

No Profiteering In Food in U. S.

Uncle Sam Takes Stock and Finds Shelves Are Stacked High.

WASHINGTON.—No Mother Hubbard role for Uncle Sam! He went to the cupboard and proved that the shelves were stacked high with food, when his nieces and nephews grew anxious over wartime price increases recently.

Food costs rose from 3 to 5 per cent in such American cities as Buffalo, Cleveland, Denver, Houston, Los Angeles and Washington. But a quick inventory of the United States pantry showed that housewives can count on their normal supply of beefsteak and pork chops, canned peaches, dried prunes, coffee, sugar, cream, and bread. If every American doesn't get his 1,440 pounds of food this year, it will not be because the edibles are not now on the shelf waiting for him.

Find Plenty to Eat.

"A minimum diet for the normal adult," says the National Geographic society, "would require from three-quarters of a pound to a pound of lean meat or poultry every week. German meat rations now allow about a pound a week. The United States supply for 1939-40 would allow every citizen three pounds a week, even the toothless infants. The minimum diet calls for two eggs a week; the supply would be adequate for six. A check-up shows a meat supply of 20,000,000,000 pounds and a prospect of some 44,000,000,000 eggs.

"Within the past 20 years, the average or 'statistical' American has consumed about 10 times his weight in food every year. The average quantity of food varied from a high of 1,476 pounds in 1929 to a low of 1,440 between 1934 and 1937. The average for the two decades has been 1,446.

"Experts have pointed out that the amount of food on the plate at any meal is not necessarily determined by the quantity of that food the farmlands of the nation have produced; but that the reverse is more nearly true—the production varies with the demand.

"Shifts in the national appetite have brought about a larger supply of fresh fruit for 1939 than for 1929; the United States can offer every inhabitant almost 150 pounds. Other foods for which the demand has increased are vegetables, both fresh and canned and crops have increased by more than one-tenth within the past decade to meet that order for more spinach, more lettuce, more celery, more carrots.

O. K. for Sweet Tooth.

"The sweet tooth of the nation makes housewives apprehensive about supplies of sugar whenever a war scare threatens to curtail shipments from outside the national borders. But sugar statistics show that home-grown beets and cane account for three-fourths of the supply for the American sugar bowl, with quantities of additional American 'sweetening' available in near-by Puerto Rico and the Virgin Islands. In non-United States territory, Cuba, close by, has large supplies of sugar. In 1928 every inhabitant in the United States consumed an average of 119 pounds of sugar; since then he has consumed only 100 or 105 pounds a year.

"For the traditional staff of life, Uncle Sam has more than 200 pounds of wheat ready for every niece and nephew, to be buttered with 17 pounds of butter. The potato crop can fill a sack with 135 pounds for everyone, with a 25-pound bag of sweet potatoes in addition.

"The imported beverages, tea and coffee, of which there is no commercial production in the United States, arrive in quantities to give every one a year's supply amounting to 13 pounds of coffee and less than one whole pound of tea."

Former Kaiser Crushed

By War Developments

DOORN, THE NETHERLANDS.—After 21 years the wood-chopper of Doorn has lost his taste for the axe. The intimate account of the former Kaiser Wilhelm's recent activity revealed that he was too preoccupied with news of the war.

The 80-year-old man, whose reward for spearheading a former German venture in imperialistic expansion was a lonely exile, has aged perceptibly within the last few weeks. He is represented as being crushed by the thought of German and Russian troops marching together. He once favored co-operation between the two nations in keeping with his pronouncement that "Germany is a Western nation but her face is turned East."

But Wilhelm's conservative soul was overwhelmed by the idea of communism marching alongside German troops.

Always ready heretofore to discuss the world situation with intimate associates, Wilhelm has become taciturn and morose.

Quick Strip

Valley City, N. D.—Here's a way of getting undressed quickly, but Andrew Wilson, 70 years old, a farmer, doesn't recommend it: His overalls caught in a tractor drive shaft when he recovered consciousness all he had on was his shoes and shirt cuffs. The tractor was a block away with the rest of his clothes. All he got was a bump.

CYCLE OF A JOKE

Birth—A freshman thinks it up and laughs aloud, waking up two fraternity men in the back row.

Age 5 minutes—Freshman tells it to a senior, who answers: "It's funny, but I've heard it before."

Age 1 day—Senior turns it in to college magazine as his own.

Age 2 days—Editor thinks it's terrible.

Age 10 days—Editor has to fill magazine, so joke is printed.

Age 1 month—Thirteen college comics reprint it.

Age 3 years—Monitor reprints the joke in "Lighter Vein."

Age 10 years—Seventy-six radio comedians discover it simultaneously, tell it, accompanied by howls of mirth from the boys in the orchestra (\$5.00 a howl).

Age 100 years—Professors start telling it in class.

"Who are these people who are cheering?" asked the recruit as the soldiers marched to the train.

"Those," replied the veteran, "are the people who aren't going."

Mr. and Mrs. Carl M. Jones visited relatives at Estelline during the holidays.

Mr. and Mrs. B. J. Shaw and son have returned from a visit to Anderson.

H. C. Rippey has renewed for the News and Star-Telegram.

OLD YEAR

I want to close the old year, Lord—All finished like a book; Turn eyes from smudged and dog-eared page, Bar any backward look.

There are some scores I marked to pay— Some large—and some are small; The grief they caused—I'm sorry, now; Forgive me for them all.

Then place a new book in my hand, New pages I can read; And give me from it deeds to do, And thoughts of others' needs.

And when its pages I must close, Pray let there be no grief; But let my hands turn happily The new book's last clean leaf.

—Clara Hood Rugel, in Good House-keeping.

Mr. and Mrs. Charles Finley came Thursday from Dallas to spend the holidays with home folks.

D. M. Thomas takes advantage of our bargain rate on the News and Amarillo News.

**MERCHANTS
WISE
Advertise!**

HE MADE A DISTINCTION

A soldier sought shelter in the cook's tent during a dust storm that swept over the camp during war maneuvers. He noticed that the lid of the soup kettle was awry, permitting dust to blow into the soup, and undertook to call the cook's attention to it.

"If you'd put the lid more firmly on that kettle, we wouldn't get so much dust and dirt in our soup," he said tartly.

"See here, my lad," said the cook angrily, "your business is to serve your country."

"Quite right. My business is to serve my country," the soldier answered, "but not to eat it."

Mrs. Jack Litchfield orders the News and Amarillo News at our bargain rate.

REGRET

I heard a middle-aged man say, "When I was a boy I didn't like to go to school. Now there are certain kinds of work I have to do. And, if I had gone to school, I wouldn't be doing the kind of work that I am doing. Of course, I regret it now, But no one could tell me then, And now I know."

—Betty Shamburger Atwood.

Mrs. Floyd Phillips and Mrs. W. B. Mobley of Dumas visited in McLean Thursday.

Mr. and Mrs. J. B. Pettit visited their daughter, Mrs. Wheeler Carter, and family at Pampa Sunday.

The average motor vehicle is estimated to have consumed 731 gallons of gasoline in 1939 as compared with 709 gallons in 1938. Reason: more highway travel.

Mrs. J. D. Davenport has our thanks for a subscription to a group of magazines at our bargain rate.

THANKS

for the courtesy shown me the past year. May the New Year bring better times for all of us.

JOHN MERTEL

Fine Shoe Repairing



GREETINGS and Appreciation

for the business given us the past year. We hope the New Year will bring you a full share of happiness and prosperity.

**MEN'S CLOTHING
STORE**
Paul Mertel, Mgr.



May peace, happiness, and prosperity be yours during 1940.

Your patronage and good will the past years are much appreciated.

PUCKETT'S
GROCERY AND MARKET

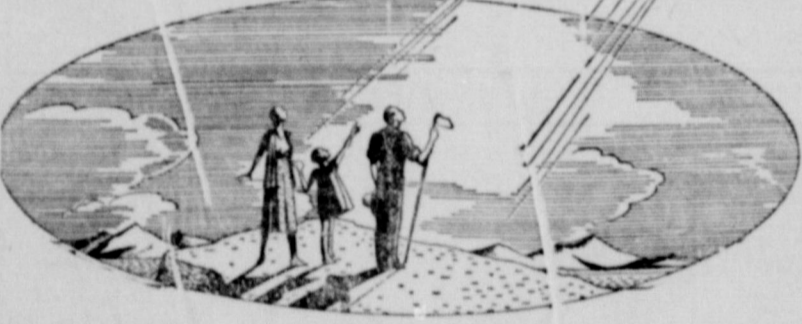


WE APPRECIATE

the business given us, and are glad to extend the COMPLIMENTS OF THE SEASON May 1940 be a better year for all of us.

SERVICE GIN CO.
D. A. Davis, Manager

COMPLIMENTS OF THE SEASON



We think of our customers as our friends. We like to feel that in a broad sense our customers are our friends—that our success is but a reflection of theirs.

And so, on the Eve of a New Year, we extend our heartiest wishes for Happiness and Prosperity

CITY DRUG STORE

"More Than a Merchant"
Roger Powers, Manager



We extend our heartiest wishes for a

Happy New Year

We assure you of our sincere appreciation of the cordial relations which have existed between us the past year, and of our earnest efforts to the end that the same friendship and good will may be continued throughout the coming year.

