



THE McLEAN NEWS

Published Every Thursday
News Building 210 Main Street
Day Phone 47-Night Phone 147W

T. A. LANDERS
Owner and Publisher

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MEMBER

- National Editorial Association
Texas Press Association
Panhandle Press Association

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same given to the editor personally, at the office at 210 Main Street.

You don't have to run very fast to catch the devil.

The automobile has just about stopped horse stealing.

It will be fine when the government quits living beyond our means.

Towns have reputations the same as people. Some towns have a reputation for friendliness and others decidedly the opposite. Much of the impressions visitors obtain are from filling stations, cafes and drug stores.

Lufkin claims 645 veterans currently on unemployment rolls with a "payroll" of \$12,990 per week—nearly \$700,000 per year. The government has arranged for veterans to profit by loafing and they are doing just that.

CITATION BY PUBLICATION

THE STATE OF TEXAS
To: Nick Indelicato, GREETING:
You are hereby commanded to appear and answer the plaintiff's petition at or before 10 o'clock a. m. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 4th day of November, A. D., 1946.

Said plaintiff's petition was filed on the 2nd day of May, 1946. The file number of said suit being No. 8263. The names of the parties in said suit are: Ruby Lee Indelicato as plaintiff, and Nick Indelicato as defendant.

The nature of said suit being substantially as follows, to wit: The defendant has been guilty of cruel and inhuman conduct toward plaintiff of such a nature as to render their further living together as husband and wife insupportable.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Given under my hand and seal of said Court, at office in Pampa, Texas, this the 30th day of September, A. D., 1946.

DEE PATTERSON, Clerk, Dist. Court, Gray County, Texas. By LOUISE STUART, Deputy. (SEAL) 39-4c-BLP

The professional beggar feels no shame. He is a business man who sells you a clear conscience for two bits.—Robert Quillen.

Johnie Cubine of Lawton, Okla., stop home for the week end.

CITATION BY PUBLICATION

THE STATE OF TEXAS
To: Cage Brown, GREETING:
You are commanded to appear and answer the plaintiff's petition at or before 10 o'clock a. m. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 28th day of October, A. D., 1946.

Said plaintiff's petition was filed on the 10th day of September, 1946. The file number of said suit being No. 8437. The names of the parties in said suit are: Thelma Brown as plaintiff, and Cage Brown as defendant.

The nature of said suit being substantially as follows, to wit: Plaintiff sues defendant for a divorce on the grounds of harsh, cruel and inhuman treatment, to the plaintiff by the defendant in that the defendant would curse, abuse and strike plaintiff. Plaintiff sues for custody and control of their children, Bobbie Roy, a boy age eleven, and Shirley Christine, a girl, age eight, and for cost of suit and such other relief, general and special, in law and in equity that she may be justly entitled to.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Issued this the 10th day of

CEMETERY MEMORIALS MONUMENTS, MARKERS COVERS and CURBING

S. R. JONES McLEAN, TEXAS

All Forms of INSURANCE
No Prohibited List
All my companies have A-1 Ratings
PROTECTION PAYS
T. N. Holloway
Reliable Insurance

HELPHY-SELFY or FINISHED WORK
Your trade appreciated.

MOORE'S LAUNDRY

INSURANCE
LIFE FIRE HAIL, etc.
All kinds of life policies
Representative Southwestern Life Insurance Company

Boyd Meador Insurance Agency



Better Service
Better car performance at the sign of the Flying Red Horse.
Your trade appreciated.

Shoop and Patterson

WOMACK AMBULANCES

McLean Phone 94 Shamrock Phone 94

CHECK YOUR OIL

Get more mileage and keep down wear in your engine by keeping it filled to the proper level at all times with clean, fresh oil. We have the right grade and weight.

STANDARD SERVICE STATION
Odell Mantodth, Owner

September, A. D., 1946.
Given under my hand and seal of said Court, at office in Pampa, Texas, this the 10th day of September, A. D., 1946.
DEE PATTERSON, Clerk, Dist. Court, Gray County, Texas. By LOUISE STUART, Deputy. (SEAL) 38-4c-JFS

Do you know what a little Nip did? That's right, he killed a lot of Americans. But we're not talking about the Nip from Tokyo now—we're referring to those short quick nips that some motorists take. The Texas Safety Association reports that one out of every seven drivers involved in accidents had been drinking. When the wassail's flowing free, leave your car at home—park it—do anything with it—but DON'T DRIVE IT.

