

THE McLEAN NEWS

Published Every Thursday
News Building, 210 Main Street
Phone 47

T. A. LANDERS, Publisher

SUBSCRIPTION RATES
in Texas

One Year	\$2.00
Six Months	1.25
Three Months	.85

Outside Texas

One Year	\$2.50
Six Months	1.50
Three Months	.85

Display advertising rates, 25c per column inch, each insertion. Preferred position, 30c per inch.

Entered as second class mail matter May 8, 1905, at the post office at McLean, Texas, under act of Congress.

MEMBER
National Editorial Association
Texas Press Association
Panhandle Press Association

The man who talks about his neighbors who will talk about you to his neighbors.

The local printing of emergency blanks for the cotton plowing program was worth hundreds of dollars to this community, as the delay incident to securing additional blanks could easily mean failure to plant anything on the land, as the blanks have not yet arrived.

That the President means business in the National Recovery Agreement there is no doubt, and those who have signed the blanket code may expect to be subject to inspection to see that the code is lived up to. It is only in complete compliance with the provisions of the Recovery Act that good may come of it.

The graciousness with which the business men cooperated in NRA advertising this week proves that McLean can still boast of merchants who are willing to work for the common good. There is no time now for the man who wants to live for himself alone. We must work together for the common good, and we must patronize one another, whether we buy socks or printing, if we are to continue to have a town.

It is not going to be possible to just sit still and profit from the expected good times. It will still take rustling for business upon the part of the merchant. There must be some kind of advertising used, and with money as scarce as it is now, no advertising should be considered except that which will bring results. Here is where the home paper can help, for there is no form of advertising that brings results with as little outlay as an advertisement in the home paper. This fact has become a truism that no one denies.

DUTY

Let us do our duty in our shop or our kitchen; in the market, the street, the office, the school, the home, just as faithfully as if we stood in the front rank of some great battle and knew that victory for mankind depended on our courage, our strength, our will. When we do that, the humblest of us will be serving in that great army which battles for the welfare of the world.—Theodore Parker.

S. O. Cook of Dallas visited his parents, Mr. and Mrs. C. C. Cook, the first of the week.

Mr. and Mrs. Paul M. Bruce of the Bruce Nursery at Alanreed were McLean visitors Tuesday.

Thomas Funeral Home

313 N. Main St. Phone 115

Licensed Embalmers

Free Ambulance Service
All calls answered, day or night
Flowers for all occasions

Service with Courtesy
at a moderate cost

LANDSCAPING

Shade Trees Evergreens
Fruit Trees Shrubbery
Rock Garden Materials
Place orders now.

Bruce & Sons Nursery
Trees with a Reputation
Alanreed, Texas

A TRAMP'S LECTURE

A tramp asked for a drink in a saloon. The request was granted and when in the act of drinking the proffered beverage, one of the men present exclaimed:

"Stop! Make us a speech. It is poor liquor that doesn't loosen a man's tongue."

The tramp hastily swallowed down the drink, and as the rich liquor coursed through his blood, straightened himself and stood before them with a grace and dignity that all his dirt and rags could not obscure.

"Gentlemen," he said, "I look tonight at you and myself, and it seems to me I look upon the picture of my blighted manhood. This shambling figure once walked proudly as yours, for I was a man in the world of men. I, too, once had a home and friends and position. I had a wife as beautiful as an artist's dream, but I dropped the priceless pearl of her honor and respect into a cup of wine, and, like Cleopatra, saw it dissolve and then quaffed it down in the brimming draught. I had children as sweet and pure as the flowers of spring, and saw them fade and die under the blighting curse of a drunken father. I had a home where love lit the flame upon the altar and ministered before it, but I put out the holy fire, and darkness and desolation reigned in its stead. I had aspirations and ambitions that soared as high as the morning star, but I woke and bruised their beautiful forms and strangled them that I might hear their cries no more. Today, I am a husband without a wife, a father without a child, a tramp without a home, and a man in whom every good impulse is dead. All have been swallowed up in the maelstrom of drink."

The tramp ceased speaking. The glass fell from his nervous fingers and was shattered into a thousand fragments on the floor. The swinging doors were pushed open and shut again, and when the little group looked up, the tramp was gone.—Exchange

TEXAS AS TO SIZE

Pennsylvania, New York, Illinois, Vermont, New Hampshire, Massachusetts, Connecticut, Rhode Island, Delaware, and New Jersey could be set down in Texas, and there would be room left in the Lone Star State for another good-sized commonwealth. If Texas-kana, in northwest Texas, were swung westward to El Paso, it would overlap Los Angeles, and if Brownsville were swung northward to Amarillo, it would almost scrape the Canadian border.

FAIR WARNING

Political Speaker—"I'm pleased to see such a dense crowd here tonight."
Voice—"Don't be too pleased. We ain't all dense."
—Baltimore Southern Methodist.

PUBLICITY IN TAX MATTERS

For several years the newspaper men of New Mexico have advocated some publicity in the matter of tax assessments and tax delinquency. They have gotten nowhere with the idea; two reasons seem to have frustrated any such policy. The idea of spending a few dollars for printers' ink would be a loss to the politicians, and then some of the tax-dodgers do not like the plan. But, wouldn't it create some excitement if Otero county assessments were in cold, bold type staring some of the big dodgers in the face; and wouldn't some of the "little boys" grin?

There is a movement on to push the policy of publishing assessment and delinquent tax lists—it would do a lot of good.—Alamogordo (N. M.) News.