American National Bank

OFFICERS
D. N. Massay, President
J. M. Carpenter, Vice President
J. B. Hembree, Vice President
Clifford Allison, Cashier
Nona Cousins, Assistant Cashier

DIRECTORS
J. M. Carpenter
Geo. W. Sitter
T. A. Massay
J. L. McMurry
D. N. Massay

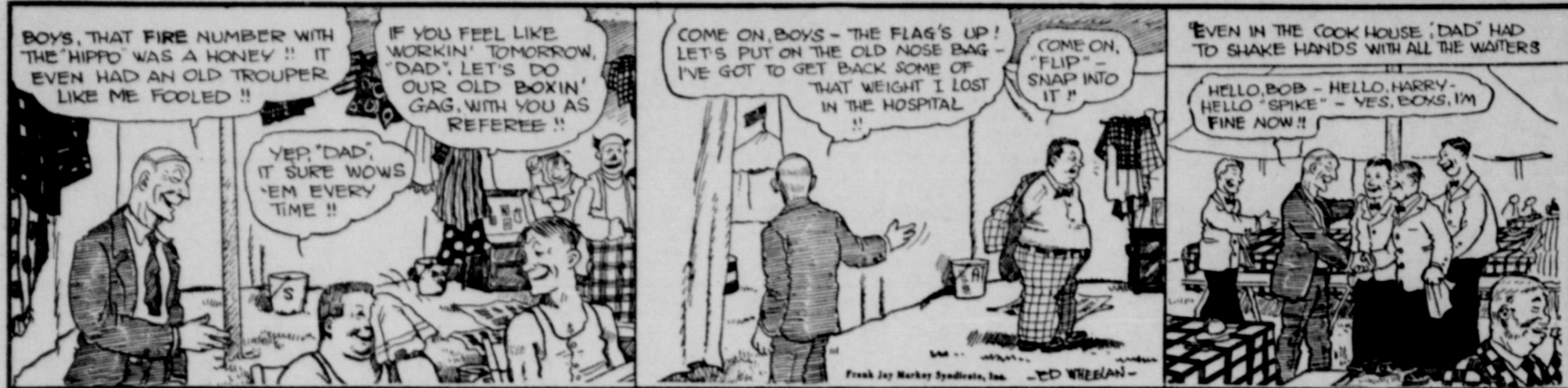
Member Federal Deposit Insurance Corporation

THE SUNNY SIDE OF LIFE

Clean Comics That Will Amuse Both Old and Young

BIG TOP

By ED WHEELAN



LALA PALOOZA - A Woman's Touch

By RUBE GOLDBERG



S'MATTER POP - And That's How Come We've Got Mountains

By C. M. PAYNE



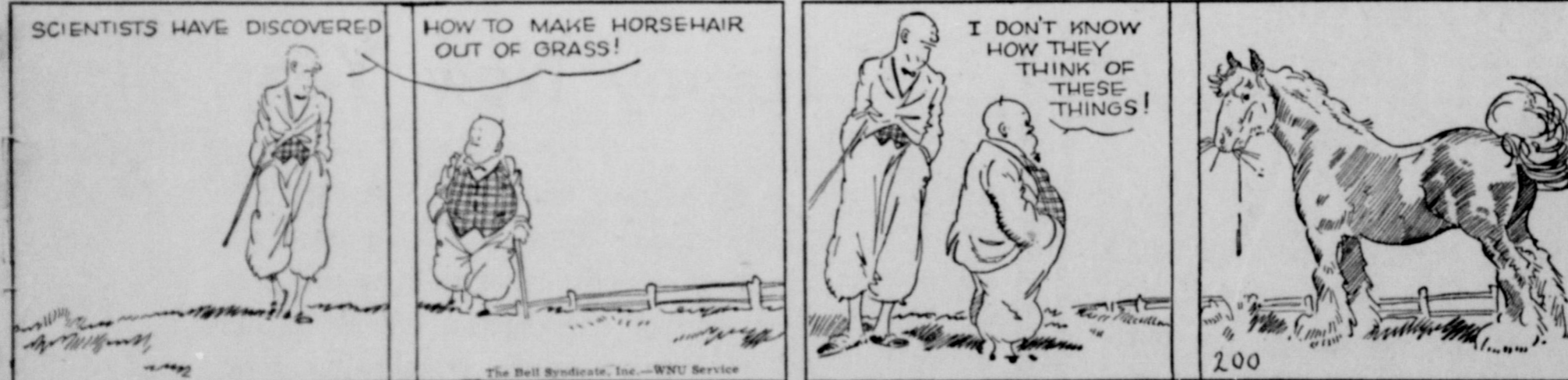
MESCAL IKE

By S. L. HUNTLEY



POP - Just a Matter of Diet

By J. MILLAR WATT



Cheerful News



REASON ENOUGH

Skjold—I wonder why my girl always closes her eyes when I kiss her?
Bjones—If you look in your mirror you can see for yourself.

'Tappy Ochre'
Grocer—You want a pound of ochre? Is it the red ochre for painting bricks?
Small Boy—No, it's tappy ochre wot Maw makes puddin' with.

Might Compromise on Nickel
Sister—Bobby won't eat his spinach.
Mother—Spinach has lots of iron.
Sister—He's holding out for silver.

Like Ours
"Have a garden this spring?"
"Yes, one of those Peter Pan gardens—never grew up."

Now It Can Be Told
Willie (reading Monitor article on India)—What's an Untouchable?
Dad—It's a guest towel.

"WHAT'S THAT NUMBER?"

By GLUYAS WILLIAMS



CLASSIFIED DEPARTMENT

PHOTOGRAPHY

ROLLS DEVELOPED
8 prints and 3-1/2 enlargements, 25¢
of your choice of 16 prints without
extra charge. See our...
THE CAMERA COMPANY
Desk 8, Oklahoma City

INSTRUCTION

Learn Bookkeeping—Earn More \$1 for
Up-to-Date, Interesting, Self-Instructional
Book Indispensable Aid to Students. M. J.
Butler, Pub., 6709 Creger Ave., Chicago, Ill.

STOVE REPAIRS

REPAIRS For Stoves and Oil Stoves
—Ranges and Boilers—
Furnace Water Heaters
Every Kind and Make at
SUPPLY COMPANY
ST. LOUIS - MO.
ASK YOUR DEALER OR WRITE US

Crocheted Medallion For Heirloom Cloth



Pattern 1959

Lovely is as lovely does and goodness knows this crocheted medallion does things for any room, even though it's the very A B C of crochet. Try it and see! Pattern 1959 contains directions for making medallion; illustrations of it and of stitches; materials required; photograph of medallion.

Send 15 cents in coins for this pattern to The Sewing Circle, Needlecraft Dept., 82 Eighth Ave., New York, N. Y.

Please write your name, address and pattern number plainly.

Means of Utterance

Utterance is not confined to words. Our souls speak as significantly by looks, tones or gestures—the subtle vehicles of our more delicate emotions, as they do by set words and phrases. Indeed, the soul has a thousand ways of communicating itself.—Turnbull.

St. Joseph NONE SURER
NONE MORE DEPENDABLE
ASPIRIN NONE FASTER
WORLD'S LARGEST SELLER AT 10¢

Use Limitations
One's limitations are also his opportunities.

MAKES ANY DRINK TASTE BETTER
JOLLY TIME
POP CORN
GUARANTEED TO BE AT YOUR GROCER'S

WNU—T 52—39

WATCH the Specials

You can depend on the special sales the merchants of our town announce in the columns of this paper. They mean money saving to our readers. It always pays to patronize the merchants who advertise. They are not afraid of their merchandise or their prices.

CARDS TO SPARE

It was just three o'clock in the morning. The reveller tottered up to a house and banged on the door. An extremely sleepy tenant opened it.

"Yes?" he yawned. The reveller reached into his pocket and drew out a leather case. He extracted a card and handed it with a flourish to the sleepy householder.

"My card, sir," he bowed. The card was completely blank. The other man turned it over and looked up in perplexity.

"Look here, my man," he said, "it's three o'clock in the morning. Just what do you want?"

The reveller smiled.

"Nothing," he replied politely; "nothing at all."

"You don't want anything?" ejaculated the dazed tenant, "then what's the idea of handing me this card?"

"Oh, that's quite all right," he explained. "I've got plenty more."

THOROUGH COOK



She—Is your wife a thorough cook?

He—Very—gets boiling mad and roasts everybody in the house every time she has to prepare a meal.

Gallant and Buoyant

Since his wife had taken on so much weight, Uncle Si had quit helping her into the auto. Feeling the slight, she complained one day. "Why, Si, you ain't so gallant as you used to be when you were younger."

Si gave her a look and retorted: "Yes, and you ain't so buoyant as you was when you were younger."

No Real Proof

Dinocan—Pardon me, are you a resident here?

Podsnap—Yep; been here goin' on 50 years. What kin I do for you?

Dinocan—I'm looking for a criminal lawyer. Do you have one here?

Podsnap—Well, we're pretty sure we have, but we can't prove it.

One Way Out

Chuzz—So you got rid of the depression in your town, did you?

Bjones—Yes, but it took more than 100 loads of dirt to level it up.

Forced Into It

Rastus—I hear yo'all am talkin' ob gettin' married.

Sambo—Yes, I may hab to if de cost ob livin' keeps on goin' up.

NEARLY PERFECT



Alford—I suppose you think I'm a perfect idiot?

Mabel—No, none of us is perfect.

Such a Shock

As the artistic lady strolled along the country lane, she came across a hefty old man cutting back the "edge."

"Aht!" she sighed. "What a delightful scene—so quiet and rural. So far removed from the hectic rush and bustle of town. May I talk with you, my good man? I'd love to hear your rural dialect."

And the old man beamed at her as he replied:

"That's O. K. by me, baby!"

Candor on the Links

Once when Ted Ray was playing an amateur opponent, he was left at one hole with a putt of 13 inches, and rather expected the other to concede it.

"Surely you don't want me to hole that!" he said.

"No! I don't!" retorted the amateur. "But you just have a try all the same."

She'll Watch for It

"Eliza," said a friend of the family to the old colored washer-woman, "have you seen Miss Edith's fiancé?"

"No ma'am," she answered, "it ain't been in the wash yet."

Partnership

Cook—So young Sportly and his father are carrying on the business?

Hook—Yes. The old man does the business while young Sportly does the carrying on.

Magnetic Personality

Customer—Mrs. Jackson has a most magnetic personality, hasn't she?

Grocer—Yes, everything she carries out of here is charged.

Alfalfa Widow

"Is she a grass widow?"

"An alfalfa widow; she has had three crops of husbands in a year."

'Dyvoor' Means Bankrupt

The word "dyvoor" means a bankrupt or a debtor. It is of Scotch derivation. In 1693 the English court of sessions enacted that the dyvoor's habit be a coat or upper garment—whereof one-half to be of a yellow and the other of a brown color with uppermost hose on his legs half brown and half yellow. This act was reaffirmed in 1769 when "the magistrates ordained him to put on and wear the dyvoor's habit." In 1836 a statute of William IV stated: "It shall not be lawful to ordain the debtor to wear the dyvoor's habit."

Rat Census

As a preliminary to slum-clearance in Baltimore, a census of rats is under way to determine how many traps and how much poison must be used and where, the magazine Building reports. Buildings will be rated by degrees of infestation: 3 rats per property means slight infestation; 6 to 15, moderate; over 16, heavy.

Blind Pianist Prodigy

The blind pianist, Alec Templeton, was a child prodigy. At the age of two he attempted to imitate on the piano the sound of a church bell near his home in South Wales. At four he composed a lullaby and by the time he was 12 years old he had been admitted to the Royal Academy of Music in London.

