

THE McLEAN NEWS

The Oldest Newspaper in Gray County — — McLean's Home Paper Since 1904.

Volume 30.

McLean, Gray County, Texas, Thursday, February 9, 1933.

No. 6.

Funeral Rites for Mrs. Landers at Canadian

Funeral rites were said Wednesday at the First Baptist Church of Canadian for Mrs. Margaret Landers, aged years; and baby, Jacqueline, wife of LeRoy A. Landers of Lyon.

Mrs. Landers died Monday morning at St. Anthony sanitarium at Amarillo, following the birth of a daughter, Jacqueline, in the Canadian cemetery. The deceased was a graduate of West Texas State Teachers College had taught in the Canyon high school and other schools. She married her husband, who was a school teacher and graduate of the same school, three years ago, making their home in Canyon, where Mr. Landers is employed in the district clerk's office.

The young mother and baby were buried in the same casket, and the services were held by the Baptist pastor W. C. Harrison, an old friend of the family, in the presence of many relatives and friends. Mrs. Landers' husband, she leaves her father and mother, Mr. and Mrs. Good, of Perryton, her maternal grandfather, three brothers, two sisters and a host of other relatives and friends. Burial services were held at the West Texas State Teachers College cemetery.

R. F. C. LOAN TO BE HANDLED LOCALLY

Stamford, February 1, 1933. R. F. C. Loan, Director W. T. C. of C., in Texas. Sir: The honor Miriam A. Ferguson has asked your West Texas Chamber of Commerce and our Manager, along with Judge Harry Tom King of Amarillo, as her agents in the preparation of the March and April replications and as her agents in distributing the funds in our 130 counties. We are again taking the liberty of giving you our entire staff and force to handle whatever resources of time and money that are necessary to effectively handle the job. I am anxious that this be done, for I am sure that with this application we shall obtain our best results for our counties in allotments and administration. I am not sure that, in justice to the state of our West Texas Chamber of Commerce program, we will be able to handle indefinitely in the handling of this work, and this will not be the case when once all of our counties are well established on a monthly basis with good administrative committees. The work will then be done on its own momentum. I am sure that the directors will back me in my instructions to our staff, and it is my utmost desire to give our members the best possible service in these matters. I am very truly, VILBUR C. HAWK, President.

PAMPA AFTER DOGS

Pampa chief of police has asked dog owners that their animals be vaccinated against rabies and must have license paid, or they will be exterminated. Dogs kept in kennels are not exempt from license or tax, and all dogs found without license and vaccination will be killed unless property is shown.

BATON BABY DIES

Funeral services were held at Hollis, February 5, 1933, for William A. Baton, 1 year, 9 months and 11 days old, son of Mr. and Mrs. A. B. Baton, who live five miles east of Pampa. The baby died at Pampa.

GOLF GOSSIP

Well, folks, I've been looking up some more statistics again, and what did I find? Simply this: there never has been a single case on record where a golfer ever committed suicide, and most of them live away past their three score and eighteen years (eighteen means eighteen holes of golf daily). So, folks, if you want to live a long and happy life with no prospect of ever wanting to commit suicide, just grab a bunch of golf clubs and a few old golf balls and get you two tees and hobble them together and go to playing golf. The sporting goods houses are complaining awfully because they are not selling any golf tees. They say occasionally they sell a cheap ball or club, but hardly ever sell any more tees, and they are wondering what on earth we golfers are using for tees. Well, that is a very simple question to answer. We golfers used to buy tees by the dozen boxes and when we used one nobody ever picked them up (except O. M. Boswell), but now, folks, what do we do? We simply take two tees and hobble them together just like the cowboys used to hobble their horses, and stick both tees in the ground. The one we hit the ball off of flies out of the ground, but the one we don't use stays hitched and keeps the other one from running away, so we just simply pick up the two hobbled tees, hang them around our neck and away we go, and in that way two tees will last no telling how long. Old Brindle Pace has two he has been using for the past three years and they are still as good as they were three years ago. Somebody is always trying to change things up and add new thrills to all our games, and golf is no exception. They come out almost every year with a new model golf ball, but this year they had so many last year's models left over they decided not to change them, but did change the size of the cups, which don't help us common golfers a bit, because we hardly ever hole out anyway. If we can get up within two feet of the hole we just pick the ball up and concede the next putt (except Old B. P. He generally keeps trying until he puts the ball in the cup). Now if they would widen the fairways say a quarter of a mile wide and make the greens something like a quarter of a mile across and move the bunkers and traps two hundred feet away from the greens, we common golfers could shoot a par game once in a while, but these big cups ain't going to help us a bit. Folks, did you know that golf was a poor man's game? And that the less you spend on a golf course the better us common golfers enjoy the game? Did you know the more you spend for fine expensive clubs and balls and the more expensive fairways, bunkers, traps and hazards and the like, as well as club houses, shower baths, locker, caddies, ground keeper and the like, the less enjoyable the game is to 95% of the golfers? Well, if you have never given it a thought, I am right here to tell you it is the truth. I read an article the other day in one of our high powered magazines that was written by a man that was as sensible as he could be, and he was a member of one of the finest and most exclusive golf clubs we have in America. And in his article he proved very convincingly that this was absolutely the truth. These expensive golf courses that are all cluttered up with the most up-to-date layouts are all right for a few professionals, but the professional class is only 5% of the golfers as a whole, which means that 95% get absolutely no enjoyment whatever in playing these difficult courses; it's simply just like classing ordinary horse riding with broncho busting. The professional broncho rider gets a lot of enjoyment out of riding outlaw horses, but the most of us who enjoy horseback riding want a gentle, easy going nag that won't buck us off every time we want to enjoy a nice horseback ride. And that is exactly the way of golf, and as little as you think about it, that is the way of all enjoyments of life. If we would simply be content with the simple and pleasant phases of life we would be a whole lot happier and a heap better off. If we common herd would just quit trying to keep up with the "big shots" and be contented with our natural selves and (Continued on back page)

Lions Debate Tournament Here This Week

The second annual debate tournament sponsored by the McLean Lions Club will be held at the high school beginning Friday night and continuing through Saturday. The tournament will open with a banquet Friday evening, in which the Lions and P. T. A. are cooperating. A full program has been arranged with Boss Lion Boswell in charge. A number of Panhandle schools will have debating teams here and entertainment will be provided all visitors in the homes of McLean people. Last year's debates attracted large crowds of spectators and it is expected that many will be here this week, both local and out of town visitors.

COMMISSIONERS FIX COUNTY WAGE SCALE

After extended discussion, Gray county commissioners have fixed the maximum wage scale for the county at 30c per hour for common labor, \$4.00 a day for a man and two horses, \$5.00 for a man and three horses, and \$6.00 for a man and four-horse team. The maximum for expert bridge carpenters was set at 50c per hour.

GRAY COUNTY SINGING CONVENTION TO MEET

The Gray county singing convention will meet at the Central Baptist Church in Pampa Sunday afternoon, according to an announcement by the president, Prof. M. L. N. Baze. The convention will convene at 2 p. m. and it is hoped that every community and church in the county will be represented with singers.

