

# THE McLEAN NEWS

Vol. XXIII.

McLean, Gray County, Texas, Thursday, June 10, 1926.

No. 23.

## of C. to Meet Twice a Month Hereafter

The regular meeting of the Chamber of Commerce Monday night, it was decided to hold two meetings each month hereafter, the meetings to be held on the first and third Monday nights in each month.

This step was deemed necessary in order to take care of the growing business of this organization. The business men present presented the matter of employing a watchman, and it was ordered that the C. of C. pay five dollars per month on this fund that the secretary have charge of collecting from the various members each month.

A favorable discussion was had on the question of two electric lights on each alley in the business district and this matter referred to the city council for action.

It was reported that an oil opportunity north of town reported the road in unsatisfactory condition in a few places, and the secretary stated that the county commissioner for this precinct was to fix the road. C. J. Cash, Massay, Curg Williams and Bogan were appointed to confer with the commissioner on this matter.

A committee to ascertain cost of moving fair buildings and repairing old tabernacle reported on the same, and were granted time.

Secretary Heasley said that three proposals had been written to a ceremony company in reference to the week's show in McLean under the auspices of the Chamber, but no reply.

A question of the alleged benefit of a privately promoted picnic was discussed, the speaker stating that such affairs are of benefit to the business men. A motion was made asking the endorsement of the C. of C. for the promotion of such affairs.

The baseball fans present suggested a local ball game for the benefit of the road fund, and Curg Williams, S. D. Shelburne and C. J. Cash were appointed to work out plans for a game some time next week.

Mr. McGowen was elected vice president to fill the unexpired term of E. Dean. Mr. McGowen of this resignation, which was down.

A discussion was had in reference to the Shamrock Postal Highway, but final plans were in the hands of the committee. Present were: C. H. White, Strandberg, J. S. Howard, Curg Williams, T. A. O. G. Stokely, Jas. Heasley, W. T. Wilcox, D. Bentley, D. N. Massay, S. D. Shelburne, C. S. H. Keese and Byrd Guill.

## CUBINE BUYS HALL'S INTEREST IN SNAPPY SERVICE

Cubine is now associated with a brother in the Snappy Station, having bought the interest of J. I. Hall, who has returned to Oklahoma. There will be no change in the management of the firm.

## STREET LIGHT INSTALLED

A new street light has been installed at the intersection of Main and Elm streets, after being out of time due to a car wreck.

The new light has a much better appearance than the old one, and is of protecting base is installed.

## CHANGES HANDS

Christopher has bought out the dryman. Christopher will maintain his headquarters as usual with plenty of men employed in the business in the efficient manner.

## Little Playmates



## FIRE DEPARTMENT MAKES RECORD RUN

A record run was made by the McLean fire department this morning from a standing start eight blocks from the fire plug, with 200 feet of hose unsteered and water flowing in 1 1/2 minutes. The run was made from Mrs. Stanfield's residence on Second street to the plug at the Baptist parsonage.

The fire boys are now fully organized and working under a constitution and by-laws, with 15 members. J. A. Sparks is chief, Frank Day assistant chief, Wood Hindman second assistant, Tom Holloway secretary and Curg Williams treasurer. There is talk of putting on a picnic or celebration of some kind by the organization some time in the next few weeks.

## A. T. YOUNG BUYS INSURANCE BUSINESS

A. T. Young has bought the insurance business from Haynes and Ledbetter. Mr. Young will write fire, hail and tornado policies. See his advertisement on another page.

## MERCHANTS PRACTICE BUYING AT HOME

A number of McLean business men believe in trading at home, and five different firms ordered 1927 calendars of The News last Friday.

There is no excuse for any merchant to give an order to an out-of-town calendar salesman or printing peddler, and all business men who desire to see the town and community prosper are careful to practice what they preach, and trade at home.

The firms who have made selections from our exclusive, printed-at-home calendars for next year are: T. J. Coffey & Bro., McLean Tin and Plumbing Co., Star Filling Station, H-H Filling Station, McLean Bakery, McLean Vulcanizing Shop, Bible Shoe and Harness Shop, John Metel, C. J. Cash and Elite Barber Shop.

A number of other firms have said that they will be interested in calendars or advertising fans a little later.

The News has as nice a line of calendars and fans to be seen anywhere, and the price is very reasonable. The printing is done at home, with liberal terms of payment, leaving no reason for anyone to spend their money with high-powered, out-of-town peddlers.

## W. S. Kunkel Appointed as Night Watchman

W. S. Kunkel was given a commission as deputy sheriff by Sheriff E. S. Graves and hired as night watchman by the business men of McLean Monday.

A statement was signed by the business men offering to pay the watchman's salary, if Sheriff Graves would appoint Mr. Kunkel as deputy and hold the business men harmless from all damages of whatever nature that might arise.

The following firms had signed the agreement to pay some stated sum each month to the watchman's salary, up to Monday night: Erwin Drug Co., Puckett's Grocery, T. J. Coffey & Bro., John Metel, Hamilton-McGowen Co., American National Bank, Citizens State Bank, Shell's Pharmacy, The McLean News, W. C. Dunaway, McLean Hardware Co., Farmers Produce Co., D. M. Davis, T. A. Cooke, Wood Hindman, W. C. Cheney, C. J. Cash, W. S. Copeland, R. H. Keese, Cobb's Variety Store, Williams Mtr. Co., Bible Shoe and Harness Shop, Clement Produce and Grocery, Cicero Smith Lbr. Co., C. H. White and Chamber of Commerce.

## STREETS IMPROVED IN CITY THIS WEEK

Some needed street work has been done by Marshal J. A. Sparks this week, grading and smoothing the main traveled streets, which is thoroughly appreciated by the motoring public.

Mr. and Mrs. Claud McGowen, Mr. and Mrs. Curg Williams were in Shamrock Wednesday for the highway convention.

A \$45,000 cash deal in oil lands near McLean was made Monday of this week.

Mr. and Mrs. H. F. Wingo went to Shamrock for the Postal Highway convention Wednesday.

\$24,700 changed hands for oil leases near McLean the first three days of this week.

Mrs. Z. W. Latson handed us \$2 for The News a year Monday. Mrs. Latson has been away from McLean for the past three years, but says she is back home to stay a while now.

## BAPTIST WORKERS CONFERENCE AT McLEAN

The Workers Conference of the North Fork Baptist Association will convene with the McLean church next Thursday, June 17. The following program has been outlined:

10:00 a. m. Devotional led by S. T. Greenwood.  
10:30 a. m. Outline of Book of Galatians—John R. Rice.  
11:00 a. m. W. M. U. Work—Mrs. J. E. Leigh, State Secretary.  
12:00 p. m. Dinner at church.  
1:15 p. m. Song service—Dewey Squyers.  
1:30 p. m. Means of Increasing Our Sunday Schools—Lem Hodges.  
2:00 p. m. Sermon—J. C. Clement.  
2:30 p. m. Layman's Work—V. M. Lollar.  
3:00 p. m. Board meeting and W. M. U. meeting.

## HAMILTON BUYS RANCH

C. P. Hamilton of the Hamilton-McGowen Hardware and Furniture Co., has bought the Thos. Kelley ranch south of Alanreed, consideration \$5100.

In the deal Mr. Hamilton gets all the stock and equipment on the ranch.

## A BIRTHDAY PARTY

A party was given at the home of Mr. and Mrs. Vester Smith last Saturday afternoon in honor of the eighth birthday of their daughter, Narine.

Various games were indulged in by the little folk present, and refreshments of ice cream and cake were served.

