

VACATION TIME

Vacation time is just around the corner and a lot of us are feeling that we can't get away this summer. Tut! Tut! and pish! pish! It isn't necessary to go to Calcutta, Walla Walla, or Hongkong to rest, play and have a good time. Not by a long way from where you now sit is a shady nook, a stream of clear water, singing birds, and all manner of living things. You'll be surprised how good they make you feel to get close to them and forget business for a while.

Go out and camp, sleep with nothing above you but the twinkling stars, eat campfire cooking and drink black coffee; take a swim in the water early in the morning, just after you've seen the sun rise; get a spot in the shade and fish and smoke and dream, and be thrilled by the majesty of the great outdoors.

If you can't stay away two weeks, go and stay a day or two, two or three different times during the summer. Take the family along some times, get some of your cronies to go the next time, and then take some Boy Scouts the next time. Man, O, man! It'll make you feel like a different person and your business will show an immediate gain.

Take a vacation this summer—it'll be good for you.—Shoe Finding.

THANKS!

The Informer man had the pleasure of having as his guest for a short while last Friday afternoon Editor T. A. Landers of The McLean News. Mr. Landers is practically new at the newspaper game, but he is already doing things and getting results calculated to make us "old timers" sit up and take notice. His paper is one of the best small town weeklies in the state. Mr. Landers is a mighty pleasant man to meet, and is here-with invited to call again.—Hedley Informer.

New line of young men's fancy belts. Choice selection at T. J. Coffey and Brother's.

Miss Kathleen Copeland returned Sunday from Pampa.

Miss Alta Sherrod of Alameda was shopping in the city Monday.

Mrs. J. W. Sherrod of Alameda visited her daughter, Mrs. L. F. Wilkins, this week.

A complete assortment of new patterns in men's new fall ties. T. J. Coffey and Brother.

L. P. Pope of Stratford came in Sunday to accept a position at the depot.

Lawrence Barrett of Pampa was visiting friends in the city the first of the week.

W. M. Allston of Gracey was a McLean visitor Monday.

T. F. Phillips of Heald was in the city Tuesday on business.

Clinton Freeman of Ramsdell was a McLean visitor Tuesday.

A. W. H. was attended court at Lefors Monday.

S. P. Kennedy of Alameda was a business visitor in McLean Monday.

Miss Hazel Russell returned Saturday from Clarendon, where she has been visiting her brother.

Miss Bernice Rowland of Clarendon is visiting her cousin, Mrs. T. A. Landers, this week.

Mr. and Mrs. Josh Turner are visiting the former's parents this week.

I. D. Shaw attended court at Lefors Monday.

A complete assortment of new patterns in men's new fall ties. T. J. Coffey and Brother.

Mr. and Mrs. R. W. Crisp of Alameda were McLean visitors Thursday.

J. E. Simpson of Abra was in town Thursday on business.

Attorney Bob Underwood of Amarillo was a McLean visitor Thursday.

Frank Tipton of Alameda was in the city Thursday.

Johnnie Franklin of Ford City came in Thursday to visit his parents, Mr. and Mrs. B. C. Franklin.

Rev. C. E. Griesold, pastor of the Second Baptist church at Amarillo, together with his family, visited in the J. L. Collier home and attended the Baptist meeting this week.

Expecting daily arrival—boys' and youths' new fall suits and trousers. T. J. Coffey and Brother.

CO-OPERATION NECESSARY

One citizen of this town remarked a few days ago that it was strange that Paudesh could not make progress like some other towns throughout the west. The answer is easy. Towns throughout the west that make rapid progress have the co-operation of the citizenship to a large degree. A town cannot prosper divided in citizenship. People must work and pull together to accomplish anything. Where people are jumping at each other's throats, and where one faction is against another, you are assured that progress will be at a snail's pace, or more likely go backward. Co-operation is the key word to progress. Town, community or institution can thrive without it.—Paudesh Post.

THE TOBACCO GHOST IN UTAH

When a sheriff was elected in Utah who announced that he would enforce the anti-tobacco law of that state—which prohibited smoking in public places—tobacco users made loud protest. With many of them it seems that law to them is like law to the boozers—not to be enforced if it hits you. At any rate, after a lot of loud talk, following several arrests of more or less prominent citizens of Salt Lake City, the law was amended. With this action the tobacco owners claimed a great victory, but when one takes a good look at the law as amended, he wonders what they are crowing about. Here is what we actually find:

Prohibition of sale of cigarettes except in cities of the first class and upon the payment of a license costing \$100.00. Prohibition of cigarette advertising of any kind within the borders of the state. Prohibition of tobacco advertising of any kind on bill-boards.

Inasmuch as the protest was so loud over the enforcement of the part of the law prohibiting smoking in public places, one is puzzled over the pretended jubilation of the tobacco people, in view of the fact that it now allows in smoke in any kind of an enclosed place, except in compartments especially set apart for smoking, and labeled as such. This means one cannot smoke in hotels, restaurants, cafes, saloons, theatres, passenger elevators, street cars, interurban and passenger railway coaches, waiting rooms, motor and other public conveyances, of in state, county or city buildings, except where the owner or proprietor of any public eating place may designate the same as a public smoking room by a conspicuous sign at or near the entrance. The tobacco man who can rejoice in such a law needs no further recommendation as an optimist.

tres, passenger elevators, street cars, interurban and passenger railway coaches, waiting rooms, motor and other public conveyances, of in state, county or city buildings, except where the owner or proprietor of any public eating place may designate the same as a public smoking room by a conspicuous sign at or near the entrance. The tobacco man who can rejoice in such a law needs no further recommendation as an optimist.

AS YOU THINK!

Once there was a man who went into a room to spend the night. He couldn't open the windows, and he went to bed feeling that surely he must suffocate. He tried to go to sleep—and couldn't. Once or twice he dozed off, only to come up fighting for air.

In desperation, he got up, seized a chair and hurled it against what he thought was—the window. The tinkle of the broken glass was music to his ears, and he went back and got a good night's sleep.

When he awoke the next morning, he discovered that instead of breaking a window, he had broken the glass in a book case!

