

OZONA STOCKMAN

Published Every Thursday at Ozona, Crockett County, Texas

W. EVART WHITE,
Editor and Publisher
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Notices of church entertainments where admission is charged, cards of thanks, resolutions of respect and all matter not news, will be charged for at regular advertising rates. Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.

THURSDAY, DECEMBER 7, 1939

Dear Santa Claus:

Once again the Christmas season is at hand. Gay colored lights form a canopy overhead, twinkling, glittering show windows of business firms, the gift-giving season, the season of good will, is here.

With the approach of the Christmas season, Ozona merchants make their annual bid for the gift buying business of Ozonans. They have packed their shelves and counters with merchandise to meet the demands of Christmas shoppers. They have decorated and lighted in the Christmas spirit. They invite you through a pageant of advertisements to visit their stores and inspect the merchandise they have assembled for your shopping needs.

Ozona merchants present as varied and attractive a line of gift merchandise as merchants in any city, large or small. No city boasts

any more progressive nor more attractive shops. The same markets are open to local merchants as to those in the larger cities. The same prices are quoted buyers for local stores as those in other cities. The accepted profit margins are followed here as by merchants in the cities.

In other words, Ozona offers everything that the larger cities offer in the way of Christmas merchandise, with the exception of quantity. Naturally the larger merchants carry larger stocks, but almost the same variety is available in the smaller progressive stores, catering to the known needs of its clientele. You may find some things in the cities that you will not find in your home town stores, no doubt you will. But at the same time, you probably will find something in your local store that will appeal to you more forcefully than anything

you might find in another city. Every merchant tries to buy merchandise that will sell, naturally, and your local business houses have bought stocks of gift merchandise they think will interest you.

So, this week, next week and the week following, visit your home-town stores. Look over the gift merchandise they have assembled for your inspection. All things being equal, and they are more often than you might think, buy all your Christmas needs from Ozona stores. Their very existence depends upon your patronage. Therefore, you may be sure they are going to make every attempt to give you the very best value that you can get anywhere. Upon your patronage of home-town merchants depends the future of your home town. Upon the volume of local business depends the degree of

progress and expansion to be attained by local business. In short, if Ozona is to continue to grow, if it is to have places of business to which you can point with pride, if its merchants are to continue to give you the best in everything at a fair price, they must have your patronage.

Let's be fair with our home town this year. Let's go inside the stores and examine their gift offerings. Let's buy at home wherever possible. Let's do our Christmas shopping early, and at home.

In this issue of the Stockman, Ozona merchants have issued their first invitations to you to examine their Christmas stocks. From now until Christmas they will be telling you of the things they have to offer to solve your gift problems. Let's be a receptive audience. Let's be loyal Ozonans. Let's give our home town a break.

The sun gives us more light and heat in 12 seconds than the moon does in a year.

To produce its estimated total of 3 1/2 million cars in 1940, the automobile industry will use agricultural products from 1,750,000 acres of farm land.

—POSTED—

All my pastures in Crockett County. Hunting, trapping and all forms of trespassing will be prosecuted.
JOHNNIE HENDERSON, JR.
35-12tp



EDW. A. CAROE
OPTOMETRIST
EXPERIENCE COUNTS
17 YEARS IN SAN ANGELO
Phone 5384
Office Hours: 8 a. m. - 6 p. m.

PLACE YOUR ORDER NOW FOR—
COWBOY BOOTS For Christmas
New, exclusive imported leathers, all colors!
French Calf, Russian Calf, Kangaroo, Domestic Skins
Ramirez Boot Shop
Ozona, Tex. Phone 221

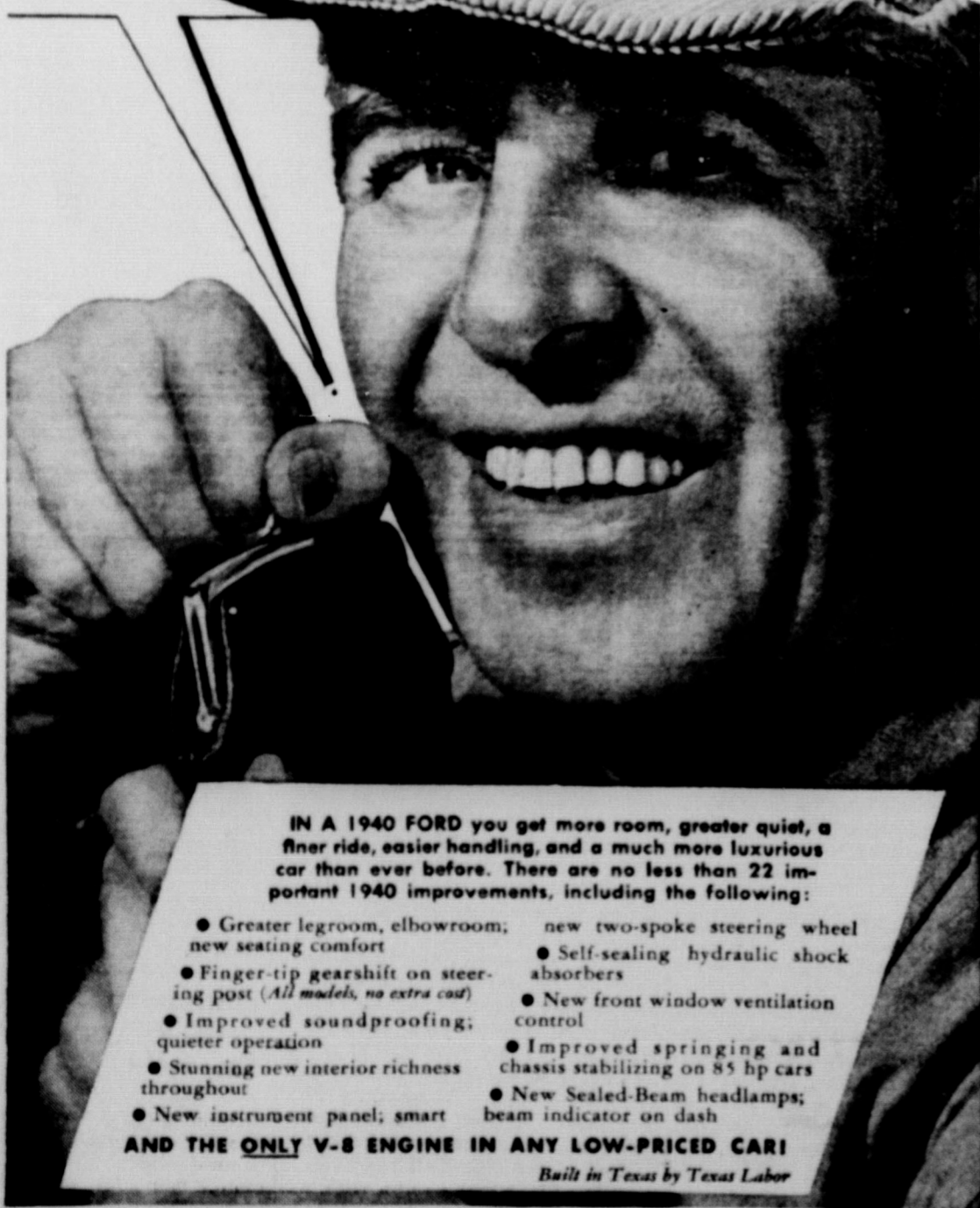


**ONE HELP TO GOOD MANAGEMENT...
a Kitchen Telephone**

Other women often envy the woman who always "gets her work done" quickly and easily. Such a woman usually has the latest in household helps—including a kitchen telephone. A telephone for your kitchen

can be connected to your present line at very small cost. You'll be surprised at the time and steps it will save. Call our Business Office, or any telephone employee will help you place your order.

**I'm careful how I spend my money!
So I looked all of them over and bought the FORD FOR '40**



IN A 1940 FORD you get more room, greater quiet, a finer ride, easier handling, and a much more luxurious car than ever before. There are no less than 22 important 1940 improvements, including the following:

- Greater legroom, elbowroom; new seating comfort
- Finger-tip gearshift on steering post (All models, no extra cost)
- Improved soundproofing; quieter operation
- Stunning new interior richness throughout
- New instrument panel; smart
- New two-spoke steering wheel
- Self-sealing hydraulic shock absorbers
- New front window ventilation control
- Improved springing and chassis stabilizing on 85 hp cars
- New Sealed-Beam headlights; beam indicator on dash

AND THE ONLY V-8 ENGINE IN ANY LOW-PRICED CAR!
Built in Texas by Texas Labor

STEVENS MOTOR CO.

