

Field and Garden

By J. Lee Brown
Landscape Architect
Oklahoma A. and M. College

HOW YOUR GARDEN SERVE YOU?

One of our neighboring towns has become garden conscious. Some time ago a group of its local leaders decided to come over and help us organize a yard improvement program. Last week I went over again to see how they were getting along. I was immediately asked to sit down with the contest judge and go over with the contest judge and go over with the contest judge...

"This garden could be a prize winner. It is well designed and the trees and shrubs are in good condition. Unfortunately, the family has taken up the game of badminton and has a net strung across the back yard. Even when I was there to score the grounds, the children were out there, yelling at the top of their voices, disturbing the quiet of the garden. The lawn had been trampled, and the view was too congested to belong in a garden."

"Do you ever play cards in your living room?" I asked. "Yes, but why do you ask?" "Does your wife enjoy cleaning up the room after a card party? Does she object because tobacco smoke clogs the curtains, and ashes soil her new rug?"

"If you don't like badminton you certainly shouldn't," I replied. "But some people like badminton as much as you like cards. Others like archery and still others get enjoyment out of croquet, eating beefsteak by an outdoor fire, reading, or just sitting in the shade watching the birds. You like cards. Why not make your garden serve you better by setting up the card tables out-of-doors on five warm evenings?"

This suggestion struck home. Soon my companion was discussing ways in which he could set up bricker lamps and even considered installing an insect trap. In his enthusiasm he forgot his fear that the garden might be damaged; that chair legs would make holes in the lawn and that a card party would disturb the serenity of the garden. He had learned that gardens are made to serve; not to be served.

J. B. Waldrop won 1st, 2nd, and grand championship in the calf division at the Samnorwood fair last week. Sammie Cubine, Floyd Phillips and Fred Massay went fishing at Diversion Lake the first of the week. Mr. and Mrs. W. E. Bogan took their son, Jack, to Lubbock this week to enroll him in school.

Mrs. Bill Bentley and children returned to Tucumcari, N. M., Saturday. Mrs. Nida Green says to keep the home paper coming to her address another year. C. P. Callahan, who recently underwent an operation, is able to be out again. C. M. Carpenter made a business trip to Alameda Saturday. Ruel Smith made a business trip to Berger the first of the week. C. G. Nicholson made a business trip to Alameda Saturday. Mrs. D. M. Graham visited in Amarillo Thursday.

News from Denworth

SHOWER FOR MRS. McDONALD

Mrs. C. B. Copeland entertained a group of friends at a shower Friday afternoon honoring Mrs. Jiggs McDonald of Amarillo, formerly Mrs. Eva Dowell of Denworth. Games and contests were played, in which the prize was presented to Mrs. McDonald, the prize being a baby basket filled with goss. Refreshments of sandwiches, punch and cookies were served to Mrs. Lavoy Donaldson, Mesdames J. J. Hallsback, John Lowe, Ernest Dowell, Jean Cooper, Ray Rath, J. H. Flesher, Arius Norton, C. B. Copeland, Kenneth Meyers, Racy Morse, Benny Leuday, Carl Griffith, Leon Forbes, Leonard Copeland, H. D. Hale, Vester Dowell and Cort Meyers.

The following sent gifts: Mesdames C. & Davis, L. T. Jones, R. L. Marshall, Forrest Hupp and children, Ray McDonald of Magic City, Floyd Galatin, Charles Ivey, Bob James, and Miss Iona Hale.

GUESSIN'

White man's always guessin',
Lakes to fret his soul.
Guessin' 'bout de price o' meat
An' 'bout de price o' coal.
Guessin' 'bout de lectin'
As hard as he kin go;
Guessin' if de sun will shine,
Or if it gwine to snow.
Suffer disappointments,
Says de gives him pain;
Simply makes another staht
An' tries to guess again.
Dun have no such problems
Ever botherin' me.
I jes' guess I doesn' know,
An' guess I'll let 'em be.
-Philander Johnson.

Farmer Jabber—I've got a freak calf on my farm. It's a two-legged calf. Farmer Cornstassel—Yes, I know. He came over to call on my daughter last night. Mrs. H. R. Trimble and Mrs. E. J. Windom were in Shamrock Thursday. Mrs. Harry McMullen returned to her home in Oklahoma last week. Born Sunday, Sept. 17, to Rev. and Mrs. Henry Maxwell, a girl.