Ernest Smith and son, Frankie, were in Amarillo Friday.

Don't Wait Until "Pyorrhea" Strikes
Look at your "GUMS," everyone else does. — Are they irritated? Druggists refund money if first bottle of "LETO'S" fails to satisfy. POWERS DRUG CO.

DR. J. E. HEWETT
Optometrist
Glasses Fitted
Broken Lens Duplicated
For Appointment Phone 9934
Amarillo, Texas, 107 E. Fifth

YOUR PLEASURE

When you come to this cafe for your meals or short orders, it is our pleasure to serve you good food, under pleasant surroundings.

EAT WITH US OFTEN
McLEAN CAFE
Mr. and Mrs. D. W. (Buddy) Watkins



Come in for better Automotive Service
MAGNOLIA Service Station
Andy Watkins

FASHION is a matter of GOOD GROOMING

In our hands dry cleaning is a fine art that restores clothing to their original style and sleekness. . . . old garments look like new. . . . new garments keep their newness longer. Try us today and see for yourself.

MERCER CLEANERS

PLAYING SAFE

Policeman—Is this your ball, sonny?
Boy—Any windows broken?
Policeman—No, nothing at all.
Boy—Sure, it's mine; thanks a lot.

Visible evidence doesn't prove who is boss. A dog on a leash usually leads the way and decides when to stop.—Robert Quillen.

Mrs. N. A. Greer and son, accompanied by Mrs. C. C. Swafford, visited in Amarillo Thursday.

WALDON E. MOORE
Registered Structural Engineer and Industrial Designer

Complete Building Plan Service for All Types of Buildings
512 W. Kingsmill Phone 1705 PAMPA, TEXAS

WHAT'S COOKING?

Fine Foods at MEADOR CAFE
Bring the family in for Sunday dinner.
You'll enjoy the comforts of air conditioning and a good meal.

A NEW POLICY

Non-Cancellable
(guaranteed renewable to age 65)
Incontestable after 2 years
Accident benefits
Sickness benefits
Hospital and surgical benefits
HOUSE CONFINEMENT NOT REQUIRED
ARTHUR ERWIN
Great Northern Life Insurance Co.

MAKE-UP TIME

Two men who hadn't seen each other for fifteen years met and began reminiscing. "Is your wife still as pretty as she used to be?" asked one. "Oh, yes," replied the other, "but it takes her quite a bit longer."

FAMILY STYLE MEALS 60c
Special School Plate Lunch 45c
McDonald Boarding House

"Good morning, madam. I understand there is something in the house that won't work."
"Yep, he's upstairs."

GET MORE MILEAGE with

Phillips 66 Poly Gas and Phillips 66 Motor Oils
Phillips Petroleum Co. J. R. Glass, Consignee

FORD TRACTORS Sales and Service
BENDIX HOME LAUNDRY Electric Appliances
Car and Tractor Parts - - Accessories
General Auto Shop Repairs

HARRIS KING
120 N. Main St.

OUR GOAL
OVER \$3,000,000.00
BURIAL INSURANCE IN FORCE
During 1947
Serving McLean with a Truly Complete Service
WOMACK BURIAL INSURANCE ASSOCIATION
'It requires a large membership to have a strong Association to stand the test of time.'

FALL FOOD Festival
BINDER spool TWINE \$1.19

Price list for various goods: PAVING 51c dozen for EGGS, PRINCELLA CORN No. 2 13c, Limited Amount of SALAD DRESSING, KARO SYRUP, BRER RABBIT SYRUP, DREFT, OXYDOL, SUPER SUDS, DUZ, White CELERY large stalk 13c, Tokay GRAPES lb 13c, Delicious APPLES lb 10c, Sunkist LEMONS dozen 25c, Sunny Boy MUSTARD 1 quart 19c, KOTEX box 19c, Post TOASTIES small size 6c, APRICOTS DRIED lb 35c, Morton's SALT box 6c, Del Monte COFFEE 1 lb 29c, Cut-Rite WAX PAPER roll 19c

