

# The McLean News



Vol. 55

McLean, Gray County, Texas, Thursday, October 9, 1953

No. 41

## STUDENT COUNCIL OFFICERS ELECTED IN McLEAN SCHOOL

Phyllis Hancock was recently elected to serve as president of McLean High School's student council for the forthcoming year, with Frank Worsham elected as vice president. Both students are seniors this year.

Composed of members from three classes of the school, the student council officers were elected after two members from each of the three top grades were elected by their respective classes.

Other officers named were Sandra Burnett, secretary; David Crockett, treasurer; and Winnie Martindale, reporter.

Last Saturday the group, along with Carol Lawson, attended a

district meeting of student councils in Pampa. Accompanying the group were Mr. Leitner, sponsor, and Harold Bunch, principal. The council members of the school act as representatives for the student body, and also sponsor programs and drives throughout the year.

### REVEILLE



with the boys

Pvt. Oran Durham of Fort Hood spent the week end with his mother, Mrs. Georgia Durham, and other relatives.

Ronnie Giesler, who spent the last 10 days with his parents, Mr. and Mrs. L. F. Giesler, left Sunday for Long Beach, Calif., where he is stationed aboard the USS Prestiss.

Benny Scales, airman 3rd class, has finished basic training at Lackland Air Force Base. He graduated from medic school and ranked 5th in a class of 50. Benny spent last Thursday with his parents, Mr. and Mrs. Frank Scales. He was on his way to Gunter A. F. B. in Montgomery, Ala., where he will take special training as a dental technician.

Jimmy Vineyard, son of Mrs. Onie Vineyard, spent last week visiting his mother and other relatives. Jimmy has finished 10 weeks of training at Fort Carson, Colo. He will be stationed with the 82nd airborne division at Ft. Benning, Ga.

Airman 2nd Class Allen Gibson of the Clinton-Sherman Air Force Base, spent the week end with his father, P. M. Gibson.

## rites to be Friday for J. D. POPE

Funeral services have been set for Mr. John D. Pope, 87, who died at his home in McLean yesterday at 1:25 p. m.

Mr. Pope was born Oct. 25, 1871, in Carthage, Miss., and moved to McLean from Lella Lake in 1952. He was a retired farmer, affiliated with the McLean Methodist Church.

Services will be held in the Methodist church tomorrow at 10 a. m., with Rev. Jack Riley, pastor, officiating. Interment will be in Wichita Falls.

Survivors include three daughters, Miss Cleo Pope and Mrs. Odell Mantooth of McLean, and Mrs. Myrtle Dilli of Amarillo; two sons, Jack of Roswell, N. M., and Dee of Borger; one sister, Mrs. Pat Harkins of Carthage, Miss.; one brother, Vic of Carthage; seven grandchildren and six great-grandchildren.

Services will be under direction of Richerson-Lamb Funeral Home.

## Cub Scouts Meet October 2

Cub Scout Pack 25 opened its October 2 meeting by singing the Star Spangled Banner, led by Cubmaster Sammy Haynes.

Haynes welcomed all old and new members and parents. He then explained the round-up patch.

The advancements were given to Eddie Finley, Ronnie McIlroy, Johnny Mann, Michael Simpson, Arthur James Dwyer, Drew Fuller, Richard Moore and Douglas Johnson. Mrs. Jim Hathaway received a two-year service pin.

The meeting was closed with Joe Magee leading the group in repeating the pack law.

All boys between the ages of 8 and 11 are invited to join the Cub Scouts.

An invitation is extended the public to buy Christmas cards from the Cubs.

Mr. and Mrs. Pete Brawley of Arvin, Calif., came last week for a visit with his parents, Mr. and Mrs. J. A. Brawley.

## FIRST BAPTIST CHURCH LAUNCHES FINANCIAL DRIVE

The First Baptist Church is beginning their "Forward Program of Church Finance," which will promote a proposed budget to exceed \$31,000. The deacon body of the church has already voted to recommend the budget to the church and it will be voted on during the campaign by the church. When the budget is adopted, the larger portions will go to mission and to a fund for local building.

The program will last for a period of 29 days and will include four weekly church edited newspapers, tracts, special lessons and a loyalty dinner at the American Legion Hall on Oct. 29. The dinner will be free to everyone, and will be served by Bob Dowell of Amarillo. There will be no solicitations at the

## Baptist Men Attend District Brotherhood Meet

The Brotherhood of the First Baptist Church attended the District 10 Brotherhood at First Baptist Church in Pampa Tuesday night. Under the leadership of R. L. Brown, president, and Chester Bohlar, first vice president, 24 laymen were enlisted to attend the meeting.

Men who attended were Luther Petty, Oscar Tibbets, Clarence Voyles, Bill Earles, Rush Turner, R. L. Brown, Oba Kunkel, Finis Dalton, Joe Suderman, Earl Riley, Bill Moore, Jim Roby, Wayne Moore, Ben Detrixha, Chester Bohlar, Vergal Smith, Paul Miller, W. C. Simpson, Morris Brown, Doyle Brown, Troy Voyles, Joe Taylor, Kelly Voyles, and Jesse Leonard.

The men enjoyed a wonderful program, with the main speaker being Dr. Charles Welborn of Waco.

## rites held Friday for D. A. DAVIS

Funeral services for D. A. Davis, McLean city secretary since 1940, were held Friday at 2:30 p. m. at McLean Methodist Church. Services were conducted by Rev. Jack Riley, pastor, assisted by Rev. H. A. Longino, a retired pastor. Interment was in Hillcrest Cemetery under the direction of Richerson-Lamb Funeral Home.

Mr. Davis was born May 22, 1881, at Copper, and moved to McLean from Memphis in 1912. He was married to Winnie Emma Benson on July 17, 1901.

Survivors include his wife; two sons, Melvin of Wichita Falls and Marvin of Panhandle; one brother, George E. Davis of Corpus Christi; four sisters, Mrs. M. V. Vinson of Denton, Mrs. Grundy and Mrs. Vernie Edwards of Amarillo and Mrs. Jessie Huckaby of Doland, S. D.; five grandchildren and seven great-grandchildren.

Rev. and Mrs. Roscoe Trostle and daughters, Mary Dean and Sue Beth, of Muleshoe, and Mrs. T. E. Trostle of Shamrock spent Saturday with Mr. and Mrs. Tom Trostle.

Mrs. Raymond Howard and sons, Fred and Audrey, of Borger visited in the Leon Crockett home Saturday.

Undue procrastination indicates that a man does not see his way clearly; undue precipitation, that he does not see it at all.—Shakespeare.

# Tigers Tag Fourth Straight

## HYPNOTIC SHOW TO BE GIVEN HERE TUESDAY NIGHT

A hypnotic show will be presented in McLean next Tuesday night, featuring Prof. J. J. Theriot, sponsored by the McLean Lions Club. The show will begin at 8 p. m. in the school auditorium.

As an added extra to the performance will be a hoola-hoop contest, which will begin at 7:30. Two groups will compete, with first and second graders in one group and third and fourth graders in the other. A prize will be given to winners in each category. The show presented will be not only entertaining, but scientific and educational. Tickets may be purchased from Lions Club members prior to the time for the performance.

## CHEVROLET AGENCY NOW OPEN

The Ellison Motor Company, north lane Highway 66, new Chevrolet dealer for McLean and area, is now open for business, according to James Ellison, owner.

Ellison and his family have moved to McLean from Quitaque. The Ellisons have two boys and a girl. Both of the boys are in school.

Ellison has lived in Quitaque since 1950. He resigned his elective post of mayor of Quitaque when he moved to McLean. The Ellisons are Baptists. He is a Lion and a member of all Masonic lodges. In Quitaque, Ellison was dealer for Oldsmobile, GMC and John Deere.

By the streets of "by and by" one arrives at the house of "navy."—Cervantes.

## BIRTHDAYS

Oct. 12—Elaine Baker, Vickie Sue Kunkel, George Melton Burrow, Raymond L. Smith.

Oct. 13—Arnold Sharp, LouVera Taylor, Mrs. Doris Locke, Linda Gibson.

Oct. 14—W. M. Rhodes, James Ernest Adams, Tommy Herron, Nichal Massay.

Oct. 15—John Mertel, J. M. Stevens, Wanda Beth Stapp, Jess Abetter, Jr.

Oct. 16—Mrs. Rose Hall.

Oct. 17—Mrs. A. L. Grigsby, Mrs. O. N. Patterson, Sharon Kay Smith.

Oct. 18—Dale Parvin, Freddie Trout, Jack Humphreys.



McLEAN CUBS—Pictured above, left to right, front row: Ernie McCracken, mgr.; Ronnie Brown, Cass Barker, Max Coleman, Larry Williams, Jake Hess, Mike Johnson, Kenny Smith and Doug Graves, mgr. Second row: James Farris, Jim McCarty, Tommy Herron, Joel Meacham, Loyd Morgan, Donnie Woods and John Evans. Third row: Coach Bill Adams, Franklin Glenn, Joe Hagen, Lester Jennings, Gary Graham, Gary Clawson, Pat Andrews, Ricky Smith, Skip Willoughby.

# Cubs Remain Unbeaten; Host Lefors Tonight

The McLean Cubs started off the long, losing week end for the Canadian teams last Thursday night as they defeated a fine Kitten team 22-14. This was the first time this year that the Cubs had been scored on.

The Kittens controlled the ball most of the first quarter, and the Cubs' first score came when Tommy Herron intercepted a pass and returned it 60 yards. The try for extra points failed.

The Kittens came back in the second to score a T. D. and the two extra points. Herron again put the Cubs out in front with a 40 yard dash for paydirt and then added the big two for a 14-8 score.

The Cub defense could not contain the Kitten backs and they again scored, making a 14-14 score. The Cubs were on the

one foot line when the half ended, 14-14.

The teams played a tight defensive game in the third quarter with neither being able to put together a scoring drive. The Cubs put it on ice in the fourth when Herron added six more on a 20' yard sprint and Donnie Woods added the extra two.

The Cubs' defense held and they ran out the clock on the Kittens with a final score of 22-14. This was one of the finest junior high games seen in several years.

The Cubs finish their district play in their last home game this Thursday night as they host the Lefors Juniors. The Cubs are leading the league and if they polish off the Lefors team, they will have a clear-cut district win.

A large crowd is expected to be on hand for the kickoff at 7:30 to see the Cubs in their last home game.

## My Neighbors



"Been driving a school bus very long, Mister?"

## Wildcats Dumped In District Opener

McLean's Tigers roared to one of the major Class A upsets of the week last Friday night in Canadian as they powered past the highly-rated Wildcats, 36-22 in the opening district encounter of the season.

Behind a brilliant display of line power, McLean's backs provided an awesome offensive attack as they routed the Canadian team with six touchdowns, scoring in three of the four quarters of the contest.

The victory over Canadian enabled the Tigers to hang onto their perfect season, making it four straight victories against no losses.

McLean boomed out to a 14 point lead in the initial period, but saw the Canadians go on the move in the second quarter to score twice and even the count at half-time, 14-14.

The Tigers then staged another scoring spree in the third quarter to gain a 30-14 margin before Canadian tagged their final tally to put the score at 30-22 going into the final minutes of the game. Late in the game, the Tigers managed a safety margin as they ripped to their sixth touchdown of the game to put the score at 36-22.

For McLean, David "Freight Train" Crockett opened the action as he galloped 56 yards to register the first score. On the second tally, Quarterback Jim Rice climaxed a continued drive from seven yards out to put McLean 12-0 over the Wildcats. Fullback Billy Crockett plunged over for the conversion points.

Canadian came back in the game in the second period as Jim Wilborn raced 16 yards for one touchdown and Quarterback Ken Abraham carried three yards for the second. Warren Rivers ran for the extra points.

In the third period, Billy Crockett again displayed his exceptional power from the fullback slot as he roared over from five yards out for another McLean score. David Crockett added the points after.

The next score for McLean came via its fleet halfback, Jerry Biggers, as he raced 42 yards around left end into the end zone. Rice then carried over for the conversion points.

The last McLean score came in the final two minutes as Billy Crockett again broke loose from Canadian tackles, ripping 35 yards across the double stripe. The score climaxed an 80 yard drive on the part of the Tigers.

Contributing vastly to the victory over the heavier Canadian team was the exceptional work of the McLean line, both offensively and defensively. Bested by almost 20 pounds per man on the average, the line proved tough enough to enable McLean to move the ball throughout the game.

Outstanding men in the Tiger forward wall were Paul McCurley, Kent Wiggins, Benny Woods and Ray Hupp.

## WINNERS NAMED IN CONTEST OF FIRE PREVENTION WEEK

Fire poster winners were named this week after a contest among grade school students sponsored by the McLean Lions Club.

Winners were awarded 75 cents for first places; 50 cents for second and 25 cents for third.

McLean's Fire Department gave a ride on the fire trucks to all first graders and the poster winners on Tuesday, following the judging of the posters.

In a group judging, Mrs. Armstrong's second grade room was presented the Boyd Meador award.

First place winners named were: Larry Hicks, Jonny Everett, Dick Back, Donna Glass, Vickie

This Friday night the Tigers return to the home field as they meet the Wellington Skyrockets in a non-conference encounter. Although recovering from a loss last week, the Rockets dropped to the powerful Class AA Canyon Eagles by only 27-6. The score at half-time was 6-0. The Wellington unit is rated to be strong in its class, and will provide one of the largest teams that McLean has yet encountered.

## Jerry Biggers Injured in Grid Practice

Jerry Biggers, McLean Tiger starting halfback, was injured Tuesday afternoon in practice, sidelining him possibly for the remainder of the season.

Biggers received a jolt on his spine that aggravated an old injury, and will make it impossible for him to play.

Through the first four games of the 1953 season, Jerry was a top ball carrier for the Tiger squad.

## FEDERAL LAND BANK TO LEND MORE

According to J. E. Gunn, secretary-treasurer of the National Farm Loan Association, the Federal Land Bank has adjusted its loan values upward and is now in position to lend more on most properties. This added loan value is important to persons buying land and to those who use long term credit on their farms and ranches.

The National Farm Loan Association of Pampa now has 206 loans outstanding for \$1,809,000 in Gray, Roberts and Hemphill counties, Gunn said.

The officers and directors of this farmer-owned corporation are J. B. Talley, W. B. Jackson, O. G. Forgy, Paul Bowers and J. L. Andrews.

Bunch, John Dickinson, Gary Hester, Janice Barker, Elaine Baker and Janice Saunders.

Mr. and Mrs. Josh Chilton visited over the week end in Hude Center with their son, Johnnie Chilton. Duwayne Blackshear returned home with them to spend a week.