Among those present were: Little Misses Laverne Pettit, Nora Lee Morgan, Oleta Holloway, Estelle Kunkel, Marie Landers, Hazel Dyer, Lillie, Jessie and Lucile Lester, Runell Grigsby, Lottie Margaret Barrow, Wilma Sue West, Rachel Loraine Hodges and Ladine Archer; Masters Odel, Charles and Eldon Dyer, Harold Hodges, T. J. and Marion Archer, Bruce Graham, Leo Meador, Junior Barnes, Billy West, Vester Lee Smith and B. M. Lester; Mesdames Troy West, W. Smith and Chas. Lester, and Miss Alma Cothran.

Mr. and Mrs. T. A. Landers, Miss Floye Landers, Rev. D. H. Brynoff and Mrs. S. W. Rice attended the Postal Highway convention at Shamrock Wednesday.

## Inspirational Addresses by Dr. D. C. Dutton

Dr. Dean C. Dutton of the University of Oklahoma is in McLean this week under the auspices of the Chamber of Commerce, and began a series of inspirational addresses yesterday, to continue to give three addresses a day for the balance of the week.

Dr. Dutton is well recommended as a forceful and eloquent speaker, which is testified to by McLean folk who heard him yesterday and today.

These messages are free to the public. The 7 to 8 a. m. addresses are being held at the Methodist church, the afternoon services at the Presbyterian church, and the night meetings at the First Baptist church.

Following is the program as outlined for the balance of the week:

Thursday night—"Our Grand Old Flag."

Friday—7 to 8 a. m., Inspirational conference; 2:45 p. m., "Freedom's Hearstone;" night, "The Majesty of Man."

Saturday—7 to 8 a. m., Inspirational conference; 2:45 p. m., "The Mobilization of Heart Throbs for Community Service;" night, "The Stuff that Wins," followed by a message to girls on "The Majesty of Modesty."

Sunday—6:45 to 8 a. m.—Inspirational conference; 3 p. m., "Tadpoles or Skylarks;" night, "The Men of Tomorrow."

## News from Heald

A. P. Rippey and daughter, Mrs. Nida Green, left Monday for Abilene to attend the Epworth League conference. From there they will visit in the Rio Grande Valley.

Mrs. W. L. Hinton Monday for Hamlin to visit her parents.

W. J. Chilton's family visited their son and brother, Josh, Sunday.

Bro. Baird of Shamrock filled his appointment here Sunday.

Mr. and Mrs. Preston Phillips of Dozier visited his uncle, T. F. Phillips, Sunday and attended church here.

Mrs. W. L. Litchfield and Newman Riley were in Shamrock Tuesday.

Geo. R. Reneau and C. H. Harbison were in McLean Tuesday.

T. F. Phillips returned the last of the week from Springtown. He reports crops fine there.

Mrs. George Saye of Gracey visited her sister Sunday.

Mr. and Mrs. M. H. Kinard of Gracey attended church here Sunday.

J. W. Stauffer and family of Pagan visited in the A. P. Rippey home Sunday.

Ernest Kramer and family visited her brother, Frank Bailey Tuesday night.

Mrs. Paul Ladd and children and Grandmother Haynes visited Mrs. Kester Rippey Wednesday.

Mr. and Mrs. T. H. Pickett and daughter, Miss Pansy, visited Mr. and Mrs. Redding at McLean Sunday.

Carl Sublett sustained a broken ankle one day this week when he got his foot hung in a g-o-devil.

Mr. and Mrs. Frank Bailey were in Shamrock Saturday.

Miss Willie Lee Bailey spent the week end with her sister, Mrs. Geo. Saye, at Gracey.

Ed and Raymond Bailey were in Shamrock Saturday afternoon.

Mr. and Mrs. J. W. Dougherty were in McLean Saturday afternoon.

A. P. Rippey and Grandmother Rogers attended the Odd Fellow Memorial services at McLean Sunday.

Mr. and Mrs. Geo. R. Reneau and children visited in the J. L. Mullinax home at McLean Sunday afternoon.

Mrs. W. H. Rutledge has been on the sick list the past week.

Mrs. T. F. Phillips and daughter, Mrs. Ed Bailey, were in McLean Saturday afternoon.

Newman Riley, Buster and Jack Litchfield visited the Riley family near Wheeler Sunday.

Miss Ruby Cook of Pampa visited home folks here this week.

## McLean Men Elected at Highway Meet

Two McLean men received offices at the third annual convention of the Postal Highway Association held at Shamrock Wednesday. M. D. Bentley, who has been a director in the organization for several years, was elected vice president, and Claud McGowen was elected to the board of directors.

J. W. Knorp of Groom is the new president and M. K. Simpson of Clinton, Okla., secretary.

In point of attendance and enthusiasm this was agreed to be the best convention yet held by this association.

The day was begun by a monster parade led by massed bands from different towns. McLean had several cars in the parade decorated with suitable banners, as did the other towns along the road.

After assembling in the Liberty Theatre, each town in a section, a selection was made by the Elk City, Okla., band, after which Walter Marsh of Elk City led the crowd in singing America, followed by the invocation. J. B. Clark, mayor of Shamrock, made the welcome address, in which he said that the beauty of meetings of his kind lay in the fact that all state and town lines are lost sight of in the spirit of co-operation.

Mr. Clark said that there is no time to bicker over non-essentials in this day of progress. The speaker envisioned the Postal Highway paved from coast to coast within a few years' time.

Rev. E. F. Woodruff of Santa Rosa, N. M., responded to the address of welcome in a semi-humorous vein that delighted his hearers. The speaker referred to Guy Hill, secretary of the Shamrock Chamber of Commerce, as "the man who put the 'sham' in Shamrock."

Following these speeches came the roll call of the various towns, which was responded to by the delegates present. Groom made a hit with a parody on a popular song when their town was called.

Then came President Howell's annual address, and the program was on in full swing.

After a peppy afternoon session came the big banquet, and here is where Shamrock did herself proud. Many expressions were heard complimentary to the local citizens in taking care of the big convention, but the banquet left nothing to be desired in any way. Plenty of food, with second and even third helpings of fried chicken offered, as well as other good things; snappy talks by selected speakers, and music furnished by the Shamrock orchestra rounded out a great day's program.

Mr. and Mrs. E. J. Lander attended the banquet at Shamrock Wednesday.

## Signs Contract



John W. Brooks, hardware magnate, who has signed a contract with Economy and Efficiency Corporation, Limited, for the systematizing of his home. Mr. Brooks will leave town while the experiment is being made, he announced today. The story of Henry Hedge's attempts to prove his theories on Efficiency in the Home is an exclusive story in this paper. Start it today.



# Too Much Efficiency

By E. J. Rath

**Begin Here Today**  
John W. Brooke, hardware magnate, calls to discuss his bill for services rendered with Mr. Sherwood, president of the Economy and Efficiency Corporation, Limited.

Brooke admires the newly erected contrivance for carrying papers. He admits to Sherwood that the E. & E. has saved him \$200,000 a year in the operation of his plant, but seeks to chide the president by suggesting that putting economy into the operation of the Brooke household would be an entirely different matter.

Sherwood objects, but admits that he is not married. Brooke taunts him with the remark, "And yet you say you know everything about anything."

**Now Go on With the Story**  
The president of the E. and E. corporation tilted his chin aggressively, and poised a finger under the nose of his caller.

"Running a household is a business, isn't it?" he demanded.

"It's not even a recreation," muttered the hardware king. "I imagine, if you run it at all, it's a gift."

"Not; it's a business! It must be! Everything is a business. Eating is a business; so is sleeping. It's a business when you breathe. It's a business when you talk. Why, thinking is a business!"

Mr. Brooke shook his head wearily.

"What's your household investment?" snapped Sherwood suddenly.

"Oh, I don't know. A big bunch of money and three children, I guess."

"What are the annual expenses?"

"God knows!"

Mr. Sherwood gasped and turned

head. "Fierce! What do you propose to do about it?"

