# -BoostingMclean and the <br> The McLean News 

## polightly Wins School Opening Date icholarship It Texas Tech Tentatively Sept. 1

Seal Coating of McLean-Lefors Road Is Started

Hot, Dry Weather Reigns in Area As Crops Begin to Need Moisture Duck Hunting Season in Texas
Split to Allow Longer Period
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## Prospects Good <br> At Present for <br> Excellent Crop

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New Jackets Two Visitors
For Girl Cagers To Speak to
Finally Arrive Presbyterians

## - Oil News-




| To Speak to |  |
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| Presbyterians |  |
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|  | Miss Jan Black |
|  | MYS Delegate |
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|  | Webb at Deport, and Mrs. A. T. Black at Blossom. |
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Here's A Man Who Purchases
$4,000,000$ Books in 2 Months


Three-Day Reunion of C.A. Huff
Sponseller New
Band Director



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Cooke Chevrolet Co. Mclean, Texas
E MoLEAN News, THURsDAY, AVGUST 9,1947

## THE McLEAN NEWS



## Cilitoriuls

## cotron's call

A rallying call of great importance has just sounded
through the Cotton Belt. Addressed primarily to the members of the cotton in dustry, it urges their full support of their industry'
program to inerease world
consumption of Americar program
cotton cotton and cottonseea products.
The message from Oisar Johnston, president of the
National cotton Council, is of equal interest to every person in the Cotton Belt for cotton is the economi mainstay of the region.
The indiustrywide program is implemented through the fight on behalf of $15,000,000$ cotton farm and factory
workers The Councll has nct only defended cotton's position the
old markets during this period, but also awakened new old markets during thls period, but also awakened new
demand foc ooth niber and seed. has success ul conduct of the councurs progran alread
The battle is not orer, however. Cotion still faces strong array of compettors. Many production and market
ing probiems remain to be solved ing probiems remain to be solved Much research
necessary to tmprove the quailty of present cotton pro ducts and to develop new ones. Only the united efforts of all cotton interest, will result in final victory.
Under the program which Mr. Johnston has outined every farmer is asked to contribute ten cents on eacl
bale ginned. Other nembers of the industry contribute proportionately,
one farmer's dime is a small sum. The votce of on ginner might easily be ignored. But united in the Cotton Councti, they speak and act with authority
It is of th utmost importance that every cotton farmer ginner, warehouseman, merchant, spinner, and cottonseed
erusher contribute thefr share to the support Councll program. It is truly cotton's own program.
Get a Good
Gulf Start
Wherever you go, get
started right by flling
up with Gulf products
And let us give your
ear that pre-vacation
wash and grease job.

Gulf Service Station Ernest Watson

## Be Ready for

Fall With a

## New Suit

Tailored-to -st . . . order now . . . your suit will be here long before the fall parade . . . many samples to choose from

## Mercer Cleaners

## Noah Numsxul



## Les

## TALK




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It strikes me now that perhaps it shouldn't be a city project, but
an individual project. Perhaps 0 nicm mon mome mot Spanish, or maybe even Russian.
Which would really keep the people suessing.
M Matan could then be known street sligns, if that is any mark doubt. well. I guess the ides of
Oh wethe city mark the streets
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in a uniform manner would b letting che city mark the streeti
in a uniform manner would b
best after all best arter all. If the ctty would
mark the streets. shull.
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The News who may not have taken
 A few points of the proposal.
The amendinent proposen a 800 .
oco.000 building promeram 000.000 building prosram whereby
16 state supportel collegen See the New
Remington Portable Typewriter

On Display at Our Office $\$ 78.95$ (Including tax) It's just the thing for use in college this fall. Immediate Delivery

The McLean News

MEADOR CAFE
FRIED CHICKEN The Best in Food

## It May Happen Here

Two weeks ago hall destroyed more than 2,000 acres of cotton in South Collingsworth County. The hail season is never over, but your worry seasen can be ended by insuring against financlal loss Get Your Hail Insurance Before It Does

## Boyd Meador

General Insurance

You Wouldn't Go Fishing
With a Broken Line
yet that is essentially what a lot of people are doing! cy are going on vacation .... or Just short trips right here in Texas c economical service. but only if the owner has not let the main thinking about that trip. start thinking of getting our car in good repair. Your repalrman can fix it up, but be sure he uses

## McLean Auto Supply

Guy Hibler


## It's a Pleasure...

When Everything Runs Smoothly


Dysart Motor Co. ramey




## Th Nant Ais

| ratesClassified information |  |
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| Minimum ChargePer word, first insertion |  |
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| For Sate-phler brushes an Fuluer products. Mrs. 8. R. Jones Phone 110 W. 17-4te |  |
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| Soy bean or colton seed mea or pellets. S. R. JONES, at Gin 32 -tfe |  |
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| For Sale-One cream separator power driven, excellent condition one electric washing machine. fine condition; one low-wheel wheel traller, good shape, with sideboards. H. Longan, Mclear Feed \& Implement. 31-2p |  |
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| Wheel allgnment with BennettFergaen machine. All work guaranteed. City Garage and Body Shop. Phone 235, Texaco build, ing. le |  |
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| For Sale- 1,500 pounds soryhum seed, 13 miles north of McLear Teiephone 1613F121. B. L Webb $31-2 \mathrm{c}$ |  |
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| For Sale-Cholce residence Good location. M. D. Bentiey. ic |  |
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| For Sale-4 room modern house wh 7 lots: more land avaliable 6 room house with basement lose in. <br> 8 room stucco; good location. <br> 4 room trame house to be <br> noved. <br> Boyd Meador. |  |
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| Furniture and sutomobile up-holstering. All work suaranteed. |  |
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| City Garage and Body Shop |  |
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## Brown Resigns Railroad Job

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## NINTH ANNUAL

Ackley Park Rodeo
ELK CITY, OKLAHOMA

August 30, 31, 1947
YOU'LL SAY, "IT"S DIFFERENT"

Get Your Copy of the

## Texas Almanac

and State Industrial Guide
1947-48 Edition
Cleaning's a Pleasure
With a Filter Queen

Heri's a vacuum cleaner that takes care of every
noss and corner. for the attachments include every
conceivable need. Wo're slightly overstocked on this item-heres ance at a bargain.

Was $\$ 91.73$ $\$ 79.95$

We also have Eureka Sweepers, with all attachments, and Hamilton-Beach Sweepers

## LIFEGUARD TUBES

Clothbound. Permanent Edition
\$1.25

Only a Few Copies Available
The McLean News

## Graham Hardware

## How Long Did You Know

## Your Wife?

How long did you know your wife? Did you just happen to see her on the street, walk up to her, ask her to marry you, hold out deal right there on swoon in, call the minister, and consummate the of calls there on the spot? Pernaps not. It probably took a lot Alowers doing thenings on the davenport, candy, theater tickets that deal

Still, away from the romantically lit !iving room, you expect meet a prospect, through the mail or in the columns of a publication ask for an order and change an uninterested prospect into an inter ested customer, right on the spot. And if it doesn't happen like that you blame the advertising or the salesman

You're the one to blame, for not knowing better.
You've got to woo prospects just like you wooed your wife You've got to call on them often (either through the printed word or flesh and blood salesman) and do the nice thing over a period

It's odd that so many married men in business don't act as thougł they knew the first principles of courting customers.
-From Graphic Arts Monthly.

## The McLean News

Printing
Publishing
Office Supplien

