

EPWORTH LEAGUE

Subject—Getting Strength from God.
 Leader—Marie Copeland.
 Strength from God—Sinclair Rice.
 How to Get Strength from God—Pearl Johnson.
 How Strength Comes from God—Lucile Stratton.

CARD OF THANKS

We desire to thank our friends and neighbors who helped save our furniture and home in the fire last week. We also want to thank the fire department for their promptness and efficient service in helping save the property.

R. S. Jordan and family. 1c

Miss Ruby Cook won four prizes in women's literary events at the Amarillo fair.

Prof. Miner Ratterree is a new reader of The News.

Mrs. Belle Henderson has renewed her subscription to The News.

Sheriff Graves of Pampa was a McLean fair visitor Saturday.

Guy Hill and family of Shamrock visited the McLean fair Saturday.

Mrs. Pakan of the Pakan community won several first and second prizes on canned goods at the Amarillo fair.

Mr. and Mrs. Sullivan Cooper of Gould, Okla., visited the McLean fair Friday.

Miss Marguerite Merriman spent the week end with home folks at Wheeler.

Paul Macina of Pakan won 1st prize at the Amarillo fair on yellow dent corn.

Mrs. S. A. Cousins renews for The News and orders the paper sent to Miss Jewell Cousins, who is attending Southwestern University at Georgetown.

D. C. Trigg of White Deer was in McLean Tuesday and Wednesday.

Leo Headley of Vernon came in the first of the week for a visit.

A. C. Waldron of Rush Springs, Okla., was in McLean this week.

BOOKKEEPING supplies, ledger sheets, journal and cash book sheets for high school commercial class at News office.

Groceries are cheaper at Puckett's Cash Store. Advertisement 1c

NO HURRY

Take it easy when you're going down the highway in your Liz; you are taking chances, showing how the good old bus can whiz; prove that you are wise and knowing—you have all the time there is. I have just been out assisting men to pick up Abner B.; he was wotting he was wisting he could hit up fifty miles, and although he's still existing, surgeons ply their saws and files. Now and then the sanest driver would bet an X or flivver he can knock the record blind; and we bear the maimed driver to the drugstore in the wind. Falling for such crazy urges, like a demon does he ride; down the dusty road he surges, while his rear wheels skid and glide; from the weeds a cow emerges, and the car and cow collide Or a tire blows out and Lizzie turns a handspring in the air, and the wreck would make you dizzy, wheels and whiskers everywhere; and the pharmacist gets busy, making plasters in his lair. Or another chump is speeding, he is coming round the bend, and two men are shortly bleeding, and the gladsome joy ride ends, and tomorrow you'll be reading stories of a tragic trend. Every day a hundred voters join the churchyard also vans, victims of the rushing motors, slaughtered by the speeding vans, knocked as dead as English blowers which are shipped in handsome cans. And they all might well all be living, teaching school and slaking lime, if we, in our daily flivving would be sane and take our time; to the laws give attention, holding haste to be a crime.—Walt Mason.

THE MAN'S VIEWPOINT

They were climbing a lofty peak of the Alps, and she was standing a few feet above him. She turned around and gazed in wonderment.

"What," he asked, "do you see?"
 "Far, far below," she said, "I see a long white sheet stretching like a paper ribbon almost back to our hotel."
 "Ha, ha," he ejaculated, "It's that hotel bill overtaking us."

USELESS

The Man—"I paid five dollars to a fortune teller yesterday. She described you exactly and said we would be married within a year."

The Girl—"How extravagant you are! Why I could have told you that for nothing."

HIS TRAGIC EXPERIENCE

"Why don't you work? Hard work never killed anyone."
 "You are wrong, lady. I lost both of my wives that way"

MUNICIPAL OWNERSHIP

We have fought for municipal ownership of public utilities for the past twenty years. Our argument being that a municipally owned institution could and would save every dime the private or corporate owned utility paid as dividends. This argument is good and would hold good today, provided there is such a thing as finding a manager who is competent and efficient, who WORKS JUST AS HARD to keep his job as the man who owned this utility would work to save \$50,000 or \$75,000 of his own hard earned cash he had invested in this utility. We are just about to announce ourselves as believing in corporate owned utilities on a small scale, especially. Now, we are not saying managers of municipally owned utilities are dishonest or that they do anything whatever wrong. These men are human and do as directed, but with all the honest work and all the honest directors, there is still a waste there allowed to come about by the HONEST MANAGER, that is never, never allowed to come about by the man who owns that institution, and knows that if the institution goes down he is a "busted" man when it goes down.—Claude News.

DISTRESSED HIM MOST

A maid had been using surreptitiously the bath tub of her employer, an elderly bishop. He was a bachelor, very fastidious about his toilet, and desired the exclusive use of his tub.

He reprimanded the maid with much indignation: "What distresses me most, Mary, is that you have gone this behind my back."

PUBLIC LIKES IT

A high priced hair tonic, when analyzed, proved to be 99% kerosene and the balance material to disguise the color. And the joke of the thing is that it does the trick. It's the directions on the bottle: "Apply night and morning and massage the scalp for half an hour." Nothing like elbow grease for making the hair grow. But the public likes to be humbugged.—Sayre Journal.

THE MODERN DANCE

The editor is just a bit old-fashioned. We are so old-fashioned that we still believe in the old-time modesty. There is much more freedom between the sexes in this generation than in any preceding generation in this country. This freedom does not always connote immodesty. Nevertheless there are far too many evidences of such in the modern dance. There was nothing, perhaps, wrong in the old-

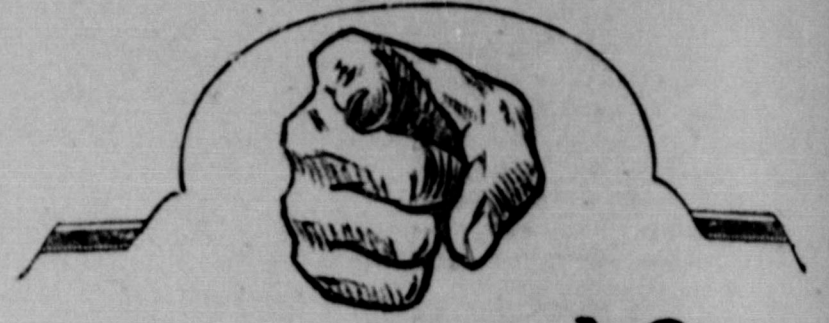
time dance. The present day dance may work no harm to many who participate. But we are old-fashioned enough, nevertheless, to be shocked by the public demonstrations of amorousness that are frequently given on the dance floor. We believe that the close contact of the male and the female in the modern dance is not only destructive of modesty but is terribly dangerous to the morals of those engaged in this form of pleasure. The public dance as usually conducted in this day is no credit to the community which tolerates it. We believe that it should be frowned upon by all good people and that we should warn our young people of the dangers lurking in it rather than encourage them to indulge in it. This may be old-fogeyism, but we believe that such old-fogeyism is necessary to preserve the highest morals and the highest type of character among our young people. We don't even like the public hugging and kissing that is demonstrated in every picture show and tent show that is operating in this country. We wish that America might return to her old time habits of virtue and modesty.—Lynn County News.