"I wasn't figuring to do anything about it. What can I do?"

"Everything. You can't go on forever this way. Why, it'll ruin your character if it doesn't bust your bank account. You've simply got to stop it!"

Mr. Brooke made a helpless gesture and recorded a mental note of regret that he had introduced the subject.

"Well, I haven't time to bother about it now. I've got to go away on a trip. Although it does worry me about leaving the youngsters. I'm a widower, you see. Connie is supposed to be the home boss, but—well, it all comes pretty high. I suppose I'll have to stand it."

President Sherwood glared indignantly.

"Stand nothing!" he declared. "When are you going away?"

"I'd get away this afternoon if I could. It's a sudden trip."

"For how long?"

"Haven't figured exactly. I can tell you in a few minutes."

"Never mind now. We'll get to that later. Do you want this household of yours managed while you're away?"

Mr. Brooke looked doubtful.

"And reformed?"

The man who financed the household was curious.

"Reorganized, put on its feet, wastage eliminated, economics effected, efficiency installed, time saved, success assured." Mr. Sherwood rattled it off briskly, like a candidate with one speech.

The hardware man was obviously interested and not a little startled. He wrangled his forehead into vertical folds between the eyes

"Don't tease me," chided Mr. Brooke.

"I'm serious. You've just suggested a field to me that opens wonderful possibilities. Why, I'd almost take the job for nothing; I would, except that it would violate the principles of efficient management."

Mr. Brooke pondered briefly.

"I've a good mind to talk to Connie about it," he said.

"Don't!"

"What do you mean?"

"Don't talk to anybody about it except me. If you get to talking you won't do it. Decide now! The gold chance is right here. You're going away. Fin! That clears the decks for my man. Mr. Brooke, if you'll give my company full authority in this matter, when you return I'll guarantee to turn over to you a household so thoroughly efficient that it'll pay you money to run it. You'll be able to capitalize it and sell the stock."

"I'm very fond of my children; I guess I'm indulgent," he confessed.

"Indulgent? Does it help your child to be indulgent toward it? You should be kind, of course; reasonable, affectionate and all that. But indulgence is another thing. How much better if you did not have to be indulgent; how much more satisfactory to have an efficient, economical child who does not need to be indulged?"

"Big talk," observed Mr. Brooke, shaking his head.

"Big talk means big results with me. This company never fails. It can't, because it simply applies right principles in the right way. What we do is really very simple—when you know how."

"While I wouldn't expect too much," said the hardware man slowly, "it would be a great comfort for me to know, seeing that I'm going away, that things would be in charge of somebody who—"

"I see we are going to do business," interrupted Mr. Sherwood.

"Oh, I didn't say so. But I was just thinking—"

Mr. Brooke faltered and looked guilty.

"We'll get this on paper at once," said the E. and E. president.

He pushed three buttons on the edge of his desk. One operated a silent signal in front of the stenographer with the dark hair and pink cheeks.

She arose quietly and approached with book in hand. The second button caused the immediate appearance of a clerk carrying a set of legal papers. The third button actuated the electric office-boy, who shot noiselessly into the room and came to a stop at Mr. Sherwood's elbow. Mr. Brooke observed the swift mobilization of forces with a feeling that he was about to take one of the momentous steps of life.

**NEXT CHAPTER: Efficiency invades the Brooke home.**



Here is a typical window truck with the embroidery work in black red and gold

**A Good Place to Eat**  
Hamburgers, Coffee, Pies  
Short Orders  
**Hamburger Inn**  
J. A. Meador, Prop.

**JEWELER**  
Watch and Clock Repairing  
Any repair pertaining to the jewelry trade.  
Quick Service  
Reasonable Prices  
**FRANK DAY**  
Jeweler

**C. S. RICE**  
Funeral Director  
FUNERAL SUPPLIES  
MONUMENTS  
Phones 13 and 42

**INSURANCE**  
Fire, Rail, Tornado  
Health, Accident  
You are fully protected who insured in the strong companies we represent.  
**Haynes & Ledbetter**  
Office Theatre Building

**DR. J. A. HALL**  
Dentist  
of Shamrock, Tex.  
Will be in McLean on Thursday and Friday after the first Monday in each month.

**Repairing**  
We repair most anything in leather—shoes, harness, saddles, car tops, etc. Quick service and reasonable prices.  
**Bible Shoe and Harness Shop**  
Cecil Bible, Prop.



"I've got a man who can teach a hen how to save time and money laying an egg."

pale.

"It's unbelievable!" he exclaimed.

"A man runs a household and he doesn't even know what it costs! Rotten business! What does it produce?"

"Worry."

"Can you sell that?"

"Can't give it away," sighed Mr. Brooke.

"Amazing!" blurted the E. and E. man. "Never dreamed of such a thing in my life. Why, it's criminal! It's an offense against the household of yours?"

"Everybody in it. Connie mostly; and the servants some."

"Who's Connie?"

"My daughter Constance."

"And there's no system? No accounting?"

"No system I ever discovered, except handing me the bills and telling me to look pleasant."

"And you've never even tried to get at the cost?"

"Oh, I started adding up the check stubs once, but I got scared," said Mr. Brooke sheepishly. "I had too many other things to think about."

The E. and E. president leaned back in his chair and regarded his caller with pity.

"Worst case I ever heard of," he commented with a shake of his

and devoted a few seconds to thought.

"But if you never ran a household," he ventured, "how—"

"I never ran a lead-pencil factory until I saved two-fifths of a cent a gross," interrupted Mr. Sherwood sharply. "I never ran a hardware business until I saved over two hundred thousand dollars a year. Man, I can run anything!"

Mr. Brooke's eyes betrayed scepticism.

"Anything!" repeated Mr. Sherwood belligerently. "Anything from the war in Europe to shovelling snow. I could run the government if they'd let me."

"A brownstone front and three children are different from those things," commented Mr. Brooke.

"But the eternal principles of economy and efficiency are immutable," declared Mr. Sherwood, pounding his desk. "They can be applied to anything. This corporation employs experts in every line. I've got a man who can teach a hen how to lay an egg. Now, while I say I can do anything, when it comes to applying scientific business principles, I'll admit that I never did run a household. Just for that very reason I want to. I'll do it cheap. I'll make you a low rate. I'll guarantee you results—big results."

## Miss America?



Joan Alden, shown above, was the winner of a bathing beauty contest at Cress Park, near Los Angeles, Calif. Many are predicting that she will carry off the honors as "Miss America" in the national beauty contest at Atlantic City, N. J., this summer.

**HIS GREATEST PLEASURE**  
He is an expert horseman, dancer and a leading member of the glittering social pageant. His clothes are perfectly cut and he knows the best sauces and favorite chorus girls. To his way of thinking, he sits on the top of the world. Yet asked what gave him the most pleasure in all his activities, he said, "The little weekly paper from my home town."—O. O. McIntyre.

Men who succeed through pulling others down can lay no claim to honorable achievement—they are ruthless.—Lincoln.

Groceries are cheaper at Public Cash Store. Advertisement

**REAL DRAY SERVICE**  
We excel in service because we have more experience and better equipment, so our customers say.  
**D. C. CHRISTOPHER**

**DR. MONTGOMERY WILL BE IN McLEAN ONCE EVERY FOUR WEEKS ON FRIDAY.**  
If you have trouble with your eyes or need glasses, call in at the Erwin Drug Store.  
**DR. MONTGOMERY & CO. 815 Polk St. Amarillo, Texas**

# A Strong Bank

—thoughtfully directed

can be, and usually is, the driving force behind the success of a community.

If the bank has proven worthy of the trust of the business interests of the town it has the fullest information about the town and its business health.

In its own interest it is the business ally of every commercial account.

It is the relationship to McLean and all its interests that this bank has striven for.

