

THE McLEAN NEWS

Volume 27.

McLean, Gray County, Texas, Thursday, January 2, 1930.

No. 1.

Election of C. of C. Officers Monday

Vulcan Oil & Gas Co's. No. 1 Carpenter Drilling at 300

VULCAN DOWN 300 FT.

New Oil Test Has Good Indications for Profit

The Vulcan Oil and Gas Company's No. 1 Carpenter, on section 25, block 25, north of McLean, is now down below 300 feet with the 15 1/2 inch casing set and preparing to run the 12 1/2 inch string.

According to officials of the company, the indications so far are very encouraging and a profitable producer is expected.

This location is near the Back discovery well and is thought by oil men to be right over a profitable pool.

Work on this test will be rushed to the earliest possible completion and developments are being watched with interest by the oil fraternity.

INCOME TAX EXTENSIONS FROWNED ON THIS YEAR

Advice from the International Revenue Service indicates that the matter of securing extensions of time for filing income tax reports will be difficult to obtain this year, as the privilege has been abused in the past. All reports and taxes must be in hand and paid by March 15th.

Mrs. Homer Perkins and little son of Shamrock visited relatives here Friday.

NEW BEAUTY SHOPPE OPENING AT FAMOUS

Mrs. E. M. Stephens is opening a new beauty shoppe at the Famous, a balcony being built at the rear of the store for the new equipment and beauty parlor.

Mrs. Eloise Reece, formerly with the Orchid Beauty Shoppe, who has had experience in Dallas, Wichita Falls and other large cities, will be in charge of the new shop.

Mrs. Stephens says that all new equipment of the most modern style will be used, and patrons may be assured of perfect satisfaction on all work.

Full announcement of the formal opening will be given in our advertising columns.

NAZARENE PASTOR FOUNDED

About forty members and friends of the Nazarene church called at Pastor Hickman's home Friday night before Christmas and gave the pastor and family an old-fashioned pounding.

A good Christmas program was rendered at the church Christmas Eve and the pastor expresses appreciation for the thoughtfulness of their friends.

SENIOR B. Y. F. U. ENTERTAINED

The members of the Senior B. Y. F. U. enjoyed a social at the home of Miss Vida Colebank last Friday evening. A large crowd was present and a very enjoyable time reported.

H. S. Williams and family, former McLean residents, now of Artesia, N. M., visited here during Christmas week.

Prof. Robt. C. Davidson and family have returned from spending the holidays at Jacksboro.

Prof. T. B. Bounds, superintendent of the Kilgore schools, was a visitor at the News office last week.

A. W. Brewer and family visited relatives at Fort Worth last week.

Mrs. Ray Roberts of Amarillo visited relatives here last week.

Gray County Soil Survey Is Planned

By J. E. Biggs

Petitions are being circulated asking the A. & M. College to make a soil survey of Gray county. This is an important matter and should be of great benefit to the county, especially the southern half. As soon as the petitions are sent in signed up by farmers or farm owners, the college will place this county on the list to be surveyed and as soon as possible a survey will be made.

All interested should sign this petition as soon as possible so that we might be able to get the survey in time to help the farmers in buying fertilizers. We should know exactly what plant foods are missing in our soils, and then we can know what to place on it. Our soils are by no means as productive now as they were a few years ago, and the reason is, of course, that the plant foods have been exhausted and a new supply is needed. There are two ways in which we can keep our soils well supplied in plant foods; by crop rotation or by placing fertilizer on the ground. The A. & M. survey will tell us just exactly what is lacking in the soils and will also tell us what crops this land is best adapted to. You can find one of the petitions to sign at either of the feed stores or at the Chamber of Commerce office.

BAND HONORED WITH SIX O'CLOCK DINNER

The McLean high school band was honored with a six o'clock dinner, with fried chicken, turkey and good things to eat, Monday night at the home of Mr. and Mrs. T. A. Landers.

Prof. Robt. C. Davidson, director of the band, expressed the appreciation of the band for the dinner in a short talk, in which he announced that he and Mrs. Davidson would furnish free tickets for the band members to the talking picture at the American Theatre, where all repaired at an early hour, finding a section of good seats reserved for the band.

MEADOR BUYS C. C.'S CAFE

The Meador Cafe has bought C. C.'s Cafe from C. C. Bird, and J. A. Meador has assumed active charge. Mr. Meador says that the same standard of quality food and service will be maintained at the new place as has been the custom at the Meador Cafe since its inception here. The new place will in no way interfere with the Meador Cafe on First street, which will continue as formerly.

Miss Joellene Vannoy left Sunday for a few days' visit in Amarillo before returning to school at Lubbock.

Mr. and Mrs. S. D. Shelburne visited relatives at Lone Wolf, Okla., during the holidays.

George and Sam Williams spent the holidays with home folks at Henrietta.

Ted Glass of Houston visited home folks here during the holidays.

Elmer Delaune of Pampa was in McLean last week.

Floyd Huff of Lockney visited relatives here last week.

P. C. Hefner of Skellytown was in McLean Friday.

Leah Huff of Abilene visited relatives here during the holidays.

Otto Huff of Tucumcari, N. M., visited relatives here last week.

Mrs. Essie Payne visited in Amarillo during the holidays.

PAY YOUR POLL TAX AND QUALIFY AS A CITIZEN OF STATE AND NATION

By M. D. Bentley

As the year of 1930 appears, new problems also appear. One big problem is to get people to pay their poll tax so that they can help decide all important matters that must be reached through the ballot.

During 1930 not only will all state and county officers come up for election, but there will be many bond elections and amendments of various kinds throughout the state.

And right here in Gray county there is likely to come up for consideration many of the very things above mentioned that everyone will want to take part in, and should. But if you do not pay your poll tax before the first day of February you will just have to stand by and look on and kick yourself for not being able to have a voice in the very important matters that need your voice and influence.

There is no reasonable excuse for not paying poll tax, as the law provides that you may pay that without paying property tax. The ballot is a very sacred trust that every citizen should look well upon and make sure to avail himself of same.

Many can yet remember that there was a time that we needed a few more poll tax receipts very badly, and history repeats itself. One thing you can be assured of, and that is that some communities are rustling hard for as many poll tax receipts as possible. This is only good business, so let's qualify as citizens and have a voice in our state and county affairs, which is a sacred duty.

WILSON'S ENTERTAIN WITH CHRISTMAS TREE & DINNER

Mr. and Mrs. W. T. Wilson entertained Wednesday, Dec. 25, 1929, with a Christmas tree and turkey dinner.

Those present were: Grandma Hefner, Mrs. Mattie Taylor, John Hugh, Letha, Clifford, Lucile, Margaret, Edith Joe and Lois Taylor of Frederick, Okla., Perry Hefner of Skellytown, Mr. and Mrs. E. A. Hare, Dorothy and Lucile Hare of Amarillo, Mr. and Mrs. Chas. E. Cooke, James, Billy and Joe Cooke, Mr. and Mrs. Allen Wilson, Doris Nell Wilson, Mr. and Mrs. Donald Beall and son, Robert Wilson; Mr. and Mrs. W. T. Wilson and son, Gordon.

JUNIOR B. Y. F. U.

Group No. 2 in charge. Subject—From Bethlehem to Nazareth.

Jesus Brought forth to the Temple—Lydia Switzer.

Simeon and Anna—Sybil Young.

The Wise Men Come to Jerusalem—Joe Bryan Carpenter.

The Wise Men See Jesus at Bethlehem—Hobby Appling.

The Flight into Egypt—Jesse Dean Cobb.

Jesus Goes to Jerusalem—Ruth Berry.

Jesus Is Found in the Temple—Lillian Brewster.

At Home in Nazareth—Clara Faye Carpenter.

Mr. and Mrs. R. S. Jordan visited their daughter, Mrs. Roy Orrill, at Perryton during the holidays.

Mr. and Mrs. E. R. Turman and children of Pampa visited in the R. L. Harlan home last week.

Mr. and Mrs. Floyd Phillips of White Deer visited relatives here last week end.

W. L. Haynes of Wynoka, Okla., visited home folks here during the holidays.

W. W. Noel and Blondie Cantrell visited relatives at Wheeler Christmas Day.

J. S. Searcy of Skellytown was a McLean visitor Saturday.

GRAY COUNTY RURAL SCHOOLS RANK HIGH

With the exception of two districts, all rural schools in Gray county are standardized, which means that they rate as high as any schools in the state.

According to State Inspector S. E. Clark, Gray county schools rank higher than any other county in the Panhandle, West or East Texas.

The board of county trustees, consisting of Siler Faulkner, Charles Carpenter, W. W. Formwalt, Lawrence McMurtry and Geo. F. Counts, met recently and recommended that Co. Superintendent John B. Hessey attend the National Educational Association convention at Atlantic City in February of this year.

CAMPBELL-RICE NUPTIALS SUNDAY AT SAYRE

Miss Jane Campbell and Mr. Vernon Rice were married at Sayre, Okla., Sunday, Dec. 29, 1929, at the First Methodist church, the pastor performing the ceremony.

The bride is a daughter of Mr. and Mrs. W. L. Campbell of McLean. She is a member of this year's graduating class, and is very popular in school and social circles.

The groom is a son of Judge and Mrs. C. S. Rice of McLean, and is assistant cashier of the Citizens State Bank.

The young folks will make their home in McLean.

TAMPKE'S ENTERTAIN AT 6 O'CLOCK DINNER

Dr. and Mrs. A. A. Tampke entertained at a six o'clock dinner last Saturday, when chicken and all the fixings were served to the following: Mr. and Mrs. T. A. Landers, Mrs. John B. Vannoy, Misses Joellene Vannoy, Madge, Fern and Marie Landers.

BUICK GARAGE CHANGES HANDS

A deal has been consummated whereby A. C. D'Spain has become the owner of the filling station part of the Buick Garage, formerly owned by Nell Windom. Mr. D'Spain has had charge of the repair department for some time, and will continue to give the same prompt service to his customers.

Mr. and Mrs. Charles McLaur and children and Miss Oree Lee of Canyon visited in the R. L. Harlan home during the holidays.

Mr. and Mrs. Wallace Hutchinson of New Kirk, Okla., visited the lady's parents, Mr. and Mrs. R. S. Jordan, last week end.

Misses Robbie and Winnifred Howard and Maybelle Veatch were visitors in Shamrock Friday.

Mr. and Mrs. B. F. Gray and daughters and Miss Gorda Lou Haynes were Amarillo visitors Sunday.

Mr. and Mrs. Frank Howard and Mrs. Norman Johnston visited in Mangum, Okla., Sunday.

