## Big Spring Marshals Forces For W．T．C．C．Convention

## Two Near Death After Crash

## Cyclers Hit By Machine Late Friday One Han Leg Ammutated， Other Suffers Comnound Sk ill Fraeture Lealie and Ben Wallyen： cousins，reviding porth of Pt： Sorine，were in crite－l ennil－ （our Saturdav nialot from in tories recelved late Frithe Thell a motorcyele on whan ftry were rithe an antomoblle doiven wo monan on the hlolivan a few miles south of here．    on wem

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## Gettin＇Ready for <br> The Big Meeting



## 450 Roys Attend

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Does West Texas Get Benefit Of Population Growth？

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Broker＇sTip Takes Derby

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Registration Reports Show Good Interest Host City Several Hundred Short Or Goal Howerer
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## Eddie Cantor Opens At R \& R Ritz In "Kid From Spain"

## Button-Eyed <br> One Becomes <br> Bull-Fighter <br> James Cagney's Irish Breaks Out In 'Picture Snatche' To Arouse Audiences Of Nation To Laughter <br> Ex-Ganagster Wiohing To Go Straight Gets Job On Yellow Sheet And Goes Atter New Pictures <br>   and  Thn siary Amot nuib <br> WEDNESDAY THURSDAY <br>  NANCY CARROL FRANK MORGAN PAUL LUKAS GLORIA STUART <br> in a torrific <br> drama of <br> cheating wives, von- goful hus-banda-and of a love that transcended all! <br> KTSY BEFORE THE MIRROR <br> With Joen Dixon, Donala Cook, waltor Pidgosn. <br>   <br> 

EDDIE'S HAT'S IN THE BULL-RING!


## THIS WEEK ON THE SCREENS

 sound news: comedy, "Bears, And Beoe." "Kias Before The Mirror" with Nancy Carroll. Frank comedy, 'Druggitat E ' Dilemm. .'.
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## QUEEN

 O'Brien, Simis S
feature comedy

## Chic Sale

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Master Character Actor Born In South Dakpta, Grad ated From University Of Illinois, Ou
Angeles Publishing Business

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The Epic Thriller of Man's Battle Against Time and the Elements!

4RUWRALPH BELLAMY ${ }^{\text {with }}$ GLORIA STEWART

| Wednesday - Thursday |
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| CHIC SALES |
| "LUCKY |
| DOG" |$\quad$| Triday - Saturday |
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| TOM MIX |
| "HIDDEN |
| GOLD" |



BIG SPRING LAUNDRY CO PHONE 17

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"PICTURE SNATCHER"

Firestone Service Store, Managed
By Charles W. Corle, One Of Most Complete To Be Found In Southwest

THE BIC सPRTNO
Bargain Year Forecast For U.S.Tourist U.S. Tourists American Dollar's Buying Power Increased 0
Other Seasons







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Cafe Opening Here Monday

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SUNDAY SPECIAL ON


PER QUART

## $25 c$

(This Special Sunday Onlv) $\pm$







## Tire Prices Going Higher Buy Now! Save Money!

## Equip with <br> Firestone

Tire prices have joined the upward trend. We believe they will advance again-in fact, increasing prices of rubber and cotton are sure to bring higher tire prices. Get your tire requirements NOW while we are selling Firestone Exira Quality Tires at these low prices. BUYY TODAY! SAVE MONEY!


## the MASTERPIECE of TIRE CONSTRUCTION

Get our liberal trade-in allowance for your old tires in ex-
change for Firestone High Speed Tires--The Gold Standard change for Firestone High Speed Tires-The Gold Standard
of Tire Values. For very little money we will equip your of Tire Values. For very little money we will equip your
car with Firestone Gum-Dipped Tires-the Safest Tires in the World. They have the patented Extra Values of Gumthe World. They have the patented Extra Values of Gum-
Dipping and Two Extra Gum-Dipped Cord Ples Under the
Scientifically designed Non-Skid Tread--to give you MOST Scientifically designed $N$
MILES PER DOLLAR.

Don't risk aceident another day with inferior or dangerously thin, worn tires. Trade then In today for Firestone High
Speed Tires-the Tires that have won the Indianapolis 500 mile race for thirteen consecutive years - tires that are made by master tire builders:
REMEMBER-your brakes can stop your wheels, but your

FIRESTONE OLDFIELD TYPE Superior in Quality and Construction to
first line, special brand tires, offered for salo by departmentantores, oill companied, and mail
order catalog houses. This is "The Tire That order eatalog hounes. This is
Taught Thrift to Millions?"

| size | price |
| :---: | :---: |
| 4.75-19 . . . . . . . | \$5.65 |
| 5.00-19 . . . . . . . . | C6.10 |
|  | 8.85 |

FIRESTONE SENTINEL TYPE



## FIRESTONE COURIER TYPE

 Good Quality and Workmanahip-carries Sold as low as many cheap special brand tires|  | NRIZE | PRICE |
| :--- | ---: | ---: |
| $30 \times 31 / 2 \ldots \ldots \ldots$ | $\$ 3.15$ |  |
| $4.50-21 \ldots \ldots \ldots \ldots$ | 3.85 |  |
| $4.75-19 \ldots \ldots \ldots \ldots$ | 4.20 |  |

Compare Quality-Construction-Price


Firestone Service Stores. Inc.
FIRESTONE TIREPIIONE 193
CHARLES W. CORLEY, Manager
s07 EAST 3 and STKEET

Big Spring Daily Herald



Foreign Investments


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## MELIINGER'S

Main at Third

Big Spring's
'FAMILY STORE'
Welcomes You To The
West Texas Chamber Of Commerce Convention

Mellinger's is one of the Pioneer stores in Big Spring. It is known through out the "Heart of West Texas" as Big Spring s. Super-Value Store. We
hope you will enjoy the convention and feel free to call on us for any hope you will enjoy the convention
service we may be able to. give you.

Hardesty of
F.H.E. Helps
Open Fields

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Rimis Rib-Knit forCloserFit!


For Menl For Women!

Elastic rib-knit gives a suit inug fit, flexibility-champion speed! Sumbnck ayles for women, black, navy, blue. red, green-36 to 46. Real beavy weight swim suits for men, sizes 36 to 46

Whitesummer Shoes Cool! Smart! Ward Values!
$\$ 798$
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All Guaranteed Tubfastl
House Dresses
And took ot the loo Pricol


New This Week! Crepe or Sheer

1) IRESSES


## GREETINGS

To Visitors

## Attending

W.T.C.C. Convention UNITED DRY GOODS STORES DAVid merkin, Manager



MONTGOMERY WARD

## ${ }_{P i}$

 Officers Of West Texas Chamber Oil Operator, Discoverer Of Pools, Seen In Lee Harrison's Activities Divorcement Of Pipelines And Filling Stations From Other Branches, Death For All Time Of Proration







Josephee $\mathbf{N}$ Douskayy Hotel Black

AGAIN


 the thrill of a fine new car

Up out of the bog of stagnant business, Ahead of last year.
The sheer newness of the car, the bel mod value that anyone can see and feel, the good old spring sunshine that warms hearts and thaws out cold feet-make a combingtin that a lot of folks cant resist-forever.
Stop any Pontiac owner anywhere and ask him what he thinks of his Pontiac mobile man what the men in the business think of Pontiac.

