## All Criminal Cases Dismissed By Judge

## Many Types of Industry Hurt Hopes Revived, New Hunt By Walkouts <br> Started For Missing Plane

Court Books
Cleared By
Stren Stroke Of Pen
 STATE LIQUOR CASES INCLUDED IN LIS Some Of Matters Had Been
Filed During The Past Week
 $3=$

## $2 \mathrm{~F}=$


$=2=2$
.


## BIG SPRING

 WEEK$\qquad$


|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
| 边 |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| ${ }^{\text {a }}$ | ) | 上 |
|  |  |  |
|  |  |  |
|  | ${ }^{2}$ | Weather |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |


$\qquad$

## Crash Fatal To Local Man




Plan Favored



Hes rat no. 1 Similarity Of


Nanking Govt.
Ready To War
Against Chang


## Flares Gives

 A Fresh Clua Plane $\mathrm{To}_{0}$ Go Oin Another Hant Toaly, yn The faint radio call is HEARD BY OPERATOR Other Searchers Seek TwPilots Lost With Mail Tramport
$\qquad$
$\qquad$
$\qquad$
$\qquad$

$\qquad$
$\qquad$
$\qquad$

## LANDON FD'S GUEST

 Visit At White HMonday Morning

## St. Nick Visit, Cantata Slated

Pre-Christmas Programs To Be Climaxed With Events Twesdav, Wednesday



## RITZ <br> STARTING <br> SUNDAY



$\left\lvert\, \begin{gathered}\text { Gay Comedy } \\ \text { Married Life } \\ \text { At The Lyric }\end{gathered}\right.$





LYRIC
SUNDAY - monday

## BARBARA STANWYCK




| my |
| :---: |
| Hom |
| nimy |
| nom |



And That Pleases Night Club Operators On Broadway, Who Are Hiking Prices



## A NEW STEP OF PROGRESS FOR BIG SPRING

WE HIGHLY COMMEND THE BIG SPRING HERALD BROADCASTING CO. ON THEIR FINE, NEW RADIO STATION

You Offer Big Spring New Business Facilities and New Entertainment

We Congratulate You On Your Selection of RCA $\mathrm{E}^{2}$ Broadcasting Equipment
and

The
By Torts Beasley
CircuitRoy Holbrook Leads Kerrville To 20 To 7 Triumph Over Port Arthur
 STARS IN 20-12 WIN

ONE VETERAN IS MISSING AS MARQUETTE GOLDEN AVALANCHE ENTRAINS FOR TEXAS

West Coast
Team Drubs
Texas, 28-20



, min


## 

Beginning Monday, Dec. 21st SENSATIONAL PRE-INVENTORY SALE

NEW and USED RADIOS
Special Trade-in Allowance Special Holiday Terms

Rebuilt RADIOS \$1 Down and $\$ 1$ Weelly (as long as they last 100 to select from)

THEY MUST ALL BE SOLD REGARDLESS OF PRICE


New Outline
For Athletics
Is Suggested



|  |  |
| :---: | :---: |

Reed Is Ousted At Loyola


| DELANCEY MAY IN ARIZONA - | $\begin{aligned} & \text { YMANAGE TEAM } \\ & \text { EXAS LEAGUE } \end{aligned}$ |
| :---: | :---: |
|  |  |
| 5 | \% ${ }^{2}$ |
| \% ${ }^{2}$ | \%iva |
|  |  |
| - \%ax |  |
| 2mbutam | 为 |
|  |  |
|  |  |
|  |  |
|  |  |



## Official Reports

## feature of business recovery

 $T$ HE report of the Comptroller of the Currency of the United States for instance operation under the supervision of state of eral hanking authorities. Their canital totals wore chan three and one-half billion dollars am hir surpliss and reserves amount to over four billion dollars more. Their total deposits have increased in a year to forty-five billion doliar, to fifty-six billion dollars,hed the American Banker Association the supervisors of banks in the
various states also confirm similar forward sation, Jurisuicioas uroughout These facts and figures show that strong
currents of public confidence are aiding the turn toward general business recovery. FIRST NATIONAL BANK

CALVES COP
THE JUNIOR Sugar Bowl Teams THEJJNOR
DIVISION Corboys Win Rough Game




 From Baylor Hardin－Simmons Cagers
Out－Class Bruin＇Bas


Take Stiff Workouts Honors Pile

 | Giants Weak |
| :---: |
| Hitters For |
| Winning Club |
| Neor Yorken outcenesed |

部㗊


| PORKER SCHEDULE <br> AYETTEVILLE，Ark．，Dec |  |
| :---: | :---: |
|  |  |
|  |  |
| Soutwoet Conterenee champlose |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | Somendy ho wemmaride tel |
|  | 边 |
|  |  |
|  |  |
|  | rearaling yout |
|  |  |
|  |  |
|  |  |
|  |  |


| Fan Wants 3 Seats | Von Elm Is |
| :---: | :---: |
|  | Pace Setter |
| a | At Glendale |
| baymatime sote for |  |
| are tootan notuo bee | ${ }_{0}^{*}$ |
|  |  |
| Hne．＂ ＂III send him three－of the |  |
|  |  |
|  | 何 |
| numk |  |
|  | Tritetminit Kor |
| 4 men Nany |  |
| dropped the pall on Navy |  |
| leys toot comnecteit |  |
| ent townd tho goil |  |
| on it on $\mathrm{Navy's} 3$ and Cl drove over the touchdown |  |

 8

Give

## Furniture－

 The Gift That Lasts
## a NEW BED ROOM SUTTE FOR MOTHER OR SISTER

The whole family would be happy with one of the new suites we are showinn：－and they are so reasonably priced -29.95 to 198.50 ．

## WE SUGGES＇I

Beautyrest Mattresses，Simmons Springs，Kroehler Living Room Furniture，Phoe－ nix Chairs，Bigelow Sanford Rugs，Sealy Couches，Lounge Chairs，Lamps，Rockers， Children＇s Furniture，Florence Gas Range，New Perfection Oil Range，End Tables， Lamps，Magazine Racks，Radio Chairs，Radio Tables，Throw Rugs，Mirrors，Pic－ tures，Bed Spreads，Smoking Stands，Coffee Tables，Sealy Mattresses，Congoleum Rugs，Secretary Desk and Cellarettes．

USE OUR CONVENIENT PAYMENT PLAN

## BARROW FURNITURE CO．

305 Runnels
Quality Has No Substitute
Phone 850




 GIFTS FOR

## Whither Edward? <br> Can Duke Of Windsor Find Design For Exile In Fates Of Other Notable Expatriates?

Wards ${ }_{*}$ All at Waney



## SHEER SILK CREPE HOSE

 ing and durable. Every detail will please
her-theyree fuil fashioned, sheer and
absolutely perfect!

