# THE MCLEAN NEWS

The Oldest Newspaper in Gray County - McLean's Home Paper Since 1904.

McLean, Gray County, Texas, Thursday, May 4, 1933.

No. 18.

#### ension ject of C. Discussion

of trade extension and resent payrolls was roe meeting held

McLean on the map," of the talks made. trade, and told of cooperating to put a News with local advere in the trade tersaid that the home to the best medium that can p people interested "It is really worth we must all work the good of the com-Mr. Cobb. "It is now ertise and work to hold

ok stated that he had at if you want people to put it in The News. ter read than any paper, and with merwith advertising can National Bank has been complin a circulation cam- mented by Owen W. Sherrill, regional B will mean much to the manager of the crop production loan

of better roads was also Lean. An extract from Mr. Sherrill's h, a history of the letter follows: to get the county road and "Mr. Cook, I want to take this that all steps appreciation for your individual efforts n that can be taken by and service which you have rendered at present; however, it the farmers of your territory. Havwork on both roads ing contacted and known you through ne next month. this service. I realize that knowing of a carbon black people who mean as much as you do here, as well as a to your section gives one a stronger s was asked to ascertain tinue hard work and service as the ets on his trip to opportunities present themselves, and this week. President I want you to know again that when that any knowledge of the writer can serve you, it will be s location here be ever his personal pleasure." to the C. of C. for assist- The letter was in response to Mr Cook's recommending that the loar

p read communications office be transferred to Pampa on ac of the local tele- count of an extension of time for my in regard to lines in wheat loans, due to the fact that this matter should be satisfac- end of the county. tled as soon as possible.

Greene was anounced as the committee, passed on over 60 appli-Texas chamber of commecre, with some \$4,000 allowed cotton farm-T. A. Landers, resigned; ers, and about ten applications pr paid a tribute to amounting to \$2,000 for wheat farmability and willingness to ers. or the welfare of the communich was generously applauded. McLEAN SCHOOL ROLL Davis was elected correspondto the Amarilo News, subject on by the local agent and Lean shows a small gain over last

nt was taken at 10 n. m. w. R. Bogan, Reuben R. R. A. Davis, M. D. Bentley, V. Cooper, Ralph A. Caldwell, abblefield, Witt Springer, C. S. O. O. Greene, Jesse J. Cobb, Meader, Geo. Colebank and

#### PRESS TO MEET

Ada Sullenberger at the Central Pres-Press Association parillo Priday and day morning, Dr. R. Thomsen and of this week. Members Bishop E. C. Seaman conducting the to arrive in Amaevening in time to a newspaper play, court-She was the wife of S. F. Sullenberger

Dennis of Gladed the Mitter's sister, Mrs. t, hot week end.

Kemp, Raymond Shaw were in

returned to Hous- Pampa Monday.

Muncie, Maybelle Rowe of Canyon

Dr. and Mrs. W. C. Montgomery

from New Mexico.

office visitor Monday.

d in Amarillo last

S. B. Morse of Clayton, N. M., was

## Girls Glee Club Free Concert to Be Friday Night

The high school girls Glee Club will give a public concert Friday evening of this week at the high by the pastor. Special music by the school auditorium.

The club is directed by Mrs. Cecil G. Goff, and printed programs will will be no admission charge. Following is the program:

A Garden Party, G. N. Benson; | chant; Awake! Arise!, Seymour Hawthorne-Glee Club. Taps, U. S. Army Bugle Call; Lovely be held Wednesday night at 8 o'clock.

Evening, Round; Serenade, Franz Schubert-Glee Club. Cradle Song, Alexander Mac Fadyen

SUPT. G. C. BOSWELL

cently been elected dean of

McMurry College.

Complimented

Mr. Cook, as chairman of the loan

Alanreed has registered 129 names.

Figures for Lefors show 576, as com-

pared with 516 last year; and Pampa

MRS. SULLENBERGER RITES

Funeral rites were said for Mrs

terian Church at Amarillo Wednes-

Mrs. Sullenberger died at the fam-

ilv home in Amarillo Sunday night.

who is in charge of the Citizens State

a little under last year's figures.

2947, with 2856 last year.

SHOWS SMALL GAIN

Banker Cook

the McLean schools, who has re-

Oleta Holloway My Morning, Arr. by Goddell; Welcome, Sweet Spring Time, Ruben-

stein-Glee Club. A Merry Life, Luigi Denza-Marie Landers and Glee Club.

When Twilight Comes, McIntyre; by Loan Office Amaryllis, Arr. by Edmund Parlow-Ruth Hess, Dorothy Jean St. Clair, Clara Fae Carpenter. Reuben R. R. Cook of the Ameri-The Gypsy Trail, Galloway War-

> hurst: Come with Me to Romany, J. Lewis Browne; On the Road to Mandalay, Oley Speaks-Glee Club. Bridal Chorus, "The Rose Maiden'

. H. Cowan-Glee Club.

#### mpleted being given, opportunity of expressing deeply my JUDGE WOLFE ELECTED M. E. LAY LEADER

Judge Philip Wolfe, Pampa atdistrict conference that met with the the Sunday school of the Pamna

the affairs of the church. harges, was in session here Thurstay and Friday of last week with Clarendon in charge

and supper at the church for all vis-

Encouraging reports were read from

#### BRIEFS

By A P ANGELLO

the gold standard. On the standard social Tuesday evening after rehearsal, years of age are invited to attend. a poor man can't get hold of a dol- During the social hour, a handkerchief year, 624 names being on the list this tren't worth anything. So Mr. Poor Cecil G. Goff, honoring her birthday. year, as compared with 618 last year. Man gets it from both sides. Texas will vote on beer, and in the were served.

mean while beer dotes upon Texas. Who can guess how Texas will vote? Both China and Japan are shouting, "We are winning!"

world waits to see possible results. Sunday school. Cerro was assassinated.

time to come to life, but when they Petty and five children. did they were working over time.

If you can't sell your property for what it is worth, there can be no J. E. Lynca and D. A. Davis went what will bring what it's worth to- 49 in attendance last Sunday. to Houston Tuesday to attend a day? Good-bye foreclosures "for a spell."

Mr. and Mrs. A. W. Brewer, Mrs. Such will power is most profitable in City last week. Frank Bell and daughter were in these depressing times. If the world acted on as high ideals as Mr. Ghandi Mr. and Mrs. W. L. Campbell vis- last week. Claude Williams was in Pampa Mon- better world.

relatives at Gladewater.

