


## CHURCH

 CALENDAR (Churches of this area are in-vited to run their aetivity cal-
endars weekiy in this column.) McLean Methodist Church Each sunday:
 Evening Fellowships $7: 00 \mathrm{p}$. m
CCildren, Youth, Adiuts.
Evening Worship $7: 30 \mathrm{p} . \mathrm{m}$
A. Evening Worship, Adilts
A.p., m
A cordial invitation is extended
to the public, to attend any or
ail the services. Make pians to all the services. Make plans to
attend every Sunday. First Presbyterian Church
Bible School 10 . Worship $11 \mathrm{a} . \mathrm{m}$.
Evening Evening worship A cordial invitation is extenced
to the friends in town
rreely." J. Edwin Kerr, Pastor Sunday Surch of Chris
Sibles: Preaching
Communion
 Evening preaching
Wednesday Services:
Iadies Bible Study Ladies Bible Study $2 \mathrm{p} . \mathrm{m}$.
Bible classes, all ages, $7: 30 \mathrm{p} . \mathrm{m}$.
We welcome your attendance Investigation, and support, you sure
need the church and the church need the church and the church
needs you. "We preach only
Christ and Him erueified."-1 Cor. 2:2." "We speak the truth
in, love."- Eph 4:15 never a stranger but once .
emme. Harold D. McColu
Minister Church of the Nazarene
Sunday Servicens: Sunday Schoe
Preaching Eveaching
Evening services N. F. M. S. $\begin{gathered}\text { service } \\ 7: 30 \\ \text { p. } \\ \text { m }\end{gathered}$ Come and Get Your Faith
Litted. 1. A. Miller, Pasto, Firs First Baptial Sunday School
Worship service Training Unlon
 Tuesday:
W. M. U. meetings. Wednesday: officers meet at 7 p . m . and
Prater Prayer meeting and. .imble study
at $7: 30 \mathrm{p}$. m., followed by choir practice. Buell T. Wells, Pastor Pentecostal Holiness Church
Sinnday Serviees: Sunday School Morning Worship Evening woership
 Woman's. Auxiliary meets on
Thursday, $1 \mathrm{p} . \mathrm{m}$. Mursday, $1 \mathrm{p} . \mathrm{m}$.
Prayer changes things for sout
and body. $=1$ Thes. $4: 23$. Alanreed Baptist church
Sunday: Sunday:
Sunday School
Morning worship Morning worship
Training Union Evening worshin
Monday: W. M. S

## Fanderatas


"THESE SMALL CARS CAN'T THE TRUNK
It couldn't happen heret Our men are noted for the PRECIS-
ION of their grease johs. Their expert lube work will keep your
car at peak performance and recar at peak pertormance and re-
duce wear to a minimum. Drive
up . . . soon!


## the' 56 Chevrolet



New models-all with bold new Motoramic Styling. More models-including two new 4-door hardtops and two new 9-passenger station wagons. New excitement under the hood-up to 205 horsepower and 9.25 to 1 compression ratio. This-remember-is the car that broke the Pikes Peak record in a history-making, preproduction trial. Come on in, look it over and try it out!。

They're sitting in our showroom right now champing at the bit. For these '56 Chevrolets were born with an urge to go places!
But look 'em over first. Look at that But look em over first. bigger, wider, more massive
grille. Follow that lower grille. Follow that lower
speedline of chrome back to those sassy, high-set taillights (the one on the left
 the gas cap!).

V8 or 6-19 Models in 3 Series Any kind of model anyone could want! Your choice of the new "Blue-Flame" 6 with $140 \mathrm{~h} . \mathrm{p}$. and new higher compression ranging up to a new high of $205 \mathrm{~h} . \mathrm{p}$. and 9.25 to 1 compression ratio! Automatic, arid comfort and safety features? If Chevrolet doesn't offer them, it's only because
they haven't been invented yet Come in and drive the ${ }^{5} 56 \mathrm{Ch}$

## The mifianthous PUBLISHED EVERY THURSDAY <br> 3ill L. Porkins <br> Encec stater <br> Editor and Publisher e in McLean, Texas, as second-class matt SUBSCRIPTIUN RATES One Year (Gray and surrounding Con One Year (Ho all other U. S. points) notice to public <br> ny erroneous reflection upon the character, standing or reputation  Texas The MeLean News does not knowingly accept false of traudutent advertising of an objectionable nature. EEch advertise 



