# The McLean News 

## Volume 26.

# Rusiness Men Greet News' Readers 



## -

$\qquad$
 On the Christmas tree at the pro- months and 15 dany, who died at a ing of last week. in ortice that the
gram held at the First Baptst church shamrock sanitarium from infuenma, teachers might leave in the atternoon

 immediately following the exercises cemetery, G. V. Koons of the Rice tew remarks.
the pastor was given a regular old- Undertaking Parlors in charge. Christmas tree was hung with
tashioned pounding.


\author{
Santa Claus

## Arrives on <br> <br> Arrives on Time Monday <br> <br> 

}

BUSINESS
MEN GREET READERS










 Mciean for some time was here to blooded "take-it-or-leave-it" place,
welcome the Christmas laden truck. TAMPKE HAS PHOTO
MADE OF WINNINGS wherever there is a cholce. as there
always is we place our business with
a friendiy firm; and that Mclean Dr. A A Tampke, protesor of of trms are triendiy is amply evidenced
bocational agriculture at the McLean tin this paper every gead will placed high school, had a photograph made These advertisements are not cal-
Monday of the winnings made by his cuilated to bring bustines to the merMonday of the winnings made by his
teams for used to bring bustiness to the mer-
tin state farm papers
chants, but soiely as an expression of teams for use in state farm papers, chants, but soiely as an expression
Six large loving cups, a goid medal.
tour ribtefuliness to patrons who are co
three pounds of solider. Cour ribbons, three pounds of solder, , stidered aneighbors and friends
a waiking cane and 110 in cash rep. $A$ teature of this yeart edition A waiking cane and sio in cash rep. A teature of this yeart edition is
resent the winnings in various state
and regional contests under Dre
The and from the churches. Lions
Tampkes direction since his coming of commerce.
Cuoughtruliness that can be appreclatto Mclean.
The gentieman has many other
cups. banners and cach prizes to hill of us.
Thent




The McLean News，Thursday，December 26， 1929


County candidates have an－ nounced in their home papers
in other counties，and we ma in other counties，and we may innouncements in near future．County of fles now pay enough in this county to attract good men for
office，and voters should have ofice，and voters shour this year
＂On time all the time＂ pretty hard to live up during the Christmas rush，but
News takes particular pride in News takes particular pride in
never disapponting its readers． The work on this edition was begun several weeks ago，and many advertisers carly copy，and everyone ha co－operated to a helpful exten for which the＂News force＂ truly grateful．
The Dathart Texan has just
pulled a＂cuss the editor weekk＂ pulled a＂cuss the editor weekk＂ write anything they wanted
about the editor without having to sign their name，and the pa－
per got some interesting results． per got some interesting results．
Comments from different editors indicate that every week is a
＂cuss the editor week＂in most cowns，as few people really like the editor． It is impossible to print things that will always er，but as for that matter，every public man has his share of cussing，and about the only way anyone can enjoy public life is to develop a rhinocerous hide and follow the leadings

The expected after－the－holl－ days slunp in business would never reach the proportuons
sometimes does if merchants would keep fighting for business in the same aggressive manner that is used during the holidays． If as much advertising could be
sold in The McLean News each week of the year as is in this issue，there is no telling how
$m$ ieh trade could be attracted m．ich trade could be attracted
to town but unfortunately the advertising budget is called up－ on for donations and doubtful advertising schemes to such an extent that legitimate advertis－ ing fails to have the support voorly understood，and is mis－ havadied in many ways，but only as its beneffts are known
and used will merchants make outstanding success．．
This edition of The News is an annual affair，in which will
be found more advertisements than any other stingle tssue dur－ ing the year，and the strange thing about it is that not an
advertiser expects to gain any advertiser expects gain any tising，but is anxious to show his customers that he appreci－ ates their business．Every bus－
iness house and professional iness house and professional chance to express his apprecia－ tion in this issue，and the re－ sponse has been most gratify－
ing，as a glance through the ing，paper will prove．It cannot be justly said that everyone is in business for proft only，when men will spend good money to
show thetr apprectation of good show thetr apprectation of good
will－and after all，it is the reighborliness of the home mer－ chant that counts for most，for we are interdependent，and it is only when we all prosper that
ve approach the best for the we approach

## NEW YEAR GREETINGS

We are grateful for the nice business given us in the past，and express best wishes for your happiness and prosperity during the New Year．

