICE SUPPLIES
Office Equipment and Supplies
107 Main Dial 4-6621

MAGNOLIA
GASOLINE—MOTOR OIL
Washing Lubrication We Give S & H Green Stamps
GRADY HARLAND
MAGNOLIA STATION
1000 Lamesa Hwy. Dial 4-9383

See the **NECCHI**
BEFORE YOU BUY
You owe it to yourself to see the Miracle Sewing Machine that
● Sews on buttons!
● Blindstitches hems!
● Makes Buttonholes!
● Does all your sewing more easily!
GILLILAND SEWING MACHINE EXCHANGE
120 East 2nd Dial 4-5011

REAL OLD FASHIONED
PIT BAR-B-QUE
added service.
French Fried Potatoes
"Where Old Friends Meet ... To Chat And Eat"
ROSS' BAR-B-QUE
904 E. 3rd Dial 4-8541

Round-The-Clock Service Featured At Truck Stop

Service round the clock is offered at Phillips 66 Truck Stop and Cafe, joint enterprise located on West Highway 80 just outside the city limits.

Both the cafe and service station are open 24 hours a day, and regardless of the hour the customer will receive prompt attention.

Those wishing to have their vehicles serviced will find that the Truck Stop is fully equipped to handle their particular problem, whether it be fuel, lubrication or minor parts.

Ike Medlin manages the Truck Stop, and he says that he would like to see more cars stopping at the station. Service is extended to all vehicles, not just trucks.

Fairfield Buildings Destroyed In Fire

FAIRFIELD, Tex. (AP)—Fire destroyed two buildings and damaged two others on the east side of this town's courthouse square yesterday.

The Ford Motor Co. and the Iris Theater next door were destroyed. A grocery and a hardware store were damaged. The blaze apparently started in the Ford place.

There were no reports of injuries.

The fire started about 2 p.m. and was brought under control three hours later. Firemen from Corsicana, Teague and Mexia helped. The cause wasn't known.

Fairfield, county seat of Freestone County, is in east-central Texas some 34 miles from Corsicana.

Texas Gold Star Mom Group Organizer Dies

DALLAS (AP)—Mrs. Ida Belle Wallace, 77, who organized the Texas Gold Star Mothers in 1928, died yesterday.

She was life-time president of the Dallas chapter of the Gold Star Mothers.

Gasoline Oils Grease Butane Diesel Fuel Tires Accessories
K. H. McGibbon
Phone 4-5251 601 E. 1st

Electric & Acetylene Welding
Specializing Trailer Hitches and Grill Guards
BURLESON
Machine & Welding Shop
1102 W. 3rd Dial 4-2701

FURNITURE
REFINISHING, REPAIR & UPHOLSTERY
CABINET WORK
FLOOR COVERING
CALL US For All Household Repair
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CLAY'S NO-D-LAY CLEANERS
The Finest Cleaning anywhere... The latest equipment money can buy
500 Johnson Phone 4-8911

WOOTEN TRANSFER & STORAGE
AGENT FOR ROCKY FORD VAN LINES—MIDLAND
DAY PHONE 4-7741 — NIGHT PHONE 4-6292
505 E. SECOND BIG SPRING, TEXAS
POULTRY AND EGGS

TIME SAVING
HARD WORK AHEAD... That's why we urge Ford Tractor owners to get their tractor and equipment ready for the coming season.

Bring Your Car To
411 W. 3rd.
● Washing & Greasing
● Polishing
● Atlas Tires
● Chevron Gas
McPHERSON
CHEVRON SERVICE STA.
411 W. 3rd Dial 4-9312

GLEN
Says... YOU CAN SAVE MORE IF YOU SHOP US EVERY DAY!
Free DELIVERY
GLEN BROWN GROCERY
904 W. 3rd Dial 4-7811

Paint Now!
WITH **SPRED SATIN**
THE WONDER PAINT \$5.49 GAL.
SPRED LIFE \$1.75 qt.
Save hours of your Winter Cleaning Time
NEAT BEAUTIFUL WALLS THAT STAY CLEAN LONGER—WASH EASIER
NABORS PAINT STORE
1701 Gregg St. Dial 4-8101

See the new Fordson Major Diesel 4-row Tractor...
Big Spring Tractor Co.
Lamesa Highway Dial 4-6071

