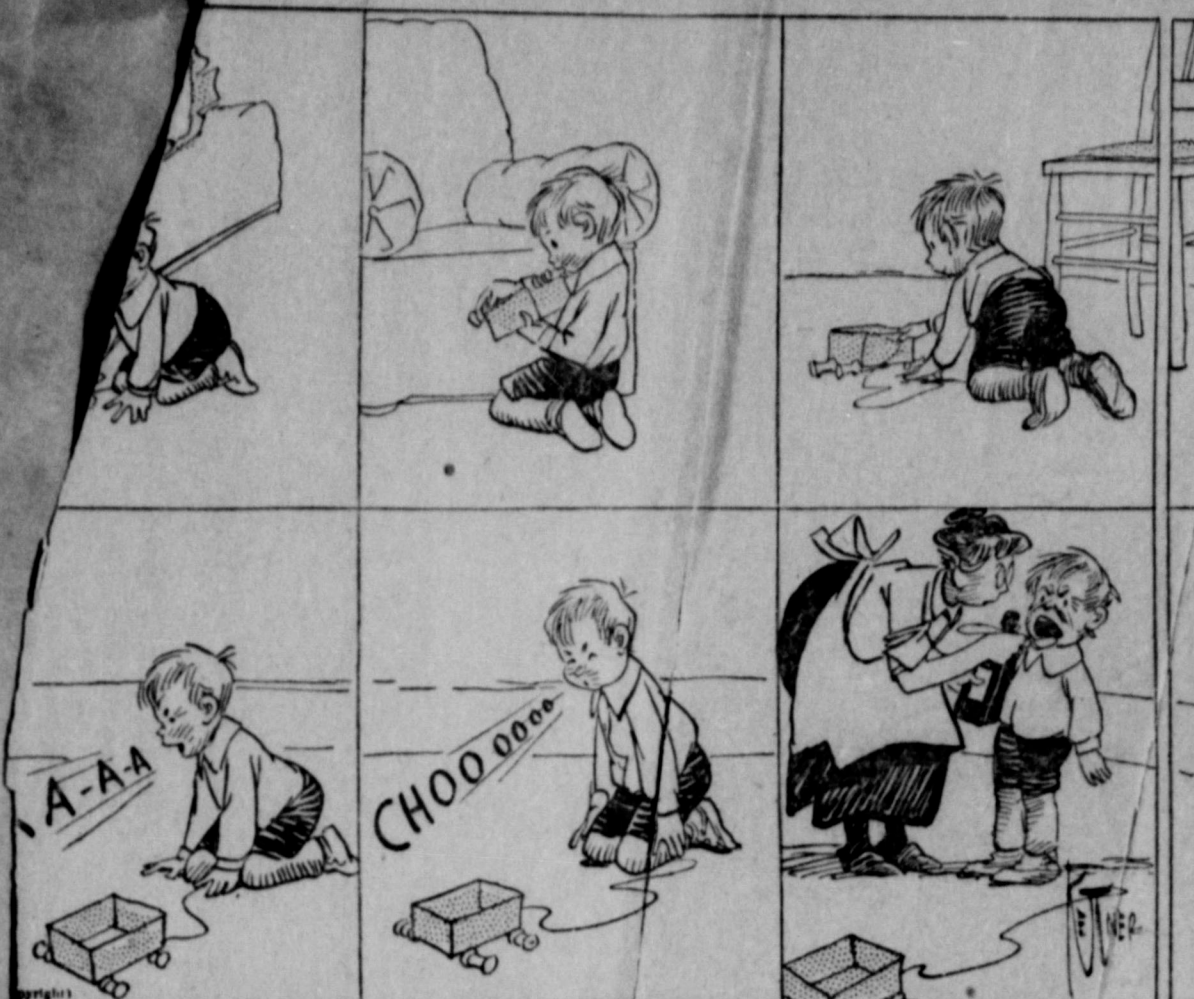


### The End of a Perfect Day



### UNIQUE AD STUNT IS IN THIS ISSUE

To prevent complications, which might be caused from a misunderstanding on the part of people concerning the gin situation and to arrange for carrying plans with a minimum of friction delay, a full page advertisement appears in this week's News, explaining the proposition in detail.

This ad is paid for by ten local merchants, who are interested in the well being of the town and country surrounding, to the extent that they are willing to pay their share of the expense of publishing this ad for a month.

We suggest that our readers, particularly the farmers, watch the page, for there will perhaps be some changes of "copy" that it will be to their interest to note. There may be still other messages these progressive merchants will want to deliver to the people through this medium—things that are not for the business men's own selfish interests exclusively but for the good of all.

#### STOCKTON-ABBOTT

On Sunday morning at 9:30 o'clock, at the home of the bride's parents one mile south-east of McLean, Mr. Frank Stockton and Miss Lola Abbott were united in marriage, in the presence of a few relatives and friends. Rev. W. J. Darnall, local Baptist pastor, officiated.

The bride is a daughter of Mr. and Mrs. D. L. Abbott, and while she has lived here only two years, she has made a large number of friends, and has become prominent in church and social circles.

Mr. Stockton lived here for a number of years, moving to Bethany, Okla., last year. He is the son of Mrs. J. R. Stockton and is well known to the people of McLean. He served with an infantry regiment in France during the world war.

Mr. and Mrs. Stockton left on the Sunday morning train for Bethany, where they will make their home.

#### W. M. S. NOTES

The Women's Missionary Society of the Methodist church will meet promptly at 2:30 next meeting day. The Bible lesson is "The Source of the Year's Studies, a Vivid Story—the Gospel of Mark." The subject for discussion is Africa. The program follows:

- Leader—Mrs. R. S. Jackson.
- Prayer.
- A Message from the Home Base Secretary—Mrs. Hanson.
- Facts About the Work of the Women's Missionary Council—Mrs. Stewart.
- Negro Americans—Mrs. Burks.
- Bulletin—Mrs. Huckabee.
- Pledge for 1922.

Misses Oma and Coy Latson of Clarendon visited in the home of their grandparents, Mr. and Mrs. Z. W. Latson, during the holidays.

Miss Alma Anderson of Hedley spent the holidays with home folks.

### INSURANCE RATES MAY BE REVISED

McLean has been listed for reinspection and rating for the insurance according to a letter received by C. S. Rice from T. M. Scott, secretary of the State Fire Insurance Commission, who states that at present the department's inspectors are rating the work, and it is impossible to show that they will be able to reach McLean.

It is doubtful if any town in Texas has had less fires than McLean during the past few years, and with we already have the maximum good fire record credit, which makes premium considerably less than they would be otherwise. It is believed the key was adjusted as to apply as they are, rather than ten or more years ago.

Mr. Rice, agent

Mr. and Mrs. Bini Glass and children of near Alamogordo visited with relatives during the holidays.

Mrs. L. F. Wilkins and her daughter of Alamogordo were in town one day last week.

### TO ORGANIZE FARM BUREAU HERE SATURD'Y

A meeting of Gray county farmers is to be held in McLean at 2 o'clock p. m. on Saturday, January 7, according to County Agent Dunkle, when the organization of the Gray County Farm Bureau Association is to be completed.

At this time also it is expected that the McLean farmers who are interested in the movement will organize a local Farm Bureau.

Farmers from all over the county are to be here, and arrangements have been made for speeches by a number of good speakers.

Circulars are out, announcing the meeting and urging the farmers who are interested to attend.

### BIG MELON CROP EXPECTED IN 1922

The McLean country will be on the map for sure this year, so far as the watermelon business is concerned, according to County Agent R. O. Dunkle, if plans of the farmers in this vicinity do not go astray, for an enormous acreage will likely be planted to this crop.

Mr. Dunkle states that the Texas Farm Bureau Federation requires that as much as 100 acres of melons be grown in a district before a watermelon growers association could be organized under the federation. We understand that two McLean farmers plan to plant 100 acres each—enough that they might organize two one-man associations!

The Farm Bureau has advised the farmers to be cautious about overproduction, stating that they should first know their markets and all other conditions before they went in for heavy production.

Mr. and Mrs. W. D. Biggers left last Thursday for their home at Hedley after having spent the holidays with relatives. They were accompanied home by Wayland Floyd, who returned Friday.

The younger set enjoyed a party in the T. J. Coffey home on Monday evening of last week and one at the L. F. Coffey home Tuesday evening.

Misses Gladys Holloway and Laura Kinard returned Wednesday of last week from a visit with relatives at Erick, Okla.

Miss Agnes Abbott of Oklahoma City spent the holidays with her parents, Mr. and Mrs. D. L. Abbott.

Mr. and Mrs. Bini Glass and children of near Alamogordo visited with relatives during the holidays.

Mrs. L. F. Wilkins and her daughter of Alamogordo were in town one day last week.

Robert House of Am

### COMPARES NEWS WITH THE BIG CITY DAILIES

W. P. Rogers and A. S. Parker called at the News office one day last week and gave us the necessary cash to keep the paper going to their addresses. The gentlemen were kind enough to say that Kid McCoy did not state the facts near strong enough when he told us our paper would soon become as good as the city papers. These gentlemen stated that they considered The News better than any other paper published. It is an unfair proposition to compare the local paper with the city dailies, for we cover an entirely different field. You get in the McLean News things that it is impossible to get in any other paper. We are always glad to hear our paper well spoken of. Come often, gentlemen.

#### B. Y. P. U.

The subject for discussion in the B. Y. P. U. Sunday evening is "The Sermon on the Mount." The program follows:

- Leader—Mr. Landers.
- Scripture reading—Judon Cobb.
- Introduction—Leader.
- Outline—Mrs. Appling.
- The Position of Christians—T. N. Holloway.
- The Power of Christians—Oma Arnold.
- The Practice of Christians—Bro Darnall and Eunice Stratton.
- Conclusion—Homer Abbott.