## ALL WOOL ROBES

handKERCHIIFS Rur lina, hond.... 25e WOMEN'S SLIPERS



IONTGOMERY WARI



## 5 Grand Gifts

for Women


KENWOOD WOOLEN BLANKETS -the Finest and Most Beautiful You Will Ever See -the Finest and Most Beautiful You Will Ever

$$
\$ 6 \text { to } \$ 25
$$



LADIES` HANDKERCHIEFS
Dainty, Pure Linen with Genuine Lace
50 c to $\$ 2.50$
Dainty, Pure Linen with Genuine Lace
50 c to $\$ 2.50$


GOWNS, NEGLIGEES, PAJAMAS SLIPS
Gorgeous, Pure Silk


LINEN TABLE SETS
Linen and Maderia, White and White with Color $\$ 2.25$ to $\$ 17.50$

ALL GIFT PACKAGES ARTISTICALLY WRAPPED FREE
OPEN EVENINGS

## 1 \& W FISHER CO.

12.50 to $\$ 25$
 WATERS SEARCHED
FOR BODY OF GIML At Colorado Crowd Stores
 CUMNMGHAM.

## NEW ECONOMY

## and

NEW LOW PRICE


## \section*{} <br> HOWDY, TEXANS, DO YOU KNOW THAT

 TEXAS, MOTHER STATE OF THE CATTLE INDUSTRY, IS ALSO THE HOME OF THE RANGECATTLE IN NORTH AMERICA? ANY OTHER CATTLE IN NORTH AMERICA? ANY OTHER
STATE CLAIMING TO BE A RANGE CATTLE STATE CLAIMING TO BE A RANGE CATTLE
STATE OWES ITS ORIGIN TO SOUTH STATE OWES ITS ORIGIN TO SOUTH
TEXAS' COWMEN AND CATTLE.


The big new 1937 Ford V-8, with the new 60-horsepower V. 8 engine, wears the lowest Ford price tag in years and goes farther between gas pumps than any other Ford car ever built!
The 85 -horsepower engine, already famous for its flash ing performance on the road, has been improved. It gives unusually high gasoline mileage for its high power.
" 60 " or " 85 "? Maximum economy or maximum performance? Choose whichever meets your special needs, Either way, you get the same roomy, comfortable car, plus the fundamental advautage of a modern V-type 8-cylinder power plant.

## ford v.8

## 1987 FORD FEATURES

 NEW APPEARANCE - Distinctive streamline EW EASY-ACTION SAF有 less brake pedal pressureNEW ALL-STEEL BODIES - Stecl top, sides hoor and frame welded into strong eingle charge.
NEW COMFORT AND QUIET - Smoother and queter Center-Poise Ride. Easier stecring. NEW APPOINTMENTS - Handsome hard. bution and hand brake on instrument panel. CHOICE OF TWO V-8 ENGINE SIZES35 horsepower for top performance, 60 horsepotwer for top economy, " 60 " engin

THE QUAEHTY CAR IN THA TARE QUAERTY CAR IN THR
LOW-PRICE FYREB AT TIHE LOWEST PRICE IN YEARS

 <br> \title{

## 8 PAGES <br> \title{ \section*{8 PAGES <br> <br> <br> of <br> <br> <br> ofCOMICS!} 

COMICS!}} in Color
meet tail spin tommy Ace pilot and master of the air, who, with his pals, Skeets and the lovely Betty Lou, write history as they roar across the skies. These characters thunder mystery the greatest story of mystery ever conceived.


WILLIS WILLET-son and heir of Mr. and Mrs. Willet and kid brother to Lil-all characters of "Out Our Way." Meet the Willets-just an average family here to entertain you every
Sunday. Sunday.

A NEW FEATURE IN THE "BIGGER, BETTER HERALD"

In line with its policy of adding outstanding features for 1937, The Herald is introducing, on January 3, 1937 a NEW EIGHT - PAGE COMIC SECTION, including the world's best "funnies," bright and entertaining. And every page is in full colorsomething never before offered readers of The Herald. The section will include:
"Our Boarding House" "The Captain and The Kids"

- Major Hoople "Hawkshaw The Detective"
"Out Our Way"-The Willets
"The Comic Zoo"
"Tarzan"
"Tailspin Tommy"
"Four Aces"
In addition to the regular daily comics, these will provide you with plenty of a musement next year. A feature of "The Bigger, Better Herald" you won't want to miss!


MAJOR HOOPLE, HIMSELFin "Our Boarding House"-soldier, Olympic champion, explorer, author, inventor, diplomat,
baseball, football, swimming ex pert, playmate of royalty, charter member "Brain Trust," man-about-town, man of leisure.
"Don Winslow of the Navy"
"Bos'n Hal"
"Boots And Her Buddies"
"Ossie Tittle"


BOOTS-America's most popu-
lar girl-famous blond heroine of "Boots and Her Buddies," Who, with her many "Heart Throbs," and girl friend, Babe, and the other gay and rollicking boy friends, comes to entertain


## THE DALLY HERALD



[^0]

## The Big Spring Daily Herald <br> FULL LEASED WIRE OF THE ASSOCIATED PRESS

Nell Davis Is Married To Ward R. Hall Well Known Local Coupl Ceremony

 Schurman drawed sere thaken underneath
drom which hung
wothing bell. Lar themuen
 elvet wride , bowned in dark bark bua ceasories, car
ved a bouquet of yellow chrymar
 dinorie, carriod orchat mums, mus,
Mr. Frin wan atterited by Thurs Pryeding tho ceremony Mras.
farry Fiut motly plased "Belleve
He It All Your Enter





## 

and



Happy Go Lacky Club Has Party At Hendrix Home
 party at the home of Mra. Hugh
Henurix teentye
Guesta
were Mra. George Hall,


 ilighted tree.
In a audition to the guesta Mra. L C. Cravens, Mra, Harold Parki,
Mras. Byron Housewright and the
hontess were present.