Beggars Refuse Work

Beggars take in up to \$15 a day in New Delhi, India, according to a report of the unemployment aid committee. Their most profitable time is just before Christmas. Some refuse jobs because they can make more by begging. The committee is trying to find work for Europeans.

Self-Service Barber

W. R. Cady of Grand Rapids, Mich., runs a self-service barber shop. For 15 cents, you can shave yourself, brush off your own clothing, and shine your own shoes, says the American Magazine. For an extra dime Cady will do the job for you.

Oat Crop Sets Record

Farmers of Australia are congratulating Alf Teege of Puddledock for having produced one of the country's record oat crops. His field of Tartarian oats averaged four tons to the acre. The stalks were more than six feet high.

Reading Nervous Energy

The amount of nervous energy involved in reading may be realized from the fact that the average person makes from 12 to 6 muscular adjustments of the eye to see and comprehend every word, says Collier's.

England's Wind Tunnel

A wind tunnel under construction at the Royal Aircraft establishment, Farnborough, England, will aid investigation of conditions induced by flying speeds up to 600 miles per hour.

Lions Roar

The roaring of the lions in the zoo at night is not an indication of distress, but is a natural, sometimes almost continuous sound. In Africa they roar when roaming through the jungles.

'Cleanest' Nation

Ninety-five per cent of all the world's bathtubs are in America, according to statistics presented to the New York State Association of Master Plumbers' convention.

U. S. Oldest Race Track

The oldest race track in the United States still in use is that in Saratoga, N. Y., where the inaugural meeting was held on August 2, 1864.

Market Baskets Lightened

Purchases in food stores return an estimated \$650,000,000 in hidden taxes annually, according to the National Consumers Tax commission.

Hookworm Decreases

A recent survey indicates that less than a third as many Alabama residents have hookworm disease now as did 25 years ago.

Jackson Memorial

The Hermitage, former home of Andrew Jackson, near Nashville, Tenn., is owned by the state and preserved as a memorial.

First Separate Cells

The system of segregating all prisoners in separate cells was first tried out in a comprehensive way in Philadelphia about 1830.

Slightly Aged Soup

The oldest container of preserved soup in America is said to be a 77-year-old flask of veal broth sealed by Louis Pasteur.

Hawaiian Literature

Hawaiian literature, reduced to writing in the last generation, was preserved for centuries only in the memories of the priests.

Freedom of City Granted

The honorary freedom of the city of Canterbury, England, was presented recently to the archbishop of Canterbury.

White Coyote Reported

A white coyote, a rare animal, recently was seen in Rocky Mountain National park in Colorado.

Vampire Diet

Vampire bats in the New York zoo live entirely on blood.

INDIVIDUALISTIC HOMES

Houses which are planned on a too individualistic basis are limited in their appeal and desirability in a market which is insufficient to permit ready resale, home builders are warned by the Federal Housing Administration. At the same time FHA property standards place no undue limitations on planning to meet the desires of individual owners. The standards are fundamental in nature, applicable to any dwelling, and have as their objective a comfortable house which the owner will enjoy and find convenient for family life.

NO KIDDING

When a \$250,000 fire swept Centralia, Wash., recently it destroyed an ornate float designed for a parade. Unable to assemble another float before the celebration, city officials rented a goat which trotted along the parade route carrying a banner that read: "The fire got our float—but it didn't get our goat."

BIBLE'S DOUBLET

The two chapters of the Bible which are nearly alike are 2 Kings 19, and Isaiah 37. The former is divided into 37, the latter into 38 verses, verse 15 of the former constituting verses 15 and 16 of the latter.

FEDERAL BEAVER PROJECT

It's not exactly a federal project, but 20 beavers are building a dam at a site surveyed by federal engineers near Rockingham, N. C. Last year the soil conservation service surveyed several dam sites for creating small lakes in that area. The dams were never built, but the state conservation department has put a score of beavers on the land. They lost no time in getting to work.

OLDEST U. S. PAPER

Editor and Publisher says that the oldest newspaper in the United States in point of continuous publication under the same name is the Hartford Courant, which marked its 175th birthday in the fall of 1939.

Mr. and Mrs. A. L. Cook visited the former's parents at Memphis Sunday night.

Joe Billy Bogan of Lubbock is home for the holidays.

J. H. Bodine made a trip to Pampa Friday.

LARGEST MUSICAL ENSEMBLE

The Golden Gate International exposition is believed to have staged the largest instrumental ensemble in the world when a band-orchestra of more than 10,000 musicians was conducted by Dr. Edwin Franko Goldman. The ensemble included more than 1,000 brasses, 3,000 guitarists and 6,000 violinists. The musicians were recruited from the entire state.

Miss Marguerite Mertel of Amarillo visited home folks here over the week end.

T. F. Phillips orders the Amarillo Times at our bargain rate.

WE THANK YOU

for past favors and extend Greetings of the Season

Shamrock Floral Co.
Shamrock, Texas

Mrs. J. S. Howard has renewed for the home paper.

Miss Lucille Beaty is visiting home folks at Abilene.



GREETINGS

and
BEST WISHES
for a
Happy and Prosperous
NEW YEAR
J. H. BODINE
Justice of the Peace

**BEST WISHES
for a
Happy and Prosperous
New Year
DR. A. W. HICKS
Dentist**



**TRIMBLE
GROCERY CO.**

greet you to assure you of a most sincere wish for your present happiness at this time and prosperity and the health to enjoy it in the coming year.



**GREETINGS
and
WEST WISHES
for the New Year
We appreciate
your business
and wish you a
Happy and prosperous
1940
D. M. DAVIS
FEED STORE**

Greetings

from

The McLean News

To our Subscribers,
To our Advertisers,
To our Friends.

Conscious of the value of your good will,
Grateful for every evidence of your friendship,

The McLean News expresses to each of you its sincere appreciation for your cooperation and helpfulness during the year about to close.

Without such helpfulness, it would be impossible for the community to make much material or moral progress.

We wish for all of you, everywhere, throughout the year ahead, the happiness and satisfaction that come from achievements worth while. We pledge our best efforts to be helpful in the development of your plans, and we shall welcome your suggestions for the improvement of our service.

Cordially yours,

J. A. Lander

Publisher.

THE McLEAN NEWS

Published Every Thursday

News Building, 210 Main Street
Day Phone 47 - - Night Phone 147

T. A. LANDERS
Owner and Publisher

**SUBSCRIPTION RATES
In Texas**

One Year	\$2.00
Six Months	1.25
Three Months	.65
Outside Texas	
One Year	\$2.50
Six Months	1.50
Three Months	.80

Entered as second class matter May 5, 1935, at the post office at McLean Texas, under act of Congress.

MEMBER

National Editorial Association
Texas Press Association
Panhandle Press Association

Display advertising rate, 25c per column inch, each insertion. Preferred position, 30c per inch.

Resolutions, obituaries, cards of thanks, poems, and items of like nature charged for at line rates.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same given to the editor personally, at the office at 210 Main Street.

No belief is worth anything if it is not based on knowledge.

The wise man makes no attempt to answer all the problems life offers.

Why is it that so many people think that other people should support them?

People who take the trouble to think, usually do not have so much trouble to think of.

One good resolution is to pay your poll tax and be ready to cast a vote in the elections during 1940.

Now that the bowl games are played and the pigskin craze over, why not turn our attention to serious things for a while?

Nobody could have wished for a finer snow for Christmas. Enough moisture is now assured for all winter farm operations.

Wonder what has become of the old-fashioned man who thought that woman suffrage would merely give married men two votes?

There is still a lot of the Christmas spirit left in the community. Let us hope that it will delay its going until well into the new year.

This paper does not attempt to restrict the thoughts of any reader, and for that reason, often publishes articles that are not exactly in line with its own views.

Time to make good resolutions for the coming year, but the trouble is that the man who has to make good resolutions each year seldom has the will power to keep them.

Many needy families have reason to be thankful to Mayor Smith and the city council for providing street work this winter, and when the project is completed it will be a source of pride to everyone.

Well planned, persistent newspaper advertising has proved itself the cheapest method of getting and holding business. If it hadn't, something else would have taken its place with successful merchants long ago.

If any man believed the liquor Christmas advertising and tried out some of the stuff, he now knows that the advertising writers were sadly mistaken about the "cheer" it was supposed to bring. His family also probably knows quite a bit about it by this time.

The practice of candidates running for office while holding another office should be discouraged. It takes about six months to conduct a campaign and such time belongs to the people who elected the candidate to the office he holds. Candidates should resign from office before becoming candi-

dates for another.

The editor is proud of this issue of the home paper, and we hope the readers share our pride. The almost 100% response of advertisers in this issue would indicate that McLean is a very progressive town. The newspaper is the show window of the town, and this week's paper well represents the town.

Merchants are prone to let down in sales efforts right after the holidays, but it is a debated question if such a plan pays. The need for new merchandise in most lines is just as keen, and in some lines keener, than before the holidays. The merchant who is a consistent advertiser knows this from experience. Others might learn from observation and profit by keeping right on with their sales appeals.

The growing toll of deaths on the highways due to drinking drivers has served to arouse an erstwhile sleeping prohibition sentiment in tangible form. Governor O'Daniel seemingly senses this sentiment, and Texas may see the old issue brought to light in the coming campaign. The dries have the edge on the wets over the state, and with a growing sentiment, we may see a prohibition law with teeth in it before the world is much older.

Printers have always thought the government unfair in printing envelopes for private citizens, but they are not by themselves now, as the government is now engaged in manufacturing some 250 articles of commerce and trade in direct competition with private capital. The irony of the whole thing is that one's taxes support the competition, and the government does not have to make a profit on anything, as any loss can be made up by reaching a little deeper into the taxpayer's pocket.

Candidates will soon be making their claims to the voters. Right now is a good time to positionize your favorite candidate on his stand on public matters. Promises are worth little, but it is well to know in some respect how the candidate stands, before giving him your support. Too many times men treat the office as a private affair, letting the voters guess as to how they are running things. The office holder who remembers constantly that he is the servant of the people, and treats his office as a public trust, is efficient and helpful. He deserves the support of all right thinking people.

Some of our subscribers com-

BEST WISHES

for the New Year and thanks for past favors.

DR. V. R. JONES
Optometrist
SHAMROCK, TEXAS



NEW YEAR'S JOY

WE APPRECIATE

the business accorded us the past year and want to extend to you our best wishes for a Happy and Prosperous New Year

F. E. STEWART
Wholesale and Retail
Danciger Gasoline



for the nice business given us the past year.