Mr. and Mrs. H. G. Hardendorf visited in Hogerton, Kans., during the holiday.

Thomas and family of Tucumcari, N. M., visited relatives here last week.

Artie Shuman of Prague, Okla., is visiting relatives here this week.

Clyde Freeman of Dalhart spent the week end with relatives here.

George Montgomery of Shamrock was in McLean Saturday.

John Harris and family visited in Clarendon last week.

E. E. Dishman and relatives at Mingo, Okla.,

G. C. Boswell New Superintendent McLean Schools

At a recent meeting of the school board, G. C. Boswell, for the past nine years head of the Byers schools, was elected superintendent of the McLean schools for next year's term.

Supt. Boswell has his Master's degree and has been employed on the faculty of the State University during the summer months the past few years. He has been awarded an honorary membership in "Who's Who in Education in America," and has made a good record wherever he has been in charge of the schools. At Byers the school has grown from no affiliation units to 24 1/2 credits under his leadership.

Mr. Boswell is a son-in-law of Rev. W. M. Murrell, Methodist presiding elder for this district.

It is understood that the place at Byers was open to Supt. Boswell for next year, but he has accepted the election at McLean, and in order to get acquainted with our community he orders The News sent to his address, beginning with this week's issue.

COTTON SHOWS LOSS

The preliminary report of cotton ginned in Texas this season, announced by the Department of Commerce, shows 3,658,796 bales ginned as compared with 4,549,001 for the same time last year.

Gray county shows a gain, with 7,069 against 6,588. Wheeler a loss, 25,392 against 28,085; Donley 15,802 against 21,258.

LIONS WILL MEET MONDAY

After a two weeks' vacation, due to the holiday season, the Lions Club will resume their regular weekly luncheons beginning Monday according to President Boyd Meador.

Every Lion is requested to meet at the Webster Home Dining Room at 12:15 p. m. sharp.

MRS. LYNCH ENTERTAINS

Mrs. J. E. Lynch entertained the members of the high school band at her home Tuesday evening of this week, an enjoyable time being reported by all present.

Mr. and Mrs. Medley of Fort Worth visited in the F. H. Bourland home Christmas.

Mrs. A. Stanfield and daughter, Miss Lola Ruth, visited in Mangum, Okla., during the holidays.

Miss Lucile Harlan is spending the holiday vacation with her parents on the ranch.

Frank, Ben and Misses Robbie and Winnifred Howard were in Amarillo Monday.

The T. A. M. R. and F. B. Landers families visited in Amarillo last Friday evening.

J. H. Crabtree was in Lefors Tuesday.

R. L. Sinleberry of Pampa visited in McLean Sunday and Monday.

Jack Reeves of Amarillo visited in McLean Sunday.

Mr. and Mrs. ... of Pampa visited ...

A. ... of ... visited ...

C. OF C. TO MEET MONDAY

Nominating Committee to Make Official Report

The annual election of officers for the McLean Chamber of Commerce will take place next Monday evening, when the nominating committee will make their report.

It is desired and urged by the present officers that a full attendance of members be present for the election, as the work of the body will depend largely upon the personnel of the officers elected at this meeting.

Plans for the ensuing year will be discussed and the new officers will probably take immediate charge.

The annual banquet will be held this month under the direction of the newly elected officers, and this matter will have some attention Monday night.

Everyone interested in the welfare of the town and community is invited to be present Monday evening, less of present C. of C. officers.

MRS. C. P. HAMILTON OPENS H

Mrs. C. P. Hamilton has opened the McLean Home Remodeling and will keep everything in the house from the older classics to the modern copyrights, and offers to secure any book not now in the library, upon request.

Mrs. Hamilton has an advertisement on another page explaining the rental terms.

MERCHANTS BUSY WITH INVENTORY

McLean merchants have spent a busy week taking inventory of their stocks. However, despite the necessary racking task, customers were greeted with the usual good will.

As no merchant likes to carry a heavy load into the next season, special bargains will doubtless be offered customers in the near future, and it will pay our readers to watch the advertising columns of The News for these special bargains.

FIRE SUNDAY NIGHT

A fire caused by the explosion of a kerosene lamp, occurred at the house occupied by Finaes Smith on the east part of town Sunday night.

The fire truck made a quick response and the fire was put out in order, the only trouble being onlookers' cars blocking the way of the firemen.

A list was circulated among the business men of the family.

Mrs. ... of ... visited ...

... of ... visited ...

Cora Cooked Breakfast

By JANE OSBORN

FILBERT NORTH and Compton Hilton went down Linden street at the same time every morning, for they both left home when the seven o'clock whistles blew. The difference was that Compton, aged fourteen, went afoot, while Filbert North sailed easily along in his car. It was exactly the sort of car that Compton was planning to have when he grew up. Then Cora wouldn't have to teach dancing for a living for herself and Compton.

Compton started out at seven because he had made some sort of arrangement as a grocery store near school to put in an hour's hard work every morning before school hours. Filbert North went at seven because he was eager to be at the factory of which he was manager and owner.

In course of time the young factory owner in the automobile saw the young schoolboy swinging along on foot and asked him to take a lift.

"Gee, but I had something good," Compton told North one morning. "Sister made corn muffins one morning and I had them warmed up for breakfast. She sure gets nice breakfasts for me, even if she does have to get them the night before."

"Wish I had some one to make corn muffins for me," said Filbert. Then he explained to his young friend that his aunt who had been keeping house for him had gone away.

They sped along in silence for a few minutes. Compton broke the pause. "What would you give for a good breakfast? I mean what, for instance, did you give when you got your breakfasts out?"

"Nearly a dollar, counting the tip," said Filbert.

"Would you give fifty cents?" said Compton eagerly, and after Filbert North's quiet assent he went on: "You see, sister cooks more than enough. She seems to think I've got a terrible appetite, and well, you see you could have breakfast with me and maybe I'd tell her and maybe I wouldn't. You see, she works late and doesn't get up until after I've gone."

Filbert North agreed. At dinner one night not long after, Compton looked quizzically at her brother. "Compton, dear," she said, "do you know how to eat? I mean at breakfast?"

"It seems to me as if I get corn muffins ready, and I always lay out three eggs and make a lot of toast there is never any left," Compton was suspicious.

"Twice the boy thought he would tell her all about it. It seemed a little sneaky to be selling part of the breakfast she prepared the night before, but Compton wanted it to be all part of his big surprise."

Compton assured his sister that he had breakfast enough, of course, but that his appetite had been "extra sized" of late.

The next morning, when Compton went downstairs to finish breakfast preparations, he found on taking off the square of linen that covered the breakfast table that places had been laid for two instead of one.

Compton was a bit preoccupied during breakfast. He was wondering how his sister could have discovered the secret and what she probably thought of him for not having told her. At each place a small breakfast plate was placed, and when Mr. North lifted his plate to one side to make room for his grapefruit, he noticed a small envelope unaddressed. He quickly slipped it into his pocket, and when his young host went into the kitchen to get the corn muffins Filbert North quickly scanned the note. It was brief:

"Dear Stranger—Since you are a friend of Compton's you are welcome in my house. Compton apparently does not want to explain. Will you? Yours perplexedly,

"Cora Hilton."

Filbert North reread the letter as soon as he got to the office. And for some reason he left it in his waistcoat pocket and reread it on several occasions that day. As he left the office the next morning he slipped a note addressed to Miss Cora Hilton into her box.

"I don't think I ought to explain," he would be a breach of confidence. Compton. Why don't you explain to me? I do not think I ought to explain to you of what he

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News from Enterprise

Enterprise school had three days off at Christmas. Most of the pupils are glad to start back to school. We had a large number of new pupils Monday. We had a short program and a Christmas tree at the school house Tuesday night.

Mr. and Mrs. W. S. Kunkel and family, Mr. and Mrs. J. L. Hess and family visited at McLean Wednesday.

Miss Margaret Hess and Earl Breeding, who are attending the McLean high school, are visiting their parents here during the holidays.

Miss Bernice Wood and Miss Alva Beach visited in Wellington during Christmas.

Mr. and Mrs. A. C. Hughes and family, Mr. and Mrs. G. A. Nicholson attended church at Ring Sunday.

Mr. and Mrs. Carl Carpenter and family of McLean visited in the W. S. Kunkel home Sunday.

Mr. and Mrs. C. G. Nicholson have moved back to Enterprise from McLean.

Mr. and Mrs. Luke Beck, Mr. and Mrs. Claud Brown visited relatives at Gasoline last week end.

Mr. and Mrs. Charles Cousins of McLean, Mr. and Mrs. Ernest Beck were in Hollis, Okla., Sunday.

A singing was held in the W. W. breeding home Friday night. A large crowd attended.

Mr. and Mrs. R. O. Thomas of Wellington visited in the G. A. Nicholson home Christmas.

Mr. and Mrs. Abra Perkins, Mr. and Mrs. Alec Pharis and family of Magic City, Mr. and Mrs. W. O. Stow of Quitaque visited in the J. J. Shirley home during the Christmas holidays.

Miss Gladys Faye Shirley was a guest of Miss Edna Mae Kunkel Saturday night.

Christmas was warm and very pleasant. Everybody seemed to enjoy the fine weather.

Most people are through gathering crops, which is very unusual.

Most of the holiday visitors have returned to their homes.

Most of the schools had one week vacation and all are back in school.

Prof. Foster visited at Palaska during the holidays, returning Sunday.

Grandmother Haynes is still very sick at this writing.

The missionary meeting was held in the home of Mrs. Geo. R. Reneau Monday afternoon.

Rev. A. J. Jones preached here Sunday and Sunday night.

Mrs. Roscoe Trostle and mother, Mrs. Gossett, of Pakan attended the missionary meeting here Monday.

Mr. and Mrs. Ernest Kramer returned Friday from Austin, where they spent the holidays with his parents.

Fun is a great antidote for the poison of emotions.—Raleigh.

Notice to merchants of McLean. No bill will be paid that is made without an order signed either by the president or secretary of the board of trustees. J. S. Howard, President. Advertisement 51-3c

Teacher—"What would the interest be on \$500 for one year at 3%? Able—"At 3% I wouldn't be interested."

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SOME COMBINATION

Her Boy Visitor—"Wonderful night, beautiful girl—what a combination!" The Girl—"Heavens, it that show-g, too?"

REWARDED

"So your sister won \$50,000 in a lottery. Did you get anything out of it?"

"Yes a brother-in-law."

Grandmother Rogers and Mrs. Nida Green attended Mrs. Phillips' funeral at Shamrock Sunday afternoon.

