THREE NAMED NEW OFFICERS GRAY COUNTY

## Cobb, Bennett.



TWO MEN OPEN AUTO REPAIR SHOP IN CITY


## Father-Son Banquet to Be April 8




Drive for Red Cross Funds In Area Now Totals $\$ 582$ TWO MEN BUY
JAY FURNITURE
STORE IN CITY


BAPTISTS PLAN PRE-EASTER REVIVAL MEET EXPECT TO TEACH GOAL of 5730 SOON

TOTAL OF 470 at SHOWING OF NEW HOME


SERVICES FOR MASSEY BABY


## NEW BOSS

## BIRTHDAYS



## FOOD DEMONSTRATIONS






Mr. and Mrs. Jack Brooks and
ons of Lubbock are spending
 some practice teaching in Groom.
Mrs. Bui Gray and son of Abi-
lene visited with the Brooks mily Sunday

Mr. and Mrs. Tommy Willis to make their home.

Tne people of America have put
Ford First


The people have put FORD FIRST in sales* because . FORD is frat in modern beoutr. Ford FORD is first in niding comfort. Ford
 styled to mirgor the beauty of the Thum-
derbirid the great Ford personal car that
 FORD is frst in $\mathrm{V}-8$ power. For ' 35 , Ford


o.an Come in and Test Drive a beautiful new '55 FORD JOE SMITH MOTOR CO. Your Friendly Ford Dealer

takes the work out of washday


No heavy baskets to carry . . . no bending and stretching to hang each article ... nothing to do but toss your wash into the dryer. A twist of the wrist - and the dial will dry a full load - on the dampest or dustiest of days - in about an hour.

There's no outdoor soot to dirty clothes, no sun to fade them, just perfect drying results every time

Dry clothes the modern way-of course,
it's electric.

## an Electric CLOTHES DRYER

## The TII:Lean Nows



## 

YOU CANT GET
SOMETHING FOR NOTHING

## IN THE BEGINNING, let it be understood that we have no "beef

 with the beef raisars, since there are certain aspects of thebeliefs with which we agree whole-heartedly.
The beef raisers, you know, are one group who have not sought The beef raisers, you know, are one group who have not sought
out government help it times of stress; but instead, they have
preferred to take their "ups and downs" in the good, old-tashioned preferred to take their "ups and Way of, hewever, we note that
of the American Cattle Raiser
Taytor, in-agers of thesent specech, said he was appailled at the number of rejecties from the armed forces, at the fact that the youth in
Europe are, generally speaking. in better condition physically than
the youth in correct this.
Frankk, we do not know whether increased beef-eating will help
the health of the youth of America or not, but wo would imagine the health of the youth of America or not, but we would limagine
might help. So we'll go along with Mr. Taylor in that respect
But the beef-raisers, it seems to us, would be better off if the would inaugurate a concentrated sales program to the people
America. Beet-raisers, we believe, have brought the decrease beef-eating on themselves. Just a very few years age, these catt
beote and their attempts worked well until the bubble finally burst in
the form of rebellion on the part of the housewives of America.
That rebellion, coupled with dry weather and consequent nigher In mean-
time, though, housewives had discovered many. meat the mubstitutes,
particularly substitutes for beef, and these housewives are still using We would suggest that Mr. Taylor get his association to spen
some money in promoting the use of more beef on the tables
America. The money could be well spent in several waym 1. Adopt a concentrated advertising program, one well-organize other media which might be worthwhile.
2. Employ publie relations workers to tell the story of advantapes of eating beef at everky opportunity avaitoble of to the
association. this story could be told in many ways, and in many association. This story could be told in many ways, and in many
cases the cost will be nil.
3. Convince asociation members themeelves that regardiess of what is to be sold, the pubice must be sold on the product. Remind
members that one-shot advertising will do litte good, that the
concentrated program must be t long rane prog concentrated program must be a long range program, or eise the
money will be spent in vain.
4. Further convince association members that competition to beef-eating is present, that this competition is doing alt it can to
sell its products, that the beof-raisers can expect to see even more
competites competitors in the future. Convince these members that if they
expect to continue to have a market for their product, and es pecially a larger market, they are going to have to spend a pari
of their gross revenue along the avenues of free enterprise.
 Dallas visited Sunday atternoon week-end.
L the home of Mr. and Mrs
Lester Campbell. Mr. and Mrs Clyde Wills
spent the week-end visiting with
Mr.and Mrs. A. L. Conatser of
Borger and Mr. and Mrs. C. J.
Holinan of Stinnett.

## DEAD ON YOUR FEET?

## AVALON <br> NO SHOW ON TUESDAY <br> In CinemaScope

|  | In CinemaScope <br> Richard Widmark. Bella Darvi, David Wayne |
| :---: | :---: |
| Special Formula supplies iron you may need for Rich Red Blood | "Hell and High Water" |
| Do you feel run-down, nerveas or de pressed Lost your appetite constiYou may be suffering from iron-andperiod. BEXELL Formala sup quantities REXEL. $\qquad$ $\qquad$ $\qquad$ <br> plus Vitamin B, and trace minerala, Get wonderful new pep and energy with akxst. - now availabie at all drug steres. $\qquad$ | in Technicolor |
|  | Friday, Saturday: |
|  | Johnny Weissmuller <br> C. Aubrey Smith |
|  | "Tarzan, the Ape Man" |
|  | dor |
|  | James Stewart, June Allyson |
|  | "The Glenn Miller |
|  |  |
|  | in Technieolor |
|  | Wednesday, Thursday: |
|  | Humphrey Bogart, Audrey Hepburn, William Holden |
|  | "Sabrina" |



Are you a "Do-It-Yourself"Driver?
Or would you rather be waited on hand and foot?