CARD OF THANKS  
We are sincerely grateful to friends and neighbors for their many acts of sympathy during our sad bereavement. Our appreciation cannot be adequately expressed.  
The Family of D. A. Davis

YOU'RE INVITED TO THE WEDDING AT COOPER'S STORES



# DURING THE *Shurfine* Carnival of '58

NOW 'TIL OCTOBER 18TH

Shurfresh Cheese  
**SPREAD** 2 lb box 65c

Shurfine  
**CHERRIES** 4 for \$1.00

Shurfine W. K. or C. S. Yellow  
**CORN** 6 for \$1.00

Shurfine  
**SPINACH** 8 for \$1.00

Shurfine  
**HOMINY** 11 for \$1.00

Shurfine Whole  
**BEETS** 7 for \$1.00

Shurfine  
**GRAPEJUICE** 3 for \$1.00

Shurfine  
**MILK** 8 tall can for \$1.00



We Give  
Gunn Bros.  
Thrift Stamps



Shurfine Apple  
**BUTTER** 4 for \$1.00

Shurfine Strawberry  
**PRESERVES** 3 for \$1.00

Shurfine Grape  
**JELLY** 2 for 39c

Shurfine Stuffed Manz No. 12  
**OLIVES** 7 1/2 oz. 43c

Shurfine Whole Sweet  
**PICKLES** 2 for 79c

Shurfine Salad  
**DRESSING** quart 39c

Shurfresh  
**SALAD OIL** qt. 49c

Shurfine Instant  
**COFFEE** 6 oz. 89c

Shurfresh  
**OLEO** 6 pounds \$1.00

Shurfine Halves or Sliced  
**PEACHES** No. 2 1/2 can 4 for \$1.00

Shurfine Tomato  
**CATSUP** 14 oz. bottle 6 for \$1.00

Shurfine  
**Tomato Juice** 46 oz. can 4 for \$1.00

Finest Quality **MEATS**

GOOD FRI., SAT., OCTOBER 10, 11

SUN-RAY  
**PICNIC** pound 39c

WILSON'S CERTIFIED  
**BACON** 2 lb pkg. \$1.29

TOP HAND  
**SAUSAGE** 2 lb roll 79c

Garden Fresh **VEGETABLES**

GOOD FRI., SAT., OCTOBER 10, 11

TOKAY  
**GRAPES** 2 lbs. 25c

TEXAS  
**CARROTS** 2 cello. bag for 19c

RUSSETS  
**POTATOES** 10 lb bag 45c

MARYLAND SWEET  
**YAMS** pound 10c

## COFFEE

Shurfine  
Drip or Regular Grind pound **69c**

## SHORTENING

Shurfine 3 lb can **69c**

Shurfine  
**APPLE SAUCE** 6 for \$1.00

Shurfine  
**CRANBERRY SAUCE** 5 for \$1.00

Shurfine  
**FRUIT COCKTAIL** 5 for \$1.00

Shurfine  
**PEARS** 4 for \$1.00

Shurfine All Green Cut  
**ASPARAGUS** 5 for \$1.00

Shurfine Mexican Style  
**BEANS** 8 for \$1.00

Shurfine  
**PORK & BEANS** 9 for \$1.00

Shurfine  
**FLOUR** 10 lb 69c 25 lb \$1.59

Shurfine Fresh Shelled  
**BLACK EYE PEAS** 303 can 8 for \$1.00

Shurfine Early Harvest  
**PEAS** 303 can 6 for \$1.00

Shurfine Whole  
**IRISH POTATOES** 303 can 7 for \$1.00

Shurfine  
**SAUER KRAUT** 303 can 7 for \$1.00

Shurfine Whole  
**SWEET POTATOES** No. 2 can 4 for \$1.00

Shurfine Cut Blue Lake  
**GREEN BEANS** 303 can 6 for \$1.00



**John COOPER'S FOOD MARKET**  
THE BIGGEST LITTLE STORE IN THE PANHANDLE  
MCLEAN, TEXAS PHONE 35

## Dainty Work Gloves Help Protect Dainty Hands

BY EDNA MILES

Pampered though American women may be, there is still room for more pampering. Hands, especially, bear the brunt of daily dishes, scrubbing the children and ensuing bathtub ring, and general house cleaning.

On top of this comes the gardening season when many homemakers like a healthy, relaxing dig in the dirt.

Instead of shrugging off sore thumbs and rough skin as home-maker's hazards, you can do something about it. Gloves, for example, are handy items to include among home work supplies. And they needn't look like mittens for a man from Mars. They can be dainty and flattering while doing their protective duty.

The latex variety—some come in a mauve pink with gray turn-back cuff—now is designed with serrated palms and fingers as an added safety feature. The skid-proof grip means fewer broken glasses.

Remember when wearing gloves while working at home to remove them occasionally. Hands perspire and need to breathe just like other parts of the body.



Busy hands need special protection, whether it's during gardening chores or kitchen duties.



Mr. and Mrs. Glen Atkins of Clarendon visited with Mr. and Mrs. C. B. Peabody Sunday.

Mrs. Julia Tenison of Tulare, Calif., is visiting her daughter, Mrs. Raymond Guyton, and family.

Mr. and Mrs. Mike Smith and daughter, Sue, and grandson, Terry of Ballinger visited recently with Mr. and Mrs. Noble Touchstone.

Mr. and Mrs. T. B. Masterson of Dallas spent the week end in McLean with friends.

Mr. and Mrs. Larry Edwards and son, Wayne, of Farmington, N. M., were recent visitors with her parents, Mr. and Mrs. Bob Black.

Mr. and Mrs. Orville Hinkle and

grandson of Phoenix, Ariz., and Miss Iva Dea Hinkle of Dumas were recent visitors in the Lawrence Watson home.

Mr. and Mrs. Henry Gilreath of Perryton and Mr. and Mrs. Bill Kiser and son, Larry, of Amarillo visited in the home of Mr. and Mrs. George Gilreath Sunday.

Mr. and Mrs. C. P. Callahan accompanied by Mr. and Mrs. C. B. Williamson and children of Spearman, visited in Amarillo Sunday in the Aaron Williamson home.

Gene Greer of Pampa visited his parents, Mr. and Mrs. N. A. Greer, Saturday.

Mr. and Mrs. James Lee of

Borger spent the week end with his mother, Mrs. O. K. Lee, and other relatives.

Mr. and Mrs. A. E. Stafford visited his brother, J. B. Stafford, and family in Silvertown Sunday.

Mrs. Jim Morris visited in the Roger Tibbitts home in Lubbock Monday.

Mr. and Mrs. Homer Wilson have been visiting in the home of their son, Robert H. Wilson, and family in Lynchburg, Va. They have enjoyed extensive sight-seeing, including a visit to Colonial Williamsburg. Before returning home, Mr. and Mrs. Wilson will visit in St. Petersburg, Fla.

Mrs. Lou Gething spent the week end in Amarillo.

Mrs. Tom Hickman and daughter, Anna Lee, of Tulsa visited her sisters, Mrs. Emma Ferguson and Mrs. Sam Bruner, last week.

Mrs. W. M. Tibbitts' guests Sunday were Mrs. Walter Smith of Amarillo and Mrs. Floyd Shannon of Guyton, Okla.

# SOCIETY

## Methodist WSCS Meets Wednesday

The Methodist W. S. C. S. met in the church parlor Wednesday morning for the study on the Middle East. The meeting was opened by a song, followed by prayer by Mrs. Hess.

The program was: devotional, Mrs. Riley; Geography and People of Lebanon, Mrs. Day; The President, Mrs. Page; The College in Beirut, Mrs. Allison; Life of Charles Malik, Mrs. Black; Clippings on Lebanon, Mrs. W. Wilson; and closing prayer, Mrs. Longino. Present were Mesdames W. Ferguson, Frank Wilson, Bradley, Sparks, Carpenter, Kirby, Brown, Sitter, and those on program.

Mr. and Mrs. Bill Boyd visited her sister in Wellington Sunday.

Recent visitors in the Victor Clett home were Mr. and Mrs. W. T. Nailon, Jr. and son, Bobby, of Tulsa, Okla., Mr. and Mrs. W. T. Nailon, Sr., of Oklahoma City, and Mr. and Mrs. Bob Clett and children. Hope and Claton, of Pampa.

Miss Mauree Miller of Canyon spent the week end with her parents, Mr. and Mrs. D. L. Miller.

Mr. and Mrs. James Jolly and children, Drew and Beth, of Borger were week end guests in the Don Trew home.

Mr. and Mrs. Ed Parsley spent the week end in Wheeler with their parents.

## Mrs. Rainwater Is Hostess to Liberty Club

The Liberty Home Demonstration Club met with Mrs. Wallace Rainwater Tuesday afternoon at 2 p. m. The subject of the program was "Growing Old Gracefully."

Refreshments of cake and coffee were served to the following: Mesdames J. J. Rallsback, Walter Evans, Olen Davis, Bill Bailey and Elton Johnston. The latter two are new members with the club. Also attending was Master Mark Simmons.

Mr. and Mrs. June Woods and son, Don, visited Wayne and David Woods at College Station Saturday and attended the ball game.



MRS. JOE DON EVANS

## Mary Gordin and Joe Don Evans Marry in Oklahoma

Miss Mary Ardith Gordin, daughter of Mr. and Mrs. Leslie L. Gordin of McLean, and Joe Don Evans, son of Mr. and Mrs. Walter Evans also of McLean, were united in marriage Sept. 22 in Cheyenne, Okla.

The bride graduated last spring as an honor student of McLean High School. The groom attended McLean High School and is now employed in Shamrock, where the couple is making their home.

## 40 Years Ago—

### IT HAPPENED HERE

Taken From the Files of The McLean News, 1918

**Smothered to Death**  
Charlie, 14-year-old son of Mr. and Mrs. W. F. Phillips of Mangum, Okla., met death near his home last Sunday afternoon by being smothered when a sand bank, at the foot of which he and some more boys were playing, caved in on him.

The remains were brought to Wheeler and buried in the cemetery there Tuesday afternoon, Rev. J. J. Baird conducting the services.

The Phillips family at one time resided at this place. They have many friends here who deeply sympathize with them in this sad hour.

**Personals**  
D. C. Morse and T. C. Lively of Hedley were in town Friday and Saturday prospecting.

Mrs. Hefner and Mrs. Laura Haygood Bumpus went to Frederick, Okla., Monday.

Mrs. C. E. Bogan is visiting her daughter, Mrs. Douglas, at Woodward, Okla.

A little girl was born to A. L. Lee and wife Tuesday, Oct. 8.

Mrs. W. B. Upham went to Groom Sunday to visit Mrs. Walter Davis.

Mrs. Luther McCombs has returned from her trip, bringing with her little Luther Don McCombs, who will stay with them for a while.

R. A. Thompson, wife and son, Mr. McWilliams and Miss Enoch of White Deer visited D. A. Davis and family Sunday.

On Sunday, the 6th, a girl was born to Claude Dowis and wife. Mr. and Mrs. E. T. Durham of Amarillo visited with J. S. Morse and family last Saturday and Sunday.

Mrs. Pieper of Amarillo came

## DENTUR-EZE "Miracle Plastic" Reliner

### BETTER 6 WAYS

1. Not a messy paste or powder but a tube of flowing plastic.
2. Molds to shape of your gums—gives lighter, safer fit.
3. Cushions sore spots and tender areas.
4. One application lasts weeks.
5. Will not stick to gums—removable at any time.
6. Tasteless, odorless, safe.

Satisfaction second to none guaranteed, 75c and \$1.25 tubes.

Get DENTUR-EZE today at:

## DENTUR-EZE



## Personals

Sunday guests in the T. A. Landers home were Mrs. V. B. Reager and Mrs. Marie Carruth and children, Pat and Gee Gee, of Lubbock; Mr. and Mrs. W. M. Prater and daughters, Linda and Donna, of Borger; Mr. and Mrs. A. M. Sarra of Albany, Ga.; Mr. and Mrs. A. L. Grigsby and Emme, Mr. and Mrs. Jim Morris and sons, Jeff and Joe, and Mrs. Mildred Grigsby.

Teen Town will be held Friday night immediately following the ball game.

Mr. and Mrs. C. C. Mead and daughter, Mallyn, and Fay Burns of Pampa visited in the T. A. Landers home Thursday.

Mrs. Tom McCollom of Cheyenne, Okla., is visiting in the home of her daughter, Mrs. Gene Herron, and family.

Mrs. Frank Rodgers returned home last week after a lengthy stay in the hospital in Colorado Springs, Colo.

Eddie Grigsby of Lubbock spent the week end with his mother, Mrs. V. Grigsby.



**GOING AROUND EN-CIRCLED**—It's hoop-de-do time in Chicago where these youngsters are caught up in the latest U.S. craze, "hula-hoops." The hoop idea, which a West Coast firm introduced in midsummer, is taken from bamboo hoop twirling which has swept Australia. Whirling the hoop around the hips is displayed by the young expert, right photo, for the benefit of three-year-old Charmaine Pawiak. How do parents feel? One father says, "My kids were all acting underprivileged till I promised to buy them some."



TAKE LIFE EASY  
**PAY BY CHECK**

Don't stand in line waiting to pay bills when you can do it from your easy chair with a Checking Account at Our Bank. And don't forget... your check is your receipt. Come in—right away!

## AMERICAN NATIONAL BANK

111 McLEAN

Member F. D. I. C.

McLean News  
Thursday, October 9, 1958  
McLean, Texas Pg. 3

**CARD OF THANKS**  
To my many friends I want to say thank you for all the prayers, cards, letters and gifts you sent to me while I was in the hospital. They meant more to me than words can express. May God bless each of you and spare you a similar experience.  
Johnie Rodgers

**CARD OF THANKS**  
I want to thank my many friend who have remembered me with cards while I was in the hospital. They have meant much to me.  
Don Crockett



McLEAN LODGE 889

A. F. & A. M.

Regular meeting second Thursday

each month—8:00 p. m.

All members urged to attend.



## NECK-DEEP IN TREATMENT

For many years, neuralgia victims had to endure such treatments as using packs of hot sand. There's a world of difference in today's remedies. Thanks to medical science, they're reliable. But don't use any medications indiscriminately. Your physician should be your guide... he's the only person qualified to decide when you need medications. Let him do the diagnosing and prescribing. We'll be glad to fill his prescriptions for you.



**Fall Footwear Finale!**

Put the final touches on your fall wardrobe with Randcraft shoes. Priced to fit your budget... styled to please your fall footwear tastes!

In all sizes and widths.

