
$\because=$

## Felton Webh Practices Soil Conservation

 We would like to print all theletters to Santa that we can get
our hands on in our December

## 



## NEW BOSS

Mr. and Mrs. Don Taylor of
Lubbock are the parents of a
boy born November 6 and weigh-
ing $61 /$ ponds. Grandparents
are Mr. and Mrs. Joe Taylor and
Mr. and Mrs. Sam Meclellan of
McLean.
The first English colony in
America was established on Roan-
oke Island in 1585.

Private Eye Salutes
THOSE WHO DIED FOR FREEDOM

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| great refolicing and celebration. |  |
| the begining of this great |  |
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| plagued any nation. |  |
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| all nations will be the usual ten amendments to our consti- |  |
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| her than the unusual state of Yes, America is great, has kept airs. Doesn't that make you its rreatness by a continual war |  |
| ad that you are an American? against those forces that would America is great because it destroy the very things that are |  |
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| champlosied the "u America is great |  |


ahemefean hous-
$\sigma$
Misguided Missiles
Misguided Missiles

## Personal I

Mr. and Mrs. B. L. Anderson
of Buey
obrger were Sunday visitors
ind.
end.
the Buel Watt home.



## (Gicoral



DAMIT CaLKIng Calking compound loods to
fit stondord colking gun.
Seat crocks ond crevices to Seel crockes ond crevicest
keep out dust ond cold.

## (2)

(3)

## 

ACCURATE COST ESTIMATES...FREE!




 Mry and Max mobey Jack mas:
 Atranex M Ampos Patere made a bustesess
 Sunday night.
W. M. Mace of Levilat

end. Mr. and Mras. Dous clamon



 weks. wst with her parents, $M$
 Mr. and Mra. Jobmay Giull.






THANKSGIVING SPICE CAKE is a luscious dessert for your
holiday dinnen. Made with superfine cake four, the tenderness
of the cake is further assured by the use of buternile, Deep
chocolate layers set off the tawny light tan of the Sea
Froster chocolate layers set off the tawny light tan of the Sea Feam
Frosting-on top, a delightul garnish of dainty "fans," made with
strips of dates. A fitting finale tor Thanksgiving feasts. THANKSGIVING SPICE CAKE


With vegetable shortening, use $11 / 4$ cups buttermilk. With butter or margarine, use I cup buttermilk.
Sift flour once, measure, add soda, salt, and spices, and sift
together three times. Cream shortening, add sugar gradually, together three times. Cream shortening, add sugar gradually,
and tream together until light and fuffy. Add egs, one at a time,
beating well a fter each. Add melted chocolate and blend Then beating well ther each. Add melted chocolate and blend. Then
add flour alternately with buttermilk, a small amount at a time.
beating after beating after each addition until smoth. Add vant and a time.
Turn batter into two round $\theta$-inch hayer pans, which hene Turn batter into two round 9 -inch layer pans, which have
been lined on bottoms with paper. Bake in moderate oven (375
F.) 30 minutes, or until done. Remove cakes F.) 30 minutes, or until done. Remove cakes from oven and cool
on wire racks. Then spread Sea Foam Frosting between layers on wire racks. Then spread Sea Foam Frosting betwen layers
and on top and sides of cake. Garnish top of cake with elusters
of silvered dates, if desired. of silivered dates, if desirec
 cups army packed brown sugar, dash of salt, and 15 cup of water
in top of douberebiler Beat 1 minute, or until thoroughly mixed
Cook over rapidly boiling water, beet Cook over rapidly boilling water, beating constantly with rotary
egg beater (or at high speed of electric beater) 7 minutes egg beater (or at high speed of electric beater) 7 minutes of
until frosting will stand in stiff peaks. Remove from toiling
water. Add I teaspoon vanilla and beat I minute, or until thick water. Add I teaspoon vanilla and beat I minute, or until thick
enough to spread. (ANS)

 Rev. and Mrs. Archie Cooper cards, and to those who donated
and Mrs. Laura Stratton visited blood during my recent stay in
with relatives in Oklahoma City the hospital. with relatives in Oklahoma City the hospital. Dora Watt
during the week-end.