We Are Exclusive Dealers For Famous
Lees Carpeting
All Carpet Installations Made By Our Factory Trained Mechanics... All Work Guaranteed!
Town and Country Home Furnishings
1 Block North Settles Hotel Dial 4-7901

GOOD FOOD
At Its Very Best
At The
Douglass Coffee Shop
DOUGLASS HOTEL BUILDING

MURIEL STONE BRICK STONE STUCCO-PLASTER CONCRETE WORK
Charles Campbell, Cont'r.
400 ABRAMS DIAL 4-2407

Choose Your Piano As Famous Artists Do!
Choose **Baldwin**
We Have A Good Stock Of New And Used Pianos
Adair Music Co.
Opal Adair
1708 Gregg Dial 4-8301

● International Trucks ● McCormick Dearing Equipment Line
● Farmall Tractors ● I. H. C. Freezers and Refrigerators
COMPLETE PARTS & SERVICE DEPT.
DRIVER
TRUCK AND IMPLEMENT CO., INC.
909 Lamesa Highway Dial 4-5284 or 4-8168

SERVICE
That is the slogan for the Phillips 66 Truck Stop and Cafe. Drop by at your leisure, and don't forget our 24 hour Service and come by to fill-up and then eat before you go home.
Phillips 66 Truck Stop and Cafe.
West Hi-way 80 Dial 4-5091

NALLEY FUNERAL HOME
Understanding Service Built Upon Years of Service
A Friendly Counsel In Hours Of Need
806 Gregg — AMBULANCE SERVICE — Dial 4-6331

PRESTO
—IT'S NO TRICK AT ALL!
Just flip your electric switch or plug in the cord and I'm REDDY to do all your electrical tasks... quick as a flash. I'll save you time and energy and make life more enjoyable.
Your Electric Servant
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WHAT OUR DRY CLEANING DOES FOR YOU
You Look Your Best In Clothes We Clean!
CORNELISON CLEANERS
911 Johnson Dial 4-2831

"BIG SPRING'S NEWEST AND FINEST HARDWARE"
● Hardware
● Tools—Gifts
● Appliances
● Housewares
WE GIVE S & H GREEN STAMPS
FREE PARKING
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IT'S TOPS
READY MIXED CONCRETE
Dial 4-5531 1403 Birdwell Lane

WILLIAMS SHEET METAL WORKS
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Organ Melodies Noon and Evenings Private Dining Rooms
THE WAGON WHEEL
Parking Space Gift Shop Western Atmosphere Good Food
Big Spring's Finest Restaurant
Mr. and Mrs. H. M. Rainbolt—Owners & Operators
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READY MIX CONCRETE
Simplify Your Concrete Jobs
Cut the time-taking task of mixing concrete out of your construction schedule. Let us mix to your order and deliver.
DIAL 3-2132
CLYDE McMAHON
Ready Mixed Concrete—Washed Sand and Gravel—East Highway 80

"Western-Wise" Fashion
Hand Carved Leather Belts
Come in soon and choose the inscription and color that you want... For yourself or a gift...
WARD'S BOOT & SADDLE SHOP
114 E. 2nd Dial 4-8512

AROUND THE HOUSE by E. L. GIBSON
WHAT AGAIN? BOSS! I HATED YOU, YOU SAID YOU HATED MY TRUCK AND I'VE CAUGHT YOU SLEEPING ON THE JOB THESE THREE THINGS TODAY!
GUESS! THAT'S WHY I NEVER GET TIRRED.
CUSTOMERS HATE THE TIME OF TELLING YOU HOW WONDERFUL...
WESTERN SERVICE CO.
TREAT YOU!
WESTERN SERVICE CO.
DIAL 4-9321 801 AUSTIN BIG SPRING

Texas Aggies Set Hot Pace In SW Baseball

By The Associated Press
Texas A&M paced the Southwest Conference baseball campaign through its first week, winning three games out of three.

Only these four teams opened play last week. The other two members of the conference playing baseball—Texas and Rice—got into action this week.

SMU, which was supposed to be one of the favorites, took a 10-5 licking from Texas Christian and split a double-header with Sul Ross, winning the first, 16-4, and dropping the nightcap, 1-0. Baylor split two games with Texas Christian, taking a 7-9 defeat and a 3-0 victory. The Bears also split with the University of Houston, winning 2-4 and losing 9-5.