Al Hodge visited in Oklahoma Sun- Mr. and Mrs. R. E. Paige of Alanreed were in McLean Monday.

> J. A. Ashby was a pleasant visitor at the News office Saturday.

> A. T. Young was in New Mexico

Mrs. Inez McLarty is visiting in Mr. and Mrs. Mitchell and little

daughter visited in Pampa Tuesday. | Canyon this week.

### With the Churches

FIRST BAPTIST CHURCH

Cecil G. Goff, Pastor Morning worship at 11. Message

B. T. S. services at 6:45 p. m. Evening service at 8 o'clock. Mesbe furnished all who attend. There sage by the pastor. Special music by Choir rehearsal Tuesday, 8 p. m.

The W. M. S. will meet Wednesday Buttercups and Daisles, A. W. Mar- at 3 p. m. for Bible study and busi-The church business meeting will

FIRST PRESBYTERIAN CHURCH

Sunday school 10 a. m., J. A. Ashby and Mrs. Chas. E. Cooke, supts. Morning worship at 11. Sermon by

the pastor. Anthem by the choir. Christian Endeavor 7 p. m., Mrs Sitter and Mrs. Sligar sponsors. Evening worship 8 p. m. Sermon by the pastor. Special music by the

Junior choir Monday, 4 p. m Ladies' Bible study Tuesday, 3 p. m. Choir practice Wednesday, 8 p. m.

#### FIRST METHODIST CHURCH

Jno. H. Crow, Pastor Sunday school 10 a. m., C. S. Rice supt. adult dept., Miss Frances Noel supt. int. divsilon, Mrs. Willie Boyett upt. junior dept., C. W. Bogan sec-

Preaching 11 a. m. by pastor. Epworth Leagues meet at 7 p. m. Evening worship at 8 o'clock. Weman's Missionary Society Tues-

Choir rehearsal Wednesday, 7:45 p

### PRESBYTERIAN AUXILIARY

The Presbyterian Ladies Auxiliary Cooke Others present were: Mes- weighed to determine if he is growdames W. A. Erwin, Wood Hindman, ing and gaining as he should, as Shelburne, C. A. Watkins, Lizzie Mil- of health. Children entering school ler. Mrs. Hembree of Honeygrove was this fall will be given examination of an out of town guest.

#### CHOIR SOCIAL

The choir of the First Baptist the Red Cross nurse. Prices are booming since we are off Church held their regular monthly Refreshments of ice cream and cake

#### LIBERTY SUNDAY SCHOOL

There were 75 present at Liberty Apparently more satisfaction than Sunday school last Sunday. A very publicity came out of President Roose- enjoyable program was given by the velt's world economic conference. The B. A. U. of McLean, following the

profitable for President Roosevelt but school made the honor roll for April, homes Sunday. not so for President Cerro of Peru. as follows: Mr. and Mrs. Ira Sullivan While P. D. R. was being honored, and sons, Paul and Milam; Versie and Pauline Maethenia, Lorena, Jewel, Billie D., visited relatives at Lone Iowa farmers are turning things Virgil and Thurmon Turner; Fleeta Wolf, Okla., last week end. upside down. It took them a long and Oleta Cunningham, Mrs. Luther

#### PLEASANT MOUND S. S.

Miss Lorene Mars visited her sis- J. Waisman was in Borger last Ghandi is going on another fast ter, Mrs. Boyn Brown, at Oklahoma Thursday.

there would be more fasting and a ited their son, Buck, at Pampa last week end.

W. W. Shadid left the first of the John Phillips of Portales, N. M. Jack Steger of Amarillo was in Mc- week for a few days' visit with visited his brother, W. C. Phillips, E. B. Starks of Pampa was in last Thursday night.

Walter Foster of Pampa was in Hickey Boyd of Pampa visited his mother, Mrs. M. W. Watkins, Sunday. McLean Saturday.

Mr. and Mrs. R. A. Burrows of Miss Faye Bible of Canyon visited Ramsdell were in McLean Saturday, relatives here Sunday,

Chas. E. Cooke was in Houston last



LYMAN E. ROBBINS Secretary Panhandle Press Association

#### Farewell Party Planned by P. T. A. for Boswells

A farewell party is being planned for next Monday evening, beginning at 8 o'clock, for Supt. G. C. Boswell Abilene, where Mr. Boswell will take up his duties as dean of McMurry College

The party will be very informal ium, a number of stunts being planned for the entertainment of visitors McLean school system for the past three terms, and has made many friends here who, while sorry to see him leave, rejoice in his well earned advancement.

#### BETTER BABY AND PRE-SCHOOL CLINIC

By Miss Howell, R. C. N.

net Tuesday afternoon at the church. There will be a free better baby and The seventh, eighth and ninth chap- pre-school clinic held in McLean, in ters of Joshua were studied with Mrs. the C. C. Cook building near the Those on postoffice, Thursday and Friday, May eyes, ears, nose, throat, heart, lungs, and teeth

The doctors and dentist of McLean

Children from babyhood up to six

The prohibition oratorical contest will be held at the high school auditorium Tuesday, May 9, at 8 p. m. There are four contestants. Out of town judges will be used. A loving The public is invited to attend.

The Barnes family of Eldridge vis-President's Day may have been Eighteen members of the Sunday ited in the F. B. and T. A. Landers

Misses Robbie, Winnifred and Laura Lee Howard were in Amarillo Tues-

foreclosure in Texas for a year. And Pleasant Mound Sunday school had A. C. Huffman of Clarendon was in

C. E. Johnson was in Wellington

W. C. Cheney was in Amarillo

brother, Wilson Boyd, Sunday.

George Williams of Pampa was in

Paul Caster of Mineral Wells was W. W. Mars of Fort Worth visited

#### Girls Glee Club Entertains at Lions Luncheon

The high school girls Glee Club under the direction of Mrs. Cecil G. Goff, sang at the Lions luncheon

The first number, sung with Miss Dorothy Jean St. Clair at the plane, was "On the Road to Mandalay." The second number featured Marie Landers as soloist, and the third was sung without piano accompani-

Mrs. Goff sang some numbers at the beginning of the luncheon that vere especially appreciated.

