

THE MCLEAN NEWS

The Oldest Newspaper in Gray County — — — The Paper That's Read First

McLean, Gray County, Texas, Thursday, December 26, 1940.

No. 52.

Vol. 37.

Van Sant's Hold Golden Wedding Celebration

Mr. and Mrs. Lee Van Sant celebrated their golden wedding anniversary with a reception at their home on Monday, Dec. 23, 1890, at Whitewright, Texas. Mr. and Mrs. Van Sant were married Dec. 21, 1890, at Whitewright, Texas. Mr. Van Sant is now 66 years of age and Mrs. Van Sant is 71. They have seven children were born to this union, all living except Earle B. Van Sant, who died June 29, 1910. Mr. and Mrs. Van Sant are pioneer residents here, moving here in Sept. 1894 from Canyon, where they had lived since 1894. Many of their friends and relatives were present at the reception and with nice gifts and congratulatory messages during the reception.

A "WHITE" CHRISTMAS

The First Methodist Church celebrated a "White" Christmas Sunday with a program and each member bringing gifts of food and articles to be used in the Goodwill Baskets that were distributed to the chamber of commerce Tuesday.

ORCHESTRA TO BROADCAST

The Cunningham orchestra will broadcast for 15 minutes over a Pampa radio station Thursday of next week, Jan. 2, at 4:30 p. m. Prof. Orville Cunningham, principal of the McLean high school, is director of the orchestra.

COTTON REPORT

There were 2,219 bales of cotton ginned in Gray county from the 40 crop prior to Dec. 13, as compared with 1,204 bales for the same time last year, according to R. H. Wilson, special agent.

Mr. and Mrs. Bernie Morgan of Pampa, Mr. and Mrs. Jerry Hale of Bellville, Mr. and Mrs. Roscoe Morgan and little daughter of Odessa visited their parents, Mr. and Mrs. L. Morgan, during the holidays.

Mr. and Mrs. Jack Gray of Dumas visited the lady's parents, Mr. and Mrs. Scott Johnston, Thursday. They came by airplane.

Mrs. E. M. Ware and children of Laketon visited the lady's parents and sister, Mr. and Mrs. J. O. Clark and Mrs. Amos Shankle, Monday.

Mr. and Mrs. W. F. McDonald and children of Cushing, Okla., are visiting the lady's parents, Mr. and Mrs. O. G. Stokely.

Mr. and Mrs. Spencer Sitter of Amarillo are visiting their parents, Mr. and Mrs. E. L. Sitter.

BIRTHDAYS

Dec. 29—Mrs. A. A. Christian, Jane Ehawver, Jean Shawver, Charles Edwin Bourland, Sue Fern Bell. Dec. 30—Mrs. S. L. Montgomery, Clint Doolen, Jr., Lucy Ann Hicks, John Leroy Buskirk. Dec. 31—Mrs. J. H. Bodine, Mrs. C. J. Cash, Lee Wilson. Jan. 1—Mrs. W. H. Floyd, Mrs. Joe Hindman, Mrs. Bill Pettit, Mrs. W. R. Clark, Dwight Stubblefield. Jan. 2—Rev. Troy A. Sumrall. Jan. 3—Allen Wilson. Jan. 4—Kenneth Wood, Joe Cooper, Gordon Wilson, Madeline Ray, John G. Reese.

Bailey-Rice Nuptials Are Read Saturday

Miss Glyndora Bailey became the bride of Mr. Billie D. Rice, in a pretty wedding ceremony solemnized by Rev. Hively, pastor of the First Methodist Church of Sayre, Okla., Saturday evening. The bride wore a gown of heavenly blue with becom accessories. Mr. and Mrs. Ernest Beck were witnesses. Mrs. Rice is a daughter of Mr. and Mrs. Walter Bailey of the Health community. She graduated with the same class as Mr. Rice from the McLean high school. She is also a beauty shop graduate and at present is employed at the Vogue Beauty Shop. Mr. Rice is the youngest son of Mr. and Mrs. S. W. Rice. He attended Texas A. & M. College after graduating here. The young people will make their home on the Rice farm east of town.

APPLICATIONS RECEIVED FOR SHELTERBELTS

"Over 425 applications have been received for shelterbelts to be planted in Northwest Texas beginning next month," reports W. E. Webb, state director of the Prairie States Forestry project. Already farms have been examined and found satisfactory. Approximately 135 applications had to be turned down because of unsuitable soil or for some similar reason. Only farms with sandy textured soils are being accepted as this is the best type for tree growth. There is less chance for drought killing the trees on this type of soil. Many of the applicants for shelterbelts are "repeaters." They are from farm operators who have older belts and have watched them grow and noted their protective influence on the soil and crops in adjacent fields. R. J. Tucker's statement that his belts saved him a dollar per acre of cultivated land is a common one. Mr. Tucker lives in Cottle county and states that he reckons this saving because he needs to sow his crop but once now where formerly it usually took three and sometimes as many as five sowings to get a crop established.

GOOD CHEER BASKETS DISTRIBUTED TO NEEDY

Some 60 good cheer Christmas baskets were distributed to needy families on Christmas Eve. Two-hundred twenty people were represented in the 60 families. The baskets were filled by the chamber of commerce, Lions Club, Order of Eastern Star, Methodist Church and Presbyterian ladies cooperating.

DINNER HONORS NEWLYWEDS

Mr. and Mrs. Billie D. Rice were honored at a 6 o'clock wedding dinner Sunday evening at the home of the bride's parents, Mr. and Mrs. Walter Bailey. A red and green color scheme was used in the decorations and food. The dining table was centered with reflecting mirror and the wedding cake, flanked by potpourris and lighted tapers in duo candelabra. Guests were Mr. and Mrs. S. W. Rice and son, James Lee; Mr. and Mrs. Ernest Beck.

Mrs. W. B. Andrews of Tucumcari, N. M., Mrs. Idabel Eichensohn of Borger, Mrs. Ray Singleterry and son of Hereford, Mr. and Mrs. Kelly Newman of Plainview visited their parents, Mr. and Mrs. M. M. Newman, Sunday.

Mr. and Mrs. Charles Finley of Dallas visited their parents, Dr. and Mrs. H. W. Finley, Mr. and Mrs. C. M. Carpenter, over the week end.

Mrs. George Armstrong has returned from a visit with relatives at Los Angeles, Calif., and is visiting in the home of her daughter, Mrs. Jack Bailey.

Mr. and Mrs. F. M. Shawver and daughters are spending the holidays with the former's parents, Mr. and Mrs. L. E. Shawver, at Seymour.

Mr. and Mrs. Roy Robinson of Amarillo and Oran Robinson of Tucumcari, N. M., visited in McLean Sunday.

Letter to Santa Claus

(This letter was received Sunday and forwarded to Santa Claus at the North Pole.) Dear Santa Claus: I want some fitted pants and boots. I want a dart board with 6 darts, and I want a pool table, too. Your loving friend, JAMES CARRY BATSON. P. S. If you can, I also want a Gilbert Erector set like the one in the American Boy.

GREETINGS from The McLean News

To our Subscribers,
To our Advertisers,
To our Friends:
Conscious of the value of your good will, Grateful for every evidence of your friendship,
The McLean News expresses to each of you its sincere appreciation for your cooperation and helpfulness during the year about to close.
Without such helpfulness, it would be impossible for the community to make much material or moral progress.
We wish for all of you everywhere, throughout the year ahead, the happiness and satisfaction that come from achievements worth while. We pledge our best efforts to be helpful and we shall welcome your suggestions for the improvement of our service.
Cordially yours,
G. A. Landers,
Publisher.

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Some 60 good cheer Christmas baskets were distributed to needy families on Christmas Eve. Two-hundred twenty people were represented in the 60 families. The baskets were filled by the chamber of commerce, Lions Club, Order of Eastern Star, Methodist Church and Presbyterian ladies cooperating. Committees met the first of the week and worked at the city hall filling the baskets, and every name furnished the committees, from the trade territory of McLean and Alameda, was furnished with a basket. The baskets were taken to the homes by the chamber of commerce committee.

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CHARLES H. JORDAN FUNERAL RITES HERE

Funeral rites were held by Rev. Leroy M. Brown at the First Methodist Church Saturday afternoon for Charles H. Jordan, aged 33 years, 6 months and 28 days, who died at Amarillo Dec. 20, 1940. Death came as a result of injuries received in a fall from the third story of the Woods hotel, following his attendance at a Christmas party in the lobby of the hotel, Friday evening. He complained of the need of fresh air, and stepped out on the balcony of the hotel. Later, he was found on the sidewalk below. In falling, he hit a wire attached to a neon sign. His head was crushed and he did not regain consciousness after being taken to a hospital. Pallbearers were Ercy Cubine, Roger Powers, S. B. Morse, Homer Cash, T. M. Cash and Emory Crockett. Flower bearers were Mesdames J. R. Glass, Homer Wilson, W. W. Boyd, H. C. Rippy; Misses Mary Alice Ledgerwood, Naomi Hancock, Verna Rice and Agnes Finley. Burial was made in the family plot at Hillcrest Cemetery, Rice Funeral Home in charge. Survivors include his parents, Mr. and Mrs. R. S. Jordan of McLean; two brothers, A. L. of Amarillo and E. D. of Dallas; three sisters, Mrs. W. H. Floyd of McLean, Mrs. W. R. Hutchinson of Newkirk, Okla., and Mrs. R. B. Orrill of Perryton.

HINTON-CARY WEDDING SATURDAY

Miss Verlyn Hinton and Mr. Charles Cary were married Saturday, Dec. 21, at the Methodist parsonage, Rev. Leroy M. Brown performing the ring ceremony. They were accompanied by the bride's mother, Mrs. Claude Hinton, Mr. and Mrs. John Mitchell of Pampa. The bride wore navy blue with black accessories, and the groom was dressed in navy. The bride is a daughter of Mr. and Mrs. Claude Hinton of McLean. She is a beauty shop graduate and has been employed at the Vogue Beauty Shop. The groom is a son of Dr. and Mrs. C. W. Cary of Pampa. He is a graduate of Pampa high school and is a radio station engineer. They will make their home in Pampa.

MANY PRETTY HOMES

While the Christmas home lighting spirit took hold rather late this year, due perhaps to the fact that no prizes were offered as formerly, yet there are many homes decorated with Christmas lights, some of them much prettier than formerly. Some of the houses show more thought in design, and it is worth a trip over town to see the many beautiful decorations.

Mrs. George Armstrong has returned from a visit with relatives at Los Angeles, Calif., and is visiting in the home of her daughter, Mrs. Jack Bailey.

Mr. and Mrs. F. M. Shawver and daughters are spending the holidays with the former's parents, Mr. and Mrs. L. E. Shawver, at Seymour.

Mr. and Mrs. Roy Robinson of Amarillo and Oran Robinson of Tucumcari, N. M., visited in McLean Sunday.

Mr. and Mrs. R. M. Stone and son, Roger, of Amarillo visited their daughter and sister, Mrs. C. A. Cryer, this week.

Mrs. Porter Smith and son, Bobby, are visiting at Marshall. They were accompanied by Mr. and Mrs. Ted Woods.

Mr. and Mrs. A. B. Christian and Mrs. W. E. Bogan were Pampa visitors last Wednesday.

Miss Opal Thacker of Lubbock is spending the holidays with home folks here.

A. L. Hbler has our thanks for a subscription favor.

Miss Catherine Patterson of Austin is home for the holidays.

Business Men Greet Readers for New Year

This week sees the annual expressions of good will from the merchants, professional men, organizations and industries interested in the McLean community, as evidenced by advertisements in this paper. An intensive effort has been made the past few weeks to contact everyone who might be interested in cooperating in expressions of good will to the people of this and nearby communities, and the results speak for themselves in a way that should prove very gratifying to everyone. Every good will advertisement in this issue of the home paper proves the many times repeated contention of the editor that home folks are not in business for profit only, but do think of their customers as their neighbors and friends. On the other hand, people like to do business with friendly firms, and the advertisements this week amply prove that McLean firms are friendly. There are, perhaps, a few people who, due to unfortunate circumstances could not see their way to take part in this annual expression of good will, and this is no reflection upon them, for they have the spirit of friendliness, and under more favorable conditions may be expected to enter into full cooperation with other friendly firms. It would be a nice gesture on the part of our readers to, in turn, thank those whose advertisements are addressed to them, in their efforts in building up the proper morale of the community.