Everywhere, there is the greatest enthusiam ever accorded a Pontiac. Never in and phoned us to say how pleased they are with their new Pontiacs.
Every day Pontiacs are attracting new buyers-by their looks, their performance, heir comfort, their safety , heir their durability and their low price.

Don't resist temptation too long -get and big company.
unclosed cars have Fisher bodies, with Fisher

## PONTIAC $\$ 585$ 为 <br>  J. L. Webb Motor Co.

## \$5,000.00 <br> Must Be Raised This Week Regardless of Cost:

Six Days of Super Values At Barrow's! Beginning Mon day, May 8
We are going to give you the greatest values ha furniture ever offered in this Remit tory . Wo MusT raise 85,000 in ready cash. Furniture prices are advancing dally.
but in spite of this we are giving you umhe ard of values out new furniture purchased at the of d low prices. Now is the time to act.. be here early in the morning for your chores selections. Our stocks are complete but these prices will move it fast i harry!
free delivery of orders of $\$ 75$ or more within 100 miles


NEW LIVING ROOM SUITES


## NEW BEDROOM SUITES

 $\$ 33.95$
$\$ 39.50$
$\$ 99.50$

$\$ 59.50$
$\$ 129.50$


## 15 NEW DINING ROOM SUITES

8 and 9 Pieces Each
$\$ 49.50$ to $\$ 295.00$
USED FURNITURE DEPARTMENT


Barrow Furniture Co.

Welcome West Texans!
We Extend Greetings And Best Wishes
West Texas Chamber Of Commerce
We Are Always At Your Service
WESTERN UNION
Phone 432

Convention
Simmons Announces List Of First-Raters From Dallas, San Antonio For Two Shows
One Dollar Registration Included Admittance T Fight Proerams Thursday And Friday Evening: At High School Footboll Field Boxing shows of higher
quality and greater Interest
than any brought to West than any brought to West
Texas in years will be offered as part of the entertainment program of the West Texas veatlon here Thuriday and
 school football stadium on the North side.
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Much To Texas


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## Southwest Trade Conference Will <br> Draw Large Crowd


 Herman Waldman Orchestra To Play
Dance Here Wednesday, May 10


Nine State High School Records Broken, One Southwest Conference Mark Beaten By High School Lads
Port Arthur Wins Meet; Local Mile Runner's
Goes Bad; Fort Worth Boy Does 220.Yard Dash In 20.8 Seconds


# Welcome To Big Spring 

## Members and Friends

of The
West Texas

## Chamber Of Commerce

The Big Spring Compress Co., serving the vast cotton growing area in the Hèart of West Texas that ships via the T-P, invites you to attend the conventionand wishes you a very good time while you are in our city

## Big Spring Compress <br> Company <br> Big Sprin g, Texas

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| EMPLOYMENT |








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 GETTING READY-



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## REGISTRATIONS -



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State Constitution From China Recei




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## Bridwell Flies To Washington As Envoy Of North Texas Association Seeking Remedies For Oil Business

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## Linck's MONDAY Spectel Oa Our Bargata Tabion <br> Catsup Messath Sends Who Saved Train <br> $\qquad$     




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false economy to be without a It is all true . . . what these custelephone... that the small cost romer friends of ours say. Teleof the service is repaid many times phone service costs so little and each month in convenience, in its value is so great that in most time and actually in moncy saved. instances it really doesn't pay to Some miss the close and personal try to do without it.

## contact with friends that tele- <br> oun are missing your telephone

phone service makes possible. just get in touch with our business office. We'll send
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phome in a harry. Southwestern Bell Telephone Co.

These Lovely Dresses Bring A Promise Of Gayety To Come During The Convention Of The

West Texas

## Chamber of Commerce

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$\$ 595$

## Albert M. Fisher Co.

Phone 400
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WELCOME! West Texas Chamber of Commerce!

Summer Fashions LINEN SUITS


## \$6.75

## Lace Dresses  <br> $\$ 5.95$

Formal Frocks

$\$ 3.95$
$\$ 7.95$
fasiniol



## Varied Entertainment Planned For Visiting Women

 Susannah Wesleys Of Fir
Methodist Entertain Large Crowd



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Hour In Drilling

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White Elenhant Party Given To Cactus Member

They Are Members Of Court Of Nations
Bridge, Tea To Be Held At Country Club Friday Scores Have Places On Committees Breakfast For Court Of Nations Members Scheduled At Settles Friday Morning: Golf, Horse back Riding Also Arranged
 the pastol bridge tea at the Country Club Friday at which
bridge players, golfers, equestriennes and others will meet bridge players, goifers, equestriennes and others will meet The tea will follow an afternoon devoted to the various sports which interest the wo
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Congenial
Club Feted


| Speaking <br> Mthar Lucile Feggio, who tuan been |  |
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Elbow Home Shower Given Club Meets

For Sisters

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## Lester Fisher Office Building 'Shines' After Overhauling



| Congratulations |
| :---: |
| To |
| West Texas Chamber of Commerce |
| A. S. BROMM.EY |
| With Southwestern Life Insurance Co. |
| Lester Fisher Bidg. |

Geo. L Wilke
Jeweler and Optometrist All Work Guaranteed
"A Better Job For Less Money"
Lester Fisher Bidg.
Big Spring
WE ARE FEATURING
PANGBURN'S ICE CREAM WITH FRESH FRUTTS PANGBURN'S
MOTHER'S DAY CANDIES
J. D. BILES, DRUGS

Lester Fisher Bldg.
Phone 888

BEST WISHES FOR A SUCCESSFUL W.T.c.C. CONVENTION
Thurman's Studio
102 West Third St.
Mel Thurman, Prop.
Dr. C. D. Baxley
206-7 Lester Fisher Bldg.
Phone 502

| J. L. Sullivan ( Charile Sullivan |  |
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| Sullivan and Sullivan |  |
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| Lester Fiaher Bulg. | Phone 1074 |



WALTER J. KOHANEK
Signs Of All

## Descriptions

basement
Lester fisher
buifiding

## Farmers Feel Direct Profit Of

 Improved Methods Introduced In Lubbock Quality Meat Exhibits

 of Cement Bought For Red Bluff Dam

## GREETINGS

 $\begin{array}{r}\text { To } \\ \text { Toxas } \\ \hline\end{array}$Chamber of commerce
JOHN B. LITTLER


## Dependable

 Abstract ServiceElliott \& Waldron Abstract Co. 204 Lester Fisher Bid. Spring, Texas 204 Lester Fisher Bid. Phone 1218

WE Appreciate Your Patronage That's Why We Give You GOOD SERVICE
COWDEN INSURANCE AGENCY
Phone 511
203 Lester Fisher Bidy.