Boss Lion Boswell complimented the vork of Mrs. Goff at the high school, vaying that for three years the work has been done without a cent renumeration, and it is one of the createst pieces of work done in the whole high school system

Boyd Meador was elected delegate o the state convention and the regstration fee ordered paid by the

Ralph A. Caldwell. Floyd Roberts and C. O. Greene were appointed to see that the park wading pool is put Lion Bruce announced a singing onvention to be held at the Eldridge

chool house the second Sunday in his month. Lion Goff was program chairman for

#### MRS. TAMPKE ENTERTAINS AT TEA FRIDAY

Mrs A A Tampke entertained with n "Old Southern Tea" Friday afterpoon honoring her aunt and cousin, Mrs. A. P. Snyder and daughter,

The house was a bower of potted plants and early spring flowers. Afer the short program, tea and a delightful salad course were served rom a silver service.

Those taking part on the program

Old Virginny"-Mrs. Cecil G. Goff and Mrs. Bob Thomas

Solo, Negro Spiritual-Mrs. Thomas. Piano solo, Southern Melody-Luella

Solo, "The Wind"-Mary Lee Abbott. Readings, "The Watermillion," and

Way Down South in Georgia"-Maurine Tampke. Piano solo-Willie Louelle Cobb.

Piano solo-Dorothy Sitter. Piano duet-Billie Jean Biggers and Ermadel Floyd.

"Dixie" -Group singing. The unusual program was enjoyed by the following: Mesdames Geo. Colear-off the standard his dollars shower was given the director, Mrs. ORATORICAL CONTEST TUESDAY bank, Maude Struble, Mary Sligar, John B. Vannoy, W. D. Biggers, Homer Abbott, F. E. Stewart, M. L. Newman, Ralph Caldwell, T. N. Holloway, T. H. Andrews, Cecil G. Goff, Bob Thomas, W. M. Morgan, S. R. Jones, J. W. Butler, Norman Johnston, Mike Flowers, Eunice Kennedy, Reep Landers, Frank Bell, A. W. Brewer, Lee Wilson, O. E. Lochridge, Robt. C. Davidon: Misses Odessa Kunkel, Ermadel Floyd, Billie Jean Biggers, Pauline edbetter, Mildred Finley, Neva Flowers, Madge Landers, Myrle Andrews, Joellene Vannoy, Luella Jones, Willie Louelle Cobb. Dorothy Sitter, Lillian Abbott, Mary Lee Abbott; the hostess and honorees.

> Mr. and Mrs. T. B. Cheeser and baby of Pampa visited their grandmother, Mrs. J. R. Hindman, Sunday.

Mr. and Mrs. Wicks of Mineral Wells visited Mr. and Mrs. W. W. Boyd Friday.

Mr. and Mrs. Henry Benson of Shamrock visited the lady's parents, Mr. and Mrs. N. A. Greer, Sunday.

Mr. and Mrs. Sherman White and son of Pampa visited relatives here

Mr. and Mrs. D. A. Caldwell and children of Pampa visited the lady's

Mr. and Mrs. Haskel Smith and little daughter visited in Hereford

J. E. Kirby was in Amarillo Sat-

Mr. and Mrs. Wilmer Mercer vis-

J. W. Wardloe of Alapreed was

ELL'S B rth-Gal mber

News from Alanreed

Misses Ethel and Imogene Bell,

INSURANCE

Fire

I insure anything. No prohib-

I represent some of the strongest

T. N. Holloway

Reliable Insurance

BARBER

SERVICE

Modern Shop

Expert Barbers

Popular Prices

Elite Barber Shop

Hail

W. E. BOGAN

& SON

Insurance

Life - Auto - Casualty

McLEAN, TEXAS

Grade "A" MILK

The Standard in Milk

Rich in Vitamins

Health and Growth in

Every Bottle

HIBLER'S DAIRY

SHOE SHOP

We guarantee to please you

with both price and work-

Up-to-Date Shoe Shop

Reep Landers, Prop.

manship.

Tornado

companies in the world.

Hail

Life

Published Every Thursday News Building, 210 Main Street Phone 47

T. A. LANDERS, Publisher

	and the second second second
SUBSCRIPTION RATES	
in Texas	
One Year	\$2.00
Six Months	1.25
SIX MIDITELLS	95
Three Months	
Outside Texas	
One Year	\$2.50
Six Months	1.50
Three Months	

ferred position, 30c per inch.

#### MEMBER

National Editorial Association Texas Press Association Panhandle Press Association

ridicule and censure by envious ports published. and prejudiced men. Yet society owes its leadership to men who are willing to withstand adverse criticism in order to build the community's interests.

It is not often that one business firm will advertise for all the others in town, but that is what is done on another page

says he is pleased to run the copy in the advertisement and believes every word of it. It is a good little preachment that is very timely, and we are glad to commend the cooperative spirit of Mr. Greene and his company.

The idea of protecting payrolls already established, advanced at the C. of C. meeting. in terms of getting some new concern to locate here, and are willing to provide a location and other inducements, and forget the concerns already established grass. with payrolls that need the colost sight of.

but a few years ago a new merchant moved to town, buying out a successful advertiser, of-town trade that can be se- well as fertilizes the soil. But some Sunday, cured. If a man has the good easons the crop takes all the moiswill of the home people, the ture and the grass simply sprouts out-of-town trade will take care and dies, leaving the land almost

per is the best guarantee of it if it gets an early start. good will to be had, as can be Yet another good plan is to let proven by statistics for the past your lightest soil lie fallow for a year. many years.

merchants who are cooperating should think enough (but not too in putting the paper in every much) of his neighbor's wife that he home in the community, and will not let his land blow in her and Mrs. Vernon Henderson visited will welcome the assistance of house and cover everything with dust others who may be interested and dirt, and sometimes she actually in the plan. All lines of busi- disgraces her high school daughter ness should be interested in the by telling her to remove her white home paper, for the ongoing of breeches and get on some work community interests depends to lothes and help clean house. If a Miss Johnie Villa Haynes Monday a large degree upon the home man is not afraid to and thinks nit night. paper. No community has grown football son will mind him, tell him very far ahead of the home pa- to take a shovel and a fork and clean per, and the home paper is the out all the lots and haul out all the only paper that cares anything litter and trash and put it on the about the home community. It garden and light places. is an established trait of all A man should be very careful about newspapers to work for the thinking of buying a manure spreader town they are printed in, and when he needs a new car, for if the they boost for all lines of busi- woman and kids find out he is enness, regardless of cooperation tertaining such thoughts, then they given the paper, but much bet- will sull and pout around till he will ter work can be done with ev- be sorry he ever committed any such eryone working together for indiscretion the growth of the community.