CITY PARK BEING LEVELED FOR TREES

Mayor Boyd Meador and the city council have had the east half of the city park leveled and graded, preparatory to setting in trees this spring. The west half of the park has had sporadic attempts at improvement until a few years ago when the Garden Club had plans drawn, and WPA and NYA projects were approved for grading, drainage and other improvements. While the improved part of the park is enough for the present, in the opinion of some, the new improvements can be made with little outlay of capital and the trees kept growing until such time in the future that it is needed. When the entire plans are complete the park will be second to none in this part of the Panhandle.

Mr. and Mrs. C. M. Carpenter and son, Jimmie, visited their daughter and sister, Mrs. Frank Winsett, and family at Roswell, N. M., the first of the week. They were accompanied by Mr. and Mrs. Charles Finley of Dallas.

Mr. and Mrs. D. A. Davis visited their son, Melvin, and family at Childress Sunday. They were accompanied by Marvin Davis and family of Panhandle and R. E. Paige of Lefors.

Mrs. Carl M. Jones visited in Estelle this week. She was accompanied by Miss Rosalie Carter of Houston.

Mr. and Mrs. Ercy Cubine and daughter, Mrs. Ella Cubine and Mrs. Carl M. Jones were visitors in Amarillo last Wednesday.

Rev. and Mrs. Troy A. Sumrall and children are spending the holidays with relatives in Mississippi.

Jeff Coffey of Lubbock is home for the holidays.

(This letter was received Sunday and forwarded to Santa Claus at the North Pole.) Dear Santa Claus: I want some fitted pants and boots. I want a dart board with 6 darts, and I want a pool table, too. Your loving friend, JAMES CARRY BATSON. P. S. If you can, I also want a Gilbert Erector set like the one in the American Boy.

WEEKLY NEWS ANALYSIS

By Edward C. Wayne

Greeks Continue to Push Back Italians As British Seize New African Bases; Laval Loses French Government Post; Knudsen Claims Defense Program Lags

(EDITOR'S NOTE—When opinions are expressed in these columns, they are those of the news analyst and not necessarily of this newspaper.)

DEBACLE: Italian Version

Unquestioned was the fact that Italy had been kicked wholeheartedly out of the war by Britain, Greece and the Free French, together with other sundry allies such as Polish, Czech and other hands that had joined into the Battle of Greece and the Battle of Egypt.

The invader, who stepped briskly into the war just at the moment of France's collapse, shot forces along the Mediterranean coast from the border of Libya to Sidi Barrani, and who sailed across mountains for Athens from an Albanian take-off, had become the invader on both fronts.

As the British and Greeks summed up huge supplies of war materials captured, and enormous inventories of prisoners in hand and still coming in, the Vesuvian rumbles began sounding through vari-

ous parts of Italy, but more particularly in the north, and about the industrial cities of Turin and Milan.

Despite all efforts of censorship to keep the true situation from becoming generally known, the debacle was too enormous to be hidden longer, and Mussolini's aides had to take to the radio and to the Italian press to prevent a spread of the disaster to home fronts.

SIX DAYS: Shalt Thou Labor

Pointing toward the six-day, perhaps seven-day week in defense industry, Defense Council Chairman Knudsen belabored American industry for lagging, and declared the United States was "not getting the spirit" of defense work.

Knudsen told the manufacturers many things, but one of these was outstanding, and had to do with airplane manufacture.

U. S. goal, declared Knudsen, had been 1,000 warplanes a month by January 1. He said at the rate things were going, we'll be lucky if we are getting 650 a month by that time.

The reason for the lag is lack of comprehension by manufacturer, by laborer, of the meaning of the national defense program. U. S. is supposed to be getting ready to protect the nation in case of aggression and to help England hold things in status quo until that time.

Knudsen pulled no punches and told the manufacturers that they were spending too much time figuring what to do with their profits and earnings, and not enough getting out the material. This was a double-barreled blow at the employers for temporizing with employees' demands for higher pay, and with

Dismissal of leaders, disaffection in the Dodecanese islands, riots in the streets of the two big factory towns had leaked out, and then the Fascist party line editors and commentators began dishing out orders to the populace from the high-ups, at the same time issuing warnings to Britain and the Hellenes as to what they might expect from the Italian troops when "they get really mad."

While there was some news of sporadic increased resistance at certain points in the fronts, the general words were two—retreat and evacuation all along the line. And the press' articles about the might of the British enemy and the "unfair" bayonets of the Greeks were just a foretaste of what was to come, with Tirana full of wounded and dying soldiers back from the front lines.

However, it was a notable occurrence, and accompanied by a scurrying about the streets of Vichy, and presumably Paris of a body of GPM—France's new Gestapo or GPU. In Italy they were calling them "action squads," but they are all the same sort of strong-arm governmental police.

UNREST: French Version

Britain was getting little comfort, according to her own sources, from France's governmental upheaval which sent Pierre Laval, pro-Fascist foreign minister, flying out of the Petain cabinet presumably into confinement, and put Flandin, pro-Nazi, into his place.

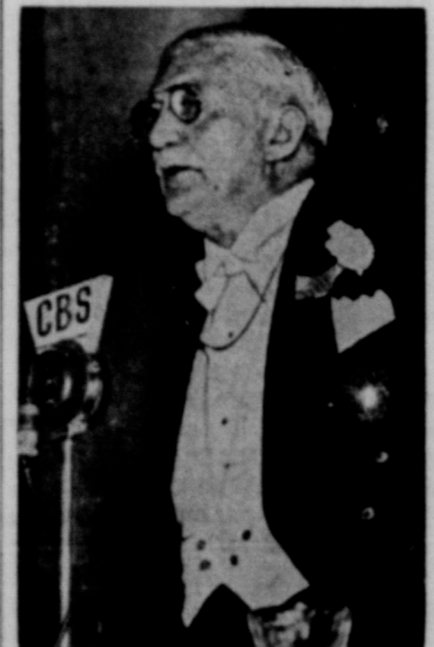
In fact, British circles frankly doubted the authenticity of any internal disturbance to amount to anything, and laid the whole change to orders direct from Hitler.

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France called them "Groupe de protection," hence the GP on the arm-band. It was a GP band that



Persistent rumors current in Europe say that Bruno Mussolini (above), eldest son of Il Duce, was shot down and killed during an air raid on Salonika, Greece. Official Italian circles have denied this report and say he is serving at an airport in southern Italy.



WILLIAM KNUDSEN—Pictured as he urged a "wartime basis" for industry to speed production of vital defense needs.

employees for threatening and carrying out strikes.

He introduced the longer work-week idea by stating that employers should find a way to use machines on Saturdays and Sundays, making the obvious point that use of these two days on a full-time schedule would automatically speed up production about 30 per cent, or the amount it is lagging.

In advance he answered the manufacturers' plaint that they lacked the trained men to do this. Knudsen told them to get more men and train more men. He told them to "stagger" their trained men through the extra shifts, thus swiftly training the less-able to catch up to full-time production.

His address to the manufacturers was an air-clearer, like the first lightning flashes before a storm that he hopes will rain airplanes and other defense material.

Champ Recruiter



NEW YORK.—Called the champion recruiter of North America, this winsome young lady, Miss Elaine Basset, is the original of the Canadian Joiner-Army posters, where her face did such a good job that it now has been selected to perform a like service for Uncle Sam.

PRESIDENT:

And Flying Duke

President Roosevelt returned to his White House desk to face tremendous problems, behind him a 4,000-mile trip on U. S. S. Tuscaloosa which was shrouded in secrecy before it began, turned out just what had been predicted—a junket throughout prospective naval-air bases in the Antilles—and wound up in a blaze of front-page articles when the duke of Windsor flew out to sea to confer with the Chief Executive.

It all began when Duchess Wallis, who had to have an infected tooth out (translated in royal language into a "major dental operation") decided to have the surgery performed in a Miami hospital. She and the duke went thither in the yacht of a Swedish friend who oddly was a pal of Goering's.

The day after the death of Lord Lothian, the operation was safely over, with the duchess convalescing bewitchingly, and the duke with a considerable amount of time on his hands. Suddenly it was announced that President Roosevelt wanted to talk to him.

A navy bomber soared down onto the blue Biscayne waters, a motorboat met the duke, and off he went, shrouded with more secrecy than the President himself had been when he started out. He was back the same day, and the next day the Tuscaloosa came in and the cruise was over.

The public, prepared by all this for something monumental, had to satisfy itself with the story that the duke and the President had talked about the unsuitability of pint-size 'ayaguana island for a naval-air base, and asking the duke if he couldn't arrange a better one.

It was the biggest anticlimax in months.

CITY:

Anxious

Strangest public health story in years "broke" in Rochester, N. Y., with a whole city of 300,000 souls rushing to be inoculated against typhoid.

First in sharp sequence of dramatic events was the "firing" of two city officials when a public health officer, "on his toes," discovered the city's water supply had been contaminated with water from the Genesee river, infested with sewage.

Rochester's population, most of them modern health conscious, rushed to have themselves inoculated against typhoid, a job which takes three injections with an interval between.

First day, the health officers distributed 8,000 "shots" of the serum, which were promptly gobbled up by private physicians and shot into 8,000 anxious arms.

LOTHIAN:

Predicts, Then Dies

The notable, blunt-spoken British bachelor Marquess of Lothian, ambassador from Britain to the United States, lay dying in his Washington home from uremic poisoning at the very moment when his written words, spoken by proxy at nearby Baltimore, were predicting what the war in Europe will be.

Lothian's "deathbed" prediction was that Britain, with the help already promised and under way from America, will win the war "decisively" in 1942.

Whatever the facts may be, the shocking news of his death gave his final utterance unusual prominence in the news, editors tearing their hair over the problem of whether to put the largest headlines on what had happened to Lothian, or on what Lothian had said.

His passing was the occasion for the press here and abroad to express genuine sorrow and shock at his untimely death, and his loss was believed to have left a gaping hole in Britain's diplomatic body.

Lothian was a worker, his speech was brusque, and these two qualities alone had given him great weight in Washington.

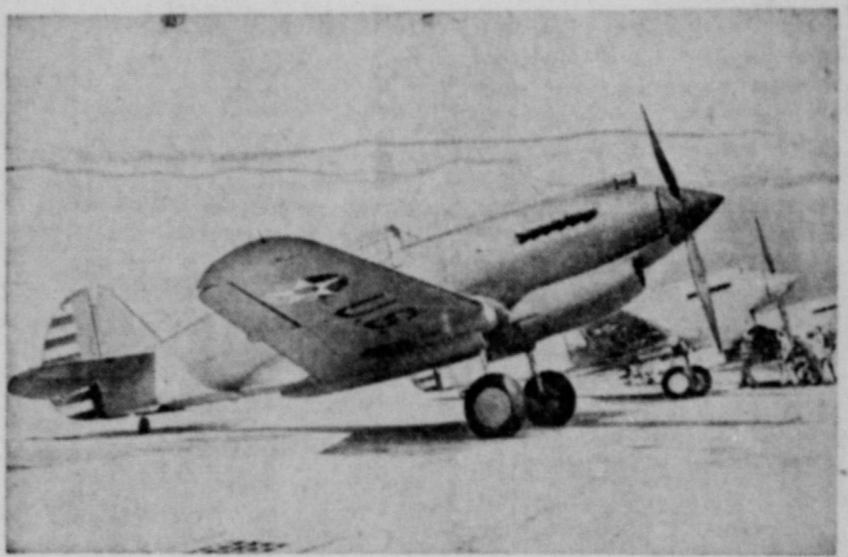
As to his prediction of the end of the war in 1942, and with Britain victor, it was met with keen interest and perhaps added power because it was to all practical purposes, his dying utterance.

Commanders of Four U. S. Air Districts



The four major generals in command of the four air districts into which the United States has been divided are shown here. Top, left, Maj. Gen. B. K. Yount, commanding general of the southeast air corps district. Top, right, Maj. Gen. John F. Curry (N. W. district); bottom, left, Maj. Gen. James Chaney, (N. E. district); bottom, right, Maj. Gen. Jacob Fickel (S. W. district.)

U. S. Releases Planes to Greece



In a swift execution of aiding the nations fighting aggression, the United States government has released to Greece 30 P-40 pursuit planes, pictured above, for immediate delivery. The planes, rated by air experts in America as possessing greater speed, maneuverability and stamina than Italy's best, mount four wing-contained machine guns each.