# To Visitors In City 

During

W. T. C. C. Convention

We Cordially
Invite Each Of You
To Inspect
Our Building

May Your Stay In Eig Spring Be A Pleasant One
Greetings To All
LESTER FISHER BUILDING

Corner Third and Main
"At Center Of All Activities"

## 

Social Calendar Of The Week

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American $\overline{\text { Legion }}$ Auxtliary
Crawford Hotel thin evening.
Weot Toxas Memorial Museum
wooention - Hottios Hotel at olock
PILES
No 45


## WELCOME

To The
West Texas
Chamber of Commerce
Convention
Big Spring Laundry Co. Phone 17

WELCOME TO BIG SPRING! Members and Friends of the West Texas Chamber of Commerce


They're
Irresistably Smart!
Jackets, bright scarfs, wide shoulders, cartridge pleats,
organdie bows, are only part of the smart trims. Clever organdie bows, are only part of the smart trims. Clever
combinations of colors in the seasons newest fashions. combinations of colors in the seasons newest fashions,
of sillss, crepes, sheer cottons and other popular ma-
terials.
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|  | $5 \pm$ |
| 98. 51.95 | \$1.49.82.95 |
| JONEES' |  |


 Monahans Folk Rode To Dance On Flat Car Pulled Over T\&P Track By Pair Of Horses



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Che Smart

Millions of women everywhere-in America, France,
England, Germany, Italy, phain-have found Elizabeth
Arden's Venetian Toilet Preparations cescential for correct Arem freparations essential for correct




 ELIZABETH ARDEN, 691 Fifth Ave., New York

## ? <br> Setties Hotel

## Welcome, West Texans!

Lpdy "Conventioners" Will Anpreciate A Store Like "The Hollywood," We will Appreciate Trem Calling On Us For Any Possible Service We Can Render!


The Hollywood "Big Spring'" Smartest Exelusive Shop"

| Spring Gardens: What To Plant |
| :--- |
| Hems of Various Kind |

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## WELCOME

WEST TEXANS!

RíBBLEs



Summery Details Give A Fresh, Cool Air To These Smart

## DRESSES

Lighter in color and lighter in fabric-and naturally more becoming to the figure. It's not a bit too soon to start wearing these clever frocks. .f.
you can wear them all summer, too! We invite you to see the new dresses that have just arrive

## \$1.88-\$2.88

## A Brimful Of Smartness 

 98c ${ }_{70}^{\text {Up }} \$ 1.88$New Lines in White Footweart
$\$ 1.98$

$\$ 2.98$

- White Puinem -White Ties These shoes will certainly make you proud of your
feet. They fit perfectly and are the last word in
L. C. BURR \& C0.



## Comen

## West Texans Invited To Stamford Cowboy Reunion

Grandstand Seating Capacity Being Doubled At Stamford For July Cowboy Reunion Program


## Welcome

Visitors To

West Texas Chamber of Commerce
15th Annual Convention
Complete One-Stop Service
U. S. Tires--Instant Service

Shroyer Bros.
Phillips Super Service Stations
Phone 37


Trinity Companies Organized And Expanded Within Past Two Years Greatest Patronage In West Texas Two yeare ago whin the Trintity A G. Hall, proprietor, announces





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TO Visitors Attending
West Texas Chamber of Commerce
Convention
Big Spring
May 11, 12, 13
Rix Funeral Home
ambulance service

## We Are Glad

THE
West Texas

## Chamber Of Commerce

## Convention

## Is Coming to Big Spring

## Welcome!

HOWARD COUNTY REFINING CO-

## COSDEN OIL CO.

E. J. Mary, Supt.

Wishes The

## West Texas

Chamber of Commerce
A
Successful Convention
In
Big Spring
May 11, 12, 13

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HOMER HOOPEE

Earl Of Aylesford Colorful Figure In Early-Day Big Spring

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## Attention Ladies!

We Sew Your Shoes By The
Landis Lock-Stitch Method Longer Wear Greater Comfort
Appearance Same As New
Visit the Modern Shoe Repair Shop and inspect for yourself the work of this new piece of equipment, only recently installed.
SHOES DYED TO MATCH
YOUR DRESS Our new dyelng equipment is now in use, and We are ready to dye your shoes in any color
desired. .

## MODERN SHOE REPAIR SHOP

110 West Third G. HALL, Prop. Big Spring

## Welcome To Big Spring

Members and Visitors To
West Texas Chamber of Commerce
15th Annual
Convention

## Greetings--

West Texas Chamber

of Commerce

Gibson Office Supply

119 East Third St.
E. L. Gibson, Prop.

## FORMAL OPENING

COURT CAFE
'Home of the Sizzling Steak'
Monday, May, 8-6 P. M.
Homan Bldg., West of the Crawford Hotel
We Will Serve Home-Made
Cake and Coffee
BeSureTo Attend Our Formal
Opening Monday
Andrew Melitis, Mgr.
C. Yancey, Prop.

## "For Nearly 19 Years"

We have seen West Texas have its ups and downs and have seen several times when "everybody that could, went back East" and have seen all of them come back and wish that they had "stayed."
Visit our three drug stores in the Settles Hotel is the
'FINEST DRUG STORE IN THE WEST' And we want you to make yourself at


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home.


Observatory
To Be Built
In West Tex
In West Texas
Senator Writes Site Will Be On Mount Loeke, In Davis Range


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## W.T.C.C. Sets Up Relief Machinery In Scores Of Counties



Welcome To Big Spring
Members And Friends Of The

## West Texas

Chamber of Commerce

No Raise In Food Prices<br>In Big Spring

You will not have to pay "convention prices" on food while you are in Big Spring. The undersigned cafes and Coffee Shops guarantee poo raise in prices during the convention. Their regular low prices will prevail. Especlally fine menus are being prepared. You will find unexcelled service in the places listed below.

While In Big Spring Eat At One Of The Following Places!

| Busy Bee Cafe | Crawford Coffee Sho |
| :---: | :---: |
| Home Cafe | Franklin's Cafe 0 |
| Club Cafe | Crabtree's Cafe <br>  |
| Douglass Coffee Shop | Lone Star Cafe <br>  |




Your Premises
People don't realize what they can get these days for their money. Investigate!

The waole country is "renovizing"
this spring, sprucing up the premines for the lowest prices in several years, from acreen doors to picket fences.
that need no matches; Incinerators; Ironing Machines; and Furnace Systems.

How How little does your gas service cost?

1 cent's worth of Lone Star gas can cook a good dinner for three people. This spotless heat has never been high-priced.