NEWSPAPER "PULLING POWER"

One of the things the depression years seem to have taught American business men is that the newspaper advertisement is the surest and most effective means of reaching the consuming public.

Figures just made public by the Bureau of Advertising of the American Newspaper Publishers' Association show that newspapers received 59% of the total advertising appropriations of 432 national advertising mediums of 19 of the principal trade groups in the United States.

Newspapers, for example, got 82% of the automobile advertisements, 74% of the gasoline ads, 92% of the railroad ads, and 87% of the shoe and clothing advertisements.

The figures are a remarkable tribute to the "pulling power" of the newspaper advertisement.—Sudan News.

In a Harvard address, Gov. Cross of Connecticut said it is the duty of every educated private citizen to read local newspapers regularly and encourage them to print detailed, incisive, honest news and editorials. Newspapers reflect their readership.—Editor and Publisher.

W. C. Phillips visited his granddaughter, Mrs. Ernest Norman, at Pampa last week.

Boyd Meador and father were in Pampa Friday, the latter receiving medical treatment.

EAT WITH US

We serve good food, properly prepared and served.

You will enjoy your meals here.

Meador Cafe
Telephone 1

MICKIE SAYS—

A BUSINESS FIRM THAT QUITS ADVERTISING WHEN TRADE IS SLOW IS LIKE THE FISHERMAN WHO QUITS PUTTING BAIT ON HIS HOOK WHEN FISH ARE HARD TO CATCH—ONLY THERE AIN'T NO FISHERMAN SO FOOLISH!



BIRTHSTONES

- For laundresses, the soapstone;
- For architects, the cornerstone;
- For cooks, the puddingstone;
- For soldiers, the bloodstone;
- For politicians, the blarneystone;
- For borrowers, the touchstone;
- For policemen, the pavingstone;
- For stockbrokers, the curbstone;
- For shoemakers, the cobblerstone;
- For tourists, the Yellowstone;
- For beauties, the peachstone;
- For motorists, the milestone;
- For lovers, the moonstone;
- For morticians, the tombstone;
- For editors, the grindstone.

—Exchange

C. S. RICE
Funeral Director

FUNERAL SUPPLIES

MONUMENTS

Flowers for Funerals

Ambulance Service Anywhere
at Any Time
Phones 13 and 42

BARBER SERVICE

Modern Shop
Expert Barbers
Popular Prices

Elite Barber Shop

A LESSON IN FRACTIONS

A husky young man was in court charged with assault and battery. He insisted that he had only just tapped the plaintiff lightly. The lawyer started to badger him and demanded that he should show just what he meant by "lightly." The defendant then went up and faced the lawyer, gave him a hard slap in the face, kicked him, and then picked him up and threw him bodily on a table. Turning to the bewildered court and jury, the defendant then explained: "Your honor, and gentlemen, I tapped him about one-tenth as hard as that."

TRUE TO NATURE

The old lady was in a dermatist's shop and demanded a counter.

"I hope there's nothing ventured the man behind the counter." "There is," snapped the dermatist. "Now here's my poor face stuffed only six weeks ago with her feathers coming out."

"Madam," he replied, "the triumph of art was natural that they moulted of the year."

Mrs. Pete Porter of Alanreed in McLean Thursday.

Horace Small of Alanreed in McLean Thursday.

Mrs. Ed Watson of Oklahoma City came in Tuesday of last week for a visit with her parents, Mr. and Mrs. C. C. Cook.

Mrs. W. L. Campbell and children visited their parents and grandparents, Mr. and Mrs. R. R. Brant, at Panhandle last week.

Born July 31, 1933, to Mr. and Mrs. W. W. Shadid, a 9 pound girl named Darline.

Mrs. A. F. Johnson and little daughter of Berger visited in McLean Saturday.

W. C. Carpenter, Jr., has returned from a visit with Forrest Switzer at Middlewater.

TAKE ADVANTAGE

of our summer special now, before prices advance.

Ringlet Wave	\$3.50
Croquignole Ringlet	\$2.50
Croquignole Wave	\$1.95
Children's Permanents	\$1.50

Reduction given when two come together.

Mrs. R. L. Appling
Phone 155

Grade "A" MILK

The Standard in Milk
Rich in Vitamins
Health and Growth in
Every Bottle

HIBLER'S DAIRY

SHOE SHOP

We guarantee to give you shoes with both price and craftsmanship.

Up-to-Date Shoes
Reep Landers, Prop.
On Same Street as

CLAUDE WILLIAMS
Lawyer

General Civil and Criminal Law
in All Courts

THEATRE BURDICK
Phone 60 Res. Ph.

Fire Hall

W. E. BOGGS & SON

Insurance
Life — Auto — Casualty

McLEAN, TEXAS

LOOK HERE FRIENDS! An Amazing DOLLAR SAVING OFFER!

By Special Arrangements with the Leading Magazines of the Country We Bring You the Biggest Bargain of All Time . . . Subscriptions To 3 Famous Magazines with A New or Renewal Order for This Newspaper.

MAKE UP YOUR OWN CLUB! ALL 4 ONLY...

CHOOSE
1 Magazine From Group "A"
2 Magazines From Group "B"
And
THIS NEWSPAPER (1 Full Year) } \$2.50
WHY PAY MORE?