ent-Teacher Associations regis- holding his land as he does on talktered than any other state in ing politics, playing golf, chewing tothe Union. Last year Texas baco and drinking 3 and two-tenths lacked two of having more than percent, he will get the job done and

any other state. ing the ninth summer round-up satisfied the coming generation will of pre-school children this year need fertile soil, for they grew up in and the local association, in co-boom days and are not convinced but operation with the Red Cross that they can go on with the dance. nurse and local physicians, will take care of all such children in Mrs. Carpenter of Lefors visited her

child will enter school next year should have the child examined for defects that may be corrected, in order that the child may have an even chance with his fellows.

terested citizen.

agency be given authority to uates. Display advertising rates, 25c per prescribe and enforce uniform This year's crop of graduates is just how our money is being ton head. spent. Regardless of the kind Some schools make the graduates put on here Tuesday night by the tained the limelight through should have proper enforcement game. meritorious acts are subject to penalties to have stated re-

#### CONTROLLING DRIFTING SOIL

By O. L. D. Timer

You have heard it said that an school career. a day. Don't turn this grass land, as most useful part of the diploma. and economical for growing livestock much more sense (scents) in them. do the best you can, for it is almost enough of his own skin for a dip-

operation of the community to that I have tried is to broadcast it ers, or better still, the dear taxpayers. keep going. It is right and 'n cane, millet, or most any kind of Some of the graduates will probproper to interest new business | feed; but that requires a drill, mower ably get through merely by the skin in the community, but the old and rake, and we have sent all our of their teeth. This skin could be established firms should not be money North and East to the auto used for diplomas if it would be makers, the factories and big oil thick vertising are put up to the put off paying off our school taxes home newspaper man each week and bonded indebtedness, as well as and even the taxpayers like it, and other non-essentials.

feed thickly and leave all the stalks and when the new man was on the land, and by all means don't approached for advertising he plow the last time like the old man said he did not need it, as he who told a bunch of shinglers not to was catering to out-of-town hit the shingle nails the last lick so trade. He evidently forgot that as not to split the shingles. Crab the influence of home people is grass is one of the best things to worth more than all the out- have on sandy land, as it holds as are. Then if it rains later you can Advertising in the home pa- plant wheat or rye, which will hold

It does the land just as much good as it does a man to rest on Sunday

This land is hard to hold, but if a man will spit on his hands and In 1931 Texas had more Par- spend as much time and energy on leave somebody some fertile soil to The associations are sponsor- work when he is gone. And I am

this community. Parents whose son, D. C. Carpenter, last week.

#### "PHLURIA"

by P. BOSH

A copy of the state auditor's Baa! Baa! Listen to the report on the "Taxes and In-lambikins. What's the matter with debtedness of Local Units of the lambikins? The butcher is going Government for the Year 1932" to kill the lambikins. Why is the is on file at the News office, butcher going to kill the lambikins? subject to inspection of any in- The butcher is going to kill the lambikins to get some sheepskins to In the report "it is urgently make parchment for the annual spring recommended that some state crop of high school and college grad-

column inch, each insertion. Pre- methods of accounting and re- unusually good. Think of the sheep porting for all subdivisions of that will be slaughtered to furnish all government." This is proper the gradutes with sheepskins. Thereby Entered as second class mail matter and right; there should be hangs a tale (tail). But when they May 8, 1905, at the post office at some uniform way of ascertain- make the diplomas they take the McLean, Texas, under act of Congress, ing just what is being done tail and head off the hide. Why not with the taxpayers' money. In leave the head on? The head and good times we wink at free skin once belonged to a sheep. When spending, but in times like these it is awarded as a diploma it is we are apt to want to know merely transferred to another mut-

of times the taxpayers are en- pay for their own sheepskins. In Clarendon Odd Fellows Lodge. Obscurity is proof against titled to know just how their other schools the taxpayers buy censure. Men who have at- money is handled, and the law them. After all, it is only a skin visited their son, Houston, last Wed-

P. Bosh thinks that when they Mr. and Mrs. Hulon Bell visited kill a sheep to make a parchment his brother, Houston, Wednesday. diploma they should leave the wool Mrs. Darnell, Mrs. Eades and Mrs. on the hide to suggest the habit the Bell visited Mrs. Mathis Friday afpupils have of pulling the wool over ternoon. the eyes of the teachers and parents. Mr. and Mrs. L. J. Miniard left They should make fiddle strings out Wednesday for Stevenville to visit of the sheep's guts and tie them the former's father. around the diploma to represent the Mr. and Mrs. R. M. Gibson spent precious time the graduate fiddled Sunday with their daughter, Mrs. away on non-essentials in his high Houston Bell.

ounce of prevention is worth a pound They should make glue out of the Shelby Bell and Mrs. Donley Hall That applies to blow sand hoofs and horns so that the senior visited in this country. If you have land could really and truly be stuck up. Monday and Tuesday. that is in grass that is any good at And the wool fat and suet should be The intermediate B. T. S. put on a all, let it stay as it is, instead of saved and made into a salve to be program at Eldridge Sunday night. buying a tractor and plowing it up attached in a small box to each Miss Annie Lou Darnell, who has and adding to overproduction, for a diploma. This would serve to heal been working at McLean, is at home brute will take the grass and put it the cuts and bruises the proud and this week on his carcass, and there will be no haughty graduates will receive from hoeing picking or ginning to pay, but their experiences in a cold and heart- McMurtry ranch, visited at home the old milk cow will pay off twice less world. This salve would be the Sunday evening.

the right side is already up. There But why not make the diplomas last Wednesday. We had an interis nothing under the sun as efficient from goat skins? There would be esting lesson on the home. as God's grass. If your ground is and much less cents in them, as was in town Friday. already plowed up, you will have to each graduate's dad could furnish mpossible to get land back in native loma. If any of the graduates should The best method of holding soil could furnish the hide, or the teach-

Even though this is all a skin continue to do so as long as we can game, the graduates like it, the we are pardonably proud of all our The next best method is to plant graduates, and may God bless them.