Modern Market
FINE FOODS
Phone 139

**GARBAGE AND REFUSE**  
**ORDINANCE**  
 AN ORDINANCE DEFINING GARBAGE AND REFUSE, REGULATING THE CONTAINERS IN WHICH TO ACCUMULATE THE SAME AND THE PLACING OF SUCH CONTAINERS FOR COLLECTION BY THE CITY GARbage DEPARTMENT; REQUIRING ANNUAL PERMITS FOR ALL COLLECTORS OF GARBAGE AND PROHIBITING DISPOSAL OF SUCH MATERIALS WITHIN THE CITY LIMITS OF THE CITY OF McLEAN AND A GIVEN DISTANCE THEREFROM; RECOMMENDING APPROVED METHODS OF GARBAGE AND REFUSE DISPOSAL; PROVIDING FOR THE REMOVAL OF GARBAGE FROM THE DUMP; PROVIDING FOR SERVICE CHARGES; DECLARING COLLECTED GARBAGE A NUISANCE; AND PRESCRIBING PENALTIES.  
 BE IT ORDAINED BY THE CITY OF McLEAN, TEXAS:  
**SECTION 1. Definitions.** The term "garbage" shall be interpreted to mean all putrescible material, except sewage and body wastes, including vegetable and animal offal and carcasses of dead animals, but excluding recognized by-products, and shall include all such substances from public and private establishments and from all residences.  
**SECTION 2. Refuse.** The term "refuse" shall include all non-putrescible wastes.  
**SECTION 3. Accumulation of Garbage and Refuse.**  
**Item 1. Requiring accumulation approved containers.** No owner or possessor of any public or private premises shall permit to accumulate upon his premises any garbage or refuse except in covered containers approved by the health officer. Such containers shall be constructed of metal or wood in a manner as to be strong, not easily rottable, rodent proof, insect proof, and shall be kept covered at all times except when the same is being deposited therein and removed therefrom. In case of emergency and one or more types of garbage are disposed of separately, separate containers may be required by the health officer.  
**SECTION 4. Collection of Garbage and Refuse.**  
**Item 1. Permits.** No person, firm or corporation shall collect garbage or refuse who does not possess a permit from the health officer. Said permit shall be issued only upon the payment of an annual permit fee of \$10.00 per collecting vehicle and only after the health officer has satisfied himself that the licensee is capable of complying with the requirements of this code. The permit may be revoked when deemed necessary to the public welfare by the health officer.  
**Item 2. Placing of Containers.** Garbage or refuse shall be collected by any authorized agency of person unless it is placed as designated by the health officer.  
**Item 3. Individual disposal.** The disposal of garbage and refuse in any place within the city limits or within 300 feet outside of the city limits, except at the designated dumping grounds or incinerator, is prohibited.  
**SECTION 5. Disposal of Garbage and Refuse.**  
**Item 1. Approved methods of disposal.** All disposal of garbage and refuse shall be by one of the following methods: incineration, land fill and cover, or by dumping at a dumping ground designated by the city or its authorized representative and approved by the city and county health officers, provided that said method or methods shall include the maximum practical rodent, insect and nuisance control at the place or places of disposal, and provided further, that animal offal and carcasses of dead animals shall be buried or cremated as directed by the health officer, or shall be rendered at 40 pounds per square foot or higher, or heated by steam cooking. Kitchen slops and other garbage fed to hogs should be cooked and the hog-holding place kept in such a manner as to cause no nuisance to adjoining property owners.  
**Item 2. Ownership of refuse.** All junk and other material of the dump ground is the property of the City of McLean, Texas, and no person is allowed to separate and collect, carry off or dispose of same except under the direction of the City Secretary.  
**SECTION 6. Service Charge and Collection.**  
**Item 1. Rates for garbage service.** There shall be charged, assessed and collected from each residential unit within the city limits the monthly amount of \$0.50, from each apartment house the monthly amount of \$1.00, from each rooming house the monthly amount of \$1.50 and from each business establishment the monthly amount of \$2.00. The City Secretary shall collect these garbage fees either through the water department as a separate item on each water bill or by any other practicable means of collection.  
**Item 2. Uncollected garbage declared a nuisance.** No garbage or refuse shall be collected from any premises where the owner or lessee is in arrears for a period of one month. Fermenting, putrefying, or odoriferous garbage in containers uncollected due to failure to pay garbage fees shall be declared a nuisance.  
**SECTION 6. Penalty.** Any person violating any of the provisions of this ordinance shall be deemed guilty of a misdemeanor and, upon conviction thereof, shall be fined in any sum of not less than \$1.00 nor more than \$100.00, and each day that any such person shall violate any of the provisions of this ordinance shall constitute a separate offense and be punishable as such.  
 Passed and approved on this the 30th day of September, A. D. 1946.  
 Approved: BOYD MEADOR, Mayor  
 Attest: W. E. BOGAN, City Secretary.

