

# Big Spring Daily Herald

SECTION II

BIG SPRING, TEXAS, WEDNESDAY, NOVEMBER 4, 1953

SECTION II



**The Queen Greets Her Subjects**

Queen Elizabeth II graciously waves to throngs gathered outside Buckingham Palace in London as she rides to open the fall session of Parliament. The young Queen pledged that the resources and wealth of the vast British Empire would be thrown into the battle for world peace. Included among the objectives of her government would be "an early meeting between the Soviet Union and the three Western Powers," the Queen declared. (AP Wirephoto via radio from London).

## 3 Czechs Shoot Their Way Out

BERLIN (AP)—Three Czech youths who shot their way out of Red police nets across the Soviet Zone of Germany waited hopefully for word today the West would grant them asylum. One of them is in serious condition from East German police bullets.

The three told police authorities here a hair-raising tale of four weeks as the objects of a vast manhunt, and of gun-blazing clashes with Red police. They left two companions behind in the trek—one believed captured and the other badly wounded by machinegun fire and either dead or taken prisoner.

The youths, who left their Communist-ruled homeland Oct. 3, said they opened fire at a police patrol that stopped them at a small railway station near Luckau, about 50 miles south of Berlin. Four policemen were killed and the rest fled.

The Communist press last week reported the shooting of the four policemen and announced rewards of 1,000 marks each (\$240) had been placed on the heads of the three as hundreds of police searched for them through the suburbs of East Berlin. The Reds claimed the youths were part of a "Fascist underground."

The three who escaped are Cizdar Maczin, 22, and his brother, Josef, 20, who were described as sons of a Czech general executed by the Nazis in 1942 and Milan Baumer, 21, who had been a student at the Prague Military Academy.

Baumer was still in serious condition in the hospital after an operation for removal of bullets received in another scrape with East Zone police.

The three said they left Prague Oct. 3 after Red authorities arbitrarily refused to let them study at the Czech capital's technical academy.

They gave this account of their flight:

After crossing the Czech border on foot, they walked to the East German town of Riesa, living on raw potatoes and apples. There they sold a cigarette case and watch to buy railway tickets.

It was during this train ride that East German police stopped them and the youths, armed with three pistols they had saved since World War II, shot it out. During the battle they lost sight of a companion and believe he was taken. After that clash, they hid in woods during daylight and walked only at night.

During this night hiking, a Communist patrol detected them and poured machinegun bullets into the wood where they were hiding. Another companion was hit. Bleeding badly, he urged the others to go

on and leave him behind.

The three later arrived at Zossen, 20 miles south of Berlin, and bumped into police patrols.

Once again bullets whizzed, and Baumer was hit in the stomach. The three staggered to an elevated railway line leading to Berlin. And even at this last leg of the journey they had another close brush with death. They jumped from the train too soon and found themselves in a Soviet sector station swarming with Communist police who apparently were looking for them.

Under a hail of shots, they fled the station and managed to sneak across the border into the U.S. sector, where American authorities took them in custody.

## Officials Deny Plans For A-Bombs In Spain

By ELTON C. FAY  
WASHINGTON (AP)—Two top administration officials have denied the United States plans to store atomic weapons in Spain, and Secretary of the Air Force Harold Talbott contends he didn't say it did.

The denials came yesterday in quick succession, and in the wake of widely published stories quoting Talbott as saying in Madrid on Monday there were such plans.

President Eisenhower had an opportunity to give his views at a news conference this afternoon.

Until Talbott comes home about mid-month and gives his official version, the government apparently intends to ride along on the basis of:

1. The pronouncement of Secretary of State Dulles, concurred in by Secretary of Defense Wilson, that "we have no plans for storing atomic weapons in Spain" and that if and when such plans materialize "we shall not announce them publicly to the world and to our potential enemy." Wilson is Talbott's immediate superior.

2. Talbott's insistence on arriving yesterday in Athens, Greece, that he had said nothing about storing bombs in Spain "nor will I ever make statements about atomic weapons." He had been quoted by various correspondents for American and British newspapers and news services as saying there were such plans, subject to approval by Spain.

Up to last night, no official word from Talbott to the Pentagon had arrived, and a spokesman said the matter apparently would be held in abeyance until the secretary's return.

In the Pentagon they have word for it: "Flap." A flap in military lingo is something that tangles up policy.

This was the third major flap involving the Pentagon in recent weeks.

The first came when Secretary Wilson commented at a news conference that he didn't think the Russians had enough planes or atomic bombs to wage a sustained war.

It was unhappy timing. Eisenhower had warned in an address only a little before the ominous menace from Soviet atomic development. The President shortly ordered his subordinates to clear statements on atomic matters with the Atomic Energy Commission.

Flap No. 2 came when Wilson at a later news conference talked about troop strength in Europe and new weapons. Some subsequent stories connected the two, saying

that with more new weapons in Europe the United States could cut troop strength there. Some Europeans expressed alarm. The President took the first opportunity to insist there are no plans for reducing American combat strength anywhere.

Flap No. 3 found Dulles and Wilson in accord. Wilson told newsmen, who asked about the remarks attributed to Talbott, that "I think Secretary Dulles covered that pretty well" in the latter's denial.

Wilson replied cautiously when asked if he could say flatly whether the United States had any atom bombs outside this country. Wilson said he couldn't say that flatly and "I wouldn't say it if I could."

That, of course, left the question open, except for the denial that there now are plans for storing the bombs in Spain at some future time when U. S. bases there are ready for bombers.

## 25-Year TESCO Veterans Will Be Honored Thursday

Veteran employees of the Texas Electric Service Company in the Big Spring area with more than 25 years of service will be honored at a dinner Thursday night at the Setles Hotel, R. L. Beale, electric company manager, announced Wednesday.

A large delegation will attend the annual Quarter Century Club dinner from Lamesa, and more than 300 employees and their guests are expected to hear talks by J. B. Thomas, president of the company, and Jeff H. Williams of Chickasha, Okla.

The Quarter Century Club members in this area, all from Big Spring, are R. L. Beale, Hugh Duncan, A. C. McClendon, D. M. McKinney, T. A. Rogers and A. B. Sisson.

The gathering here is one of six dinners being held throughout the company's service area to honor 214 employees with 25 years or more of service. Other meetings will be Odessa, Wichita Falls and Fort Worth.

## Sees No Evidence

WASHINGTON (AP)—Gen. Matthew B. Ridgway said Tuesday he saw no evidence on a trip to the Far East that "the Communists won't abide by the armistice in Korea." He is Army chief of staff.

## Western Governors Split Over States Rights Issue

ALBUQUERQUE, N. M. (AP)—Western governors are split over a fundamental states rights issue, one of the first such controversies to be raised on the nation's frontier.

There is no disagreement on the principle. The chief executives—all Republicans—agree the federal government should get out of the business of gasoline taxes and leave highway financing financing to the states.

But just how it should be done

touched off yesterday the most controversial session of the three-day meeting of the Western Governors' Conference.

The meeting ended yesterday. Gov. Charles Russell of Nevada was elected chairman of the group for the next year, succeeding Gov. Howard Pyle of Arizona.

"Either we must believe in the fundamental of states rights," said Utah's Gov. J. Bracken Lee "or we must agree to more and more federal control. I believe there is too much federal control, regardless of who is running the show—Republicans or Democrats. I think it is highly important for us to get the federal government out of the gas tax business and permit the states to build their own highways."

Colorado's Dan Thornton inclined to the view of the majority in removal of the gasoline tax but declared, "removal of the federal gasoline tax isn't a simple matter. There is a shift in services to be considered. A hoax is being pulled on the American people." In that the amount of taxes collected for gasoline and automobile accessories is not going back into highways, and "our problem is to convince Congress of this situation."

## Battle Of Bucks In Park May Just Be In Armistice

SAN FRANCISCO (AP)—The battle of brilliant bucks in Golden Gate Park's red deer herd may just have entered an uneasy truce.

It seemed yesterday that the old buck, a five-year-old, had emerged as boss after his spectacular, two-hour battle Sunday with his three-year-old rival. The old buck displayed his dominance by haughtily chasing the challenger out of a shaded resting place.

