

THE McLEAN NEWS

The Oldest Newspaper in Gray County — — McLean's Home Paper Since 1904.

Volume 28.

McLean, Gray County, Texas, Thursday, October 8, 1931.

No. 41.

Gas Rate Case Held Here Tuesday

Street Paving Discussed at Chamber of Commerce

Low Prices for Paving Suggested

Property Owners Favor Bargain Prices for Paving

Discussion at the regular monthly meeting of the chamber of commerce held Monday evening, centered on the idea of residence street paving. G. Stokely introduced the subject, bringing some interesting figures on the cost, and while Mr. Stokely stated that all figures were tentative, they were from reliable sources worth investigating. Property owners have expressed themselves as in favor of a paving plan, if it can be done cheaply enough. The plan is to pave a 20 foot wide strip in the center of the street, same type and width as the high-paving, and if tentative figures are not wrong, it would cost the property owners about \$8.75 per 25 foot strip, which would be the city's part of the whole, or about \$12 per lot, if the city paved only one-third of the 20

fact was brought out that the city would be out nothing for entering, as grades have already been established. Streets which have interested property owners are to continue on First from the end of the highway to the elementary school building north to the J. S. Morse corner, down Third street to Main, back Second, and north to Fourth on Main from Main to the high school building, and back to the highway at the First Baptist Church corner. Some 25 blocks could be paved for a total cost to both city and property owners, that would ordinarily cost, with different type paving, about \$100,000.

Mr. Stokely stated that this is the opportunity McLean citizens have to get cheap paving, and while many may be feeling the pinch of the depression, there is a time for all things, and a town must either go forward or backward insisting that the whole proposition is well worth investigation by the city and property owners. Several property owners affected were present, expressed themselves in favor of the plan if the cost could be held down in the neighborhood of the figures quoted. Comparative figures were given, the proposed type of paving to cost 65c per yard as against \$2 per yard for asphalt and \$3.25 for brick.

The charity investigating committee made a partial report and was given other time. Vice president Boyd explained the purpose of the committee, stating that it has no objection with the community chest. M. D. Bentley announced the meeting called for the organization of a community chest to be held Monday night, Oct. 26.

Boyd Meador announced the fire prevention week program to be held Thursday of this week, and the body met on record as endorsing the program.

Claude Williams, president of the Lions Club, announced that former Governor Pat M. Neff would be the principal speaker at the luncheon Monday, and invited all who desired to attend.

Secretary W. E. Bogan read a financial report, and a drive for new members was suggested. A motion carried to dispense with the regular monthly meeting for the remainder of the year, and meet only on call of the president.

Mr. and Mrs. T. N. Holloway and Mrs. Ruel Smith and daughter visited in Pampa Monday.

Former Gov. Neff Speaks at Lions Lunch Tuesday

Former Governor Pat M. Neff of Waco, who was in McLean as a member of the state Railroad Commission in the gas rate hearing Tuesday spoke at the Lions Club, following the regular weekly luncheon.

Mr. Neff stated that he is a charter and life member of the Waco Lions Club. He took as his subject "The Commonwealth of Texas," saying that Texas citizens have more to enjoy and be proud of than citizens of any other state.

In reviewing Texas history, Mr. Neff brought out the fact that more than 100 years ago the Texas declaration of independence was signed by other similar documents in the world's history. "Our forefathers refused to live under a government that refused to make provision for the education of the youth," said Mr. Neff. "They laid the foundation for religious education. The homestead law was written in the constitution for the first time in history. Woman was recognized as a legal identity for the first time, and the first government in history to forbid prison for debt."

During the stirring days of the founding of the Texas Republic, Mr. Neff insisted that more was accomplished in four days time than has ever been accomplished in 50 days of any period of the world, some 900,000 square miles of territory being added to civilization, as well as the other benefits mentioned.

"We should be proud of our heritage," said the speaker, and those who do not remember the worthy achievements of their ancestors will not do anything to be remembered for to their posterity. We are under contract to bear our part in this great commonwealth and to transmit it to our posterity."

A large number of Lions and friends were present to hear Mr. Neff, and the following visitors were present: Lion Tamer C. S. Rice; Lou Freese of Oklahoma City; J. D. Parnell of Wichita Falls; H. M. Wiley of Wheeler; B. F. Holmes and W. S. Penleton of Shamrock.

PAKAN SCHOOL DEDICATED

Dedication services were held at the Pakan school Tuesday evening and, accepting an invitation given on a recent trade trip, the McLean band and many McLean citizens attended the exercises.

Rev. W. A. Erwin, minister of the First Presbyterian Church, delivered an address along educational and community lines, and a general singing was indulged in, as well as music by the band.

Refreshments of ice cream and lemonade were served to all present. The program was given in celebration of the opening of the new school building recently completed.

MILLER-EDWARDS

Married, Tuesday, at Sayre, Okla., Miss Etie Miller and Mr. Cleo Edwards, Justice of the Peace R. S. Andrews officiating.

The bride is a daughter of Mrs. J. X. Miller, and has been employed at the Meador Cafe.

The groom is owner and manager of the Quick Lunch Cafe. They will make their home in McLean.

Mr. and Mrs. Alva Alexander and little daughter and Mrs. T. W. Henry were Sunday guests in the home of Mr. and Mrs. Burl Glass at Albreed.

Mrs. Pete Fulbright and Misses Coleman and Ferguson visited at Lockney last week end.

Miss Vera Laswell visited Miss Ollie May Irvin in Pampa Sunday.

J. S. Morse was in Amarillo Tuesday.

Ed Wehba and family went to Rotan, N. M., Friday.

W. Coleman and family visited Shamrock Sunday.

ADVERTISING RACKETEERS

(A worth while editorial selected by the National Editorial Association) Our town may not have the blood-thirsty wops who flourish in the underworld of the great cities, but there is nevertheless a class of racketeers who have their eyes on this city, and are continually slipping in and going out with a generous amount of coin for their meager efforts.

There are very few more harassed personages in the land than the country merchant. He is systematically coaxed, teased, cajoled and brow-beaten by these racketeers (who are looking for easy money) into taking on their advertising fakes, and these schemes are without end in number, and in the main practically all without advertising value.

They range from railroad time cards, hotel registers, cafe menus, door-knob hangers, so-called booster writeups, to almost every kind of bologna the mind of a human can conjure.

Several years ago illuminated sign boards with changing pictures were placed along roads adjacent to the city. Cars whizzing along at 40 to 60 had a lot of spare time to read these "advertisements." If they did take their eyes off the road they merely flirted with the ditch, a turn-over, or a smash-up.

Then there came a bunch that sold "advertising" on cards with the order of services of churches. They told the advertisers that the local church was hard pressed for cash, and had asked them to help out. The church got 75 cards that were never used, the printer got \$5, and the fakirs netted \$120 for their profits.

The slicker with the circus shell game has nothing on these birds when it comes to their "con" games.

Scores of times since coming to this city we have been approached by these fakirs and offered juicy plums if we would co-operate with them in their schemes, and we have invariably turned them away.

We turned them away because in practically every case there was no advertising value in what they had to offer; because their charges to the prospective customer were outrageous; and mainly because they were fakirs, or in more modern parlance—racketeers.

There are home activities which must be supported, but the next time one of these so-called racketeers drops into town and tries to divorce you from your much-needed cash—show him the gate—no matter what kind of advertising he is selling.

If you have any doubt as to the probably advertising value of the proposition these fellows offer, consult your local publishers, who, in many instances, had the opportunity to analyze the grafts before they were offered to you.

And at the end of the year your bank balance will be the more substantial because you passed up their fakes.—Leader, Pipestone, Minn.

PAMPA SAYS "WORK OR GO TO JAIL"

The Pampa chief of police is co-operating with the Pampa Welfare Board, and, beginning last week, is questioning all idle men, asking them to report to the welfare board, and when they refuse a job, they are put in jail.

It is claimed that there is plenty of work available and there will be no more idle loitering about the streets of Pampa.

WAIMAN TO MARKET

Sammie Waiman, manager of The Famous, left for the St. Louis market the first of the week to buy goods, the first shipment of which is expected to arrive in time for Saturday's trade.

Mr. Waiman says he is well pleased with the success of his bankrupt sale and offers some bargains in a quarter page advertisement in this issue of the home paper.

Mr. and Mrs. J. B. Williams of Waco are visiting their son, Claude, expect to make McLean their home.

Mrs. H. L. Brelsford and baby of Overton visited in the J. J. Watt home last week end.

Mrs. Lena Jordan returned Tuesday from a visit with her sister, Mrs. Frank Bidwell, at Tucumcari, N. M.

Misses Pauline Crabtree and Alice Carpenter visited in Pampa Saturday.

Vick Back went to Fort Worth and Dallas Tuesday.

Jim McMurry of Clarendon was in McLean Sunday.

Mrs. Sherman White and son of Pampa visited here Wednesday.

Miss Vera Laswell visited Miss Ollie May Irvin in Pampa Sunday.

Mr. and Mrs. Curg Williams of Amarillo were in McLean Sunday.

Mrs. W. D. Biggers of Lockney is visiting relatives here this week.

With the Churches

CHURCH OF THE NAZARENE

W. Hickman, Pastor. We wish to call the attention of the public to some changes made in the hours for service. The N. Y. P. has changed their hour of meeting from Sunday evening to Friday evening, at 8 o'clock. The Sunday evening services will begin at 7:30.

Our theme for next Sunday morning will be "Joseph, a type of Christ." Our text will be found in Gen. 45:3, and the subject for the evening hour will be the "Parable of the Supper." Text, Luke 14:17. As we are nearing the close of this assembly year, we would urge our church officials to prepare their reports of the year's work. Our district assembly meets at Sweetwater, Texas, on Nov. 11.

We extend an invitation to the entire public to any and all of our services. Come help us in the services—enjoy the fellowship of our people.

FIRST METHODIST CHURCH

Jno. H. Crow, Pastor. Sunday school 10 a. m. Preaching 11 a. m. Epworth League 7 p. m.

We will have a special service Sunday evening at 7:30. Prof. G. C. Boswell, as leader, will have charge of the services. Special music will be given by the choir, a reading by Mrs. W. E. Bogan duet by Misses Kirby and Hess. Other numbers of interest will be given. We are unable to give a complete program announcement at this time. This is a Columbus Day service. Choir rehearsal will be held Friday evening at 7:30.

FIRST PRESBYTERIAN CHURCH

W. A. Erwin, Minister. Sunday school 10 a. m. J. A. Ashby superintendent, Mrs. Chas. E. Cooke superintendent primary department. Morning worship 11 o'clock. Sermon by the pastor. Anthem by the choir.

Evening worship 7:30. Twenty minute song service. Special music. The pastor will continue the series of sermons on the "Consciousness of the Soul After Death."

We invite you to worship with us.

TIGERS PLAY WELLINGTON HERE, FRIDAY AFTERNOON

The McLean Tigers will play the fast Wellington eleven on the local football field Friday afternoon.

The Wellington team has won from Hedley 18 to 0, Estelline 32 to 6, and tied with Quitaque 6 to 6. Friday's game will be their second in the conference column, and Coach Jim Smith is anticipating a hard game with the Tigers, and is giving his men intensive training this week.

Wellington's team is lighter this year, the line averaging 145 and the backs 140.

Coach Rush of the Tigers has his men in good shape for the game and fans are assured of a real game.

FIRE PREVENTION WEEK PROGRAM THIS AFTERNOON

A program in connection with fire prevention week was given this afternoon, beginning with a parade in the business district, led by Fire Chief J. A. Sparks and Supt. Boswell on horseback.

After the parade, a short program was given at the intersection of First and Main streets, beginning with two numbers by the high school band. Short talks were made by D. N. Massay and Mrs. R. L. Appling representing the city and PTA, followed by four different groups from the schools, closing with selections by the band.

Four different prizes were offered for the best posters made by pupils in four different groups, the work being judged by insurance agents, C. S. Rice, T. N. Holloway, M. D. Bentley, W. E. Bogan and Son.

While the program was sponsored by the city, schools and PTA, all organizations of the town endorsed the movement.

A SLUMBER PARTY

Mrs. Dwight Upham gave a slumber party Saturday night at the home of her mother, Mrs. C. A. Gatlin, honoring Mrs. Clell Windom of Oregon. Those present were: Mesdames Clell Windom, Jess Kemp, Chester Lander, Dwight Upham; Misses Elizabeth Kennedy, Jewel Shaw, Dorothy Cantrell and Clara Pearl Gatlin.

AMERICAN LEGION AUXILIARY

The American Legion Auxiliary met last Thursday evening in the home of Mrs. J. R. Glass. The new officers for the fiscal year took charge.

The Auxiliary meets each first and third Thursday evening at 8 o'clock. All soldiers' wives are cordially invited to attend.

Y. W. A. MEETS AT PARK

The Y. W. A. of the First Baptist Church met Monday night at the city park for a social and business meeting. Ten girls were present, and a picnic lunch was enjoyed.

George and Sam Williams of Fort Sumner, N. M., were in McLean Friday.