W. L. Litchfield spent the holidays with his brothers, Arthur, at Iowa Park and Charlie, at Wichita Falls.

Mr. and Mrs. McKinney of near Mineral Wells visited in the U. O. Lane home during the holidays. Mrs. McKinney and Mr. Lane are brother and sister.

C. H. Harbison and sons, Mack and Ted, were in McLean Monday.

J. A. Haynes spent Saturday night and Sunday visiting his brother Julian, who is very ill at Granite, Okla.

Edgar Bailey has finished his new tent house.

Miss Edith Reneau visited in Dill, Okla., Saturday and Sunday.

STARTING YOUNG

Teacher—"What would the interest be on \$500 for one year at 3%? Able—"At 3% I wouldn't be interested."

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KNOW THE SYMPTOMS

Young Husband—"Last night when I got home my wife had my chair drawn up before the fire, my slippers ready for me, my pipe filled, and—" Old Friend—"How did you like her new hat?"

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Reliable Insurance

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Enterprise school had three days off at Christmas. Most of the pupils are glad to start back to school. We had a large number of new pupils Monday. We had a short program and a Christmas tree at the school house Tuesday night.

Mr. and Mrs. W. S. Kunkel and family, Mr. and Mrs. J. L. Hess and family visited at McLean Wednesday.

Miss Margaret Hess and Earl Breeding, who are attending the McLean high school, are visiting their parents here during the holidays.

Miss Bernice Wood and Miss Alva Beach visited in Wellington during Christmas.

Mr. and Mrs. A. C. Hughes and family, Mr. and Mrs. G. A. Nicholson attended church at Ring Sunday.

Mr. and Mrs. Carl Carpenter and family of McLean visited in the W. S. Kunkel home Sunday.

Mr. and Mrs. C. G. Nicholson have moved back to Enterprise from McLean.

Mr. and Mrs. Luke Beck, Mr. and Mrs. Claud Brown visited relatives at Gasoline last week end.

Mr. and Mrs. Charles Cousins of McLean, Mr. and Mrs. Ernest Beck were in Hollis, Okla., Sunday.

A singing was held in the W. W. breeding home Friday night. A large crowd attended.

Mr. and Mrs. R. O. Thomas of Wellington visited in the G. A. Nicholson home Christmas.

Mr. and Mrs. Abra Perkins, Mr. and Mrs. Alec Pharis and family of Magic City, Mr. and Mrs. W. O. Stow of Quitaque visited in the J. J. Shirley home during the Christmas holidays.

Miss Gladys Faye Shirley was a guest of Miss Edna Mae Kunkel Saturday night.

Christmas was warm and very pleasant. Everybody seemed to enjoy the fine weather.

Fun is a great antidote for the poison of emotions.—Raleigh.

Notice to merchants of McLean. No bill will be paid that is made without an order signed either by the president or secretary of the board of trustees. J. S. Howard, President. Advertisement 51-3c

MEADOR CAFE

Modern Equipment
Pleasant Service
Your Patronage
Appreciated

BUICK GARAGE

United States Tires and Tubes
Tire and Tube Repairs
That Good Gulf Gasoline
Automobile Accessories
Clell Windom, Prop.

INSURANCE

Life Fire Hail
I insure anything. No prohibited risk.
I represent some of the strongest companies in the world.
T. N. Holloway
Reliable Insurance

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CARD OF THANKS

We desire to thank our friends and neighbors for their words of sympathy and deeds of kindness during the illness and death of our son and brother Roy Beach. May God's richest blessings abide with each of you.

A. C. BEACH.
RAY BEACH.
FLOYD BEACH.

Trade in McLean

No matter how we apply the test, present-day newspapers are better than those of the past. They are no longer run by political cliques and party bosses. They are more independent financially. Because it costs less money to start a paper, the newspaper birth rate has declined. So has the death rate. Newspapers are more dependent upon legitimate income from readers and advertisers and less dependent upon political party personal contributions from owners and supporters. The newspaper business has become stabilized. This has improved its mental and physical mechanics, its morals and its manners.—Exchange.

Proceries are cheaper at Puckett's Store. Advertisement 1fc

MATTRESS FACTORY

Mattresses cleaned or made new.
Satisfaction guaranteed.
McLean Mattress Factory
H. Bernard, Prop.
Phone 144

KEEP SMILING

H. M. Coleman, D. C.
Chiropractor
Phone 3
Over Piggly Wiggly

WESTERN LUMBER & HARDWARE CO.

Phone 4
McLean, Texas
Roy Campbell, Mgr.

Any Dress in Our Store for

\$5.95

Values up to \$35.00

Any Coat in Our Store for

\$19.75

Values up to \$67.50—Some Coats for Less

Thursday, Friday and Saturday only

Proof of these statements can be had by visiting our Ready-to-Wear department. (With apologies to Mr. Ripley)

THE FAMOUS

FEDERATED STORES

A Chain of Independent Stores United in Buying and Selling
Next Door to News Office

Resolve

to open a bank account and add to it regularly this year. You will find it the best resolution you ever made.

A bank account gives one the feeling of independence impossible to obtain any other way.

CLASSIFIED ADVERTISING

RATES.—One insertion, 2c per line; two insertions, 3c per word; three insertions, 4c per word. Or, 1c per word each week after first insertion. Lines of white space will be charged for at same rate as padding matter. Black-face type, double rate. Initials and numbers count as words. No advertisement accepted for less than 50c per week. All ads cash with order unless you have a running account with The News.

FOR SALE

FOR SALE—21 acres well improved, joins town section, has gas and electric lights. Close to grade school. Small payment down, balance in payments to suit purchaser. If you want a chicken ranch, you can't beat it. Also two lots, new modern 5 room building and garage. Small down payment, balance in small monthly payments. If you are in the market for a small tract of land or a nice residence in town, you can't beat the above. Town property close to high school building. J. S. Howard, phone 185. tlc

FOR SALE, cheap—3 young mules broke to work, one mare, 4 sets harness, 1 wagon, lister, cultivator, go-devil. W. C. Johnson, Francis place. Phone 1619E21. 50-3p

FOR SALE—5 head calves, 5 to 7 years old, well broken. 2-row Oliver lister, 2-row P & O go-devil. Terms. R. N. Ashby. tlc

Automatic water heater, thirty gallon capacity, about as good as new, at a bargain if taken at once. Sam M. Hodges. 1c

FOR SALE—Fresh Jersey milk cows. Geo. W. Sitter. 1-2p

FOR SALE—Purebred Barred Rock roosters. Call W. B. Bush. Phone 1615P31. 50-3p

FOR SALE and service—Registered Jersey bulls. Call Geo. W. Sitter. 51-3p

NICE apples for sale, \$1.50 per bushel. J. S. Howard, phone 185. tlc

WINDMILL outfit for sale, priced right. See T. B. Roby, Phone 192

FOR SALE or rent—Set of blacksmith tools. Geo. W. Sitter. 1-2p

FOR RENT

FOR RENT—320 acres land, located across the road from S. A. Cousins, 1 mile northwest of town. Terms, cash. C. D. Carmichael, Hillsboro, Texas. 50-2c

FOR RENT—3 room apartment, furnished, modern, close in. Phone 266. Mrs. Harris King. 1c

FOR RENT—1 or 2 furnished rooms close in. Mrs. Reep Landers. 1c

FOR RENT—Nicely furnished apartments. S. A. Cobb. tlc

MISCELLANEOUS

BARGAIN RATES on the Star-Telegram, until Feb. 1, ten full months daily and Sunday for only \$6.25. Daily without Sunday only \$5.00. Subscribe at News office.

GROCERIES are cheaper at Puckett's Cash Store. tlc

NOTICE—All of my premises are posted. L. E. Webb. 50-4p

RESOLVE to take care of your shoes this year. Save money by letting us re-heel them before they are too near gone. Up-to-Date Shoe Shop. Reep Landers, Prop. 1c

News from Liberty

Mr. and Mrs. A. L. Morgan and children enjoyed dinner Sunday with A. W. Brewer and family at McLean. Miss Opal Nelson has recovered from a recent illness.

Mr. and Mrs. John Lively, Mr. and Mrs. Floyd Lively and daughters took dinner Sunday a week ago with Mr. and Mrs. Caleb Smith at Pagan.

J. O. Holloway and daughter, Miss Gladys, visited Mr. and Mrs. Luther Petty Christmas afternoon.

Mr. and Mrs. W. C. Johnston and baby visited with the former's nephew Johnnie Johnston, and wife at Le-fors Christmas.

Mr. and Mrs. Robert Francis of Terryton spent a night recently with his mother, Mrs. Mollie Francis.

R. O. Cunningham and family have entertained company several days from Wichita Falls, Haskell and Paducah.

Ford Bell took dinner Thursday at the J. W. Lively home.

A Christmas tree and program was enjoyed by more than a full house here Christmas Eve.

Mr. and Mrs. Spurgeon Johnson, Mrs. M. C. Burdine and daughters of Alanreed visited in the H. C. Nelson home Sunday a week ago.

Mrs. Mollie Francis entertained W. E. James and family of Alanreed and Luther Petty and family at dinner Sunday a week ago.

Harry Bettis and family called on Howard Hardin and family Friday night.

Noah Cunningham, who is attending school at Lubbock, spent his vacation with home folks here.

Frank Bell and family have moved back to their place here from Lubbock.

Miss Gladys Holloway and father ate Christmas dinner with their brother and son, Doy, and wife.

Mr. and Mrs. Y. B. Lee and daughter, Miss Alta, entertained the following to Christmas dinner: Vester Smith and family of Clarendon, Mr. and Mrs. Herman Lee and baby, Mr. and Mrs. W. M. Smith of McLean, Shelby Dyer and family of Goldston, A. L. Morgan and family.

Ward Ault of McLean and Ford Bell took supper Christmas with Noah and Orville Cunningham.

Mrs. Luther Petty called on Mrs. Lershel Billingslea at McLean Monday night.

Clifton, Misses Ida May, Vera and Noleta Johnston of Heald visited their aunt, Mrs. W. C. Johnston, the past week.

Rev. D. H. Brynoff and family of McLean took Christmas dinner with I. E. Berry and family.

Miss Dora Bess Bettis visited at Pampa the last of the week.

Miss Clarabell Hardin spent Christmas night with Mrs. J. G. King.

Buck Gibbs and family and Mrs. Cunningham ate Christmas dinner with the latter's son, R. O. Cunningham, and family.

Tommy King of Clovis, N. M., visited his cousin, J. G. King, last week end.