Society
 Honored at Shower
Monday, October 31


SURED \& GUARANTEED 6-DIAMOND BRIDAL SET
yivisiticis 50

## EDWARDS

Jewelry
Phone 55


## EVERYTHING PHOTOGRAPHIC <br> J. M. PAYNE

COMMERCIAL PHOTOGRAPHER

Test the tremendous GO of the fabulous



IT'S THE GREATEST THRILL IN HIGHWAV HISTORYI
If you've come to think of driving as just routine, it's high time you tried the tremendous "go" of this
masterful new monarch of the highway. Here's a car with such exhilarating drive eager oil-smooth response and safe, secure handling-that
even monotonous home-to-work driving becomes your finest hour!
And out on the open highway, the fabulous ${ }^{5} 56$ nese of a thoroushbred. ness of a thoroughibred. Strato-Streak V-8, coupled with silhen amooth Strato-Flight Hydra-Matic, thrives on
challenges. The hill vou see looming up virtally challenges. The hill you see looming up virtually

## ANDREWS EQUIPMENT CO. <br> Mclean, Texas

And at any legal speed, there's such a reserve of
power that your engine literally loafs-ready ats on power that your engine literally loafs-ready at a toe-
touch to spring into the most thrilling, aatisfying action that ever shortened a country mile,
Of course, this is only a hint of whats awaiting you. The difference in performance - in driving smoothness, ride and control-is so terrific that it can only be appreciated at the wheel. So come in and take charge of one of these glamorous
new beauties yourself, Choose your own test route and sample the greatest "go"-and enjoy the greatest safery ever built into a car Then you'll know why the
word" spreading-"They'll be a long time catching word"s spreading-"They'll be a long time catching
up to this one!"


## "QUTE A COMBINATION"

Sylvia Porter, the syndicated financial columnist, fore casts with little fear of error that Christmas retaii sales all-time record. She cites various year for anoher rising employment, big paychecks and so on which she feels makes this inevitable. She says the retailers she Teets makes this inevirable. She says the retailers can dream up to pull us into the stores." She then adds "Eager customers, lots of cash around, alert merchan disers - it's quite a combination of bullish forces indeed. vigor of the American economy. And we have some thing more-a testimonial to how competition at the retail level makes that system click. If, for example, a retailer had a nice tight little monopoly, he would have to worry about advertising and promoting trade. The buying public would have to come to him, for wan of any other place to go. And the situation would be much the same under a system where government rano effective way for one retailer to offer greater at tractions than another. Under free competition, on the other hand, every retailer is at liberty to offer any in-
ducement he can think of, and the one who does the ducement he can think of, and
best job gets the most trade.
best iob gets the most trade.
This, of course, has a great bearing on profits and prices. Competition forces merchants to pare prices to the limit in order to make a reasonable over-al profit through big volume at very small unit profits. Actually, compentiot profits are less now than in days find that their net profits are less now
when their soles were nowhere near as big.
helping "the uttle fellow
There is much taik to the effect that if federal income taxes are reduced next year the emphasis should be
on helping the little fellow -rather than people of larger means or business enterprises.
Henry Haziit, in one of his Newsweek columns, made an apt comment on that idea. He pointed out that it takes an investment of about 12,50 to create a iob in American industry, and said, This tremendous in vestment .... is the main if not the sole reason why of any other worker in the world and why his wages of any other worker in the world, are correspondingly greater. He then summed up in little fellow is to encourage the profits, savings, and investments that make his job and his income possible.

## nothing ventured, nothing gained

The IV program, The $\$ 64,000$ Question," has drama tized how drastic our income taxes really are. The winner of the $\$ 64,000$ question pays $\$ 23,000$ more in income tox than does the $\$ 32,000$ winner. For this the top prize.
The same discouragement in risk-takirg ventures $\propto$ curs in business. Tax rules dictate "no" answers every And New York's First National City Bank soys it doesn' stop there for "the iniury is not only to the opportunities of people but also to the tax collections since risk-taking enterprise affords the richest source of government rev. enves.
When are we going to respect tho law of diminishing returns and encourage risk-toking ventures rather *

## Grass roots opinion

GIBBON, NEBR, REPORTER, "A Shink they think they have to do something offensive before they will lose a customer. Taint so, according to the customers put on the books of any store in any 100 year ... only 19 of the original customers remained after 10 years .... merchants who believe everyone knows where my store is' might ponder thesed nures paper advertising in the home town newspaper
GREAT FALLS, MONT., LEADER: "Those who invented he absurd assertion

Bn't matter because ago that the ourselves' should ponder these figures, soys the to Angeles Times. They mean that every man, woman and carrying charge on the debt which does not the the the debt itself. And interest rates are rising so that per capita interest charges in the future will be more."

