# * Biq Syring Yaily Herald 

## Legal Beer To Flow Here After Midnight



Fruits Of Chamber Of Commerce Farm Relief Efforts Seen In New Allotment By Federal Agencies Foursome To Open New Golf Links Sunday


Commission
For Barbers
Now Allowed



GirlsToPlay At Dance Here Friday Night

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TUNE IN ON

## THE TEXAS COMPANY AGAIN MAKES GASOLINE HISTORY...WITH A NEW...A GREATER FIRE-CHIEF!

You all know the original Fire-Chief . . . how, a year ago, this great gasoline literally swept the country!
Well, Fire-Chief is still Fire-Chief! Now, more than ever before, it surpasses the most rigid U. S. Government specifications for an "emergency" motor fuel! For it's Fire-Chief plug antiknock action that will amaze and thrill even the
most jaded driver! Imagine it! Fire engine power plus $100 \%$ anti-knock "regular" at no extra price! Something you've hoped for but never have been able to buy in a regular priced gasoline.

Try the Greater Fire-Chief today. Remember, it's on sale at all Texaco Fire-Chief pumps-at regular gasoline prices. FLAME-TINTED . . . for your identification and protection.


## San Antonio Takes Second Play-Off Game

Wiltse Beats Young Jorgans

Sox And A's
Split Games
Red $\underset{\text { Box Beat }}{\text { Browns In Final }}$
Browns in Final Meeting Pril.adeiphi


"NUFF SAID" Culvinchillips
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BYRD'S ANTARCTIC FLIERS AND THEIR PLANE

 ed Authority Declares District 4 Gridiron Fans $\ln$ For Most Uninteresting Season's Play

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Again This Year - Men Look To Burr's For Fall Apparel! SUITS

A Marvelous Selection of Blues, Greys, Calked Stripes, Browns ${ }^{2} 15^{\text {and }}$



| Giants Lose | B |
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| In Rain Game |  |

## BASEBALL



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## NOTICE TO THE PUBLIC

## A razor blade shortage - and its cause

A exceeding our most optimistic estimates-greeted Gillette's drastic price reduction.

At this writing many wholesaler and retail dealers are out of stock. The factory cannot keep pace with demand. The reason for this is very simple. Quality must be maintained at any cost. This instruction is law in our factory.

In fact-today inspection is even more rigid than ever. Each opera-
tion is supervised with extreme care. We are pledged to a continuance of the highest standards of excellence.

Expansion to meet present demand without lessening quality now

> Gillette, Probak and
> Valet AutoStrop Blades Now 5 ror 25 10 ror 49
is being attained. If your dealer is out of blades his stock should be replenished within a few days.

In the meantime we ask your indulgence and trust you will have no difficulty in finding a store which has Gillette, Probak and Valet AutoStrop blades.

## NOTE TO DEALERS:

 forward your adjustments as promised, deliveries of Gillette, Probak and Valet AutoStrop blades are, plightly behind. As aoon as possible, comsiotent with the atatements above, your shipment will go forwaed.
## GILLETTE SAFETY RAZOR CO. BOsTON, MABsAcmusertr:





Mrs. Philips Gives Club NRA Speech Mra, Abert M Finher entertained
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Youngsters Have Party On Lawn Of Shick Home



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WITH President Roosevelt's acceptance of the NRA Automobile Code Chevrolet, the world's largest builder of motor carb, officially begins operations in accordance with the administration"» recovery program.
Although the official code was signed only a few days ago, it will be of interest to Chevrolet's many friends to learn that the Chevrolet Motor Company started to carry out the spirit of today's recovery program over three years ago!
At that time, we put into operation a "share-the-work" plan, wherchy our workmen cooperated in spreading the work to give more men jobs. By means of this plan, as well as by regulating hours of work per week to meet reciil demand, and by building up parts stocks in lean seasons, it was possible to carry 33,000 men on our payroll through the depression. For eleven months of each year since 1929, wo have kept our employment within 10 per cent of this average. We are justly proud of that record. We are ulso proud to say that Chevrolet workmen did not, at any t.
public welfare departments.

Avguat let of this year, Cheyrolet announced a blanket wage increase as well an the adoption of $71 \%$-hour, 5 -day week and the employment of 12,000 addi. This wage increase was the second in the last 4 monthe, Chevrolet


We feel that the President's recovery program deserves the whole-hearted support of every citizen and manufacturer in America. It is a bold, swift, courageous plan to start the ball rolling toward economic recovery. Its sincerity is unquestione Its objectives are admirable. And the direct, forceful steps the President and his associates are taking to make it a succese, should stir the pride and admiration of every American.
We are proud and glad to do our part. And we are deoply grateful to the American people for the patronage that has enabled us to anticipate the present recovery program and to play our part today. After all, the immeneo numer of men employed by Chevrolet is a direct result of the continued preference America has shown for Chevrolet.

# 66 <br> Proud and glad to do our part <br> 99 

chevrolet motor company, detroit, michigan, Division of General Motors

# CHEVROLET 

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PA'S SON-IN-LAW


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CORCHY SMITH


## HOMER HOOPEE

He Wakes Up The Town
by Fred Locher


|  <br>  <br>  <br>  <br> Week days CLOSING HOURS ...................... <br>  A specific number of insertions must be eiven. Al want-ade paybie is advance or natter first insertion. Telephone 728 or 729 |
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Medalist, National Open Champion And Conqueror Among Casualties As National Amateur Matches Start




## Libel



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## FRUTTS

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BATTERY AND BODY REPAIRIN
Webb Motor Co.

## JAMES T. BROOKS

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14 Men Shot, Many Beaten In Coal Field President Orders ConcluCode Hearing

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