Mr. and Mrs. B. N. Henry and little daughter were in Rotan, N. M., last week end.

Mr. and Mrs. Josh Turner visited in Rotan, N. M., last week end.

M. W. Perry was in Wichita Falls last week end.

Mrs. Walter Foster of Pampa visited in McLean Monday.

Miss Floy Rowe of Canyon, visited home folks here the first of the week.

Reep Landers was in Amarillo Monday.

W. T. Wilson was in Pampa Monday.

Jim Sullivan was in Pampa Friday.

Discussion Allowed All in Gas Case

Hon. Pat M. Neff Here for Gas Rate Hearing

Hon. Pat M. Neff, former governor of Texas, and his associates were here Tuesday for the state Railroad Commission, to hear the gas rate controversy.

Mr. Neff stated that the meeting was held here to obviate the necessity of a lot of witnesses making trips to Austin, and that the whole proceedings of the meeting will be turned over to the utility committee of the commission to pass on.

Attorneys for the gas company and the city were present, and various witnesses called, attracting a large crowd of interested spectators.

A feature of the proceedings was the statement by Mr. Neff that any citizen present might question witnesses and make any statement they desired in regard to the question under discussion. This was taken advantage of by several. Mr. Neff stated that everything this far had been done in an orderly and lawful manner, and explained the law governing earnings of public utility companies.

One fact was brought out during the proceedings to the effect that all expenses incurred by the gas company, including Tuesday's meeting, would be a lawful charge against the consumer, and all such expenses are included in the rates, as the law allows all utility companies to make a reasonable profit on their investment.

The gas company has made a \$6000 bond to protect customers against a lower rate, and are now expecting to collect 50c, the old rate, until a decision is handed down by the commission, which is not expected for several weeks.

BLAKE DRY GOODS SALE

Blake Dry Goods Co. announces their third anniversary sale, opening Friday morning, in a quarter page advertisement in this issue of the home paper. The News also printed the sale bills for the event.

Some real bargain prices are quoted for this sale, and Mr. Blake compliments The News on printing one of the most attractive bills he has seen in some time.

A BIRTHDAY PARTY

A party was given at the John Switzer home Tuesday evening in honor of the birthday of Forrest Switzer. Outdoor games were played and refreshments of ice cream and cake served.

WORTHEN DRY GOODS TO OPEN SOON

The Worthen Dry Goods Co. will open soon at the old C. M. Stone and Co. stand, with C. E. Worthen in charge.

Mr. Worthen says he will open with a complete stock, as shipments from the eastern markets are arriving this week.

Mr. Worthen comes to McLean from Mangum, Okla., and says he has no connection in any way with the C. M. Stone and Co. stores. He has had 11 years experience in the dry goods business and intends to keep an up to the minute stock at all times.

Further announcement will be made in The News advertising columns.

M. M. Newman was in Clarendon Tuesday.

Rev. and Mrs. W. A. Erwin spent Thursday in Amarillo.

THE TIGER POST

STAFF
 Editor-in-Chief Lois Kirby
 Senior Reporter Cleone West
 Junior Reporter Maxine Fowler
 Sophomore Reporter Pauline Ledbetter
 Freshman Reporter Mary Emma Back
 Home Ec Reporter Margaret Hess
 Football Reporter Cagle Hunt
 Band Reporter Juanita Ball
 Agriculture Reporter Erwin Browning
 Sponsor Miss Kennedy

HON. PAT NEFF IN CHAPEL

The pupils and faculty of the high school were indeed fortunate and honored on Tuesday morning by having the Hon. Pat M. Neff in chapel. The program was opened by the entire body singing "The Eyes of Texas." The invocation was given by Rev. W. A. Erwin. Supt. Boswell then introduced Mr. Witt from the Railroad Commission, and Mayor E. O. Thompson of Amarillo. We were glad to have these men present. Mr. Boswell then presented Claude Williams, who is a graduate of Baylor University, who introduced the speaker of the morning, Hon. Pat M. Neff.

We as students and teachers went back to our work and our living with higher ideals and stronger determination to live a greater life after we heard the wonderful lecture.

The substance of the lecture is as follows:

"I am happy to meet you, because here is so much of youth and beauty, hope and aspiration, possibility and probability."

"I congratulate you because you are a student in an institution of learning. The day of muscle is gone; the day of brains is here. Looking at education in the lowest sense—making money—it pays. An education pays. It has been proved with the accuracy of mathematics that the high school education doubles the ability to make money; the college education adds three hundred per cent to your ability to make money. This is the lowest standard by which education may be judged, yet it pays."

"We have a book 'Who's Who in America.' If you do anything worth while of any help to anybody, your name goes in this book. Those who have no education have one chance in 150,000 to do anything that will entitle them to get their name in this book. If a person completes a high school education he has one chance in 2,500 to have his name placed in it, and if he completes a college education he has one chance in 800."

"Although men are much smaller than elephants, they can control the animals because men have brains on top. Brains are to rule the world, because God created them that way. Man is the only animal with brains on top. A fly's eye is better than man's eye, but man can read the heavens with his eye, because he has brains. Man hasn't the wings of an eagle, but Lindbergh can make the eagle ashamed of himself any hour of the day. Man hasn't the fleet feet of the deer, yet by means of the automobile he can outrun the deer. Man hasn't the voice of a lion, but last night my voice was heard from Amarillo to New York City. Man has brains. Just as man can control all things in nature, so can you young people surpass your fellowman just so far as your brains are developed."

"I congratulate you that you are young. You do not appreciate your youth but when your head is covered with the frost that never melts, you can really appreciate it. Every boy and girl here is worth \$1,000,000.00. There is not a millionaire but would give the boy your youth with a million dollars if he could. I have no million, but knowing what I do of life and its opportunities, I would give all that I have ever had, or ever have been, or ever expect to have or be, if I could sit in the dawn of life where you are this morning with your head, heart, and hands to go out and carve your fate and fortune."

"We get a wrong idea of values. Some get the idea that there isn't anything of value but money. We get it everywhere that money should be the goal of everyone. That is a wrong idea. Many a man who was no millionaire when he died possessed things of greater value. Many things are greater than money. A full head is better than a fat purse, and beauty is superior to dividends. Many people go through life helping others, and these are more prosperous in the world while things. Character is better than money. Friends are better than money. You make real friends in school. In the big outside world you make acquaintances, but not friends. Without friends life would be but a melancholy journey to the grave. Let us get a proper valuation of things of value."

"I congratulate you that you live in this wonderful land of opportunities. Opportunities are laid out before you as wide as the horizon and as deep as the universe. In other lands boys and girls are born great, and they die great, but they do not

achieve it. In those lands those who are humble are always humble, but our forefathers made it possible for American boys and girls to be free to rise, as high as they want to, in any honest and honorable vocation. Any boy or girl here can make a success with his own power, his own brains, and his own desires. Opportunities are yours today.

"I congratulate those here who come from homes of poverty where you must pinch, save and economize. Blessed is the boy who hungers for bread as he thirsts for knowledge. He will count. He will own what rich boys inherit by his ability, honesty and courage. You can inherit cattle, oil fields, wheat fields, etc., but you cannot inherit success. Every boy or girl who goes out to win must do it by his own hands, brains and energy. Whatever you do, you must do it by your ability."

"Dwight Morrow worked his way through college, Herbert Hoover worked his way through public school and college, Al Smith came from the slums of New York. The men who turn the wheels in both church and state are those who determined early to do by their own ability and energy."

"It is a glorious thing to be young, to be students in a land of opportunity with industry and economy of time, money, and energy. You can do what you want to do. You will have the big things your way. Neither fame, nor honor, nor wealth are the things that count. Magnificence of wealth may dazzle for a day, but the man and his wealth will be separated by death. It is the person who renders the greatest service to mankind who counts. Proper ideals of life, hewed to marks of honor, make a good character in school or life."

"A great life is greater than life's achievements. Nothing is greater than the creator. Men can conquer the universe, but great as are these fetes, they are not as great as a great life. Every boy and girl here can make the greatest thing in the world—a great life. I congratulate you because you have the germ out of which to grow a great life."

We were very glad to have the ministers of the town present, and also many other visitors.

After the lecture, Mr. Neff asked to be allowed to shake hands with every student. The senior class representative, in behalf of the seniors, asked Hon. Neff to deliver the commencement address next spring. Each

member of the class was presented to Mr. Neff by Miss Kennedy.

PARTY ON SCHOOL LAWN

On last Friday evening the football boys, pep squad girls and seniors had a very enjoyable time on the lawn at the high school building. They gathered at an early hour and played games for some time. After everyone was tired, "coffee pot" was played, then some delightful music and singing was enjoyed.

When the time came for the eats, everyone passed into the "kitchen" and delicious doughnuts and tea were served. The doughnuts were furnished by the Caldwell Bakery and the tea by Miss Kennedy, sponsor of the senior class and pep squad. The group gave a yell for Mr. Caldwell in showing their appreciation to him. He responded by saying that he is a football enthusiast and wanted to show the boys that he is backing them.

About sixty were present, and all departed in glee, because a good time was enjoyed.

FIRE DRILL THURSDAY

Every year in compliance with the request of the State Fire Insurance Commission, fire prevention is stressed one week in school. During that week fire prevention themes are written, posters are made and chapel programs are given. This is fire prevention week. A public demonstration will be made in the form of a parade on Thursday afternoon. Each school child will be in the parade. Prizes will be given for the best banners or posters. Short parts of the program will be made by each group. The groups are: 1st, 2nd, 3rd and 4th grades; 4th, 5th and 6th; 7th, 8th and 9th; juniors and seniors. The juniors and seniors will present a fire prevention program in chapel on Thursday morning.

FROM THE AGGIES

Our instructor, Mr. A. A. Tampeke has received a letter from the State Board of Vocational Education at Austin. It told him of the splendid showing he made in the "Best Stories Contest." Out of six entries, Mr. Tampeke placed very highly in four.

In Supervised Practice Stories he placed third. In Future Farmer Stories he placed fourth. In Stories of Fairs, Shows and Contests, third. In Stories of Class Activities, second.

GAME A TIE

Shamrock has defeated the McLean high school football team for a number of years, but this year was one year in which that was not accomplished. The Tigers were really fighting all through the game. Despite the fact that the Irishman squad outweighs the Tigers, the ferocious cats showed Friday of what stuff they are made. In two downs Back and Kinard ran off tackle for 35 yards. When this happened the crestfallen Irishmen called for time out to try to stop the rally, but they didn't check it. Allison Cash became quite a hero to the fans when he plunged for a touchdown. Shamrock made only one first down. When the ball was fumbled in a few feet of our goal line, a speedy Irishman grabbed the pigskin and ran 95 yards for a spectacular touchdown. This made the score a tie, 6-6. Our boys played real football. They want another chance to play the Irishmen, but no opportunity is to be available.

Following was the line-up: Heasley, Cash, Switzer, Greer, Lynch, Kinard (captain), Tolliver, C. Christian, L. Christian, Back and Crockett. The pep squad and band, along with many other supporters, aided the boys greatly. The old McLean high school spirit was present. At the half the pep squad formed an "M" and an "S" on the field.

GAME TO BE HERE FRIDAY

The Tigers will meet the squad from Wellington on the home grid here Friday, at 3 o'clock. We hope that everyone will come and support our team.

For ACHES and PAINS
 BALLARD'S
SNOW LINIMENT
Penetrates! Soothes!
 ERWIN DRUG CO.

CLAUDE WILLIAMS
 Lawyer
 General Civil and Criminal Practice in All Courts

THEATRE BUILDING
 Office Phone 60 Res. Phone 118

HOME ECONOMICS NEWS

Sentence Sermons
 Tea is made by steeping the leaves in water just below the boiling point from one to three minutes.
 Coffee must be boiled from three to five minutes.
 One-fourth teaspoon of soda is used with one cup of slightly sour milk or clabber.
 One-half teaspoon of soda equals two teaspoons of baking powder in leavening power.
 Two teaspoons of baking powder to one cup of flour is a good proportion if no eggs are used in quick breads.
 If eggs are omitted from a recipe, add one teaspoon of baking powder for each egg.
 Egg yolk is a rich source of vitamin "D" which is necessary to prevent rickets, a bone disease among

young children, therefore some yolks eaten daily will prevent rickets. Fish or sea foods are rich sources of iodine, therefore fish should be eaten at least once per week to prevent goitre.

EXTRA COPIES THE NEWS

Fire Hail Tornado
W. E. BOGAN & SON
 Insurance
 Life — Auto — Casualty
 McLEAN, TEXAS

REAL ESTATE

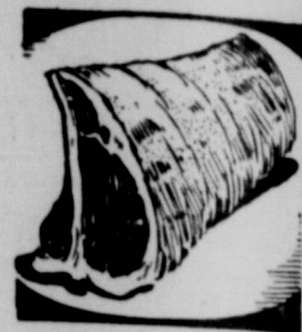
Take advantage of our service when you are in the market for town or farm property. Our years of experience enable us to know values.

