# The McLean News 

## We Want You to be a Reader of the News

## HOTOGRAPH STUDIO

the Side Entrance to the JEWELRY STORL. MISS RUBY BUCHANAN PHOTOGRAPHER
Dellivery of Pictures and Satisfactory Work Guaranteed
at's the Matter With the Country?
you discontented knocker, one of the most prosperous sec pwlin' 'bout the country's tions of the entire Southwest ills; Wa cour dismal talker; Ste dern ki-o tee howlin. aw some sand and git some the dumps a growli the roost ${ }^{2 p} \mathrm{n}^{1}$ theost
$\{$ ontimes if -Bacłabone.
ourselves we could per
about $h$ a rd times prat-
patened calamities of a 11
do long enough to listen to
the other fellow has to say
6 the matter we would re-
a sufficient inspiration to
a sumfient inspiration
conge days at the least.
couble with us is we talk
$h$ and think too little. lay afternoon in our blings about the street we
je across a man-a stranger not about local contitions. athas not our place to butt in, the conversation compelled itdation. The gentleman, Jave not learned his name,
bonsting for the McLean tiry and we felt in him red spirit. In th
emarks he said: emarks he said: to metogo about ove this country and see the dences of prosperity that so lacking in practicall other part of the state. a barns fall of feed and most of them have a few hear of livestock, such as milk cows station here I continually shipping something out, while in the majority of places they are compelled to ship in feed of all kinds to kee their stcck fivm starving.
is a great country you hav and you are committing when you complain."
"One thing I notice that detrimental to your success as that you are trying to cultivat too much land. You sow al some crop and then instead cultivating it you skip over it time or two and leave the r providence. Providence arid country. This section of the country for the farmer that works it in sensible, scientific way and expect to see it full of just suc re quite a few of them here a cady, and if you will figur
and complain is actually a

 | The grouch germ is very much | Lean country along. It only |
| :--- | :--- | like the hook worm."

Now to Now to us, being a booster at
all times, although frequently called upon to settle serious 10 Rules sounds like pure reason. It we
would bave confidence we would inspire others with the spirit and hard times would soon be forgotton. Not far from here there is a

little city of about our calibre which has a prospect for a rail road. They have no other advantage over us. They did no raise any more crops this year the expert who knows how to good a schol have not near so raise hogs. While the McLean good a school and they have no country is busy coming to the have merely a prospect, and did $\begin{aligned} & \text { citizens. They } \\ & \text { front as a producer of pork it } \\ & \text { might be well for us to keep an }\end{aligned}$ you know they are "booming" eye on the best methods that long at a wonderful rate? New are being pursued by the men houses are going up on all sides who have made and are making are springing into existence with $\mid$ lowing, taken from a Chicago each succeeding day. paper of recent date, is to the Yet they have only a pros-point: ans from pork of $\$ 30,000,000$ annual fton and feed crop. There is 1 ly in Illinois, Iowa, Missour no comparison of financial re- by the adoption of ten simpl turns with a railroad and a big rules for hog growers, according crop. The crob is worth hun- to Prof. R. K Bliss of the agri | try than is the r ilroad, and yet | eultural department of the |
| :--- | :--- |
| State College at Ames, Iowa |  | we pine and flounder around in Professor Bliss estimates tha

## MORE CAPITAL

Having taken in another partner, Mr. Wise, into the business, and added a fifty per cent increase in capial, we are better prepared than ever to handle your patronage in the general merchandise line. We will carry biner and better stices
than every before. Let us show you.

COOK, BASSEL \& WISE

## Do You Want to <br> Sell Your Land? <br> W. P. MORRIS <br> McLean, Texas



# Have You Nevir dreaneo 

OF BETTER THINGS-

Themen position, with a certainty of rapid promotion, and countless business opportunities? Do you realize that bookkeepers and stenographers are generally the best posted, the most efficient and trusted of employes? From their ranks are frequently chosen the nev managers, syperintendents, secretaries, treasurers cashiers, and officials

You Can Better Your Condition

SPARE for it. Special training is just as necessary in busines as in any of the profe
ates we have helped over a hundred thousand young men and women; we can help ycu,

## WE GUARANTEE OUR COURSES

To be unsurpassed anywhere. All commercial branches taught by experts. Home study courses by mail. Positions secured for graduates under written contract.