# The American National Bank

# You'll Like Our Service

Just phone 23 when you need fresh groceries, and we will send your order right over.

You will find our service will match the good quality of the groceries we sell.

All orders delivered free anywhere in the city limits.

Phone us an order today.

# McLean Supply Co.

CHAS. LITTE, Manager



DOING A GOOD THING

basketball season that has closed was livelier than any other. A number of teams were entered, and the contests were hard fought. It would be easy, therefore, to call the season the best the game has ever seen. It has not left that impression on the minds of those who are best qualified to judge. On the contrary, some of them are uneasy and others indignant. McCabe, a writer on the staff of the Boston Herald, who was for a well-known and successful basketball coach, declares that, in his opinion, the over-emphasis on basketball, that evil has never been so great as the present over-emphasis on basketball. "Think," he says, "of scholastic teams playing fifteen to twenty-game schedules and then going on through the games for the so-called championship tournaments! One team—high school boys, not yet set in physical growth and stamined—played eighteen games, then through a tournament at Worcester, played a week later a severe contest at Tufts, and wound up at the national tournament in Chicago, where a team to win had to play a game for a week. That is not physical training; it is physical torture."

The state supervisor of physical education in Massachusetts takes a different view. "No high school coach," he says, "can go through some of the schedules that are without acquiring some physical setback or defect. That does not manifest itself immediately following the strain is assurance that the boys can stand such extravagance. It may show itself until long afterwards have left school." The director of athletics at Worcester Academy says that his objection of the game and the boys say it has convinced him that it poses a greater strain than other high school sport. Another observer, the principal of the Watertown, Mass., high school, calls attention to the fact that the remarkable success of the football teams of a few years ago was owing to the insistence of the coach, "Sid" Peet, that the members should neither under-practice nor play too many games. "These young fellows," he said, "not men." The fault lies more often with the coaches than with the teams. Besides, they want to earn their money and too many of them think they can earn it best by putting their teams into a championship tournament. It is a matter of high school principals and parents must handle.

A FEW DON'TS

Don't put a good advertisement in a bad place. Don't try to get interested who have never desired for your goods. The more of education is a good thing but you can't afford to educate all the time. You must have people who are already inclined to insure direct profit and on the campaign of education at the same time. Put the advertisements where it will get attention of those who are of what you are offering. The selecting of the medium to do with the value of the advertisement.—The Country

Mrs. Hugh Noland of Perryton visited in McLean this morning. She says that the weather doesn't jerk, it pulls.

POINTERS

Mr. and Mrs. Roy Orrill left for their home at Perryton Monday after a two weeks' visit with the lady's parents.

O. G. Stokely was in Shamrock for the Postal Highway meeting Wednesday.

F. B. Thomas of Alameda was a pleasant caller at the News office Monday.

J. A. Smulcer was in Shamrock Wednesday.

Chester Lander and Lee Cason were in Shamrock Wednesday.

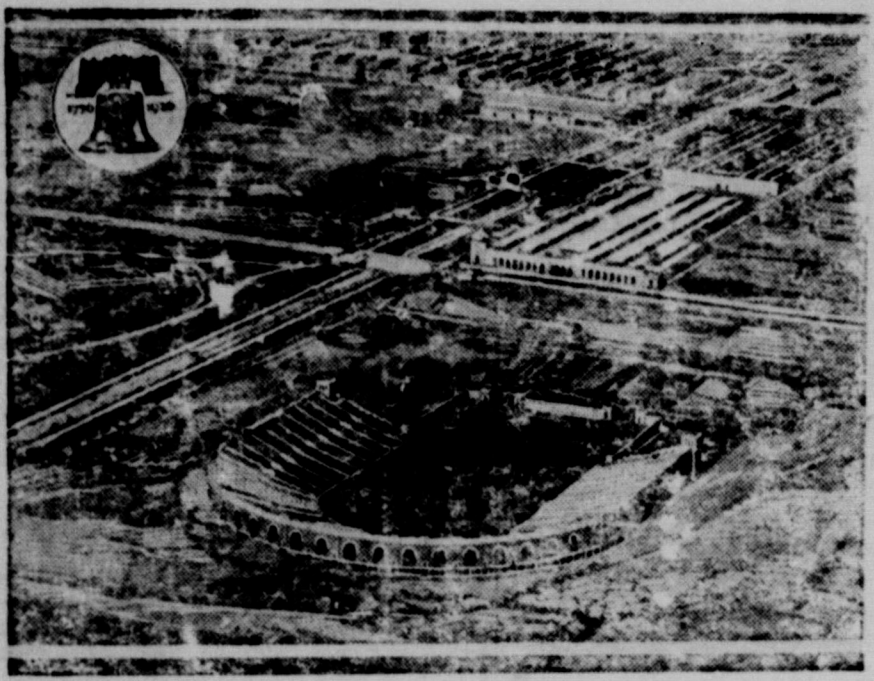
J. P. Burrows of Gage, Okla., is visiting his son, J. W. Burrows.

A FIRST LADY



Mrs. W. Freedland Kendrick, wife of the Mayor of Philadelphia, who also is president of the Sesqui-Centennial International Exposition Association, organized to stage a great celebration to commemorate the 150th anniversary of the signing of the Declaration of Independence. Mrs. Kendrick is shown beside the historic Liberty Bell, which she tapped at a recent broadcast event when the world was told of completion of plans for the big exposition.

THE SESQUI FROM THE AIR



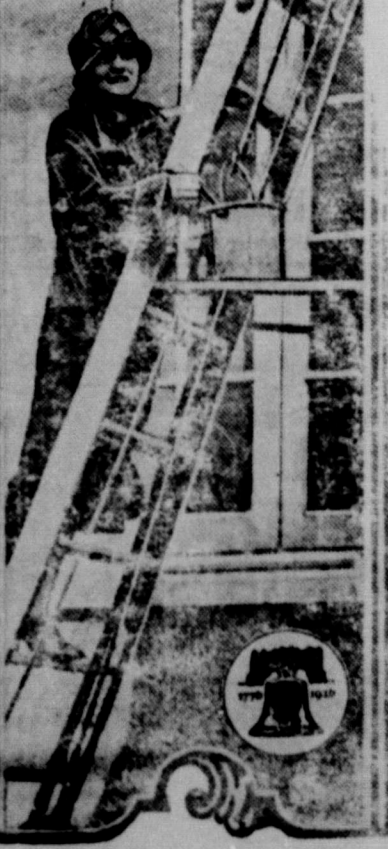
An idea of the size and scope of the Sesqui-Centennial International Exposition, which will be held in Philadelphia from June 1 to December 1, to commemorate the 150th anniversary of the Declaration of American Independence, is given in this photograph. In the foreground is the great Municipal Stadium, which seats 100,000 persons. North of the stadium can be seen two of the vast exhibition buildings. The first is the Palace of Agriculture and the second the Palace of Liberal Arts. Opposite the latter building is the big auditorium, which seats 20,000 persons on a single floor. To the left of the stadium can be seen the world famous Indian building, the Taj Mahal.

Gay New Blouses Enliven the Modes



Whether for wear with the sedate tailored suit or the afternoon costume, it is the privilege of blouses to be gay and colorful. Here is one, in pale, salmon-rose silk, made to accompany an almond green tailored suit. Collar and cuffs are of dull silver cloth.

A FAIR COLORIST



This young woman ascends a giddy ladder every day to put finishing touches to the "Rainbow City"—the Sesqui-Centennial International Exposition, opening in Philadelphia June 1 and continuing until December 1, to celebrate the 150th anniversary of the Declaration of American Independence. She is one of an army of young artists who are making the Sesqui a colorful success.

Mrs. A. J. Worley and children and Miss Vina Stratton went to Amarillo Monday.