Monday Southern Methodist opens a two-game series against Sam Houston State at Huntsville while Texas Christian plays Carroll Air Force Base at Fort Worth. Thursday Baylor engages Sul Ross at Alpine. Southern Methodist and Texas Christian make up a postponed game at Fort Worth.

St. Benedict's Is NAIA Cage Champ

KANSAS CITY (AP)—The St. Benedict's College Ravens, a team that didn't have a chance a week ago, today boasted the National Intercollegiate basketball pennant.

NEW! "JIM BO"
Introducing the most sensational lure in the history of fishing—the artificial creation that has made the fisherman's dream a reality.

Bobby Feller, 18-Year Vet, After Regular Job

By ED CORRIGAN
Associated Press Sports Writer
Almost two decades ago—1936 to be exact—a powerful, fuzzy-cheeked youngster strode into the spring training camp of the Cleveland Indians. Manager Steve O'Neill liked what he saw and that started Bob Feller's career.

MOBERLY, MO., REIGNS AS TOP JUNIOR COLLEGE TEAM IN U.S.

HUTCHINSON, Kan. (AP)—Persistence finally paid off in the National Junior College Basketball Tournament for Moberly, Mo. College.

Crusader Dazzler Seeks Pro Post

By RIP WATSON
NEW YORK (AP)—Togo Palazzi of Holy Cross, probably the only basketball player in history named for a Japanese admiral, also seems to be the only person who's worried about his ability to make good as a pro.

The crew-cut, stockily built youngster who led Holy Cross to its first National Invitation Tournament championship isn't even sure that he'll go for the pro game.

Steerettes Play Midland Today, Abilene Friday

Arah Phillips' girls' volleyball team of Big Spring High School, enjoying one of their most successful seasons in history, see action twice this week.

LOOKING 'EM OVER With Tommy Hart

HGJC Coach Harold Davis, recently returned from a sort of busman's holiday to Amarillo and Kansas City, says he was very disappointed in Bevo Francis, the Rio Grande college basketball player he saw in two games in the NAIA Tournament.

"I would never have been able to pick him out of a group, had I not known what he looked like," says Davis, meaning he went to the tournament expecting to see someone with outstanding ability.

Incidentally, Artesia club directors have revealed that 450 season tickets have been sold for home games. Did any city of comparable size ever do as well?

Tommy Taylor, who performed for Big Spring Junior High's greatest football team in history three years ago, is due to be a regular halfback on next fall's Odessa team.

Baseball Films Are Scheduled At 7:30

Straight-talking Harry James, new president of the Longhorn League, will speak at tonight's informal get-together of baseball fans, scheduled to get under way in the ballroom of the Settles Hotel at 7:30 o'clock.

James has been invited here by Pepper Martin, owner-manager of the Steeds, to explain his method for policing the league in regard to salary limits.

Martin is looking for a big turnout tonight. One of the highlights of the conclave will be the screening of two films made under the supervision of Lew Forseca, major league representative.

Bovines Could Have Best Track Team This Season

LAREDO (AP)—This University of Texas track team might be the finest Clyde Littlefield has produced.

They're still talking about the mighty Longhorns as another flock of records go into the books of the Border Olympics.

Texas lapped up 62 points here last weekend in upsetting Texas A&M from the perch it occupied four straight years.

Dick Foerster ran the half mile in 1:53.7 for one. Bob Billings high jumped 6 feet 7 5/8 inches for another and the great Texas sprint relay team ran a 4:4 for the third.

But there never has been such an array of sprinters at Texas, where there have been many great ones in the past. Charles Thomas, Dean Smith and Alvin Frieden may be the top three in the nation.

Longshots Attain NCAA Semi-Finals

By SKIPPER PATRICK
KANSAS CITY (AP)—Four surprise teams, whose chances of appearing in collegiate basketball's annual climactic show were considered rather slim, will fight it out for the NCAA championship this weekend.

Coming up from regional playoffs last Saturday are the La Salle Explorers of Philadelphia, Penn State's Nittany Lions, Southern California's Trojans, and the Bradley University Braves.

Bradley, which upset Oklahoma A&M, 71-57, at Stillwater, Okla., and Southern Cal, 66-65 double overtime victor over Santa Clara at Corvallis, will meet in the first semifinal game Friday night.