Your FORD Dealer

OZONA

TEXAS

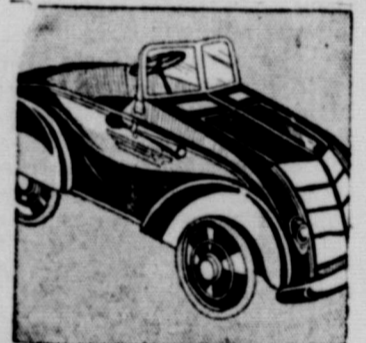
TOYLAND
Everything Boys and Girls could want



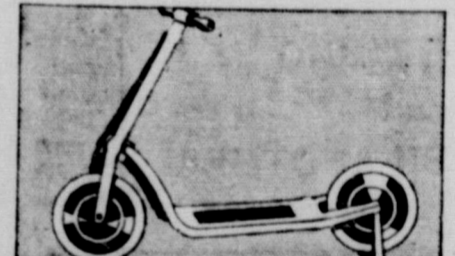
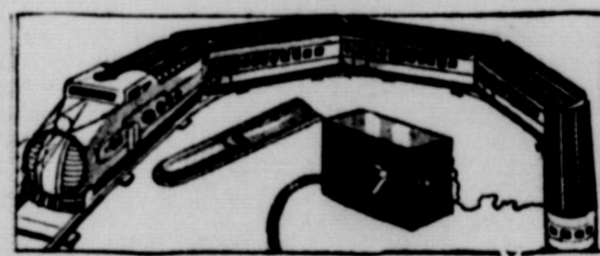
It's here again, folks! Toyland is open in all its glittering glory. And there was never a more captivating display. There's literally thousands of toys to enthrall the girl or boy. Come on in, you Santa Claus, and get your pick for the little Christmas socks.



DOLLS! DOLLS! DOLLS!
Beauties to thrill any tiny mother's heart. By all means see them first.



Toys to Thrill All Boys and Girls!



For the Game Room



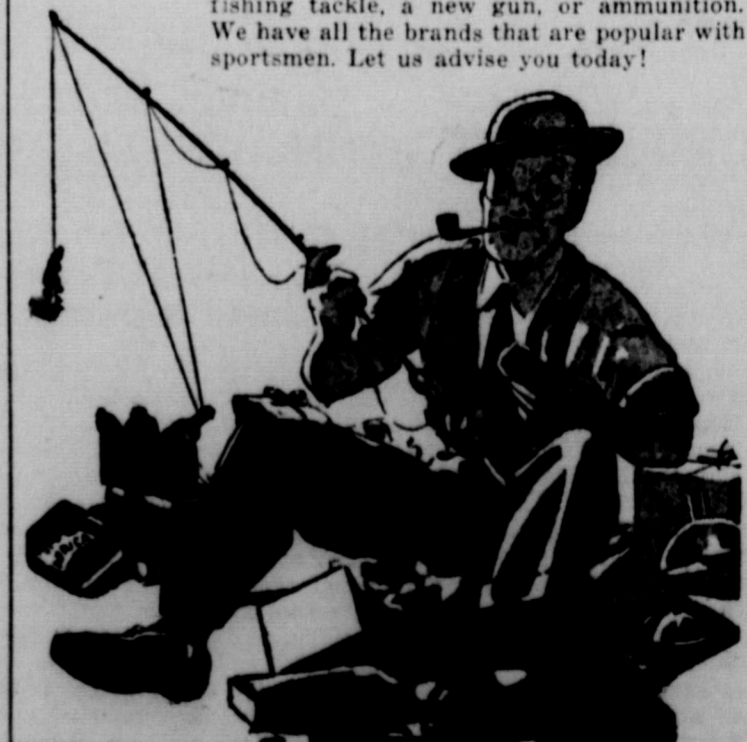
A Gift for Mother, too...

Yes, dozens and dozens of them. It'll be no trick at all to find something she will adore.

For instance, there's a gift of furniture, an occasional piece or whole suite. There's COMMUNITY PLATE SILVERWARE, WEDGWOOD CHINA, Glassware, mirrors, pictures, rugs, radios, and hundreds of other appropriate and useful gifts for HER.

and what about DAD?

Boy, what could you choose that would please him more than sporting goods... fishing tackle, a new gun, or ammunition. We have all the brands that are popular with sportsmen. Let us advise you today!



JOE OBERKAMPF

BUTANE GAS—ELECTROLUX
Ozona, Texas

Oil Companies Promote Texas By Advertising

Industry Opens Campaign for Industrial Development

With December issues of state newspapers, the Texas Oil Industry through its service organization, the Texas Mid-Continent Oil and Gas Association, will begin a series of institutional and educational advertising.

"It is logical that Texas, being the biggest producer of oil, should think along lines of institutional advertising," George C. Gibbons, executive vice-president of the oil and gas group, said. "Twenty-five per cent of all the oil in the world and forty per cent of the oil in America comes from Texas. One hundred and thirty-four counties located throughout the state are now in production with exploration or leasing under headway in all but fourteen counties of the 254."

"Outside competition has forced average well production to such a low figure in Texas today that only by most careful management can our industry survive its fixed overhead costs. If through this institutional advertising program we can stimulate the bringing of other industry into the state, we can help stimulate added employment and incidentally our own industry through the use of more of our products at home."

"Each time we interest other industry in coming to Texas to use our oil products we cut down exportation of our surplus. The new paper mill at Lufkin is an example in point. Though the paper is made of another raw product, timber, it is made possible thru the tremendous supply of cheap fuel. Much of our raw product is yet to be processed within the state. Wool and cotton are both

American Composer Is Study Topic For Music Club Meeting

American music will be the study for members of the Ozona Music club when that group meets Monday afternoon at the home of Mrs. Bascomb Cox for the only meeting of the club during December. Mrs. Eugene Slater will assist Mrs. Cox as hostess. Mrs. G. L. Neersta will be the day's program leader.

Mrs. C. J. Van Zandt will open the program with a discussion of the importance of the MacDowell Colony. A voice-violin number will be presented by Mrs. H. B. Tandy and Miss Ruth Graydon and Mrs. Roger Dudley will talk on "How Edward MacDowell Told Stories Through Music." Mrs. V. I. Pierce will play a MacDowell composition, "To a Water Lily" and Mrs. Claude Hudspeth, Jr., will play his "Of a Tailor and a Bear," after Mrs. Charles Williams tells the story of the same title by Hans Christian Anderson. A questionnaire will be conducted by Mrs. Neersta.

Mr. and Mrs. R. L. Lightsey of Wellington, Colo., and Mrs. Bessie Jones of Durant, Okla., are guests this week of Mr. and Mrs. Andy Nelson. Mr. Lightsey and Mrs. Jones are brother and sister of Mrs. Nelson.

examples of such opportunities.

"The oil industry has made tremendous strides in the processing of its crude oil, now refining more than 80 per cent within the state's borders and thereby furnishing employment for many thousands of Texas people."

"The advertising series will endeavor to portray to the public the part the oil industry plays in the economic life of Texas and its contribution to employment, tax revenues, distribution of new wealth created through constant production of oil and the advantage it offers to new industry."

LETTERS TO SANTA

DEAR SANTA:

Please bring me a furry teddy, a doll, a big red ball. I will be a nice baby if you will please bring me these toys. I thank you.
Bobbie Jean Maples.

Ozona, Texas,
Nov. 24, 1939.

DEAR SANTA:

I want a machine gun, some tinker toys, a little wagon, a big airplane.
Tom Mitchell

Ozona, Texas,
Nov. 24, 1939.

DEAR SANTA:

Please bring me a bicycle, a doctor set, diddle doll. Please bring Rosalie a pair of skates and doctor set. Bring Chappo something. Dear Santa I'm a good, good girl. Thank you, love.
Lenore Ann Harvick.