In loving memory of our mother, Mrs. L. C. Haynes, who left us eleven years ago Sept. 27.  
 They say, dear mother, you have gone,  
 But that can never be;  
 We find your smiling image on  
 Most everything we see.  
 Our hearts are filled with love  
 for you,  
 As in the days gone by,  
 And well we know it's very true  
 That you shall never die.  
 Sweet memories still linger here  
 And that is why we say:  
 You're always with us, mother,  
 dear,  
 You didn't go away.  
 HER CHILDREN.  
**LIFE'S DARKEST MOMENTS**  
 Golfer (hopefully)—Notice any improvement since last year?  
 Caddy—Had your clubs shined up, haven't you?  
**ABSENT MINDED?**  
 Twas a puzzled look the professor wore  
 As he slammed his wife and kissed the front door.  
 We see only our good points.  
 The pest never realizes he is a pest, which probably explains why he is.—Robert Quillen.  
 If you need alcohol you are in deadly danger of alcoholism. I don't need it, why drink it?

J. P. Morgan once asked a country stationmaster to flag the next train coming through so he could get back to town. The stationmaster didn't seem to pay much attention to the request, so Mr. Morgan explained who he was, financier, director of the railroad, etc., but he was still unimpressed and made no effort to comply with the request. Finally, a train came into view, the worried banker pleaded that it be flagged until the stationmaster said, "Tain't necessary to flag her, Mister, she stops here every day."

Maybe the government knows what it is doing, but we have a cousin who spent more than he earned for a long time and finally went broke at it.—Claude Callan.

**W. A. GAINES**  
 District Manager  
**AMERICAN NATIONAL INSURANCE CO.**

**TRACTORS**  
 Implements, Repairs  
 Parts Accessories  
 Used Cars  
**J. S. McLAUGHLIN**  
 John Deere Tractors and Implements  
 Plymouth and DeSoto Cars

**66 SERVICE STATION**  
 Where Courtesy Is  
 Our Motto — and  
 your patronage is appreciated  
**Let Us Service Your Car**  
**W. L. COPELAND, Owner**

**Pampa Texas**  
 Phone 934  
  
**Borger Texas**  
 Phone 192  
**Expert Moving—Careful Handling**  
**Van Service - - Nation-wide Service**


**A new star on your HARVEST OF STARS**  
  
 Hear America's favorite tenor  
**JAMES MELTON**  
 every week beginning  
**Sunday, Oct. 6**  
**NBC 1:30 P. M. CST**  
 Music, Drama, Chorus  
 Howard Barlow and  
 60 piece orchestra  
**INTERNATIONAL HARVESTER**

If God were to call you, Daddy,  
 Or take our Mother dear  
 And in deepest grief and sorrow  
 Leave us linger here  
 And in our darkest hour of sorrow, grief  
 and woe,  
 Where could we, Daddy, go?  
 Because we love you dearly  
 We would want you to have the best  
 For we will remember always  
 How our loved ones were laid to rest.  
 Perhaps, Daddy, they might tell us  
 Upon that mournful day  
 That the one we loved so dearly  
 Had thrown his chances away.  
 We now can get Womack burial protection  
 And our minds could be at consolation  
 And when the shadows of sorrow fall  
 Give our loved ones the very best;  
 And could cost so little  
 To have this peace of mind,  
 So, Daddy, please get protection  
 While yet you have the time.  
 From  
**Womack Burial Insurance Association**

**TEXACO**  
 Gasoline, Oils, Greases  
 Kerosene—the best the  
 market affords.  
 Motorists, farmers and individuals all testify to  
 Texaco's quality.  
**THE TEXAS CO.**  
 EMORY CROCKETT  
 Consignee - - Phone 172

**Avalon**  
 Telephone 34  
 Admission (tax included)  
 Adults 35c, Children 9c

**Weekly Program**  
 Thursday, Friday  
  
 Saturday  
**Trail to Mexico**  
 Jimmy Wakely, Lasses White  
**Under Cover Woman**  
 Stephanie Bachelor  
 Robert Livingston  
 Sunday, Monday  
  