If you want to top off your remodelling in good style, shop around for MODERN gas equipment, on display at your Gas Company and Appliance Stores. . .Automatic Ranges

## LONE STAR GAS COMPANY

Producers and Transporters Of Natural Gas

## GREETINGS

 And Best Wishes To The Members and Friends of TheWest Texas

## Chamber of Commerce

## Schermerhorn Oil Co.

Big Spring, Texas

| Dr. Knapp, Pioneer Leader In Farm |  | (ip |
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# Welcometo BigSpring Members of the West Texas Chamber of Commerce 



## Welcome To Big Spring! 'Conventioners'

## $=\mathrm{mmenm}$

F 0 R D V-8
wotr stow moon
While you are in Big Spring "swap" the old car for a new Ford V-8! We
will be giad to show you the many new modeles we have on display.
OUR REPAIR DEPARTMENT
is one of the most complete and most modern in. West Texas! No reasonable pricese . If you hawh, wo can mate any needed repairs at very
send you home "a send you home "a flying!"

BIG SPRING MOTOR CO.
momem whecker sazvore
manan at Foutim

## Welcome! West Texans!

 To The Big Spring Convention!Motor Trucks Are Good Citizens!

To recite the host of advantages to individual classes of producers and merchandisers of 'Texas' vast natural resources would should know the value of motor transportation.

The saiving of $\$ 6,338,871-\$ 1.52$ pet bale-on cotton hauling for Texas farmers in 1932; the startling economies and improved handling of live stock, fruit and vegetables; the amazing ease of interchange of Valley grapefruit and East Texas syrup with Panhandle wheat flour and West Texas live stock-these are typical examples.

Lower costs on short-haul service, more convenient loads, more flexible handling at both ends of the line, and speed of service that makes possible shipments in smaller quantities, improved products, better prices, smaller Investments and smaller inventories with their attendant operating economles for produćers, manufacturers, wholesalers, and retailers alikethese explain the significant part that motor transportation is playing in the development of all sections of Texas.

Such service makes possible as never before much-needed development o Texas' natural resources. Such service lightens depressed conditions and materially aids the return of Texas business to normalcy. Such service dewerves all the encouragement possible in the form of more reasonable operating restrictions which will increase the service, safety, sav
tax contributions of motor transportation to the people of Texas.

0. H. McALLISTER TRUCKING CONTRACTOR<br>Big Spring, Texas

Tech President
 Lions Guests Of Lubboek In State Session

On Convention Calew. dar of City
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## Garden Club

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## Crawiord IIotel

The Crawford Hotel offers you a "home away from home" during the West Texas Chamber of Commerce Convention. Single or double rooms, or if you wish; a two or three room suite. Rates are very reasonable. Wire, write or phone for reservations.

The Crawford Coffee Shop will win your instant approval with its excellent cuis. Ine, dignified quietness and remarkable service. It's the favorite of the traveling public in West Texas.


Calvin Boykin Manager One of Weat Texas' Most Widely Known Hotel Men Extenda a Personal Invitation
To Malke the Crawford Your Headquarters During the Convention.

Carlsbad, New Mexice

$=5.5 \pm x=4$
B. Reagan, Big Spring's Veteran W.I.C.C. Worker Maintains At 66 Fresh Vision Of Region's Future Than These And Looks Forward To

## Unprecedented Development <br>   tols 1917 we had lene than five  up and wh "ontlemen, mey were myine this wetian would nave como becte comp bact, Why th hans come ne back in fitten dinyen Deoughts may come, rear unc    




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FULL $\star$

## T. E. Jordan \& Co.

PRINTERS
" 29 Years In Big Spring"
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## STEAM AHEAD <br> steam ahe WEST

## TEXAS!

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ENJOYING THE CONFIDENCE AND FAITH OF THE PEOPLE IN THE

" Heart Of West Texas

Big opring offers you the finest type of entertainment, a constructive series of business meetings, a full and varied program for the three days of the convention. If there is any way in which the banks of Big Spring can assist you, individually or collectively, we invite you to call on us! Come to Big Spring next Thursday, Friday and Saturday! We're ready! We're expecting you!

First National Bank West Texas National Bank

# You... West Texans Have Made 

# Texas Technological College 

 the second largest institution of higher learning in the stateStanding shoulder to shoulder-working-fighting-demanding an institution of the first class for West Texas, West Texans, under the leadership of the West Texas Chamber of Commerce, secured the establishment of Texas Technological College.

## THE ORIGINAL PURPOSE OF TEXAS TECH

It was emphasized in section I of the bill creating the institution that while the school was to teach the arts and sciences, it was created particularly to give instruction in technology, manufacturing and agricultural pursuits, domestic husbandry and home economics, so that the boys and girls of this State may attain their highest usefulness and greatest happiness and in so doing may prepare themselves for producing from the State its greatest possible wealth.
The need for this kind of a school was recognized when it was created. The need is greater now, as all facts bear out.

## WEST TEXAS PAYS THE MOST TAXES

West Texas, as used in connection with the following tax figures, includes only that portion of the State West of the 98th meridian and north of the 29th parallel, within which territory the bill creating Texas Technological College said it should be located.
West Texas
Paid of 1931 taxes .....samer. $33.76 \%$
Received educational appropriations $20.44 \%$ East Texas (balance of Texas)

Paid of 1931 taxes
Received educational appropriations $66.24 \%$ $.79 .56 \%$


## 2330 Students this year

 and the service and record of this institution certainly justifies your efforts.

Texas is so big that any fair-minded person, looking at the above map, will agree that West Texas is certainly entitled to an institution of higher learning of the first class.
There just aren't any other States that can be compared with Texas.

West Texans, through their continued support and by sending their sons and daughters to this institution, which caters to their particular needs, have made it the second largest in the State-their continued support guarantees its future.

## GROWTH OF THE TEXAS TECHNOLOGICAL COLLEGE

## ENROLLMENT BY SCHOOLS BY YEARS

 Year Agric. Engin. Home Ees. Lubal Arts Totals| $1925-26 \ldots 81$ | 329 | 78 | 555 | 1043 |
| :--- | :--- | ---: | ---: | ---: | ---: |
| $1926-27 \ldots 107$ | 386 | 138 | 904 | 1535 |
| $1927-28 \ldots 101$ | 349 | 132 | 1100 | 1682 |
| $1928-29 \ldots 150$ | 428 | 180 | 1330 | 2088 |
| $1929-30 \ldots 205$ | 496 | 239 | 1413 | 2352 |
| $1930-31 \ldots 216$ | 468 | 239 | 1396 | 2319 |
| $1931-32 \ldots 220$ | 378 | 206 | 1351 | 2155 |
| $1932-33 \ldots 206$ | 369 | 206 | 1549 | 2330 |

## ECONOMY OF TEXAS TECH

There are nine class " $A$ " schools in Texas, Tech is by far the lowest in cost in the State and only two class " A " schools in the United States are lower in cost than Tech.
A careful survey shows that the majority of students are living cheaper at Lubbock than at the majority of other larger educational institutions in the State. This is, indeed, a poor man's (or a poor boy's or a poor girl's) school.
'A greater percent of the students at Texas Tech work their way through school than is the case at most of the other schools of Texas,

## All Texans should be proud of this great state college the only technological college in the great southwest



Operations Started Here In 1909 With Lyric Spread ToManySections OfState




One Of
West Texas' Pioneers
Extends
Greetings and A Cordial Welcome
To The

## West Texas

## Chamber of Commerce

 $=$193
J. \& W. FISHER
'YOUR DEPARTMENT STORE'
307 Main

Growing With West Texas!