NEWLY MARRIED COUPLE HONORED AT SUPPER-BRIDGE

Chrysanthemums and pyracantha were used in the Lowell Littleton home Wednesday night of last week, when Mr. and Mrs. Pleas Childress, Jr., entertained with supper and bridge for members of Las Amigas supper club and guests.

Honored guests for the occasion were Mr. and Mrs. Bill Childress.

Bridge was in play at six tables, at the conclusion of which Mr. and Mrs. Bill Littleton were presented high club award and Mr. and Mrs. Phillip Lee Childress with the low club trophy. Bingo prize went to Mr. and Mrs. Hugh Childress, Jr.

Other members attending were Mr. and Mrs. Alvin O. Fields, Mr.

and Mrs. Joe Pierce III, Mr. and Mrs. Johnny Miller, Mr. and Mrs. Ralph Jones, Mr. and Mrs. Lowell Littleton, Mr. and Mrs. Ele Hagelstein, Mr. and Mrs. Jack Wilkins, and Mr. and Mrs. Richard Flowers.

METHODIST CHURCH Eugene Slater, Minister

Calendar of Services:
Sunday school, 9:45 a. m.
Morning worship, 11 o'clock.
Y. P. meeting, 6:45 p. m.
Evening worship, 7:45 o'clock
Woman's Missionary society Wednesday, 3 p. m.
Mid-week services, Wednesday 7:30 p. m.
Young Woman's Missionary society, Thursday 2 p. m.
Choir rehearsal, Thursday, 7:30 p. m.

Our pastor at A. and M. will be in Ozona this weekend. Ele Bright and Jack Baggett and Welton Bunker will come with him. Brother

Constipated?

"For years I had occasional constipation, awful gas bloating, headaches and back pain. Adlerika always helped right away. Now, I eat sausage, bananae, etc., anything I want. Never felt better." Mrs. Mabel Schor

ADLERIKA

OZONA DRUG STORE

Ship Via

Western Motor Lines

San Angelo To Ozona

We appreciate your Business

Carlin will discuss the needs, problems and opportunities of our church at A. and M. at a meeting at the church on Saturday evening at 7:30. Everyone who is interested is urged to be present. He will be our preacher at the Sunday morning service. You are urged to meet and hear him.

GUARD AGAINST PYORRHEA!

Do your gums cause you annoyance? Druggists return money if first bottle of "LETO'S" fails to satisfy. (2)

OZONA DRUG STORE

For Athletes Foot

To effectively relieve the itching and burning discomfort of athletes foot, ringworm and eczema use Merlann. This liquid medicine gives relief at once. Satisfaction guaranteed by OZONA DRUG CO.

ROBERT MASSIE COMPANY

Superior Ambulance Service
San Angelo, Texas
Phone 4444 Day or Night



GMC Half-Ton
SAVES MORE GAS

OUTPULLS ANY 1/2 TON!

15% TO 40% GAS SAVINGS

Priced down with the 3 lowest!
TALIAFERRO GARAGE Ozona, Texas

GMC TRUCKS TRAILERS DIESELS



BUY NOW!
Who Knows? Tomorrow May Be Christmas!
Diamond Rings
Bracelets - Locketts
Bulova Watches

BUY NOW--PAY LATER

FITTED CASES AND OTHER ATTRACTIVE GIFTS AT
Barrow Jewelry Store
J. A. BARROW, Mgr.



The Extras are in the CAR... and not in the Price!

Not a six but an EIGHT for \$895

YOU look this smooth-stepping Buick honey over, and its very manner tells you here's a one-in-a-million kind of automobile.

You look at the advertised prices, add something more for transportation and accessories—and there you begin to go wrong!

For one of the things that give

lock, front-door armrests, gas tank lock—all things often charged for elsewhere.

Every Buick has a Dynaflex valve-in-head straight-eight engine, micropoise-balanced after assembly. Every one has two stabilizers, and rear coil springs that never need lubrication.

All have torque-tube drive, battery under hood, two ways of starting. Super and Roadmaster have front seats close to five feet wide and all models have Safety Plate Glass all around.

And all this is included in the at-the-factory price. Why not see the nearest Buick dealer and see how little more it costs delivered to your door?

"Best buy's Buick!"
EXEMPLAR OF GENERAL MOTORS VALUE

Wilson Motor Company
LEE WILSON, Mgr. Ozona, Texas

Fred Gipson—

(Continued from Page One)

to keep flounder on his table, like other men—like his friend, Boone Walker, for instance.

His friend, indeed! Roy had to go on a trip. So he left poor Nellie in Boone's care, instructing her in mind him, never dreaming that Boone held a grudge.

But Boone did. Boone, whose plant furnishes electricity for Mustang Island residents, hadn't forgotten the time past when Roy tried to sell wind-charging machines to everybody on the island, himself included. How well he'd remembered. But he'd kept his secret hate to himself, waiting for a chance to strike back.

And now he had it. He gloated, Boone did. He'd get revenge now. He'd strike at Roy, through Roy's love for his Nellie!

Poor Nellie! That very night Boone took Nellie out for flounders. He worked her all night, far into the next day. He had her gig flounders by the thousands, all over the bays.

Nellie began to tire. Her strike with her blade began to falter. She was getting weak. Finally, she missed a flounder, altogether, where he lay covered in a thin

film of sand on the bottom. And Nellie had never done that before, never in her life. Always, she'd taken pride in her ability to hit where she looked.

Boone saw her weakened condition. Gloating the more, he led her to an old submerged ship timber. Just a bit of it showed on the bottom. At first glance, even you or I, not tired and worn and nervous like Nellie, might have mistaken it for a flounder.

Nellie didn't question it. She was too bothered about having missed the last one. She took a deep breath, determined to strike with all the speed, strength and sureness of her old stroke. And she did. She drove her blade deep into that old timber, so deep that she could not pull it out.

And Boone laughed, waded ashore, leaving poor Nellie to languish there and die of starvation.

And now Roy sits and weeps bitter tears into his beer.

You can see by this what the island will do for a man!

E. R. Stewart, Jr., of Fort Worth, an experienced department store salesman, display and advertising man, has accepted a position with the Lemmens Dry Goods Co. here.

Phone your news to The Stockman

FORTY-TWO PARTY

The Hugh Gray home was the setting for the forty-two party given last Friday night with the hosts and hostesses including Mr. and Mrs. Hugh Gray and Mr. and Mrs. Ray Dunlap.

Fall flowers that formed the floral background for the party were used with table appointments carrying out the fall motif.

Mr. and Mrs. Charles Powell were presented with low score prizes. The traveling award was given Mrs. Bill Littleton.

Others to whom a salad plate was passed were Mr. and Mrs. J. A. Barrow, Mr. and Mrs. Charlie Butler, Mr. and Mrs. Leslie Nance, Mr. and Mrs. W. E. Dunlap, Mr. and Mrs. Oscar Kost, Mr. and Mrs. Bill Littleton, Mr. and Mrs. Tom McLaughlin, Mr. and Mrs. A. O. Fields, Mrs. O. D. Busby, Mrs. Lloyd Johnson, Mrs. W. S. Willis, and Massie Ray Smith.

DR. MCINTIRE ELECTED

Dr. F. T. McIntire, former Ozonan, now practicing in San Angelo, was elevated to the presidency of the Tom Green-Eight County Medical Society when the society met Monday night in San Angelo. Dr. McIntire had been serving the society as secretary. He succeeds Dr. J. A. Bunday as head of the society.

