# * Biy Spring alaily Herald 

*MEMBER OF THE ASSOCIATED PRESS

## Howard-Glasscock Oil Brings Sixty Cents



CRASH OF EXPRESS, MILK TRAIN KILLS 14


Governor Of South Carolina Says He May Declare Holiday On Cotton Ginning Until Price Is Advanced Britain May Seek To Pay Ten Per Cent

| France Also Believed Pre- <br> paing To Discuss Debt <br> OnThat Banis |  |
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Imagine a Great Hotel Without Plenty of Hot Water


porronite such 4 hotel?

Can you imagine home wihour hot wherer Pictuo Or, sold you wath yourt hundres, or wot hoow wheter. end bet them clean without hoot water?
Gat whe broushould poor home be without hox watert water for the homes

AUTOMATIC HOT WATER SERVICE
Something everybody should take into account when
considering the problem of heating waters an eco nomical method of heatiner heanis wasen an eco by outstanding gas and water engineers. An automatic Water heater so supremely constructed that its opera-

Ask about this new wgter heater - it is one of those
rare home equipments which is at once an economy. rare home equipments which is at once an economy.
Phone for our water heating expert $\rightarrow$ be will be glad what it will cost you.

Empre Southern Service Co. Big Spring, Texas.


Eight Stellar Players, New Busby Berkeley Chorus Of

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At Mrs. Witt's And '5


Personally Speaking ynsman

SOCIAL CALENDAR


FORD


-PLUS
"Santa's Workshop"
Paramount
Sound News

TODAY
and
Tomorrow
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e Show At Auditorium Shows Big Spring People They May Buy At Home

Merchants Display Taste And Discretion In Selecting Costumes And Millinery For D
And Evening Wear


Royal Touch
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In Line for

## PROGRESS

This is a time when the doors of opportunity are open wide for the fortunate men and women financial reserve. Throught the means of steady and consistent naving they have provided the era affords. It is not too late to reap this golden harvest-start a Savings Account that you may go forward wtih the times.
West Texas National Bank


STUDENTS，SOLDIERS JOIN IN CUBAN REVOLUTION


HARVEY BAILEY BACK IN IRONS


MAY HEAD CUBAN GOVERNMENT



BROTHERS IN KANSAS SHOOTING



＂Gaffney Ghost＂


HURRICANE BRINGS BIG LOSSES IN WESTERN CUBA



U．S．CRUISER SENT TO CUBA


LEADER IN NEW CUBAN COUP D＇ETATF



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GAR WOOD＇STEPS ON IT＇TO KEEP RACING TROPHY


## Bovines Make Poor Showing In Friday Scrimmage

Steers Team

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# RIVERSIDE TIRES <br> <br> hove LATEX WELDED CORO5 <br> <br> hove LATEX WELDED CORO5 <br> which prevent Cord Separation . . the cause of blowouts 

Do you know this? An average size tire goes round 395 times every minute at only 35 miles an hour! Think what happens when you drive at this speed-or faster! Friction develops scorching heat inside your tires! In many tires other than Riversides this heat separates cord! It weakens the tire, forms internal blisters!
When you hita a rock or a bump ... BANG! A blowout!



## Gopher Hole Gazette <br> Luhhe Winergeom, Edior

You need the added protection Riversides give you! Riversides' Cords-the heart of the tire-are made from extra strong, long staple, premium cotton. Every cord in every ply is dipped in LATEX - $100 \%$ pure, liquid, virgin rubber. This welds the cords into a super strong unit! It gives Riversides the strongest tire carcass made! ft prevents cord separation ... the cause of blowouts!

## Why We Save You Money

Of course Riyersides are made in one of America's largest and best tire factories. BUTthey come direct to us-minus the manufacturer's selling and general overhead expense. That's a saving. The second saving comes from Wards low cost method of distribution. These two reasons explain why we sell high quality tires for less. It's simple to figure out for yourself why Riversides are better in quality, mileage, and safety than any other tire at the same price.

## *RIVERSIDE TIRES

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tions during the Iffe of the weed If they are



Warals Unilimited Guarantee For your protection every single Riverside tire is guaranteed by Wards to give service that is satisfac tory to you. No time limit! No mileage limit! A tire has to be extra good-has to be extra safe to be backed by the atrongent tire guarantee ever written!

For TUVE of EVE Lucy Walling
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Cousin Bruce Holds The Sock


## HERALD WANT-ADS PAY

One Insertion: Be line, 5 line minimum. Fach successive insertion: 4c line,
Weekly rate: $\$ 1$ for 5 line minimum; 30 per line per
We lomue, over 5 lines.
Monthly rate. $\$ 1$
Readers: 10c per line, per issue
Card of Thanks: 5 c per line. Ten point light CLOSING HOURS
Week deys
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o advertisemen
No advertisement accepted on an "until forbid" order
A specficic number of insertions A specific number of insertions must be given. Telephone 728 or 72



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GLASSES hat Suil Your Liyestre a Plean



## Sport-Lines



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Church Services

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## CLEAR LIGHT

 and SHARP OUTLINESTHIEVES work under cover of darkness. Shady characters go about their business in half-light. Honest men walk boldly at midday, for they have nothing to fear.

Shoddy merchandise cannot be advertised. It would ruin the reputation of its sponsors. The half-way good is not worth an advertisement in these pages. The merchants of this community and the national manufacturers, who advertise to you, are glad to come out in the open for all to see. So confident are they of the quality of their goods, that they are ready to talk to all the people about that quality, staking their business future on the validity of their claims,

You will find their messages helpful, their descriptions of merchandise interesting, their news of style authentic, their prices fair. These days, as never before, your dollars will buy more-more durability, style, comfort, more happiness-if you read and heed the advertisements of reputable advertisers in these pages!