### News from Heald

Mr. and Mrs. O. N. Elliott and daughter visited in the Paul Ladd

Kester and Ambrose Rippy of Electra visited in the A. P. Rippy home

Melvin and Vestal Gene Bailey spent Sunday with Roy Nelson. Laverne Bailey visited Gail Ladd

Lydia Moore spent the week end

with Laverne Bailey The young people attended a League

Mr. and Mrs. Hubert Roach and children of Shamrock, Mr. and Mrs. The News appreciates the after a hard week's work. A man Harold Ripy of McLean visited in the A. P. Rippy home Sunday.

in the R. W. Balley home Sunday. fren of Quitaque visited in the Floyd Smith home last week

Melvin and Lester Bailey visited

Maudell Saye spent Saturday night with Glyndora Bailey. Mrs. George Reneau and daughter

and Miss Fahoma Ladd were in Mc-

Altus Nunley, who has been visiting his parents, Mr. and Mrs. W. T. Nunley, returned last week to his work at Boulder City, Nevada,

It's even cheaper to buy bread NOW! The flavor in Golden Krust

Vester Smith was in Houston last

Miss Lacille Rice is visiting in Le-

Miss Winnifred Haword visited in efors Sunday,

D. A. Davis was in Shamrock last

Mrs. Jack Gray and children of Lefors visited relatives here last week.

There will be a 4-H party at the Pakan school house on Friday night, May 5. Candy, popcorn and peanuts will be sold to help send a club girl to the short course. Everybody is in-

Mr. and Mrs. J. W. Stauffer and Lean last Thursday and Friday,

Paran women's 4-H Club Friday and gave a demonstration on canning The next meeting will be held at the W. H. Buice home on the 12th of May.

and Mrs. Jess Cooper, a boy

Mr. and Mrs. Paul Stauffer and Wednesday.

Mr. and Mrs. W. H. Buice and family were dinner guests at the Joe Buice home at Mobeetie Sunday.

Paul Ptak home Sunday afternoon. Mr. and Mrs. W. H. Buice and Mr. and Mrs. S. C. Bell of Hedley family and Miss Olga Hrnciar visited Mr. and Mrs. Fay Smith at Shamrock Thursday night.

McLean Saturday.

were in Shamrock Saturday. Mrs. Charles Lummus spent the

H. B. Hill of Shamrock was in Mc-

#### Summer Special

\$2.00 permanents, 2 for work done at our Beauty Shoppe correct cosmetics

Jim Darnell, who is working at the Mrs. Johnson's Beauty Shoppe at Up-to-Date Shoe Shop

# News from Pakan

daughter. Mae Ruth, attended the Methodist district conference at Mc

Miss Viola Jones met with the They met with Mrs. Paul

Born, Thursday, April 27, to Mr.

Miss Mae Ruth Stauffer attended the Methodist conference at McLean last

Joe Parlouskey of Lela visited in the

Mr. and Mrs. Caleb Smith were in

Dusan Pakan and John Hrnciar, Jr.

week end in Shamrock.

Shampoo, wave set and dry 35c Ask about our better permanents Enjoy being "correct" by having your A complete line of Estherlyne Coulter

ited his daughter, Mn well, last week and

Store at Gladewater

Rev. and Mrs. Score

Miss Frances Boyles

L. L. Morse orders

CLAUDE WI

Lawve

C. S. Riche Funeral Div

Ambulance Service

## COBB'S 5c TO \$1 ST

**Graduation Gifts** of All Kinds

WHY PAY MOR During aries of

## We Specialized

in First Class Groceries bought freday pendable concerns who pack only to are the market affords. In both printed quality you will appreciate the For have to sell.

We'll make it to your interest your trading with us!

# City Food Stories

Service — Quality





## it pays to bo a winner

Starting qualities win races a epplies to coffee as well One hundred thousand switched to Admiration C

#### SENIOR BANQUET

aces Boyles junior-senior banquet spotted Poland China hogs. the Tiger Post.

#### RATORICAL CONTEST

in the near future. The Jersey gilt.

#### SENIOR REPORT

The seniors enjoyed a weiner road the Ashby farm Friday afternoor building and went in cars s members enjoyed games for a rs were roasted and eaten t out fifty people. Everyone enjoyee y, and the seniors ar to have several more enter nts of this type before the end their high school career.

#### ARILLO ORATORICAN CONTEST

hen Kelly participated in the ora- roast out to the ranch of Mr. and rical contest which was held there, Mrs. Kid McCoy. test which was held there. Mrs. Kid McCoy. to be held in Kansas City.

fts

Raries and finals, the contestants and a lot of fun roasting them. Then we

#### HOME ECONOMICS

ils. Juanita Wade, winner of the Mrs. McCoy. group; Bobbie Lynch, win- Parents who went along were k only to are all hoping that they have . W. Rice, W. H. Floyd, Evan Sitter

ooth prine first year class is now serving McCoy. ow are the luncheons

enu-Ham timbles, creamed pota- and Mrs. Back.

#### VISITORS IN CHAPEL

#### CLUB CONCERT

ium. There will day,

been doing some intensive work on this concert, and everyone who comes will be more than well paid for the

#### **AGGIES**

The McLean F. F. A. boys have made much progress in supervised

Archie Hibler fed two Hereford baby beeves, which were shown in two Elizabeth Kenned, 110Ws. Wilbur Lee Wilson showed carred rock hens and is raising b. eeding stock. He also has five

njoyed by all those who Paul and Arthur Ray Ledbetter juniors were gracious have choice Hampshire gilts with ases and the banquet registration papers. Walter Charles pared and well served. Watkins has two gilts, one being a write-up was in last week's regimered Hampshire. James Emsmpt to give one will be mett Cooke has choice R. I. red hens for preeding purposes.

sions and all those present John Mertel has registered Duroc se kindness of the Pres- Jer.ey hogs for breeding and a large ch in allowing the ban- nerd for fattening. Hobby Appling is poducing fine Australorp chickens.

Walburn Lynch has a fine Angus bau, seef and he also has a registered Duroc Jersey gilt. Charles Finition oratorical contest ley also has a fine registered Duroc

are ready for the par- Many other projects are had by the to memorize. Out of town 60 F. F. A. members, which show near at hand. Jesus had already left in common every day laboring, the pect to share in His pay roll of glory priced right. will be used and the date will marked improvement over past years.

#### THE CUR POST

t	Editor-in-chief	R. L. Floyd
1.	6B Reporter	Leta Mae Phillips
1	6A Reporter	Willa Mae Gressett
•	B Reporter	Marion Thompson
f	JA Reporter	Clyde Carpenter
	Spelling Reporter	Lorene Moore
	Primary Reporter	Margaret Kennedy
,	Music Club Rep.	Jessie May Lynch
	Band Reporter	Shencer Sitter
	Boys' Sports	Raymond Dalton
	Girls' Sports	Julia McCarty
1	Sponsor	Julia McCarty Mrs. Jim Back
1	Typist	Maxine Fowler

#### WEINER ROAST

m Harding and Kelly Newman Last Wednesday afternoon the 6th ed a visit in Amarilo Friday, and 7th grades went on a weiner

e cration was "The Formation of We sang "Howdy Do" to our host astitution of the United States" and hostess before beginning to play. d was written by Kelly. The con- We played "Boarc behind" and "Three tant from Pampa won the honor deep." The next game was the best of Golgotha. There was sufficient ating the West Texas dis- of all. We were divided into five response in His body to cause an outin the national contest which groups. Each group had a captain. Everyone got a stick. Then Mrs. During the time between prelim- Back passed out the weiners. It was nuts and cookies, the latter being donated by Caldwell's Bakery.