One day last week L. F. Morrison of southeast of town surprised the News force by presenting a nice looking watermelon which he had kept in cold or some other sort of storage since the day it quit smiling on the vine. This melon, which was investigated one evening this week, proved to be almost as good as if it had been fresh from the field. We would not be misunderstood as soliciting such favors, but if any generously disposed readers of this paper have something good to eat, which they want to place where it will do the most good, two newspaper men in McLean will receive same smiling pleasantly while the transaction is taking place.

A crowd of young people were enjoyably entertained in the W. B. Veatch home on Tuesday evening, and at the L. F. Coffey home on Wednesday evening.

Miss Unsell Jack Hodges and family of Brown and Cliff Crump of went Christmas.

L. Col

and

### NEWS AGAINST PINK BOLL WORM INFESTED SEED

We desire to call your attention to the danger of cotton seed being shipped into your community having perhaps from regions infested with the pink boll worm. A letter of warning came from the Stamford head of the West Texas Chamber of Commerce a few days ago. The letter continues: "We are advised that the seed from these infested districts have already gone into parts of West Texas. Already numerous findings of the pink boll worm eggs have been discovered in seed from infested districts.

"If any traces of the pink boll worm could be found in seed shipped to your county it would mean that you would be placed under a very rigid quarantine against shipping your cotton or cotton seed. It would also mean a material decline in land and real estate values, in fact it would be a real calamity. Let us consider this seriously."

C. E. Hunt, proprietor of the Golden Rule Stock Farm, was in the News office last week and had some circulars struck, advertising a mule sale for next Saturday. If you need a good team of mules, it might pay you to see Mr. Hunt tomorrow.

Rev. W. J. Darnall and family entertained the E. M. Clement and T. A. Landers families with a dinner on Christmas day.

E. M. Clement and family of Plymouth spent Christmas in the W. J. Bridge and W. J. Darnall homes.

J. B. Pettit and family spent Christmas day with Mrs. Pettit's father, C. L. Bogard at Clarendon.

Mrs. A. J. Mayfield of Amarillo is visiting in the Geo. Cash and J. W. Mayfield homes this week.

Sammie Cubine of Trinity University at Waxahachie spent the holidays with home folks.

1922

#### GREETING

The Lord bless thee and keep thee. The Lord make his face to shine upon thee, and be gracious unto thee. The Lord lift up his countenance upon thee, and give thee peace.

—Numbers 6: 24-26.

# WIVES

you Seniors; "Mind your own business lest you mar your fortune."

A certain Prof. swears that a certain person winked at him, but a certain person says that she saw a piece of cinder in her eye.

Baxter has a natural horror of winds, but he learned during the holidays that he could avoid them by keeping close to the Hillside.

Miss Hill—"What is a desert?"  
Bright pupil—"A desert is a place where nothing grows."  
Another—"My uncle has a desert on top of his head."

Melvin and Houston (at the conclusion of a confidential interview)—  
"We think that this rapid stream of Western social and love life is furiously and ferociously overflowing its banks."

On the whole, Jewell is the most peaceful girl that we have ever seen. Why? Because she does not want anything that any other people have, but she only wants what she "hasn't got."

Lucile—"Say, Houston, did you know Mr. Castleberry was here last week?"  
Houston—"No. Did you see him?"  
Lucile—"No, I didn't see him, but I saw his tracks down town."

Emette in spelling period (his excuse to the Senior class for misspelling Isaac)—"Notwithstanding the fact that the genius of language has put the stamp of approval upon his term of spelling, it is of incorrect formation."

In a certain high school class there is a girl almost as great as Caesar. She can do five things at the same time. She can sit in English class, bite her fingers, look at the teacher, think about a certain Jun, and talk about history.

Lucile (in teaching)—"Willie, I am

going to write one-tenth in the form of a decimal fraction, then I shall erase the decimal point and I want you to tell me where the decimal point is in relation to the one."  
Willie—"It is on the eraser."

Mr. Baxter—"I'm going to quit worrying about what you don't know, because the inspector said if I worried about what folks didn't know I'd be worrying all the time."  
Raymond—"Well, you ought to worry about what we do know and you wouldn't have so much to worry about."

**Who Is Who in M. H. S.**  
Who talks the most?—Lora S.  
Who is the biggest nut?—Guss I.  
Who can ask the most questions?—Ida H.  
Who is the tallest boy in school?—Vernon R.  
Who is the smartest in their own mind?—Rex R.  
Who never tells a lie?—Raymond K.  
Who eats the most?—Mr. W. A. C.  
Who has the longest nose?—Minnie M.  
Who has the biggest teeth?—Jewell C.  
Who never cries?—Lyman A.  
Who misses school the most?—Ercy C.  
Who gets the most demerits?—Lolene C.  
Who never loses his books?—John H.  
Who thinks the most?—J. F. W.  
Who reads the best novels?—Ted G.  
Who never flirts?—Fern U.  
Who is the most frivolous?—Ethel B.  
Who has the most "pep"?—Emette F.  
Who's the prettiest boy?—Edward M.  
Who flunks the most?—Carl A.

J. T. Litchfield has paid his subscription to The News and ordered the paper sent to Wayne Litchfield, Winnewood, Okla.

Miss Ernestine Osborn spent the holidays with her parents at Jericho.

and Mrs. Bill Webb went to McLean last Thursday.

Mr. and Mrs. L. B. Lakey and family spent the week end with their parents, Mr. and Mrs. B. D. Fondren of McLean.

Mr. and Mrs. W. B. Bush and family spent last Sunday with their father and grandfather, Mr. Hart of McLean.

The singing class met at the home of A. L. Lee Sunday night. All enjoyed a good singing.

The young folks enjoyed a party at the J. L. Bidwell home Monday night.

G. S. Loyd and two sons, Ralph and Baron, of Lipscomb, are visiting their daughter and sister, Mrs. A. L. Lee.

There was a party at the W. B. Bush home Saturday night.

A. L. Lee, wife and family spent Monday with Mrs. Lee's brother, Clyde Loyd, of Ramsdell.

Mr. and Mrs. J. E. Ayer and fam-

Fred  
Friday  
The yo  
at the ho  
Tuesday n

Miss Floy  
Christmas w

L. O. Floyd  
to Amarillo Fr

**Well and  
Wo**

BUILDING TO  
SPECIAL

**R. N. AS**

Phone 28, 3

## Garage Improvement

We have put in a filling station, a full line of machinery and tools for car repairing. We have mechanics who know how to repair any make of cars. Leo Heaslip will have charge of the repair shop. We will be glad to meet his old friends and make new ones.

Give us a share of your patronage and we will be appreciated.

We specialize on Dodge Brothers

**McLean Auto Co.**  
Dodge Brothers Motor Cars  
Expert Repairing

# Prosperity Ahead

We feel that we are just rounding the corner and that PROSPERITY is but a few months ahead.

In the mean time, when you are in need of Lumber and Hardware, Fencing of all kinds, and in fact, everything for the builder, please don't forget to figure with us as we are going to make the best prices possible, in keeping with the present bad conditions.

**Western Lumber & Hardware Company**

"SERVICE WITH A SMILE"

Mgr. Phone 4 Mcl

Hot Blast Stoves and

# RES

That

12

**Greater  
Greater**

And into e  
merchandise  
of value, with  
the highest a  
the lowest.

# Haynes G

January 6, 1922

**PLAYING WITH FIRE**

Do you know what day this is, John, dear?" Unpleasant recollections of previous memory lapses flashed through John's mind. He wouldn't be caught this time! "Why, of course, my love! How could I possibly forget that this is our wedding anniversary?" he answered. "No, it isn't. That is three months ahead," she responded coldly. "This is the day on which you promised to take the afternoon off from the office and beat the rugs."

months ahead," she responded coldly. "This is the day on which you promised to take the afternoon off from the office and beat the rugs."

last spring. All political offices in Louisiana are now open to women for the first time.

**Women Score New Victory.**—At a special session of the Louisiana legislature nine specific legal and political discriminations against women were repealed, making the second state to remove the legal disabilities of women, Wisconsin having done so

Mr. and Mrs. Kennedy of Burkburnett and Mr. and Mrs. R. E. Davis of Dodsonville visited Rev. W. J. Darnall and family Christmas week.

Miss Jennie Sherrod of Alanreed was in town last Friday.

# How's This for a New Year's Resolution?

**RESOLVED, that henceforth we will run our store on a strictly cash basis, with few exceptions, and these will require bankable notes, thus saving the worry and loss incident to credit business, and passing the saving on to the customer.**

We are forced to make this change in policy on account of general business conditions and the outlook for the future, as well as the general curtailment of credits by wholesalers of hardware and implements.

We propose to buy for cash, taking advantage of every possible discount, then sell for cash, figuring a close margin of profit, which will mean dollars in your pocket. The saving that we offer you under this plan amounts to no little. Every merchant who makes a success of a credit business must of a necessity buy on credit, paying top prices and losing cash discounts; a per cent must be added to take care of bad accounts, interest and the expense of extra bookkeeping, all of which must be added to the selling price of every article, or else, sooner or later, a bankruptcy petition will be filed.

By going on a cash basis we will save ourselves some heavy losses, and you who buy from us will save an amount on your purchases that will be astonishing.