Aiding British



Somewhere in England... Native Indians have flocked loyally to the banner of the British royal air force, lending their abilities to Britain in its fight for life against Germany. This Indian pilot is having a mug of hot coffee after a flight.

Released by Nazis



Mrs. E. Deegan, U. S. embassy clerk in Paris, who was held by Nazis and later released. It is thought she was accused of aiding British officers escape from France.

Football Classics That Hail the New Year!

On January 1, New Year's day, are shown in the center panel. As in other years, capacity crowds are expected to witness these football classics in the great stadia, four of which are here shown. A festival, typical of the region, will precede the game at each of these focal points to which the eyes of the nation's football fans will soon turn.

BOWL GAMES
 Rose Bowl, Pasadena, Calif. Stanford-Nebraska
 Sugar Bowl, New Orleans Boston College-Tennessee
 Orange Bowl, Miami Mississippi State-Georgetown
 Cotton Bowl, Dallas Fairlane-Texas A and M
 Sunbowl, El Paso Catholic University-Arizona State

COTTON BOWL **SUGAR BOWL**

U. S. 'Listening Post'

On January 1 the U. S. will establish a consular "listening post" at Freetown, Sierra Leone, British West Africa, whence the air distance to South America is shortest.

77th Congress Convenes

28 66 267 162
 SENATE HOUSE

As a result of the November 5 election, the new senate which convenes January 3, will be composed of 66 Democrats, 28 Republicans, 1 Progressive, and 1 Independent, against 68 Democrats and 25 Republicans since November 5. The new house will have 267 Democrats, 162 Republicans and 6 others, against 260 Democrats, 167 Republicans, 4 others and 4 vacancies since November 5.

A Case for Damages

Alex Ripan, 49, (above) of Indiana Harbor, Ind., worked 12 years in a Michigan prison, for a crime he did not commit. Friends will ask the legislature convening at Lansing, Mich., January 5, for \$18,000 damages.

HIGHLIGHTS . . . in the week's news

Baltimore—The new Martin B-26, latest American medium bomber, underwent test flights, made around 400 miles an hour, landed at 125 miles, and was able to stop on the field O. K. Army pilots hailed it as a "bomber's dream." One said that if its brakes were shot away it would roll more than two miles against the wind before it would stop.

Joboken—Fire destroyed a million-dollar defense plant, engaged in making unreported appliances needed by U. S. naval vessels.

Washington—The government sought \$500,000,000 at the lowest rate of interest ever to be paid on a loan. On the first day, it was oversubscribed eight times, more than \$4,000,000,000 being offered for the certificates.

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"GYP ARTISTS"
We realize the merchants get tired of us telling them how to run their businesses and we know it is a most unpopular and unwise thing to gripe at every so-called advertising deal that is sold here, but we can't help it when we see them hi-jacked before our very eyes.

OMESICKNESS, perhaps, had brought him back. Old Peter Johansen, a threadbare overcoat, a warm breath on his rough hands and jumped on the ground. There was no need to grab him as he was riding that freight train, because this was the day before Christmas. All but the old man, like himself, seemed preparing for the Day of Days.



He stood alone for a long time watching the star appear.

He searched like a madman through the ruins of that shock-wracked, swept bungalow. Then, as Clark began rebuilding, he had drifted off in a daze to roam up and down earth—a ne'er-do-well, a hobo! But always he remembered Linda, his little sister Linda. In 40 years memory always came back stronger than ever on Christmas Eve, for it was then that they used to climb Lookout Hill hand-in-hand at dusk, watching the evening stars in the heavens.

"What, perhaps, was why he was on this Christmas Eve. "Almost dusk now," he reflected, "along Clark City's busy thoroughfare. Christmas crowds jostled him, for he was a hapless wanderer with no place to go. No place to go? Not Peter! Soon he found his way to the old residential district where Lookout Hill rose as a sentinel. "The same old hill," he told himself. "Little Linda! If you were only now to see your big brother!—thank God you're not here, for your big brother is ashamed of himself!"

Cakes Printed in Germany
A famous Christmas cake in Germany is Aachen Printen, from which the English word "print" is derived. In the days before book-printing the idea of imprint belonged to the baking business to express the making of patterns in cakes. Many of these cakes have figures representing the old gods Wotan and Thor.

Santa May Not Smoke Cigars
Santa Claus, perhaps, doesn't smoke—or he would be better informed on the quality of cigars.

compared to the \$44 they paid the lady. Many people reading this will say the reason we are griping is that it is competition to us, and they are right. Local merchants do not have unlimited advertising budgets, everyone knows that, and quite naturally many of the dollars that left town on this racket would have been spent with the Texan and remained in local channels of trade. We don't expect every dollar Shamrock merchants spend to come to the Texan, but the point is we charge fair and reasonable prices and our employees turn right around and spend the money back with you, whereas these promoters charge you four prices, pocket the money and skip town.

While this lady was letting Shamrock merchants in on this seven-day advertising wonder, a representative of the Shamrock chamber of commerce was asking us to run some \$30 worth of advertising free "for the good of the town." It was a bunch of pictures and stories about the big Santa Claus parade. Yes, the Texan agreed to donate the space and was glad to, but, folks, a newspaper is just like any other business, you can't keep giving away stuff forever while the cash business goes to another fellow.

Please forgive us for griping, but we have to spout off on this, our pet peeve, about twice a year.—Albert Cooper, in Shamrock Texan.



"PRINTING" to Order at Our PRINT SHOP

GREETINGS

I wish to sincerely and vehemently thank the people of this trade territory for lifting me out of the slough of despond and placing me on the mountain top of ecstatic joy, and my greatest ambition and highest aspiration is to be worth something to my friends and also my enemies.

A. T. WILSON

To wish for you and yours all the good things you long for—happiness and prosperity in the New Year.

McLEAN GIN

S. R. Jones, Manager



May Peace, Happiness and Prosperity be yours during 1941.

Your patronage and good will the past years are much appreciated.

PUCKETT'S

GROCERY AND MARKET

FOLLOWS FAMILY MOVES

If you're planning to move—and the University of Texas gets wind of it—you're liable to be a statistic in 24 hours.

Cooperating with WPA, Dallas and Houston statisticians, the university's bureau of social science research is launching a three-way population mobility survey. Object is to learn precisely what families move their homes, when and why they do it, where they go—and so on.

Questions Answered

Answers to mobility problems like these, according to Dr. C. M. Rosenquist, university professor and project director, mean thousands of dollars to industries which hinge on city development—and Texas is waking up industrially. Moreover, such information provides sign posts for scientific civic development and city planning.

Two corps of 100 workers each are working under the technical direction of Gordon Brower, university research associate.

For example, in the first of the three surveys, statisticians work on types of families. How often do they move? In what sections of cities is moving most frequent? Where is residential deterioration most evident? Development most likely?

Another Project

In Houston and Dallas, the survey covers a 15-year period dating from 1923, gets its information largely from census tracts.

A second project—an occupational mobility survey—aims at indicating residence segregation by occupational groups, city development by income brackets. Do doctors or carpenters move more frequently? Which section of the city is most populated by bartenders? By lawyers?

A third project will comb 71 county seats for information on population shifts of farm school pupils. Dr. Rosenquist added—Austin Statesman. The above newspaper story is reprinted to show our readers to what extent government is going to spend taxpayers' money. As to the probable value of the above-mentioned surveys, this Journal has no way of ascertaining, however; we believe there are many more serious problems than which section of a city is most populated by lawyers, bartenders and other occupations.—Texas Tax Journal.

I. D. Shaw renews for the News and Amarillo News at our bargain rate.

E. L. Watson is a new reader of the home paper.



At this glad season we like to feel that you are one of our partners and that our success is but a reflection of yours.

We wish you all the joys of the season, and happiness in the New Year.

HARRIS KING Texaco Products

Illustration of ships at sea with the text: **LOADS OF HAPPINESS TO ALL**

THANK YOU

for your patronage the past year. We wish you continued happiness and prosperity in the New Year.

McLEAN TAILOR SHOP

Dewey Campbell, Prop.

Thank You-America!

OVER A MILLION CHEVROLETS IN 1940

GENERAL MOTORS No.1 CAR

THE NATION'S No.1 CAR

and now people in State after State all across the country are buying new Chevrolets for 1941 with even greater eagerness and even greater enthusiasm because they are fully convinced that with these new products Chevrolet has widened still further its value leadership in the industry!

Cooke Chevrolet Co. McLean, Tex.

Cold Showers for Colds

If you suffer from colds, take a cold shower morning and night, advises Dr. Lloyd Arnold, University of Illinois bacteriologist. He says that is the best thing in the world for those who persistently suffer from colds. His five year experimentation, he declares, has established a relationship between colds and the temperature of the mucous membranes of the nose. The showers were found helpful in maintaining normal nose temperatures, he added.

Hair From Chinese

Several cottonseed oil mills in the South still use the coarse hair of Chinese women to weave the mats through which the oil is separated from the seeds after they have been mashed by hydraulic process, says Collier's. One large mill in Memphis purchases 2,000 heads of such hair a month for this purpose.

Amiable Child Monument

A monument erected to an amiable child is a stone marking the grave of St. Clair Pollock, near Grant's tomb on Riverside drive, New York, with the inscription, "Erected to the memory of an amiable child." The boy died on July 15, 1797, at the age of five.

Rock Gardens

In building a rock garden, use rocks large enough so that you can bury them partly underground so the roots of the plants will follow the stones down into the soil for moisture, where they won't dry out in hot weather or heave out in cold weather.

Fifth Column

The phrase, "fifth column," became ominous upon the revelation of Norwegian treachery in Oslo and other cities during the German invasion. It was coined by General Emilio Mola during the Spanish rebellion in 1936.

'Korner's Folly'

"Korner's Folly" at Kernersville, N. C., a house built by the man who pioneered outdoor advertising, has almost every room on a different level, concealed stairways and what is claimed to be the first complete "little theater."

Sarah Bernhardt

In her later years, Sarah Bernhardt pulled back her wrinkles to her neck and fastened them with a clothespin-like device, to satisfy an audience who expected to find her always the "Divine Sarah."

Slow as Molasses

In 1928 Miss Lullia Rentzel of Manchester mailed a card to a friend in Mount Wolf, Pa. The card was delivered to the friend, Miss Mary Frits, in May, 1940. The towns are two miles apart.

Welsh Tongue

Welsh, or more properly Cymric, is an ancient tongue, a member of the Romance family and English belongs to the Germanic family. There is an extensive modern literature in Welsh.

Grows Tooth at 70

George W. Dahman, 70, of Aransas Pass, Texas, had his baby teeth through all his years, and when he lost one recently, he quickly cut his first one.

40 Billionths of Ounce

Less than 40 billionths of an ounce of bismuth can be measured in biological material with the aid of a new chemical process, according to the American Chemical society.

Oldest Textbook

A Greek and Latin parody on the Book of Job, used in 1637, is the oldest textbook in a 17,000 volume collection at the University of Texas.

Some Yoke

An egg of high quality, when broken, has a thick, jelly-like white and a well-centered upstanding yolk.

Kappa Alpha Theta

The first Greek letter sorority in the United States was Kappa Alpha Theta, founded at DePauw university in 1879.

Few Meteoric Falls

Fewer than 1,000 meteoric falls have been recorded throughout the world, although the earth is struck by at least 1,000 meteors every year.

Same Cue

In all his championship matches, Willie Hoppe uses the cue with which he won the title back in 1906.

Reign of Windsor

The duke of Windsor, as Edward VIII, ruled 46 weeks, 3 days, 13 hours and 57 minutes.

Not What But When

The most important question today is not "what is the world coming to?" but "when?"

Chewing Tobacco

Half of all the chewing tobacco manufactured in this country is made in Winston-Salem, N. C.

Yale College

Yale college was originally located at Saybrook, Conn.

More Food in Toast

An ounce of toast contains more food than an ounce of bread.

Faith, Hope

Faith, Hope and Charity are three towns in North Carolina.