Your Choice of Any One Magazine in This Group

- GROUP A**
- McCall's Magazine . . . 1 Yr.
 - Woman's Home Comp. . . 1 Yr.
 - Pictorial Review . . . 1 Yr.
 - Screen Play . . . 1 Yr.
 - Hollywood Movie Mag. . . 1 Yr.
 - Open Road (Boys) . . . 1 Yr.
 - Pathfinder (Wkly.) . . . 1 Yr.

And Your Choice of Any Two Magazines in Group B

THREE IN ALL



Your Choice of Any Two Magazines in This Group

- GROUP B**
- Better Homes & Gardens . . . 1 yr.
 - Woman's World . . . 1 yr.
 - Household Magazine . . . 1 yr.
 - Needlecraft . . . 1 yr.
 - Good Stories . . . 1 yr.
 - Country Home . . . 2 yrs.
 - Successful Farming . . . 1 yr.
 - Progressive Farmer . . . 2 yrs.
 - Southern Agriculturist . . . 1 yr.

And Your Choice of Any One Magazine in Group A

THREE IN ALL

THIS OFFER IS . . .
Positively Guaranteed

There are no strings attached to this offer! Every magazine subscription will be filled exactly as represented. If any of your subscriptions are renewals the time will be properly extended.

Gentlemen—
I enclose \$_____ Please send me the three magazines checked with a year's subscription to your newspaper.
Name _____
Street or R.F.D. _____
Town and State _____



Summers

"Hot weather used to depress me terribly, just as it does you. But that was before I decided to let electricity do the work around the house. I just turn on the electric fan, fix up a drink, and take life easy.

"When you stop to think about it, electricity certainly does a lot to keep us comfortable—and so cheaply!"

Go to your dealer's and see his wide selection of labor-saving electrical appliances. They make life easier on warm days!

Southwestern PUBLIC SERVICE Company



WE DO OUR PART



We have signed the President's Re-employment Agreement and will back up the NRA code as nearly 100% as it is possible for us to do so.

We are standing squarely behind the President in the New Deal. We are glad to "do our part" toward bringing better times to McLean and the whole country.

SITTER FURNITURE CO.
 CITY DRUG STORE
 JOHN MERTEL
 J. M. STUBBLEFIELD
 DOOLEN HARDWARE CO.
 PIGGLY WIGGLY
 ERWIN DRUG CO.
 CITY FOOD STORE
 BINGHAM'S CAFE
 We Never Close
 BUTLER'S TIRE STORE
 COBB'S 5c TO \$1.00 STORE
 McLEAN HARDWARE CO.
 CICERO SMITH LUMBER CO.
 C. J. CASH
 L. L. ROGERS
 BYRD JONES
 THE McLEAN NEWS
 M. D. BENTLEY
 CITY BARBER SHOP

PUCKETT'S CASH STORE
 ELITE BARBER SHOP
 MAGNOLIA SERVICE STATION
 THE FAMOUS
 J. Waisman, Prop.
 E. W. BRAXTON
 FOXWORTH-GALBRAITH LBR. CO.
 CONSUMERS SUPPLY CO.
 W. H. Blevins, Prop.
 NEAL BOWEN
 SERVICE TAILOR SHOP
 H. W. Brooks, Prop.
 MEADOR CAFE
 H. KING
 PHILLIPS 66 SERVICE STATION
 WIDE WAY SERVICE STATION
 WESTERN LBR. & HDW. CO.
 UP-TO-DATE SHOE SHOP
 AMERICAN NATIONAL BANK
 D. M. DAVIS FEED STORE
 SERVICE SHOE SHOP



McLean, Texas



GOLF

(Continued from first page) Do you mummies and daddies have any idea how many window glasses have been broken out of the gins, school houses and vacant buildings in McLean, and do you know how much little petty thieving is being done right here in McLean? Just as sure a shootin', it's boys that live right here. Is it your boy that is doing it, or is it the other fellow's boy? And do you know that there are boys in this town that are making life miserable for what few song birds we have in McLean by following them from tree to tree shooting at them with their "nigger shooters," killing them if possible?

Folks, there are a lot of you that will scoff at this article and ridicule the idea, all right, but just as sure as we are living, that is the way our criminals of the future start, and if you want to take it lightly, just go ahead, but if you think I am wrong, just take the time to look up a few records and statistics and you will find that I am not far wrong. You old reprobates had better wake up and take to going to church once in a while and quite poking fun and scoffing at what few men that do go. Come yourself and see if you can better the crowd any. Do better yourself and maybe us folks that do go will be better, also. Did you ever look at it from that angle, you old pusillanimous pup.

And another thing. Last week I mentioned the fact that most newspaper editors and school teachers didn't know much about golf, and folks, what did the Amarillo News do to say about it Monday? Here is the article word for word:

A statement apt to be strongly contended: "I find that there are only a few school teachers and newspaper editors that amount to much when it comes to playing golf."

Complaints may be mailed to D. A. Davis, care of The Groom News, Groom, Texas—not to us. We didn't say it, we merely repeated it.

Now ain't that newspaper efficiency for you? Ain't that just about as near as they ever come to getting things right? Here is all I got to say. If I was Old Tack I would promote that reporter that was responsible for that bonehead. I'd either make him the head of the weather forecast department or get Marvin Jones to appoint him postmaster of Amarillo, or have Amos and Andy to use their influence with Ferdinand, Ferdinand, Ferdinand and Ferdinand to appoint him the head of their efficiency expert company. And I still am sticking to what I said, and if any newspaper editor or school teacher wants to take me on at a thousand dollars per hole, I'm good and ready.

