

7. To prevent the spread of com- Commission, it is not thought that municable diseases through some ap- an election will be called until final proved and recognized form of im- disposition is made by the commission.

9. To provide an activity suitable election establishing a three mill band for each and every child in school. tax levy is also before the council. 10. To improve the physical ca- containing originally 32 names, but pacities of each individual by devel- six names have been withdrawn, oping such qualities as strength, speed leaving less than the law requires, as agility, alertness, endurance, skill and there must be 29, or 10% of the qualified voters sign such petitions. accuracy.

s reports as to how the ac- fully appreciated by the members. happened are current, but it Lion Davis presented the matter that there is no particular of the reduction of railroad rates to attach to anyone.

tor

Each

Drug (

d Opt

V

PECL

RYLL

the fourth truck to overthe work started.

COUNTY GIRL LIVESTOCK CHAMPION

the C. of C. directors. Farley, 17-year-old 4-H club been named livestock champ-

Boyd Meador thanked all who helped put over the Fire Prevention

come before the Railroad Commission

Wednesday, and the club ordered a

telegram sent to Hon. Pat M. Neff

asking that the petition be consid-

ered favorably. The president of the

hamber of commerce announced that

similar action had been taken by

Politicians work her overtime, and even in Washington's day she was so active, he declared he'd rather fight a whole army than one vicious rumor

The worst enemy of prosperity, the outstanding enemy of progress, the foe of harmony, the greatest enemy of happiness, and the biggest liar in the universe, Dame Rumor is a wanton who refuses to come out and fight in the open.

She is sneaking, cowardly, snake-like; an object for fear and abhorence, that should be crushed, squelched, choked and hurled back into the depths of the bottomless pit from which she dared to emerge, because of the satanic efforts of her masters .- Leader, Pipestone, Minnesota.

cidents in school and elsewhere. munization.

8. To correct physical defects as A petition calling for an election far as possible.

rescinding the action of a former

A petition signed by 37 voters has been presented to the city council

gas plant shall be operated in Mc-

stallation of an entirely new plant quiring of the McLean Gas Company's

| | f Gray county for 1931, accord- | Week program. | GRAY COUNTY BOYS | GAS RATE 50c UNTIL | 11. To utilize the physical activi- | If both elections are ordered, it is |
|-------------|--|---|--|---|---|--|
| | o reports received from County | I D Williams was presented as a | | COMMISSION REPORTS | teis as an educational factor through | expected that they will both be called |
| | Ralph Thomas. Her records include five years of feeding | guest of the club. | | | the development and improvement of | on the same day in order to save |
| | will be sent to College Station. | | Three Gray county 4-H club boys | Mayor D. N. Massay says that a | courage, concentration, discipline, self- | The city council has changed the |
| AL | she will compete for a \$50.00 | BOYD MEADOR APPOINTED | left Monday morning for Dallas, | number of citizens do not understand | confidence, self-control, fair play and | hours of the night watchman from |
| 1 | watch and state honors. The | CITY FIRE MARSHAL | where they will be guests of the | that the gas rate is now 50c until the Railcoad Commission makes its re- | 12. To further develop, through | noon until midnight, to all night, as |
| | is show that Betty made a net | | i an internet cash burnet | | niav and other physical activities, | as many rest into the second s |
| 19 | of \$562.17 from feeding baby | | the the talk and the Mall of | The gas company has made hand | such social qualities as kindness, un- | is needed as much in the afternoon |
| 10 | | city fire marshal, by Mayor Massay, to succeed L. L. Rogers, resigned. | Eldridge Jim Farley of Groom, and | to protect the customers, and if the | semsnness, menumess, crucinamess, | as he is after midnight. |
| | | | Glassance Tidwall of Grandview The | rate is lowered the excess rate Will. | Justice, nonesty, courcesy, crougers | Manual statement in the last statement in the statement of the statement o |
| | beenes aslaw this mean and mill | that the law seconding fire | boys were accompanied by County | be credited to the customer's account. | fulness, generosity, tolerance and so- ciability. | IN CHARGE IRVIN HOTEL |
| tins | at Amarillo next spring. | risks is observed, and asks the co- | Agent Ralph Thomas, and P. D. Far- | | The schools of the state are being | |
| c | the feed used was home grown | operation of the citizens in this re- | The boys won the trip in a contest | BAPTIST PASTOR TO BEGIN SERMON SERIES | asked to do the following definite | Mr. and Mrs. J. B Williams have |
| | A number of the selves fad | the training district of on early date | The boys won the trip in a contest held recently in the county, with E. Miller extension agronomist, as | | things this year, and it is expected | opened the Irvin Hotel and are now |
| tins | from the Bar Lo Ranch near | Mr Meador says that fire losses | T' WITHER, CREEKENER CHERRICH | Per Cecil G Goff nastor of the | that those things are to be continued | in active charge, full announcement |
| 0 | an. | this year have already amounted to | judge. Mr. Miller visited with the | Rev. Cecil G. Goff, pastor of the First Baptist Church, has announced a series of sermons to begin Sunday | 1. That wherever possible, every | appearing in our advertising columns. |
| | ty finished Green high school | as sto and as compared with some | boys demonstrations who runned might | a series of sermons to begin Sunday | child in the elementary as well as | Mr. and Mrs. Williams are the parents of Attorney Claude Williams, |
| | May as valedictorian of her | i to non last year and \$5,000 the year | | might based on scriptures found in | the high school be given a thorough | and have recently moved here from |
| | made from her feeding demon- | before. | | | | Waco. They will serve regular meals |
| 90 | ons to pay her way through col- | | | | | as well as room and board at reas- |
| -0 | as she expects to enter college | | | | | onable rates. |
| | fall. | are, it is hoped that full co-opera- | better than 1 inch staple with ex- | used: "When God Is God" "The | with some physical defects, or who have the commonly known syptoms | COLUMN NEETS OCT 4 |
| | A DUD THE AN A DUDING | | ceptional strength. | Reputation of Christ," "God the Ser- | have the commonly known syptoms | COUNTY COUNCIL MEETS OCI. 24 |
| - | A BIRTHDAY DINNER | btained. | Tidmall with his three | vant of Man," "The Humility of Cod" "The Crowning of Christ." | of some communicable disease, to the superintendent, who, in turn | The County Council of P. T. A. of |
| 0 | A Contra | GRAY COUNTY BOY WINS | acres of kaffir planted with certified seed, will make better than a ton to | "Bent Knees," "Loosed Tongues." | should refer the pupil to a physician. | Gray county will meet Saturday, Oct. |
| 90 | A. Cooke celebrated his birth- with a dinner Friday, Oct. 9. | GRAY COUNTY BOY WHILE | the acre, according to estimates. He | | 2. In the elementary schools, es- | 24, at Pampa, at 2 p. m. As many |
| _ | y candles were lighted on a | - The Fldridge won the county | also had twenty acres of wheat, and | POPULATION FIGURES RELEASED | pecially, a daily health inspection | parents and teachers as possible are |
| 10 | birthday cake. Mr. Cooke re- | the subject | a nig to feed part of mis gram to | | should be made by the classroom teacher in order to check up on the | urged to attend this meeting. |
| 10 | d many nice gifts and many | Greamary " and ranked | Jim Farley, with his two carves, | A population bulletin showing the | proper performance of the regular | The council has some worth while projects for the benefit of the chil- |
| \$1 | s for happy birthdays in years | the top in the state contest, | made a net pront of strates and est | composition and characteristics of the | and the babits and in order to | dren, for whom they are working. |
| nt | ose who enjoyed the delicious | according to reports just received by | in prize money when he won the senior championship at Amarillo last | population of Texas has just been re- leased by the census bureau, and | detect any sign of illness or symp- | MRS. R. C. OGDEN, President. |
| u . | r were: Messrs. and Mesdames | County Agent Thomas. The boys went through the Gray County | spring. | McLean's 1521 persons are classified | toms of communicable diseases. Sup- | MRS. O. E. LOCHRIDGE, Sec. |
| | r. Wilson, Allen Wilson, Donald | Greamary at Pampa, after which they | and a second | as follows: Male, 759; female, 762; | erintendents should insist that all children who are ill or who have | |
| X | Rish Phillips, Jack Cooke, C. | mote the story. The county prize is | THE OPTIMO CLUB | white, 1500; negro, 15; native parent- | the second | Earl Alderson, Clarendon photog- |
| | Cooke; Mrs. C. P. Overton of | \$5.00 given by the Gray County | | age, 1457; foreign or mixed parent- | the health of the other students re- | rapher, was in McLean this morn- |
| 50 | Deer, Messrs. W. C. Phillips. W. Overton, W. C. Montgomery. | Creamery, while the state prize is a | The Optimo Contract Club was en- | age, 37; foreign born white, 6; ages under 5, 169; 5 to 14, 346; 15 to 24, | main out of school and under the | ing. Mr. Alderson says he plans to be in McLean one day soon to take |
| - | Massay, C. C. Cook, M. M. | trip to the National were judged | tertained Saturday afternoon by Mrs. | 298: 25 to 34. 272; 35 to 44, 194; 45 | care of a physician, it necessary, un | pictures, announcement of which will |
| 20 | han and T. A. Cooke; Gwen- | by the head of the Dairy Department | C. B. Batson. After an intercamp | to 64, 186; 65 and over, 65; 21 and | lease. | be in McLean one day soon to take pictures, announcement of which will appear in this paper. |
|)• | the state of the course | of A. & M. Conege. | were served to the following mem- | over, including unknown, 827. | 3. There should be a definite period | |
| - | e Wicher and Bobbie Beall. | | Magdamas Howard Foy, E E. | | of health instruction in which proper | Mr. Sandlin and remember that all |
| | DRTHEN DRY GOODS SALE | CONTRACT BRIDGE CLUB | Watkins, Ercy Cubine, Floyd Phillips, | GEO. W. TRUITT AT AMARILLO | health habits as well as information for the proper care and preservation | ical education; that is, should know |
| | UNI GOODS SALE | chub met last | Sammie Cubine, John Haynes and | | of the body should be given, includ- | how to do all that is expected of |
| <u>N</u> | Worthen Dry Goods Co. opens | The Contract Bridge Club met last Thursday with Miss Ruby Cook. | C. B. Datson | methodinal sneaker at a meeting to | mg samacion or money | teachers along this line of work. |
| | Friday morning with a | Mesdames O. G. | HEFNER CASE AFFIRMED | be held at Amarillo on Oct. 22, in | communey. | Tou up not nave to be an atmose |
| | " Acquainted" sale. | Chas Cooke, Josh Turner, | | the south-wide Every Member Cam- | The above is Mr. Sandlin, of the | to be able to teach physical educa- |
| | " a then save he wants to get | Roy Campbell, S. D. Shelourne, Land | The Court of Criminal Appeals has | paign now under way among South- | State Department of Education. You will note that he stresses many ideas | to be able to do all kinds of "stunts" |
| | with everyone in this | Jordan, E. E. Dishman, W. L. Camp- | affirmed the conviction of Carl Hefner | ern Dapusts. | about physical education. It is my | to get the idea of physical education. |
| | hunity; he means to make his here and take part in every- | bell, and Miss Ruby Cook. | for the murder of Homer Crabtree | other prominent Baptists will be on | belief that we as teachers fail in not | Citizenship is to be stressed, respect. |
| | for the advancement of com- | CITY TAX EQUILIZATION BOARD | | | | |
| 1 | y interests. | | inintly indicted for the murder. Sep- | A number of local paperson prime | act, take care of school property, show respect, etc. In other words, | throwing rocks, etc. I wish to call your attention to |
| | Worthen gave the home paper | and Cheney and | arate trials were held, Hefner being | attend. | be real men and women. Please note | the health and happiness program |
| | | | | | about sending children home, that | |
| | "a in a quarter man advertise. | multigation board for the cross | and Thompson five years. | Mr. and Mrs. Chas. Eudy and chil- dren visited at Childress last week | the school superintendent has power to do this. I shall be glad to assist | of the University of Texas. You may |
| | on another page. | have already begun their labors. | The second se | | you, but I must know at once about | secure classroom cards, eye charte, |
| | | The second se | According to B. L. Webb, special | | the stat that mande to go home. | this demander same of it is free |
| | Warren, head of the history | Mr. and Mrs. B. F. Pearson of | agent, there were 407 bales of cotton sinned in Gray county, up to Oct. | T. W. Barnes and John B. Hessey | and please do not send the child home until I have given my O. K. | and some of it will cost you from |
| | Ment of Wayland College of | Canyon visited the latter's particular | 1, this year; as compared with 954 | of Pampa were in McLean Wednes- | home until I have given my O. K. | one penny to 35c. We certainly need * |
| | Church Wednesday evening. | Week end. | bales for the same time last year. | day. | Please study the aims as given by | to stress physical education. |
| | incomestary evening. | | | | | |
| | | the second se | | | | |
| | | A REAL PROPERTY AND INCOMENTAL OF | | | | and the second se |
| 1.5 | | | | | | |
| 1 | the tay of the second s | | | | | |
| STATISTICS. | A REAL PROPERTY AND A REAL | | and the second | | | A REAL PROPERTY AND A REAL |