His suffocation before he broke the glass, and the center-breathing after he had broken it—were all in his imagination.

Sometimes when you think you have an unpleasant job, just think the other way for a while, and you'll be surprised at the results.

As you think, you are.

Mrs. Giles Phillips returned Wednesday from a visit with relatives at Wheeler.

Roy Rice of Ellsworth, Kans., came in Wednesday to visit his parents, Mr. and Mrs. C. S. Rice.

Mr. and Mrs. F. A. Scribner left Wednesday for California.

Geo. E. Wilson of Amarillo is visiting relatives here.

New line of young men's fancy belts. Choice selection at T. J. Coffey and Brother's.

Mr. Leamore of Pecos is visiting in the W. C. Carpenter home.

O. L. Norman of Arlington came in Sunday to visit his daughter, Scott Johnston.

THE NEWSPAPER AND THE MOVING PICTURE

Thomas A. Edison, once declared that "whoever controls the moving picture industry controls the most powerful medium of influence over the people."

This seems to be a direct challenge to the influence of the press, and a few facts may be of interest. There are in round numbers in the United States, about 19,000



motion picture theatres. The number of newspapers, daily and weekly, in English, is about the same figure.

The average daily attendance at motion picture theatres is a matter of conjecture, but conservative authorities estimate the number at 12,000,000 a day, or about one-half of the total seating capacity of the theatres.

The daily newspapers have a combined circulation of 40,000,000 per day, to say nothing of the weekly and the monthly publications and the 4,000 public libraries. However, there is a motion picture theatre for every 6,000 of our population to a daily newspaper for every 40,000.

The motion picture theatre has co-operated with the rural free delivery and the Ford car in destroying the rural fastness of the country. The motion picture theatre has become the club, the place of social resort of the small town and the rural districts; it is bringing the back districts into the world. More than that, it has brought the world into the narrow community.

The motion picture theatre is changing the habits of the employment of the people. Whence comes the two hours a week that the average citizen spends in the movie theatre? Some of it comes from time formerly given to labor. Much of it comes from time formerly given to reading. Where we formerly enjoyed ourselves in small groupings, we now go to large, silent, twilight assemblies handing our imaginations over to others to stimulate and direct.

Of the materials offered by the motion picture theatre, perhaps 20% is directly educational in the sense which the newspaper and the general magazine is educational. An established feature of the motion picture program today is the news reel and the screen magazine. Only less common is the short scenic and scientific film. But it would limit the educational features, so called. As intimate and personal in its appeal as is the newspaper, the film is produced by an organization more centralized, more inaccessible

to ordinary social controls, than anything the world of art or opinion has ever seen before.

With all its power the press is still under the suasion of a local responsibility. The essence of news is the proximate. But the film has no local responsibility. The newspaper, city or rural, must do more than ape the film if it would hold its power and its prestige. It must get out of the rut of generalization and establish a reputation for dispensing information on world-wide topics.

Marvin Davis returned Thursday from a visit with relatives at Memphis, Clarendon and Amarillo.

Mrs. H. H. Neil returned Thursday from a visit with her daughter at Jericho.

Expecting daily arrival—boys' and youths' new fall suits and trousers. T. J. Coffey and Brother.

MISSOURI GOVERNOR PRAISES HOME PAPER

"Back your home paper," is the central idea in a recent speech delivered by ex-Governor Francis of Missouri. Mr. Francis served under President Wilson as Ambassador to Russia, and was for a long time chairman of the board of regents of the University of Missouri. He says, in part:

"Each year the local paper gives from \$1,000 to \$1,500 in free lines to the community in which it is located. No other agency can or will do this.

"The editor, in proportion to his means, does more for his home town than any other ten men. And in all fairness, he ought to be supported—not because you like him or admire his writings, but because the local paper is the best investment the community can make.

"Your local paper may not be brilliantly edited or crowded with thought, but financially it is of more benefit to the community than the preacher. Understand me, I do not

mean mentally; and yet on moral questions you will find most of the papers on the right side. Today the editors of the local papers do the most for the money of any people on earth."

THE INCONSISTANT SEX

Gladys—"Men are all flirts—you can't trust one of them."

Dick—"Do you really think so?" Gladys—"I know so. Why, I'm engaged to three of the nicest men in town and I've found that every one of them is flirting with another girl."—Boston Transcript.

She—"Were you ever pinched for going too fast?"

He—"No, but I've been slapped."

V. H. MOORE Auctioneer Wheeler, Texas

Magnolia Petroleum Co. C. J. CASH, Agent Day Phone 184 Night Phone 101

Life Insurance Insure your life in the Kansas City Life Insurance Company The Successful Western Company

E. M. Rice Agent, McLean, Texas Life Accident Health

CUNNINGHAM FLOWER SHOP Plants, Cut Flowers, Designs, Flower and Garden Seeds Mail or Phone Orders Filled Promptly AMARILLO, TEXAS 1909-11 Van Buren St. Phone 1081

SEND US YOUR KODAK FINISHING—WE DO IT BETTER Developing films, single rolls, 10c each; packs, 25c. Prints, 2 1/2 x 3 1/4 and smaller, 4c each; larger, 5c. A deposit with order for full amount required. We return any excess. You will be pleased with our French gloss finish and prompt service. C. M. BRIGGS, Photographer, Elk City, Okla.

Auction On Saturday, September 1st, in my third public sale, I will offer at auction a selected draft from our herd of SENSATION DUROCS 40 LURED SOWS AND GILTS 40 Our two choice big-boned herd boars, Commander Sensation and Orion Cherry Sensation, both sons of the world's champion Duroc, are making an enviable showing thru their get wherever they have gone, and will be heard from at the fairs this fall. A litter sired by one of them would be a valuable addition to any herd. Now is the time when you can buy registered hogs at a lower figure than you have ever heard of before. At this sale you buy them at your own price. With this possible, every farmer should take this opportunity to place good hogs on his farm, replacing the grade or scrub stock that you may have been keeping, and build up a herd with seed stock that costs you less in the long run by more economically converting your feed into pork by earlier marketing, faster growth and greater capacity. You will lose if you miss this sale. At the farm, Saturday, September 1st, at 1:30 p. m. Five miles west of Amarillo, on the paved highway. Write for catalog and be sure to attend. H. T. NEELY Box 174 Amarillo, Texas

Ladies' Hats The first shipment of the new fall hats is now ready for your inspection. Come in and see the new fall styles. Anything you may need in groceries and piece goods for the girls' school dances can be bought here at reasonable prices. MRS. W. T. WILSON THE LITTLE STORE NEXT DOOR TO P. O.