Mr. and Mrs. S. O. Cook of Dallas are looking after business interests here and visiting relatives.

Chas. Lester was a Shamrock visitor Wednesday.

CLASSIFIED ADVERTISING

RATES—One insertion, 2c per word.  
Three insertions, 4c per word.  
One month, 10c per word each week after first insertion.  
Lines of white space will be charged for at same rate as reading matter. Black-face type double rate. Initials and numbers count as words.  
No advertisement accepted for less than 25c per week.  
All ads cash with order unless you have a running account with The News.

FOR SALE

FOR SALE.—8-weeks-old White Leghorn cockerels \$1 each if taken at once. Ednice Floyd. 1p

FOR SALE.—Matched team sorrel mares, gentle work or ride; 4 burner oil stove, pitch forks, saddle. Mrs. Mollie C. Francis, Phone 112 414. 20-4p

ALL kinds chicken and cow feed at Farmers Produce Co. Phone 168. tfe

THRESHED kafir \$1.10 per 100 lbs. at granary. \$1.25 delivered Romaine Pugh, Phone 55, 41. 21-4

SEEDS AND PLANTS

SWEET potato plants, Nanc Hall and Porto Rico, 40c per 100 \$2.75 per 1,000. Phone 182. T. B. Roby. tfe

FOR RENT

FURNISHED or unfurnished east room. Will can fruit or vegetables on shares. Mrs. Belle Henderson. p

HOUSE for sale or rent. John Mertel. tfe

MISCELLANEOUS

ALL kinds chicken and cow feed at Farmers Produce Co. Phone 168. tfe

GARBAGE and trash hauled from any part of the city at reasonable rates. Phone 271. Frank Haynes

POSTED. No hunting or fishing allowed on the Mrs. J. D. Back place, 6 miles north of McLean. '22-3c

ALL kinds chicken and cow feed at Farmers Produce Co. Phone 168. tfe

MARCELLING

I do marcelling at the house, first house north of Dr. Montgomery. Marcell 50c; retrace 35c.

Mrs. Jess Mann

INSURANCE

LIFE FIRE HAIL  
I represent some of the strongest companies in the world. I insure anything. No prohibitive list.  
Money to loan on farms.  
T. N. HOLLOWAY  
Reliable Insurance

Barber Service

Courtesy, appreciation, sanitation, modern equipment. You will find them all here. You must be satisfied.

Elite Barber Shop  
Everitt & West, Props.

McLean Filling Station

Oils, Gas and Accessories  
Sudden Service  
Magnolene Ford Oil will make your Ford run better.  
E. J. Phillips, Mgr.

Beats British



This year, for the first time in 22 years, an American won the British amateur golf championship, and that American is Jesse Sweetser. The last time America won was in 1904 when J. Walter Travis earned the honor, and Travis was Australian born. Sweetser had been trying to win the coveted British title for years, but always met reversal.

Groceries are cheaper at Puckett's Cash Store. Advertisement tfe

HORSES and mules pastured by the month, 3 miles east of McLean. I. X. Kachelhoffer. 22-2p

CAPONS! Make caps out of your cocatears. I can do the work for you at the customary charge of 10c. Phone 28. 41 for an engagement. Frank P. Wilson. 23-3p

LOST AND FOUND

LOST, Sunday night, between Heald and McLean, Ford tire, rim and cover. Finder please return to News office.

Mr. and Mrs. John Grogan were in Shamrock for the Postal Highway exercises Wednesday.

Mrs. Getter of New York City is visiting her niece, Mrs. D. B. Veatch.

Miss Sallie Campbell was a Postal Highway convention visitor at Shamrock Wednesday.

Miss Sammie Roach, former teacher in the McLean school, and sister, Mrs. Bony of Shamrock, visited Mrs. T. A. Landers Sunday afternoon.

Groceries are cheaper at Puckett's Cash Store. Advertisement tfe

NOTICE

You can save money by trading at Dunaway's New and Second Hand Store. Will exchange new for your old furniture. If you are contemplating buying up-to-date furniture, see me before you buy.

in the Walker Building, Next Door to News

GASOLINE

oils, greases, tires, tubes and accessories sold with service. Drive around to our station the next time you are in town. We strive to please.

STAR FILLING STATION

"Where Service is not a By-word"  
ROWDEN and GLASS, Props.

DON'T let your Old Line Insurance Policy lapse. NO ONE who is unable to maintain a reasonable amount of old line life insurance, should spend money on nonessentials. PERHAPS from a business standpoint you have not considered its importance, or possibly you have not understood the extent of the provisions contained in your policy for the protection of your estate.

A POLICY to fit your particular case is supplied by the SOUTHWESTERN LIFE INSURANCE COMPANY at Dallas, Texas. The benefit of any information I may have to help you is yours for the asking.

O. G. STOKELY, Agent

HIGH POWER GAS

Our last car of Texoma gasoline is the highest test gas ever sold in McLean, gravity 67.6. Fill your car with this gas at Star Filling Station and Williams Motor Co.

L. L. ROGERS, Agent  
Texhoma Oil and Refining Co.  
McLean, Texas

You may BUZZ around but you'll see no better picture!  
You'll never feel STUNG with such entertainment!  
A picture sweet as HONEY from an old garden!  
If you were to COMB the town you couldn't equal it!  
There wasn't a DRONE on the lot when it was made!  
And there are some QUEENS in the cast, too!  
Even if you've the HIVES you'll enjoy it!  
Don't commit the BUMBLE of missing

"The Keeper of the Bees"

Gene Stratton-Porter's Great Story

Monday and Tuesday, June 14 and 15

at the

Legion Theatre  
C. E. Truitt, Mgr. McLean, Texas



**THE McLEAN NEWS**  
Published Every Thursday

T. A. LANDERS  
Editor and Owner

Entered as second class mail matter, May 8, 1905, at the post office at McLean, Texas, under act of Congress.

Office in News Building  
Phone 47

**SUBSCRIPTION RATES**  
In Texas

One Year	\$2.00
Six Months	1.25
Three Months	.65
Outside Texas	
One Year	\$2.50
Six Months	1.50
Three Months	.85

Advertising Rates Upon Application

**MEMBER**

Texas Press Association  
Texas Press Weeklies, Inc.  
Finnhandle Press Association  
National Editorial Association

It is now getting to be the proper time of the year for a Sunday school picnic. What would be nicer than such a picnic some Sunday? We respectfully call this matter to the attention of the various Sunday school superintendents of the town.

We note in the Amarillo News that a certain Amarillo citizen claims to wear a vest all summer on account of the convenience of pockets. Does not the Amarillo man know that it is said that summer is the time the city man takes off his vest and wears a coat, and the small town takes off his coat and wears a vest? Amarillo claimed, long ago, to be out of the small town class, but there seems to be some need of education among her citizens along city lines.

Sport publicity generally was denounced as an evil by many members of the American Society of Newspaper Editors at the last meeting of that society at Washington. A committee was appointed to thoroughly investigate sport departments and sport publicity at this meeting. Many pages of our daily papers are worse than wasted to the vast majority of their readers by the sport pages. Sports are in no revenue to the paper; interest but few regular subscribers, catering mainly to street buyers of city editions.

One reason that the home town paper is the best advertising medium is the fact that the readers have not developed the so-called protective blind-spot that the city dweller, who is confronted by 20 solid pages of ads in his favorite paper, car cards, bill boards, painted signs and electric devices all day and half the night, must develop, if he is to have any time to attend to his own affairs. No advertisement in the home town paper is buried, for its subscribers read every word in it each week. Home town paper readers are progressive and prosperous; they have not been bombarded with advertisements until they have become callous to them. The home town merchant has all the advantage over other advertisers by having right at his door the best advertising medium to be found anywhere. No other advertising medium can compare favorably with the home town paper.