CITATION BY PUBLICATION

THE STATE OF TEXAS,

To the Sheriff or any Constable of Gray County—Greeting: YOU ARE HEREBY COMMANDED. That you summon by making Publication of this Citation in some newspaper published in the County of Gray if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published, once in each week for four consecutive weeks previous to the return day hereof, R. E. Knapp, whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Gray on the first Monday in January, 1941, being the 6th day of January, 1941, at the Court House thereof in Pampa, Texas, then and there to answer a petition filed in said Court, on the 6th day of December, A. D. 1940, in a suit numbered on the docket of said Court No. 6729, wherein Mrs. R. E. Knapp is plaintiff and R. E. Knapp is defendant.

The nature of the plaintiff's demand being as follows: to-wit: Plaintiff alleges she has resided in Gray county for six months prior to the filing of this suit and in the State of Texas for twelve months prior to the filing of this suit; that defendant's residence is unknown; that plaintiff and she were married May 25, 1936, and separated October 15, 1938, and have not lived together since such time; that no community property was acquired and no chil-

dren were born to said union; that plaintiff has two children, Evelyn, a girl 15 years of age, and James, a boy 14 years of age, by a former marriage, now in her custody; that plaintiff's name, prior to her marriage with defendant, was Minnie Aulds.

Plaintiff alleges that defendant drank intoxicating liquor to excess; that he struck plaintiff several times with his fist, inflicting personal injury; that by reason of these facts, their further living together has been rendered insupportable.

Wherefore, premises, considered, plaintiff prays that defendant be cited by publication as required by law; that upon a final trial hereof she be granted a complete and absolute divorce dissolving the marital relationship now existing between plaintiff and defendant, and that the name of Minnie Aulds be restored to her; for complete custody of her minor children; for costs of suit; and for relief, both special and general, at law and in equity, to which she may justly show herself entitled.

HEREIN FAIL NOT, and have you before said Court, on the said first day of the next term thereof, this Writ with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Pampa, Texas, this the 6th day of December, A. D. 1940.

MIRIAM WILSON,
Clerk, District Court, Gray County, Texas.
I sued the 6th day of December, A. D. 1940.

MIRIAM WILSON,
Clerk, District Court, Gray Co., Texas.
50-4c-8

RULES THAT SAVE LIVES

The notion that two or three "quick ones" don't impair driving ability just doesn't hold water, the National Conservation Bureau warns. Those people who blandly believe that a little alcohol sharpens their vision and speeds up their ability to make split-second decisions are just inviting the undertaker when they put that theory into practice on the highways. The safety specialists point out that they are not trying to moralize and do not suggest that people should not drink if they care to. They only advise, out of past records that celebrants should observe common rules of safety for their own protection and that of others.

If you have had a bit too much "cheer" and are going to walk on the streets or highways, wait until you have control of your faculties. If you are going to drink on your round of parties, don't drive. Let somebody else who isn't drinking do the driving. "Those are old, old suggestions," say the men who know the causes of accidents. "The reason they're repeated now is because they work."

THE BEST GIFT

The best thing to give to your enemy is forgiveness; to an opponent, tolerance; to a friend, your heart; to your child, a good example; to your father, deference; to your mother, conduct that will make her proud of you; to yourself, respect; to all men, charity.—Balfour.

It is one of the beautiful compensations of life that no man can sincerely try to help another without helping himself.—Bailey.

Doing an injury puts you your enemy, revenging one sets you above him. — Ben Franklin.

The best portion of a good life is his little, nameless, unnumbered acts of kindness and love. — Wordsworth.

Those who bring sunshine to the lives of others cannot keep it themselves.—J. M. Barrie.

BEST WISHES

for a
Happy and Prosperous
New Year

DR. A. W. HICKS
Dentist



WE WANT TO EXPRESS
THANKS
for the nice business given us
the past year.
May your New Year be
Happy and Prosperous

GREYHOUND DRUG



GREETINGS

to you and all good friends who have helped to make our business pleasant, we extend our heartiest wishes for a
HAPPY and PROSPEROUS NEW YEAR

T. N. HOLLOWAY
Reliable Insurance

Advertising Speaks:
IT PAYS TO LISTEN
Read The Ads



The good will of our patrons and friends is one of our most valued assets, and we thank you for the business given us the past year. May health, happiness and prosperity be yours throughout 1941.

BROOKS DRY GOODS and TAILOR SHOP



WE THANK YOU

for the business accorded us the past year, and extend best wishes for a

HAPPY AND PROSPEROUS NEW YEAR

CITY FOOD STORE
Quality -- Service -- Satisfaction

Notice

to City Taxpayers

The first quarterly payment

of your City Taxes must be paid by

Dec. 31, 1940

to receive the

10% DISCOUNT

After December 31, no discount will be allowed on the first quarterly payment.

Pay your city taxes now and take advantage of this discount.

City of McLean, Texas

W. E. Bogan, Secretary & Tax Collector

SPECIAL DELIVERY
(A CHRISTMAS STORY)

By Roger Wheeler

EDITH'S drab room overlooked a snow-covered roof. The clean, cheery snow like a murky gray covering on the high rested the soot of a thousand city chimneys.

"So this is Christmas," she murmured, leaving her chair to pace the floor. "Oh! What I'd give to have back home tomorrow!"

But then, Edith had two Christmas presents to which she could look forward. Today, Christmas mail, the mailman MUST bring her usual package from home. And tomorrow there would be Christmas dinner with Ken—dear Ken who was working so hard these days that he could hardly take time off to think about Christmas.

Edith heard the bell ring downstairs and she skipped to her door, opening it softly and waiting tensely while the old landlady, answered.

Yes, it was the mailman! And then came the shrill cry: "Miss Harris! Mail for you!" Edith practically leaped downstairs, for there would be her package from home. Then her heart sank for the landlady handed her only two letters, a greeting card from her friend Margie and (of all things at Christmas!) a bill from the department store.

Edith climbed sorrowfully back to her room and wept. Something was wrong, for Mother and Dad never forgot her at Christmas. She cried miserably the rest of the day, while downstairs she heard the other roomers shouting Christmas greetings as they arrived and departed.

But finally Edith consoled herself, for she could still look forward to Christmas dinner with Ken tomorrow!

He was due at two o'clock that day, and after church Edith hurried home to get ready. At 1:30 she was seated restlessly awaiting the doorbell.

She was still waiting at 2:30, for Ken did not arrive. And Edith was getting hungry.

Three o'clock passed, and Edith frowned.

"What could have happened to him?" she asked herself.

At four o'clock she cried. It was so much! First her family had forgotten, and now Ken had chosen Christmas day to tell her in this painful fashion that he didn't care!

At 6 p. m. misery began mingling with the pangs of hunger. Edith put on her coat and started to the corner restaurant. But she never got past the door. There she ran into a breathless Ken.

"Edith, dear!" he cried. "Sorry to be so late, but I knew you'd understand when you got my note."

"But—" Edith was confused, "I didn't receive any note, Ken."

"What? But I sent a special delivery message when the boss asked me to finish that laboratory experiment this afternoon. What happened to it?"

The blundering old landlady answered him.

"Please come in or go out, and close the door," she barked from the hall. Then—

A Burglar for Christmas
by Roland Fligel

IT WAS midnight on Christmas Eve. Seven-year-old Jack, having baffled the sandman since eight o'clock, tossed back the covers and crept downstairs.

Now, at long last, he would learn the truth about Santa Claus. Man or myth? Chimney sweeper or a lovable old red-nosed gentleman?

When the clock struck one Jack was still sitting patiently in the chair by the fireplace, watching the embers glow and wane. Tinsel on the nearby Christmas tree glistened. It was all very exciting, but where was Kris Kringle?

The noise Jack heard a moment later might have been Santa but it didn't come from the chimney.

Quickly the boy jumped back in the shadows while he heard the dining room window raise slowly. A gust of cold air, heavy footsteps, and then Jack heard the window close.

Frightened, he crept forward until he could see where blue moonlight filtered into the dining room. There Jack saw—not Santa Claus but a masked burglar, systematically looting the silverware!

Seconds later his softly slipped feet carried the lad upstairs into his parents' bedroom. The boy shook his father.

"Dad!" he whispered loudly, eyes blazing. "Dad! Wake up!"

"Grummph," came the sleepy answer.

"A burglar, Dad! Wake up! Call the police!"

Not waiting, Jack reached for the bedside telephone himself. His mother still slumbered.

"Operator?" he asked. "Send the police over to our house right away! There's a burglar downstairs!"

By that time it was out of Jack's hands. His parents were wide awake now, clinging to their hero son and listening. During the next two minutes they heard a stark drama—downstairs the dining room window opened and closed. In the distance, growing ever nearer, was the hum of a motor which they knew would be the police car.

They heard it stop outside. Then came a shout, "Stop thief!" A brief scuffle, and they knew the burglar was captured.

Next morning Jack was awakened by his father.

"Son," he began, eyes twinkling. "I forgot to ask last night how you happened to hear that burglar."

Jack blushed.

"I was downstairs, Dad, waiting for Santa Claus. Wanted to see if he really does come on Christmas eve."

FOR THE RECORD

When you were five years old you knew the difference between a teaspoonful of anything and a table-spoonful. That is, you thought you did.

But is only recently, according to Hix Smith, that the difference has actually been known. It seems that a certain pharmaceutical house developed a new preparation, and to introduce it decided to give away a teaspoonful for such an amount. Before bidding, the container people wanted to know how much a teaspoonful was. The pharmaceutical house didn't know, but would find out and advise by return mail.

None of the other pharmaceutical companies knew. Neither did any of the wholesale drug companies. The local pharmacist's association was dumbfounded by such an inquiry and wired the State Board. The information was not available there. The inquiry created consternation when referred to the American Pharmaceutical Association.

Finally, after several months, measurements on a standard teaspoonful have been drawn up for approval by the various pharmaceutical boards. Probably, no life has ever been lost by this little act of omission, but it's something you're entitled to know.—CAPS and lower case.

Mr. and Mrs. Walter Cash of Stinnett visited here Thursday.

GRANDMA'S HOUSE

Years ago we used to sing, "Off to Grandma's house we go!" Then the sleigh bells used to ring And the lanes were white with snow. Oh, how fast the years have flown! Here is Christmas on the way And to this estate we're grown. Ours is "Grandma's house" today!

Two to Grandma's house we went For the merry Christmas feast, Where the song and merriment And the laughter never ceased. Now, and strange it seems to be, Time so swiftly flies away. It is us they'll come to see; Ours is "Grandma's house" today!

Grandma's house, where joys abound And is stretched the table long; Where the good things all are found. Of that lovely Christmas song. Grandma's house! Oh blow the horn. Little fellow, beat the drum! Grandma's house! On Christmas morn It's to our house you'll come!

—Edgar A. Guest.

A. J. Dwyer takes advantage of our bargain rate on the News and Amarillo News.

Mrs. S. J. Dyer, Mrs. L. S. Tinnin and daughter were Pampa visitors last Wednesday.

WHAT IS IT?

Luke had it before, Paul had it behind. Matthew never had it at all. All girls have it once. Boys cannot have it. Mrs. Mulligan had it twice in succession.

Dr. Lowell had it before and behind. And he had it twice as bad behind as before.

Now, can you say, right off, just what it is? No, it is not some disease or condition. But in case you have to give up, after reading this far—it's just the letter "L."

W. C. Cheney orders his subscription figures moved forward a year to the News and Amarillo News at our bargain rate.

The Southwest Telephone Co.'s subscription figures to The News have been moved forward another year.

Gladys—You've been the information clerk here for some time now; where do all the bugs go in the winter?
Ben—Search me.
Gladys—No, thanks—I just wanted to know.
J. M. Noel renews for the News and Amarillo News at our bargain rate.



GREETINGS
and
BEST WISHES
for the New Year

We appreciate your business and wish you a Happy and Prosperous 1941



GREETINGS

and
BEST WISHES
for a
Happy and Prosperous New Year

JOE GORDON
County Attorney

D. M. DAVIS
FEED STORE



THANK YOU

for your patronage during 1940. We wish you all the joys of the season, and may 1941 bring and prosperity.

ELITE BARBER SHOP
Peb Everett, Mgr.



BEST WISHES
for a
Happy and Prosperous New Year

We appreciate the business given us the past year, and extend best wishes for 1941

Phillips
BOYD MEADOR
Agent



GREETINGS

We appreciate the cooperation given us the past year, and express the hope that the New Year will bring better times for all of us.

ALDERSON DRY CLEANERS



APPRECIATION

We want to express appreciation to our friends and customers who have helped us maintain our standard of service to the motoring public; a service in keeping with the high quality of the Chevrolet car, the supreme value in the low priced field.