Send for Free Illustrated Catalog It Explains EVERYTHING
> "The Only Business College With a National Reputation'
> Draughon's twailics College
> Amarillo, Texas
> P. T. Costello, Mgr

## Some Suspicious Person

## Enquired if we were "hiring" a certain "weekly" paper to abuse us.

Of course every time a spot light is turned on from any source It offers a splendid chance to talk about the merits of the products, but 'pon honor now, we are not hiring that "Weekly."

## The general reader seldom cares much for the details of "scraps."

A few may have read lately some articles attacking us and may be interested in the following

Some time ago a disagreement arose with a "Weekly." They endorsed our foods by letter, but wanted to change the form of advertising, to which we objected

The "Weekly" discontinued inserting our advertisements while they were negotiating for some changes they wanted in the wording and shape of the advertisements, and during this correspondence quit advertising altogether in that "Weekly.

Quite a time after the advertising had been left out, an editorial attack came. We replied in newspapers and the scrap was on.

Then came libel suits from both sides, and some harsh words
Generally tiresome to the public.
e manufacturers.
Our Company seems prominent enough for a sensational Writer to go after, hunt for some little spot to criticise
twist and present it to the public under scare heads.

So an attorney from New York spent more or less time for nonths in Battle Creek hoping to find impurities in our foods, or dirt in the factories. After tireless spying about he summoned wenty-five of our workmen and took their testimony. Every single one testified that the foods are made of exactly the grain and ingredients printed on the packages; the wheat, barley and cor being the choicest obtainable -all thoroughly cleaned the water of
the purest, and every part of the factories and machinery kept crupulously clean.

That all proved disappointing to the "Weekiy." There are ery few factories, hospitals, private-or hotel and restaurant kit chens that could stand the close spying at unexpected times and by an enemy paid to find dirt or impurities of some kind.

In any ordinary kitchen or factory he would find something to magnify and make a noise about
But he failed utterly with the Postum Works and products wenty to thirty thousand people go through the factories annua $y$ and we never enquire
makes no difference to us.

He next turned to discover something about our advertising that could be criticized.

An analysis of the methods and distorted statements of the Weekly" may interest some readers, so we take up the items one by one and open them out for inspection. We will "chain up" the harsh words and make no reference in this article to the birth,
growth and methods of the "Weekly" but try to coufine the disgrowth and methods of the "eekly"
cussion to the questions now at issue.





It may be remembered that we were first attacked and have since defended ourselves by placing facts before that great jury--The Public.

A good "scrap" is more or less comforting now and then, if you know you are right.

In the case lately tried, an appeal has been taken to the higher courts. We have unbounded faith in the ultimate decision of our American Tribunals.

Our suits against the "weekly" have not yet been tried. They are for libel
and $\$ 500,000.00$ is asked as damages, and may the right man win.
After all the smoke of legal battle blows away, the facts will sta clearly and never be forgotten that Postum, Grape Nuts, and Post Toasti perfectly pure, have done good honest service to humanity for years, the monials are real and truthful and the business conduried on the highest of commercial integrity.
"There's a Reasoñ"
Pontum Coronl Co., Lid., Bottlo Crook,

## n



Srop of Capital Rumors Is Abundant


Postal Thieves Reported Plentiful

$\qquad$
ving Expense Doesn't Effect Army







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## Woman's Ills

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## PUTNAM FADELESS DYES

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The Farmer's Son's Great Opportunity