Hutchinson Reasons Own Club Will Be Improved

By JOE REICHLER
LAKELAND, Fla. (AP)—Freddie Hutchinson, anchored with a batch of very earnest but very eager ball players, believes his Tigers are improved. The Detroit manager, however, is restricted to hoping his youngsters better their sixth place finish of last year.

"We hope to improve our position of last year," he said. "But it's going to be tough. There are at least three or four good clubs in front of us. One behind us, Baltimore, is pretty good, too.

"We're not kidding ourselves," he added. "We've got a long way to go and it's not going to be smooth sailing. We broke the ball club down and we're going to build it up. And it's going to be done whether I'm there or not."

Famous Trophies To Be Pictured In Ad Series

LOUISVILLE—Most sports fans have heard of famous sports trophies like The Thompson Trophy for airplane racing and the Ring Magazine Heavyweight Championship Belt, but very few actually know what they look like.

Winnie Cunningham State Meet Leader

FORT WORTH (AP)—The 23rd annual Texas State Bowling Tournament closed its first weekend here yesterday with Fort Worth bowlers leading in all but two events.

El Paso To Host Semi-Pro Meet

WICHITA, Kan. (AP)—The National Baseball Congress today announced that the Southwest District Championship Baseball Tournament for non-professional clubs had been assigned El Paso, Tex., starting July 8.

Judge for yourself
the unique flavor of
OLD FITZGERALD
Your Key to True Bourbon Flavor
OLD FASHIONED... but still in style

Winner's Putter Sizzled Despite Chilling Winds

BATON ROUGE, La. (AP)—Slender Bob Toak, a rare winner along professional golfing's winter trail, owes his victory in the \$10,000 Baton Rouge Open to a putter which sizzled despite chilly winds.

Week-Long NAAU Cage Meet Opens

DENVER (AP)—Twenty-five crack basketball teams, representing 19 states and Alaska, today start six days of competition in the 1954 National AAU cage tournament.

NEVER BEFORE!
the miracle fabric at a miracle price!
BROOKFIELD DACRON
Rayon, Acetate & Dacron
YEAR-ROUND SUITS
Remember—these are year-round suits, tailored the Brookfield way for perfect fit and \$60 worth of good looks and long wear.
\$34.75
Anthony's

SCORCHY SMITH



OAKY DOAKS



G. BLAIN Vacuum Cleaner Sales and Service and Exchange
New Eureka \$69.95 up Also G.E. & Kirby Cleaners
LUSE EXCHANGE Your Unsatisfactory Cleaner For Any Make Or Model In A Pre-Owned Cleaner. Many Like New, Bargains, Buy On Time!
Dial 4-2211 Guaranteed Service. Partial Rent Cleaners 50c Up! Biggest Stock 1 Blk. West Of Gregg On 15th

POGO



DONALD DUCK



UNCLE RAY'S CORNER

Many tools and other stone objects left by the Cave people of Europe have been found, but nothing in the nature of a bed. It is likely that these folk slept on leaves or other soft material placed on the cave floors. So far as is known, the people of ancient Egypt were the chief pioneers in making frames for beds. The residents of Babylonia—who were closely related to the Egyptians—also had frames, or bedsteads, during early times. In Egypt today we can see beds which date back thousands of years. When I visited a museum in Cairo, eight beds from the tomb of King Tut were on display. King Tut (or Tutankhamen) lived more than 3,000 years ago, and it seems that he liked costly beds. Among the beds made for him is one of ebony, and another of wood covered with gold leaf. The Egyptians used beds long before the time of King Tut. They had couches as well, and these served as beds at times. The ancient Persians, Greeks and Romans also had beds. Many of these were of wood, but others were of stone or metal. One Roman emperor owned a solid silver bed, but this was rare. Most Romans were well pleased when they could afford bronze beds. The less wealthy people slept on hides placed over leaves or other soft material. A rich Greek or Roman was sure to have cushions to place over the frame of his bed. Sometimes he had a mattress stuffed with wool or feathers, and covered the bed with a fine cloth embroidered in gold. Tomorrow: Beds of the Middle Ages.

DENNIS THE MENACE



"Boy, I'd hate to fly in a plane if you were the pilot!"