CLASSIFIED ADS

FOR RENT—3-room furnished apartment. See Mrs. Mary Flowers. 1tc

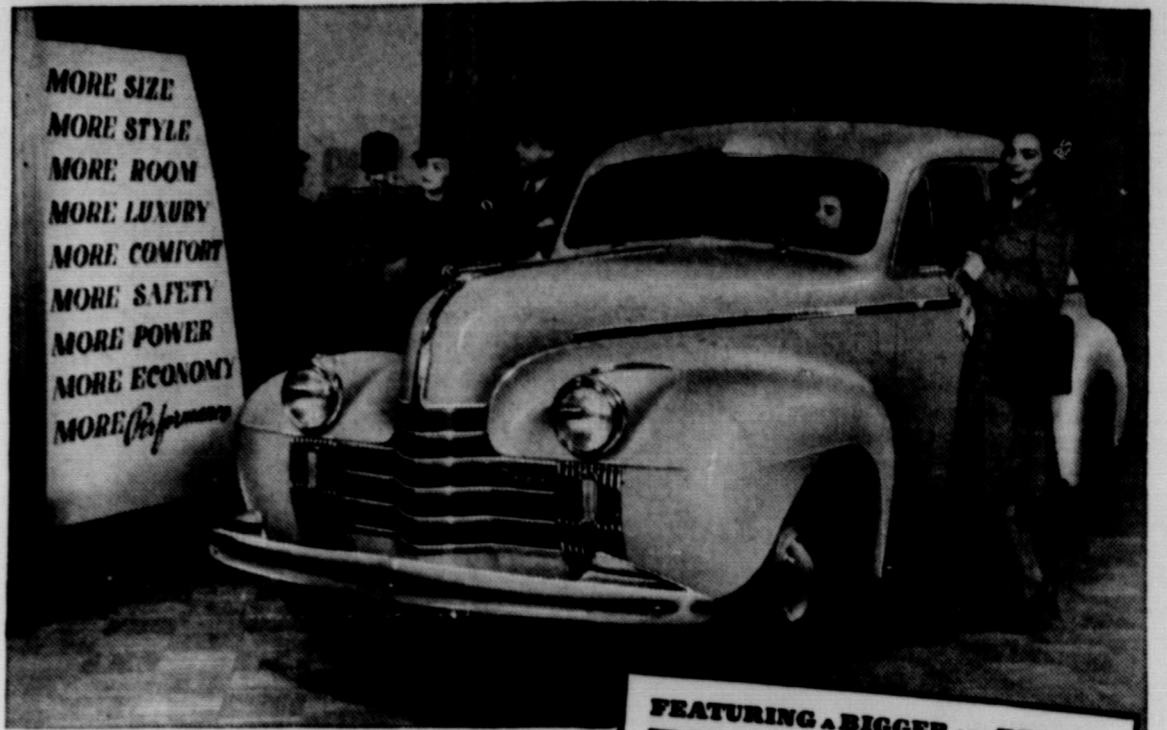
LOST—Light red shepherd-collie dog, white under neck and shoulders. Lame in left front foot. \$15 reward for information leading to his recovery. No questions asked. Nettie Word, Sonora. 1tp

FOR SALE—3 saddle horses. D. K. McMullan, Jr. 34-3tp

FOR RENT—1-room Apartment nicely furnished, conveniences Apply Mrs. Jones Miller. 2tp

FOR SALE—3 lots, Ozona heights on Hillcrest avenue, facing west; size of lots, 125x150 ft.; or will sell in block. For price and further information see or write C. W. Meadows, San Angelo, Texas. 34-3tc

THE CAR THAT HAS Everything BIGGER AND BETTER!



A SMASH-HIT from coast to coast—that's the new Oldsmobile for 1940! It's bigger—in length, in breadth, in roominess. It's better—in styling, in performance, in economy. It gives you new Hi-Test Safety Plate Glass and Sealed-Beam Safety Headlamps. And it's available in three new series. The big, 95 H. P. Sixty is priced in the low-price field. The stunning new Seventy sells at a popular price. The luxurious, new Custom Cruiser is the finest Eight ever offered at medium price. Come in for a thrilling trial drive!

PRICED FOR EVERYBODY
Coupe, \$507 and up. Sedan, \$553 and up. Delivered at Lansing, Michigan. Car illustrated: Sixty 4-Door Touring Sedan, \$899. Prices include Safety Glass, Chrome Window Reveals, Bumpers, Spare Wheel, Tire, Tube, Dual Trumpet Horns, 2 Windshield Wipers, Vacuum Booster Pump, 2 Sun Visors. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice. General Motors Installment Plan. A GENERAL MOTORS VALUE

AMERICA'S BIGGEST MONEY'S WORTH

FEATURING A BIGGER AND BETTER RHYTHMIC RIDE CHASSIS!
Oldsmobile's the smoothest riding car on any road—the only car with the famous Rhythmic Ride—the lowest priced car with modern coil springs all around.

- MODERN COIL SPRINGS ALL AROUND
- FOUR-WAY STABILIZATION
- KNEE-ACTION WHEELS
- SCIENTIFIC WEIGHT DISTRIBUTION

OLDSMOBILE

NORTH MOTOR COMPANY

CHEVROLET—OLDSMOBILE

OZONA, TEXAS

TIC-DED
DOES THE WORK!
—The General Livestock Spray—
KILLS...

- EAR TICKS
- BLUE LICE
- BLUE BUGS
- MITES
- FLEAS

—BLOW FLY REPELLENT—
LEADING RANCHMEN ENDORSE IT!
Manufactured By
BICE OIL CORP.
Kerrville, Texas
AVAILABLE IN OZONA AT
OZONA WOOL & MOHAIR CO.
MELVIN BROWN, Mgr.

Christmas at Home
SUPERB GIFTS FOR THE WHOLE FAMILY

Christmas is the perfect time to enhance your home with the beauty of fine furniture. Our store is filled with unusual values in authentically styled furniture.

SALE OF DINING SUITES
Every breakfast set, dinette and dining room suite GREATLY REDUCED.
OCCASIONAL CHAIRS \$11 to \$69.50
GIFT CEDAR CHESTS Up from \$15
HASSOCKS \$1 to \$12.50

GIVE PHILCO for Year-Round Enjoyment!

Robert Massie Co.
RAY BAKER, Mgr. San Angelo, Tex.
Free Delivery "Everything in Furniture"

Looking for 'Something Different?'
Then CHECK This List!

DID YOU KNOW

THAT we suggest that you do over this list very carefully and fill in your gift list from it—RIGHT NOW!

THAT an ideal gift for groups of people (such as teachers, business and professional women, etc.), is an individual box of King's Candy?

THAT surrounding this ad are a number of suggestions that will solve anybody's gift problem? (Most of these items are distinctive—out-of-the-ordinary. You'll have to see them to see just how "different" they are.)

THAT we have a fine selection of games—old favorites and new ones—for both children and adults?

SMITH DRUG STORE
Headquarters For "DIFFERENT" GIFTS
In Ozona!

For Her ...

- * Boxed Candies
- * Stationeries
- * Manicure Sets
- * Cameras, Kodaks
- * Fountain Pen Sets
- * Toilet Sets by Lenthieric
- * Dresser Sets
- * Hosiery
- * Comb and Brush Sets
- * Compacts
- * Cigarette Lighters
- * Hostess Trays
- * Cigarette Cases
- * Perfumes
- * Diaries
- * Bookends
- * Ash Trays
- * Art Ware
- * Bath Salts
- * Electric Heating Pads
- * Lipstick Sets
- * Exquisite Perfumes by Lenthieric
- * Playing Cards
- * Glassware
- * Travel Kits
- * King's Candies
- * Novelties
- * Corday Parfums and Toilet Water
- * Early American Old Spice Toiletries
- * Musical Powder Boxes
- * KNAPP MONARCH Electrical Appliances: Hair Dryers, Vibrators, Waffle Irons, Toasters, Flat Irons

For Him ...

- * Fountain Pen Sets
- * Pencil Sets
- * Military Sets
- * Humidors
- * Briar Pipes
- * Tobacco Pouches
- * Cigarette Cases
- * Shaving Sets
- * Brush Sets
- * Flashlights
- * Cameras, Kodaks
- * Electric Lighters
- * Billfolds
- * Cocktail Sets
- * Electric Heating Pads
- * Lenthieric for Men
- * Cigar Holders
- * Cigarette Holders
- * Early American Old Spice Toiletries for Men
- * Electrical Appliances
- * Photo Albums
- * Scrap Books
- * Leatherette Waste Baskets

For an Ideal USEFUL GIFT
"The gift that will do you credit for LIFE!"

Parker FOUNTAIN PEN
The Blue Diamond Mark Means Guaranteed for Life!

Smith Drug Company, Inc.
The REXALL STORE
PASCAL and AL

For You ...