Massay & Stokely
 Phone 44 McLean, Texas

The Best Meats

are handled here, from prime, corn-fed, home-killed beefs.

Our prices are strictly in line and you will be pleased with the quality and service.



The City Market

C. C. Bogan, Prop.
 Telephone 120 McLean, Texas

The "Newest" In Home Furnishings

Now that the bleak fall and winter months stretch ahead, new "home arrangements" are in order. How to improve the luxuriousness of the living room . . . the hospitality of the dining room . . . and the restfulness of the bed room . . . are questions most every home maker is debating. For new ideas and artistic suggestions, we advise a visit to our furniture display.

We have a remarkable array . . . both for the charm and artistry of the items offered as well as for the exceptionally low prices quoted!

We make liberal allowances for your old furniture.

Sitter Furniture Co.

Phone 271 McLean, Texas

It happened in McLean--not in Monterey!

The Famous Store Bankrupt Stock Sale Now in Full Blast!

\$25.00 in Merchandise Given away at 3:30 p. m. Saturday!

New Shipment Fast Color PRINTS

8c
 per yard

LADIES' SILK DRESSES
 values up to \$5.00

98c

LADIES' SILK HOSE
 \$1.00 value

39c

MEN'S WORK SHIRTS
 Blue and Gray, triple stitched
 79c value

49c

BROWN DOMESTIC

5c
 per yard, while it lasts

LADIES' PAJAMAS
 Fast colors

59c

MEN'S BLUE OVERALLS
 98c values

59c

MEN'S DRESS PANTS
 Values up to \$5.00

98c

While they last

Local and Personal

Mr. and Mrs. A. C. Meier and children and Miss Georgia Stratton of Amarillo visited in the Stratton home Saturday night and Sunday.

Mr. and Mrs. Wilson Boyd visited in Pampa last week end.

Mr. Alexander was in Amarillo Sunday.

Mr. Fred Landers of Estelline and home folks here Sunday.

Mr. Floyd Phillips visited her parents at Miami this week.

Mr. A. C. Meier and daughter of Amarillo are visiting here this week.

Mr. Smith made a trip to Fort Worth this week.

Mr. J. W. Kolb of Lubbock is visiting relatives here this week.

Mr. Cooke of Sayre, Okla., is visiting relatives here this week.

Mr. Roy Campbell and Mrs. E. E. Egan visited in Pampa Monday.

Mr. Calvert of Elk City, Okla., was in McLean Friday.

Mr. F. Smith was in Paducah Sunday.

Mr. Goodman was in Goodnight Sunday.

Mr. Donovan of Mangum, Okla., was in McLean Sunday.

Mr. Kirby of Jericho was in McLean Friday.

Mr. J. I. Bones of Ramsdell was in town Thursday of last week.

Mr. Morse went to Lubbock last week to attend school.

Mr. Ella Cubine visited in Amarillo Friday.

Mr. W. W. Whitsitt of Alanreed was in McLean Friday.

Mr. Maybelle Veatch visited in Amarillo Friday.

Mr. Turner of Alanreed was in town Monday.

Mr. E. Cooke was in Shamrock Sunday.

Mr. M. Barnes was in Pampa Monday.

Mr. H. M. Kunkel and daughters were in Shamrock Sunday.

Mr. Smith was in Wichita Falls Sunday.

Mr. Bob James visited in Shamrock Sunday.

Mr. L. Hibler was in Pampa Monday.

Mr. Bob Harris of Clarendon was in town Monday.

Mr. H. Floyd and family were in Amarillo Sunday.

Mr. D. E. Johnson was in Shamrock Sunday.

Mr. T. Young and family visited in Shamrock Sunday.

Mr. Tom Johnston went to Fort Worth and Dallas Tuesday.

Mr. and Mrs. Ewel Ayer of Pampa and relatives here Sunday.

Mr. J. Cash was in Pampa Monday.

The family grocery bill and the feed bill were reduced at one swoop when E. M. Kuykendall, a county demonstrator in Pine Crest county in Gregg county bought a pressure canner and sealer for \$28 received from poor stock culled out of his flock of 98. Mrs. Kuykendall canned 1800 pounds of food for herself and neighbors, and Mr. Kuykendall consented to get the same number of pounds as before from his flock with increased of one-third in the feed.

Tracing, legumes, cover crops, crop rotation and fertilizers have increased fertility of his farm four-fold in years, according to John Byerly, county demonstrator, Jasper county. He is a co-operator in the county's soil improvement program. His farm has been in cultivation 75 years.

Among the best gardens in Midland county in 10 years all canning records have been broken there. About 90,000 cans have been sold by merchant and home demonstration agent and home demonstration club women aiding families to use canning to fill these cans.

CLASSIFIED ADVERTISING

RATES.—One insertion, 2c per word.
Two insertions, 3c per word.
Three insertions, 4c per word, or 1c per word each week after first insertion.
Lines of white space will be charged for at same rate as reading matter. Black-face type at double rate. Initials and numbers count as words.
No advertisement accepted for less than 25c per week.
All ads cash with order, unless you have a running account with The News.

FOR SALE

ADDING MACHINE ribbons and rolls at News office.

FOR SALE.—Trailer, Jersey cow. House for rent. Geo. W. Sitter, 41-2p

TYPEWRITER RIBBONS for all machines at News office.

DUPLICATING sales books, 5c each at News office.

FOR RENT

FOR RENT.—6 room house with basement. Modern, close to school. T. J. D'Spain. ttc

WANTED

We do general furniture repairing. Walter Furniture Co., phone 271. ttc

WANTED.—A few fat cows. Russell's Market. 41-3c

WANTED.—Vendor's lien and first mortgage note. Write T. J. Easley, Jr., Box 226, Wellington, Texas. 40-3p

WANTED.—Sewing, plain or fancy. Lucile Straton, phone 178.

MISCELLANEOUS

Groceries are cheaper at Puckett's Cash Store. ttc

TYPEWRITER ribbons, paper, oil and carbon at News office.

ADDING MACHINE ribbons and rolls a News office.

CITY DRAY

Phone 188

ROY BIRD

SHOE SHOP

Shoe rebuilding with modern machinery.

Up-to-Date Shoe Shop

Reep Landers, Prop.
On Same Street as P. O.

DOUGHNUTS

Plain, chocolate, coconut, honey, and other varieties
and other varieties
per doz. 25c

We are so sure that you will like our doughnuts that all of National Doughnut Month we offer a double money back guarantee if you are not satisfied.

COOKIES

Coconut, oatmeal, sugar fruit bars, raisin, cinnamon, nut, honey, chocolate and others

6 for 10c

CINNAMON ROLLS

6 for 10c

PIES

fruit or cream 25c

A fine flavored whole wheat bread, fresh every day. Try toasting some today.

CALDWELL BAKERY

Face to Face With Your Merchant - - -

Advertising, the story of merchandise or service, is an interesting part of our news. It concerns one's needs and one's money. No subject is more vital. The most simple way to meet the merchants of McLean—face to face—and learn the news of their service, merchandise or prices, is through their advertisements in The News.

SAVE THROUGH NEWSPAPER ADVERTISING.

It has been shown time after time that shoppers who read the advertisements of our progressive merchants, printed in The News each week, save money and receive higher quality merchandise for their money.

Beware of transient solicitor or salesman! Your local merchant sells only guaranteed products and gives you the merchandise he has advertised. He and his firm STAY in McLean to back these guarantees.

USE THE NEWSPAPER.

Take advantage of the essential news offered each week through the advertisements of your merchants. They are printed to keep you informed of new merchandise arrivals, improved services, price changes or other innovations for your health, comfort, convenience and saving.

The McLean News

The Paper That's Read First

THE McLEAN NEWS

Published Every Thursday
News Building, 210 Main Street
Phone 47

T. A. LANDERS, Publisher

SUBSCRIPTION RATES

In Texas	
One Year	\$2.00
Six Months	1.25
Three Months	.65
Outside Texas	
One Year	\$2.50
Six Months	1.50
Three Months	.85

Display advertising rates 25c per column inch each insertion. Preferred position, 30c per inch.

Entered as second class mail matter May 8, 1905, at the post office at McLean, Texas, under act of Congress.

Member 1931
NATIONAL EDITORIAL ASSOCIATION

MEMBER
TEXAS PRESS ASSOCIATION

Panhandle Press Association

It is a pity that so many men think a good joke must be a bad joke.

Statistics show that one person out of every 369 in the United States is working on tax supported highways, and highway building has just begun.

The plea that shorter hours and a five-day week is the solution to the unemployment problem has evidently never occurred to contractors who work their men seven days a week.

Gov. Neff proved that speeches can be made without reference to the "depression," which was a welcome change from the usual speaker heard now-a-days.

Pat Neff proved that an interesting speech can be made without the usual funny story, at the Lions luncheon Tuesday. Mr. Neff spoke in a serious vein but he did not lack for attention, and everyone felt the better for such an address.

Spending money when things are cheap is good economics, and if we can get street paving at anything like the figures quoted at the chamber of commerce meeting, it is certainly good business to have the work done now. Another angle is that local labor would do the work and spend the money with home folks. The whole matter should be thoroughly investigated and some concrete facts placed before the city council for action.

These are the kind of times when radical ideas flourish and a spell-binder can get an audience most any time by denouncing present conditions and holding forth a remedy, but after all, we expect to live a good many years yet, and we should be careful and not tear down anything that has taken years to accomplish. No man should give up striving for better things, or consent to lose any of the better things already gained.

THE TAX PROBLEM

There is very little fiction but quite a bit of fact about the difference between the privilege of digging up a lot of taxes and that of spending a lot of money obtained thereby. That of doing the digging is rather a grim task and getting grimmer all the time. That of spending has been much on the order of a merry-go-round; a dizzy circuit with room always for one more.

A lofty vision of multiplying public salaries and other public expenditures doing their best to soar above the clouds, possesses neither the quality of benefit to the public it pretends to serve, nor any decent regard for the rights of private industry it proposes to tax.

Nothing is to be gained by acting the part of a hound pup howling its tribulations to the moon. Our tax burden has grown to the proportions of a very serious menace; one before which the tax paying public must stand up and fight, or on all fours, crawl and submit.—Facts and Fiction.

A. T. Russell and son, Fred, of Clarendon were in McLean Friday.

MAN NEEDS A BALANCED RATION

By Zella Wilgent
Feeding the family is as important as feeding the animals. Food, whether it be for man or animals, has two functions to perform:

First, to build up the body and repair wasted tissues.

Second, to furnish energy for the production of heat and motion.

By observing a few general suggestions, it is possible to keep a diet well enough balanced for practical purposes.

Both the growth of the body and its working capacity are dependent upon the amount and kind of food we eat.

People must have protein substances to build up muscles and tissue. The protein is secured mainly from meats, eggs, milk and cheese, or from legumes and cereals.

The legumes and cereals have such a large percent of starches and sugars that if we were to depend entirely upon vegetables for our protein, we would eat too much of the starches and sugars. Furthermore, the vegetable protein is not so easily digested as that found in animal food. For these reasons it is usually thought best for us to eat a mixed diet and secure a considerable part of our protein from animal food.

The best energy-producing foods are sugars and starches in cereals and vegetables. Corn, wheat, potatoes and rice should make up a large part of our diet. The fats are used in the same way as the sugars and starches but have a much higher energy and fuel value and should be taken in much smaller quantities.

Fat is secured from butter, oils, olives, fat meats, nuts, etc. Cereals and vegetables contain a small quantity of fat.

Fruits, green vegetables and relishes furnish bulk, juiciness, flavor and the needed mineral element.

Water helps to dissolve and distribute the foods in the body and carries off the waste material.

A great deal of water is supplied to us through food material such as milk and green vegetables, but this is not a sufficient amount. People should drink a great deal of water in addition to that consumed with meals.

GERMAN DOCTORS ON BEER

An interesting letter from Frau Gertrud Frankl, of Prague, Czechoslovakia, contains the resolution regarding beer which the German Association of Neurologists and Psychiatrists recently adopted. This resolution as translated from the German by Dr. Ernst Springer, of Prague, follows:

The German Association of Neurologists and Psychiatrists is bound to consider any claim that beer is healthful by virtue of the calories contained therein as an attempt to mislead the people. Because of the high percentage of alcohol, beer can by no means be regarded as a true article of food, or even harmless. It is hereby affirmed that alcohol has a deleterious effect upon several tissues of the human body. These effects are especially harmful to the nervous system, even if only a part of the daily food supply is taken in the form of beer.

"The association feels duty bound to declare that the custom of drinking and the advertising of the many different kinds of beer are a great menace to the health of the population. The drinking of liquor and also of beer even in such quantities not ordinarily considered intoxicating, lessens personal resistance to all kinds of disease, shortens life, and produces crime and accidents."—Twentieth Century Progress.

Following Waterloo, one of the great ladies of England asked the "Lord Wellington, what is victory like?"