CATTLE SALE EVERY FRIDAY SHAMROCK, TEXAS

We need more cattle of all classes. Top market prices always. SHAMROCK LIVESTOCK SALE Jim Baker Geo. Vall

You Get Good-Looking Shaves With This New Gillette Blade At 1/2 Price!

Thin Gillette blade. With New Kind Of Edge. Gives You Real Shaving Comfort At A Big Saving.

Mr. Merchant The EYES of the COMMUNITY WOULD BE ON YOUR AD— IF IT HAD BEEN IN THIS ISSUE.

A REVOLUTION OF FEELING

The state of Alabama has taken a step which should be widely emulated by other commonwealths. A bill passed almost unanimously by the state senate and lower house, and recently signed by the governor, provides that no municipality within the state may duplicate existing electric plants without first exhausting all means of making a purchase.

Every protection is given the interests of both the private utilities and the towns. Any municipality planning to acquire a private concern must first make an offer to buy it. The utility, if it believes the offer too low, may make a counter-proposal. In case this is not satisfactory, the state Public Service Commission will step in, survey the property, and fix a price. Thereafter, if either party still feels that it has been unfairly treated, it may go to the courts.

This law would appear to at least partially correct one of the worst abuses of the politically-inspired public ownership movement. Time and again towns and cities—often with the aid of federal loans, grants and subsidies—have built duplicate and unnecessary power plants, despite the fact that existing private systems were perfectly efficient and adequate to meet local needs. The obvious consequence of this has been to spend millions of dollars of the taxpayers' money for projects which are completely without justification—and to ruthlessly destroy the savings of private investors.

Furthermore, efforts to "negotiate" a purchase price for private properties have usually been completely one-sided. Municipalities have made arbitrary "take it or leave it" offers, which have commonly been far below the real worth of the private properties. And utilities which have hesitated at selling out on a forceable basis have been threatened with

COUNTER ATTACK

He—Now that we are married, perhaps I can point out a few of your defects. She—Don't bother, dear, I know all about them. It's those defects that kept me from getting a better man than you are.

Wife—Wake up, John, there's a burglar going through your pants pocket. Husband (turning over)—Oh, you two just fight it out between yourselves.

Jane—Why don't you marry Jack? Christine—I will only marry a man who knows life and has learned its sorrows. Jane—I see—a widower.

Rev. B. I. Carpenter and family from Louisiana visited relatives here this week. Mrs. W. L. Campbell and daughters of Pampa were in McLean Friday. Mrs. E. E. Ross visited at Shamrock Saturday. Mr. and Mrs. C. J. Cash were in Shamrock Thursday night.

INSURANCE Life Fire Hail

I insure anything. No prohibited list. I represent some of the strongest companies in the world. T. N. Holloway Reliable Insurance

McLean Representative of Clayton Floral Co. Pampa

SERVICE and QUALITY First

That's the slogan that has built our business. PHILLIPS 66 gasoline, oils and greases prolong the life of fine motors and add more miles to the gallon. PHILLIPS 66 Service Station Boyd Meador, Prop.

TOO LATE TO TURN BACK

"You say the elopement was so forced on you?" "Yes. After she came down the rope ladder, her dad pulled it up."

Mr. and Mrs. Kiah Hodges of Clinton, Okla., visited the former's sister, Mrs. S. R. Jones, Sunday. Facts Hess left this week for A. and M. College.

DR. V. R. JONES Optometrist Office hours 8:30 to 12 a. m. 1 to 5 p. m. Please make appointment. SHAMROCK, TEXAS Phone 122 214 N. Main St. Also repair broken spectacles

IF YOU SAW A DOLLAR

on the Sidewalk... Would You Pick it up?