- * Christmas Cards
- * Christmas Seals
- * Christmas Paper, Wrapping, Labels, etc.

Gifts for the BABY
* A Host of Pretty Things for the Baby.

TATTLING

By C. MAYE DUNLAP

It's a little early to start... for Christmas but it's a matter of time until St. Nick will be climbing down the chimney, college students coming home again, and a merry time for everyone.



Positive... Comparative... Superlative...

If you've forgotten what your teacher told you (yes, so have we), here's a practical way to remember: go to the nearest Humble Station. In one pump, you'll find a gasoline called Thriftane—a good gasoline at thrifty price—that's positive!...



HUMBLE OIL & REFINING COMPANY

A TEXAS INSTITUTION MANNED BY TEXANS

© 1939 BY HUMBLE OIL & REFINING CO.

PLEDGES MUSIC FRAT



Miss Crystelle Carson, daughter of Mr. and Mrs. Ira Carson of Ozona, has pledged Phi Mu, honorary music sorority at Baylor University, where she is a first-year student.

27 and Jan. 1—Sonora again. So far, Ozona has not made any plans for a baillie and something should be done about it—what do you think? After all, it's only fair that we return the favor.

Which reminds us of the Sonora dance Saturday night honoring homecoming students. And Ozona was well represented, too, Micky Couch was swinging around the floor with her S. S. (Special Splash) Casey Jones from A. and M. who spent the Thanksgiving holidays visiting the Couches.

But getting back to Sonora—it would be hard to say who was the belle of the ball but Lib Coose was getting her share of tags and especially from the Texas University law student, Richard Wehle.

Crystelle Carson entertained "Our Gang" crowd Saturday with a steak dinner in a local cafe. Guests were Catherine Childress, Mary Frances West, Posey Baggett, Mary Alyce Smith, Tommye Kirby, Betty Lou Coates and Eloise Carson.

Johnny Henderson III, returned Monday afternoon from Houston and College Station. He witnessed the football game at A. and M. Thanksgiving day.

Dot Hannah comes home from Dallas and Fort Worth where she visited with Ora Louise Cox during the holidays with tales of "the best time I ever had." She attended the S. M. U.-T. C. U. football game and later Ora Louise and Eddie Bianchi, Dot and Johnny Clements, the S. M. U. football star, enjoyed a show.

HONORS DAUGHTER WITH LUNCHEON

Mrs. Ira Carson entertained here Saturday with a luncheon honoring her daughter, Crystelle a student in Baylor University, who was home for the Thanksgiving holidays.

Enjoying the affair were Misses Mary Alyce Smith, Catherine Childress, Posey Baggett, Mary Frances West, Betty Lou Coates, Tommye Kirby, Eloise Carson and Crystelle Carson.

WMS Compliments Junior Group At Tea, Book Review

Members of the adult circle of the Woman's Missionary Society of the Methodist church complimented the Young Women's Society at a tea given Wednesday afternoon at the home of Mrs. Paul Perner.

Mrs. Ennis Hill of San Antonio reviewed "Fighting Years" by Oswald Garrison Villard. Mrs. Willis Tate, also of San Antonio, gave two piano numbers, "Lento" by Cyril Scott, and "Liebestraume" by Liszt. The visitors were introduced by Mrs. Eugene Slater.

In the house party were Mrs. Eugene Slater chairman, and Mrs. Joe Pierce and Mrs. Mike Friend of the membership committee, Mrs. Paul Perner, Mrs. Ele Hagelstein, president of the junior group, and Mrs. Joe Clayton, Mrs. Buddy Moore, Miss Betty Lou Coates and Mrs. Bill Conklin, other officers of the organization, and Mrs. L. B. Cox, Jr., president of the senior society.

Others present were Mrs. Early Baggett, Mrs. E. B. Baggett, Mrs. Kate Baggett, Mrs. J. M. Baggett, Mrs. Will Baggett, Mrs. O. D. Busby, Mrs. Minnie Crumley, Mrs. J. A. Fussell, Mrs. George Harrell, Mrs. R. A. Harrell, Mrs. Tom Harris, Mrs. Floyd Henderson, Mrs. Johnnie Henderson, Mrs. Stephen Perner, Mrs. I. G. Rape, Mrs. Madden Read, Mrs. Max Schneemann, Mrs. W. E. Smith, Mrs. Evart White, Mrs. W. R. Cabaness, Mrs. Mary Perner, Mrs. M. Johnson, Mrs. H. B. Tandy, Miss Wayne Augustine, Mrs. James Baggett, Mrs. Richard Flowers, Mrs. Dempster Jones, Mrs. Joe Pierce III, Mrs. Paul Phillips, Mrs. W. S. Smith, Miss Dorothy Drake, Mrs. Eddie Bower, Mrs. Ralph Jones, Mrs. Jess Marley, Jr., and Mrs. Lloyd Johnson.

WMU Royal Service Program Wednesday

Mrs. Cleophus Cooke had charge of the Royal Service program of the Woman's Missionary Union of the Baptist church at the regular meeting hour at the church Wednesday afternoon. Mrs. A. W. Jones gave a reading, "Christmas Day in the Evening."

Members present included Mrs. J. S. Whatley, Mrs. Charlie Butler, Mrs. Joe Keeton, Mrs. J. T. Keeton, Mrs. Roy Keith, Mrs. Claude Hill, Mrs. S. L. Butler, Mrs. R. K. James, Miss Maybelle Taylor, Mrs. Lowell Littleton, Mrs. George Bean, Mrs. Clyde Childers, Mrs. Jim Patrick and Mrs. Leslie Nance.

Save Money—Read the Ads!

RECENT BRIDE IS COMPLIMENTED AT PARTY

Mrs. Roy Henderson and Mrs. George Bunger complimented Mrs. Bill Childress, a recent bride, when they entertained members of Las Amegas club and a few guests at the Henderson home Tuesday afternoon. Miniature bridal bouquets were used as favors on the salad plate.

Mrs. Bill Conklin and Mrs. W. E. Friend, Jr., were awarded high score prizes and Mrs. Baker Henderson and Mrs. Ralph Jones took

low score awards. Mrs. Alvin Harrell drew the cut prize.

The guest list included Mrs. Claude Hudspeth, Jr., Mrs. Sid Millsbaugh, Jr., Mrs. Ralph Jones, Mrs. Pleas Childress, Miss Wayne Augustine, Mrs. Joe Clayton, Mrs. A. O. Fields, Mrs. Alvin Harrell, Mrs. Dempster Jones, Mrs. Doug Kirby, Mrs. George Nearsta, Mrs. Joe Pierce III, Mrs. Bill Conklin, Mrs. Eddie Bower, Mrs. Baker Henderson, Mrs. Arthur Kyle, Mrs. Lee Childress, Mrs. Strick Harvick, Mrs. Victor Pierce and Mrs. W. E. Friend, Jr.

Mr. and Mrs. A. C. Hoover left Wednesday morning for Fort Worth to attend the 24th annual convention of the Texas Sheep and Goat Raisers' Association. Mr. Hoover is a director of the association.

OZONA LODGE NO. 747 A. F. & A. M. Regular meetings first Monday night in each month. Next Meeting, Monday, Jan. 1

MORE FEATURES BETTER FEATURES tell you to "BUY CHEVROLET!"

"Chevrolet's FIRST Again!"



It's the only low-priced car with all these fine car features!



Everybody knows, it takes fine features to make fine cars!... And Chevrolet for '40 is the only car in the low-price field that has all the fine car features pictured at the left!... Small wonder, then, that it is also out-selling all other new cars for '40... Eye it, try it, buy it, and you'll be thoroughly convinced that "Chevrolet's FIRST Again!"

Eye It.. Try It.. Buy It!

The 1940 Chevrolet gives higher quality at low cost... Low Prices... Low Operating Costs... Low Upkeep.