But zoo director Carey Baldwin thinks round two is coming up.

"There'll be another fight," he said. "I don't think the young fellow will give up so easily. They're probably just resting up for another bout."

Some 500 persons saw round one.

In resolutions, the conference called for immediate action by Congress on the pending Hawaiian statehood bill; asked steps to use surplus funds to replant Western lands to inaugurate "better conservation practices and enrich the productive capacity" of Western lands, and demanded congressional action to stop the "excessive flow" of foreign imports flooding the domestic market.

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IN BIG SPRING



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### NAM Looks Ahead And Gets Rosy View Of Economics In Year 1975

The National Association of Manufacturers has cocked an eye at the hourglass of the future and come up with the statement that by 1975 the United States will have the potential capacity to support a population of 190,000,000 at a level of 70 per cent above current standards. The work force by 1975 will be 88.6 million strong, or 22.1 million above that of 1952. Also, the U. S. will have the physical, human and other resources of production to permit—if properly utilized—a per capita income of \$3,200 a year, an amount 70 per cent above the 1952 average of \$1,890.

### Benson Practices Precept That Good Offense Is Best Defense

Secretary Benson obviously operates on the theory that a good offense is the best defense. At a moment when political and farmer opposition to his policies was at its peak, he issued an order putting into effect the most controversial of them all—reorganization of the Agriculture Department including the shakeup in the Soil Conservation Service.

His reorganization order has the virtue of bringing things to a head. It should result in a coalition of anti-Benson forces and a concentration of all opposition on a single rallying point. In the end, Benson may be able to weather the storm until Congress reconvenes, in the hope that the administration will be able to rally sufficient strength behind it to make its agricultural reforms stick and to ward off any legislation designed to undo them.

### Washington Calling — Marquis Childs

### Swollen Cities Represent Big Threat To America's Security

NEW YORK, N. Y. — A campaign to elect a mayor in the largest city in the world has just been concluded. In all its shabby shambles it showed the bankruptcy of urbanism run riot, of bigness for the sake of bigness, of centralization and concentration to the point of paralysis.

linked to prominent politicians in both New York State and New Jersey. A suit to compel the parole board to give out the names of all who had gone to bat for Fay was blocked. The whole business was, of course, completely irrelevant to the problems of transportation, decent schools, filthy streets, crime and slums that bedevil the city.

There was a Mayor of New York once whose name was Fiorella LaGuardia and he did manage to provide New York with a fairly decent, comparatively graft-free administration. He did it by the most intense, unceasing, fierce personal drive that scared and blistered practically everyone who came close to him. Many people hated him, many people loved him for the fiery, shouting, yelling, headline-making personality that he was.

A motion to disclose the Gerosa files was thrown out by Justice Thomas A. Aurelio. Aurelio was originally sponsored for his justiceship by Frank Costello, the gambler and racketeer who has just finished serving 14 months of an 18-month Federal prison term. The justice has admitted pledging his "undying loyalty" to Costello in return for the support of the racketeer who now faces income tax charges and deportation proceedings.

Wagner brought into the campaign a phantom Mr. X. He made the charge that a prominent Republican in Washington whose every word was of national import had been one of those asking for the parole of Joseph S. Fay, labor extortionist now serving a term in the state prison at Dannemora. In connection with the harness racing scandal, Fay's name is

Halley will be recalled as the television star of the Kefauver crime hearings. In the role of Mr. District Attorney he won nationwide fame which helped to elect him president of New York's City Council. But he seems to have flowered prematurely under the television lights and his campaign did not live up to his spectacular reputation.

### The Big Spring Herald

Published Sunday morning and weekday afternoon. APPLICABLE NEWSPAPER, INC. 10000 N. Highway 101, P.O. Box 101, Big Spring, Texas. Under the act of March 1, 1972. The Associated Press is authorized to use the name of this newspaper in its news dispatches to its subscribers. All advertising orders are accepted on the basis of cash. The publisher is not responsible for any copy errors which may appear in any issue of this paper. All advertising orders should be sent to the attention of the circulation manager. NATIONAL REPRESENTATIVE: Texas Supply Newspaper Network, 1403 National City Bank Building, Dallas, Texas. SUBSCRIPTION RATES: Single copy 10¢. Yearly (12 issues) \$1.00. Foreign (12 issues) \$12.00 per year. 2—Big Spring Herald, Wed., Nov. 4, 1953



His Albatross

### The World Today — James Marlow

### Eisenhower Has Occasional Duties As Fire-Fighter In Administration Yard

WASHINGTON (AP)—Besides his other duties, President Eisenhower every once in a while has to grab a fireman's hat and beat out a blaze started by his official family. Eisenhower and those around him thus are learning the hard way it's not only what they say but how and when that counts.

While in this country such a statement might seem to mean Wilson was talking only of the distant future, and therefore not making a sensational disclosure, facing Russia on the continent, they want Americans beside them in actuality as well as in spirit.

Then on Monday one of Wilson's right hand men, Harold E. Talbot, secretary of the Air Force, was reported to have told reporters in Madrid this country's Air Force occupying Spanish bases would be supplied with "atomic weapons."

### Notebook — Hal Boyle

### Children's Imagination Beters That Of Elders

NEW YORK (AP)—Some grown-ups always feel that anything a child can do they can do better. But can they? Particularly in the field of the imagination—the gift that separates the living from the living dead.

not cross-eyed either. But the wolf was a friendly wolf, and said, "Hi-ya, kitten, whatcha doin' tonight?" And with that Munchy fainted. Just then the wolf's wife came in and said, "Well! Henry, I'm surprised at you. What do you mean about a date tonight? Just for that you can't watch the football game tonight."

A week later Munchy and Rover were sure they were in love. So on June 27th they were on a hotel terrace and Rover said to Munchy, "Willy you marry me?" "Why, yes," said Munchy.

Another week passed. Came another news conference, and more questions. Wilson said the development of new weapons would "in the long" permit this country to pull some of its troops out of Europe.

Here is the story little "Sandy" wrote without help of any kind: The bow-legged kitten: Once upon a time there was a two-week old kitten and she was bow-legged and all of her brothers and sisters just laughed at her.

DES MOINES (AP)—Republican Gov. William S. Beardsley of Iowa Tuesday attacked an "ridiculous" Secretary of Agriculture Benson's plan to ask the states to take on some of the burden of helping farmers.

### This Day In Texas

By CURTIS BISHOP Yellow fever on this day in 1848 claimed the life of Moseley Baker, Texas Revolutionary captain and participant in the Battle of San Jacinto. A newspaper publisher and member of the legislature in Alabama before coming to Texas in 1835, Baker plunged into the Revolution with enthusiasm. He participated in the battle of Gonzales and the Grass Fight before actually joining the Texian Army, and spent time, money and effort recruiting troops for the cause. As the army retreated eastward during the Runaway Scrape, Baker refused to go any farther than San Felipe. There he presented the Mexicans from crossing the Brazos — and burned the town a few days later.

### Church Is Critical Of Probes Of Solons

NEW YORK (AP)—The governing body of the Presbyterian Church in the U.S.A. says the nation is beset by "a subtle but potent assault upon basic human rights" and congressional inquiries have tended to "become inquisitions."

### GOP Governor Is Caustic With Plan Of Ezra T. Benson

Then along comes a scandal involving Uncle Ray's Corner Neptune Produced Earthquakes In the Aegean Sea, which separates Greece and Turkey, is a small island known as Zacynthus. Some of the residents of this island earn their living by fishing, and the people in general speak about a god of the sea who lives deep below the surface. The god is supposed to have the head, arms and chest of a man, but the second half of his body is pictured like that of a fish. In one hand he holds a three-pronged spear, and he goes from place to place in a chariot pulled by dolphins.

### Wherein The Game Of Football Is Not Exactly A Bed Of Roses

The opinions contained in this and other articles in this column are solely those of the writers who sign them. They are not to be interpreted as necessarily reflecting the opinions of The Herald—Editor's Note.