McLEAN MERCANTILE
Prices Talk


# Season＇s Greetings 

## from the

## First Baptist Church

of McLean
to the citizens in and around McLean．
We are happy that it is our privilege to be located in this good town and to have the opportunity of working for its betterment，both spiritually and morally．The church is an institution we all need．Most of us would not desire to live where there were no churches． This church has had a good year．The Lord has blessed our work．Our church auditorium has been bullt during the year．The members and the progressive eitizens of McLean have made this possible．As church
and pastor we apprectate everyone who has co－cperated with us in thit and pastor we appreclate everyone who has co－cperated with us in thit
work．We hope to continue in a greater way to be a spiritual biesing work．We hope to continue in a greater way to be a spiritual blessing
Come and meet with us in our worship and we will seek to do you good．

First Baptist Church and Pastor

## Dear Folks

SOME PEOPLE say there＇s no sentiment in business．Somehow，we have never been able to see eye to eye with them in that respect；and we are glad that we haven＇t．We still have our faith in Santa Claus Mind you，we don＇t refer to the old gray－whiskered gentleman who is supposed to come driving over icy mountains behind his team of reindeer．We mean the joyous spirit that he represents．And it is at Christmas time that we come to a full realization of the happiness it has given us to live here in McLean； to know all the good people；to serve them and make friends of them．

The great measure of thanks we can bestow is because this store has given us the means of knowing so many people who friendship we have learned to value so highly．We appreciate your patronage．We prize your friendship．We hope to continue to prove deserving of both．And because we feel that senti－ ment，which some say cannot exist in business，may we extend to you our hearty handelasp with that age old wish for you and yours－

## A Happy New Year

 C．M．STONE \＆CO．＂BETTER QUALITY＂



FRIENDSHIP IN BUSINESS
COUNTS FOR MUCHAND WE ARE GRATEFUL FOR YOURS

Upon the confidence and Good Will of our friends our success has been founded. We greatly appreciate the generous patronage with which we have been so
highly favored, and we are striving to become more and more worthy of this confidence and trust. We extend to you the compliments of the season.

## Farmers Gin

 and Victory Filling StationMcLean, Texas

## Wishing Youa

 Happy Now learTo you we extend our heartiest wishes for a very Happy and Prosperous Nineteen Thirty
We assure you of our sincere appreciation of the cordial relations which have existed between us during the past year, and of our earnest efforts to the end that the same friendship and good will may be continued throughout the coming year.

## The American National Bank

## OFFICERS

Geo. W. Sitter, President
F. H. Bourland, Vice President
J. L. McMurtry, Vice President

John C. Haynes, Cashier
Raymond L. Howard, Assistant Cashier
Miss Nona Cousins, Secretary

## DIRECTORS

E. L. Sitter

Geo. W. Sitter
Etna B. Clark
Wesley Knorpp
F. H. Bourland
J. L. McMurtry
J. L. Hess
J. M. Carpenter

-A new year, 1930! New aspirations, new hopes, new goals-for the world, for America, for McLean.
-The new year promises great achievements for McLean: more paved streets, more sidewalks, better homes, more automobiles, new industrial projects and greater bank clearings.
-Evidences of prosperity, every one; and with increased prosperity will come the aditional opportunities and the lasting happiness that are the desserts of a busy community and the birthright of its every citizen.

WE WISH FOR YOU A HAPPY AND PROSPEROUS NEW yEAR
T. W. Gilstrap Dorothy Cantrell Rachel Stratton Woodrow Wilkerson

Southwestern PIVELIE SERVIFE Company
M. T. Wilkerson Nugent Kunkel Ted Morris Bill Armstrong Peck Hyer


## BEST WISHES

Hapny and Prosperous New Year
BRUCE AND SONS
Trees with a Reputation Alanreed, Texas
We Greet You
with a wish for your happiness. With thanks for your friendship and good will.

With a wish that your disappointments. fade to nothing, and your happiness increase a thousandfold throughout the New Year.