Why do retail businesses fail? Dun \& Bradstreet has provided an answer to that 30. The biggest cause, accounting for close to half the failures, is incompetence. Next come various forms o inexperience-lack of experience in the particular line the store sold, lack of managerial experience, and un balanced experience. Much smaller percentages ari ascribed to neglect, fraud and disasters.
These are significant revelations. For it is clear tha competition is not in itself a major reason for reta failures-except insofar as competive weakness is a par of the incompetence factor. Obviously, a man who doesn t understand the ramifications of retail business efficiently run stores. There can be no doubt but that many retail failures, like failures in farming or any other business, are the inevitable result of the fact that the man involved should never have engaged in the trade he chose in the first place
Free competition-the kind of competition we see in Over the years, average family income has outrun the increases in commodity prices in general and you can give competition a big share of the credit for that. It also benefits the good merchant. It keeps him on his
toes, searching for ways and means to attract custom. ers. It generates progress and innovation and experi ment. It sees to it that success comes to the able. sparkplugs the whole expanding American economy NO GOUGHINGI

That is the headline of an editorial appearing in a recent issue of the Coatesville, Pa., Record. It points up the low margin of profit realized by the food chain cost. It observes: 'With increased mechanization and better ways of manufacturing, prices have not increas-


Falling Leaves
advantage of the workers by attempting to get from hem all the money they have received in increased
pay"." the editorial deals with the annual financial
Then eport of a food chain operating markets in various zarts of the country. The report, the Record says, "shows to 18 cents, or 1.8 per cent of income. Of this the stockholders received six cents, and twelve cents was plowed back into the business for new stores, modern zation, new equipment and job opportunities. The situation is comparable in the other branches of retailing-variety and department stores and the rest Due to such factors as seasonal and style changes, profits must be somewhat higher than in the staple food business. But they are aimost invariably less than mos people believe

## The stored in sales.

The storekeeper couldn't gough you if he wanted to


## 10 Tear IT APAPPENED HERE

## Taken from the Files of The MoLean News, 1915

Bourland Selts Cows
W. E. Reeves of
W. E. Reeves of Hedley was
here the first of the week to ree
ceive 88 cows which he had re-
cently purcheased from Geore
ceive 88 cows which he had re--
cently purcheased from George
Bourland, the consideration being
centy purchcased trom George
Bourand, the consideration being
between four and five thousand
metweer.
dollars. Bourland also reeeived the
first of the week, 60 head of
first of the week, 60 head o
heifer calves from J. D. Bourland
of Jericho which he will winter of Jericho, which he will winter our people. The bride is the the
here. The consideration was


| Hamilton, the Bappist minister | $\begin{array}{l}\text { graa } \\ \text { a } \\ \text { that } \\ \text { gentleman pertormed the }\end{array}$ |
| :---: | :--- |
| life. |  | that gentleman pertormed the

ceremony uniting in marriage Mr.
T Jorp and Miss Bessie Everceremony uniting in marriage Mr.
T. . Fapp and Miss Bessie Ever-
ett, both of this city. After the ceremony the young couple
for a short wedding juorney

Dr. Joel M. Gooch Optometrist 207 N. Wall Phone 800 Shamrock, Texas
 Sitter 54 head of full blooded
Heretond Hereford cows, the consideratio
being private. Dr. Donnell in
tends to breed fine cattle ev
clusively and is devoting his en
the tire time to the enterprise
The Sitter cattle are especiall
well bred and will funit nucleus for a fine herd.
Earp-Everett Earp-Everett
Last Saturd
Last Saturday evening at seven
o'clock at the home of Rev. R. F.


You may be dangerously toxing your entire system when you allow
totigue, nervousness - poor appetite and sleepless nights to drag you cown BECAUSE YOUR BODY IS
VITAMIN AND IRON STARVED.


