

CLOSED ALL DAY MONDAY GREAT FIRE SALE

FRANK'S DEPT.
STORE
FIRE
STOCK 307 Main St

Will Be Closed All Day Monday Taking
2nd Cuts, 2nd Mark Downs

On Every Item, Every Article Throughout The Store

A Great 2nd **SLAUGHTER SALE**

STARTS TUESDAY 9 A. M. Sharp Sure
Rain or Shine

And Continues Day By Day As Long As The Stock Lasts

THE **NEW FIRE SALE PRICES** WILL BE MARKED WITH **Blue Pencils**

So For The New Fire Sale Prices Look For The Blue Marks

EVERYTHING HAS BEEN REDUCED FOR THE **2nd TIME**

Not Just A Few Things Being Reduced For
This Great Second Slaughter But

EVERYTHING!

At These New Fire Sale Prices It's A Cinch That
Selling Will Be "Fast and Furious" So Be Here
Early Tuesday Morning And Get Your Share
Of A Storefull Of Bargains

DON'T FORGET THE PLACE OR EVENT, IT'S THE 2ND SLAUGHTER SALE OF FRANK'S DEPARTMENT STORE FIRE STOCK

FRANK'S Dept. Store Fire Stock **307 Main St.**

STOCK OWNED AND BEING SOLD BY IRA A. WATSON CO.



*Read all
about it!*

The Herald 'Adopts
Effective Today, June 16

The **LITTLE MERCHANT PLAN**

- That Helps Many Big Spring Boys
- That Means New Service To Subscribers
- That Increases Local Income and Buying Power

GIVE THE BOYS A BREAK

Five Reasons

In Favor Of The Little Merchant Plan

1. You get better SERVICE. No more wet papers when it rains. You seldom miss a copy by having it stolen or torn up by your neighbor's dog.
2. Your paper is not wrinkled and twisted. You get a fresh smooth paper behind your screen door.
3. On Sunday morning, you don't have to get up and dress in order to go out and hunt for your paper. Pick it up at your front door (and if you like—get back in bed and read it).
4. Your subscription is easier to pay. The boys collect weekly. It is easier to pay in small sums more often, rather than in a large sum at long intervals.
5. You are helping a worthy boy to help make a living or work his way through school and college. These boys are being taught honesty, salesmanship, efficiency and courtesy.

A PLEA FOR THE BOYS

GIVE THESE BOYS A BREAK!

YOU can do something for these boys. YOU can help them serve you better. YOU can give the boy a kind word when he calls, a helpful suggestion now and then, a smile when he collects. These things do much toward inspiring him to be a better "little merchant." In these ways, YOU can GIVE THE BOYS A BREAK!

The Little Merchant Plan

The Big Spring Herald has adopted the "Little Merchant Plan" of delivering papers to subscribers in the city of Big Spring. TWENTY BOYS are engaged in the business of delivering this newspaper to the homes in Big Spring. These boys' earnings and success depend on how efficiently they serve YOU. Give them a welcome when they call!

This change in circulation policy will not only be beneficial to the carrier boys by placing them on their "own", teaching them to be independent and resourceful, but will also react in your favor. Instead of the paper being thrown in your yard—at the hazard of wind, rain, dogs and thieves—it is now placed behind your screen door.

Each boy is given a certain territory. He buys his papers outright, delivers them to his subscribers, does his own collecting, keeps his own record book, and pays for all papers that he delivers. If a subscriber fails to pay the boy, he is the loser and NOT the company.

The boys collect WEEKLY in advance instead of monthly. This means that you pay 15c per week (including Sundays). You know how much easier it is to pay in small sums more OFTEN than in a large sum at longer intervals.

If you prefer to pay for several weeks at one time, that is your privilege. You may pay as far in advance as you choose. BE SURE YOU GET A RECEIPT FOR YOUR MONEY.

NOTE: The Little Merchant Plan is being introduced today in all that section of Big Spring between the T&P Railway on the north and S. 11th Street on the south; between Owens Street on the east and the City Limits on the west. It will be put in effect in all other sections as rapidly as possible.

Boys Can Increase Their Earning Power

By this new plan, the earning power of the boys is limited only by their energy and ability. The more subscribers the boy obtains, the greater will be his income. He passes YOUR home every day.