McLEAN MARKET
The Home of Better Meats

## OUR APPRECIATION

My company and myself destre to thank the people of Mcbean and surrounding country for their
patronage during the year 1929 in the purchase of of patronage during the year 1929 in the purchase of of
life insurance, which has far exceeded our expectations and which bespeaks your well founded business primo

Permit us again to thank you. We are giad to wel come you under the protecting wing of our great life insurance company, which is the sixth strongest in the
United States. Let us resolve in the year of 1930 to not United States. Let us resolve in the year, of 1930 to not
negleet our familles by falling to avail ourselves of this protection.
Remember we are also in a position to take care your fire insurance needs. Strong Old Line company

Wishing you a Happy New Yea
W. M. KENNEDY

## Greetings

May you be blessed the coming year with full understanding and sympathy for your fellowmen, peace, health and prosperity

We wish this for you, and extend our thanks for past favors.

## McLEAN HARDWARE COMPANY

W. B. Upham, Manager

## Appreciative

of the Friendliness and Good Will
you have shown us in the past year,
we extend to you thanks and best wishes

3
HAPPY NEW YEAR

Hamilton-Doolen
Hardware \& Furniture Company

Phone 184
The Best for Less
McLean, Texas



The First Presbyterian Church

W. A. Erwin, Pastor

sends New Year's Greetings to McLean and surounding courtry: We invite you to co-operate with us in making our town a better place in which to live and rear our chiddren.
We give you a hearty welcome to all We give you a hearty we
our services.

Sùnday school 10 a. m., F. H. Bourland, Superintendent
Morning worship $11 \mathrm{a} . \mathrm{m}$.
Evening worship $7 \mathrm{p} . \mathrm{m}$.
Christian Endeavor 6 p.m.


HAPPY
NEW YEAR

We like to think that the Spirit of the Christmas Holidays is the spirit of every day in our efforts to please our customers. And with the assurance that their good will is one of our most treasured possessions, we extend to them the Season's Greetings.

## nice business given

us, and extend best wishes for
a Happy and Prosperous New Year.

CUBINE BROTHERS
Chrysler Motor Cars


## Greetings

We pause from the hustle of business to give credit where credit is due. We gratefully acknowledge that progress comes from the friendship of folks like you.

Wishing you and yours all the joys of the season, and a Happy New Year:

## Employees

 D. Carp S. D. Shelburne, Owner Bonnle Miller Bookkeeper Bob Elack, Parts Man T. A. Boyd, shop Foreman Ezell Nelson, MechantcEmployees
K. Wharton, Salesman
W. C. Miller, Salesman B. F. Bulls, Salesmaz Alton Moore, Belesman R. T. Cobb, Head Porter Golden Cofield, Porter

## McLean Motor Company

The Melean News, Thursday, December 26, 1929



## We Appreciate

the co-operation extended us in our efforts for the betterment of the community the past year, and want to extend best wishes to everyone for the coming year.

NATIVE PLANTS ADD
CHARM TO KERR CO. HOMES Kerrville--Native shrubs have play-Kerrville- - Native shrubs have play-
ed a prominent part in the four-
year yard improvement contest in year yard improvement contest in
Kerr county in which 102 home yards Kerr county in which 102 home yards
vere beautuned, 46 of them being en-
tored in the contest. The work has tered in the contest. The work has
been done by home demonstration
pha club women aided by Mis Veta CulJepper, home agent, and in co-opersSuch evergreens as cedar, agarita buid
free roads The News has trequently voleed its unfair condition that fere ones
the state. The people
in their might and shes Jerry and mountain lisurel. kere used bu position to the pubilic bullaing roads and
oprivate madividuals or corporat
to
ins
no
use free, or practically free, reme and they will make temen 4
to legisiators uniess then reme
$\qquad$ as reasonable to ask the tax
Misses
 freight trucks and passenger for Christmas. busses monopolite the roads now.
and are a menace to privete car op. $\qquad$ business. It is the most unfue cease and Mrs.
$\qquad$
bud, buckeye, and sumac, were also
ransplanted from the woods. Honeytransplanted
suckle and
were used.
were used.
Rock wa

Rock walls, tences, porches, columns
nd steps sere built in
out of the beautiful native rock that
abounds in the Hill Country, that
trating the beauty
trating the beauty and conomy
using material that is at hand.
The total coat as given by the
ontestants amounts to about
hotestants amounts to about wavo,
nembers of the family, nor of material
in hand. No records were kept on

We thank you.

CICERO SMITH LUMBER CO.

