# The McLean News <br> The Oldest Newspaper in Gray County - - The Paper That's Read First 

## cial Coach Proposed Dallas Fair, McLean Day



Miss Kennedy
Honored with


Speaker
Commencement
(2)
esbyterian Church, made th

and the complete
fogram follows:
Etion-Rev. Erwin
Eston-Rev. Erwin.
Our Latchstring Han
tory-Oma Lee Har
Mite Trash-Ronald Cunning
Tue. As it Looked to Tomm;
It

Lement vian smit
Finami Lies
Thin fume we win on
8. We've Got the Mump.
Mary Lours Recitation.
he's Prayer-James Smi

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## DOTSON HOSTESS <br> EMBROIDERY <br>  <br> 

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Holds $\begin{gathered}\text { nnual } \\ \text { May Breakfast }\end{gathered}$

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##  <br> Mrs. Chambers Funeral He

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| Raymond Glass, Allen Wilson. |  |
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## $\star \star \star \star \star \star$ Current Events IN REVIEW by Eduard w. pickard

## E






| Senator Byrd is chairman of the enate committee on governm satfied with the plan offered by Preslent Roosevelt, believing it will not save tax money. Discussing his wn scheme for merging the hous- |
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## Floyd Gibltons Club $-$

 Thinks about

"The Thin Edge of Doom"
By FLoyd arbons

Famous Headine Hanter F | REDERICK PRESNOILE of New York city walks away with |
| :--- |

| the middle of the night in a cold sweat. And Fred's adventure is another one of those yarns that goes to show how the real ho adventures don't come to the birds <br> Fred served as a soldier with <br> He got himself into many a tight spot during venture of his carcer came to hin <br> paratively peateful job of medical tectricino <br> It was on September 9, 193, that Fred received a call from a prominent physician summoning him to a case in an apartment building on Park avenue. When fred ${ }^{\text {of }}$, there be chant, who told him that her son had been suffering from a mes. tal disorder and needed to be taken eare of. <br> Patient Had Homicidal Tendencies. <br>  |
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| $\mathrm{I}^{\mathrm{Ts}}$ <br> Holding World's Fairs. world's fair or an exposition or whatever they may call it, to great event in history on some promptly forget all about the thing that the ahow is supposed to commemorate in the excitement of flocking to see Sally Rand unveiled as the real main attraction. <br> New Yinstance, the big celebratien in New York in 1229 ostentibly wik mark George Washington's inaugufation as President iso years betore, and it may be, fust as a mat- ter of torm, that Washington will be mentioned in the opening cem |
| :---: |

BLACK-DRATUCHIII
Unwanted Thing
What you do not wast
tarthing-Cato.

NERVES ON EDGE?


25



## THE SUNNY SIDE OF LIFE

Clean Comics That Will Amuse Both Old and Young

$\square$

Foreign Words and Phrases
 Arbiter
nuthery
taste.
Zum Be
example
San
and



My Favorite Recipe sobs,

biliousness, sour stomach
bilious indigestion, flatu bilious indigestion, flator
lence and headache, doe
to constipation. to constipation.
10 c and 25 c at dealers First a stadent
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thor, should first be a studentthor, shou
Dryden.

## How CARDUI

 Helps Women Cas, Cas All Eat or sleep


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addy dear,
That's Art!
dy dear, what is an ddy-An actor? My son, an ac. a stage, peer into walk to the
with the
other actical poops, dirt and other actors, s.aga.-.andsts, old
os and other clap-trap. and and other clap-trap, and
this windowe vely view there is
Sheboygan

## Chit Chat cer (to colored driver

(to colored driver who has
whipping his horse)-Don't Drip him, man-taik to him.
ing conversation) by why of open-
anes from wleens. Wheah domes from
efrom? -Southern Lumberman
duth

Horrible Thaoght
sushing|y)-WII (gushingly)-Will you love
when Tm old?
Love you? your little feet the shound under
not going to look like your moure
are yout-Stray staritent mother,




## RUE BY THE SUN

 <br> \section*{By Lida Larrimore <br> \section*{By Lida Larrimore
 <br> }

"A $\mathrm{A}^{\text {UNT AIMA, there's just one }}$ Book. Send 15 cents today tor your



#### Abstract

 


 $\underset{\text { TO HOUSEWIVES }}{\text { A WORD OF }}$


- Many a famous Southern cook has made her reputation with Jowel pastry, cakes, and hot breads. A Special.Bliend of vegetable fat with
other bland cooking fats, Jewel actually creams foster; makes more tender


## Your Advertising Dollar

 buys something more than space and circulation inthe columns of this newspaper. It buys space and circulation plus the favorable consideration of our readers for this newspaper and its advertising
Int us toll you more about it.

the mclean news, thursday, may 6, 1937
its Stress Short Fitted Jackets
By Cherie nicholas



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 $x=\frac{x \pi x=}{x-2 x}-=$



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Now Madel Remington Noielas.



We have a nice lot of feed and farm seeds in stock-Milo maize heads, threshed kaffir, threshed milo maize, baled cane seed, prepared chick feeds.
Get our prices on your feed and seed quirements.
McLean Hatchery

This Paper For One Year and ... PATHFINDER.....






Newspaper Advertising

Is Purely a Business Matter

[^0]
## The McLean News


[^0]:    Shrewd business men do not "run an ad" because they like or dislike a news paper's editorial policy-nor because they want to favor a personal friend. Newspapers do not ask "support." They do not pass the hat. Advertising is a business matter just as surely as the matter of fire insurance or the matte goods from store lease or the purchase of goods from wholesalers to be resold at
    Advertising is more essential when business is quiet and when money is tight than at any other time. Your payand expense, your insurance, your rent, and other fixed expenses remain about the same. The most economical way of adjusting expenses in proportion to the amount of business is by the stimulation of sales through consistent advertising. We have the necessary illustrations, copy, and advertising specialists to help When you advertising effective.
    When you buy advertising you do it for discussion specific purpose. A friendly entail any ob the whole subject does not cussion any obligation, and in such a disorought some business facts may be interest to you.