## The

## R\&R Theatres

From Nickledeon to
West Texas' Finest Theatres

The famous R \& R Theatres of today were sta ed from one small showhouse in Big Spring September of 1909 by Mr. I. J. Robb. Today, mo than 50 modern theatres compnise the Robb Rowley circuit located, in Texas and Oklahona The Big Spring theatres are under the persoifal direction of Mr. J. Y. Robb. It is the aim of che R \& R Theatres to always bring the best and cleanest screen and stage attractions to the cities in which they operate.

## Sincere Greetings To The West Texas Chamber of Commerce

The R \& R Theatres take pleasure in welcoming the members and friends of the West Texas Chamber of Commerce to the 15 th annual convention in Big Spring May 11, 12 and 13th. It is an honor to our city to be hosts to the largest convention in the entire Southwest. We welcome you to two hours of relaxation and entertainment, during the convention, in West Texas finest theatre . . . the R \& R Ritz

FOR LIST OF OUTSTANDING ATTRACTIONS SECURED ESPECIALLY FOR SHOWING DURING THE BIG SPRING CONVENTION SEE PAGE 2 OF SECTION ONE OF THIS PAPER.

## Welcome! West Texans!

 To The$15^{\text {tit }}$ Annual Convention Of The West Texas

## Chamber Of Commerce

MAY 11th, 12th, 13th

Big Spring is nrand to be the hast city to the W.T.C.C. convention! Big Spring is the largest and the principal industrial, buying and distributing center of the 9 counties comprising the "Heart of West Texas," serving a territory of 8,066 square miles with a total population of 80,821 . It is the division point of the T-P Railway, the American Airways and is the hub of two principle cross-continent highways.

While in Big Spring we urge you to visit the City Park, one mile south of the city, with its kiddies' wading pool, playground, Boy Scout Hut, 9-hole golf course and beautiful flowers; the Country Club, located just north of the park has a splendid 18 -hole golf course; the widely known Scenic Drive over Scenic Mountain affords a wond erful birds-eye view of the city; and the new $\$ 200,000$ muncipal building and auditorium.

Big Spring with ita larce, modern hotels and its score of tourist camps assure you of a pleasant place to stay while in our city.

## GENERAL CONVENTION INFORMATION

HEADQUARTERS-Registration, Information, Housing, Exhibits, Ladies entertainment informa-ADDQUARTERS-Registration, Information, Housing, Exhibit
tion-JORDAN BUILDING, one door east of Settles Hotel.
LADIES ENTERTAINMENT-The Ladies Entertainment Committee will have open house at all hourn in Room One on the meezanine floor of the Settles Hotel, and the Lounge of the Craw-
ford. The Ladies Committee will be represented at each registration desk where visiting la-
dies may find out anything they wish to know about the ladies entertainment program and dies may find
ladies events.

BRIDGE TEA-Visiting ladies are cordially invited to attend the Bridge Tea at the Big Spring Country Club on Friday afternoon at three o'clock. Courtesy cars will leave the hotels, and
the ladies reception headquarters at the Settles and Crawford Hotels to take the ladies to the the ladies recee
Country Club.

Ladies golf TOURNAMENT-A ladies golf tournament has been arranged for Friday afternoon, May 12, beginning at three o'clock. Ladies wishing to enter should register at any of
the registrafion booths with the Ladies Enter tainment Committee representatives.

TOWN SPONSORS' BREAKFAST-A special breakfast has been arranged at the Settles Hotel on - Friday morning at ten o'clock, honoring the girls representing their towns in the Court of NaFriday mornin
tions Revue.
HORSE BACK RIDING-A ladies' horseback ride has been arranged for Friday afternoon at three o'clock. Details about the ride may be obtained from the Ladies Committee at either
registration booth or headquarters.

Sullivan Drug Store Webb Motor Co.
Tingle News Stand\&Shine Parlor
Cowden Insurance Agency
Firestone Service Stores, Inc.
Big Spring Feed \& Seed
L. C. Burr \& Co.
H. H. Hardin Lumber Co.

Home Bakery
Postal Telegraph Co.
No-D-Lay Cleaners \& Hatters
King Motor \& Parts Co.

Clare's Grocery
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Sam Fisherman's Kimberlin Shoe Store Carter Chevrolet Co. Westerman Drug Co. ${ }_{3}$ m Main
Liberty Cafe
And Coney toland

Collins \& Garrett Burton-Lingo Co.
Hokus Pokus Gro. \& Mkt.
Modern Shoe Repair Shop ettles Cleaners seltles Hotel
C \& CHardware Co.

Hoover's Printing Service Harry Lees naty wian
Pyeatt's Gro. \& Mkt. Big Spring Insurance Agency

> Piggiv Wiggly

Red \& White Stores

# Zig Syring Zaily Herald 

## Public Expenditures



Reorganization Of County Government To Be Studied Intensively In Convention


## Rules Of The Fine Art Of Capturing Rattlesnakes

Hy oxd nemper









Good And Bad Medicine









Snake Specification



## Study Of Self-Liquidating

## R.F.C. Loans To Be Started

 By WTCC Convention Here New Service Established That Region May BeneFrom Provision In Reconstruetion Finance Cor-
poration Act-Engineers Aid


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Hundreds Serve On W.T.C.C. Expenditure Committees

## 7mbl

Merchandise Takes Wings at More Than 120 Miles Per Hour




Winning Community To Be Awarded Trophy Here For First Year's Competition Former Presidenit Inaugurated Contest Designed T Render West Texas One Of Most Beautiful
Regions In Nation Regions In Nation

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Ship Your Livestock

## to

## Daggett Keen

Commission Co.

sellers of Cattle-Hogs-Sheep<br>PROMPT<br>We're Our Own Salesmen"<br>Phone LD 238 Established 1909

TRINITY LIFE INSURANCE COMPANY
AND TRINITY BOND INVESTMENT CORPORATION

The Trinity Companies extend greetings to you members of the Fifteenth annual convention of the West Texxas Chamber of Commerce and congratulate you upon the splendid achievements made in your past year's program.

 OFFICERS AND DIRECTORS


[^1] Showing Genuine Results In Broad Program Of Activities

Sends

## Warmest Greetings

To The Fifteenth Annual
Convention of the

## West Texas

Chamber of Commerce
In Big Spring, Texas

We Extend A Most Cordial Invitation To All

## West Texans

To Visit Stamford and Attend The
TEXAS COWBOY REUNION

Population of Stamford, 4,095.
00 per cent of population white, native American. Population of trading territory, 24,000,
Chief occupation-Farming, stockraising.
Number of factories, 5 ; number of atores, 125 ; number of banks, 2; number of churches, 11; cotton gina, 6; cotton compress with one of the largest inland storage capacitien in Texas; cotton oil mill; hospital; wholesale grocery houses, 4; wholesale gasoline distributing agents, 2. Stamford has six modern achool buildings. Five paved atate and federal highwaya nerve the city.