**News from Ramsdell**

Mr. and Mrs. D. W. Granger and children and Mrs. J. R. Pickens at to McLean Thursday.  
J. G. Davidson and son, Floyd, and J. N. Phillips went to Amarillo on business Thursday.  
Mr. and Mrs. J. I. Bones and J. H. McCann went to Shamrock Thursday.  
Mr. and Mrs. Sam Harrelson and children left Saturday for Oklahoma to visit Mr. Harrelson's parents.  
Mr. and Mrs. D. W. Granger and children went to Lela Saturday.  
Mr. and Mrs. W. D. Biggers and daughter of Lockney visited Mr. Biggers' sister, Mrs. J. N. Phillips, Saturday.  
Jim Hawkins went to Lela Saturday morning.  
Mrs. D. W. Granger and children visited Mrs. Ferd Bones Saturday evening.  
Mr. and Mrs. W. M. Bolton of Canyon were dinner guests in the Hershel Miller home Sunday.  
Mr. and Mrs. H. W. Jones and children of Grimes, Okla., visited in the J. G. Davidson home Saturday night and Sunday.  
Mr. and Mrs. Ferd Bones and son, Elmo. Mr. and Mrs. D. W.

**'I Am Little Mozart,' Says Boy Prodigy, and His Skill Shows He's Not Boasting**

647 AM Little Mozart

The words came from the mouth of a four-year-old child, Morton Sultan of Detroit. The boy was not boasting he spoke with all the frank enthusiasm of youth and he has furnished proof by playing that the words are not empty vanity.

Little Morton astounded leading musicians of Detroit recently by his extraordinary playing from memory. He was discovered in a piano playing contest held in Detroit in which scores of children took part.

The ease with which Morton won his way through the elimination tests has made him a choice for the final honors which will be awarded in August.

**Skill Wins Applause**

In the trials the boy rambled through children's pieces triumphantly and brought applause for the skill that he showed in the easier pieces of the great masters. His victory was climaxed when he sat and executed Beethoven's Minuet and Paganini's Magic Melody by Mozart with the technique of an artist. He sang and played a Japanese Doll for the assembled musicians. Now he is learning to play from memory. Bach's Minuet. His



Morton Sultan

each morning and is given lessons for an hour five days a week. Little Morton's start at the piano parallels that of the great master the boy admires, Mozart, when an infant, absorbed music by listening to the lessons given to his sister, Maria Anna.

When Morton was barely two, he would sit at his sister's side while she practiced, quietly listening to the music. When she had finished he begged her to show him how to play, and actually cried when she at first refused.

**Goes to Recitals**

His sister was surprised at the ease with which Morton learned the elementary facts of the piano. He was taken to recitals by his mother and sister and at all times gave the closest attention.

Neither of Morton's parents ever played an instrument, and neither is a vocalist. But the boy's two older brothers and his sister are all musicians. Henry is playing the saxophone, Aaron is the cornet, and Lottie is the piano.

Morton has no regard for jazz music. Among the masters he prefers Mozart and Beethoven. When his parents took him to hear Paderewski play, the boy was strarped, and has never left talking about the skill the artist showed.

And, in yes, Morton uses each

teacher Mrs. Rose Rubinstein revealed during the recital that the boy can master a piece within two weeks. He practices for one hour, bail

Granger and children called at the J. I. Bones home Saturday night.

Mr. and Mrs. Smith Tucker and children of Grimes, Okla., visited in the J. G. Davidson home Saturday night and Sunday.

Mr. and Mrs. Ferd Bones and son, Elmo, were dinner guests in the D. W. Granger home Sunday.

Mr. and Mrs. J. N. Phillips were dinner guests in the L. O. Floyd home at McLean Sunday.

Mr. and Mrs. W. N. Pharis and little daughter, Margaret, visited in the Hershel Miller home Sunday afternoon.

Jeff Franks was a dinner guest in the D. W. Granger home Sunday.

Mr. and Mrs. Ferd Bones and son, Elmo, visited in the Hershel Miller home Sunday afternoon.

Mr. and Mrs. W. M. Bolton called in the E. Exum home Sunday.

Mr. and Mrs. J. N. Phillips visited in the Byrd Guill home at McLean Sunday afternoon.

Mrs. E. E. Franks visited in the J. H. McCann home Sunday.

Little Misses Lillie Mae and Mildred Pharis visited little Misses Juanita Exum and Juanita Granger Sunday afternoon.

Mr. and Mrs. D. W. Granger and children visited in the home of Mrs. Granger's parents, Mr. and Mrs. B. F. Kiser, at Lela Monday.

Mr. and Mrs. Osborn Deweese and children of China Flat called at the J. H. McCann home Monday night. Mrs. Deweese remained for a longer visit.

Misses Rosa Kiser of Lela and Lorene Dowdy of Duncan, Okla., visited in the D. W. Granger home Monday night.

J. H. McCann went to Shamrock Tuesday.

Mr. and Mrs. D. W. Granger and children visited in the home of the lady's parents, Mr. and Mrs. B. F. Kiser at Lela Tuesday.

Mr. and Mrs. R. L. Jones and

son, R. L. Jr., made a business trip to McLean Tuesday afternoon.

J. H. McCann took dinner in the B. F. Kiser home at Lela Tuesday.

D. W. Granger made a business trip to Shamrock Tuesday.

Mrs. E. E. Franks visited in the E. Exum home Tuesday afternoon.

C. J. Cash, Misses Beatrice Cash Postal Highway convention Wednesday.

Mr. and Mrs. W. Sherman White were in Shamrock for the banquet Wednesday.

J. O. Quattlebaum of Clarendon was a business visitor in McLean Monday.

Mr. and Mrs. T. J. Coffey were at the highway banquet at Shamrock.

Mr. and Mrs. E. B. Hedrick of Alanreed attended the Postal Highway meeting at Shamrock Wednesday.

**POLITICAL ANNOUNCEMENTS**

Subject to the action of Democratic Primary, July 24, 1926.

County Judge:  
T. M. WOLFE  
A. C. HUSTED

County Attorney:  
JOHN F. STUDER

County and District Clerk:  
CHARLIE THUT

Sheriff and Tax Collector:  
JOHNNIE R. BACK  
E. S. GRAVES  
A. R. (CAL) CALAWAY

Tax Assessor:  
F. E. LEECH

County Treasurer:  
MIRIAM WILSON

Commissioner Precinct No. 4:  
S. R. KENNEDY  
M. D. BENTLEY  
M. M. NEWMAN

**V. H. MOORE**  
Auctioneer

Get your date at the News office or phone me collect.  
McLean, Texas

—Phone 223—  
**MODERN TAILOR SHOP**

Where Cleaning Is an Art

All New Machinery and Equipment

Work Called for and Delivered

Better Tailored Clothes for Less

FRANK DAY

MERLE GRIGSBY

**Tobey and Tyke**

**By Redner**



**We Can Get \$5,000.00 for You**

**When You Need It Most**

**American Central Life Insurance Co.**  
Indianapolis  
Clay Thompson, District Manager  
404 Amarillo Building, Amarillo, Texas  
Old Line Legal Reserve—Established 1899

**Take no Chances**

Protect your holdings against that Hail Storm peculiar, but not uncommon, to May and June weather. So use sound judgment and take out hail insurance with us today.

Call or write

**Donald Beall**

Citizens State Bank, McLean, Texas

**The Best Hail Insurance**

12 year continuous growth. Insurance is placed in force as soon as application is signed. Insurance written at a low rate—grain 8%, cotton 12%; 4% discount for cash. Insurance runs until October 15. We guarantee prompt and satisfactory adjustment, arbitrary in event assured and adjuster fail to agree on loss. There is absolutely no assessment on cotton. In event the crop is blown out by sand, eaten up by insects or rust, or destroyed by washouts the first 30 days, this association agrees to refund the premium note. We have never failed to pay our losses. We have never had a lawsuit. The best insurance at the lowest practical cost. The above points are attached to the application and are binding.