After we finished eating, we played "Little white house over the hill." The winners of the style show are The signals were given and we sang over their trip to Mineral "Many Thanks to You," to Mr. and

of the second year group; and Mesa.mes C. C. Bogan, W. E. Bogan, Vannoy, instructor, left Wed- J. E. Lynch, O. E. Lochridge, B. F. ping for Mineral Wells, J. ay, Rish Phillips, M. E. Flowers, and McCoy; Messrs. Jim Back and

aca hers present were: Mr. Mc Haney, Misses Cummings and Turner

eas, hot rolls and Pupils attending were: Joe Billy e and cheese salad, Bogan, Harry Barnes, Jesse Dean iced tea. Hostess, Es- Cobb, Jeff Coffey, Jr., Raymond Dalhost, Catherine Pat- ton, L. E. Flowers, R. L. Floyd, Fred 23. Pauline Meathenia, Wayne Harris, Steve Kennedy, D. V. tterson, Odessa Kunkel Nicholson, Albert Overton, Spencer Sitter, Tom Jack Wade, Mike Wingo, m of pea soup, crackers, Russell Richardson, Olive Louise Atand macaroni, can- wood. Billie Jean Biggers, Charles d, Parker house rolls, peaches, Cunningham, Wanda Estes, Willa Mae iced tea. Hostess, Gressett, Shirley Johnston, Margaret rie Back; host, Clara Fae Kennedy, Loyce Landers, Julia Mests, Lucile Stratton, Carty, Leta Mae Phillips, Frankie Neva Flowers and Mo- Roth, Anna Dell Sligar, Ferrell Abbott. Billie Allen, Jack Bogan, Jackie better, Billie D. Rice, Ralph Riddle, gh school student body and Wilson, James Scott, Junior Woods, morning Dr. Hunt of Georgie Colebank, Ermadel Floyd, spoke to the stud- Runelle Grigsby, Thelma Jo Gray, age pertained to Rosa Lee Daniels, Louise Kennedy, owledge, and the Margie Lochridge, Jessie May Lynch, of his message was Mary Louise Smith, Dorothy Sitter, mething. Anna Fay Ware and Marion Thomp-

#### SEVENTH GRADE STUDIES HEART

The seventh grade physiology class



T. E. JOHNSON Vice President Panhandle Press Association

### Next Sunday's Lesson

JESUS FACES THE CROSS Mark 10:32-45

then the amazement grew into fear. mentioned that the disciples were afraid of the Master. But Jesus was picturing in His own mind, no doubt,

The discples were unable to com- All calls answered, day or night prehend the meaning of what Jesus teld them. And straightway two of Day Phone 116

Jesus laid that anticipation aside

ing as to what must take place, and to mankind through ten thousand the agony that must be suffered be- life-times.

Perea, as we saw in the last lesson, who lacks the advantage must serve When His work was completed on the other man, must do his bidding place. The time of the passover was the rest of the people. Just this very at hand, which meant that in a very thing the disciples were seeking to few days the time of the crucifixion do. They had followed Him, and Fruit Trees would also be at hand. And Jesus when He came into power they felt had a ministry to complete in Jeru- that they had an advantage, and salem before He went to the cross, wanted to make sure of it so that

he agony of His own thought con- But that law of selfishness is not erning the coming sacrifice. He serviceable in the Kingdom of God. with Him and quickened His pace, sight, he becomes so by service, and evidently, for the Word says that He remains so by service. The man who be ministered unto, but to minister. He is our example, and therefore it

#### Gillespie and Thomas **Funeral Home**

Rear of Masonic Bldg. Mr. and Mrs. Thomas are

#### AMARILLO GREENHOUSE

Telephone 2-2239, Nights, 5426

We prepay delivery charges on orders of \$3.00 or more

## SPECIAL

Another barrel of Parke-Davis Pure Vanilla Extract pint \$1.39 3 oz. 33c 6 oz. 52c Makes good things taste better

#### DRUG STORE

More than a Merchant Witt Springer, Prop.



— at —

CALDWELL'S BAKERY

Custard, Pecan, Coconut, Pineapple, Apricot, Apple, Cherry, Mince, or any kind you order.

Seemingly they had no understand- all of us might minister to Him and Amarillo last Thursday.

fore the Master would come into His This is a principle which most of little daughter and Miss Robbie Howglory. The teaching of Jesus upon us Christians need to learn. Most of ard visited in Shamrock Sunday. these matters had failed to reach the us, like the disciples, are still atunderstanding of the disciples. Jesus tempting to bring over into the asked if they were able to drink the spiritual world the old selfish, worldly to The News. same cup that He was to drink, and idea of standing, and of power. In they thought that they were. Jesus our churches oft times the man with knew that they should both taste 'he money, and the standing in the day. persecution for His sake, but that it world, has more influence and power would no have anything of the sig- in directing the activities of the nificance or agony that Jesus' death church than the devout Christian urday. would have. But the selfish request without money or worldly standing. trarily, but rather is won by the and less regard for our personal heard the request. It sounded selfish Billy Bray, preaching to a large numto them, and it was. But the ten ber of miners, told a story of two was, of course, from as selfish hearts not. A worker from the poor pay as the request had been. There was mine presented himself for pay one Jesus then took His twelve grown He was quickly dismissed with the A NEW SIIIT children and gave them a lesson in remark that if he wanted pay there, greatness. In the world, in politics, we must serve Christ His way here suit. A perfect fit guaranteed. Many as He has commanded us, if we ex- news samples to select from, and

Buy where you sell-it pays.

#### LANDSCAPING

Shrubbery Rock Garden Materials Place orders now.

Bruce & Sons Nursery Trees with a Reputation Alanreed, Texas

them a desire. And that desire was istered to, but to minister to mankind Mrs. Ella Cubine, Mr. and Mrs. that they might set on each side of in the name of Jesus who indeed has Ercy Cubine, Mrs. Sammie Cubine Him when He came into His glory, ministered more to one of us than and Miss Dorothy Cantrell were in

Dee Richardson was in Pampa Fri-

ited in Clarendon Sunday.