Thompson's Eys Water

THE McLEAN NEWS
Mclean

## College

 Extension
### 1.00 If we are to make progress

agriculture, if rural life is to made more attractive, if foo production is to be increased t
meet the demands of growin meet the demands of growing
population, the coming genera tion of the farmers must be ed cated in the principles of scien
tifie agriculture. All thoughtfu men agree that our colleges an and schools of agriculture are
doing a great and useful worl doing a great and useful work,
but when the number of person receiving instructons in thes institutions is compared with the total number of farmers, it be comes apparent that other agen
cies must be employed if we ar to make progress commensurat with our needs.
the recent convention of the Texas Corn Growers' Associa
tion Mr. C. E. Evans, superin tendent of the extension depart ment of the Texas Agriculture and Mechanical College, phasized this fact when he de clared that only seventy-five out
of a total of 352,190 farm homes of a total of 352,190 farm homes
are represented in the student are represented in the studen
body of this institution. While the influence of this college in one way or another reache many thousands of farmers, ye it is a fact that it is not reach ing as many farmer boys surprising, however, because is not to be expected that every man who intends to make a college course, although it very much, to be desired that he should receive training in $t$ science of agriculture.
To meet this situation what
"agricultural extension work" has been undertaken by prac tically all the agricultural col
leges in the United States. This department through correspon dence courses, lectures, litera
ture, demonstration trains and movable schools undertakes to
carry the agricultural college to the peopie. Thirty-three state ments and some of them make
large appropriatiors for carrying on the work. The Texas Agri established an extension depar and without a specific legislati
been demonstrated
doubt and the eagerness wit
which farmers and farmer boy are availing themselves of the opportunities offered by it proves practical instruction.
than 700 actual farmers are now taking a total of 2,800 courses in some branch of agriculture and the demand for short courses is greater than can be supplied with the funds now available. With an adequate appropriation for carrying on this extension work and the establishment of a number of junior agricul. tural colleges in different sec tions of the state for the benefit of those boys who do not want or cannot take a full course, an impetus would be given to agricultural development that would do much for the material welfare of the state. - Record.

## Card of Thanks.

 To those good friends, both in McLean and Heald, who rendered loving assistance and sympa. hy in our late sorrow, we wish o extend our heartfelt thanks and appreciation.Mr. and Mrs, L. W. Wieson.
Uncle Jack Barnes of Alanreed was caling on
city Saturday While here he call name added to
scription rolls

## Got a Bank Account?

Did you ever stop to think that the fact that you have a

## We Have a Good Bank

And you ought to have a good account with us. Begin it today, A small start is alright. Add to it, consistently, and

## American State Banl

McLean, Texas

|  | The fellow who has a sandy | ${ }^{17}$ |
| :---: | :---: | :---: |
|  | a test this year of the peany | call |
|  | dithe |  |
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The little infant, born to $\mathrm{Mr}_{\text {r }}$
and Mrs. G. W. Stratton Sun day night, lived but a few min-
utes and passed out. Funeral

DR. W. R. OR On account of the contst of Wellington Dr Or be in Wollington from the to 3oth each month th He will be in MeLean
the 1st to the loth
$\qquad$ month.


Reaing Iron Quarlerfy
raph III-Nynva Glass. Open discussion.
erly, par-

in the state of the best schools
ind
in the state and the public at
large is invited to come in and
PLACE FOR SAI
$\qquad$

What You Wa
How You Want When You Want wimied T)



## As From Man to Man

## We Want to TeH You <br> A FEW THINGS <br> We Have Found Out

## Kiv

One of to run the ground. Another is that many of our customers are owing us sums of money have long since been due.
If you are among that number you are the man we
Junior B. Y. P. U. Program
Subject-Paul Converted.
isobedient to the heavenly
Song.
Prets
Prent
Bible drill-President
Forward-Leader
Scripture Reading, Acts 20
The central thought in the
Short talks by Juniors.
Eunice Floyd.
Starts to Damascus
Jesus Speaks to Paul," Act
"Paul Surrenders to Jesus,"
Acts 23:9,10-Pearl Crrwford.
Paul and Ananias," Acts
19-Frankie May Upham.
"Paul Baptised," Acts 9:18
"Pma Evans.
"Paul's Life Work," Acts 26
Song.
Sollard Newton.
Collection
Dismissal.
Open at 4 p. m. Be of time. We would like to have all th boys and girls to come and tak part with us.
Two cents a copy-McLean