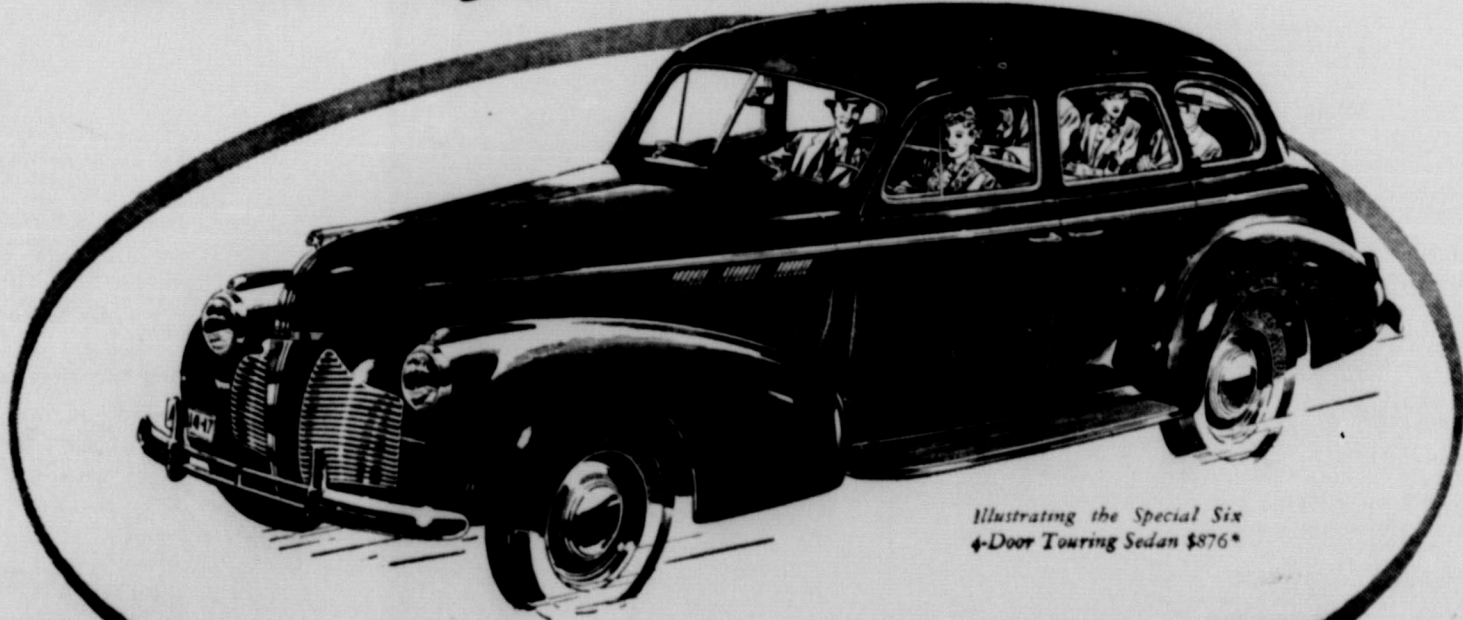
No other motor car can match its all-round value

NORTH MOTOR COMPANY

OLDSMOBILE-CHEVROLET

OZONA, TEXAS

Only \$783* and it leads the Style Parade!



Illustrating the Special Six 4-Door Touring Sedan \$876*

Pontiac moves to the head of the "Class"

JUST TAKE one look at a 1940 Pontiac and you'll know why motoring America acclaim it the style sensation of the year. From that sparkling front-end with its distinctive Silver Streak to the gracefully moulded trunk, it's got what it takes to be the Nation's Number One Beauty. And matching that beauty is infinitely more than you'd ever expect at a price so close to the lowest: a rich and luxurious interior, added room born of

added length and width; an engine that works miracles with every mile and every gallon of gas—quality through and through! Here's a low-priced car that steps you right up into the head of the "class." Better go see it today!

AND UP delivered at Pontiac, Mich. Transportation based on rail rates, state and local taxes (if any), optional equipment—white sidewall tires and accessories—extra. Prices subject to change without notice. General Motors terms to suit your purse.

Pontiac for Pride and Performance

WILSON MOTOR COMPANY

LEE WILSON

OZONA, TEXAS

The songs will be sweeter, The candles burn brighter, Your joy more complete And your heart much lighter...

IF

You Are Living In Your Very Own HOME This Christmas!

Come in Today and Let Us Help You Plan

Foxworth-Galbraith Lbr. Co.

Lumber---Building Supplies

THE LION'S ROAR

Published Weekly by the Student Body of Ozona High School

VOLUME 6

OZONA, TEXAS, THURSDAY, DECEMBER 7, 1939

NUMBER 12



Senior Class Tops School With Grades

Four weeks of hard studying for the students of O. H. S. until those terrifying mid-term exams began with a boom!

Fellow students, don't be discouraged if low grades have been entered on your last six weeks' report, just put more time in all your work and much to your surprise you may be the one who can be qualified as the "valedictorian" of an outstanding class (I hope).

So—grit your teeth, close your eyes, and let's see what's on the grade sheet for this six weeks.

The senior class of 1939-40 is the topping class with their grades. They had 40 A's, 32 B's, 19 C's and 2 F's. The junior class record shows 11 A's, 26 B's, 23 C's and 20 F's. The Sophomore grades read 21 A's, 20 B's, 32 C's and 11 F's. The Freshmen class rolled around this six weeks with 21 A's, 45 B's, 30 C's, and 11 F's. All of these grades totaling to 364 grades.

So—o-o-o-o, come on kids and fellow students! Try a little more thinking and studying and see if our record won't rise to an unremarkable point.

BAND PRESENTS PROGRAM

The Ozona student body met in the high school auditorium Thursday to see a program presented by the band and its director, Norman Heath. The band, having approximately 45 members present, presented the program as follows:

"Raleigh" march, Richards; "Hero" overture, Harold M. Johnson; "The Man With the Mandolin," arranged by Briegel; Christmas songs, "The First Noel," "O Little Town of Bethlehem," "Silent Night," "Hark, the Herald Angels Sing"; "Berkeley" (march) Richards. The Hero overture is on the select required contest list for Class C bands to play in 1940.

Miss Margaret Martin Starts Season's Volley Ball Practice With 22 Girls Bidding for Berths

Volley ball season started with a bang last Monday when the lockers were assigned, and the locks were issued to the following: Dorothy Hannah, Gene Drake, Johnnie Boyd, Tincy Kirby, Noma V. Miller, Eloise Carson, Gladys Wills, Mary Frances Bean, Helen Mayes, Adele Keeton, Norma Lovelace, Gem Ella Dudley, Mary Faye Lucas, Ethel Mayes, Vera McCaleb, Florence Luther, Rozelle Pharr, Joy Coates, Lottie Jo Owens, Priscilla Jean Baker, Mary Louise Perner and Margaret Russell.

Miss Margaret Martin, who played volley ball while attending college at Mary Hardin Baylor and played on the women's town team last year, will coach these girls throughout the entire season.

The regular time for practice is from 4 until 4:45 every school day. There will probably be several practice games open for the public next week, though the first contest game will not be played



MISS MARGARET MARTIN

until January. Suits will be issued at the time of the first game.

A new net and two new volley balls have been purchased to be used by the girls. Let's wish the girls a very successful season.

"Swinging Dreamers" All Girl Band Organizes

You've all heard of Guy Lombardo, Kay Kaiser and Ina Ray Hutton, but have you heard of Ozona's all-girl swing band, the "Swinging Dreamers"?

The girls held their first meeting at Ella Carson's last Monday night. The following officers were elected: Jean Drake, president; Ella Carson, vice president; Billie Jo West, secretary; Joy Coates, sergeant-at-arms, and Tincy Kirby, reporter.

Acting as leader of the band is that nimble, rhythmic, vivacious Johnnie Boyd. Jean Drake is the blues singer. The following girls are members: Gem Ella Dudley, cornet; Dorothy Capps, Helen

(Continued on Page Seven)

Historical Club Members Begin Serious Work

A high school group has been organized into the Junior Historical Society with thirteen members. These members will begin to interview the old settlers of Crockett county. Among the ones to be interviewed are Judge Charles E. Davidson, Mrs. Mary Perner, Mrs. Friend, Mr. and Mrs. Bill West, Mr. Doty, Mrs. Mauldin, Mrs. J. J. North, Mrs. Hoover, Mr. Will Baggett, Mrs. Dunlap, Mr. Jones Miller, Mr. Steve Coose, and Mrs. H. B. Cox of San Angelo. The results of the interviews will be typewritten in duplicate form, one copy to be filed in the high school library and the other in the library of the Senior Society of Ozona.