Naomi—"Jack Higgins was more than an hour trying to persuade me to name the day."

Marguerite—"And did you give way?"

Naomi—"Yes, I was afraid the chair would if I didn't."

NOTICE

Our banking hours are 9 a. m. to 4 p. m., and our doors will be locked after 4 o'clock. This is necessary in order that we may meet NRA requirements.

AMERICAN NATIONAL BANK. Advertisement 1c

The News received an announcement through the mail, of a marriage, without the communication being signed, and while we are sure the information is correct, we have been unable to verify it, and had to leave it out, much to our regret. We must know who sends in items. This is a rule of all papers and does not mean that the correspondent's name will be used, unless requested.

Prof. Frank P. Wilson has accepted the superintendency of the Gruber schools and will move some time this month.

Miss Mannie Abbott returned last Thursday from a visit in Canyon and Amarillo.

Mackie Greer returned Saturday from Canyon, where he had been attending school.

Creed Bogan was in Pampa Saturday.

Curg Williams of Amarillo was in McLean Friday.

Matt and Jobe Abbott were in Oklahoma Friday.

Audry Boyd was in Amarillo Thursday.

Mrs. E. J. Lander visited in Erick, Okla., Monday.

Dr and Mrs. W. C. Montgomery were in Pampa Monday.

Local and Personal

Mrs. Patching and sister of Clarendon and Miss Eva Patching of Amarillo visited the former's daughter, Mrs. John Harris, this week.

Mr. and Mrs. C. O. Greene and Mrs. Willie Boyett attended the Cook funeral in Pampa Sunday.

J. H. Wade, Misses Texola Harlan and Rose Watkins were visitors in Frederick, Okla., Saturday.

Mrs. M. M. Kirby of Searcy, Ark., is visiting her son, J. E. Kirby, and family.

Mr. and Mrs. Dick Dickenson and little daughter visited in Sayre, Okla., Sunday.

Mrs. Will Glass of Alanreed visited her parents, Mr. and Mrs. C. A. Watkins, Saturday.

Robert Wells of Dalhart is visiting his grandfather, W. L. Campbell, this week.

Mrs. W. R. Webster, Mrs. Etta Mann and daughter, Druella, were in Shamrock Thursday.

Mrs. Roy Campbell, Mrs. E. J. Lander and Miss Robble Howard were in Shamrock Friday.

Mr. and Mrs. Frank Bell and two daughters were in Shamrock Thursday.

Miss Lillian Carpenter of Pampa spent the week end with home folks here.

Supt. and Mrs. C. A. Cryer and "the daughter were Amarillo vis. Saturday.

Norvin Ashby of Canyon visited in McLean last week end.

Vester Lee Smith visited on the McCracken ranch this week.

Johnnie Foster of Pampa is visiting relatives here.

Mackie Greer and Norvin Ashby were in Shamrock Monday.

Miss Roy Bridge of Pampa visited in the W. J. Bridge home last week.

Witt Springer visited relatives at Spur Friday.

Mrs. Martha Hamilton visited in Amarillo last week.

Hamlin Smithdeal of Dallas visited in McLean last week.

Miss Opal Moore visited relatives in Skellytown last week.

Alton Moore was in Groom Saturday.

Mr. and Mrs. Chas. E. Cooke were in Amarillo Saturday.

Miss Fern Landers of Canyon spent Sunday with home folks here.

Mr. and Mrs. T. A. Landers visited at Amarillo and Canyon Monday.

Mrs. Georgia Wolfe of Lefors visited relatives here Sunday.

D. W. Humphries of Amarillo was in McLean Saturday.

Steve Trigg of Fort Worth was in McLean Sunday.

Miss Jewel Cousins is visiting the world's fair at Chicago this week.

Douglas Wilson and family of Pampa visited relatives here last week end.

Sam Brown of Pampa was in McLean Saturday.

Miss Faye Chilton of Amarillo visited relatives here last week.

L. L. Palmer of Alanreed was in McLean Saturday.

Mrs. Andy Word of Alanreed visited relatives here Saturday.

A. B. Bingham was in Pampa Monday.

Miss Nerine Smith visited on the Roy McCracken ranch last week.

Mr. and Mrs. Bob Thomas left Friday for a trip to the world's fair.

M. H. Kinard is visiting relatives at Tipton, Okla., this week.

F. H. Kins of Mangum, Okla., was in McLean Tuesday.

J. E. Kirby was in Shamrock Friday.

Mr. and Mrs. Jess Kemp visited in Shamrock Sunday.

C. C. Cook was in Shamrock Friday.

With the Churches

FIRST METHODIST CHURCH

Jno. H. Crow, Pastor Sunday school 10 a. m., C. S. Rice supt. adult dept., Miss Frances Noel supt. intermediate, Mrs. Willie Boyett supt. junior, C. W. Bogan secretary. Preaching at 11 a. m. by pastor. Epworth Leagues meet 7:15 p. m. No services Sunday evening. We ask our people to worship with the Baptists in their revival, and pray for the success of this meeting.

Woman's Missionary Society Tuesday, 3 p. m. Choir rehearsal Wednesday, 8 p. m. Our revival meeting will begin on Wednesday evening, Aug. 16, and continue through Sunday, the 17th, or as long as interest demands. Rev. T. M. Johnston of Wellington will lead our forces in this special effort. We extend an invitation to all to come worship with us; make this your meeting. Miss Shaw, our choir director, will have charge of the music. Pray for the meeting. Bro. Johnston is a good preacher, and a fine man. Make your preparations now to attend this meeting. Services at 10 o'clock each morning and 8 in the evenings.