BRIGHTEN UP A LADY'S CHRISTMAS with this

## 5-MINUTE SET



- This gloasy, stream- lined Cutor Manicura Sot to bright gitit laod
for a lady keyed to todoyy quick
tem plotet 5 -minuto manicures The red
CUIEX
Gitt Sal


## W

## Season Of Brilliant Activities



 (Continued On Page s)
Mrs. Jim Chapman Is
Hostess For Semper Fidelis Affair


## Christmas Season Is Chosen For Weiding Dates Of Many Couples

Presentation Of Cantata Is Slated Today Figh School Chorus Te Offer 'Christ Child' Anditorium At 3 Sixth annual program of th
High school Chorus will be pre inted thia atternoon, will bo prock, in ented thia atternoon, 3 oclock, in
he Municipht
huditorium under
he direction of Mra. Bruce Fraz The presentation is to be of
Tawley" The Chrut Childe and Ti. Donton wiil tatke



## 


C. A. Fort Worth wethod
A. Bickley of this city of
bride

Two Years of Scout Work -Honolulu Job

Miss Young To Be 'Head Lady' Upon Arrival In Hawaiian City
$\qquad$ Evening Party Exchanging
vening Party
ers
$\qquad$
$\qquad$





69 c to 1.25

| the |
| :---: | :---: |
| the |
| ebb． |


$\qquad$

$\left\lvert\, \begin{aligned} & \text { ing } \\ & \text { tho } \\ & \text { o．} \\ & \text { geno } \\ & \text { sho } \\ & \text { woo } \\ & \text { Wer } \\ & \text { nette }\end{aligned}\right.$
 ang ${ }^{\text {girl }}$
8


## THE FIRST NATIONAL BANK

IN BIG SPRING

## With All Big Spring WELCOME『BST

## ON THE AR

Today the people of Big Spring experience the same thrill as when the first automobile drove down the street，the first day of telephone service or the day the first picture show opened its doors．Little did we un－ derstand the importance of these new enterprises and how indispensible they would become．Each was a mile－ stone in the progress of the city．Today we arrive at another milestone which will be at some future time as important and indispensible as those steps of progress in the past．We welcome radio station KBST not only as a new entertainment but as a business enterprise to facilitate commerce．

We commend the Big Spring Herald Broadcasting Company for their foresight and initiative．

## BIG SPRING INVADES THE AIRLANES

－extending to West Texas the spirit of good will and friendliness of this thriving city．

## 

 No

Miss Vance Kenenaster，Mocotgomery
for the trio，Mise Cle

 Snith，M
Mist，Che
Mowel Cau
Jow，Mira
lunce

trics | trice |
| :--- |
| $\begin{array}{l}\text { trs } \\ \text { Mrs } \\ \text { Mr } \\ \text { Judith } \\ \text { Morgan．}\end{array}$ | Judith Pic

Morgan．
Active
Mizs Imp Active membera attending were
Mirs Imogene Barnett，Misa Mirs Imogene Barnett，Misa Fra
ces Bledinoe，Miss Dorothea Cam
bell，Miss Evelyn Clements


 Graves，Matss Wilite Mas Hale，Minas
Harriette Hall，Miss ITolan Mae Hall，
Misa Jane Lee Hannan，Misa Mar

 Ruth Knigtt，Mise Camille
Rerg，Miss Edtle Raye Lees．
Misa De Alve ation
camp
cam．
ang．
Lea管路品
 Mequain，Miss Jamie Lee Mcandor，
Miage Champe Philips，Mias Nancy
Mhllips，Miss
Pae Ida Pinkston




 Mary Louise Wood，Mias Patsy

Zarafonetis，Miss Addie Lee Cot－ | ton，Mis |
| :---: |
| Miss Lil |

## Two Years

 ahe will till the vacancy na dirirector
cauxed by the illesp of the leader
at this time．Honolsulu scouts num－ catused time．Honolulu scoutt num－num
at this 1,100 and the majority of their
beatders are Americans who have
leat Mise Young will give these fie
captains instructions on the cour they should follow，instructions
work to develop character，apprec
ation of the out doors，throus

Leaving Big Spring on Wedness
day afternoon Mins Young will go
to Edna to and sinters over Christmas Day
and from there will

## 

OUR VERY
BEST
WISHES
to the officials and the employees to the officials and the employees
of the Herald Broadcasting Com－ pany．．．and when KBST goes on
the air Monday，Dec．21，noon，we the air Monday，Dec．21，noon，we
feel that everyone within hearing feel that everyone within hearing
distance will appreciate the pro－ gressiveness

BST<br>1500 KILOCYCLES

# RADIO DANCE CRAWFORD HOTEL MONDAY NIGHT 9 P．M． 

Thomas Brooks and His Orchestra COURTESY BIG SPRING HERALD BROADOASTING CO，AND THIE