**8.95-9.95**

**Randcraft**  
SHOES FOR YOUNG MEN

**SMITH SHOE STORE**  
Pampa, Texas

# The McLean News

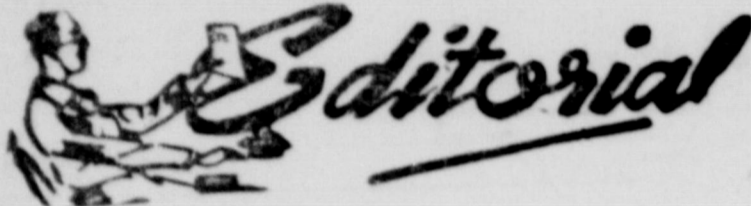
"Serving McLean and Its Trade Territory for Fifty-Four Years"  
 PUBLISHED EVERY THURSDAY  
 Joel Combs and Charles Cullin, Publishers  
 Charles Cullin, Editor  
 Joel Combs, General Manager  
 Eunice Stratton, Shop Foreman  
 Lavern Carter, Society Editor  
 Entered at the post office in McLean, Texas, as second-class matter under Act of March, 1879.

SUBSCRIPTION RATES  
 One Year (Gray and surrounding Counties) \$2.00  
 One Year (to all other U. S. points) \$2.50



## NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice being given to the editor personally at the office at 210 Main St., McLean, Texas. The McLean News does not knowingly accept false or fraudulent advertising of an objectionable nature. Each advertisement in its columns is printed with full confidence in the presentation made. Readers will confer a favor if they will promptly report any failure on the part of the advertiser to make good any misrepresentation in our advertisements.



## THE CHARACTER OF A NATION

Some time ago an economic organization listed a series of reasons for confidence in the future of this country.

One reason is the growth of population—it has doubled in 50 years and four million infants arrive yearly. Another is more jobs—estimates say the 1975 figure will be 22 million ahead of today's. Another is family income, which now runs to \$5,300 a year after taxes, and is expected to pass \$7,000 by 1975. Another is more production—it has been doubling every 20 years. Another is more needs—according to the economists, in the comparatively near future we will need \$500 billion worth of new schools, new highways, new homes, new durable equipment.

So it goes, down the list of confidence-breeding factors. They are certainly impressive. But they are all, naturally, material. None of them will mean much unless values of what we call a spiritual nature are added and maintained.

For instance, it is perfectly possible for the most ruthless dictatorship on earth to produce striking material progress. But the people, no matter how great the output of farms and factories, still are slaves. They still get only what their masters decree. They do what they are told, on pain of brutal punishment.

The material achievements which everyone expects for this country in the future will have meaning only if the people remain free. The character of a nation cannot be measured by the standard indices of production and the rest. It is measured in the pride, the self-reliance, and the independence of its people.

## SET THE FARMER FREE!

In a lashing editorial on the folly and failure of our government's agricultural policies, Publisher Tom Anderson of Farm and Ranch writes: "Government control will work only in heaven where they don't need it or in hell where they already have it. Let's get the government out! Let's set the farmer free!"

It is argued, of course, that government supports and controls are essential to the very existence of farming, and that chaos would reign if they were dropped or even materially reduced in size and scope. But those arguments have a mighty tenuous base so far as fact is concerned. All the evidence indicates that the surplus problem has been the direct and inevitable result of long-established government policy. Instead of producing to meet public demand, farmers produce to meet a political condition.

## ANNOUNCEMENT

The FEDERAL LAND BANK has adjusted its loan values upward and is now in position to lend more on most properties.

We will be glad to explain how this change may help in financing or re-financing a loan on your farm or ranch.

PAMPA

## NATIONAL FARM LOAN ASSOCIATION

J. E. GUNN, Sec.-Treas.  
 115 W. Francis Box 1539  
 Pampa, Texas

## Should Be All Right Now



For example, Dr. Herrell De Graff of Cornell, who is one of the most highly regarded agricultural economists in the country, has said this: "Over the past 35 years, during which so-called surpluses have been almost chronic, a modest 2% increase in livestock could have eaten up all of the surpluses. This would have happened had agriculture been free." Other agricultural economists are now emphasizing the need for an expanding animal agriculture—which, incidentally, is free market agriculture.

Meat animals convert grains into foods which practically everyone wants, needs and likes. It would certainly seem high time the government thought in terms of putting crops to productive use—instead of into storage. That will be done if we set the farmer free to produce what consumers will buy.

## WHERE CAN \$80,000,000,000 COME FROM?

Mention the sum of \$80 billion and most people will naturally assume you're talking about government spending. Actually, that is just about equal to this year's federal budget.

However, forces other than government spend on a huge scale, too—and the money doesn't come from the taxpayers.

By 1965, the American oil industry must spend nearly \$80 billion in capital funds to find more oil, and to build the equipment needed to refine and distribute it. There are several reasons why this incredibly large investment is needed. By 1965, say the estimates, there will be 14 million more cars and trucks on the road, and the population will have risen by 18 million people. And, in the same year, the per capita consumption of oil products will be nearly three gallons as compared with just over two gallons a day now.

Where is that \$800 billion to come from? There are two primary sources. One is from the profits earned by oil companies—profits that are ploughed back into the business. The other is from investors, who see a future in oil and want to put a part of their savings into it.

And that means that an economic climate must be maintained in which the industry can operate in a free, competitive market and at prices that will bring fair earnings.

## Congressman Rogers Reports—

## TO THE PEOPLE

### Traffic Safety

Few people realize the terrible toll being exacted by traffic accidents in this country. Last year 38,000 human lives were lost because of traffic accidents. During the first six months of 1958, 16,240 people had given up their lives to the highways and roads. This pace for 1958 did reduce the total casualties for the year by some 7%. However, the chances are that the annual number of fatalities will not be measurably reduced below 1957. One of the high traffic death months is yet to come. It's December. Unless the people become more alert and more vigorous in their efforts to avoid further fatalities, the number of traffic deaths for 1958 could very well increase over 1957.

Last year \$55,000,000 was lost in wages by persons killed or injured in traffic accidents. Medical expenses of \$150,000,000 were incurred. Eighteen million drivers were involved in 10,200,000 accidents.

Automotive traffic killed more people last year than all communicable diseases put together. What can be done about it? This is a question that has plagued every community, every state, and the federal government, and it will continue to plague them unless some answer is found. It is true that percentage-wise, the deaths and injured have been reduced. That is, our population has been increasing and we also have more

motor vehicles on the highways; yet, there has not been a corresponding increase in the number of deaths. However, regardless of the number of automobiles on the highways and the number of people in this country, it is inexcusable that approximately 40,000 lives must be snuffed out each year in this manner.

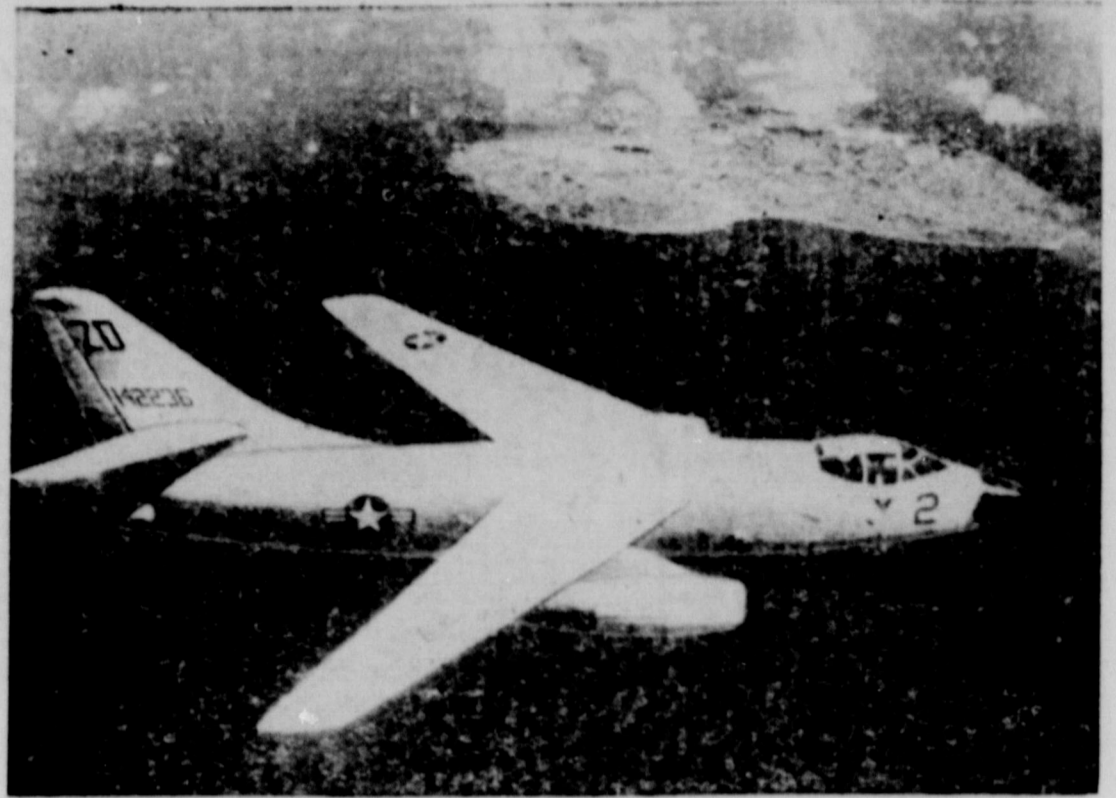
The federal government had not taken any active steps concerning this problem because it was considered to be a matter solely within the jurisdiction of the states. And, it can be said that this was at least one facet of states' rights which the federal government has been willing to leave to the states. But the traffic toll continued to increase, and the federal government decided to try to be of assistance in solving it. The Congress created a subcommittee on traffic safety to look into the problem. This we did in an effort to uncover some means by which the overall problem could be attacked effectively.

We found, among other things, that there was a great deal of confusion with relation to the different laws, rules and regulations prevailing in the several states, as well as within the several communities within the states. Realizing that the matter rests primarily within the jurisdiction of the states because most of the traffic is interstate, we did not make any effort to pass federal legislation to supersede and override the laws of the sev-

eral states. The Congress did pass a law authorizing interstate compacts to be entered into, hoping that this would provide a means by which the states could work together toward a degree of uniformity in the laws, rules and regulations. This would serve measurably in helping to curtail accidents. I sincerely hope that the states will take some affirmative action under this compact authority. I have always been a strong advocate of states' rights, but I do realize that unless effective action is taken by the states, there will be a great clamor for the federal government to move in and adopt traffic legislation on interstate highways that would constitute a further encroachment on states' rights. Once this is done, it can be expected that further centralization of power concerning vehicles will follow. I have reference to title certificates, registrations, driver's licenses, etc.

The cause of 80% of the fatal accidents is being charged to the operators of the vehicles, and only 20% to the vehicles, the road conditions, bad weather, etc. The federal government already has the power to make certain requirements concerning safety standards to be met relative to vehicles being transported in interstate commerce but, being confronted with the figures indicating that defects in the vehicles themselves constitute only a small percentage of the cause of accidents, it would probably be assumed that safety legislation as to the vehicle

itself would not be much aid in the solution of the problem. The point is that if the operator is responsible for 80% of the accidents, something must be done to effectively deal with that part of the cause. Some do not believe that 80% of the accidents are the result of the operator's fault, but that argument is really beside the point. What is needed is some action to halt the march of the Grim Reaper. Unless the states do take some action to provide uniformity in the operation of these vehicles, it can be expected that the people will do as they have done in several other instances. They will come to Washington and demand that the federal government take over. It is for that reason I hope the states will act without delay.



SKYWARRIOR IN FAR EAST—A Navy Skywarrior of Heavy Attack Squadron Eight from the carrier USS Lexington flies a patrol mission above an unidentified island in the Far East. The Lexington is operating as part of the Seventh Fleet in support of operations in the Formosa area.

## The Old Timer



"If you want to get rid of someone, just tell 'em something for their own good."

## Dr. Joel M. Gooch

Optometrist

Please Phone for Appointments

207 N. Wall Phone 800

Shamrock, Texas

## GUYTON'S GARAGE

Auto Painting and Body Work

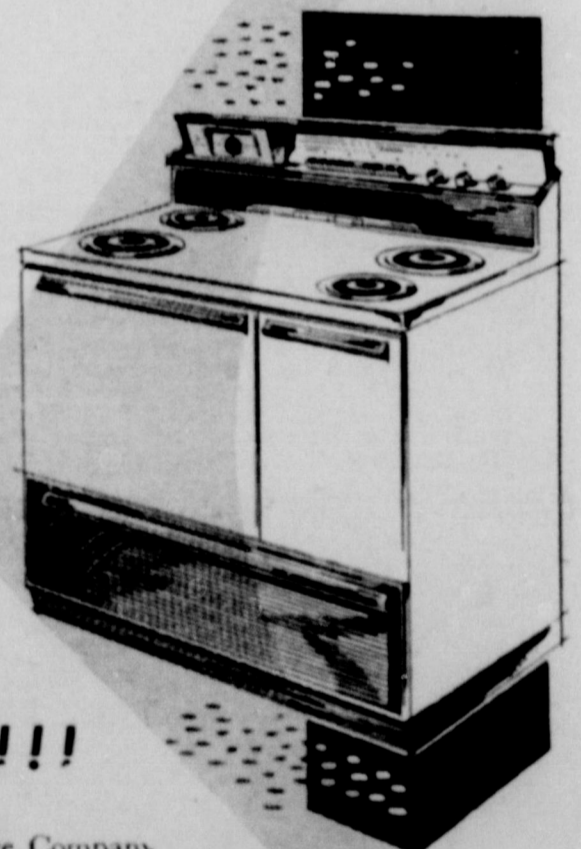
New and Used Cars

24 hr. Wrecker Service

C. R. Guyton — McLean, Texas

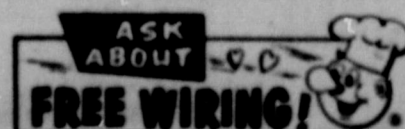
- ▶ IT'S A FACT . . .
- ▶ NOW YOU
- ▶ CAN GET
- ▶ FREE
- ▶ WIRING FOR
- ▶ YOUR NEW
- ▶ ELECTRIC
- ▶ RANGE

plus Satisfaction Guaranteed!!!



Southwestern Public Service Company residential customers just have to take the modern step to electric cooking now. They can't lose. The Reddy Kilowatt Electric Appliance Dealers displaying the "free wiring" and "satisfaction guaranteed" signs will install your new electric range free of charge and they'll take it back anytime within 60 days after you make your purchase if you're not completely satisfied. Eventually, you'll cook electrically. You can't lose if you start now.