When talking to my sons about football, I couch the conversation in cautious terms such as "now when I was coming out for the team." I dwell in fear that someday they will catch me still long enough to urge: "Tell us about some of your games."

and work with the scrubs, we banded away at each other until the moon was up. We went around jumping into the air and falling like a side of beef to the sodless practice field. This, he said, would teach us how to fall. But flushed with special tricks he had imparted to us, we were prepared to make the coach take notice. I confess that from listening to the signals—17-20-34—hep—we had every right to suspect an attempt to skirt our end. Frank faded out around the offensive end and took out the blockers, as per plan, leaving our star, Theo Ferguson, on his own with the ball. From my flank position, I sent him cart-wheeling. Frank and I arose to receive our plaudits. Instead we got the most blistering oration of the season—"trying to cripple my quarterback; what 'ye mean playing signals; why didn't you charge in there like anybody with regular sense would," ad infinitum.

This was small reward for the privilege not only of representing dear old Big Spring High, but also of furnishing our own shoes, pants, shoulder pads and soap. The athletic department, which originated the famed austerity program, furnished the playing jerseys and shower water for the scrubs.

One of the best things that ever happened to us, however, was that we didn't make the practice squad for the Abilene game. Not so lucky, however, was Charles Koberg, known to his colleagues as Cockey and to the Coach, for some reason, as Kolchey. Squad mates related what happened to Bro. Koberg, a member of the Fraternal Order of Scrubs. Those Eagles were murder personified. After literally crippling practically everything on the bench, they knocked out the last regular sub. Dramatically, the Coach gathered Charles to his arms.

Before I became completely disillusioned about the whole thing, hope rose eternal within my all-too-thin chest. I recall the crucial Colorado City game (those dastardly Wolves had practiced in a sand bed and made us play on it). Worried over whom to start, the Coach made a surprise choice.

Charles did not hesitate longer than it took to put one more feeble glance upon those burly Abilene boys. "No sir, Coach," he said. "Not me." I knew from that moment on that that boy was bound to succeed. —JOE PICKLE

### These Days—George Sokolsky

### Nothing Easier Than To Delay Consideration Of Real Problems

The signs of the times are often read in little things, like the emphasis on the Godfrey-La Rosa fracas. Here is just an employer-employee argument over who gets the most fan mail or should an employer have a lawyer of his own when the employer is willing to provide one for nothing.

the Republicans in New York state, which is amusing in a way because Tom Dewey has always been so righteous and nobody could believe that the Republicans would ever be like the Democrats. And nobody believed that the Republicans would ever tie up with crooked labor leaders, some of whom are actually in prison. Everybody likes to catch the pure at impurities. It is like a fat man falling on a banana peel. Besides, it takes the mind off Panmunjon and Trieste and what Winston Churchill said to John Foster Dulles, the best of which we know is never given out.

Actually, how much does it really matter to millions of people who read every word of it. Perhaps their answer would be that nothing else matters very much anymore, which is probably quite true. The people have an unerring intuition about such things. They have been bluffed so much and for so long a time that the commonplace becomes a relief. Great affairs have become so fantastic and even so monotonous that many feel the less they worry about them, the happier they will be.

And why should it be? Sir Winston undoubtedly complained about being rationed as to liquid refreshments concerning which he is one of the world's greatest authorities. Also, the old boy must have groveled no end that his doctors are making him inefficient by not letting him smoke 18 big, black cigars a day. It is nerve-racking, what these doctors do to us.

Besides, everybody is all mixed up by the varieties of news and opinions and there is wonderment as to what is really true. In the Godfrey-La Rosa fracas, it is possible for even the layman to recognize—a psychological pattern—the older man feeling the hoof-beats of time on his heels as youth crowds him. But in the Italo-Yugoslav quarrel, even the experts wonder why this could not have been anticipated and avoided.

Unfortunately, these are really difficult times and decisions are being made which must affect our lives and the lives of our children. If we all run away from the boring unpleasant, no one will attempt to find a cure and the politicians will cover everything up so that they may remain longer in politics. In a free society, the people have to know the truth even if it hurts. Nothing is easier than to shove the truth under the carpet to be attended to in due course. But time never stops and events never wait. We can only escape from ourselves, not from the forces that move.

### Uncle Ray's Corner

### Neptune Produced Earthquakes

In the Aegean Sea, which separates Greece and Turkey, is a small island known as Zacynthus. Some of the residents of this island earn their living by fishing, and the people in general speak about a god of the sea who lives deep below the surface. The god is supposed to have the head, arms and chest of a man, but the second half of his body is pictured like that of a fish. In one hand he holds a three-pronged spear, and he goes from place to place in a chariot pulled by dolphins.

### Drowned Film Good

KALMAR, Sweden (AP)—A German film, which had been lying on the bottom of the Baltic sea for 12 years, has been shown at a local theater. In spite of the long exposure to salt water the film was flawless with the exception of the first few yards. It was recovered from the wreck of the German ship Tannenber, which was sunk during the war.

According to the Greek stories, the god of the sea was the brother of Zeus. His golden palace was located at the bottom of the sea, less than 50 miles from Athens. The three-pronged spear, or trident, was a powerful weapon. Let this god whip it through the waters of the sea and (if we could believe the old tales) a storm would come. Sometimes Neptune left the water and made overland trips. People said that he caused earthquakes by striking the rocks with his trident. When he felt in a more friendly mood, he would strike only a light blow, and this would bring forth a spring. According to an old myth, Neptune at one time felt jealous toward Zeus, the king of the gods, and dared to test his power against him. Neptune suffered defeat, but Zeus gave him only a light punishment. In general Neptune was content to stay in, or near, the water. His wife was a pretty sea nymph, and often went with him on his chariot trips. It was the Romans who changed the name of the sea god to Neptune. At the present time we speak of one of the far planets in our solar system as Neptune. Tomorrow: Old Greek stories.



# Paper Says Godfrey Mail Is Unfavorable

NEW YORK, Nov. 4 (AP)—The New York Post said today CBS was being flooded with letters from radio-television fans condemning Arthur Godfrey for firing Julius La Rosa.

The Post said there had been a "nagars of letters" critical of Godfrey "with only the merest trickle of support for the big boss of the TV and radio show."

A CBS spokesman insisted, however, there was no preponderance of criticism and reported it apparently "is the normal Godfrey type of mail." But he declined to estimate what percentage of those taking a stand on the firing of La Rosa Oct. 19 was pro-Godfrey and what percentage pro-La Rosa.

"Of the thousands of letters deluging the mail room," the Post declared, "an absurdly small percentage backed Godfrey."

La Rosa, meanwhile, prepared to head for Boston late in the day to rehearse for a five-day engagement with her soldier husband now in Korea, Sgt. John Brown. La Rosa has said he plans to marry Miss McGuire who has been separated from her husband several months.

Archie Bleyer, band leader dropped from Godfrey's morning and Wednesday night shows at the time La Rosa was fired, again appeared on Talent Scouts last night and Godfrey said "Thank you Archie" as he came on stage. The camera was turned on Bleyer.

On his morning show, Godfrey made one quip that some listeners interpreted as an indirect reference to the on-the-air firing of La Rosa.

"The scientists tell us that the platypus is the only mammal that lays an egg," said Godfrey, "but those of you who tune in this show know that isn't true."

Consisting of a new torque converter and two-speed planetary transmission, PowerFlite weighs less and has fewer parts than any other fully-automatic transmission on the market. With this simplicity in design, PowerFlite has the highest over-all torque multiplication ratio (4.47 to 1) in drive range in the industry. Instantaneous response and flashing getaway make PowerFlite's superior performance immediately evident.

PowerFlite is available with either of the two series of 1954 De Soto cars, the Fire Dome V-8 or Powermaster Six.

Adding to the performance factor of the 1954 De Soto is the greater power of the Fire Dome V-8 engine, increased from 160 to 170 horsepower. With a higher compression ratio of 7.5 to 1, De Soto's Fire Dome V-8 delivers greater performance and efficiency, and its torque is improved at medium speeds.

LOS ANGELES (AP)—Smog will cause about one million dollars damage to field crops in Los Angeles County this year.

So predicts Louis F. de Martini Jr., past president of the Los Angeles County Farm Bureau.

He told the Pure Air Commission yesterday that smog also has damaged crops in four neighboring counties. He said endive no longer can be grown in this area and that spinach and mustard greens may become unsalable within hours after a smog attack.