The victorious general, conscious of his achievement, proudly raised his head. At the moment, however, there before his mental vision a scene of the battlefield itself; its dead and dying, both of his own troops and those of the enemy. And, too, a vision of saddened, cheerless homes, of widowed mothers and fatherless children. Bowing meekly, the conqueror of Napoleon replied:

"Madam! Victory is the greatest tragedy on earth except defeat."—Facts and Fiction.

Never a bullet pierced the breast of a soldier upon the battlefield but at the same time struck the heart of some woman at home. It may have been a mother or a wife, a sister or a daughter; it may have been someone in whose heart had crept a sweet and sometimes secret lodgement, but she suffered as did men.—Facts and Fiction.

The home demonstration agent of Floyd county supervised the work of fourteen women's clubs which canned 4000 quarts of vegetables during the present season.

A. Smith of Clinton, Okla., was in McLean Friday.

EVERY DOG HAS FLEAS

Every dog has fleas, the old saying goes, and every type of business has its troubles.

To illustrate, it appears that ginners' customers are doing a certain amount of stacking of cotton, with a two-fold thought, in mind. One of these is that ginning may come down some more (although it is already down three-eighths, nearly a half, under last year's prices, and the ginner stretching his head about it) and the other is that maybe something will happen to help the market. No use to rush cotton on a ruinous market, is the argument.

Five cent cotton won't be any better than four cent, particularly.

But the cotton picker, likewise, is not rushing himself to death to get to the cotton patch where, by hard labor and long, he can make a dollar for work he thinks worth a lot more. Reports from all over the cotton growing area indicate there is much wonderment over where all the surplus labor disappeared to. The cotton raiser who expected only to have to mention his readiness for pickers to work, finds only a tardy acknowledgment of his demand for pickers at the price the farmer can afford to pay.

The picture of the positions of the ginners, farmers and laborers we see here. What the position of the spinner is we can only guess at this distance. Perhaps it is that he is going to have to have some orders before he can put the mills to working and offer the mill workers their jobs at prices they will accept.—Floyd County Hesperian.

CLUB GIRL CANS FOR FAMILY

Crockett—Not every girl can point with pride to more than 1200 containers of food which she has herself prepared for the use of her family, but Opal Mann of the Pierson Chapel community in Houston county has that distinction. She is a 4-H club girl who has not only canned 1210 containers of food, but part of it she canned on halves with neighbors, in order to secure a greater variety of fruit than her father's farm afforded. Mr. Mann is building pantry shelves so that his daughter may properly store these canned products, arranged by classes so that serving meals will be an easier task.

Amarillo has the largest highway underpass in Texas. It is 770 feet long, connects two main portions of the city and carries the traffic of eight state highways. Three hundred carloads of steel and concrete were consumed in its construction, and it cost a quarter of a million dollars.

Sheriff Lon Blanscet of Pampa was in McLean Friday.

Wilson Boyd returned Friday from a trip to Fort Sumner, N. M.

Southwestern Life Insurance Co.
Harold Rippy
Local Representative



BOWELS need watching

Let Dr. Caldwell help whenever your child is feverish or upset; or has caught cold.

His simple prescription will make that bilious, head-achy, cross boy or girl comfortable, happy, well in just a few hours. It soon restores the bowels to healthy regularity. It helps "break-up" a cold by keeping the bowels free from all that sickening mucus waste.

You have a famous doctor's word for this laxative. Dr. Caldwell's record of having attended over 3500 births without the loss of one mother or baby is believed unique in American medical history.

Get a bottle of Dr. Caldwell's Syrup Pepsin from your drugstore and have it ready. Then you won't have to worry when any member of your family is headachy, bilious, gassy or constipated. Syrup Pepsin is good for all ages. It sweetens the bowels; increases appetite—makes digestion more complete.

Dr. W. B. CALDWELL'S
SYRUP PEPSIN
A Doctor's Family Laxative

ADVERTISERS' TEN COMMANDMENTS

Essential to successful advertising is a program. Ten commandments helping to assure its success are:

1. Budget your advertising.

2. Plan the whole year's advertising program.

3. Give time to the preparation of copy.

4. Make copy simple and specific; avoid generalities.

5. Make descriptions reflect a knowledge of the merchandise offered, but avoid the use of professional or technical terms which the publisher may not understand.

6. Tell a complete story; leave nothing pertinent to the imagination.

7. Advertise for the same reason that you talk—to get a message across.

8. Choose advertising media on merit; donate for charity, not for advertising.

9. Watch results and stick to methods that bring the most profitable returns.

10. When successful business men quit advertising, follow their lead; meanwhile, stick.—E. U. Berdahl in the Wisconsin Press

At a J. C. Penny stores managers' meeting held in Concordia, Kansas, recently, newspaper advertising was endorsed as the best possible advertising medium, as well as the last word in good will building. The merits of newspaper advertising were brought out when a discussion arose over the subject of the bulletin form of advertising with the idea of cooperative bulletin advertising. Newspaper advertising won with the managers two to one.

Ernest Bulls of Shamrock was in McLean Friday.

D. Coffey of Amarillo was in McLean Friday.

Grade "A" Whole Milk
Hibler's Dairy

THE DEPRESSION AND MILITARISM

Comparisons with pre-war years are difficult, due to changes in the purchasing power of currency in different countries, but there is no reason to doubt that expenditures for armaments are greater today than they were before the war.

The London Economist has estimated that outside of Germany, the budgets of European nations for military and naval expenditures amount to about \$500,000,000 more than in 1913. President Hoover has estimated the total expenditures in all nations at 70% above the pre-war level. The figures of the League of Nations Year Book show that during the last year, a depression year when it was not easy for governments to raise money, expenditures for military purposes increased by \$100,000,000.—Toronto (Ont.) Mail & Empire, Sept. 2, 1931.

Range conditions in eastern New Mexico are the best in years, and it is estimated that thousands of heads of fat cattle will be shipped this fall.

The Slaton State Bank failed to open for business last week, after a successful career of 15 years.

Luther Harlan of Canadian was in McLean Friday.

YE PLAYFUL ED

Probably the most surprised and bewildered bum in the county is one who rode through Larned on a Santa Fe freight one hot day recently.

The temperature was around 107 in the shade (but the bum wasn't in the shade); and suddenly he felt something strike him smartly in the middle of the back. He looked around and found that he had been struck with a snowball. The snowball had been thrown by Ralph Wallace of the Larned Tiller and Toiler, who obtained the snow from the ice plant near the railroad tracks. But the bum rode out of town, and probably will never know the explanation of that snowball on a hot August afternoon in western Kansas.—"Kansas Notes" in the Kansas City Star

N. E. POGUE
WATCH MAKING
EYEGLASS REPAIRING
All Work Guaranteed
At Montgomery Drug Co.

STARK & McMILLEN
LANDSCAPE DEPARTMENT
Are Giving a FREE Service to the City of McLean
This landscape service is free—no cost to you.
We have Northern grown trees and shrubs that are adapted to the climate. Every tree and shrub is planted by us and guaranteed to grow, or replaced free of charge.
STARK & McMILLEN
LANDSCAPE DEPARTMENT
Pampa, Texas

Blake Dry Goods Co.
Anniversary Sale
Begins Friday, Oct. 9
Everything at Greatly Reduced Prices
See Big Circular for Bargains
Blake Dry Goods Co.
McLean, Texas

THE OPTIMIST

Miss Irene Hayes, Sponsor

Here's a happy thought for today:
NO USE SIGHIN'
 use frettin' when the rain comes down,
 use grievin' when the gray clouds brown,
 use sighin' when the wind blows strong,
 use waitin' when the world's all wrong,
 use thinkin' that a man can do work and wait till the sky gets blue,
 use mopin' when you lose the game,
 use sobbin' if you're free from shame,
 use cryin' when the harm is done,
 use keep on tryin' and workin' on; think for a man to do
 take the loss an' begin anew,
 use weepin' when the milk is spilled,
 use growlin' when your hopes are killed,
 use kickin' when the lightning strikes,
 use the floods come along an' wreck your dykes;
 use thinkin' for a man right then to grit his teeth an' start again,
 use it's how life is an' the way things be,
 use at you've got to face if you travel far,
 use the storms will come, an' the failures, too,
 use plans go wrong spite of all you do,
 use the only thing that will help you win
 use the grit of a man and a stern set chin.
 —Edgar A. Guest.

shall not refer to the grades as high and low any more.

DRAMATIZATION

The 5A history class worked out some plays in class Monday. Stories about Columbus, Sir Walter Raleigh, and Captain John Smith were acted out. The sentences were not "cut out," but each child said what he thought the character would have said. Joe Billy Bogan was an excellent Columbus. As he and his men were sailing westward (the students were careful to find the western direction in the room) the sailors told Columbus to turn back. Columbus (Joe Billy) cried out, "Sail on." The poem had been read to the students during our study of Columbus, but Joe Billy's application of the poem to the play was really good. The pupils were delighted. More of the plays will be acted out later.

RULES FOR THE CONDUCT OF THE NEXT WAR

It seems to have been determined, by the bankrupt minds that operate the world, that the only solution for present troubles is "another war."
 A new war will, it is hoped, kill off surplus labor. This is obviously the easiest means of getting rid of it, and the "best minds" will, as usual, take the easiest way.
 It is so much easier to start a war than to apply common sense to world ills.
 Well, if we are going to have another war, we might as well have some rules for it. The last was fought, as the politicians say, "irregardless" of rules—and it was pretty much of a mess.
 We offer, for public approval, a model set of rules:

1. That the manufacturers of army raincoats be compelled to wear their own product, pay their own doctor bills when stricken with pneumonia, and defray their own funeral expense.
2. That all congressmen and senators voting for war be given the choice of enlisting in the shock troops or being shot on the capitol steps.
3. That all manufacturers of war supplies be hanged when their profits reach the million-dollar mark.
4. That uplift agencies, charged with the moral welfare of the troops, be prohibited from shipping cash registers into the war zone.
5. That all Four-minute speakers be shot at the completion of their first two minutes of oratory.
6. That all holy men who announce to their congregations that the Almighty is fighting with us be dispatched to interview Him personally on the subject and find out.
7. That each battleship, cruiser, destroyer and submarine shall carry as excess baggage, one or more stockholders in battleship building concerns.
8. That the secret service be restrained from the discovery of "enemy plots" every time somebody turns on a light in the parlor.
9. That paper manufacturers be prohibited from entering the shoe-making trade.
10. That restaurant proprietors near concentration camps be enjoined from having two menus—one for civilians and one, with higher prices, for soldiers.
11. That college professors be stopped from delving into history to prove that the enemy always was a low-down scoundrel, anyway.
12. That the cause of the war shall be clearly stated to the people as the reduction of unemployment, and not disguised as a "holy war to save civilization."

There are, of course, many more rules needed. But these will suffice for a starter. We suggest their adoption by luncheon clubs, sewing circles, debating societies, and other cultural agencies, and their transmission, with resolutions urging their passage, to congress.—Portland (Ore.) News.

WHICH SHALL WE MARTYR?

"Jack, you didn't shave this evening."
 "No, dear. I shaved this morning and it makes my face sore to shave twice a day."
 "Well, it makes my face sore when you shave only once."

STANDING FIGURE

"This is my mamma's birthday," said Roberta to the new neighbor.
 "Indeed! And how old is your mamma?"
 "Oh, she is always twenty-five on her birthdays," replied the seven-year-old.

SPOILED IT

"Daddy said there was not a woman in the world like you, Aunt Margaret."
 "That was very flattering of him."
 "And he said it was a good thing, too."

Walter Brown of Alanreed was in McLean Friday.

Walter Davis went to Shamrock Friday.

MODERN SHOPPERS

When a man gets lost in a dense forest, he usually travels round and round in a circle. That is exactly the way some folks shop. They hit the buying train, stray away from it a bit, and before they are aware of the fact, they are lost—wandering in a maze of counters—gradually growing wearier and wearier—and finally get back home mentally and physically worn out without having accomplished very much. Up-to-date shoppers make up their minds what they are going to buy before they leave the house. They know exactly what they want, how much they feel they can pay, and just where they will find the right goods at the right prices. To them shopping is a real joy. These modern shoppers read the advertisements, carefully and regularly. They find that the advertisements save them steps, bother, trouble and time.—Paducah Post.

PASSING THE BUCK

Over at McLean, when the folks get up against anything that looks like an impossibility, they elect Editor T. A. Landers to head the organization that is supposed to lead them to victory.
 For the 'steenth time, he was elected president of their chamber of commerce just last week, to succeed one who had resigned. Everyone is back on the job again with every assurance that Landers will lead them to victory—he always has in times past.—Donley County Leader.

Dick Hodges and son of Oklahoma City visited relatives here last week end.
 D. C. Carpenter was in Alanreed Friday.

SPECIAL Saturday—Cream Puffs 6 for 20c. Limit 1 doz. Caldwell Bakery. Advertisement 1c

Mrs. B. W. Crisp of Alanreed was in McLean Friday.

Sherman White of Pampa was in McLean Friday.

Groceries are cheaper at Puckett's Cash Store. Advertisement 1c

Mrs. Charles Lowry of Hedley visited her mother, Mrs. S. A. Cousins, last week end.