FIRST PRESBYTERIAN CHURCH

W. A. Erwin, Minister Sunday school 10 a. m., J. A. Ashby and Mrs. Chas. E. Cooke, supts. Morning worship at 11. Anthem by the choir. The pastor will preach on "The Mark of the Beast"—prophecy being fulfilled today. No evening services.

EPWORTH LEAGUE

Subject—God the Father. Leader—Sybil Graham. Song, Love Divine. All Love Excelling. Scripture, John 3:16-21, Matt. 5:43-48—Ruth Hess. Song, All Hail the Power of Jesus' Name. Prayer—Alva Alexander. How We Think of God—Nellie Phygensia Bridge. Some Other Facts about God—Lavelle Christian. A Hard Religion—Jewel Shaw. Benediction.

News from Denworth

There were 117 present at Sunday school Sunday. The adults won the contest. Mr. and Mrs. C. L. Carson and son, Jennie, and Mrs. Bob Murphy of Borger spent Sunday afternoon with Mr. and Mrs. Walt Williamson. Mr. and Mrs. Palmer Kratzer and family returned Saturday from Burkburnett, where they visited Mrs. Kratzer's parents. Wm. Blaisdell and daughter, Mrs. Mildred London, were in Amarillo Wednesday. Mr. and Mrs. Crosby and family, Mr. and Mrs. R. E. Peters and family of Borger visited in the Williamson home Sunday. Mr. and Mrs. Neville Back were in Clarendon Wednesday. The home demonstration club had a chicken canning demonstration at the home of Mrs. Vester Dowell Wednesday. Walter Todd was in Pampa Monday afternoon. Mr. and Mrs. Otto Gross and sons of Chicago are visiting Mr. and Mrs. Harry Forster. Mr. and Mrs. Bud McGahey returned Sunday from San Antonio, where they visited the lady's sister who is ill. Rev. and Mrs. Manning are conducting a revival at the arbor at this time. Rev. Roachell of McLean preached Tuesday and Wednesday nights. The McLean baseball team defeated Denworth last Sunday. The Denworth team will play Pampa next Sunday at Denworth. Donald Wisinger from Burkburnett is visiting his aunt, Mrs. P. B. Kratzer. Mrs. Kiff White and children of Snearman, Mrs. Leo Paris and son of Laketon, and Miss Mary Sue White visited in the L. L. Morse home Monday. Mr. and Mrs. L. L. Morse and family, James Willis, Elizabeth, Virginia and Katherine White and Mrs. Ella Cubine visited in Carter, Okla., Tuesday. They were accompanied home by Misses Katherine and Marjorie Jones and Mrs. Ula Denton and son. There was a good crowd of folks from McLean at the revival Monday and Tuesday nights. Little Miss Mary Lea Morse celebrated her eighth birthday Monday afternoon with a party. After enjoying several games, the following were served with cake and lemonade: Ethel Ruby, Junior and W. R. Sartor, James William Carpenter, Adrian and Jimmy Copeland, Kenneth and Fred Orville Browning, Mary Louise and Norma Lantz, Louise and La Voy Farris, Dorothy Kratzer, Pauline Masterson, J. C. and Gerald Walker, Robert and Carl Harrison, May Leo Morse, Clara

Hupp, Avalee Back, Mrs. C. M. Carpenter, Mrs. Sartor, Mrs. Copeland, Mrs. Lantz and Mrs. Ella Cubine.

CLASSIFIED ADVERTISING

RATES.—One insertion, 2c per word.

Two insertions, 4c per word, or 1c per word each week after first insertion.

Lines of white space will be charged for at same rate as reading matter. Black-face type at double rate. Initials and numbers count as words.

No advertisement accepted for less than 25c per week.

All ads cash with order, unless you have a running account with The News.

FOR SALE

BARGAIN.—Amarillo Daily News and Sunday News-Globe, 15 months for only \$5.25 at News office. You save \$5.00 on this offer.

INDIA INK, Stamp pad ink, show card ink and writing inks at News office.

LOST AND FOUND

FOUND.—Bunch of keys. Owner identify them and pay for this notice.

FORGOT THE EXCUSE

On little James' first day at school he was given a card on which his mother was to write the date of his birth. The following day he arrived late, and without his card.

"James," said the teacher, "you must bring an excuse for being late, and don't forget the card about when you were born."

All out of breath next day, James rushed in holding a note from his mother. "Teacher," he gasped, "I brought the one about being late, but I forgot the excuse for being born."

Some months after the elopement an old friend met the bridegroom and eagerly asked for details. "Did her father catch you?"

"You bet he did," answered the bridegroom grimly—"and I may add that he has been living with us ever since."

"And when you told him I was married," said the girl who had vamped him and then jilted him, "did he seem to be sorry?"

"Yes," replied the other, "he said he was very sorry—although he didn't know the other man personally."

KNEW THE STOCK

"You advertised for a cigar case?—Yes, I want an experienced one. Do you know the ropes?"

DIDN'T NEED TO

"Did you ever attend a school for stammering?"

"No-no, I j-j-just p-p-picked it up."

Rev. and Mrs. John W. Cobb and children of Fort Worth, Mr. and Mrs. Ted Cobb of Waco are visiting the gentlemen's parents, Rev. and Mrs. S. A. Cobb.