In some areas, he declared, it is not profitable even to raise citrus crops.

# Young Couple Die In Apparent Pact To Commit Suicide

PORT JERVIS, N. Y. (AP)—A teen-age boy and girl were found dead in each others arms Tuesday, shot to death in an apparent murder and suicide pact because their parents forbade them to marry.

The young couple was found in the front seat of a parked car on a side road near the Port Jervis country club.

They were Joyce Fulmer, 17, a high school student, daughter of Mrs. Irene Fulmer of Port Jervis, and Charles W. Jones, also 17, a factory worker, son of Mr. and Mrs. Herbert Jones of nearby Montague Township, New Jersey.

A note, signed by both youngsters, was on a car window. Although state police did not release its text, a reporter who saw it said it indicated the girl was pregnant, that the parents opposed marriage and asked: "How do you feel now?"

SCS Notice Received FORT WORTH (AP)—Formal notice of the abolition of the Fort Worth regional office of the Soil Conservation Service was received here Tuesday.

COFFEE and GILLILAND ATTORNEYS AT LAW 308 Scurry Dial 4-2591

Duke Dons Horn Rims LONDON (AP)—The Duke of Edinburgh made his first public appearance in spectacles last night. The duke donned the horn rims at the royal variety show, to which he escorted his wife, Queen Elizabeth II, and her sister, Princess Margaret.



FOOTBALL AT ITS BEST! Longest field goal ever made scored on an amazing 65 yards!

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'54 DeSoto Automatic Makes Bow

Greater beauty, comfort and performance highlight the 1954 DeSoto Automatic, which goes on display Thursday. Shown here is the Fire Dome V-8 4-door sedan, whose Fire Dome engine has been boosted to 170 horsepower. One of the biggest features of the new DeSoto is PowerFlite, a fully-automatic transmission featuring smoothness and high performance. The new models may be seen locally at Clark Motor Co., 1107 East Third Street.

# ON DISPLAY HERE THURSDAY PowerFlite A Major Feature Of DeSoto Models For 1954

More glamour, more comfort and more performance are held forth in the new 1954 De Soto Automatic, which goes on display Thursday. The local public is invited to see the new De Soto line at Clark Motor Co., 1107 East Third.

Leading the list of notable improvements in the new De Soto is PowerFlite — the finest fully-automatic transmission ever offered the motoring public.

In combination with such previous De Soto advancements as Full-Time Power Steering and Power Brakes, the 1954 De Soto with PowerFlite is an "Automatic" automobile reaching new peaks in style, comfort and performance.

In the styling category, clean smooth-flowing body lines blend to produce a longer, wider car with a low, road-hugging look. A forward-motion styling theme dominates the exterior appearance of the new De Soto from sparkling new contoured new bumper to distinctive new tail-light clusters.

Interior styling of the 1954 De Soto is completely new. Interior color is keyed to exterior finishes and new instrument panels and garnish moldings are blended with over-all color schemes.

An important contribution to the new De Soto's riding comfort is No-Sway Ride Control suspension, minimizing body "lean" and eliminating tire squeal on turns, while providing improved control and all-around stability. A stiffer frame re-designed front and rear body mountings and new rear spring mountings are also contributing factors to this new controlled ride.

De Soto's new PowerFlite transmission is an outstanding performance advancement. The culmination of years of research and development work with automatic transmissions, PowerFlite is an unmatched combination of power, smoothness and control.

Consisting of a new torque converter and two-speed planetary transmission, PowerFlite weighs less and has fewer parts than any other fully-automatic transmission on the market. With this simplicity in design, PowerFlite has the highest over-all torque multiplication ratio (4.47 to 1) in drive range in the industry. Instantaneous response and flashing getaway make PowerFlite's superior performance immediately evident.

PowerFlite is available with either of the two series of 1954 De Soto cars, the Fire Dome V-8 or Powermaster Six.

Adding to the performance factor of the 1954 De Soto is the greater power of the Fire Dome V-8 engine, increased from 160 to 170 horsepower. With a higher compression ratio of 7.5 to 1, De Soto's Fire Dome V-8 delivers greater performance and efficiency, and its torque is improved at medium speeds.

LOS ANGELES (AP)—Smog will cause about one million dollars damage to field crops in Los Angeles County this year.

So predicts Louis F. de Martini Jr., past president of the Los Angeles County Farm Bureau.

He told the Pure Air Commission yesterday that smog also has damaged crops in four neighboring counties. He said endive no longer can be grown in this area and that spinach and mustard greens may become unsalable within hours after a smog attack.

In some areas, he declared, it is not profitable even to raise citrus crops.

# 48 Gallons Of Beer Suspected Used To Influence Voting

KHARTOUM, Sudan (AP)—Forty-eight gallons of beer allegedly to be used to influence three tribal chiefs' votes in the Sudan elections were seized in a raid on a house in the southern Bahr El Ghazal Province, a government said Tuesday.

It said the beer was for a party arranged for three visiting chiefs of the Dinka Tribe by three candidates of the pro-Egyptian Unionist party.

The voting is the first step toward an eventual decision whether the Sudan will form a union with Egypt or become a fully independent nation.

Optometrists Get Advertising Limit AUSTIN (AP)—Regulations to limit advertising by optometrists have been put into effect by the state Board of Examiners, the Austin American said yesterday.

Board rules embody a code of ethics which the Legislature earlier this year refused to empower it to adopt, the newspaper said.

The code among other things prohibits advertising except by professional card not exceeding two by four inches in size.

Smog Viewed Enemy Of Los Angeles Crops LOS ANGELES (AP)—Smog will cause about one million dollars damage to field crops in Los Angeles County this year.

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# Vet Renews Friendship With Queen

NEW YORK (AP)—The young Navy veteran glanced at the pretty young woman seated next to him on the Cairo-Cape town flight.

She was about his age, a curly-haired brunette with a ready smile. The two chatted away during the trip.

That was 11 years ago. It was only after they had separated that Edward P. Kelly learned his acquaintance was the Crown Princess of the Hellenes.

Monday the two met again at Columbia University, where the princess—now Queen Frederika of Greece—had attended a convocation at which her husband, King Paul, received an honorary degree of Doctor of Humane Letters.

The 36-year-old Kelly, a Columbia graduate and now a teacher at Salem, N. Y., was there with his bride.

He had read last week that the Greek royal couple was in United States for a 25-day tour. He sent a rose and a brief note to the Waldorf-Astoria Hotel, where the King and Queen are staying. The Queen promptly confirmed the friendship.

King Paul and Queen Frederika and their stay in New York City today with a busy round of activities before leaving tonight for Boston.

Puerto Ricans May Be Given Tax Holiday SAN JUAN, Puerto Rico (AP)—Puerto Ricans will have an income tax holiday next year if legislation recommended by Gov. Luis Munoz Marin is approved.

Since the governor's popular party dominates both houses of the legislature, approval of the tax plan is expected.

OIL, GAS TRANSACTIONS MINERAL DEEDS Mrs. E. L. Turner to J. C. Turner, Gladys Leona Phillips, Addie Leota Doreen, Robert Virgil Turner, Leonard Edison Turner and Wilma Dawkins, each an undivided 1/8th interest in a 1/4th interest in the north half of the north half of Section 37, Block 25, Township 1-South, Range 10-East, Meridian 10-West, T&P Survey, 410 and other consideration.

MORALES RESTAURANT & BAR 206 N.W. 4th. Dial 4-9112. Height of Hospitality. Bring your guests here for dinner. Our fine cuisine and service is a compliment to their good taste... and the cost (all things considered) little more than dining at home!

AROUND THE HOUSE by E. L. GIBSON. WESTERN SERVICE CO. THIS WEEK'S SPECIALS. 3500 BTU Floor Furnaces Completely Installed... 180.00. 50,000 BTU Floor Furnaces Installed... 190.00. 60,000 BTU Floor Furnaces Installed... 205.00. WESTERN SERVICE CO. Heating, Air Conditioning, Plumbing. 2071 AUSTIN. Dial 8321. Owner E. L. GIBSON.