Wishing you a Happy New Year, and hoping that you may smile on you during 1922, we are,

Sincerely,

## McLEAN HDW. CO.

W. B. UPHAM, Manager

McLEAN, TX

### Webster's Life

best place in to eat. Every fresh and san- pies are fam-

### C. S. RICE

General Director

answered day or night.

phones—13 and 42

### IS YOUR HOME PROTECTED?

sure against Fire with

W. C. FOSTER

### Magnolia Petroleum Co.

C. J. CASH, Agent

Phone 184 Night Phone 101

# 1922

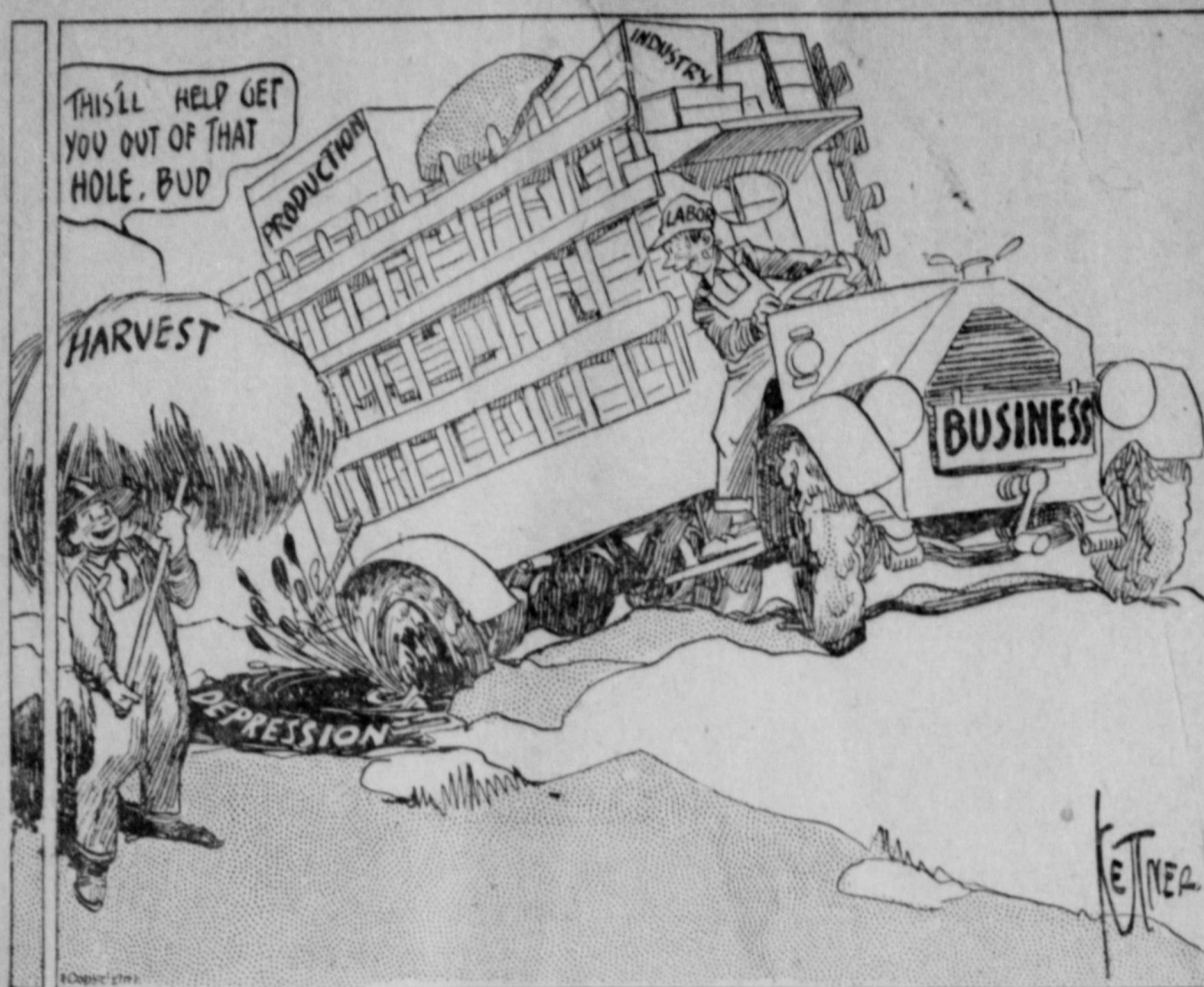
We very deeply appreciate the business which has come to this store during 1921; we have tried to make every transaction entirely satisfactory to the customer.

With the coming of 1922, we trust we may have a continuance of this patronage, and that the New Year will yield bountiful happiness and prosperity to each of you.

## Forbis, Stone & Co.

The Store That L

### Helping Hand



### KANSAS CITY LIVE STOCK BULLETIN

Kansas City Jan. 3.—Market as compared with last Tuesday. Cattle 25c higher. Hogs 25c lower. Sheep 25c higher. Stocker and feeder demand strong. Prospects steady market balance of week.

<b>Beef Steers:</b>			
Good to choice	.....	\$7.00 to	\$8.00
Fair to good	.....	6.00 to	7.00
Common to fair	.....	5.00 to	6.00
<b>Feeders:</b>			
Good to choice	.....	\$5.75 to	\$6.50
Fair to good	.....	5.00 to	5.75
Common to fair	.....	4.00 to	5.00
<b>Stocker:</b>			
Good to choice	.....	\$5.75 to	\$6.25
Fair to good	.....	5.00 to	5.75
Common to fair	.....	4.00 to	5.00
<b>Calves:</b>			
Good to choice	.....	\$5.00 to	\$6.00
Fair to good	.....	4.50 to	5.00
Common to fair	.....	3.50 to	4.50
<b>Woolings:</b>			
Good to choice	.....	\$7.00 to	\$8.00
Fair to good	.....	5.50 to	6.50
Common to fair	.....	7.50 to	8.50
Common to fair	.....	4.00 to	7.50
<b>Wool:</b>			
Wool	.....	\$3.00 to	\$4.00
Wool	.....	\$6.70 to	\$7.35
Wool	.....	6.50 to	6.75
Wool	.....	5.50 to	5.75
Wool	.....	6.50 to	7.25
<b>Other:</b>			
Wool	.....	10.00 to	11.00
Wool	.....	4.00 to	6.00
Wool	.....	8.00 to	9.50
Wool	.....	5.00 to	6.00
Wool	.....	3.00 to	4.50
Wool	.....	9.25 to	10.00
Wool	.....	9,000	8,000
Wool	.....	10,000	30,800
Wool	.....	4,000	5,000
Wool	.....	24,600	

LEE LIVE STOCK CO.

#### EASY

Anyone can be an editor. All he has to do is to sit at a typewriter for four days in the week, four months in the year and twelve times a year and "edit" such

as Lest Creek let a week and cut

of Matherton truck a com-

Tuesday." on the roof of

looking for a self on the

escort-hurch

his income tax.

—Country Gentleman.

want a piece of fat, bone or

have an

#### WHAT IS MONEY, ANYWAY?

Thomas A. Edison predicts that the time will soon come when gold can be made in such quantities that it will be worth no more than lead or tin. The News editor would be tickled to see that time come, for it would bring the gold bugs to their "clabber." Some people believe that all money must be redeemable in gold, but if this cheap gold should come around then these same ignorant thinking people—and there are many of them in Congress—would take back water, and crawfish, and beg for some other kind of backing. Now, the real facts are no money can possibly be made of value because it is redeemable in gold, for the reason that gold must be backed just like they pretend that currency is backed by gold. Food, clothing and other life necessities can and does back all money, and without these things any kind of money would be as worthless as the sands at the sea shore, for the very good reason that any nation who has these three things in abundance can exchange them for gold, silver or diamonds. That nation who has these things in abundance can issue paper money and it will go at par for the reason such nations have a real backing for their money, a backing which finally redeems gold, for if gold in abundance did not have behind it food, clothing and life's necessities, it would be as worthless as common paper money. Money is just a medium of exchange or measure of values, no more, no less. When any kind of money, regardless of what it may be made of, is well backed by food, clothing and life's necessities, it is good money, stable money, stands the test, and has that same backing which gold must have to make gold maintain its present value. Why is it that German money is worth so little compared with United States money? It is because of the stability of the two governments behind that money; it's because of the wealth of one nation as compared to the wealth of the other, and wealth consists in food, clothing and life's necessities. That nation who has these things in abundance has wealth and the only true backing which will make any kind of money worth the paper it is printed on.—Claude News.

#### HELP WANTED!

Round and round the rugged rocks The stubborn farmer plowed.

He dragged a bit and seeded it.

And then, "By jinks," he vowed, "I've done a pile of work round here,

But now I guess I'll stop; And if the weather holds out good I'll bet I make a crop."

And then it rained, and then it blew, And then dried up a spell,

The bugs came inn and took their share, And smut and rust as well.

When harvest time came boiling round, He put the grain in sacks,

And found that there was just his income tax.

—Country Gentleman.

want a piece of fat, bone or

have an

#### FLIVVEROUS DEMOCRATICUS

William Jennings Bryan, speaking in Washington recently, was discussing some of the great achievements of man. "Just take the gasoline engine," he said. "Look at the millions of autos, trucks, tractors, motorboats, airplanes and other things run by the gasoline engine, and yet the gasoline engine was developed since I began to run for president. I know that well, for in my first campaign delegations of Democrats in the various towns I visited would meet me at the station with a hack. They would explain that not a Democrat in town had an automobile. Only Republicans could afford them. Sometimes they would borrow an automobile from a Republican to take me to my hotel or to the place of speaking. Why, I rode around for years in Republican automobiles, until finally along came Henry Ford and made a Democratic one."