GLEE CLUB CONCERT TONIGHT

The high school girls Glee Club directed by Mrs. Cecil G. Goff will be presented in a short concert at the high school auditorium tonight, beginning at 7:30. There will be no admission charge, and everyone is invited to attend. The stage will be decorated especially for the occasion. The following program will be rendered:

- All Among the Gardens, by Grant Schaefer; Fairies Lightly Swaying, by Harris; It's Raining, by Baines—Glee Club.
- Hungary, by Koelling; It's Raining, by Grunn; piano solos—Miss Dorothy Jean St. Clair.
- Husheer, by Needham-Salter; Mighty Lak' a Rose, by Nevin-Bilas; Japanese Sandman—Glee Club.
- Kentucky Babe, quartet—Misses Ruth Hess, Juanita Brooks, Dorothy Jean St. Clair, Clara Faye Carpenter.
- The Scarecrow, by Davis-Salter; Japanese Love Song, by Thomas-Salter—Glee Club.
- The Gypsy Trail, by Galloway-Warhurst; On the Road to Mandalay, by Speaks-Pelton—Glee Club.

The following girls are members of the Glee Club and will appear in the chorus: Misses Winnifred Ayer, Avalee Beck, Frankie Mae Bell, Helen Boswell, Mavis Brewer, Juanita Brooks, Gwynne Carpenter, Clara Faye Carpenter, Maxine Fowler, Ruth Hess, Oleta Holloway, Anna Belle Kinard, Estelle Kunkel, Marie Landers, Frances Landers, Bobbie Lynch, Pauline McCracken, Lucile Morse, Gertrude Roush, Della Williams. Mrs. Cecil G. Goff director, Miss Dorothy Jean St. Clair accompanist.

A POT LUCK LUNCHEON

The ladies of the Nazarene Missionary society spent Thursday in the home of Mr. and Mrs. T. B. Roby. At the noon hour a pot luck luncheon was enjoyed. The greater part of the day was spent in quilting. In the afternoon all work was set aside for a devotional service and business meeting. All departed feeling grateful to the Robys for their hospitality, and encouraged with the progress of the society and the local church during this time of depression. Reporter.

NO LIONS LUNCHEON

No Lions luncheon was held this week on account of the Landers funeral, which was to have been held Tuesday, but was postponed until Wednesday because of the weather.

Cold Weather Hits Panhandle Monday Evening

Sub-zero weather hit this section, with a high wind and dust storm and spitting snow Monday evening, and Tuesday morning found cars frozen up and generally out of commission. Traffic was warned of the roads Monday night, as it was all but impossible to see how to drive with the heavy dust storm, coupled with the rapidly falling temperature. This is one of the most severe spells to be experienced here, and by far the coldest for this season, the thermometer dropping to 10 below zero Monday night.

POLL TAXES COME UP SHORT THIS YEAR

Only some 2,000 Gray county voters paid their poll taxes before February 1st, this year, as compared with over 4,500 last year. Gray county motorists were also delinquent, about 2,000 failing to pay their car licenses in time. However, the dead line for car owners has been extended by the Legislature until April 1.

STUDY CLUB

The Study Club met with Mrs. Cecil G. Goff last Thursday afternoon and the following program was given with Mrs. T. A. Massay as leader: Subject—Venice. Roll call—A historical or fictitious incident connected with the city. Solo, "A Day in Venice"—Mrs. Willie Boyett. Venetian Streets—Mrs. C. C. Bogan. St. Mark's Cathedral—Mrs. H. W. Brooks. The Doge's Palace—Mrs. W. E. Bogan. Venetian Song—Mrs. Cecil G. Goff. Refreshments were served to Mesdames Jim Back, C. C. Bogan, W. E. Bogan, G. C. Boswell, Willie Boyett, H. W. Brooks, J. W. Butler, Ercy Cubine, I. E. Dishman, Lillie Little, T. A. Massay, S. D. Shelburne, Mary Silgar, E. E. Watkins, and the hostess.

A QUILTING

A number of ladies spent an enjoyable day with Mrs. C. E. Anderson last Thursday. The day was spent in quilting, and at noon a bountiful dinner was served to the following: Mesdames W. B. Upham, Callie Haynes, C. S. Rice, S. W. Rice, J. T. McCarty, I. D. Shaw, Scott Johnston, Earl Eustace, Haskel Smith, Millard Anderson, S. A. Cousins, T. A. Landers; Miss Lucille Rice, Messrs. and Mesdames Jno. H. Crow, G. C. Boswell, W. W. Wilson, N. W. Foster and C. E. Anderson.

Pleasant Mound News

There were forty in attendance at the Pleasant Mound Sunday school Sunday. Rev. Shockley of McLean preached both morning and evening Sunday. Elwyn Corbin, Lloyd Smith, Richard Smith, Annie Smith, Irene Bible and Wilma Connell visited Miss Lula and Leo Sparks Sunday. Mr. and Mrs. I. E. Honey and children, Velma, Buford and Odella, visited Mr. and Mrs. J. L. Weeks, Mr. and Mrs. J. G. Weeks at Heald last week end. Miss Thinnie Bible visited Miss Vivian Langham Sunday. Rev. Shockley, Mr. and Mrs. John C. Bible and small children visited Mr. and Mrs. Luther Petty and children Sunday. Bertha Blue spent Saturday night with Gracie Scott. Our community mourns with Mr. and Mrs. Wallace Rainwater in the death of their infant son, born Friday night and living only a few hours. Elwood Connell has been quite sick and was taken to Shamrock Sunday for treatment. We are glad to report that Mrs. W. J. Amerson, who has been ill with flu, is able to be up again. Mr. and Mrs. Hal Mounce and family visited the lady's parents, Mr. and Mrs. T. A. Langham, Sunday. The Pleasant Mound P. T. A. will meet Friday, February 10. All parents and others interested in child welfare are cordially invited to be present. Mr. and Mrs. W. C. Cheney are in Amarillo, where the former is in a hospital for an operation.

BRIEFS

By A. P. ANGELLO

There are two who have the right to change at will and without notice, women and the weather. And we thought the "farm allotment act" was something new. Then comes word that forty countries already have some sort of farm price supporting measures. England is just a year ahead of Uncle Sam on farm price fixing. Last May Parliament passed a bill guaranteeing \$1.01 (American money current exchange) a bushel for wheat grown in the United Kingdom. The House of Representatives was very gallant in cutting all salaries except their own. The cutting of their own salary was a very personal and touchy one. It was not cut. It is too bad Huey P. Long can't be like prosperity, just around the corner, every time a bank is about to go under. We wonder if he would go as much for all of them as he did for the one in New Orleans? The Kingfish doesn't mind patting himself on the back. Two of Uncle Sam's fleet are doing a sham battle off the Pacific coast. The outcome may have some effect on appropriation bills of the next session of Congress. Some Americans and Japanese clashed during the past week. The American Consul apologized for the sake of diplomacy. Possible difficulties in the Far East for the U. S. are imminent. Japan could be defeated, but not easily. German newspapers have been muzzled. That is extraordinary since they had been biting no one but themselves. Old "Lizzie" was due for a rest in Texas. But the Legislature and "Ma" put her back to work again. Lizzie could not really appreciate a rest like "Old Dobbin" anyway.

