## * Zig Spring Zaily Herald

Part Of Urschel Money Found Near Coleman

## City Accords Gas Rate Plan <br> Its Approval



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Baptists Of District To Convene Here
 Rally To Regin At 11
A. M. Thursalay






Lamson gets death verdict


## Disease, Hunger And Thirst Add

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Bates, Bailey Rest Cases In Kidnap Trial

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| Care Of Transient Unemployed |
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## THE WHEEL

Rolled By Students Of Big Spring High School



Foods Department Suggests
Menus For Student Lunches Breakfast And Dinner Take Care of Themselves But Lameh Is Sometimes A Problem Says Miss McElroy
By Mary MeEziroy

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Jon't Prolong The Agony!
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Flashing Grid Uniforms Cause
Much Comment

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SunshineSpecial EXAMPLES FROM BIG SPRINE

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| The Shadow |
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| Speaks |

Director Of Sehool Band Junior High Faculty Mem-
ber Invites Students
To Enter


Who's Wh $\mathbf{0}$



JAMES T. BROOKS


## Save Money: Pay Delinquent City Taxes <br> By

September 30, 1933
PENALTY INCREASES OCTOBER 1, 1933




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To Meet October 3
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 Classroom Notes

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Bringing You Something More than Beer - From the World's Largest Brewery
 Ithas been a long walt, but BuDWesse is alwaye
worth waiting for. Wo have not tried to hary
because hurry has no place in fine brewing Today, as in the daye of long ago, BuDweisett qualified to fill its traditional role as the aymbol. of good living. Each sip tells you why Bupwerse has year BUDWEISER has outaold any other botule who welcomed all beers back, soon found then dealer can supply you nows

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## Harvey Bailey

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HOME TOWN-

## Ector Wildeat Considered Discovery Of Fourth Pool

Broderiek And Calvert's No. 1 E. F. Cowien In tion 22, Block 44, Stands 4,000 Feet In Oil, Makes 150.Barrel Head

# Short Time BARGAIN RATE 

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Big Spring Daily Herald

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WBIEF5: Redistricting To Take Local Man Off Board T. S. T. A. $\overline{\text { Districts Chang }}$ ed To Follow Congre
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Students Planning To See El Paso Game Miteen to twenty boya and stitro



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## BIG SPRING

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## BASEBALL CALENDAR

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## THE RETAILER--

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 American People! ** ***The Administration clearly recognizes the vital importance of the retailer in the Influencing of public taste, public opin ion. General Johnson has termed the retailer the most important cog in the re covery program . . . . not only because the retailer employs so many persons, b ut more because of his intimate, direct, persuasive relationship to the consumer. The General has stated that NRA will succeed only if public opinion accepts it, works with it . . . . and that in the molding of public opinion the influence of $t$ he merchant is next only to that of the press of the nation.

The alert producer is ever conscious of the close and influential relationship of the American retailer to the Amerl can people, He knows that the favorable interest and sustained good will of the country's merchants are essential to the most efficient and most profitable merchandising of his product. He also knows that the daily newspaper which the retailers find indispensable in their business is of the utmost importance in developing and sustaining that interv est, that good will. In Big Spring and H oward County . . . . The Big Spring Daily Herald is THE newspaper.