Editor-inChief Senior Reporter___ Junior Reporter___ Sophomore Reporter Pauline Ledbetter Home Ec Reporter____ Margaret Hess Football Reporter_____Cagle Hunt Band Reporter Sponsor_

lockets a good whipping. The Tigers went into the game with the determination to win it. The visitors were just as confident that they would carry off the victory.

tightly by the home team.

first touchdown and then repeated it for the extra point.

or defense. Three other touchdowns

When the last touchdown was made

nice goal

start to finish and when the final 27. Wellington 0.

C Christian

in the work.

Dessert isn't complete with-

11 and Thanksgiving. Three games Kansas City in November, where they will be away from home.

PERIODICALS IN LIBRARY

well The high school library supplied with periodicals. One advantage of this is that it keeps the Miss Ruby Lee Seal, met Thursday high school students informed on both national and international affairs. the magazines. Some of the periodused in the extempor- er; Pauline Ledbetter. aneous speaking contest of the inter-The magazines are the library fund.

The following weekly issues come Scholastic 8 copies: Pathfinder, 12 copies. Monthly magazines are: World Works, 1 copy; Forum, 1 conv: Review of Reviews, 1 copy: Saturday Evening Post, 1 copy; Ladies Home Journal, 1 copy: Country Gentleman. I copy

The papers which come to the library are read and reread. The high school students are greatly indebted to Montgomery Drug Co. for the Amarillo Daily News which is sent to the library. The McLean News, the Clarendon News and the Interscholastic Leaguer are also appreciated BEWARE OF IMITATIONS very much. Colleges of Texas send copies of their papers, which are enjoyed.

Three books of value to everyone were sent to the library last week. Congressman Marvin Jones sent a copy of "Director of Congress" and a copy of "House Manual." Tom Conentative of this district. also sent a copy of "Director of Congress.

NEW BOOKS ARE APPRECIATED

Many copies of good classics have been donated to the library. Each help and is appreciated.

BELOVED FRIEND

of the most beloved persons with the McLean high Mr. J. H. Bodine. First, he because of his beautiful in their daily practic and devoted Christian life. loved because of his to help everyone. He is ready to do all in his power. t ohelp those who need aid. He is because of the excellent er in which he does his work. nding is always clean and well when it is cold we are comfortably warm at all times. When it is hot the rooms are properly vendated. Mr. Bodine is always on thei It does not depress the he

will represent the State of Texas in meat judging.

They will journey to

THE SOPHOMORE CLASS

The sophomore class, sponsored by Oct. 8, to organize. officers were elected: Buell Ellison selection of president; Christal Christian. Sherman Crockett, secretary-treasur

In the sophomore class there are a number of football boys. The class exceedingly overloved by the way Literary Digest, 12 these boys played Friday. The fol-

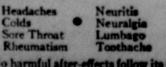


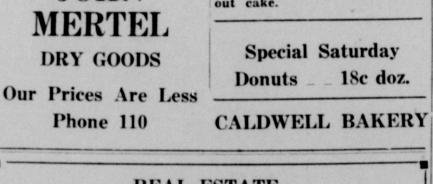
BAYER ASPIRIN is always SAFE



NLESS you see the name Bayer and the word genuine on the package as pictured above you can never be sure that you are taking the genuine Bayer Aspirin that thousands of physicians prescribe

me Bayer means genuin Aspirin. It is your guarantee of pur ns of users have proved it is safe. Bayer Aspirin promptly





REAL ESTATE

Take advantage of our service when you are in the market for town or farm property. Our years of experience enable us to know values.

> Massay & Stokely Phone 44 McLean, Texas

October 17th

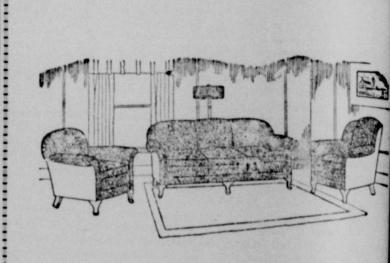
Is the

SWEETEST DAY OF THE YEAR

It's the one day when we make a point of showing people that we care for them. People who have done things for usfolks who will be happy because we remembered them-loved ones who may feel that we have forgotten.

Show someone you care-the sweetest and simplest way is a gift of delicious candy.

ERWIN DRUG CO. The Benall Store



Cash y

s Myrtle

McLean Tue

s Pauline

yd Meado

rs. Bessie

visited in

sister, Mrs.

R. G. Bi

and Mrs.

Pampa

and Mrs

and Mrs.

and Mrs

hamrock !

ark Regal

Lean Sunday

and Mrs

Erick (

Williams

and Mrs.

arillo Su

Erick, Okla.

Pampa Sund

Friday.

Good for Any Living Room

This group will revive any living room suffering from middle age, dullness, of interest, or general "run down" con dition. It has Color. Youth, Style and Comfort.

Honestly, wouldn't this suite, or even one or two odd pieces, make a big differ ence in your living room? Then why n be nice to yourself and get it?