We Also Invite You To Visit Our Store And Especially Urge YouTo See Our Window Display Containing Many Interesting Relics of The Old Frontier Days.

BIG SPRING HARDWARE CO.

## GREETINGS!



## LUBBOCK HOTEL

And
C. A. 'Sheff' Sheffield

Sends Best Wishes To The
West Texas Chamber of Commerce

## And Expects to See All Of You At The

 Big Spring Convention-May 11, 12, 13th.YOU'L FIND THE "LUBBOCK" A DELIGHTFUL PLACE TO STOP ON YOUR WAY TO AND FROM THE CONVENTION AS WELL AS AT ALL
OTHER TIMES! OTHER TIMES!

City Park Growing Monument Of Cooperative Civic Efforts



# Greetings.... 

From The Southwest's Greatest Department Store
To The West Texas

## Chamber

When In E1 Paso Make Our Store Your Headquarters
POPULAR
Dry Goods
Company
EL PASO, TEXAS

## Greetings and Best Wishes

To The
West Texas Chamber of Commerce

We Join With Other Amarillo Firms and Citizens In Inviting You To Come To

## AMARILLO

 $-\ln -$
## 1934

'Adequate hotel facilities, unusual entertainment features, interesting side trips, as well as a reaFWest Texas Welcome awaits you in Amarillo.

Southwestern Public Service Co.
Amarillo, Texas

## Best Wishes

to

## Big Spring

and the
West Texas Chamber
Of Commerce
F. F. Hardesty


## Greetings To West Texas Chamber Of Commerce

## AMARILLO in 1934

## fapriol

We Invite You To

Discriminating People Choose The , Capitol Hotel and Coffee Shop

Featuring "Capital Service" $"$

$\qquad$

## Greetings To The

 West Texas Chamber of Commerce Ride The South Plains CoachesTo The Big Spring Convention Serving the Eatire South Plains. Fast Servile- Low Fares-Modern Busses. New Low Fares On Dirsel Lhass From Labbock
Amarillo, Big Spring
d. W. Bowman, Mgr-Labbock, Texas

## Welcome to Big Spring

Members And Friends Of The
West Texas Chamber of Commerce


We cordially invite everyone in West Texas to attend the largest cenvention in the entire Southwest. Big Spring, the petroleum center of West Texas, offers you a varied program of entertainment and constructive business sessions during the convention. We invite you to visit the Petroleum Building while you are in our city.

## Petroleum Building Corp.

## And The Following Tenants

Elmo Wasson
Woodward \& Coffee
P. W. Malone, M, D.
G. B. Cunningham

Dr. W. B. Hardy
American Maracaibo Co.
Petroletam Pharmacy
C. C. Carter, ì. O.

Drs. Ellington \& Rogers
Dr. Amos R.'Wood
Big Spring Mutual Ald


The $\cos +\frac{1}{2}$
The Wagon",

\section*{

##  <br> Cowboy's Traveling Home, Being Preserved

Sweetwater Chuck Wagon An Organization Of Top Hands On West Texas' Best Outfits

Talen Centering Around Rolling Kitchen of Open Range Days Recounted To Wrangler By Men Who Went Up The Trial In'?
By JOHN M. HENDRIX
Manager, Sweetwater Board of City
The Chuck Wrangler Of The Wagon trating h of the old time cowboy, successor to the pack mule of South Texas "cow hunts", nearly out of the picture as a necesisity.
is not to be forgotten and will not be forgotten as long as is not to be forgotten and will not be forgotten as long as
the guard of old bow-legged boys who called The Wagon "home" from the late ' 70 to the early ' 90 s live and can find one to gather around.
To a layman, a wagon is a wagon, and as such means only a method of transportation, whether it be used to haul timer, the Wagon meant his capitol and his home.
The outhit might have a freight wagon, wood wayon, bed or calf wagon, each bearing its proper prefix, but when one
said "The Wagon," it meant fire, food, dry clothes, companfonship, and to it he pledged fonship, and to
his allegiance once he had son Land and Cattle company, Jake
thrown his bed roll into it and went with the Wagon and so with it thrown his bed roll into it and went with the Wagon and is with it
put his calomel, quinine, or now, poesibly the oldent cow hand
 biack's haundy drawers. The with ong wagon in tha nata Then




















## WELCOME!

MEMBERS OF
West Texas
Chamber of Commerce то на srama

May Your Visit Be The Most Pleasant And Your 15th Annual Convention Your Most Profitable Oné.

Great West
Petroleum Company

Manufacturers And Distributors Of Petroleum Products M. E. Ooley, Mgr. <br> \title{
PLAINVIEW
} <br> \title{
PLAINVIEW
}

## Extends

 Sincere Greetingsof Commerce

"The City at the End of the Rainbow" sends greetings and best wishes to the officers, directors, members and friends of the West Texas Chamber of Commerce who will be in attendance at the Annual Convention, May 11, 12 and 13th in Big Spring.

You will not have to look for Plainview's big delegation. You will be able to look nowhere without seeing a part of it. Plainview will enter every possible contest of the convention and will have an immense delegation of citizens and members present to help break all convention attendance records. West Texas Chamber

## To The

 - Commer . . W. .
## Extends A

 Cordial Invitation To Meet In Plainview, Texas In 1934!Plainview, with its large city auditorium, built especially for the convention in $1922 . .$. with its adequate hotel facilities . . . with its large number of civic clubs and churches . . . with a varied selection of the highest type en-

- tertaining features . . . offers an ideal city for the annual convention of 1934.

All other important cities in West Texas have been the scene of the convention since it was last held in Plainview. We are ready! We are waiting! We urge you to select Plainview for 1934!




## HERMAN WALDMAN

WOAI Broadcasting Orehestra
Will Uaher In The W.T.C.C. Convention with $A$

## Big Dance

Wednesday, May 10th-10 P.M. to 2 A.M
$\$ 2.00$ Per Couple-Tax Paid
Don't Miss IT
Settles Hotel

## This Greetings And Invitation Extended By The Following Plainview Business Firms

West Texas Gas Co. Hilton Hotel
J. C. Pemey Co. Granada Theatre

Board Of City Development Harvest Queen Mills and Elev. Co. Plainṿiew State Bank Texas Land Development Co. Plainview Cotton Oil Co, lnc.