## A History Lesson

Your grandfather tended his corn with a hoe. Your tather thought the old double-shovel was about the best
thing ever invented. YOU ride along on a two row cul Hivator and tend more corn than any ten men equipped like your father or your grandfather.
Again; your grandfather traded coon skins for sugar.
He had little real money. Your father no doubt He had little real money. Your father no doubt secreted
his money somewhere about the nouse, ran the iis money somewhere about the house, ran the risk of
fire and burglary, and sometimes loaned it and never got it back. And YOU? Have you adopted modern money methods of banking as you did with cultivating corn? Do you have a bank account, pay by check and enjoy the convenience and profit of modern banking methods?
Or are you still using the old hoe financial methods Or are you still using the old hoe financial methods of
your forefathers? Something here to think about.

## CITIZENS STATE BANK

McLean, Texas

## Local Happenings

Items of Interes About
Born To Mr. and Mrs. Tom
McKinzey, February 8th, a fine


Prof. J. C. Traweek of the
Heald school visited with friends and relatives at Amarillo Satur day and Sunday.
A Mr. McLean of Kansas lity was here the/atter part of
last week the guest of F. H.
Yokley. Everett Watkins of the Nay loy community was among the
business visitors in the city Saturday of last week.
$\mathrm{J} \cdot \cdot \mathrm{D}$, Voyles accoompained by
h is baby daughter, Monday from a stiort visit with friends and relatives at Erick. Me Slavonia neighborhood were hopping in the city Saturday
R. P. Reeves and Ed Castleberry of Alanreed paid McLean
a short business visit Wednes day afternoon.
mo
J. K. Mitchell of Alanreed
was here Saturday of last week ttending to business matters and calling on friends.
 2n

Dr. W. R. Orr ant wife vill
leave Saturday for Wellington,
vhere they expect to make ther


## WE MAKE CASH PRICEE

Some seem to have the idea that we do not make close cash Prices but they are mis aken. We buy in larger quantities than any other store in this section and can put the price down to the bottom and still make a small protit. 18 you have some cash to spend for nerchandise let us show you what low orices really are. Have just received a carload of
Best Tomatoes, case

## Best J C Corn case

Best Sword Corn case
Apex Shelled Peas, 2 cans
First Cut Bean 2 cans
4 Gal. Keg Kraut......
Jar Pickles, $\$ 1.00$ value
Blue Flag Ribbon Cane Syrup case
Royal Sorghum case

Royal Sorgum gallon

## THE SPOT CASH

## C. A. Cash \& Sons

General Merchants


See S. B. Fast, four mile
north of McLean, for pigs read
Sam Pakan of Slavonia wa calling on friends and transact

I have 160 acre farm to ren I have 160 acre farm the
ne mile northeast of the
See me at once. Geo. Weaver I. D. Shaw of Alanreed wast usiness caller in the city
urday afternoon of last week. Miss Sallje Helun visited wi
her parents at Jericho Saturd and Sunday. $\quad$ St Uncle Sam Kunkel and wife
Heald were shopping in the cit Heald were shopping
Saturday afterfoon. J. W. Mars was in from th
ranch Saturday trading wit local merchants.
Miss Atwood of Amarillo
here this week the here this week the guest of
aunt, Mro. Martha Traweek.
For Sale- 9 months old co
For particulars see E M. Mah For particutars see E. M. Mah 1 mile so
town.

## Walter McAdafns returned Friday afternoon of last week

 from a week's visif with his s ter at Roosevelt. OklaYou are assured of promp
and courteons treatiment as well as the lowest price at our store McLean Mercaptile Co

W. W. Sudgs of Wellington
was here the irst of this week was here the irst of thin
the guest of hiv futher Sugk
Wanted to buy a bunch
nice fat hens. Phode 54 .