## Jashions <br> WOMAN＇S PAGE <br> Society

| Yule Programs | Tyrolean Knitted Blouse | Youngblood Pupils To Present Program Of Christmastime | Reading |
| :---: | :---: | :---: | :---: |
| This Evening |  |  | And Writing |
| At Churches |  | \％ | Notw wein |
| Musical Offe |  | 边 | Ame |
| 5 o＇Clock |  |  |  |
| ateme |  |  |  |
| ane mon |  |  |  |
|  |  | momm |  |
|  |  | 边 |  |
|  |  |  |  |
|  |  |  |  |
| Gtar Of Bethlehem＇To Be Sung By Methodists |  |  |  |
|  |  | McGuire And Jim |  |
|  |  |  |  |
| Nas hiomm |  | Som |  |
| 何 |  | Steme |  |
|  |  |  |  |
|  |  |  |  |
|  | mothe mit sumum ammp | Find | deme |
| and |  |  |  |
|  |  | min |  |
|  |  | Hemen | den |
| mad osame |  |  | Sticter |
| East Foirth Spptis To |  |  |  |
| reat reath |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  | mamer | diceme becter |
|  |  | Christmas Pageant | t To Be Given |
|  |  | On Courthouse | se Lawn Wednesday |
| conit came viona a nanabtit carer | come | On Cowhors |  |
| \％ | comm | m |  |
|  |  |  |  |
| － | and |  |  |
| ， |  |  |  |
|  |  |  |  |
|  | － |  |  |
| timas Eve At Church |  |  |  |
| mon and ando ot |  |  |  |

## 

STARTING AT NOON，MONDAY，DEC．21st THERE WILL BE

## A NEW VOICE ON THE AIR

．－－a voice expressing the spirit of West Texas＇most progressive city．．－．a voice expressing good will and sealing together a closer friendship between Big Spring and the people in this area．

## Welcome KBST

－BEST WISHES FOR YOUR SUCCEESS
and congratulations to the Big Spring Herald Broadcasting Co．

## Montgomery Ward

PHONE 280

## Cutomatic Turing

puswerd Movie Dial
The last word in
radios！Twirl－of－a－
finger tuning for any 14 favorite sta－ tions you choose！ The lighted Movie Dial for all the rest ！ World range！（3 wave bands！ 12 inch
TWIN SPEAK－ ERS！And TONE that challenges the finest you have ever heard at any price！


B－Tube AC Console


$11^{95}$
ac

Superheterodyne Iteal wooal Cabinet Lighted Dial

## 5－＇Tube：\＄20 Value

Good looking，and powerfult Gets distant U．S．and some police callst Big dynamic speaker！Automatic volume control

MONTGOMERY WARD
Phone 280

From Sound Impulses Into Electrical Impulses And Back Again - That's The Answer To These Radio Questions


## We're

## LISTENING

## KBST

FOR YOUR FIRST SIGNAL
TOUR NUMBER IS 1500 - BUT WE beat you to it about thirty yEARS WTTH OUR PHONE NO. 1 (One). WE ARE GROWING BIGGER JAND BETTER EACH DAY WITH YOU.

## (GURIENDLY DRUG STORESTG

COSDEN RADIO SHOW TO PARTICIPATE IN KBST OPENING


KBST Using Three Types Microphones

Sensitive Instruments Employed For Programs In Grawford Studio

$$
\begin{aligned}
& \text { Radio station KBST, with the } \\
& \text { tatula on the main floor of the } \\
& \text { Crawford hotel, will employ three }
\end{aligned}
$$

$$
\left\lvert\, \begin{aligned}
& \text { casta. most nenilteve microphone } \\
& \text { to be used by the station is what in }
\end{aligned}\right.
$$

$5=5=2$
$=2=5=$

 studio at KBST.
nieond type microphone it in the
dinphragm type, which correnpondin
in construction to the cone in the taplaragm type, which correnpond
in constructon oto the cone in the
tynamie spenter of
 pe microphone ptcks up mound
oly from tin front and to more of
general in
A
 raphragm typo which will pick uin
sound from all direetions with
qual yon cuna vorume. Each of these e typen MEN'S SUITS DIES' PLAIN DRESSES
Cleaned \& Pressed $50 c$ All Work Gunranteed
Perry's Dry Cleaners





|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

# KBST 

## CONGRATULATIONS AND BEST WISHES

To The
Big Spring Herald Broadeasting Co.
On Their New
Radio Station

We feel that your broadcasting station will be of great value to Big Spring in extending good will and promoting a closer friendship between Big Spring and the people in our territory.

## $\underset{\text { SERVICE }}{\text { EMPIRE }}$ (JOUTHERN





## 

## Congratulations

To

## KBST

for selecting their transmitter site ad joining California Heights addition. Many beautiful home sites and lots
available at reasonable prices. Water, lights and gas available. Also choice residential lots Belmont Addition, Midland. Thirty residential lots South Side
Heights addition, Odessa. Heights adartion, Odessa. Any part or all of this property for sale


THE BIG SPRING HERALD BROADCASTING CO. ON THEIR
NEW RADIO STATION AND FINE PERSONNEL

We are giad to welcome such a new business enterprise to Big Spring. And we wish you every success and hope that KBST will grow in the years to come are many.

We feel that you will do much to extend the friend ly spirit of Big Spring to all in the sound of your voice ... that you will render a new service in entertainment and education. KBST is a mark of progress in a
progressive city.

STATE NATIONAL BANK
$\begin{aligned} & \text { There is no dilfterence in the con- } \\ & \text { truutelon of a merophhone used for }\end{aligned}$

ALBAUGH TEST IN DAWSON CO PUMPS 58 BELS. IN 10 HOURS No. 1 John Robinson Probably Will Be Act dized; Bottoned At 5,038 Feet


BEST WISHES TO KiST
and The Big Spring Herald Broadcasting

Co.

## Mellinger's

Store for Men and

## Boys

## TUNE IN

KBST 1500 KIlOCYCLES



## ON THE AIR

AND
ON THE SILVER SCREEN

## The R \& R THEATRES <br> Ritz - Lyric - Queen

COMMENDS
THE
BIG SPRING HERALD BROADCASTING CO.

On Their Fine, New
RADIO STATION

## WELCOME

## 『BST

ON THE AIR

## -May Your Success Continue



# Big Spring Enjoys THE BEST <br> <br> IN ENTERTAINMENT <br> <br> IN ENTERTAINMENT <br> joys 

 W


## Auditions Held To＇Type＇Local Entertainers For KBST

Ample Supply Of Talent Is Found Here Ents Employed To Fin Ench Entertainer In selecting and trining talen
 $\mathrm{c}==$

CONGRATULATIONS BEST WISHES


Burton－Lingo lumber and materials were used in Big Spring and its territory by the Big Spring Herald Big Spring and its
Broadcasting Co．
BURTON- LINGO LUMBER CO.

