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SCHOOI, OPENS SEPT. 2 Complete Faculty for
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MCLEA <br> \title{
THE MCLEAN NEWS
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THE MCLEAN NEWS
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# cLean Schools Open September 2 ons and Ladies Entertained at Banquet Monday 

NS
ENJOY AFFAIR Entertain Other
in Attendance
Contest

Water Work Progressing Toward Completion


The McLean News, Thursday, August 22, 1929

## Ginger Ella

by Ethel Hueston

FNattractive girl, girl of heart subject of this sest tale by Ethel Hueston. Her brain works like lightning and the fact that it does not always work in a straight line makes her even more enchanting. Like the earlier works of thisauthoress, the setting is a parsonage in the sweet, green, hilly farm

Will Be Printed Serially ia The Mclean News

POOR LITTLE SQUIRREL


## YOU HAVE A PLACE

## FOR A NEW CHAIR

In every home there is a place for at least one new chair especially when it is attractive, comfortable, and low in from which to sever

HARRIS FURNITURE CO. New and Second Hand Furniture Ted Harris, Manager

## 

FREE: Ice cold punch Saturday. Start serving at 1 o'clock.

| No. 2 can English Peas | 10c |
| :---: | :---: |
| No. $21 / 2$ can Dill Pickles | 23 c |
| 3 pkgs . Jello or Ice Cream Powder | 23 c |
| Gallon Prunes | 49 c |
| All Bran, Raisin Bran, Post Toasties, 2 boxes | 23 c |
| No. $21 / 2$ can Royal Anne Cherries | 24 c |
| No. $21 / 2$ Hominy | 11c |
| Large package Purity Oats | 27 c |
| 4 tb package Thompson seedless Raisins | 33 c |
| Oranges, good and sweet, per dozen | 19c |
| A No. 1 English Breakfast Bacon, per to | 29 c |
| Wisconsin full cream Cheese, per to | 27c |
| 1 gallon Fly Killer | \$1.79 |
| 1 gallon Staley's Golden Syrup | 65 c |
| 1 gallon S | 69 c |

## McLEAN MERCANTILE <br> Successors to Bundy-Hodges Mercantile Co.

 Phone 50The McLean News, Thursday, August 22, 1929
THE MCLEAN NEWS , FLAPPER ON EACH SIDE NOTAN ARTIST, BUT DREW

"He's a lot of blubber-just a bir
whale." noticed, whenever rre seen
hive he he always has a flapper on each
side."

mersel
He-Because bes not worth a daru.


H-H Filling Station

$\qquad$

## Big Dress Sale

## NEW FALL DRESSES

Just received
SPECIAL
Thursday, Friday and Saturday only Buy a Dress and Get One FREE:
$\$ 10.00$ Dresses Reduced to $\$ 8.98$ and One Dress Free

We have just received a large assortment of new fall hats in the season's newest shades

All $\$ 5.00$ values reduced to $\$ 2.95$
The FAIR Store
Dependablo


Her Father--Young man, when my
daughiter needs accesorics, Ill buy
them for her-" City Dray and Transfer b. c. Christopher Pian





## Everybody Welcome to Our Visitors' Day

TUESDAY, AUG. 28, 3 TO 9 P. M.

Our modern bakery will be open for inspection at these hours, when McLean housewives will have the opportunity to see modern machinery in actual operation.
We welcome inspection at all times at our sanitary bakery, but Tuesday we will be equipped to take care of all visitors in a proper manner. You owe it to your family to see how the bakery goods you buy are made.

## FREE REFRESHMENTS

to all visitors Tuesday. We want you to feel welcome and well repaid for your visit. We appreciate the cooperation of our patrons. It has enabled us to install modern machines, and we want you to visit us Tuesday.

## Caldwell Bakery

Bread Is Your Best and Cheapest Food Mclean, texas


Balanced-Unit Radio

By all means see and hear the new Philco before you buy any radio. And here is your opportunity. We will deliver any one of these marvelous Philco models to your home on absolutely Free Trial. We want you to prove to yourself its
matchless tone, its marvelous selectivity and amazing distance range. This Free Trial places you under no obligation whatsoever.

## Superb Furniture Models

Priced from $\$ 119.50$ to $\$ 205.00$
Furniture models of rich design, handsomely carved, beautifully overlaid and exquisitely fineshed. Equipped with gen uine ELECTRO-Dynamic speaker and acoustic equalizers.

Neutrodyne Plus or Screen Grid and each and every model balanced to use two of the wonderful new 245 power tubes

## And Easy Payment

Yes, and then if you decide you want to own one of
these splendid Balancerdnese splendid Balanced-Unit Philcos, you can have
on very easy payments. Just a small amount down alance monthly

Telephone Us Today or Call at Our Store We are taking care of Free Trial requests as rapidiy as we can in the order we receive them. We urge you
to telephone us or call at our store as early as possible for full detalls.

McLEAN Radio CO.
Phone 271
McLean, Texas

## 

Only through the weekly newspaper ean folks find out what their
friends and neighbors are doing

## WHAT ARE THE

## NEIGHBORS DOING?

"Hello, Burt. You look tired. Had a hard day?" "Yes, Joe, pretty busy tod,y. Not only that, but everyone dropped in to the store to congratulate me on the new arrival. Kept me on the jump.
"That's right: I saw the piece about it in the paper. The editor wrote quite an article about it, didn't he?"
"As soon as one of these 'Personals' gets in the paper, nearly everyone in the community knows about it. Fact is, they make interesting newsy stories and folks look for them. People want to know what their neighbors are doing, and reading the paper is the only way to find out. The first thing I do when I get home on Thursdays is to read the papei through.
"Jim Preston, that drummer from the city, was in to see me today. He knows a lot of people here; he picked up the paper from my desk and enjoyed reading all the news bits about them. He told me, rather enviously, that he wished the metropolitan papers could do a stun: like that. They carry feature articles by their foreign correspondents, but not a word about a man's next-door-neighbor.
"A lot of folks here take the city papers, but when they have read the Big League stories and the latest about Lindbergh and Mussolini, they're through. But you can bet they read the weekly thoroughly. Especiallocal news, They are the ones who are interested in local news, possibly more than we are."
"Yes, and that is why advertising in our paper pays. The women folks do the buying now-a-days, and they don't miss a thing-news or advertising. I buy space regularly.




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