## The McLean News <br> The Oldest Newspaper in Gray County - - McLean's Home Paper Since 1904.

 Volume 29. MeLean, Gray County, Texas, Thursday, February 25, 1932.
# Hess Calf Wins Show Championship Lions Clubs District Zone Meeting Held Here Tuesday 

Music Features District Meet Lions Clubs
Boyd Meador Chairman of Lions Clubs This Zone

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The next metilis will we med
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Paul Ashby vistited in Borger Su
Mr. and Mrs. John Saunders
New, Mexico visted here last week.

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PUBLIC OPINION

Baby Beef<br>Show Held at McLean<br>$\$ 32.00$ in Prizes Given Exhibitors in Show

|  | Show Held |
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|  |  |  | $\begin{gathered}\text { Beautification } \\ \text { Lecture Mar. } 10\end{gathered}$ HeRE SATVRDAY, MAR






Plano solo-Wille Louelle Cobb.
Muale-Orchestra.
STREETS WASHED WEDNESDAy
$\qquad$

Mrs. T. A. Massay was ealled to
Creenville Tuescay on account of the
death of her father. Sbe will remain
for some death of her
for some time.
Miss Grace Bidwell was taken to
Amarillo Tuestay for an operation for

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\begin{aligned}
& \text { mrs. Jno. H. Crow left Tuescay } \\
& \text { nikgt for Cailvesto to be at the bed- } \\
& \text { side of her sen who was operated on }
\end{aligned}
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Mrs. Eunice Ployd Kennedy has
been appointed McLean representative
of the Panhandle Burial Vault Co.
of Clarendon, and a dlisplay of the
companys wares may be seen at
the Cook bulaing next door to the
City Drus store.
An announcement appears in our
advertisng columns.
Mr. and Mrs. H. C. Rippy and little
daughter are in Pampa this week.
$\qquad$
Mrs. W. N. Peacock, Jr,
In

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Farm Loan
Committee
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tenting as they enter the builiding.
at a booth in the hall.
EMBEOTDKKY CLUB


Friday, Saturday and Monday Specials
LEMONS, per doz. 21c

BANANAS, nice ripe, per doz. 21c SOAP, Big Ben, 6 bars15 c
25c COFFEE, Folger's Amber, per tb $\quad 19 \mathrm{c}$ BLACKBERRIES, gallon can 39 BAKING POWDER, K. C. 50c size $\quad$ 32c PINTO BEANS good cookers, $8 \mathrm{tb} \quad \mathbf{2 5}$ CRACKERS, Saxet, 2 tb MILK, any kind, 7 small5SALT, Rock crystal, 2 pkgs.5 c
CEREAIS, all reg. $121 \% \mathrm{c}$ sizes ..... 10c Visit our fruit and vegetable department

## Meats

BACON, Sliced, 1 th rolls SALT PORK, best grade, tb CHIII, block, per tb SALT PORK SQUARES, per ib

## Confidence in the Future

Mr. W. H. Shadid, who has spent the entire last week in Chicago, the great central market, making last-minute merchandise selections, and attending the International Merchants' Council, returned home this
week. Leading merchants from 38 various states and week. Leading merchants from 38 various states and four provinces of where style trends merchandising methods were brought up in two great educational
Mr. Shadid had this to say regarding conditions in the Market
Center:
"Just as the automobile manufacturers whose great show I attended at the Coliseum in Chicago are turning out the most marvelous cars in ufacturers produced the loviliest things in history for the coming man"I talked to Mr. E. L. Cord, president of the Auburn Automobile Company about this very thing, and I quote him because he probably has done more to change automobile design and pattern than any man
in industry. He said that at this time something new and outstanding would get the public to spend money, because cars were really needed and yet something unusual must take place in automobile merchan-
dising. Millions of dollars dising. Millions of dollars have been spent by the automobile man-
ufacturers to start the public buying again.
"The same thing is true," sald Mr sit
manufacturer has striven as never before to turn out the most alluring patterns and the most attractive lines in fabric and apparel that have ever been produced. In other words, fortunes have been spent to start the buying back again."
Mr. Shadid sald that never has a selection such as he made, been seen in Mclean, at prices that are unbelievably low. This applies not
only to women's apparel, but to fabrics, gloves, lingerle and and Mr. Shadid saw some heavy building gotng on in Chicago, and one 34-story building on LaSalle Street was going up with amazing rapidity.
The World's Fair, The World's Fair, which he visited, is going steadily forward, and promises to outdo, by far, the last great Chicago fair in 1893.
No evidence of lack of confidence in the future was seen here, for
everyone is planning for better times to come and a everyone is planning for better times to come, and a great deal of
aetivity was noted. Merchants generally are looking forward to the
fature future with the greatest of conndence, but with the didea that qually
and worth must be maintained and that the and worth must be maintalned and that the giveng out of tnferity
merchandise simpiy for the sake of making a low pront would be
totally ruinous. totally ruinous.
Friday, March 4, will be the beginning of big days at the Fair store. Spring opening will be observed and hundreds of new things, freah
from the deatgners' tables wil be offered to the shoppers of Mclean
at prices more attractive than min at prices more attractive than ever.

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