Hill & Ledbetter Attorneys at Law McLean, Texas

McLean Filling Station Oils, Gas and Accessories C. W. GINN, Mgr.

Tan-No-More The Skin Beautifier 35¢ 60¢ & 1.00 The Jar AT TOILET COUNTERS. SAMPLE MAILED ON REQUEST. BAKER LABORATORIES INCORPORATED MEMPHIS, TENNESSEE

AW, WHAT'S THE USE Here's a cartoon of a dog with a tin can tied to his tail—wouldn't you think the cartoonist would have better sense than to draw such a queer picture as that? IT'S NOT ONLY INHUMAN, BUT IT GIVES CHILDREN BAD IDEAS. AN SAHUX? KIDS NEVER TAKE THOSE THINGS SERIOUSLY. HERE'S A CARTOON OF A WOMAN HITTING HER HUSBAND ON THE HEAD WITH A BRICK. NOW THERE'S SOMETHING TO FUSS ABOUT! VAN ZELM

By L. F. Van Zelm © Western Newspaper Union

THE McLEAN NEWS

Published Every Friday

T. A. Landers Fred Landers
LANDERS & LANDERS
Editors and Owners

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Three months......40

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A great deal has been said about different codes of ethics, but when all is said and done, no better code of ethics can be found than the Golden Rule. The Golden Rule is the foundation of all law and order and cannot be improved upon as a rule of conduct.

Of course, we all knew that it would rain when we needed it, but doesn't the world look brighter since the rain actually fell? There is no further need to worry about the crops for this season. They are made!

The high price paid for watermelons and tomatoes on the local market should be argument enough for diversified farming. A little of everything that can be raised on the farm is a good practice in any community, and melons and tomatoes ripen at a time when there is no other cash income from the farm, which makes them doubly profitable.

A vacation each year has come to be recognized as a necessity by all who would keep to the top notch of efficiency. There must be a playtime for the human machine if it is to keep up creditable work, and while there is much enjoyment to be had from a vacation, as well as physical recuperation, yet perhaps the greatest pleasure is when you get back to work with renewed interest. All play could be a worse handicap for the physical machine than all work.

To undertake to reform the world would be a task beyond the capability of anyone, but there are always local conditions that require a clear-cut stand; and the man of principle will usually be found on the side of right in such matters. We are told that the forces of evil never sleep. As long as men are tempted to do wrong, and so long as there is a monetary profit—however temporary it may be—just so long will wrong things be done. The man who lifts his voice against wilful wrong will never be popular with the ones who profit from wrongdoing, yet that man is needed to preserve a proper balance. The man who is willing to drift and let the other people do as they please, regardless of the consequences to society, is lacking in moral stamina and needs to be reminded of his duty to the community. There is no safe middle ground on questions of moral welfare.

School will soon begin and it will pay everyone to see that their children are present the first day and are kept in school for the full term. Lost time in the school age of the child can never be regained except at the expense of his later life. Parents hold the responsibility for their children's future largely in their hands, and they should see that the child gets full benefit of the school while he is under their control. The child does not always know just what is best for it, but parents know that an education is very necessary, not only from a monetary standpoint, but from an ethical one. The educated man has a capability to extract enjoyment and contentment from life that is lacking in the life of the uneducated. With every child in our community present in school and every parent co-operating with the teaching force, we can have the best school the coming term that we have ever had.

Mr. and Mrs. R. S. Jackson and children visited relatives at Wheeler Saturday.

DON'T QUIT

When things go wrong, as they sometimes will, When the road you're trudging seems all up a hill, When the funds are low and the debts are high, And you want to smile, but you have to sigh, When care is pressing you down a bit, Rest, if you must, but don't you quit.

Life is queer with its twists and turns, As everyone of us sometimes learns, And many a failure turns about, When he might have won had he stuck it out; Don't give up, though the pace seems slow— You may succeed with another blow.

Often the goal is nearer than It seems to a faint and faltering man, Often the struggler has given up When he might have captured the victor's cup, And he learned too late, when the night slipped down, How close he was to the golden crown.

Success is failure turned inside out— The silver of the clouds of doubt, And you can never tell how close you are, It may be near when it seems afar; So stick to the fight when you're hardest hit— It's when things seem worst that you mustn't quit.

—Selected.

PROTECT OUR HE-MEN

"On Location," near Los Angeles, a famous "he-man" of the movies was lending his art to the title role of "The Virginian." By his virile personality which has a record of millions of heart-throbs excited in female bosoms, he was engaged in making a "living drama" out of Owen Wister's really creditable little book.

The "he-man's" well-known flourish and his terrific fighting face registered on the camera's eye as he "went after" his gun in the traditional "quick draw." But the beastly holster held tight and the pistol went off. The tallow bullet seared the skin of the "he-man" as it hustled along to where it was going. The hero swooned, and it was announced that filming of the scenes would be indefinitely postponed.

There ought to be something done to protect the "he-men" of the movies against the deadly effects of blank cartridges and tallow bullets. We suggest that there be a boycott against authors who persist in having their heroes handle dangerous pistols, or that rubber stilletos be substituted. Shall the film stars who make the heroic live before our eyes be exposed to the perils of leg burns, and nervous prostration, therefrom?—Ft. Worth Star-Telegram.



Mrs. Firefly: "Mercy! My poor husband! Why did I give him gasoline to clean his coat!"
Cartoon from The Farm Journal, August 1923

Star Service Station

Texhoma Gasoline, Oil and Greases, Amalie Oils
Tires, Tubes and Accessories
Courteous Service—Drive In
W. O. HOMMEL, Prop.