# See It Tomorrow! New 1954 DE SOTO AUTOMATIC with PowerFlite Transmission



Here's how the New 1954 DE SOTO AUTOMATIC puts you ahead Automatically!

On The Highway! The new 1954 De Soto Automatic carries out sudden orders swiftly and safely at all speeds. Gives you Full-Time Power Steering, Power Brakes, No-Sway Ride Control. Plus a new type of fully-automatic transmission... PowerFlite... smoothest and quietest in the industry!

In Traffic! The De Soto Automatic responds instantly to your commands. Gone are clutch-pushing and gear-shifting. You steer and park without effort. You accelerate like a flash from any speed. You swing around turns with far less body sway. You stop safely with half the usual pedal pressure!

In Styling! The De Soto Automatic introduces new ensemble styling! New beauty outside with long low body, massive new bumpers and grille! And completely new inside with solid-color moldings, decorator-matched fabrics, elegant hardware, and new contrasting-color instrument panel!

In Value! The De Soto Automatic pays exceptional dividends. Whether you choose a Fire Dome V-8 (now upped to 170 hp!) or a Powermaster Six, you are automatically providing for safety, long-range economy, and years of pleasure. There are many more exciting details... call us or come in!

Tune in GROUCHO MARX weekly on RADIO and TELEVISION (NBC) and "Medallion Theatre" on TELEVISION (CBS). CLARK MOTOR COMPANY 1102 East Third, Big Spring



**BUZ SAWYER**

THANKS FOR CALLING, MOM. WE HEARD THE NEWS, MRS. SAWYER. WE KNOW HOW HAPPY YOU MUST BE. YES... EVERYBODY'S BEEN SO KIND. REPORTERS, PHOTOGRAPHERS. YES, THE DOCTOR SAYS OUR BABY'S IN PERFECT HEALTH. I CAN'T TELL YOU HOW HAPPY I AM THAT HE WAS UNHARMED. CLEANWILE! ROCK-A-BYE, BABY, IN THE TREE TOP. IT'S ONLY A DOLL. BUT SHE LOVES IT.

IT'S A WONDERFUL DAY FOR THE SAWYERS—TELEGRAMS, LETTERS, FLOWERS, FRIENDLY CHAS.

**DICKIE DARE**

WH- KNIFE! JUMP! GOOD ADVICE, BILL, BUT YOU'RE TOO LATE... ... BECAUSE THE BOYS KEEP CIRCLING AROUND!

**NANCY**

OH, OH --- HERE COMES SPIKE DUFFY ER-A-HELLO, SPIKE MISTER DUFFY TO YOU I'VE OFTEN WONDERED-- WHY ARE YOU CALLED SPIKE?

**LIL' ABNER**

NO, ONE MAN MOSE! THIS PRE-DICK-SHUN MUSTN'T COME TRUE!! AN' JEST MAKES PRE-DICK-SHUN AN DON'T CONTROL EM, AN' THEY ALLUS COMES TRUE!! S-SO THEY DO? OH, MAH PORE DASH! MAE, AN' LIL' MISS YO' SOIT BUT, AN' IS RIGHT HERE, LIL' ABNER-- HERE, AN' WAITIN' TO SEE TH' PRE-DICK-SHUN! YO' HAIN'T GONNA SEE THIS, AS LONG AS YO' LIVES!! (LIL' ABNER SAYS) THIS IS TH' FIRST SECRET YO' EVER KEPT FUM ME!!-- THIS IS OUR FIRST TRAGEDY!! MEANWHILE-- ON VULTURE'S PEAK IS THE CHASTLY LITTLE COTTAGE OF NIGHTMARE ALKE. ?? SOMEBODY LEFT SOMETHIN' FO' ME-- SOMETHIN' SQUIRRELY??

**CECIL THIXTON**

It's easy to learn to ride THE HARLEY-DAVIDSON 165 We gladly teach you FREE

908 W. 3rd Dial 3-2322

**BLONDIE**

SIT UP ELMER, SHOW EMMY HOW NICE YOU CAN SIT UP PLEASE, ELMER-- PLEASE SIT UP FOR ME YOU'VE GOT THE DUMBEST, STUPIDEST DOG I'VE EVER SEEN HERE, DEAR, HERE ARE SOME NICE COOKIES TO CHEER YOU UP BEAT IT-- I'M NOT SPEAKING TO YOU

**ANNIE ROONEY**

AN' WHEN I TOLD MRS. MODELY YOU SAID SHE WAS THE BEST PUMPKIN-PIE MAKER IN THE WHOLE WORLD, SHE ACTED TERRIBLE GLAD-- SHE SAID SHE LOVES TO DO THINGS FOR YOU AN' ME AN' ZERO-- BLESS HER KIND HEART-- SHE LOVES EVERYBODY-- YES, I GUESS SHE LOVES EVERYBODY-- BUT SHE DOESN'T COOK SPECIAL THINGS FOR NOBODY BUT YOU-- TO LIKE TO BELIEVE THAT-- BUT YOU'RE ONLY A CHILD-- I KNOW I AIN'T VERY SMART-- BUT KIDS HAS GOT JUST AS MANY EARS AN' EYES AS GROWNUPS HAS--

**SNUFFY SMITH**

I WISH YE WOULDN'T FRET ABOUT TH' TRIAL BUSINESS BEIN' SO SLACK, JUDGE OH, LAWSY!! I CAN'T HELP FRETIN', MAW-- IF I JEST HAD ME A NICE, LONG, DRAWED-OUT TRIAL TO CARRY US THRU TH' WINTER LOOKY!! HERE COMES SHERIFF TAIT-- RIPPIN' LIKE A SCARIT SWAMP RABBIT JUDGE!! SOME LOW-DOWN, SHIFLESS SNOOK BUSTED IN MY HENHOUSE LAST NIGHT, AN' I GOT ME A CLUE IT WUZ SNUFFY SMIF WAAL-- BLESS HIS OL' LAW-BREAKIN' BONES

**GRANDMA**

NOW FOR THESE PIECES THAT HAVE BEEN IN THY ATTIC SO LONG... THAT'LL GIVE TH' NEIGHBOR GIRLS SOMETHIN' T' TALK ABOUT!

**LITTLE SPORT**

**SCORCHY SMITH**

READY FOR TAKEOFF! READY FOR TAKEOFF! CHECK BLASTOMETER-- 5--4--3--2--1-- THEY'RE OFF!!

**OAKY DOAKS**

I'LL NOT ONLY HAVE YOUR HEADS FOR THIS DASTARDLY ATTEMPT ON MY LIFE! OAKY WUZ'N'T TRYIN' TO KILL YE, YOUR MAJESTY! HE FOUND THIS JALOPY IN A JUNK PILE, AN' HE WUZ JEST GIVIN' IT A TRIAL RUN. YEH? WHEN HE TAKES THE DAD-BLAMED THING BACK TO THE JUNK PILE, I'LL CHANGE MY MIND ABOUT A DOUBLE EXECUTION! I'LL DO IT RIGHT AWAY! THANKS, YOUR MAJESTY! AND' FROM NOW ON, NOBODY IN THIS KINGDOM RIDES ANYTHING BUT NAGS!

**G. BLAIN LUSE**

VACUUM CLEANER SALES AND SERVICE

New Eureka, Premier, GE and Kirby. Bargains in latest model used cleaners. Parts for all makes--Cleaners for rent. Dial 4-2211

One Block West Cowper Clinic At 15th & Lancaster

**POGO**

YOUR STUDENT BODY IS PREPARING TO GIVE YOU TEMPORARY UNDERPINNING, PROF. THEN YOU KIN GIT OVER TO YOUR AUNTIE'S-- NIZ HIZLE IS BOUND TO REMEMBER HOW TO STY YO' LEG BONES OUTEN YO' SHELL-- BABY NOW-- OKAY-- NORTH BY NORTH EAST-- EAST BY WEST-- SOUTH-WEST-- MEN-- BERRY! PROO... MOST DANGEROUS THING I COULD GET WOULD BE MOOSE HELP LIKE THAT! GOOD NEWS, OWL! GOOD NEWS! WE IS COMIN OVER TO JOIN YOUR FACULTY!