Silly question! Of course you would. Yet, you have probably passed up many a dollar that you could have earned almost as easily as picking it up off the sidewalk. HOW? We are making a special price on our \$3.50 permanents for only \$2.50 Other waves \$1.50 up to \$6.00

LANDERS BEAUTY SHOPPE Phone 149

SPECIALS

Friday and Saturday MILK Armour's 3 tall or 6 small 19c

JELL-O 6 flavors each 4 1/2c

SPINACH Standard 3 No. 2 cans 25c

COFFEE Mission vac. packed 1 lb 23c

CARROTS nice large bunches each 4c

PRUNES Del Monte 2 lb pkg 19c

TOMATO SOUP Campbell's 3 for 25c

CORN Mission 2 No. 2 (last time) 19c

PEAS Del Monte 303 size 15c

PEACHES water pack 2 No. 2 1/2 25c

GRAPES Tokay per lb 5c

SOAP P & G 7 giant bars 25c

TOMATO JUICE 15 oz. CHB 3 for 25c

BANANAS golden ripe dozen 15c

Market Specials SHORT RIBS per lb 14c

STEAK cut from grain fed beef—per lb 23c

TRIMMINGS of the old's best GROCERIES

SEE IT OCT. 14 AT YOUR LOCAL CHEVROLET DEALERS New 1940 CHEVROLET Eye it Try it Buy it

