## Zuig Spring Zlaily Herald

## Four More Major Industries Under NRA



## NRA To Call Oil Leaders



Disturbing Conditions Reflected In First Reports On Relief Needs From
Farmers In Howard, Other Counties Trustees Of
 Balbo Brings His Men Home Hundreds Of Thousands

Four Counties
Meet Monday


## Celebrant Retir Former Envoy

 To U.S. Seen As His Successor

Officer's Car Blocks Path Of Ganosters


Man President Of Fraternity
Kipen phiomem oran


From Austin
 Boal that

Light, Power
Telephone 0n Given Codes

construction Trades In cluded: Morified Aren ments Approved

WASHINGTON (AP) Employes of fou- more Employes of fou- more major Industries - electrie lipht,
nower; telephone; canning,
onstruction-Saturday were
brought under NRA wage and
work time supervision whth work time supervision with
approval of Hreq Johnson of
modified presidential reeimplovment agreements. reemMor than a million and half workers were offichally estimated as affected immedi-
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wage and hour speeifications and receive Blue Eaele. The
udministration estimated 150 .



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## LATE NEWS PICTURES OF WORLD EVENTS

HERE'S ACTION IN NEW YORK MILK STRIKE AREA



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 GUARD MILK AGAINST STRIKERS



SOCIETY EYES QUEEN'S SKIRT




CUBA CROWDS FLEE GUNFIRE DURING RIOTS


May Be Intermediary




Recovery Chief


Indicted



BIG PUSH FOR RECOVERY STARTS


Worker in the overnment ofrnting ofico in wastington aro atoun
 MRS. ROOSEVELT HANGS NRA SIGN

 RECOVER BANK ROBBERY LOOT







> Third Annual Golf Tournament
Of Big Spring Country Club Is Scheduled For September 2.3-4


Giants Finally Succeed In
Beating Team From Forsan

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## Sport-Lines

Local Cowboys To Play Col-Tex Team
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## Physicians <br> 

Blowout Proof because of an extra patented process:

## LATEX WELDED CORDS

which prevent Cord Separation .. the cause of blowouts

Blistering heat develops inside your tire every time you drive your car 35 miles an hour or faster! Heat
so terrific that in many tires it causes cords to separate. It weakens the tire from within, causing blisters you can't see. You hit a rock or a bump. Suddenly-BANG-a blowout! It may come today, tomorrow, any minute! A blowout that can send your car hurtling off the road! The lives of your family are at stake!
 <br> \section*{BLOW-OUT <br> \section*{BLOW-OUT PROOF PROOF RIVERSIDE TIRES RIVERSIDE TIRES <br>  를
 <br> Progress! <br>  <br> THE FIRST NATIONAL BANK}

Riverside tires are built to prevent blowouts! River${ }^{\prime}$ Cords-the heart of the tire-are made from extra strong, long staple, premium cotton. Every cord in every ply is dipped in LATEX-100\% pure, liquid, virgin rubber. This welds the cords into a super strong unit! It gives Riversides the strongest tire carcass made! It prevents cord separation-the cause of blowouts!

## Why We Save You Money

Of course Riversides are made in one of America's largest and best tire factories. BUThey come direct to us - minus the manufacturer's selling and general overhead expense. , The second ost methed from Wards low These two reasons explain why we sell high quality tires for less. It's simple to figure out for yourself why Riversides are better in quality, mileage, and safety than any other tire at the same price.

## RIVERSIDE TURES

 will not blow out under mormal road conditions during the life of the wead if they arekept properly infated in accordance with tho kept propecty infatec
tpecified air peccourect


Warals Unlimited Guarantee For your protection every single Riverside tire is guaranteed by Wards to give service that is satisfactory to you. No time limit! No mileage limit! A tire has to be extra good-has to be extra safe to be backed by the strongest tire guarantee ever written!

The bia spaing, twxas, patiy herald, sunday morning, auçust 1s, 1998

## Enlistment Of Company No. $10 f$

 Local NRA Forces Is Completed



# FRILLS? NO!...SAVINGS? YES! at WARDS 




## 



GLASSES That Suit Yaut ISestree Plesure


(6)

Pontiac..the world's largest builder of straight eights


Here's why America is buying them!

| Men and women are buying more | by |
| :---: | :---: |
| Pontiacs than any other car in Ponriac's price range! Why? Because | -because it's a big car, with 115 -inch wheel base and well -distributed weight |
| they have found that this big, modern | 65 pounds, carb weight, for the |
| Straight Eight excels on all counts | 4 -door Sedan). And ir's the only car |
| as you will find when you see and drive is. | in its price range with the Fisher Ventilation System - preatest comfort |
| get power in a Pontiac-more er than you'll find in any otber anto- | factor since the development of the closed body. |
| mobile at or near its price-delivered far more smoothly by Pontiac's 77 . borsepower Straight Eight engine. | There just isn't anything to compare with Pontiac at its price. In Fisher Body beauty-in comfort-in Straight |
|  | Eight performance. That's why |
| You get more speed, too-78 | America is buying Pontiacs. That's |

WEBB MOTOR COMPANY
Lth a Rumnels sts.
Big Spring, Texas
Sweaterns


Best value we know,
of! Tough! Sturdy! SCREW DRIVER 15c





## Here's what drivers want! A Lonq-Life Battery

and Winter King Saves You Money!


| "Bargain" Paint May Be $1 / 3$ Water! <br> ZINC-ITE <br> is afll paint-and no water: <br> $\$ 2.75$ <br> Water thickens paint, makes it look substantial. But water evaporates and soon the paint deteriorates. Then re-painting raises the cost! Save with Zinc-ite! It's all paint. By actual test it outcovers, hides better It's easy to apply. It comes in 21 attractive colors. And our price saves you a good $25 \%!$ $4^{\prime \prime}$ Brush- $100 \%$ Pure Chinese Bristles... |  |  |
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| $\mathrm{n}^{6}$ | rik Slides | : |
|  |  | American Made! Wire Nails Cost LESS ot Wards. |
|  | No More at this price! Work Shirts at 1933 lows: |  |

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Balloonist's Wife


SORCHY SMITH


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## herald want-ads par




Rules Prescribed By Johnson
For Barbers And Beauticians
For Barbers And Beauticians

LET'S NOT LOOK FOR FAULTS BUT RECOGNIZE GREAT

OPPORTUNITIES offered us under the
N.R.A. program. We put our people to N...A. program. We put our people to
work at wages, then gauge our opera-
tions on a scale congistent with tions on a scale consistent with the NEWW
DEAL and good business. Every one is DEAL and good business. Every one is
benefitted, no one hurt. Why wait? Let's do it now.
The N.R.A. is a program, not of theory, but rather uilta sound basiness-princithes we mic ills.

As we have in the past done our part by selling our people the wisdom of using high qual
ity COSDEN GASOLINES, made in Big Sy COSDEN GASOLINES, made in Big
Spre will be found doing our part under

Flewellen's Service, Distributors

## 4 Cu. Ft. Size <br> $\qquad$ <br> $\$ 150$

Cu. Ft. Size
$\qquad$


Empire Southern Service Co.
Big Spring, Texas