May the New Year bring better times for all of us.

COOKE CHEVROLET CO.

NEW YEAR'S GREETINGS TO MY FRIENDS

My Dear Christian Friends: The road of life has led us to the entrance of another year. The many days, weeks and months of 1940 have swiftly rushed by. Soon the many days, weeks and months of this New Year will be infolded as the past. The books will be closed and the records reserved to await the Great Day when all things shall be revealed.

A feeling of deep peace and joy possesses my heart as I think of you, my dear, dear friends. If I could sit in your home and talk with you, I'd try to tell you how your life has blessed and encouraged me. Nothing can ever take the place of Christian friends. Your love, confidence and prayers have followed me wherever I have gone and marshaled my best in the service of our Christ. Surely 1940 has gone on record with the beauty and blessing of your affectionate devotion to me and met with my deepest appreciation.

This New Year, 1941, comes to meet a weary world rapidly sinking in the ruin of its own sin. The wise way of the Prince of Peace has been ignored and refused. We live in an hour of greed and hate. War-clouds and bloodshed threaten, darken and distress us. Shallow and empty religion, the love of pleasure, a day of compromise and sinful indulgence hangs our heads in shame and blushes our faces to meet righteousness. Sin fights all good and has always done evil.

Therefore this New Year calls for a firm stand for righteousness. It calls for giants who will earnestly contend for the faith which was once delivered unto the saints. In all the world's disorders there is only one remedy. THE GOSPEL OF JESUS CHRIST is God's perfect solution. I am amazed at its power. I rejoice at its victories.

"The Book unfolds Jehovah's mind,
The Book salutes in accents kind,
The Friend will all our need supply,
This Fountain sends forth streams of joy,
This Letter shows our sins forgiven,
This Guide conducts us safe to Heaven,
This Charter has been sealed with blood,
This Volume is the WORD OF GOD."

Let us love one another more and more. Let us continually pray for each other. Prayer is our greatest weapon. Our hopes will many times stagger and our faith will wane, but we must remember that the gathering clouds of darkness are singing of the Coming Light. The darkness will brighten the dawn of a fair and perfect day—God's Day—God's Tomorrow. "For I know that God's tomorrow will be brighter than today."

Affectionately your friend and pastor,
TROY A. SUMRALL.

Pastor's Study
First Baptist Church

Badger Feast
One of the strangest surviving Christmas customs is the badger feast held at Ichester, Somerset. It was started by poachers in Norman times, says the Montreal Herald, and has continued without a break. The lads of the village catch a badger, kill and dress it some time before the feast. On Christmas eve it is strung on a spit over a huge fire at the inn and cooked slowly. When it is ready the party attack it with fingers and pen-knives; no guttery other than this is allowed.

Shepherd Village Plays Bethlehem
Les Baux in France, a village of shepherds, puts on one of the most dramatic Christmas celebrations in the world, and has done it yearly for over a thousand years. The peasants act out the whole Bethlehem story with real oxen. Thousands of visitors come every Christmas eve to see the event.

Christmas in Sweden
Sweden celebrates her Christmas December 24 with fish and rice porridge.

Fun for the Whole Family

BIG TOP

By ED WHEELAN



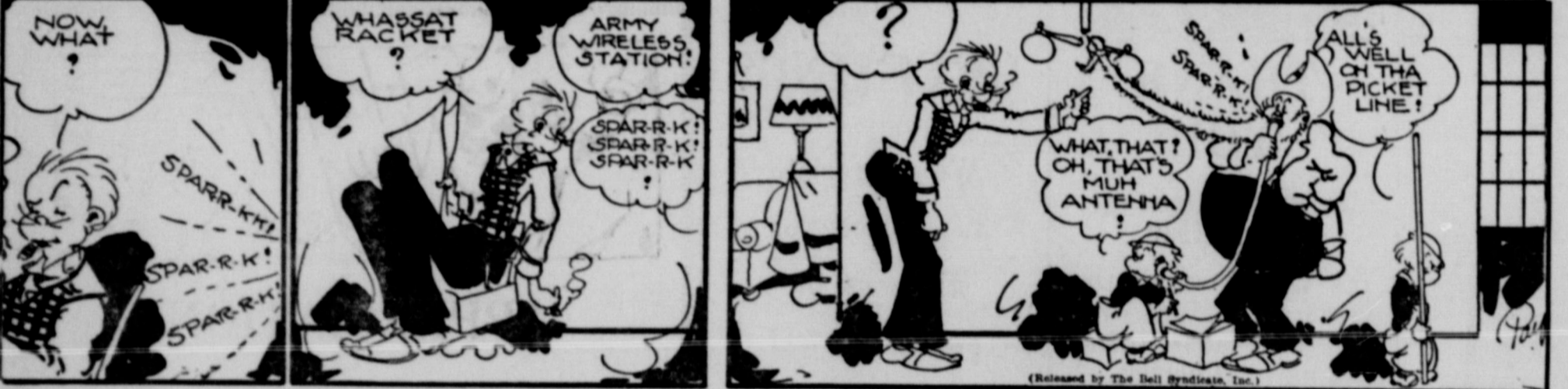
LALA PALOOZA It Works

By RUBE GOLDBERG



S'MATTER POP—Emergency Hookup!

By C. M. PAYNE



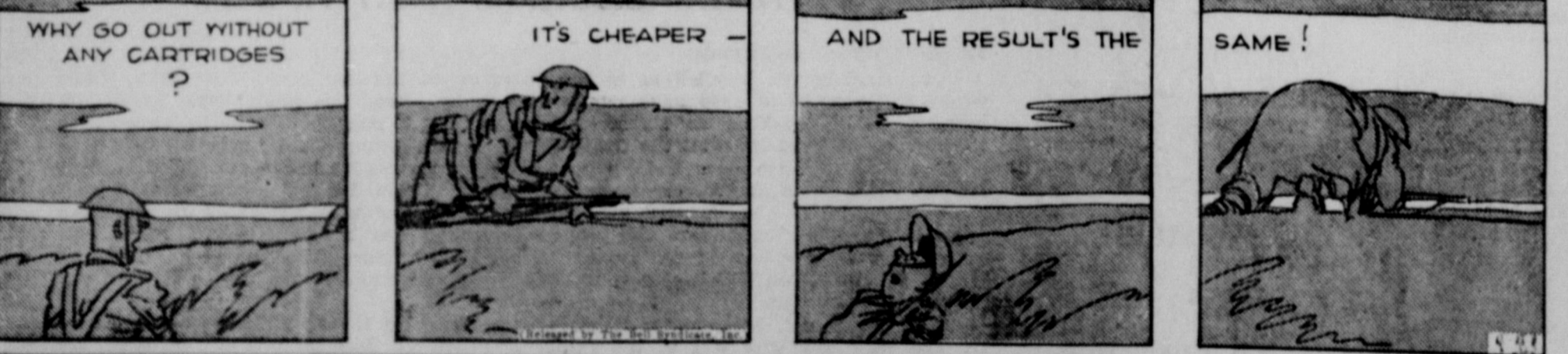
MESCAL IKE By S. L. HUNTLEY

This Begins to Look Like a Crime Wave



POP—... And It's a Lot Quieter

By J. MILLAR WATT



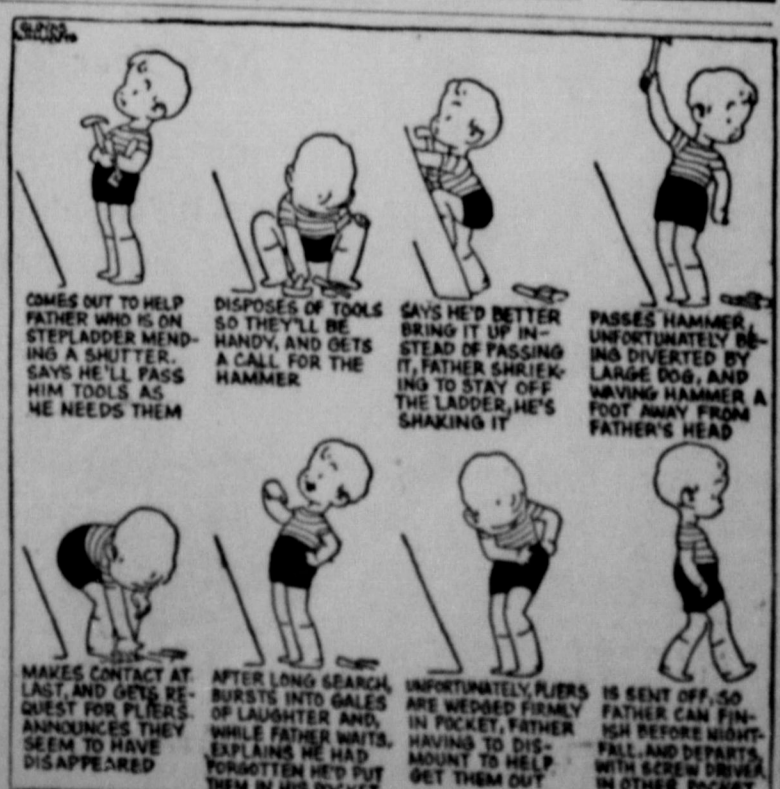
THE SPORTING THING

By **LANG ARMSTRONG**



TOOL PASSER

By **GLUYAS WILLIAMS**



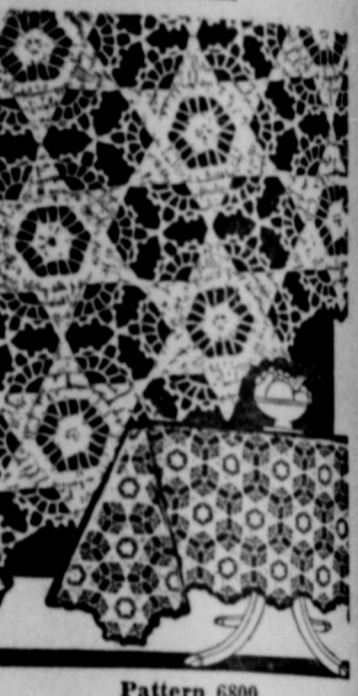
CLASSIFIED DEPARTMENT

J. B. MILLS REPAIRS
Screens, hammers, Complete custom mills, motors, mixers. Terms, exchange, 40% discount. J. B. MILLS CO., Box 177, Oklahoma City, Okla.

PHOTO FINISHING

ROLLS DEVELOPED
A prints and 3-1/2" enlargements. 10¢ of your choice of 16 grain white enlargements. 20¢ each. 10¢ each. THE CAMERA COMPANY, Inc. Box 8, Oklahoma City, Okla.

Brighten Your Home With Easy Crochet



Pattern 6800
EVEN a beginner will find this medallion an easy one to crochet. Joined together the medallions form a lovely pattern for large or small accessories.

Pattern 6800 contains instructions for making medallions; illustration of it and stitches; photograph of medallion; materials needed. Send order to:
Sewing Circle Needlecraft Dept., 82 Eighth Ave., New York
Enclose 15 cents in coins for Pattern No.
Name
Address

He Grows Giants

Experiments are being carried out by Dr. A. F. Blakeslee, of the Carnegie institution, with a drug named colchicine, which has been applied to a variety of plants ranging from radishes to phlox. In pure form it is a crystalline powder so powerful that it must be used only in a highly diluted solution. When injected into a plant or sprayed over its surface the plant grows into a giant of its species. The seeds of the new plant, if sprayed with the drug, sprout into even larger specimens, doubling and even re-doubling in size.

INDIGESTION

Gas trapped in the stomach or gut may act like a hair-trigger on the heart. At the first sign of distress start on Doan's. It's the only medicine known to act on the stomach and bowels. Doan's is the FIRST DOSE doesn't prove itself better, return bottle to us and receive DOUBLE Money back, 24¢.

Loved Ones
Those who are gone you love; those who departed loving you, love you still; and you love them always.—Thackeray.

'DISAPPEARS'

... is the word that describes Penetro's action as it vanishes in skin surface. Get after colds' misery by rubbing throat and chest with stainless white Penetro—the rub that disappears into the skin surface like vanishing cream. Rub tonight for greater relief from cold, one of Nature's greatest cold fighters. Economical 10¢, 25¢ sizes.