Our new low prices make it easy for y



The McLean News, Thursday, October 15, 1931 Local and Personal With the Churches News from Heald Lear M. Jones and son, Albert FIRST PRESBYTERIAN CHURCH Abernathy visited their par-The young folks enjoyed a party and grandparents. Mr. and Mrs. in the Frank Bailey home Saturday W. A. Erwin, Minister J. A. Ashby, S. S. supt.; Mrs. Chas. Mr. and Mrs. Ernest Kramer and Watkins, this week. Puck E. Cooke, supt. primary dept.; Mrs. family visited Mr. and Mrs. Oliver tfc and Mrs. Sammie Cubine and E. L. Sitter, pres. Ladies' Auxiliary; Elliott Sunday, Mr. and Mrs. Floyd Phillips Mrs. W. A. Erwin, pianist; Evan L. Thomas and Lester Bailey visited the Meeks home at Miami Sitter, pres. choir; T. J. Coffey, clerk Melvin and Vestal Gene Bailey Sunide. Hear day afternoon. Sunday school 10 a. m. Johnie Villa Haynes and Morning worship 11. Sermon by and children visited Mr. and Mrs. W. Mr. and Mrs. George R. Reneau Veatch visited at Weather- the pastor. "Highways." Anthem by H. Rutledge Sunday afternoon. Okla., Sunday. Evening worship 7:30. The pastor Elliott visited their sister, Mrs. Woody Mrs. Ernest Kramer and Mrs. Oliver J I Hall and Mrs. Miles W. will finish the series of sermons on Green, at Wheeler Monday. af Boise City are visiting rela- the "Consciousness of the Souf After W. H. Rutledge visited in the T. H. Death;" subject for the night, "Heav- Pickett home Monday afternoon. here this week. en; who will be there? Will we know Little Johnice Elliott and Vestal Ella Cubine, Mrs. J. I. Hall each other there?" Mrs. Frank Winn Gene Bailey spent Tuesday night W. Hall visited at Car- will sing "The Holy City." Anthem and Wednesday with Mrs .Ernest Wednesday. by the choir. Brooks. We invite you to worship with us. Mr. and Mrs. Hershel Bratcher Cecil G. Goff and S. A. Cobb A "hearse" is a good thing, but why spent Saturday night and Sunday Shop Baptist Workers Con- wait for it to ride to church? Come with his parents, Mr. and Mrs. O. B. while you can hear the sermon and Bratcher, at Enterprise, Rolla Tuesday the songs. leaning Mr. and Mrs. T. C. Landers visited dy Long Legs," best picture of in the W. H. Rutledge home Tuesday ear, at American Theatre Fri-FIRST BAPTIST CHURCH sses. afternoon Saturday. Advertisement 1c Mr. and Mrs T F Phillips visited Cecil G. Goff, Pastor deliver. their daughter, Mrs. Edgar Bailey, Erwin came in Sunday from Reality Sunday school at 10 a. m. Sunday. N. M., to visit her daugh-Morning worship at 11. Message Frank Jones, Hershel Bratcher and A. B. Christian. by the pastor. Leonard Christian called at the W B. Y P. U's. at 6:30 p. m. H. Rutledge home Tuesday. Clara Anderson of Canyon Evening worship at 7:30. Message, Mr. and Mrs. T. F. Phillips were home folks here last week "When God Is God." eShamrock visitors Monday. The W. M. S. will meet Monday afternoon at 3 o'clock in the home of A preacher and a lawyer who were L. Campbell and children Mrs. A. A. Tampke for Royal Service, traveling together fell to discussing The choir will meet Tuesday night mistakes in speaking. Miss Bobbie Quarles visited in for rehearsal at 8 o'clock dle Friday. "What do you do," asked the Prayer meeting will be held Wed- preacher, "if you have a slip of the L. Campbell and children nesday night at 8. Everyone is urged tongue and say something you didn't Miss Bobbie Quarles visited in to be present. intend to sav?' Saturday. "That depends," said the lawyer. FIRST METHODIST CHURCH "If it is a serious mistake I go back S. Doolen, Mrs. J. W and correct it; if only a slight mis-Mrs. C. S. Rice visited Jno. H. Crow, Pastor take I pass on and do not notice it. Dr. W. P. McMickin will preach at What do you do?' amrock Friday. the Methodist Church Sunday, Oct. "I follow the same rule," responded ION lotus-scented surf. and Mrs. C. C. Sloan of Pampa Come hear him the preacher. "For instance, last Roy Campbell one day Sunday school 10 a. Mrs. Sunday in the course of my sermon Preaching 11 a. m. I intended to say that the devil was Eoworth League 7 p. m the father of liars, but by the slip and Mrs. Gerald Mayfield of Evening service 7:30 of the tongue I said that the devil ock visited in McLean Satur-On Sunday, Oct. 25, Bro. Murrell was the father of lawyers." will preach at 11 a. m. and hold our "What did you do?" asked the Preside fourth quarterly conference. st. Cash lawyer. W. M. Murrell of Clarendon "It was such a slight mistake that his daughter. Mrs .G. C. Bos-METHODIST W. M. S. SOCIAL I went on without noticing it." Sunday night. The W. M. S. of the Methodist "The best crop ever raised on the W. Haynes went to Granite, church met at the church Tuesday, place," and "twice the tonnage on Sunday for a visit with rel- Oct. 13, at 2:30 p. m., for their reg- terraced land as compared with land not terraced," are the descriptions of ular monthly social. Games and contests were enjoyed neighbors and owner of the crops E. D. Langley of Wichita Falls and refrsehments served to 20 mem- grown on a farm terraced last winter

Romance and

Sometimes, when you turn the pages of a book, your mind is seeking romance. You long to leave a too-familiar world . . . to travel with the speed of thought to far-off purple lands . . . to bathe in tepid,

But your local newspaper finds you in a more practical mood. Interested in real people, in the facts of the day. Looking for news of things that you may buy and enjoy-here and now.

You may find in the advertisement just what you want in the way of a better breakfast food, or a new radio, or an improved face powder. If the thing fits into your living, is practical and possible and prom-



ising-you are vitally interested. Because you are reading about yourself!

Today, a great many things that were romantic dreams only ten years ago are common realities. Life has more color, more charm, more adventure. And the things that give it all these may be found in the advertising columns.

Advertising discusses realities-romantic ones often enough-but actual articles you can have for your own, new joys for your family, stepping stones to your happiness.

The advertisements in this paper are written for you. They are real. They are reliable. Take their advice.

The McLean News

The Paper That's Read First

The McLean News, Thursday, October 15, 1931 NEW TELEPHONE DIRECTORIES

THE MCLEAN NEWS as all professional and business TAKING WORM OFF HOOK

Published Every Thursday News Building, 210 Main Street Phone 47

T. A. LANDERS, Publisher

SUBSCRIPTION RATES In Texas

| One Year \$2.00 Six Months 125 | |
|-----------------------------------|--|
| Three Months .65 | |
| Outside Texas One Year \$2.50 | WE PREFER OURS STRAIGHT, TOO-HOW ABOUT YO |
| Six Months 1.50 | "This program coming to you th |

Display advertising rates 25c per and Squeel, distributors of Elite procolumn inch each inertion. Pre- ducts in Missouri, whose local dealer ferred position, 30c per inch.

Three Months

Entered as second class mail matter, Your announcer is Cooling Charlie. May 8, 1905, at the post office at the Velvet Voice of the Ether. We McLean, Texas, under act of Congress, will now hear three bars of William



Panhandle Press Association

are raving about

.

With most of the world go- it .- Marysville (Mo.) Forum. ing over to free silver, maybe W. J. Bryan was right after all. Most men with ideas must wait her holiday. I need her at home, until they are dead before the but it seems useless to write sugworld recognizes their true gesting that she return." worth.

There will always be high

taxes to howl about, until we Some folks are so enthusiastic and The merchant wants to attract the Watkins, Saturday. learn to elect men to office who consecrated, and so surprised that know how to spend money wise- everybody else is not-but wait until the buyers in a receptive mood, but Mr. and Mrs. Dale Dorsey and ly, but it is hard to interest their one brief year of office is over! the fact that the merchant is using little daughter of Amarillo visited that kind of man in an office -- Church Paper. and harder yet to get the voters to support him.

. . . .

in Lefors Friday. The Sayre Headlight printed

the delinquent tax list for their Mrs. J. W. Kolb returned to her home county last week, carrying home at Lubbock Sunday.

am.

ment.

to suggest it."

Smithson-"My wife is prolonging

men can be checked up and

TOO-HOW ABOUT YOU?

their records known. The rule Cutting down one's advertising in of trying the home man first a depression is just like taking the will hold good in every line of worm off the hook and fishing with business, and fair treatment is a safety pin.-Michigan Bulletin.

assured. If, for any reason, One ad one week in a paper will anything is unsatisfactory, it not do much. One ad in a paper is easy to find the man for ad- once a month will not do much. justment, while the stranger is One ad in a paper once a year will a long time gone when you want not do much. It is the ad habit that grows stronger as the weeks that go to find him.

by that really is a test of the results of advertising. People get accustomed to seeing an ad in the paper. The ad is read and when the ad reading habit is formed, the cus-

"This program coming to you thru tomer looks for what the store offers. .85 the courtesy of the Elite Harness Oil A test was made once by a certain Company, as sponsored by Squawk

paper. A request was made for people to cut out the ads in the paper and bring the ads to the shop. The will be delighted to explain their only question that was asked was penetrating and cleansing qualities. "Did you read the ads before clipping them?" No prize was offered for the return of the ads. It was simply a request. Yet the results were Tell as played by the Elite Oilers startling. Men, women and children under the direction of Mr. Tinkan. came to the shop with ads. People after which the correct time will be who did not take the paper somehow broadcast through the courtesy of procured copies, and one lad went the Hulluva Watch Company. Please to the shop to buy papers. Merstand by for station announcements. chants who did not advertise stood Blah, blah, blah blah, blah ad nausearound watching children collecting Such is the daily dozen handed ads, women collecting ads, and men

collecting ads, and thought that they This nation has witnessed in reutes. European listeners prefer their were being left out and contracted cent years some striking examples of for space in the paper. The result maudlin charity, but continued econto swallow a gallon of propaganda was that the men who ran regular omic pressure has awakened the peoto every gram of music or entertain- ads found they profited thereby be- ple to the fact that charity except cause people not only read the ads to the worthy is a millstone about

It becomes increasingly plain that during the period given to the ex- the neck of the community and an A great many people who U. S. broadcasters will either revise periment, but they had been ad aid to the unworthy character who rave do not know what they their entire system thoroughly of readers before and continued to read would live on public bounty. their own accord, or that Congress the ads after the time stated had "Cotton patch, rock pile or starve"

will be obliged to force them to do clapsed. The worm on the hook is is the slogan posted in many comno sure sign that a fisherman is go- munities, and it is based on Holy ing to pull in a record-breaking Writ. The unworthy must be taught catch, but the worm on the hook will that great lesson, and 1931-32 is the bring results that the safety pin will year old Professor Necessity is hold-

not. Fish are not going to pay at- ing his most successful school -tention to a pin on the hook. But Clarendon News. Friend-"Get one of the neighbors the chances are that the worm will

attract the attention of the fish, and Mrs. Will Glass of Alanreed visited that is what the fisherman wants, her parents, Mr. and Mrs. C. A.