GET FREE ELECTRIC RANGE WIRING WHERE YOU SEE THIS SIGN





**BAILING OUT**—Minor inconveniences like bailing out the "cockpit" are taken in stride by the sports car set. Caught with his tonneau (thunder) cover down, Ed Vorwerk, UPI photographer in Austin, Texas, empties his MG before leaving on assignment.

## PANHANDLE OUTDOOR LIFE

By STARKEY WHITEHORN

Last week I observed six pecan trees growing on the northern slopes of the Canadian River in Moore County.

These six trees were from five to seven feet in height and had been transplanted for two years thus proving the fact that this species will thrive in the Texas Panhandle. The trees were growing on the O. B. Marsh Ranch, some 20 miles south of Stinnett. The trees were purchased from Wolfe's Nursery at Stephenville, Texas.

Growing pecans in the Pan-

handle isn't as simple as just setting them out since Mr. Marsh did some experimenting before he could successfully grow this fruit bearing tree. One of the ideas that was necessary was to wrap the trunk of the small tree with ordinary kitchen tinfoil to keep the insects and rabbits from destroying the body of the sapling.

The point to this experiment to me is that anyone can grow tall, pecan-bearing trees in the Panhandle if he will try.

If the Canadian River banks were one huge pecan grove extending from New Mexico to Oklahoma, it could easily be a fox squirrel paradise and would furnish scores of tons of pecans for turkey as well as other game during the winter months when food is so greatly needed. There are some wild fox-squirrels in the Panhandle. The squirrel season is May 1 to July 1 and October 1 to December 1 with a daily bag limit of five.

A few hundred pecan trees on an ranch wouldn't make the ranch produce thousands of this choice game animal but probably there could be a hundred or more squirrel harvested each year.

**Panhandle Dove Population**  
The amount of mourning doves in these parts is still falling off but in some places there are still quite a few around. The season will last until Oct. 20 at sunset. The shooting hours are from 12 noon until sunset, much to the surprise of some hunters. The afternoon shooting hours aren't anything new. This has been the rule for more than ten years.

**Dog Training**  
Since occasionally someone calls up and asks if it is against the law to train a dog before the quail season opens, the answer is herewith submitted. There is no law or statute which forbids anyone from training bird dogs at any time of the year on wild quail, provided that such trainer

has the permission of the rancher or landowner where he wishes to train.

From the way some handlers attempt to train dogs it might be wise to consult the advice of some recognized national authorities on this subject. Last evening I saw a dog handler teaching his pointer and from what I saw, the dog would never have a chance to develop as long as he was being taught in the manner that he was at the time. The dog must have made ten points, stands in almost that many minutes with none of them being productive. Evidently, the handler was discouraging the dog to be overly cautious so as not to flush the birds. The dog was so cautious that, from the way he was going he would never find a quail.

Jim Bell, president of the Panhandle Bird Dog Association once remarked that he preferred a dog to flush a few birds, due to the dog's fast ground covering pace, then to handle perfectly and find practically no birds. A hard-hunting dog will sometime "bump" birds but he will find ten times more than some of the slow plodding kind.

To the average bird hunter nothing is more spectacular than to have a pointer or setter going at full speed and slide into a rigid point and continue to "freeze" on the birds until the handler walks up and flushes the game. When a dog hits his game hard he will hold better and there will be more finesse to the sport from the "dog trained to perfection" angle.

A few years back I was wondering how to go about the training procedure of my first bird dog and finally ordered a book by one of the foremost authorities in the nation on the subject. The book is, "How to Train Hunting Dogs" by William Brown, editor of the American Field. Since that time I have lost or misplaced the copy but have another one on order at this time. The address is, The American Field, 222 West Adams Street, Chicago, Illinois.

**About Face**  
For years I have told hunters that blue quail and bobs will not cross. Last year this statement was nullified with the definite proof of a cross between these two species. Evidently the cross is rare but just the other day Jack Knight, oil well pumper of Stin-

nett, gave an account of two ran like a blue" so Mr. Knight the rancher surmised that they were a cross between the blue and the Corturnix. If this is the case I will notify the proper wildlife biologists and it will be established that the first cross between these two species will be another first for the Texas Pan-

*The McLean News*  
Thursday, October 9, 1958  
McLean, Texas Pg. 5

# Ellison Motor Company

(North Lane, Highway 66)

IS

## Now Open For Business

We are the new Chevrolet dealer for McLean and surrounding area. You can count on us to fill all your new and used car needs.

We will handle all models of Chevrolet cars, trucks and pickups and will be headquarters for OK used cars and trucks. We also can offer the finest in service for all makes cars and trucks and will handle a large assortment of accessories.

Be sure to come in next week, Oct. 16, for a look at the 1959 Chevrolets!

COME IN AND GET ACQUAINTED



# Chevrolet Task-Force 59 arrives!

New might! New models! New money-saving power!

Never before have trucks brought such ironclad assurance of reliability and economy to your hauling job. Chevrolet's '59 line rolls in with new ways to ride high costs right out of your operation!

You'll find ways to save in every weight class. There's a big variety of Stepside and Fleetside pickups. Plus spacious Step-Vans, 4-wheel drive models, medium-duty jobs specially designed for trailer application, and a whole lineup of heavy-duty haulers, including tougher-than-ever tandems!

Series 31 and 32 light-duty models. New Positraction rear axle in the same Series as an extra-traction, extra-cost option! Greater durability has been built into all Chevrolet cabs.

With new advances, new Task-Force advantages beneath that bold '59 design, Chevy trucks are surer than ever of staying and saving on your job. Look 'em over first chance you get. Your Chevrolet dealer has a model that's bound to fill your bill!

A new high-performance Thriftmaster 6—featured in all Series 30 and 40 models—delivers up to 10% greater gas economy. There are bigger brakes in all

See the best yet of the best sellers... **CHEVROLET** Chevrolet Task-Force 59 Trucks!

See your local authorized Chevrolet dealer

**ELLISON MOTOR COMPANY**  
McLEAN, TEXAS

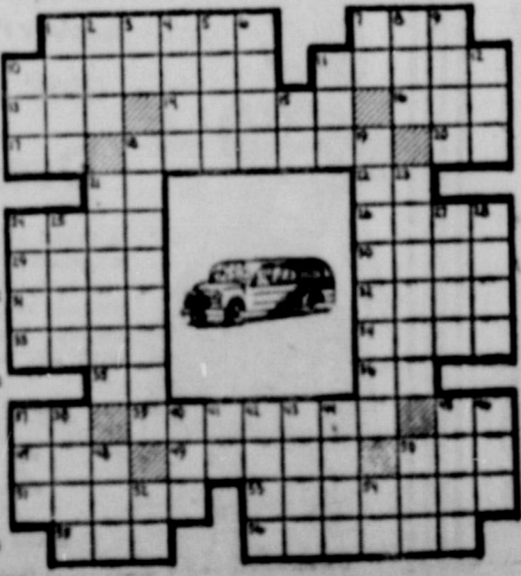
### WEEKLY CROSSWORD PUZZLE

#### Important: Vehicle

- HORIZONTAL**
- 1,7 Depicted vehicle
  - 10 Formed in ridges
  - 11 Consumed
  - 13 An
  - 14 Soft drinks before
  - 17 One key only (ab.)
  - 18 Ocean vessel
  - 20 Iron (symbol)
  - 21 Hebrew letter
  - 22 Diminutive of Edward
  - 24 Cicatrix
  - 25 Deep holes
  - 29 Fish
  - 30 Wicked
  - 31 Poker stake
  - 32 Roman emperor
  - 33 Year between 12 and 20
  - 34 Allowance for waste
  - 35 Delirium tremens (ab.)
  - 36 And (Latin)
  - 37 While
  - 39 Deviated
  - 45 Musical note
  - 47 Encountered
  - 49 These vehicles carry children between — and schools
  - 50 Belongs to him
  - 51 Make amends
  - 53 Triflers
  - 55 Bustle
  - 66 Rejects with disdain

- VERTICAL**
- 1 Male children
  - 2 Weep

#### Here's the Answer



**RESCUE FAILS** — A British Royal Navy helicopter lowers a rescuee to a jet fighter which crashed in the English Channel. Moments later the plane slipped beneath the waves, carrying pilot Cmdr. John D. Russell to his death.

**McLEAN LIGHTS CLUB**  
1st and 4rd Tuesdays  
12:05 p. m.  
McLean Methodist Church  
Visitors Welcome

# Dunlap's

Our Second Floor Shops Are New and Exciting. On This Page Are A Few Of The Many Values... You'll Find Many More Unadvertised! Shop Dunlap's Grand Opening For The Values of A Lifetime... Tomorrow At 9 A.M.!

# GRAND OPENING



**VERY SPECIAL PURCHASE**  
GENUINE BABY TALOGURA  
**SHOES**  
**LIZARD**

A very special purchase of famous Life-Stride Lizard Shoes... and bags to match... striking styles in fine skins. For our grand opening we have reduced the price... be early... You'll want a pair of these.

**12.95**

Matching Bag ..... \$12.95  
Plus Tax



**SENSATIONAL FASHIONED**  
**VALUE**  
**FALL CORDUROY**  
**COVER - ALLS**

Regular 7.95

**4.99** each

Here is a special requirement for every wardrobe... for your playtime, leisure time. Washable fine wale corduroy... they'll drip-dry. Step-in zipper front, elasticized back waistline. Turquoise, olive green, red, black and teal. Sizes 10-20. Lowest price anywhere.

Sensational Lingerie Fashion Values!



**MATCHING LINGERIE ENSEMBLE**

- Baby Doll Pajama
- Waltz Length Gown
- Sleep Coat
- Slip
- Petticoat

**2.99** each

From one of our famous names we purchased this group of matching lingerie... so perfect for yourself... and will make a wonderful gift. See this value... only for our Grand Opening.

Specially Purchased  
**NYLON ROBES**

- Full Length
- Short Length
- Duster and Fitted

**5.99** each

Specially Purchased for our grand opening... a great collection of nylon robes and dusters... short and full length... fitted and loose styles... all in beautiful prints. Be early... this value will go fast.



Sensational Value!



**NYLON TRICOT BRIEF STYLE PANTIES**

Hollywood brief style panties for ladies. In red, white, pink, champagne, blue, and black... elastic leg and waistline. A regular 1.00 value that we are offering for our grand opening for 58¢ only.

Reg. \$1.00  
**58¢**

**Famous Names In Our Ready To Wear**

- Jonathon Logan
- Anita Modes
- Rothmoor
- Handmocher
- Ship N' Shore
- Evan Picone
- Nelly Don
- Julie Miller of California
- Smartee
- Herbert Levy
- Betty Rose
- Sidney Marcus
- Julette Originals
- Alna Knitwear
- Billy Dee of California
- Dormont Knitwear
- Malwin of California
- Velma Foster
- Bobbie Brooks
- Surf Togs
- Chevy Chase
- Paula Brooks
- Mr. Eddy
- Mc Shore Classics

**Famous Names For Girls and Infants**

- Scout Tex
- Kamp Togs
- Sipkin and Infanette
- Cherie Girl
- Simon and Mogilner
- Kate Greenaway
- Deering Milliken
- Ship N' Shore
- Curity
- Shirey and Company
- O'Brien Bros.
- Jack Spiro
- Alexis Inc.
- William Carter Co.
- Young Miss of California

**Famous Names In Lingerie**

- Lorraine
- Vanity Fair
- Schrank

**Famous Names In Brassieres and Foundations**

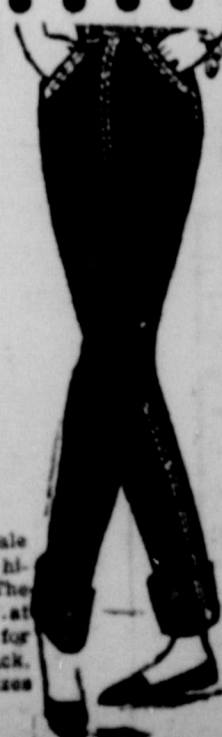
- Gossard
- Formfit
- Bestform
- Hollywood V-Ette
- Vassarette

**Famous Names In Hosiery**

- Phoenix
- No Mend
- Clausner

Reg. 3.98  
**Corduroy HI-RISE AND IVY CAPRI PANTS**  
**2.99**

Two styles in fine wale corduroy pants... the hi-rise and the ivy look. The pants you'll live in... at the lowest price ever for our grand opening. Black, turquoise, natural. Sizes 10-20.



**FABULOUS**  
1/3 to 1/2 Off And More!  
**SAMPLE COAT SALE**  
45.00 to 79.00  
**33.00**

One-of-a-kind Designers Original Samples

This is the greatest value ever... fine quality, famous name sample coats priced at only 33.00. Only Dunlap's could offer these coats with values 79.00 for such a low price. Visit our new second floor shops... You'll find everything you want... and this value is too good to pass up.



**Fabulous Group Sanforized Cotton**

**Broadcloth Ladies BLOUSES**

All With Roll-Up Sleeves

**1.00** each

washable cotton, sanforized, ladies blouses... roll-up sleeves... many styles, colors and patterns. Priced at only 1.00, you'll buy them by the armload. Shop Dunlap's grand opening.



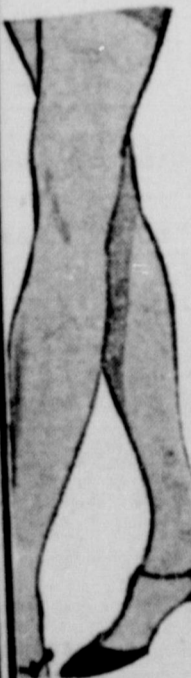
**Terrific Value**

474 Denier Seamless

**Nylons**

reg. 1.65 **88¢** pair

From one of our most famous resources we purchased these 474 denier seamless nylons in the latest fashion colors. Sheer beauty for only 88¢ pair. We sell this regularly for 1.65... but for our opening we left the name off and can offer it to you for less.



**Sensational Value**

**Girls' Cotton Broadcloth Blouses**

**1.00** EACH

Girls' Cotton Broadcloth Blouses... many styles in a handsome array of prints and solid colors... completely washable... all roll-up sleeves. Priced at only 1.00.



**Specially Purchased Girls' Pretty Dresses**

A grand selection of girls washable cotton dresses... choose from 10 styles... Priced lower than ever during this opening... shop now and save.

Sizes 3-6x

**2.98**

Sizes 7 to 14

**3.98**



**Opening Value! Ladies**

**SILK BLEND SCARFS**

**2 for 1.00**

A new collection of silk-blend scarfs... solid colors and prints... you'll want several for yourself and several for gifts. Shop Dunlap's grand opening for values of a lifetime.