## W. T. Wilson, Manager

Phone 3
McLean, Texas


#### Abstract

As the New Year approaches, we hasten to offer you our most sincere and hearty wishes for a year filled with a super. abundance of good will, happiness and well being. We will still be found doin business on the same corner. Our policy is ever on the square, treating you as neighbor should treat neighbor, and as friend should treat friend. Our aim is to serve you well. Our goal is to merit your good will so that your continued patronage will be assured.

HAPPY NEW YEAR


 business given us the past year by our friends and we wish for you a New Year of Happiness and Prosperity.E. E. DISHMAN CONFECTIONERY

## Happy New Year

Words are too slender to hold the fulness of our message to you as the New Year draws so near. In a feeling of deepest sincerity and the fullest appreciation of you as friends and customers, we offer our New Year wish for you of happiness without blemish, of cloudless peace and abundant prosperity.

## PIGGLY WIGGLY

 Russell's Market

## -

 store for 20 c to make up three to druur
quarts of bait, which is preased treating sweet which is prepared by inch cubes. They are dipped in inch cubes. They are dipped in
potson made by mixing one-eighth

one-tenth
three piec
charine. Two
are placed
and rurnish a car
$A$ bank in New J


Platrorms
Sam and Rastus were discussing
of the incumbent.
"Well." said Sam, "Ah like him all right, Ah guess; but his platform
ain't no good!" fo'm! say, dor't you know dat a
pollteal platform is jes like a platpoitcal platto m is yes luike a plat-
fo' m on one of dese yere street cahs hit ain't meant to stan' on; hit's jest
mean to git in on " 15 a
This
cetved:
Dear
Doply apply for the position you offer. 1 am expert in foreign exchange in all branches. In addition I converse flu- Down to brass tacks
ently in Oum Arabic, Zolia. Gorgon. zola and Billingsgate. I write short- I was her pumpkin ple dear, hand, long-hand, left hand and right
hand. I can supply my own type
writer it men
tion, that I I typewrite half an mour
in ten minutes, in ten minutes, the record.
in thour
it mont This thought 1 of mausried to utife
Thater. have the service gratis, of my large Im just ner bread and butter.
family of you, my wife would be pieased to you, my wife would be piensed to
ciean your office regularly without
charge.
The cost of postage for your an The cost of postage for your anducted trom my saliary.
-Please note then
backgard, I would make bricke thave : spare time."-Exchange.

## yards beantified cheaply

$\qquad$ 6000 evergreens, shrubse and trres set set
out liat sor
 stration eluub women of Nacogdoches comedies at the cinema in England women now have attractive lawns and evergreen foundation plantings around
their houses. This is the revil only one year's This is is the result of thre-year
yard beautification content tin 25 women have entered. The average
cost cost of improvements so tar has been
about k 3 as. accorting the about s3.s., according to Miss Mill
dred Thomas. home agent. with the nighest cost only sis.
Wellington-More than 30.000 ota,
of fruits. vegetables and meatses are
reported canned this last year by home demonstration clut women in
in
collingsworth county Collingsworth county, not counting
late fall work. A value of si4m ts placed on this value of sis..7n. 15
these women then stutf by ts placed on this canned starf by
these somen, all of whom have used
the steam presure
best wishes
for a
Happy New Year
Chas. Eudy
Blacksmith

## Happy New Year

We appreciate the nice patronage accorded us the past year, and we have installed talking pictures for your pleasure the coming year.

May the New Year bring you Happiness and Prosperity

## A Happy and

Prosperous New Year

The McLean News, Thursday, December 2f, 1929

## INGER <br> ELLA

Zhel Hueston

Wwerraions by
Ifwin Myess


## GOOD WILL

The Season prompts us to express to you our appreciation of that intangible and invaluable asset-Good will-th:: you have so kindly bestowed on us during the past year, and which we fully reciprocate. We extend to you all the compliments of the Season, wishing you a Happy and Prosperous New Year.

Mr. and Mrs. SAM M. HODGES

## REAL APPRECIATION

Our business has shown a wonderful improvement during the year 1929, over the previous year, for which we wish to express our very full appreciation.
We feel that this is due to two factors: First, the service which we render; and second, the wilingness of the public to respond to high class service. May each and everyone get nearer the goal of our fond hopes during 1930

## McGowen Furniture Company

## Season's Greetings

At this happy season it is fitting that we pause and reflect-to thank our friends for the generous support accorded us during the past year.