Mr. Cooper of Canyon visited his sons, John and Clay, Saturday.

Mrs. Simmons of Alanreed was in McLean Saturday.

Douglas Wilson of Pampa was in McLean Saturday.

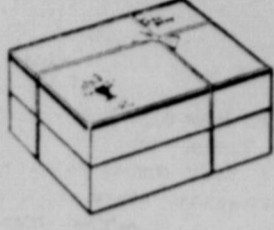
WHITES CREAM VERMIFUGE
 For Expelling Worms
 ERWIN DRUG CO.

INSURANCE
 Life Fire Hail
 I insure anything. No prohibited list.
 I represent some of the strongest companies in the world.
T. N. Holloway
 Reliable Insurance

Greer Tailor Shop
 Expert work in cleaning ladies' silk dresses.
 We call for and deliver.
 Telephone 46

THE AMERICAN NATIONAL BANK
 UNDER NATIONAL SUPERVISION
OFFICERS AND DIRECTORS
 Geo. W. Sitter, President
 F. H. Bourland, Vice President J. L. McMurtry, Vice President
 Reuben R. Cook, Cashier Clifford Allison, Asst. Cashier
 Nona Cousins, Assistant Cashier
 Wesley Knorpp, J. L. Hess, Mrs. Etna B. Clark, E. L. Sitter
 J. M. Carpenter

Beauty Wise Women Know This



Many women believe that the purpose of face powder is to cover the skin. But women who are wise in the ways of beauty know that the correct function of face powder is to bring out the warm tones of the skin.
 That is why they use Cara Nome always—because the extra fineness of this smooth-spreading powder brings out the delicate skin tints, rather than masking them beneath a thick powder layer.

ERWIN DRUG CO.
 The Rexall Store

SPORTS

That glorious days for playground. The boys are working up a team that may become nationally known (??). Anyway, they are trained for good sportsmanship as well as skill in the game. Girls, too, are learning to appreciate a "homer." It is fine that girls have the same opportunity in sports as the boys. If you think we don't have some good teams, come to see our workout.

BOOK DRIVE

You think the students here don't answer a call for service, you don't know what the students here are for. The proof of loyalty, courage and good sportsmanship is shown during the book drive which closed Monday at 4 o'clock.

Each grade entered into a contest Wednesday to see which room would bring the greatest number of books for the library. Every student nobly to the cause of making a better library, of helping his room, incidentally of winning the freezer of ice cream which was given to the winner.

The score of the three highest was: 4B, 89½ points; 6B, 55 points; 5B 45 points.

It is estimated that 150 books were given to the McLean elementary school library. Twenty-five of these were given to the high school and 13 to the primary grades.
 Some of the important sets that were given were: "Great Epochs in Human History" (10 volumes) given by Marian Thompson; "Times Encyclopedia and Gazette" (8 volumes) by Spencer Sitter; "Masterpieces of the World's Best Literature" by Mr. McHaney; two volumes of Whitcomb Riley's poems by McCarty. There are now 110 books of fiction and classics in the library besides the sets mentioned. Countless numbers of magazines as the National Geographic, Story Digest and Child Life, were also given with the exception of National Geographic, each counts as a book.
 The books are being placed in the library. It is wonderful to see such an adequate library in an elementary school. We invite you here to see our good collection of books.

Just want to mention about the book of our school again. Remember McLean elementary school, changes have been made: we call the grades by sections such as high 6th, 6A (low 6th), 5B (5th), 5A (low 5th), 4B (high 4th), 4A (low 4th). A good way to remember this is to think of the set: A comes first, then, low before high; A equals low. We

M-SYSTEM

Free Chinaware. Ask about it.
FRIDAY AND SATURDAY SPECIALS

CABBAGE per lb	2c
GRAPES per lb	7½c
PINTO BEANS 9 lb	29c
COFFEE Schilling 1 lb can with 10c can pepper free	39c
CORN Standard No. 2 can	10c
KRAUT Large 2 for Small 3 for	25c 20c
FLOUR Carnation 48 lb Excellent quality, satisfaction guaranteed.	\$1.00
MARSHMALLOWS Angelus, 3 for	20c
OATS White Swan 55 oz. pkg.	19c
WHITE KING large pkg.	38c
PORK & BEANS 300 can 3 for	20c
BACON Armour's sliced 1 lb	25c
HAM Cured center slices, 1b	23c
VEAL LOAF 2 lb	19c

Fish for Friday. Don't forget our choice veal roast.

HELP WANTED

One who will wash and iron, help with the cooking, wash dishes, do the heavy cleaning work in the home. Must be always willing and obedient, no matter what the task. Must be always on hand, but never in the way.
 Wages—1c an hour.
HOUSEWIFE.

You cannot imagine such a servant, but there is one—

Electricity

In fact, it will do more than that. It will cool your home in summer and keep it warm in winter. It will keep your food at the proper temperature. It will furnish you with music and entertainment. It will light your home. It is a means of conserving or regaining health. And it will do a number of other things. **And all for 1c an hour.**

Electrically equipped homes mean happier and more healthful homes. The cost of electrically operated labor-saving devices is offset many times by the increased efficiency, the protection to health and the contribution to the general well-being of the family.

Make Use of This Efficient Servant!

Southwestern PUBLIC SERVICE Company
 C. O. Greene, Manager

GENERALS TALK LIKE THAT

Major General James G. Harbord, retired on a fat pension, and drawing a still fatter salary as head of the Radio Trust, delivered a panegyric on war at the New York state convention of the American Legion just recently.

After indulging in his favorite outdoor sport of lambasting those dreadful creatures known as "pacifists," the doughty general delivered himself of the following:

"We all join in the chorus of the pack and chase the distant rainbow of permanent peace, but those of you who served your country in the World War must know that there is nothing left for you in life, as your days wane, that will ever seem quite so much worth while.

"In truth, there is in war itself something beyond mere logic and above cold reason. It is the mysterious power that war gives to life, of rising above mere life.

"The Savior Himself did not hesitate to draw metaphors from camp and field, and He pronounced no anathema against war.

"It may be that the peace He died to promote was not the peace of ending battles, but the peace within the soul."

Needless to say, General Harbord did not march in the ranks during the World War. True, he commanded troops in action, but during most of his stay in France he was back at general headquarters where there were clean sheets, excellent food, good wine to wash it down, and the society of fair ladies and gallant gentlemen.

General Harbord will probably never experience anything quite so uplifting as that, but how about the poor devils who wallowed in the muck and faced death in a hundred terrible forms?

Do those who escaped that inferno believe that war was the most enthralling experience they can hope for?—Labor, Sept. 15, 1931.

The expense of preparedness and the cost of war have steadily increased throughout centuries, and we may expect a continuation of this increase if the world continues to make war a part of its business—Ozark (Ark.) Democrat-Enterprise, July 23, 1931.

The Porter News, after a thorough meditation, explains: "We have decided that to run a ten year ago column is too risky. We might mention some woman's age at that time."

DONT WORRY

What's the use
Of fretting?
If you've troubles,
Try forgetting.

Take things easy—
Praise or blame—
The world will wag on
Just the same.

What's the difference
Anyhow
A hundred years
From now?

Don't anticipate
Your sorrow.
When it comes,
No need to borrow.

Get your sleep out,
Troubled one.
You cannot rush
The slow old sun.

So let the seasons
Come and go.
Bringing with them
Weal or woe.

Use the moments
As they fly,
Nor try to help them
Hasten by.

In life's long race
You needn't hurry.
And if you'd win it
Don't—don't worry.

—The Pilgrim.

A LESSON TO ADVERTISERS

If we could corral a thousand of the leading business executives of the United States in a roomy, well ventilated auditorium, we should like to give them a useful present—a brief statement of some facts brought out by the Advertising Federation of America.

The federation collected the experience figures of 77 outstanding national advertisers for the year 1930. Twelve of the concerns reduced their advertising appropriations by proportions varying from 15 to 100 per cent. Thirteen made reductions of less than 15%, and 52 actually increased their appropriations.

What happened? The net profits of the twelve declined 41.2%; those of the thirteen were reduced by 13.2%; and those of the 52 declined but 9.6%.

It is foolish to dispute the federation's contention that advertising has a definite relation to the up-or-down trend of business. Dependable statistics show clearly that when advertising is fearless and liberal, business expands, and that when it is fear-smitten and contracted business withers.

As you leave the hall, gentlemen, please remember that advertising is to business what gasoline is to the motor car. And that when the old engine begins to labor a bit on a tough hill you don't try to help matters by getting out and punching a hole in the gasoline tank.—Frank A. Fall in the Outlook and Independent.

NOW BE GOOD

Griggs—"What do I think of your new hat? Well, if I were you I wouldn't wear it to a dog fight."

His Wife—"But I was planning to wear my other one when we visit your people, dear."

Not what we take,
But what we give.
Not as we pray,
But as we live—
These are the things
That make for peace.
Both now and after
Time shall cease.

—Clarence Vring

"Clara seems to be very fond of music."

"Yes, indeed. You'll always find her at the piano when her mother is washing dishes."

Televisions

You would say she had X-ray eyes . . . was clairvoyant . . . a fortune teller—except that thousands of shoppers see as clearly as she into the contents of opaque jars, and foretell with the same accuracy the future of the things they buy.

Advertising is her television. Advertising gives her complete information. Quietly, in a congenial corner of her home, she thinks and determines before she buys. Finding out about the newest foundation cream, the crispest breakfast food, the most gossamer brand of hose. Comparing these with others. Making selections serenely. Going forth to buy.

She has only this left to do. No worrying or hesitating when confronted by two jars, each equally inviting. No doubt about their makers. Advertisements have told her the invisible merits—given her clear true images of the contents of those jars, and the results of their use.

Rare is the woman who can boast she has never bought anything she wishes she hadn't bought. But with the aid of advertisements, that sort of buying is almost entirely done away with. A regular reading of advertisements keep shopping-tempers sweet.

Buying from advertisers brings no regrets.

The McLean News

The Paper That's Read First



Beauty and Charm School

Conducted by

Miss Lillian Harris

Expert Cosmetician and Personal Representative of

MARTHA LEE

Creator and Manufacturer of the Exquisite Line of

Martha Lee Toiletries

As a special courtesy to this institution and complimenting the women of our city, MARTHA LEE has permitted us to utilize the services of one of her Cosmeticians for one week only—

Oct. 12th to 17th

We would suggest that you make your appointment now for a Skin Analysis and French Pack Facial. With these services, (in a private booth arranged for this purpose) you will be given a personal lecture on—

- Proper treatment and care of your particular skin.
- Blending of powder and rouge; and the selection of shades most becoming and suitable for your type.
- The new and charming art of "Personality Make-up."
- How to obtain and keep a lovely skin.

Please Make Your
Reservation Early

Phone 246

Montgomery Drug Co.