Shamrock Busy Greening Up For St. Patrick's Day Fete

SHAMROCK, Tex. (H)—St. Patrick's Day is a-coming, and Shamrock is greening up. The weekly Shamrock Texan has in a supply of green newsprint for the one edition a year it puts out on green paper. Blue and black ink in fountain pens is being swapped for green. Green stationery is in vogue. St. Patrick's Day is Wednesday. It's a time for celebrating in this Panhandle town of some 3,500. No! that Shamrock has any more O'Germans or Shannons than any other town its size. But folks here figure their town's name is reason enough for a St. Patrick's Day shindig. On the big day hundreds of hand students will march in the Shamrock parade. Floats will carry candidates for "Miss Irish Rose." Shamrock citizens will stand to hear "My Wild Irish Rose," just as they do for the national anthem. Right now, the town is busy making preparations. Tourists traveling Highways 66 and 83 stop to find out why all the men here are wearing green top hats and green ties. The male population also has grown beards. The Lord Mayor of Dublin, Ireland, has sent a letter to Shamrock Mayor Bob Douglas saying, "I sincerely hope that your celebration will be an enormous success." In other years the Irish mayor has sent a shillelagh. Fresh shamrocks are flown in from Shannon, Ireland, each year. An Irishman named George Nichols gave Shamrock its name in about 1890. At first, the name applied only to a postoffice in a dugout some four miles north of here. The mail was carried to the "Shamrock Postoffice" only once before a fire burned out the dugout. The townsite was re-established here in 1902. SANTA BARBARA, Calif. (H)—George M. McGuire leaned back in his chair yesterday after blowing out 101 birthday candles. "Abstemiousness," he said, "abstemiousness both in eating and drinking has been my formula for a long life." McGuire, oldest living graduate of Cornell University and a New Yorker by birth added: "Of course, there was a time in Detroit when I celebrated my 28th birthday pretty often, and I never thought of abstemiousness then." (Webster defines abstemiousness as sparing in diet, food and drink and sparing in indulgences of tastes or passions.)

U.S. Critics Pick 'Here To Eternity'

NEW YORK (H)—A nationwide poll of movie critics picked "Here to Eternity" as the best picture of the year, the trade publication Film Daily has announced. "The Robe," made in CinemaScope, was the only film among the top 10 by any of the new processes. It ranked third. The only foreign film was the British-made "The Cruel Sea," ranking 10th. Others on the list, in order, were: "Shane," "Roman Holiday," "Moulin Rouge," "Lili," "Stalag 17," "The Moon is Blue" and "Little Boy Lost."

Cinch Belts
Schaffer mercerized elastic cinch belts... that flex and curve with you, molds your figure... in light blue, white, navy, tan or gold. 1.49
Memphill-Wells Co. "Big Spring's Favorite Department Store"

MISTER BREGER



"...Likes to dramatize his income tax payment..."

GRIN AND BEAR IT



"Higher exemptions for dependents is economically sound, gentlemen! It will raise the birth rate... and provide more taxpayers, eventually."



This is Mrs. Caroline Niemeyer and her granddaughter Carol. Mrs. Niemeyer is one of a group of Southwestern Bell customers who kept a day-by-day record of the telephone calls made and received in their homes for one week.

How Much Was This Call Worth?
"Mommy, can I stay at grandmother's for dinner?" That was little Carol's very first telephone call—a real thrill for Carol, her mother and her grandmother... one of life's golden moments you could never really put a price tag on. But Mrs. Niemeyer did try to measure the actual cost of her calls. She is one of a group of customers who kept day-by-day records of telephone calls for one week. And like the others who kept these telephone diaries, she was surprised to find how much real value she gets for so little cost. Altogether, Mrs. Niemeyer recorded thirty calls covering a total of 183 miles during the week she kept her diary. Then she broke her telephone bill down into the actual cost per call. "I was amazed," she reported, "at how little all that service really cost for all the convenience and happiness it delivers."
At your service... 24 hours a day... for pennies a call.
SOUTHWESTERN BELL TELEPHONE COMPANY

BRIGHTEN YOUR OUTLOOK
MISS YOUR HERALD? If delivery is not made properly, please Dial 4-4331 by 6:30 p.m. on weekdays and 9:30 a.m. on Sundays.
Enjoy good chewing Want to feel happier? Chew Wrigley's Spearmint Gum! Gives you a nice little lift. Helps time pass pleasantly.
keep a package handy in purse or pocket WRIGLEY'S SPEARMINT CHEWING GUM Refreshing & Delicious #M164