## 50

## Announcing

## LOW LONG DISTANGE RATES

 ahliday christmas，all day New Years
## 

To make it easier for friends to exchange holiday greetings，the telephone company this year will keep its lower night and Sunday rates in effect ALL DAY Christmas and ALL DAY New Year＇s Day．Instead of having to call Christmas Eve to get the lowest rate，you can call any time after ${ }^{7}$ p．m．Christmas Eve，including all of Christmas Day ．．．and for a similar period at New Xearn

You ner corciaidly inuiled

 southuestrin beli thlephone co．

## VOICE OF

BIG SPRING


## brown The othy ind ind obby

We are glad to have had a part in hnstalling plumbing equipment at KBST＇s trausmitter site northeast of the
elty．
RUNYAN PLUMBING COMPANY
hî folliad st． Phoae 585

## WELCOME『BST

Your new station is an important step in the progress of
thts city，in way of extending friendship and good will to this city，in way of extending friendship and good will to
our neighbors in the surrounding territory．Wo sincerely our neeghbors in the surrounding territory．We sincerely
cougratulate the Big Spring Herald Broadcasting Company
on their new enterprise and wish you the very best siecess就有 8
 12 － 10 －



Control Room Nerve Center Small Unit Plays A Big
Part In Broadcasting Part In Broadcasting
Of Programs


2ndto
ord H
In
ound
ound
product

## 

Dog Nudges Snorers.
AURORA，Mo．（UP）Jots，G．A．
Bakers tox torrier，controis the
family mnoring．When he
 $\left|\begin{array}{l}\text { door directly th une with the on } \\ \text { trance leands to the emntron room，} \\ \text { the one to the right openis into the }\end{array}\right|$

 Solitary relice from these tones IV
the blending plnk of the two wall Indeutures on elther the of a walre
plice．e．The room＇s only decorativ
fenturs pirce．The roon＇s only decorative
rentures are the fireplace and tw
vases that are held on these built veses that
in shelves
The

$g a n$ | The gand piano，a mand table |
| :--- |
| $\begin{array}{l}\text { neveral chairs and the miorophon } \\ \text { all In brown are the roomp } \\ \text { furntaing }\end{array}$ |

 ride
trom
room
hall．

BERKELEX，
cultural experiments have reached
a state where peaches as and
footballi．s．and pasches as beg bana and pine
applo farms in
and
according to Prot．J．Mre Tinsey of of
the argicutarat economice Cepart
ment of the University of Califor
ment or the University of
nin，exeopt that The cont
such project impracticable



 with his nose．That falling to sto
the notse．Jet taps them on th
face with his foot．
Machhne Alds Voice Study Machine Alds Voice Study
MEADVILE．Pa．UP The
chine age is．oven livading


## CONGRATULATIONS

 BESTWISHES SPRING HERALD
BROADCASTING CO．
ON THEIR NEW
RADIO STATION
BAND

We feel that your broadeasting station will be of great value to Big Spring in extending good will and promoting a closer friendship between Big Spring and the people： in our territory．

| pretations arn dellim ed to the tango and rhumba rhythms featured by this popular orchettra． | In 1890 it came into possession of a Howard county reaident for the first time when Mra．S．L．Daven |
| :---: | :---: |
| Vertical Radiator | It changed hands frequently |
| Sends The Sound | trear by the Big Spring Herald |
| Equally Everywhere |  |
| When conutruction was started on the 165 ．foot radiator for Station |  |
| KRST at the eite noriteast of the | TOWER EREC |
| （eity himits of Big spring，just oft | WITHSTAND WINDS |
|  | Renting on several cuble yarda of |
| uned instend of the usual type |  |
| n，of courae there were rea． |  |
|  |  |
| Robertaon．constr |  |
| for the atation，explained It thus： | ea |
|  | the top of the 1es－ioot tower，would |
|  |  |
| Uons，whereas the proviousiy ac | proximately 50.800 pounds |
| addition，he alld，the radiator laym |  |
|  | The four tiers upon which the |
| territory，which the station to u | in the ground end are two and one－ |
|  |  |
| Flah To Profit state | deep and two and ore－halr teet |
| ANY，Ore．（UP）－Fiah and | a beve seven toet square and two |
| nts will bring Oregon more than lumbering，the state＇ | teet thick，making the total depth of the Rround nine fect． |
| 1 industry，predicta |  |
| member of the state fioh comaniamion． He thinks | EMONT，O．（UP）－Kieked by |
| ible thet | gnow suit，Marie Barduk，A store |
| as zueh as asp，000，000 analu | ele |
|  | a docion，ubet har let wriks wan |



$\qquad$




Congratulations and Best Wishes
to
BIG SPRING＇S NEWEST ENTERPRISE

I am glad to have had a part in erect－ ing and painting K B S T＇s 165 －foot radiator．

J．B．Parker
Structural and Rig
Builder
507 Scurry Street
Big Spring


## INTRODUCING STATION KBST

## Big Spring and Howard county have seen many changes

 In their half-century of existence, and have had a full partin the progress of this section of Texas. The prairies that tribute to the building of homes for the settlers. The grass
lands have been plowed under and made to yield harvests or life-sustaining products of mankind. The roads that
were traveled by the pioneers, have been replaced by paved
filhways and steel rails. The primitive signal systemis of the natives have been replaced by the new stage coach and
the iron horse. Even these in tuan gave way in the natives have been replaced by ne new inge coach and
the iron horse. Even these in turn gave way is ome meas-
ure when the telegraph wires came, to be followed by the harressing of the waves of ether and ccnverting them into
carriers of the voice to the uttermost paris of the earth. Big Spring has seen and used all these, and now takes
place with the cities over the country that have provid-
this latest and most wonderful means of communication. day from now, Station. KBST will be inaugurated as the
dest development in the advancement of Big Spring. From latest development in the advancement of Big Spring. From
its studios will go out the voices of her own people and
those of ochers, providing pleasure and information for her citivens. Day by day thereafter this radio station will be
busy, offering the people a variety of entertainment as has And not only in Big Spring, but in all the area adjacent, may enjoy the same pleasure, receive the same interesting
news, hear the same music, the same instructive talks by men and women who have a worthwhile message to deliver
that heretofore have been accessible only when the ocupants of these homes were in the audience before the speak
er and singer. The shutins in town or country may enjoy the messages of the churches that are so necessary to our hearts and minds. All these things are made possible by
the establishment and operation of this radio station in Big ring.
KBSY is dedicated to the serviee of the people of Big
ning and their neighbors for many miles around. Its ev ery effort will be to offer programs that will be clean and wholesome and entertaining and informative. Radio is to
wonderful a thing to be allowed to serve a less worthy pur