We extend best wishes for a Happy New Year.

McLean Feed and Produce Co.
Bud Wigington, Manager



THANKS

for your patronage during 1939. May the coming year bring you happiness and prosperity.

BRUCE NURSERY
Alanreed, Texas



APPRECIATION and BEST WISHES

We want to express appreciation to our friends and customers who have helped us maintain our standard of service to the motoring public; a service in keeping with the high quality of the Chevrolet car, the supreme value in the low priced field. May the new year bring better times for all of us.

COOKE CHEVROLET CO.

plain that their neighbors borrow their copy of the News each week before they are through with it. In fact, a few years ago we had one subscriber who bought two copies, rather than tell his neighbor that he did not want to loan his paper. The neighbor was more able to take the paper than he was, but he did not want to antagonize the neighbor. The editor is complimented by every one who borrows the paper, but as it does work a hardship on the subscriber at times, it could be appreciated if everyone who likes to keep up with the home happenings would spend the less than 4c per week that it costs, and have a paper of his own.

ICE CREAM FRUIT

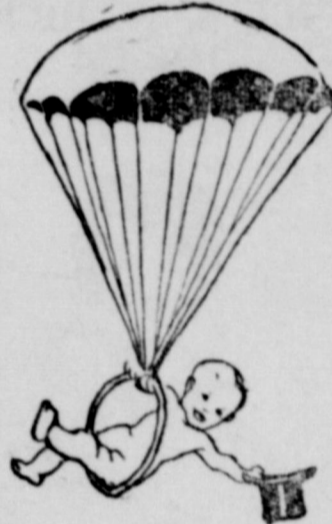
Ice cream manufacturers are now able to incorporate visible pieces of fruit in ice cream without danger of the fruit freezing too hard to eat. This is accomplished by soaking the sliced fruit in sugar prior to freezing.

Mr. and Mrs. D. A. Davis visited at Childress and Panhandle during the holidays.

THANKS

for the business accorded us during this year, and best wishes for 1940.

Mourene's Gift Nook



GREETINGS

and every good wish for a Happy and Prosperous New Year

MEADOR CAFE

TIME OUT FOR ECHO

Foreman—Your noon hour's over; didn't you hear that whistle to go back to work?

WPA Worker—Yes, but I was waiting for the echo.

C. G. Nicholson made a trip to Pampa Friday.

Don't Wait Until Pyorrhea Strikes

Gums can become mighty trying. Druggists will return your money if the first bottle of "LET'S" fails to satisfy. CITY DRUG STORE.



It's but a time-worn phrase, yet each year its meaning reaches deeper into the hearts of friends and draws them closer together.

May every happiness be yours in 1940.

C. G. NICHOLSON

Perry Everett and family visited relatives in Amarillo Sunday.

Miss Jewell Cousins is visiting in Waco during the holidays.



WE APPRECIATE

the nice reception given our store.

We hope the New Year will bring you Happiness and Prosperity.

GRAHAM
Grocery and Market



We appreciate the patronage given us the past year, and trust that everything good may come your way; may health, happiness and prosperity abound a-plenty with you and yours through every day of the new year.

AVALON THATRE

Greetings

The city officials are glad to join others in expressing best wishes of the season. We appreciate the cooperation given us the past year in our efforts for the betterment of our city, and hope to have a continuance of the same the coming year.

City of McLean

- Vester Smith, Mayor
- W. E. Bogan, Secretary
- D. M. Davis, Boyd Meador, C. B. Batson
- O. G. Stokely, John W. Cooper, Aldermen
- J. A. Sparks, Marshal
- Pete Fulbright, Water Supt.
- W. W. Boyd, Gas Supt.
- Marietta Young, Office Clerk

**Pittsburgh First
In Movie Theaters**

**City Acted Pioneer Role in
Picture Industry.**

PITTSBURGH.—With the current nationwide celebration of the fiftieth anniversary of the invention of the moving picture, attention has been focused on the pioneering role played by Pittsburgh, which produced the first all-motion picture theater.

In 1905, 16 years after Thomas A. Edison first saw pictures in motion through the peephole of a kinetoscope, the late Senator John P. Harris of Pittsburgh opened the box office of the first all-motion picture show in the world, a remodeled storeroom in the heart of the city. Harris, who with Harry Davis, pioneer showman, had shown his first moving picture eight years earlier, called his house the "Nickelodeon"—a synthetic word coined from the slang word for the coin, "nickel," and the Greek "odeon" for theater. Reconditioning of the storeroom had consisted largely of the installation of a white sheet, some opera chairs, stucco, burlap and paint, and glaring incandescent lights. Opened June 19, 1905, the Nickelodeon had a seating capacity of 96, yet played to a daily audience of 7,000.

From 8 a. m. until midnight, it ground out flickering films, each program—one or two reels—running from 12 to 20 minutes. There were no reserved seats and a nickel was the price of admission.

Not only was the Harris-Davis Nickelodeon the first motion picture theater but it also featured the first double bill. The opening program showed "Poor but Honest," and the "Baffled Burglar."

So successful was the Pittsburgh theater, that Harris and Davis opened other Nickelodeons in Philadelphia, Rochester and Buffalo, N. Y., and Cleveland. Additional "Nicks" also mushroomed up through Pittsburgh.

Harris was a pioneer promoter of vaudeville in the Pittsburgh district. His Nickelodeon was the forerunner of a large chain of theaters operated in the district today by his son, John H. Harris.

**Two Men Arrange World
Cruise in Tiny Schooner**

JACKSON, WYO. — Nearly all world ports will be visited by two Jackson men who plan to make a leisurely cruise around the universe in a rented three-masted schooner this fall.

With a crew of 12 to handle the 63-foot vessel, the two, Harold T. Napes, a rancher, and Waley Watson, former ranger in the Grand Teton national park, expect to sail from San Francisco and roam the seas for a year and a half.

It will be the first such trip for Watson but just another jaunt for his partner Napes. The ex-ranger has headed several similar expeditions in the past.

Under tentative plans, the cruise will take the adventure-seeking pair to several Pacific island groups, Singapore, down the coast of Asia Minor to the Red sea, along the African coastline to the Cape of Good Hope and up the west coast of Africa past the Mediterranean countries to Portugal, Spain, France and the British isles.

En route home, Napes and Watson expect to touch Greenland and eastern Canadian ports, sail down the Atlantic and Gulf coastlines of the United States, through the Panama canal and thence back to San Francisco.

**Canada Air Effort Will
Cost Vast Expenditure**

OTTAWA. — The convention of Canada into a center for advanced air training for the whole British empire, including Great Britain herself, will involve an expenditure here during the first year of \$700,000,000 it was learned from official sources. This compares with the \$6,000,000 set aside for the limited training scheme which it replaces.

It will also involve for Canada the creation of a new air establishment of 1,375 officers and 13,000 men as compared with the 2,445 officers and men which the royal Canadian air force had at the beginning of the war. The government is understood already to have authorized the new establishment.

The effects on the industry of the stimulation of aircraft manufacture which it will involve will be enormous. It will greatly increase Canada's importance as a belligerent.

**He's Lost for Decade
Only 25 Miles Away**

CINCINNATI, OHIO.—For 10 years the family of John A. Distler searched for him—and yet he was only 25 miles away.

His family failed to hear from him since Distler left home in 1929 to find a job. Recently an aunt died, leaving him \$21,000, and the long-lost man's whereabouts was discovered when his wife came to Cincinnati to claim the money. She revealed that Distler, now a paralytic, had been living in Lawrenceburg, Ind., during the 10 years the family tried to find him.

WE HAD CORN FOR DINNER

As Gertrude Stein would have it:
Corn on the grass,
Alas,
Corn on the cob,
A mob.

As Shelley would have it:
Hail to thee, blithe kernel,
Though thou wast nurtured in sod,
Thou causeth me tumults infernal,
I thinkst thou, then, thou art God?

As Byron would have it:
The piles of grease, the piles of grease
Where once the limpid kernels hung,
Where there can be no earthly peace,
Until my teeth on thee are dung.

As Tennyson would have it:
Half a row, half a row,
Half a row onward,
Into the jaws of death
Said the six kernels.

As Shakespeare would have it:
Friends, Romans, countrymen,
Lend me your ears!

As Burns would have it:
Wee, slee'd, buttered, sulphurous
feastie,
Oh, what rustlings in my tummy!
Thou puffest me up like unto veritable
yeastie.

As an edible herb, thou art certainly
summy.

As Kipling would have it:
Take up the Redskin's Burden.

A RECORD

Teacher—Johnny, spell weather.
Johnny—W-e-l-t-h-e-r.
Teacher—Well, Johnny, that's the
worst spell of weather we've had for
some time.

Mr. and Mrs. E. M. Rice of Plain-
view and Vernon Rice of Lubbock
visited their parents. Mr. and Mrs.
C. S. Rice, Sunday.

THE LESSER EVIL

A gentleman from the north was
enjoying the excitement of a bear
hunt down in Mississippi. The bear
was surrounded in a small cane
thicket. The dogs could not get the
bear out, and the planter who was
at the head of the hunt called to
one of the negroes:

"Sam, go in there and get that
bear out."

The negro hesitated for a moment
and then plunged into the cane. A
few moments later the negro, the
bear and the dogs were rolling upon
the ground outside. After the hunt
was over the visitor said to the
negro:

"Were you not afraid to go into
that thicket with that bear?"

"Cap'n," replied the negro, "it was
jest dis way. I neber had met dat
b'ar, but I was pussionally 'quainted
wid de old boss, so I jest naturally
took dat b'ar."

HELL GET BY

Landlady—I'll give you just three
days in which to pay your board.

Student—All right. I'll pick up
Fourth of July, Christmas, and
Easter.

Miss Ruby Swim is visiting at
Vernon and other places during the
holidays.

WE APPRECIATE

the nice business accorded us
the past year, and extend
best wishes for a
Happy New Year

**LYNCH'S SECOND HAND
STORE AND PIPE YARD**
Lefors, Texas



We are glad to extend
to our friends the

GREETINGS

of the season and
express our
appreciation for
past favors.

C. J. CASH, Agent
Magnolia Petroleum Co.

MODERN PSYCHOLOGY

The mother thought her little girl
ought to be examined for any pos-
sible abnormal tendencies, so she took
her to a psychologist. Among other
questions, the man of science asked:
"Are you a boy or a girl?"
"A boy," the little girl answered.
Somewhat taken aback, the psychol-
ogist tried again. "When you grow
up, are you going to be a man or a
woman?"
"A man," the little girl answered.
Afterward, as they were returning
home, the mother asked, "Why did
you make such strange replies to
what the man asked you?"
The little girl drew herself up with
dignity. "The old silly," she said,
"if he was going to ask me crazy
questions, I was going to give him
crazy answers. He couldn't kid me."