Watch Repairing

We Pay Postage Both Ways
 Quick Service—Reasonable Rates

McCormack Brothers

Shamrock, Texas
 Leave Work at Shell's Pharmacy or Send Direct



You need a New Remington Portable

YOU need it because it furnishes the time saving, the labor saving, the truly efficient, the modern way to write. The New Remington Portable is the smallest and lightest portable with four-row standard keyboard. It has the longest writing line of any portable, accommodating full-width paper and long envelopes. And all the writing is always visible. Call and let us show you this wonderful little machine and its many decisive advantages. And then let us explain to you our easy payment plan. You owe it to yourself to own a Remington Portable, and this plan will make it easy for you

THE McLEAN NEWS



Texhoma Oil & Refining Co.

For Value and Service Use
TEXHOMA PRODUCTS

Amalite Motor Oils 100 per cent Pure Pennsylvania.

L. L. ROGERS

Agent
 Phone 131 McLean, Texas

MONUMENTS

DIRECT FROM FACTORY
 TO CEMETERY

Write Us for Prices

Clarendon Monument Works

Clarendon, Texas

38-3p

for Economical Transportation



You are Invited

to take a picture trip through an automobile plant

Learn how quality is attained with modern production methods! This week we are making a special photographic exhibit illustrating the precision methods by which quality is achieved in the manufacture of the modern motor car.

Showing the Reason for Quality at Low Cost

The exhibit consists of 40 remarkable photographs of the most interesting processes in modern automobile manufacture. It will provide the same interesting knowledge that you would get by taking a trip through the plants where Chevrolet cars are built. Each picture is accompanied by a full description of the operation it illustrates. It is an exhibit of unusual interest and value. Bring the children.

- Touring Car \$525
- Roadster . . . 525
- Coupe . . . 675
- Coach . . . 695
- Sedan . . . 775
- Commercial Chevrolet . . . 425
- Express Truck Chevrolet . . . 550

ALL PRICES F. O. B. FLINT, MICH.

SMITH BROTHERS CHEVROLET
 McLean, Texas

Be Sure to See the Special Exhibit This Week

Ford

INCREASED values recently built into Ford cars are particularly noticeable in this attractive, compact Ford Coupe.

All the practical advantages which have made this car so universally popular, are here in greater measure, every added feature giving comfort, style and good looks in addition to remarkable utility.

See your nearest Authorized Ford Dealer for a practical demonstration.

FORD MOTOR COMPANY
 DETROIT, MICHIGAN

COUPE

\$520

F. O. B. Detroit



No Increase in Prices

Runabout \$260 • Touring \$290 • Tudor Sedan \$350 • Fordor Sedan \$660.
 Demountable rims and starter extra on open cars. All prices F. O. B. Detroit.

BEST FAIR EVER HELD

(Continued from page 1)
 Poultry—J. G. Thomas 1st
 second; cockerels—J. G. Thomas
 1st, R. S. Jackson 2nd.
 Dark Brown Leghorns. Pen—M.
 1st and 2nd. Singles, pullets
 and cockerels—H. Hunt 1st and
 2nd.
 Anconas. Pen—J. W. Burrows 1st
 Barred Plymouth Rocks. Pen—
 L. Hinton 1st.
Horses
 Shetland Ponies—Flay Messer 1st
 and 2nd and grown pony.
 Saddle Colts—Carl Hefner 1st.
 Eastern Bays 2nd.
Hogs
 Poland Chinas, 6 mo. old—An-
 drew Wilson 1st and 2nd.
 Kaffir—D. L. Abbott 1st.
 Irish—J. P. Brooks 1st.
 Apples, 5 varieties—A. T. Wilson
 1st.
Domestic Science
 Grape butter—Mrs. J. R. Phillips
 1 and 2.
 Apple jelly—Mrs. H. Longan 1.
 Crab apple jelly—Mrs. L. R.
 Landers.
 Plum jelly—Mrs. J. G. Davidson.
 Grape jelly—Mrs. L. C. Eames
 1, Mrs. Rutledge 2, Mrs. H. Longan
 3.
 Dried apples—Mrs. Nida Green.
 Pickled peaches—Mrs. Nida Green.
 Oranges—Mrs. J. R. Phillips.
 Cold soap—Mrs. J. R. Phillips 1,
 Mrs. Caleb Smith 2.
 Plums—Mrs. E. D. Smith 1 & 2.
 Cherries—Mrs. A. Starfield 1
 and 2, Mrs. R. F. Sanders 3.
 Grapes—Mrs. J. E. Bentley.
 Peaches—Miss Anna Hrncliar 1,
 Mrs. Caleb Smith 2, Mrs. Sanders 3.
 Apples—Mrs. J. E. Bentley.
 Peach pies—Mrs. E. H. Kramer
 1 and 2, Mrs. J. E. Bentley 3.
 Beets—Mrs. L. McCombs 1, Miss
 Kate Ptak 2, Mrs. R. F. Sanders 3.
 Cucumbers—Mrs. J. E. Kirby 1,
 Mrs. Nida Green 2.
 Pickle relish—Mrs. L. McCombs 1,
 Mrs. Eva Cadra 2, Miss Kate Ptak 3.
 Tomato mince—Miss Kate Ptak.
 Pickled onions—Miss Kate Ptak.
 Beans—Mrs. J. E. Bentley.
 Peas—Mrs. J. E. Bentley 1, Mrs.
 Sanders 2.
 Tomatoes—Mrs. J. E. Bentley 1
 and 3, Miss Kate Ptak 2.
 Beef roast—Mrs. E. J. Lander.
 Apple preserves—Mrs. Nida Green
 1, Mrs. H. Longan 2.
Domestic Arts
 Bed spread—Mrs. Vester Smith 1,
 Miss Clara McCleskey 2.
 Luncheon cloth, emb.—Mrs. Clar-
 ence Gray 1, Miss Gladys Holloway 2,
 Miss Christina Pagan 3.
 Luncheon cloth, cre.—Mrs. E. J.
 Lander 1, Miss Kate Ptak 2, Miss
 Christina Pagan 3.
 Pillow cases—Mrs. E. J. Lander
 1, Miss Christina Pagan 2, Miss
 Gladys Kunkel 3.
 Curtain—Miss Gladys Holloway.
 Guest towel—Miss Anna Pagan.
 Buffet set—Miss Gladys Holloway
 1, Miss Clara McCleskey 2.
 Water piece—Mrs. Vester Smith
 1, Miss Kate Ptak 2, Miss Anna
 Pagan 3.
 Pillow—Mrs. Vester Smith 1, Mrs.
 D. Bentley 2, Mrs. A. P. Bristol 3.
 Scarf, emb.—Miss Gladys Holloway
 1, Mrs. Vester Smith 2, Miss
 Christina Pagan 3.
 Table runner, cro.—Mrs. M. D.
 Gray 1, Mrs. Clarence Gray 2.
 Night gown, emb.—Miss Christina
 Pagan 1, Mrs. Caleb Smith 2, Miss
 Gladys Holloway 3.
 Night gown, cro.—Mrs. Clarence
 Gray.
 House dress—Mrs. H. C. Rippey 1,
 Miss Anna Pagan 2.
 Sashes—Miss Anna Pagan.
 Aprons—Mrs. E. J. Lander.
 Apron—Mrs. E. J. Lander 1,
 Miss Gladys Holloway 2.
 Rug—Mrs. Nida Green.
 Pocket rug—Mrs. E. J. Lander.
 Cotton quilt—Mrs. J. E. Bentley.
 Child's quilt—R. S. Jackson and Re-
 s. Jackson.
Old Fiddlers Contest
 E. Loter 1, J. E. Ayer 2, J. P.
 3, Paul Reimer 4.
Baby Contest
 Billie Mae, daughter of
 Mrs. Frank Bailey, 1; Doris
 Ann, daughter of Mr. and Mrs.
 Bailey, 2; Tedder baby 3.
 Kenneth Pope, son of Mr.
 J. O. Wilkins, 1; Joe Billy,
 son of Mr. and Mrs. Jim Saunders,
 2; Mr. and Mrs. Pete Ful-
 ton 3.
Club Girls
 Elizabeth Wilkerson 1, Miss
 Vannoy 2, Miss Corrie Lee
 3.
Club Boys
 Howard Wilson and Ben Howard
 trips to the Dallas fair on
 work. Jobe Abbott tied for
 place on agricultural exhibit
 at the fair.
 Prices are cheaper at Pickett's
 Store. Advertisement fee

