# $=$ The Mclean News <br> The Oldest Newspaper in Gray County - - A Community Institution 




TIGER POST

Editorial
The McLean News, Thursday, January 14, $1943{ }^{\circ}$
$\qquad$
Fashions of the Week


## THE SUNNY SIDE OF LIFE

Clean Comics That Will Amuse Both Old and Young


By RUBE GOLDBERG


REG'LAR FELLERS-Legal Victor

 T. A. LANDERS
Owner and Publisher subscription rates One Year
Six Months
Three Month One Year
Six Months
Six Months
Three Month

$\frac{\text { Texas, under act of } \mathrm{C}}{\text { member }}$


Display
column $\qquad$
ferred pousition,

| Any erroneous reflection upon th character, standing or reputation any person, firm or corporation, whicl may appear in the columns of thi due notice of same given to the editor personally,210 Main Street. |  |
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| were thory trom an actual report in |
| :--- |
| the ofles of the Treasury Depart- |
| ment.) . . . |
| Carry on for mothers like Sophia. |
| Buy War Bonds till it hurts. |

Hoarders will be out of luck
when they register for ration
book No. 2, for they will have
stamps removed from thelf
books to the amount of hoard-
C
ed food. It is much better, as
well as patriotic,
well as patrio
just as needed
pienty for
plenty for
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chance.
One
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## veloping despite

of bales on hand
for longer staple
while the amoun
while the amount on hand
untenerable and most of been a drug on the market fo years. About the only remed
will be to make such a differ ence in
grades grades will be raised. Hog
round buying has been the main difficulty $r^{22}$
$\frac{8}{2} \frac{8}{6}$ ?
"Dont whip
"talk to hhim.
The
The driver looked at the officer Then he addressedse, contemplative
comes herse: "Al
from NAwl comes from NAwhea
yo-all come fum?
Lawser (parternaily to elient aious for a divorce) - My dear youn
lady, ocoasional tiffs are bound occur in your married life. But thinit
of the joy to be got out of th Young
it.
"What's the fuse in the school gard, boys $\gamma^{\prime \prime}$ asked a passer-by.
"Why, the dootor's fust been exam ring us," the boy saild, "an" one
he deffitent kids is kickin" the everastin' sturfin' out of a perfect kid. Be on $y$
$\frac{"}{\text { atore than } 50 \text { distinet types of soll }}$

the most yoú can buy is the least you can do

| ue got tue som | card of thanks |
| :---: | :---: |
|  | Wo mant to expres our sthers |
| ase comer |  |
|  |  |
|  |  |
| But our rate's $\$ 2.00$ | MRS. ETTTA MANN |

womack
AMBULANCE Phone 94
$\square$




TO WIN THE WAR!


Every patriotic driver is
making his car last as
long as possible.
Phillips 66 Poly Gas

Bennie's Cafe
and extra miteage.
66 SERVICE
station

## Special

## 10 DAYS ONLY

Here are money saving reductions right at the height of the style season.

Ladies' Hats clever, graceful new milinary modes ..... 1-3 OFF
Dresses-Ladies' late fall arrivals $1 / \mathbf{4}$ OFF
Winter Coats for ladies. Authentically fashioned models at much less than you
have always figured on paying $-\mathrm{O}_{1}$ OFF
Handbags - the accessory every smartly costumed woman deems essential to her personal attractiveness .... $1 / 4$ OFF

Skirts - wool and corduroy, smart colors - . . . . $1 / 4$ OFF

Children's Coats -colorful comfort, becomingly attractive for the children OFF

Stubblefield's DEPARTMENT STORE


## Good Lighting

Is a War.Time Necessily!
Get The Mos Efficiency From The Electricity You Use! Dark Shades You Use


Light-Colored Modernistic Shades
 absorb as much as 50
of the light. When redecoat se the right size bulb a proper kind of tititht
Wrong sizes may mean
ditional things
Shate every light to elimi-
Se indirect reflector lamps
wherever possible.


Southwestern
VBLIC SERVIC PUBLIE SERVICE
COMpany

Charter No. 14165 Reserve District No. 11 report of condition of
AMERICAN NATIONAL BANK IN McLEAN
of McLean in the State of Texas, at the close of Business on December
31. 1942, pubushed in response to call mado by Comptroiler of the Currency. under section 5211 , U. S R Revised Statutes.
ASSmIS

| ans and divcounts (dncluding 839004 | \$173,120 07 |
| :---: | :---: |
| United States Government obligations, direst and guaranteed | 74,900.00 |
| OTIgaticns of States and polikal subdivisons | 45,758.25 |
| Corporate stocks (Including \$ 81,900 stock of Federal Reserve Bank) | 1.900.00 |
| Cauh, balances with other tanks, including reserve balance, and caic tems in process of eolloction | 416,138.59 |
| Bank premises owned $\$ 5.000 .00$, turntture and fixtures $\$ 1.000 .00$ | 6.000.0 |



The new food rationing books will mean some changes in buying, but you will find us ready to cooperate with you and make helpful suggestions that will enable you to have plenty of good food at as low prices as such foods can be sold.

PUCKETT'S is glad to cooperate with the national government in every way for the war effort, and we will make every effort to take care of our customers' needs in line with war time necessities.

Please feel free to call on us for any information about foods. Your interests are ours. We like to think of our customers as our friends and we try to protect you with both quality and price.

## GASOLINE RESTRICTIONS

can help the business of the Small Town Merchant due to the natural inclination of most people to buy at the nearest point - the appeal and value being equal.

## BUT

these same friends of yours are NOW being bombarded with a most intensive, elaborate and well-planned campaign to induce them to buy by mail-it is a comcampaign to induce them to buy by mail-it is a com-
bined effort of the old mail order houses and big stores who are using this method for the first time.

## McLEAN MERCHANTS

have at their disposal a home paper with a high reader interest with a paid-in-advance circulation. The results are more powerful and the cost is lower than direct by mail advertising.

## OF COURSE

it is a problem to secure some lines of merchandise, but you won't make a penny out of something you do not have. The stores that survive will be those that advertise and cause their customers to want what they have in stock and what they can get

## THE MONEY

is here in the hands of your potential customers. Enough will continue to come to your firm to enable you to continue your valuable service in war-time unless you allow your customers to forget you through less you aliow your customers to forget you through
sheer negligence. Advertising can lift you over many a future rut.

LET THE NEWS HELP YOU

The McLean News
A Community Institution