COULDN'T SEE

"Did you give the mayor my note?"
a man asked of the messenger.
"Yes, sir, but there ain't no use
sending that man any notes. He's
blind as a bat."
"Blind? How do you know? That's
news to me!"
"Course, he's blind. Twice he
asked me where my hat was, and
there it was in plain sight on my
head all the time. Yes, sir, he's
blind as a bat!"

USUALLY THE CASE

Smith—So your son is in college?
How is he making it?
Smithers—He isn't. I'm making it
and he's spending it.

R. L. and Miss Ermadel Floyd of
Lubbock visited home folks here dur-
ing the holidays.



BEST WISHES

for a
Happy and Prosperous
New Year

We appreciate the
business given us the
past year, and extend
best wishes for

1940



BOYD MEADOR
Agent

WE APPRECIATE

the nice business given
us the past year—may
the new year bring you
a generous measure of

Happiness and
Prosperity.

TOM BOYD
Ford Sales & Service

Mr. and Mrs. Mackle Greer and
son have returned to their home at
Winfield, Kan., after a visit with the
former's parents, Mr. and Mrs. N. A.
Greer.



Mr. and Mrs. Dewey Campbell and son,
Bobby, visited relatives at Lubbock
over the week end.

Mr. and Mrs. E. M. Rice of Plain-
view and Vernon Rice of Lubbock
visited their parents. Mr. and Mrs.
C. S. Rice, Sunday.

Mr. and Mrs. E. M. Rice of Plain-
view and Vernon Rice of Lubbock
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Mr. and Mrs. E. M. Rice of Plain-
view and Vernon Rice of Lubbock
visited their parents. Mr. and Mrs.
C. S. Rice, Sunday.



NEW HOPE...BEST WISHES TO ALL

It is not in the sense of custom, but
with a genuine appreciation of your
good will that we express a hope for
the continuance of the same, and extend
to you our best wishes for the New Year.

**CICERO SMITH
LUMBER CO.**

Carl M. Jones W. T. Wilson



We are grateful to
our friends and patrons
and sincerely wish
happiness and good
fortune for each of
you during 1940.

**McLEAN
ICE CO.**

LOADS OF HAPPINESS TO ALL



THANK YOU
for your patronage during 1939.

we wish you all the joys of the
season, and may 1940 bring you
happiness and prosperity.

ELITE BARBER SHOP

LIONS CLUB
LIBERTY • INTELLIGENCE • OUR NATIONS • SAFETY



WE APPRECIATE

the cooperation afforded us in our efforts
for community betterment the past year,
and extend to you the

GREETINGS OF THE SEASON

- | | |
|--|----------------------------|
| BOYD MEADOR, President | A. W. HICKS, Tail Twister |
| JOE DOWLIN, 1st Vice President | C. B. BATSON, Lion Tamer |
| C. M. CARPENTER 2nd Vice President | T. A. LANDERS, Song Leader |
| D. A. DAVIS, Secretary | JESSE J. COBB, Pianist |
| W. W. BOYD, ROGER POWERS, C. O. GREENE, CARL M. JONES, Directors | |

- | |
|--|
| W. E. BOGAN, CREED BOGAN, THOS. BOYD, M. W. BANTA, LEROY M. BROWN |
| T. J. COFFEY, C. A. CRYER, LEIGH FISCHER, H. W. FINLEY, T. N. HOLLOWAY |
| GEO. A. HERVEY, J. S. McLAUGHLIN, RAYMOND McLAUGHLIN, J. A. MEADOR |
| VESTER SMITH |

THE CHALLENGE

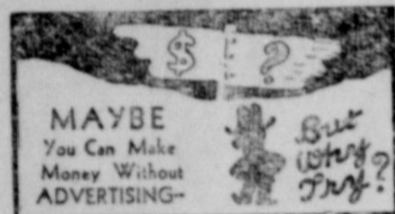
Crime costs the nation billions of dollars annually. Robbery and murder are planned and carried out almost as casually as goods are bought and sold across the counter. Gangs carry on bloody feuds in city streets. The greatest tragedy of all is the waste, the useless, appalling waste, of our nation's young manhood.

For the majority of criminals are boys and young men. Eighty per cent of them are youths in their early twenties, and their vicious careers could have been prevented. They were wantonly neglected during their impressionable years by an indifferent public, by headless men who allowed them to stumble into citizenship with no positive moral instruction and no religious ideals.

Jails cannot make a good man. But sympathy, guidance and fine ideals can make a good boy. And the boy who, during his impressionable years, has had the friendship of the right sort of leader, will not get into jails when he grows up.

This condition is a challenge to the manhood of our community. What are we men doing? Tens of thousands of boys are nightly on our streets looking for amusement, seeking adventure, yearning for companionship. Many of them have no fathers, and the parents of many others give little or no heed to the places their boys visit or the companions they choose. Do we men owe no duty to these boys? Can we longer remain blind to the perils that beset them? Should we not provide places where such boys may meet and play and be entertained and instructed, and all the time be under the influence of men of the right kind?

This is a practical thing. It can be done. It has been done in a small way and with wonderful results. Why should not we undertake it in



THANKS

for the nice business given us the past year, and may the coming year bring you all the happiness and prosperity you expect.

McLEAN WASHATIER

W. H. Floyd, Prop.

a big way? We can lessen the crimes in our midst by giving our attention to the youth. They need the example of a true man's life in forming their character. Whether it shall be, depends upon us, the men. Shall we turn our backs and ignore existing conditions, or shall we accept the challenge and lend ourselves to the task? It's a man's job and it needs red-blooded men who will put something of themselves into the undertaking.

The man who serves boys as a member of a troop committee is rendering a service to the nation. Men are needed for this service.

Men, this is a call to us. Are we awake? Do we hear it? Will our conscience let us ignore it? Shall we not help to make better the boys of today? Should we not begin at once?

Investigation and experience in these matters have demonstrated that the vast majority of all the youthful offenders commit crime because they had bad associates and were not under the proper influence in the years when boyhood was turning into manhood—between the ages of 12 and 18. That is the most important period in a boy's life. Then his ideals are acquired, his character formed. In those years every boy needs to be under the influence of the right kind of man. He needs such a man's life to supply his ideals and such a man to become his hero. Every boy is a hero worshiper. The reason so many become criminals is that they follow the wrong leaders.

News advertising pays.

TOO BUSY FOR THAT

An Italian was being examined for naturalization as a United States citizen.

"Who is president of the United States?"

The foreigner answered correctly.

"And the vice president?"

Again he answered correctly.

"Could you be president?"

"No, no."

"Why not?"

"Mister, you 'scuse me, please. I vera busy—worka da mine all day now."

City Boy—Say, dad how many kinds of milk are there?

Father—Why, my son?

Boy—Oh, I'm making a picture of a cow and I want to know how many faucets to put on her.

L. M. Scheurer and family of Pueblo, Colo., were in McLean last Thursday, enroute to Oklahoma City to spend Christmas.

Miss Maxine Johns of Amarillo visited home folks here over the week end.

I wish to sincerely and vehemently thank the people of this trade territory for lifting me out of the slough of despond and placing me on the mountain top of ecstatic joy and my greatest ambition and highest aspiration is to be worth something to my friends and also my enemies.

A. T. WILSON

A SLIGHT ERROR

A gentleman was much surprised when the good-looking young lady greeted him by saying, "Good evening."

She evidently realized that she had made a mistake, for she apologized and explained:

"Oh, I'm so sorry. When I first saw you, I thought you were the father of two of my children."

She walked on while the man stared at her. She did not realize, of course, that he was unaware of the fact that she was a school teacher.

Vester Lee Smith, T. J. Coffey, Jr., and James Finley of Boonville, Mo., are home for the holidays.

Mrs. Miller of Albreed visited her daughter, Mrs. Laverne Kunkel, last Thursday.

TRUSTFUL

Landlady—Of course, I must ask you for a deposit.

New tenant (handing over required sum)—Certainly.

Landlady (beaming)—Thanks. And now, do you want a receipt, or shall we trust each other?

Mrs. J. H. Taylor has returned to Bonita after a visit with relatives here.

Mr. and Mrs. J. L. Andrews and children visited the lady's parents at Childress, and the gentleman's parents at Marion, La., during the holidays.

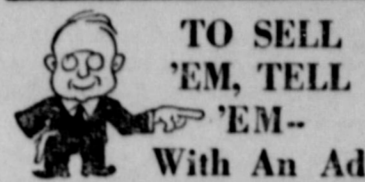
Mr. and Mrs. M. W. Banta visited relatives at Wellington during the holidays.

THANK YOU

for the business accorded our shop during this year, and best wishes for 1940.

D'Spain Boiler and Welding Works

1 Mile North Kellerville



TO OUR FRIENDS AND CUSTOMERS

May the New Year bring all of the things that make for your Happiness and Prosperity.

LANDERS

BEAUTY SHOPPE

BEST WISHES

We are glad to extend the Greetings of the Season and wish for you a Happy and Prosperous New Year.

McLEAN IMPLEMENT COMPANY

John Deere Implements and Tractors



WE THANK YOU

for the business accorded us the past year and extend best wishes for a

HAPPY AND PROSPEROUS NEW YEAR

CITY FOOD STORE

Quality -- Service -- Satisfaction

NOTICE

to City Taxpayers

The first quarterly payment of your City Taxes must be paid by

December 31, 1939

to receive the

10% DISCOUNT

After December 31, no discount will be allowed on the first quarterly payment.

Pay your city taxes now and take advantage of this discount.

City of McLean, Texas

W. E. Bogan, Secretary & Tax Collector



We trust that the coming year will bring better relations in Happiness and Prosperity

McLean Chamber of Commerce

JESSE J. COBB, President W. W. BOYD, Vice President
W. E. BOGAN, Secretary T. N. HOLLOWAY, Treasurer
CARL M. JONES, C. O. GREENE, CREED BOGAN
BOYD MEADOR, WITT SPRINGER, T. A. LANDERS, Directors

Guerrilla War Will Be Tried by China

Political, Military Affairs Undergo Unification.

