# The Reporter-Telegram 

the forecast


FULTS WANTED
FOR ROBBERY OF
BANK IN MISS.

SCHOOL EXHIBITS
FRIDAY OPEN TO PATRONS, PUBLIC

WOODUL REQUESTS LEGISLATURE TO VOTE TAX BLLS

CATTLE ACTIIITY CONTINUES BRISK
 FOR W: N. CONNELL HELD THURSDAY

To Probe Imports
Of Cotton Cloth
$\square$


 LIQUOR LEGISLATION PECULIAR TURN $\begin{gathered}\text { Coast Guard Ships } \\ \text { Land Here Today }\end{gathered}$

AMERICANS FREE
ESPIONAGE CASE

## He's Still Greatest Hero to Her


"TOOTH STAIN" PROBLEM UNSOLVED after scientist conducts survey

| Announces Subject Revival Sermon |  |  |
| :---: | :---: | :---: |
|  |  | TRANS-PACIFIC |
|  |  | PLANE ON TIIE; |
|  |  | SETS A RECORD |

VOTED TODAY BY tel Repudiation ormally Gi Protest
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Chain of Air Base on Tiny Isles Aid Pacific Flyers

The Foundation Begins to Crack


Over 60,000 Farm Families Enter Rural Rehabilitation 1935

THE REPORTER-TELEGRAM





AN inconsistent advertiser is who has good merchandise and knows it . . . but doesn't know the right channel through which to present it, to build volume sales. In other words---an inconsistent merchant fails to advertise in his home newspaper, and therefore loses the trade of the very neighbors who would be most anxious to patronize him if they knew about his merchan dise. But the successful advertiser is always consistent! He makes sure
that he has what the public wants, and he presents it through regular advertising in the newspaper they all read. And when Brother Bobby, Sis ter Sue, Mother and Dad all see the advertiser's name before them regularly, they become so familiar with him and his goods, that it's second nature for them to patronize him. What do you say, Mr. Advertiser? Will you be an inconsistent watch them-go-by, or will yours be the door to which all shoppers beat a path to buy . . . buy . . . buy



The Midland (Texas) Reporter-Telegrām

| $\substack{\text { Betty } \\ \text { TONIGHT IS } \\ \text { Baop-Sportlight } \\ \text { Variety }}$ |
| :---: |
| STU BANK |
| NIGHT |




ITCHING... Resinol

What Do You Think?


## 2. Name of pance




IS STRAW HAT TIME
And you'll be amazed at the wide selection of STRAW TOPS we're showing


They're the tops-because they're
aade of carefully selected straws.
made of carefully selected straws.
made on new blocks to conform
with the NATURAL shape of your
with the NATURAL shape of your
head. They're the - iops because
they do good things for your face,
because they have brilliant interest
n ribbon bands, and they're the
op-most because they're the most
enthusiasm - arousing values you
have ever seen in fine straws and
panamas

## $\$ 1.00$ to $\$ 6.50$

## Wadley's

$5=5=$

## RITZ ${ }_{\text {romooriow }}^{\text {romit }}$

preferred Brunettes bu
"ONE
NEW YORK NiGHT Franchot Tone Franchot Tone
Una Merkel Conrad Nagel
Also

Melody-Va
News Events

Thurman Pylant and H. C. Kyle COMPLETE SIGN SERVICE FOR SIGNS

PY-KYLE SIGN CO
115 S. MAIN.

WADLEY'S
PRE-EASTER SALE of FOOTWEAR
 It's more or less a habit with us-this cleaning out of Easter... right at the time when you are needing new shoes. Every pair is an out-


- Straps

Pumps
:Ties
Oxford

Just Arrived!
ived two new shoes
 and a brow linen pump with white estras.

## FORD V-8 TRUCKS 50]

MORE THAN EVER AMERICA'S GREAT TRUCK VALUE

any - thie Authorized
orr Finance Plam:
exactly why Ford V-8 trucks earn bigger profits
for their owners.
Ask your driver what he thinks of the comfort cab . the ease of handling Then ask us about the Ford factory reconditioned engine and parts plan that keeps your truck at peak condition yet reduces maintenance costs. ford dealers of the southwest

No strings to this offer tion that the Ford V-8 truck can haul more tonsPut -with more satisfaction-at less cost. him test the new Ford V-8 truck on any hauling b with your loads V let the for themselves. We will furnish the truck, the oil and the gas-it won't cost you a dime to find out