 Startbuilding richredbloodFAST with Bexel Special Formula Eoch hieh potency BEXEL Special
Formula cappule siver you 5 times
the daily minimum requirements of
 you ger MORE value (axdint Special Formula Capsules The Country Colonel says:-
Marriage is a $50-50$ propo-
sition half sition half the time the
woman is right, half the woman is right, half
time the man is wrong
For the best proposition
as far as your car is con-

| Special Formula Capsules |
| :---: |
| Feel better-Look better- <br> Work better OR YOUR MONEY BACKI <br> AT All DRUGSTORES |

Regular lubrication makes
your car run better with
less wear and tear. Chances
less wear and tenr. Chances
are that you will like our
service

Chevron Gas- Station odell mantoot
 GANDOITTOO!
 Amerira's first Boys Ranch, Amarilo, to a central disposal unit The new system will eliminate the many septenc tanks at the Ranch
which require frequent cleaning and will provide for futurg builidings

## Boys' Ranch Is

 Becoming a City
## YOUR HEALTH





 on the location, onee the site of
historic old Tascosa and later the kep it it gone. tower was moved in trom wate
the historic old Tascosa and later the tower was moved in from the
headquarters for the Eiver
Dailart Air Base and within
 gave the old courthouse and the
it also. Movie Star Bob Hope
original 120 acres in order to to
give a home to Americas home- benefit show in Amarill
gind the proceeds went to bulld
give give a home to Americas home-
less and unwanted youngsters. There was no fuel and the
ere which still suppties the ranc
wood for heat and cooking was
with its water supply. The boy
 The riverbed. The dry cotton-
osh electrictly and now with the
ond
 cut into firewood. Butane was
later used, but this could not be boys are doing away with
the septic tanks that each build Sater used but this could not be
supplied in large enough quan.
titiestic tanks that each build
tite has maintanined as they have
ing began to grow
to be cleaned and repaired often


## BIG NEWS <br> 

NO INCREASE IN PRICES for the WICHITA FALIS PAPERS

## you'il vote YES |X for the TIMES-RECORD NEWS

 fall bargain offer!
## For less than 3 cents a day

 either daily, plus the SUNDAY TIMES will come to you by mailTWELVE FULL MONTHS-ONLY
## PUZZLE Adds

 \$25 every week and grows and grows.


## today.



## P. O. Bot 180

Whehla Falls, Texa
Enclosed is che
WICHTTA FALIS RECORD NFWS (moraing)
WICHITA DITIY TMEs cafterncon

## 2




STUDENTS See the LOW Priced



Leon Schumpert trighti exploins his use of three electric slock tank
water warmers at his Portales, New Mexico, dairy farm. Mr.
Siter Schumpert is convinced thel electric stock tank water warmers increase profits. Inset shows another type of water warmer which
hangs on side of tank rather than flooting in water. Imagine yourself standing alone of cows drinking their full rations
during a cold, chilly, wintry day. of electrically warmed water. This You want a drink You can't use means more money for you
your hands. Your mouth and nose how about safety? Whil an ele
are submerged in a tank of 35 de. tric water warmer shock you










Try Something Terrific Today!

## The Fabulous'56 POntiac

Introducing a Big and Vital


THE ALL-TIME SUMMIT FOR GLAMOUR AND GO!


You enter a joyous new era of motoring when
the lure of Pontiact Hie lure of Poutiace glamorous new style of
tomorrow gets you belind the wheel.
 repoponive that, it it werent hor Pontiac; size and
comfort, you'd owear you were driving a new ad-
 First - - tilkenamooth Strato-F light Hydr-Matic--
teame up with Pontiac's wholly new Strato-Streak $V$ engine to unleath the qreated "go" on wheelo! Pick youralf a bill


surely deatined to "pull the props" from under well. Stathithed reeord hoiders
But performance is only part of the fabulous Por Tac tory for 'S6. Everything about it bringa a thrill!
Theres a new ride, new handling eame colorfal new luxury interiors, and the greatest safety ever engineered into an automobile.
And as to style well, a act that Pontiac is again the most eantly dist the ive car on the road-the one car that marks you as So come in today and drive this fabulous car. Sure as you love todamound drive this fabulous car. Sure
go Pontiac in ${ }^{\prime} 56$ !