CHUNGKING. — New regulations providing for unification of the Chinese command in the war areas have been drawn up. Gen. Li Chai-sum, deputy chairman of the plenary session of the war area political and party affairs commission, has revealed that it was agreed to centralize the party's political and military affairs in all the guerrilla areas.

Four branch committees of the commission have been established in the war and guerrilla areas and more are in formation, he said.

These committees will provide close co-ordination between the central government authorities and the guerrilla areas and also among the various guerrilla areas, he continued.

Already the commission has dispatched guerrilla economic units behind the Japanese lines to destroy the enemy's economic structures and enterprises.

The other work of these units includes winning over Japanese recruited troops, improving Chinese civilian armaments, training guerrilla units and expanding the non-co-operation movement in the war areas as well as non-co-operation with the organizations under Japanese control, according to General Li.

This movement was designed to combat "Japan's consolidation" of the areas under its control, by which means they "hope to finance their military campaign by utilizing Chinese resources," Gen. Li explained.

He said the committee drew up its plans under the direction of Generalissimo Chiang Kai-shek, who presided at the sessions.

The Japanese plans call for mopping up the Chinese troops in an area and then replacing their own garrisons with Chinese recruits under their control. But "as long as there are strong Chinese guerrilla units still operating behind the war lines and the Chinese people refuse to co-operate, the Japanese plans cannot be carried out," General Li emphasized.

Texas Geology Students Will Hunt 'War Medals'

AUSTIN, TEXAS. — Commercial mining possibilities of central Texas, particularly "war materials" of which the United States lacks sufficient known deposits, will be studied this fall by University of Texas geologists.

Dr. V. E. Barnes, research geologist, will survey mining possibilities in the "Llano area," which includes Gillespie, Llano, Burnet, Mason and Blanco counties. Most important known deposits in the area are granite and marble—reportedly the nation's largest supply—but surveys have shown traces of chromium, nickel, copper, lead, graphite, gypsum and gold in the area.

Dr. E. H. Sellards, director of the university bureau of economic geology, said that a \$5,000 appropriation by the legislature remedied one handicap. Development of electric power on the Colorado river will enable industrial use of the minerals if found in commercial quantities, he added.

Professor Spends Years In Translating Diodorus

LINCOLN, NEB.—Since 1939, Dr. C. H. Oldfather, dean of the University of Nebraska college of arts and sciences, has spent his spare time translating the preserved writings of the ancient Greek historian, Diodorus, who lived about 70 B. C.—the H. G. Wells of his time.

Selected by the Loeb classical library of London, Dean Oldfather now has completed the third volume of the series of 12. Thus far the task has required the translation of more than 170,000 Greek words. The last translation of Diodorus was in 1610. Historians want to learn what people in Diodorus' time knew about early Britain and the Gauls.

British Women Farmers

LONDON.—One out of every 20 farmers in Great Britain is a woman, and nearly all are successful. This fact was revealed at the Royal Agricultural Societies Centenary show at Windsor.

Tame Doe Runs Wild; Comes Home to Eat

YAKIMA, WASH.—A doe deer raised by the A. H. Kellogg family on their ranch near Nile is so tame it enters the Kellogg house.

The deer, named Babe, was found three years ago by Kellogg's children when it was a fawn. It apparently had been abandoned by its mother and was near starvation. The children took it home and nursed it with cow's milk until it became strong again.

When it became older the Kelloggs turned it loose in the hills. But although it ranges miles into the timber, the deer usually appears at the ranch house in the evening at milking time, seeking some fresh milk.

EXCEPTION TO THE RULE

"I have an awfully hard time catching people's names when I'm introduced," said one.

"So do I," said the other, "but I found a clever way to get around the awkwardness of asking to have the name repeated. I just ask: 'Do you spell your name with an e or an i?' It usually works splendidly."

"I know. I heard about that before. It worked with me, too, until once I met a girl I wanted to know better. Now she won't even look at me."

"Why is that?"

"Well, when I was introduced to her, I didn't catch her name, so I asked whether she spelled it with an e or an i."

"What was her name?"

"Hill."

Mr. and Mrs. Allison Cash and Betsy Cash of Dumas visited their parents, Mr. and Mrs. C. J. Cash, Christmas.

Miss Glyndora Bailey of Amarillo visited folks here over Christmas.



WE THANK YOU

for the nice business given us the past year. We expect to merit your continued patronage by giving you the best baked goods possible to produce.

We extend best wishes for a **Happy New Year**

HODGES BAKERY

POEME

There was an afflicted giraffe, Who took forever to laugh. "This chuckle, by hook, Will come up my neck If it takes me a day and a half."

Miss Lorraine Hodges of Pamra spent Christmas with home folks here.

Mrs. Lee Wilson and children spent Christmas with Mr. Wilson at Tucumcari, N. M.



BEST WISHES

We appreciate the business given us the past year, and extend best wishes for a happy and prosperous New Year.

THE TEXAS STATION

EMORY CROCKETT

WHERE GIRLS STAY YOUNG

"Legal stenographer, nearly two years' experience. Age 60. Very attractive girl. Excellent references. Minimum salary."—Wanted in Exchange.

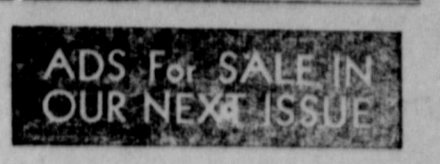
Mr. and Mrs. Ernest Jones of Dumas visited relatives here over the week end.

Auto tires with piles of "finger-blows" which can take sharper blows without blowing out or cutting, have been patented recently.

Mrs. W. W. Whitsett of Alanread was in McLean Thursday.

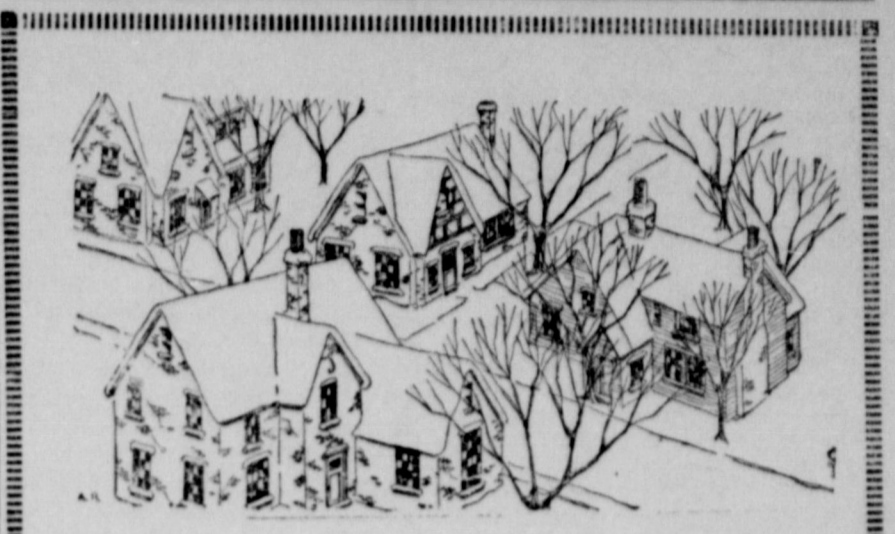
J. R. Phillips made a trip to Amarillo and Canyon Thursday.

Mr. and Mrs. C. O. Greene visited in Amarillo and Estelina during the holidays.



The good will of our patrons and friends is one of our most valued assets, and we thank you for the business given us the past year. May health, happiness and prosperity be yours throughout 1940.

BROOKS TAILOR SHOP and **DRY GOODS CO.**



HAPPY NEW YEAR

We extend appreciation for the business given us the past year, and wish for you and yours a Happy and Prosperous **NEW YEAR**

WESTERN LUMBER & HARDWARE CO.

Roy Campbell, Mgr.



WE EXTEND TO YOU **THE SEASON'S GREETINGS**

and wish each of you a **HAPPY NEW YEAR**

HINDMAN HOTEL



Greetings from the First Baptist Church

CHRISTMAS has once again captivated us with its irresistible charm. Simple in origin, deep in meaning, beautiful in tradition and custom, rich in memory and charitable in spirit, it has an attraction to which our hearts are readily drawn.

THIS joyful season brings to each of us a measure of happiness that corresponds to the degree in which we have turned our minds, feelings and actions to the spirit of Christmas as it is expressed in the song of the angels, "Peace on earth, good will toward men."—May the coming year find each of you with the Peace that passeth understanding.

T. A. Sumrall, Pastor



We are grateful for the business with which you have favored us the past year, and anticipate with pleasure a continuation of the same during 1940, and all coming years.

DOOLEN HARDWARE

Everybody on Hunt for Spies

European Countries Confine Use of Telephone to Nation's Language.

PARIS.—Language has assumed tremendous importance in Europe where everybody is on the lookout for spies—including the spies themselves.

In France you can speak nothing but French on the telephone. In Germany, it's nothing but German.

In Switzerland, polite but firm operators frequently break in on telephone conversations between one Swiss city and another Swiss city to say "will you please speak the language of the country?"

That means a choice of four languages—French, German, Italian or the strange Romansch which belongs to the romantic language group and is spoken only in south-eastern Switzerland. All four are national languages of the country.

People of foreign descent living in the various countries are having a terrible time, for the ever-present listening ear of the operator or the control board takes no chances.

How It Works Out.

Frequently international telephone conversations are cut off abruptly when an anonymous voice breaks in. It goes something like this:

Voice (interrupting): "M'sieu, will you please talk French!"

Other end: "But, mademoiselle, I am talking French."

Voice (coldly): "It doesn't sound like French to me."

Other end: "Listen, mademoiselle, I'm not a professor of languages, I'm just a . . ."

Click! The connection is cut. Maybe he'll get through again and maybe he won't.

Once on a newspaper call from Berne to Geneva a correspondent began to talk English. The conversation was not cut off, much to the astonishment of the newspaper man, who cautioned his colleague to continue in French, but a happy little voice cut in.

"It's all right this time, m'sieu. My English, she is not very good, but I understand—no?"

Flock to Switzerland.

Many weeks before war began spies were sent to Switzerland in large numbers by their governments on the conviction that the conflict was not far off.

There are, of course, spies and spies. Some are comparatively harmless, poorly paid individuals who do little more than translate what public documents they can get their hands on to justify their existence.

Some on the other hand are of the type loved so well on stage and screen—mysterious fellows with mysterious occupations.

The main difference between fiction and fact, however, is that the best spies don't look like spies. As one Swiss official once said "the dumber and more innocent they look the more reason there is to suspect that they're not only spies but good ones."