#### AN OLD FRIEND'S FATE

Most of our housekeeping readers will remember the once popular "Pearline." Twenty-five years ago it had all other scouring preparations backed against the ropes gasping for breath. When did you see it advertised as on sale? What has become of Pyle's "Pearline"? Here is the story as told by the Great Bend Tribune: "The owner died, and the trustees of the estate went over the accounts and saw the enormous amount spent for advertising. The decided they would 'save' this money and cut out advertising. The sales dropped. Later an attempt was made to get the market back—but it was too late."

#### DO YOU KNOW THAT

Love is like hash. You must have confidence to enjoy it.

When you hold your girl's hand you're a million miles from nowhere.

You should never steal a watch, because a lawyer will eventually get the case and you the works.

The unlucky months for getting married are: Jan., Feb., March, April, May, June, July, Aug., Sept., Oct., Nov., Dec.

After man came woman and she has been after him ever since.

Everything has gone down except paper and envelopes. They are stationary.

#### ANGEL BITES

Johnnie was very much afraid of the dark, but his mother had assured him he need not fear. He suddenly appeared in his night gown among the guests she was entertaining.

"Why, what's the matter, Johnnie?" asked his mother.

"Oh, mamma! are you sure the angels are in my room?" Yes, dear," answered his mother. "Are they in my bed, mamma?" "Yes, dear, the angels are in your bed."

"Well, mamma," cried Johnnie, "they're biting me."

#### A NEW ARITHMETIC

"I am not much of a mathematician," said the cigarette, "but I can add to a man's nervous troubles, I can subtract from his physical energy, multiply his aches and pains, divide his mental powers, take interest from his work, and discount his chances for success."

I know the doctor's bill. In ninety days a star Then into the doctor's "Say, Doc, d'you think 'aire? You'd better make out 'air. 'at it in two, or cut it in If you ever expect a ce "You know I'm behind; got mixed, But I think next fall I fixed; If not next fall, then next do; Don't send a bill; I'll har As soon as I have a cent I'll fix it up, for you kno square."

Two years have passed; unpaid. The patient again of death He sends for "Old Doc," worn, Who crawls out of bed in morn; But when he arrived (sad He found he had come a late.

That spirit had sought t gate And tried to get in with and great.

St. Peter asked, "While liv Did you pay the Old Doctor you owe?"

"Really I intended to do it, But died before I got aroun

"Well," said Peter, "your below.

I'm sorry, but down to hell y go."

He pressed a button, an imp "Take this man below; he's my kin.

Tell Satan to roast him—ro slow, Say two or three million o or so.

"Keep careful watch on the d pan,

And save all the grease you ge this man.

Keep it for basting those who pay

Their doctor bills in an hones And now I am thru; take him

Thanking you kindly, sir, wis good day."

—L. C. Neville, M. D., Seattle,

Mr. and Mrs. J. E. Cubine tained the following friends w turkey dinner on Christmas

L. F. Coffey and family, M Bentley and family, T. J. Coffey family, Mr. and Mrs. Luther Combs, W. B. Upham and fa

C. S. Rice and family, and Shell and family.

Mayor J. W. ordered News sent to M. A. Thom at Montague last week.

Mr. and Mrs. Vester Smith vi relatives in Shamrock Sunday.

#### MICKIE SAYS

YOU KIN GIVE YOUR PR TO AN EXCLUSIVE JOB P SHOP 'ATS JEST IN BIZNE PROFIT, 'ER YOU KIN GIVET TO US, SO WELL HAVE MONEY TO GIT OUT A BE NEWSPAPER FER YOU!



**THE McLEAN NEWS**  
Published Every Friday

**LANDERS & MOODY**  
Publishers

T. A. Landers.....Business Manager  
M. L. Moody.....Editor

Entered as second class mail matter May 8, 1905, at the post office at McLean, Texas, under act of Congress.

Four issues make an advertising month. When five issues occur in the calendar month, charge will be made for the extra edition.

**Subscription Price**

One year	\$1.50
Six Months	.75
Three months	.40

**A "DOUBLE-BARREL SHOT"**

The Panhandle-Plains Chamber of Commerce is receiving the backing of the great majority of the counties of the Panhandle and of all the progressive people in every county. The organization is filling a long felt want in this section of the country, and can do for us what no other organization in the state can do. There are certain problems peculiar to the Panhandle, and it requires an exclusively Panhandle organization to meet them. No fight should be made on other regional chambers of commerce—but every loyal son of the Panhandle should rally to the support of their own organization. It is of the Panhandle, for the Panhandle and by the Panhandle.—Clarendon News.

You have said it. Every person in the Panhandle has been benefitted by the Panhandle-Plains Chamber of Commerce. If it had not been for this organization, every mother's son of us would now be paying higher prices for everything we buy and getting less for our farm products; for we would have had our common point freight rates taken away from us and a mileage basis established. They have done numerous other things that have been for the good of us all. The News takes pride in the fact that Gray county is squarely behind the P.-P. C. of C., and hopes that this condition may continue indefinitely.—McLean News.

It is deeply gratifying to have such men as Sam Braswell and M. L. Moody behind the great Panhandle-Plains Fair Association. These men have "spoken their minds" in no uncertain terms, and the organization members and officers assuredly appreciate such utterances. It will be recalled that the News a number of months ago, went on record as being behind the Panhandle-Plains Chamber of Commerce exclusively, insofar as regional chambers are concerned. This being true, we are delighted to see the "brethren" coming in so strongly for an organization that means so much to the Panhandle and Plains of Texas.—Amarillo Daily News.

**FARMERS ARE ADVERTISING**

Farmers are just beginning to realize the possibilities of advertising. Men in other lines found out long ago that the only way to conduct a successful business is to advertise. Statistics show that 95 per cent of business failures are men who are not regular advertisers. And when they regular advertisers, we mean the man who decides what he can

**When You Have Anything to Haul**

see or phone Kunkel Brothers. Special attention given to local freight and express.

Day Phone 188  
Night Phone 150

**Kunkel Brothers**  
DRAY AND TRANSFER

**DR. J. A. HALL**  
Dentist  
Shamrock, Texas

Will be in McLean on Thursday, Friday and Saturday after the first Monday in each month.

**DR. L. M. JONES**  
Dentist

Office Over Rice Furniture Store

spend for advertising and keep hammering away each week. This is the kind of advertising that pays. Spasmodic advertising is not worth what it costs, usually.

But speaking of farmers and advertising, a representative of The News has been talking with some of the members of the local Livestock Association, and they tell us that they buy purebred animals from the men who advertise. They figure, rightly, that a man will not spend money week after week for advertising if he does not have something worth advertising.—McLean News.

Every line of business has a legitimate connection with judicious advertising. The grower of livestock, poultry, or pure seed who is progressive, will put his commodity before the public in the most attractive way possible.—Amarillo Daily News.

**CLAUDE BOY FOUND AFTER 8-HOUR HUNT**

Everybody in Claude says Fred Slay, 4-year-old son of Mr. and Mrs. Bert Slay, living 15 miles southeast of the Armstrong county seat, is a lucky chap as well as a precocious one.

Fred was lost for eight hours yesterday in Palo Duro canyon. One hundred men searched for him and found the youth when darkness was already creeping over the defile.

Yesterday's episode was the second big adventure in Fred's life. He went with his father to the canyon at 9 in the morning to cheer Mr. Slay as he split rails. But the older Slay became so engrossed in his work he did not notice the 4-year-old wandering away. Frantic search failed to discover

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**January Special**

During this month we make a special price on Wire, Grain Forks and are interested in any of the mentioned come and see us. move this out at once.

Everything in the building line will be found here. Call and see us.

**CICERO-SMITH LUMBER CO.**  
Phone 3 W. T. Wilson, Mgr.

**Your Needs**  
in  
**Hardware Hardware  
Groceries**

**S. R. JONES**  
Exclusive Cash Store, McLean Texas

**\$5 REWARD**

I will pay twenty-five dollars for the arrest and conviction of any person who intentionally break, down any telephone wire or the lines. The state law on in any other manner shall be as follows: Any other person shall intentionally break, down any telephone wire or the lines, or in any way willfully obstruct or interfere with the transmission of any messages along such telephone line, he shall be punished by confinement in the county jail for a term of not less than two months nor more than five years, or by fine not less than two hundred dollars, or by both such fine and imprisonment.

**NOT KNICKERS**

**GR**

It has been this store to serve we trust that we 1922, not only

It is our policy is satisfactory

This store to be and the it—let us ne

We like money to take not on wish

and Mrs. J. F. Faulkner en-  
ded the W. L. Campbell family  
Henry McCarty and family of  
obock with a turkey dinner on  
Christmas day.

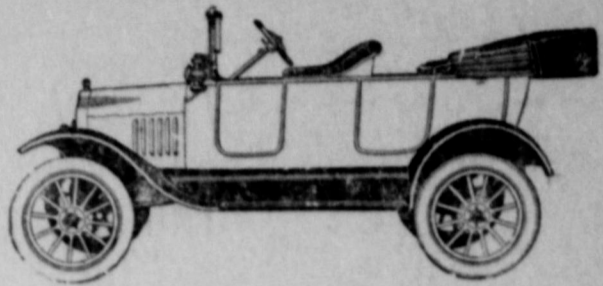
Rev. B. M. Huckabee and family  
of Wellington and Rev. and Mrs.  
Ira T. Huckabee of Amarillo visited  
with Rev. and Mrs. J. S. Huckabee  
Christmas week.

# Ford

THE UNIVERSAL CAR

\$355

f.o.b. Detroit



## A Sound Investment

Where can you spend \$355 in motor transportation where your dollar will go as far as in the purchase of a Ford Touring car?

The initial outlay and the after expense are so small that your Ford Touring car will pay for itself many times over, whether used as a family car for pleasure, for business purposes or both.