THE SUNNY SIDE OF LIFE

Clean Comics That Will Amuse Both Old and Young

BIG TOP

By ED WHEELAN



LALA PALOOZA - Be Brave, Lala, Be Brave

By RUBE GOLDBERG



S'MATTER POP - Pop Knows All the Recipes for Quiet

By C. M. PAYNE



MESCAL IKE

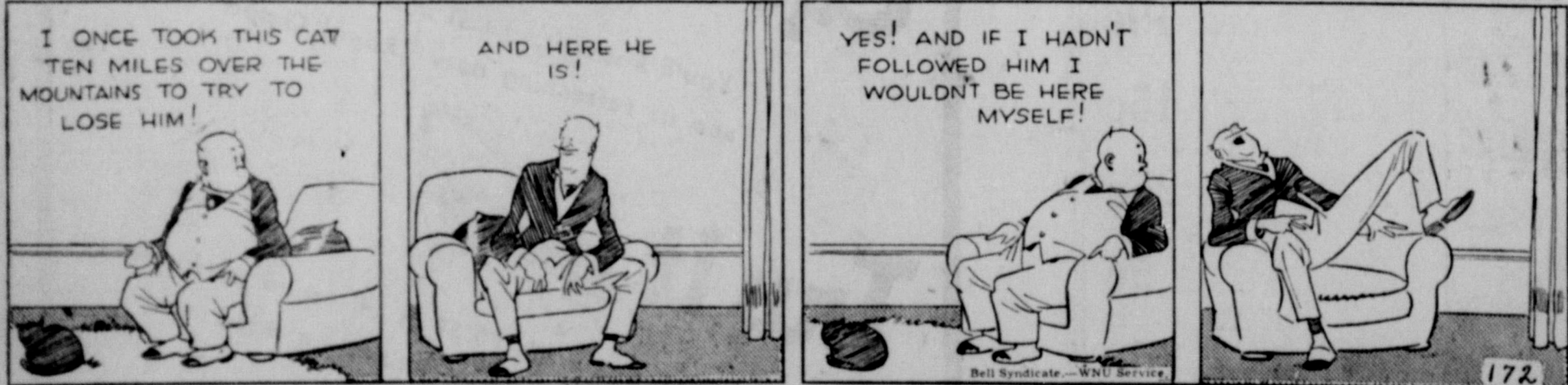
By S. L. HUNTLEY

Game Called



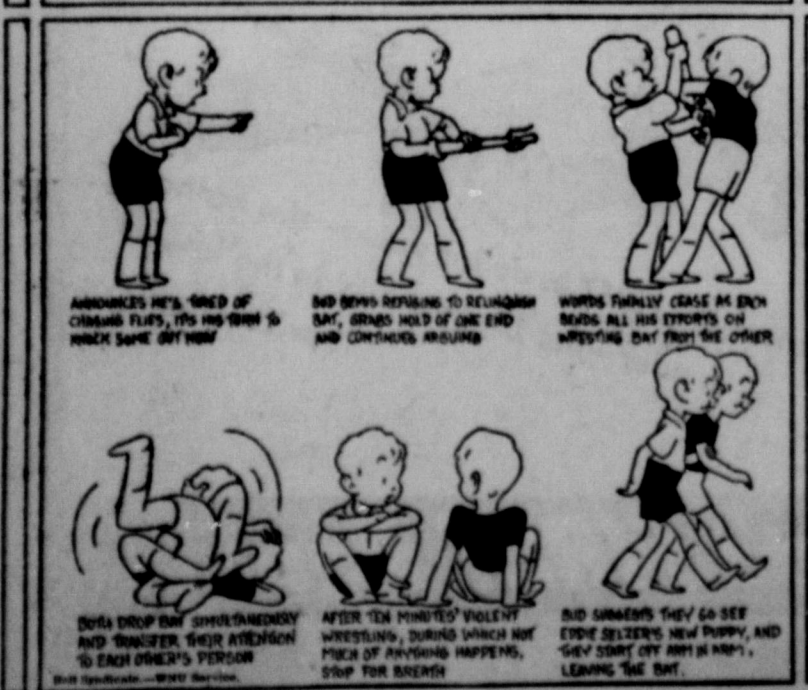
POP - The Trailer

By J. MILLAR WATT



DISPUTE

By GLUYAS WILLIAMS



NOT SO DUMB

Peewitt—Why do you have such misspelled words and bad grammar on the signs in your windows?
Storekeeper Quiggle—So people will think I'm a fool and come in expecting to get the best of me. Thanks to those signs, business is the best I've had in years.

Ready for Service
Mrs. Stubblefield—If my husband should bring some friends home to dinner tonight, are you prepared?
Cook—Yes, ma'am. My bag is already packed.

Stick Around
Podsnap—Is that an eight-day clock?
Lola (bored)—Why don't you stay a little longer and find out?

Right to Know
Teacher, to class—I will use my hat to represent the planet Mars. Now are there any questions before I go on?
Tommy—Yes. Is Mars inhabited?

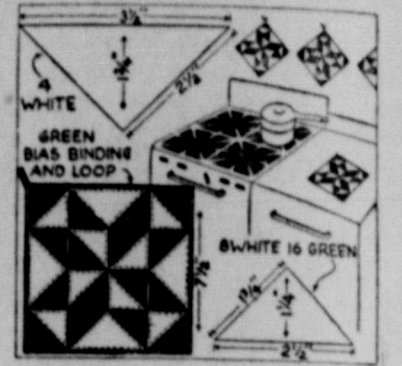
Cheerful News



Pot and Pan Holders That Hang in a Row

By RUTH WYETH SPEARS

A GREEN and white kitchen is as fresh and crisp as a lettuce leaf. I stepped into one the other day with white walls, green floor and green organdy curtains. Everything was green and white, and over the stove hung a set of patchwork pot holders like a row of bright green and white tiles. All of us love old quilt patterns. For



those who do not have time to make quilts, here is a modern use for your favorite designs.

Perhaps you were put to bed as a child under this eight-pointed star? The sketch gives the dimensions for the patterns for the two triangles used in making it for the pot holder. Piece eight small squares of two triangles; then eight oblong blocks of three triangles. A layer of sheet wadding is used for padding. The backing for the holder is white. The three layers are quilted together by sewing just inside the white triangles of the pieced top.

Have you sent for your copy of the new Sewing Book No. 3? Every homemaker will want a copy for it contains useful ideas for home decorating; as well as original ideas for things to use as gifts, and to sell at bazaars. You will be delighted with this new book. The price is only 10 cents postpaid. Send coin with name and address to Mrs. Spears, 210 S. Desplaines St., Chicago, Ill.

Speak Your Letter

For those who dislike letter writing, Holland postal authorities have set up recording machines. You put a coin in the slot, speak into the mouthpiece and out drops a record of your message, ready wrapped. All you have to do is stamp and address the package. The "letter" is played on a phonograph.

INDIGESTION

Sensational Relief from Indigestion and One Dose Proves It
If the first dose of this pleasant-tasting little black tablet doesn't bring you the fastest and most complete relief you have experienced send bottle back to us and get DOUBLE MONEY BACK. This relief-giving tablet brings the stomach clean food, makes the excess stomach fluids harmless and lets you eat the nourishing foods you need. For heartburn, sick headache and spots so often caused by indigestion, stomach making you feel sour and sick all over—JUST ONE TABLET of this new powerfully relief. Be everywhere.

Without Molds
Architecture aims at eternity; and therefore is the only thing incapable of modes and fashions in its principles. — Sir Christopher Wren.

How Women in Their 40's Can Attract Men

Here's good advice for a woman during her change (usually from 38 to 42), who fears she'll lose her appeal to men, who worries about hot flashes, loss of pep, dizzy spells, upset nerves and moody spells.
Get more fresh air, 8 hrs. sleep and if you need a good general system tonic take Lydia E. Pinkham's Vegetable Compound, made especially for women. It helps Nature build up physical resistance, thus helps give more vivacity to enjoy life and assist calming jittery nerves and disturbing symptoms that often accompany change of life. WELL WORTH TRYING!