Crossword Puzzle
ACROSS
1. Rodent
4. Belgian city
7. Color, slightly
12. Devoured
13. Promissory note
14. Vegetable
15. Huge animal
17. Break: slang
18. Conspire
19. Small engine
21. Withers herb
23. Governors for others
27. Suspend again
29. Anglo-Saxon money
30. Moon goddess
33. Seasoned
35. Anger
36. Calm
38. Go before
40. Less dangerous
44. Girl's name
46. Kind of Russian hemp
47. Make amends
50. Novelty
52. Varieties
53. Before
54. Kind of herb
55. Squeeze
58. Color
57. Still
DOWN
1. Inclined walks
2. Mexican cornmeal mush
3. Singing voice
4. Hold a session
5. Composition in verse
6. Dawn
7. Slides down hill
8. Pass into use
9. Scandinavian brownie
10. Obtained being
11. Abstract meter
16. Cubic meter
20. Tight
22. Nonsensical
24. Negative adverb
25. Old spelling of three
26. Mournful
28. Pays attention to
30. Drink slowly
31. Make a mistake
33. American general
34. Acquire knowledge
37. Guided
38. Small coins
41. Burning hot
42. Follow
43. Put into type again
45. Weird
47. Serpent
48. High pointed hill
49. Seaweed
51. Tiny

Wilson Shows 'New Look' Has Slimmed Army, Air Power Hike

By ELTON C. FAY
AP Military Affairs Editor
WASHINGTON (AP)—Secretary of Defense Wilson gave Congress today some details of the military "new look" — confirmed "rapid

bulldozing of air strength" and an Army slimmed down by three of its present 20 divisions.
Wilson outlined these plans for the year starting next July 1 in testimony prepared for the Armed Services subcommittee of the Senate Appropriations Committee, considering the military budget.
He said the new military plans evolving from the crash (emergency) program that was adopted following the beginning of hostilities in Korea are "geared to improving our state of preparedness over an extended period of time."
He also said:
"The military programs evolving from the 'new look' provide for the rapid integration of new weapons as they are proven and become available."
He did not elaborate. His comment could have referred to both new applications of atomic weap-

ons and to various types of guided missiles, in use or still in test.
Saturday, a high government source who would not be quoted by name indicated U.S. nuclear specialists set off a few days ago at the Eniwetok test area the biggest hydrogen blast they have yet attempted.
Wilson said "the creation, maintenance and full exploitation of modern airpower" is in accord with the "economy in forces" principle.
"You will see in this budget, therefore, some greater emphasis on both Air Force and Naval air power," the secretary continued.
He projected the air buildup ahead to July 1, 1957, when he said the Air Force will have 137 wings, plus Air National Guard and reserve units, the Navy 16 carrier air groups and 15 carrier antisubmarine warfare squadrons;

the Marine Corps three air wings, with Naval and Marine air reserves in a "high state of readiness." Turning to the ground forces, Wilson said:
"Army forces at the end of June will be organized into 17 divisions, 18 regiments and regimental combat teams, and 122 antiaircraft battalions, together with appropriate supporting elements. This is a reduction of three divisions from the high level achieved during the Korean War. It is the same number of regiments and regimental combat teams and is an increase in the antiaircraft battalions."
Recognizing concern expressed over planned withdrawal of two divisions from Korea, Wilson said a Marine division had been moved there shortly before the armistice, along with personnel from Japan, and that South Korean forces had been built up. These forces, he added, are to be increased to 20 divisions, compared with 10 in the line and two in training at the end of 1952.

Wilson's remarks and other information indicate the Army plans to deactivate the 40th and 45th Divisions and return to the individual states two other National Guard divisions, possibly some now in Europe. Creation of an additional armored division has been announced. Thus the net reduction would be three divisions.
The secretary also said that National Guard antiaircraft battalions will be increased from 101 to 112, with a number of these battalions on site as part of the continental defense system.
A year from next June, Wilson said, the Navy's active fleet will consist of 1,080 ships, 4/4 of them major combat types such as carriers, cruisers, destroyers and submarines. This will be reduction of 49 ships from present average strength, with only four major combatant types dropped from the active list.
The Marine Corps will continue at the present three-division level.