The sooner you place your order, the sooner you will be enjoying your Ford car. Terms can be arranged.

### Bentley Motor Co.

Times are hard and money hard to get  
to think how much harder it would be  
and furniture in case of fire, while a few  
insurance would replace it for you? Better  
policy today, for you might burn out tonight.

Fire, Tornado and Hail Insurance

**C. S. RICH**, but have you stopped  
to replace your home  
dollars spent for in-  
r let me write you a

## Thank You

I want to take this method of thanking the  
and vicinity for the patronage I have received  
past, and to solicit your business for the con-  
all kinds of Auction work.  
Here's wishing you a very Happy and Prosperous

**V. H. MOORE, Auctioneer**  
WHEELER, TEXAS

## Hogs Wanted

We buy hogs, any kind or size,  
the week. We pay top price  
before you sell.

**Overton & Co.**

SEND US YOUR KODAK

WE DO IT BETTER  
developing films single rolls, 16,  
prints, 2 1/4 x 3 1/4 and smaller, 40 and one hundred  
deposit with order for fast service.  
YOU WILL BE PLEASED  
prompt service.  
C. M. BRIGGS, Photographer

**CUNNINGHAM FLOTT KNOX**  
Bedding plants, Cut Flowers  
Amarillo

1 Van Buren St.



## Welcome 1922!

OUR HEARTIEST WELL WISHES FOR  
THE NEW YEAR TO YOU AND YOURS!

Resolve on a Budget System for the home this year—a fixed  
sum set aside in the bank for this purpose—the payment of  
household expenses by check, and you will eliminate much of  
the work and worry of taking care of the family bills.

Make 1922 the right kind of a year by a Budget System in  
the home and the payment of bills by check.

We earnestly solicit your account here.

### The American National Bank

## S. A. COBB

Our grocery stock is constantly changing,  
so that you are assured of getting  
fresh goods. Our prices are right  
we can give you service that you will  
appreciate. **Pay Cash and Pay Less.**

Free Delivery on all  
Orders over \$10.00

# THE M

Volume X

McLean, Okla.

## Y COUNTY P. C. C. QUOTAS \$500

According to a unification report from Hambliner, acting manager of the Panhandle-Plains P. C. C., the executive committee, in fixing the quotas for the different counties for the \$10,000 to be raised for that county until June assessed Y county \$500, which is, of course, subject to approval. The committee agreed that Y county should raise its own plan for raising the quota, either by subscription or by the Commission Court. The people of Y county, so far as the News has learned, are in favor of the original plan of having the commission assess an appropriate amount of quota general. It is felt that in no other county can an equal and distribution of the expense be had, and that doing so then resident subscribers who normally contribute to the paper, but whose benefits no other man would be forced to share also.

The benefits to be derived from the plan in the Panhandle-Plains P. C. C. are worth the money many times over. The News is of the opinion that whatever means are raised the money no trouble will be experienced in raising it.

## Y. P. U. SOCIAL

The most enjoyable event of the season was the entertainment given under the auspices of the Y. P. U. at the Y. N. Home on last Friday evening. A goodly number of guests were present, a novel spring match was held, into which the young men entered with a much eagerness if they had all been children, and all thoroughly enjoyed it. This was followed by games, contests and other amusements.

A late hour delicious punch was served to about 50 after the guests took their leave, ending in declaring that they had been very enjoyably entertained.

## PRESBYTERIAN LADIES AID

The Presbyterian Ladies Aid met at the church Wednesday afternoon. A profitable meeting was held. The accounts for the year were paid with quite a handsome sum left in the treasury, which shows our members quite a clever business.

The next meeting will be held with the Y. P. U. on the third Wednesday of the month. Every member is invited to attend. REPORTER.

Mr. and Mrs. Andrew Jordan and Miss Gillo visited their parents this week.

S. Howard made a business trip to Childress the latter part of the week.

## MCLEAN FARMERS ARE DIVERSIFYING

Brother Huff, evangelist in the territory of Christ, was in Amarillo Monday enroute from Hereford to come at McLean. The minister held a meeting with the people of Christ at Hereford. Asking conditions in McLean and the surrounding country, the visitor said McLean has felt the depression of other communities throughout the country. The farmers of the territory realized when it was that last year was the worst when cotton should have been the main crop.

Our section of the Panhandle produces good cotton, but a relatively little of it was planted last year.

The people of our territory are, however, and they are looking forward to the dawning of a new day, things confidently expected for the present year. We have a great deal of the Panhandle, one in which are the greatest possibilities for diversification. The land is rich and rich, loamy mixtures, and the range that is needed for the crops. I believe that our people will soon turn broadly to diversification, and this will bring a prosperity that is not possible with the present system. —Tuesday's Amarillo News.

## NEWS MANAGER PLEASED WITH BARGAIN DAYS

You can't tell the manager of The News that it does not pay to advertise, for the results of our full page ads were surprising. We were kept busy receiving for subscriptions all last week. Everybody had a chance to get The News at a bargain, and nearly all of our old subscribers availed themselves of the opportunity, while a great many new names were added to our list. We only found two men who claimed to be too poor to take the paper, and as they could buy several printing plants the size of ours and still have money left, we can't be worried much.

The News will cost anyone \$1.50 per year and it is worth every cent of it, and if you don't say so at the end of the year you can have your money back. The average price of country weeklies is about \$2.00 a year; there are none less than that. The News is better printed, and has more straight home news matter in it than any of them. You don't have to take our word for it; compare it with any country paper you may be taking, and you will see the difference at once. With the help of our subscribers and advertisers we are going to keep improving the paper till we have one worth of a town much larger than our own.

## McLAIN-MAXWELL

On Nov. 11 occurred the marriage of Mr. Homer R. McLain to Luella Maxwell. The young people are making their home in Oregon. The groom is the son of Mr. McLain, who is a former resident of this city, the McLain family being one of the first to settle in this part of the country. The News extends congratulations.

## COTTON WILL SAYS N. E. SAVAGE

Mr. E. Savage was in the office one day last week and said that he had made more than eight acres of cotton this year, and more acres of corn.

Mr. Savage made four acres of cotton, all of which was sold to his family without stopping children from school at all. This cotton sold on the local market for \$394, while the corn sold for \$300 bushels, which was a profitable meeting was held. The accounts for the year were paid with quite a handsome sum left in the treasury, which shows our members quite a clever business.

## ROE CHILD DIED

Hazel, the eight-year-old daughter of Mr. and Mrs. M. R. Roe, died Monday morning after a long illness from diphtheria.

Funeral services were held at the Hillcrest cemetery Tuesday afternoon at 2 o'clock, S. P. Roe, pastor of the Nazarene church officiating. Burial followed at the cemetery.

News extends sympathy to the growing parents and friends.

Miss Dattie Farley of Hereford has been visiting with Misses Lorraine and Lorine Burrows for the past few days.

Those present at the Christmas tree party were a big crowd and a very pleasant one.

Robt. H. Corum got a stove that was offered by the Western Lumber and Hardware Co.

H. A. Glass of Wichita visited his parents, Mr. and Mrs. Glass, Christmas.



6, 1921

inard and chil-  
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SHER.

Mr. and Mrs. M. D. A... and  
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spent Christmas with Mr. Abbott's  
parents, Mr. and Mrs. D. L. Abbott.

Mrs. W...  
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a visit in...

Mr. and Mrs. Roy McGee... son John...  
of Amarillo visited Mr. McGee's...  
parents, Capt. and Mrs. E. L. Mc-  
Gee, last Sunday and Monday.

John...  
Pinnview...  
with his...  
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# New Year Greeting

We extend to our  
sincere good wishes for  
New Year. We wish  
them, one and all, for  
business during the past  
trust we may have the  
of serving them through  
year just being ushered in.

## Erwin Drug Company

REXALL & NYAL STORE

# WE SOLVE PROBLEMS

Will, During  
Give—

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THE CITIZEN  
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S. MORSE, President

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Mrs. W left Wed their hom a visit in

John K. Planview with his Cob.

### EDUCATION?

to inform the Farm Bureau the meeting interested in from a booklet County Agent in a gener- on which the

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Bureau had of 1,500,000 farmers

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ing the present year it is expected

and, as membership will be doubled,

can be carried out as organization work

that 90 per cent of all the farmers

in the United States will be affiliat-

ed with the Farm Bureau Federation.

In Texas up to February 1, 1921,

thirty-one counties had been organ-

ized with an average membership of

1,000 farmers in each county, bring-

ing the membership up to 35,000, and

that this summer begins it is expected

passed the 100,000 mark will have been

Capital is organized as a matter

of self-protection. Labor is organ-

The farmer, heretofore unorganized,

has brought forth the Farm Bureau

as a matter of self-protection, in

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Mrs. Carl C spent Christm

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Fur Calls

Day

Drug any L STORE

# RESOLVE

To make our bank the receptacle for whatever spare dollars Prosperity may send you with during the year.

To take advantage of the protection of your money which this bank offers.

To come to us whenever you need financial assistance or advice. Come any time and get acquainted.

**THE CITIZENS STATE**  
A GUARANTY FUND BANK  
CAPITAL AND SURPLUS \$33,750.00  
S. MORSE, President CLAY THOMAS

**WILLIAM & S**  
SHEET METAL WORKER  
SANITARY PLUMBING  
HOT WATER WORK  
PIPE FITTING  
**THE McLEAN TIN SHOP**

enter with a day: D. and Me-family, Earle

The Kins

WHAT WE WOULD CALL A MEAN REMARK

George Patterson, an octogenarian, in asking for a separation from his wife, said that she jeered at his bald head. The justice said the lady should have more sense than to do such a thing, to which Patterson replied: "That's it. I am proud of my bald head. You can't have hair and brains as well—look at women."