Done in Silence
A good word is an easy obligation; but not to speak ill requires only our silence, which costs us nothing.—Tillotson.

COOL-WEATHER COMFORT FOR THOSE HOT-WEATHER SKIN MISERIES of prickly heat, sunburn, chafing irritations. Medicated comfort for you and baby, too.
MEXICAN HEAT POWDER

Not an Act of Fortune
Fortune can take away riches but not courage.—Seneca.

Black Leaf 40 KILLS LICE
Just a BASH ON FEATHERS... OR SPREAD ON HOOTS

BARGAINS
—that will save you many a dollar will escape you if you fail to read carefully and regularly the advertising of local merchants
IN THIS PAPER

THE McLEAN NEWS

Published Every Thursday
News Building, 210 Main Street
Day Phone 47 - Night Phone 147

T. A. LANDERS
Owner and Publisher

Table with 2 columns: Subscription Rates, In Texas, Outside Texas. Rows for One Year, Six Months, Three Months.

Entered as second class matter May 8, 1905, at the post office at McLean Texas, under act of Congress.

MEMBER
National Editorial Association
Texas Press Association
Panhandle Press Association

Display advertising rate, 25c per column inch, each insertion. Preferred position, 30c per inch. Resolutions, obituaries, cards of thanks, poems, and items of like nature charged for at line rates.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same given to the editor personally, at the office at 210 Main Street.

Living within one's means does not seem to be very popular at this time, but it is still the most enjoyable way to live.

All the preaching in the world and all the good intentions do nobody any good unless put into practice.

Football battles are the center of interest in this country. More deadly battles are being fought on the other side—another good argument for democratic principles.

The world forgot that Armistice Day was just that, and not an end of war. The armistice ended when Hitler led his army into Poland. There is no further cause to celebrate Armistice Day except as an interlude in the war of conquest.

The Amarillo Tri-state fair is bigger and better this year insofar as exhibits are concerned. An always interesting exhibit that has been decidedly enlarged is the different tractor and farm machinery displays. There is much of interest this year to fill the time of the fair visitors.

GOVERNMENT ECONOMY

It cannot be too often repeated that we will have economy in government when the people want it, and not until then.

What this means is that economy must begin with the taxpayer. It means that we must turn thumbs down on public spending for spending's sake.

It means that there must be an end to spending the tax money contributed by all the people for purposes which affect only the favored few.

People who talk most bitterly about excessive government spending are often the first to whoop it up in favor of an appropriation for their town or state. And the result is the greatest peace-time debt in the history of this or any other nation, and a tax burden that is crushing industries, to the detriment of employment, productive investment, and economic progress.

The cost of government can be cut. The budget can be balanced, and a program looking to the reduction of the national debt can be put into effect, if thrifty citizens demand it. But we will first have to make up our minds to the fact that it is impossible to get something for nothing from the government. That may not be pleasant medicine to take, but it is the only way that national bankruptcy and the eventual collapse of our free country can be prevented. Help won't come from spendthrift politicians.

Mr. and Mrs. J. T. DSpain attended the funeral of the lady's brother, Ira Chambers, at Lockney Friday.

Mr. and Mrs. H. F. Wingo went to Pampa Monday, the lady entering a hospital for treatment.

Mr. and Mrs. Clyde Horrell visited at Vega Sunday.

Mr. and Mrs. E. R. Adams were visitors in Amarillo Monday.

NEWSPAPER ADVERTISING REMAINS FOREMOST

Despite the appearance of other advertising media, the newspaper remains the most productive channel whereby industry can reach the buying public—and industry is fully aware of that fact.

A recent survey well illustrates the sustained popularity of newspapers among advertisers. The survey was made by four national associations serving chain stores, and covered 138 representative systems operating more than 33,000 stores, coast-to-coast, and having annual sales well in excess of \$3,000,000,000. During the typical year covered by the survey, these companies spent more than \$55,000,000 for advertising, an average of \$1,754 per store. About 58% of the money was spent with newspapers. A little less than 10% was spent on handbills and similar printed matter, much of which was produced in local newspaper plants. Only 4.30% was spent for radio, with the balance made up of expenditures on miscellaneous media.

