



**OZONA STOCKMAN**

Published Every Thursday at Ozona, Crockett County, Texas

W. EVART WHITE  
Editor and Publisher

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Notices of church entertainments where admission is charged, cards of thanks, resolutions of respect and all matter not news, will be charged for at regular advertising rates.

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.

THURSDAY, NOV. 12, 1936

**SAVE A CHILD'S LIFE**

The old adage about the fruitlessness of closing the stable door after the horse has been stolen inspires this treatise on a traffic menace in Ozona—only in this case it isn't a horse that is at stake but the life of a little child.

No one would favor reversion to unpaved streets and highways, especially after experiencing the comfort and convenience of pavement, but street and highway paving presents new problems in safety. It is both a blessing and a curse that our schools are located on a paved street and a state highway at that. It is fortunate that pupils and parents do not have to brave muddy streets in rainy weather to reach the schools but at the same time the fact that a state highway crosses in front of the schools creates a menace to child safety that should be minimized with proper traffic regulation without further delay.

In the first place, the two "School Zone" safety signs of the state highway department, facing traffic approaching from either direction, are not displayed prominently enough to be of much value in properly advising motorists of their approach to a school. The broad, paved street invites a faster than safe speed, and ordinary "in town" speed is too fast on a street in front of a school building.

Of course, for home folk, a "school zone" sign should not be necessary, yet all the fast traffic in front of the school buildings is not tourist or out-of-town cars. Many thoughtless drivers speed by the school area without a check in speed, simply because they have never seriously considered the possibility of an accident.

Despite all the safety campaigns

and the teaching of safety first in schools, children are going right ahead doing as they please, heedless of danger, confident of their safety. Grown-ups can not depend on the child to take care of himself. The responsibility of his safety is theirs. They must foresee his doing the unexpected and be prepared for it in all cases. And the only way to be prepared in the case of the motorist driving in the school area is to proceed with caution at all times.

Nobody wants to kill a child. Better, Lord knows, never to have known the comfort and convenience of the automobile; to have remained in lifetime ignorance of the thrill of the modern age of speed. But somebody is going to kill or maim a child in Ozona some time unless something is done to minimize the danger of traffic in front of the school buildings. Watch any day at noon or afternoon when children are dismissed from school; observe the natural carelessness of the youngsters, and contemplate what a responsibility the motorist has.

Against the reckless, irresponsible driver, there is no protection save the jails, or process of law by which he can be removed from the highways. Signs properly displayed, calling attention to the danger, demanding reduced, safe speed, will be sufficient for many. Others will need reminding by proper officers, and still others, unfortunately, will need more drastic action.

But whatever action it takes, it should be done without delay. A painted sign on the pavement a proper distance from the schools, rubber flap signs like those now in use at street intersections, a big overhead sign, or even a rearrangement of the present highway signs to be more effective would be the first step. If this does not produce proper results, a townwide campaign to make motorists "child safety" conscious, appointment of traffic officers, either adult or boy squads, and ultimately court action if results can be obtained in no other manner, should follow. Any cost would not be too high if it saved a child's life.

**ADVERTISING NOT MATTER OF WHETHER CAN BE "AFFORDED"**

A merchant said the other day that he is compelled to reduce his advertising to a minimum, because "he can't afford it."

It is a novel idea, in this generation. It was the general idea of a few decades ago, when the local newspaper and its struggling editor were regarded as wards of the community, and were granted patronage as a sort of charitable gesture. Then it was thought to be necessary to keep the newspaper alive, merely because it was a good thing for the town; and the advertising given it was a bonus paid for the support of a community enterprise.

It isn't so today. Advertising is employed as a high powered salesman, whose worth can easily be checked. Almost universally it is regarded as an absolutely essential aid to the production of business. The merchant, therefore, who "can't afford it" is in a bad way.

He really "can't afford" to employ clerks to sell his goods in the store. They cost money, and add to his overhead.

He really "can't afford" to light his store windows at night, so people can see what he has to offer.

He really "can't afford" to sweep his store and brush the dust off his merchandise, because this, too, is an expense item.

The fact of the matter is that he "can't afford" to buy new merchandise, because he still has some of the old goods unsold and new stuff means a cash outlay.

He can't afford in other words, any of the items that enter into the calculation of the costs of doing business, if he can't afford to employ advertising as an agency in the promotion of his sales volume. After all, it is sales volume that brings prosperity to a merchant. Everything he does with his goods is done with the one purpose of encouraging the sale of his merchandise—the maintenance of a comfortable, attractive and convenient store; the arrangement of his wares in glass cases or neat counter displays; the employment of sales people; the determination of price levels; the day by day insistence upon certain ethical standards in his dealings—these and everything else are matters having direct effect upon sales volume.

If he can't afford advertising—the best salesman of all—then he can't afford to be in business.—Brownwood Bulletin.