Geographically Switzerland, a neutral state with belligerent Germany on one side, belligerent France on the other and neutral Italy on the south, is ideal hunting ground for spies.

The Swiss themselves are doing their best to make espionage tough for the spies. All their policemen have been turned into spy hunters. The federal police and the military counter-espionage service have been augmented.

Among them they're operating a spy-swatting machine that makes the spy's life in Switzerland not an easy one.

Espionage in general is a delicate subject in Switzerland. The Swiss are great patriots, and it's not much of an exaggeration to say that every Swiss citizen is automatically a member of the Swiss counter-espionage service.

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CRIMINAL: 1939 MODEL

A Pennsylvania farmer has been selling milk at 30c a gallon to customers who come to his farm to get it. He has been ordered by the Pennsylvania milk control commission to raise his price to 44c. He says he'll go to jail rather than obey this order.

It all sounds cockeyed, but this is a cockeyed world in which we are living, a world in which governments send men to jail for keeping living costs down. We used to think it was the primary concern of government to protect the great mass of the people; nowadays, under New Deal influences, the welfare of the many is regarded as unworthy of governmental attention. The New Dealers talk about it, but their acts mock their words.

It is not necessary to go to Pennsylvania to find the new economics at work. In Chicago there are 3 1/2 million people, actual or potential consumers of fresh milk. They want wholesome milk, and the less it costs the more they will buy. The current variety of economic statesmanship pays little attention to the 3 1/2 million but throws all its weight behind the schemes of a relatively insignificant number of persons who deal in milk and are organized into pressure groups.

Generally these organizations are found lobbying for price-fixing laws

and, once these are enacted, for higher prices. The laws make a criminal of the man who tries to lower the cost of living to a million housewives. The state and federal governments descend upon him with all their power to punish. Rather than feed the milk to the hogs, says Pennsylvania, than that a poor family should be permitted to buy milk for less than 44c a gallon at the farm. That is what is called protecting the public interest.—Chicago Tribune.

JOL

A choleric old army Col. Had many disorders intol.

He ignored them at first, But one day he burst

And descended to regions infol.

Mrs. W. W. Wilson visited in Amarillo and Canyon Thursday.

Miss Vergie Hall is visiting in Oklahoma this week.

GREETINGS

for the New Year and appreciation for past business.

C. P. CALLAHAN
Plumbing and Supplies



GREETINGS

We appreciate the cooperation given us the past year, and express the hope that the New Year will bring better times for all of us.

ALDERSON
DRY CLEANERS

GREETINGS

We are glad to extend best wishes for a Prosperous and Happy New Year.

Sinclair Service Station
T. E. Crisp, Manager



THANK YOU

for the pleasant business relations we have enjoyed the past year.

May the New Year bring you Happiness and Prosperity.

66 SERVICE STATION



WE ARE GRATEFUL

for the pleasant business relations of the past year, and trust the new year will bring you a bountiful harvest of Happiness and Prosperity.

J. M. STUBBLEFIELD
DEPARTMENT STORE

A FEW SIGNS

Placard at a picture show: "Young children must have parents."

In a barber shop window: "During alterations, patrons will be shaved in the back."

Sign on a Broadway store: "Empty boxes—suitable for holiday gifts."

In a clothing store: "These pants will look better on your legs than on our hands."

Mr. and Mrs. A. B. Turner of Wheeler visited the lady's parents, Mr. and Mrs. J. E. Kirby, during the holidays.

Miss Myrie Andrews of Oklahoma City spent Christmas with home folks here.

THANK YOU

for the nice business given us the past year, and we extend greetings and best wishes for a Happy New Year

FLOYD'S CAFE



GREETINGS

to you and all good friends who have helped to make our business pleasant, we extend our heartiest wishes

for a **HAPPY and PROSPEROUS NEW YEAR**

T. N. HOLLOWAY

Reliable Insurance

Neal Wilkins is visiting in Dallas and other places during the holidays.

Mr. and Mrs. Roy Sherrod of Alanreed were in McLean Thursday.

BEST WISHES

We appreciate the business given us the past year, and trust the new year will be a Happy and Prosperous one for all of you.

Peirce's Luncheonette



WE WANT TO EXPRESS

THANKS

for the nice business given us the past year.

May your New Year be Happy and Prosperous

GREYHOUND DRUG



To my faithful old friends and my cherished new friends, I tender

HEARTY GREETINGS

May the New Year be for you a happy and prosperous one, and may it be my privilege to add to its success.

C. M. CARPENTER

The First Presbyterian Church

W. A. Erwin, Minister

Sends the Season's Greetings to McLean and surrounding country. We invite you to cooperate with us in making our town a better place in which to live and rear our children.

We give you a hearty welcome to all our services.

READ THE AD\$
Along With the News



WE APPRECIATE

your patronage during the past year, and hope to merit a continuance of the same in 1940.

HIBLER'S CAFE

GUY HIBLER, Prop.
Open All Night

Wit and Humor



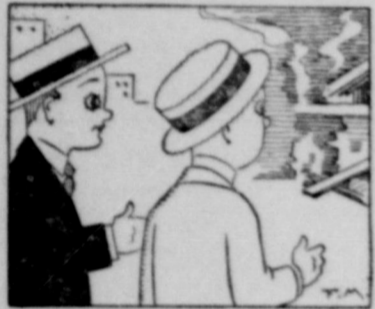
TO LET

He was putting the finishing touches to his picture. He had chosen a lovely old cottage for the artist had put curtains at the windows and a thin wisp of smoke curling up from one of the stone chimneys. Presently a native came up. "That's my property," said he, pointing with his stick to the cottage. "So you've made a picture of it, eh? What will you be doing with it, if I might ask?" "Oh," said the artist, "I shall send it to one of the art exhibitions." "Aye! And will many folk see it?" "A good many, I expect." "They will, will they? Well, then, look here, just paint a notice-board, will you, and make it say, 'To let for summer months?'"

Save the Bait

The usual fisherman sat on the usual bank of the usual stream when the usual traveler approached him. "How are they biting?" asked the traveler sociably. "Not at all," sighed the fisherman. "As a matter of fact there isn't a single fish in this whole stream." "Then why are you fishing here?" "Because it pays me. Look at the money I save on bait!"

WEEKS BEFORE



"His store burned last night. I knew it was doomed as soon as I saw it." "I knew it was doomed weeks before I saw it."

Thank You—Dear

Hubby—It's no use, darling, I have been to every shop in town, and not one of them can match that piece of ribbon for me. Wife—Splendid! I just wanted to make sure no other woman in town would have anything that shade!

Rather Walk the Mile

Groom—I'd walk a mile to visit your mother. Bride—It's sweet of you to say that, but it won't be necessary. She's going to live with us. Groom—Heck, I'd rather walk a mile!

He Asked for It

Patron—Say, waiter, this steak isn't very tender. Tired Waiter—Well, did you expect it to put its arms around your neck and kiss you?

Definite Results

Chubb—I hear you and the boys struck for shorter hours. Did you get them? Kickbush—Sure, we ain't workin' at all now.

Couldn't Do It Today

"What did Columbus prove by standing an egg on end?" "That eggs in his day were cheap enough to be handled carelessly."

CRYING OUT LOUD



He—I'm an auctioneer you know and make a large amount of money every time I conduct a sale. She—Well, for crying out loud!

Definition

Hayton—Paw, what is a hen-pecked husband? Paw—Son, a hen-pecked husband is a man whose nerve is in his wife's name.

Wasting Time

Doctor—Your little boy has absolutely no hearing in his right ear. Bobby—There, Maw, and you've been washing it every day for nothing!

An Egotist

An egotist is a man who thinks as much of himself as you think of yourself.

FOLLOWING INSTRUCTIONS

The newspaper editor was instructing the cub reporter in important details of his calling. "Never state as a fact anything you are not absolutely sure about," said the editor. "To avoid putting the paper in the position of stating something which it may not be able to prove, you should always use the words 'alleged,' 'claimed,' 'reputed,' 'rumored,' and so on, unless you know positively that everything is true as stated."

The cub was sent out to get society items, and soon thereafter the following paragraph appeared in the society column:

"It is rumored that a bridge party was given yesterday by a number of reputed ladies. Mrs. Smith, it is said, was hostess. The guests, it is alleged, with the exception of Mrs. Brown, who says that she comes from Illinois, were all local people. Mrs. Smith claims to be the wife of Alexander Smith, who is rumored to be doing a thriving business in town."

Annual motor fuel output of petroleum refineries is eight times that of 1917, and fuel oil output is three times that of the world war period.

Rev. and Mrs. Leroy M. Brown visited relatives at Cleburne during the holidays.

M. M. Newman was in Pampa Friday.

WOVEN WOOD

New idea in plastics is "woven wood," a super-thin wood veneer. Narrow strips of paper-thin, veneers of ornamental size, are woven in basket patterns, impregnated with a resin varnish, mounted on large sheets of plywood and bonded to it under heat and pressure.

So thin are the woven strips that the finished panel has an entirely smooth surface with the appearance of a mosaic inlay. The panel is made in a thickness of one-fifth of an inch, or, with heavier backing, three sixteenths of an inch, and is ready for mounting on more solid backing, as is done with ordinary veneer.

The "horseless carriage" was believed doomed to failure because horses could see at night, but the carriage couldn't.

Miss Ruth Ansley is visiting home folks in Amarillo.

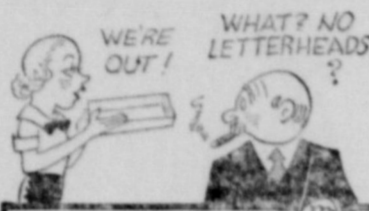
C. M. Carpenter was in Pampa on business Friday.



GREETINGS

Again we say that friendship counts in business, and we are grateful for yours. May the New Year bring you peace and prosperity.

C. S. RICE
FUNERAL HOME



WHEN THIS HAPPENS, PHONE US and We'll Print Some For You In A Hurry!!

Best Wishes for the New Year

At this glad season we like to feel that you are one of our partners and that our success is but a reflection of yours. We wish you all the joys of the season and sincerely hope that the coming months will bring you a large measure of prosperity and happiness.

HARRIS KING
TEXACO PRODUCTS



GREETINGS

The spirit of the holiday season kindles anew the memories of friendly associations and makes it a very pleasant thing to extend our sincere wishes for a New Year rich in worth while achievements.

