# The Mclean News= $=$ The Oldest Newspaper in Gray County - - McLean's Home Paper Since 1904 - - The Paper That's Read First 

## ity Will Investigate All Utilities ipt. Boswell Makes Radio Address at Tri-State Fair

| SWELL <br> N RADIO <br> AMARILLO | Mclean Aggies Win Medal | R |  | Highway Paving or 66 to Beginin Early Spring in Early Sprin |
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## Mummy Fable

Three thousand years before the Declaration of Prohibition, a bird named Tut-Ankh-Amen was elected king of Egypt and began to hand out the Blue Laws from a gold-plated arm chair in the Palace of Luxor on the Nile. Because his name sounded too much like Armenian Goulash, he was nicknamed "King Tut" by Armenian Goulash, he was nicknamed king out but iut had sixty-seven wives and a lot of other troubles, and before he had passed the cake-eater age and stopped plastering his nair down with Stacomb, ne bumped on, and his folks planted him, with furniture anu suverwaie, im a wis s..el-lined tomb and put a Yale lock on the door, while his wives collected the insurance money and moved down to Cario to take up dancing.
When a man died in those days he was dead a long time, and thirty centuries rolled by before a couple of professors with a pick and shovel gang came along and dug up Tut and all of his playthings.
Now, for a long time Egyptian kings had been dug up in every part of the desert and nobody but a few grey-bearded historians and museum prowlers knew anything about it. But the birds who dug up Tut were of a different sort. They had a few modern business ideas and they knew how to use them.
Did they put him in a tin box and haul him quietly away to a seeund-rate museum to be exhibited at two
bits a throw? bits a throw?

## THEY DID NOT!

They called in the advertising man and before Saturday night Tut was known from Kennebunkport, Me., to the Silver Dollar Saloon at Tia Juana. Two weeks later a hundred thousand flappers were wearing his pictures on their dresses and having their hair bobbed in the most approved Egyptian style.
THINK OF IT:
Three thousand years in a musty old tomb-lostdead that wrapped in a bolt of cheese cloth-and so deasto! the worms wouldn't bother him. Then presto! He becomes a headliner over night. What ADVERTISING:
Now, if advertising can make a world-famous character out of a shriveled old Egyptian mummy, what do for a for a live, wide-awake store? What can it What can it do for you?

MORAL: You may have the best merchandise in the world for sale, but if you keep it buried, the world
will never know anything about it.

## The McLean News <br> On Time All the Time

Let us book your order for cottonseed cake, meal and hulls for delivery any time you want them. We can quote you prices that will be in line with any other mill or broker anywhere, and furthermore we are right
here to see that you get exactly what you order, and will guarantee every ton we sell you to be exactly as represented.



## UP-TO-DATE SHOE SHOP

Our Repairing in Time Saves Many a Dime
on the Same Street as the Post office Reep Landers, Prop.


## Cotton

 Pickers ing supplies:Tents Wagon Sheets Scales Knee Pads Mattresses Springs Bachelor Stoves, etc.
Come in and Let Us Outfit You
Buy genuine McCormick-Deering binder twine for best results.

## HAMILTON-DOOLEN

 HDW. \& FURN. CO. The Best for LessPhone 184
McLean, Texas

depends largely upon the food he eass You can be assured of pure ingrediem in every product of our bakery. And price is reasonable. Let us help you wii
the school lunches.

CALDWELL BAKERY Bread Is Your Best and Cheapest Fow
Wholesale and Retail

Fire, Hail, Tornado




FRIDAY \& SATURDAY SPECLALS

SALT PORK SMOKED MEAT CURED HAMS SUGAR CURED BACON per ID