WORK

We sometimes hear of people who work themselves to death, just as we hear of ghosts and man-eating sea-serpents. And all the time we know "there ain't no such thing."

For one man who works himself to death, 10,000 die from lack of exercise, overeating, late hours, or avoidable worry. Fatalities from overwork or from hiccoughs are about equally rare.

Work develops; work stimulates; work strengthens; work induces, promotes and completes growth; work lays a corner stone in the success-structure whose place cannot be filled by a substitute.

Hard work will not at all take the place of judgment, thoughtfulness, tact nor an earnest purpose. Added to these, however, it always means a successful career.—The Optimist.

HOT WEATHER DRINKS

Fruit juices make excellent drinks. Orange and pineapple juices added to a rich lemonade improve it for many people.

Currant jelly dissolved in either hot or cold water makes a refreshing drink. So do many other jellies. Chilled blackberry or raspberry juice diluted to taste and served with or without a slice of lemon touches the spot.

Fruit punch is made by adding pineapple, orange, muskmelon, cherries, and a sprig of mint leaves. Use the lemon-squeezer on oranges, just as on lemons, and pour the juice on finely cracked artificial ice.

Milk drinks are good. Use about two tablespoonfuls of fruit sirup with three-quarters of a glassful of milk. Sugar may be added to suit the taste, but it is generally unnecessary. Add the milk to the flavoring, rather than the flavoring to the milk. A small stream of charged water is an addition to these drinks. All mixtures should be well shaken or whipped. A little nutmeg or cinnamon sprinkled over the top of any of these drinks makes them even more appetizing.

Marcaroni milk is made by sifting marcaraons over the top of the milk. Vanilla, root beer, maple, chocolate, strawberry, pineapple, grape, orange, raspberry or cherry sirup may be used as flavoring. To make milk juleps, add two-thirds of a glassful of milk to about two tablespoons of sirup, then break an egg into the glass, shake thoroughly and add charged water, if available. Use a whole egg with cherry, root beer, chocolate, strawberry or pineapple sirup.

Elder and Mrs. Carl L. Etter left Monday for Kirkland after conducting a revival meeting here.

Mr. and Mrs. Bill Turner and baby of Groom visited relatives here Sunday.

Miss Ruby Cook returned Sunday from Shamrock.

Mr. and Mrs. E. R. Tucker of Jericho were McLean visitors Sunday.

Little Miss Erin Cook left last Thursday for her home at Dallas after a visit with relatives here.

Mr. and Mrs. S. W. Rice and children left Monday for Moody to visit relatives.

Mrs. H. F. Wingo and children, Miss Gertrude Wingo and Mrs. Frank Faulkner were Alanreed visitors Sunday.

W. E. Bogan and family of Chattanooga, Okla., are visiting the former's parents, Mr. and Mrs. C. E. Bogan.

Charles Cousins and Walter Ezzell left Saturday for Lubbock on business.

C. C. Bogan and Enoch Bentley were Shamrock visitors Friday.

TURN ME OVER



DR. J. A. HALL

Dentist
Of Shamrock, Tex.

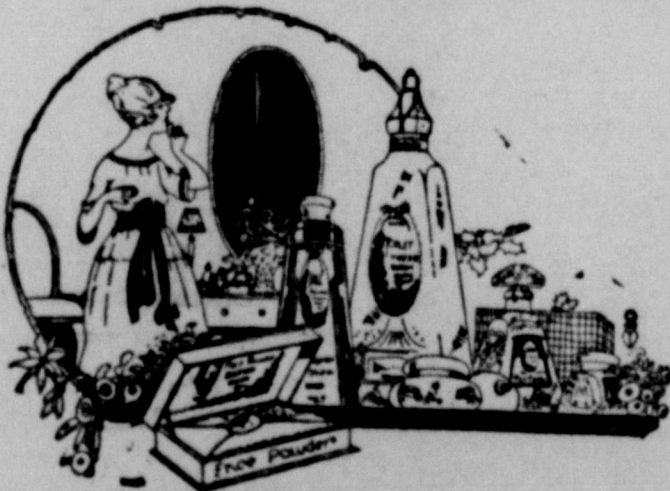
Will be in McLean on Thursday, Friday and Saturday after the first Monday in each month.

Insure Your Property Now!

The question of insurance is a vital one, and should have the careful consideration of every property owner. Come in and let me write you a policy that will protect you in case your home should be destroyed by fire or wind storm. It will be too late to insure after the fire.

C. C. BOGAN

Insurance that Protects



TOILET ARTICLES

The ladies of this community will find here a large stock of all kinds of toilet waters, perfumes, complexion powders and other toilet necessities—including your favorite brand. Call and see for yourself.

THE CITY PHARMACY

Earle Shell, Proprietor

TRY THE DRUG STORE FIRST

THE DRIFTERS

Every town has a few people in it who are willing to do things. There are also a few who object to progressive measures. In the same town you will find a large number of people who are "betwixt and between"—neither one nor the other—just drifting with the tide, regardless of the way it flows. The doer and the objector furnish the amusement. The drifter gets the benefit.—Paducah Post.

Mr. and Mrs. R. S. Jordan and son and daughter, Charles and Miss Flossie, left Thursday of last week for Artesia, N. M., to visit relatives.

TRADE IN McLEAN!

Johnnie Back

Cleaning and Pressing
Always Leading in Style
Service and Quality

HIGH GRADE CLOTHES
TAILORED TO MEASURE

Insurance

Insurance is not an expense, but an investment. The man who carries insurance on his property is using sound business sense.

The policies I write are backed by strong companies and assure you absolute protection.

ROSS BIGGERS

INSURANCE THAT REALLY INSURES

Ancient Ruins

MAY BE ALL RIGHT IN ROME, BUT NOT IN YOUR HOME

Some of the ancient ruins of Rome have a historic value. But your house, in a dilapidated condition, loses its value.

BUILDING REPAIRS ARE GOOD INVESTMENTS.

A few simple repairs made in time often save the cost of an entire new roof or porch. We carry a large assortment of building repairs at reasonable prices.