**DONALD DUCK**

WELL, QUITE A TOY! COME ON IN! WERE YOU HIT BY THE BALL ON OUR PADDLE BOARD UNCA DONALD? INDIRECTLY, LOUIE, INDIRECTLY!

**HEY, HO, KIDS! GET YOUR RED TICKETS FOR HEY, HO, MAC, WHAT TIME YA GOT FROM THESE SPONSORS:**

Car Service • Gandy's Milk • Record Shop • Jack's Drive Inn Grocery

**HOW TO CATCH A MAN!**

The Herald's Daily Page of Comics

Be at your best

Chew Wrigley's Spearmint Gum. Freshens mouth--sweetens breath. Chewing helps keep teeth bright. Keep a package handy.

a sparkling smile is mighty important

Wrigley's SPEARMINT CHEWING GUM

Refreshing & Delicious

**GRIN AND BEAR IT**

"We're doing some research on what makes a person push an elevator button after 10 other people have already pushed it..."

**Crossword Puzzle**

**ACROSS**

- Amphibian
- Encounter
- Salamander
- Seaweed
- White-tailed sea eagle
- Vegetable
- Gaunt
- Determining
- Extended line of persons
- Turmeric
- Loyal
- Matron
- Oppose
- authority
- Unknit
- Metal as it is mined
- Growing out
- Drop

**DOWN**

- Soft mineral
- Fitted at an angle
- French river
- Soft fuel
- Coax
- Mashed fabric
- Distributor of cards
- Sold in small quantities
- Exinct bird
- Turkish officer
- Actual
- Protection
- Dry seed vessel
- Italian family
- Soaks up

**Solution of Yesterday's Puzzle**

- Butter substitute
- Culture medium
- Patper
- Intervening
- Sooner than
- Basoch
- Head: French
- Slender fluid
- Swamp
- Label
- Take on cargo
- Oil ship
- Incline
- Too
- Signify
- Margin
- Frolic
- American canal
- Genus of the best
- Stanza
- Irritates
- Vessel for heating liquids
- plunge
- Confuse
- Ireland
- Theater box
- Prepare to publish
- Creator of the American flag
- Knock
- Self
- Urchin
- Dine

**MISTER BREGER**

CLASSIFIED ADVERTISEMENTS

Now, this is the ad you want us to run: 'Lost, man's leather belt, brown, size 32...'



# Hall, Mrs. Heady To Go On Trial Nov. 16

KANSAS CITY (AP)—The judge who will hear the Greenlease kidnapers' trial was instrumental more than half a century ago in pushing through a state law that provides the death penalty for abductors.

He is federal Judge Albert L. Reeves, 79.

The trial of Carl Austin Hall, 84, and his woman friend, Mrs. Bonnie Brown Heady, 41, was set yesterday for Nov. 16. Both pleaded guilty at their arraignment.

They earlier had confessed the kidnaping and slaying of 6-year-old Bobby Greenlease, son of wealthy automobile dealer Robert C. Greenlease.

As a young state representative

back in 1901, Reeves was co-sponsor of legislation providing the death penalty for kidnapers in Missouri.

The action came shortly after the nation was shocked by the abduction of 18-year-old Edward A. Cudahy Jr., son of an Omaha, Neb., packing company executive. Cudahy, held two days, was released after payment of a ransom of \$25,000 in gold.

The law, of course, applies only to state charges. The jury trial before Reeves will be held under the federal kidnaping law.

Only a jury can recommend the maximum penalty of death under the federal statute. If the jury rejects the death penalty, Judge Reeves will determine the prison sentence to be given.

During yesterday's arraignment, U.S. Dist. Atty. Edward L. Scheufler, who has said he will seek the death penalty for the pair, called the slaying "brutal and cold blooded."

The child was taken from his private school in Kansas City, Mo., Sept. 28 and driven across the state line into Kansas where he was slain. Crossing of the state line permitted federal authorities to enter the case.

The boy's body was found in a lime-covered grave in the yard of Mrs. Heady's St. Joseph, Mo., home Oct. 7, the day after she and Hall were arrested in St. Louis. Of the record \$600,000 ransom paid, approximately \$300,000 was recovered. A search is still underway for the remainder. Hall claims it was lost during a drinking spree in St. Louis.

M. K. Hoag, a Pleasanton, Kan., lawyer who appeared with Hall at the arraignment, informed Judge Reeves he would not represent the ex-convict during the trial. The judge said he would appoint an attorney for Hall.

Harold Hull, Maryville, Mo., lawyer who represented Mrs. Heady, said at the arraignment: "I feel she understands the nature of the (guilty) plea and its full consequences. She is willing to pay the supreme sacrifice as her debt to society."

The U. S. marriage rate increased from 9.6 per 1,000 people in 1901 to 12.1 per 1,000 people in 1945.

# Greenlease May Get To Deduct Missing Ransom

WASHINGTON (AP)—Robert C. Greenlease may be able to deduct on his income tax return the approximately \$300,000 still missing from the ransom money he paid to his son's kidnap-murderers.

That seems to be the outlook if the lost money does not turn up by Dec. 31.

Tax technicians at Internal Revenue Bureau headquarters emphasized, in reply to a query last night, that an official decision on the case has not been determined.

These informants said the circumstances would decide how the Tax Bureau would rule. If, for example, Greenlease had insurance covering his loss, the missing money would not be deductible for tax purposes.

Informants said it appeared from published reports of the Kansas City kidnap case that a section of the revenue code providing for losses by casualty or theft would cover the lost Greenlease ransom money.

The tax saving to Greenlease, if the money is not recovered and is ruled deductible, would depend on the amount of his income and his other deductions.



Shoulders And Friend On Maui

Lt. Louis Shoulders, former member of the St. Louis police force, with his landlady, June Marie George, at Kahului airport terminal on the island of Maui where they visited the Aloha Week orchid display in Hawaii. Miss George had been earlier identified as a May Rossi of Long Beach. The lieutenant, attired in colorful sport shirt, was to visit his son, Bruce, on Maui. (AP Wirephoto via radio from Honolulu).

# Herman, A Ram, Is Widely Mourned

CHICAGO (AP)—Herman, a sheep who lived to a ripe old age because he liked people, was mourned Tuesday in Chicago's Stock Yards.

Herman died Friday, and his carcass was disposed of fittingly by a rendering plant.

Ernie Bellfus, manager of the sheep department of the Chicago Producers' Commission Co., related Herman's story today.

"When he came to the yards about nine years ago as a 40-pound lamb, he took to following me around," Bellfus said. "He was just so cute I couldn't part with him."

As the years passed, Herman

learned to smoke. He sipped beer. He drank water, too, preferring to take it from a drinking fountain used by humans.

"To the end," said Bellfus, "Herman preferred humans to sheep."

The temperature of birds is higher than that of mammals.

# Boy Fights For Life After He Is Tortured

FORT LAUDERDALE, Fla. (AP)—Eight-year-old Bruce Strandhagen fought for his life in Broward General Hospital today while police held a Massachusetts man as his assailant.

The boy had been held prisoner for two hours by a sadistic torturer who stabbed him 17 times with long needles, choked and sexually attacked him in an apartment block from his home.

Police Chief Roland R. Kelley said the alleged attacker was Winston Hackett Morse, 34, of Salem, Mass.

Kelley said Morse would be charged with committing a sex assault on a minor child and that other charges may follow after the outcome of the boy's injuries are determined.

Specialists took from Bruce's heart the last of four needles that were left in him when his mother found him in Morse's dormitory apartment.

A four-inch needle had been buried in the boy's abdomen. There was another broken piece

in his abdomen and one near his liver.

"I really didn't mean to hurt him," Morse said from his jail cell.

The boy's parents, Mr. and Mrs. Harry Strandhagen, said Bruce went to the man's apartment Monday night to help him paint. The

family went out and when they returned two hours later and Bruce had not come home they began searching the neighborhood.

When Mrs. Strandhagen knocked on the apartment door, Bruce fell into her arms crying. "Mother, he tried to kill me."

When Bruce was taken home and told of the attack, Strandhagen returned to the apartment, beat Morse and held him until police arrived.

The boy told of being subjected to perversion, choking and repeated jabs with the needles while Morse held him on the floor and sat on him.