PENETRO

WNU-T 53-40
Insistent Reason
If you don't hear Reason, she will rap your knuckles.

Watch Your Kidneys!

Help Them Cleanse the Blood of Harmful Body Waste
Your Kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as Nature intended—fail to remove impurities that, if retained, may poison the system and upset the whole body machinery.
Symptoms may be nagging headache, increased headache, attacks of dizziness, getting up nights, swelling, nervousness, under the eyes—a feeling of nervous anxiety and loss of pep and strength. Other signs of kidney or bladder disorder are sometimes burning, scanty or too frequent urination.
There should be no doubt that prompt treatment is what these patients, Lee Doan's Pills, Doan's have been waiting for. They have a nation-wide reputation. Are recommended by grateful people the country over. Ask your neighbor!

DOAN'S PILLS

Fishing Most Popular

Fishing, according to the National Wildlife Federation, is the most popular of all sports in the United States, having a larger active following than any other form of recreation. A number of states are catering to the angler by establishing license fees for them. The power license fees for the whole angling season in the United States is believed to be Mrs. Sarah Ross, of Welston, Mo., who at the age of 96 cherishes her cane pole outfit next to a well-seasoned corn-cob pipe.

Eavesdrop

Eavesdrop had its origin from the word eavesdrip, an old Saxon law which forbade a man to build a house closer than two feet from another's property, so that water from the eaves would not drop on his neighbor's land. Thus a person who approached close to another to overhear what he says came to be known as an eavesdropper.

Widows of Presidents

Six widows of ex-presidents were still living in 1940. They were Mrs. J. Preston, formerly Mrs. Grover Cleveland; Mrs. Benjamin Harrison; Mrs. Theodore Roosevelt; Mrs. Woodrow Wilson; Mrs. William Howard Taft and Mrs. Calvin Coolidge.

23 Years Late

Alfred S. Kunze of Belleville, Ill., sat down to read the weekly paper. The war pictures were there but they seemed a bit different than the usual pictures. A glance at the date-line revealed that the postman had delivered him a paper dated April 1917.

Used as Substitute

A substitute for egg whites is a protein powder extracted from wheat, by-product of the cheese industry. It can be whipped with salt and used as the substitute, according to Industrial and Engineering Chemistry.

Miracle

Miracles still occur. A three-year-old girl, in Newark, N. J., toppled from a chair from a third floor porch, lunged over the railing and was caught in a towel hanging on a clothesline, which gently lowered her to the ground with hardly a scratch.

Oysters on Trees

Oysters do grow on trees—there are a variety of shellfish known as tree oysters which actually do attach themselves to tree roots at Montego bay, Jamaica, growing partly in and partly out of the water.

Consume More Milk

Leading food scientists say that if women doubled their consumption of milk Hollywood wouldn't be big enough to contain all of the good looking gals who could face cameras without benefit of makeup expert.

Ancient Custom

A vial taken from a 2,000-year-old tomb near the city of Luxemburg, contained human tears, according to chemical analysis. Tears once were buried with the dead, as a romantic expression of sympathy.

Commutes by Plane

Galen Edward Elser commutes a total of 80 miles every day to attend music classes at Kent State university in Ohio—by airplane, according to the American magazine.

Sacred Pallium

The sacred pallium bestowed by the pope is a neckpiece made of a circular band of white wool with pendants of the material front and back.

Safe Dice Game

Memphis negroes huddle over the galloping dominos in the center of a railroad switchyard, and listen to police calls on a portable radio.

Lots of Operations

Eight hundred eighty-eight operations are required to make a shotgun shell which retails for four cents.

Shooting of Dan McGrew
Robert W. Service, the Alaskan, wrote "The Shooting of Dan McGrew." It is contained in his book of verse, "Spell of the Yukon."

Something for Nothing
When you are offered something for nothing, you should accept it if you can afford to pay double its value.

Biggest Island

Australia is the largest island in the world—so big, in fact, that it is often referred to as a continent.

Milk Bars

Milk bars, now so popular throughout the country, originated in London more than 200 years ago.

\$12,000 an Acre

It costs almost \$12,000 to cover an acre of ground with glass for growing of hothouse produce.

Sea of Galilee

The Sea of Galilee, a body of water 13 miles long by 7 miles wide, is about the size of Staten island.

Bee Faster

When in full flight, a bee's flight is much faster than that of a bird.

Seventy Miles From Sea
There is no place in England more than 70 miles from the sea.

Largest Earnings
A biscuit holds the record for race-track earnings.

THE NEED OF NOW

The need of now is virtuous thinking (Whole virtues, not half virtues, friends).
A little less of private winking.
Of justifying means with ends.
No end is right accomplished wrongly.
The only good is good all through.
Men must believe, believe so strongly
That nothing but the right will do.

The need of now is virtuous leading (Straight up, straight on, whatever cause).
Not writing what will make good reading.
Or speaking only for applause.
For truth is not a thing of season.
A thing to alter or to trade.
Men must be right before they reason.
And then may reason unafraid.

The need of now is virtuous doing (To think the right is not enough).
The path discovering, pursuing.
However hard, however rough.
They nothing to the world are giving.

Who, knowing right, the wrong allow;
Right thinking, leading, doing, living.
These are the need, the need of now.
—Douglas Malloch.

There is much evidence to indicate that the skunk is not a natural egg-eating animal and that it must learn the habit through experience. This is true of most captive skunks—Pennsylvania Game Commission.

Army Sergeant—Have you any preference?
Draftee—Yes, sir.
Sergeant—What would you like to be?
Draftee—An ex-service man with a pension.

Furious Female—This vanishing cream is a fake!
Druggist—What do you mean?
Furious Female—I've been using it on my nose for two weeks and it is just as long as it ever was.

M. M. Newman made a business trip to Pampa Friday.

NO COMMONLY USED
AD MEDIUM EXCEPT
A HOME NEWSPAPER
IS RATED AS A
COMMUNITY ASSET

To our cherished friends
we extend

New Year's Greeting

May the New Year be for you
a happy and prosperous one.

**DUENKEL-
CARMICHAEL**
Pampa, Texas
ARTHUR ERWIN
McLean Representative

**GREETINGS
and
BEST WISHES
for a
HAPPY NEW YEAR**

**LESLIE
JONES
DAIRY**

**GREETINGS
and
BEST WISHES
for a
HAPPY NEW YEAR**

**DOOLEN
HARDWARE**

**GREETINGS
and
BEST WISHES
for a
HAPPY NEW YEAR**

**LESLIE
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DAIRY**

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and
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HAPPY NEW YEAR**

**DOOLEN
HARDWARE**

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BEST WISHES
for a
HAPPY NEW YEAR**

**LESLIE
JONES
DAIRY**

**GREETINGS
and
BEST WISHES
for a
HAPPY NEW YEAR**

**DOOLEN
HARDWARE**

LOST AND FOUND WANTING

By A. T. Wilson
Be there a man with a deal soul
Who is not there when they call the roll.
He has let his mind mildew and mould;
Has accomplished naught, altho' he's old.

Like his mind, his pockets are empty
And his gait is rather limp.
All his clothes are very skimpy;
Although a male, he is not himpy.

There's not a man across the coast
That, try as he will, can make a toast.
But he can cuss and then can roast,
This worthless man, the devil's host.

He stands so still, just like a post,
Some people think he is a ghost;
Vile things he liked the best, and most
Of his bad deeds he'd brag and boast.

The bell of success he has not rung.
Good people he won't be among;
He'll revert to that from which he sprung,
Unwept, unhonored and unused.

Mr. and Mrs. Custer Lowrey and daughter of Kellerville were in town Friday.

Mr. and Mrs. Walter Smith of Clarendon were in McLean Friday.

WE THANK YOU

for past business and extend
best wishes for a
HAPPY NEW YEAR

Service Shoe Shop
Vannoy & Landers

WE THANK YOU

We appreciate the patronage
given us the past year, and
trust that everything good may
come your way; may health,
happiness and prosperity
abound a-plenty with you and
yours through every day of
the New Year.

AVALON THEATRE

**THANK
YOU!**

for the nice business
given us the past year.

We extend best wishes
for a
Happy New Year

**McLean Feed and
Produce Co.**

**GREETINGS
and
BEST WISHES
FOR A
HAPPY NEW YEAR**

**GREETINGS
and
BEST WISHES
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GROCERY ADVERTISING PAYS

A Houston man visited the Herald the other day and said that a local grocery firm has sales of more than \$10,000,000 yearly in 13 stores. One store, built in North Houston, has sales of \$3,000,000 to \$4,000,000 yearly. His work enables him to check business in that city and he said that grocers spend 1 to 1 1/2% of their sales for newspaper advertising.

Long profits are not part of the merchandising program of leading Houston grocers, he said. Fair mark-up with rapid turnover is the way that Houston grocers are increasing sales. Three Houston grocery firms, two of them locally owned, carry two page advertisements in all three Houston dailies every week end.

Arthur Brisbane urged merchants to "shout" when they had something to sell. Because of the daily demand, food merchants should be great advertisers as they have steady sales.—Panhandle Herald.

I believe the laws of God and the laws of nature to be immutable, and any attempt to boot-strap a nation out of and above those laws means certain disaster.—Major Frank H. Baker.

Mrs. E. B. Reeves of Alanreed was in McLean Thursday.

WE THANK YOU

for past business and extend
best wishes for a
HAPPY NEW YEAR

Service Shoe Shop
Vannoy & Landers

The issuance of liquor prescriptions should have some attention by the legislature which meets in January. In many places these prescriptions have been issued in such numbers as to constitute a scandal. If nothing else is to be done about it, the practice should be subjected to pitiless publicity. If every druggist and pharmacist should be required by law to publish in the newspapers monthly a list of all the whiskey prescriptions filled during the preceding month, showing the names of the doctors writing them and the names of the persons for whom they were written, that might prove to be an effective corrective of the evil.—Lynn County News.

J. H. Bodine and C. G. Nicholson made a business trip to Pampa Monday.

GREETINGS

The spirit of the holiday season kindles anew the memories of friendly associations and makes it a genuine pleasure to extend our sincere wishes for a Happy New Year.

**BEN FRANKLIN
STORE**

**WE EXTEND TO YOU THE
SEASON'S
GREETINGS —
A HAPPY NEW YEAR**

**Southwestern
PUBLIC SERVICE
Company**

C. O. Greene B. H. Morris

Bob—it says here in the paper that in Africa a single spearhead will often purchase a wife.

Carrie—That's nothing. I know of plenty of instances in this country where a bonehead got one.

Mr. and Mrs. Bill Ledgerwood of Dumas visited the former's parents, Mr. and Mrs. P. L. Ledgerwood, Sunday.



NEW YEAR'S JOY

We are grateful to
our friends and patrons
and sincerely wish
happiness and good
fortune for each of
you during 1941.

**McLEAN
ICE CO.**

**WE EXTEND TO YOU THE
SEASON'S
GREETINGS —
A HAPPY NEW YEAR**

**Southwestern
PUBLIC SERVICE
Company**

C. O. Greene B. H. Morris

Greetings

The city officials are glad to join others in expressing best wishes of the season. We appreciate the cooperation given us the past year in our efforts for the betterment of our city, and hope to have a continuance of the same the coming year.

City of McLean

- Boyd Meador, Mayor protem
- W. E. Bogan, Secretary
- E. J. Lander, C. B. Batson
- O. G. Stokely, John W. Cooper, Aldermen
- J. A. Sparks, Marshal
- Pete Fulbright, Water Supt.
- W. W. Boyd, Gas Supt.
- Marietta Young, Office Clerk

THE McLEAN NEWS

Published Every Thursday
 News Building, 210 Main Street
 Day Phone 47 - - Night Phone 147

T. A. LANDERS
 Owner and Publisher

SUBSCRIPTION RATES

In Texas

| | |
|--------------|--------|
| One Year | \$2.00 |
| Six Months | 1.25 |
| Three Months | .65 |

Outside Texas

| | |
|--------------|--------|
| One Year | \$2.50 |
| Six Months | 1.50 |
| Three Months | .85 |

Entered as second class matter May 8, 1905, at the post office at McLean, Texas, under act of Congress.

MEMBER

National Editorial Association
 Texas Press Association
 Panhandle Press Association

Display advertising rate, 25c per column inch, each insertion. Preferred position, 30c per inch. Resolutions, obituaries, cards of thanks, poems, and items of like nature charged for at line rates.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same given to the editor personally, at the office at 210 Main Street.