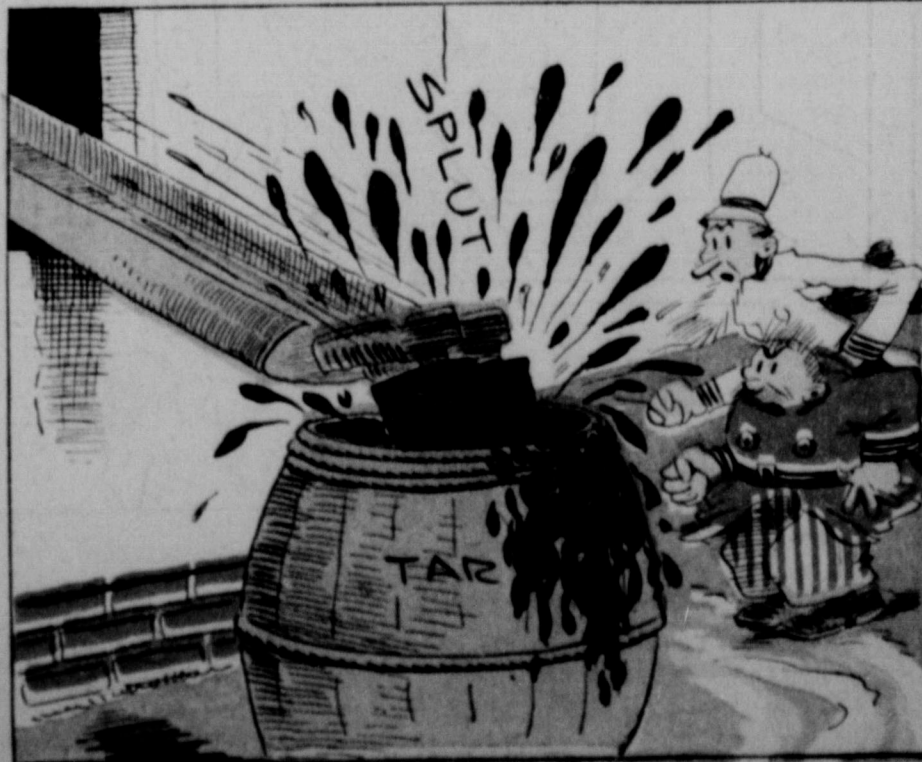
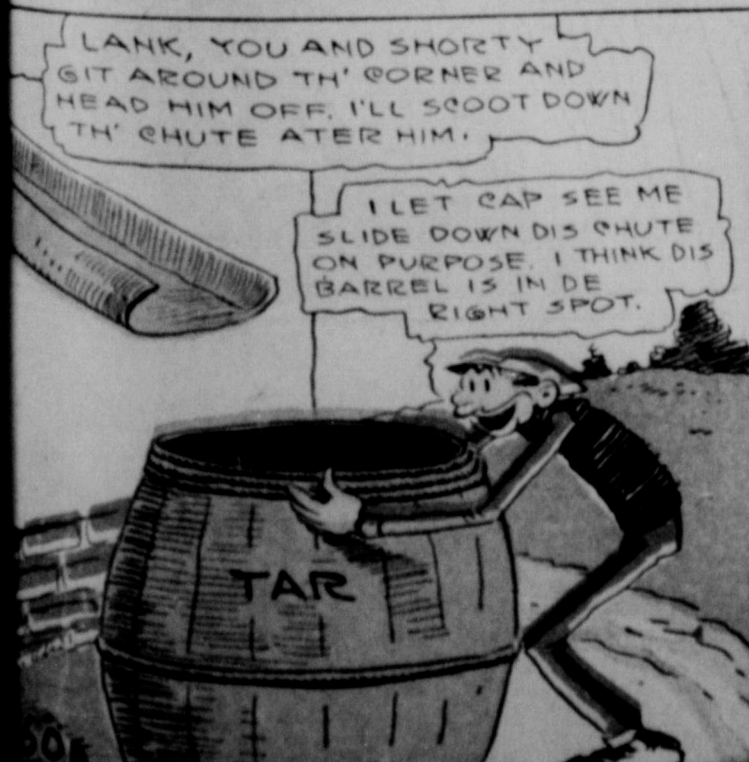
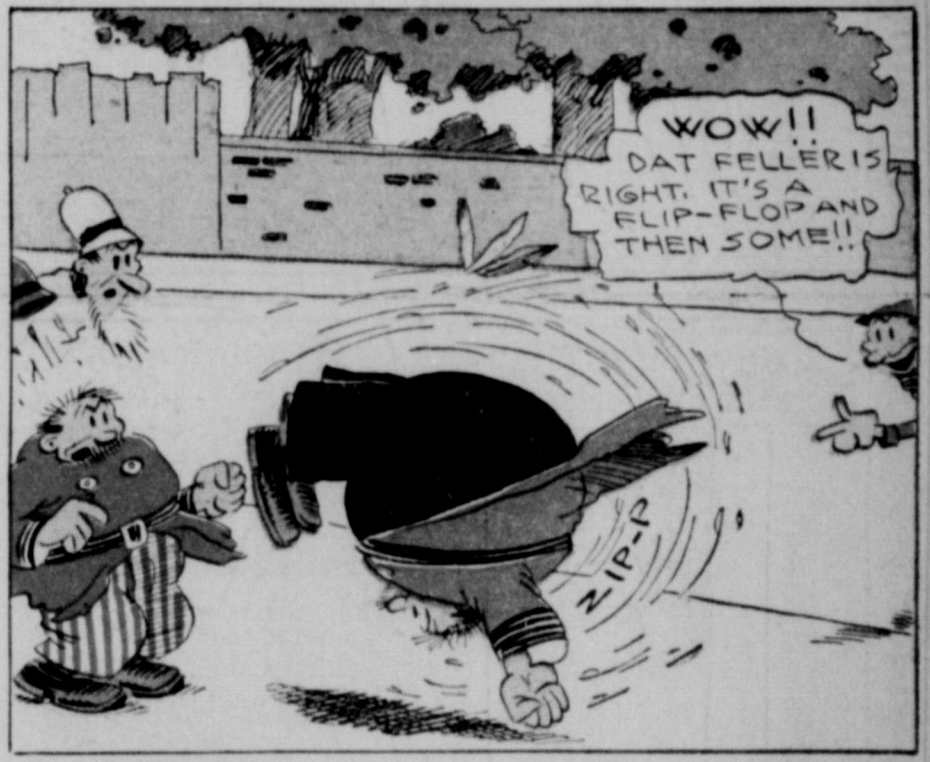
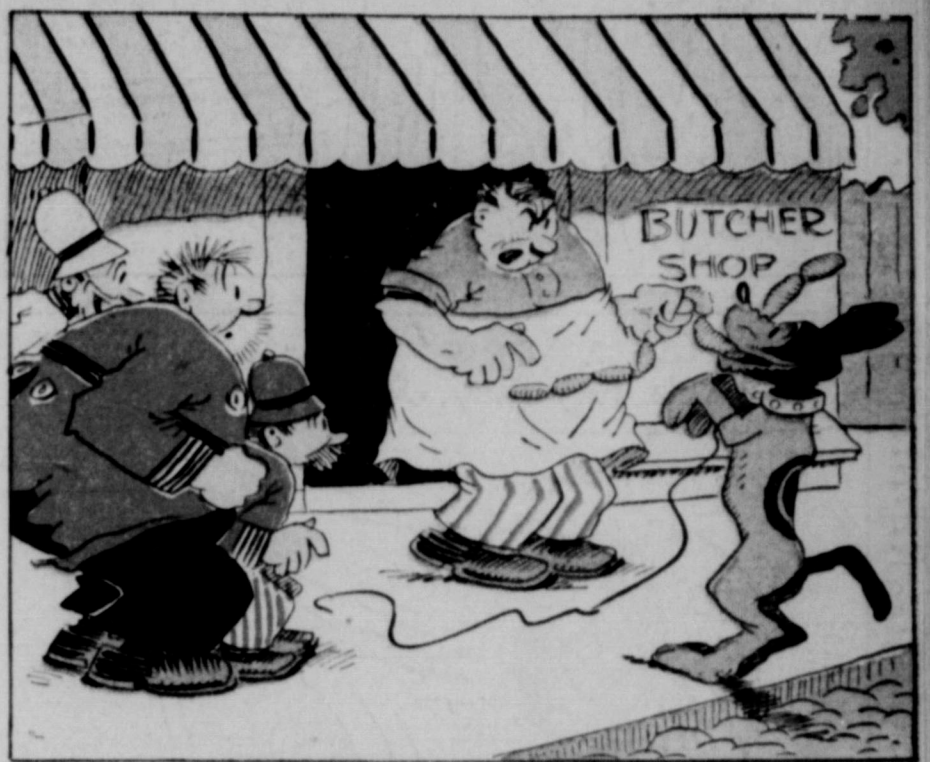
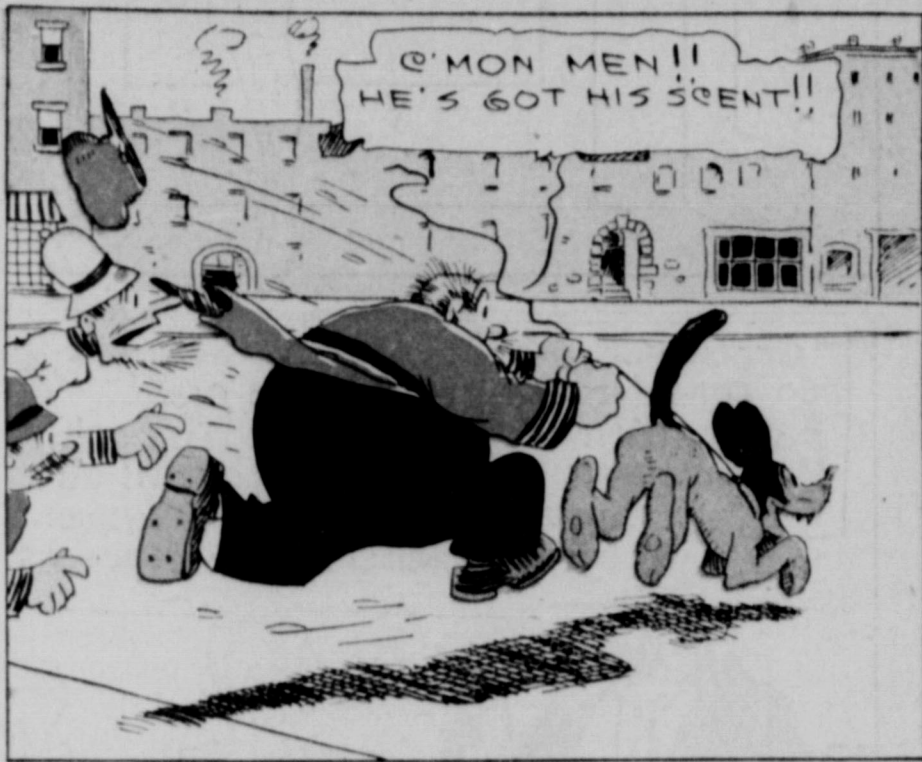
McLean, Texas

THE MCLEAN NEWS

The Oldest Newspaper in Gray County — — McLean's Home Paper Since 1904.

McLean, Gray County, Texas, Thursday, October 8, 1931.

SLIM JIM AND THE FORBES



The Outline of Oscar

Do you care for Morris dancing, Miss Minz?

...e really doesn't mean a thing to me, Prince!

BUSINESS ON THE HOOF

Sorry — you girls will have to run along now — I'm expecting Sir Ethelbert Wallington-Snoote, the banker — and he's very conservative —

Alright, Dad — and thank for the check!

Isn't Dad an old dear — I love to pester him in his office — whatever are you doing, Dot?

I always practice my tap dancing — waiting for elevators!

Hyah-tuh-tuh-tuh tum-tum, — hyah-tuh-tuh-tuh — I kiss your hand, Madame!

S'ka-ta-ta too-tetoot ta-ta-ta, S'ka-ta-ta hey-hey, Sonny Boy.

We'd make a swell Sister act, Helen!

Gentlemen, we are herein assembled to consider the offer of the great banking firm of Ness, Ness, Niff, Nock, Montmorency & Svonk, which will be brought to us at any moment by Sir Ethelbert Wallington-Snoote.

Sir Ethelbert, gentlemen, as all know, is a very powerful and important figure in the financial world — being extremely conservative — he — — the dicken that terr racket.

I say, Miss Minz — that's rather good!

Skoo-dee-oo-doo doo-doo, p'tuh'n tata Lover Come back to me.

I used to be a bit of a dancer myself in my day — do you know this one?

You're — a — grand old flag tho — you're torn to a rag

Here's the famous "off to Buffalo" step

— and some day some day someone else will make a fuss about you but what about mee-ee-ee ee-ee

An associate of Ness, Ness, Niff, Nock, Montmorency & Svonk buffooning in the public passages — disgawsting!!

Strike me heliotrope!

Impawisible blightah! The old bird is off his tockah-wot-wot?



Next Sunday's Lesson

PAUL IN PHILIPPI
Acts 16:22-34; Phil. 4:4-7
By Rev. Cecil G. Goff

Silas, Timothy and Luke remained in Philippi for some time before any trouble arose. Satan began his evil work by sending a group of men who had seized a slave girl who was able to speak prophecy and tell fortunes of devil possession. A great deal of money was coming to the girl's owners. The curious and gullible public began regularly to follow the girl and she began to call attention to who the men were. This was a very detestable type of publicity and Paul turned and commanded the spirit to leave the girl. The girl left and with it the profit of the girl to her owners. Trouble be-

Paul and Silas were brought before the magistrates. They were accused of public disturbance and sentenced by the prejudiced ruler to be cruelly beaten and cast into prison. It all came about by the operation of a bad business. Times had changed much since those days, either. The ministers of God and His devout followers are all rich and as they keep their places and make modern applications of the word. Whenever a ruinous or bad business is touched, trouble be-

There are hundreds of thousands of dollars being spent by tobacco companies, primarily cigarette companies, in high powered advertising. The business is legal, yet more and more so by attempting to force the women of the land to smoke. No less is being spent by the illegal liquor interests to bring back beer and wine to demoralize our manhood, devastate our homes and curse our children. Other interests, such as gambling, pool halls, road houses, other resorts, white slave traffic, gang influence are today forming a solid front, aided by the type of laws made by our modern motion picture companies to overcome all upright and righteous ways. The only way out of such a maelstrom of wickedness and chaos is the way of the Christians of the Bible. God will in the end cause righteousness to prevail and be sent from all unrighteousness. Paul did not hesitate to take his stand against the immediate personal interests which might attend it. He was in God. Today the great need is Christians who will trust in and follow Paul's example. Sun-pictures shows have been legalized in Texas because the Christian people stood by while they ran in most towns of the state, made no attempt to have them enforced. For the same reason, pool halls will be legalized in three years. They run wide and illegally—in most towns, and Christian people, knowing their duty, let them run.