Come in and learn how little it will cost to make these necessary improvements. Perhaps we can help you plan the improvements.

Western Lumber & Hardware Company

H. F. Wingo, Mgr. Phone 4

A National Bank

Your financial interests are well protected in this institution because they are under Federal supervision. And what better safeguard could you want than to know that the government is watching your interests.

This fact, together with the prompt and courteous service you get here, makes us a desirable institution to deal with. Stop in any time and see for yourself.

The American National Bank

Now Is the Time

to prepare for harvest. Bring in your wagons, etc., and have them put in shape for the fall work, so there will be no unnecessary delay when you get ready to start gathering your crop. We guarantee the work.

The McLean Blacksmith Shop

All Work Guaranteed

News From Gracey

By Special Correspondent.
 Mrs. B. D. Fondren and son, Emette, visited in the L. B. Lakey home at Back last Thursday.
 Mrs. S. S. Shelton of McLean spent the week end in the Lee and Fondren homes.
 Emette Fondren visited in the R. S. Jackson home at McLean Friday night and Saturday.
 J. B. Hart and daughter, Miss Faye, of McLean spent the week end visiting in the W. B. Bush home.
 Mrs. L. B. Lakey of Back visited in the B. D. Fondren home the first of the week.
 Mrs. Wayne Jensen of Columbus, Kans. and Mrs. Gordon Crawford of Amarillo are visiting their parents, Mr. and Mrs. W. M. Allston.
 Rev. Yarborough of Mobeetie is holding a meeting at Gracey this week.
 Grandma Rogers is visiting in the community and attending the meeting this week.
 Harris and Arnel D'Spain returned last week from Lockney, where they have been working.

EPWORTH LEAGUE

Subject—Reversals of Station in the World to Come and the Reason for Them.
 Leader—Nona Cousins.
 Scripture reading—Luke 18:24-30.
 Prayer.
 Topsy-Turvy Young People—Clara McCleskey.
 Topsy-Turvy Christians—Leader.
 Bible reading, Luke 16:19-31—Robbie Howard.
 The Mansion—Lucile Stratton.
 Benediction.

EDITOR HARDING'S

CODE OF ETHICS

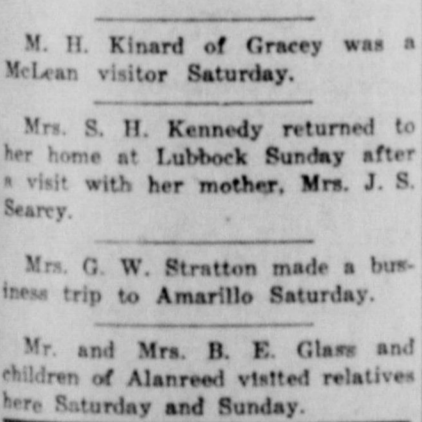
The following code of ethics was written by President Harding, as editor of The Marion Star, and was strictly enforced by him on members of his staff:

"Remember, there are two sides to every question. Get them both.
 "Be truthful. Get the facts. Mistakes are inevitable, but strive for accuracy. I would rather have one story exactly right than a hundred half wrong.
 "Be decent, be fair, be generous.
 "Boast, don't knock.
 "There's good in everybody. Bring out the good and never needlessly hurt the feelings of anybody.
 "In reporting a political gathering, give the facts. Tell the story as it is, not as you would like to have it. Treat all parties alike. If there is any politics to be played we will play it in our editorial columns.
 "Treat all religious matters reverently.
 "If it can possibly be avoided, never bring ignominy to an innocent man, woman or child in telling of the misdeeds or misfortunes of a relative. Don't wait to be asked, but do it without the asking, and above all be clean and never let a dirty word or suggestive story get into type.
 "I want this paper conducted that it can go into any home without destroying the innocence of any child."

M. H. Kinard of Gracey was a McLean visitor Saturday.
 Mrs. S. H. Kennedy returned to her home at Lubbock Sunday after a visit with her mother, Mrs. J. S. Searcy.
 Mrs. G. W. Stratton made a business trip to Amarillo Saturday.
 Mr. and Mrs. B. E. Glass and children of Alanreed visited relatives here Saturday and Sunday.

MICKIE SAYS—

MOST ANY MAN FIGGERS HE KIN RUN A NEWSPAPER OR A BALL TEAM BETTER? THEY ARE BEIN' RUN, BUT THERE BOTH BUZZY JOBS, BECUZ ITS HARD 'T' KEEP TH' ERRORS DOWN



INTERMEDIATE B. Y. P. U.

At 7:15 Sunday evening the Intermediate B. Y. P. U. will have a special service. A special invitation is extended to all who care to be present. Dr. Jenkins will make a special address to the young people.

I DON'T

Most motorists are blooming fools. They trifle with the traffic rules. I don't.
 No man should try to get the drop on any seasoned traffic cop. Nor fall to heed his sign to stop. I don't.
 A man should never drive too fast. Or brag about the cars he's passed. I don't.
 For Safety First should be his creed. There really isn't any need To drive a car at reckless speed. I don't.
 A man should never lose his bean When piloting a gas-machine. I don't.
 On city street or open road, A man should never break the code, Nor fellow-farers incommode. I don't.
 He should not scare equestrians, Nor chase pedestrians. I don't.
 In fact, I have no car to run, I'm shy the coin to purchase one, You'd think I wouldn't have much fun. I DON'T.

THE STORES WE PASS

"There must be some reason why people pass countless stores and flock to a particular one to trade," said a great and successful man. There is "Some reason," and a good one, too. People go where they are urgently and earnestly invited, where their stay is made pleasant, and where they can get what they want while they are there.
 Then, to sum this up in another way, the store that influences people to pass other stores is the store that is attractive in appearance, cordial in its dealings with the public, carries the merchandise that the public wants; and advertises itself to the public—tells the public what it has and invites them to stop and shop. These things are essential. They apply to one kind of business the same as another. We all cater to the public, regardless of whether we sell peanuts, gingham, threshing machines or rubber heels.
 If people pass our store and go to another, there is a reason; if they pass other stores to come to ours, there is a reason. And in both instances the reason is right in our own store—of our own making.—Shoe Findings.

CO-OPERATION

Now this is the law of the jungle—as old and as true as the sky; And the wolf that shall keep it may prosper, but the wolf that shall break it must die.
 As the creeper that girdles the tree trunk, the law runneth forward and back—
 For the strength of the pack is the wolf, and the strength of the wolf is the pack. —Kipling.

THESE, TO ME, ARE IMMORTAL LINES.

They seem to teach the lesson of co-operation—the utility of personal effort unless supported by the effort of others.

I have heard these lines quoted many times to exemplify the fact that all are dependent on a few, and the few dependent on the many. I have never heard them repeated when they did not apparently spur on their hearers to more intensive thought.

Drive the thought home and the thought will tend to drive you home.—A Booster.

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J. E. Kirby has our thanks for a subscription renewal for his brother, P. L. Kirby, of Searcy, Ark.
 Rev. A. S. Eason of Comanche, Okla., visited relatives in McLean last Friday.

BIG FAMILIES

The Ormsby quadruplets, who became nationally famous as dime museum attractions in 1902, still are living. It is said by authorities that this is the only case of all four members of a quadruple birth surviving into their maturity.
 Their mother, Mrs. Josephine K. Ormsby, is farming at the outskirts of Chicago.

She was 26 years old when she married Clark Ormsby, plumber, in 1894. Her children came as follows:
 1895—A boy.
 1896—Twins.
 1897—A girl.
 1898—Twins.
 1899—Triplets.
 1900—A boy.
 1901—Quadruplets.

Fourteen children in seven years! The quadruplets consisted of three sons and a daughter. They packed the dime museums for a couple of years, and thereby brought considerable wealth to their mother.
 The birth of a baby girl to Mrs. Mary J. Barton of Kellyville, N. M., recently, made her the mother of 20 children at the age of 45.

You don't often hear of such big families in our generation. In grandfather's day, a family of 20 children would not have attracted much attention, for a perusal of the average family Bible will disclose that five or six children were considered a small family in the Civil War times, and, while offspring totalled 20 occasionally, 12 to 17 children were not at all uncommon.

Big families are getting fewer as the years slip by. The mother of 20 children is almost as much of a curiosity in 1923 as the Ormsby quadruplets were in 1901.
 There'd be plenty of 20-children families, however, if the economic pinch was quite so tight, though Lemuel Barton, farmer-father of the big New England family, says he finds it as easy to take care of 20 as 5.

Proudly he points out that if every family had 20 children our communities would have a great increase in population. They certainly would. There are about 20 million families in America, and if each had 20 children our population would be around 440 millions—four times as big as it is now. However, we'll have that population, and more in time.—Clipped.

Mr. and Mrs. Earl Amick went to Amarillo Saturday, returning Sunday night.

Mr. and Mrs. Raymond Glass were in from the ranch Saturday.

F. E. Robinson was in from his ranch Friday.

Mrs. C. A. Gatlin and daughter, Miss Thelma, were Lefors visitors Friday and Saturday.

Miss Nellie Carwile of Gracey was shopping in the city Saturday.

Miss Anna Wingo left Saturday for Erick, Okla., to visit relatives.



TRUCK CHASSIS
 NEW PRICE

\$380.00

F. O. B. Detroit

The Ford One-Ton Truck Chassis has proved its ability to reduce transportation costs in practically every line of business where there is a hauling problem. It is economical, efficient, dependable. At the new low price you will agree it represents a value that has never before been offered in the commercial car field. Place your order now for reasonably prompt delivery. Terms if desired.

Bentley Motor Co.
 Do you read the Dearborn Independent?
 Phone 148
 McLean, Texas

Miss Mae Pullem is coming

While in McLean she will call on several ladies by appointment.
 Miss Pullem is a toilet goods specialist who has succeeded in her profession. We have secured her services for the ladies of McLean, and she will be glad to give you a personal demonstration of Jontel and Cara Nome toilet requisites in your home free of charge. She will arrive Sept. 10 and stay one week. Let us know when she may call upon you and we will be glad to make the necessary arrangements.
 Miss Pullem's services are also free to women's clubs and church societies—just phone us.

Erwin Drug Co.

The Rexall Store

AMARILLO TRI-STATE EXPOSITION SEPT. 25-29

Thousands of Dollars in Prizes
 Livestock, Machinery, Fine Arts
 High Class Amusement Features
 Pageant of Tri-State Beauties
 Hereford Auction Sale Friday, Sep. 28th

Auto and Style Show

For Information Address
 Jno. B. Gilven, Secy.-Mgr., Amarillo, Tex.

Since the Opening

of this store we have striven to sell you merchandise at the very lowest possible prices, and we endeavor to give you special prices on Fridays and Saturdays. This week we offer you for two days the following:

LADIES' BLOOMERS 85c

Isn't this a bargain! Ladies' plisse crepe bloomers—elastic knee—cut full—well woven and a good grade of cotton crepe—flesh color only—assorted sizes—regular \$1.25 value—Friday and Saturday 85c

LADIES' WAISTS 50c

Just a few of them—and they are not of the newest styles, but they are well worth the price we are asking—ask to see these. 50c

LADIES' GOWNS \$1.25

Ladies' plisse cotton crepe gowns—white, flesh and butterfly designs with round or V-shaped yoke—regular \$1.75 value—Friday and Saturday \$1.25

CHILDREN'S STOCKINGS 30c

Here's a real bargain in a boy's or girl's black ribbed hose—closely woven—excellent quality—sizes 6 to 10. 30c

Read Our Ads—

It's a business proposition with us in advertising. We like our editor just the same as we do all the good people of McLean and vicinity, but we do not insert our ads each week just simply because we like our editor—it's business with us, and if we did not profit by running our ads each week we most assuredly would stop.

We believe that we have one of the best little towns in the Panhandle, just as good people as you will find any place, and in order to make it still better, we should all co-operate. It will give us better schools, better churches, better stores and more stores, and will increase the valuations of our town property and farms.