Ruskin was one of the world's great analysts and writers. He refused to associate thrift with miserliness. This is what he wrote: "Economy no more means saving money than it means spending of a house; it's stewardship; spending or saving, whether time or money, or anything else, to the best possible advantage."

Smith—"I met a man today who told me I looked like you."  
Jones (fiercely)—"Who was it? If I can find him I'll knock him down."  
Smith (calmly)—"Don't trouble yourself. I knocked him down at once."

The bashful petty officer was on leave and was having a hard time making conversation.

"I suppose you've been in the Navy so long you're accustomed to sealegs," she suggested.

"I wasn't looking at 'em at all," he blurted, blushing.

Mrs. D. A. Herron and children of Carrizozo, N. M. are visiting with her father, S. W. Rice.

Mrs. Luther Derrick has had her subscription figures moved up to 1-1-23.

Here to Stay

Bowling Pro...  
People...  
Eggs...  
Tele...  
NORTH...

Sweet P...  
FOR S...  
TELEPHO...  
EUNICE

R. T. HARRIS  
Miller

Open for business every...  
We grind meal and feed...

LEGION THEATRE

FRIDAY NIGHT—A good five-reel feature picture.  
SATURDAY NIGHT—Five-reel picture and two-reel comedy.

Condensed Financial Statement

of Andrew H. Floyd Post No. 315, American Legion, McLean, Texas, made by W. L. Haynes, Finance Officer:

Receipts	Expenses
From show & rodeos...\$1,032.02	Mdse. for stand...\$ 65.00
Cold drink stand... 73.00	Express on films... 35.00
Concessions... 40.50	Flowers for funeral... 13.00
From turkey walk... 3.75	Films... 417.00
	Davis for operating... 42.00
	Rodeo expense... 130.00
	Lights... 58.00
	Rent... 180.00
	McLean High School... 25.00
	Clarendon High School... 40.83
	Slides... 18.25
	Other expense... 31.00
	Cash on hand in bank... 120.00
	Due from insurance... 87.50
Total...\$1,264.27	Total...\$1,264.27
NET PROFIT...\$208.50	

Statement of Two Weeks During Absence of Finance Officer

Receipts from show...\$153.52	Rent...\$ 30.00
	Lights... 10.00
	Operator, High School... 11.00
	Clarendon College... 49.67
	Slides collected... 18.25
	Fims... 42.00
	Express... 5.25
	Postage on return... 4.10
	Advertising... 2.00
	PROFIT... .00
Total...\$153.52	Total...\$153.52

What have you to sell? —who knows you have it

few lines in our classified column... sell everybody in this whole cor...

the sale of it worth a 25 or 50 cent...

It is worth selling it is worth a...

NEWS IS CHEAP AT \$1.50

From Ala

school reopened Monday... k's vacation for following students average in their for the month e

21: first grade—Estelle first grade—Coy and grade—Edward and grade—Ruth McK

th grade—Lois Ha th grade—Ione Ba

th grade—Melbourne th grade—Winston th grade—Ernest J th grade—Laura I th grade—Rose and Mrs. Loftin ha

ving three of send Christmas La Rue, and son, Billie.

T. Wilkins h list for the pas

Kennedy has Falls after s with his paren Kennedy.

Mrs. Holt ar a new baby l ce Hommel a nice little relatives.

Ball has kla., where after spending

er and da several days at Miami.

Mary Billingsle with home folk Phillips of Mc

le town Monday. and L. F. Wil trip to McLean

Annie Elms ha several days.

and Mrs. Agee several days with s. Sam Hayes.

and to see Mr. Gladys Hicks in the Ollie H

of the week. Starnes of Mer news, H. T. an

Friday. Jim Slavin is the sick list this

Jennie Sherrod trip to McLean the week.

Wilson was over W. Wilkins was Friday.

Henry Wardlow the past week. the Miss Mildred

ate sick, but is Snider of Pa

as week in the and Mrs. Phil

as with their Mrs. John

of Clarendon Slides... Wilson home

Annie Reeves home folks d Mrs. Cec

are here

WOODS GA Gas and R Woods PROPRIET

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We app this firm the year

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We will Jan. 14

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### From Alanreed

school reopened Monday after  
 following students made the  
 average in their respective  
 for the month ending Dec.  
 21:  
 first grade—Estelle Greene.  
 first grade—Coy Palmer.  
 second grade—Edward Greenwood.  
 third grade—Ruth McKnight, Opal  
 fourth grade—Lois Harris.  
 fifth grade—Ione Ball, Thelma  
 sixth grade—Melbourne McClesky.  
 seventh grade—Winston Nowlin.  
 eighth grade—Ernest Jones.  
 ninth grade—Laura Hommel.  
 tenth grade—Rose Turner.  
 and Mrs. Loftin had the pleas-  
 ure of leaving three of their chil-  
 dren to spend Christmas with them:  
 La Rue, and Mrs. Pettit  
 son, Billie.  
 T. Wilkins has been on  
 list for the past week, but  
 is now home.  
 Kennedy has returned to  
 Falls after spending the  
 holidays with his parents, Mr. and  
 Mrs. Kennedy.  
 Mrs. Holt are the proud  
 parents of a new baby boy.  
 Mrs. Hommel of Dallas is  
 on a nice little visit with  
 her relatives.  
 Ball has returned to  
 Okla., where he is going  
 after spending the holidays  
 with his mother and daughter, Miss  
 Ball, at Miami.  
 Mary Billingslea spent the  
 holidays with home folks at McLean.  
 Phillips of McLean was in  
 town Monday.  
 and L. F. Wilkins made a  
 trip to McLean Friday.  
 Annie Elms has been quite  
 ill for several days.  
 and Mrs. Agee came in to  
 see several days with their daugh-  
 ters, Sam Hayes. We are in-  
 terested to see Mr. Agee able to  
 do so at this way.  
 Gladys Hicks of McLean  
 was in the Ollie Hommel home  
 for most of the week.  
 Starnes of Memphis visited  
 with the H. T. and L. F. Wil-  
 sons Friday.  
 Jim Slavin is reported to  
 be on the sick list this week.  
 Jennie Sherrod made a bus-  
 iness trip to McLean the latter part  
 of the week.  
 Wilson was over from Lefors  
 for a few days.  
 W. Wilkins was up from Mc-  
 Lean Friday.  
 Henry Wardlow has been real  
 ill for the past week.  
 Miss Mildred Street has  
 been quite sick, but is improving at  
 this writing.  
 Snider of Panhandle spent  
 the holidays with the J. B. Hessey  
 family.  
 and Mrs. Phil Reeves spent  
 the holidays with their son, Ernest.  
 and Mrs. John Goldston and  
 Mrs. of Clarendon visited in the  
 Wilson home during the  
 holidays.  
 Annie Reeves spent Christ-  
 mas with home folks at Jericho.  
 and Mrs. Cecil Smith and  
 family are here spending the  
 holidays.

with friends and relatives.  
 J. B. Jessay and daughter,  
 Miss Mary, visited Panhandle  
 during Christmas week.  
 S. Brown made a business trip  
 to McLean Friday.  
 Christmas tree and program  
 were enjoyed by the older  
 folks as well as the little ones.  
 U-NO.

### THE METHODIST CHURCH

withstanding the inclement weather,  
 last Sunday our crowds at all  
 services were fine.  
 The theme discussed by the pastor  
 at the morning hour was "Why I  
 Belong to the Church." At the  
 evening service it was "The Victory  
 of Elijah on Mt. Carmel."  
 Rev. R. Henson, the presiding  
 elder of the Clarendon district, will  
 be with us next Sunday for both  
 services.  
 Now, my brethren and friends,  
 the old year with its opportunities,  
 its blessings, its victories and its de-  
 feats has gone into eternity. We  
 face a new year with its great pos-  
 sibilities. Let us meet it thought-  
 fully and bravely. We should profit  
 by the lessons of the past and,  
 with cooling hearts and willing  
 hands, go forth to do our full share  
 of the world's work. We pass this  
 way but one time. Let's try to  
 make easier for those who come  
 after. The world should be bet-  
 ter because we live in it, not worse.  
 Let us give the strength of all our  
 rare powers to those institutions  
 that make a better man, better  
 homes, better state and a better  
 nation. So mote it be.  
 J. S. HUCKABEE.

### AT THE BAPTIST CHURCH

Although the weather was very  
 cold today, we had a good crowd  
 at both services.  
 Sunday evening the B. Y. P. U.  
 had charge of the preaching hour  
 and rendered an excellent program.  
 We are proud of the way our young  
 people are taking hold of the work.  
 We hope to see many more of our  
 boys and girls put themselves in  
 Christ hands, that he may use  
 them.  
 Let us make this year of 1922  
 count gloriously for God in our  
 church Sunday school and young  
 people's work. We may have an up-  
 hill hill, but God really honors us.  
 Where he puts us in places where we  
 are struggling, he is then giving us  
 an opportunity to win the best  
 honor and richest blessings.  
 We invite you to come to our  
 church. You will receive a warm  
 welcome.  
 W. J. DARNALL.  
 J. E. Simpson has renewed his  
 subscription to The News.

### "SAY IT WITH FLOWERS"

We specialize in Floral Designs  
 and all kinds of Cut Flowers in  
 season, also blooming plants  
 and Ferns. First class des-  
 igned with life experience.  
 Largest floral establishment  
 in the Panhandle.