Paul, in the dark, foul inner cell, in stocks, with backs bleeding, aching, Paul and Silas began to pray. It doesn't seem to be the most acceptable place, but those men of God didn't whisper prayers, either. They were in prayer, calling for aid and thanking for the greatness of His salvation and grace. In between times burst forth in song praising God. That old prison had served for years, no doubt but it is safe to say that never before had there been a prayer meeting in the prison of praise. It is no wonder God sent an earthquake to those curse-stained prison walls—the vibrations of prayer and praise were enough to cause them to fall.

When we as Christians need the strength and grace to take a firm stand on God's promises and stand by the power and grace of God who is born through suffering for who is the Master sufferer. God than answered their prayers, doubt. They were probably not praying for an earthquake or that would be good enough to save that night. When the quake came the jailor was certain that the prisoners had escaped—and the avenger would have—but not Paul and Silas. When Paul called to him he laid his sword and ran to inquire. The singing and praying had its effect upon the jailor, conviction was near complete—inevitable question. "What must be saved?" The answer, "Believe on the Lord Jesus Christ and you shall be saved and thy house." Only he who would believe.

There was belief in that jail that the prisoners did some thing, and how many were saved unknown—but those that were were baptized. The jailor then bathed the wounds of his Christians and sat them to and Silas never missed an opportunity to pray, sing praises and

to preach Christ crucified and His salvation. And they never failed to be granted God's strength. How soon would the kingdom be brought in to day if all of God's "nominal" servants were willing to carry the message of a crucified Christ as Paul and Silas were.

TOO MANY LAWS

Arguing for the protection of business that it is unwise at this time for the creditor to force collection by foreclosure and similar means, taking property at a time when conditions will not permit really or commodities to bring their real worth, nevertheless Harry B. Adams, editor of the Lockney Beacon, protests against the passage of the moratorium laws or any other kind of laws that would be statutory bars to collections. This seems to be a wise suggestion.

There are at least two ways for prolonging the depression and one of these is to make debts impossible for collection. As long as a man owes, he should make every effort to pay. He made the debts he owes, and only as a last resort will the lender go the foreclosure route, in most instances. Where one man owes a debt to a creditor who takes advantage of the situation to get property for less than it is worth, there are untold numbers who owe men who are trying just as hard to save both themselves and the man who owes them. A moratorium on the statute books would make difficulties untold. Better that a few suffer foreclosure of their debts from hard-boiled creditors than for all business to suffer a prolongation of the time when the natural processes of business will weed out the debts and get adjustments made—Floyd County Hesperian.

DIRE THREAT

Clerk (in private office)—"As I am getting married, sir, is there any chance of an increase in salary?"
Boss—"If you don't get out of here quick, we'll make you a partner and you won't get anything."—Punch.

Jesse Johnson was taken to Muskogee, Okla., Friday for medical treatment.

STATEMENT OF OWNERSHIP, ETC.

of The McLean News, as required by the Act of Congress of August 24, 1912.
Publisher, editor, business manager and owner, T. A. Landers. Indebtedness, Mergenthaler Linotype Co. Sworn to Oct. 3, 1931.

The Vegetable TONIC
HERBINE
CORRECTS CONSTIPATION
ERWIN DRUG CO.

C. S. RICE
Funeral Director
FUNERAL SUPPLIES
MONUMENTS
LICENSED EMBALMER
Ambulance Service Anywhere
at Any Time
Phones 13 and 42

Aches and PAINS!

When you take Bayer Aspirin you are sure of two things. It's sure relief, and it's harmless. Those tablets with the Bayer cross do not hurt the heart. Take them whenever you suffer from:

- Headaches
- Colds
- Sore Throat
- Rheumatism
- Neuritis
- Neuralgia
- Lumbago
- Toothache

When your head aches—from any cause—when a cold has settled in your joints, or you feel those deep-down pains of rheumatism, sciatica, or lumbago, take Bayer Aspirin and get real relief. If the package says Bayer, it's genuine. And genuine Bayer Aspirin is safe.

Aspirin is the trade-mark of Bayer manufacture of non-acetic acid ester of salicylic acid.

BEWARE OF IMITATIONS



DEMAND

MICKIE SAYS—

YOU CAN'T SAY POSITIVELY THAT YOUR BUSINESS IS NOT A MONEY MAKER, UNTIL YOU HAVE TRIED OUT THE EFFECT OF A NEWSPAPER AD IN THE HOME PAPER REGULAR! MANY A BUSINESS HAS GOT TO ITS FEET, AND HENCEFORTH SUPPORTED THE BOSS IN LUXURY AND STYLE AFTER IMPOSING THE MAGIC ELIXIR.



Mrs. Terry Hudgins of Erick, Okla., visited relatives here Sunday.

Oscar Sullivan made a trip to Fort Worth last week.

Mr. and Mrs. Buck Campbell of Pampa visited in McLean Sunday.

Vernon Johnston of Oklahoma visited in McLean last week end.

J. W. Hall of Alanreed was in McLean Saturday.

W. H. Craig of Alanreed was in McLean Saturday.

L. L. Rogers was in Clarendon Sunday.

Groceries are cheaper at Puckett's Cash Store. Advertisement t/c

MORALE AND THE DEPRESSION

The community newspaper carries the brunt of the load during times of depression. On the editor's shoulders rests the weight of all the editor hears that is pitiful, that is precarious that is just too bad.

If he prints all he hears he is called a crab and a pessimist, and if he blows out a lot of hot air he is called a blooey-guy, a stuffed shirt, a light-weight.

It is difficult to keep the middle of the track, but the editor must remain above all the rest of the community, sane. He knows there have been other depressions, and that still more are likely to follow. He knows that if merchants, farmers and others can hold on, things are likely to get better.

But he knows, too, that this is no time to spend next week's cream check before the milk is separated.

The editor who can put into the souls of his readers a sturdy determination to see this depression through, will be the leader in his community when there is a bumper crop, good prices and financial happiness.—South Dakota Rural Press and Print Ehon.

Mr. and Mrs. Arthur Erwin visited McLean Friday.

F. R. McCracken of Alanreed was in McLean Friday.

CONOCO PRODUCTS
Wholesale and Retail
STAR SERVICE STATION
and
VULCANIZING SHOP
Phone 131 J. R. Glass, Agt.

MAY BE RIGHT, AT THAT

An average wife is one who loves and respects her husband, but still always has a feeling that she might have done better.—Cincinnati Enquirer.

JUST A HANGOVER

"Mary, we've been married three weeks, and the hole in my trousers is not darned yet."

"That has nothing to do with me. That belongs to your bachelor days."

Patient—"Oh, doctor, I'm so sick—if I could only die."

Doctor—"I'll do the very best I can for you."

Jot Montgomery went to Fort Worth Sunday.

Mrs. Eva Smith visited in Paducah week end.

Mr. and Mrs. J. J. Simmons of Erick, Okla., visited in McLean last week end.

Mrs. Dale Dorsey and little daughter of Amarillo visited relatives here last week.

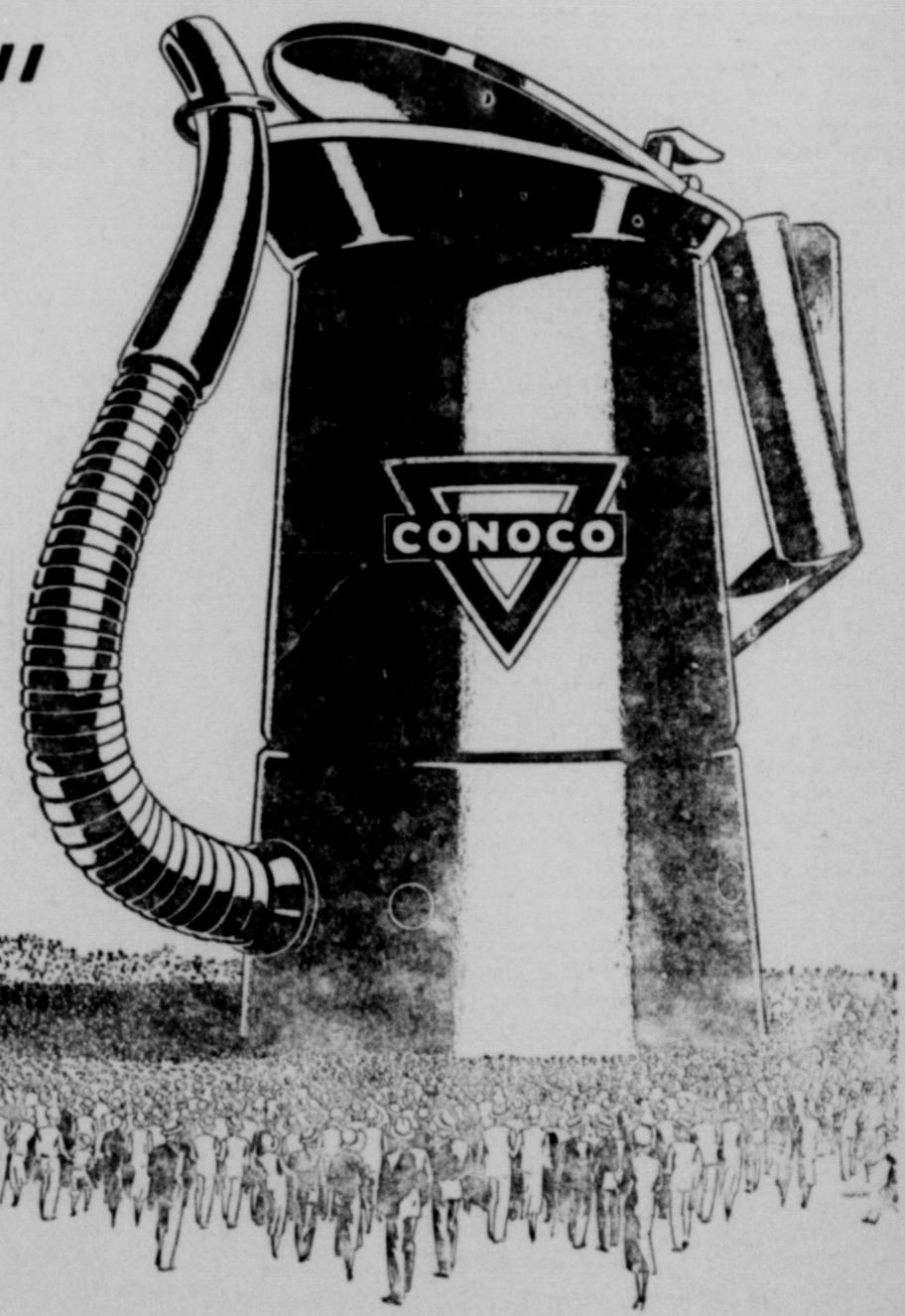
Mrs. Wilson Blakney of Alanreed was in McLean Friday.

66 Service Station
PHILLIPS PRODUCTS
Wholesale Headquarters
LEE TIRES
Courteous Service
at Ford Garage
JOSH TURNER, Mgr.

Beautiful Teeth
can be preserved by using a good tooth-paste. This also saves dentists' bills. You can buy your favorite kind here. We handle only the standard advertised brands of known quality.
CITY DRUG STORE
"More Than a Merchant"
Witt Springer, Prop.

THE "HIDDEN QUART"

That Stays up in the Motor and Never Drains Away



—is Worth its Weight in Gold to Any Motorist!

It's not the mileage your speedometer shows that makes your car wear out quickly, lose power and need costly repairs. It's motor wear, caused by friction, that does it! And almost half of all this motor wear occurs while you're starting. Cut down starting wear and you'll give your motor longer life.

That's just what the "hidden quart" of Conoco Germ Processed Motor Oil does! It stays up in your motor and never drains away and thus cuts down starting wear! Ordinary oils drain away, leaving working parts unprotected until oil is pumped from the crankcase through the motor, which takes several minutes. Conoco Germ Processed Motor Oil penetrates and combines with metal surfaces of working parts, stays there and never drains away. The "hidden quart" safely lubricates every cylinder, piston and bearing the instant you touch the starter.

The "hidden quart" is worth its weight in gold to you! From the first fill with Conoco Germ Processed Motor Oil, you'll have this "hidden quart" up in your motor, giving safe lubrication at all times, lengthening your motor's life. Drain your crankcase now—fill with Germ Processed Oil at any station displaying the Conoco Red Triangle.

CONTINENTAL OIL COMPANY
The Only Refiner of Germ Processed Oil in North America

CONOCO
GERM PROCESSED
PARAFFIN BASE
MOTOR OIL

ANY OIL WOULD BE BETTER OIL IF GERM PROCESSED.

News from Heald

The social given at the church by the W. M. S. Friday night was attended by a large crowd and everyone reported a good time.

Mrs. Ola Mae Dodd and Miss Nova Lee Maudlin of Alvord spent the week end with the former's parents, Mr. and Mrs. W. J. Hanner.

Mr. and Mrs. W. J. Hanner and W. Farren visited in the Corn Valley community Sunday.

Mr. and Mrs. Ernest Brooks and son, Joe Fowler, Mr. and Mrs. Jack Bailey and son, Vestal Gene, visited in the W. H. Rutledge home Sunday.

Mr. and Mrs. Arville Phillips of McLean visited Mr. and Mrs. T. P. Phillips Sunday.