Many of these boys are working their way through school, or helping to support families, or building up a fund with which to attend college. These boys come from all walks of life. It will surprise you to know how many of them are helping to take care of a widowed mother and several children. ALL OF THEM ARE WORTHY BOYS. By offering them the chance to increase their earnings, the Herald hopes to enlarge the boys' opportunities—teach them honesty, salesmanship, efficiency, courtesy and help them to become REAL MEN and appreciate the value of a dollar.

IF YOU ARE NOT A SUBSCRIBER

If you are not already a subscriber to the Big Spring Herald, you will be called on by one of these energetic boys. Give him a welcome! He wants to serve you conscientiously, bringing to your home the most complete news, the most interesting features and articles obtainable in any newspaper.

A few pennies per week is not much to you, but it means a whole lot to that boy who passes your house EACH DAY. The afternoon papers are delivered between 3:00 and 5:30 p. m. and the Sunday morning paper between 5:00 and 6:00 a. m. GIVE YOUR SUBSCRIPTION TO YOUR ROUTE CARRIER.

BIG SPRING DAILY HERALD

Editorial

The National Sentiment

There are those who think President Roosevelt went too far in denouncing Italy and promising full material aid to the allies...

The president's speech contained a bit of news not hitherto known to the American people. That was his part in trying to keep Italy out of the war...

Material aid has been flowing from this country to the allies from the start. In view of recent developments it is certain that this aid has not been adequate...

Washington Daybook

By Jack Stinnett

WASHINGTON—Capital comment from our colorful congress. Senator Connally (Texas)—The argument of military dictators cannot be answered by sewing circles...

Senator Pepper (Fla.)—"In the name of the people of America, I challenge Mussolini to look into the face of America and see what America thinks of the cowardly blow he has struck...

Peppy words, Mr. Pepper, but you ought to know by now those fellows over there don't waste any time looking in the face of America before they make decisions.

MILD UNDERSTATEMENT Comment, but not far from congress. Mr. James A. Farley—"The hardest person in the world to discourage is the individual who thinks he knows all about political management, even without practical experience."

What's the matter, Uncle Jim, you been getting advice from some of the boys in the cracker-barrel league?

Senator Wheeler (Mont.)—"I do not care how good a man is—how able he is—he cannot be placed in a detective service without being affected mentally, and becoming one of the anopning detective type."

I know a lot of gumshoes, senator, who aren't

High Tide

By Frances Hanna

Chapter 22 MAN OF MYSTERY The suit Rose wanted to lend her was too large for Jan.

"A couple of safety pins will fix it," Rose decided, expertly adjusting the skirt and pinning the waistband snugly.

"I've a pair of white pumps left over from last summer," Jan turned to go, her smock over her arm, the blue hat in her hand.

could use crutches then. What in hell is the use of dragging two dead legs around? Jan, you've got to do something for me. I can't go on this way—buried alive in this room—slowly going mad, and maybe not so slowly!

"We have no money," she whispered. "I can sell the house. Oh, don't look so hurt! If I can fly again I can buy you any kind of house you want."

"I heard you talking to her a minute ago in the hall," I know. She was just leaving. The tip of his cigarette burned with red fierceness.

With emphasis. "My feet are already protesting these straight-jackets. I'm as hard to get into shoes as an Ozark hillbilly. I slop around in sandals too much. I've nearly forgotten how to pick up my feet."

"Repeat after me: I, Jan Merriner, hereby promise to abandon care and worry for tonight, because: Care to our coffin adds a nail, no doubt—And every grin so merry draws one out!"

"Two, please," he smiled at the ticket girl. The car awaiting them was full except for the back seat.

The Thrill That Comes Once In A Lifetime



when again they stood on solid cement. She put on her hat. He reached over and gave it a tug over one eye, achieving deftly a jaunty tilt.

Jan hurried a little to keep up with his long strides, looking up at him with shining, excited eyes. The May evening was warm, clear, starry, benevolent as a philanthropist.

Advertisement for Miller's Waffles, featuring the text 'This is The Season for WAFFLES' and 'Miller's Pig Stand'.

Man About Manhattan

By George Tucker

NEW YORK—The Players Club of New York has put on a revival of the Congreve comedy, "Love for Love," that first was produced in London in 1665.

This play's premiere took place during the reign of William and Mary. Seven years earlier Britain had been invaded from those same Dutch channel ports the nazis hold today.