FUNERAL SERVICES QUARLES BOY TODAY

Funeral services will be held at 2 p. m. today at the First Baptist Church, conducted by Pastor Cecil G. Goff, for Tillman Ray Quarles, aged 6 years, 2 months, 14 days, who died at the home of his parents, Mr. and Mrs. Homer W. Quarles, at Borger, Tuesday. Besides his parents, the boy is survived by a brother and other relatives. The Quarles were former residents here, and interment will be made in Hillcrest cemetery.

PLEASANT MOUND P. T. A.

The Pleasant Mound Parent-Teacher Association met Friday afternoon, Jan. 27. The by-laws of the P. T. A. were read by the president, Mrs. S. L. Montgomery. Other talks were given as follows: "Helping Our Children to Succeed in School"—Mrs. C. E. Smith. "Teaching Courage"—Mrs. I. E. Honey. "Training the Child Emotionally"—Mrs. L. A. Sachse. "Reading to the Little Child"—Loree Smith.

JOHN MERTEL'S SALE

John Mertel announces a Special Sale beginning Friday morning, with a guarantee of satisfaction with every purchase. An advertisement appears in this paper, and The News printed the sale bills.

P. T. A. MEETING TODAY

The regular meeting of the P. T. A. will be held at the high school auditorium this (Thursday) afternoon at 3:30. A program will be given under the direction of Mrs. W. E. Bogan. All patrons of the school are especially invited to be present.

EVERETT BOY'S ARM BROKEN

James Everett, small son of Mr. and Mrs. Peab Everett, ran into the school building wall in play yesterday and broke an arm, but is reported doing as well as could be expected.

Cook Again Heads C. of C. for Ensuing Year

Despite the severe storm, some 13 members of the chamber of commerce met for the annual election of officers Monday evening, re-electing Reuben R. Cook president by acclamation.

Other officers elected were: vice president, Boyd Meador; treasurer, Witt Springer; secretary, W. E. Bogan; directors, T. A. Landers, John W. Cooper, Jesse J. Cobb, Ralph A. Caldwell, D. A. Davis and Evan L. Sitter. The membership committee reported 21 new members, and all present announced their intention of paying regular dues.

Banquet plans were discussed and a committee appointed for the annual program in connection with the banquet, consisting of D. A. Davis, Boyd Meador and M. D. Bentley, who will arrange the date and all other things in connection with the banquet. It is expected that an intensive drive for members will be made, and the C. of C. expects to take an active interest in community programs this year.

ALANREED GIRLS ORGANIZE 4-H CLUB

By Julia Lee Walker, Reporter

Alanreed, Feb. 7.—"Girls club work in the state of Texas is being conducted just as the woman's club is," said Miss Ruby M. Adams, county home demonstration agent, meeting with a group of Alanreed high school girls on January 26. "Club work is interesting, profitable, and educational, and all girls should find time to include it in their school work, stated Miss Adams. After outlining club work, the following officers were elected: President, Joeldene Kiser; vice president, Lorene Terbush; secretary, George Faye Tipton; treasurer, Jennie Terbush; reporter, Julia Lee Walker.

The following girls joined the club: Katherine, Maxola and Vice Hugg, Lela and Georgella Hill, Janet Hill, Irene Green, Mary Oakley, Agnes, Lorene and Jennie Terbush, Faye Pettit, Ellen and Juanita Tipton, Wildie Blakney, Mary Fannie Steger, Joeldene Kiser, George Faye Tipton, Julia Lee Walker and Mildred Blakney. Miss Lurline Bowman, a high school teacher, was elected as local leader.

The club will meet regularly on the first Friday morning and the fourth Thursday afternoon at the school building.

The club met at the regular time Friday morning and discussed bedrooms after the minutes were read and approved. The bedroom demonstrator is Euline Sherrard, wardrobe demonstrator Mary Phanie Steger, and garden demonstrator Georgella Hill. Their work is outlined by A. & M. College. New members at this meeting were Tylitha Watson, Anna Turner, Dortha Mae Tipton and Euline Sherrard. The club will soon receive their year books and begin work.

SIGMA GAMMA

The Sigma Gamma met Monday evening with Misses Turner and Kennedy as hostesses, in the home of Mrs. R. L. Appling. Even though the inclement weather prevented several members from being present, an interesting program was enjoyed. The subject for the evening was "Famous Women Musicians." Each member present participated in the program. Special numbers were a piano solo by Jewel Shw and a vocal duet by Aline McCarty and Isabel Baley. Refreshments of cookies and punch were served.

McLEAN RELIEF WORK

C. O. Greene, manager of the R. F. C. work in McLean reports that for the week ending February 4, 1933, 95 men were used in work in the cemetery, on the streets and the graveling of the street between the pavement on highway 66 and the grade school building. Five ladies were used in Red Cross sewing. The total pay roll was \$365.40. Of this amount \$128.40 was paid in grocery orders and \$237 in cash. Some highly appreciated work is being done on the streets, especially the graveling work between the pavement and the grade school.

THE McLEAN NEWS

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News Building, 210 Main Street
Phone 47

T. A. LANDERS, Publisher

Subscription Rates in Texas and Outside Texas table with prices for One Year, Six Months, and Three Months.

Display advertising rates, 25c per column inch each insertion.

Entered as second class mail matter May 8, 1908, at the post office at McLean, Texas, under act of Congress.



Again the Angel of Death has visited the editor's family. A year ago we could say that death had not touched anyone in our immediate family...

If the paper is not up to standard, we feel sure our readers will be lenient in the knowledge that it takes time to learn to bury grief in the depths of the heart...

THE CUB POST

- Editor-in-chief: R. L. Floyd
6B Reporter: Leta Mae Phillips
6A Reporter: Willa Mae Gressett
1B Reporter: Marion Thompson
5A Reporter: Clyde Carpenter

TRUTHFULNESS

By Ermadell Floyd
There are many people in the world today who have told story after story until they have formed the habit...

When a raid was made on a town, June's father and mother were killed. June was left all alone. A kind woman took her to the orphan home.

The largest difference between truth and story is that you are happy when you tell the truth and sad when you tell a falsehood.

formed it leads to a helpful life. When a helpful life is formed it leads to happiness.

TWO PUPILS LOST

Louise Stotts and Juanita Clawson have moved. They were very good students and we hated to lose them.

GOING PAST THE GRAVEYARD

By Wilson Jones
Bill and his dog had to go to town. Coming back, he went through the graveyard. He thought he heard a ghost.

His mother asked him why he was out of breath. He said, "I saw a ghost as big as a house. It had legs nine feet long and could run as fast as a race horse."

ROBERT AND HIS DOG

By Vesterlee Smith
Rover was Robert's dog. One day Robert took Rover with him to a neighbor's to get some sausage and milk. They had just killed a hog.

When he got over there they were playing football. He just had to stay a while! About sundown he started home. He lost Rover and spent about two hours hunting him.

THE SHEPHERDESSE

Mary is herding sheep for her father. The sun is just sinking in the far west. She is keeping the wolves and coyotes from getting the sheep.

The silence of the dark night comes on, Mary is beginning to be afraid. Just as it is getting very dark a coyote gives a quick bark.

Far off in the darkness Mary hears a pack of wolves coming. She is scared and almost faints. Just as the wolves come near the flock, she hears the crack of a rifle and hears the coyote give a yelp.