Kelley said Morse signed a statement admitting the attack and told

Big Spring (Texas) Herald, Wed., Nov. 4, 1953 5

of other sex offenses he had committed in Massachusetts.

## ITCH

Don't Suffer Another Minute

No matter how many remedies you have tried for itching eczema, psoriasis, infections, athlete's foot or whatever your skin trouble may be—anything from head to foot—WONDER SALVE and Wonder Medicated Soap can help you.

Developed for the boys in the Army—now for you folks at home.

WONDER SALVE is white, greasy, antiseptic. No safe appearance. Safe for children. Get WONDER SALVE and WONDER MEDICATED SOAP—See how easy money refunded. Truly wonderful preparations. Try them. Jar or Tube Sold in Big Spring by Walgreen, Collins, Cunningham & Phillips, and Walker Drug Stores, or your hometown drugist—(ADT)

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# \$100

For Your Old Range On The New GRAND RANGE With The SAFE-TEE-KEE! During OLD STOVE ROUND-UP

Ken Scudder's Household Equipment Co.

WE GIVE S & H GREEN STAMPS.

207 1/2 W. 4th Dial 4-2601

# Quick Brown Fox Is Dead For Typing Use

VICTORIA, B.C. (AP)—The quick brown fox is dead.

And now is no longer the time for all good men to come to the aid of their party.

But "a quick movement" of the enemy would jeopardize six gunboats.

Irma Wright, five-time winner of the Canadian speed typing championship, said yesterday the athletic fox and good men have been superseded by the battle maneuver, for purposes of typing practice.

The quick movement etc. contains all the letters of the alphabet and gives a good workout for supple fingers.

## PUBLIC RECORDS

**BUILDING PERMITS**  
Victor Garcia, remodel residence at 1008 NW 2nd, \$10  
O. E. Quilliam, remodel residence at 1814 Runnels, \$600  
R. D. McNeely, build a garage at 607 NE 4th, \$200

**NEW CAR REGISTRATIONS**  
Rodie E. Cain, Box 147, Ford  
Robert D. Morris Jr., Jacksonville, Fla. Ford  
Robert I. Sturk, Box 17th, Plymouth  
Joe B. Heard, Box 111, Plymouth

**FILED IN COUNTY COURT**  
Frank Ashley vs Raymond L. Hancock, suit for damages.  
Hall & Bennett Clinic vs P. G. Yates, suit on debt.

**FILED IN 11TH DISTRICT COURT**  
Floyd M. Hansen vs Edward E. Burison, uniform support act.

**ORDER IN 11TH DISTRICT COURT**  
C. J. Thompson vs Louis Thompson, divorce granted.

**WARRANT DEEDS**  
M. H. Stokes et ux to Fale A. Howard et ux, Lot 24, Block 4, Wright's Airport Addition, \$1,500

**MARRIAGE LICENSES**  
O. B. Speer, Carlshad, H. M., and Elizabeth Grace Hermann, Big Spring.  
Blaine Francis Larson, Elgin, Ill., and Helen Elizabeth Clinton, Big Spring.  
Edward Franklin Bauer, Webb Air Base, and Jo Ann Cain, Big Spring.  
Dennis Wilfred Lamb, Webb Air Base, and Mollie Joyce Brown, Goodfellow Air Base.  
Billy Vernon Clark, Mississippi, and Dora Ann Blankenship, Big Spring.

**FILED IN COUNTY COURT**  
A. H. Shroyer vs Elton Taylor, suit on debt.

**NEW CAR REGISTRATIONS**  
Billy A. Clark, The Plant, Miss., Ford  
Orville V. Ward, 307 1/2, Chevrolet  
Kenneth M. Childs, 500 W. 4th, Ford  
Bernard L. Shova, OK Trailer Court, Ford  
T. R. Currie, 9000 Main, Ford  
R. D. Vitrey, 120 Dallas, Chevrolet  
Jewell C. Edens, Route 1, Hudson  
James W. McClendon, 1101 E. 15th, Chevrolet  
H. E. Thomas, 625 Ridgeway, Chevrolet  
Wmest E. Rose, Brownfield, Plymouth  
Robert A. Hammond, 1817-A Broadway, Chevrolet  
Shirley Fryar, Knott, GMC pickup.



# Winter won't worry your Ford

If you ready it now... and ready it right!

With winter cold just around the corner, it's more important than ever to make sure your Ford is in top condition. Winter's when you ask the most from your Ford. And cold weather may give your Ford the most punishment it gets all year. But winter is no time to be needing repairs!

That's why most Ford owners are having their Fords "winterized" now... before cold weather comes. This way they know that their Fords will give them faithful service throughout the winter. That's because we Ford Dealers and our mechanics know Fords... use factory-approved methods... and have at our disposal Genuine Ford Parts!

Let us "winterize" your Ford now!  
Then your Ford won't even know it's winter!

The "WELCOME MAT" is out for you

## HAVE YOU CHECKED YOUR

- BATTERY
- OIL FILTER
- ANTI-FREEZE
- BRAKES
- SPARK PLUGS
- CARBURETOR



# BIG SPRING MOTOR COMPANY, INC.

V. A. MERRICK  
500 W. 4th

J. E. FORT  
DIAL 4-7424

For the very best State  
the very best is **YOURS**  
to give and receive...  
to serve and enjoy...

# JIM BEAM

World's finest Bourbon since 1795  
KENTUCKY STRAIGHT BOURBON WHISKEY • 86 PROOF

Available in Square Fifths or Square Pints in the special **TEXAS** CARTON

JAMES B. BEAM DISTILLING CO., CLERMONT, KENTUCKY



**Rothell Installed**

AUSTIN (AP)—Henry Rothell of Austin was installed Tuesday as

president of the Texas Public Employees Assn. Rothell works for the Texas Employment Commission.

**Ritz**

OPEN—6:30 P. M. CLOSED MATINEES DURING REMODELING OPEN REGULAR HOURS SATURDAY & SUNDAY

**SMALL TOWN GIRL**

Starring Jane Powell—Farley Granger

PLUS: NEWS—CARTOON

**TERRACE DRIVE IN THEATRE**

OPENS—6:45 P. M. SHOW STARTS—7:15 P. M. TONITE LAST TIMES \$1.00-A-CAR NIGHT

**LURE OF THE WILDERNESS**

Technicolor Jean Peters Jeffrey Hunter

PLUS: COLOR CARTOON

THURSDAY-FRIDAY

**YOUNG CHANDLER**

Loretta Young Jeff Chandler

A Man Can Give a Woman Every Mistake But ONE!

**Because of You**

PLUS: COLOR CARTOON

**State**

WEDNESDAY-THURSDAY

WORTH \$7,000... IN LAUGHS ALONE

**The Lady Wants Mink**

Starring DENNIS O'KEEFE RUTH HUSSEY EVE ARDEN

PLUS: SELECTED SHORTS

**JET**

OPENS—6:45 P. M. SHOW STARTS—7:15 P. M. TONITE LAST TIMES

**THE GIRLS OF PLEASURE ISLAND**

Technicolor Gene Barry Gail Landauer Beverly Sills Audrey Dalton

PLUS: COLOR CARTOON

THURSDAY-FRIDAY

**The Band Wagon**

Technicolor Fred Astaire Gene Kelly

PLUS: COLOR CARTOON



JACK RODEN



HORACE BEENE



W. M. KING

**Executives At Local Coca-Cola Plant Experienced In Soft Drink Business**

Jack Roden, manager of Texas Coca-Cola's Big Spring plant, first became associated with the firm in 1928, when he held a position as route salesman at Sweetwater. At that time the bottling company

was a combination soft drink and ice cream concern. A few months later Roden became manager of Southwest Dairy Products plants at Pecos and Midland. He transferred to Big Spring in 1931 as manager of the dairy concern. Roden became associated with Texas Coca-Cola Bottling Company again in 1933, as a route salesman in the Abilene District. On Jan. 1, 1937, he was made manager of the Coca-Cola plant in Big Spring and still holds that position.