**Little Change Noted In Prices For 1937 Chevrolet Over 1936**

New York, Nov. 11—Prices for the new Chevrolet passenger cars for 1937 were announced here today by W. E. Holler, vice president and general sales manager, upon his arrival for the National Automobile Show.

It was revealed that for 1937 Chevrolet would have a completely new line of cars, incorporating one wheelbase and with identical to the same appearance. Heretofore, there have been two distinctly different lines of cars with two lengths of wheelbase and quite a wide variance of specifications.

Prices of the Master Deluxe models remain approximately the same as those of the 1936 cars. The popular coach and town sedan models have been reduced \$5, while the four-door sedan and the sport sedan prices remain unchanged. The coupe and sport coupe are the only models to be increased in price and these only \$5 over the 1936 levels.

Prices of the Master Deluxe

**THIS WEEK IN TEXAS HISTORY**  
(By T. S. College for Women)

**WEEK OF NOV. 8**

1835—Dissatisfaction with Austin's command of the army led William H. Wharton to resign as judge advocate general on November 8.

1835—The ordinance "establishing a provisional government" was completed on November 13. It is the earliest specimen of Anglo-Saxon law ever enforced in Texas.

1857—On November 9 Judge Hemphill resigned his place as Chief Justice of the Supreme Court of Texas to succeed General Sam Houston as United States Senator.

1881—On November 9 the old capitol was burned. It was set on fire in the book room in a purely accidental and unexpected manner.

Chevrolet now cover features formerly offered as optional at extra cost, including knee-action, safety plate glass all around, fenders in color matching the body, and larger tires. The individual model prices are as follows:

Coach, \$595; sedan, \$660; town sedan, with trunk, \$620; sport sedan, with trunk, \$685; business coupe, \$585; sport coupe, with rumble seat, \$615.

The list prices of the Master Chevrolet, which also include the added equipment except knee-action, are uniformly \$60 under the Master Deluxe prices.

**Music Club Sponsors Ensemble In Concert Here On November 20**

Mrs. J. A. Miller and her ensemble of San Angelo, with LaMarr Chapman as accompanist, will be presented in a variety program in the High School Auditorium here on the evening of Nov. 20, it was decided during the business session of the Ozona Music Club in meeting last Thursday at the home of Mrs. S. M. Harvick.

After an interesting Federation Day program, the club heard reports from its delegates to the Sixth District convention in Brownwood recently. Miss Carolyn Montgomery, delegate, making the report. Mrs. H. B. Tandy, club president, also attended the convention.

Mrs. Rex Johnston was voted membership in the club and assigned to the entertainment committee. Mrs. John Bailey was made chairman of music in religious education and will be in charge of all religious choirs.

Mr. and Mrs. Jake Short and Mr. and Mrs. Floyd Henderson left last Friday to visit the Centennial celebrations in Dallas and Fort Worth.

**WOOL SCOURING FEASIBLE**

A preliminary report filed with the Texas Planning Board by the experts who are surveying the wool scouring industry of the nation indicates that wool scouring is feasible in Texas and that it can be made a paying venture.

The new Max Schoen home, recently completed here, an addition to Ozona's array of beautiful homes. The new home, a two-story stucco finished structure, was built on the Schoen home site, across the street from the beautiful Paul Perner home.

**HUNTING SEASON'S ON**



**Monday, Nov. 16 Deer Season Opens**

Be ready, men, with a complete supply of ammunition. And if you haven't the newest rifle, we invite you to see the dandies we have in stock. Priced right.

**Complete Outfits for The Hunter**

**You Still Have Time To Enjoy A Full Winter With RANCHO GAS**

Natural Gas for Country Homes

**And With ELECTROLUX**

The Perfect Refrigerator

**Joe Oberkampff**

Furniture—Hardware—Plumbing—Ranch Gas—Electrolux  
Phone 181

**Keeping Pace with Time in a Fast-Moving World . . . .**

**The Dallas News**  
"A Pioneer in Southwestern Progress"

INFORMS its readers on daily developments in State, Nation and World. History does not belong to the moldering past . . . it's being made every day and is reflected faithfully in the pages of The News. You can occupy a reserved seat in the vast amphitheater of this great era by joining the large family of readers of Texas' Leading Newspaper.

**For INFORMATION, The News offers:**  
Associated Press news service and WIRE-PHOTOS seven days a week.  
The news-gathering facilities of the News own Washington, Austin, Fort Worth and East Texas bureaus.

**For ENTERTAINMENT, The News offers:**  
The best comic strips, serial stories.  
The beautiful colorgrature Sunday magazine, "THIS WEEK."

**For INTERPRETATION, The News offers:**  
A most thorough and forceful editorial page.  
John Knott's inimitable cartoons.  
Special columns dealing with politics, stage and screen, sports and State Press review.