#  GAMBLER? 

Gambling is betting your money where you have a chance to lose and also a chance to win. The business man stakes his capital against the public patronage and the chances are long in his favor-but he can't play his hand till he turns a trump. The best trump in the deck is advertising, and you don't have to "stack" the cards to turn ii. If you have to stand on one trump let it he a sure pointadvertising.

YOU
Know About OUR Prices
 inementionbout all the tima ADVERTISE in THIS PAPER

Walter Clark of Channing is Ciasiting with his father, S If your sewing machine won
see Mabry. 1. P. Dorsey dud wife made a
hort business visit to Amarillo -


DO YOU know of anyone read, who has not seen that sign at a railroad crossing?

If everyone has seen it at some
time or other, then why doess
and time or other, then ine aign rot
the rilloud let the
away? Why does the railrond
and company co ontinue to keep
those oigne at every crossing?
 tore, 1 don't have to advertiose. Your store and your goode need
more advertising than the railmore adveruang than he raple.
roses need do to warn people
to "Look Out for the Cara." Nothing is ever com
adverising world.
The Department Stores are a
very good example they are very good example-they are
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they are continualily doing a comanatic continually doing
they are
good buetinees. Th

dilad colturet




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| Are You Weak, All |  |
| Run Down? |  |
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 such ideas and habits as stall result in a happy childhoob
and a sound and neful life. Wo should not subordinato the life of the child too entiricl into the lifto of the adalt. It in


 their souls; and howerer many clouds of glory the average poor child
may be trailing when he arrives in this poor planet he has not to wait
long before every trace is completely lost and the vision splendid fades
into the light of common day at an early stage, I fear, in the infancy of into the light of common day at an early stage, I fear, in the infancy of
the street urchin.
It is a lamentable result of town life and the struggle for existence
in blasphemous condition of things.
That nation or colony which could insure that its children should spend their short and vital carly years among healthy, happy surround-
ings suited to their time of life and state of development, and leading
to a good, robust, to a good, robust, serviceable manhood and womanhood-that nation
would in a few generations stand out from amongst the rest of the world
as something almost superhuman. The idea seems remote, the path towards its attainment to difficult;
yes, but that is partly because too few realize it as an ideal, too few are
aware of any such problems before them. They have no such aim, and aware of any such problems before them. They have no such aim, and
without proper aim we are not likely to hit the mark.
I do not believe that the problem is insoluble. I believe that some
day it will be solved. Human life is not always going to be the failure
that it is at present. Crime and vice and besotted stupidity are not
always going to have it their own way.
We owe it to the children to give them a fair and decent chance of
understanding the world and of living in it with pleasure and human

weedy wastes are allowed, the most cultivated plots are
unsafe and all the neighboring territory is infected to unsafe and all the neighboring territory is infected to
a lamentable extend. The whole world is welded to-
gether in this way, so that new physical and moral discases, bred in some tropical swamp or eastern city, No fraction of the world or of the individual can

|  |  |
| :---: | :---: |
| Working | All divisions and branch station |
| to Bring | closed all day, except the gen at the main postoffice, which w |
| About | to oblige transients. |
| "Sane | There were no complain There eren the calle |
| S |  |
| Eficuraim |  |

## antic

There has been omem agitation to close in Chicago and a business aggo office.
A prominent minister of a Woodlawn church made the subject his ne in an address before this association


Why not close the postoffice on Sunday? It surely can and must be
one if public seatiment demands it.

## Girls Excel in Manual Training Tasks

## 3. GERTRUDE ERICKSON

## ror and is quite valuable.

 and a bench or seat."Indeed, I enjoy the work far better than sewing or cooking," says all girls, yet I enjoy it. It is my intention to continue as inatructor of classes in the future"
Judging by the results in the schools the girls of the next feneration
iil be able to wield the saw, drive nails atraight, build twatke, will be able to wield the saw, drive nail
tosks and rarious articles of furniture.