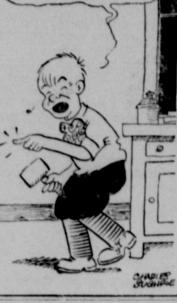
buyers. The first ad may not find "worms" on his hook instead of relatives here Sunday,

dangling an empty hook before the Mrs. J. A. Meador and son visited public, will bring in the results-a steady business. And that is what every merchant desires .-- Higgins News

> Whenever you hear a man say: "I always do the best I can,

MICKIE SAYS-

GOSH, THE FUSS OUR FOREMAN MAKES OVER EVERY JOB OF PRINTING, YOUD THINK HE WUT OLE MICKIE ANGELO, TURNIN' OUT MASTERPIECES = BUT I OUR CUSTOMERS ALWAYS COME BACK FOR MORE



from one to three years here at Claude. Many phones have been disconncted, while others have moved, which necessitates a new directory for Claude, the one we have being out of date, and many times we have to call by name instead of calling by number. Let the local newspaper

The Moore County News boasts of

printing a second telephone directory

for the North Plains Telephone Co.,

THIS YEAR. Mighty good telephone

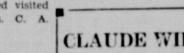
telephone company to have two di-

rectories a year. And a thousand

and the business men who advertise in the directory will get their money back from the local printer when he comes around to pay his past due bills. Every business man should first ask the solicitor, "Are you going to

> directories?" If he says he will, "dab" down with a good ad. If he says no, place your advertising in the local paper instead of placing it in the directory. It is really cheaper advertising in the home town paper anyway, and will bring better results.-Claude News.

Mrs. W. D. Biggers returned to her home at Lockney Sunday.



have our local printer print these

in All Courts

THEATRE BUILDING

Office Phone 60 Res. Phone 118

CLAUDE WILLIAMS Lawyer **General Civil and Criminal Practice**

be of service.

Bruce & Sons Nurser Alanreed, Texas

times better to have the local newssuddenly, as he prodded his buddy paper to print said directories. And front well Editor Miller may boast, for there What's the matter?" asked Pat are darn few local papers that are "Migosh, don't you see that Gen given a chance to bid on their OWN coming with a milk pail?" TELEPHONE directory, let alone giving them a chance to print the di-GAMBLING MERCHANTS rectories. The Claude Telephone di-

the German lines.

UNEXPECTED EMERGENCY

Two Irishmen, ordered to co

themselves in a cow's hide, Pat

the front legs and Mike behind

pretending to graze along to get

"Beat it back, Pat," hissed

TH

WOTTON

erdav

every

a kind

ed one

you ha

rectories were printed by a mail The merchant who advertises order house or some out of town firm the Groom News in the manner that did not know how to spell the a man placing a bet can hardly names of many of our local patrons, pect to get fair return for his me besides making a charge for advertis-Modern advertising is not a gan ing each month, instead of the patron inefficient advertising is a paying ONCE FOR ALL, and getting Groom News their ad in said directory during the

life of the directory, which has been Some men thing they are smart, when the thing that is matter with them would greatly ; prise them if they knew it .- J. H. in Baptist Standard.

Mrs F. H. King and daughter, 1 Mary, of Mangum, Okla., visited McLean Saturday, print these telephone directories and

the patrons will be better satisfied W. R. Webster and Blondy Cant were in Wheeler last Thursday."

> 66 Service Station PHILLIPS PRODUCTS Wholesale Headquarters LEE TIRES PPRE(Courteous Service Lean at Ford Garage Mr JOSH TURNER, Mgr. TREES & SHRUBS

Consult us when you need to and shrubbery, or your place m landscaping. We know Panhan conditions and are always giad i

Trees with a Reputation

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TRE

ermed the le in the the v in the re ma ters octed The 5: his sources troy the 4: ugon a yc ters ters the se and cor

HI residi ary, Back a. ligh Veloci Hane nkie Gas

th rd gra

MAUDLIN CHARITY

The Vegetable TONK

CORRECTS CONSTIPATION

ERWIN DRUG CO.

some 8,000 names. The Okla-of this character is much bet- in ter observed than similar ones in this state.

. . .

And now it is claimed that the cotton acreage reduction law is sure to be repealed in January. Maybe with a little more deliberation and less pressure from the people in matters of this kind, fewer mistakes might be made.

In a report from the bureau of census giving the various sub-divisions of farm lands. precinct No. 5, Gray county, reported 1 acre of woodland not used for pasture, while precinct No. 3 reported 973 acres. We just wonder where all this woodland lies.

President Elliott of Harvard once said: "Abject dependence upon the government is an accursed inheritance from days of the divine rights of kings." It is a good time to do a little thinking along these lines, with the present demands that the government do this and that, without taking into consideration that it all must be paid for out of taxes. For a quarter of a century the publishers of the United States have protested against the government in the envelope printbusiness at the expense of the taxpayers, and now many other lines of business are being invaded, with taxes constantly on the increase. The National Editorial Association has adopted the slogan. "Government in business cuts the heart out of private enterprise and kills individual effort." that expresses the idea in a concise way

It seems that the so-called 'radium eve specialists" got in some of their work in McLean, one man being reported as paving something like \$2,000 for worthless eye treatments. These birds refuse to take checks, demanding cash in hand, and make their deliveries of tiny from \$400 per bottle up, in per-As they give no address it is difficult to catch them. A od rule in anything pertainno to health is to er ne physician first: he can algive reliable info

| McLean last week end. | non oage. | | | | | | |
|---|--|--|--|--|--|--|--|
| | | | | | | | |
| MSI | III VEL | | | | | | |
| FRIDAY AND SATU | | | | | | | |
| CABBAGE per | - 1b 2c | | | | | | |
| BANANAS . | ber doz. 19c | | | | | | |
| ORANGES , | ber doz. 19c | | | | | | |
| COFFEE Maxwell | 1 1b 34c 3 1b 99c | | | | | | |
| SALMON Pink 2 t | all tins 19c | | | | | | |
| PEANUT BU | FTER _{3 1b can} 29c | | | | | | |
| HONEY Comb | ^{1/2} gal. 59c 1 gal. \$1.09 | | | | | | |
| FLOUR CARNATION, 48 15 \$1.00 Superior Quality | | | | | | | |
| mercent in the spin stand of a spin stand to spin the spin standard standard standard in the spin standard standa | 48 tb 75c | | | | | | |
| an other supporting and some second statements of the second statement of the | 2 15 Saltine 29C | | | | | | |
| PEACHES good | ones, per gal. 49c | | | | | | |
| SOAP P. & G. 7 b | A REPORT OF THE OWNER AND ADDRESS OF THE OWNER | | | | | | |
| SALAD DRES | SING 1/2 pt. 19c | | | | | | |
| PEAS Early June 2 | No. 2 cans 21c | | | | | | |
| Cured | slices, per to 21c whole, per to 16c | | | | | | |
| BACON fancy suga | ar cured, per the 25c | | | | | | |
| Don't forget Fish! Oysters! Roast! Free Chinaware | and the Choisest of Beef without cost to you! | | | | | | |

Let's get acquainted Welcome to our opening Friday, Oct. 16

Folks, we have decided to cast our lot with you. We are just plain western people, always have been and always will be. We know, already, that we are going to like McLean and its people. We like the fine, friendly spirit that exists here and the wholehearted way in which you, whom we have met, have received us.

It is our sole aim to not only live and make our home among you, but to be a real asset to our town and community. And we hope you will accept us in that spirit.

SEE CIRCULAR FOR PRICES

Worthen Dry Goods Co.

McLean, Texas

THE OPTIMIST Miss Irene Hayes, Sponsor hide, Pat h POETRY CORNER "NOW have hard work to do

Do it now. the skies are clear and blue. row clouds may come in view, is not for you;

have a song to sing. Sing it now. tones of gladness ring

day some music bring; Sing it now. have kind words to say.

may not come your way, a kindness while you may; ones will not always stay; Say them now.

t that is the Show it now. hearts happy, roses grow.

daughter. M kla., visited

Blondy Ca hursday. Station

RGENCY

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hissed !

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asked Pat

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CHANTS

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DDUCTS Iquarters ES

Service arage

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you need to our place D now Panhan always giad a

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ES

Ellen cut the dimes out of paper Jesse Blake sold the tickets. Valerice, joyed the show.

Do it now.

song of bird in spring.

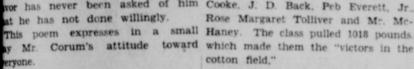
Say them now.

you have a smile to show,

at the friends around you know you have, before they go; Show it now.

. . . .





The teachers and students of the clean elementary school want to Corum some flowers while

a little bit o' sunshine.

ess is in the way you walk the

hs of life each day;

in the little things you

. . . .

Mgr.

ess is being friendly when another eds a friend;

s in the cheery words you speak, and in the coins you lend; ccess is not alone in skill and deeds of daring great; s in the roses that you plant be-side your garden gate.

Texas

. . . . 5A CLASS

The 5A boys and girls are glad that someone. of their classmates that have been as the pony was not in a very pleas. middle, she goes in second; sit on

to come to the show. Mary

. . . . HISTORY DEPARTMENT

reported to be feeling better.

The 6B history students have writ- on

ten to other states to obtain valuable historical material. Some of this material has already been sent and will be used in a class project. A history reporter was elected.

-George Klingle, Frankie Mae Bell. Joke reporter, J. D. Back. Each week a poetry corner, supny Since the Civil War is being stud-

a similar section will ap- ied now, some books of fiction such her by pounding and beating The Optimist. Students are as The Clansman and Uncle Tom's "Bits o' Sunshine" ex- Cabin are being read as supplementsome poem. There are ary reading. reasons for doing this; first, you In the 5B class the students them-

ald stop a minute to appreciate selves suggested that they make group uty and truth in poetry; second, scrap books which would enable them just naturally feel better if you to find pictures to explain more fully

some of the historical events. Non when students are interested enough PPRECIATION TO MR. CORUM to ask to do such things, the teacher

feels encouraged.