"Who Reads The News Is Ever Well Posted"  
CLIP THIS COUPON AND MAIL TODAY

THE DALLAS NEWS,  
Dallas, Texas.  
Gentlemen:

Herewith my remittance \$\_\_\_\_\_ to cover subscription to The Dallas News one year by mail (daily and Sunday) (daily only).

Name \_\_\_\_\_

Postoffice \_\_\_\_\_

R. F. D. \_\_\_\_\_ State \_\_\_\_\_

Subscription rate: By mail, \$7.95 one year daily and Sunday; \$6.95 daily only. These prices effective only in States of Texas and Oklahoma.

For Complete Cold Weather Protection  
Let Us Condition Your Car With  
**Eveready PRESTONE**  
The Perfect Antifreeze  
No Rusting Radiator  
No Boiling Away  
No Overheating  
Trouble-Free Protection All Winter  
**MILLER SERVICE STATION**  
Texaco Products Firestone Tires

**Prompt Payment OF 30-DAY ACCOUNTS IS NECESSARY**

We must require our customers who are buying on 30-day basis to make prompt settlement of current accounts on or before the tenth of the month.

Our own bills must be paid promptly and as a matter of selfpreservation we must have money due us—to meet these obligations.

Unless your bill is paid by the 10th CREDIT WILL BE SUSPENDED UNTIL ADJUSTMENT IS MADE.

**Smith Drug Company, Inc.**  
J. H. McClure, Manager The Rexall Store

**Keeping Pace with Time in a Fast-Moving World . . . .**

**The Dallas News**  
"A Pioneer in Southwestern Progress"

INFORMS its readers on daily developments in State, Nation and World. History does not belong to the moldering past . . . it's being made every day and is reflected faithfully in the pages of The News. You can occupy a reserved seat in the vast amphitheater of this great era by joining the large family of readers of Texas' Leading Newspaper.

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Name \_\_\_\_\_

Postoffice \_\_\_\_\_

R. F. D. \_\_\_\_\_ State \_\_\_\_\_

Subscription rate: By mail, \$7.95 one year daily and Sunday; \$6.95 daily only. These prices effective only in States of Texas and Oklahoma.

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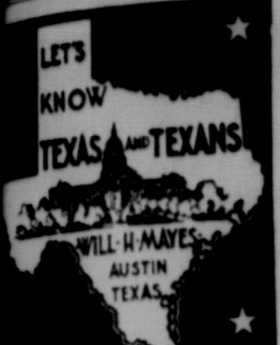
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This column answers will be to inquiries as to Texas history and other matters pertaining to the State and its people. Address inquiries to Will H. Mayes, Austin, Texas.

Who was Baron de Bastrop?

Baron de Bastrop (Felipe Neri) was a native of Spain, who served in the Prussian Army in early life, after which he went to Mexico City on a mission for the King of Spain. He made an unsuccessful attempt to colonize a land grant in Texas and was equally unsuccessful in locating colonists in Texas in 1806. He later became a translator and interpreter for the Mexican government, whose conduct he held. His greatest service to Texas was in assisting Montezuma to obtain his land grant in 1820.

What were Bastrop's relations with Stephen F. Austin?

He assisted young Austin in his colonization plans, becoming his commissioner in 1823, and as an elector of the colony in the 1824 assembly at Bexar. He later represented Texas in the Texas-Coahuila legislature. He died Feb. 27, 1827, soon after his return from the legislature at Saltillo, holding the highest esteem of Texans and Mexicans alike.

How is the work of the Texas Game Commission distributed?

There are 78 camps in Texas, divided as follows: 32 on soil conservation, 24 in State parks, 9 in national forests, 7 in private forests, 4 on military reservations and one each in State Forest and Bureau of Reclamation projects.

What are the "yamborees" that are being held down in Texas?

A Texas yamboree has become noted as a sweet potato or "yam" growing festival, and a "yamboree" is the name given to a fair or festival in which the "yam" is featured. It is held in Texas and perhaps not

denied elsewhere, that Texas "yams" are the most appetizing sweet potatoes grown anywhere.

Q. What reasons did President Houston assign for the removal of the capitol from Austin in 1842?

A. The extra cost of transportation to Austin and the danger from Indian and Mexican raiders together with "the expense and inconvenience attending its remote and detached situation".

Q. What became of Estabanico, the negro slave who accompanied Cabeza de Vaca from Texas to the Pacific coast?

A. Estabanico, or Estavanico, (Stephen), the Arab Moor (negro) was bought by Viceroy Mendoza, because of the fabulous Seven Cities of Cibola, or Quivira, and sent ahead of the friar, Marcos de Niza, to investigate and report the rumors along the northern route from Mexico. He was killed on the trip at the entrance of an Indian pueblo.

Q. What member of Nolan's party was executed in Mexico, and in what way?

A. When Nolan's party was attacked by Spaniards near the present site of Waco, March 21, 1801, nine of them were captured and imprisoned in Mexico. After being moved from prison to prison, authorities finally decided, in 1807, that one should be executed and the others released. The prisoners threw dice to decide, and Ephraim Blackburn, a Quaker, was executed, Nov. 11, 1807.