Ritz
TONITE LAST TIMES
NAKED JUNGLE
Starring
ELEANOR PARKER
CHARLTON HESTON
PLUS: NEWS — CARTOON

Lyric
TONITE LAST TIMES
FORT DEFIANCE
Starring
BANE CLARK
BEN JOHNSON - PETER GRAVES
PLUS: NEWS — CARTOON

TUESDAY - WEDNESDAY
ROGUE RIVER
Starring
RORY CALHOUN - PETER GRAVES
PLUS: NEWS — CARTOON

JET
SAN ANGELO HIGHWAY
OPENS 6:15 P. M.
SHOW STARTS 7:00 P. M.
TONITE LAST TIMES
RANDOLPH SCOTT
TECHNICOLOR

THE STRANGER WORE A GUN
Starring
CLAIRE TREVOR
PLUS: COLOR CARTOON
TUESDAY - WEDNESDAY
Jane POWELL - Gordon MacRAE
THREE SAILORS AND A GIRL
Starring
GENE NELSON
PLUS: COLOR CARTOON

TERRACE DRIVE-IN THEATRE
OPENS 6:15 P. M.
SHOW STARTS 7:00 P. M.
TONITE LAST TIMES
CONQUEST OF COCHISE
TECHNICOLOR
Starring
RODIAK - STACK - PAGE
PLUS: COLOR CARTOON
TUESDAY - WEDNESDAY

CRUISIN' DOWN THE RIVER
Starring
Dick HAYNES
Audrey TOTTER
Billy DANIELS
PLUS: COLOR CARTOON

Dentists Criticize Toothpaste Claims

WASHINGTON (AP)—The President of the American Dental Assn. said today an ADA study group has found no acceptable evidence that any toothpaste now on the

State
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MARK STEVENS - Jack Slade
Starring
DOROTHY MALONE
PLUS: SELECTED SHORTS

The Most Glamorous Entertainment of Your Lifetime in CINEMASCOPE YOU SEE IT WITHOUT GLASSES!

Marilyn **MONROE** Betty **GRABLE** Lauren **BACALL**

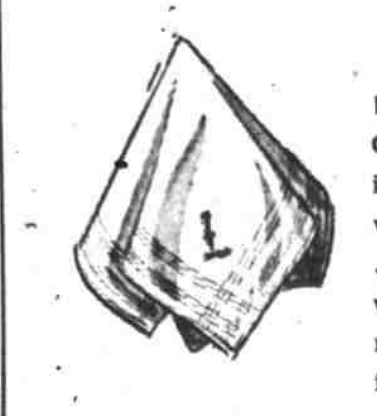
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TECHNICOLOR
Starring
DAVID WAYNE - RORY CALHOUN
CAMERON MITCHELL
and
WILLIAM POWELL
Starring
HUNNALLY JOHNSON - JEAN NEGULESCO - HUNNALLY JOHNSON
Starring
Ritz
STARTS TUESDAY AT YOUR.....



GOSSARD GARTER BELT... dainty comfort... without a bone... this little "dainty" hugs the body without a squeeze... a pull-on of elastic lace and elastic batiste. White only... sizes 24 to 32. 3.98

Ready-to-Wear



INITIAL HANDKERCHIEFS... for the men in fine cotton batiste... with embroidered initial... three to a box... white handkerchiefs with maroon, blue and grey initials, box of three. 2.00

Men's Department



FRESH LITTLE COLLARS... Peter Pan style in white batiste, organdy or pique with dainty embroidery trim in pastel and dark colors. Made in Switzerland. 1.59



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Ready-to-Wear

market has any special value in preventing tooth decay. increasingly concerned about possible danger to dental health arising out of certain claims he said were made for toothpastes. "Many of the claims for these products," he said in a talk prepared for the District of Columbia Dental Society, "tend to discourage such proven dental health procedures as proper toothbrushing immediately after eating and the avoidance of excessive consumption of sugar-containing substances."



LAUREN BACALL and WILLIAM POWELL in the penthouse kitchen set of "HOW TO MARRY A MILLIONAIRE" in CinemaScope, a 20th Century-Fox Production color by Technicolor. Naturally, the kitchen is completely gas equipped.

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