# Dunlap's

THE NEW DUNLAP'S OF PAMPA BRING YOU GRAND OPENING SPECIALS THAT WILL EXCITE YOU! SHOP EARLY TOMORROW FOR HUNDREDS OF UNADVERTISED VALUES THROUGHOUT THE STORE! THE NEW DUNLAP'S OF PAMPA IS YOUR PLACE TO SHOP!

# GRAND OPENING



### Fabulous Grand Opening Special Bartmann And Bixlen Draw Draperies

A fabulous collection of draw draperies that were purchased especially for our grand opening. From the nations finest name in curtains . . . You really get a bargain during Dunlap's Grand Opening.

Regular 5.95 and 7.95 **3.99** pair

**Fabulous Buy**  
**Sofa Pillows**

You'll want several for every room in the home . . . lean on . . . for decorative purposes . . . them, sit on them, throw them just 2.88 each . . . This is what we call great.

Reg. Values To \$5.95  
**2.88**

**Extra Special Value**  
**Nylon Panels**

Special value on Nylon Panels . . . full 90 inches long in gleaming white and colors . . . priced special for our Grand Opening . . . this is your chance to save.

**99c** each

**Completely Automatic**  
**Electric Blankets**

This completely automatic Electric Blanket carries Dunlap's famous two year guarantee . . . in decorator colors . . . the perfect gift . . . and the lowest price anywhere.

Now Only **12.88**

**2,000 Famous Martex Wash Cloths**

Regular 39c-49c-59c  
**19c each**

Famous Martex Wash Cloths . . . the values go to 59c . . . the price is less than 1/2. In new colors to mix with our towels. Dunlap's gives you famous names for less money. Always shop Dunlap's

**Grand Opening Special**  
**Rayon-Orlon-Acrlan**  
**BLANKETS**

This beautiful rayon, orlon, acrlan blanket is the pride of our lives . . . especially at a low 3.99 price. Now is the time to replenish your blanket stock at the lowest price ever. In new decorator colors . . . This is a Dunlap's opening special.

Reg. 5.00 and 6.00  
**3.99**

**Rayon-Orlon and Acrlan**  
**Reversible Blankets**

Regular 8.95  
**5.95**

One of our finest blankets slashed in price to 5.95 . . . See this reversible blanket and you'll buy it. Dunlap's new bedding department will excite you . . . treat you with the fine quality . . . famous names.

### Famous Names In Fabrics Linens And Bedding Are Yours At The New Dunlap's Of Pampa!

- Cannon Mills
- Perl Pillows
- Parkay Fabrics
- Bates
- Chatham
- Martex
- Morgan Jones
- Bartmann & Bixler
- Wamsutta Mills
- Pacific Mills
- Weil & Schoenfield
- Springs Mills
- Cohr-Hall-Marx
- Sacks Woolens
- Fabrex
- Dumari
- Gilbrae
- Amëritex
- Belding Corticello

### Famous Names In Ladies Accessories

- Marilon
- Fashion Craft
- Lido Jewelry
- Gloria Jewelry
- H & S Originals
- Biltmore
- Ethel of Beverly Hills
- Sally Gee
- Park Lane
- Graceline
- Capri
- William Rand
- Star
- Jolles Studio
- Baronet
- Barr and Beards
- Berne' of California
- Madeline
- Garay
- Lesco
- Letisse

### Famous Names In Ladies Shoes . . .

- Lifestride
- Valentine
- Sandler of Boston
- Glamour Debs
- Nite Aires

### Famous Names In Children's Shoes . . .

- Buster Brown
- Town Talk
- Hoods P. F. Canvas Shoes

**WE INVITE YOU TO  
OPEN A DUNLAP'S  
CHARGE ACCOUNT!**

**IT ONLY TAKES A FEW  
MINUTES AND WILL  
GIVE YOU WORLDS  
OF SHOPPING PLEASURE  
IN THE NEW DUNLAP'S  
OF PAMPA**

### Grand Opening Sale! Fine Fabrics



### Belding Corticello Fashion Fabrics

This group consists of all 1958 fabrics with values up to 1.98 yard. By Famous Belding Corticello . . . for our grand opening only we have priced it at 79c yard . . . be here early.

Values to 1.98 ..... **79c** yard



### Special For Our Grand Opening! Gilbrae Silk And Cotton

We have special for our opening 500 yards of beautiful silk and cotton fabrics . . . by famous Gilbrae. Regular 1.00 a yard . . . while it lasts during our grand opening it is only 45c yard.

Regular 1.00  
**45c** yard



### Ameritex Satunette

This fine Satunette by Ameritex was bought especially for our opening. Only 1,000 yards . . . these are regular 1.49 fabrics that we have slashed in price to 79c a yard

**79c**  
Yard



### New Fall Gingham

1,000 yards of New Fall Gingham . . . bought especially for our grand opening . . . Many patterns with a lovely mylar . . . This is a special price that is hard to believe. Dunlap's Grand Opening really saves you money.

**65c**  
Yard

<p><b>3,000 Yards</b> <b>Drip Dry Cottons</b></p> <p>3,000 yards of drip-dry cottons . . . in new 1958 prints and colorings. Values to 79c yard . . . slashed to 30c yard for our grand opening only.</p> <p>Values to <b>79c</b>   <b>30c</b> yard</p>	<p><b>1,500 Yards</b> <b>Miracle Fabrics</b></p> <p>A fabulous grand opening special is this group of 45 inch rayon and miracle blend fabrics. These are regular 89c to 1.29 yard . . . while 1,500 yards last you can buy it for only 40c yard . . . better be early.</p> <p>Regular <b>89c-1.29</b>   <b>40c</b> yard</p>
---	---

**2,000 yards**  
**New Fall Corduroy**

Here is an unbelievable bargain . . . Fine quality Corduroy Fabrics in 15 new Fall colors . . . and priced at only 69c yard. 100% washable . . . a fine fabric that is leading the fashion parade . . . and at the biggest bargain of the year.

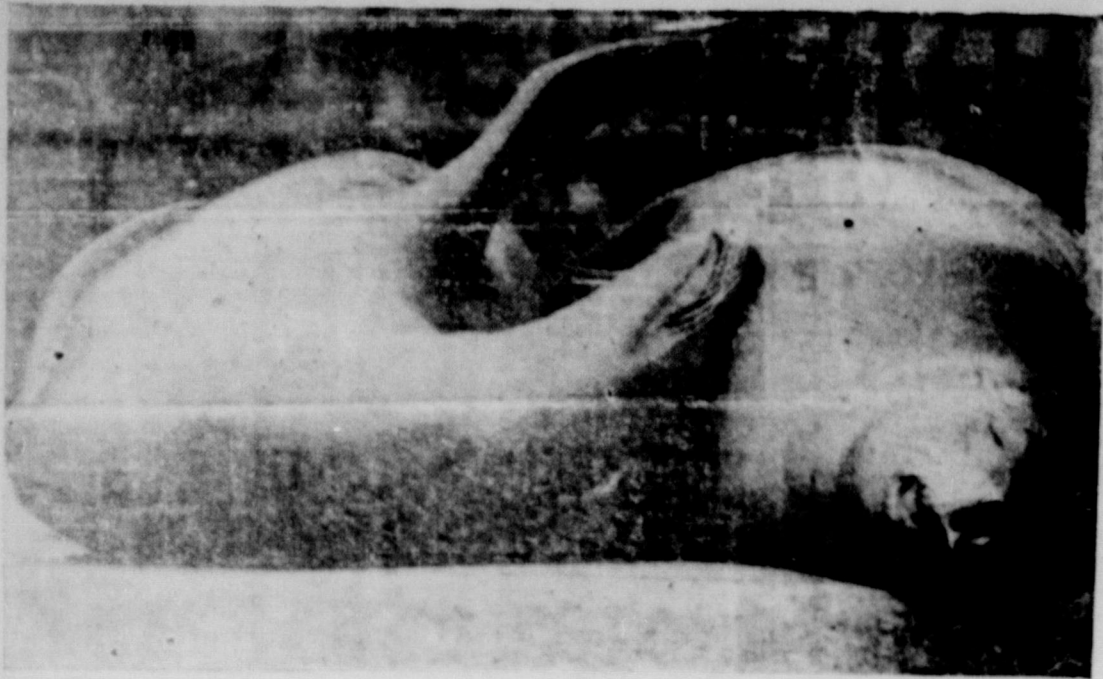
**58c**  
Yard

**Imported Brocaded Fabrics**

Luxurious . . . Imported, 45 inch, Brocaded Fabrics. These luxury type fabrics usually sell for 2.50 to 3.95 . . . your choice for only 1.49 yard. Dunlap's is really giving your Grand Opening Specials.

Usually **2.50-3.95**  
**\$1.49**





A FINE OLD TIME—These two seals have a fine time as they bask in the late summer sun in New York's Central Park Zoo.



One of the favorite lures of those catching big bass is the plastic worm, or the jig and black eel. Of course, the worm is one of the oldest lures in fishing. Plastic worms, however, work differently. They pay off when worked right. Otherwise you are likely to leave an assortment of them hanging on the bottom of the lake.

A one week report from Bull Sheals, a fabulous fishing place in Arkansas, reveals practically every fish caught there—that weighed over 5 pounds was taken either on a plastic worm or a jig and black eel.

In fact, the demand for these two lures has grown so heavy that many places are completely sold out. Some fishermen buy up every one they can find.

Others are going back to pork strips, which are almost as good if worked right.

In the first place they should be a mess, be fished from a boat. Certain waters pay off better than others, depending on the type of worm or jig you are using.

What emotions the bass feels when he sees one of these things never will be known. One fact is for certain, however—the lure must be acting natural as the bass views it.

If you'll keep that in mind, and then control your reflexes you can catch some nice big bass.

For instance, it would be natural for a long worm to come crawling off a rocky point, or across some slit hole or sliding off a lily pad. Worms don't crawl very fast, so your lure should travel very slowly, very

evenly. It should quiver a little in the water, caused by the vibration of a light action rod.

A big old bass will hit a plug like he is mad at it. Sometimes he'll knock it completely out of the water. They seem to attack the worms differently. And here is where you must watch your reflexes.

First the bass gets interested in the worm. Sometimes he'll suck in just a little of the tail. You feel him on the line and you jerk to set the hook. The bass takes off in another direction. You were too impatient!

When that old black starts nibbling or sucking on that worm, just continue to work the worm slowly . . . perhaps just a little slower than before. You will feel him nibbling, but don't get excited. Just let him keep at it. Sometimes he'll spit it out and go off and come back again. Finally, however, he'll suck the entire worm—or eel—into his mouth and head for the brew. That is the time to set the hook.

Since the fish is on the bottom, he knows where to take off to. He'll run the obstacle course immediately. So . . . unless you can control him the next thing you know you'll be pulling back on the rod and the line will be tangled around a root at the bottom.

A plastic worm usually is made with two hooks, fastened with a piece of leader or monofilament. For that reason you have a double chance of holding your fish. With the eel, fished either with a spoon or jig, you have only the one hook, so it must be hooked well.

The black eel, which comes four

to the bottle, must be attached to either a spoon or jig. Most fishermen prefer the jig because it is much cheaper. You can make one very easily by pouring a little lead around the head of a long shank hook, or you can buy them in sporting goods stores.

Fundamentally, fishing with worms, eels and pork strips is pretty much the same. Some fishermen like to use monofilament line and spinning rigs. I

Ticklers

By George



"Oh, those damn Indians! They're losing again and Dad won't enjoy Sunday dinner!"

do unless I know how treacherous the water is. Others have found that a good 10 to 15 pound test line is best, if you have to hold the bass on its first run.

There are many tricks to this kind of fishing. None will work for everyone alike. The best thing is to get some worms or

eels and try it, preferably with someone who has done it before. New Whopper Stopper Lure.

"It's a deadly hot weather lure!" That's what the Whopper Stopper Sporting Goods Co. says of its new, weedless Jig 'N' Crawler.

The jig head is molded with a number 1/0 O'Shaughnessy Jig

hook. This eliminates the worry of a lunger straightening the hook. Also there is a horsehoe type weed guard.

These full bodied, floater type worms come in three colors: red, natural brown, and black.

This Sherman, Texas company says they are "deadly" if fished slowly and bounced across the bottom around ledges, drop offs, and in deep holes.

Thursday, October 9, 1958  
McLean, Texas Pg. 8

RUBBER STAMPS  
Made to Order  
Phone 47  
McLEAN, TEXAS

WILLOUGHBY'S GARAGE AND SALVAGE

New and Used Parts - - West Highway 66

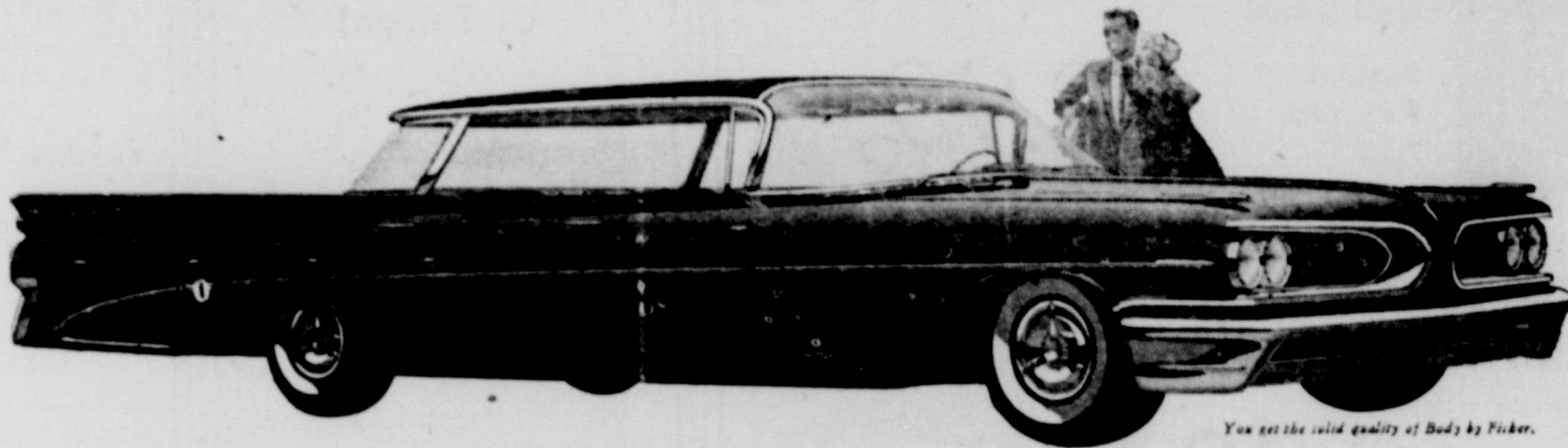
Complete overhaul and general repair on all makes and models cars, trucks and tractors.