We have tried mighty hard to please you, and hope you will accord us the privilege of selling you your furniture during the year 1930 and the years to come.

Phone 99 Melean, Texas



## Blake Dry Goods Company

DESIRES TO PRESENT TO YOU THE COMPLIMENTS OF THE SEASON AND BEST WISHES FOR YOUR PROSPERITY aND HAPPINESS IN THE NEW YEAR.

The McLean News, Thursday, December 26, 1929




The McLean News, Thursday, December 26, 1929


## NEW YEAR'S

GREETINGS

Accept a hearty wish for a Happy New Year and a sincere expression of appreciation for patronagepast, present and future.

## PUCKETT'S GROCERY

## Our Sincere Wish

Not because it is an honored custom, but because of the sincerity of our appreciation, we take this opportunity to thank you for the part you have played in our business prosperity the past twelve months, and we wish you a good old Happy and Prosperous New Year.

SOUTHWEST TELEPHONE CO.


We appreciate the good will the past year, and wish f happiness and prosperity dt

THE FAIR STC
Denendable Merchandı

## Greetings of the

 Seasonfrom the

## Church of the Nazarene

W. Hickman, Pastor

We desire to co-operate with all
forces for community
betterment.

## An Appreciation

The McLean Chamber of Commerce, apreciating the pleasant business relations that have existed during the past year, wishes to extend to you the compliments of the season, and trusts that the coming New Year will bring forth better business relations in Happiness and Prosperity.
 ans

Local and Personal


 zun mume no or Amant vati. ant un 1 nemine









warry hato neen wecrouar too

vemmen
$\qquad$















 and mind


## A Happy surprise

The Baptist pastor and family were

$$
\begin{aligned}
& \text { generously expressed their kindness } \\
& \text { and love to us. ood bless and reward } \\
& \text { every one of you. }
\end{aligned}
$$



Lost, Tuesday night, on Main st sold watch chain with Knight Templar
emblem, in small box Liberal re-

Too Late to Classify For sale. Freen Jersey milk
cows. Geo. W. Sitter. in
C. E. Bogan's subseription ngures to the Amarillo News have been moveed
forward another year at our bargain

## WEALTHY INDEED



Nosemin $\begin{aligned} & \text { three weeks betore show time will } \\ & \text { give an elegant lustre to plumage. } \\ & \text { White birds should not have } \\ & \text { weillow }\end{aligned}$

ellow corn, because not have much a
Born, Thursday. Dee. 19, 1930, to
Gr. and Mrs. Henry Mathis, an yellow corn, because it gives plumage
too creamy appearance.
All brrds look much

Mday and Tuesday with her sis
Miss Bernice. w. J. Hall of Alanreed was in Mc-


Rev. Hansard preached Saturday
aight. Sunday and Sunday night. A arge crowd attended all services.
Miss Brookie Beck and Mr. Claud
Brown were married Saturday even-
 McLean Tuesday.
$\qquad$ ome folks here.
Fred Landers of Estelline spent
Christmas with home folks here Duke shaw of Pampa was in M Lean Friday.
Miss Winnilfred Howard of Norman Okla. is home for the holidays. $\xrightarrow[\text { A. }]{\text { A. }} \mathbf{P}$.
Misses Jewel shaw and muldred Rogers visited in Amarillo Friday. $\underset{\substack{\text { Mass Jew } \\ \text { last week. }}}{\text { and }}$
Vernon Johnston was in Amarillo
Thursiay of Biri Glass of Alanjzeed
Birl Olass of
McLean Saturday
Miss
Sunday.
Mrs. Nida Green of Heald was Mrs. J. $\mathbf{W}$. Simmons of Alanreed
was in McLean Priday.
Mrs. Percy Kinard and chlucren are 3. A. sparks went to wilhita Folls seturdey for medical treatment.
O. 2.

## .

Jio James went to Wichita pulto
Oine James ment to wichite matu
mein myne of Fort
richt insurance


ADvice to schools

## HAPPY NEW YEAR

WE WANT TO THANK OUR MANY FRIENDS AND PATRONS FOR THEIR PATRONAGE DURING THE PAST YEAR AND WE HOPE TO BE DESERVING OF A CONTINUANCE OF THE SAME during the coming year

## Williams Motor Co. <br> FORD SERVICE