Mr. and Mrs. H. M. Barnes were

### Cleaning Prices

Highest quality materials used and pressed on a Hoffmann steam press.

#### You will like the price and the work. MERLE GRIGSBY

Rear of News Office

The shop that made low prices possible.

#### Dr. Thos. M. Montgomery



Eyesight Specialist Will Be in McLean First Friday in Each Month

Optometrist and Optician

Office at Erwin Drug Co.

# McLean Merchants

Offer High Class Merchandise

## at Bargain Prices

Standard Brands . . . Nationally Advertised Goods . . . High Quality Merchandise of every description . . . now available at lower prices than you have seen

McLean merchants offer you the same merchandise you would buy in our metropolitan cities . . . the same articles at the same price . . . plus the advantage of trading at a home town store. A purchase from a McLean store is a personal proposition . . . you know the merchant and he knows you. He is your neighbor —he is interested in your welfare.

Shop McLean's Show Windows this week. Observe the complete lines of merchandise, accessories, and supplies which are displayed.

Then buy in McLean.

Southwestern PUBLIC SERVICE Company

Mr. and Mrs. J. G. Davidson and doughters attended Methodist confer- According to an action of the com-

of last week. Mr. and Mrs. Grover Lamb of the three deputy sheriffs. Twitty visited relatives here Friday.

be the last of May. Mr. and Mrs. Lloyd Davidson of amount to much. Wheeler spent Friday night and Saturday in the J. G. Davidson home. Mr. and Mrs. H. Longan were Mc-

Lean visitors Saturday. Rev. and Mrs. Vernon Henderson visited in the Cadenhead and Scott evening, May 1, at the home of Miss to a new record low ebb. home Sunday evening and attended Lillian Abbott, with Miss Jewel Shaw But no one sheds tears for the press.

League Sunday night. Mr. and Mrs. Blackburn of Lefors visited friends here Friday afternoon. Misses Lillie Mae Pharis and Erma work. Lee Cadenhead were dinner guests Sunday in the Van Huss home.

Mr. and Mrs. Theo Scott and baby were dinner guests in the Bill Cadenhead home Sunday.

Miss Mildred Whitley spent Sunday with home folks at Lela.

RAIN LAST NIGHT

A slow rain fell Wednesday night Howell and Mrs. Strandberg. that places a fine season in the ground for planting.

THE PRINTER'S REWARD

to aid except the printer-he gets for days alone, ernment printing office.—Diller (Neb.) there

Newspapers all over the country

the lack of patronage on the part of By many things, have gone their fat- gan crying in the streets again there to push sales increase, but the newspapers show that such interest is not being taken by the men who want to sell goods. The merchants are simply Lithe and unhampered by the weighttaking it for granted that the people ed years, have to buy and they will buy and And ready for the race that we must advertising is not necessary to draw run, that are used, however, that cost less tears;

And times are hard and people have And daily bread, then though the little with which to buy. The barter way be long, and trade idea is taking the place of Out of these lean years let our hearts money to a great extent, and that grow strong. means falling off of sales at the stores. Cream and eggs are the med- Housekeeping. ium of exchange to such a degree that the dollar is about extinct. At

While prices may be low, the price is not in the purse, nor in the bank. With very little to sell there can be

Taking all things into consideration, therefore, the newspaper must depend receiving such treatment. upon such scant patronage that it is nip and tuck to keep the plant going.

There are a few merchants and other business men who see the light more clearly than others and they find that the newspaper is the first aid to bringing back prosperity.

These men and institutions are loyal to the home paper, and while not doing a big volume of business at any time, they keep their ads going and reap a profit in dollars and cents in return.

A town without a newspaper is town that is off the map.

But a newspaper must have support or it cannot live.

The farmer may be the backbone of the country, but the newspaper is the backbone of the town and also

The government may, or may not be helping the farmer, according to the way you look at the matter, but the effort is being made and the result is in the lap of the gods. Yet it is true that the newspapers of the country are needing some help from Uncle Sam and we could all do without the competition that results from the government being in the printing

paper in the country for support of the biggest thing in the community helping by its competition that is taking business away from the legit-

However, if the people of a community would back up the newspaper as lovally as the newspaper backs up the community, there would be better times and not so much depression. Give the newspapers a chance and

they will pull the country out of the hole. On the other hand, failure to support the newspapers of the country will result in a state of chronic de-

Take your choice.-Higgins News.

Rev. and Mrs. Cecil G. Goff, Mesdames Geo. Colebank, O. E. Lochridge, R. L. Appling, Lee Wilson, Reep Landers, and Miss Lillian Abbott attended the district Baptist W. M. U. convention at Pampa Wednesday.

#### PAID DEPUTY SHERIFFS

ence at McLean Thursday and Friday missioners court, Gray county will pay a salary of \$125 per month to

Up to April 1, Sheriff C. E. Pipes A large crowd attended the literary has taken care of the deputies' sal-Friday night. The next program will aries out of the fees of the office. which have not been sufficient to

#### SIGMA GAMMA

as joint hostess.

The program was as follows: Modern Poetry-Jewell Cousins. The Ballad-Aline McCarty.

The house decorations and favors to the public.

#### THE LEAN YEARS

and bare:

The years of plenty, smothered and world. oppressed

ted way. the merchants, who should show in-terest enough in their own business And we, bewildered, stand to face lems of the perse. the test.

There are other makeshifts God help us clear our eyes of need-

the sun,

-Grace Noll Crowell, in Good

she told her dog to "Sic him!" The dog was a fast worker and he tore the seat of Spoonmore's pants out. Spoonmore went into the store of a friend and complained bitterly about

"You ought not to kick," said the friend. "Any man should always be willing to give his seat to a lady."

Miss Loree Smith, who is spending the summer in Golden, Colo., is a

new subscriber to the home paper. James Noel was in Pampa Monday.

#### NEWSPAPER MORATORIUM

Now that we've taken care of the banks and the building and loan companies and the insurance companies and the railroads and the mortgage companies and the farmers -does anybody have any objection to some sort of a relief for the news- instead?" asked the doctor's wife.