The society will apply to the state office for a charter. The state office plans to design an emblem, which will be used as the official pin of the Junior State Historical Society of Texas. Twenty Associations must organize before the state organization is considered as in existence. High schools are organizing rapidly, and it is thought that more than the required 20 will ask for charters.

MEETING IN STUDY HALL

The Ozona high school student body met in the study hall Monday morning. Bobby Lemmons gave a talk on his trip to the Texas University-A. and M. football game. An announcement was made that the football boys, accompanied by Coach White, will be admitted to the game at Eldorado for the sum of 15 cents each. A large number is expected to be present for that game. After the final plans and rules of volley ball were announced and members of the library staff were complimented by Mr. Denham for the fine work done this fall, the meeting adjourned.

DAFFYNITIONS

Cheer—Something to sit on.
Ball game—Two little kids crying.
Banana peel—A food article that brings weight down.
Blotter—Something to look for while the ink dries.
Politics—A parrot that swallowed an alarm clock.
Ballot—A kind of dance.
Campaign—A sparkling drink.
Primaries—First grade readers.
Landslide—A result of mud slinging.
Soapbox—Nearest politicians get to soap.
Planks—You're welcome.

MORE SCHOOL NEWS WILL BE FOUND ON PAGE 7

TOY-



- BOXED KERCHIEFS
- BOXED TIES
- BOXED BILLFOLDS
- BOXED HOSE
- LINEN SETS
- TOWEL SETS
- TOILET SETS
- SHAVING SETS
- MILITARY SETS
- BOXED PILLOW CASES
- WASH CLOTH SETS
- GLASSWARE

CHRISTMAS DECORATIONS



Light Sets
35c - 50c - 75c

- SEWING SETS
- FOOTBALLS
- BOXING GLOVES
- WHEEL BARROWS
- PLUSH TOYS
- GIFT BOXES
- PUZZLES
- TOY DRUMS
- TELEPHONES
- PIANOS
- BANKS

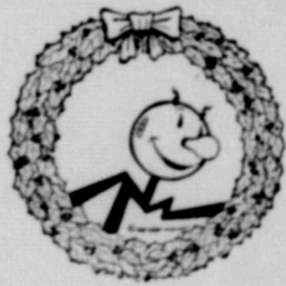
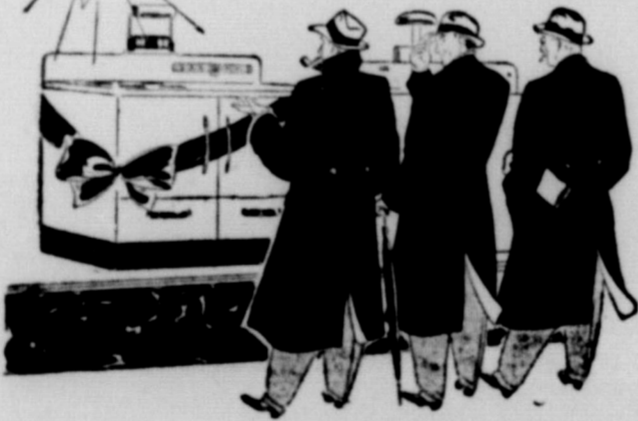
Coaster Wagons



25c to \$4.98

C.G. Morrison & COMPANY
5c TO \$5 STORE

Wise Men, this Merry Christmas, are giving electrical gifts



★ Santa's sleigh is packed with the most wonderful gifts of all time. Beautiful...lasting...modern gifts that combine the joy of living with joy of giving... All on easy terms.

Heddy Kilowatt Invites You to VISIT OUR SHOWROOM!

Remember—You Pay

only

a small amount

monthly on our Budget Plan

West Texas Utilities Company

Buy Electrical Gifts on BUDGET PAYMENT

Trade in your old refrigerator \$3.95 up

\$3.95 up

\$1.95 up

\$5.95 up

Trade in your old stove

\$3.95 up

\$3.95 up

\$3.95 up

\$23.75

\$3.95 up

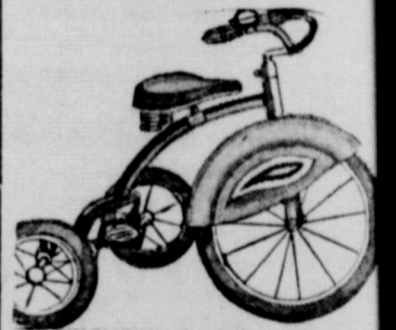


LAND



- AIR RIFLES
- TRUCKS
- CAP PISTOLS
- MACHINE GUNS
- COWBOY SETS
- DOMINOES
- SKATES
- WAGONS
- KIDDIE CARS
- CLIMBING TRACTORS
- TOY STOVES
- CHAIRS
- FURNITURE SETS
- POP GUNS
- DISH SETS

Tricycles



1.98 - 2.98 - 3.98

- CHEMICAL SETS
- AIRPLANE KITS
- PING PONG SETS
- ARCHERY SETS
- CARD GAMES
- MECHANICAL SETS
- COLOR BOOKS
- FAIRY TALES
- FICTION BOOKS (for boys or girls)
- BIBLE STORIES
- BIBLES

Horsman Dolls



25c to \$2.98

C.G. Morrison & COMPANY
5c TO \$5 STORE

Mexican Players To Give Play Benefit Of Community House

A Spanish tragedy in four-acts, "Mancha Que Limpia," will be presented by a group of players in the Mexican colony at the Community House in the near future, it was announced this week by Luis Cardona, director. The play is now in rehearsal. It is to be presented in the Spanish language. Proceeds from the entertainment will go to the Community house.

Members of the cast include Carmen Vitela, Belia Rodriguez, Isabel Rodriguez, Cecilia Rodriguez, Alberto Tijerina, Eduardo Vitela, Jr., Enrique Rodriguez and Hector Vargas. American people are cordially invited.

Red Cross--

(Continued from Page One)

Fifty cents of each membership goes into the treasury of the American Red Cross for disaster and relief work throughout the world. The balance will remain in the treasury of the Crockett County chapter for local relief work.

LODGE KITCHEN IMPROVED

Extensive improvements were installed the past week in the kitchen of the Ozona Masonic lodge quarters, the gift of members of the local Eastern Star chapter. Improvements include new kitchen cabinets, new sink and drain board and extensive re-decorating.

EXPLAINS HOSPITAL PLAN

A small crowd of citizens gathered in the study hall of the high school Tuesday evening, to hear an explanation of the group hospitalization plan given by C. L. Pratt of San Angelo, representative of the Group Hospital Service, Inc., of Texas. Mrs. Lowell Little is the local representative.

Boyd Baker, son of Mrs. Alice Baker, was in from the ranch near Dryden to spend the Thanksgiving weekend.

Mrs. Rosa Lee Bowman of Buenavista visited friends and relatives in Ozona Thursday and Friday.

M. F. Kirby, student in Daniel Baker college in Brownwood, spent the weekend with his parents, Dr. and Mrs. O. A. Kirby.

Bible, Christmas Program Planned

A Bible and Christmas program will be held by the Ozona Woman's club when it meets at the home of Mrs. Johnnie Henderson Tuesday afternoon, December 12. The program will be directed by Mrs. Scott Peters, Mrs. Joe Pierce and Mrs. Evert White. Roll call will be answered with a favorite Bible verse.

Rev. and Mrs. Clyde Childers returned Saturday from Big Spring where they visited friends and relatives during the recent holiday period.

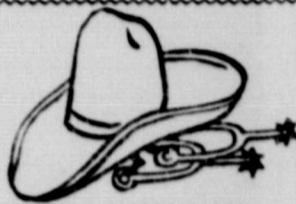
How Fast Can You Stop at 20 M. P. H.?

REACTION DISTANCE	BRAKING DISTANCE	TOTAL DISTANCE
41 FT.	40 FT.	81 FT.
41 FT.	63 FT.	104 FT.
41 FT.	64 FT.	105 FT.
41 FT.	50 FT.	91 FT.
41 FT.	108 FT.	149 FT.
41 FT.	96 FT.	137 FT.
41 FT.	73 FT.	114 FT.