Breaking the figures down, it was found that drug chains spent 22.24% of their advertising dollar with newspapers, grocery chains spent 56.53% and general merchandise and variety chains spent 51.35%.

That is a testimonial to the character of the American press. No institution holds a higher place in the esteem of the American people. This is particularly true of the newspapers serving the smaller towns of the country, which are read from "cover to cover" by their subscribers—news, locals, advertisements and all.

International News Record.

Mrs. C. J. Cash, Mr. and Mrs. Sammie Cubine were in Pampa last Thursday afternoon.

Mrs. E. E. Geithing has our thanks for a subscription renewal this week.

Mrs. J. T. Hicks underwent a major operation in Amarillo last week.

When emergency arises your call receives immediate response, regardless of the hour. The same dependable service since 1916.

C. S. Rice Funeral Home

Day Phone 42 Night Phone 13

THINGS ONE REMEMBERS

I recently talked to a man who twenty-five years ago walked from house to house taking grocery orders in a Western town. He took the orders back to his store where they were gotten out and delivered to the customers. On the first of the month, bills were rendered and sometime during the next 30 to 90 days the majority of the bills would be paid.

The distribution costs involved between the wholesaler and final receipt of payment from the customer, caused this man to study ways to eliminate part of this overhead and pass the savings on to the customer, who was willing to trade on a cash and carry basis.

That his idea was sound and that it was efficiently carried out with savings as well as service to customers, is best evidenced by the fact that the annual sales for the business he started are now nearing four hundred million dollars a year. The business grew from one store in one state to thousands of stores in over a score of states.

This man spent his life trying to sell good products at a minimum cost to consumers. He said he thought that was primarily what the people wanted and that he couldn't understand political attacks which tried to destroy such savings for consumers.

He is typical of the energetic American citizen who started with nothing but an idea, to give service and save money. Do we want to encourage or discourage this trait in the United States?—R. M. Hofer.

Mrs. John Underwood of Tulsa, Okla., visited in the P. H. King home this week.

Frank Kennedy left Friday for College Station to enter A. and M.

When emergency arises your call receives immediate response, regardless of the hour. The same dependable service since 1916.

C. S. Rice Funeral Home

Day Phone 42 Night Phone 13

News from Pakan

Rev. and Mrs. Adam Valencik left for their home in Lakewood, Ohio, Tuesday morning. They were accompanied by his brother, Gus, who will go from there to his home in Passaic, N. J.

Godfrey Cadra left Saturday for Lubbock, where he will attend school. Joe Valencik left for his home in Gladstone, N. M., Monday.

Mrs. Anna Michalic of Clarissa, Minn., arrived Wednesday to visit her sister, Mrs. John Cadra. She left for her home Monday.

Mrs. E. A. Derring and daughter, Ernest Ruth, and little son, James Norman, returned home Thursday night after a week's stay at her mother's bedside at Weatherford, Okla.

Mr. and Mrs. Scott Johnson took their daughter, Miss Shirley, to Denton this week to enroll her in college. They will visit at Plano before returning home.

Miss Ruth Ansley visited home folks at Amarillo Saturday.

Born Sept. 18 to Mr. and Mrs. Glen Kunkel, a boy.

CAR AND TRACTOR REPAIRS

Electric Welding
Lathe Work, Repairing of all kinds.
Don't throw away a broken part. Save money by having it repaired.

George Hervey Pontiac Co. Machine Shop and Garage

LANDSCAPING

We will be glad to landscape your place and furnish plants, trees, rocks, etc., for any purpose. Place orders now.

Bruce Nursery Trees with a Reputation Alanreed, Texas

THE WEATHER

When th' rain is falling Upon us here below, I hois' my ol' umbrella An' I'm glad it isn't snow. An' when th' snow is falling It's mighty far from nice, But I goes along a-singin' 'Cause I'm glad it isn't ice. An' when th' ice is freezing, I still is standin' pat. I know I won't get sunstruck, An' I'm mighty glad o' that. So come along, Thankgivin', You's welcome as kin be; You'll fin' de cabin ready, 'Cause de weather can't fool me. —Phillander Johnson.

S. D. Shelburne returned Monday from a trip to California. Mrs. Shelburne and son remaining for a longer visit.

NEED GLASSES?