6B REPORT

He has always greeted the Those who pulled bolls Saturday and pupils with a smile. A for the 6B class were: James Emmett has never been asked of him Cooke, J. D. Back, Peb Everett, Jr. Rose Margaret Tolliver and Mr. Mc-

Mr. Corum's attitude toward which made them the "victors in the cotton field,"

> Charter No. 10957 Report of Condition of the AMERICAN NATIONAL BANK of McLean in the State of Texas, at the close of business on Sept. 29, 1931.

RESOURCES Loans and discounts Overdrafts Bonds, stocks, and securities owned Banking house, \$7,500.00; furniture and fixtures, \$4,200.00. do and Real estate owned other than banking house.

By Wilson Shaw Beatrice, Lorene, L. L., Thelma Jean, One morning bright and early we the tank was running over. A little Peggy Marie, Mary Ellen and Ken- got up, saddled and bridled the norse, stream was running down hill. She nith were in the show. Marvin show- caught up our donkey, put a bridle jumped to the side and that caused Moines, N. M., visited relatives here visited in McLean Saturday. ed the people where to sit. We en- on her, and started out. We planned me to fall unexpectedly. to go about nine miles out into the We got home, with enough riding country. The horse's name was Dolly for that day.

and our donkey was named Nuisance because she was always annoying Mrs. W. B. Hollis of Clinton, Okla., Sunday, We had not gone far when we de- Barnes and Mrs. E. B. Gardner.

absent from school were able to be clded to change about, and I was to back with them this week. We are ride the donkey. The secret about Mrs. Douglas Wilson and son of sorry to report that Billie D. Rice old Nuisance was this: if you sit back Pampa visited relatives here last week tried to ride a pony yesterday, and on her hips, that is low; sit in the end.

ant disposition, he unloaded Billie D, her shoulders, and she goes in high. Mrs. Martha Hamilton visited in and as a result Billie was not able to While I was sitting on her hips to Amarillo last week end. be with us today. However, he is see if she would go, she made a dive for the ditch. I started off, but it A. F. Smith was in Amarillo Sunwas of no use. She had already day. thrown me. I got up, brushed off

my pants, got back on her and went Miss Frances Noel visited in Hed-

We got there about twelve and ate dinner. Then we went and made old Nuisance jump banks, and the horse jumped them, too. We went to the atermelon patch and had a melon fight. On top of that we were dealt a lot of misery. Old Nuisance began to eat melons, too. We soon stopped

We decided to see how fast she could run. I got in behind her and away she went! My horse ran up beside her and she turned into the valze patch. Here is where she threw Verne

AFTER 40 CONOCO onstipation may very easily become aronic after forty. And any continued onstipation at that time of life may ring attacks of piles and a host of other PRODUCTS pleasant disorders. Watch your bowels at any age. Guard Wholesale and Retail STAR SERVICE STATION

VULCANIZING SHOP J. R. Glass, Agt. Phone 131

and

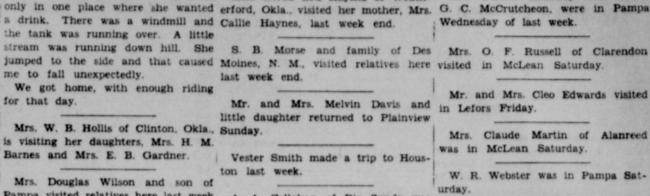
hem with particular care after forty. Nhenever they need any help, remember doctor should know what is best for "Dr. Caldwell's Syrup Pepsin" is a or's prescription for the bowels. Tested y 47 years' practice, it has been found horoughly effective in relieving consti-ation and its ills for men, women and hildren of all ages. It has proven perfectly safe even for babies. Made rom fresh laxative herbs, pure pepsin **Reserve District No. 11** and other harmless ingredients, it cannot ripe; will not sicken you or weaken you; an be

ley last week end.

e used without harm as often as your breath is bad, or when your tongue s coated; whenever a headachy, bilious, gassy condition warns of constipation

bowel trouble





A. A. Callahan of Big Sandy was in McLean Saturday.

Mrs. Eva Smith returned Friday from a visit at Paducah

Sammie Waisman returned Satur day from St. Louis.



I insure anything. No prohibited list.

I represent some of the strongest ompanies in the world.

T. N. Holloway **Reliable Insurance**

The Best Meats

Try one of our fine beef roasts and see if you do not agree with our many satisfied customers that we sell the best fresh meats to be had. The price is right!



Wednesday of last week.

was in McLean Saturday.

urday.

Mr. and Mrs. Cleo Edwards visited

Mrs. Claude Martin of Alanreed

W. R. Webster was in Pampa Sat-

WHITES

For Expelling Worms

ERWIN DRUG CO.

N. E. POGUE

WATCH MAKING

EYEGLASS REPAIRING

All Work Guaranteed

At Montgomery Drug Co.

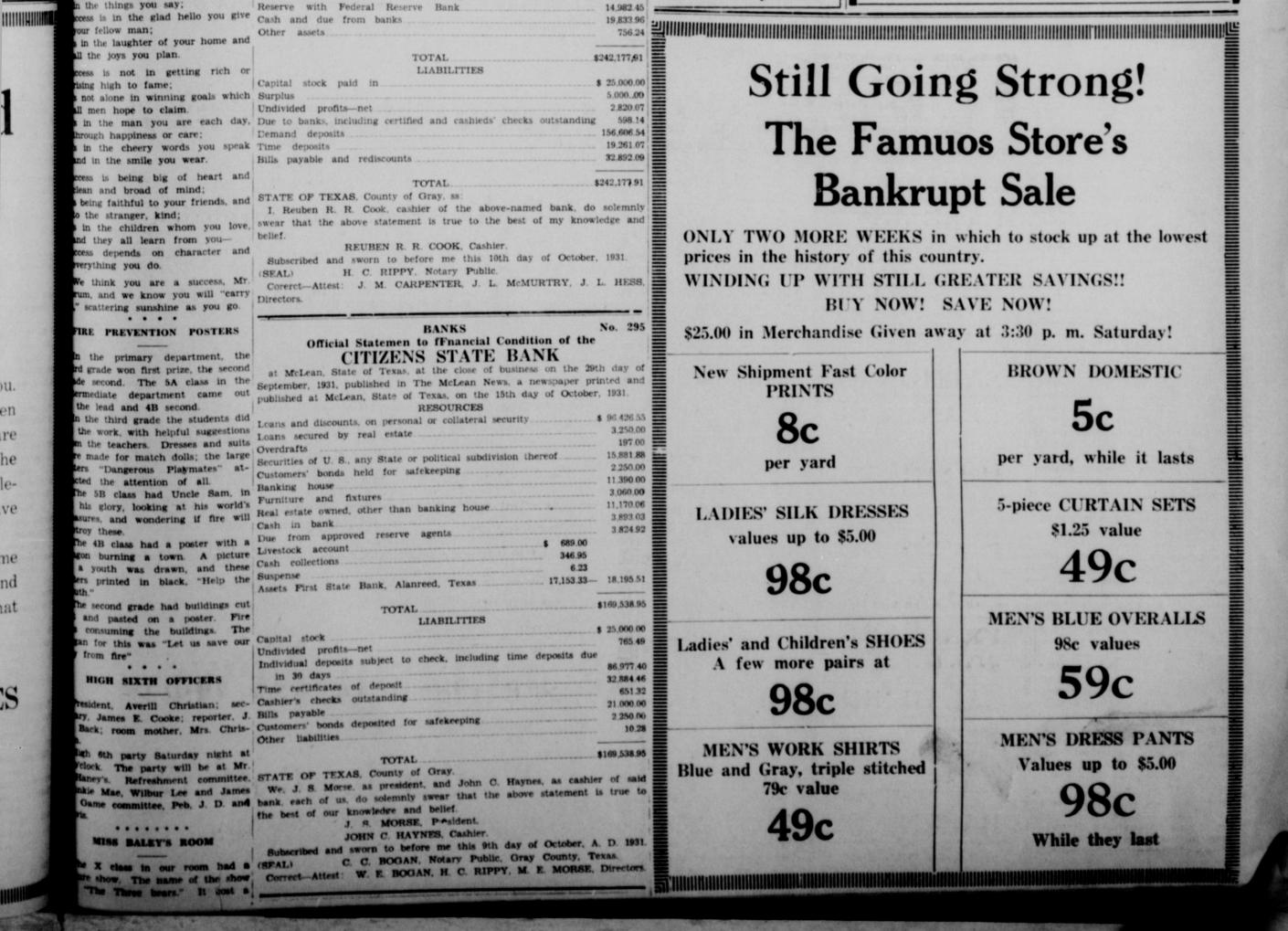
The City Market C. C. Bogan, Prop.

Telephone 120

McLean, Texas

MY DONKEY RIDE She was very nice on the way back, Miss Gorda Lou Haynes of Weath- Mrs. Eunice Kennedy and uncle

The McLean News, Thursday, October 15, 1931



The McLean News, Thursday, October 15, 1931

Local and Personal

Mrs. J. R. Phillips and little daughter, Leta Mae, visited in Amarillo Saturday.

Mrs. J. G. Davidson and daughters of Ramsdell visited in McLean Saturday.

"Daddy Long Legs," a picture for the whole family, at American Theatre Friday and Saturday. Advertisement

D. N. Massay went to Jericho Wednesday.

W. H. Craig of Alanreed was in McLean Tuesday.

bundles. Close in. See T. A. Massay. Mr. and Mrs. Dick Erwin of Elida, N. M., visited relatives here Sunday,

E. R. Tinsley of Shamrock was in rolls at News office. McLean Tuesday.

Dean Newell of Shamrock was in McLean Tuesday.

Rev. and Mrs. Jno. H. Crow visited in Hedley Tuesday.

Miss Lucile Harlan of Pampa visited home folks here last week end.