Francis Luther Petty attended a B. Y. P. U. social at the home of Mrs. Jesse Cobb at McLean Monday night.

Mr. and Mrs. J. B. Roth, Mrs. Kate Burcham and children, Steve Roth and family, Mr. and Mrs. J. W. Lively, Floyd Lively and family attended a family dinner at the H. M. Roth home at McLean Christmas Day.

Miss Clarabell Hardin spent Saturday night with Miss Dora Bess Bettis.

Roland Wingo of Hammon, Okla., was a Monday night guest of Noah and Orville Cunningham.

Artie Sharp of Wichita, Kans., is visiting his aunt, Mrs. Y. B. Lee.

School was again resumed here Monday after a few days' vacation.

Mr. and Mrs. Prullitt Sparks and baby called at the Z. T. Jones home Sunday.

Mrs. Akers is very low with pallegra. Mr. and Mrs. Caleb Smith of Pagan, Essie Mae Roth, Mrs. Kate Burcham and daughter and son, Opal and J. B., were dinner guests Sunday in the Lively home.

Mrs. Kate Stokes and sons called at the Lee home Christmas night.

Howard Hardin and family, Henry Bettis and family enjoyed supper with J. G. King Saturday night.

R. O. Cunningham and family A. L. Morgan and family called on Frank Bell and family Sunday night.

Mr. and Mrs. Luther Petty and children attended the Associational B. Y. P. U. meeting at Wellington Sunday afternoon and services at the Baptist church at Shamrock Sunday night.

Mr. and Mrs. Walter Edney have moved to the G. A. Corder place.

John Ratliff of Alanreed is working for J. O. Holloway.

S. G. King visited relatives at Pampa Christmas.

Mr. and Mrs. Howard Hardin and daughters visited with A. J. Tillery and family at McLean Sunday.

Misses Opal and Levie Nelson visited with their cousin, John Nelson, at Gracey Tuesday night.

WANT AD RHYMES



If nobody's called on you yet About that apartment to let, 'Phone an ad to us now And you will see how A tenant is easy to get.

Noah and Orville Cunningham attended a party at the J. W. Burrows home at McLean Monday night.

Mr. Loller and family, who have been living on the Bell place, have moved to Shamrock.

Roy Stokes and family and mother, Mrs. Kate Stokes, visited with Claude Stokes and family near Groom and Hugh Stokes and family at Pampa Sunday.

Mr. and Mrs. Ruel Smith of Goldston called on Miss Alta Lee Wednesday.

Mrs. Dexter Glenn and children of northeast of McLean visited her parents, Mr. and Mrs. H. C. Nelson, Sunday.

Mrs. W. C. Johnston and son called on Mesdames Toll Moore, J. W. Cunningham and J. F. Ledbetter at McLean Monday.

FRONT PAGE ADVERTISING

Some interesting comments on the practice of printing ads on the front page is contained in a recent issue of the Iowa Publisher, which says:

"The practice of printing advertisements on the first page is a relic of the style borrowed by colonial newspapers from England. There it was, and still is, the custom to regard the first page as the cover, to be properly filled with advertisements. The first page of the paper, after the outside and inside advertising pages of the cover, was regarded as the proper place for the news to begin.

Gradually some of the more enterprising and alert American papers attained the idea that the news is the important thing in circulation building; that the reader is interested in the news and wishes to see it as soon as he picks up the paper. Some of the advertising was moved off the first page and replaced with news. Then a little more, and more, until the first page was all news, with attractive headlines.

"At first the advertisers did not like it. They thought that they were being cheated. It took tactful argument to make them see that they are as much interested as the editor in getting more circulation. The papers which have not changed have small circulations and those which were the first to adopt the new idea are among the best papers."

EARLY AMERICAN HUMOR

Jokes seem to be a never-ending procession of rewrites of old ideas. To wit the following examples of humor of our forefathers, the first from the Herald of the United States of December 22, 1797, and the second from the Providence Journal of March 10, 1842:

"Some persons relating to each other the many wonderful objects they had seen in the course of their travels, one of them asserted that he has seen in Africa some grass growing that was as high as a house, and appealed to his companion for the truth of the story; this his companion made no hesitation in confirming and declared that in the very field where the grass grew, after walking some time, he sat down to rest himself, and in the course of a few minutes found himself raised 30 feet from the ground, in consequence of having sat upon a mushroom that was growing.

"A short time ago a poor Irishman applied for relief, and upon some doubt being expressed as to whether he was a proper object for charity, enforced his suit with much earnestness.

"Oh, your honor," said he, "Shure I'd be starved long since but for my cat."

"But for what?" asked his astonished interrogator.

"My cat," rejoined the Irishman.

"Your cat—how so?"

"Shure, your honor, I sowed her 11 times for sixpence a time and she was always home before I'd get there myself."—The Pathfinder.

Groceries are cheaper at Puckett's Cash Store. Advertisement tlc

DRAY SERVICE

When You Want It

Phones 213 and 103

City Dray and Transfer

D. C. Christopher Prop. Office Foxworth-Galbraith Lumber Co.

During 1930

one certain way to be pleased with your hardware buying is to allow us to supply your needs. Our ample stock will enable you to make the right selection for your needs.

McLEAN HARDWARE CO.

W. B. Upham, Mgr.

Local and Personal

C. C. Cook renews for The News, Amarillo News and Star-Telegram. Mr. Cook also orders The News sent to his daughter, Miss Ruby, at El Paso.

Mr. and Mrs. Earl Hare of Amarillo visited in the W. T. Wilson home last week.

J. A. Asndy orders the Amarillo News and McLean News another year.

Mr. and Mrs. C. S. Rice and daughter, Miss Verna, visited in Pampa Sunday.

Herahel Lee Cantrell Jr. of Wheeler visited his father Blondie Cantrell, last week.

E. F. Bell orders The News and Amarillo News this week.

Reep Landers orders the Amarillo News another year.

Pete Fulbright says to keep the Amarillo News coming to his address.

J. H. Black and family of Canyon visited in McLean Sunday.

Mrs. L. M. Jones of Childress is visiting relatives here this week.

R. S. Jordan orders the Amarillo News for this year.

Mr. and Mrs. Sidney Kunkel of Enterprise were in town Tuesday.

W. L. Litchfield orders the Amarillo News this week.

Mrs. Erwin orders The News sent to her father, W. T. Hudgins.

S. C. Richardson and family visited at Lockney this week.

Miss Dorothy Watt of Pampa visited home folks here Christmas.

Mrs. S. W. Rice and daughters visited in Shamrock Friday.

Mr. and Mrs. Formwalt of Le-fors visited in McLean last week.

C. M. Carpenter was in Pampa Tuesday.

Mrs. Della Craig has our thanks for a subscription to The News.

M. H. Kinard of Gracey was in town Saturday.

Mr. and Mrs. W. L. Campbell visited relatives at Dalhart last week.

T. C. Landers has renewed his subscription to the Amarillo News.

C. A. Gatlin renews for The News and orders the Amarillo News.

CARD OF THANKS

We, the members of the Nazarene church, desire to express our thanks to Mrs. C. A. Selby for her untiring efforts and wonderful success in training the children for the program, and we are sure her life and work among the children will be blessed and honored of God.

Signed: COMMITTEE.

Frigidaire cooled milk at Hibler's Dairy. Advertisement tlc

H-H Filling Station

Gasoline, Oils, Greases, Tires Try our service. You will like it.

Tubes and Accessories

B. N. Henry, Prop.

Phone 86

BARGAINS IN REAL ESTATE

We have a number of bargains listed that will bear investigation. Come in and let us show you some choice land that is bound to advance in price soon. Profits are assured.

Massay, McAdams & Stokely

Phone 44

McLean, Texas

FEEDS OF ALL KINDS

We carry a complete line of Purina Feeds at reasonable prices.

(Quality Feeds)

We are headquarters for feed and coal.

CHENEY & COLEBANK

The Crippled Lady of Peribonka

One of the finest stories of Romance and Adventure ever published, will begin as a serial in this paper next week.

This fascinating new serial is by James Oliver Curwood and blends the romance of two centuries with modern adventures in the author's own beloved northland.

The story is a short one—only six pages of The News will be used in presenting it to our readers, and your love of romance, beauty and adventure can be fully satisfied by reading this great story.

Better look at your address label and see that your subscription figures are well in advance, so you will not miss this intensely interesting story.

ADVERTISING
by Charles R. Payne

HERE IS THE LEANING TOWER OF PISA AT 1 CORNER THERE ARE FOUR OTHER LEANING TOWERS IN EUROPE. NAME THEM? NO? AND YET THEY SAY IT DOESN'T PAY TO ADVERTISE

THE McLEAN NEWS

Published Every Thursday

T. A. LANDERS, Publisher

Entered as second class mail matter May 6, 1926, at the post office at McLean, Texas, under act of Congress.

News Building, 210 Main Street
Phone 47

SUBSCRIPTION RATES

In Texas	
One Year	\$2.00
Six Months	1.25
Three Months	.65
Outside Texas	
One Year	\$2.50
Six Months	1.50
Three Months	.85

Display advertising rates 25c per column inch each insertion. Preferred position 30c per inch.



Resolutions are better not made if no effort is to be made to keep them.

The man who can be appreciated is the man who pays his bills as smilingly as he makes them.

The old rule about prophesying the weather in Texas still holds good; no one but the bolder spirits will attempt it.

Poll taxes should be paid this year. A number of elections will be held that will be of vital interest to every taxpayer.

Following a "cuss-the-editor week," sponsored by the Dalhart Texan, readers surprised the editor by a "praise-the-editor week." However, this may be explained by the fact that the editor has only been at the helm of the Texan for six months.

The News has never grafted on the merchants of McLean by putting on a so-called special edition that contained no merit other than for the betterment of an outside solicitor's pocketbook, despite the fact that we have been approached on the subject many times; the solicitor even offering double page rates if we would consent to let him work the town.

We have been complimented many times for the big 18 page edition of last week by our readers, for which the editor is grateful. The edition represented a lot of work right at the time when we were over-run with other work, but we got the issue out on time without giving up our annual holiday, Christmas Day—the only week day in the year that the News office is not open for business.

A business man could make no better new year's resolution than to set aside a certain percent of his gross income for advertising. The man who thinks he can make as much money without advertising is only kidding himself, as has been proven time and time again. Of course, business can be obtained with no advertising of any kind, but it will be overflow business attracted to town by the advertisers.

No man can be informed on state issues without reading a good state paper, neither can he be an intelligent church man without reading his church paper. The same holds true of local affairs; he must be a reader of the home paper to keep up with local affairs. Leaders, whether state, church or local community, are those who keep themselves informed, and you don't have to like the editor or endorse his views to need the papers mentioned.