 Tuesday, Wednesday  
**WILDFIRE**  
 Bob Steele  
 Sterling Holloway

Thursday, Friday, next week  
  
**ALAN LADD GERALDINE FITZGERALD**  
 In Paramount's  
**"O.S.S."**

**Lone Star**  
 Admission (tax included)  
 Adults 35c, Children 9c  
 Friday, Saturday  
 Gentleman from  
 Texas  
 J. M. Brown, Claudia Drake  
 Hitchhike to  
 Happiness  
 Al Pearce, Dale Evans

**Specials Friday, Saturday**  
 OCTOBER 4 and 5

<b>Yams</b>	<b>Porto Rican</b>	<b>lb.</b>	<b>6 1-2c</b>
<b>Apples</b>	<b>Washington Delicious</b>	<b>lb.</b>	<b>13c</b>
<b>CABBAGE</b>	large heads Colorado really firm	<b>per lb.</b>	<b>3c</b>
<b>COFFEE</b>	Folger's percc or drip	<b>1 lb can.</b>	<b>39c</b>
<b>PIE MAK</b>	regular 25c pkg.		<b>23c</b>
<b>FRUIT COCKTAIL</b>	Heart's Delight in heavy syrup	<b>No. 2 1/2 can</b>	<b>42c</b>
<b>BLEACH</b>	W. P. 1/2 gallon		<b>19c</b>
<b>SPINACH</b>	Hunt's Fancy California	<b>No. 2 1/2 can</b>	<b>21c</b>
<b>ASPARAGUS</b>	Joan of Arc	<b>No. 2 can</b>	<b>31c</b>
<b>PINEAPPLE JUICE</b>	Lone Star	<b>No. 2 can</b>	<b>19c</b>
<b>MACARONI</b>	OR SPAGHETTI Gouch 16 oz. cello pkg.		<b>14c</b>
<b>MILK</b>	Pet or Carnation	<b>2 tall cans</b>	<b>23c</b>
<b>TAMALES</b>	Ellis brand	<b>10 1/2 oz. jar</b>	<b>21c</b>

We will have syrup Saturday  
**Cooper's Foods**  
**ZERO LOCKERS COMPLETE FOOD MARKET**

**"JET PROPELLED?"**  
  
**"NOPE—JUST HEADIN' FOR THE STATE FAIR OF TEXAS"**  
**DALLAS OCT. 5-20**  
 MIDWAY EXHIBITS FOOTBALL  
 ENTERTAINMENT  
**TOMMY BORGES**  
 Show



Pretty Close

Grace Coolidge was once planning a rest cure abroad. "Perhaps it would be better if I didn't go," Mrs. Coolidge confided in a friend who was to accompany her. "People may be inclined to make too great a fuss over a former President's wife."

"Don't give it a second thought," calmed the friend. "The tiny French village we are going to stop at is so unworldly and rustic the people don't even know if the United States ever had a President."

But the friend was not exactly correct in her statement, for when they arrived at the French hotel the proprietor greeted Mrs. Coolidge by saying:

"It is indeed an honor to be host to the wife of the President of the United States. Welcome, Mrs. Lincoln."

TOO EXPERIENCED



At a wedding breakfast little Eric was given a seat near his adoring aunt.

"Well," said the lady, "what kind of a wedding will you have, Eric?"

"I'm never going to get married."

"But why won't you ever get married?"

Eric was silent for a few minutes as he gazed across the table at his admiring parents. Then he answered very positively: "Because, Auntie, I've lived with married people too long already."

Punctuation

A well-known educator, visiting a Negro church in a small Georgia community, was impressed by a very distinctive gesture which the pastor employed. At intervals during the course of the sermon this leader of the flock would extend his arms in front of him, raise and lower them with a slow rhythmic motion.

Later, the white visitor asked his Negro brother to explain the significance of the unusual movement.

"Well," said the parson, "de congregation knows 'bout dat. I don't 'plained it to 'em. Y' see, sah, dem is de quotation mahks!"

Easy Work, Good Pay

The three-year-old son of A. M. Jones, chief editorial writer of the New Brunswick Home News, was recently taken to a Methodist church supper by his dad, where he first drew attention by putting away a man-sized meal. Presently the pastor approached.

"Well," he beamed at the boy, "are you going to be a Methodist when you grow up?"

"No, sir," was his firm response, "I'm going to be an editorial writer!"

Not Much Time

Pat and Mike had just arrived from South Ireland, and they were not acquainted with our traffic signals. They were waiting at an intersection when the light turned from red to orange. Everybody but these two rushed across the street. The orange light, of course, quickly turned green, and as the Irishmen started across, Pat observed to his partner, "Sure an' they don't give the Protestants much time t' git across, do they?"