Husband—"It is a strange thing, but true, that the biggest fool I know is the most beautiful wives."

Wife (pleased)—"Oh, what a terrible you are, darling!"

"I owe all I have to one woman."

"Your mother?"

"No, my landlady."—Answers.

Mrs. P. J. Stephens of Dalhart is the guest of her daughter, Mrs. P. Wilson.

Teacher—"Name the five zones." Bright Pupil—"Temperate, intermediate, war, postal and o."

20 MINUTES VERSUS THREE HOURS

Have your neighbors ever dropped into your home to borrow the weekly collection of circular letters, hand bills, etc., that the users think are as good as advertising in your favorite country newspaper?—Memomonee (Wis.) Falls News.

Few people realize the actual coverage of even the most modest country newspaper. Not so long ago an advertising expert was quoted as saying that careful research had ascertained that a certain well known metropolitan paper is read, on an average, for the space of 20 minutes, while the average country newspaper has a "reading life" of 3 hours to its credit! It is kept 'round the house for a week and everyone in the family takes his turn in going through its pages.

That is something for both subscriber and advertiser to think about.

Day's Lesson

RUTH

Cecil G. Goff

the Book of Ruth, John 4:7.

this Sunday's Sunday school lesson is about one of the characters to be found in the Bible. The story of Ruth is found in the book of Ruth. It is a story of a woman who was a foreigner and who was a widow. She was a woman of great faith and courage. She was a woman who was loved by God and by her people. She was a woman who was a blessing to the world.

Ruth is a part of the Bible. It is a story of a woman who was a foreigner and who was a widow. She was a woman of great faith and courage. She was a woman who was loved by God and by her people. She was a woman who was a blessing to the world.

God was directing this matter, for He had a place for Ruth. She became the mother of Obed, who was to be the grandfather of David, the forefather of the Messiah. God rewards the faith of His people without question. So He rewarded the little Moabite idolater, Ruth, who was willing to place her faith in Him, and give up her gods, her country and her parents. She indeed gave up all of the world and was willing to face a life of poverty if only she could face it believing in God. God never forgets to reward such faith.

LET'S WHOOP AGAIN

If the people of this state would show as much interest in building up the local communities as they do in the election of candidates to public office, we would be in vastly better condition than we are today.

We would have more money floating in from the surrounding territory, more people would be employed, local business firms would be doing better business, local institutions would be in better condition, and money would be more plentiful in every home.

We get out and whoop our heads off for some candidate who doesn't even remember that we are in existence after the votes are counted. We spend our time and money urging everybody and his wife's Aunt Sally to vote for "our man." We consider it a duty to "aid the party" in every way. And we do it without expectation of any reward.

HOW TO DIE NEXT YEAR

In order to successfully arrange to die next year, one has but to follow the simple directions which have been used so many times.

Take no vacation. Work seven days a week. Work fifty-two weeks a year.

Eat heavy, unbalanced meals. Clog up your system.

Take no exercise in the gym or open air.

Eliminate fresh air and sunshine from your life.

Worry daily about that side-ache which so frequently bothers you.

Worry frequently about the insecurity of your job and the uncertainty of profits.

Cultivate ill-temper toward all and life in general.

Don't take stock of your physical recourses by a periodical examination. See your physician only when sick.

Take all your business worries to bed with you.

Get mad, hot and often.

But, after all, why die next year?—Exchange.

A mountaineer who had been convicted of being a desperate quick-trigger feudist was languishing in jail. His friends were trying to get a pardon for him from the governor, but the opposing clan was pulling wires against him and spreading all sorts of wicked reports concerning him. The culprit was finally moved to action by all this slander, and he wrote the governor saying: "Dear governor, if you-all has heard what I've heard you-all has heard, you-all has heard a lie."

Many people admit that honesty is the best policy but the sad commentary is that it often takes an inquiry to make them realize it.

Mr. and Mrs. Emery Crockett of Pampa visited relatives here Sunday.

News from Pakan

Mr. and Mrs. W. H. Buice and family and E. M. Buice returned a week ago Saturday from Georgia, where they visited friends and relatives.

John Hrciar, Jr., Edward Cadra, Dusan Pakan and Olga Hrciar returned Monday night from the Short Course at College Station. They also visited at Galveston.

There was a birthday party given for Christine Pakan Tuesday. Games were played, and ice cream and cake served.

Miss Clara Anderson and sister visited in the Hrciar and Pakan homes Tuesday.

Rev. and Mrs. V. M. Lollar and Mr. Moore of Lela were dinner guests at the home of Mr. and Mrs. W. H. Buice Sunday.

Miro, Edward and Sam Pakan, John Mertel, John Hrciar, Jr., Paul Ftak, Jr., Christine Pakan and Emily Hrciar were in Shamrock Saturday night.

Mr. and Mrs. John Cadra and family were Shamrock visitors Friday. Those that were in Shamrock Saturday afternoon were: Mike Mertel, Paul Macina, Paul Risian and daughter, Louise.

John Hrciar made a business trip to Shamrock Monday.

"Spouter says this plan to increase the purchasing power of the masses is all foolishness."

"Is he an authority on purchasing power?"

"No, but he is an authority on foolishness."

George Wilson and daughters, Misses Mannie and Kate and Mrs. Hughes Quattlebaum, and family of Amarillo visited relatives here Sunday.