Merchants who buy space in directories, menus, etc., can be assured of proper spelling by insisting that the home printer be given the work. There have been a few instances where such work has been printed out of town, and in every case there were errors, in one instance some 53 names misspelled that the home printer would have spelled correctly. There is no

excuse for any firm that depends upon this community for an income spending printing money away from home.

And now Amarillo has one paper again, the opposition paper ceasing publication after a few months of life, claiming from 1,600 to 2,000 subscribers, who will receive their money back. The opposition paper at Lockney suffered the same fate after about three month's publication, claiming 1,800 circulation, but could not make the grade. It costs too much to put in a paper that will appeal to the advertiser and subscriber to pay any opposition sheet, unless unusual conditions obtain, and mighty few towns are able to support two good papers.

Advertising plays a vital part in the prosperity of any community, as has been proven time and again by men who know, yet there is, perhaps, as much money wasted in dubious advertising schemes as in any other way. Statistics show that the home paper, show window and direct mail pay in the order named, with direct mail a poor third, in this day of flooded postoffices. There are other forms of advertising that have some merit, but in the average case they cost too much for the results obtained, however pleasing they may be to the advertiser.

The News talks a lot about the benefits of advertising, but it is not the primary purpose of the paper, for we have our readers' wants in mind at all times. We try to publish a newspaper, and not an advertising sheet, as is evidenced by a clean front page containing the local news, and we use the best grade of print paper with modern arrangement of advertisements and reading matter. If course, no paper can exist without advertising, and many people must be educated to the use of advertising for their own benefit, but if that advertising is to be worth anything it must be placed in an attractive medium that people read.

NO, INDEED!

Mrs. Robert Katz was looking for her husband, and not finding him at the village grocery, she went over to the barber shop. The proprietor met her at the door and inquired what she wanted. "Bob Katz here?" she asked. "No, ma'am, we do not," replied the barber, as he closed the door.

Advertising doesn't jerk, it pulls.



BES WORTH HIVING

- 3 patient, B prayerful, B humble, B mild.
 - B wise as a son, B meek as a child;
 - 3 studious, B thoughtful, B loving, B kind.
 - 3 sure you make matter subservient to mind.
 - 3 cautious, B prudent, B friendly with few;
 - B temperate in argument, pleasure and view.
 - B cheerful, B grateful, B hopeful, B firm.
 - 3 peaceful, benevolent, willing to learn.
 - B courageous, B gentle, B liberal, B just.
 - 3 aspiring, B humble because thou art dust.
 - 3 penitent, circumspect, sound in the faith.
 - 3 active, devoted, B faithful till death.
 - 3 honest, B holy, transparent and pure.
 - 3 dependent, B Christlike, and you" B secure.
- The Pathfinder

Groceries are cheaper at Puckett-Cash Store. Advertisement 1tc

Star Filling Station

- Marland Products
- General Tires
- Vulcanizing
- Polishing
- Greasing
- Washing
- Service

Phone 121 Ted Glass Prop.

1930 FASHIONS

We have been informed that in 1930 it will be fashionable to eat bread, cake, pies, cookies, etc. Be sure and get Caldwell baked products and keep up with the fashion.

CALDWELL BAKERY

Bread Is Your Best and Cheapest Food

A GOOD RESOLUTION

You cannot make a better resolution for the New Year than to make sure that everything you buy is a standard advertised article—just the kind we have on our shelves for your inspection. Quality and service mean satisfaction to the customer.

CITY DRUG STORE

"More than a Merchant"
Witt Springer, Prop.

THE OLD HOME PAPER

The day seldom arrives in a man's life when he ceases to be interested in the daily or weekly paper of the place that he has once called home. Granted that it is printed on the poorest paper; granted that the typographical display would make the spirit of Ben Franklin blush; granted that there are no editorials, or editorials that are not worth the reading—grant all this, and still your feelings and mine and those of every other healthy mortal are summed up in this little poem, from the Denver Post:

When the even' shade is fallin' at the endin' o' the day,
An' a feller rests from labor, smokin' at his pipe o' clay,
There's nothin' does him so much good, be fortune up or down,
As the little country paper from his

Home Town.

It ain't a thing of beauty, an' its print ain't always clean,
But it straightens out his temper when a feller's feelin' mean;
It takes the wrinkles off his face an' brushes off the frown,
That little country paper from his

Home Town.

It tells of all the parties an' the balls of Pumpkin Row,

Bout who spent Sunday with who's girl and how th' crops'll grow;
An' it keeps a feller posted 'bout who's up and who is down,
That little country paper from his

Home Town.

Now, I like to read the dailies an' the story papers, too,

SHRUBBERY AND TREES

Place your order now for acclimated shrubbers and trees. Landscaping done at reasonable rates.

Bruce and Sons
Trees with a Reputation
Alanreed, Texas

An' at times the yallar novels an' some other trash—don't you?

But when I want some readin' that'll brush away a frown,
I want that little paper from my

Home Town.

GENTLE, BUT FIRM

He—"Miss Wilburham, for your sake I would walk to the end of the earth, if you desired."

She—"If I didn't know the earth was round, Mr. Harrington, I would certainly ask you to start right away."

Frigidaire cooled milk at Hibler's Dairy. Advertisement 1tc

W. E. Bogan has renewed his subscription to The News.

R. Kennedy has renewed for the Amarillo News.

BLACKSMITHING

and general repair work.
Your business appreciated.

Chas. Eudy

South of the R. R. Track
Wilson Building

APPRECIATIONS

We want to thank our customers and friends for the business given us last year and express the wish that the New Year may be a happy and prosperous one.

Bird Dray Line
Roy Bird, Prop.

Announcement

We have bought C. C's. Cafe and will be glad to serve all old customers of this cafe and make new ones.

McLean folks know our food and service, and we promise to keep the same high standard at the new place.

MEADOR CAFE

J. A. Meador, Mgr.

PIGGLY WIGGLY

All over the World

Specials for Friday and Saturday

Catsup	Beechnut or Premier, large bottle	22c
Spinach	No. 2 can	16c
	No. 2 1/2 can	19c
Corn	Country Gentleman White Swan	15c
Coffee	Schilling 1 lb.	53c
	2 lbs.	\$1.03
Spuds	White, per peck	47c
Pop Corn	Jolly Time, 10 oz. can, 2 for	25c
Pickles	Sweet, quart jar	39c
Kraut	3 medium cans for	25c
Weiners	per lb.	20c
Butter	Shamrock creamery	47c

With the Churches

METHODIST CHURCH
B. W. Wilkins, Pastor
 Life is a great game and there are many ways to play it. Ends present themselves, invitingly, from many sides. Consequently, man may be drawn this or that way. The strongest pull, the greatest urge, if needed, is the church of Christ, the church of it and loyalty to it. It is hardly necessary to say that this is the most valuable thing to man. While resolutions are being made, it would be no mistake to have some of them a determination to give the moral and spiritual sides of our lives a square deal. Our churches invite you, urge you, beg you to co-operate with us in making this matter more valuable this year than ever before. A general and a personal benefit will thereby be realized. Our services will be held on Sunday at the usual hours. A hearty welcome extended to all.

FIRST PRESBYTERIAN CHURCH
W. A. Erwin, Minister
 Sunday school 10 a. m., F. H. Bourne, supt.
 Morning worship 11 a. m. Subject, "The Man Who Dared. God's Appeal to the Heroic."
 Evening service 7 p. m. Subject, "Over or Stubble?" A special song, the subject, written by the pastor, will be sung.
 Christian Endeavor 6 p. m.
 Start the New Year by attending church.
 Rev. and Mrs. Erwin wish to thank the church and friends for the many gifts during the holidays. It has certainly encouraged us for the work during the year. We thank everyone for what has been done.

FIRST BAPTIST CHURCH
D. H. Brynoff, Pastor
 We expect to have all our regular services next Sunday.
 Sunday school at 10 a. m. and teaching at 11 and 7 o'clock. Subjects: in the morning, "Hades," in the evening, "Hell."
 The B. Y. P. U.'s meet at 6 p. m. This is the first Sunday in the new year. Let us begin right by attending the church services.

BAPTIST W. M. U.
 The Baptist Women's Missionary Union met at the church Monday for an all day meeting, when three quilts were quilted and hemmed. A pot luck dinner was served at noon and a social time enjoyed.
 In the afternoon, a devotional meeting was held, with the president, Mrs. Colebank, reading Luke 10:38-42, and commenting on same. Mrs. George Abbott gave a report of a recent visit she made to Buckner Orphan's Home, which was enjoyed very much.
 Those present were: Mesdames H. Billingslea, Savage Appling, Reep Landers, Finley, Colebank, Wilson, Sheekler, Corbin, Hugh Kunkel, Berry, Brynoff, Scott, McHaney, McCarty, Bryant Burrows, D. E. Johnson, Petty, Watkins George and Dan Abbott. Three men, Messrs. Brynoff, Colebank and McHaney, were present at noon.
 The next meeting will be held at the church Monday at 2 o'clock for Bible study and business.
 Diner—"Isn't this an incubator chicken?"
 Waiter—"I don't know, sir. Why?"
 Diner—"A chicken that had a mother couldn't be this tough."



by **A. J. Dunlap**

When its church bells rang
 On the Sabbath air
 Their reposeful call
 To the house of prayer;
 Then a holy calm
 Seemed to settle down.
 On the peaceful streets
 Of the Old Home Town;
 For the Old Home Town
 Was a restful place
 Where they paused sometimes
 In the dollar race;
 And I often long,
 In the city's roar,
 For its Sabbath calm
 And repose once more.

THE DANCE HALL
 We do not pose as the moral guardian of the people of Tahoka. We do not claim the right nor assume the task of setting up standards of conduct for others. But we are moved to say that there is one institution in Tahoka, of recent origin, that we believe the town could get along very well without. We do not think that it is in any sense a credit to our town that a public dance hall is being operated one night each week in the business section. We know very little about the character of the dance hall that is being operated here, but dance halls generally are not in very good repute. We wish the proprietor no harm whatever, but we hope that this dance hall may be short-lived.—Lynn County News.

MORE SCOTCH
 We heard of the sad case of a Scotchman who became engaged to a girl who became so fat that he wanted to break off the engagement, but the girl couldn't get the ring off so he had to marry her.
 Mr. and Mrs. Wm. Isler and baby of Seminole, Okla., visited the lady's brother, Prof. A. R. McHaney, and family Christmas.
 Prof. A. R. McHaney has our thanks for a subscription to the Amarillo News.
 J. T. Glass, superintendent of the Panhandle schools, was a pleasant caller at the News office last week.
 Blake Girard was in Lefors Friday.