Make the Liver Do its Duty


Cause and Effect


## Nothing

## Like

them in the world. CASCAR
biggest seller-why? Because it medicine for the liver and bow
what they will do for you we say they will do- that
CASCARETS famous. Milin CASCARETS and it is all the
that they ever need to take.



THE BESTS
SADDLES
DEFIMMEE Cold Waters
Oklahoma Direct
Oklahoma C Lee Huckin's H

## European Rates \$1.00

Buy RICH-O
Tools and cutle


## Billiard TAB

Cownot poot TABES
You amotatared biap er

For Best Results
They Are the
That Grow


GIRL
－

號
He turned with a start．
In a shadowed niche of the w
side him was Maku！
＂Hello！＂the Japanese satd ag
＂Well？＂exclaimed Orme
trying to make the best of the
ton．
＂You mus＇not follow me．
＂．
，whemetrimar

## 部

Hen Ei



 －

$\square$



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$\qquad$Suddenly te was conscious that the
woman had ceased speaking and was
running the cards through her fingers

He smiled apologetically＂I know－
was precocupied．＂
＂I can＇t help you if you don＇t listen＂

Orme inferred that she took pride
her work．Ho sighed，and looked
grave．＂I am afrald．＂he sald slowly
that my case ts too serious for
ards．＂brightened．＂You＇d ought to glance showed him the woman again
conce


 and







h？Well，it＇s the front flat，two $\mid$ would help me，but I＇m atrald the site



## PRICES RIGHT



With a full and complete line of building material, Standard and Samson windmills, well casing, pipe, etc. Best Colorado Niggerhead coal and Cord wood.

## CICERO SMITH LUMBER CO.

| Amp dra |  |  |
| :---: | :---: | :---: |
| ${ }_{\text {Pa }}^{\substack{\text { folosing } \\ \text { P. Carter, }}}$ |  | Loyit Lat |
| $y^{\text {y years aso }}$ The copy, |  |  |
| worn and yellow with age. | a | Tom |
| at or the printing had faided |  |  |
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|  | Tis Ashily rides the vale of death Upon his milk-white steed. |  |
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## On Sand Proof Floors

You take no chances when you buy your coal from us. We handle only the very best grades and it is kept in floored bins where it does not get mixed with sand and dirt. Coal is our hobby.

The Western Lumber Company
With the old Stonewall brigade.
am dreaming, I am dreaming,
And the flamiug dogs of death And the llamiag dogs of death
Are bursting grape and bombshell Upon the battle's breath, And there beside the cannon's mouth All battle-searred and grave, Stands Hood, the lion-hearte The bravest of the brave.

1 am dreaming, I am dreaming, And the stars and bars on high His is to do or die.
And a sound of distan And a sound of distant musie
Brings back old home-time jo Tis the son of old Zach Taylor And his Louisiana boys.

Is Hill, Virginia's pride;
The handsome John Magr
Is sighting at his side. With Garnett at the ford;
nd I see the gray-haired Armsted With his hat upon his sword.
Charge, Dearing, charge! The No
men
Are pressing Pender sore,
And Cobb, the vallaint Georgian,
Can bold his own no more.
See Petligrew among them,
No quarter does he beg;
And yonder sleeps the sleep of death
And yonder sleeps the sleep of
The gallant Maxey Gregg.
am dreaming, I am dreaming:

## Palace Barber Shop

 Terms Strictly Cash.

> \$25.00 REWARD ,

## Memphis <br> El Paso California

## Union Depot Conkeretion

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| :--- |
| Sysiem |}

Phil A. Auer, G. P. A. Ft. Wortb, Texas.

## The Contributors <br> McLean News. C. M. McCulloug

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Mail Order Concern

## Optician \& Jeevelf

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Because-
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Therefore M Merefore

Advertise!蔍
Dorriownix

Per Year
Worth the Money