Q. What University in Texas first adopted the policy of teaching both sexes in the same classes and when?

A. Waco University, consolidated with Baylor University in 1882, which began co-educational instruction under Dr. Rufus C. Burleson in 1865.

Q. What did Bean do after his Mexican revolutionary war service?

A. In 1814, he was sent to the United States in the interest of the Mexican Republic. He met Lafayette, and each was given a command under Gen. Jackson. After the war he drifted back and forth between the United States and Mexico; built Fort Teran on the Neches in 1832; became close friend of Houston and was helpful in keeping Indians quiet in 1836; after which he returned to Mexico and married a refined Mexican woman whom he had met during the revolution, when he settled down and lived happily until his death Oct. 3, 1846.

NOBODY IS IMMUNE TO SHOCK



The introduction of electrical appliances in recent years has brought many casualties from shock to add another hazard to the causes of home accidents, which last year claimed 31,500 lives. Responding to a nationwide safety campaign now being conducted by the American Red Cross, parents and children in 15,000,000 homes inspected their premises in an effort to eliminate accident hazards and thereby reduce the annual loss of life from needless mishaps. The above photograph depicts a mishap in the home which is a result of sheer carelessness.

Q. How did Ellis P. Bean escape from the Mexican prisons?

A. When the 1811-12 revolution was in progress, the viceroy offered him liberty if he would enlist in the royal army. He accepted the offer and at the first opportunity went over to the revolutionists under Gen. Morelos and soon became a colonel. He was in command of the troops that besieged and captured Capulco, where he was so long imprisoned.

TEACHING CHILDREN CENTENNIAL SONGS

Texas children, and grown folks as well, should learn the popular Texas songs. "The Texas Centennial Song Book," compiled by the

Public School Division of the Texas Department of Publicity for Centennial Celebrations, with introduction by John A. Lomax, noted compiler of Texas Folk Lore and Music, contains 29 best known Texas songs with both words and music. "Knowing the songs of the home land is as important as knowing its history." Mailed postpaid for only 25 cents. Will H. Mayes, 2610 Salado St., Austin, Texas. I enclose 25 cents in coin securely wrapped, for a copy of the "Centennial Song Book." Name Address

**Hopper Glares**  
We've found that in about nine cases out of ten that cold, steely glare the grasshopper fixed upon you is pure bluff. Glare right back at him, looking him straight in the eyes, and like as not he'll go away and try somebody else.—Kansas City Star.

**POSTED:** All my lands in Crockett County. Hunting, wood hauling or any form of trespassing will be vigorously prosecuted. BERT COUCH. 8-1-37  
FOR SALE—Four room frame house, with bath. If interested call Roy Miller.

WINCHESTER



GUNS and Ammunition (WORLD STANDARD)

World sportsmen accept WINCHESTER guns as standard. You will find none more accurate and trustworthy.

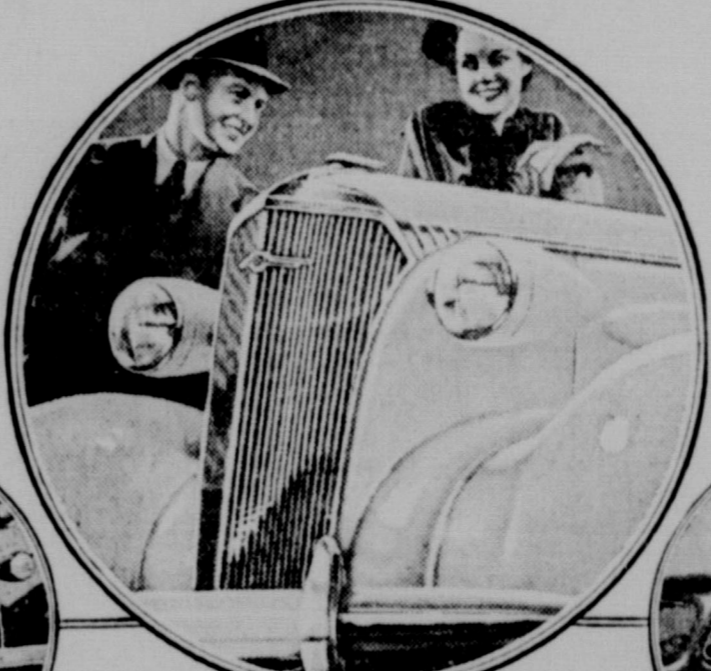
Be Ready Monday!

Come in now and check your outfit to be ready for the opening of the hunting season, Monday, Nov. 16. We have a complete stock of guns and ammunition.

OZONA HARDWARE CO.