Mr. and Mrs. Bob Henley of Cleveland, Okla., were in McLean last week end.

Miss Frances Noel returned Saturday from a visit in Dallas.

INSURANCE

Life Fire Hail

I insure anything. No prohibited list.

I represent some of the strongest companies in the world.

T. N. Holloway

Reliable Insurance

News from Heald

Mr. and Mrs. N. J. Holder and son spent Saturday night with Mr. and Mrs. O. N. Elliott.

Mrs. Clara Blair and children spent the week end with Mrs. Bill Bailey, Mary Reneau and Grace Stauffer visited in the Rippy home Sunday.

Mr. and Mrs. Jack Bailey and sons visited in the John Rotenberry home Sunday.

Miss Nellie Roach of Shamrock is visiting her aunt, Mrs. Nida Green, this week.

Mrs. Paul Ladd and daughter spent Sunday in the Ernest Kramer home. Mr. and Mrs. O. N. Elliott visited in the N. J. Holder home Sunday.

I would rather fill my purse with money and keep its beautiful gate forever ajar to my happy girls while they linger under my roof, than to clutch it with a miser's hand until the harp strings of youth are broken and all its music forever fled. I had rather spend my last nickel for a bag of stripped glass marbles for my barefooted boys, than to deny them their childish pleasure and leave them a bag of gold to quarrel over when I am dead.—Bob Taylor.

"Is skin grafting a very late discovery?"

"Oh, no; it's only a branch of a very old art. All grafting is a skin game."

J. S. Morse and C. C. Bogan were in Amarillo Monday.

Rev. and Mrs. W. A. Erwin were visitors in Amarillo Wednesday.

LOW PRICES

- Trousers c. & p. 30c
- Suits c. & p. 60c
- Ladies' Coats, c. & p. 60c
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Let us take your measure for a new suit. A perfect fit guaranteed. Many new samples to select from, and priced right.

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Paragraph key for indenting paragraphs
Moulded, Stream-line body
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Complete visibility of writing line
The typewriter for home, school and traveling use.

For Sale By
The McLean News

NEWS TASTES ARE PERMANENT

Contrary to general opinion, there is no changing taste in news. Any of the stories related by the ancient prophets, by Homer, by any of the old English bards and minstrels would be news today as much or more than it was at the time it was told. Human interest never changes. Down thru the ages man has and always will be interested in the fight for existence. These struggles are being brought before the reader in new and different lights and he is beginning to see what he once looked upon as a struggle remotely removed from himself personally is really a struggle in which he is acutely involved and vitally interested.—M. M. Thompson of the Associated Press.

A wealthy business man (yes there are a few, even now) called in a lawyer and had him write his will. He instructed the man of law to make the will 100% tight, so that it could be exceedingly hard to break it. The lawyer did his best. Then when the document was completed and witnessed, the man of wealth said to the lawyer: "Now, I want to ask you—as a friend, not professionally—which of my relations stands the best chance of getting my property when I'm gone?"

BUY PRINTING IN McLEAN

Stop Chills and Fever!
Rid Your System of Malaria!

Shivering with chills one moment and burning with fever the next—that's one of the effects of Malaria. Unless checked, the disease will do serious harm to your health. Malaria, a blood infection, calls for two things. First, destroying the infection in the blood. Second, building up the blood to overcome the effects of the disease and to fortify against further attack.
Grove's Tasteless Chill Tonic supplies both these effects. It contains tasteless quinine, which kills the infection in the blood, and iron, which enriches and builds up the blood. Chills and fever soon stop and you are restored to health and comfort. For half a century, Grove's Tasteless Chill Tonic has been sure relief for Malaria. It is just as useful, too, as a general tonic for old and young. Pleasant to take and absolutely harmless. Safe to give children. Get a bottle at any store.

Mrs. C. E. Anderson and daughter, Miss Clara; Mrs. W. M. Ratterree and children, Mr. and Mrs. Earl Eustace were Amarillo and Canyon visitors last week end.

Mr. and Mrs. D. Clark Regal of Amarillo visited the lady's parents, Mr. and Mrs. J. A. Sparks, last week end.

Born, AUG. 1, 1933, to Mr. and Mrs. A. B. Christian, an 8 pound boy named Aubry Duane.

Mrs. H. W. Finley and sons left Friday for a visit with relatives in Mangum and Tipton, Okla.

Mr. and Mrs. Vernon Rice were in Shamrock Saturday.

NRA
WE DO OUR PART

We are glad to cooperate in the President's New Deal.

6 Letters SMELL
AROMA?

About 6 o'clock every morning you can get the wonderful aroma (smell) of baked bread, near our bakery. It's really too fresh to eat that day, but we have to take care of those customers who buy for several days. (40)

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Toasted Coconut Cake
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YOU CAN LEARN THE SECRET OF lovely SKIN!

Mail the coupon below, with only 10c to cover postage and handling cost. You will receive a Beauty Kit containing generous trial sizes of five of the famous \$1 Outdoor Girl Beauty Products, with complete directions for their use. We are making this offer because we want you to know you can have lovely skin; a fresh, beautiful complexion. A complexion that stays fresh all day long!

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CRYSTAL CORPORATION, 130 Willis Avenue, New York Dept. H1
I enclose 10c to cover mailing costs. Please send me liberal trial also of your five famous aids to loveliness.

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Tune in "Outdoor Girl" Musical Gazette
Monday, 8 p. m., K. R. L. D. (1040 Kilo.)
and Tuesday, 9:30 p. m., W. E. N. R. (870 Kilo.)