THEAMERICANWAY


A Fair Request
Seaman Willingham Serving on Helena

ing aboard
USS Helena
During O
USS Helena. $\begin{aligned} & \text { During Oetober the Helena } \\ & \text { acted as school ship for student } \\ & \text { of the Navy General Line School }\end{aligned}$

40 Years Ago
II HAPPENED HERE
Taken from the Files
The McLean Newz 1915 Livestock Items J. H. Bodine shipped about
300 head of sheep to the For
Worth market Worth market the tirst of the
week. W. E. Bentley this week de-
livered 65 head of calves to Em -

## mett also pu George ceived J.

 J. M. Noel reeeived the latterpart of last week 500 ,
which

## which he had recently purchassed from Miles Bivins at Amarillo The cattle were driven from Wen

Personals
Arthur Erwin has been spend-
ing this week in the markets buy-
ing his big stock of Christmas goods. and Mrs. Joe Hindman of
Mree. N. M. are visting rela. andee. N. M. are visuing
tives in the city this week.
Mr. and Mrs. Kid Mocoy
ounce the arrival of nounce the arrival of an eleven
pound boy on October 3 L.
On the first day of October
Ford car No. $1,006.895$ had been
俍 manufactured and sold. The
dream of Henry Ford has been
realized. Economy is half the battle of
life: it is not so hard to earn
money as to spend it well.-


McLean Methodist church
Visitors Welcome

Dr. Joel M. Gooch Optometrist 207 N. Wall phone 800 Shamrock, Texas

Economy is the art of makin
the most of life.-George Bernan AVALON

## Thursday

"STRANGE LADY $\mathcal{L}$ IN TOWN"

## Friday, Saturday

"PEARL OF THE SOUTH PACIFIC
Virgina Mayo, Dennis Morgan

## Sunday, Monday:

## THE SEVEN <br> YEAR ITCH

Wednesday, Thursday "HOUSE OF BAMBOO'

## The hottest features for ${ }^{\circ} 56$

are in the new Chevrolet

Chevrolet never had it so good for you before . . . and no other car in its field even comes close. See if Chevrolet doesn't feature everything you want for '56.



Bold, new Motoramic Styling
Just look it over-the lower, longer hood the wider grille that spans the full front end side, you see the sweeping new spom the side, you see the sweeping new speedline
chrome styling and high-set taillights. Colorful new contemporary interiors add the final touch! Body by Fisher, of course


A now 6 with \& The new "Blue-
Flame" 6 brings you Flame" 6 brings you
this higher horse power plus a higher
compression ratio compression ratio
$(8$ to 1) and oil(8 to 1) and oil-
hushed hydraulic valve lifters.

## 48

V8 Horsepower
That's what the new "Super Turbo-Fire V8" pours out (an extra-cost option. You
can see why we say the hot one's even hotter!


THE

## 12-volt

Electrical System
Packs twice the
punch of ordinary punch of ordinary 6-volt systems . in
spins the engine up to one third faster. You get surer starting in all weather. greater electrical reserve supply

Everything in Aut Power Steering, Powe Brakes, power-positioned
front front seat, power window controis. Ali are available as
extra-cost options
 extra-cost options.



Steering made easy Ball bearings reduce frietion and steering effort in Chevrolet's
BallRace steering.


Floats over the bumpa
Roads seem newly paved with Chevrolet's GlideRide front suspension and long outrigger rear
springs soaking up the jolts. And Chevy's catfooted on curves! Chevrolet performance puts
your safety first




Gardening

take al tip from Santa order that Extension Telephone coll now and order that Extension Tolephonel Christmas or

$\qquad$
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$=$
Esterbrook fOUNTAIN


MOUST Wives Ale WARNE:
Falsely Labeled' Wools' Make Thriving Business
 cities.
These are some of the basic
reasons why the Post Office DeMusic washes away from the
soul the dust of every-day life. $\begin{aligned} & \text { iation general is that people } \\ & \text { are taught to have too much re- } \\ & \text { sect for mus ice }\end{aligned}$
Berthold Auerbach. $\begin{aligned} & \text { - Berthold Auerbach. }\end{aligned} \left\lvert\, \begin{aligned} & \text { The trouble with music apprec. } \\ & \text { spec for music; they should be } \\ & \text { taught to love it instead -Igor } \\ & \text { Stravinsky. }\end{aligned}\right.$

YOUR LAUNDRY \& DRY CLEANERS Contact R. W. RAGSDALE, Representative

Power? You bet!