PSALM OF LIFE

(With apologies to Longfellow)

Tell me not in mournful numbers
 "Life is but a dream,"
 For the business man who slumbers
 Has no chance to skin the cream.

Life is real! Life is earnest!
 Cocks, on their scolding pierce,
 If you quiddens thou yearnest,
 Lunge to purr, thrust and pierce.

In the business field of battle
 Molluscoides have no place;
 Be not like dum's driven cattle,
 Be a live one in the race.

Lives of great men all remind us
 We can better the bacon home,
 And departing leave behind us,
 Footprints on another's dome.

Tell me then be up and do,
 For the business man who slumbers
 Has no chance to skin the cream.

Otherwise we may be done;
 Still achieving, still pursuing,
 Advertise and get the mon

PREVENTING CYLINDERS FROM RUSTING

D. W. S. writes: "My car was
 idle all winter and when I took
 off the cylinder-head shortly ago
 to grind the valves preparatory to
 putting it on the road again, I
 found the insides of the cylinder
 head rusted. How can this be
 prevented in the future?"

Answer: So far as we know,
 the only practical precaution is to
 leave the cylinders fully coated
 with oil when the engine is laid
 up. This can be accomplished by
 removing the spark plugs, inject-
 ing about an ounce of engine oil
 into each cylinder and cranking the
 engine over a few turns with the
 starter. Adding a little oil and

repeating the cranking operation
 every few weeks during the idle
 period is also advisable.



HIS UTTER UNTRUTHFULNESS

"How come Link Lopper, our
 hired man, come to get into trouble
 as a witness?" asked Mrs. Fum-



TEMPTING FRUIT
 "Man's original fall was brought
 about by an apple."
 "Now it's always a peach."

Wants

MATTRESSES renovated and re-
 covered WEI call for and deliv-
 er at McLean once each week. Leave
 orders at News office or write
 Economy Mattress Co., P. O. Box
 71, Shamrock, Texas. 40-5p-tfc

GROCERIES ARE cheaper at
 Pickett's Cash Store. tfe

O. M. Franklin Blackleg Bac-
 on for sale at E. E. Dishman
 Confectionery. 40-5c

WINDFALL apples at \$1.00 per
 bushel and pure D apple cider at
 40c per gallon, for sale by A. T.
 Wilson. 37-4p

GARBAGE and trash hauled from
 any part of the city at reasonable
 rates. Phone 40, 2, Frank Haynes.

MATTRESSES renovated and re-
 covered WEI call for and deliver
 at McLean once each week. Leave
 orders at News office or write
 Economy Mattress Co., P. O. Box
 71, Shamrock, Texas. 40-5p-tfc

MY BEST Barred Rock cockerels
 22 each. Buy early and get my
 best. W. L. Hinton. 1p

HIGH PRICED EGGS. If you
 produce them, you need an egg
 stamp! Let The News furnish
 you one. Telephone 47.

THESE little ads bring results.
 Try one. 25 words for 25c.

SWEET POTATO storage, ready
 Oct. 12 or before. 100 bushel lots
 25c per bushel. Smaller lots 30c
 per bushel. Also have crates for
 sale. Phone 182. Bryan Roby. 41-2

STORAGE—Clean dry storage
 under daily supervision. Inquire
 at News office.

THREE quart fruit jars left by
 someone in the plant and flower
 booth at the fair may be had by
 the owners at the News office by
 calling for them.

Magnolia Petroleum Co.
 C. J. CASH, Agent
 86 101
 Day Phone Night Phone

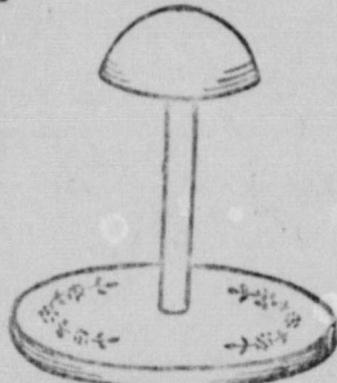
Hall's Catarrh Medicine is a Combined
 Treatment, both
 local and internal, and has been success-
 ful in the treatment of Catarrh for over
 forty years. Sold by all druggists.
 F. J. CHENEY & CO., Toledo, Ohio

Shell's Lightning Oil
 Shell's Pharmacy

DYNAMITE ON THE HOOF



(Copyright by R. R. Doubleday.)



Here is a rest to keep your best
 hat off the closet shelf. Get a
 wooden board at the ten-
 cent store. Cut a piece of broom
 stick or other round wood six
 inches long. Cut a circle from a
 piece of softwood four inches in
 diameter. Bore a hole in the
 center of the board just the
 size of the broomstick, but do not
 put the hole all the way through
 the board. Put glue in the hole
 and insert the piece of broom
 stick, pulling it to the board from
 the under side driving the nail
 first into the bottom of the board
 and then into the stick. Nail the
 end of the wood on top of the
 board. Paint the whole rest with
 a good enamel paint. When the
 paint is dry transfer the design
 on the board, plain it twice
 with a sandpaper. Paint the
 top and sides of the board
 and stems green, using tube oil
 paint. The centers of the bow is
 are yellow. Pad up the top of the
 rest with vegetable fiber or cotton,
 and stretch over this a piece of
 cloth. Glue the cloth in place under
 the board and the stems.

FOR YOU! FOR EVERYBODY!



Remington Portable STANDARD KEYBOARD
 -No Shifting for Figures!

THIS handy, compact writing ma-
 chine is the latest addition to the
 famed Remington family.
 Especially designed for intimate,
 personal use, it fits in a case only
 four inches high, can be carried any-
 where, used everywhere, and is a real
 necessity to every man, woman or
 child who has any writing to do.
 Like all Remington Typewriters
 it turns out clean-cut, beautiful
 work speedily
 and efficiently.

Price, complete
 with case, \$40
THE McLEAN NEWS

BOOKKEEPING supplies, ledger
 sheets, journal and cash book
 sheets for high school commercial
 class at News office.
 Need a typewriter? The Rem-
 ington Portable has all the ad-
 vantages of any machine made
 The cost is small. See the sample
 machine at the News office.

RUBBER STAMPS. Order rub-
 ber stamps, daters, etc., at the
 News office. Prompt service and
 the best of work.

History notebook pads, two for
 5c. at the News office.

BLACKSMITHING

We are prepared to do your
 blacksmith, wagon and wood-
 work promptly, at reasonable
 prices.
 Give us a trial.
McLEAN BLACKSMITH SHOP
 CHAS. EUDY, Prop.

W. Sherman White
 Attorney-at-Law
 McLean
 Texas

SPEED BROS.
 General Contractors
 and Builders
 Sidewalks, Paving, Stucco
CLARENDON AND McLEAN
 TEXAS

MRS. COOLIDGE, LL. D.

Mrs. Calvin Coolidge, wife of the
 resident, in cap and gown at the ex-
 amination at Boston university, at which
 she was given the LL. D. degree.

Buy Here

Good chocolate 25c lb.
 Men's work clothes and boys' "Longies" cheap.
 \$5.00 in trade and 95c cash for a big Mama Doll.

Cobb's Variety Store
 Welcome

Bakery Changes

I am back in charge of the McLean Bakery and will en-
 deavor to keep a supply of fresh bread and pastry on hand
 at all times.
 Your patronage appreciated.

McLEAN BAKERY
 Herman Lee, Mgr.

CONDENSED STATEMENT OF CONDITION
 at the close of business September 28, 1925

Resources	
Loans	\$155,190.44
Banking House, Furniture and Fixtures	7,500.00
Real Estate	13,226.30
Bonds, Stocks and Warrants	4,054.75
Other Resources	3,297.68
Cash and Exchange	26,042.34
Total	\$209,311.51
Liabilities	
Capital Stock	\$ 25,000.00
Surplus and Profits, net	7,727.60
Re-Discounts	24,667.25
Deposits	151,916.66
Total	\$209,311.51

The above statement is correct. F. H. BOURLAND, Cashier.

The American National Bank

THE McLEAN NEWS
Published Every Thursday

T. A. Landers Fred Landers
LANDERS & LANDERS
Editors and Owners

Entered as second class mail matter May 8, 1905, at the post office at McLean, Texas, under act of Congress.

Subscription Price
One Year.....\$1.50
Six Months......75
Three Months......40

Four issues make an advertising month. When five issues occur in the calendar month, extra charge will be made for the extra edition.

A noticeable feature was the work of the local boy scouts in helping watch the crowds, taking tickets, etc., during the fair. These boys performed rather irksome duties in a very acceptable manner and deserve the praise of everyone.

One necessary work of Fire Prevention Week should be the cutting of weeds in streets, alleys and vacant lots. This is one thing that has been entirely neglected in McLean until a shameful state of affairs can be found in several places.

Some means will have to be provided for the poultry exhibit at the next fair. Poultry and pet stock have no place in the agricultural building, and this should be looked into in plenty of time for next year's fair.

"The best fair we ever had" is the expression heard from everyone this week. The crowds were the best humored of any previous fairs and everyone seemed to enjoy the various attractions offered. There was no evidence of lawlessness and no complaint was made against the carnival people. Everybody bent their best efforts to make the fair a success.

There has been—and may be yet—a cemetery association at McLean, but so far as any evidence of its work is concerned, there might as well be no such organization. Old Dr. Seaman A. Knapp used to say that the neglected appearance of small town cemeteries made it "look as if they didn't believe in a resurrection." There is no excuse in neglecting our cemetery, and whatever changes are needed to cause our association to function should be made.

A permanent fair grounds should be the next move of our Chamber of Commerce. There could be no better place than in the city park. There is plenty of room close in, and the old tabernacle could be torn down and the lumber used in erecting a suitable building for the fair. The tabernacle should be condemned anyway, and we know of no better use than to make a needed fair building of it.

Practically no advertising was done for the McLean fair other than the booster trips to nearby communities, and all the visitors at the fair were home folks. In former years we have spent from four to eight times as much on advertising and have enjoyed the patronage of many visitors from nearby towns. Perhaps the happy medium could be reached in future fairs, so that we might attract both home folks and neighboring visitors.

This is Fire Prevention Week and no better service could be rendered by any citizen than to see that every door on the church, lodge hall or school building in his community opens outward as the law directs. Any public building that has doors opening inward are nothing but fire traps, and people should refuse to gather in such buildings until they are made to comply with the law. It is much better to be a little disagreeable in the matter, if necessary, than to see many people burn to death on account of being trapped by inward swinging doors. These things happen often enough to make us realize the real danger.

We sometimes see letters being published in the nature of a religious debate. Any church or man who enters a religious debate only succeeds in lowering their standing with the public. Nothing good has ever been accomplished in trying to convince folks against their will and, certainly no church should stoop to such practices, regardless of what some short sighted church members may do. Newspapers would do well to refuse such communications, the use of their col-

umns, or by all means charge them advertising rates for their mouthings.

The merchants of McLean owe much to the advertising committee of the Chamber of Commerce. Several schemes have been passed upon and endorsement refused by the committee that has saved the merchants considerable money. All worthless schemes could be discouraged if every merchant would refuse to contribute until the promoter could show the endorsement of the committee. There are some worth while things offered that we as a town are not able to go into, and the committee is always able to smooth things over in the best possible manner, leaving no hard feeling on either side, but at the night otherwise be spent on the scheme.

McLean business men seem to have had an epidemic of sign painting the past few weeks. Traveling painters have reaped a good harvest. This may be taken to mean an era of prosperity expected, so in hard times it is easy to get along without signs. A good sign in front of one's place of business is necessary to one who takes pride in his business, but signs along the roads or curtains, etc., are a different matter. One sign painter told us last week that the state law would not allow anything but a very small sign placed on any public highway, yet he found such pickings this fall in the country towns, making the smaller signs. Road signs are very expensive advertising, as they bring no results, compared with better forms of advertising.

Our stock of building material is complete. Call and look over our stock. Clear Smith Lbr. Co. Advertisement 41-42

STATEMENT OF OWNERSHIP
MANAGEMENT, ETC. OF
THE McLEAN NEWS
Publishers, editors and owners:
T. A. Landers, McLean, Texas;
Fred Landers, McLean, Texas.
There is no indebtedness of any kind against The McLean News.
Subscribed and sworn to Oct. 8, 1925.

SHERIFF'S SALE
STATE OF TEXAS,
COUNTY OF GRAY.

By virtue of an execution issued out of the Honorable County Court of Potter county, on the 3th day of October, A. D. 1925, by the Clerk thereof, in the case of P. H. Seewald versus W. L. Campbell, No. 2656, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in November, A. D. 1925, it being the THIRD day of said month, before the Court House door of said Gray county, in the town of Lefors, Texas, the following described property to-wit:

Being all that part of Survey No. Sixty-six (66) in Block E, D. & P. Survey Certificate No. 129, lying south of the right of way of the Rock Island Railway Co. and described by metes and bounds as follows:
BEGINNING at the southeast corner of sec. No. 66,
THENCE north at 90 vrs cross draw at 762 vrs cross fence at 1900.8 vrs center of Postal Highway;
THENCE west with said highway 829.8 vrs to the south line of the Rock Island Railroad right of way;
THENCE south 42 degrees 15 min. W with said right of way 156.6 vrs;
THENCE south 59 degrees 15 min W with the said right of way 129 vrs;
THENCE south 69 degrees 15 min. W with said right of way 102.9 vrs;
THENCE south 82 degrees W with said right of way 119.9 vrs;
THENCE north 85 degrees 15 min. W with said right of way 125.3 vrs;
THENCE north 74 degrees 45 min. W with said right of way 97.5 vrs;
THENCE north 64 degrees 15 min. W with said right of way 155 vrs;
THENCE north 55 degrees 15 min. W with said right of way 234 vrs;
THENCE west with said highway 601.9 vrs the northwest corner of this survey;
THENCE south 1110.6 vrs north line of J. Siebel Survey;
THENCE east with Siebel north line 174 vrs to its northeast corner old pile of sandstone;
THENCE south with east line of Siebel 790.2 vrs rock in fence line.
THENCE east 1168 vrs to the place of BEGINNING, said tract to contain 603.1 acres of land, and being situated in Gray county, Texas.
Levied on this 7th day of October, 1925, as the property of W. L. Campbell to satisfy a judgment amounting to \$385.24, in favor of P. H. Seewald, with interest at ten per cent per annum from May 29th, A. D. 1923, bear-

GIVEN UNDER MY HAND this 7th day of October, A. D. 1925.
E. S. GRAVES, Sheriff,
Gray County, Texas.
ing a credit of \$65.51 of date November 30th, A. D. 1923, and out of suit.
By JOHNNIE R. BACK, Deputy.
JRE-41-3c

DESERVED
Stufe—"I have courted your daughter for the last year."
Pa—"Well, what do you want?"
Stufe—"To marry her."
Pa—"Hurray! I thought maybe you wanted a pension."
Cash Store. Advertisement 1fc
Groceries are cheaper at Packer's

H. F. Wallace of Clarendon was in McLean one day this week looking after his store here.

MR. MOTORIST
Drive by and let us fill your gas tank with Texhoma gasoline, sure-fire and full of "pep." Free air, water and SERVICE.
STAR FILLING STATION
"Headquarters for Service"
L. L. ROGERS, Prop.
Phone 131

Just Received
a new line of men overcoats priced \$15 to \$20. Men's leather coats \$9.50 to \$17.50. Better take a look at these values before you buy.
Our shoe sale closes Saturday, October 10.
John Mertel
Shoe Repairing Done While You Wait

Wagons! Wagons!
We sell Weber, Emerson, John Deere and Avery wagons. Whatever your choice, we can please you.

Stoves
Buckeye cook stoves and heaters will give entire satisfaction. We also sell New Perfection oil stoves—BST on earth!
Visit us often. You are welcome, whether you buy or not.
McLean. Hdw. Co.
W. B. Upham, Manager

Concrete protects against Fire,
Tornado and Earthquake

Ask Dad—
See If He Knows

Father and mother are always thinking of your welfare—there isn't a thing within reason they wouldn't do for you. But they may unknowingly have been risking your life every day. When you are at dinner tonight with dad, ask him this question: "Dad, is our school firesafe?" Perhaps he won't be able to answer—he may not know. Ask dad if he knows that somewhere in the country a schoolhouse burns every day. Ask him if he knows that one-third of all the schoolhouses in the country are nothing better than firetraps—maybe your school is one of them. Of course dad knows that buildings can be built that will not burn. They are being built everywhere, every day. If your school is firesafe, you're lucky. If it isn't, ask dad what he is going to do about it. You have a right to know.

The highest type of firesafe construction is concrete. Our illustrated booklet "Concrete Schoolhouses" contains a wealth of information on firesafe construction with which every parent ought to be familiar. Write today for your free copy.

"Build So It Won't Burn"

PORTLAND CEMENT ASSOCIATION
Southwestern Life Building
DALLAS, TEXAS
A National Organization to Improve and Extend the Uses of Concrete
OFFICES IN 30 CITIES


FORCE OF HABIT
Absent-minded Dentist (putting a screw on his car)—"Now this will hurt a little bit."—Auto Sparks.
DEFINED
Teacher—"What is the meaning of a false doctrine?"
Johnny—"That's when the doctor gives the wrong stuff to people."

A. A. LEDBETTER,
Attorney-at-Law
McLean, Texas
Prices Reduced on All
RADIOLAS
Let me demonstrate the Radiola Super-Heterodyne in your home. Needs no antenna or ground.
Priced complete at \$170.00.
E. M. RICE

Buy
WAYLAND'S
Fresh Roasted Peanuts and Potato Chips from your local dealer Made Fresh Daily
F. W. WAYLAND
McLean, Texas

Magazines
Have you looked over our magazine stock lately? You will find most any magazine you want here. Let us take your subscription to your favorite paper. We save you the bother of making an order, and proper datings are assured.

ERWIN DRUG CO.
The Rexall Store



Telephone
Your Order

We give telephone orders the same personal attention that we'd give you if you came right up to our counters, using the same careful discrimination in selecting the best from our stock that you yourself would use. As a special favor to our farmer customers, we will deliver your order to any of the three cotton gins during the season. Use our free delivery service. Telephone 23.

McLean Supply Co.
CHAS. LESTER, Manager

The Tigerette

LeRoy Landers Editor-in-Chief
Vera Wilson Assistant Editor
Miss Blair Sponsor

Look this little paper over closely. Do you see any change in it? Of course you do! Its name has been changed. The old name was all right. We used it for the entire term last year. Surely some explanation for this drastic action must be presented.

At the start of a new year and a new group of young people have charge of the paper. In fact, the Senior class is not like their predecessors in some respects. The word "Senior paper" as a name for a school paper is entirely too rough for a student body such as we have at McLean this year. It reminds us of a certain commodity that sells under the same name. And now for the new title. In every phase of athletic activity—in football, basketball, tennis and track—we are behind the Tigers. We all want them to win. They are the best for those of us who cannot work with them, so why should not we let them know we are supporting them? "The Tigerette" is a name that expresses in a word the spirit of the whole school.

Claude Victorious over Tigers
The Claude eleven and the McLean Tigers met on the local gridiron last Friday afternoon. The football game was part of the entertainment for the county fair held here last week, and a good crowd gathered to witness a game in which the Tigers suffered defeat to the tune of 27 to 12.

Just before the game began, the pep squad gathered on the west side of the gridiron and encouraged our team with yells and songs. The whistle blew at three o'clock, McLean kicked off. Claude had scored 13 points at the end of the first quarter and McLean had not yet threatened Claude's goal line.

The Tigers outclassed the opposing team in the second and third quarters. A series of smashing passes, coupled with a style of passing that was almost perfect, carried them across Claude's goal line twice. The Tigers failed in the try for a point both times.

The score at the first of the last quarter was 13 to 12 in favor of Claude. The Tiger line could not be penetrated for any substantial gains and the only way Claude could gain ground was through long end runs and passes. Up until the last four minutes of the game the score remained unchanged. Then Claude intercepted a pass and ran for a touchdown. Through another streak of luck and a misunderstanding on the part of the Tigers, Claude scored again in the last two minutes.

Although the score of 27 to 12 sounds bad for the Tigers, those who saw the game, will admit that it was a game of luck. Luck was against us this time. We were playing a team who had already played one game this season and we have been handicapped by the lack of equipment. Coach Chancey is building a machine almost entirely out of new material. Even though they have a lot to learn in the way of football, they showed bits of fight last Friday, and Coach Chancey says that if a man will fight he will teach him to play football.

The line-up for the Tigers:
Left end—Clark
Left tackle—Landers
Left guard—Robinson
Center—Mara
Right guard—Carpenter
Right tackle—Grogan
Right end—Clement
Quarter—Jordan
Left half—Howard
Full—Jackson
Right half—Powers
Subs—Nicholson, Campbell, Biggers

"Pep"

Vision, Vindictive, Vim and Punch—The courage to act on a sudden hunch—

The nerve to tackle the hardest thing
With feet that climb, and hands that cling,
And a heart that never forgets to sing—

That's Pep.

Sand and grit in a concrete base—A friendly smile on an honest face; The spirit that helps when another's down,
That knows how to scatter the darkest frown.

That loves its neighbors and loves its town—
That's Pep.

To say "I will"—for you know you can—
To look for the best in every man; To meet each thundering knock-out blow
And come back with a laugh, because you know
You'll get the best of the whole blame show—
That's Pep.

The Latin Club
The first and second year Latin classes met October 7 for the purpose of organizing a Latin Club. The regular nights for meetings will be the first and third Tuesdays of each month, but a called meeting will be held Thursday night of this week in order to perfect the organization. The following officers were elected:
President—Elgin Shell.
Vice president—Vina Stratton.
Secretary—Marie Browning.
Treasurer—Winnifred Howard.
Reporter—Merle Young.

Veatch.
Social committee—Margaret Johnson, Hazel Paity, Letha Ashby.
Program committee—Johnnie Villa Haynes, Vida Colebank.
Sponsor—Miss Blair.

McLean Tigers vs. Pampa Harvesters
The McLean Tigers are scheduled to meet the Pampa Harvesters next Friday afternoon at Pampa. Each member of the football squad is working with redoubled energy to get into condition by Friday. The game last week showed a few of the Tigers that they were not in the working condition they should have been. The entire team is working better in line of the practice and experience, and they are going to fight until the last whistle blows.

Harold Clement, right end on the first team, did commendable work in his first game, but we are sorry to note that he will be unable to play again. Harold was taken to hospital Monday night to be operated on for appendicitis. Reports seem to indicate that he is doing as well as could be expected.

Juniors Organize
The Junior class met Tuesday morning and elected the following officers:
President—Charles Jordan.
Vice president—Robert Mathis.
Secretary/Treasurer—Vera Wilson.

Social committee—Vera Wilson, Lena Sparks and Audra Wilson.
Class reporter—Lena Sparks.
Colors—Pink and white.
Flowers—Pink and white carnations.

News from Heald

El Dudoso
The Spanish club met Tuesday night and decided on El Dudoso for a name. The following program committee was appointed for the next meeting: Beatrice Cash, Vera Wilson, Roger Powers and Frances Noel.
The club will meet every other Tuesday.

Antonyms
Teacher—"Now tell me what is the opposite of 'misery'."
"Happiness," said the class in unison.
"And of 'sadness'?" she asked.
"Gladness."
"And the opposite of 'woe'?"
"Gladness," shouted the enthusiastic class.

Smart
Freshman—"Got my golf sox on today."
"How's that?"
Freshman—"Eighteen holes."

To Be Quite Precise
At an English examination Miss White asked, "Does the question bother you?"
"Not at all," replied Oran, "not at all. It is quite clear. It is the answer that bothers me."

F. H. Bourland, cashier of the American National Bank, was a Clarendon visitor Monday.

W. C. Cheney has our thanks for a subscription renewal this week.
Groceries are cheaper at Puckett's Cash Store. Advertisement etc

REAL DRAY SERVICE
We excel in service because we have more experience and better equipment, so our customers say.
Kunkel Bros.

Look Your Best
Keep your clothes neatly cleaned and pressed at our shop and you will always look your best.
Service Tailor Shop
Hansel Christian, Prop.
1st door north of McLean Hardware

LIFE INSURANCE
FARM AND RANCH LOANS
LANDS FOR SALE
Improved farms or unimproved raw land suitable for farm or stock-farm purposes. Reasonably priced with attractive terms.
O. G. STOKELY McLean, Texas

Prize winning meats
You can come here shopping with the utmost confidence that the meat you get will be the best to be obtained anywhere.
THE CITY MARKET

Used Cars
We offer a Buick Six, Overland Six, Ford touring, and Ford delivery. Take a look at these cars. You will be pleased with the condition and price.
We buy or trade for old batteries and parts. See us before buying a new battery.
GRIGSBY'S AUTO SHOP
"A Square Deal Always"

By Special Correspondent.
Cotton picking seems to be the order of the day.
Hubert Chilton and Misses Fay Chilton and Clara Cates spent the week end at Gould, Okla.
Mr. and Mrs. J. W. Dougherty went to Spearman Monday in search of cotton pickers.
W. J. Chilton and family spent Sunday in McLean.
Most of our people attended the fair at McLean Saturday.
Hugh Miller spent a few days in Canyon this week at the bedside of his daughter, Miss Myrtle, who was thought to have appendicitis. She is much improved.
T. F. Phillips was in Shamrock Tuesday.
C. H. Harbison was in McLean Monday.
Mr. Waldron of Sulphur, Okla., is in the community this week.
Mrs. Mollie Flowers of McLean is visiting in the J. A. Haynes home.

Our school closed Friday for a month or so to let the children pick cotton.
A. P. Rippey is building a new barn this week.
Grandmother Haynes is spending the week with her son, J. A. Haynes.
J. D. Cates and son, Lee, went to Canadian Monday in search of cotton pickers.
Austin Pools and family are planning to move in their new house on the Hugh Miller place this week.

Think It Over
How are you providing for the future of your family?
Are you carrying sufficient insurance to protect them should something happen to you?
EUNICE FLOYD
Life Insurance

VULCANIZING
Tires and Tubes
Soldering Done
All Work Guaranteed
McLean Vulcanizing Shop
L. D. Prestow, Mgr.

INSURANCE
LIFE FIRE HAIL
I represent some of the strongest companies in the world. I insure anything. No prohibited list.
Money to loan on farms.
Reliable Insurance
T. N. HOLLOWAY
Reliable Insurance

Aulden Mullinax hurt his wrist Friday cranking a Ford truck.
J. T. Litchfield was in McLean Tuesday afternoon.
Mrs. W. F. Moore has been on the sick list this week.
RUBBER STAMPS. Order rubber stamps, dates, etc., at the News office. Prompt service and the best of work.

INSURANCE
LIFE FIRE HAIL
I represent some of the strongest companies in the world. I insure anything. No prohibited list.
Money to loan on farms.
Reliable Insurance
T. N. HOLLOWAY
Reliable Insurance

V. H. Moore
Auctioneer
Wheeler, Texas
Dates made at News office or call me collect.

Service--Courtesy-- Good Will
Has formed the foundations for many successful achievements.
This bank, at all times, has endeavored to render the best of service—to be courteous to everyone, whether they were our customers or not—and the steady, conservative growth of this institution is ample proof that we have gained the Good Will of the community.
The Citizens State Bank
A Guaranty Fund Bank
CAPITAL AND SURPLUS \$33,750.00
J. S. MORSE, President C. C. BOGAN, Cashier

Quality Stoves and Ranges
We have just unloaded a big shipment of quality stoves, ranges and bachelor heaters. These are the kind of stoves that guarantee good performance year in and year out. Built along scientific lines, constructed of enduring metals. You will find our prices reasonable.


RUGS
A new line of rugs are in stock, consisting of beautiful patterns in velvets, Axminsters and Brussels. Come in and see them.

Hamilton-McGowen Hardware and Furniture Company
Claud McGowen, Mgr.

News from Ramsdell

By Special Correspondent.
Mr. and Mrs. R. L. Jones and son, R. L. Jr., were Amarillo visitors Wednesday.
Mr. and Mrs. H. Longan and Mrs. M. T. Powell went to McLean Thursday night.
W. A. Lankford was a McLean visitor Friday.
Mrs. J. G. Davidson and children went to McLean Friday.
Mrs. W. A. Lankford and children of McLean spent the week end at their home here.
Miss Lena Davidson of McLean spent the week end with home folks here.
Mr. and Mrs. Carl Anderton have moved to Texhoma.
Mrs. E. Exum and children visited in the W. A. Lankford home Saturday.
Mr. and Mrs. Jess Grogan and children attended the fair at McLean Saturday night.
Misses Zella Mae and Veta Lankford spent Saturday night in the E. Exum home.
Fred Lankford and family visited in the W. A. Lankford home Sunday.
Mr. and Mrs. Sam Harrelson visited in the M. T. Powell home Sunday afternoon.
C. H. Lowery of Groom was a Ramsdell visitor Sunday.
W. N. Pharis and family visited in the Ferd Bones home Sunday.
Mrs. L. H. Adams and children of Moebie are visiting in the J. G. Davidson home.

News from Gracey

By Special Correspondent.
Several from here attended the fair at McLean Friday and Saturday.
Logan Kellar returned Tuesday from Dallas.
Mr. and Mrs. Walter Saye spent Sunday in the Elmer Sparks home.
Mr. and Mrs. T. J. D'Spain and family spent Sunday at the W. B. Bush home.
Mrs. O. L. Derrick and children spent Sunday evening in the B. D. Fondren home.
The singing class met at the A. L. Lee home Sunday night.
Burrin and Truman Loyd of Lipscomb are visiting their sister, Mrs. A. L. Lee.
Mrs. Jewelle Norman and son, Murrell, spent the week end with Mrs. D. E. Johnson at McLean.

CARD OF THANKS
I wish to thank all who helped me make the plant and flower booth at the McLean fair a success.
Mrs. T. A. Landers.

Just unloaded car sheet rock 6, 7, 8, 9 and 10 ft. lengths. Sheet rock your house before cold weather. Cicero Smith Lbr. Co. Advertisement 414c

Groceries are cheaper at Puckett's Cash Store. Advertisement 17c

BOOKKEEPING supplies, ledger sheets, journal and cash book sheets for high school commercial class at News office.

Need a typewriter? The Remington Portable has all the advantages of any machine made. The cost is small. See the sample machine at the News office.

News from Back

By Special Correspondent.
Louis Morse and family visited relatives and friends in McLean and attended the fair Saturday.
Mrs. C. M. Carpenter and children and Miss Carmen Ulm were shopping and seeing the fair in McLean Saturday.
Bud Back and family were McLean visitors Saturday.
W. I. Bacon and family attended the big fair at McLean Saturday.
Jess Roberts of Moebie was here Saturday to see the fair and?
Miss Ruby Wilson of Lefors spent the week end in the C. M. Carpenter home.
G. W. Street and family of McLean visited in the C. M. Carpenter home Sunday afternoon.
Mrs. Stuart and daughter visited Mrs. Bud Back Sunday afternoon.
Mrs. R. H. Corum visited Mrs. C. M. Carpenter Monday afternoon.

News from Liberty

By Special Correspondent.
Mr. and Mrs. Luther Petty and children were McLean visitors Wednesday.
Nearly everyone attended the fair at McLean last week end.
Mr. and Mrs. Howard Hardin and children and Mrs. Fairy Hardin visited relatives near Clarendon Saturday and Sunday.
Luther Troxell of Lela visited in the Dorsey home and attended the fair last week.
Mrs. W. C. Garrett of McLean visited the Sunday school Sunday.
Mr. and Mrs. Robert Francis and baby of Ochiltree visited in the Luther Petty home Sunday. They brought C. E. Francis to the James home near Groom, and came by here on their way home.
Mr. and Mrs. J. B. Pettit and children attended Sunday school and visited in the A. L. Morgan home in the afternoon.
Mrs. A. L. Morgan visited in the J. F. Corbin home Friday morning.
Mr. and Mrs. Willie Pearce and children attended preaching services at the McLean Baptist church Sunday.
Mr. and Mrs. Charles Gregory and children of Wellington visited in the Frank Bell home Sunday.

SHERIFF'S SALE
CHASSIS NEGLECT
COSTS MONEY

The lubrication chart that accompanies your car demands that the chassis be greased every five hundred miles. This, however, doesn't interest you even though the modern method of greasing requires a mere twist of the wrist. This laziness on the part of you and other car owners in these United States enables repairmen to put away over \$100,000,000 in repair money each year. It is

directly due to the fact that you neglect to grease the chassis. Moreover, you can depreciate badly, too, so again you lose when you try to dispose of it.

Can you afford this neglect? Yet it must be done if you are to avoid stiff brakes, rattles, squeaks, hard steering and dead springs. These all mean excessive friction, and friction means wear, a breakage of parts, accidents and repair bills. The repairs mean a loss of your valuable time—and good hard cash that you need badly for something else. The lubricating gun and its fittings are a marvelous improvement over the grease cup, yet once a week you must shoot grease into the bearings if the car is to run quietly and properly. But you don't do it. Possibly it is too much trouble to change into old clothes. Hence the reason for the manufacturers of these car greasing equipments establishing thousands of greasing stations where you can have this done for a dollar. Even at one visit a week to the grease station the bill only runs up to \$52 a year. Surely it is worth that in comfort in not in repair bills.

But just for the fun of it, now that you're in the mood get out and get under as you did in the old days. Clean, grease and adjust the wheel bearings. And the same with the steering gear. Ten to one you will find that the ball joint on the steering rod is badly in need of grease. Pack it well with lubricant NOW! Jack up the car body and lubricate the springs. Do a good job here and don't be afraid of too much lubricant. You can wipe it off later. Drain the transmission and rear axle. Wash them out and fill with new lubricant. That "howl" that has annoyed you will then be gone, unless you have waited too long. If it is still there—Good Night!—because you are shortly to pay an expensive repair bill for your neglect.

The man who neglects his car parts and pays—and it is no fault but his own.

A LINGUISTIC PARADOX

Crawford—"So you can't understand why your boy in college flunked in all the foreign languages?"

Crabshaw—"No; it's a mystery to me. He picked up all the college yells in no time."

History notebook pads, two for 5c. at the News office.

ECZENA
Money back without question if HUNT'S GUARANTEED SKIN DISEASE REMEDIES (Hunt's Salve and Soap) fail in the treatment of Itch, Eczema, Ringworm, Tetter, or other itching skin diseases. Try this treatment at our risk.
Shell's Pharmacy

McLean Filling Station
Oils, Gas and Accessories
Sudden Service
Magnolene Ford Oil will make your Ford run better.
Floyd Phillips, Mgr.

INSURANCE
Fire, Hail, Tornado
Health, Accident
You are fully protected when insured in the strong companies we represent.
Haynes & Ledbetter
Office Theatre Building

THE HOME TOWN PAPER

When "chores" are done and stock is fed, And the wee little rascals are tucked in bed, The kerosene lamp is adjusted just so It throws a light with a soft yellow glow; While my pipe is filled with the favorite brand— And then somehow to get the news The Home Town Paper I peruse.

From six in the mornin' till darkness comes, We keep things movin' till they fairly hum; Well, if I must say it, I'm fond of work— The neighbors'll tell you I never shirk; Yet I have my hours to while away Round about the finish of a good long day— Then I like very well, if you must inquire, The Home Town Paper and a good hot fire.

The Joneses may come, or the Browns may go; There may be new "fandangoes" at the show; Here's a big ad 'bout the grocery store, Prices are comin' down more and more; Every column is just plumb crammed— Well, if there ain't my name, I'll be d—n. That there editor fellow in town His Old Home Paper is winnin' renown. —Homer (Ill.) Enterprise.

URGES FARM ADVERTISING

Extensive use of newspaper advertising by farmers was advocated recently in Philadelphia in an address before the American Institute of Co-operation by W. B. Geissinger, Los Angeles, assistant advertising manager of the California Fruit Growers' Exchange.

Mr. Geissinger told of the success that press space has had in helping the agriculturists of his state to market their product.

"The members of the organization which I represent," said Geissinger, "advise other farmer co-operations to standardize the qual-

Ora Oliver Gooch
Graduate Optometrist
Glasses Correctly Fitted
All work first class and guaranteed.
First National Bank Building
Shamrock, Texas

DR. J. A. HALL
Dentist
Of Shamrock, Tex.
Will be in McLean on Thursday and Friday after the first Monday in each month.

crease their sales through the judicious use of advertising."

AND THEN FOR GOOD
"So Jones is dead. Did he leave his wife much?"
"Every night."

ALWAYS
"Have you been a good girl, Doris, while I was away?"
"Well, I don't know, Mummy; there seems to be some difference of opinion around here as to just why of their products and then in what is a good girl."

TOO BAD
"She was deceived in him, poor girl."
"Deceived in Jack?"
"Dreadfully! She thought it was love that was making him so pale and thin, and it was only going without food so as to buy her presents."

HOW TO MAKE YOUR ADVERTISEMENTS PAY

Few merchants really have the proper appreciation of what advertising means to them. A writer in an exchange aptly puts it this way:

Can You Afford
to carry insurance on your house, barn or automobile? If not, how can you afford to stand the entire loss if not insured? Better let my companies stand that loss.
Harold C. Rippey

HAMBERGERS
All Kinds of Sandwiches
Pies, Coffee, Cold Drinks
Your Trade Appreciated
Hamburger Inn
J. A. Meador, Prop.

If a man spoke to his wife once a month or every two months she wouldn't even recognize his voice. Yet some men advertise once a month or every two months and then wonder why they don't get more business. Advertise every week. Remember "the use key is always bright." The store that tells the public what it is doing regularly is the store that gets there in the end.—New Bethlehem (Pa.) Leader.

Mr. and Mrs. Robert Francis of Ochiltree county visited Mrs. C. I. Francis and Mr. and Mrs. Luther Petty Sunday.

C. E. Francis is visiting his daughter, Mrs. W. E. James, in Groom.

LADIES
We have nice tables for the ladies, and will appreciate a share of your trade. Give us a trial.
The Texas Cafe

GOOD TIRES
The mileage is built into the tires we sell. Fisk, Michelin and United States tires and tubes are as good as you can buy.
SNAPPY SERVICE STATION
E. L. CUBINE, Mgr.

Get the Elite Habit
Trade with us once and you will be a steady customer. That's the experience of others who have their work done here regularly. A shave a day by our experts and you are ready for business, looking your best.
Elite Barber Shop
Everett & West, Props.

Right Now
is the time to buy
Men's leather coats and lumber jacks. They are warm and comfortable for chilly weather. The stock is brand new. Come in and look them over.
Bundy-Hodges Mercantile Co.
Phone Fifty

Come to the Big BANKRUPT SALE

We bought the entire stock and fixtures of Le Vogue of Paris, Texas, from the Bankrupt Court, and bought it cheap, and we will pass it on to you the same way.

Sale Starts Saturday, Oct. 10, 1925

and will run until Saturday, October 24, 1925.

Hundreds of bargains offered. The biggest bargains your dollars ever bought. The same prices will prevail at both our stores, at Clarendon and McLean. Come to our stores during this sale and save money.

Wallace & Company

—Service With Pep—

Clarendon, Texas
Phone 84

McLean, Texas
Phone 153