M. Wilkinson, Mgr.

New CHEVROLET 1937 The Complete Car - Completely New



NEW DIAMOND CROWN SPEEDLINE STYLING  
Making this new 1937 Chevrolet the smartest and most distinctive of all low-priced cars.

NEW HIGH-COMPRESSION VALVE-IN-HEAD ENGINE  
Much more powerful, much more spirited, and the thrift king of its price class.

NEW ALL-SILENT, ALL-STEEL BODIES (With Solid Steel Turret Top—Unitized Construction)  
Wider, roomier, more luxurious, and the first all-steel bodies combining silence with safety.

SUPER-SAFE SHOCKPROOF STEERING\* (SEEN IN MOTION)  
Steering so true and vibrationless that driving is almost effortless.

SAFETY PLATE GLASS ALL AROUND (SEEN IN MOTION)  
The finest quality, clearest-vision safety plate glass, included as standard equipment.

For the first time, the very newest things in motor car beauty, comfort, safety and performance come to you with the additional advantage of being thoroughly proved, thoroughly reliable.

PERFECTED HYDRAULIC BRAKES (With Double-Articulated Brake Shoe Linkage)  
Recognized everywhere as the safest, smoothest, most dependable brakes ever built.

GENUINE FISHER NO DRAFT VENTILATION  
Eliminating drafts, smoke, windshield clouding—promoting health, comfort, safety.

IMPROVED GUIDING KNEE-ACTION RIDE\* (SEEN IN MOTION)  
Proved by more than two million Knee-Action users to be the world's safest, smoothest ride.

General Motors Installment Plan—monthly payments to suit your purse. Chevrolet Motor Company, Detroit, Michigan.

THE ONLY COMPLETE CAR—PRICED SO LOW



FOR ECONOMICAL TRANSPORTATION A GENERAL MOTORS VALUE

NUTS AND DOLTS



"You Always Said You Got the 'Breaks'!"

Ammunition

For The Successful Hunting Trip

WESTERN and WINCHESTER Cartridges—Shells

For All Makes and Sizes of Guns



West Texas Lumber Co. J. H. Miller, Mgr.

NORTH MOTOR CO.

OZONA TEXAS

## Red Cross Spent \$141,915 Flood Relief In Texas

### Natl. Body Sent Nearly \$100,000 To Augment Texas Donations

The American Red Cross early this week completed rehabilitation work among the 9,000 victims of the Concho valley and Brazos river flood of late September. This announcement was made today by Wm. M. Baxter, Jr., the agency's midwestern area manager, who placed total Red Cross expenditures at \$141,915. Of this amount \$47,277 was subscribed by Texas citizens, the remainder being appropriated by the National Red Cross.

Driving thousands of families from their homes when it left its banks on September 17, the Concho river seriously flooded parts of five counties. Two-thirds of the damage, however, was confined to San Angelo, where 800 homes were demolished or damaged by the flood. At Lampasas 200 residences were struck. Altogether 1,098 families turned to the Red Cross for assistance in this disaster, Baxter said.

Waco bore the brunt of the Brazos river flood of September 27. Falls county also felt the effects of this overflow, but damage was not heavy. The Red Cross helped 1,057 families, most of whom resided in Waco. Since only 170 homes were seriously damaged, the task of rehabilitation was not as heavy as in the Brazos river flood, Baxter pointed out. Here

## Scenes and Persons in the Current News



1—His Eminence Eugenio, Cardinal Pacelli, papal secretary of state, who is visiting in the United States. 2—London bobbies quell anti-fascist riots in the British capital's east end. 3—Chancellor Kurt Schusnigg of Austria, who has become the newest dictator in Europe.

the relief agency cooperated with the State Health Department in an immunization program.

In a statement to the 236 Red Cross chapters in Texas, Gov. James V. Allred last week called upon the citizenship to support the national organization in its November 11 to 26 Roll Call. His office cooperated with the Red Cross throughout both disaster operations.

"As you know," said Gov. Allred, "the existence of the Red Cross is dependent upon individual membership, enrolled annually during the organization's Roll Call. The objective this fall for Texas is 154,000 members. Attainment of this goal calls for a substantial increase over last year's enrollment, which totaled 120,426. Not only as governor of our state, but also as an individual citizen, I sincerely hope that no effort will be spared in keeping the Red Cross at full strength by the achievement of our state membership objective."

### Diphtheria Yields To Immunization

Austin, Nov. 11—With sporadic cases of diphtheria being reported from various communities in Texas, Dr. John W. Brown, State Health Officer, has issued another warning to citizens to be on guard. The importance, the value, and the effectiveness of diphtheria immunization of children, he said, is a well established fact to the medical profession of today and it is possible to say, without reservation, that diphtheria is a preventable disease.

"Since diphtheria immunization is now a procedure of proved value," Dr. Brown said, "it places the control of diphtheria in our hands, but the greatest obstruction to elimination of diphtheria is delay."