The Big Spring Herald is glad to be a part of this enter forward move deserves

## Man About Manhattan

NEW YORK-As New York spins dizzily into the holly
d mistletoe, your Oracle takes a deep breath, dons his vami robes, and makes these
Max Schmeling will defeat Jimmy Braddock and win th Ernest Hemingway, becoming careless, will tumble over swallowed by a whale

Frank Buck will take another jaunt to the Malayan jun
s, and Mr. and Mrs. Martin Johnson will take one to frica (to shoot Johnny Weissmuller)
There will be 116 novels published about the Civil war
none of them will be another "Gone With the Wind." Jimmy Durante will unload his "s
Hollywood for three new pictures.

> West To Come East

Mae West, no dilettante, will invade Broadway as an ac-ess-author-producer. And dine every evening, as former and Johnnie's.
A whole day will pass without there being mo
500 pictures of the Dionne quints in the local paper
Colonel Lindbergh, setting a precedent, will announce to ating much anxiety for friends and wastage of money for he newspapers whose reporters
on ""Find Lindbergh!" missions.

## Twenty-seven new strip dancers will invad

Tallulah Banlu tire to the simplicity of a small white cottage on Long Is
The Clinnts will win the penna
the Yantees in the World series.
the Yankees in the World series.
All local assassinations will be confined to night cluh
masters of ceremony and will have the sanction of the New Thovarish" will be awarded the Pulitzer prize,
There will also be a consolation ulitzer cominittee to the theatrical producer who lays the HOOVER HOQVER
PRINTING 0.


## 



| TRAIN, PLANE |
| :---: | :---: |
| BIS SCHEDULES |
| DAILY CROSSWORD PUZZLE |

## How Long Bpeaker Bankhend and the othe caders have mourned publicty the <br>  <br>  <br> at the outset of the senate sesion.



## 

By Brandon Walsh

## HERALD WANT-ADS PAY

##  ,itithena



closing hours
Heximo
4ex
No advertisement accepted on an "until torbic All want-ads payable in advance or after first irser tion.

Telephoue 728 or 729

## - ANNOUNCEMENTS <br> MONEY TO LOAN <br> AUTOMOBILE LOANS <br>  <br> personal loans <br> to walaried men and wom on who have steady employ- ment. <br>    <br>  <br>  <br>  <br> bed, 112 ORALE diamond




You know the Murrin family fight with her fatber, and t fuat















## FIBSESTOMJ

AUTO









## Trotzky Will

Go To Mexico Nomen Of Refluge
 ane rawatian wion


r, Mad appled for a permity to tive I
in Moxico and had been granted

Birdo to Mear New Songs
OONOLLU (UP) Haw
birds are to get $a$ fow led
nis in the $A$ mertcan syle
purhecal bird-dovers 8 soctely
worth. of the
in local drd ainging.
City Han Brighty Lighted

$\qquad$

## Congratulations

反BST
ANOTHER STEP FORWARD FOR BIG SPRING AND WEST TEXAS

ANDERSON MUSIC CO.
Since 1927
Tune in on KBST, 1500 Kilocycles

## A'S SON-IN-LAW <br> The Challenger <br> by Wellington <br>  <br>  

by Don Flowers
DIANA DANE
Doubtful Welcome


SCORCHY SMITH


A Costly Victory
by Noel Sickles


HOMER HOOPEE

The Next-To-Last Straw



THE
IDEAL GIFT FROM HER TO HIM GIFT SHOPPERS GUIDE
FIRST: SHOP AT MELLINGER'S FOR HIS GIFT

| -Robes | \$2.95 up |
| :---: | :---: |
| -Jackets | \$3.45 up |
| -Belts | \$1.00 up |
| -Shirts | \$1.00 up |

FREE $\$ 4.00$ HAT. OR SHOES WITH EACH OR PANT SUIT OR
O'COAT AT-

| A New Hat | up |
| :---: | :---: |
| Slippers | 1.59 up |
| -Socks (always) | . 35 up |
| - 'Kerchiefs | . 25 up |
| - Ties (his kind) | . 50 up |
| -Gloves | 1.39 up |
| -Scarfs | 1:00 up |
| -Novelties | 1.00 up |

Shaving Sets, Military Sets, Brushes, Cigar Humidors, Lighters, Bilifolds, etc
the largest selection in the city.
yOU CAN ALWAYS FIND IT AT
Mellinger's
HMg GPRINGAS LARGYST STORE FOR MEN - BOYS

| Services |
| :--- |
| Churches |
| Topics |



$\mathfrak{c c c}$


## BIG SPRING WILL ENJOY FULL-TIME RADIO RECEPTION

Snap a switch . . twist a dial, and in a moment your rom is filled with music or voices. It is just that easy to tune in on the world since the magic radio has put sound in the air.

Wonderful improvements have been made in radio within the last few years. Prices have been lowered, yet the quality of tone and the scope of reception have been increased. The new "world - wide" radios which get broadcasts direct from all parts of the world in strange tongues have been given radio listeners a new thrill and a new enjoyment.

Now that Big Spring has its new Station KBST, assuring you fulltime reception of local and national broadcasts, be sure to get the full enjoyment by seeing that your radio is in good repair, or better yet, ask your radio dealer to show you these new long - range radios.