Old Santa was good to most of us, better than some of us deserved. It always happens this way, despite the apparent lack of early Christmas interest.

We trust old Saint Nick was good to each of our readers. We now begin the long trek toward another Christmas, secure in the knowledge that certain fundamental things never change, regardless of world conditions.

The music troubles of the radio systems should not bother many listeners. Most of the so-called popular music composed during the past twenty years is worn out in about three months anyway.

A new year lies just ahead. The old one is a closed affair to most of us. A new year means a new beginning and renewing of the hope that "springs eternal in the human breast." If we can avoid some of the mistakes of the past year, we will have accomplished much.

The editor is proud of this issue of the home paper, and every advertiser and reader may well be proud of the showing made by the business and civic interests of the town. The newspaper is said to be the show window of the town, and every business line is represented.

As the year fades into history we are prone to forget the difficulties and differences it held and remember only those things that pleased. This is as it should be, for there is no happiness for anyone who treasures in his heart only those things that add to the burden of living.

THEY DO READ IT

Ordinarily one thinks the number of families reading a newspaper is the number of families that subscribe for it.

That isn't so. Traveling 58 miles on a rural route that extends some 15 or 18 miles from Sleepy Eye, Ollie Neudecker recently contacted 16 families who were not subscribers to the Herald-Dispatch.

Seven of them said they read the paper regularly at the home of parents or neighbors.

That is one of the striking differences between newspapers and handbills. The paper is passed from hand to hand, even from family to family, remains somewhere about the house ready for reference for three or four days after it is received.

Quite frequently the hand-bill is passed from the mail box to the waste basket or the kitchen stove.

Who ever heard of anyone calling on neighbors or relatives to read the circulars received during the week?—Sleepy Eye (Minn.) Herald-Dispatch.

Mr. and Mrs. Bob Barnette of Altus, Okla., visited the lady's mother. Mrs. Callie Haynes, the first of last week.

T. M. Kivleben of Weslaco arrived Sunday to join Mrs. Kivleben in visiting relatives here and at Miami.

CINDERELLA UP-TO-DATE

Once upon a time there was a dame called Cinderella. She lived in a house with her old man, her step-mother, and a couple of Jezebel step-sisters. Her step-mother, who was a crumb if there ever was one (and what I'd like to know is, why did Cinderella's old man ever marry her?), decided that Cinderella was a liability instead of an asset to their family life, so she stowed Cinderella away in the kitchen among the gas ranges and electric mixers. It seems that the two step-sisters, who were a couple of snakes, too, were as ugly as Adam's off ox, while Cinderella was the Lana Turner type.

Cinderella was an innocent, peace-loving little girl, pure as the driven snow, or the collars of Vern Howe's shirts. She liked chocolate malted-milks, the Yankees, and "Come with the Wind." She never bothered anybody, except sometimes she got in her step-mother's hair. She had to wear old clothes, and this made her very sad, although if she had to wear some of the duds I have to wear, she really would have something to howl about. I guess her step-sisters dressed about like the Duchess of Windsor. The only thing they lacked was the Duke around their necks.

There was a magnificent party at the king's palace one night. (I guess that was before the German bombers flew over.) Cinderella was feeling more than somewhat sad about the affair, because her step-ma had decided that Cinderella would celebrate at home beside the Frigidare while her sisters went to the rat-race. Cinderella's pop, who was a weak sister, didn't have anything to say about it. It seems that while Cinderella was sitting in a chair in the kitchen, bemoaning the fact that she had no clothes to wear to the whing-ding, a fairy god-mother appeared in a gust of wind, like those guys who give tips on horse races.

"Sugar," she drawled, "would you like to fling ankles at yon palace tonight?"

"Yeah, bo!" assented Cinderella. "Glen Miller's playing."

"Then watch my smoke!" The fairy god-mother had Cinderella bring a pumpkin from the garden and a couple of rats from a trap. She waved her cigarette lighter, and the pumpkin turned into a 16-cylinder Packard, while the rats turned into a chauffeur and a foot-man. Their names were Bingo and Screeno. (They probably were still rats, at that.) They had a cousin, Bunco, too, but that's another story. Then the fairy god-mother, whose name was Elia Maxwell, waved her cigarette lighter again, and Cinderella was dressed in a gown by Schiaparelli. She also had jewelry galore and a pair of glass slippers, though how she could dance in glass slippers amazes me. But the heck of it was, she had to be home by midnight.

Well, when she arrived at the palace, everybody turned green with envy. Especially her two sisters, because they had arrived in a '36 V-8. I'm telling you, these sisters were really lice. They didn't like Mickey Rooney, or Wendell Wilkie, or anybody. Anyhow, Cinderella got to jiggerbugging with the Prince, who was the Tyrone Power type. The Prince fell like a ton of bricks.

"Got a way home, babe?" he whispered out of the corner of his mouth.

Cinderella told him she had to be home by midnight, but the Prince said okay, they could leave early, but Cinderella said no, she had to go home alone, the sucker. She forgot herself, however, and when she looked at her watch, it was one minute to twelve. She started running, but when she got on the steps of the palace, the clock struck midnight. Before she got home, her clothes turned back into rags, the Packard and Bingo and Screeno turned back into a pumpkin and a couple of rats. The Prince ran out on the porch, but all he saw was a glass slipper which Cinderella lost in her flight. The Prince tucked the slipper in his pocket, and determined to find her the next day. The Prince was an okay guy.

The next day he sent out a couple of mugs to find her. It seems that the glass slipper was small it would only fit one person. When they got to Cinderella's house, the two sisters tried to put the shoe on, but their toesies were too big, even after they had cut off various toes and callouses. So finally Cinderella asked to try it on.

"We ain't got all day, sister," said one of the Prince's messengers. Cinderella tried the shoe on, though, and of course it was okay. All at once the rest of her glamorous outfit appeared on her and she stood before 'em like a page out of Vouge. Everybody fell on their knees before her, and her sisters and her step-ma immediately underwent a change of heart. The sisters gathered up the

toes they had cut off and they all trekked over to the palace.

The Prince was tickled pink because his sweetie had been found, so they were married.

The suckers.—Dunlap (Towa) Reporter.

Mrs. Dinocan—I wonder if you would be so kind as to weigh this package for me?

Butcher—Why, certainly; it weighs exactly three and a quarter pounds.

Mrs. Dinocan—Thank you; it contains the bones you sent me in that four-pound roast yesterday.

James and Hugh Cobbs of Los Angeles, Calif., are spending the holidays with their parents, Mr. and Mrs. F. W. Cobbs.

Mrs. Callie Haynes is visiting her daughter, Mrs. Frank Rodgers, and family at Odessa.

PARODY ON PROPOSAL

By A. T. Wilson

Proposal
 You are now a great sensation
 And excite my admiration,
 If you have an inclination
 I will change in life your station.

Response
 It is not my disposition
 To accept your proposition;
 We will make no consummation,
 You have heard my proclamation.

CARD OF THANKS

We wish to thank each and everyone for the expressions of sympathy extended to us in our recent bereavement.

R. S. JORDAN AND FAMILY.



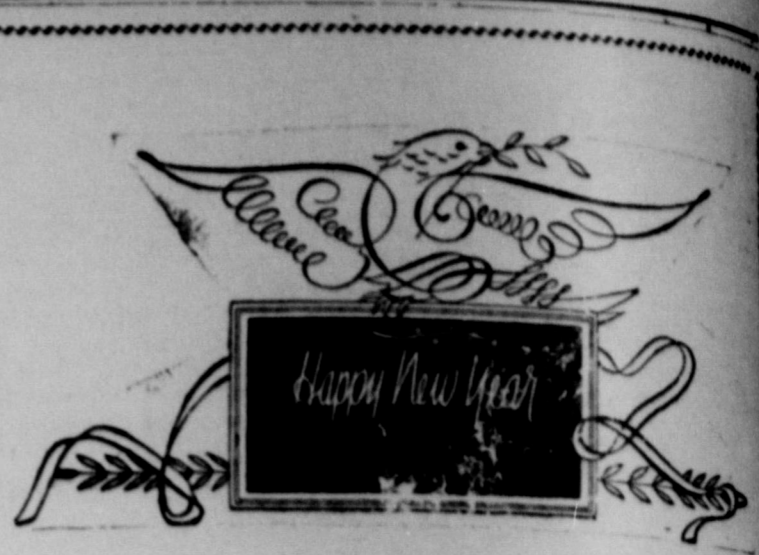
SEASON'S BEST WISHES FOR THE NEW YEAR

TO OUR FRIENDS AND CUSTOMERS

May the New Year bring all of the things that make for your

Happiness and Prosperity.

LANDERS BEAUTY SHOPPE



SEASON'S GREETINGS

The greatest asset in our business is your good will. Our appreciation of your loyalty cannot be measured in words, but we feel that it is altogether fitting that we make this grateful acknowledgement of our dependence upon our friends. We look forward to the New Year 1941 as a time to renew our efforts and service to others.

"The Lord bless us and keep us. The Lord make His face to shine upon us and be gracious unto us. The Lord lift up His countenance upon us and give us peace, both now and evermore."

WOMACK FUNERAL HOME and BURIAL ASSOCIATION

GREETINGS



for the New Year and appreciation for past business.

C. P. CALLAHAN Plumbing and Supplies

JOYOUS SEASON



GREETINGS

and our **BEST WISHES** for a Very Happy and Prosperous New Year

CRAWFORD DRUG CO.

NEW YEAR'S GREETINGS

from

SOUTHWEST TELEPHONE CO.



WE APPRECIATE

the nice business given us the past year, and may the coming year bring you all the happiness and prosperity you hope for.

McLEAN WASHATIER

W. H. Floyd, Prop.

YOU SAVE MONEY ON ANY SELECTION

CLUB No. 1
 All SEVEN FOR ONLY \$3.00

| | | |
|----------------------------|--------|------|
| McCall's Magazine | 1 yr. | 1.00 |
| Pathfinder (weekly) | 1 yr. | 1.00 |
| American Poultry Journal | 1 yr. | 1.00 |
| Farm Journal-Farmer's Wife | 1 yr. | 1.00 |
| Comfort | 1 yr. | 1.00 |
| Progressive Farmer | 2 yrs. | 1.00 |
| This Newspaper | 1 yr. | 1.00 |

CLUB No. 2
 All SEVEN FOR ONLY \$4.00

| | | |
|----------------------------|-------|------|
| American Magazine | 1 yr. | 1.00 |
| McCall's Magazine | 1 yr. | 1.00 |
| Pathfinder (weekly) | 1 yr. | 1.00 |
| Farm Journal-Farmer's Wife | 1 yr. | 1.00 |
| American Poultry Journal | 1 yr. | 1.00 |
| Southern Agriculturist | 1 yr. | 1.00 |
| This Newspaper | 1 yr. | 1.00 |

THIS NEWSPAPER, 1 Year, and Any Magazine Listed
 Both for Price Shown - All Magazines are for One Year

| | |
|----------------------------|--------|
| American Boy | \$2.50 |
| American Girl | 2.75 |
| American Magazine | 2.50 |
| Better Homes and Gardens | 2.25 |
| Child Life | 2.75 |
| Christian Herald | 2.00 |
| Collier's Weekly | 2.25 |
| Country Digest | 2.15 |
| Farm Journal-Farmer's Wife | 2.00 |
| Flyer | 2.00 |
| Flying Aces | 2.25 |
| Household Magazine | 2.00 |
| Boating and Fishing | 2.00 |
| Liberty (weekly) | 2.50 |
| Magazine Digest | 2.00 |
| Modern Homescapes | 2.50 |
| Nature Magazine | 2.50 |
| National Sportsman | 2.50 |
| Open Road (Boys) | 2.75 |
| Parents Magazine | 2.50 |
| Popular Mechanics | 2.00 |
| Prize Photography | 2.10 |
| Redbook Magazine | 2.50 |
| Science Illustrated | 2.50 |
| Silver Screen | 2.50 |
| True Experiences | 2.75 |
| True Romances | 2.00 |
| True Story | 2.50 |
| World Digest | 2.50 |
| Your Life | 2.10 |
| You | 2.10 |

This Newspaper, 1 Yr. and Five Magazines
 ALL SIX FOR ONLY \$3.00

| | |
|-----------------------------------|-----------|
| GROUP A—Select 2 Magazines | 1 year |
| McCall's Magazine | 1 year |
| True Romances | 1 year |
| Fact Digest | 6 mos. |
| Screensland | 1 year |
| American Boy | 1 year |
| American Girl | 1 year |
| Parents Magazine | 1 year |
| Motion Picture | 1 year |
| Pathfinder (weekly) | 1 year |
| Modern Homescapes | 1 year |
| Silver Screen | 1 year |
| Sports Afield | 6 mos. |
| Open Road (Boys) | 1 year |
| True Experiences | 1 year |
| Christian Herald | 1 year |
| True Conquests | 1 year |
| GROUP B—Select 2 Magazines | 1 year |
| Household Magazine | 1 year |
| Home Arts-Needlecraft | 26 issues |
| Pathfinder | 1 year |
| Boating and Fishing | 1 year |
| Successful Farming | 1 year |
| American Fruit Grower | 1 year |
| Copper's Farmer | 1 year |
| National Live Stock Producer | 1 year |
| National Sportsman | 2 years |
| Progressive Farmer | 1 year |
| Southern Agriculturist | 1 year |
| GROUP C—Select 1 Magazine | 1 year |
| Comfort | 1 year |
| Farm Journal-Farmer's Wife | 1 year |
| Mother's Home Life | 1 year |
| Southern Agriculturist | 1 year |
| American Poultry Journal | 1 year |
| Leghorn World | 1 year |
| Breeder's Gazette | 1 year |
| Progressive Farmer | 1 year |

FILL OUT COUPON - MAIL TODAY

Gentlemen: I enclose \$_____ I am enclosing the offer desired with a year's subscription to your paper.

