The McLean News
LEAN C. OF C AKKAIILLES FUR
rAIK IHIS FALL

$\qquad$
C. OF C. SENDS
DELEGATE TO
POTATO ASS'N




| Opposition to prohibition in its present character is rebellion, and no self-respecting citizen can afford to endorse rebellion against any law of the land, regardess of his opinion of the virtue of the law. <br> ******* |
| :---: |

the political
are thinking
making an attempt
enors chair
prineipally
ent governo
of the "V
candidate.
will
the
those
doub
what
Thom
lis
what we
Thomas

All those who
C. of C. Monday
ghould have the attention
matter off much longer
pect to have a fair worth
The time in
The time that
the fair will be
that appointed. This is ans all internatto
all be present at thistr meeting le
make a go of it.
Be lenient with the yo
who has to walk gingerly
to avoid tripping over his The basseball season is
swing. and it is generall that an enthusiast can extract
er enjoyment from a whoop
cheer by first thrusting his
cheer by first thrusting his fin
upward through his flowing
upward through his flowing locks.
Then again, the hair covers th
hrains in the head, and some brain are so delicate they require a
siderable amount of protection prevent rapid decay.
$\qquad$
It is not their fault.-Panhandle
Herald.
In barring cigarett
from our paper we are only carrying
out our policy of publishing a celean
paper for every member of the
paper for every member of the
family. The money we will lose will be offset by the satisfaction of be ing consistent in our policy. W have never heard anyone defend the
cigarette habit. Those who are it eigarette habit. Those who are its
victims will tell you that they have no defense to offer for it; in an
idie moment they contracted the
habit that they habit that they would be glad to
quit, if it was not for the effort required. It takes every bit of
regitimate income we can get to keep The News gotng, but
hat our first duty is to that our first duty is to owe seel-
seribers, and we will at all times try seribers, and we will at all times try oo proteet their interest
lishing a paper that will be every respec

## Registered Jersey Male

$95=4$ $5=5=2$ FINANCIAL DIANA'S KING is a very fine individual. His
calves are showing good. This great blooded male for public

## S. R. JONES

Hupmobile Dealer Wanted In This Town

We made nine new Hupmobile contracts. Our dealer ogranId in any one month in Western Texas. Either you did not read the advertise
now the value of a Hupmobile agency.
our opportunity. Everybody knows the Hupmobile.
J. R. OVERSTREET

Distributor
FORT WORTH, TEXA
225 THROCKMORTON STREET

Hogs Wanted
F. E. Robinson Developing films, single rolls 10 c each; paeks 20
 C. M. BRIGGS, Photographer, EIk City, Okla.

When The Town Is Out of Coal
 SMITH BROTHERS

## QUICK SERVICE

These little Ads are here for you, So read them one and all And remember when in trouble RING 156
And we'll come at your first call.

## McLean Auto Co.

Dodge Brothers Motor Cars Firestone Tires U. S. L. Batteries Expert Auto Repairing

## Aluminum Ware

We have just received a big shipment of aluminum itchen utensils. This ware will be sold outright to ur customers; you don't have to buy any other goods to take advantage of our low prices. We have purposely made the price low to keep from wasting time a so-called free deal. Look at these prices picked random from our big stock-and remember that the grade of aluminum is the very best, no premium ff-it is guaranteed for twenty years.
14 qt. heavy Dish Pans ...............
Large, self-basting, ventilated Roaster
12 q. Water Bucket
2 qt. Double Boiler
6 cup Percolater
to take adyantage any coupons, tickets or anything everyday prices. Everything
are can be bought at the stock of groceries and hard


## News From Liberty



## Lean Tuesday. Thase ingen getass at the Lakey hime Esunday nigh. gates were appointed to to gates were appointed to go to the siasing convention Sunday at Ramsdell. Wrs. W. B. Bush and children went to MeLean Saturday. few days with her parents Mr. Mr. and Mrs. J. H. Chambers of Mclean Lipseomb spey Brown and children. Sundiant in thent Clyste Ware and A. Lee homes. <br> junior missiovary society <br> 

Subject-Three Hundred Years
from Savagery, the American Negro Leader-Inez Shaw. Scripture, Isa. $25: 3.10$-Leader.
The Negro's Background-Ruby
Anderson.
Strong $P$
${ }^{-F e r n}$ Upham.
bine.
Report form conterence.
1 have been appointed city pound
keeper and steck marrabll
appreciate anyonenes intorning men of
any violations of the stock ordinance.
Any impound Any impoundel animal will cost the
owner $\$ 1.00$ and feed bill. Pound at my resididence
Phone

## Cubbie Wood of Lovington, N. M.

 Mras. G. W. Woodnight from Amarillo
Mrs. L. Moody returnel
Capt. and Mrs. E. E. McGee Tuestay from Hedley.
Miss Amana
diny for Groom.
Dr. W. C. Montgomery
Tuesiay from Amarillo.
E. Pringle left Friday for Ama
for some time.
Sam Hodges is in Gear
Mise Juanita Street is visiting relatives in Alanreed thss week.
Pat Malcolm returned to his home at Shamrock Sunday.


## What Makes Pure-bred Livestock

## Bring More Money?

The answer to this question is not in the fact that purebred livestock is more prolific, or will make more economical gains on less feed, but the answer is PUBLICITY, or in other words, ADVERTISING. It does not make any difference how little feed it takes to put a pound of flesh on the purebred animal, if the buyer does not know you have an animal of this kind for sale. There are three bred animal, if the buyer does not know you have an animal of this kind for sale. There are three
methods of publication for you: The direct letter, the breeders' journals and the country newspaper. methods of publication for you: The direct letter, the breeders' journals and the country newspaper.
And of these mediums, the country newspaper is by far the best, for it reaches the very people you And of these medinums, the country newspaper is by far the best, for it reaches the very people you
must sell to. The cost cannot be counted, for if from a $\$ 5.00$ ad you sell 10 pigs at $\$ 25.00$ each that would only bring about $\$ 5.00$ each on the open market, your advertising has been a profitable investment.

Along with your newspaper advertising, you must have neatly printed letterheads, for your prospective customer is going to judge your stock by the size of your advertisement and the character of your stationery. You would not expect to get a very good animal from the man who would write to you on a common tablet; you would figure that if he had anything worth while, he would have pride enough in his business to present it in a business-like way; and you would be exactly right. When you buy of a man who advertises, you are getting an animal that has a reputation ready-made. The man who does not advertise may have stuff just as good, but it is not worth as much, because you can't resell it for the same money. No man who has purebred animals and does not advertise them has a right to charge you as much money for them as the man who in selling you an animal, at the same time is giving you a ready-made reputation that will enable you to resell wihout any trouble.

We want to say again, that PUBLICITY is the thing, and right here is where we can help you. Don't sell your burebred animals on the open market when your neighbor is ordering the same grade of stuff from distant breeders. The only reason purebred animals are ordered from a distance is the fact that the distant breeder has advertised his stuff so that it is desirable. McLean breeders have just as good hogs, cows and chickens as can be found anywhere, but they cannot and have no right to get as much money for them as the man who advertises. We are equipped to print your letterheads, and an advertisement in The News will reach the very men who are in the market for the very animal you have to sell. Come in and let us show you samples of printing and explain our

## The McLean News