At a speed of 20 miles an hour, automobile stopping distance is 22 feet more than actual braking distance because it takes the average motorist three-quarters of a second to react and apply brakes. At 20 m. p. h. a car travels 22 feet in that three-quarters of a second. The National Safety council guide shows how weather conditions affect stopping distances.

- AROUND
- the WATERINGS . .

By C. MAYE DUNLAP



This hunting season marks the first buck for another young Ozona hunter. He is Roy Henderson, Jr., who went out one day last week and brought down his first buck. Young Henderson didn't say how many points the buck had but did say it had enough.

E. W. Suddeth sold eleven cows and six calves to C. T. Jones Co. of Sonora. The weights and prices were unannounced.

Each year when the deer season opens the soul of man is intrigued by the call of the wild and such was the case last week when another of our young hunters went out to shoot down his first buck. But Charles McDonald had a streak of hard luck. Although he is sure he hit the deer, the animal got away and even after trailing it for about three miles it could not be found.

J. E. Vickers sold to C. T. Jones Co., Sonora, 32 heifer calves weighing 6915 pounds and 30 steer calves with weights of 9155

NOTICE OF REWARD

I am offering \$500 Reward

for apprehension and conviction of guilty parties to every theft of livestock in Crockett County — except that no officer of Crockett County may claim the reward.

W. S. WILLIS
Sheriff, Crockett County

Mr. and Mrs. W. E. West left Monday for Mexico City where they plan to spend the next two or three weeks.

Laura Graves spent the holidays visiting her parents here. She is in training at the Shannon Hospital in San Angelo.

Mary Ann North, smaller of Mr. and Mrs. Hilton is recuperating from a recent attack of scarlet fever.



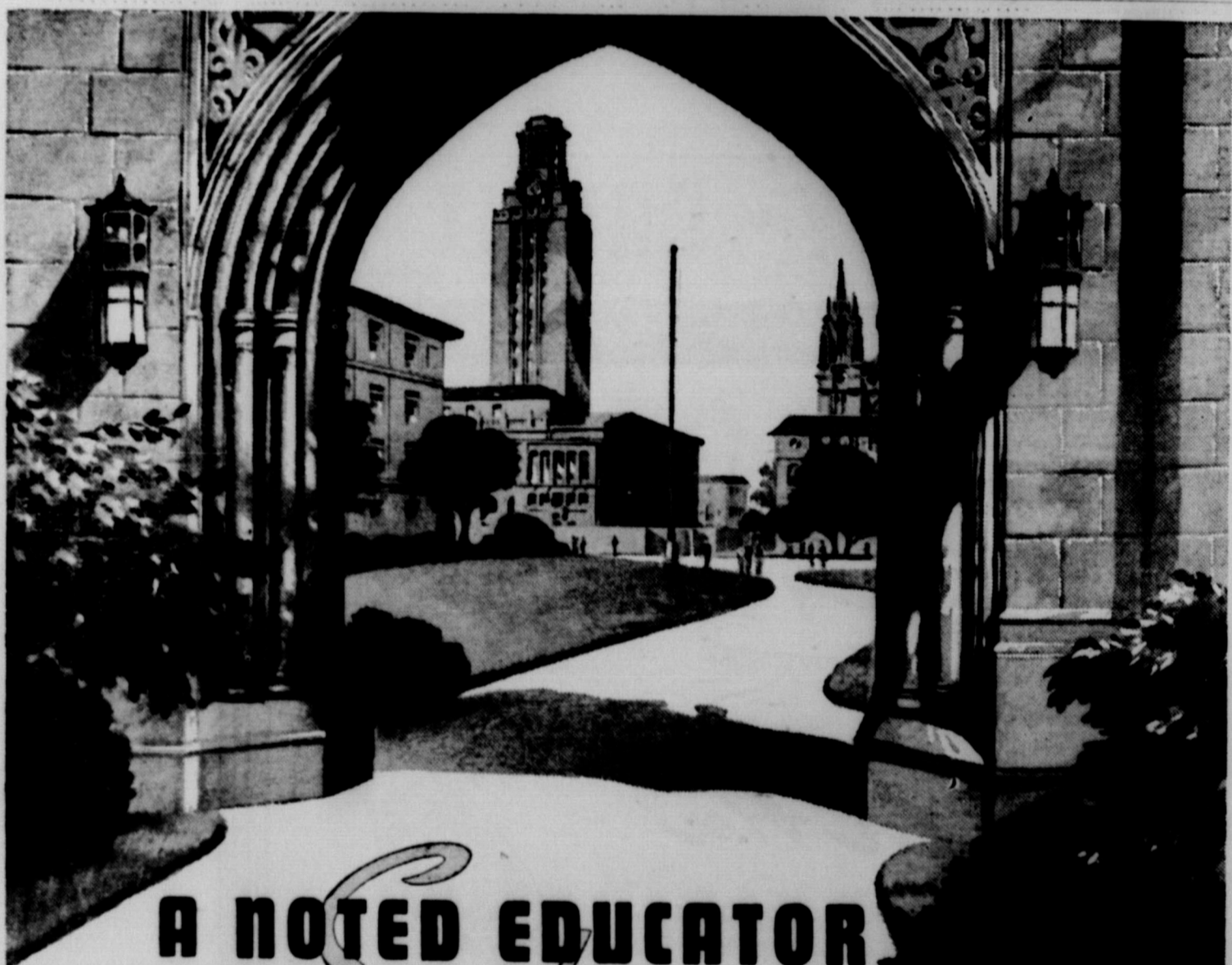
Save Time and Money—Spend the Difference On Other Christmas Needs! Here's Savings Friday and Saturday, December 8 and 9

SPANISH SWEET YELLOW ONIONS, 2 lbs	5c	FANCY BAKING (in mesh bag) POTATOES, 10 lbs.	35c
FANCY STAYMAN WINESAP APPLES, doz.	15c	FRESH COCOANUTS, 3 for	25c
RED PITTED PIE (No. 2 cans) CHERRIES, 2 cans	25c	JACK SPRAT CHOICE Midget PEAS, No. 2	15c
Libby's Fancy Country Gentleman CORN, 2 No. 2 cans	25c	BROWN OR POWDERED SUGAR, 3 lbs	25c
GIANT STICK CANDY, 5 lbs.	89c	REG. 25c PACKAGE OXYDOL, per pkg.	21c
PINTO BEANS, 3 lbs.	19c	FANCY BULK WALNUTS, per lb.	19c

ORIOLE SLICED BACON 27c POUND
SHOULDER ROAST 18c POUND



Let us Save your Christmas Tree
DRESSED HENS 25c POUND



A NOTED EDUCATOR Speaks...

Dr. Homer P. Rainey, President of the University of Texas, has analyzed Texas' future possibilities in repeated public address. These statements express his thought:

"The next stage in the progress of Texas lies in the development of our great industrial and commercial possibilities."

"A program of industrial development centers around the manufacture of raw materials into finished products."

"American industry is moving closer to its raw material sources. We in Texas can capitalize on this movement if the opportunity is grasped."

"Our great highway development, coupled with industrial progress, will greatly aid the Texas farmer in his marketing problem."

"The best measure of the importance of an enterprise is the employment it creates and the income it produces."

"Our need for increased employment requires the keenest intelligence in solving the problem. Our boys and girls must be trained in highly efficient schools to meet the growing needs of farm and business."

"Our Universities are dedicated to a program of scientific training and research which will create employment and build industry to use our raw materials at home."

"Repeated failures did not stop our hardy pioneers in the building of our present empire. The same spirit must prevail for a successful future."

The Texas oil industry recognizes the soundness of these broad principles. They underlie present employment and provide for expanded future employment for our Texas people. The vital part oil plays today in putting these principles into actual practice will be portrayed in a series of advertisements to follow in this publication.

This advertisement paid for by various units of the industry and sponsored by

TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION



YES!
They Want A n
EVERLASTING GIFT
That's Your Photograph!

For Appointment See Me At SMITH DRUG STORE

M. K. VAHAN
QUALITY PORTRAITS—MINIATURES TOO