## ANDREWS EOUIPMENT CO.



Rev. and Mrs. Gilliam
To Celebrate Golden and Mrs. Fisher To Celebrate Golden Entertain Workers Wedding Anniversary Of Methodist Church


 Methodist Church of She First hamrock. The serving tables were artis
The affair will be public and tically decorated in the Hallow the couple wishes to point point e'en motif. The menu consisted that no printed invitations are of buked ham, candied yams,
being sent. It will be very in. string beans, salads.
 friends as possible come to the
church and see them.
 mony and exchange ringse just as
they did in workers dinner is an an-
their wedding at
thual affair for the Fishers. Place Reyoun
19055
Rev.
nuated Methodist preacher, has Shower Honors pastored a score of churches in
Western Mrs. J. T. Tidwell Panhandle, including Kellerville. Mrs. J. T. Tidwell was honor Mrs. Cunningham $\quad \begin{aligned} & \text { by the Presbyterian ladies at the } \\ & \text { close of their weekly progra }\end{aligned}$ Honored With Shower Oct. 27 A plnk and blue shower hon-
oring MMr. Conald Cumningham
was held in the home of Mrs.
Glen Curry on October 2.
The hostesses were Mesdames
Curry. . Kinneth Hambright. James.
Cliett. Charles. McCurley, and $\mathbf{F}$.
E. Hambright.
There were approixmately 50
present and sending gifts.
E. J. Windom was in Amarillo
Friday.

|  | t Tuesday |
| :---: | :---: |
| Thursday: <br> John Wayne, Lana Tu <br> "SEA CHASE" <br> Technicolor-CinemaSc | The Presbyterian Ladies Auxliliary met November 1 in the church parlor <br> The meeting opened with a song, "My Jesus, I Love Thee. Roll call was answered with a verse of scripture. Mrs. Kid Mc Coy read a scripture, and Mrs. Payne led in prayer. <br> Mesdames Massay, Kerr, and Graham gave a report on the Presbyterial at White Deer. |
| Friday, | Personals |
|  | Mr. and Mrs. W. G. Carter and Mrs. Lena Pettit visited with relatives in Clarendon Sunday |
| Technicolor | Mr . and Mrs. J. L. Andrews visited in Childress Sunday. Mrs returned home with them. |
| "PETE KELLY'S BLUES" | Mr . and Mrs. Odell Mantooth took her father, J. D. Pope, to Houston Sunday for a check-up. |
| Jack Webb, Janet Leigh Edmond OBrien, Peggy | Mr . and Mrs. E. L. Price visited in Hollis, Okla., Sunday with his mother, Mrs, R. L. Price. |
|  | Mr, and Mrs. Jack Hiett visited with her mother, Mrs. E. R Smith, in Amarillo Sunday. |
| TRANGE LADY IN TOWN" | and Mrs. Bud Williams of visited with her parents, |
| eer Garson, Dana Andrews | Mr. and Mrs. H. L. Chase, over the week-end. |



## Armour's Shortening

 VEGETOLE25 lb sack
Q1.00
3 lb carton 57c


GRAPES SPUDS 10 . 43 c BANANAS $\quad 15 \mathrm{c}$

All Brands COFFEE 93c

Armour's Cloverbloom 2 lb box Cheese Spread 63c

|  |  | $\mathrm{S}_{1}$ |  |
| :---: | :---: | :---: | :---: |
| (8) CATSUP 20c | (2) PUMPKIN 17c | (4) PEARS | 250 |
|  | (i) PUMPKIN 12c | fren tor SALAD |  |
|  |  |  |  |
| . |  |  |  |
|  |  | (ti) |  |
| (20) BEANS ${ }^{303}$ sic 250 | SAUCE 3 com 25 c | EmineAPP |  |
| (4) BEANS ${ }_{\text {cose }}^{303}$ | (1) PASI | Tomot |  |
|  | SALMON ${ }^{\text {con }} 79 \mathrm{C}$ |  |  |
|  |  | mample JICE |  |
| LIMA BEANS 27c | PICKILES ${ }^{24}{ }^{20} 510$ | Tise JUICE | 9 |
| 5mer PEAS ${ }^{30} 19 \mathrm{C}$ |  | APRICOTS |  |
| PEAS 12 c |  | $\xrightarrow{\text { matem }}$ APRICOTS |  |
| SPINACH 13c |  | CO |  |
| 21 | co | ) |  |
|  |  <br> GROCERY $\Sigma_{x}$ MARKET* |  |  |
|  |  |  |  |
| (5) |  |  |  |
| JUICE |  |  |  |