See F. W. HOLMES Sayre - - - Oklahoma Suggest an Appointment

LYNCH SECOND-HAND STORE AND PIPE YARD

East of Post Office Lefors, Texas
Water well casing and pumping equipment, windmill towers, tanks, cattle guards, oil field supplies, pipe straightening, bending, shopping, general welding. Cash paid for all used goods, for lumber, for pipe, pipe fittings, heavy machine and shop equipment, sheet and scrap iron, metals, etc., etc.

DR. A. W. HICKS - - Dentist

Office Hours 8:30-6:00 Phone 250

CARD OF THANKS

To so many dear friends and neighbors, to the Humble employees and the Pampa firemen who gave so kindly and earnestly their assistance also to the Royal Camp for kind sympathy, in our hour of sadness at the loss of our dear baby, we offer our heartfelt thanks, and may God bless everyone of you. We also appreciate the beautiful floral offerings. Mr. and Mrs. Durward Cumble, Mr. and Mrs. C. C. Cumble & family.

Mr. and Mrs. C. V. Hendren are visiting in Arkansas.

THERE IS CONTENTMENT

When you have finished a hearty meal at MEADOR CAFE

Bring the whole family and enjoy the cool, air-conditioned room.

NEW MACHINE

We have just installed a new Combo Ringlette Permanent Wave Machine

and invite you to try a wave on this fine machine.

We use the best of materials and equipment, as well as experienced operators. We invite your patronage for anything in beauty culture.

Elite Beauty Salon Orlieu Marrs, Prop.

LET US HELP YOUR CHURCH BUDGET

Drop your cash register slips on any cash purchase at our store into the proper box and we will give your church 1 1/2% of your purchase.

Our prices are cut rate and you will benefit by trading here and at the same time help your church.

CITY DRUG STORE

"More Than a Merchant" Roger Powers, Manager

Send \$1 for the Next 4 Months of

The Atlantic Monthly

Make the most of your reading hours. Enjoy the wit, the wisdom, the companionship, the charm that have made the Atlantic, for over seventy-five years, America's most quoted and most cherished magazine.

SEND \$1 (Mentioning this ad) to

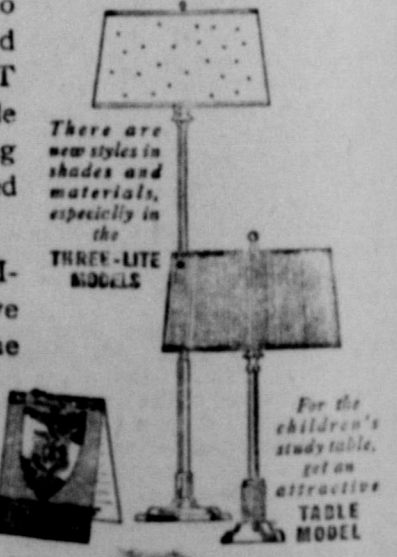
The Atlantic Monthly, 8 Arlington St. Boston



SINCE EYES AREN'T BUTTONS... Light Condition YOUR HOME

IF EYES were only buttons, we wouldn't need to worry about eyesight. But eyes are delicate and easily harmed. That is why it is so important to LIGHT CONDITION your home... which means to provide the right amount of light and the right kind of lighting for seeing, comfort and beauty wherever eyes are used for work or play.

I. E. S. Better Sight Lamps make LIGHT CONDITIONING easy. These famous sight-saving lamps give the abundant, glareless light needed to guard the precious eyes of young and old. Start to light condition your home now. Select I. E. S. Better Sight Lamps from the wealth of beautiful new styles. For your protection, be sure to look for the Certification Tag when you buy.



LOOK FOR THIS TAG WHEN YOU BUY A

Southwestern PUBLIC SERVICE Company

WHAT ty, nation ar "bustle" fashions caused. suggestion in moder the amusi day have "has beer As a r motif tha to conten cidedly n from the ancestres way of e: as is tod back-fullr signers a ducing c peplum e tive man. The err ness in c avenues t consequ and coats season's an entire note of in fullness t is herald "first" b style dist The vi back-fullr ed in the message fullness interpret with not alike. See the velveteen picture. ulation vi

Am

Feature clude a lightest b to vibran cial emph to dark. both in fa to carry perfect hi ry. The s welcome with disti tive braci amber as young we To give for cost, are being all type