"Mass immunization in schools and clinics has demonstrated that the people of a community may control the number of cases of this preventable disease and that immunization is a simple and harmless procedure. However, the fact that 134 cases of diphtheria were reported to the State Health Department for the month of October, shows that diphtheria is on the increase. The first week of

October showed 27 new cases reported to the State Department, the second week showed 17, the third week 27, and the fourth or last week showed the alarming number of 63 new cases.

"The fact that diphtheria is most dangerous to the very young children, makes immunization not only a school problem but a pre-school problem. Parents who fail to observe a precaution which may prevent a fatal illness are taking a heavy responsibility. This immunizing agent is absolutely safe to administer. There is only a slight local reaction, and practically no constitutional or trouble some after effects. It confers a lifetime immunity in the majority of cases.

"It is hoped that every community, if it has not already done so, will commence to wage a campaign to have all preschool and school children immunized against diphtheria."

John Fogarty was a business visitor to San Angelo this week.

### CAR OF THANKS

Words can not express the deep gratitude and appreciation we have for those who were so kind and thoughtful during the illness and at the death of our loved one. Mrs. W. R. Phillips and children.

### Was Her Face Red!

Freddy had come in on one of mother's busiest days with his pants torn.

"You go right upstairs and take off your pants and mend them," she ordered.

Some time later she went up to see how he was getting along. The torn pants were lying on a chair but there was no sign of Freddy. Returning downstairs she noticed the door to the basement, usually closed, standing wide open.

"Are you running around down there without your pants on," she called down.

"No, madam," a deep bass voice answered. "I'm just reading your gas meter."

Say "I saw it in the Stockman."



**OUR PRICES GIVE YOU DAYLIGHT SAVINGS All Year Round!**

Day after day, year in and year out, we believe you will find worthwhile savings in purchasing regularly from our full stock of fresh groceries and meats. If you know the market, and what woman who buys for the family table doesn't, a visit to our store, an inspection of the plainly marked prices on each item, will quickly convince you that we are making no idle boast when we tell you we can save you money on your grocery bill.

### For Thanksgiving TURKEYS

Place Your Order On Or Before Saturday, Nov. 14 Choice Birds—Low Prices

We do not claim to be a "cut price" grocery, a below-cost baiting grocery, but we do know that thru careful buying, low operating cost, cash buying and cash selling, we can make prices a little more attractive. TRY US.

**Ozona Market**

W. Y. Bengé, Prop.

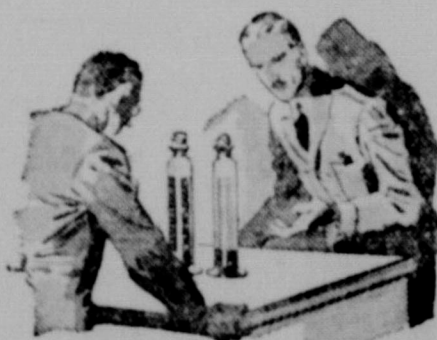
New! Smaller... for easier cleansing...  
**DR. WEST'S Professional BRUSH**  
 PROFESSIONAL SIZE (2 1/2" x 3 1/2")  
 REGULAR SIZE  
 50¢ EACH  
 Both sizes Water proofed and sealed in glass, surgically sterile

## Read the remarkable record of GULFPRIDE THE WORLD'S FINEST MOTOR OIL

GULFPRIDE'S achievements have never been duplicated by any other motor oil!

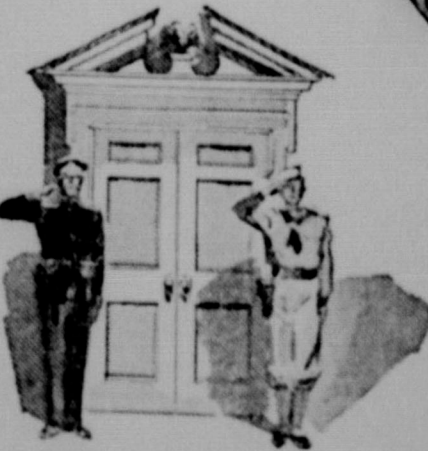
The reason? GULFPRIDE alone is made from choice Pennsylvania crude... refined first to equal the best competitive motor oils... and then further refined by Gulf's exclusive Alchlor process. It took 15 years' research to develop this amazing oil. Such scientific effort backs each Gulf product.

Drain and refill with GULFPRIDE now. At all Gulf dealers.



(Left) SEE WHAT HAPPENS when a mixture of 6 of the best-known Pennsylvania motor oils goes through Gulf's Alchlor process. 20% waste is removed from these already highly refined oils. That's why GULFPRIDE tops all other Pennsylvania motor oils.

(Right) EVERY SET of buyers' specifications for quality motor oil, including those of the U. S. Army and Navy is exceeded by GULFPRIDE OIL! No other oil can equal it—because no other oil is 100% pure Pennsylvania and refined by the Alchlor process. Get GULFPRIDE—the world's finest motor oil.



