# The McLean News <br> The Oldest Newspaper in Gray County - McLean's Home Paper Since 1904 

## Roy Campbell Shoots 3 Under Par Local Golf Course




The McLean News, Thursday, July 2, 1931


You know this person. He thinks he is telling the truth. But quiz him and he will recite the make of his motor car, his hat, his shirt, his suit, his shoes, his tooth paste, his towels, ad infinitum. . with the accent on the "ad." In other words, they are all advertised products.
Why, he could no more escape the presence and the power of the printed word than he could evade eating or sleeping. The advertisements are a definite part of contemporary American life. Their messages association with the pocketbook, than which there is nothing more intimate and personal.
The important thing is not merely to "read the advertisements," but to read all of them. The one advertisement you "didn't see" may contain information you would have given a great deal to possess. Certainly, it is as important to you to know that Smith's are having a sale of sheets or shirts, as to read that Congress will hold a special session!
"Friend, guide and counselor"-the advertisements in this paper.

The McLean News
The Paper That's Read First


## COLORED LOMIC SECTION

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McLean, Gray County, Texas, Thursday, July 2, 1931.

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To a old ball player like such a disgraceful exhibition painful - even by youngsters


First-some good tips on fielding -Now-it iss accutacy-speed-good judgment vot counts in fielding -




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