## W. T. C. C. Sets Pattern In Administering Federal Relief

SpedAnd Aficiency Of

Three Crews On Duty For American Airways, Weather Bureau, U.S.Radio Station Important Industry Developed For Community In
Fonr Years; Lay-Out For mis Commlete Service For Fonr Years; Lay-Out For mis Complete Service For Flyers- Beacon Station Being Built


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## A CORD <br> Attending <br> 15th ANNUAL

West Texas
Chamber of Commerce
Convention


From-
West Texas' Finest Hotel

# HOTEL SETTLES 

Big Spring, Texas,

FINE FOOD

## This Bank

## has always given

 its support to the West Texas C of Cbecause of our myriad of friends in West Texas-individuals, firms, and correspondent banks; and because of the effective work the West Texas Chamber of Commerce has done in its great territory.
H. H. Wilkinson, president of our bank, will represent us at the Big Spring convention.

## W. T. C. C. Chooses Balanced Community For Meeting













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Nature's Own Grandstand Affords Wonderful View Of City


Former President Of W.I. C.C. Fourteen Men Have Served W. F.C.C.
Now Serving As State Senator rthur P. Duggan Stressed Tax Equalisation In
ministration Of Regional Chamber And Now


## Crop Adaptability,Preparation Of Oil, Preservation Of Moisture Tested By Government For Years Beef Catule Feeding Tests And Culture Of Ev For Control Of Losses By Blowing Control Of Losses By Blon Of Soil Added To Work

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## BIG SPRING IS READY!

When We Became Fully Prepared In Every Detail To Entertain The West Texas Chamber Of Commeree In The Complete And Satisfactory Fashion That We Are Accustomed To Doing Things We Invited The

## Fifteenth Annual Convention

Therefore Big Spring Sincerely And Anxiously Covets The Presence Of Every West Texan MAY11, 12 AND 13 That All May Enjoy The Fellowship And Pleasure That Await Visitors.

## All Things Are Ready! Neighbors, Come to See Us! May 11, 12 and 13

 Big Spring Chamber Of Commerce
# Big Spring To Surrender! Advance Information Indicates $\mathbf{1 0 , 0 0 0}$ West Texans Will Sweep Down On The City During The Coming Week! 

Montgomery Ward \& Company's Apparel Shop Objective of Women of Army!

Big Spring, May 7-Upon the occupation of Big Spring by the West Texans, the women of the invading army will mass their forces and take possession of the Montgomery Ward \& Company apparel shop on the balcony. Because of its convenient location and its splendid equipment it will be considered of unusual strategic importance by the officers in command. The women will find many delightful things in feminine apparel that it is doubtful if they will accept any other. post during the occupation. They will find unusually charming styles in dresses, coats, millinery and accessories. Fortunately, there are enough of these to afford members of the feminine army a varied selection.

## Montgomery Ward \& Company <br> To Be Ransacked By Army For Trophies of Event

Big Spring, May 7 -No doubt a carefully planned sortie will be made on the Montgomery Ward \& Company for the purpose of securing trophies of this successful attack on Big Spring ard for gifts for friends left at home. Fine tinen handkerchiefs, smart neckwear, toilettries, toys for the kiddies, boudoir lamps, silk lingerie and hosiery and the multitude of novelties will in all probability withstand the brunt of the attack. The "West Texans" will be quick to note the unusual quality and the reasonable prices of the gift suggestions.

## Montgomery Ward \& Company's

Tire Department Offers
First Aid To Army
Big Spring, May 7-Unfortunately there will be many "flats and blow-outs" on the thousands of cars that will keep up the terrific pace of the attack on Big Spring. No doubt those who have never used a Riverside Tire have at least heard of their high quality and low price and will keep up their "charge" until they reach the Tire Depaitment of the Montgomery Ward and Company, located in the basement of their big store. Then there will be others who need tubes, tire patch outfits, wrenches, tire tools, jacks and the many other items that will probably be forgotten at home in the garage. It goes without saying that the attacks will go on hour after hour throughout the entire occupation.

No Resistance To Be Offered Great Army Which Is Now Being Mobilized In Practically All Towns In West Texas. To Be Transported Here By Air, Rail and Highway.

BIG SPRING, May 7 (Special) - Big Spring is sure to fall into the hands of West Texans. By Wednesday evening troops from the north, east, South and west will be pouring into the city by special trains, by motor and by airplane. Commanding Officer Hawk, president of the "We st Texans" is expected to arrive the first of the week to negotiate the terms of the surrender with the Big Spring Chamber of Commerce, and on Thursday, in accordance with the plans of the invaders, the army of West Texans will occupy Big Spring. No resistance is to be offered a n d the invading "army." will be in a bsolute control of the situation. Inasmuch as the city is surrende ring without resistance the majority of the W. T. C. of C. forces will be accompanied by their families, which forecasts a very peaceful occupation.

## EDITOR'S NOTE---

Advance reports indicate them to be a 'bunch of good fellows', these West Texans, and the Montgomery Ward and Comp a n y joins the citizenry of Big Spring in welcoming them, and hopes they will have the 'time of their lives.' It is an honor to our city to have the privilege of entertaining such worthy guests.

## Montgomery Ward \& Company To Furnish

## Latest Fashion Hints To The Invaders

Big Spring, May 7, (Special)-The Montgomery Ward \& Company has announced they are prepared to give the feminine members of the expedition the last word on Fashions. Hundred s of new dress, coat and other apparel styles have just arrived from the fashion creation centers of New York. They were purchased especially to show to the visiting women. A special treat is in store for the women who make their own clothes. The newest catalogues and patterns are now in stock, Especially thrilling are the new materials of finest silks, crepes, mixtures and a special purchase of light, airy patterns of smart cotton for the making of cool summer frocks,

Montgomery Ward \& Company's
Men's Store To Be Sought
By Invading Army
Big Spring, May 7 -Recognizing the importance and the preseminence of the Montgomery Ward \& Company men's store, West Texas "Guards" will be constantly coming and going inspecting the new spring haberdashery, hats and suits and making unusually great savings by purchasing their needs in enemy city's largest store. The selection of this post is considered to be a wise move by W.T.C. of C. as absolutely correct (style) information may be obtained here.

## Montgomery Ward \& Company's Second Floor Sure To <br> Capture Visitors

Big Spring, May 7-A turn in the "fortunes of war" will take place in the Montgomery Ward and Company's furniture department on the second floor-for the moment the West Texas forces enter it they will be enthralled by the marvellous displays! Indications point strongly to many of the luxurious pieces and suites being shipped home as part of the "loot" obtained by the invaders. Many of the smaller pieces will also be chosen as trophies and mementos to be taken home to those unable to make the trip to Big Spring. It is certain that every one of the West Texans will visit this popular furniture store to see what is really new in home furnishings. They will also want to see the new porch and lawn furniture.