EASTERN AIR LINES' Great Silver Fleet has flown more than 26,000,000 passenger-miles during the past six months, using GULFPRIDE OIL exclusively. Reason: this oil gives the lowest cost per mile—a fact you can confirm in your car.

**GULFPRIDE**  
 THE ONLY ALCHLOR-PROCESSED 100% PURE PENNSYLVANIA OIL

**Gulfpride**  
 ALCHLOR-PROCESSED  
 100% PURE PENNSYLVANIA

**GULF**  
 IN SEALED CANS ONLY



PREVENT COLD WEATHER TROUBLES WITH MAGNOLIA'S

## WINTER-PROOF SERVICE

Don't let a few warm days fool you into waiting too long before having your car winter-proofed. Winter strikes when you least expect it! Magnolia 7-Point Winter-Proof Service is a complete check-up of your automobile. It takes care of your crankcase, transmission, differential, radiator, battery and other vital parts. Play safe—WINTER-PROOF NOW with winter Mobiloil, Mobilgrease and quick starting Mobilgas!

Buy at the Sign of the Flying Red Horse

## Mobilgas Mobiloil

AMERICA'S FAVORITE GASOLINE AND MOTOR OIL

## Now Is the Time to Winter-Proof

### The MAGNOLIA Way

A complete check-up that will put your car in perfect condition for winter driving

## Magnolia Service Station

W. E. Thomas, Mgr.

BUSINESS FAILURES

Nov. 11—Only seven... failures occurred during the month according to the United States Bureau of Business Research.

Nichols of Crowell, Tex... here this week for a visit to his brother-in-law and sister.

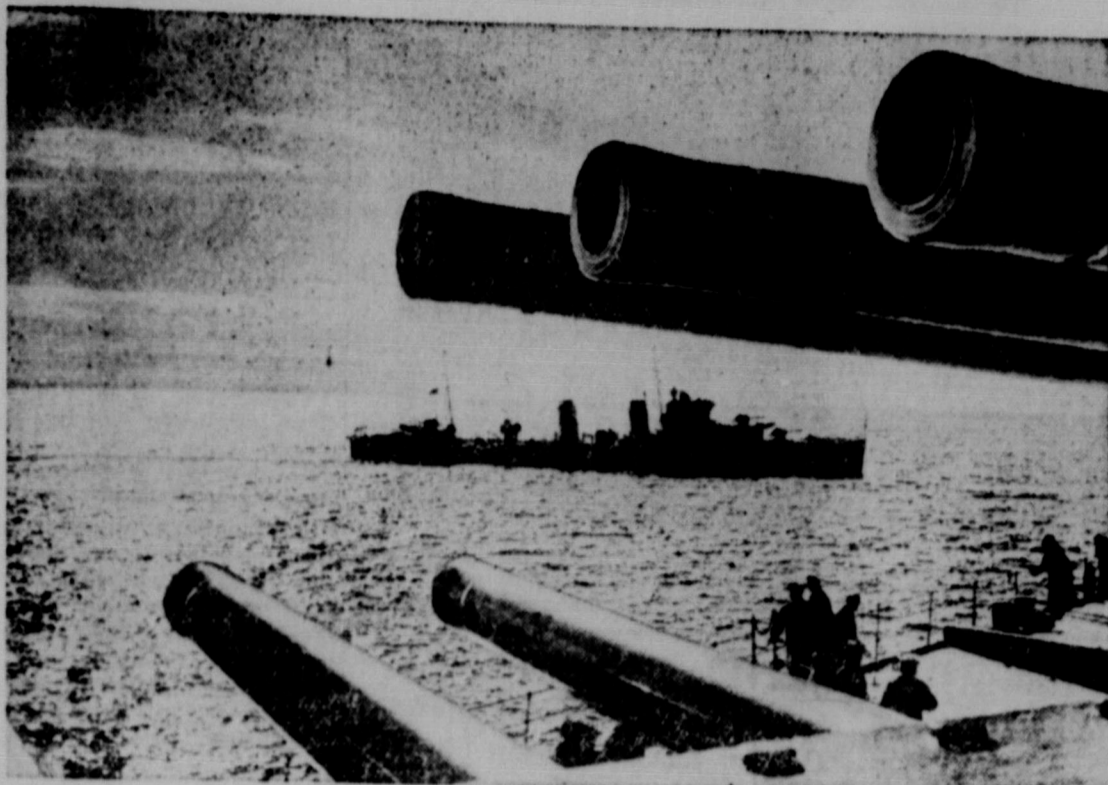
OZONA LODGE NO. 747

A. F. & A. M. Regular meetings first Monday night in each month.

Ship via Western Motor Lines San Angelo to Ozona

We appreciate your Business

Teeth of British Lion Bared for Action



The 16-inch guns of H. M. S. Rodney, pride of the British navy, make an impressive picture, symbolical of the British lion's teeth all bared for action.