FIVE-AND-TEN
 A new five-and-ten-cent store had been opened by a man named Cohen. A woman came in one day and selected a toy for which she handed the proprietor a dime.
 "Excuse, lady," said Cohen, "but these toys are fifteen cents."
 "But I thought this was a five-and-ten-cent store," protested the customer.
 "Well, I leave it to you," came the reply. "How much is five and ten cents?"
 Modern equipment at Hibler's Dairy Advertisement t/c

Dr. C. B. Batson
 Physician & Surgeon
 Office over Citizens State Bank
 Phone
 Residence 130 Office 95

News from Ramsdell

Mrs. Sam Harrelson and children of Kingdell spent the holidays with her mother, Mrs. E. E. Franks.
 Mrs. J. N. Phillips visited her brother, Hosea Biggers, at Dozier last week.
 H. T. Fields and son, Wallace, called at the W. N. Pharis home Wednesday.
 Mrs. Taylor Thomas and little daughter, Estelle, of Higgins visited her mother, Mrs. E. E. Franks, last week.
 Mr. and Mrs. L. O. Powell spent the holidays in the M. T. Powell home.
 Mr. and Mrs. Privett of Shamrock spent Christmas Day in the home of their son, Elmer, and family.
 J. G. Davidson and family visited relatives at Ringgold for a few days.
 Misses Lillie Mae, Mildred and Margaret Pharis were dinner guests in the W. A. Lankford home Sunday.
 Grover Roberts and family were McLean visitors Sunday afternoon.
 Miss Lillie Mae Pharis returned to Shamrock Sunday afternoon to resume her school work.
 Mr. and Mrs. Tom Franks and Mrs. Ferd Bones were McLean visitors Monday.
 Ramsdell school opened again Monday with full attendance, after a week's vacation.
 Jake—"What are you crying for?"
 Jack—"The doctor has taken out one of my teeth."
 Jake—"Pooh! Uncle Eb takes all of his out every night, but he doesn't holler."
 Born, Monday, Dec. 30, 1929, to Mr. and Mrs. W. M. Kennedy, a 9 1/2 pound boy, named Floyd.
 Miss Inez Shaw of Amarillo visited home folks here Christmas.

MEALS SERVED
FAMILY STYLE
 from 11 to 2—Dinner from 5 to 8
 Club lunch served any time during the day
 Short Orders at all hours
Webster's Home Dining Room
 McLean, Texas

WHAT'S GOOD ENOUGH FOR CHAMPIONS - IS GOOD ENOUGH FOR ME
 That's what a customer said when he bought a whole set of
Firestone
 GUM-DIPPED Tires. These tires hold all world records for endurance, speed, and safety. 30,000 miles in 26,326 minutes! 297.5 miles per hour! From coast to coast in 77 hours, 40 minutes! And hundreds more! They lead on race tracks and on the open road. Come in and let us show you why Gum-Dipping makes Firestone Tires the leaders.

HIWAY SERVICE STATION
 Listen In Monday Night

NOW YOU ASK ONE

Uncle—"Well, Jimmy, if you can ask me a question I can't answer, I'll give you a quarter."
 Jimmy—"You're one. Can you tell me where music goes after it's been played?"

NO RESULTS

Agent—"But it's a shame to let your husband's life insurance lapse."
 Fed-up-Female—"I'll not pay another penny. I've paid regular for eight years, and I've had no luck yet!"
 Mr. and Mrs. Reep Landers entertained a number of relatives at a turkey dinner Sunday, five families enjoying the occasion.
 Dr. and Mrs. C. E. Donnell of Canyon were visitors in McLean Friday.
 Groceries are cheaper at Puckett's Cash Store. Advertisement t/c

Eighty firms, organizations and individuals had New Year greetings in paper last week, proving that good will does exist among the home people and that trade is appreciated in McLean.
 Mr. and Mrs. Biri Glass of Alanreed were McLean visitors Saturday.
 Eld. and Mrs. W. B. Andrews spent Christmas with relatives here.

MARIE-MAC SERVICE STATION
 Marland and Gulf
 Gas and Oil
 We Fix Flats and Wash Cars
 24 Hour Service
 E. E. McLain, Mgr.

WATCH YOUR BATTERY
 at regular intervals to catch impending trouble, which is sure to come—at the worst time possible.
 Drive to our station and let us inspect your battery today.
Grigsby's Battery Shop
 Just West of Postoffice A. L. Grigsby, Prop.

Public Sale
JANUARY 14, 1930
 At My Place 1 Mile East, 2 Miles South of McLean, Texas
SALE BEGINS AT 10 A. M.
New Household Goods
 Dresser robe or chiffonobe, with 48 inch mirror
 Oak library table Buffet, with mirror
 Daveport, genuine leather, makes large bed
 White enameled cabinet Heating stove
 Four-eye bachelor stove with drum
Other Articles
 9x10 wool rug 3 pieces linoleum 3 rockers
 6 oak dining chairs with leather seat Oak dining table
 Two-burner oil stove with oven Large iron kettle
 Good DeLaval cream separator No. 15
 7 cream cans Large iron stove boiler
 9 new galvanized long chicken feeders New feed crusher No. 23
Extra Good Jersey Cows
 Brown Jersey cow and fawn Jersey cow, calves by side
 2 Jersey heifers, second calf by side
 Light Jersey cow, giving milk, will be fresh in January
 Light and dark Jersey heifers, giving milk, fresh in January
 2 young Jersey cows, fresh in January
 Red Jersey heifer, will be fresh in few days
 300 English White Leghorn hens and pullets
 Team mules, weight 1800
Terms: All sums under \$10, cash; over \$10, 10 months time, bankable notes.
 Lunch on Ground. Free Coffee—Bring Your Cup
C. M. Darnell Owner
 J. W. Dennis, Auctioneer

During 1930 We Want

TO GIVE YOU EVEN BETTER SERVICE

We want to give you even better service and better attention than we have in the past. Should you consider, at any time, that you are not getting all that you expect, tell us and the matter will be quickly rectified.

BLAKE DRY GOODS CO.

McLean, Texas

One Price Cash Store

BUY YOUR OFFICE SUPPLIES NOW!

And there's no need to go out of town. We have in stock
most of the items you need

CHECK YOUR NEEDS NOW!

Adding Machine Rolls

Daters

Hook Files

Stand Files

Vertical File Guides

Statements

Account Files

Invoice Files

Letter Files

Box Files

Erasers Inks

Pencil Sharpeners

Index Cards

Mortgage Forms

Gummed Tape

Notes Paste

Price Card Holders

Collectors' Wallets

Ledger Sheets

Thumb Tacks

Single Entry Ledgers

Double Entry Ledgers

Stamp Pads

Pen Racks

Show Card Colors

Window Cards

Paper Clips

Eyelets Rulers

Paper Fasteners

Office Pins

Printing Outfits

Pencil Clips

Manuscript Covers

Gummed Labels

Parcel Post Tags

Envelopes

Index Card Guides

Rubber Stamps

Ticket Punches

Bill Heads

Letter Heads

Crayons Scissors

Pencil Leads

Desk Trays

Sign Writers' Brushes

Journals

Record Books

Counter Books

Stenographers' Notebooks

Money Receipts

Typewriter Tablets

Letter Clips

Remington Portable Typewriters

Memo Books

Sales Pads

Carbon Papers

Second Sheets

Typewriter Ribbons

Typewriter Oil

Price Books

Staples

Blotting Paper

Desk Pads

Time Books

Pencils Pens

Order Blanks

Remittance Blanks

Invoice Punches

THE McLEAN NEWS

GINGER ELLA

by Ethel Hueston

Illustrations by Iwina Myers

Copyright by Ethel Hueston Co.

THE STORY

CHAPTER I—In the usually quiet home of Rev. Mr. Tolliver, Methodist minister in the small town of McLean, Texas, Miriam and Eddy—Ginger's father—are busy "grooming" their silver hair and preparing for the "big" party given at evening with Miss Jackson, prosperous young business woman, who has just returned from the anticipated triumph.

CHAPTER II—Overwork and nervous strain attendant on the building of a new church to replace the old one, has affected the health of Mr. Tolliver, and he is forbidden to use the church building for a number of days. Ginger has tried in many ways to add to the family's slender income, but she is not discouraged. Her father, who is a devoted and kind man, introduced her to a young man, who is a student at the college, and who is a very bright and capable young man.

CHAPTER III—With Miriam, Mr. Tolliver leaves for Chicago. Eddy Jackson brings another young man, who is a student at the college, and who is a very bright and capable young man. He is a very bright and capable young man, and he is a very bright and capable young man.

CHAPTER V—The doctors having ordered for Mr. Tolliver country air and food in plenty, with complete rest, Eddy Jackson invites him to stay on his farm, with Miriam to care for him. Joplin Westbury, treasurer of the church board, and a very bright and capable young man, is a very bright and capable young man.

CHAPTER VI—Mr. Buckworth's assistance in the matter of Miriam's education, arouse Ginger to a sense of indignation. She is a very bright and capable young man, and she is a very bright and capable young man.

CHAPTER VII—Ginger's accumulation of times from her chain letter continues to increase, to her intense satisfaction, but she watches Marjory's growing "affair" with Miriam Buckworth with anxiety. Finally she drops him a hint that Marjory's future is "arranged." Buckworth takes it to mean that she is engaged, and Ginger does not unduly mind.

CHAPTER VIII—Buckworth, of course, causes his situation to Marjory, but Ginger notes with dismay that her sister is heartbroken at his to her, unaccountable decision. Ginger reluctantly decides on action, and conveys the intimation to Buckworth that he had misunderstood her. The Marjory's engagement, the cloud hanging over the household is at once dispelled, but Ginger is in the depths of despair.

CHAPTER IX—Another fly in Ginger's ointment is her fear of Miriam's "man grocer," who has contemptuously dubbed her, but to her relief he announces he is leaving town temporarily. Mr. Tolliver decides that despite Marjory's engagement to Buckworth, she and Miriam must go to college working their way.

CHAPTER X—Over the phone Eddy Jackson tells Ginger he has a romantic figure "lined up" for her inspection. This time undoubtedly a rich man, Ginger at once plans to bring the new acquaintance and Miriam together at a dinner, ingeniously getting her father to lend her money for the restaurant. To find that Eddy has deceived her. The "romantic figure" is Alex, the grocer.