Rather shift for yourself Shifting's smooth and easy with Chevrolet's new and finer
Synchro-Mesh transmission. A flick of your wrist is all it


Rather roll your own Chevrolet gives you separate
crank controls both for wincrank controls both for win-
dows and ventipanes. t'ts one dows and ventipanes. its one
of many extra conveniences in
Chevrolet's Body by Fisher.


Position the seat yourself Chevrolet's big, beautifully
upholstered front seat moves uphostered front seat moves back into your most comfortable driving position.

or let Powerglide do it? Powerglide, too, is better than
ever this year. ever this year. Even smoother
and sturdier. It's the most and sturdier. It's the most
popular automatic transmispopular automatic transmis
sion ${ }^{*}$ in Chevrolet's field!


Your fingertip adjusts all four windows with automatic window and seat controls,
available on all Bel Air

or let electricity do it? No worry about your battery
in a new Chevrolet. It's the in a new Chevrolet. It's the
only car in its field with the reserve power of a 12 -vo electrical system!


Apply the brakes like this Improved brakes and new
swing-type pedals make stopswing a cinch. And Chevrolet's exclusive Anti-Dive control
gives you "heads up" stops!
have power make it easier? Chevrolet Power Brakes* are you stop by a simple pivot of your foot from accelerator to


Want standard steering Try this easy new Chevrolet
steering. Only Chevrolet and some higher-priced cars use friction to a minimum.

axra-easy Power Steering? There's nothing quite so easy
as Power Steering, of course. Good news: Chevrolet's new linkage-type Power Steering
carries a reduced price!

## Automatically-

Chevrolet's stealing the thunder from the high-priced carsl What's a high-priced car got -perhaps the thing that will surprise you most is Chevro Not style pust lol her. Not performance - just try See how Chevrotets the test. see how Chevrolet's stealing priced cars in eien wig priced cars in every way!
motoramic
CHEVROLET


COMPLETE and OFFICIAL figures show that again in 1954 -for the 19 th straight yearMORE PEOPLE BOUGHT CHEVROLETS THAN ANY OTHER CAR!

# Nociety 

 Mrs. Linden Immel Music Club Has
 Prage, was
mtrse ${ }^{1}$.
March $12 .{ }^{1}$
Recres, Lo Ger Gibson,
Hilians, und Appling.
Miss Gienda Smith


Kelda McClellan Baptist S. S. Class Hostess at Meet Mcnthly Luncheon | Of Skillet Club |
| :--- | :--- |
| Zelda M-Clellan was hostess to The willing Workers Sund |

 Work was completed on the the church Wednesday. March 9 ,
quilt blockss. At the next meet- for tis regular monthly luncheon
ing, which will be March 24 in and business meetings. he liome of Eva MeClellnn, of- A delicious lunch was served
fieers for the next year will be by the hostesses, Lahoma Herron elected. All members are urged
to be present. Mildred Wyatt,
Delicious refreshments were present: Kollowing members were
Katie Price, Jewel
 Preston, Mena Folley, Mina Derothy Cibson.
Kalka, Grace Beck, Audrcy Hunt
and Iva Meclellan; and one Mrs. Nancy White of Amaritlo guest, Mrs. Alma Weaver. Chit. has returned to Mel Aman from
dren present were David Guth, Sapye, Okla, and is visiting in
Judy Saunders, and Deborah the homes of her Mr. and Mrs. J. I. Martindale Keith Myatt of Amarillo vis-
visited with relatives in the ited with his parents, Mr. and visited with relatives in the Mred
hospital at Shamrock Monday. C. A. Myatt, Sunday. Mr. and Mrs. Raymond Howard Mr. and Mrs. R. L. McDonald
Borger visited in the Leon were in Pampa Monday on bus-


NOW OPEN FOR BUSINESS

We have opened our auto repair shop in the new building adjacent to Consumers Supply on the south lane of Highway 66 and are equipped
to take care of your car repair needs.
We have installed a new Hunter Wheel Balancing machine, and Allen Tune-Up equipment, and can guarantee you excellent service. Both of us have had many years of experience and

Thacker \& Greer Garage Next Door to Consumers Supply


.
W. M. U. m
Wednesday:
Sunday
ay: meetings. 17


 Prayer meeting and Bible study
at $7.30 \mathrm{p} . \mathrm{m}$, followed by choir
practice. Buell T. Wells, Pastor
Brs. Herman Gienn was taken
$\begin{aligned} & \text { Mrs. } \\ & \text { to Highland General Hospital in } \\ & \text { Pampa Saturday for treatment. }\end{aligned}$
Mr. and Mrs. Johnny Osborn
of Logan. N. M. spent a few
days tast week with her parents,


ANDREWS EQUIPMENT CO.

Mclean, Texas