BOB GETS SCARED

By Billy West
Bob went to town one Hallow'e'en evening about sundown. He bought some bread, milk and candy. He had to come back through a park.

He looked behind a tree. There was a ghost. He started running. The ghost kept gaining on him. Bob stopped. He fell under the ghost and tripped him.

THE SHEPHERD OF BEASTS

By Ernie Back
As the sun was setting a faint call reached the ears of the beasts. It was the call of the shepherd. She was calling them to a great feast.

It was midnight and the air was fresh and sweet. A doe left the tame herd and went away. In an hour or so a loud cry was heard. In a minute a doe came running down the path.

A RAINY DAY

By Louise Stotts
It was raining very hard outside. Mary and Joe couldn't go outside and play. Mother told them they could go up to the attic and play, if they would not tear up everything.

It was raining. As he was going up the stairs, he stumbled. Of course he began to cry. Mary did not cry at all, for she liked to see it rain.

When Joe and Mary came into the attic they saw a trunk they had never seen before. Joe opened the trunk to see what was in it. To his surprise he saw all kinds of clothes, and this made him forget his trouble.

Joe soon forgot it was raining outside, for he was having a good time. Just then father called the children to supper. Joe still wanted to play with the old clothes.

THE HAPPY DREAM

By Georgia Colebank
Ben jumped out of the car, ran over to the train and hugged a little girl of about six years of age. She had big blue eyes, yellow hair, and her name was Jane.

They arrived at home at 10:30. When they were in the house Jane told all about her trip. The reason she was so excited was because it was her first trip on the train. Then Ben spoke up and said, "Let's go play."

Jane took hold of Ben's hand and they skipped out of the room. When they were outside, Jane said, "Let us play king and queen."

They went down in the basement, got some of their grandmother's and grandfather's old clothes and dressed up. Ben got his grandfather's big hat, his walking cane, and his old banner.

The reason he was dreaming about this was because his favorite cousin was coming the next morning.

Next Sunday's Lesson

JESUS TEACHING BY PARABLES

By Rev. Cecil G. Goff
Lesson text, Mark 4:1-20. Golden text, 15:8.

The scribes and the pharisees had done all they knew to stop Jesus. They had attempted to catch Him by cross examination, by demands of obedience to the law, and numerous other ways.

From there Jesus went to the sea again and began to teach in parables. The first parable was that of the sower. The figure was very familiar to the people.

MRS. FRANK KEEHN

Registered SPENCER Corsetiere

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PROTECT YOUR HEALTH

We suggest that you confer with your doctor when any member of the family shows the least sign of having contracted a contagious disease.

We are carrying a large supply of serums, anti-toxins, cold serums, scarlet fever and small pox vaccines—kept at the proper temperature.

CITY DRUG STORE

"More Than a Merchant" Witt Springer, Prop.

vv. 3, 14. The sower represented the individual who was preaching the word. At that moment Jesus was the sower. Ere long his disciples and others were to be the sowers.

vv. 4, 15. Some of the seed fell in the path that was well beaten down, or possibly the roadside or hard unploughed ground. The seed was left uncovered and a few moments after the sower had passed, birds found it and devoured it.

vv. 5, 6, 16, 17. Other seed fell on stony ground where there was very little soil. The seed springs up quickly but is soon scorched.

vv. 7, 18, 19. Other seed fell on ground which had not been cleansed of its thorns. Both the wheat and the thorns came up together and attempted to grow that way.

Here again is a parallel to individuals who see in God's word a very high ideal and gladly rally to it. But they have not combed the cost.

vv. 8, 20. But some seed fell upon good ground. It took real root, grew, yielded some thirty, some sixty, some a hundred fold.

LOW PRICES

Suits cleaned & pressed 40c

Trousers c & p 20c

Quality Workmanship

Merle Grigsby

The shop that made low prices possible.

previous classes are members of churches. Because they were inspired or convicted by the Holy Spirit, and because profession in Christ, which is supposed to represent regeneration, has been made in modern times...

Some who actually have been regenerated only produce thirty fold, while some a hundred, but Jesus said that it was by the fruit that they should be known.

THE WEEKLY NEWSPAPER

Since the days of Benjamin Franklin no bit of literature has visited so many rural homes as the weekly or home newspaper.

Editors of the publications have, with few exceptions, been men and women of high moral character and sharp intellect.

To see it chronicled in the local paper that Mary Jones was a visitor in Smithville on a certain day arouses more personal interest in the Jones

BUY TREES NOW

Shade Trees Evergreens Fruit Trees Shrubbery Rock Garden Materials Place orders now.

Bruce & Sons Nursery

Trees with a Reputation Alanreed, Texas

family than did the nation of the president. Country editors know the personal pride and much of the popularity of the press.

But the weekly newspaper performs a higher mission. It lives in close social and communion with the people. This intimate contact enables it to anticipate and direct the sentiment and to direct the right direction.

It typifies and represents a sincere personal interest in the people and things around them, moral and mental attend as the plea which Christianity and other the bills.

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Take advantage of low prices and silverware deal now!

All merchandise sold is of equal quality as Carnation flour.

Service — Quality — Satisfaction

9c Sale!

OPENS SATURDAY

Closes following Saturday

We have 129 articles priced at 9c this sale. Here are a few samples: Cotton hose for children, per pair Women's cotton hosiery, per pair Men's fancy hose, per pair Galvanized Pails, big 10-qt. size

Ladies' Hankie special! 9 for 2000 sheets of toilet tissue for "Oliv-Palm" Soap! 4 bars for 100 embossed paper napkins for 46-inch patterned oilcloth, per yd.

"Cement-on" rubber soles, complete Infants' knit booties, per pair 1 1/2 pt. hand-painted pitchers

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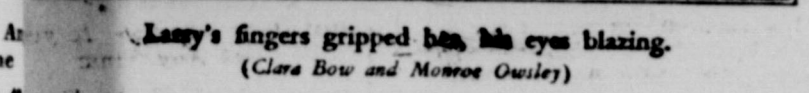
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CALL HER SAVAGE

Produced as a Fox Picture starring CLARA BOW... Copyright, 1932, Fox Film Corporation... Synopsis of Preceding Chapters... Nasa Springer is the daughter of... and Ruth Springer, wealthy... Nasa has a savage temper... she loves the company of Moonglow... half-breed Indian. The Springers... to Chicago to refine Nasa's... and improve their position... Larry Crosby, her fiancé, is a... but a profligate. On... she leaves her for his... she pleases, and send his... bills.

CHAPTER 4

Nasa took the only means at her... of reversing herself on Larry... Crosby for his betrayal. For the next... months she deluged his father... across the face and broke free. Heart sick, but with a painted smile... like a mother animal fighting to... save her cub, she prowled into the... street hunting—men.



Larry's fingers gripped her, his eyes blazing.