COBB'S
5c TO \$1.00 STORE

A TIMID SOUL

The man was being examined and cross-examined for life insurance. He had been put through a severe physical inspection, and had had to answer numerous questions about himself, his past, his ancestors and so on. Finally the examiner asked: "You don't disappate, do you? No living fast, or doing anything in excess?"

The prospective risk, a little man with an apologetic air, seemed very frightened by this prolonged procedure. He thought a moment, and then hesitantly replied: "I—er—I sometimes chew a piece of gum."

Jim Bryant of Alanreed was in McLean Thursday.

Miss Frances Landers of Abilene is home for the holidays.



SEASON'S GREETINGS

To wish for you and yours all the good things you long for—happiness and prosperity in the New Year.

McLEAN
GIN

S. R. Jones, Manager

BREAKING THE NEWS

Four-year-old Johnny came running into the house.

"Mumsy, you know Jackie Brown's neck?"

His mother did not answer this apparently irrelevant question.

"Mumsy, I said—you know Jackie Brown's neck?"

"Well, yes," his mother capitulated.

"I suppose I do know Jackie's neck. Why?"

"Well, just now he fell in the pond up to it."

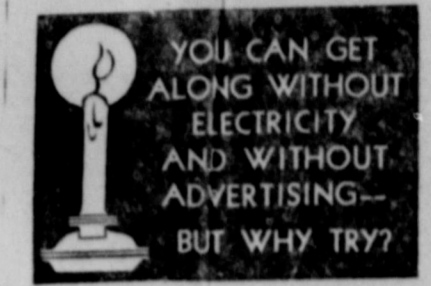
Mr. and Mrs. Jack Litchfield and son of Amarillo visited in McLean Thursday.

S. R. Kennedy renews for the News and Amarillo News.

Safety experts have figured that a man is from two to five times as likely to be injured by carelessness if he comes to work directly from a breakfast quarrel with his family.

Mr. and Mrs. J. B. Pettit visited relatives at Clarendon Monday.

Miss Dale Smith is visiting relatives at Santa Rita, N. M.



THANK YOU

for your patronage the past year.

We wish you continued happiness and prosperity in the New Year.

McLEAN TAILOR SHOP
Dewey Campbell, Prop.



We Extend to You

the

Greetings of the Season

May the coming year bring better times for all of us.

Smith Brothers Refinery Co. Inc.

Vester Smith, Pres.

Porter Smith, Vice Pres.

T. J. Coffey, Secretary-Treasurer

McLEAN

KERMIT

He is a verhead, and if he does so in curiosity, nor in the hopes of a better sector. His wife, getting, and her purchases are made by her needs, her tastes, her budget, but not by decree.

He comes home of an evening through streets that are well lighted, not dimly in blue.

He reads his newspaper and knows that what it says is not concocted by a bureau, but an honest, untrammelled effort to present the truth.

He has never had a gas mask on. He has never been in a bombproof shelter.

His military training, an R. O. T. C. course in college, he took it because it excused him from the gym course.

He belongs to such fraternal organizations and clubs as he wishes.

He converses with friends, even with chance acquaintances, expressing freely his opinion on any subject, without fear.

He does not expect his mail to be opened between posting and receipt, nor his telephone to be tapped.

He changes his place of dwelling, and does not report so doing to the police.

He carries an identification card only in case he should be the victim of a traffic accident.

He thinks of his neighbors across international borders—of those to the north as though they were across a state line, rather than as foreigners—of those to the south more as strangers, since they speak a language different from his, and with the knowledge that there are now matters of difference between his government and theirs, but of neither with an expectancy of war.

He worships God in the fashion of his choice, without let.

His children are with him in his home, neither removed to a place of greater safety, if young, nor, if older, ordered ready to serve the state with sacrifice of limb or life.

He has his problems, his troubles, not over-shadowed by the imminence of battle and sudden death.

He is a fortunate man. He is an American.

—The New York Sun.

HOUD MUSIC

Old Doc Lemmon, writing for Real Gardening

"Mebbe it's different with other folks, but I like to lay in bed on a quiet November night an' listen to a houn'-dog away off some're's bayin' on a good trail. Fer one thing, I s'pose, it puts me in min' o' them years when I wurn't so full o' rheumatiz an' my joints hed 'nough life in 'em so's they didn't creak ev'ry time I took a step. I used to be quite a hunter in them days, an' many's the rabbit an' coon an' possum I've tagged ahead of a good houn'. There wurn't nothin' that I likid better'n a day's or a night's runnin' of a crafty ole fox, an' a feller don't fertit them sort o' things even when he's got 'as old an' rusty as a last year's hoss-shoe.

"But 'tain't only reclection that makes that mournful boo-oo-oo-oo sound so good away off yonder under the stars. I ca'late 'bet the kind o' lonesome spookiness of it sort o' lays a-holt o' yer insides even if ye hain't never fired a gun, an' ye still wonderin' what that houn's a-runnin' an' if he's likely to ketch it, an' what he'll do if'n he does.

"Folks that hev been brung up in the back country can come part'nigh answerin' the fust o' them questions by the sound; a long straight-away run an' steady bayin' means a deer, an' a big circle with plenty spells o' silence is likely to be a fox, an' a slow putterin' round in more or less one place means a rabbit. An' if the houn' is huntin' alone without a man to help him the other questions just about answer themselves, fer 'tain't likely thet he'd ever ketch the critter he's trailin'.

"Houn'-dogs are funny thetaway; they'll hunt an' hunt fer mebbe two-three days all by their lonesome, an' come back home an' rest up fer a week, an' then start off ag'in. Seems like just the runnin' an' the snufflin' fer the trail an' the chance to open up their voices in the still night air is plenty satisfaction to 'em. Mebbe the fact thet it all don't bring 'em home no bacon is the reason they alius look so low sperited an' mournful-like."

ENGLISH AS SHE IS SPOKE

"English is a funny language after all."

"Why so?"

"I heard a man talking of a political candidate the other day say: 'If he only takes this stand when he runs, he'll have a walk-over.'"

ECOCOSTAL HOLINESS CHURCH

W. R. Maxwell, Pastor Sunday school 9:45 a. m. Preaching 11 a. m. P. Y. P. S. 6 p. m. Evangelistic service 7 p. m. W. M. S. 2 p. m. Monday. Bible study Monday night. Prayer meeting Wednesday night. Preaching Saturday night. You are always welcome to our services.

WINTER TOUGH ON HEART

The rigors of winter pile added work on the human heart. As a result, heart trouble is about 30% deadlier in winter than in summer. January sees more heart disease fatalities than any other month, August the fewest.

Mr. and Mrs. Forrest Switzer and daughter visited relatives at Middle Water the first of the week.

Allen Wilson, who is working at Kermit, visited his family here during the holidays.

D. N. Massay is in an Amarillo hospital following a stroke of paralysis.

Luther Petty and family were Pampa visitors Saturday.

J. C. Harris renews for the News and Amarillo News at our bargain rate.

CLASSIFIED ADVERTISING

RATES.—One insertion, 2c per word. Two insertions, 3c per word, or 1c per word each week after first insertion. Lines of white space will be charged for at same rate as reading matter. Black-face type at double rate. Initials and numerals count as words. No advertisement accepted for less than 25c per week. All ads cash with order, unless you have a running account with The News.

FOR SALE

BIG ECONOMY OFFER.—Woman's Home Companion, Pathfinder, Breeders Gazette, Country Home, Farm Journal-Farmer's Wife, Progressive Farmer, and the McLean News, all one year for only \$3.00.

GIANT VALUE OFFER.—Collier's Weekly, Woman's Home Companion, McCall's Magazine, Country Home, Farm Journal-Farmer's Wife, Progressive Farmer, and The McLean News, all one year for only \$3.50.

STEEL FILES, four drawer vertical cabinet, \$1.25 at News office.

THE NEWS and Amarillo Daily News, both one year, for only \$6.50 at News office.

THE NEWS and Amarillo Daily Times, both one year for only \$3.75 at News office.

THE NEWS and Fort Worth Star-Telegram, both one year for only \$8.45 at News office.

ALL BARGAIN offers close Saturday night. See that your order for your favorite daily is in our hands before that time. News office.

JOYOUS SEASON



APPRECIATION

for past business and Best Wishes for the coming year.

HIBLER TRUCK & IMPLEMENT CO.

renews for the News and Amarillo News at our bargain rate.

Miss Genevieve Sutherland of Lubbock visited home folks here during the holidays.

Mr. and Mrs. Henry Benson and sons of Shamrock visited here Christmas Day.

Mrs. Claud McGowan and son of Clarendon visited in McLean Friday.

Mr. and Mrs. H. C. Rippe were in Amarillo Thursday.

Miss Mary Lou McIlhany visited at Wheeler during the holidays.

A. W. Haynes of Pampa visited here during the holidays.

Mr. and Mrs. Roger Powers visited relatives at Byers Christmas Day.

Mr. and Mrs. R. S. Jordan visited in Amarillo Sunday.

Quinton Worley visited relatives at Erick, Okla., Tuesday and Wednesday.

Harold Petty returned to work at Plainview Tuesday.

Lee Wilson of Tucuman, N. M., visited home folks here last week end.



THANK YOU

for the nice business given us the past year and we wish you a Happy and Prosperous 1940.

GEORGE A. HERVEY Pontiac Co.



GREETINGS

and BEST WISHES for a HAPPY PROSPEROUS NEW YEAR

JOE GORDON County Attorney

Mr. and Mrs. R. L. Appley and family visited at Stamford over the week end.

Rob Hindman renews for the News and Amarillo News at our bargain rate.

Miss Opella Hunt of Stamford visited home folks here during the holidays.

Ed Clifton of Abilene orders the News and Amarillo News at our bargain rate.

Frank Kennedy of College Station visited home folks here during the holidays.

THANKS

for past favors, and may your New Year be a prosperous one.

DR. F. W. HOLMES OPTOMETRIST Sayre, Okla.

Davidson of Ramsden visited in McLean Thursday.

Mrs. S. J. Dyer and daughter, Mrs. Hazel, were in Pampa Thursday.



WE APPRECIATE

the cooperation given us the past year and are glad to extend

GREETINGS OF THE SEASON SOUTHWEST TELEPHONE CO.

Only 2 More Days!

All bargain offers on newspapers and magazines will be withdrawn Saturday evening, December 30, 1939.

If you want to take advantage of the low rates now in effect, you should have your order in our hands before six o'clock Saturday. We can make no promises of any kind after that date.

Please look after this important matter at once.

The McLean News will make a mighty good New Year's gift for your friends in other communities.

The McLean News The Paper That's Read First