ONE WAY OUT



"I say, you're not engaged to Ivy Vine any longer, are you?"

"No, not any longer."

"Lucky for you. How did you get out of it?"

"I just married her."

Painful Sight

Two friends were riding in a bus when one noticed that the other had his eyes closed. "What's the matter, Bill?" he asked. "Are you ill?"

"No," answered his friend, "I just can't bear to see women standing."

Wrong Place

"Do you think the senator put enough fire in his speech?"

"Well, in my opinion he didn't put enough of his speech in the fire."

CLASSIFIED ADVERTISING

RATES—One insertion, 2c per word. Two insertions, 3c per word, or 1c per word each week after first insertion. No advertisement accepted for less than 20c per week. Lines of white space will be charged for at same rate as reading matter. Black-face type at double rate. Initials and numerals count as words. All ads cash with order, unless you have a running account with The News.

FOR SALE

FULLER brushes. Mrs. S. R. Jones, Phone 110 W. 40-3c

FOR SALE—Good 5 room house, close in; easy terms. See or call Alma Henley. Phone 90 W.

FOR SALE—4-burner table top oil cook stove, practically new. See it at All-Rite Cleaners. 1p

FOR SALE—Good as new electric iron. Mrs. T. A. Landers.

FOR SALE—1 electric Rite-way milkier, complete, at cost; 1 wing charger, complete, used, cheap; car heaters, while they last; new 2-row John Deere cotton harvester; 1 small bicycle. J. S. McLaughlin. 1c

FOR SALE—Stanley level. J. A. Sparks. May be seen at News office. 1dh

LOST AND FOUND

LOST—Lady's white gold Elgin watch with gold fleur-de-lis pin. Reward. Mrs. E. L. Sitter. 1p

LOST, Saturday night on street—pair lady's huaraches. Return to Corinne's Style Shop. 1c

FOR SALE—Pink stucco residence, E front, six rooms, bath, couple garage, trees, curbs, walks and four N lots. Former C. C. Cook residence, 2 blocks N., 4 blocks W., main city intersection. \$5,500.00 cash. Ruby Cook, 536 Rush St., Chicago, Ill. 37-4c

HELP WANTED

GOOD OPPORTUNITY for McLean young man, preferably war veteran, to learn printing trade and newspaper business. Can qualify for on-the-job training under G. I. Bill. Good starting wage. Contact Albert Cooper, The Shamrock Texan office, Shamrock. 1f

MISCELLANEOUS

SORRY—no more new subscriptions can be taken to the Fort Worth Star-Telegram at the present time. Renewals can be handled at the bargain rate. Leave order at News office.

VIRGIL



REG'LAR FELLERS



NANCY



MUTT AND JEFF



NEWS CLASSIFIEDS

GET RESULTS

NEW SUBSCRIBERS accepted for the Amarillo Daily Times, \$4.00 per year, at News office.

Everybody reads newspapers.

I AM

back in business at the old stand near the grade school.

Harcrow Cafe

J. M. HARCROW, Prop.

Look What We Have!

- 2 x 4's to 2 x 12's
- 6 in. Rough Fencing
- 1 in. Sheathing
- 1 x 4's -- 1 x 5's -- 1 x 6's
- 1 x 8's -- 1 x 10's -- 1 x 12's
- White Pine Lumber, all widths
- Coupled Wood Rod
- Windmills
- Composition Roofing
- Brick Faced Siding
- Brick and Cement
- Wood Shingles
- Composition Shingles
- Glass -- Wall Paper
- Binder Twine

CICERO SMITH LUMBER CO.  
Carl M. Jones, Manager

THEY LIKE MY STORE BETTER... because of Better Lighting



Better lighting does help business.

Folks like to shop in a store that's attractive, a store where they can see what they're buying. Now, with electric power cheaper than ever before, modern stores are using better lighting to serve you better.

Your Public Service Company, 22 years old, is happy that its electric power is bringing prosperity to businessmen in the Panhandle-Plains Pecos Valley Area and improved working conditions for their employees.

A pioneer in building ahead for the future, we're bringing the advantages of low cost electric power to everyone as fast as we can.

Another in a series of advertisements designed to help build this fast-growing territory in which we serve.



A PIONEER IN BUILDING AHEAD FOR THE FUTURE

SOUTHWESTERN PUBLIC SERVICE COMPANY

22 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE