

# THE MCLEAN NEWS

Volume XXII.

McLean, Gray County, Texas, Thursday, January 29, 1925.

Number 5.

## LATE OFFICER MAKING ARRESTS FOR DRIVING CARS WITHOUT 1925 TAGS

Deputy Sheriff Jno. W. Kibler reports a message from County Attorney John F. Studer to the effect that a state highway officer is in Gray county to make arrests for driving cars without 1925 license tags on them. The officer is in camp this week, where several arrests have been made, and is expected to arrive in this part of the county at any time now. Read the notice to auto owners on another page of The News.

## TOURISTS HIT LAMP POST

A white way light post opposite Baptist church was hit by a car one night last week and broken. Two men were in the car, and the driver declared he could not see the post, while the man sitting next to him kept telling him he was headed for the post, and at the last minute grabbed the steering wheel and tried to steer the car to the side, but was too late. The post was broken in two pieces by impact and the car damaged. It is not known just why the post should have been run into, as light on this post is known to be burning as late as eleven o'clock at night, and if the legal rate of speed had been used it is not likely that the post or car would have been damaged to any great extent. It is not thought that the driver saw two posts and tried to drive between them, as he did not appear to be under the influence of anything calculated to make him see double. It was probably one of those accidents that just sometimes happen, even with the best of intentions on the driver's part.

## News From Ramsdell

**Special correspondent.**  
Quite a few have been on the kick list the past week but at present they are improving.  
W. A. Lankford made a business trip to McLean Friday afternoon.  
Mrs. Leon Montgomery of Memphis visited her parents, Mr. and Mrs. Wilbourn Pierce, last week.  
Mr. and Mrs. Osborn Dewese and children, Mr. and Mrs. Seth Prior of China Flat visited in the J. H. McCann home Sunday.  
Mr. and Mrs. E. Exam and children visited in the W. A. Lankford home Sunday.  
Miss Louise Pierce, who is attending school at Memphis, visited some folks last week.  
Very few attended Sunday school and on account of sickness.

## OF C. MEETING MONDAY NIGHT; KIBLER TO REPORT

The next regular meeting of the McLean Chamber of Commerce will be held Monday night, Feb. 2, when the matter of this year's work will be taken up.  
John W. Kibler, manager of the McLean Telephone Exchange, will present figures showing cost of proposed 24 hour telephone service to our community.  
Everyone in the McLean territory is invited to be present at the meeting, whether members of the C. of C. or not.  
The meeting will start at the News office at 7:30 sharp.

Sam Douglas of Erick, Okla., was a McLean visitor Sunday.

Mr. Hodson, general manager of the Chickasha Cotton Oil Company, was a McLean visitor Sunday.

Mr. and Mrs. J. A. Meador were Clarendon visitors Sunday.

T. W. Perry and son, Roy, of Lockney are visiting in the Tom Bird home.

John Hrcnar of Slavonia was a McLean visitor Tuesday.

Mr. and Mrs. R. L. Grigsby, Mr. and Mrs. N. E. Savage visited the Whittington oil well Sunday.

Miss Ruby Cook left Monday for Amarillo to attend the quarterly meeting of the Panhandle Pen-Women, of which organization she is president.

We are indebted to Mrs. R. S. Thompson for a subscription to The News for Miss Maude Thompson of Colo.

## Cornell Coeds Think This Looks Like "Hades"



Scene from "Hades," the annual imitation for freshmen coeds at Cornell university, when sophomore punishes the frosh who have broken class regulations. Miss Gretchen Fischer of Shenandoah, Iowa, is seen reclining on the dais as "Nero," with the freshmen as slaves.

## AMARILLO PAPER HAS COMPLAINTS FROM McLEAN SUBSCRIBERS

An Amarillo paper has had complaints from McLean regarding a solicitor who sold them subscriptions to several papers including the Amarillo paper, and so far the subscribers are out their money and have received no papers.

The solicitor had no authority to take subscriptions to the Amarillo paper and it is presumed that he used the old game of "working for a scholarship" to secure some easy money.

Money should never be given to any stranger who cannot show proper credentials, and in the case of papers or magazines, the home-town paper, or any home news agent can give just as good bargains, with guaranteed datings, as any reliable outsider can offer.

A subscriber of The News phoned us about the Amarillo paper deal at the time the solicitor was working this community, as he had offered to trade subscriptions to several papers, including the Amarillo daily for five old hens. We did not know the gentleman, but informed our subscriber that reputable papers do not sell subscriptions below cost, and that the gentleman was probably unreliable.

## ECLIPSE OF SUN DISAPPOINTMENT HERE

The eclipse of the sun Saturday was a disappointment, here, as the sun rose behind clouds that did not clear away until after the eclipse was over. However, the longer twilight was noticeable, and those who wait for daylight to get up mornings, had a longer stay in bed.

## BAPTISTS HOLD ALL DAY SERVICE SUNDAY

An all day service was held at the First Baptist Church Sunday. Pastor B. C. Stephenson of the Groom Baptist Church preached at 11:00 a. m. and at 2:00 p. m. Dinner was served at the church and a nice collection taken to apply on the church indebtedness.

C. A. Gatlin made a business trip to Clarendon Wednesday.

Sam Hodges, president of Bundy-Hodges Mercantile Company, and family visited in Clinton, Okla., this week.

## SNOW AND WIND MONDAY

The prevailing pretty weather of last week was rudely shattered Monday with a wind direct from the North Pole accompanied by drifting snow. However, Tuesday morning dawned bright and still, with pleasant weather since.

Mrs. Willie Boyett has our thanks for subscription renewals for herself and T. W. Boyett of Chappel.

Mrs. S. A. Cobb has accepted a position with the Iden Cracker Co. of Oklahoma City as a demonstrator for their goods in this territory. Mrs. Cobb went to Shamrock Wednesday to begin work.

## OYSTER ROAST SUNDAY

A number of young people and their friends enjoyed an oyster roast on Skillet creek south of town last Sunday evening. Those present reported one of the best suppers of the kind recently held at that popular picnic place.

Among those present were Misses Vera Carpenter, Opal Dutton, Lucille Astracian, Lucile Stratton, Altha Bridge, Frankie Mae Upham, Marie Young, Martha Stokely; Mesdames Vigna Stuckey and Willie Boyett; Messrs. C. A. Staundberg, W. S. White, Erwin Rice, Byrd Guill, Jack Steger, Sammie Cubine; Messrs. and Mesdames O. G. Stokely, H. C. Rippy, Homer Abbott, T. J. Coffey, L. F. Coffey, Wood Hindman, R. O. Dunkle, J. C. Quales, D. C. Carpenter.

## PIERCE-RHEA

Married, Wednesday, Jan. 28, at the Baptist pastor's home, Mr. Solomon Pierce and Miss Donnie Rhea, Rev. W. C. Garrett officiating.

Mr. and Mrs. Pierce will make their home at Clarendon.

## JOHNSON-PENLAND

Mr. Horace Johnson of Jerome, Okla., and Miss Inez Penland of McLean were married Saturday, Jan. 24, at Shamrock. The pastor of the Methodist church performed the ceremony.

Mr. Johnson is a young farmer of Jerome and Miss Penland is the daughter of Mr. and Mrs. Joe Penland of our city.

The young couple will make their home at Jerome, Okla.

Mr. and Mrs. H. A. McCann of Memphis visited in the R. S. Johnson home Friday night.

Mrs. N. R. Tisdal and daughter, Ruth, of Panhandle spent Sunday night in the R. S. Jackson home.

Ralph Jackson left Wednesday for his home at Cripple Creek, Colo.

James Jackson went to Conway on business Monday.

Mr. and Mrs. Godfrey Krc of Slavonia were in town Wednesday.

Mr. and Mrs. Cox and Mrs. Dale of Childress visited their sister-in-law, Mrs. Ed D. Smith, Sunday and Monday.

W. B. Bush of Gracey was a McLean visitor Tuesday.

John Cubine was in from the ranch Tuesday.

Leo Stockton of Alanreed was a McLean visitor Tuesday.

Eld. A. C. Huff came in Monday to spend a few days with home folks.

W. S. Copeland returned Tuesday from Fort Worth.

Mr. Huey of the Morse oil well was in the city Tuesday.

## OIL ACTIVITIES

Nothing much new in the oil situation has developed since our last issue. Several new locations are being made around the Whittington well, and the Morse No. 2 is setting 8 inch casing this week.

## FUNERAL LANKFORD CHILD HELD THIS AFTERNOON

Funeral services were conducted here at 4 o'clock this afternoon by Rev. Ed R. Wallace, Shamrock Methodist pastor, for Verna, the five year old child of Mr. and Mrs. W. A. Lankford of Ramsdell, who died last night from an attack of erysipelas. Interment at Hillcrest cemetery.

## STOKES-HENDERSON

Roy Stokes and Miss Katherine Henderson were quietly married at the Methodist parsonage Wednesday afternoon, Pastor J. G. Thomas performing the ceremony.

The bride is the daughter of Mrs. C. A. Henderson of McLean and Mr. Stokes is a son of Mr. and Mrs. W. R. Stokes of the Liberty community. Both of the young people have many friends who wish them a life of happiness.

## CORRESPONDENTS WANTED

There are a few communities that are not represented in our country correspondence columns and we would be glad to furnish anyone who will report for us a free subscription to The News, together with stamped envelopes for their use in sending items. The only requirement we make is that the letters be mailed on or before Tuesday of each week. As most of the community happenings take place around Saturday and Sunday, practically all news of importance can be included in the letters mailed early in the week, which gives the printers time to get the letters in type for the paper.

Every community near us should have a correspondent. Someone owes a duty to their community to see that the news is sent in.

Right now we need correspondents from Huid, Lefors, Alanreed, Peterson Creek and others. If you can report for us, or know of anyone who will, do not hesitate to tell us.

## COFFEY PLEASD WITH ADV.

T. J. Coffey & Brother, dry goods ran a sale advertisement in The News last week that brought in more direct results than any advertisement that popular firm has ever run, according to L. F. Coffey, advertising manager for the firm.

This store has been too busy to write an advertisement for this issue as they have rearranged most departments of the store, making a much better display of several lines of goods.

L. L. Palmer, proprietor of Apple Valley Farm in the Eldridge community near Alanreed, was a pleasant caller at the News office Tuesday. Mr. Palmer had his name added to our list of progressive subscribers.

Misses Bonnie Miller, Leora Kinard, Lucile, Vina and Rachel Stratton, Marie Young, Verna Rice, Minnie Morse, Thelma Gatlin and Sallie Campbell and Mrs. Willie Boyett attended the ball game at Shamrock last Thursday night.

Mr. and Mrs. J. M. Carter were pleasant visitors at the News office Tuesday. Mr. Carter has recently moved from Oklahoma to the Campbell place west of town.

R. S. Thompson of Skillet was a McLean visitor Saturday.

Geo. Saye of Gracey was in town Saturday.

J. F. Watkins, John Haynes, Dwight Upham, Hansel Christian, Vernon Johnston, Vernon Rice, Jack Steger, Ralph, James and Lee Jackson were Shamrock visitors last Thursday night.

The State University has renewed for The News another year.

## DUNKLE GOES TO HEREFORD AS AGENT

Prof. R. O. Dunkle, who has been county Farm Demonstration Agent for Gray county the last four years, has accepted the position of County Agent for Deaf Smith county, with headquarters at Hereford.

According to the Hereford Brand Mr. Dunkle's appointment was announced by their county judge at the weekly luncheon of the Hereford Chamber of Commerce amid general rejoicing; the appointment of a county agent being the culmination of years of effort to secure such an appointment in their county.

Mr. Dunkle has made an enviable record in Gray county and Hereford may be assured that they have made no mistake in getting a man who is fully qualified in every way for the place, and will always be found a booster for every enterprise.

The farmers and club boys will have a real friend who will expect every effort possible in their behalf.

## A BIRTHDAY DINNER

An enjoyable social affair was held at the home of Mrs. J. M. Noel last Thursday, the occasion being a surprise pot luck dinner in honor of Mrs. A. Stanfield's birthday.

A huge cake covered with birthday candles occupied the place of honor in the center of the table, which was loaded with good things to eat.

After the noon meal a social afternoon was spent in contests, etc., that were enjoyed by all present. The honoree was the recipient of a number of nice presents.

Besides the hostess and honoree those present were: Mesdames H. C. Rippy, R. S. Jordan, G. W. Sitter, W. S. Copeland, N. W. Foster, C. E. Anderson, S. A. Cousins, Clay Thompson, W. B. Upham, L. Moody, D. E. Dean, V. H. Moore, J. G. Thomas, C. C. Cook, T. W. Henry, C. E. Bogan, J. A. Sparks, H. A. Winkles, W. D. Wiles, Earle Shell, F. E. Robinson, Scott Johnston, F. H. Bourland, O. G. Stokely, N. M. Anderson, C. S. Rice, C. C. Bogan, Nida Green, W. C. Cheney, D. C. Carpenter, E. J. Lander, A. B. Christian, J. E. Kirby, C. J. Word, W. J. Bridge; Misses Frankie Mae Upham, Essie Payne and Jenn Word.

## LESTER NEW MANAGER McLEAN SUPPLY CO.

Chas. Lester of Shamrock has accepted a position as manager of the McLean Supply Company, taking the place of T. N. Holloway, who resigned to work as traveling salesman for Morris and Co. of Amarillo.

Mr. Lester has been employed for some time in the Farmer's Cash Supply Co. at Shamrock and is familiar with the grocery business. We are glad to welcome Mr. Lester to our circle of business men and hope to see him identify himself with everything that tends for the betterment of the town and community.

Chas. Back of Back was in the city Saturday.

Percy Kinard was in from the Clark and Bullington ranch Saturday.

W. A. Lankford of Ramsdell was in town Friday.

Mr. and Mrs. Bill Turner and son of Silvertown visited in the J. Lee Turner home Sunday.

Miss Lois Bullock returned to her home at Plainview Monday.

Wheeler Foster made a business trip to Amarillo Saturday.

John Dwyer visited The News office Saturday and ordered the paper sent to his address.

The Mystery Road

By E. Phillips Oppenheim

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Synopsis

BOOK ONE—CHAPTER I—Fleeing from a brutal stepfather, an unhappy young woman, the orphaned Geraldine, finds a refuge in the home of a kind-hearted Englishman, Lord Dombey, who has a young daughter, Myrtle, a French girl, who stands in a country road on the verge of desperation.

dragging it out from his pocket. The great fortress apparently slept. There was no sound anywhere. Only time went on. Three o'clock arrived and passed—four—five! Presently streaks of daylight began to appear. At six o'clock at last there were footsteps outside. The warden entered once more. This time he carried a jug of hot liquid.

her social influence would save him years of fruitless labor. He could leave the bar whenever he liked, and turn his whole attention to politics. And now the dream had crumbled. This slip of paper was nothing but a friendly message, telling her of the success of a friend with whose career she had no intimate concern. Her disposition was too kindly not to feel a certain amount of pleasure at his success, but that very pleasure brought its shadow of personal grief.

"It is my fault that I am alive!" Myrtle moaned. "But listen, please, I have my plans. I am going away." "What good would that do?" Mary asked doubtfully.

NOTICE Take advantage of the low prices on high grade glasses fitted by Dr. Claude Wolcott at Amarillo. Save from \$5.00 to \$7.50. This will pay for the trip. Take this advertisement with you. Advertisement 3-4c

FATHER TELLS 'EM "Mother?" "Yes, dear." "Tell me a fairy story before I go to bed, will you?" "Wait till your father comes home, dear, and he'll tell us both one."

SOME MEN DO IT THIS WAY Husband (as wife shifts gears)— "That reminds me. I must stop at the boiler factory on the way home."

INSURANCE Fire, Hail, Tornado Health, Accident You are fully protected when insured in the strong companies we represent.

V. H. Moore Auctioneer Wheeler, Texas Dates made at News office or call me collect.

REAL DRAY SERVICE We excel in Service because we have more experience and better equipment, so our customers say.

INSURANCE LIFE FIRE HAIL I represent some of the strongest companies in the world. I insure anything. No prohibited list. Money to loan on farms.

ITCH! Move back without question IF HUNTS GUARANTEED SKIN DISORDER REMEDIES (Hunt's Salve and Soap), fall in the treatment of Itch, Eczema, Ringworm, Tetter or other itching skin diseases. Try the treatment at our risk.

McLean Filling Station Oils, Gas and Accessories Sudden Service Magnolene Ford Oil will make your Ford run better

DR. J. A. HALL Dentist Of Shamrock, Tex. Will be in McLean on Thursday, Friday and Saturday after the first Monday in each month.

Lending The Capital of Others The bank of the community really lends the capital of others—unproductive funds that have been gathered through deposits in the bank, and placed just where, in their judgement, they will do the most good.

Hall's Catarrah Medicine will do what we claim for it—rid your system of Catarrah or Deafness caused by Catarrah.

The American National Bank



"It Wasn't Your Fault," She Said.

Chapter VI

The telegram was brought in to Lady Mary as she sat alone in her little sitting-room, in the hours between tea and the dressing bell—hours which, so far as possible, especially during the last few months, she tried to keep to herself. It had been handed in at a branch office in the north of London and contained the news for which she had been waiting:

"It is too late now. Here is the telegram. Christopher is elected." Myrtle brushed it away. It was a thing of no account.

Hall's Catarrah Medicine will do what we claim for it—rid your system of Catarrah or Deafness caused by Catarrah.

WHAT'S IN A NAME

A National City man went to see a doctor. "Doc. said he, "if there is anything the matter with me, don't suggest me half to death by giving it a scientific name. Just tell me what it is in plain English."

THE BACHELORS PARTY

"Did you enjoy the bachelor dinner last night, dear?" "Oh, yes; rather a slow affair, though!" "And who were the bachelors named Mazie and Beatrice who wrote their names on your shirt bosom?"

CLEAR PROFIT

"Why did he invite only married people to his wedding?" "Well in that way he figured that all the presents would be clear profit."

MUCH ENGAGED

She was a dainty young thing, dressed in the latest fashion, and as she tripped up the stairs the police boy gasped, then grinned as she came to a standstill before him. "Could you tell me if Mr. Jenks is in?" she asked. The boy nodded and pointed vaguely over his shoulder at the open door. The girl hesitated for a moment. "Do you know if he is engaged?" she inquired. The boy looked astonished. "Engaged?" he almost shouted. "Engaged! Why he's married and got two kids!"

ACCORDING TO FATHER

Willie was doing penance in the corner. Presently he thought a loud pensively. "I can't help it if I am not perfect," he sighed. "I never heard of but one perfect boy anyway." "Who was that?" asked his mother, thinking to point a moral. "Papa," came the silencing reply, "when he was little."

GALLANTRY

"You seem to have been in a serious accident." "Yes," said the bandaged person. "I tried to climb a tree in my motor car. Just to oblige a lady who was driving another car. She wanted to use all the road."

GENTLEMAN COW!

The Judge: This lady says you tried to speak to her at the station. Student: "It was a mistake. I was looking for my room-mate's girl, whom I had never seen before but who'd been described to me as a handsome blond with classic features, fine complexion, perfect figure, beautifully dressed and—" The Witness: "I don't care to prosecute the gentleman. Anyone might have made the same mistake."

ONE ON PA!

"Pa, will Ma go mad some day?" "What a question! What do you mean?" "Well, I heard her tell Mrs. Cook that she got badly bitten when she married you."

Groceries are cheaper at Puckett's Cash Store. Advertisement. ttc

WHY SHE LOVED HIM



He—Tell me, why you love me. Do! She—I suppose it's because you rejected me so much of my poor pet took by 1 test

CARBON PAPER for embroidering, in large sheets at the News office.

A new car of Yukon flour just arrived. Cheney & Callahan. Advertisement. ttc

BREAKING THE NEWS

"Tell me the worst, doctor; I can bear it." "My bill will be \$250." —Louisville Courier-Journal.

A GOOD IDEA

Fire hose costs approximately \$1.50 per foot, and a good many dollars have been spent by the various municipalities of this section buying new hose after the lookers got through running over the hose the fire boys were trying to use. In Tulsa the city authorities have decided to stop the practice or let the lookers foot the bill. Four fines were handed out last week there. —Hesperian.

SHE DID

"And you tell me several men proposed marriage to you?" he said savagely. "Yes; several!" she wife replied. "In fact, quite a number." "Well, I only wish you had married the first fool who proposed." "I did." —Pittsburg Chronicle.

A GOOD IDEA

Nelson. "I have a terrible toothache and want something to cure it." Eggbert: "Now, you don't need any medicine. I had a toothache yesterday and went home and my

Wants

DON'T BUY A WORN OUT FARM NOW

is the time to select a 160 or 320 acre plot of virgin soil of unrivalled fertility out of the 500,000 acres of the Capitol Reservation Lands. Low prices—long terms. No grubbing, no waste lands, no hot winds. CORN, COTTON, WHEAT aplenty. Abundance of pure water. Delightful climate. ON THE SOUTH PLAINS "The Land of Promise" This land is located in Parmer, Bailey and Deaf Smith counties. I would suggest you act now while the opportunity is yours. Our terms are better than rent. Free transportation and lodging. Call or write L. E. GIBBS Phone 241 Wellington, Texas

BARGAIN RATES on the Star-Telegram are now \$6.00 from now until Dec. 1 for daily and Sunday, and \$5.25 for daily without Sunday. This is not a full year's subscription, but only until Dec. 1st next. The sooner you subscribe the bigger bargain you get. This offer good only during this month. Subscribe at the News office, home town agents.

GROCERIES are cheaper at Puckett's Cash Store. ttc

GARBAGE and trash hauled from any part of the city at reasonable rates. Frank Haynes. ttc

FOR SALE.—East one-half of southeast quarter of Section No. Ninety-one, Block No. Twenty-three, also three acres out of the northeast corner of northeast quarter of Section Sixty-six, Block Twenty-three, Gray County, Texas. If interested write John Burns, Clemons, Iowa. 40-26p.

CARDBOARD for any purpose at the News office.

WANTED at once, two furnished rooms. Write P. O. Box 207, McLean, Texas. ttc

MILCH cows for sale. Young cows, fresh and fresh soon. Phone 43, 24, Geo. R. Reneau. 5-4p

DESK BLOTTERS, large size, at the News office.

STORAGE.—Clean dry storage under daily supervision. Inquire at News office.

THESE little ads bring results. Try one. 25 words for 25c.

The Nature Faker



COULDN'T DIE AFTER THAT

A woman lay very ill, and not expected to recover. Calling an orphan girl she had raised to young womanhood, she said to the girl: "I shall soon leave my little children motherless. They know you and love you, and after I am gone I want you to marry my husband." The young woman burst into tears. "We had just been talking about that," she sobbed. The woman recovered. —Ex.

BUSINESS AT NIGHT

A man went to the university town to visit his son, a first-year student. He called at the young fellow's lodging place and the landlady answered the doorbell. "I believe William Jones rooms here. He is a student at the uni-

versity and —" "Student?" broke in the landlady. "Is young Mr. Jones a student? My goodness, I always understood he was a night watchman." —Ex.

REBUKING A BARBER

Barber in hardware store—"Gimme a box of capet tacks." Hardware Dealer—"How about a nice hammer—" Barber—"No just tacks today." H. D.—"We have some fine saws and some nice chisels. How about some bolts, nuts, and maybe an electric sweeper and—" Barber—"No, I asked for tacks and tacks are all I want. Gimme them tacks and I'll go." H. D.—"All right; but remember when I come for a shave, don't try to talk me into a shampoo, haircut, massage and all the other things you have in stock." —Anthony Republican.

GROCERIES

When you buy groceries you are entitled to the best grades, together with good service, such as you can get here. Give us a chance to demonstrate.

Better buy flour now. The price will be higher later.

Cobb's Cash Grocery

READ THE ADS

YOU NEED A typewriter. The Remington portable has all the advantages of any machine made. The cost is small. See the sample machines at the News office

Wait for the Michigan salt. Cheney & Callahan. Advertisement

Don't take off The Locomotive That keeps business Moving

William Wrigley Jr., the successful chewing gum magnate, talking with a smoking car audience the other day, was telling the others how much a year the chic people invested in advertising.

"But, Mr. Wrigley, you've spent millions of dollars and created a splendid demand now; everybody talks about and chews Spearmint. Your demand is steady and growing. Isn't it a waste to continue spending so many hundred thousand dollars a year in publicity?" one of his audience asked.

The Spearmint King thought a moment, and then replied:

"My friend, if I were to stop advertising, it would be just like taking the engine off this train. It would slow down and after a while stop. Advertising is the locomotive of business, and if you don't have it, business comes to a stop."

**READ THE NEWSPAPERS!**

Readiness in conversation is an important factor in helping people toward success. Those who can talk intelligently on general topics make a favorable impression. Those who are at a loss for well formulated thoughts are apt to give people the idea that they do not know much.

It is interesting to see how two men will often flounder around for subjects for conversation. They meet, say they are glad to see each other, and if no exciting theme is in everyone's mind at the time, they are frequently stuck for subjects to talk about. Very likely they have to fall back on the weather. After they have examined that threadbare subject thoroughly, their conversational powers are exhausted. They feel embarrassed for lack of material for talk. Probably each one thinks what a dull fellow the other one is.

But if those men are careful newspaper readers, one of them will probably introduce some subject that he has just seen featured in the news. If the other is equally well read, he will give his impressions.

The habit of thorough newspaper reading promotes reflection, and these men will have their own original interpretations of current events, which will interest each other. After a good session of talk, they separate, each of them pleased with himself for having talked well, and impressed by the idea that the other fellow is an intelligent man.

The ambitious young fellow, as a result of reading the Grit Advocate and other newspapers, is able to make a favorable impression on the people he meets, through the increased intelligence which comes from following current news. This helps him in making business friends. Young women also find that they get along better in both business and society when they know what is going on in the world.—Julesburg (Colo.) Grit-Advocate.

**1925 CREED**

I will vote at every public election, trying first to inform myself on the candidates and the question to be voted upon.

I will try to buy stock in some local industry or utility serving my own locality, and help it to build up payrolls and values and sobriety in my home town.

I will obey the laws as they are written; it may be as offensive to my neighbor for me to dodge taxes or make booze or exceed the speed laws, as it is to me for him to rob or burn or violate my home.

I will work at my job as though I believed in it.

I will try to make my street the best street in town.

I will practice the belief that prosperity and good government and neighborly love is here now, and to stay, if I will but accept and live it.—The Manufacturer.

**IMPOSSIBLE**

Catherine—"Have you ever been painted in oil?"  
Louise—"Heavens, no! How do you get it off at night?"

Real Michigan meat salt due to arrive soon at Cheney & Callahan. Advertisement 1c

Mr. and Mrs. F. C. Quarles of Council, Okla., visited friends here Saturday and Sunday.

Groceries are cheaper at Puckett's Cash Store. Advertisement 1c

**NEW A. F. OF L. HEAD**



William Green, treasurer of the United Mine Workers of America, has been chosen to succeed Samuel Gompers as president of the American Federation of Labor. He is fifty-one years old, lives in Coshocton, Ohio and is considered one of the best informed men on the labor movement and its problems.

**TOO PERSONAL**

George Bernard Shaw may have started this sarcastic one. It's about an enterprising salesman who believed in putting the homely style and personal appeal in his letters. He sent out a letter to a number of firms, addressing it to their purchasing agents. The letter opened with this sentence: "If you had a hole in your trouser pocket through which your loose change was trickling every day, etc." And it went on to explain how his product helped stop a hole in business. The results from the letter were mostly good, but when he called at the office of Frank & Co. a short time later and sent in his card to the purchasing agent, he was told icily that Miss Jones didn't care to see him.

**LEME OUT**

J. S. Mout of The Ohmale Paint Co. says that buying paint is like many other features of life—it's not always what things seem that counts. It's like the case of the negro woman who attended a slight-of-hand performance. She was greatly delighted with the conjurer's tricks until, spreading a letter on the table and covering it with a heavy blanket, the man of magic proceeded to read the letter. "Fo de lan sakes!" exclaimed Jimima, "dis ain't no place for a woman in a thin caliker dress."

**WHEN TO ADVERTISE**

As we see it, the answer to "When is the best time to advertise?" is—NOW. The only exception we can see is when the business itself isn't ready to expand. The "times" haven't much bearing on the question. All times are good times to let people know you are in business, and to let them know what you are in business for.—Service Direct.

**ALL WRONG**

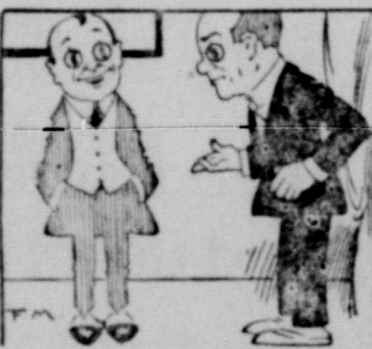
Many persons come to The Daily News and offer contributions of various sorts. Of course, The News is glad to receive contributions that are of general interest and of public need.

However, few newspapers these days have need of "fun" stories. Stories must stand on their merits, and newspapers do not need material to fill up the paper.

Editing a newspaper these days is a process of elimination. Only the choicest of material can be printed for lack of space in The News, and this condition holds true of other papers. The News probably throws away ten times as much material received for publication as it prints.

Many employees must spend their time condensing information so that it may be given to the public in the briefest form and yet give the facts. Don't ever ask the newspa-

**EXPLAIN HIS LOOKS**



"Why does buying a new suit make you look so bored?"  
"Had to plunk down fifty bucks for it."

**Hail-Fire-Tornado Insurance**

The kind that absolutely protects you against financial loss, in case of fire, hail or tornado.

**RIPPY & BEALL**  
Office at Citizens State Bank

**CLEANING PAYS**

Clothes allowed to accumulate too much dirt and grime, may be forever ruined. A thorough cleaning and pressing will lengthen the life of your clothes.

**City Tailor Shop**  
Clarence Gray, Prop.

per man if he needs some "fillers," for he doesn't.—Amarillo News.

**THE MANNER**

"Girls are prettier than men."  
"Naturally."  
"No—artificially."

**HE COULDN'T RESIST**

Wife—"Henry, are you sure that everything is shut up for the night?"  
Hubby (climbing wearily into bed)—"Yep—everything but you."

**NOT FOR MEN**

The minister was trying to teach the significance of white to a Sunday school class.  
"Why," said he, "does a bride invariably desire to be clothed in white at her marriage?"  
As no one answered, he explained. "White," he said, "stands for joy, and the wedding day is the most joyous occasion of a woman's life."  
A small boy queried, "Why do the men wear black?"

**ADVERTISING RATES**

The National Editorial Association which constantly studies the newspaper field, recently concluded a very careful analysis of the weekly newspaper and the rates it should get for advertising. In setting down the figures, the organization points out that these rates are such as are required if the publisher is to serve his subscribers as efficiently and effectively as he should.

They are, per inch, as follows:  
For 500 or less circulation—25c.