Bad times and good, the newspapers must go on, just the same. The value of news. The newspapers must and I'd like to surprise him tomorrow be manned. It costs just as much as it's his birthday." to get out the newspapers, despite The Sigma Gamma met Monday the fact that advertising has dropped

During a short business session, the relief of others, sob for the sufferplans were discussed for next year's ing in individual or corporation form, and snarl for justice and retribution. Every ache is carried to the newspapers, every complaint is given to the press, appeals for the needy, pleas for Modern Drama-Elizabeth Kennedy, business, charitable and civic organiall is a part of the newspaper's duty and I understand a lot of people who

were May baskets, carrying out the But when business falls off, adver- Friend-"Of course they cried; they Lenard Howard of Enid, Okla., vispunch and cookies were served to lishers are struggling for a livelihood, going to die." the members and two guests, Miss a sudden attack of deafness comes

over the land. Why not a newspaper moratorium? the best in this town?" Let every newspaper in the land close Landlord-"It certainly is." down until business picks up-if it Traveler-"Well, that may be a news broadcasting; allow every gossip terrible knock for the town." It seems that everybody is entitled The days stand out as days, and on the townsite the freedom of the Is nothing left that other days have do its own guessing as to what is that?" happening throughout the civilized Hub-I don't know her well enough

> Then, maybe, when the newsies be would be an appreciation of the prob-

You "can't believe what you see in Or stand to fall, God help us all the paper" anyway.-Arthur Carruth in the Topeka (Kan.) Journal.

#### MEASURED BY ADVERTISING

"What are the best towns in Nebraska?" This question is often asked and there's just one sure and reliable answer. The best towns in Monday. more than ads in the home town Give us clean air, and water, and Nebraska or any state are the towns whose newspapers carry the largest amount of bright, crisp advertising matter. It never fails to show up that way and you can safely count upon any locality whose merchants are sufficiently wide awake to advertise, and advertise right.-Lincoln

> Mrs. C. E. Hunt visited her mother at Wellington last week end.

#### CURLS! CURLS!

Curls Are the Mode!

And curls you may have at our shop-ready for every occasion.

Phone 155 for appointment.

Vanity Beauty Shoppe MRS. R. L. APPLING

## Gifts for Graduation

FOR THE BOY

Soxs-Rollins No-fade Shirts-plaids, checks, and solids Metcalf Neckwear-solid and fancy Two-tone Oxfords-wing tip and punch Satin finished Pajamas-tan, blue, green Belts-black and white, and punch effect

#### FOR THE GIRL

Pajamas—silk corded (very new) Rollins Hose-very sheer-new shades New Silk Slips-at an attractive price White Shoes

White Hats-large perky flops Silk Panties and Brasieres White Mesh Gloves-very sheer

Make their commencement exercises impressive to everybody - by choosing their graduation gift at Stubblefield's.

SPECIAL

500 yds. vat dyed Prints 72c vd. Friday and Saturday only

J. M. Stubblefield Dry Goods A Good Place to Trade

#### JUST FOR FUN

A patient rang the bell of a young asked the patient.

"Couldn't you come tomorrow night "Is he that busy?" inquired the manship to complete a sale for a cause every cent patient.

"No," said the wife with a winning harder the times, the greater the smile, "but you are his first patient ardly and is irregular in its visit to thetic neighbor

#### INDIFFERENT

Firpo-"The horn on your car

Jake-"No, it's just indifferent." Firpo-"Indifferent? What do you Jake-"It just don't give a hoot."

Crooner-I made a big hit with were listening in cried."

Traveler-"You claim your hotel is

The lean years are upon us, stripped can; close every radio station against good boost for the hotel but it's a day.

streets and telephones; make it neces- Wife-"The couple near us seem to day. his reward competition from the gov- Clear-cut and waiting to be lived, and sary for every politician to glorify be very devoted. He kisses her every himself single handed; let the public time they meet. Why don't you do

E. M. Dowell says to add his name to our list of subscribers.

Mrs. E. E. Watkins visited in Ama-

Miss Lorene Mars was in Pampa long as enough eggs are brought in

Dr. C. B. Batson was in Pampa

Newspaper advertising efficiently doctor who had just started out to and thoughtfully planned and con- radio is allent sine practice. The doctor's wife opened sistently used will overcome a great electricity shut off the door. "Can I see the doctor?" percentage of the obstacles to the given up every sin operation of a business. It provides used to subscribe a medium of invitation to everyone newspaper as we and an appeal that needs only sales- We cannot afford

> If advertising is planned haphaz- shoes for the chisa the people through the newspaper, it us and we read will return shoddy results in about old." the same ratio as the energy and Such is the trib

my broadcast last night, they tell his advertising planned by the sheriff The Omnibus College Joellene zations, begging for political reform—me. I sang Lohengrin's death song and bankrupt courts.—Vega Sentinel ter, Jessie May,

spirit of the day. Refreshments of tising contracts are cancelled and pub- knew very well you weren't really ited home folks here last week end.

Curg Williams of Amarillo was it

Roy McCracken was in Pampa Mon-

T. J. Coffey was in Pampa Monday

## SPECIAL **Custom Hatching**

until season closes, which may be any week; however, we will run as to justify.

McLean Hatchery W. H. Floyd, Prop.

of letting his newspaper advertising newspaper conducting go than he would of pulling his signs contest. Contributor downs and screening off his windows, they were meeting the The business man who, by consist- Reading borrowed ne ent advertising, associates himself of the weapons free with the moving drama of life largely as a device for sear controlled by the newspaper has taken and thwarting the a great step toward success. He who

# per egg

# **Housewives** Blacklist

## **Door-ringing Salesmen**

Housewives do not like door-ringing merchandise

Such was the conclusion of New York University's Dr. Louis Bader, whose marketing class rang 1,000 neld. WI door-bells in Rutherford, N. J., White Plains, N. Y., and Freeport, L. I.

Conclusions reached: Only very cheap merchandise has chance of being sold; only 5% of women are interested in this selling method; very few hours when housewives will listen; one-third won't answer doorbells at all. House-to-house selling is no snap, the marketing class decided.

Many merchants believe much merchandise is sold by door-to-door selling. They should be informed on this point. Advertising can be sold directed against house-to-house canvassing. The El Reno (Okla) American practices such ad makeups, signed by local concerns. A recent advertisement entitled, "Why Buy from a Stranger?" carried the signatures of seven local insurance agents.

# The McLean News

The Paper That's Read First

ported by the Kansa A merchant should no more think expressed by a reade

PHILL PRODUC

GASOLINE OILS

Boyd Meador, unce PHILLIPS 66 WH STATION

66 SERVICE SPiano duet

PHILLIPS 66 S STATION