When time in its fulness decreed the... day, another doctor was found by her... side. She was in a hospital cot. A... nurse placed in her arms a baby, 24... hours old. "Well, Mrs. Crosby," said the doctor... "that's the best seven months baby... I've seen in a long time." "Are you sure, doctor, it's all right?"... he asked, the anxiety still in her... mind. "Nothing to worry about," he smiled... "It's a marvelous child." "Though her baby was Larry Crosby's... Nasa decided it should never know his... father. Accordingly, she withdrew... herself from the financial support of... the Crosby millions. Her independence... cost her dearly. Untrained for... any work, she drifted from mediocre... jobs to common flats, with only the... small savings from her former ex... perience to live on. At last the... lowest stratum claimed her, a dingy... boarding house in the slums of New... Orleans. One afternoon, six months after... Nasa's baby had been born, the law...yer of Marsden and Lindsay received... a strange caller; a handsome dark... young man. It was Moonglow. He was... on his way to success in the white... man's world, studying to be a lawyer... Lindsay, the junior partner, was much... impressed with his eagerness and... sincerity. "Her marriage name is Crosby?" he... asked. "Yes, sir," said Moonglow. "And you think she is still here in... New Orleans?" "Her letters to her mother are all... mailed here. But they contain no... news. She'd be too proud to con... fess that she's in need. She probably... doesn't even know that her grand... father is dead, let alone the fact that... he has left her his entire estate." "The won't be difficult to trace,"... said Lindsay. "We need only examine... the records of the Children's Clinic. All... babies have to be taken to the... doctors at some time or another." And even while they were speak... ing, Nasa was leaving the doors of... the clinic. Spiritless, she bore her... little one through the sordid streets... to her soiled room. She opened her... purse. Twenty-nine cents—her last... money on earth. And the prescrip... tion would cost five dollars. How... could she get it—helpless, unskilled... there was only one way. Gladly she dressed herself in her... best, and persuaded a little girl... down the hall to stay with the baby... alone, calling on all her courage, she... ascended to the street. At the door was a drunken loafer... who lived in the house. He lusted for... her and she had been hard put to... avoid him. As he met her coming... out, he tried to embrace her. "How yer feelin', kid, eh?" he leered... "For answer she struck him viciously

across the face and broke free. Heart sick, but with a painted smile, like a mother animal fighting to save her cub, she prowled into the street hunting—men. (Continued next week)

THE TIGER POST

Editor-in-chief... Ruth Heas Senior Reporter... Kelly Newman Junior Reporter... George McCarty Sophomore Reporter... Moele Glenn Freshman Reporter... Marie Landers Home Ec Reporter... Avalon Back Athletics Reporter... Woodrow Wilkerson Agr. Reporter... W. C. Carpenter Glee Club Reporter... Emma Jean Aye Sponsor... Elizabeth Kennedy

DEBATE TOURNAMENT

Below is the schedule for the debate tournament, which is to be held in the high school building on Friday night and Saturday: Friday night: Canyon vs. Amarillo (girls), 7:30; Canyon vs. Pampa (boys), 9 o'clock. Saturday: Boys—Amarillo B vs. Pampa B, 8 a. m.; Amarillo A vs. Childress A, 10:30; Childress B vs. McLean, 11:45; Canyon B vs. Wheeler, 9:15. Girls—McLean B vs. Wheeler, 8; Amarillo A vs. Pampa A, 9:15; McLean A vs. Canyon B, 10:30; Pampa B vs. —, 2:15.

HOME ECONOMICS

The home economics girls during the past week have been making children's dresses in order to aid the Red Cross. Even some of them have been so industrious as to stay after school and to sew on Saturdays.

SENIOR PARTY

If you've wondered what caused the bad weather, we can give you the reason. The senior class had a party! About half of the class could not be present because of the bad weather, however, those present had a good time. The party was given in the home of Mrs. H. Billingslea. Forty-two was played until a late hour. Refreshments of ice cream and cake were served to about 30 guests.

ON BEING THE OLDEST CHILD

By Willie Kennedy The oldest child in the family receives all the hard knocks. She has to wait on and tend to the younger children, and all the hard work falls on her. She always has to give in to the younger children, and when they bother her or her things, she must look over it because they are too young to know better. If a quarrel comes up between her and one of the younger children, her parents are sure to take up for the younger child. If mother and daddy want to go out, she must stay at home and mind the children. If some one comes to see her, the younger children will stay in the parlor and ask a hundred foolish questions. If the baby starts crying at church, or at the movies, she is expected to take him out. Lots of times the oldest child has to quit school at an early age and go to work to help support her brothers and sisters, and when the younger children grow up she keeps on working and they are able to receive an education at her expense. Younger children rarely appreciate the sacrifices of the older child, and they seem to expect more of the older child than they do the rest. This sometimes ruins the nature and disposition of the oldest child, and parents should think more seriously of this in the future.

ON BEING THE OLDEST CHILD

By Pauline Ledbetter There are many advantages and disadvantages in being the oldest child in the family. The oldest child is always more responsible for the welfare of her home. Everything that is done by the other children of the family is generally laid on the oldest child. The oldest child has to work more in most cases, and is left to help take care of the smaller children. The oldest member of the family has to help provide for the others, especially if one of the parents is not living. The oldest child is seemingly a guide for the others. He should not do unwise things, for some of the others will do the same thing and seem it wise. In most cases the oldest child has more privileges. He gets to go more and do more than the younger ones. One great advantage of being the oldest is that you do not have to have some of the others' clothes "handed down" to you. You do not have to be a second or third to wear the "old rags." And, too, the oldest child may do things and get by, while the others may receive punishment for the wrong doing. The oldest child has a better chance to get an education than the other

children do. One advantage, also, is the "bossing" power. If the parents happen to be absent from home on a special occasion, the oldest child may be "boss" for the time-being, and if he has been wanting to get revenge on one of the smaller ones, he can then get it. If any of the children have to stop school, it always falls to the oldest child. The oldest child is always deemed as superior, and if a quarrel arises, he must let the younger ones have their way.

LONGHORN NEWS

ALANREED HIGH SCHOOL STAFF: Editors: Joeldine Kiser... Business Blainey Business Manager... Ralph Palmer Joke Editor... Artie Lee Smith Grade School Editor... Faye Pettit

The boys' 4-H club had a study class last Friday, in preparation for the second lesson on poultry which Mr. Thomas will conduct tomorrow. The lesson was about the feeding and care of poultry. The boys studied the lesson for a while and then had a discussion of the lesson led by the president of the club, Ralph Palmer. The boys expect to give Mr. Thomas a nice surprise tomorrow by having an unusually well prepared lesson.

The next meeting of the principals and superintendents' association will be held at Alanreed February 14. This is the first time that they have been entertained at Alanreed and we hope to make them enjoy themselves for the evening.

The Alanreed independent school board met in regular session Monday night. The faculty met with them to discuss matters in regard to the school.

A pie supper was held at the school building last Friday night. The funds raised were for the purpose of providing the ball teams with the necessary equipment to play with. They were about to have to take out, but the proceeds of the supper will fix them up nicely, and both boys and girls are expecting to play several games more before the close of the season.

The chapel program this week was in charge of Miss Bowman, the high school English and Spanish teacher. The members of the Spanish class presented several Spanish numbers. Mrs. Paige played some typical Spanish music and Mr. Paige sang some songs in both Spanish and English.

There was to have been a game scheduled to be played on the home court for last week with the Leola schools, but the sandstorms seem to know when these games are matched. We have tried to get games on several occasions, but the weatherman interfered with the schedules and we were unable to play on account of the weather.