### AMARILLO GREENHOUSES

A. Alenius, Proprietor  
 Phone 1116 Box 101  
 Amarillo, Texas

### McCarty's Vulcanizing Shop

Tires and Tubes  
 SERVICE THAT SATISFIES

**WOODS GARAGE**  
 Gas and Repairing  
**Woods & Sons**  
 PROPRIETORS

\$153.50

# Thanks!

We appreciate the confidence placed  
 in this firm and the business given us dur-  
 ing the year 1921.

We look forward to 1922 with much  
 interest, and we assure you that the ser-  
 vice this firm will give will be only one  
 —the BEST.

We will load a poultry car at McLean  
 Jan. 14, 1922. The highest prices will  
 be paid. Phone 152 for prices.

## ement Produce Co.

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Mrs. S. J. Christian and little  
daughter of Amarillo vis  
the lady's parents, Mr. and J.  
H. Bodine, during Christmas

Mrs. J. T. Smith has renewed her  
subscription and those of her gh-  
ters, Mesdams Henry Gross and  
T. A. McDonald, Comanche

M. Ryan and Mrs. Mary  
Memphis were in McLean the  
of the week to have dental  
done. This speaks well for  
Jones for patients to come from  
distance to patronize him.

Vester Smith made a business  
to Groom Monday.

# A Drug Center

is what we have created by our  
method of doing business.

Our location is known as the  
place of selling good old fashioned  
standard and the best modern prod-  
ucts on the market.

Our toilet and preparative arti-  
cles are of the highest order pro-  
duced.

The best confectionery in town  
made in the good way of reliable  
candy makers.

Our prescription counter is al-  
ways on the job for quick service  
and accurate work.

## THE CITY PHARMACY

# MEETINGS

1922

It is a pleasure for those connected with  
to give its patrons during the year 1921 and  
we may have that pleasure for the year  
for present customers, but many others.  
We propose to give goods of quality, and our  
attention or money refunded.

It will grow to be just what you want it  
and you will rest with the support you give  
it a big success.

It counts among our assets the only thing  
you—your good will—and so we wish  
you of the opportunity to extend to you,  
somer, but as a friend, our very best  
wishes for a happy and Prosperous New Year.

## COFFEY & BROTHER

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# SHALL WE GIVE UP OUR GIN?

## It Is Up to the Farmers of the McLean Country

### To Answer this Question by Pledging to Plant a Large Enough Acreage to Keep The Gin Here

A few weeks ago the owner of the gin was in McLean, fully intending to make arrangements for moving same to some location where more cotton is grown.

A number of local business men got busy in an effort to keep it here, and succeeded in getting the promise that it would not be moved if the guarantee could be secured that as much as 5000 acres would be planted to cotton in the McLean territory during 1922.

The time being short, and as it was impossible to see enough

farmers to contract the necessary acreage, these business firms went into a contract with the ginner, pledging themselves to secure the necessary acreage contracts.

If default is made in securing these contracts, the gin will not be here when ginning time comes. It is up to the farmers; if they want to be able to produce the McLean country's most profitable field crop and have the facilities at hand for getting it into marketable condition, the business men's contract with the ginner must be backed up by contracts for 5000 acres of cotton to be planted.

## PLANT Acala COTTON

It has been proven by a fair trial that there is no variety of cotton that will equal Acala for this country. It grows a hardier plant, which withstands the high winds in springtime better than any other variety. Acala cotton grows faster and matures much earlier than any other kind ever tried here. It produces a longer and better staple than the other varieties, which makes the lint worth more per pound, the present value being about three cents higher. Choice Acala cotton seed is worth more, because it is of a new variety, and there is a heavy demand for it for planting purposes.

A good crop of cotton at better prices will bring better times to the growers in 1922, and a good crop of Acala cotton will bring the sort of prosperity we have all wanted since the business depression started.

### Be Sure You Get GOOD Acala Seed

The merchants have arranged for a quantity of the purest, best Acala seed obtainable, which will be sold to farmers with-

out a cent of profit. It is well known to experienced cotton planters that two-year-old seed will produce a bigger yield than seed grown the previous year. The seed these merchants offer you was produced in 1920, and is the same lot from which N. S. Ray, W. F. Bidwell, J. W. Mars and others used last year. These gentlemen will attest the quality of the seed and the superiority of Acala cotton. Every farmer knows the importance of planting good seed—that he who plants poor seed courts failure.

Cheaper seed, imported from parts of East and South Texas, which may be infested with pink boll worm or other pests, as well as seed of doubtful purity from other sections nearer home may be obtained. But if one man imports infested seed, and pink boll worms appear on his place, all this part of the country will be quarantined and no cotton or cotton seed can be shipped from this place, which will utterly destroy the market for the entire McLean crop. The man who plants mixed seed will gather a mixed crop of less value than pure Acala cotton.

Arrangements have been made to secure credit for those who are unable to pay cash for the pure Acala cotton seed.

### It Is Important That Your Pledge Be Secured at Once

Pledge cards are printed, and in order to have the matter settled well in advance of the planting season, your pledge should be made and handed in as soon as possible.

W. B. Upham, at the McLean Hardware Co., is authorized to receive same, and will be glad to explain anything you may want to know, as well as to assist you in getting seed.

This Advertisement Contributed to the Betterment of the McLean Country by

T. J. COFFEY & BROTHER  
FORBIS, STONE & COMPANY  
HAYNES GROCERY COMPANY

McLEAN HARDWARE COMPANY  
CITIZENS STATE BANK  
THE CITY PHARMACY  
WESTERN LUMBER & HDW. CO.

AMERICAN NATIONAL BANK  
BUNDY-HODGES MERCANTILE  
CICERO-SMITH LUMBER

Sam Hodges is... night be in... the Farm Bu...  
ing things will...

# NEW ONE BORN EVERY MINUTE

Mail Order Man Need Not Worry About Keeping His Old Customers.

## HIS FIELD NOT RESTRICTED

Local Merchant, on Other Hand, Must Give Good Values and Service in Order to Hold His Trade.

(Copyright)  
It has been said that there is a sucker born every minute. If this be true, there are 1,440 potential customers of the mail-order houses ushered into the world every 24 hours and the number reaches a total of 525,000 every year.

Of course, as Mark Twain remarked regarding reports of his death, these figures may be exaggerated, but they serve to illustrate the fact that the mail-order houses of the big cities always have new fields to exploit and are not hampered in their dealings by the necessity of pleasing all their old customers. If the mail-order buyer discovers that he has been "stung" and registers a vigorous kick, it means nothing in the young life of the mail order man. Why should he worry as long as there are some 50,000,000 other persons in the United States to whom he may make his alluring appeals.

**Ever Get Money Back?**  
Did anyone ever hear of a mail order house refunding a customer's money if the customer was not satisfied with his purchase? Don't all speak at once, please. The big mail order houses in the cities expect to receive a large number of complaints from their customers. They know that much of the goods which they sell will not come up to the expectations of the buyers, whose ideas as to what they will receive have been formulated from the pretty pictures and alluring descriptions given in the catalogues.

The mail order houses prepare for this contingency by maintaining large corps of clerks whose sole duty it is to answer the letters of their customers. These clerks, or correspondents, as they are called, exercise all their powers of cajolery in an effort to appease the complaining customers, but if this is found to be impossible, after an exchange of letters, the mail order man has no cause for worry. His living is not dependent upon the customer to whom he has already sold goods. "There are as good fish in the sea as have ever been caught" and he turns his attention toward the landing of the new flow.

### Local Merchant's Field Limited.

Compare the position of the mail order man with that of the retail merchant in the small city or town. The retail merchant has a certain limited territory from which he must draw his trade. All his business must be done day after day and year after year among the same people. The buyers to whom he can appeal for business number only a few thousand at the most and in some cases a few hundred. Unless he can make his customers his friends and bring them back to his store again, he cannot continue in business. The result is that he looks beyond the single sale which he may be making at the time. It is to his interest to please every one of his customers. It will profit him nothing to make a big profit off a customer on one sale if that customer is not satisfied with his purchase and refuses to come back to his store again.

### Gets It While He Can.

The idea upon which the mail order man works is to get the money while the getting is good. If the customer is satisfied with the goods which he receives, all well and good. The mail order man knows that the customer is of the kind of a man or woman who likes to take a chance or he wouldn't have sent his order in the first place. Therefore he may figure that the customer is likely to take a second chance even if the first does not turn out to his liking. If the customer has enough spirit to make a kick, the complaint department may be able to satisfy him. If they are not, it is better much anyway, for there are a lot of others who may be tempted by the same bait—there is no harm in that, you know.

It is well for the consumer to remember these facts if he is ever tempted to take a chance on the offerings of the mail order house. The merchant has something at stake in what he speaks. The mail order man has nothing at stake. He treats everything at the moment as if it were a one-time deal.

## The Storm Centers



### THE ROUGH ROAD

A pessimistic brother editor has written the following teaching recital of difficulties in the field of weekly publications. We quote him verbatim:

"Getting out a newspaper of weekly or monthly publication is no picnic. If we print jokes, folks say we are silly; if we don't, they say we are too serious. If we publish original matter, they say we lack variety; if we publish things from other papers, they say we are too lazy to write. If we don't go to church, we are heathens; if we go, we are hypocrites. If we stay in the office, we ought to be out rustling for news; if we rustle for news, we are not attending to business at the office. If we wear old clothes, we are slovens; if we wear new clothes, they are not paid for. What in thunderation is a poor editor to do, anyhow?"

It is quite true that in the Weekly Press, as in almost all other fields of publication, it is impossible to please all of one's readers. If one chooses to be a muckraker, the conservatives are up in arms. If one avoids religious and political projects, the publication is accused of being spineless. Our view is that good backbones are always at a premium and, hence, this publication will continue to be a progressive paper.—Exchange.