Horace C. Beene, office manager and assistant to Roden was employed by the local company in 1948. He served in the U. S. Marine Corps in World War II and returned to Coa-Cola after the war. Prior to joining Texas Coca-Cola, he had been employed for 12 years by Cunningham and Phillips Drug Stores. W. M. King, production foreman at the local Coa-Cola plant, started with the company as a route salesman in 1935. He has had experience with Texas Coca-Cola in the field of selling, advertising and merchandising, and was advanced to the position of superintendent some four or five years ago. He served in the Navy during World War II.

**Public Invited To Tour Modern Coca-Cola Plant**

Texas Coca-Cola Bottling Company will open the doors of its new \$275,000 plant on West Highway 80 tomorrow to exhibit new facilities to the Big Spring area public. Completion of the new Coca-Cola plant here climaxes a steady growth for the company, which began in 1918. The first bottling plant in Big Spring operated under the present ownership and was located at 404 East Third Street. In 1928 the company was incorporated and W. E. (Spot) Rutledge succeeded as manager by Raymond A. McDaniel, now vice president of the company. In 1929 a new plant was built under supervision of E. R. McDaniel, who is now the company's president. This plant was operated at 1008 East Third until this year when the new plant was completed. Jack Roden is the Big Spring manager.

After the bottle receives its syrup, it is then filled with cold carbonated water. The degree of saturation of water with carbon dioxide is controlled by means of pressure and temperature. As the degree of carbonation is very important in maintaining a uniform product, the human element is reduced to a very minimum by means of robot controls. Carbon dioxide, the carbonating agent, is a liquid gas which is kept at the same temperature and pressure in a modern Cardox machine. Delivery of carbon dioxide is made from tank trucks and the handling of drums of gas is no longer necessary. From the filler, the bottles pass quickly to the crowner where each bottle receives its crown cap, the caps being fed into the crown hopper by gravity from the mezzanine floor, through dust-proof ducts, and these bottles are capped at the rate of 300 bottles per minute.

The contract of the Texas Coca-Cola Bottling Company includes a 26-county area in West Texas. The vast enterprise, with headquarters in Abilene, serves a region stretching from Midland and Lamesa on the west to Hamilton and Stephenville on the east, and north to Spur and Seymour. The Big Spring plant serves an area including Midland, Lamesa, and Colorado City. Warehouses are maintained at Midland and Lamesa. These warehouses are stocked by transport trucks and again the company has utilized mechanical loading means whereby platforms of Coca-Cola in bottles may be handled with a minimum of exertion on the part of the employees. Each warehouse has a fleet of delivery trucks, as well as does the plant at Big Spring. Route salesmen contact the many retail and at work or institutional users or dealers. Each location is equipped to give mechanical service to the many coin-operated machines in its territory. The Air Base here in Big Spring is served by the local plant. Advertising crews are necessary for the installation and maintenance of all point of purchase advertising. Following the pattern of most bottlers of Coca-Cola in the U. S. A., the Texas Coca-Cola Bottling Company deals only in the bottled product and does not handle fountain syrup. The syrup is the product of the Coca-Cola Company and is distributed by various wholesalers, whereas the Coca-Cola Bottling Companies are individually owned and operated with local capital and by local personnel.

E. R. McDaniel of Abilene is the president of Texas Coca-Cola Bottling Company, Raymond A. McJannet, secretary-treasurer; W. M. Jarrett, general manager; and C. L. (Jack) Roden is the manager in charge of the Big Spring area. J. Wright Ligon is manager of the Midland warehouse and Don Mason manages the Lamesa area. The people of Greenland only recently adopted a money economy, having previously lived through the barter of goods.

**Lyric**

TONITE LAST TIMES

**FORCE OF ARMS**

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William Nancy Frank HOLDEN-OLSON-LOVEJOY

PLUS: NEWS—CARTOON

**THE GIRLS OF PLEASURE ISLAND**

Technicolor Gene Barry Gail Landauer Beverly Sills Audrey Dalton

PLUS: COLOR CARTOON

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**VIRGINIA CITY**

Starring Errol Flynn—Humphrey Bogart

PLUS: NEWS—CARTOON

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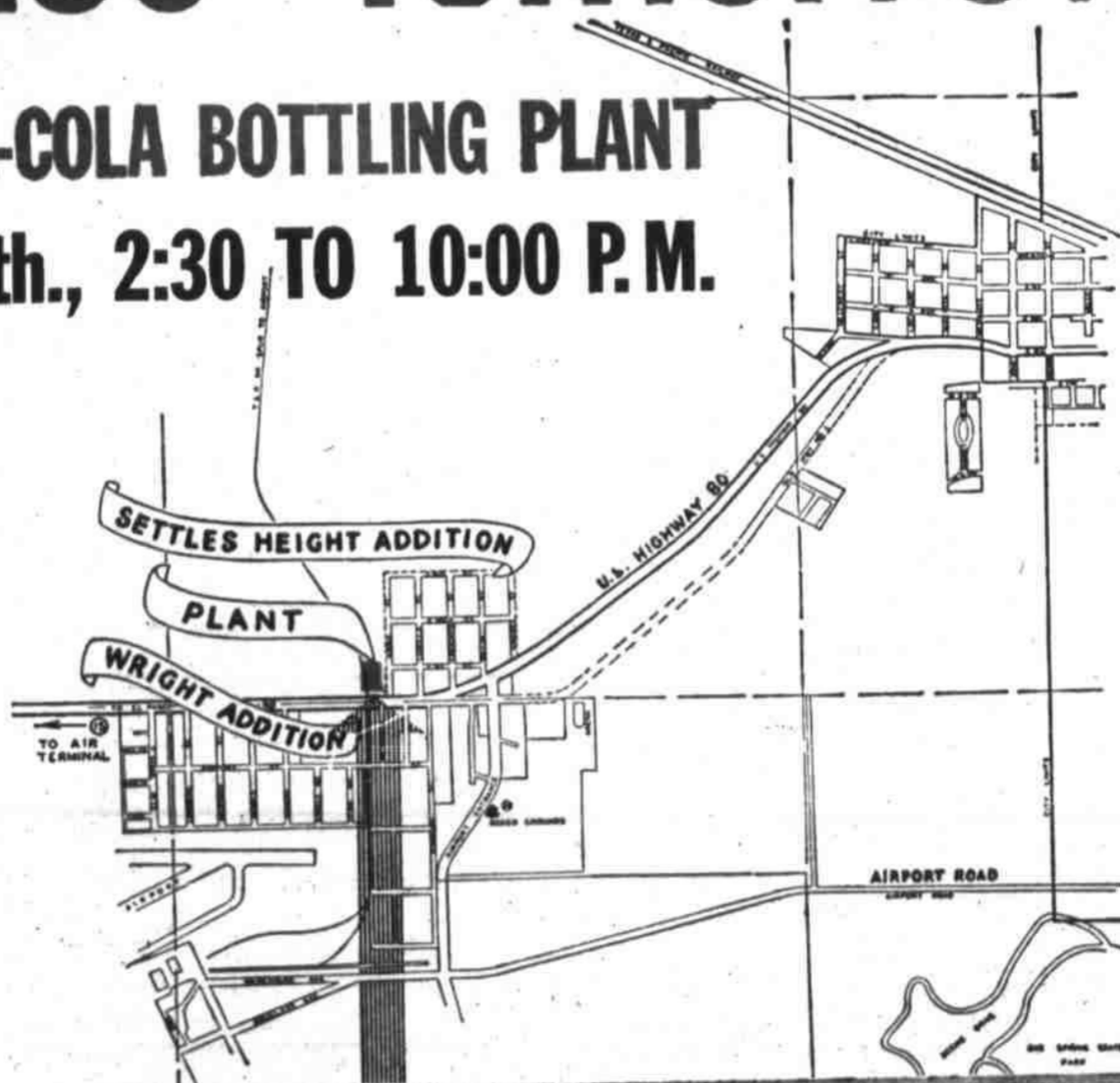
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**BIG SPRING'S NEW COCA-COLA BOTTLING PLANT THURSDAY, NOVEMBER 5th., 2:30 TO 10:00 P.M.**

**BRING THE FAMILY! SEE HOW COKE IS BOTTLED! SOUVENIRS AND GIFTS! PLENTY OF FREE COKES!**



Coca-Cola