CHAPTER XI—Jackson stifles Ginger's natural indignation at the discovery that Miriam's family owns the chain of groceries in which Alex is learning the business. In any event the affair is actually out of Ginger's hands. Miriam's engagement to Alex being an accomplished fact.

CHAPTER XII—Mr. Tolliver delivers the dedication sermon in the new church, which is also his farewell to his parishioners. He still has hopes of recovering his sight. Marjory and Miriam leave for college. While Eddy Jackson is a caller, Ginger is surprised by a visit from strangers who question her concerning her "home for the blind." She explains the situation, and they tell her they are mail inspectors and that she has used the mails to defraud. A penitentiary offense. Resenting the men's aspersions, Jackson intervenes. A threatened "roughhouse" is averted by the appearance of Mr. Tolliver, who in his excitement has torn off the bandages which had protected his eyes, and to Ginger's joy and wonder apparently has his normal sight. The shock has restored it. Explanations from Ginger concerning her "home for the blind" follow, and the inspectors, accepting the situation, leave with Mr. Tolliver, to straighten things up with the authorities.

CHAPTER XIII—Ginger's beautiful dream is ended, has become ridiculous. But Eddy finds a way to comfort her, he method of lovers from the world's beginning, and Ginger's new life work settled.

A shamed and huddled heap, Ginger lay in the corner of the big couch, weeping stormily, her slim shoulders shaken with her sobs, while Eddy stood awkwardly before her, sadly watching. After a while, unnoticed, he sank down beside her, and waited for the passion of her emotion to spend itself, and at last, unobtrusively, he put his arm about her, by gentle pressure drawing her from the shabby silken cushions to his shoulder.

"Don't cry, Ginger. It isn't so bad."

They'll fix it up all right and no one will ever know. Your father will just have to assure your good conduct in the future, that's all. Don't cry."

Ginger was not to be comforted. Her beautiful dream was dead—may, had been ruthlessly murdered, choked by coarse hands, crushed by a heavy heel. All that she had hoped for, planned for, worked for, had come to naught.

"It was so beautiful," she sobbed. "It was just beautiful while it lasted. And now it is only ridiculous."

"Oh, no, Ginger. Nothing can be ridiculous that is done in love," he said wisely.

She squirmed uncomfortably. "Oh I did it in love," she admitted, "but I was pretty stuck on myself for doing it, just the same. I was awfully hipped on myself—I thought I was pretty smart all right."

"Well, it was smart—in a way," he said carefully. "Of course, it was wrong, too—in a way. It really was false pretenses—and using the mails to defraud, and all that. But you didn't know it was wrong."

But Ginger was not willing to be lifted ever so little from the depths of her self-abasement.

"Well, I wasn't at all sure it was right," she confessed ruefully. "I always felt ashamed because the people said such kind things in their letters, and I knew they were being fooled. But I told myself that such a good man as father, and a minister and all, had a right to be taken care of. And I tried to tell father about it, but—always I didn't. I told myself I wanted to surprise him later on—but I think I knew he wouldn't let me."

"The trouble with you, Ginger, is your mathematics," he said very gently.

She gazed at him a moment in speechless wonder.

"Math—"

"Yes, you know that a whole life is wrong—but you figure that a half a life is no life at all. I've—er—noticed that about you several times."

Ginger smiled tremulously at that, and a fresh rain of tears swept her face.

"I know it," she confessed abjectly, "I know it. But it is so much easier to get what you want that way—"

"Oh, Ginger!"

How Ginger wept! The past was a wreckage of delicate dreams, the present a wave of disillusionment, the future swept bare by the relentless winds of certain privation.

"Oh, Eddy, I can't stand it—I simply can't!"

Slowly, very gently, he turned her head upon his shoulder, lifted her face to his, and, for the first time, kissed the trembling, tear-wet lips. Ginger's hand gripped his shoulder. He held her close in his arms, moved his lips gently across her wet cheek, pressed them upon the damp curls that clustered at her temple. The slender little figure grew suddenly tense in his arms, her hand clung to his shoulder. After a long still moment she drew away from him, slowly, and looked at him mistily, with troubled eyes, whose tears seemed lost in wonder. Eddy did not flinch before that wide-eyed questioning gaze.

Firmly he patted away the last of her tears, and then, almost defiantly, before her very eyes, he leaned toward her, kissed her again. She did not protest. When he released her, she lay limply in his arm, her face close to his face, and stared as one spellbound—that old, familiar face, which seemed suddenly very new and strange—beautiful—to her.

"Like me, Ginger?" he asked gently.

Ginger's answer was a startled jerky bob of her head. A half-smile quivered to her lips, to be quickly banished by the strange wide look of wonder.

"Why?" he insisted. "Because I'm like your father?"

Her hand tightened its grip on his shoulder. Her cheek pressed his.

"You—you're not—just like my father," she whispered.

"Ginger, you darling—you dear little darling—"

No word of protest from Ginger. His hands caressed her. His lips sought the curve of her slender throat.

"I know you hate to be patted—"

"Oh, Eddy," she interrupted indignantly, "you don't paw. You're not that kind."

Her small hand found itself upon his cheek, her slim fingers touched

his letter carries the conviction that he is an unusually smart young Chinaman. And he doubtless expresses himself about a thousand times more clearly in our language than we would be able to in Chinese, even though it were "impressed upon us" in Harvard or Yale.

We might even assume that Wang keeps up with current events; for his statement that "the large man has died," and that "it was on account of no fault of mine," should have particular appeal to a house in Chicago where the percent of those at fault for the demise of "large men" is already more than sufficient.

Finally, he clearly, though perhaps innocently, injected into his letter an appeal to the well known American sporting instinct by the statement, "I will arrive on the same date that you should guess."

We do not know whether Wang landed the job with the R. C. A.; but, if they had no place in their organization for a smart Chinaman, he could have made good as a radio entertainer, both to the amusement and the edification of his audiences. Those who contemplate writing letters of application could do no worse than follow Wang's ideas, if not his English.

Fair and warmer

Horace—"You look cold, shall I take off my coat and put it around you?"

The Girl Visitor—"You may put your coat around me, but I do not see any reason for taking it off."

Groceries are cheaper at Puckett's Cash Store. Advertisement etc

Ginger drew away from him. There was cold indignation in her eyes scorn for herself, her young girlish folly. She saw as for the first time the tender warmth of his gray eyes the fine firm lines of his kind lips the strong assurance in the pulse of his hand—all the clean honest niceness of the old familiar face. And her heart cried out to him, remembering his thousands sympathies through so many exigencies, his unflinching humor, his untrifling interest. And Ginger, humbled afresh before this sweet new revelation of the old, old friend, cried out reproachfully:

"Oh, Eddy—wasn't I—dumb?"

[THE END]

"I AM WANG"

The following letter of application which we are told was recently received by the Radio Corporation of America, at their Chicago office, is well worth reading:

27 Youn Wing Yuen Road, Shanghai, China.

Dear Sirs:

I am Wang. It is for my personal benefit that I write to ask for a position in your Honorable firm.

I have a flexible brain that will adapt itself to your business, and in consequence bring good efforts to your honorable selves. My education was impressed upon me in Nanking University in which place I graduated number one. I can drive typewriter with good noise, and my English is great.

My reference are of the good, and should you hope to see me they will be read by you with great pleasure.

My last job has left itself from me, for the good reason that the large man has died. It was on account of no fault of mine.

So honorable sir, what about it? If I can be of big use to you, I will arrive on same date that you should guess.

Yours faithfully,
K. C. WANG.

In spite of its amusing phraseology, here is a masterpiece. "I am Wang." What a clear, outspoken introduction this is. No waiting to the end of the letter for a signature, but "right off the bat" he declares himself, and the reader cannot escape the impression that the Wang's are a family worthy of consideration—doubtless "some pumpkins" down Shanghai way.

Further, Wang is sure of his qualifications, and makes it clear that these would be used to further his employer's interests. Though his English is truly "great," as he states,

Modern equipment at Hibler's Dairy Advertisement etc

INSURANCE

Fire, Hail, Tornado

in

Strong Companies

W. E. BOGAN

LEGAL NOTICE OF RECEIVER'S SALE OF REAL PROPERTY

By virtue of a certain judgment rendered by the District Court of Gray County, Texas, in a certain cause, wherein Lura Carter et al were plaintiffs and F. C. Hooper et al were defendants and Roy Oliver et al were intervenors, I was appointed by said court as a receiver to advertise and sell the following described property at a public sale, and in compliance with said judgment and decree of said court, I will offer for sale and will sell FOR CASH TO THE HIGHEST BIDDER: ALL OF BLOCK NUMBER 108, IN McLEAN, GRAY COUNTY, TEXAS, TOGETHER WITH ALL IMPROVEMENTS THEREON. Said sale will be held at the court house door of Gray County, Texas, at Pampa, Texas, on the first Tuesday in January, A. D. 1930, between the hours of 10 o'clock a. m. and 4 o'clock p. m., the same being the 7th day of January, A. D. 1930, and I will execute and deliver to the purchaser or purchasers a deed or deeds as provided by law in such cases.

Witness my hand at McLean, Texas, this 12th day of December, A. D. 1929.

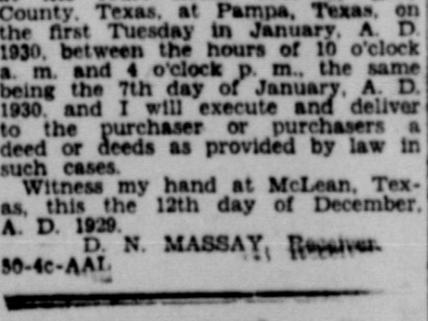
D. N. MASSAY, Receiver.

50-4c-AAL

Copyright, 1928

You'll always look your best if we look after your clothes. We endeavor to make friends of our customers.

Modern Tailor Shop
 Dwight Upham, Prop.
 Telephone 330



"Oh, Eddy—Wasn't I—Dumb?"

It, stroked it, with a caressiveness as old as the world.

"I know I'm not at all a romantic figure—"

Mr. and Mrs. A. D. Lokey and son of Altus, Okla., are visiting Mr. and Mrs. E. M. Stephens. Mrs. Lokey is Mr. Stephens' sister.

Mrs. Jno. W. Kibler orders the Amarillo News, and renews for hTe McLean News for Mrs. W. E. Seitz of Collins.

Harold Rippey of Clarendon was in McLean Friday.

Mrs. T. W. Crisp of Albreed was in McLean Saturday.