Texas Electric Service Company
C. S. BLOMSHIBLD, Manage

## KBST Studio In Crawford Hotel--Ready For Use Monday



## Station KBST Goes On Air For First Time Monday Noon

Public Invited To Inspect Facilities Sunday Afternoon Continuous 12-Hour Broadeast To Mark Opening Of City's Newest Enterprise; Many Features Arranged

 which pecuiliary fills coommercial, entertainment and civic
 tion of the Big Spring Herala Broadcasting company, with As a prelude to this opening, which, initiated by a onehour dedicatory program, will marked by a continuous, HOW TO TUNE IN


WRONG RADIO SET

## But There Wasn't Muic

The Station Could Do
 ame regitareced by telephone and hby
matl at the nverage radio broad.
and main at station,
casting
one radio man One rado man recalin that, while on duty a microphone some elght
or nine years ago he recelved an
urgent telephone call trom a rather urgent telephone call from a rather
depeprate lady liatener.
Woul poup ole "Wul you pleane ser. your te.

THE CONTROL ROOM - NERVE CENTER OF KBST


Dedicatory

## Ceremonies



ENTRANCE TO THE STUDIO


## KBST Activity Covers Two Years

Broadcasting Company Chartered Early In 1935; Review Of Its History
$\qquad$ puting Station KBST on the air: ABC Broadenoting company bend
conatruetion of studio, erection of ed by Vernon Tuylor Andenion
 ny bed t
cilities will be open for pub
i inspection Sund y


 noon from 3 to 5 o'clock. "Open House" Suncay.
Ernwerone is invitad to call at the Crnwrord and at the transin at the
site northeast of the cily to inspor
hestula
 meat, and the anparatuan used to
put ti.e programs on the in. Al
he equlmment-beart
ine the equigment-bearting the RC
hilch fidelity tradomntik-la of th sembers of the platent will be on
hand at these plated


# CONGRATULATIONS BIG SPRING HERALD BROADCASTING COMPANY 

 ON YOUR FINE, NEW RADIO BROADCASTING STATION
# KBST 

KBST IS A DEFINITE STEP
IN THE PROGRESSIVENESS
OF BIG SPRING AND AREA
We Compliment You On Your Choice Of Our 165 FOOT IDECO STANDARD SELF SUPPORTING VERTICAL "RADIATOR" INTERNATIONAL DERRICK \& EQUIPMENT COMPANY


# Clear the Skyways! 

# FOR WEST TEXAS' NEWEST RADIO BROADCASTING STATION 

"The
Voice of Big Spring"


# KBST 

STUDIO IN THE CRAWFORD HOTEL
WE EXTEND OUR. . . . SINCERE BEST WISHES TO THE BIG SPRING HERALD BROADCASTING CO. ON THEIR FINE, NEW RADIO STATION

YOU GIVE TO BIG SPRING....
A GREAT AND VALUED PROGRESSIVENESS IN MODERN UTILITY AND ENTERTAINMENT

CALVIN BOYKIN, Manager BIG SPRING, TEXAS

## Nationally Known Entertainers



## Answers To Some Of The Most Common Queries About KBST

## KBST <br> NOW BROADCASTING WITH NEW RCA TRANSMITTER

## 

 Engineers Not In The Public Eye, But Their Work Vital In Putting Station's Programs On The Ether
 Wires To Hook Station With Other Points Facilities Available For CBST Remote Control Connections
 . Although only one remote control
conneot on will be in operation for
the opening day, tacilities the opening day, facilities are at
hand for adititon of other as rap.
taly as the demand or occalion taly as
aribes.
Remot Remote control is acoomplubhec
by apecial arrangement with the
Southwestern Belt Telephone com
pany, Unee Southwestern Bell Telephone com-
pany. . fres from the stado to the
point from the
originate are plut the program will
 to forestall any poosibilinty of of diad
ruption of service in the midst of
a program. program.
Weedneaddy evening the Firitt
Presbterinan church voted tavar-
bly upon a propoal to
 managee of KBST, will broandea,
an organ program regularly.
willson preat




$=2=2$
$x^{2}=$
 reset the frequency when neces
sary
 KBST's frequency of 1,500 d clocy-
les represents $1,500,000$ cycles cles represents $1,500,000$ cycles,
variation of 50 imnt mo much.
What

mperature mostly, he sail, par-
larly the temprtz tiscserature of the
lother ruling

 ter room all the time the stal
on in operation. And one of the two will alwaya be there. When the
station ones. Mokininey and Adcock
will be on the job. Leas prominent


SPECIAL TRADE IN ALLOWANCES
On Model 10-K and Model 13-K Magic Voice Consoles For Limted Time Only
"LET US TELL YOU ABOUT IT"
GIBSON OFFICE SUPPLY









$\qquad$




 Our Compliments to Herald Broadeasting Co.

-may you have the best success

D. \& H. ELECTRIC C0.

Phone 851 - 215 Rumels St.


## The Public Is Cordially

 Invited to the Open HouseOf


The management and personnel of Radio Station KBST will be pleased to greet you and to show and explain the working of the broadcasting equipment both in the Studio, on the main floor of the Crawford Hotel, and at the Transmitter, northeast of the city limits, across the T. \& P. tracks. Look for the 165 -foot KBST tower.


## The Big Spring Herald Broadcasting Co.

 Office and Studio in the Crawiord Hotel


PAGES SIX


## Congratulations To

1

# KBST 

## As one builder to Another---

We take pleasure in complimenting you and the city of Big Spring on your progressiveness.

Your fine, new radio station will be a definite asset to your city and community . . - and give you many hours of enjoyable entertainment.