**THE GROOM MUTUAL HAIL ASSOCIATION**  
S. K. Roach, Secretary, Groom, Texas  
R. S. Jordan, McLean Agent



**STRYCHNINE POISON BAIT**

**DO NOT HARM GAME BIRDS**

The assumption that game birds be killed by grain poisoned with strychnine and distributed to rodent pests has been found by the Biological Survey of the United States Department of Agriculture to be without foundation. Tests have shown conclusively that the fall-naceous birds, including quail, the sharp-tailed grouse and grouse, possess a certain immunity from strychnine poisoning. A striking test made several days ago in California, definitely proved that barley, poisoned according to the bureau's standard and squirrel formula in use in this state, had no effect on the quail of the valley. These birds were plentiful and remained in areas which were heavily treated. Not a single dead quail was found, nor were any observed symptoms of strychnine poisoning. Quail subsequently shot and they had been eating barley to a limited extent. Of the birds were captured and a poisoned mixture of One adult quail ate 125 grains of this poisoned barley in 24 hours with no sign of ill effect. This grain would have killed ground squirrels. Recent tests conducted substantiate the earlier experiments. Quail have eaten as much as 300 grains of poisoned wheat without the slightest evidence of ill effect. It did, however, indicate a dislike for the poisoned grain. Grain poisoned to kill rabbits had no effect on sage hens

feeding in great numbers in corn and bean fields in Wyoming. It seems evident, therefore, that fears for the safety of game birds from strychnine-poisoned baits are not well founded.

**THE TEN COMMANDMENTS OF DRESS**

- Miss Harmon of the Home Economics Department submits the following:
1. Thou shalt not follow fads and follies regardless of thine own individuality and type.
  2. Thou shalt clothe thyself in simplicity.
  3. Honor thy body and keep it clean.
  4. Thou shalt dress appropriately for the occasion and thine own purse.
  5. Thou shalt not covet thy neighbor's clothes or accessories.
  6. Thou shalt zealously study thy type, coloring, temperament and physique.
  7. Thou shalt dress in harmony with thy type.
  8. Thou shalt learn the principles of Balance, Rhythm, Proportion and Dominant Interest and their application.
  9. Thou shalt see thyself as others see thee and endeavor to correct thy mistake.
  10. Thou shalt persist in the determination to make the best of what God has given thee.—Educational Press Bulletin.

P. T. Harris of Altus, Okla., visited in McLean Saturday and Monday.

**PRONUNCIATION AID**



June Webster, descendant of the famous lexicographer, Noah Webster presents a copy of her ancestor's work to the Publicity Department of the Sesqui-Centennial International Exposition Association to help them in pronouncing properly the name of the big events which opens June 1 to celebrate the 150th anniversary of the signing of the Declaration of Independence. There are many types of pronunciations heard but there is just one proper way—Noah says. It is "Seas Kwuh cent-en-nial" with the accent on the first syllable of the "Sesqui" and on the second syllable of the "centennial."

Groceries are cheaper at Puckett's Cash Store. Advertisement fee

**A. A. LEDBETTER**  
Attorney-at-Law  
McLean, Texas

**Bogus Lord**



Lord and Baron Beaverbrook, alias Herman Krueger, alias Robert Whitman, was arrested recently in Philadelphia. It was charged he misled leading women of more than \$1,000,000. The Baron says the gamblers misled him.

**SHOP MIRROR ADVERTISING**

We saw an advertisement of the "permanent" type set around a framed mirror. There were twelve ads in the rack—painted, scrolled and encased in glass. At the time of our sitting, three of the stores represented in the frame had gone out of business during the year, two had changed hands, with subsequent changes in street addresses and two had changed proprietors and titles of the concerns. In other words, seven of the twelve advertisements in the frame were worse than obsolete, because to the stranger in town they actually "misrepresented" the town even as a business directory. We do not say that shop mirror advertising is of no value. All legitimate advertising has value. But this actual case emphasizes another strong point in newspaper advertising over the painted sign, namely that of the former's text is always fresh

and timely, with little or no opportunity for waste, due to changed conditions. Copy for ads may be changed as often as the paper comes out. Thus the business man pays for dead or obsolete space.—Claude News.

**MAKING THE BEST OF IT**

"Can you help me get my car out of a mud hole?" asked the motorist.  
"You're stuck?" queried the farmer.  
"Oh, no doubt; but there isn't any other way out, so I'll pay what you demand."

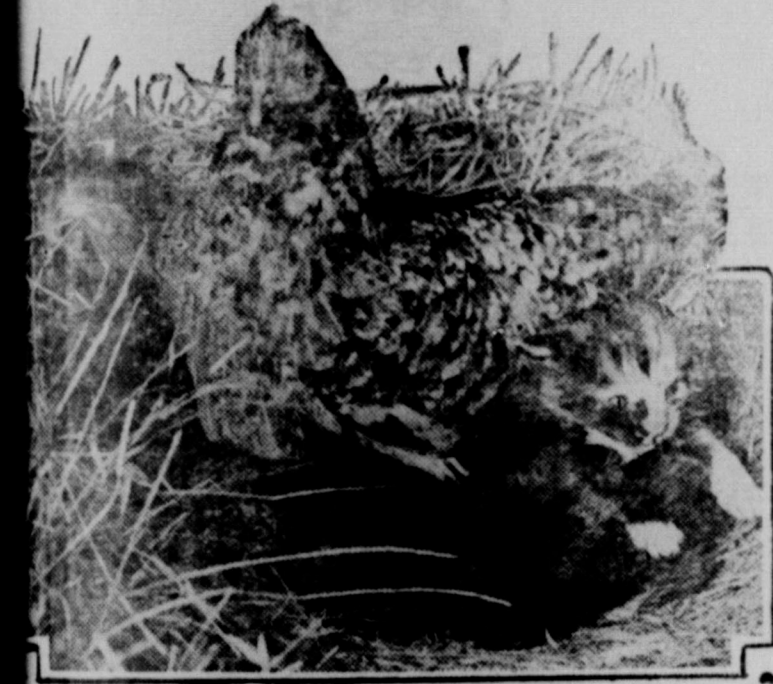
**Magnolia Petroleum Co.**  
C. J. CASH, Agent  
Day Phone 86 Night Phone 101

**CAR SERVICE**

Washing, oiling and greasing cars, a service you will like. We sell Magnolia gasoline and oils, Mobiloils, Michelin tires and accessories. Try our service.

**H-H FILLING STATION**  
B. N. Henry, Prop. Phone 58

**Biddy Helps Tabby Raise Kittens**



Usually when fur meets feathers there's war, but not so with "Mrs. Speckles," a hen owned by Mrs. T. Yearos of San Francisco, and the family cat. Recently Tabby started to raise a family and "Mrs. Speckles" decided to help along. She adopted the kittens and now refuses to leave them for her own nest.

**First Lady Smiles It Through**



Mrs. Coolidge with her inevitable smile, helped to lay the cornerstone of the Young Women's Christian Association's new building in Washington.

**New Face Among British Royalty**



Miss Elizabeth Alexandra Mary, shown above, is the newest of King George's princesses. The infant is the daughter of the Duke and Duchess of York. Water was brought especially from the River Jordan to be used for her christening.

**THE PICNIC LUNCH**

Meat is the most important part of the picnic lunch as well as the formal meal at home. You will find many welcome suggestions for the picnic lunch at our market.