Melvin Bailey and Oran Brock visited Thomas and Lester Bailey Sunday.

Mr. and Mrs. T. C. Landers visited Mr. and Mrs. T. H. Pickett Sunday.

Fred Landers of Estelline visited his parents, Mr. and Mrs. T. C. Landers, Sunday afternoon.

Mrs. Robert Blair and children of Amarillo are visiting in the George R. Reneau home.

Mrs. W. H. Rutledge visited Mrs. T. C. Landers Monday afternoon.

Mrs. Jim Clark and daughter, Jimmie Mae, visited in the Rogers home Monday afternoon.

Mr. and Mrs. Ernest Kramer and children visited at Wheeler Sunday afternoon.

TOO MANY SCHOOLS

The Presbyterians of Texas now seem to be having quite a bit of trouble from a financial standpoint for their colleges in this state. While they seem to be the worst hit just now, yet all church colleges are having a batch of hard times with their institutions. One of the great troubles with such institutions in our state now is that most all denominations have been trying to maintain too many institutions. It is not practical to have a college in every section of the state and expect them to thrive. No only is this true with church schools, but it will hold good with our state institutions. When times are flourishing and people have plenty of money with which to pay high taxes the state colleges can get along all right, for the legislature can make more "appropriations" and the taxpayers can be relied upon to "dig in." But not so just now. Texas would be much better off if we had about one-third the number of these institutions properly maintained financially. But some day we will learn that we cannot go on each year paying higher taxes than the previous year and get away with it.—Paducah Post.

WE ARE KIND-HEARTED

With the Wickersham commission recommending official cruelty to prisoners, to attempt to professional bombers and to practically everybody else — as a people are stamped again, and more than ever, as quite tender-hearted. There is more of an inhibition among us to worry over one silly man who has been treated a little more harshly than over 99 guilty ones who have not been bothered at all. Whenever there is a prison outbreak, writers all over the country fly into print about the uncomfortable and unsanitary conditions in our prisons. If a bootlegger with a careful or boastful of poison liquor gets hurt in resisting police or revenue officers, a chorus of wails rises. These wailers say nothing about the over-sympathetic women and others who send flowers and friendly notes to hardened murderers in our jails. There is far more compassion for one criminal who has got some publicity than for a hundred starving children about whom nothing has been said. We are excessively considerate of our law violators. And that does not seem to have greatly decreased law violations.—Pathfinder.

Since it has been clearly "foyer" that in modern warfare even the victors are heavy losers, it seems about time to stop taking pride in warships and cannon, and regard them as instruments for dealing blows having a deadly recoil.—Albany (N. Y.) Knickerbocker Press, Sept. 12, 1931.

Joe Neil McNair, Madison county boy, has produced a 270-pound pig at six months of age at a feed cost of \$3.65 by making full use of waste feed about the place. The ration consisted of skim milk, table scraps, a little corn, and wheat middlings.

"There are two classes of citizens in every town who puzzle each other," remarks the Erie, Kansas, Record: "the loafers wonder why the workers don't get rich, and the workers are surprised that the loafers don't starve to death."

Geo. Thut of Lefors was in McLean Friday.

Mr. and Mrs. Ercy Cubine were in Amarillo Friday.

DOUBLE FENCE AROUND LOUISIANA

While Governor Long of Louisiana has kept busy telling the governors of other states what to do to cure the ills that beset cotton, states bordering on his domain are busy constructing double fences along the Louisiana boundary lines to keep out the Louisiana cattle ticks. The state of Mississippi, on the East, is entirely free from ticks, and a double fence of wire has been constructed the entire length of the boundary line for protection. The state of Arkansas is cleaning up the few remaining counties under quarantine and is constructing a double fence to protect them from Louisiana infested territory. The state of Texas, owing to its immense territory, has considerable work to do in the Southeast section, but fair progress is being made. Practically all the Northeast section is clear, and it has been suggested that the border counties of Bowie, Cass, Marion, Harrison and Panoia be protected from Louisiana ticks in the same manner as Arkansas and Mississippi. The rest of the boundary line is formed by the Sabine river, which will prove ample protection, especially in its lower reaches.

Louisiana has a fairly good law for the eradication of ticks, but it is made inoperative by lack of money to enforce it. We understand that Governor Long has never approved of appropriating money for this purpose.

As Andy would say, Louisiana farmers are getting into a pickle. Forbidden to grow cotton, they cannot expect to produce feedstuffs and market them profitably through tick-ridden beef and dairy cattle. Governor Long has other problems to solve after he finds an answer to the problem of overproduction of cotton.—Farm and Ranch.

THE VALUE OF A DAIRY COW

By L. A. Hawkins
The dairy cow is by far the most economical producer of human food. The food produced by her is the most nourishing and helpful of all foods. The farmer who has a few dairy cows a few chickens and a garden will always have plenty of food for himself and family, besides having a surplus of dairy and poultry products to sell and increase the family income.

For each 100 pounds of food consumed, the sheep produces only 2½ pounds of edible food solids; a steer a trifle less than three pounds, a hen about five pounds, a hog about 5½ pounds, and the average dairy cow 18 pounds.

There were about 22 million dairy cows in the United States in 1927 and the annual value of their product reached the enormous figure of over three billion dollars. Not even the corn crop exceeds dairy products as a source of income to the farmers of the nation.

The dairy cow brings in money all the year around. She brings in cash at the end of each month in the form of a check from the creamery or for butter, and gives us additional profit each year in the form of a calf. What a cow produces today is sold tomorrow. If she produces when the market price of feed is high, her cream is sold when the market price of cream is high. There is small chance of having to sell dairy products for less than it cost to produce them.

The dairy cow distributes the demand for labor over the entire year. She increases the amount of pork production and decreases its costs by providing skim milk and buttermilk for feeding pigs. She furnishes a home market for hay, silage and other products easily grown on the farm.

From the grass of the pasture and the roughage of the field she creates the greatest product of the farm and makes available to put back into the soil most of the fertility these things have taken from it.

The dairy cow has been called the "foster mother of the world," and no more fitting title could be bestowed upon her. Without milk, children languish, adults decline and the vitality of the human race runs low.

In the whole world there are no more funds for cancer research each year than the annual cost of two destroyers.—Dr. Francis Carter Wood, director of the Crocker Institute of Cancer Research of Columbia University.

Roger W. Babson, business statistician, says: "All this talk of destroying crops, restricting production and interfering with other natural laws is both foolish and dangerous."

"Mr. Allnut, your wife seems to be a very intelligent woman."
"Yes, she has brains enough for two."
"You sure are lucky."

C. C. Bogan was in Amarillo Tuesday.

John Harris was in Clarendon Tuesday.

MICKIE SAYS—

THE MOST INTERESTIN' BUSINESS IN TOWN IS TH' NEWSPAPER BUSINESS AND NO ALSO TH' LEAST UNDERSTOOD, WHICH IS WHY I'M OUT HERE IN EVERY ISSUE, TRYIN' TO MAKE THINGS EASIER FOR YOUER GOOD FRIEND, THE EDITOR.



SACRILEGE

"Your husband is sulking again. I see. What is it this time?"
"Oh, just because I used his silly old tennis racket to strain the cabbage."

The strong man of the country town met one of his neighbors on the street and in the course of the conversation called him a "liar."
"I'll give you just five minutes to take that back," indignantly demanded the neighbor.

"And, suppose," answered the big man, extending his chest, "I don't take it back in five minutes?"
"Then," said the neighbor after a pause, "I will extend the time."

Doing her part toward the living at home ideal, Mary King, 4-H club girl of El Paso county, has thus far canned 722 containers of home grown fruits and vegetables.

The T. A. Landers family and Miss Cleone West visited at Canyon Sunday.

MEADOR CAFE

Quality Food
Appreciative Service
Open Day and Night

TREES & SHRUBS

Consult us when you need trees and shrubbery, or your place needs landscaping. We know Panhandle conditions and are always glad to be of service.

Bruce & Sons Nursery
Trees with a Reputation
Alanreed, Texas

WHY WORK UNLESS YOU HAVE MONEY?

How many men do you know who made a lot in "their day" but are "broke" now?

Profit by their example. Determine to work, earn and have money.

Start saving regularly now. We invite your banking business.

CITIZENS STATE BANK

J. S. Morse, President John C. Haynes, Cashier

PARTY POLITICIANS

The first announcement for candidate for governor was made last week by Paul Loven of San Antonio. Among his qualifications that he offers is the fact that he was reared by a Democrat. He closes by saying that he was "reared a Democrat, educated as a Democrat, still a Democrat, trained six little Democrats to be future Texas Democrats."

Quite appealing to the voter who thinks more of a party than he does of sound government or the politics based on the golden rule. Why should any man be elected to office just because he was "born a Democrat or a Republican?" Party lines are not going to get us anywhere now. The thing that we need, and will have to have, is officers who want to do something of real worth for the country. It makes no difference whether they are Democrats or Republicans, or any other party affiliation, if they have the brains and backbone to get up and do things they are the men we need. This old "born a Democrat or Republican" stuff is the greatest bunch of "hokum" that was ever panned off on the American people. We dare say there are 95% of the Republicans and Democrats that could not give one reason why they belong to their party other than that they were "born" in it.—Paducah Post.

Barnyard manure more than doubled the yield of hegarl this year for Harry Sommers in a demonstration on a sloping field of sandy loam on his farm near Runge, Karnes county. The fertilized land made 2249 pounds of heads per acre and unfertilized land of the same type, 1080 pounds.

Mrs. Bernie Stephens of Lovell, Okla., is visiting her parents, Mr. and Mrs. C. E. Anderson, this week.



If baby has COLIC

A CRY in the night. Colic! No cause for alarm if Castoria is handy. This pure vegetable preparation brings quick comfort, and can never harm. It is the sensible thing when children are ailing. Whether it's the stomach, or the little bowels, colic or constipation or diarrhea. When tiny tongues are coated, or the breath is bad. Whenever there's need of gentle regulation. Children love the taste of Castoria, and its mildness makes it safe for frequent use.

And a more liberal dose of Castoria is always better for growing children than strong medicine meant only for adult use.



NOT GOOD FOR THE RACE

Sport is all right in its place, but its place is not upon a pedestal higher than that upon which we should repose intellectual, industrial or scientific achievement.

"Who's who" used to record the names of those who had forged to the front in knowledge, science, statesmanship and as leaders in the march of economic progress. Of late years, if we may gauge popular sentiment by headlines and columns dedicated to them by newspapers and periodicals, foot force and fist force have gained an ascendancy.

Should, in the average American community, the two intellectual masterpieces of the world engage in intellectual contest, a fair audience would be assured, provided the price was popular. But let the two masterpieces of the gentle art of assault and battery come to town, there would not be standing room on the streets, regardless of the price. Is this good for the race?—Facts and Fiction.

Emile—"Daddy is so glad to hear that you are a poet."
Don—"Fine. He likes poetry, then?"
Emile—"Not at all. But the last boy friend of mine he tried to throw out was an amateur boxer."

A SUBTLE GIFT

"What is personal magnetism?" "Personal magnetism," replied actor Sorghum, "is what enables a man to stand up and keep an audience interested without the aid of moving pictures."—Washington

Of all the hoary bell-wethers trotted out periodically on issues the populace seems inclined to take like reasoning, perhaps the most tating at this time is the thesis we should build up the navy to reduce unemployment.

Morley in International Disarmament Notes, Sept. 28, 1931.

Wheeler Foster was in Pampa day.

KEEP SMILING
H. M. Coleman, D.

Chiropractor
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Next Door to Ford Garage



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Eyesight Specialist

Will Be in McLean

the First Friday in Each Mo

Office at Erwin Drug Co

Optometrist and Optician

626 Polk St. Amarillo, Tex.



Piggly Wiggly

FRIDAY AND SATURDAY SPECIAL

CABBAGE 2c BANANAS 19c per doz.

3 baby tins 10c

2 tall tins 15c

10 lb 29c

35 lb \$1.00

SOAP P. & G. or Crystal 3c TOMATOES No. 2, per doz. 95c

FLOUR 48 lbs. AMARYLLIS 48 lbs. Western Scout

MEAL 10 lb 20 lb

CLEANSER Old Dutch, 2 for 15c APPLES per gal. 30c

Folger's Coffee 1 lb 30c

STEAK per lb 12c

ROAST per lb 10c

SALT PORK per lb 10c

Volume 2

Pet

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Y COUNTY LIVESTOCK

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A BIRTHDAY A Cooke celeb with a dinner y candles were birthday cake. many nice for happy bi me.

ose who enjoy er were: Messa T. Wilson, Allen Rish Phillips, Cooke, Mrs. C. Deer, Messrs. W. Overton, W. Massay, C. man and T. A June and Mar Wicher and

WORTHEN DRY Worthen Dry business Friday Get Acquaint Worthen says nited with es unity; he mea here and tak for the advan y interests.

Worthen gave order for sa nement of U ars in a quarter on another pag

Warren, head ment of Way view, spoke at Church Wednes