Also Welding All Work Guaranteed

Two mechanics on duty—24 hour service.

Best prices on transmissions, rear ends, generators, radiators, axles, motors, and many other parts—priced to fit your pocketbook.

Phone 287



You get the solid quality of Body by Fisher.

Who in the world built this beauty . . .  
the only car with wide-track wheels?



EXCLUSIVELY YOURS—WIDE-TRACK WHEELS

Wheels moved out 5 inches for the widest, steadiest stance in America—better cooling for engine and brakes—lower center of gravity for better grip on the road, safer cornering, smoother ride, easier handling. You get the most beautiful roadability you've ever known—in America's Number 1 Road Car!

PONTIAC! America's Number 1 Road Car!

Those exclusive Wide-Track Wheels sparked a chain reaction of wonderful new ideas: You can see the trim, tailored new look . . . it's inches lower without sacrificing roominess or road clearance. The first time you drive it, you'll discover this beauty handles city corners and clings to country curves in a way the conventional narrow-gauge cars can't hope to imitate. And the ride . . . the miraculous freedom from sway, dive and bounce . . . this is an experience in buoyant travel that you won't believe—until you try it.

But there's still more to the new Pontiac to stamp it as the big change for '59:

Vista-lounge interiors with full 360-degree visibility . . . seats actually wider than a sofa . . . Air-Cooled True-Contour Brakes for smooth, effortless control, stop after stop after stop.

The industry's most advanced V-8, Pontiac's Tempest 420, gives you spectacular new responsiveness. And there's a new companion power plant, the Tempest 420E, that delivers phenomenal extra mileage—and does it on regular octane gas!

Come see why no other car can possibly be so new as the new Pontiac—three series: magnificent Bonneville, dramatic Star Chief and brilliant new Catalina.

See Ginger Rogers on the Pontiac Star Parade, Wednesday, Oct. 15th, CBS-TV.

SEE YOUR LOCAL AUTHORIZED PONTIAC DEALER

Andrews Equipment Co.

McLEAN, TEXAS

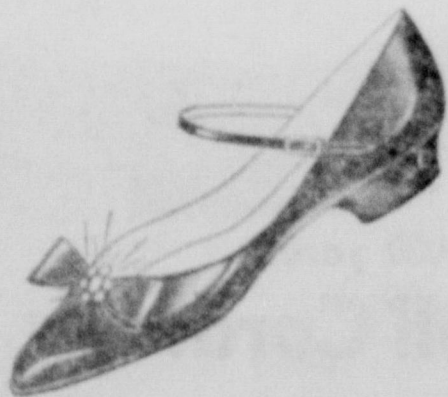
TAPERED TOES FOR PARTY-GOERS

Pretty tapered toe patents for all dressy occasions . . . trimmed with a sparkling bow.

All sizes and widths

6.95

As Advertised on "Mickey Mouse" TV Show



KYLE'S

121 N. Cuyler Pampa  
725 Polk Amarillo



# ATTEND CHURCH EACH SUNDAY



By J. I. Herndon

Pastor First Baptist Church, Alanreed

In spite of the fact that there seems to be a great "powder-keg" in the Arab countries that may "blow up" any minute and plunge the whole world into that earth-destroying war, many seem to be as unconcerned as the lost sheep that Jesus spoke of in Luke 15. Jesus spoke of 99 being safe while only one was lost. I wonder if the ratio has not changed by now? So we give you C. D. Meigo's "NINETY AND NINE" inspired from Matt. 18:12-14

'Twas a sheep, not a lamb, that went astray

In the parable that Jesus told;

A grown-up sheep that had gone astray

From the ninety and nine in the fold.

Out on the hillside, out in the cold,

'Twas a sheep the Good Shepherd sought.

And back to the fold, and back to the fold,

'Twas a sheep the Good Shepherd brought.

Now, why for the sheep should we earnestly long

And earnestly hope and pray?

Because there is danger, if they go wrong,

They will lead the lambs astray.

For the lambs will follow the sheep, you know,

Wherever the sheep may stray.

If the sheep go wrong, it will not be long

Till the lambs are as wrong as they.

And so with the sheep we earnestly plead

For the sake of the lambs today.

If the sheep are lost, what a terrible cost

Some lambs will have to pay.

I know you have an excuse for neglecting the Lord and going astray. Excuses are cheap at first cost; in fact, the devil will furnish you as many as you like but they become expensive in the long run.

## "JUST SUPPOSE"

Just suppose the Lord should begin tomorrow to make people as sick as they say they are on Sunday;

Just suppose the Lord should take away the child whom the parents use as an excuse for staying away from church;

Just suppose the Lord should make some people as poor as they say they are when asked to help finance His program;

Just suppose the Lord should have everyone stoned for covetousness as He did Achan;

Just suppose the Lord should strike dead all who lie about giving or paying their tithes as He did Ananias and Sapphira for lying about money matters;

Just suppose the Lord should make tomorrow your last opportunity to make things right with Him; what would you do?

Accept Christ Jesus as your personal savior; go to the church where you can serve Him best; and make your life count for Him today, that your posterity might know Him and serve Him tomorrow.

This Message Made Possible  
By the Following Civic-Minded  
Citizens of McLean,  
Who Urge You to Attend  
Church  
This Sunday

Terry's  
Electric

Master  
Cleaners

Boyd Meador  
Insurance Agency

Roy Campbell  
Lumber Co.

Williams  
Appliances

Jane Simpson  
Agency

Peb Everett

McLean  
Hardware

GIBSON'S  
Texaco Station

Mullanax  
Men's Wear

Southwestern Public  
Service Co.

McLean News

### PENTECOSTAL HOLINESS CHURCH Alanreed, Texas

Paul F. Cooper, Pastor  
Sunday:  
Sunday School 9:45 a. m.  
Evangelistic Service 11 a. m.  
Worship Service 7:30 p. m.  
Wednesday:  
Auxiliary Meeting 2:30 p. m.  
P. H. Y. S. 7:30 p. m.

### FIRST BAPTIST CHURCH Alanreed, Texas

J. I. Herndon, Pastor  
Sunday:  
Sunday School 10 a. m.  
Worship Service 11 a. m.  
Training Union 6:30 p. m.  
Worship Service 7:50 p. m.  
W. M. S. Monday 2 p. m.  
Wednesday:  
Prayer Service 7:00 p. m.

### FIRST BAPTIST CHURCH Kellerville, Texas

J. R. Lawson, Pastor  
Sunday:  
Sunday School 10 a. m.  
Worship 11 a. m.  
Training Union 6:30 p. m.  
Worship 7:30 p. m.  
Wednesday:  
W. M. U. 7 p. m.  
Prayer Service 8 p. m.

### KELLERVILLE CHURCH OF CHRIST Eddie Tarbet, Minister

Sunday:  
Bible Study 10 a. m.  
Worship 11 a. m.  
Worship 6 p. m.  
Wednesday:  
Prayer Meeting 7:30 p. m.

### PENTECOSTAL HOLINESS CHURCH McLean, Texas

G. W. Roachelle, Pastor  
Sunday:  
Sunday School 9:45 a. m.  
Preaching 11 a. m.  
Preaching 7 p. m.  
Wednesday:  
Prayer Meeting 7 p. m.

### CHURCH OF CHRIST McLean, Texas

David Fultz, Minister  
Sunday:  
Bible Study 10 a. m.  
Worship Service 10:50 a. m.  
Bible Study 6 p. m.  
Worship Service 7 p. m.  
Wednesday:  
Ladies Bible Class 2 p. m.  
Bible Classes for all ages 8 p. m.

### TRINITY LUTHERAN CHURCH Pakan Community George Dolak, Pastor

Church services are held the last Sunday of each month at 8 p. m. Other services are conducted at the Trinity Lutheran Church in Shamrock.

Richerson-Lamb

Dairi-O  
Drive-In

McLean Cafe

McLean  
Laundry

McLean  
Flower Shop

### THE NAZARENE CHURCH McLean, Texas

James A. Hale, Pastor  
Sunday:  
Sunday School 10 a. m.  
Worship 11 a. m.  
Evangelistic Service 7:30 p. m.  
Wednesday:  
Prayer Meeting 7:30 p. m.

### FIRST BAPTIST CHURCH McLean, Texas

Jesse R. Leonard, Pastor  
Sunday:  
Sunday School 9:45 a. m.  
Worship Service 11 a. m.  
Training Union 6:30 p. m.  
Worship Service 7:30 p. m.  
Wednesday:  
Sunbeams 6:45 p. m.  
Teachers and Officers Meeting 6:45 p. m.  
Bible Study and Prayer Meeting 7:30 p. m.  
Choir Practice 8:00 p. m.  
Dr. Joe Suderman, Music Director  
Free transportation to Sunday services

### ASSEMBLY OF GOD McLean, Texas

P. H. Nutt, Pastor  
Sunday:  
Sunday School 9:45 a. m.  
Worship 11 a. m.  
Evening Worship 7:45 p. m.  
Wednesday:  
Prayer Meeting 7:45 p. m.

### FIRST PRESBYTERIAN CHURCH McLean, Texas

Gerald L. Hill, Pastor  
Sunday:  
Church School 10 a. m.  
Worship 11 a. m.  
Westminster Fellowship 6:30 p. m.  
Discussion Groups 7:30 p. m.

### FIRST METHODIST CHURCH McLean, Texas

Jack Riley, Pastor  
Sunday School 9:45 a. m.  
Worship 10:55 a. m.  
M. Y. F. 6 p. m.  
Worship 7 p. m.  
Wednesday:  
Choir Practice 7:30 p. m.

### HEALD METHODIST CHURCH Dale Swain, Pastor

Sunday School 10 a. m.  
Worship 11 a. m. each  
2nd Sunday  
Worship at 10 a. m. on 4th  
and 5th Sundays  
W. S. C. S. 2 p. m. each  
2nd and 4th Wednesday

Consumers  
Supply

Smith Bros.  
Garage

Greyhound  
Drug

Parsley's  
Furniture

R. J. Turner  
Phillips 66 Station



CROP HATS—All topped with fancy "party hats," these stacks of wheat in a field near Kehl, West Germany, are in the drying-out period. Rainy weather locally forced the farmers to the novel method.

### GRAY COUNTY SOIL CONSERVATION NEWS



Most farmers are through tilling wheat land now and most of the wheat is in the ground. Some wheat is already up to a good stand. Now the question arises, is there enough crop residue on the surface of the soil to protect the land and crops from wind erosion next spring? How much land that is to be followed is there that will blow next spring? How much runoff will there be if it rains? Now is a good time to stop and ask some of these questions; to take stock of the situation and if there is not enough residue remaining to protect the soil and crops during a critical time, make plans for residues in next year's work.

Good wheat may be damaged and even destroyed if surrounding land is bare. Land on which the wheat stubble has been burned off is in danger. Organic material and cover has been lost. Runoff will be great. Chiseling may control wind erosion on the tight high plains. But young growing crops may have to be destroyed to do the chiseling. Also often the land begins to blow before it is dry enough for cultivation.

Stubble mulching on the small grain crops needs to be and should be practiced to maintain at least 750 pounds of residue on the surface of the soil the year around. On row crops such as grain sorghums a minimum of 1500 pounds of residue should be on the surface at the end of the windy season or until about April 15. If grain sorghums are drilled in close spaced rows a minimum of 750 pounds of residue is needed at the end of the windy season.

Johnny Johnson, who lives nine miles south and three miles west of Pampa, has done an excellent job of stubble mulching this year. Johnson maintained his wheat stubble on the surface of the soil by using a sweep type plow with large sweeps and then later using a rod seeder. Johnson has his land seeded to wheat again. He used a drill that had the shovel

Thursday, October 9, 1958  
McLean, Texas Pg. 9

or sweep type openers. Stubble mulching requires more time and labor but it does reduce runoff and wind erosion and tends to stabilize crop yields. Crop yields during dry years will tend to hold up and not fall as far down as yields drop on land that has been clean farmed.

### Need for Idealism Exists Now as In Biblical Days

One of the most compelling aspects of the Hebrew prophecies is their realism.

The prophets of Israel were realists as well as idealists because they lived intensely in their immediate environment. Although they were not hermit saints, they were saintly men and women who perceived clearly the social injustices of the strong against the weak, and of the unjust against the worthy and innocent.

Their indictment of these persons was detailed and specific, and they did not hesitate to denounce evil in high places as well as low.

In the tension-racked era that engulfed their civilization, these people saw trust in God and devotion to God as the great hope of the Hebrew people's strength and safety. They saw the threat to their culture and its impending doom as judgment upon the nation for its collective sins.

In these hurried and strife-torn times, we may well profit from the example of the Hebrews, who did not sacrifice their traditions or customs in the face of change. At the same time, we must not lose sight of the overriding necessity for a belief in God and His teachings, and battle evil and greed wherever it appears.

Lies and bogus teachings once more must be denounced in the highest and the lowest places. Injustice must never be tolerated for the sake of business, political or social expediency. If it is, the society which tolerates it will soon discover that its foundation is built, like an ill-conceived, ornate building, on sand and mud.

It will surely topple of its own weight, however dazzling it may be to look upon while it reaches toward the skies.

## Ten Word INTELLIGRAM

Check the correct word:

- 1—General Motors Corp. was first last year in the production of passenger cars. (Ford) (Chrysler) was second.
- 2—Which major league manager has won the greatest number of league pennants? (Casey Stengel) (John McGraw) (Connie Mack).
- 3—Which St. Louis-born poet recently celebrated his 70th birthday? (T. S. Eliot) (Alex Comfort) (John Holmes).
- 4—Hailed as the "World Series of Yachting," the America's Cup race was last held in (1922) (1957) (1937).
- 5—The Hebrew calendar is dated from the (Exodus) (Flood) (Creation).
- 6—The first steamship to cross the Atlantic was the (America) (Savannah) (Clermont).
- 7—The foreign minister of France is (Charles de Gaulle) (Maurice Couve de Murville) (Andre Berry).
- 8—What World War II military leader retired recently? (Erwin Rommel) (Bernard Montgomery) (Walter B. Smith).
- 9—Dr. Malcolm C. Moos, recently appointed the President's head speech writer, replaced (Briggs Cunningham) (Arthur Larson) (Arthur Schlesinger Jr.).
- 10—Paris is subdivided politically into (arrondissements) (departments) (gares).

Count 10 for each correct choice. A score of 0-20 is poor; 20-60, average; 70-80, good; 90-100, excellent.