## Montgomery Ward \& Company's Sporting Goods Add To <br> Summer Vacations

Big Spring, May 7-It is understood that in the summer following the invasion of Big Spring the next "drives" will be on the various vacation centers of the state and over the entire country. The Montgomery Ward and Company advocates preparedness for these summer "drives" by inviting the West Texans to visit their sporting goods department. Tents, fishing tackle, guns and ammunition, camping outfits, folding chairs, cooking utensils, etc., are being offered at extremely reasonable prices, In this department may be found the necessary equipment for golf, tennis, baseball and various other summer sports. It will give everyone several hours pleasure to be
"on duty" in this interesting denartment

Gail Remains Untarnished Haven Of Old Western Hospitality

Railroads Have Missed County In Heart Of West Texas, But People Find Contentment In Quiet Lives No Man Has Ever Gone To Penitentiary From Borden County, Through Which Headwafers Of $\xrightarrow{\text { nothen Manays }}$




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Greetings
To The
West Texas Chamber of Commerce Abilene Cotton Oil Co. And Affiliated Mills

Amine Anlumer MUNDAY

LOCKNEY SEYMOUR PLAINVIEW SLATON

SAN ANGELO WINTERS

BEST WISHES TO THE
WEST TEXAS CHAMBER OF COMMERCE

## SERVICE PARTS CO., Inc.

1181 So. 1st St.
ABILENE, TEX.
Standard Replacement Parts for All Cars, Trucks and Radios

Telephone 4383. .....L. D. 41
F. OPEN 24 HOURS TO SERVE YOU

## LYDICK ROOFING COMPANY

## CONGRATULATIONS

## from the

Roscoe, Snyder \& Pacific Ry. Co.

The Railroad Owned Exclusively

By West Texas People

Publication Of Big Spring Herald Started In 190


The Big Springs Herald.


I, D. Eddins City Pioneer LaidTo Rest First Justice Of Peace, Can oreman 48 Years Dies At 87

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Home.

Mr, Mddina war belleved to the elty who came liert with the
Texas ond Pacifie railroad io 1880

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## WEST TEXAS

## WELCOME

## TO BIG SPRING

H. O. WOOTEN GRO. CO.

## Ft. Worth Is Raw Materials Market For West Texas



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Aged Founder Of Catholic Academy InStanton Tells
Frontier Teachers' Trials

## Sister Berchmans' Fear Of Texas Cowhoy Cured Polite 'Night Rider' Who Came To Couvént



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While the Tyrannosaurs battled in PENNSYLVANIA

NTHING but one-hundred-million-year-old facture of Sindair Penssylvania Motor Oil. To say facture or so say Sinclair Pennsylvania io made $100 \%$ from the richest, mont expensive raw mat put into a Pennaylvaniag grade motor oil.
For BradfoedAllegany crude oil in a product of the Devonian Age-that woinderful age in earth's long history when heat and presure were most perk
fect for the forming of cructe oil. Other ages have fect for the forming of crude oil. Orber agee have left oll deposits in Pennoylvenia, lubricating qualityhave left cruce of such sherer harrel of Beadfordy Allo. gany crude commands an extra price!

## SINCLAIR Bemysyania MOTOR OIL

But even Nature needs aid rometimes, In process of manufacture, Sinclair Pennsylvania io not only, dewaxed-it is also freed from nondlybricating pe-
troleum jelly, a process which requires chilling the oil down to as low as $60^{\circ}$ F. belown zero. Convince yourself-try a crankeaseful of Sinclais Penngylvenia. Observe how it tande up-how, at draining time, it comes out of your crankccise almoot as good as it went in -positive, visible prool thection for the last mile as well as the first Notet For those who prefer \& Mid -continent oil
we also sell Sinclair Opoline, Blended from the oldest Me also sell petrolenum jelly.

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## Land Rush In Howard And Dawson Counties, Was Exciting

Boys From Slaughter Ranch ErectedChute To Window Of Clerk's Office In Big Spring Men Lived In Court House Hall Thirty To Sixty Day When State Offered Sehool I
Sale At Low Prices










Big Spring, A City With No Grade Crossings




INTERNATIONAL HARVESTER
nit
$=E$ ENTERS LOW-PRIGE TRUSUN FIEED
Announces Half-Ton 6-Cylinder Model to Sell at \$360

## s360



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INTERNATIONAL TRUCKS

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BRANCH HOUSES
SWEETWATER, AMARILLO AN





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BOSTON (UP)-Poliee here are



## Leads The Way To Successful

 Industrial DevelopmentCITIES are dependent upon industry industry in turn is dependent upon fuel poifer not fuel which may be uncertain and irrefgu lar in its application, but that which is consistently steady in quantities to cover all needs, and at a known cost. Natural gas "the ideal fuel" is now depended upon by the majority of the major industries of West Texas.

TIoDAY, industrial and domestic Big Spring boasts of the world's best fuel-NATURAI GAS-not only for present needs, but even when users multiply three-fold . . . And as time wel comes a still greater expansion of this city, it will be with the knowledge that the quiet, clean economy of natural gas leaves no expensive pall of smoke and soot to smudge the atmosphere, with damage to buildings and their furnishings.

## Empire Southern Service Co. Big Spring, Texas

# OVER A MILIION AMERICAN WOMEN NOW ENJOY MORE FREEDOM 



The newest Hotpoint creation - the "Chlea goan." Outstanding features of the "Chicagoan" are the table top design, over-sized oven, large warming compartment with heating unit, Cameo Ivory and Colonial Buff finish and stainless porcelain cooking surface. You're bound to like the "Chicagoan."


The General Electric "Hostess"-favorite of memakers who demand beauty as well as dependability. The "Hostess" has been designed with an eye to every range requirement-speed, stability economy of operation and adaptability to any
kitchen. kitchen.


The Hotpoint "Modern Maid" and its predecessors of similar design have long been favorites in many homes. The built-in light over the cooking surface, built-in egg cooker, four condiment jars and built-in cooking chart with time and temperature instructions, make it a distinctive range.


Dutch oven principles have been applied to automatic electric ranges by Westinghouse in the neat but sturdy range pictured above. Automatically controlled receding heat makes an honest-to-good Westinghouse certainly merits your careful consid eration.

There are dozens of other advantages that readily explain why over a million American women have chosen to cook electrically. Each homemaker finds each day many ways in which her electric range brings freedom, from kitchen tasks formerly
idered unavoidable.
of women who cook electrically is increasing steadily as they $\mathrm{re}-$ alize the advantages which only electric cookery can bring. Once a woman has been convinced that electric cookery is a simpler and better way of preparing food for her family, she doesn't hesitate to adopt this modern method

Electricity, which has brought so many other advantages to the home, now has comoletelv revoln innized the kitchen!
A full line of automatic electric ranges is on display in our loca store. You'll thoroughly enjoy d ropping in and hearing the complete story of just what electric cookery is and what it can do for you. Or, you may phone for one of our salesmen to call at your home, You, too, can be one of the more than a million modern homemakers who Cook Electrica lly.

## TEXAS ELECTRIC SERVICE COMPANY


[^0]:    217 Mann
    Petroleain Bullaling
    "Rolling Pills More Than Thirty Years"

[^1]:    "A TEXAS COMPANY OWNED AND OPERATED BY TEXAS PEOPLE, FOR THE BENEFIT OF TEXAS PEOPLE"