SMALL TOWNS PROSPER

Various Jeremiahs some years ago said that the small town was doomed to decay. The direful predictions made have not come to pass. On the contrary, the small town in the last three years has fared as well as the city; in many instances better. There have been hardships in small towns, but cases of downright sufferings have been few. Suffering remained for the city. A strong rural America means many small towns, and a prosperous rural life means prosperous small towns. The farm and the small town travel together hand in hand, and apparently they have been traveling forward since about the first of this year, in spite of the wall of the Jeremiahs.—The Earth.

PROOF ENOUGH

Stopping to pass the time of day with a Missouri farmer, a tourist learned that the farmer's father, who was ninety years old, was still living and working on the farm where he was born.

"Ninety years old, eh?" asked the tourist.

"Yes, father is right close to 90," the farmer replied.

"Is his health good?"

"Tain't much now. He's been complainin' fer a few months back."

"What's the matter with him?"

"I dunno. Sometimes I think farm-in don't agree with him."

TRUE FREEDOM OF THE PRESS

When Americans think of the freedom of the press they think of the liberty to report news honestly and without libel or libelous intent, but more particularly the liberty to discuss without intimidation such matters as affect the right to applaud or to criticize the public as a whole. It presupposes public acts of government and its servants, from the President down. Such independence is guaranteed the press in the Constitution of the United States.—San Mateo (Calif.) Times and News-Leader.

GOOD ADVICE

He who every morning plans the transaction of the day and follows out that plan, carries a thread that will guide him through the labyrinth of the most busy life. The orderly arrangement of his time is like a ray of light which darts itself through all occupations. But when no plan is laid, where the disposal of time is surrendered merely to the chance of incidents, chaos will soon reign.—Victor Hugo.

PLEASE PASS THE CHEESE

More cheese is being eaten and farmers in the Muskogee section are getting more money for their milk. Two Muskogee cheese factories, that two months ago were paying about \$50 daily for milk, now are buying \$350 worth daily and offering to take it they can get. In two months the factories' price for butter fat climbed from 16 to 27 cents.—The Earth.

STRANGE CORNER

"Where did the car hit him?" asked the coroner.

"At the junction of the dorsal and cervical vertebrae," replied the medical witness.

The burly foreman rose to his feet.

"Man and boy, I've lived in these parts for fifty years," he protested vigorously, "and I have never heard of that place."—Washington Labor.

BAFFLING SITUATION

Our friend, the absent-minded professor, jumped out of bed in the middle of the night, ran to the stairs and shouted: "Who's down there in the kitchen?"

"Nobody," said the burglar.

"Well, that's funny," said the professor. "I could have sworn I heard a noise."

FORCE OF HABIT

"What did you rip the back part out of that new book for?" asked the long-suffering wife of the absent-minded doctor.

"Excuse me, dear," said the famous surgeon, "the part you speak of was labeled 'Appendix,' and I took it out without thinking."

ALREADY MARKED

In darkest Africa two natives were watching a leopard chasing a large fat man.

"Can you spot the winner?" asked one.

"The winner is spotted," replied the other.

EVIDENCE

"I thought you had died."

"Why?"

"I heard someone speak well of you this morning."—V. P. I. Skipper.

WHAT IS THE ANSWER?

Every move to put the city, state or federal government into business cuts the taxable assets of the country on the one hand, while increasing the tax bill on the other. As tax-exempt government projects increase, business opportunities of the private citizen are destroyed—also his taxable income.—Sudan News.

HEAVENLY INSURANCE

"I shall miss you while you are on your hunting trip, dear," said the young wife affectionately, "and I shall pray that the hunters you are going with will do the same."—Laughs.

DEPRESSION NOTE

Cookery Hint. The taste of an onion can be greatly improved by adding a pound of steak to it.—Los Angeles Record.

WE ASK YOU

"Eternity is something too vast for the human mind to conceive."

"Did you ever pay for a \$700 piano on the installment plan?"

JUST A LOST ILLUSION

"Pa, what is dignity?"

"Dignity, my son, is what you think you possess until the boss says, 'What is the meaning of this?'"

AN OLD TUNE

Valet (to master)—"Sir, your car is at the door."

Master—"Yes, I hear it knocking."

Do all the good you can, in all the ways you can, to all the souls you can, in every place you can, at all the times you can, with all the zeal you can, as long as ever you can.—John Wesley.

Many people know through bitter experience how easy it is to get into debt and how difficult it is to get out of it again. Pay as you go is a good habit to get into; that is, if you can.

Doctor—"That man owes me over \$200 for services."

Friend—"Won't he pay you?"

Doctor—"Pay me! He won't even worry about it."

Before the government guarantees all bank deposits it might be well for congress to pass a bill compelling all men to be honest.

Teacher—"Who was the Black Prince?"

Johnny—"The son of Old King Cole."

Mrs. W. H. Peters of Pampa, her daughter, Mrs. William Branner, of Hamlin, and sister, Mrs. William Bule of Stamford were guests of Mrs. Donald Beall Tuesday.

Born, July 27, 1933, to Mr. and Mrs. Albert E. Roby of Magenta, a six pound girl named Callie Wynette.

Bob Frances of Amarillo was in McLean Friday.

Clifford Allison visited home folks at Clarendon last week end.

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| Bills of Fare | Notices, Collection |
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| Commercial Stationery | Stand Files |
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