GRADE SCHOOL NEWS

The following students have a perfect health score for the last week: Mary Oakley, Agnes Tehbush, Irene Green and Ray Philip Reeves. Edith Gibson of the fifth grade made 100% in spelling last week. Miss Elizabeth Elms visited our room last Friday afternoon.

The fifth grade is making a booklet on the Industries of Today. Each member of the sixth grade class is making a theme on some modern industry. We were very glad to have Mr. Paige visit us during our geography class last Thursday. He gave us a very interesting talk about his tour in some of the north central states. The sixth grade completed another issue of their semi-weekly sixth grade News last Friday.

We are beginning intensive training on our spelling, declamation, picture memory and arithmetic contests for the Interscholastic League meet to be held March 31 and April 1. We have invoiced our library and added several volumes from the old fourth and fifth grade library to ours. All of our reference books, dictionaries and library books are neatly arranged in the library case which we have moved in from the old fourth and fifth grade room. Our old library case has been converted into a storage case for the art work of the sixth and fifth grades.

An Irishman, a Scotchman and a Hebrew dined together in a restaurant and when the time came for paying the check, the Scotchman said: "Hoot mon, I'll pay," with the result that the next day the newspapers carried the headline, "Jewish ventriloquist found murdered." Pond Mother—"My son who is at college has written a number of poems. What would you advise me to do?" Editor—"Have him see a doctor."

WHEN TO STOP ADVERTISING

When every man has become so thoroughly a creature of habit that he will certainly buy this year where he bought last year. When younger, and fresher and spunkier concerns in your line cease stating up and using the newspapers in telling the people how much better they can do for them than you can. When nobody else thinks it "pays to advertise."

When you perceive it to be the rule that men who never do and never did advertise are oustripping their neighbors in the same line of business.

When men stop making fortunes right in your sight, solely through the discreet use of this mighty agent.

When you would rather have your own way and fall than take advice and win.

When you want to go out of business with a stock on hand.

When you want to get rid of the trouble of waiting on customers.

STOP USING SODA! BAD FOR STOMACH

EAT WITH US We serve good food, properly prepared and served. You will enjoy your meals here.

Meador Cafe Telephone 1

PHILLIPS PRODUCTS Wholesale Headquarters LEE TIRES Courteous Service Phillips 66 Service Station L. L. ROGERS, Mgr. Phone 66

AMARILLO GREENHOUSE 605 Tyler St. Telephone 2-2239, Nights, 5426 We prepay delivery charges on orders of \$3.00 or more

Dr. Thos. M. Montgomery Eyesight Specialist Will Be in McLean the First Friday in Each Month Office at Erwin Drug Co. Optometrist and Optician 626 Polk St. Amarillo, Texas

FREE! FREE! A Beautiful 1933 BUICK ROADSTER DeLuxe Junior Model Automobile will be given away free to the holder of the largest number of votes. Car now on display—see it. ERWIN DRUG CO. The Rexall Store

MCKINLEY SAID

I do not prize the word cheap. It is not a word of hope, nor a word of cheer. It is the badge of poverty, the signal of distress. Cheap merchandise means cheap men, and cheap men, a cheap country.

Local thermometers were trotted out during the recent cold snap and about 50 Olatheans (Kan.) became the world's greatest liars, as reported in the Mirror. Temperatures ranged from zero to 14 degrees below. One man reported that his breath had become frozen to an extent that, as he walked, he was required to break his way ahead with an ax, while another said that his wife, while pouring out milk for the baby, made popicles on the back porch.

Prohibition or no prohibition, the editor of the Memphis (Mo.) Democrat is emphatic in his contention that alcohol should be in the radiator and not in the driver.

Miss Veronica Shelby of Amarillo was a guest in the Witt Springer home last week.

Mrs. R. E. Paige of Alanreed visited her parents, Mr. and Mrs. D. A. Davis, Monday.

INSURANCE Life Fire Hail I insure anything. No prohibited list. I represent some of the strongest companies in the world. T. N. Holloway Reliable Insurance

SHOE SHOP We guarantee to please you with both price and workmanship. Up-to-Date Shoe Shop Reep Landers, Prop. On Same Street as P. O.

W. E. BOGAN & SON Insurance Life - Auto - Casualty McLEAN, TEXAS

Local and Personal

Mr. and Mrs. R. W. Coleman had as Sunday dinner guests the following: Mr. and Mrs. Roy Coleman and Mrs. S. A. Coleman of Memphis, Mrs. Ella Keys of Odell, Miss Maybelle Stanley of Ramsdell, Mrs. Mitt Voyles, Mr. and Mrs. Glen Ivey of Vega, and Miss Lillian Voyles of Dozier.

Miss Charlie Mae Carpenter, who is attending school at Canyon, visited home folks here last week end. She was accompanied by Miss Carmen Ulm of Amarillo and Frank Winslett of Canyon.

Mrs. Lacy Goforth, Miss Lois Oden, Richard D. Moore, Kever Warren and Hobart Higgins of Amarillo visited in the C. A. Gatlin home last week end.

Jim Vinson, a member of the Childress A debating team, will be the guest of his uncle and aunt, Mr. and Mrs. D. A. Davis, while in McLean for the debate tournament.

Mrs. C. A. Strandberg and daughter, Ruth; Mrs. H. C. Ripley and daughter, Patsy Ruth; and Miss Lillian Abbott visited in Shamrock Thursday.

Mr. and Mrs. Clarence Lutes of Stratford, Jack Gray and family of Lefors were Sunday dinner guests in the Scott Johnston home.

H. E. (Pat) Stubbs, newly elected congressman from California, visited his boyhood friend, T. J. Coffey, Monday.

Mrs. D. A. Davis returned Sunday from Plainview, where she has been attending the bedside of her little granddaughter, Barbara Ann Davis.

Mrs. Dorothy Nell Mayrant and daughter, Shirley Jean, of Amarillo visited in the C. A. Gatlin home this week.

Misses Frances Noel, Elizabeth Kennedy, Aline McCarty, Cressie Turner, Vera Cummings and Pearl Simmons visited in Amarillo Saturday.

Mrs. J. H. Crabtree and daughter, Miss Pauline, went to Pampa Sunday, where the latter will receive medical treatment.

Wayne Cook and Aubrey Stubbs of Amarillo and Miss Sue Talley of Pampa visited Miss Clara Pearl Gatlin Friday.

Mr. and Mrs. J. Raybo and daughter of Shamrock visited Mrs. A. T. Young and daughters Sunday.

Henry Gressett and family of Wichita Falls visited relatives here last week end.

Mrs. E. R. Turman of Pampa visited her parents, Mr. and Mrs. R. L. Harlan, last week end.

R. L. Harlan, Jr., and family of Skellytown visited relatives here last week end.

Mrs. Mildred Cooper visited her sister, Mrs. Cecil Bible, at Canyon last week.

Mr. and Mrs. G. J. Abbott and daughter, Miss Mannie, visited in Oklahoma City last week end.

Miss Georgia Stratton returned Sunday from Amarillo, where she has been attending college.

Born, Saturday, Feb. 4, to Dr. and Mrs. C. B. Batson, an 8 1/2 pound boy, named John Frederick.