The fabulous Thunderbird Y-8



## Beauty? Of course <br> Inspired by the Thunderbird The nev Jo Fora and the fabulous Ford Thundethary

 are really look-alikes! You can see the resemblance in every
long, low line. every graceful contour. And you can
expect to be envied no matter where you may drive in your

## Suffer? Only. FORD gives you LIFEGUARD DESIGN



Even more important than Ford's Thunderbird
looks and go is Ford's new Lifeguard Design. It looks and go is Ford's new Lifeguard Design. It
gives you extra protection in accidents. To cushion give from the steering post, Ford has a deep-cente Lifeguard steering wheel. To reduce possibility of
guard double-grio door latches. To help lessen inAries from impact, Ford offers optional seat belts and Lifeguard cushioning for control panel and sun visors,
new double -swivel Lifeguard rear view mirror gives under impact. Come in! Sea how safe, how You'll be safer in a

JOE SMITH MOTOR CO. rom tres men our e

Tigers Beat Bronss
26-13 Friday Night


COLE "Posturo" CHAIRS
REDUCE OFFICE FATGUE

Sbatate womion Allaciribe - Ladestimant


Increases efficiency by eliminating fatigue. You can adjust it 4 -ways . . . to fit your body. Molded foam rubber seat, covered with latest Fabri-cooted material. Will not stain, crack or peel. Brushed aluminum frame. Solid base equipped with 7 kick plates and top beoring casters. Seat size $16^{21} 4^{\prime \prime} \times 21 \mathrm{~K}^{\prime \prime} \times 234^{\prime \prime}$.


- "EXECUTIVE" Arm Chair Colorful, impressive, the liot word in
beouty. Brushed oluminum, satin
smooth frome ond base fith ent with umooth frome ond base. Tithen noot with
adjustable tension and edjustable
 10 सxccivin coran The til Lean hlows




## COMPARE




Design changes at the front of the Cherrolet have inspired a
sturdie, fieter appearance in 1956 moders. Grille bumpers and
guards, headlamps and ornamentation are of a form that blends

## waro of thanks Frenchie DeGrace




The Methodist Youth Fellow ship will have a waffle supper
in the basement of the Methodist in the basement of the Methodisy
church the evening of Wednesday November 16, serving from $5: 00$
till $7: 00 \mathrm{p} . \mathrm{m}$. Plates will be 50 c
tor for adults and 25 c for
The public is invited.
Mrs. Byrd Guill was awarded
\$140 in merchandise certificates at the regular Appreciation Day The Mct ean band will hold a
bake sqle at Master Cleaners on bake sqle at Master Cleaners on
Saturday November 19. If you
would like a special order call would like a special order, call
235W, 194, or $113 W$, before Wed-
nesday of nesday of next week. Special
orders will be delivered or they can be picked up Saturday at
ordered or they
the bake sole. can be plicked
the bake sale.
The Junlor class of McLean
High School is sponsoring a Thanksgiving dinner at the First
Baptist Church Wing Baptist Church Wcdnesday.
vember 16. from $111 \mathrm{a} . \mathrm{m}$. to $1: 30$ $\mathrm{m} . \mathrm{m}$. Tickets are selling for
si.00, and may be otained from
any, member of the finner flos $\$ 1.00$, and may be obtained from
any member of the junior class.
Proceeds will go to the juniorProceeds will g
senior hanquet.
night, November 11, at 8 oclock
Mrs. Stubbs would ilite New Hampshire was the first e teenagers that there will be Thanksgiving dance November
at 8 o'clock. The girls are rom Great Britain Hawaii's highest peak, Manu
Louest Price in 5 yeare! FAMOUS COLE STEEL FILES s4795
 A full-depth, solidly-built, oliding, letter-size drawer on ball-bearing rollers Equipped with spring-com pressors and guide rods, fo record protection. Size
high, $144^{\prime \prime}$ wide, $26 \% \omega^{\prime \prime}$ dee. Olive green or Cole gro boked enamel finish.



Them!

# Supporting Your Town 

Merchants who do not advertise are invited to read the following from the American Bankers Magazine, as it might give you a new slant on business, your own business, as well as the matter of building your town.
"No business man in any town should allow a newspaper published in his town to go without his name and business being mentioned somewhere in its columns. This does not mean you should have a whole, half, or even a quarter page ad in each issue of the paper, but your name and business should be mentioned, if you do not use more than a two-line space.
"A stranger picking up a newspaper should be able to tell what business is represented in a town by looking at the paper. This is the best possible town advertising. The man who does not advertise his business does an injustice to himself and the town. The man who insists on sharing the business that comes to town, but refuses to advertise his own, is not a valuable addition to any town. The life of a town depends on the live, wide-awake and liberal advertising business man."

The Inclean News