ANY DAY NOW

Sambo (the porter): "Boss, de ladies has finally given in, ain't dey?"

Boss: "Given in? What do you mean?"

Sambo: "Well, I jus' now seed a sign down de street what says, 'Ladies-Ready-to-Wear Clothes.'"

Big Bend International Park

Much interest attaches to the meeting at El Paso next week of commissions representing the United States and Mexico for determining the boundaries of the proposed international park astride the border in the Big Bend area.

The spectacular gashes made in the highlands by the Rio Grande dropping toward the Gulf are little visited now, Santa Helena Canyon has received notice of late from the intrepid cameramen.

The international aspect of the park project enlarges its possibilities to an infinite degree. The area in Mexican territory has been

even more remote, more inaccessible, than that on the Texas side. Its development as part of an international park freely open to the public of both nations—a sort of free port of recreation and fraternization—is a notable project in international relations.

SHOWER FOR BRIDE

Honoring Mrs. Wanliss Armstrong, a bride of the week, Mrs. John Pettit, Mrs. J. S. Whatley, Mrs. J. H. McClure, Mrs. Ray Dunlap, Mrs. H. A. Moore, Mrs. A. E. Deland, Mrs. W. A. Kay, Mrs. Hugh Gray and Mrs. C. B. Bell are entertaining Friday afternoon at the McClure home with a miscellaneous shower.

Mr. and Mrs. Hillery Phillips left Friday for Fort Worth and Dallas to visit the Centennial exposition and for medical attention.

Mr. and Mrs. Joe Chapman are the parents of a son born Thursday, November 5.

Mr. and Mrs. Gus Parker are the parents of a son born here Friday, November 6.

I have now a well equipped up-to-date Optical Parlor. Also do high grade watch work. Dr. E. A. McCarty, O. D. 29-4tc

The Ira Carson home here is being refinished on the interior.

The George Bean home is being completely refinished inside and out.

Mr. and Mrs. George Bean and children were among Ozonans in San Angelo Saturday.

Tom Smith, Miss Tommy Smith and Miss Louise Henderson were among San Angelo visitors early this week.

Mr. and Mrs. Joe T. Davidson were in San Angelo the first of this week.

Mr. and Mrs. Ira Carson left yesterday for Temple for medical attention.

MRS. MILLSPAUGH IS LAS AMIGAS HOSTESS

Mrs. Sid Millsbaugh entertained Las Amigas Club and a number of guests at her ranch home Friday afternoon.

MISS COOSE ENTERTAINS

Miss Elizabeth Coose entertained members of her bridge club at her home Friday evening.

Members and guests present were Misses Athleen Dudley, Dorothy Drake, Lillian Baggett, Imogene Baker, Margaret Drake, Joe Nell Coose, Mary Williams, Mrs. James Baggett and Mrs. Steve Coose.

Norman Rendall, son of N. E. Rendall, returned the first of the week from Dallas, where he attended the Centennial Exposition in company with a group of school children from this district.

Mr. and Mrs. Ira Carson and children were San Angelo visitors Saturday.

Mr. and Mrs. Jack Holt were in San Angelo Saturday.

Advertisement for Otis L. Parris, Optometrist & Optician, San Angelo, Texas. Includes an illustration of an eye and the text: 'Imperfect vision is the cause of many of the discomforts and ills of humanity. How are YOUR eyes?' and 'OTIS L. PARRIS OPTOMETRIST & OPTICIAN San Angelo, Texas'.

Is Your Overcoat Ready For Winter?

If you haven't already done so, it's time to take it out of the moth bags and

Phone 55 For Odorless Dry Cleaning

PRICES REDUCED

- Suit, cleaned & pressed 85c
Plain Dress, cleaned & pressed 85c
Overcoat, cleaned & pressed \$1.00

Roy Parker Tailor

Table Furnishings



In The Fall Manner

The tang of winter is in the air, and appetites are tuned to a new high. The new season brings new foods and our stock reflects things new.

The approach of Thanksgiving and Christmas, holiday feast periods, brings new food ideas. In step with the season we bring you all the new and wanted delicacies—complete table furnishings at prices as reasonable as can be found.

FLOWERS GROCERY

"WE GO THE LIMIT TO PLEASE"

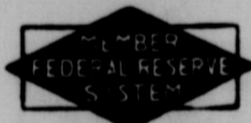
QUESTIONS THAT ARE ASKED ABOUT BANKING

Why must a stranger's check be endorsed?

A CHECK is not money. It becomes money only when honored by the bank upon which it is drawn.

Banks require endorsement of a depositor on a stranger's check simply as a matter of protection to the bank and its depositors.

In accordance with our established policy we are always glad to cash a check for any person who is properly identified and whose check is endorsed by one of our customers.



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Ozona Texas

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