Mr. and Mrs. E. L. Sitter, Mr. and Mrs. Ercy Cubine were in Amarillo last Thursday.

J. W. Noel and family of Hedley visited in the J. M. Noel home Sunday.

Miss Evelyn Shanklin of Dumas visited Miss Clara Anderson last week end.

Miss Julian Hahn of Clarendon visited her sister, Mrs. Andrew Watkins, last week end.

Mr. and Mrs. Bob Lynch and Mrs. Andrew Watkins visited in Clarendon Monday.

Mr. and Mrs. Leisberg of Clarendon are visiting their daughter, Mrs. Bob Lynch.

Mrs. Jobe Abbott and children returned Saturday from a visit with relatives at Wichita Falls.

Mr. and Mrs. Chas. E. Cooke, Mr. and Mrs. S. D. Shelburne were in Amarillo Monday afternoon.

Mrs. A. H. Carver, who is visiting her mother, Mrs. T. C. Landers, who is ill, made a trip home Sunday.

With the Churches

FIRST BAPTIST CHURCH

Cecil G. Goff, Pastor Sunday school at 9:45 a. m. A class for everyone.

Morning worship at 11. Message by the pastor. Special music by choir. B. T. S. services at 6:15 p. m. Join our young people and be happy.

Evening service at 7:30. Message by the pastor. Special music by the choir.

The junior G. A. will meet Monday after school in the home of Mrs. George Colebank for mission study.

The Y. W. A. will meet Tuesday afternoon at 3:30 in the pastor's home.

Choir rehearsal will be held Tuesday night at 7:30.

Prayer meeting will be held Wednesday night at 7:30. Everyone is invited to attend. Study will be made concerning the activity of the church in Jerusalem.

The W. M. S. will meet Wednesday afternoon at 3 o'clock for mission study.

FIRST PRESBYTERIAN CHURCH

W. A. Erwin, Minister Sunday school 10 a. m., J. A. Ashby supt., Mrs. Chas. E. Cooke supt. primary department.

Morning worship 11 a. m. Sermon by the pastor. Anthem by the choir. 3:30 p. m., services at Skillet.

Young people's meeting 6 p. m., Mrs. Sitter and Mrs. Sligar, sponsors.

Evening worship 7:30. Sermon by the pastor. Special music.

Junior choir Monday, 4 p. m. Ladies' Bible study Tuesday, 3 p. m.

Wednesday, 7 p. m., church social. Refreshments will be served and the junior choir will sing some "pep" songs.

Every member and adherent of the church is urged to be present.

FIRST METHODIST CHURCH

Jno. H. Crow, Pastor Sunday school 10 a. m., C. S. Rice supt. adult division, Miss Frances Noel supt. inter. dept., Mrs. Willie Boyett supt. junior dept., C. W. Bogan sec.

Preaching, 11 a. m. by pastor. Epworth League 6:30 p. m.

Preaching service 7:15 p. m. Womans Missionary Society Tuesday, 3 p. m., Mrs. D. C. Carpenter president.

Choir rehearsal Wednesday, 7 p. m., Miss Jewel Shaw director, Mrs. C. O. Greene assistant, Mrs. W. E. Bogan president.

CHURCH OF THE NAZARENE

S. R. Jones, Minister Our revival is to begin Friday night of this week, ending Feb. 19.

District Superintendent V. B. Atteberry will be the evangelist. The public is invited to all our services.

News from Gracey

Mr. and Mrs. Bill Webb and children visited at the Evans home at White Deer Sunday.

Mrs. Harry Foster and Mrs. Katie Groves were Pampa visitors Monday. Born, February 2, to Mr. and Mrs. Logan Keller, a boy, named Garland Mitchell.

Mr. and Mrs. Rob Harlan and children of Skellytown, Mrs. Alma Turman of Pampa visited at the Harlan home Sunday.

Miss Lalla Mae D'Spain is sick with flu this week.

T. F. Hefner is moving to the Moore farm at McLean this week.

Mr. and Mrs. W. B. Bush visited at the Archie Clason home Monday. Mrs. N. S. Ray of McLean spent a few days last week visiting in the M. H. Kinard home.

Golf Gossip

(Continued from first page) surroundings and just be plain old John and Sally, and quit trying to be something that is impossible for us to be, we would be the happiest and most contented set of human beings imaginable. When are we going to learn some sense and quit this foolishness, anyway, is what I would like to know.

Mabel—"What's worrying you, David?"

David—"I was just wonderin' if Dad would see to the milkin' while we're on our honeymoon, supposin' you said 'yes' if I asked you."

1st Woman—"I think it's nice for a man to spend a lot of time at his own fireside."

2nd Woman—"Yes, but if he spends too much of it there, there won't be any fuel to keep the fire up."

"Why did Stingo's son join the army?"

"He didn't see any other way to get an overcoat this winter."

Lee Atwood was in Pampa last week.

Local and Personal

B. F. Franklin of Lela was in McLean Monday.

Mr. and Mrs. Buck Campbell of Pampa visited in McLean Sunday.

Mrs. E. E. Dishman visited in Amarillo last week.

Emery Crockett of Pampa visited home folks here Sunday.

Witt Springer and Chester Lander were in Texola, Okla., Saturday.

Mr. and Mrs. Witt Springer visited relatives at Matador Friday.

Mrs. Claude Hinton returned Saturday from a Pampa hospital.

D. A. and Elmer Davis were in Hedley Sunday.

Miss Jewel Poarch is visiting home folks at Carter, Okla., this week.

Sheriff C. E. Pipes was in McLean Friday.

J. M. Carpenter was in Amarillo Wednesday.

Miss Sybil Young visited in Pampa Saturday.

S. R. Loftin of Alanreed was in McLean Saturday.

W. D. Biggers of Canyon spent the week end with his family here.

Mr. and Mrs. B. E. Glass of Alanreed were in McLean Saturday.

Claude Williams made a business trip to Austin last week.

F. E. Stewart was in Hedley last Thursday.

W. H. Ayer was in Pampa Friday.

Marvin Gardner was in Tucumcari, N. M., Friday.

Henry Kinard of Dalhart visited home folks here last week end.

Dick Cooke of Amarillo was in McLean Saturday.

Mrs. C. E. Johnson was in Amarillo Sunday.

Mesdames Tom and S. L. Ball of Alanreed were in McLean Saturday.

W. E. James of Alanreed was in McLean Saturday.

Ed Castleberry of Alanreed was in McLean Saturday.

Mr. and Mrs. Will Glass of Alanreed were in McLean Saturday.

John B. and Miss Lucille Rice visited friends at Canyon Saturday.

Bartow Landers and family visited relatives at Texola, Okla., Sunday.

Mr. and Mrs. R. Ryalls of Pampa were in McLean Thursday.

Mr. and Mrs. Bob Cox of Shamrock were in McLean Monday.

Mrs. D. M. Graham and son were in Clarendon Saturday.

Mrs. C. E. Anderson, N. W. Foster and family visited in Pampa Sunday.

Miss Sarah Ellen Foster is taking a business course in Pampa.

P. T. Boston of Shamrock was in McLean Sunday.

J. Boston was in Hedley Sunday.

W. T. Wilson and son, Gordon, were in Pampa Monday.

Jack Hardin of Pampa was in McLean Monday.