Decoded Intelligram

1—Ford 2—McGraw 3—Eliot 4—1937 5—Creation 6—Savannah 7—De Murville 8—Montgomery 9—Larson 10—arrondissements

# Our Support And Best Wishes Go With

# The McLean Tigers

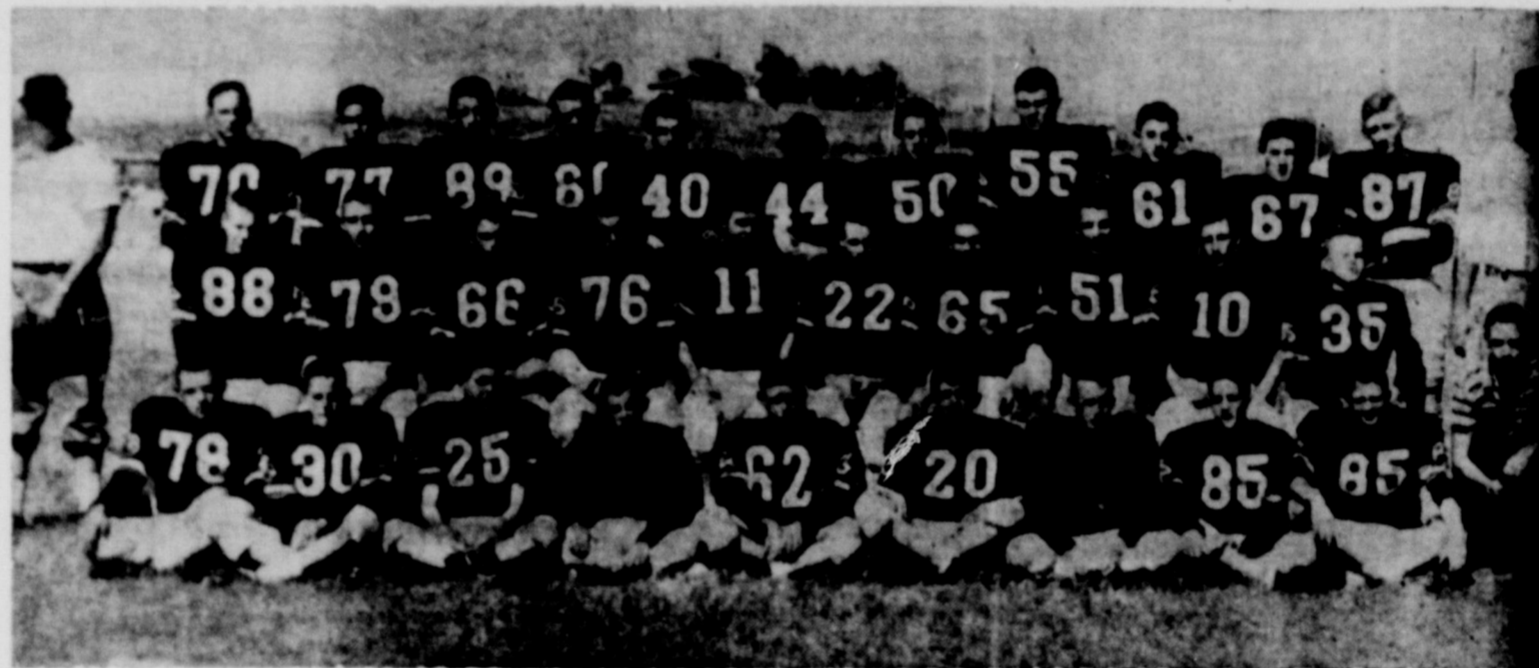
## In Their Game With The Wellington Skyrockets

OCTOBER 10 - - 7:30 P. M.

**McLEAN TIGERS**

Colors: Black and Gold  
 Coach: Jack Riley  
 Ass't. Coach: Darryl Christian

No.	Name	Pos.	Wt.
10	O. K. Lee	HB	140
11	Jim Rice	QB	150
20	Kenny Willingham	QB	130
22	Jerry Biggers	HB	140
25	Tommy Hill	FB	130
30	Butch Dorsey	HB	120
33	David Crockett	HB	155
35	Doug Crockett	HB	115
40	John Pettit	T	135
44	Billy Crockett	FB	155
50	Bob Barker	C	135
51	Melvin Butrum	C	145
55	Bob Weaver	T	175
60	Clyde Windom	G	145
61	Charles Jones	G	150
62	Bill Goldston	HB	110
65	Kent Wiggins	G	150
66	Paul McCurley	G	150
67	Jerry Smith	G	140
70	Orphas Tate	T	155
76	Benny Woods	T	170
77	Darrel Gibson	T	150
78	Bill Moore	T	165
79	Ray Hupp	T	158
80	Don Cash	E	140
80	Chris Carroll	HB	73
85	John Glass	G	125
85	Jerry Kunkel	E	125
87	Jim Watson	HB	150
88	Frank Worsham	E	155
89	John Switzer	E	135



1st row—Bill (Tank) Moore, Butch Dorsey, Tommy Hill, Chris Carroll, Bill Goldston, Kenny Willingham, John Pettit, John Glass, Jerry Kunkel, and Jerry Stubblefield, manager.  
 2nd row—Head Coach Jack Riley, Frank Worsham, Ray Hupp, Paul McCurley, Benny Woods, Jimmy (Lover Boy) Rice, Jerry Biggers, Kent Wiggins,

Melvin Butrum, O. K. Lee, Doug Crockett, and Coach Darryl Christian.  
 3rd row—Orphas Tate, Darrell Gibson, John Switzer, Joe Smith, Billy (the Kid) Crockett, Bob Barker, Bob Weaver, Charles Jones, Jerry Smith, and Jimmy Watson. David (Freight Train) Crockett is not pictured.

**WELLINGTON SKYROCKETS**

No.	Name	Pos.	Wt.
21	Robert Carter	G	138
22	Bruce Crosby	QB	165
24	Kent Peoples	HB	140
26	Lonnie Roark	E	165
30	Carol Nunneley	HB	170
31	Ray Henry	C	160
33	Harry White	T	220
36	Weldon Cleveland	E	160
37	John Duncan	FB	160
38	Cager Wilkins	T	170
40	Bill Estes	G	155
20	Gary West	HB	135
23	Dickie Elbert	HB	128
25	Ronnie O'Rear	HB	145
27	Clinton Gibbs	FB	155
29	Frank Garrison	G	170
32	Billy Lockhart	HB	175
34	Eldon Owens	G	145
35	Mike Rainey	G	165
39	Leo Russell	E	120
41	Donnie Moore	T	205
42	Granval Killian	E	160
43	Ronnie Rudy	G	145
44	Rommie Forbels	E	140

- Butrum's Ladies and Children's Shop  
Harold and Delma
- McLean Hardware and Furniture
- Stubblefield Dept. Store
- Peb's Barber Shop
- Jane Simpson Agency
- Dale's Radio & TV Shop
- Parsley's Furniture
- Williams Appliances  
Mr. and Mrs. Howard Williams  
N. A. Greer
- Richerson-Lamb Funeral Home
- Terry's Electric

- The Dairi-O
- Master Cleaners
- Cooper's Foods
- Puckett's Food Store
- Cliett Cleaners
- American National Bank in McLean
- Andrews Equipment Co.
- Avalon and Derby Theatres
- Consumers Supply
- Mantooth's Chevron Station
- Porter's Truck Stop  
Mr. and Mrs. Herman Head, Mgr.
- Blue and White Laundry

- Dr. Joe Suderman
- The Photo Shop
- Boyd Meador Insurance
- Glass and Turner Phillips 66  
Wholesale and Retail
- Day Tank Truck Service
- Corinne's Style Shop
- The Texas Company  
D. C. Lowary, Consignee
- Southwestern Bell Telephone Co.
- Day's Custom Built Furniture Shop

**TIGER COLORS: BLACK AND GOLD**

**Coaches: Jack Riley and Darril Christian**





**NEWLYWEDS**—Philip Crosby, 24, son of crooner Bing Crosby, and Sandra Drummond, 20, Las Vegas Nev., showgirl, pose in front of St. Anne's Catholic Church, Las Vegas, after their marriage.

**Legals**

**CITATION BY PUBLICATION THE STATE OF TEXAS**  
 TO: Irene C. Mathews, GREETING:  
 You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock a. m. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 27th day of October, A. D. 1958, at or before 10 o'clock a. m. before the Honorable 31st District Court of Gray County, at the Court House in Pampa, Texas.

Said plaintiff's petition was filed on the 15th day of September, 1958.  
 The file number of said suit being No. 12,506.  
 The name of the parties in said suit are: Gilbert Mathews as Plaintiff, and Irene C. Mathews as Defendant.  
 The nature of said suit being substantially as follows, to wit: That the plaintiff and defendant were duly and legally married on or about Feb. 19 1954, and were separated without fault on the part of the plaintiff on or about October 1 1956, that the residence of the defendant is unknown to the plaintiff, and that the plaintiff has been a continuous, actual and bona fide resident and inhabitant of the State of Texas for more than twelve months, and of Gray County for more than six months immediately next preceding the filing of this petition, and there are no children of this marriage and there is no community property, and that the defendant has been guilty of nagging and quarreling with the plaintiff with little or no cause until it has injured the health of the plaintiff, all of which is alleged to constitute excesses, cruel and inhuman treatment and outrages of such a nature as renders their further living together insupportable, wherefore the plaintiff prays that citation be served by publication and upon final hearing hereof that the plaintiff be granted a divorce from the defendant and that he have other such and further relief as he may be properly entitled to either in law or equity.

Issued this the 15th day of September, 1958.  
 Given under my hand and seal of said Court, at office in Pampa, Texas, this the 15th day of September, A. D. 1958.  
 HELEN SPRINKLE, Clerk  
 31st District Court, Gray County, Texas. (SEAL)  
 By GWENN GRAY, Deputy 38-4c

**CITATION BY PUBLICATION THE STATE OF TEXAS**  
 TO: RALPH JACK HARRIS, GREETING:  
 You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock a. m. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 27th day of October, A. D. 1958, at or before 10 o'clock a. m. before the Honorable 31st District Court of Gray County, at the Court House in Pampa, Texas.

day after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 10th day of November, A. D. 1958, at or before 10 o'clock a. m. before the Honorable District Court of Gray County, at the Court House in Pampa, Texas.  
 Said plaintiff's petition was filed on the 6th day of June, 1958.  
 The file number of said suit being No. 12,391.  
 The names of the parties in said suit are: LEA NORA HARRIS as Plaintiff, and RALPH JACK HARRIS as Defendant.  
 The nature of said suit being substantially as follows, to wit: Suit for Divorce.  
 Issued this the 24th day of September, 1958.  
 Given under my hand and seal of said Court, at office in Pampa,

Texas, this the 24th day of September, A. D. 1958.  
 HELEN SPRINKLE, Clerk  
 District Court, Gray County, Texas. (SEAL)  
 40-4c  
**CONTRACTOR'S NOTICE OF TEXAS HIGHWAY CONSTRUCTION**  
 Sealed proposals for constructing 14,293 miles of Grading, Flexible Base and Asphalt Concrete Pavement from US 60 East of Pampa to Laketon & FM 282 to Gray County Line on Highway No. SH152 & FM2391, covered by DS 661(3) & S 2324(1), in Gray & Roberts counties will be received at the Highway Department, Austin, until 9:00 a. m. October 15, 1958, and then published and read.  
 This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions hereinafter intended to be in conflict with the provisions of said Acts.  
 In accordance with the provisions of said House Bills, the State Highway Commission has ascertained and set forth in the proposal the wage rates, for each craft or type of workman or mechanic needed to execute the work on the above named project, now prevailing in the locality in which the work is to be performed, and the Contractor shall pay not less than those wage rates as shown in the proposal for each craft or type of laborer, workman or mechanic employed on this project.  
 Legal holiday work shall be paid for at the regular governing rates.  
 Plans and specifications available at the office of G. K. Reading, Resident Engineer, Pampa, Texas, and Texas Highway Department, Austin. Usual rights reserved.

employed on this project.  
 Legal holiday work shall be paid for at the regular governing rates.  
 Plans and specifications available at the office of G. K. Reading, Resident Engineer, Pampa, Texas, and Texas Highway Department, Austin. Usual rights reserved.

**WRESTLING EVERY MONDAY NIGHT 8:30**  
 AT SPORTSMAN CLUB in Pampa  
 Sponsored by the Pampa Shrine Club  
 Tickets on Sale at Modern Pharmacy

*The McLean Bros.*  
 Thursday, October 9, 1958  
**EFFICIENT — DEPENDABLE**  
**COURTEOUS SERVICE**  
 at  
**MASTER CLEANERS**  
 McLean, Texas  
 We Give Gunn Bros. Stamps  
 Free Pickup and Delivery



<b>COMET</b>	Regular size	2 cans	29c
<b>DASH</b>	Junior size		\$2.29
<b>DREFT</b>	Reg. size	31c	Giant size 73c
<b>Oxydol</b>	Reg. size	33c	Giant size 77c
<b>OLEO</b>	Meadolake	2 lbs.	49c
<b>TREET</b>	Armour's	can	49c
<b>MILK</b>	Pet or Carnation	2 tall cans	for 29c
<b>Beans</b>	Pinto	2 lb pkg.	19c

**THE NEWEST AND MOST MODERN**  
 OUR NEW STORE NOW UNDER CONSTRUCTION TO SERVE YOU

**FLOUR** PurAsnow 25 lb sack \$1.89  
 Del Monte 46 oz. can  
**Pineapple-Grapefruit Juice** 29c

**Peaches** Cock o' the Walk 2 1/2 size 4 cans \$1.00  
 or Sunny Smile  
**SUGAR** PURE CANE 10 lb 99c

**Mrs. Tucker's Shortening** 3 lb can 75c

WE ARE YOUR TOP STAMP REDEMPTION CENTER  
  
 NONE MORE VALUABLE

**DERBY DRIVE-IN THEATRE**  
 THURSDAY

**RICHARD EGAN**  
**JULIE LONDON**  
**VOICE IN THE MIRROR** (Drama/Comedy)  
 ...WALTER MATTHAU  
 ...ARTHUR O'CONNELL

FRIDAY AND SATURDAY

**"ALLIED ARTISTS' 'SNOWFIRE' HAS ALL THE THRILL OF A WALT DISNEY HIT!"**  
 —LOUELLA PARSONS  
**SNOWFIRE**  
 THE WILD WHITE STALLION  
 In Radiant COLOR  
 AN ALLIED ARTISTS PICTURE

SUNDAY, MONDAY, TUESDAY

**MICKEY & SON TOGETHER FOR THE FIRST TIME!**  
**MICKEY ROONEY**  
**ANDY HARDY COMES HOME**  
 ...NEW FUN!

WEDNESDAY AND THURSDAY

**RAW AND VIOLENT**  
 as the book that sold 3,000,000 terror copies!  
**NEVER LOVE A STRANGER**  
 ...BARRYMORE  
 ...LITA MILAN-ROBERT BRAY

**AVALON—Saturday Matinee**  
**"Allied Artists' SNOWFIRE" as all the thrill of a Walt Disney hit!**  
**SNOWFIRE**  
 THE WILD WHITE STALLION

**GARDEN FRESH VEGETABLES**  
 Red Romes  
**Apples** 12 1/2c  
**Cranberries** 25c  
**CELERY** stalk 12c  
**Spuds** 10 lb Red 35c  
 10 lb White 45c  
**FINEST QUALITY MEATS**

Wilson Crispire  
**BACON** 59c  
**GROUND BEEF** 45c  
 4 lb can  
**PICNIC** \$2.87

**LANE'S MELLORINE CIGARETTES** 1/2 gallon 39c  
 Reg. size carton \$2.23  
 King size carton \$2.33  
**Kraft VELVEETA** 2 lb pkg. 79c  
 CHEESE SPREAD

SPECIALS GOOD FRI., SAT., OCT. 10, 11, 1958  
**PUCKETT'S**  
 ★ GROCERY & MARKET ★

# WANT-ADS

**CLASSIFIED INFORMATION RATES**  
 Minimum Charge.....50c  
 Per word, first insertion.....3c  
 Following insertions.....1 1/2c  
 Display rate in classified column, per inch.....75c  
 All ads cash with order, unless customer has an established account with The News.  
 — Telephone 47 —

## FOR SALE

Several second hand bedroom suites. Parsley's Furniture.