## We wish you the greatest success for the future

## CHAS. F. WILLIAMS \& COMPANY, INC. FORT WORTH AND BIG SPRING, TEXAS

[^1]

Will Appear
In The Herald
Doug Doan Of KBST Will

| Conduet Regular Feature For Paper |  |
| :---: | :---: |
| Each day in the Big Spring Daily |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| This rature will be edited by |  |
| announcer of KBST, who came toBig Spring nearly two months in |  |
| advance of the radio station'ing to scout and train talent for |  |
|  |  |
|  |  |
| of national fame through the dailyprograms of KBST, and the dailyradio column will bring other items |  |
| Doan brings to to this oolumn a |  |
| well as training in newspaper work as a reporter for the Denver Post |  |
|  |  |
| as a reporter for sue Denver Post News, Riveraide, Callfornia. |  |
| News, Riveraide, California.In his eight years in radio in theinrger intermountain and West |  |
| larger intermountain and WestConst citien, he has had occasion to |  |
| hando programs by such national |  |
|  |  |
|  |  |
|  |  |
| Way, Jucouea R |  |
|  |  |
|  |  |
| mie Wilison, manager; DorothyDemaree, program director; GenePeynolds, announcer, vili con- |  |
| tribute from time to time, |  |
| Master Singers an |  |
| NBS FEATURED GROUP |  |
| Another faature of the NationalBroadcasting productions to be |  |
|  |  |
| hearder Bingers, a mixed choral Maater Binder under the direction of Wal- |  |
| ter Preston. |  |
|  |  |
|  |  |
| They have heen seen and haard ofeon in movie shorta. |  |
| On the Mater simgers will be lited |  |
|  | Democracy to Bo Taught |
|  |  |
| pearancese of these NBC artioth |  |
|  |  |
|  |  |
|  |  |
|  |  |

Wire Service Vital Factor

Additional Lines Supplied For KBST By Bell Tel

Eatabliahtng wire service be
tween the KBST studio in the the
Crawtora hetel and the tranamittor
enst or town entalled considerable east of town entalled donsiderable
expense and work by the South-
western Bell Tellophone company.


 sireet vaduct along a courtry road
to thy tranamitter.
In order to be able to entablush
 panys central oftrico were termi-
nated the the the studio, whero they
may be wwitched by the control may be wwitched by the con
operator to the broandoasting e,
ouit leading to the transmitter. CLUB MAY OFFER NEW MUSICAL SHOW Demands for a repettifon of the
Anateur Night. tagee in the muntAmateur Nights.staged tn the munk
clpal aundtorium on Dec. 8 have
caused the Lilona'
 nky, progrum chairman
orkanization, sald Erlday,
 aded that Tololowsky stated. Ho
ninstead of anothor
"amateur nigtt" the ot




 dil $\begin{aligned} & \text { It } \\ & \text { tind } \\ & \text { The } \\ & \text { Hre } \\ & \text { rion } \\ & \text { ion } \\ & \text { is } \\ & \text { toster }\end{aligned}$


ST ATION'S AIM ISTO MEET ITS BARGAIN OF SERVING PUBLICS INTEREST, CONVENIENCE, NEED

| Accident Toll Highest On Saturday Evenings |  |
| :---: | :---: |
| albany, n. Y. (UP)-The bu- |  |
| pedestrians and motorists that |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| In these two hours, statistice re- |  |
|  |  |
| , |  |
| thes, ${ }^{\text {Oner }}$ the nine-month period there |  |
|  |  |
|  |  |
| Saturday led in riumber of acel- |  |
|  |  |
| Sunday was the next highest dasy |  |
|  |  |
| with 9,007 aceldents and 309 fatal- |  | ake charse

$\qquad$
By MMMIE WLLESON
Manager , KBET
$\qquad$

## BIG SPRING STEPS FORWARD

with the opening of

## ABST

Our Compliments To The Herald Broadcasting Co. and Its Personnel

CLUB CAFE
G. C. Dunham, Prop.



| Activity | He Built It | tation |
| :---: | :---: | :---: |
|  |  |  |
| in arcommeratation that the |  |  |
|  |  |  |
|  |  |  |
| 为 |  |  |
| Semen |  |  |
| Sen |  | Other W |
|  |  |  |
|  |  | dey deature of |
| untae greet |  |  |
| nef ant |  |  |
| tie commiaioris approval | Seturg up to omumport and ad． |  |
| dea |  |  |
|  | der | ，min |
| pment，deals closed for |  |  |
| Het |  | 为 |
|  | mop |  |
|  |  | prua |
|  |  |  |
|  |  |  |
| has been here for the past arranging last minute de－ |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

## BIG SPRING STEPS FORWARD WITH THE TIMES

## We Wholeheartedly Express Our Welcome To

We are glad to have had a part in the erection of your equipment．

We believe KBST will be of great value to Big Spring and area．

[^2]

THANK MR．THALES He Made A Contribution Some 2570 Years Ago

 Vocalist

 Fincapple Grows in U．s．$\quad \begin{aligned} & \text { vocalist．} \\ & \text { Misa Dets has been on the air } \\ & \text { many NBC presentations and }\end{aligned}$


 Were tice elcmenth that enablod pearances of Carnt Dris with the
the pincapplo eventarily to grace＂Dinner Hour．＂an NBC program

# Another Step Forward！ 

BIG SPRING ＂GOES ON THE AIR＂

Over需

## KBST

## ＂Listen In＂

MONDAY，DEC． 21 NOON
Carrying with it the welcoming spirit of Big Spring，in good will and entertainment．

## Our Congratulation：

To the Big Spring Herald Bromedcasting Company on Its fine station，Its splendid stadios and courteous personuel．Its service represents not only a service to broadcasters but an entertalnment and educational service to thousands of people in our wide territory．．．We wish them every suceess．


T．E．JORDAN \＆CO． PRINTERS


[^0]:    TARZAN - fearless fighter of the tropic forests-master of all their folk-swings into a new
    and absorbingly tremendous and absorbingly tremendous savage strength and native cunning come to grips with civilization's most murderous weapons.

[^1]:    azRock \& RUBBER TILE FLOORING, SOUND ABSORBING TREATMENT, GIMCO ROCK WOOI INSULATION, METAL WINDOWS AND DOORS, OVERHEAD GARAGE DOORS, VENETIAN BLINDS, BUILDING SPECIALTIES, ETC.

[^2]:    B．A．REAGAN
    BUILDING CONTRACTOR 1310 South Male St．