BOYS OF THREE

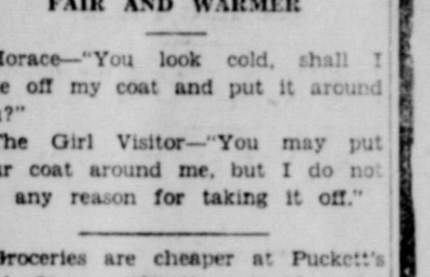
"Cow Town" Hassen—"I didn't get much sleep last night."

Fitzgerald—"What was the trouble?"

"Cow Town"—"The blinds were up over at the hospital and I couldn't reach over there to pull them down."

Victoria—Rose Jelenik, 4-H club girl of Bloomington in Victoria county, sold \$72.50 worth of products this year from her small garden plot at an expense of only \$11.43. She specialized in onions, garlic and potatoes.

THE DAWN OF A NEW DAY



The New Year can be the dawn of a new day in your financial affairs, if you will plan to open a bank account and save regularly each month this year. Next Christmas will find you prepared if you have a bank account.

The Citizens State Bank

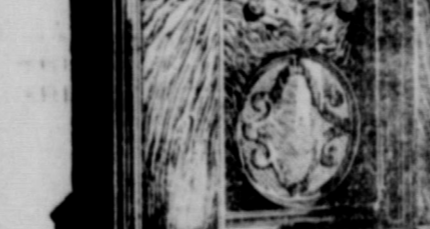
Capital, Bond and Surplus \$58,750.00

J. S. Morse, President W. E. Bogan, Cashier

NEW!

Majestic RADIO-PHONOGRAPH

The new Majestic Radio with Electric Pick-up, Automatic Stop, Phonograph. Sold complete with tubes at the sensationally low price of



COMPLETE WITH MAJESTIC TUBES

NEVER BEFORE in the history of the industry has this amazing value been obtainable... CHECK these points

- 1. Instant Selection of radio or phonograph, through a single switch, conveniently placed on the panel.
- 2. A Powerful Modern Radio with five tuned stages for extreme distance and selectivity.
- 3. Perfected Electric-Phonograph Pick-up provides utmost fidelity of reproduction.
- 4. New-45 Tubes in Push-Pull for full volume, either radio or phonograph reproduction.
- 5. New Super-Dynamic Speaker for unrivalled Cultural Tone on both radio and phonograph music.
- 6. Extreme Simplicity of operation—one volume control serving both radio and phonograph.
- 7. Automatic Record Stop of latest modern type.
- 8. Overload Power Supply with automatic voltage control for uninterrupted, unvarying performance.
- 9. Rich Walnut Cabinet of period design with escutcheon plate and control knobs finished in genuine silver.

Majestic RADIO

McLEAN RADIO CO.

McLean, Texas

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Majestic RADIO

McLEAN RADIO CO.

McLean, Texas

CANNING NEWSPAPERS

Under the noses of the American people a condition has arisen—and it is fast becoming worse—which they will presently regret. It is the syndicate of newspapers. The newspaper business is being canned, like the H. J. Heinz company cans its "57 varieties." It is being brought under the control of a few individuals; and in time, if the process continues, the personality of the various regions of the country will be lost.

A few years ago the United States passed laws to prevent interlocking directorates in financial institutions and in railways. This was done in the belief that the welfare of the country as a whole would be best conserved by preserving a certain amount of competition. But, since it has been found that too great competition may, in the long run, be positively bad for the people in general, the tendency has been to permit combinations. To do that means the reduction of overhead expenses and the securing of greater efficiency. That is supposed to help the ordinary citizen. Incidentally, it has multiplied our millionaires.

It is under the same process that the single ownership of strings of newspapers has increased. The motive apparently is one of greater service for the same cost to patrons, and insofar as information and interest are concerned such motive is realized. However, the individuality of the newspaper is certain to be lost because of the limitations placed upon the local editorial managements. That would not be ordinarily harmful, perhaps; but, when a situation arises in which the newspaper should reflect the real interests of that community, it is inevitable that in many cases such interests will not be properly presented. The local thought is certain, at times, not to be in accord with the thought of the foreign owners of the newspapers. If the local editor be dry and the owner wet, the paper will at least be sprinkled. If the local editor be liberal and the boss be a conservative, the editorial expressions will be tinted by "watch your step." If the local editor realizes his farm patrons need legislation and the owner be interested in factories, a "middle of the road" course may be the compromise.

The driver of an automobile is pretty apt to go where he wants to go, regardless of the suggestions of others, having only in mind his safety and that of others insofar as he is able to realize it. He may not realize that to "cut around" a string of cars is dangerous, because he does not see what is ahead. The foreign owner of a newspaper may be a good fellow—although he may be entirely selfish, too—and still fail to realize the viewpoint and interest of the community in which he does not live. He may "cut around" when his hired editor would not do so, if he, instead of the owner, had the final word. Bowling Green (Ohio) Daily Sentinel-Tribune.

Bert and little Miss Doris Simmons are visiting their grandparents in Erick, Okla. this week.

E. W. Sheckler says to keep The News coming to his address.

Mr. and Mrs. Ewell Ayer of Pampa visited relatives here Sunday.

Mr. and Mrs. Ruel Smith of Clarendon visited here Sunday.

Payton Howard of Stillwater, Okla. was in McLean Monday.

H. C. Johnson and family of Portland, Ore. were in McLean Monday.

Richard Hicks of Butler, Okla. was in McLean Sunday.

MICKIE SAYS—

OUR OFFICE IS AS CLOSE AS YOUR TELEPHONE—DID YOU EVER THINK OF THAT? WE ARE ALWAYS AT THE OTHER END, READY TO TAKE ORDERS FOR PRINTING, WANT ADS, NEWS, SUBSCRIPTIONS AND SO ON. THE JINGLE OF THE PHONE BELL IS MUSIC TO OUR EARS—GIVE US A RING!



Local and Personal

W. W. Shaddid and Misses Anna and Pauline Webba visited in Amarillo Christmas Day.

Mr. and Mrs. Bill Billingslea of Amarillo visited relatives here last week.

Mr. and Mrs. Bob Andrews of Amarillo visited relatives here last week.

Fred Smith and family of Clarendon were visitors in McLean Sunday.

Idos Ayer of Pampa visited home folks here last week.

H. C. Shoemaker was in Amarillo Monday.

J. W. Palmer of Alanreed was in McLean Saturday.

Mr. and Mrs. C. S. Rice returned Friday from a visit at Gainesville.

J. E. Lynch hands us \$2.00 for The News another year.

BE REASONABLE—BE FAIR

I was talking with a man the other day who was an active official member of the church for years. He said he had left the church and lost faith in it.

"Why?"

"Because of preachers who are not what they profess to be."

"Do you know these preachers—know the facts in the case—know that they are bad men?"

"Yes."

"How many such men do you know in the church to which you belong?"

"At least six."

"How many ministers serve your church in this state?"

"1200."

"Well, then, they are one-half of one per cent bad. A right reasoning man would not withdraw from an organization that was ninety-nine and one-half per cent good. If your figures are right, there is surely something wrong with you."

On the same day I was talking with a man in Sutherland who is a member of another church. He said, "I would allow no man, no group of men, no circumstance, nothing under the sun to come between me and the church. What men may do in no way affects the religion we profess."

This man fits had an experience that would cause most people to turn away, but he is faithful. He has the right spirit, however mistaken he may be in his theology.

Never judge an organization by an individual, nor by a half dozen of them. Be reasonable—be fair.—Crosbyton Review.

Vernon Rice spent the holidays in Dalhart.

Bentley Insurance Agency
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Loans and Insurance
Phone 99 McLean, Texa

WOULD DO FOR TWO



Friend—My, you'll have clothes enough for two brides.
Modern Bride—Well, maybe I can make them last for two bridegrooms then.

C. J. Cash says to keep his name on our list of progressive subscribers for another year.

Vester Smith of Clarendon says to keep The News and Star-Telegram coming to his address.

C. S. RICE
Funeral Director
FUNERAL SUPPLIES
MONUMENTS
LICENSED EMBALMER
Ambulance Service Anywhere at Any Time
Phones 13 and 42

Barber Service
Modern Equipment
Sanitary Shop
Expert Workmen
Appreciative Service
Elite Barber Shop
Everett & Carpenter, Props.

S. H. Kennedy of San Angelo spent Christmas with his parents, Mr. and Mrs. S. R. Kennedy.

Rev. B. W. Wilkins is spending a few days with his mother at Hale Center.

H. C. Wilson of Abilene has had his subscription figures moved up another year.

J. M. Bradley returned Monday from a Christmas visit with home folks at Shawnee, Okla.

Miss Nina Jewel Cantrell of Wheeler visited in McLean last week.

Clayton Head of Clarendon was in McLean Friday.

Mrs. W. E. Clement of Amarillo visited in McLean Friday.

Mr. and Mrs. Vester Smith of Clarendon visited in McLean Friday.

SHOE REPAIRS
Modern Machinery
Expert Workmen
Service while you wait.
Send the school shoes here.
Satisfaction Guaranteed
Service Shoe Shop
McLean, Texas

There is Beauty in the name Elizabeth Arden.
And there is beauty awaiting you in Elizabeth Arden's Venetian Toilet Preparations which she has created for cleansing, toning and nourishing every type of skin.
Venetian Cleansing Cream. Its pure and subtle oils melt into the pores, gently removing all impurities and leaving the skin soft and receptive.
Venetian Orange Skin Food. Builds firm contours, nourishes the underlying tissues, renews tired cells and banishes lines and wrinkles.
Arden's Vaseline Cream. A delicate cream for sensitive skins. Recommended for a full face; as it smooths and softens the skin without fattening.
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\$1, \$2, \$3, \$6.
\$1, \$2, \$3, \$6.
Elizabeth Arden's Venetian Toilet Preparations are on sale at
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Will Be in McLean the First Friday in Each Month
Office at Erwin Drug Co.
Optometrist and Optician
624 Polk St., Amarillo, Texas

Notice Telephone Patrons
Our New Telephone Directories Will Be Out FEB. 1, 1930
Those wishing any changes to be made in number or listing must call the Chief Operator's Office within the next week.
Southwest Telephone Co.

Farmall Demonstration
on Scott Johnston Farm
1/2 mile west, 1 1/2 mile south of McLean
Friday January 3,
at 2 o'clock
Let's all be there to watch the Farmall do the work of 10 horses at less expense.
Demonstration in charge of factory expert.
If It Isn't a McCormick Deering, It Isn't a Farmall
Hamilton-Doolen Hdw. and Furn. Co.
The Best for Less McLean, Texas