Mr. and Mrs. Dwight Upham were in Amarillo Wednesday.

A. F. Smith was in Shamrcok Friday.

Rosy Overton of Canyon visited basement. Modern, close to school. relatives here Monday.

T. J. D'Spain. tfc Chas. E. Cooke was in Pampa Tuesday.

WANTED

at News office.

CLASSIFIED

Lines of white harged for at same

The News

ADVERTISING

at same rate as read-Black-face type at Initials and numbers

RATES .- One insertion, 2c per

wo insertions, 3c per word. Three insertions, 4c per word, or 1c per word each week after first insertion.

count as words. No advertisement accepted for less than 25c per week. All ads cash with order, unless you have a running account with

FOR SALE

FOR SALE .- Cane, hegari and kafir

ADDING MACHINE ribbons and

FOR SALE .- Trailer, Jersey cow.

House for rent. Geo. W. Sitter. 41-2p

MODEL T Ford truck for sale or

trade for fresh cow. Gross Filling

TYPEWRITER RIBBONS for all

DUPLICATING sales books, 5c each

FOR RENT

FOR RENT .- 6 room house with

mortgage note. Write T. J. Easley, Jr., Box 226, Wellington, Texas. 40-3p

FOR RENT

Station, 10 mi. north. 1p

machines at News office.

Jack Harding of Pampa was in We do general furniture repairing, McLean Monday. I tter Fusniture Co., phone 271. tfc Whitey Buchannon was in Pampa WANTED .- A few fat cows. Rus-

Monday. sell's Market. 41-3c Mrs. C. P. Overton of White Deer WANTED .- Vendor's lien and first

visited relatives here last week.

day.

M. T. Perry was a visitor in Wichita Falls last week end.

Mr. and Mrs. Byrd Guill and son FOR RENT.-4 room furnished visited at Abra Sunday afternoon. Evan L. Sitter was in Pampa Tues-

house, \$15.00 per month. P. A. Dwyer. 1p MISCELLANEOUS A. McCall was in Shamrock Friday. Groceries are cheaper at Puckett's Cash Store. tfc

and carbon at News office.

EY. TIP

MMIE

ARNA

GET

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FROM

FLOWE

TIM

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A JAZ

30'

BUSINESS!

SOMETHING THAT ALL OF **US ARE VITALLY INTERESTED** IN . . . AND JUST WHAT CAN

The per capita fire loss in Europe is 33c. In the United States it is \$4.00 Another good reason for fire prevention week. Think it over, and rolls a News office. remove fire hazards from your home and place of business .-- Gainesville Register

PAYING FOR FIRES

Europa. And less fire insurance, potatoes in by Nov. 1st. Roby Bros. Having a stone or a brick house makes for safety against accidental HOME MIXED POULTRY fire, and having no insurance makes for less carelessness with kerosene. Selling out to the insurance company Pampa .-- Not being able to feed is generally regarded as a crime, and laying mash to his flock of 325 hens, men have been imprisoned for mak- W. H. Henry, Gray county poultry ing such deals. Yet the practice has demonstrator, mixed a home grown not been eradicated. It never will mash suggested by the county agent he eradicated as long as over-in- and within 10 days had the satissuranse is permitted, not to say en- faction of seeing egg production couraged. Every fire loss is lost, not jump from 100 eggs daily to 164 is the insurance company, but by eggs The extra production is paying those who insure with the company, the entire feed bill of the flock and The company has to collect a margin about 15c per day besides, leaving of premium over average loss, or go the former production as clear profit out of business. This unavoidable above feed The mash consists of fact, coupled with mice which gnaw 40% ground wheat, 30% ground barmatches, costs insurers heavily. Over ley, 10% ground oats and 20% meat insurance even is costly to the payers scrap. It costs \$1.15 per hundred of life insurance premiums. Many a including grinding, and is fed with man, realizing his over-insurance, equal parts of whole wheat. grows careless with lethal weapons

wrefitable to the majority for the Opera singer arrived in heaven, and minority to collect either fire insur- being a bit bored with his idleness, ance or life insurance by extra-legal he approached St. Peter and inquired: methods. In truth the majority al- "St. Peter, can't you and I get up ways pay for the indiscretions of the biggest chorus that was ever the malefactions of the minority in brought together?" all their ramifications .- State Piess. "Certainly," replied St. Peter. "How

RADIUM DOCTORS BACK

Officers of Bryan county, Okla. are looking for two men, who, it is alleged, recently obtained \$150 from one family in that county after representing themselves to be eye ex- "Well, then, you get them together aminers and administering a so-called and we will commence rehearsing radium cure for cataract.

"A growth of this sort cannot pos-"bly be removed or corrected with many basses will you want?" the use of radium," the Oklahoma "Oh," smilingly answered the singer. Farmer-Stockman warns. "Further, "I will sing bass myself." the chances are these men did not have a particle of radium with them. They may be the same pair that has enough to supply Bob Waley, dairy worked across the southwest before demonstrator of McLewis community. and victimized farmers in Oklahoma. Orange county, with plenty of legume Kansas and Texas. If these fellows hay for his 15 dairy cows most of show up at your place, call the the winter.

Mother-"If that young man asks or a kiss, refuse it Daughter-"And

nd cans have

ADDING MACHINE ribbons and

SWEET POTATO curing plant now

TYPEWRITER ribbons, paper, oil

There are fewer timber houses in open. Reduced prices. Please have

RATION PROFITABLE

and inhumane automobiles. It is un- A short time after a Metropolitan

many voices do you want?" "Can you get me 10,000 sopranos?" "That would be quite easy." "And can you get me 10,000 altos?"

"Certainly. "And can you get 10,000 tenors?"

"Yes, I can."

right away." "But," reminded St. Peter,

Four acres of soy beans have yielded

Hubb-"This article says that ugly women make the best wives." Wiff-"Do you mean to insinuate that I'm ugly?" Hubb-"Not in the least."

No, preachers' children are no worse

WE DO ABOUT IT?

That is a question that you will have answered in your own mind before you read the first word in this paragraph. Business is either good, fair or bad. If your business is bad it may not be entirely due to circumstances governing the times: it may be, and probably is, partially your own fault.

The News is not going to tell you that advertising is a "cure-all" for business depression. We are not going to tell you that an ad in this paper will immediately perk up your business. Very likely it won't. As a general rule, if you're sick one dose of medicine doesn't set you entirely right again. Don't you generally take what you term "a round" of medicine before you begin feeling normal again? Don't you have to forego some of the things you've been eating, drinking and doing before you get well? Don't you have to take stock of yourself and see what caused your illness? The same principle applies to advertising.

Maybe you haven't been telling people what you have in stock, what new merchandise you are receiving, why they should patronize your place of business. Do you have anything in your business that is different from any other business? Is your merchandise better? Is it more attractive? Is your service any better?

People won't know these things unless you tell them. As a general rule people don't come prying around in your business. They figure that if you have anything you want them to know, you'll tell them. If your place of business isn't worth telling folks about, then there is no use spending money advertising. But if you have something different, a distinction that can readily be seen-better pricesbetter merchandise-newer merchandise, more durable or more attractive merchandise, then it's worth telling. Folks appreciate knowing these things. They appreciate it to the point of patronizing you. That is why advertising in the newspapers is recognized by all the leading business men throughout the nation as a safe, sound, conservative investment, instead of an expenditure involving chance.

The McLean News

The Paper That's Read First

COLORED COMIC-SECTION

ATT STATISTICS

man second and a second the

THE MCLEAN NEWS

The Oldest Newspaper in Gray County - - McLean's Home Paper Since 1904.

McLean, Gray County, Texas, Thursday, October 15, 1931.





.

After my animal friends and I had escaped from Black Dog, the crazy old pirate, we kept goin' until we were deep in th' jungle and then discovered we were lost. We were hungry and tired after our long run so Singoot climbed a banana tree, broke off a big bunch of bananas and dropped it at my feet. We felt much better after our banana lunch and started out to see if we could find th' lagoon

we had left that mornin'. At last we came out of th' heavy jungle and found a broad, swift river before us. I saw what I thought was a log partly hidden by th' grass at th' edge of th' water, and wonderin' if it would float, I stepped onto it. Sufferin' whales! Two jaws filled with long sharp

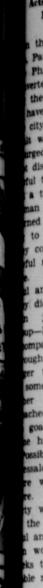
teeth reared out of th' grass. A sleepin' crocodile, that's what it was! You should have seen how quickly I got

ashore. Well s'r, I was that flab-bergasted after my close squeak with th' crocodile I sat down on what I thought was a brown rock to get my breath back again. Then Singoot pointed to somethin' back of me and began to chatter like a crazy loon. Wonderin' what in tarna-tion was th' matter with him I looked over my shoulder and right into th' eyes of a monster snake. What I had thought was a rock were th' coils of a huge snake, and there I was sittin' on 'em. Well s'r, I jumped right up and landed runnin'. Kangy. Singoot, and I got away from that spot in a hurry.