Appearances count for a great deal. Formerly 10 cents worth of perfume, when sold in a bottle with a French label, would bring only \$1.50, but now the makers have learned to put it up in a very fancy bottle and give it a fancy name, and the girls will pay \$4.50 for it.

Homer Wilson, S. W. Rice, Jas. Burrows, E. F. Bell, J. W. Pierce, J. W. Lively and M. R. Smulcer are new readers of The News.

Miss Oma Arnold has our thanks for subscription renewal this week.

Henry Thut Sr. of Lefors sent us a renewal order last week.

W. R. Middlebrooks is a new subscriber to The News.

### MICKIE SAYS—

SMART ALECKS WHO HUNT FOR TH OCCASIONAL ERROR MAKE US TIRED! SUFFERING CATS, IF WED PRINT EVRY ITEM JUST AS IT'S TOLD OR SENT IN TO US, WED MAKE ALL TH MISTAKES IN TH GRAMMARS AN' DICTIONARIES!



We are indebted to the following for subscription favors this week: Mrs. F. B. Crabtree, Stillwater, Okla., W. C. Swafford, Clovis, N. M., Alva Alexander, Hedley, J. S. Denson, Whitedeer, H. Longan, Ramsdell, B. E. Glass, Alanreed, Jack Hindman, Texline, Mrs. S. N. Bush, Galatin, Tenn., A. B. Word, Alanreed, J. B. Kibler, Oklahoma City, C. A. Linkey, Shamrock, Ollie Hommel, Alanreed, J. W. Barker, Alanreed, W. S. Copeland, Lefors, E. S. Graves, Pampa, Miss Miriam Wilson, Lefors, W. M. Greenwood, Alanreed, G. S. Loyd, Lipscomb, J. H. Easterling, Alanreed, B. F. Newton, Brownfield, Dr. C. E. Donnell, Canyon, R. W. Crisp, Alanreed, R. D. Kinkaid, Johnson City, Tenn., S. W. Brown, Alanreed, W. B. Skaggs, Wichita Falls, W. E. James, Jericho, S. O. Cook, Dallas, Mark Hussey, Mobeetie, Ira Unsell, Groom, W. R. Patterson, Amarillo, L. H. Webb, Mobeetie, W. H. Craig, Alanreed.

Mr. and Mrs. J. Lee Turner visited the News office one day last week and paid for their subscription to The News; also ordered the paper sent to their daughters, Mrs. A. F. Ceazar, Detroit, Mich., and Mrs. Leslie Blair, Sinton.

Optimist—"I hear Brownsmith is going to be married."  
Pessimist—"Serves him right. I never did like that fellow."

T. N. Holloway has ordered The News sent to his sister, Miss Bessie Lee Holloway, Carbon.

Miss Myrtle Miller has ordered the News sent to her at Canyon, where she is in school.

T. H. Andrews has ordered The News sent to W. R. Dickerson at Huttig, Ark.

Mrs. G. M. Abbott of Quail is visiting her parents, Mr. and Mrs. W. S. Boyd.

We received subscription favors last week from Mrs. E. B. Hall, St. Louis, Mo.

N. B. and Miss Corrine Gary spent the holidays at their home at Bremond.

Born, on Friday, December 23, to Mr. and Mrs. A. J. Worley, a ten pound boy.

R. A. Burrows and Edwin Van Sant of Conway spent Christmas in McLean.

Hon. H. B. Hill of Shamrock sent in his renewal for The News this week.

Mr. and Mrs. W. C. Foster spent Christmas with relatives in Erick, Okla.

Vester Smith has ordered The News sent to S. J. Dyer, Prague, Okla.

H. J. Pettit is one of our subscribers who renewed his subscription.

O. W. Hargrah of Whitedeer was in our office Friday.

L. B. ... leader of The News

The following are late subscribers to The News: Floyd E. Johnson, Fred Russell, J. R. Hindman, G. W. Henshaw, J. N. Burr, J. E. Kirby, Scott Johnston, Joe Penland, F. P. Wilson, W. E. Clement, K. E. Windom, A. L. Morgan, M. T. Wilkerson, C. A. Henderson, Vester Smith, A. Williams, R. N. Ashby, C. C. Cook, C. H. Rows, C. E. Bogan, W. P. Irwin, A. L. Hibler, Mrs. Anna Smith, Mrs. J. T. Foster, Earl Amick, J. B. Pettit, J. H. Chambers, J. W. Burks, W. J. Bridge, D. N. Massay, L. F. Morrison, C. M. Jones, J. G. Mann, W. L. Campbell and John Mertel.

J. L. Collier was in our office one day last week and renewed for the paper, also ordered it sent to Mrs. Hardy Hay, at Moody. Mr. Collier stated that he has taken The News ever since the paper started, and it is in his opinion better now than ever. Thank you, Mr. Collier.

John T. Forbis of Shamrock and C. E. Stone of Wellington were in the city Wednesday on business.

L. S. Stockton of Alanreed took advantage of our clubbing rate with the Dallas News last week.

Miss Floye Glass has our thanks for subscription favors this week.

## WANTS

WE WILL HAVE Frost Proof Cabbage and Bermuda Onion plants from Feb. 1 to April 15. Will have in season, Tomato, Pepper, Cabbage and Sweet Potato plants. Write for circular. T. Jones & Co., Clarendon, Texas. 1-3p.

FOR SALE OR TRADE—1918 model Buick roadster, been run about 5000 miles, good shape. \$450 cash, or will trade for hogs or cattle. L. L. Rogers. 51-2p.

LOST—Somewhere on Second street, about two weeks ago, cap off gasoline tank of Franklin car. Finder please notify Geo. W. Sitter. 1p.

STRAYED.—1 Poland China sow pig weighing about 40 pounds, white spot on nose, small notch in right ear. S. R. Jones.

FOR RENT—20 acres of good land adjoining the town section. Mrs. Hannah Crawford. 1tp.

BALED SHUCKS \$3.50 per ton. W. W. Wilson. 1-2p.

## News From Gracey

The young folks enjoyed a party at the Frank Bidwell home last Wednesday night.

Bert Gayden, mother and two sisters, recently of the Spring Creek community, have moved to their new home, having bought the Keene farm.

Henry Kinard is on the sick list this week.

Mrs. Stevenson of Oklahoma is visiting her sister, Mrs. W. B. Bush, this week.

There was a party at the Bill Webb home Friday night.

Miss Leora Kinard spent the Christmas holidays with her aunt, Mrs. Etta Hudgins of Erick, Okla.

Brother Huff failed to fill his appointment Sunday.

The young folks enjoyed a party at the L. B. Lakey home Saturday night.

The singing class met at the Allston home Sunday afternoon.

Word has been received of the death of Mrs. L. H. Webb's father. Mrs. Webb was called to his bedside some months ago. She will return soon.

G. S. Loyd returned Monday to his home at Lipscomb. He was accompanied by his daughter, Mrs. Clyde Ware.

Miss Lea Bidwell has been on the sick list.

School opened again Monday after a two weeks' vacation.

Misses Ona Lee and Ebbie Derrick and Ruby Bidwell spent Saturday night with Miss Alip Lee Johnson.

### PENPUSHER.

She—"I suppose you never thought seriously of marrying?"  
He—"Sure I did. So I didn't."  
Home News.

A. A. Callahan has paid his subscription and ordered The News sent to D. J. Rowden at Wheelis, Okla.

The W. S. Kunkel and Geo. Colebank families took Christmas dinner with Carl Carpenter and family.

Mr. and Mrs. W. A. Cain have turned from spending the holidays with relatives at Kosse.

Chas. Goebel of Plainfield, Ill., has renewed for The News.

## McLEAN AUTO CO. REPORT

The McLean Auto Co. has a filling station and auto repairery for a gang of customers.

They announce ready to do any and all makes of cars and specialize on Dodge Brothers. Read their advertisement on page of this paper.

Hon. H. B. Hill, State Representative from this district, is visiting hands with friends on Thursday. Mr. Hill would announce his reelection in The News soon.

E. S. Graves, Sheriff Collector for Gray county, McLean January 23 and Alanreed January 25, taxes.

Mr. and Mrs. Egbert F. children of Ramsdell are at the lady's parents, Mrs. Geo. Cash.

H. M. Kunkel, A. W. C. Johnson, D. E. Johnson, B. Marler are new subscribers to our paper.

In the turkey walk Legion boys last week, the lucky man.

Mr. and Mrs. J. T. R. D. Harris of Alanreed the city Wednesday.

Bee Everett has paid subscriptions for himself and Bryant, at Pride.

Miss Data Deatherage, rock visited with her brother, last week.

E. T. Rudolph, Emmett and W. T. Wilson have The News.

## HYDEN

OPTOMETRISTS and Manufacturing Optician

Eyes tested without use of drugs. Glasses ground on our own shop to meet individual requirements. Corner 7th and Polk St. Amarillo, Texas. HYDEN 1912.

DR. J. M. HYDEN Optometrist in charge

## LYCEUM NUMBER

Legion Theater Saturday Night After the Movies

DR. A. M. REITZEL.



The lecturer with a record of "making good." His lecture, "The Measure of a Man," has been given about 1,000 times. He is blessed with an unusually fine voice. His lecture carries a message and makes an appeal to all. Hear him on our Lyceum.

THE ECONOMY THE CLEANLINESS THE FREEDOM FROM SLATE THE SMALL AMOUNT OF ASHES THE STEADY, UNIFORM HEAT

These are the reasons why we sell and you should always buy

## LABELLED COAL

Easily Ordered Just say "LABELED Coal"

Easily Identified "Look for the Label on the Lump"

SMITH BROTHE