E. R. Adams was in Pampa Monday.

Mr. and Mrs. C. O. Greene returned Friday from Crosbyton.

Witt Springer and Ken Rector went to Oklahoma City Wednesday.

Jobe Abbott of Laketon was in McLean Sunday.

Noah Smith went to Houston Saturday.

Vernon Johnston of Arlington is visiting home folks here.

WHAT IS A NEWSPAPER?

"The newspaper has become the public market place. Newspaper advertising creates the trade upon which the foundation of the community is laid. This is a social service of the highest order, for it makes known the new and better things of life, creates new desires, inspires people to work harder that they may be fulfilled, thus leading to a standard of living that is not equalled outside of America."

"Into this development came the newspaper. Producers, manufacturers, retailers—everyone with anything to sell—turned to the newspapers as the medium through which to reach a larger market."

"Newspaper advertising has become the voice of business. Through the newspaper the seller can tell his story to the millions—when, where and as frequently as he wishes—at a minimum cost. No other medium of advertising has ever taken its place."

"This is not only a service to the manufacturer and retailer, but a service to the consumer—who learns through newspaper advertising when and where to buy and what to pay."

"The demands made by a community upon its publisher are equal to or greater than those made upon men in public office. His aid is sought upon every conceivable project. He must spend at least half of his time outside of his own place of business, and must make everybody's business his business. No one ever asks a newspaper man if he has time—time is about the only commodity he is blessed with, and he is expected to use it liberally in the interests of his town."

"He is supposed to contribute to every project, assist in every activity, promote every cause and work for every public interest—but if he asks for work, the cry is raised: 'Oh, yes, sure the newspaper wants to make money!'"

"A newspaper is looked upon by many as a sort of a divine agency—that God will care for it as He does for the lilies and the sparrows. Well, being neither, we can't say—but our experience has been that God helps him who helps himself.—Standard, Fairfax, Minn."

"The restaurant advertised sudden service, but didn't give it. A patron gave an order, waited patiently and fell asleep. He awoke to hear the waitress' voice asking: 'Did you order this sundae?'"

"Good heavens!" exclaimed the customer in dismay. "What day is this?"

"There is nothing an editor can say, intimates the Galt (Mo.) Tribune, against the mail-order house evil that will have as much weight with the purchasing public as a ten-inch, double-column ad bristling with prices and convincing arguments."

Use printed salesmanship.

SPECIAL!

We are now offering our regular \$5.00 permanent wave at the special price of

\$3.50

Get yours now!

Vanity Beauty Shoppe MRS. R. L. APPLING

Gillespie and Thomas Funeral Home

Rear of Masonic Bldg.

Mr. and Mrs. Thomas are Licensed Embalmers

Ambulance Service All calls answered, day or night Day Phone 116 Night Phone 115

JUST DON'T GIVE A DAMN!

Darkey Smith sold Darkey Jones a mule. Jones soon noticed that the mule would not stay in the road or furrow—that he ran into stumps, trees, fences.

Jones went back to Smith and said: 'Nigger, you sold me a blind mule.' 'Naw,' replied Smith, 'dat mule ain't blind—he just don't give a damn!'"

If your car shimmies and wanders and weaves like that mule, bring it to us. We are experts on steering gear, wheel alignment, excess tire wear.

No charge for test and inspection.

PAMPA BRAKE & ELECTRIC

Across the Street West of City Hall Pampa, Texas

SPORTSMANSHIP

The thing that distinguishes a genuine sportsman from a "bum sport" is that those who have the spirit of sportsmanship not only know how to win gracefully, but how to lose uncomplainingly. The difference between a genuine sportsman and the other kind is that your real sportsman never tries to shift the responsibility for his failure upon somebody else.

We have long believed that the sporting attitude toward life is the soundest of all philosophies of living. Try your best to win, but if you lose don't be too quick to blame somebody else for your failure. Nine times out of ten, people get whatever rewards their individual ability, character and industry entitle them to. But it is our observation, also, that about nine times out of ten the man who falls is ready to lay the blame upon the government, or the capitalists, or the boss, or anybody else but himself.

True sportsmanship does not imply taking defeat lying down. The true sportsman never knows when he is licked. He never accepts defeat as final, but continues to strive to the end of the game. He observes the rules of the game rigidly. If he doesn't like them, he may try to have them changed, but so long as the rules are as they are, he follows them.

We hear a great deal of whining in these days of depression, but every little while we run across a real sportsman, who hasn't let circumstances lick him, but is starting out afresh to try to win the game of life. To every such man we take off our hat.—Republican, Stanley, Wis.

Herbert—"She says she thinks she can learn to love me."

Albert—"Well, that seems encouraging—and still you don't look happy."

Herbert—"No; I took her out last night and the first lesson cost me my whole week's wages."

Neighbor—"Your husband strikes me as being a man of rare gifts."

Wife—"You've said it—'rare gifts'! He hasn't made me three presents since we were married."

There is nothing an editor can say, intimates the Galt (Mo.) Tribune, against the mail-order house evil that will have as much weight with the purchasing public as a ten-inch, double-column ad bristling with prices and convincing arguments.

Use printed salesmanship.

TRY THE BACK OF A CHAIR

Sandy—"I want a cheap hanger."

Assistant—"Yes, sir; twopenny Sandy—"Twopenny! Is there thing cheaper?"

Assistant—"Yes, sir, a nail."

CLASSIFIED ADVERTISING

RATES:—One insertion, 2c word.

Two insertions, 4c per word; 1c per word each week after insertion.

Lines of white space will be charged for at same rate as running matter. Black-face type double rate. Initials and number count as words.

No advertisement accepted less than 25c per week.

All ads cash with order, unless you have a running account with The News.



FOR SALE—Cane and hogan desks. Howard Rogers. 5-4p

ADDING MACHINE ribbon rolls at News office.

DUPLICATING sales books, etc. at News office.

MISCELLANEOUS

SPECIAL:—The Amarillo Daily News from now until Nov. 1, 1933, \$3.40. Or, you may have The McLean News one year and the Amarillo News until Nov. 1, for only \$7.00.

Feed grinding.—Bundles, coal, ear corn, heads or threshed straw, T. W. Feed or cash toll. Hibler's D.

W. L. C. T. Wilson, Texaco.

Never Close

Wide Way Service Station

Certified Lubrication

We call for and Deliver

Drive by and see our equipment

Road Service Phone

Special Offer Extended

Set one tray of eggs with us at the regular price and we will hatch another tray for you free. Both trays must be filled the same day. This offer good until February 15, 1933

Custom hatching 2c per egg

We discount all orders for baby chicks booked 30 days in advance. We take any kind of feed in trade.

McLEAN HATCHERY

W. H. Floyd, Prop.

TEXAS THEATRE

Shamrock, Texas

Saturday Night Preview

Also Sunday and Monday

AL JOLSON

in

Hallelujah I'm a Bum

Premier Showing in the Southwest

You saw the Singing Fool—Jazz Singer, now see

Hallelujah I'm a Bum at the Texas, at its

premier showing in the Southwest.

Mertel's Sale Opens Friday

Satisfaction Guaranteed