ΎΓ







ext Sunday's Lesson

n Thessalonica and Berea Acts 17:1-11; 1 Thes. 2:7-12 Rev. Cecil G. Goff

of last Sunday's les-Silas were eating with jailer who had been the following morntrates of the city sent Paul was not so easily and Silas had been

private. It was unman citizen with Paul and Silas were the rulers

lost no time in godoing what up for the unment of the night bebesought Silas to leave town, which the evangelistic

know: but

arriving, the evangelistic who changes must watch his to the Jewish synagogue step.-K. M. Goode and Carroll Between Sabbaths, Rheinstrom in More Profits from Adhis group did personal miswork, of course, but for three

this work continued with favbefore opposition stat-Lander and Miss Jewel Shaw visited

not a great many Jews who turned to the faith, large numbers of the Greek

Christ under the ministry great evangelistic party. As the efforts of the newcomers s, they made little But when of their adherents be Christianity, they to take counsel. A number of loafers were found to cause riot. The evangelistic party The group n blamed for it. staving in the ere so Jason and others of the were taken and forced peace bond. It was decided bably it would he hast roup to leave the city and Just how

erful persecution. For instance, if; Christian Sabbath observance were to be attempted as Christ would have it Small-town hotels have been the

observed, in all industry, production, objects of criticism, ridicule and sneers cow, a bull tore across the meadow And there are two r's in embarrassed." that Jack didn't call." business and pleasure, there would be on the part of their guests from time toward her. The girl did not stir, one of the widest outcries ever heard. immemorial. But probably most of but continued milking. Observers, to Try to stop oil production, gasoline them are furnishing the best ac- their amazement, saw that the bull ions, soft drink fountains and joy comodations they can under the cir- stopped dead within a few feet of on God's day of rest and cumstances. iding service! The U.S. is not bearing the Travelers who are accustomed to sadly away. ame standard Paul bore. If he were modern conveniences and comforts in

living he might well spend his life larger hotels probably expect too much one making missionary journies to the when they strike a village hostelry. heathen, Godless cities of America. Ps.

IT PAYS TO STICK

handsome profit, every dollar he has invested. The man who quits

proportionately. Even the

everything. The man who falt-

Mrs. Clell Windom, Mrs. Chester

"This ain't the Waldorf-Astoria-if Cash Store. Advertisement tfc The modern business man realizes if was it wouldn't be here. You ain't that his best customers wear out at J. P. Morgan-if you was you wouldn't the rate of nearly 3% a month. Ad- be here. We know this hotel is on vertising-made prospects disappear the bum-well, what about yourself?" far faster. Casual impressions, how-

follows:

favorable, dry like dew in the Village Postmistress-"I ought to heat of competition. "Cumulative" 'ave some assistance 'ere durin' the effects of advertising come not from summer months. Sometimes I don't advertisement paving the way get through readin' the postcards beanother. This is negligible, to say fore ten o'clock at night.' the least. Cumulative effect, on the

comes from the salvaging Mrs. S. A. Cousins and daughters customers half-finished prospects. Misses Nona and Jewell, visited their instead of letting them evaporate, daughter and sister at Hedley last everlastingly at it should week end.

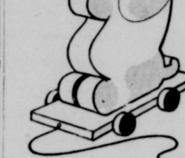
EXPECTING TOO MUCH

signs in his rooms, which read as

Southwestern Life

Insurance Co.

Harold Rippy Local Representative



HE KNEW HIS FAMILY

the girl, turned around and walked

"Weren't you afraid?" asked every

"Certainly not," said the girl. "I

Groceries are cheaper at Puckett's

KEEP SMILING

H. M. Coleman, D. C

Chiropractor

PHONE 2

Upstairs, Masonic Bldg.

As a reminder of this fact, one happen to know this cow is his

country town hotel-keeper placed mother-in-law."

THERE are times when a baby is too fretful or feverish to be sung to sleep. There are some pains a mother cannot pat away. But there's quick comfort in Castoria!

For diarrhea, and other infantile ills. give this pure vegetable preparation. Whenever coated tongues tell of constipation; whenever there's any sign of sluggishness. Castoria has a good taste; children love to take it. Buy the genine-with Chas. H. Fletcher's signature

The McLean News, Thursday, October 15, 1931 1st Stude (writing home). you spell 'financially'?" While a farm girl was milking a

isn't in. Is there any message? Other end of line-"Yes, tell her

\$1,500.00 **IN PRIZES**

Can You Answer These Questions?

1. How many counties are there in Texas?

- What is the largest county in Texas? 2.
- What is the Texas State tree? 3.

What is the Texas State flower? What is the Texas State bird?

4. Name two Texans who have served in the President's Cabinet?

DALLAS NEWS **TEXAS QUESTION BOX** CONTEST

The Dallas Morning News,

Dallas, Texas.

NLY CONOCO

GERM PROCESSED OIL

Can Give You the Extra Benefits of the

"HIDDEN

QUART"

I am interested in knowing the nature of your contest, "The Texas Question Box." Please mail me questionaire containing twenty questions, including the four above.

Name. R. F. D. State



een there we do not know. But number had been won to the of Christ Jesus. These could peace quietly winning others as the deadly venom of roused was directed against Paul and co-workers.

and his company went to when they left Thessalonica. they received altogether a difreception

to hear them in Berea. As they ed to tea

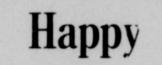
d to search the scriptures. And result of their hem saw the light and turned Judaism to Christianity Not the Jews accepted Christ, but of the Greeks, both men and

e work was going good in Berea many souls being saved, until

word reached the are of the of Thessalonica. They immedgathered a group together and Emillion and E d for Berea. The and finally were able to cause among the people concerning and his party. That old Jewish of venom se

hearts of some of our religious is of today-not being sat we their religious duties to fight of God in their immediate surings, they go afield to stir up people against God's work whereit is prospering, and, peculiar as ns, that kind along with the of old, can get a following to on the trouble. But Paul was vise for them. He had already the seed of Christ and had a number of conversions, so he away, leaving Silas and Tim-Paul went to Athens, where he until his two companions

Paul went about his work ng the glad tidings of our nd Savior Jesus Christ. Scarce he go any place but where, left, there was trouble reason or another only a few instances was he lly attacked. He had a mis when he had sown the seed as willing to move on and let inverts spread it. Always, thru s, there has been trouble when was unheld and the peop to turn to Him. And that n has, in each case, wor ollowers than any other one any given instance. christians today would begin a titation for the maintain-New Testament teaching in "Christian nation" there would a extremly sudden and pow-



With Candy

Make Somebody

SWEETEST DAY Oct. 17th

We sell Pangburn's-nuff said!

CITY DRUG STORE "More Than a Merchant"

Witt Springer, Prop.

"SUCCESS POWER"

IS THE RESERVE—

How's Yours?

-reserve —is always ready for emergency.

-reserve -makes it possible for every effort.

-reserve

-is an obstacle remover, a worry eliminator.

-A live growing bank account at

CITIZENS STATE BANK

-builds a reserve

-that's ever helpful.

John C. Haynes, Cashier

J. S. Morse, President

on wrapper. Fletchers ASTORIA

The Dallas Morning News

CONOCO

MOTOR OIL

· · · · · that Stays Up in Your .Notor and Never Drains Away

Almost half of all metor wear takes place while you're starting your car! And it's in the starting period that oils not germ processed fail to protect your motor. They lubricate your motor a/ter it starts but they drain away when your car is idle, leaving vital working parts unlubricated while you're starting.

Germ Processed Oil gives you safe lubrica-tion not only after your motor starts but during the storting period! For only Germ Processed Oil has penetrative lubricity . the ability to cling to, penetrate and combine with metal surfaces. A "hidden quart" of Germ Processed Oil stays up in your motor and never drains eway. It cuts down starting wear and makes

starting easier and quicker. Save your motor from wear . . . Change now to Conoco Germ Processed Motor Oil, the only oil in North America made by the patented germ process. Fill up at any station that displays the Conoco Red Triangle.

CONTINENTAL OIL COMPANY



ANY OIL WOULD BE BETTER OIL IF GERM PROCESS

The McLean News, Thursday, October 15, 1931

TOMORROW

-William J. McHale, editor Times

THAT AIN'T NOTHIN'

MEADOR

CAFE

Quality Food

Appreciative Service

Open Day and Night

Tornado

A GOOD NAME

(A worth while editorial selected by

of the people with whom a man lives ers.

even your enemies, if you have any-

the National Editorial Association).

vour

Popularity

years go by.

popularity.

King!"

FAITH AND COURAGE I note a sharp contrast these days

With crops to har-

The ques

No one is making a profit

the backbone of the nation in

other times, he is proving so right

Many a business man and profes-

DEFENDS MODERN WOMEN

In striking contrast with glooms

and pessimistic criticisms of the dys-

pectic reformers, who would make us

going to the dogs, the statements of

that modern womanhood is

The man still in business

between the mental attitudes, the

In the long run the average opinion "morale," of business men and farm-

just what kind of a man you are. If The farmer is doing a lot of kick-

I average the opinions of you, going ing-with good reason-but in com-

to know me, the real man, go among The reason is the farmer is at work

if I have any, and find out what they In times like these a job of work

think of me. And if you will do this that keeps a man hustling is about

for a long period of time, and get the greatest blessing that can be con-

in his community for a while and compared to the man who doesn't

an unpopular side of some great civic ness waiting for the sheriff to close

and his former popularity comes back, thankful for, the farmer should be

entered Jerusalem in triumph directly something to eat.

On the Sunday of His last week, thankful for a job that furnishes him

Later on these days.

ministry and the years of His eternal the job. The contrary is true. With

guard my statement in the second As the farmer has proved himself to

opin- be

everybody crying "Hail to the tion of a profit, for the present at

On the Friday the mob look- least, is hardly the most important

To really know a rean you an admirable spirit most men and

over a long stretch of years. I will parison to his city cousin is

know you, the real man. If you want happy frame of mind.

the average of these opinions, you will ferred on him.

my neighbors, my friends, my enemies and the city man isn't.

statement by saying "in the long run." mentally and physically.

He

or moral question, and he loses his it out.

ed on Him suffering on the cross and thing.

If we were to judge Jesus from the class

standpoint.

place by saying

ion.

me he

I know

thing to happen.

and falls as the feel happy over the economic prospect,

takes have a job, or the man with a busi-

A man may stand well but his condition is a happy one

Then this may pass away If he can find nothing else to be

COUNTY GENERAL FUND IN DEPLETED CONDITION

Have you ever stopped to think

That today is not so bad-The beginning of the fourth quar-It's the dread of dark tomorrow ter of this year finds the general That makes us glum and sad. fund of the county in the red.

will be a pretty accurate description The merchant, lawyer, dentist, bar-Some \$10,000 of the jury fund has We're sure, somehow or other, of his real character. If I want to ber and peanut vendor is in a blue been transferred to the general fund, We can make the present grade; know who you really are, let me go funk. He exudes gloom from every but this money must be paid back. It's tomorrow's vexing problem around in your community and ask pore. He has slumped, almost given sore afraid. as it is not legal to transfer funds which we're Of friends-your neighbors-yes, up, and seems to be waiting for somepermanently.