**THE CITY MARKET**  
The Best in Fresh and Cured Meats

**PRODUCE PRICES**

You are always assured of the highest market prices for your cream, eggs and poultry when you bring them here. Our batteries for fattening poultry means that every day is "car day" at our place. We intend to please every customer. We sell chick feed and cow feed of all kinds.

**FARMERS PRODUCE CO.**  
A. C. Donnell, Mgr.  
Phone 158 Red Cross Building

**The Habit of Looking Ahead**

is what has given to the great financial leaders of the day their present leverage over the business world. It is never too late to begin the cultivation of this rare talent. Invest your dollars in a bank account and thus be able to grasp future opportunities.

**The Citizens State Bank**  
CAPITAL, BOND AND SURPLUS \$55,750.00  
J. B. MORSE, President C. C. BOGAN, Cashier

**It's not too Late**

to make a big saving on your coal, if you take advantage of our summer storage price now. You can still buy Diavolo Coals at a low price. If you haven't provided for your winter requirements, do it today, for prices will continue to advance from now until fall. Save dollars and get better coal. Don't put it off and have to pay more. Fill your bin now with good Diavolo.

**Western Lumber & Hardware Company**  
H. F. WINGO, Manager

**Tire Prices**

Reduced

For the next ten days we will offer Firestone and Oldfield tires at greatly reduced prices. Every tire sold is of standard quality and put on your car at no extra charge.

Tires	
30x3 Oldfield Fabrics.....	\$ 7.90
30x3 1/2 Oldfield Fabrics.....	8.90
30x3 1/2 Firestone Fabrics.....	9.50
30x3 1/2 Firestone Fabrics.....	10.50
30x3 Firestone Cord.....	10.50
30x3 1/2 Firestone Cord.....	11.50
30x3 1/2 Firestone oversize Cord.....	13.00
30x3 1/2 Oldfield oversize Cord.....	11.40
33x4 Firestone Cord.....	25.00
32x4 1/2 Firestone heavy duty truck.....	42.00
29x4 1/2 Firestone Balloon.....	16.50
29x4 1/2 Oldfield Balloon.....	13.75

Tubes	
30x3 Firestone grey.....	2.40
30x3 1/2 Firestone grey.....	2.75
31x4 Firestone grey.....	3.75
33x4 Firestone red.....	4.75
30x5 Firestone red.....	5.75
33x5 Firestone grey.....	6.00
32x4 1/2 Firestone grey.....	5.00
29x4 1/2 Firestone grey Balloon.....	3.75
29x4 1/2 Oldfield grey Balloon.....	3.00

**This Sale Closes Saturday, June 19**  
**Star Filling Station**  
Rowden and Glass, Props. Phone 131  
McLean, Texas



**WOMEN FEED FAMILY AND EARN CASH INCOME**

Twenty Oklahoma farm women belonging to home demonstration clubs started out in 1925 to adopt the "live at home" idea, which has been encouraged by extension workers to interest the farm people of the State in raising sufficient vegetables, fruit, milk, poultry and eggs to feed their families well according to nutritional standards. A report received by the United States Department of Agriculture states that these 20 women, most of whom used, canned or stored, the greater part of their products, had, nevertheless, a small surplus to dispose of which brought them a total cash income of \$5,388.68. This was an average of \$266.43, which, in many cases, was enough to provide a year's clothing and other necessities for the wife and children.

This income resulted from the sale of butter, cheese, chickens, eggs, garden products, milk and cream. It was earned after the well-being of the family had been provided for through growing the foods needed for normal health and development. Most of the products were sold at roadside markets or to special customers to whom the supplies were delivered or who drove out for them. Other women have made and sold rugs, colonial mats, canned goods, fancy aprons, homemade soap and other articles on a small scale. There has been apparent this year a unified effort on the part of rural women to improve and standardize their products.

**ONLY FORTUNATE**

The man who has succeeded and never advertised is only fortunate in what he has accomplished without effort. The man who wants business today must be looking about for those who want to buy. He must tell why he wants to sell certain goods and why it might pay the individual to come there for what he needs. Buying and selling is of benefit to two classes—the one which has the goods and the one which wants the goods. Where there is no product offered for sale it is natural the one who it's only a collection.

**The Great American Home**



wants shall advertise to reach the attention of the one who might have that to sell. When the one who wants to sell has that which it will be of advantage for someone to buy, it is advisable to say what it is that is offered, why it is offered, and say what it is worth. This is the whole advertising proposition in a nutshell.—The Country Publisher.

**GOOD INTENTIONS**

A little girl was seen giving her dog her pudding. Her mother told her not to give her own pudding, but only what was left from the plates. This child obeyed, and, taking it to the dog, said, "Doggie, I mean this to be an offering, but for sale it is natural the one who it's only a collection."

**BLANK'S WIFE HAS INSIGHT**

Dash—"I don't think my wife could tell a lie in 12 months."  
Blank—"You're fortunate; my wife can tell a lie the instant I utter it."

**MOVIE NOTES**

Next Mon. and Tues., June 14-15 Gene Stratton-Porter's great story, "The Keeper of the Bees."  
Groceries are cheaper at Puckett's Cash Store. Advertisement tfe

**FEED STORE**

Grain, Bran, Shorts, Hay, Tankage  
Salt, Flour, Coal, Cotton Seed Products  
All Kinds Chicken Feed  
Purina Chick Feeds

W. C. CHENEY  
Phone 188

**FRIGID**

He—"I beg of you, Miss Perkins, do not say 'Mr. Thompkins' to me."  
She (shyly)—"We have only known each other such a short time now; (cooly) tell me what you would like me to call you."  
He—"Call me Mr. Jones; that is my name."

Sam Hodges, W. R. Webster, M. M. Newman and C. S. Rice were delegates to the Postal Highway convention at Shamrock Wednesday.

**NOTICE TO THE PUBLIC**

Staking cows on the grounds, or trespassing of any kind about the school building premises will not be permitted. Anyone caught trespassing in any way will be prosecuted to the fullest extent of the law.  
By order of the Board of Trustees. Advertisement 23-2

M. D. Bentley attended the session of the Postal Highway convention Wednesday.

**"Three's Company"**

A Victrola brings into the home immense new sources of human friendship. It is a real member of the family, which entertains, comforts or soothes, according to the hour's need. And its resources for pleasure are unlimited, for with it the whole rich store of the world's greatest music, the happiest gems of pure wit and entertainment are yours on Victrola records by world-famous artists and organizations.

You will always be satisfied with the Victrola. It is the choice of the greatest artists, who endorse its unerring register of the original voice or instrument. Select your Victrola here.



**Erwin Drug Co.**

The *Journal Drug Store*

**Wallace's Clean Up Sale**

Starts Saturday, June 12, 1926, at 8:30 a. m.

Closes Saturday Night, June 26

If tip top values and low prices mean anything to you, it will pay you to visit this sale.

For one hour, Saturday, June 12, 8:30 a. m. to 9:30 a. m.—we will sell genuine bleached Pepperell sheeting, 9-4, at 44c a yard, 5 yards to customer.	9:30 to 10:30 Saturday, June 12—36-inch Hope bleaching at 15c a yard, 10 yards to customer.	2 to 3 p. m., Saturday, June 12—40-inch Peperell pillow tubing at 30c a yard, 4 yards to customer.
Men's B. V. D. style union suits—a knockout—49c, 2 pairs to customer.	Men's odd lot dress shirts, with or without collar—sold as high as \$3.25—clean up sale price, \$1.23.	Men's 2.20 weight white back overalls in our clean up sale, 98c, 2 pair limit.
Women's odd lot slippers—we have your size—clean up sale, \$1.98 per pair.		Ladies' voile dresses—\$12.50 value—in clean up sale, \$7.49.

**Wallace and Company, Inc.**

Where Your Dollar Has More Cents

McLean

Phone 153

Texas