What makes this such a dramatic page in history to study and ruminate on is this leader of the successful British forces was a man named John Churchill, who became the Duke of Marlborough, ancestor of Winston Churchill.

only once a year, and then only for a week. "Love for Love," therefore, is only a memory. No manager could pay the salaries demanded for a commercial engagement with such a cast.

Hollywood Sights And Sounds

By Robbin Coons

HOLLYWOOD—If revenge is as sweet as they say it is, there are several actors in town who should skip their desserts—they've had their fill of sweetness.

You see them in one or another of the anti-nazi pictures Hollywood has made, or is making. You will know Lionel Royce well before this screen year is over. You saw or will see him in

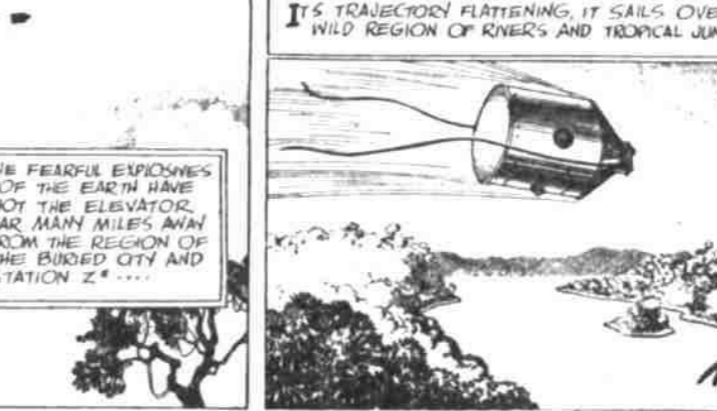
"Confessions of a Nazi Spy" now being re-issued as timely anti-fifth column subject Royce plays the brutal, domineering Gestapo agent.

Royce, a bulky, kindly gentleman, once had his own theatrical company in Germany. He was honored in Berlin for 12 years.

Albert Basserman, often called "Germany's greatest actor," is a voluntary exile. From a great start in "Dr. Ehrlich's Magic Bullet," he has gone to roles in "Foreign Correspondent" and "Escape."



THE FEARFUL EXPLOSIVES OF THE EARTH HAVE SPOKE THE ELEVATOR. CAR MAN MILES AWAY FROM THE REGION OF THE BUBBLED CITY AND STATION 24...



IT'S TRAJECTION FLATTENING. IT SAILS OVER A WILD REGION OF RIVERS AND TROPICAL JUNGLE...



LOOK! IT'S COMING DOWN! BEHIND THAT SCREEN OF TREES... BUT REMEMBER THE LOOSE GOLD STORED INSIDE THE CHAIRS CHAINED TO DICKIE AND DAN. WE CAN ONLY HOPE AND WATCH...

Big Spring Herald

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PAPA, THIS IS OAKY DOKS, MY RESCUER. GOOD MORNING, BARON. AREN'T YOU EVEN GOING TO THANK HIM FOR SAVING MY LIFE? I'M GOING TO DO MORE THAN JUST THANK HIM!



YOUNG MAN, DO YOU SEE THAT CHOICE LOT? YES, BARON. WELL, IT'S YOURS FOR HALF PRICE!!



W-W-WHY CAN I EVER GET MY HAIR (BEEN IN THE SNAPE) ALL THE TIME? NEAR... I FIGURED NEARLY AS NOT TO WEAR IT.



DO YOU WANT ABOUT MY PARTY? BUT ASKED DOOLEY, PESSON, NOT PERMITTING MY GUESTS TO BE RUINED SOCIALLY.



I OUGHT TO SUE THE LOT! LET'S GET DOOLEY AND GET OUTA HERE! HOPEY, DAD—I PROMISE—I'M THROUGH TRYING TO BE A DETECTIVE.



COME ON! THERES NOTHING TO BE AFRAID OF WHERE'S YOUR PIONEER SPIRIT?



I'M DOING THIS AGAINST MY BETTER JUDGMENT!



LOOK AT THAT OLD FIREPLACE! AIN'T THAT A HONEY? CAN'T YOU SEE US SITTING AROUND IT ON A WINTER EVENING—POPPING CORN—AND LISTENING TO THE RAIN ON THE ROOF?



AND COOKING ON IT TOO FROM THE LOOKS OF THIS PLACE!



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