For Sale—1948 28-ft. trailer house, \$250 down; balance \$358, payments \$24 monthly. Would consider late model TV as part down payment. Also 26-in. girls' bicycle, \$12.50. 1 block east of Moreman's Grocery in Alanreed. 1p

For Sale—4 bedroom home, 7 lots, well improved, \$5,000. G. F. Anders. 41-tfc

For Sale—Two-bedroom house, good location. See Amos Page. 17-tfc

For Sale—Breakfast table and 4 chairs, good condition. Phone 136-W. 1c

New shipment 9x12 linoleums, \$5.50 each. Parsley's Furniture.

For Sale—Pears, ready to go at Hudgins Ranch, 3 miles west of McClellan Creek bridge, \$1.50 a bushel. Special price on truck loads. 41-4p

For Sale—Allis Chalmers rotobaler, used one season, \$600. Leslie Darsey, Alanreed. 37-tfc

For Sale—Good used automatic washer. Phone 31. 35-tfc

Used mattresses from \$9.50. Parsley's Furniture.

Fat calves for sale. Slaughter house now in operation. J. A. Meador, Phone 113-J. tfc

## MISCELLANEOUS

Let us rease your waterproof watch with new all steel case, crown and crystal—\$8.75. Brown's Rexall Drug. 40-tfc

Men or Women  
**GOOD STEADY WEEKLY INCOME**  
 NO SELLING—NO EXPERIENCE NECESSARY—OPERATE FROM HOME  
 We place and locate all display cabinets—prominent name brand—product of

**WALTHAM WATCH CO.**  
 In Business Since 1850  
**SPARE OR FULL TIME**  
 Excellent weekly income servicing Waltham Counter Display Cabinets placed in leading retail outlets in your area. Must have car—references—five hours spare time weekly—minimum cash investment \$1195.00 protected by inventory, cash repurchase and bonus plan. We have excellent bank references. Write at once for local interview with company executive, giving address and phone number.  
**TIME INDUSTRIES, 170 West 74th St., New York 23, N. Y.**

**MAN FOUND DYING**  
 for some furniture to repair or build.

2" gold leaf picture frame, \$1.00 per ft. Phone booth, \$5.00 and \$3.00.

1 used solid oak table, 30x42" \$3.50.

1 good used gas cook stove, \$35.00.

**SPECIAL**—1 54" solid oak round table, 6 oak chairs, 1 54" oak buffet. Refinished, ready to use, \$125.00.

## CLIFF DAY

**BUSINESS OPPORTUNITY**  
 Local area Man or Lady, wanted to service and collect from coin-operated dispensing equipment. 4 to 9 hours weekly earns operator up to \$290 monthly. No age limit or selling but must have car, references and \$400 to \$804 working capital. For interview give personal particulars, phone number. Write Box 4728, Dallas 6, Texas. 1p

Rid your home of roaches and termites. Work guaranteed. Phone 256-J. G. W. Humphreys. Free inspection. Pd thru 11-20

**OPPORTUNITY MAN OR WOMAN**  
 Responsible person from this area, to service and collect from cigarette dispensers. No selling. Car, references, and \$600.00 to \$1000.00 investment necessary. 7 to 12 hours weekly nets up to \$200.00 monthly income. Possibility full-time work. For local

interview, give phone and particulars. Write International Distributing Co., P. O. Box 865, Oklahoma City, Okla. 1p

Will do saw filing. J. E. Smith, Phone 30W. 1-tfc

## FOR RENT

For Rent—Furnished, modern house, 2 large rooms. Mrs. C. M. Corcoran. 41-tfc

Well heated—air conditioned apartments—cabins. Close in. Garages. "Personal liberties assured." 20 Trees Court, Highway "66." 40-4

For Rent—One 2-room furnished apartment, private bath; one 3-room furnished apartment, private bath. Phone 109. 1p

Apartments for rent. Mrs. Bill Moore. 37-tfc

For Rent—3-room furnished apartment with private bath. Mrs. T. H. Andrews, Ph. 357-W. 39-3p

For Rent—Modern furnished apartments with Frigidaire. Reasonable price. Elite Courts. 1p

For Rent—Modern efficiency garage apartment, furnished, for couple only. See Marye Crockett. 1c

## FOR TRADE

'51 Plymouth 4-door car in A-1 condition; slightly used David Bradley garden tractor. Would like to trade for 1/2 ton pickup. R. V. Daffern, Phone 440. Box 266. 41-3p

## WANTED

**WANTED**—Carpet and rug shampooing. Done right on the floor, 7c sq. foot with furniture removed, 9c sq. foot if we remove furniture. Write Bob Corman, Clarendon, Texas, or phone 450M. Bondede. 40-4p

## HELP WANTED

**GOOD NEWS**  
 for older man. Real opportunity for a profitable Raleigh business in Gray County. See H. F. Betke, 429 Coble St., Berger, or write Rawleighs, Dept. TXJ-140-Bk., Memphis, Tenn. 40-3c

Hurricane winds and clouds usually extend up to 40 to 60 thousand feet, according to the navy's "Hurricane Hunters."

## LOCAL MEMBERS TO ATTEND CHURCH GOLDEN ANNIVERSARY

Rev. and Mrs. James A. Hale and several members of McLean Nazarene Church will join some 3,000 members at Pilot Point on Monday, Oct. 13, to dedicate a monument at the place where the denomination formally started in 1908.

It will be the third time in 53 years for this small north central Texas village to be in the national religious limelight. All three occasions have been assemblies of holiness people, advocates of the Wesleyan doctrine of entire sanctification or heart purity.

The program will be held in a large tent pitched near the corner of College road and Texas highway No. 455, one block from the high school on the east side of town.

The 10-foot shaft of carved pink

Texas granite that will be unveiled is nearby, at the center of an acre appropriately landscaped. This will become an historic site, maintained perpetually.

Gov. Price Daniel will be on hand to give a special address.

The program, starting at 2:30 o'clock, and the unveiling will be the climax of the Nazarene golden anniversary year observances that began Jan. 1.

Dr. Phineas F. Bresee, a former Methodist district superintendent in Southern California, founded the Church of the Nazarene in Los Angeles in 1895. The work spread rapidly there, and in 11 years there were 45 Nazarene churches with 3,385 members in the west.

In 1907, at an assembly in Chicago the western holiness people merged with a group holding similar doctrinal beliefs in the east. This was the Association of Pentecostal Churches of America.

A trio of Texans from the Holiness Church of Christ attended the Chicago assembly. They invited the new denomination to Pilot Point the following year, saying: "This is the biggest thing we have ever seen, but we Texans are not afraid of big things."

ALL TYPES OF  
**INSURANCE**  
 and  
**REAL ESTATE**  
 FRIENDLY PERSONAL SERVICE  
**BOYD MEADOR**  
 PHONE 44

**FREE AIR**

Three slightly deaf men were motoring from the north of London in an old Fiat trap of a car which made hearing difficult. As they were nearing London, one asked: "Is this Wembley?" Harry: "No, Thursday." Bill: "So am I. Let's stop and have one."

Don't forget that winter motoring requires a peak of service from your car. Bring it in to us for dependable lubrication and a tank of good Chevron gas.

**Chevron Gas Station**  
 ODELL MANTOOTH

Smith of Kellerville, and Mr. and Mrs. Bob Ayers and daughter, Celia Kay, of Memphis.

Mr. and Mrs. P. L. Ledgerwood and Mrs. Doyle Brown visited in the Jack Burnett and Bill Ledgerwood homes in Dumas during the week end.

Frank Rodgers returned to his job in Chremo, Colo., Sunday.

Mr. and Mrs. Ernest Foshee and children of Lefors visited her parents, Mr. and Mrs. Leon Crockett, Sunday.

Mrs. Rish Phillips and Mrs. Milton Carpenter each spent a week recently with their sister, Mrs. W. F. Harrell, in Ballinger.

Mr. and Mrs. S. A. Cousins were in Dallas last week and attended the funeral of her aunt, Mrs. Willis Curran, and visited her sister, Mrs. Earl Perry, and family.

**STRENGTH FOR THESE DAYS**

If ye keep my commandments, ye shall abide in my love, even as I have kept my Father's commandments and abide in His love. (St. John 15:10.)

The way to live a good, happy, useful life is clearly defined in the Bible. By following the commandments of Jesus, we may have Him as our ever-present, kindly and understanding Friend, and be strong and joyful in His abounding love and help.

## Personals

J. F. Jackson and daughter, Nora, spent the week end in Wellington with their daughter and sister, Mrs. Curtis Bullington, and family.

Sunday guests in the Felix Jones home were Mr. and Mrs. Floyd Shannon of Guyton, Okla., Mr. and Mrs. Edward Carroll of Amarillo, Mr. and Mrs. Truman

**UNDER NEW MANAGEMENT**  
 Mr. and Mrs. John Gudgel  
 have taken over operation of  
**MEADOR CAFE**  
 Located East of McLean on Highway 66  
 All old customers are welcome  
 and new friends cordially invited

See  
**DALE'S RADIO & TV SHOP**  
 For  
 Guaranteed service on all models RCA and Hoffman TV, radios, and Voice of Music Hi-Fi—come in and see the 1959 models  
 Extra large stock of good used TV sets . . .  
 wide price range  
 Phone 313 McLean, Texas

I WANT YOU TO KNOW I RUN THINGS AROUND MY HOUSE.  
 OH, SURE!  
 THE LAWN MOWER FOR INSTANCE, OR EXPANSION PERHAPS.  
**Williams Appliances**  
 RUN THINGS ON THE BASIS THAT THEIR CUSTOMERS SATISFACTION COMES FIRST

**CHRISTMAS SPECIAL IN OCTOBER**  
 3 8x10 Browntone Portraits . . . \$5.00  
 Regular Price is \$7.50—save \$2.50  
 By appointment for one person  
 A small deposit will hold for Christmas delivery  
**The Photo Shop Phone 210**  
 Cameras Film Film Service

Mr. and Mrs. Joe Bidwell have bought the Holloway Grocery and Station 9 miles north of McLean on Pampa Highway and invite everyone to drop by and see them  
 Your business will be appreciated  
 We give Gunn Bros. Stamps  
**JOE BIDWELL GROCERY AND STATION**

**Adventures in ADVERTISING**

**THE FANTASTIC STORY of MUSA-SHIYA THE SHIRTMAKER**  
 (Also Sometimes Drygoods Selling)

If the shipping department of a factory had not made an error, the world would never have known of Musa-shiya the Shirtmaker and the most astounding advertising campaign in history would never have been launched.

Following World War I an English textile factory was getting back on a peacetime basis. In error it sent a full five year backorder of shirting material to Musa-shiya, a Japanese shirtmaker who operated a small shop in Honolulu. Business was poor and Musa-shiya was near bankruptcy, when the customs office informed him that certain bales of cloth and a fat bill for duties awaited his pleasure at the port of Honolulu.

When the little shirtmaker realized what had descended upon him, he asked for time and went into the silence for purpose of mental refreshment. Remembering a friend in a big mercantile establishment, he hid himself there and sought counsel. How in the name of the horned prophet of evil was he ever to get rid of all that English shirting? And in the meantime where was he to put it? His little box of a shop wouldn't hold one bale.

"You'll have to advertise," advised his friend. "Leave it to me. I'll have our advertising agents help you out."

This merely compounded the little Japanese shirtmaker's troubles. Advertising to him was an uncharted sea. The advertising agent called on Musa-shiya and suggested \$300 as a modest starter. "Too-o-o much. Maybe I think thirty dollar plenty," said the shirtmaker. He was told that wouldn't even get him in print. The agent explained the costs of various advertisements and finally Musa-shiya agreed to try the plan and what was destined to be the most astounding and far reaching campaign in the history of advertising was launched.

Two column by five inch ads then started appearing regularly in the Saturday Honolulu Star-Bulletin. The ads were written just the way Musa-shiya talked—in colorful pidgin English which is used throughout the Orient. Here is an example of one of Musa-shiya's ads:

"Well here is come storek again—but Musa-shiya, the shirtmaker, is able prepare. Wonderful accumulation of baby things in dry goods selling corner of Musa shop. Everything for the baby—especially diaper. Exclusive of storek, which find most easily, many persons not finding little shop of Musa-shiya the shirtmaker in Kino Street, Makai side, between fish market and river."

Tourists started sending copies of Musa-shiya's ads to their friends in many countries. Soon Musa-shiya was receiving orders from all over the world as well as doing a thriving business in Hawaii.

And that is the story of how a well planned small advertising campaign made an unknown Japanese shirtmaker not only wealthy but world famous.

Your local newspaper doesn't promise to duplicate this story for its advertisers, but it does take your sales message into the homes of your customers where full and careful consideration is given your suggestions. Who knows, perhaps you too can be a Musa-shiya.

**Texas Press Association**  
 1716 SAN ANTONIO ST. AUSTIN, TEXAS