Dry Goods **Frank Wofford** Dry Goods
 McLean, Texas

THE SMALL TOWN PAPER

The small town newspaper, whose enterprise and influence is the most important factor in the growth and expansion of its town and territory, invariably receives ready recognition from its contemporaries of the great cities.

As to this recognition, in its own section, the Spokane Spokesman-Review says:

"The story of the rural newspaper published in the village or the small town, has significance for the student of American society. The influence of the rural press is close, constant and pervasive. When the paper of a small town appreciates its opportunities and is judiciously conducted, it becomes a member of every family within its field in a way that the great newspaper of the large city cannot rival."

When the people refer to the editor of the weekly newspaper as "our editor," they give the best evidence of local pride in what the paper has done and is doing for the good of the community. "They want to put our editor in the legislature," writes a country correspondent of a country paper, "but we need him here at home, in a bigger job than that!" That's another illustration of town and country pride in the home paper; and where that sentiment is universal there is real community prosperity.

For it means loyalty to the town's best interests, and the most effective work on the pull-together plan.

And pretty soon the local weekly becomes the live little daily; it "branches out" in every way.

It is the friend of every home, and the best home builder of them all.—Atlanta Constitution.

Rev. Z. B. Pirtle of Clarendon was a McLean visitor Thursday of last week.

T. A. Taggart, superintendent of the McLean school, has our thanks for a year's subscription to The News this week.

Mrs. G. W. Williamson and children of Anson visited Mrs. Williamson's parents, Mr. and Mrs. P. C. Saunders, from Thursday till Monday.

Miss Ruth Tisdal of Wheeler is visiting her aunt, Mrs. R. S. Jackson.

Mrs. Winnie Massay of Amarillo came in Sunday to visit Mr. and Mrs. D. N. Massay.

Miss Lois Clement left Sunday for Hollis, Okla., to visit friends.

D. A. Fowler has returned to his home at Duncan, Okla., after a visit with his father, J. A. Fowler.

News From Back

By Special Correspondent.

Local showers and good rains in some places kept our hopes bulged up last week. While crops are still holding up fine, we hope that there is a general soaker in store for us within the next few days.

Mr. and Mrs. Geo. Colebank entertained their many friends, both young and old, with an ice cream supper last Tuesday night. All report a most delightful time.

R. L. and Ollie Allston of Gracey attended the ice cream supper at the Geo. Colebank home last Tuesday night.

C. M. Carpenter and family attended the Panhandle Hereford breeders annual encampment in the Palo Duro canyon last Wednesday.

Miss Lela Back visited Miss Catherine Corum Tuesday night and Wednesday of last week.

Mrs. B. D. Fondren of Gracey visited her daughter, Mrs. Bailey Lakey, last Thursday.

Chas. Back and family visited in the Ode Holloway home east of McLean last Friday.

Misses Lela and Beatrice Back visited relatives in McLean Friday and Saturday.

Miss Catherine Corum left Saturday to visit friends in Shamrock. Rev. C. E. Hunt left Friday for Ring to hold a revival meeting.

J. E. Ayers and family of near McLean visited in the R. H. Corum home Friday.

C. M. Carpenter was trading in McLean Saturday.

Baileys Lakey was a McLean visitor Saturday.

D. M. Graham and family of McLean visited in the J. M. Carpenter home Sunday.

R. H. Corum attended county court at Lefors Monday.

TOBACCO AS A POISON

By Rev. W. H. Brown

Sir James Cantile, renowned British medical authority, in an article on smoking, gives nearly every conceivable kind of advice to smokers except this: "Quit." He admits the injuriousness of the weed, but advises thus: "Smoke the same quantity of tobacco every day; the same quality and strength of cigar or tobacco, for by altering the quantity of the poison (observe that he uses the word 'poison'), the heart will become intermittent, and its general effect on digestion, breathing, and the nervous system will vary."

In other words, the smoker should make a steady attack on his stomach, his lungs and his nerves, by the injection of nicotine poison, instead of making hit and miss attacks! It is really pitiful to witness the attempts of friends of

tobacco to defend what they themselves admit is a rank poison.

Dr. Royal S. Copeland, writing for a great syndicate of daily papers, comes right out about it, in one of his articles, discussing diseases brought on by chronic poisoning, and says: "Under this may be grouped the continuous use of drugs, such as morphine, alcohol and TOBACCO."

Dr. H. E. Brook, another writer, says of the tobacco habit: "It is harder to give up than alcohol or coffee."

Dr. S. P. Blumenberg says in the San Francisco Bulletin, quoting from Ellingwood's Materia Medica on the physiological action of tobacco: "Tobacco is an acrid narcotic poison. Nicotine is second only to prussic acid in the rapidity of its action as a poison, death having occurred within three minutes."

HORSE SENSE

By Elbert Hubbard

"If you work for a man, in heaven's name work for him. If he pays wages that supply you your bread and butter, work for him, speak well of him, think well of him, stand by him, and stand by the institution he represents. I think if I worked for a man, I would work for him. I would not work for him a part of his time, but all of his time. I would give an undivided service or none. If put to a pinch, an ounce of loyalty is worth a pound of cleverness. If you must vilify, condemn and eternally disparage, why, resign your position, and when you are outside, damn to your heart's content. But, I pray you, so long as you are a part of an institution, do not condemn it. Not that you will injure the institution—not that—but when you disparage the concern of which you are a part, you disparage yourself."

WHERE WAS THE MACHINERY?

"William, are you sure that you can manage?" asked father, just as he and mother were leaving his dairy farm Sunday morning for a week's visit.

"Yes, sir," replied William, as he looked forward to carrying the responsibility of the farm for the next week.

Early Monday morning Bill was milking. That evening he was milking again. Tuesday was a repetition and when father and mother returned Saturday night they wanted to know how Bill got along.

"All right, Dad," said Bill, "but I'm now two days behind with the milking."

Bennie Skidmore of Shamrock was in our city Saturday.

Dallas Dennison of Lorenzo visited friends in the city last Thursday.

STAMP MAGIC

Youth, they say, is changing. Old interests are disappearing, old lamps of life are being exchanged for new. Has the ardor for stamp collecting gone with the rest?

Stamp collecting used to be the finest indoor sport. As the fight reporters once said of Joe Gan, "it had everything." A stamp collection was property and developed shrewdness; it was geography and history and developed knowledge; above all, it was romance, and developed the imagination. Madagascar and New Zealand, Persia and Bolivia, Haiti and Ceylon, the names rang in your ears like a chime, and as you looked over your trophies the world unrolled before you like a painted scroll.

Green landscapes, eagles in crimson lake and purple camels moved before your ravished eyes. Thither would you go, before age overtook you, and wander among the forests of Nicaragua or climb the white peak that was all you cared to know of Ecuador.

All that gone now? Nobody thinks of stamps except as official receipts for postage. We can't believe it; but if it is true, it is a pity.—Fort Worth Record.

HIS REPUTATION

A teacher answered a question in the recitation room with a curt, sarcastic speech that gave no information, but hurt the pupil to whom it was directed. Perhaps the question was not very wise, but the one who asked it was in earnest—a timid girl who turned quickly away to hide the tears that sprang to her eyes. Once safely away from the possibility of being overheard, a companion said to her with a mingling of sympathy and indignation: "Never mind him. He has a reputation for that sort of thing."

It is a reputation shared by many in all walks of life, and, strangely enough some of those who have recognized it are rather proud of it, consider it a mark of brilliancy. No one would be allowed to go about sticking a knife point into his fellow mortals, no matter how

WE WANT YOUR INSURANCE BUSINESS

If it is fire, hail or tornado insurance that you want, we have it. The best companies who pay losses promptly and without argument.

T. N. Holloway Reliable Insurance

CLARENDON NURSERY CO.

A. L. BRUCE & SONS
Clarendon, Texas

Fruit Trees, Shade Trees, Flowers
41 Years in the Business—20 in the Panhandle
Growers and Originators of Trees that Bear
S. A. COBB, McLean, Agent

COAL AND FEED

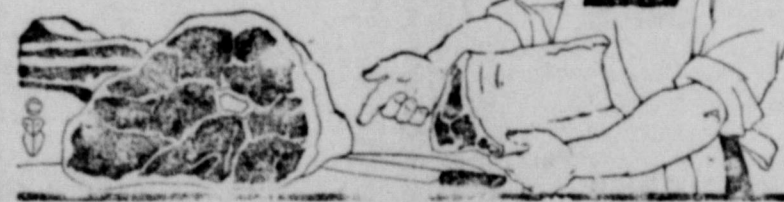
Fill your coal bins now, before the rush of deliveries begins with the first cold snap of fall. Be prepared and avoid disappointment at the last minute. If you need feed, we can supply you.

W. C. Cheney Coal and Feed



The bride looks more pleased than the groom, but we think he'll get to like matrimony better as he gets used to it. Cartoon from The Paris Journal, August 1923

Choice Meats



We handle a complete line of fresh and cured meats at all times. Telephone us your order. We will strive to please you.

THE CITY MARKET

Bogan and Henry, Props. Phone 165

Lumber and all material

We can furnish you material as well as ideas. Our yard is well stocked with flooring, siding, shingles, sheathing, dimension lumber, building paper, lath, roofing, and building materials of all kinds. Costs nothing to talk with us and we can save you money if you buy.

Cicero Smith Lbr. Co. Phone 3 W. T. Wilson, Mgr.

bright the blade might be, and morally, the dealer in sharp speeches has no better right to pursue his course unrestrained. The reputation gained is really the reputation for being unkind, unchristian—in a word, unfit for civilized intercourse.—Ex.

FLIGHTS OF FANCY

When the days of summer are sultry And the nights drag oppressively long— When the rasp and the droning voices

Like discord, arise from the throng— Then a remnant of something within me

Prehistoric, or ancient, or wild, Calls out like a soul for its freedom, And the silence, by voices undefiled.

I long to race with the breezes Like a nymph of clothing made nude, To wade in the sands of the rivers, While my laugh echoes wild through the wood; To dance with the waves of the ocean

On some unfrequented shore, With my hair streaming out in the breezes Like a wild sea-nymph of yore.

Or to sleep on the brink of a river, Reeling, full length on the sand, While the sun beats down from above me.

The remnant of some extinct band, Or to fly with arms wide extended For hours through dim forest shades Or skim like a bird o'er the valleys Alone and free o'er the glades!

My being is tired of Convention— Endurance of Custom worn thin; And the something that's wild, prehistoric,

Awakes a rebellion within. And my soul cries out for its freedom—

For the vast reach of unbroken sound, Where the rivers, and trees, and forests,

And creatures of nature abound. —V. E. R., in The Prairie.

Mr. and Mrs. Sam Hodges and children left Tuesday for Wellington and Dodsonville to visit relatives and friends.

Mrs. Hannah Crawford of Alameda was a McLean visitor Tuesday.

DON'T

let your eyes undermine your health.

Come have them tested.

John B. Vannoy
Optometrist and Jeweler

VULCANIZING. FISK TIRES.

PETE'S VULCANIZING SHOP

C. S. RICE
Funeral Director
Calls answered day or night.
Phones—13 and 42

Pep Up Your Battery

We are equipped with everything necessary to put your storage battery in good shape. Don't allow your battery to deteriorate when it can be kept full of pep with a little attention. Our battery rectifier puts new life in old batteries. Bring us your battery troubles as well as any trouble with the electrical system of your car. We are specialists in such work. General repairing done also.

We Sell STUDEBAKER Cars

Cousins Motor Co.

All Work Strictly Guaranteed

Repairing, Storage, Gas, Oils and Accessories
Day Phone 172 SERVICE CAR Night Phone 141

A Squirrel Is No Fool

Did you ever hear of a squirrel starving? No.

He saves up in times of plenty for hard times.

Why don't you?

Learning to save is the first step towards prosperity. It is not what we make, but the amount we SAVE that counts. Practice saving a little out of each dollar earned and open an account with us.

The Citizens State Bank

A Guaranty Fund Bank
CAPITAL AND SURPLUS \$88,780.00

J. S. MORSE, President CLAY THOMPSON, Cashier