NAME _____

POSTOFFICE _____ ST. OR R. F. D. _____

Mail this COUPON TODAY.

See us for Magazines not Listed

Santa Comes to Pierre

By Jules Bevan

OLD MARIE didn't quite understand about Santa Claus, but her little Pierre did. Pierre went to school with the other boys while Old Marie sewed dresses in the sweat shop. It had been that way ever since Jacques died, two years after they left sunny France and came to New York.

"Mamma!" little Pierre would ask her at night. "Please, Mamma, will Santa Claus bring me the violin from Rubens' pawn shop this Christmas?"

Then he would stare expectantly while Marie tried to find an answer. She usually promised him Santa would, for little Pierre wanted the violin so badly. But as Christmas grew nearer the groceries and coal



Pleez, m'sieur, a penny! She cried to the passers-by.

and shoes used up all her savings—there was nothing left for Pierre's violin.

Marie was usually stolid, but she felt sad when she left the sweat shop Christmas eve. Little Pierre would be home waiting for Santa Claus and the violin. Pierre had seen it in the window at Sam Rubens' pawn shop only yesterday, a big five-dollar price tag tied around its neck. How sad he would be if this Santa Claus fellow forgot him!

Marie was swept along in the Christmas Eve traffic, downhearted. But despair gave way to triumph, for a plan suddenly came to her amid this confusion: She would beg for alms like her gran'pere had done back in Paris! These Americans—they seemed happy enough to help her on Christmas eve!

"Pleez, m'sieur, a penny!" she cried to the passers-by on Broadway. "A penny for my leetle Pierre's violin!"

Marie had collected seventy-eight cents before the big Irish policeman saw her.

"Here now, old gurrul!" he protested. "Don't yez know ye can't panhandle here? Come along now to th' station!"

A few minutes later old Marie was pouring out her story to the gruff desk sergeant. She was confused.

"Thees panhandling," she complained. "You say I cannot do it. But I only try to get money for the violin, so your Santa Claus weel come to my leetle Pierre. See?"—she held out her money—"I only need four dollars and twenty-two cents more!"

"Well, now, that's different," the sergeant replied. "Come boys"—he addressed the policemen gathered around his desk—"let's kick in the five dollars to buy a violin for Marie's little Pierre! Sure now, and where's your Christmas spirit?"

A few minutes later a grateful old Marie was hurrying down the snow-covered side street to Sam Rubens' pawn shop. But alas! Sam was just handing the violin to a well-dressed old gentleman as Marie stormed in.

"Pleez, m'sieur!" she cried. "You mus' not buy it. The violin, she is for my petit Pierre. See? I have five dollars!"

The white-crested purchaser was dumbfounded.

"But madame," he answered. "I have just bought it for my grandson's Christmas."

"N'importe!" Marie protested, adamant now. "You mus' sell it to me. The policeman, they have given me the money, see? My leetle Pierre, he will be so disappointed!"

The old man looked at Sam.

"Have you another violin?"

"For seven dollar I got a better one." Sam's eyes lighted up. It looked like another sale.

"All right, madame," the gentleman spoke to Marie. "Here's your violin. Give me the five dollars."

"Merci, m'sieur!" Old Marie cried. "My Pierre, he will be so happy!" With that she dashed out into the night, happy at last.

Pierre was asleep when she arrived home, but he found the violin on the table next morning. It glistened like new inside the weather-beaten case.

"Mamma!" he cried with glee. "Mamma! The violin! But how—where—who gave it to me?"

Old Marie's eyes filled with tears. "Santa Claus brought it, Pierre. Of course—Santa Claus. Then there was the policeman and the kind gran'pere . . ."

But Pierre didn't hear the last. He only knew Santa Claus hadn't forgotten!

(Released by Western Newspaper Union.)

ADVERTISING CAN DO IT

Thousands of Texans remember Billy Rose and Casa Manana at the Frontier Centennial in Fort Worth in 1936. He has shown that he is the super show man of this age.

Rose has just completed a successful aquacade at the New York fair, which brought in 8,125,000 cash customers in two years. One person in five who attended the fair went to the aquacade. Attendance was more than for the next nine leading shows at the fair.

Billy Rose spent more than \$100,000 in New York City newspapers advertising the aquacade. This money grossed \$6,500,000, of which it has been estimated that one-third was profit.

"Newspaper space, in my opinion," Rose is quoted in Editor and Publisher, "is not only a better buy than bill posting but it is also preferable to radio time. I have slowly reached the conclusion that, except for spot news, speeches of paramount interest and music of the Toscanini type, people don't really listen to the radio.

"It has become a humming accompaniment to the evening bridge game. And I have observed that large numbers of persons consider the advertising plugs on the radio an unwelcome intrusion into their private life. On the other hand, the advertising in newspapers and magazines is never resented.

"I'm only a showman," said Billy Rose, but he shows that he is a good merchant. He could take many a small business and succeed with it because he realizes that consistent advertising is essential for success. He advertised Casa Manana every day in New York newspapers until it closed after a run of two years. —Panhandle Herald.

The first and best victory is to conquer self; to be conquered by self is, of all things, the most shameful and vile.—Plato.

M. G. Koen says to keep the home paper coming to his address another year.

Dr. A. W. Hoks and family spent Christmas with home folks at Memphis.

CONSUMING INTEREST

"Hidden taxes" don't bother the average American very greatly. He may suffer annoyance for a fraction of a second when he has to fumble for odd pennies to take care of the concealed tax in a pack of cigarettes or the price of a movie ticket. But by and large we're a good-natured people, willing to take a lot in our stride.

So we're inclined to lose track of the manner in which taxes eat into the family income. And when we find out the true facts of the case, as developed in a survey made by one industrial magazine in a typical American community, we naturally are surprised—to put it mildly!

The magazine examined the purchases made by average citizens of the community in order to find out how much of each dollar spent was accounted for by taxes.

10 cents of each dollar spent for milk and dairy products went for taxes.

In the case of movie tickets or electricity, the figure was 12 cents.

In the case of furniture, 13 cents. In the case of a new car or the telephone bill, 15 cents.

That was the situation before our new national defense measures went into effect. And now that we must be absolutely sure that each dollar of governmental revenues is used wisely and well, it would also seem that all America should look with added care at the hidden levies paid by the country's consuming public! —Texas Tax Journal.

J. L. Andrews takes advantage of our bargain rate on the News and Amarillo News.

Mrs. Ellen Wilson says to keep the News coming to her address.

THANKS

for the business accorded us during this year, and best wishes for 1941.

Mourneene's Gift Nook

GREETINGS



Cal Rose, Sheriff, Gray County

of the Season

CAL ROSE
Sheriff

and

Deputies

GLENN CARRUTH
DAN CAMBERN
CHAS. C. GREGORY
M. M. NEWMAN



We extend appreciation for the business given us the past year, and wish for you and yours a Happy and Prosperous New Year

WESTERN LUMBER & HARDWARE CO.

Roy Campbell, Mgr.

National unity . . . does not mean being silent and following the President slavishly on all questions. It does not mean being silent and following him slavishly on questions affecting the army and navy, though not on others.

It means that the President and his appointees, and the Republicans in Congress, and the newspapers and the people, unite in agreeing that the major premise of all debate is that the national defense is to be advanced, that the test of every measure, every proposal, of every objection to every measure and every proposal is: will it or will it not strengthen the national defense?

This leaves plenty of room for debate and fruitful criticism. But it imposes upon the debaters the obligation to do their debating with the national purpose, rather than any personal, factional, partisan, class, occupational, sectional or ideological consideration as the premise of the debate.—Walter Lippman.

It is unlawful to kill or injure a bat in Texas. The reason: bats eat half their weight in insects each night.

THANK YOU

for the courtesy shown me the past year. May the New Year bring better times for all of us.

JOHN MERTEL
Fine Shoe Repairing



THANK YOU

for the pleasant business relations we have enjoyed the past year.

May the New Year bring you Happiness and Prosperity.

66 SERVICE STATION

Notwithstanding the imperative need of spending colossal sums for national defense, no effort has been made, either by Congress or the administration, to reduce non-defense spending, to eliminate waste and extravagance now existing in governmental expenditures.—Harry Flood Byrd.

Pelts of southern muskrats are more valuable than those taken in Canada. Texas produces many muskrats each year.

Pete Chilton was in Dumas on business last week.



TRIMBLE GROCERY CO.

greet you to assure you of a most sincere wish for your present happiness at this time and prosperity and the health to enjoy it in the coming year.



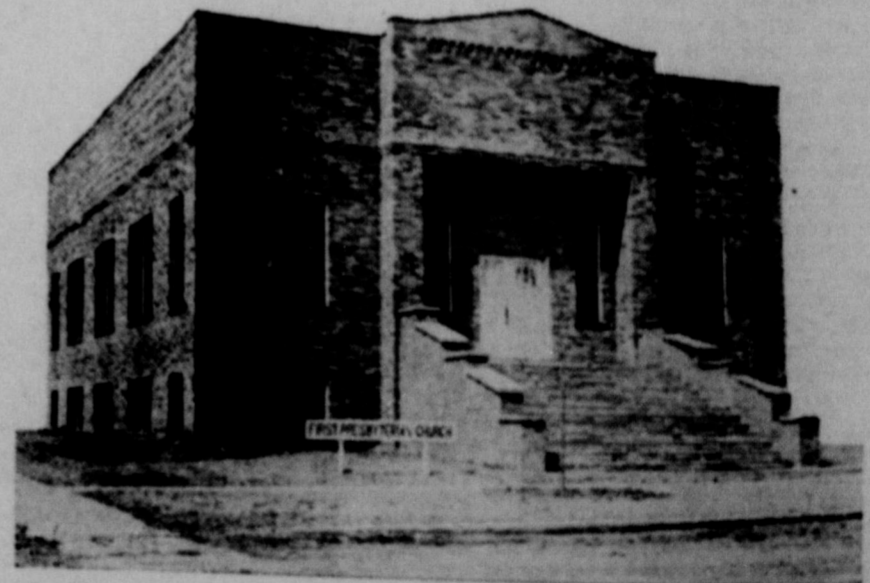
THANK YOU

for the nice business we have enjoyed the past year.

We extend our best wishes for a HAPPY AND PROSPEROUS NEW YEAR

McLEAN RADIO SALES & SERVICE

Harold N. Hodges



May the Spirit of the Savior lead you through all the New Year.

You will find a friendly greeting when you visit any of our services.

First Presbyterian Church

John W. Myrose, Minister

J. C. McCabe takes advantage of our bargain rate on the Amarillo News.

Happy New Year!

BEST WISHES

We appreciate the business given us the past year, and extend best wishes for a HAPPY PROSPEROUS NEW YEAR

THE TEXAS STATION

EMORY CROCKETT