For 1000 or less circulation—30c.  
For 1500 or less circulation—40c.  
For 2500 or less circulation—45c.  
For 3000 or less circulation—48c.  
For 3500 or less circulation—51c.  
Ninety-nine per cent of the people of a community are proud of a live throbbing, newsy paper. They know it is the best advertisement a town can have. They know it reflects the spirit of the community and that people judge the up-

**WILL BE GRATEFUL**



"It's thought extended deadlocks will be frequent during the present congress."  
"How grateful the country should be! They can't make new laws during those periods at least."

**Scott's Kitchen**

Short Orders  
Chilli and Roasts  
The Best Pies and Coffee  
Give Us a Trial  
RILEY SCOTT, Prop.

**Fresh Meats**

In winter there is nothing that takes the place of good fresh meat, in preparing a meal.  
Call us for your favorite cut. Your order will receive prompt attention Telephone 165.

**THE CITY MARKET**

BRYANT HENRY, Prop. PHONE 165

**Auto Tax Notice**

Jan. 1, 1925, was the last day to pay your auto license without penalty, but through courtesy of the officers the time was extended until Jan. 26, 1925. This time is now past and a state highway officer is now in Gray county making arrests of all found running cars without 1925 license tags. Anyone driving cars without new tags is subject to arrest and fine.

John F. Studer  
County Attorney

**Lumber for Every Need**

Direct from the forest comes the lumber in our yards, insuring you the first grade in whatever you need.

It also enables us to quote lower prices because our cost is less than if we were to buy from indirect sources.

You can supply home needs from our large hardware stock.

**Western Lumber & Hardware Company**  
H. F. WINGO, Manager

to-dateness of a town and its inhabitants by its newspapers.

The merchants and other classes of advertisers are more keenly alert to the situation, probably, for they have given it more thought and attention. They desire a newspaper which is a credit to the community and to them, and they are anxious and willing to see that the newspaper prospers so that it can grow with the city or town and be of general service.—Storm Lake (Iowa) Pilot Tribune.

**PATRONIZE THE ADVERTISER**

**FILL 'ER UP**

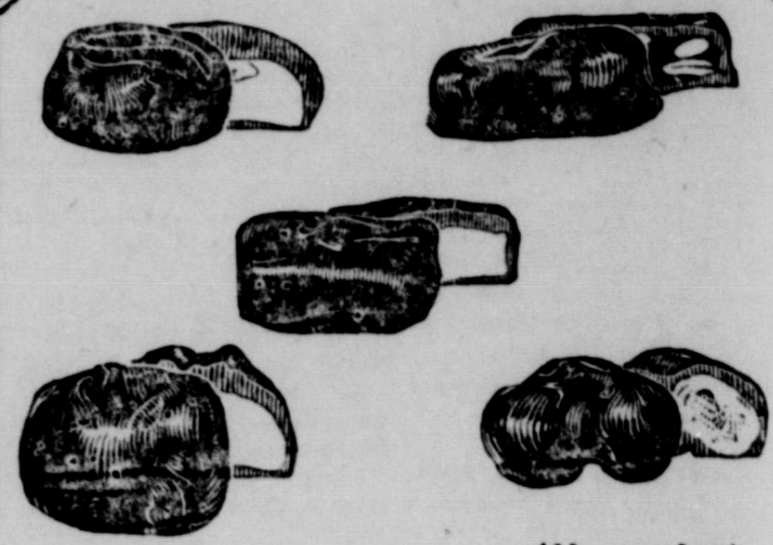
When your car needs the kind of gas that gives the greatest mileage; that's clean and sure-firing, drive around to our pump and let us fill 'er up.

**SNAPPY SERVICE STATION**  
"Service With a Smile"  
W. M. Meaders, Mgr.

**Louisiana State Life Insurance Company**

announces a complete personal protection policy. It will pay you to investigate it.  
Also see me for fire and tornado insurance.

**C. C. BOGAN**  
Agent



ALL your favorite centers—each in a substantial chocolate overcoat. You'll have to eat one to learn how good they are—and eat many to learn that they are all equally good. Come in as you go by today, and get some. Packed in a handsome box that will please anybody.

**Lippett's**  
"The Chocolates with the Wonderful Centers"

**Erwin Drug Co.**

The Rexall Store

**Newspaper Bargain**

Here is an offer that provides reading matter for every member of the family for twelve months.

- The McLean News
- The Semi-weekly Farm News
- Mother's Popular Monthly
- Mother's Home Life
- Hearth and Home
- Gentlewoman
- The Dairy Farmer

All seven of the above named publications one full year for only

**\$2.95**

Leave your subscription at the News office.