The county began this year with And yet our past tomorrows-Were they worse than our todays? a deficit in the general fund of \$23,-Was not the darkness riven Receipts to Sept. 30 were 385.07. beguiling rays? hope's about \$62,000, with disbursements of

around \$47,500. The deficit at the Might we then not curb our worries mindfulness always end of the year will amount to about That the God who makes tomorrows

\$20,000 Is the God of our todays? These figures indicate that county will about "break even" this year, but will not be able to take up Chilton, Wisconsin deficit caused by the "boom days

know just what my real character is, vest, stock to feed and chores to do during which time the tax receipts You will notice that I guard my the farmer finds himself occupied were about two years behind actual He may not

Lee's son brought home a report development in The growth of the county is shown card and on the edge the teacher had by the following valuations for the written, "Good student, but talks too different years; 1926, \$3,785,404; 1927.

11.394,877; 1928, \$13,182,449; 1929, \$21,-249,179; 1930, \$27,775.856; 1931 or increase, estimated.

been in correspondence with Senator Clint Small in regard to getting an durah visited relatives here last week

changing the present method of loting tax funds, that might giv more money to the general fund.

the world came to look upon Him as with a fair prospect that he can stay Janet Jaynor and Warner Baxter in the Jews did on that Palm Sunday, in business is really in the preferred we must look And I don't mean to say I find any Theatre Friday and Saturday. Adupon Him for the whole years of His disposition for farm folk to quit on vertisement le

is an incubator.'

""st Rooster-"Is your married life know him for a long time. I women on the farm are carrying on happy? Second Rooster-"Yes, my mother

of Pampa visited in McLean Fri-



"Daughter, you say Harry is a good driver? Railroad crossings are so dangerous, you know. "Oh. mother, he's wonderful at

crossings. The way he takes you over them you can't tell whether a train's hit you or not."-Pathfinder.

WONDERFUL DRIVER

Borrowed troubles are the worst we ever have. Nearly all of the distresses we borrow never come to pass, and yet it is this kind of worry that kills. Sclomon Sage.



Reep Landers, Prop. On Same Street as P. o

SHOE SHOP

machinery.

lolun

nari

Edi

een

Rate

tough

a bott



Isn't their keen appetites -- their pep--the robust health -- a priceless possession to v.u? Bread is their best food -- provided it is good bread. And to be sure of light



fluffy, appetizing biscuits. and finest bread, just make certain that you use this highest quality flour! For the few cents difference i price, between this and a inferior brand, is you assurance of baked food for your table that make for vigorous health.



At Your Grocer's

had only been married just one week, of the courage, faith and determinaabout this husband and tion that animate farm folk of the said he was not worth the powder to southwest at this time.-Clarence It wouldn't be fair to Roberts in the Oklahoma Farmerextreme state- Stockman

"the average

was the best man in the whole

a preacher whose wife told now

ments as describing the character of We should average these extreme statements.

When William Jennings Bryan ran for president in 1896, he was a citizen of Lincoln Nebraska. When the elecfailed to carry his precinct, his ward, his city state On the day of his whole city mourned the one whom they called their of the province of Ontario, in would not be fair to judge the "Great Commuch The card was returned with Lee's signature and these words: hould hear his mother."

Auditor Ray Mr. and Mrs. Hugh Smith of Pa-

'Daddy Long Legs" at American

Mr. and Mrs. Sherman White and

are most refreshing

dress before a Canadian

Dr. W. S. McCullough, health offic

Dr. McCullough declared that the moner" by the verdict of the voters, low neck, bare arms, short skirts and nor by the enthusiastic eulogies at his funeral. If we average these opinions bobbed hair all make for comfort and we will come to know just what kind cleanliness and consequently for of a man William Jennings Bryan health and morals. He contrasted modern styles with the abominations

was. So I maintain that "in the long of the past-long trailing, germ-gathrun" the average opinion of a man's ering skirts; steel-ribbed corsets that neighbors, friends and enemies, if he compressed the body unnaturally, has them, in the community in which heavy clothing that shut out the he lives is a description of his real beneficial ultra-violet rays of the sun; character. A man's character is what disgusting and insanitary "rats" in the he really is, and his reputation is hair; the atrocious hoopskirt and buswhat the community thinks he is, the, and other ridiculous fashions of Character and reputation are then a former day.

Owing to the more sensible and the same, if the good opinion of neighbors and friends is sought and healthful practices of the present, he Fained. The Good Book says "A stated that the baby born today has good name is rather to be chosen on an average twelve years longer life ahead of him than his grandthan great riches." All set. Let's get a good name .-- parents had.

Lt. Col. E. C. Clemens, in Journal Touching upon the effect of modern Chronicle, Owatonna, Minnesota,

PERSIST-DON'T QUIT

styles with respect to morality, Dr. McCullough said: "In my opinion, the women of today are more virtuous than at any time in the history of the world.'

I will persist more and quit less. Inasmuch as all the Failure often is accepted on the very critics is not going to cause the modthreshold of success. Had one more ern woman to change her mode of desperate effort been made, the tide dress until she gets ready to change might have been turned. "The fight it, we may as well agree with Dr. has just begun!" should be the battle- McCullough that she knows what is cry when the lines begin to waver. good for her and let it go at that To guit makes it more difficult to -Wellington Leader finish the next task. There is no

place in the program of success for If a father would practice all the the quitter. He is obnoxious to all warnings, admonitions and exhortawith whom he comes in contact, as tions in advance of their deliverance well as himself. Therefore, I owe it to his son, they would be more imto all concerned to persist more and pressive to the boy .- Solomon Sage. quit less .-- Young people.

Let me give you a rule in life for

She-"Well, it's your funeral."

Wifey-"There's an old clothes man

Are the tax spenders in your county awakening your love and sympathy. really cutting down expenses or just First, put yourself in the other perrecofing you? You'll never have a son's place, then try to help him. better chance to get some real tax D. L. Moody reduction. There is enough senti-

nent right now, if organized, to get He-"If there's something you'd at the heart of matters in every like to attend tonight, I'll try to arcounty in the southwest. So far as range it."

our ad valorem taxes are concerned, the only relief is "homemade" relief -Oklahoma Farmer-Stockman.

at the door The man who is outspoken may Hubby-"Tell him I've got all get into office, but one of his type is worth a regiment of pussy gum-shoeing. side-stepping Man does not understand woman. ho never know what they That is his tragedy. Woman underlieve until they find out which way stands man. That is also his tragedy -College Humor

the wind blows .-- Solomon Sage. Visitor-"Oh, what a cute little

Does she say 'Mamma' when Girl-"Naw, My doll's doll. When you squee

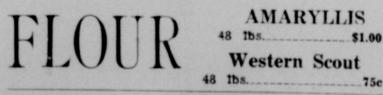
The American home must be pre served at all costs. Yes, even if we have to hire someone to stay in it. Mrs. Etna B. Clark visited in Ami

Piggly Wiggly

CABBAGE, firm green ONIONS 3c per to heads, per Ib.

Skinner's, 3 pkgs. 19C MACARONI

| HOMINY, med. can 6c | Peaches, Fowler No. 21/2 15c | | | | | |
|---|--------------------------------------|--|--|--|--|--|
| KRAUT, med. can 7e | PINEAPPLE, flat 100 | | | | | |
| TOMATOES, No. 1 6e | PINEAPPLE No. 2 19c | | | | | |
| RAISIN BRAN 10c | PINEAPPLE No. 21/2 25c | | | | | |
| MOTHER'S OATS | TOILET PAPER | | | | | |
| Aluminum 27c | Scott Tissue 3 for 23c | | | | | |
| China 29c | Waldorf 6 for 25c | | | | | |
| SOAP | OLD' DUTCH 2 for 15c | | | | | |
| P. & G | | | | | | |
| Crystal White 3c Old fashioned yellow 5c | KETCHUP Van Camp 15e large bottle | | | | | |



| Matches, | Blue | Rid | ge | 2 box | es 5c | BROOM | I, goo | od 4 | 4 stra | nd | | 250 |
|----------|------|-----|----|-------|-------|---------|--------|------|--------|----|----|-----|
| POTTED | MEA | TS | 7 | for | 25c | Coffee, | good | Pea | berry. | 2 | Ib | 25 |

MEATS

STEAK $12\frac{1}{2}c$ good fat cow, per th 10c

13c

в 17с

Roast, Stew and Hamburger. Ib

SALT PORK per th

SMOKED BACON

Thirty Million Children...

Future scientists, explorers, judges, attorneys, surgeons, inventors, legislators, senators, congressmen, even presidents, are among the more than thirty million children now in the schools-public, private, sectarian -in this nation.

Each is growing, developing, learning, in an environment and under general standards of living of a quality never before known to humanity.

Parents, grandparents, brothers, sisters, cousins, friends, acquaintances; all share in the benefits of our advanced American civilization.

Not the least of the factors contribut ing to present-day living conditions of sanitation, safety, health, recreation, business and industrial development is Electric Service.

All of the parents and grandparents have witnessed the period of greatest de velopment of electric service during the nest twenty years. Many are older than the electric light and power industry itself.

We are proud to have had a part in all of this. We are forging ahead, keeping pace and even trying to anticipate the growing needs of growing communities state and nation.

We believe in the future. We are making plans a ride along with it, to help furnish the motive power w make it increasingly bigger and better.

Perhaps we can help you to help us so we may ent better help you and yours in years to come.

ASK US . . . WE'LL TRY



Pampa SINCLAI Coc Savs McL. Re advert MRS.