

THE MCLEAN NEWS

Volume XVIII.

McLean, Gray County, Texas, Friday, September 2, 1921.

Number 35.

McLEAN LEGION POST SELECTS FIRST OFFICERS

The Andrew H. Floyd post of the American Legion met Saturday night in the I. O. O. F. hall for the purpose of applying for a permanent charter—a temporary charter having been previously received. W. L. Haynes acted as chairman of the meeting and M. L. Moody as secretary pro tem.

The following officers were elected: post commander, Haskell Belew; vice commander, Raymond Glass; adjutant, B. L. Carpenter; finance officer, W. L. Haynes; chaplain, Homer Abbott; sergeant-at-arms, Jess Ledbetter; executive committee, Buck Cooke, Walter Evans, Josh Turner; committee on by-laws and constitution, John Saunders, Homer Wilson, Curtis Combest.

Until the Legion can find more satisfactory quarters it will meet every Saturday night in the I. O. O. F. hall. However, the Legion contemplates erecting its own building in the near future.

Members plan to make this one of the liveliest organizations in McLean, and although there have not been a maximum number at the first meetings, it is thought that the post will have reached the number of 75 before long.

The post was named after Andrew H. Floyd, the only boy from this vicinity killed in action.

Just as soon as permissible after the post has been recognized by national headquarters the women plan to organize the woman's auxiliary.—Amarillo Daily News.

HOGS BRING KALE TO WHEELER COUNTY MAN

S. T. Rodgers has made a remarkable record in the hog business this year. Last year he raised a crop of corn and found that he could not sell the product at market price and make a profit on his summer's labor. With only a hundred dollars to begin with he began to buy hogs and feed them out. Last week he found that the original hundred dollars had grown to nine hundred. He had bought only a few hogs at first and by frequent turning of his money made the eight hundred per cent profit. Of course this was not all clear as he had fed a part of his corn crop. But the corn he fed to the hogs has brought him nearly three dollars per bushel. Had Mr. Rodgers raised his own hogs and then thoroughbreds, he would have realized even more from the hogs and his corn would have brought a still higher price.—Wheeler News Review.

MRS. COFFEY ENTERTAINS

Mrs. Luther Coffey entertained a number of friends with a twelve o'clock dinner at her home last Tuesday. Miss Ruth Bird of Tuscon, Ariz., was the honoree.

Other guests present were: Mr. and Mrs. S. B. Fast, Misses Ruth Bullock, Mabel Watkins, Ruby Cook, Hatye and Maude Thompson, Ethel McCurdy.

The American National Bank has painters busy this week redecorating the interior of their building. The walls have been re-kalsomined, the woodwork repainted, and the furniture is getting a fresh coat of varnish.

Mr. and Mrs. Bob Williams of Eureka Springs, Ark., came in last Thursday. They will make this their home for the present.

SCHOOL OPENING

The McLean school will open on the twelfth of September, and the patrons and all others interested in the welfare of the school are cordially invited to come up at nine o'clock.

For those students who did not complete their work last year we shall provide an examination at the beginning, unless they have attended school through the summer and can present proper credentials for their summer's work. Please do not ask that an exception be made in regard to your child, for our regulations apply to all.

I again thank the public for their hearty co-operation in the past session, and hope and feel confident that I shall have the same cordial support through the coming term.

Respectfully, W. A. CAIN, Supt.

NOTICE

Every member of the Pure Bred Livestock Association is urged to be present at the next regular meeting, Saturday, Sept. 3rd, as there is much important business to attend to in arranging for our big fall fair and sale. Any one having livestock, poultry or farm products they would like to exhibit, please notify Secretary R. H. Corum, and a committee will call on you at once.

Sam Hodges attended the meeting of the interdenominational holiness association, at Wichita, Kan., last week. While away he transacted business in Clinton and Oklahoma City.

Mrs. D. B. Veatch has returned from Amarillo, where she has been in the sanitarium for several weeks. She is recuperating nicely.

Misses Julia Foster and Frankie Mae Upham and Messrs. Wesley and Dean Beard motored to Shamrock Thursday.

NEWS FROM HEALD

Mrs. Tom McKinney and children of Dumas are visiting the lady's parents, Mr. and Mrs. J. A. Haynes. Miss Girtie Gess of Shamrock is visiting her uncle, Paul Ladd.

Mr. and Mrs. G. L. Armstrong accompanied their daughter to Hedley for a few days' visit, after which the latter will return to her home in Wise county.

Lucius Armstrong has returned from a visit in Texola, Okla.

Mr. and Mrs. T. F. Phillips and little grandson, Elmer, and Mr. and Mrs. Edgar Bailey visited the former's brother at Dozier Sunday.

Mrs. G. W. Henshaw and daughters, Mrs. Spinks and Miss Callie were shopping in McLean Tuesday.

Mrs. Ernest Kramer visited in the A. S. Parker home Tuesday. Raymond Bailey and W. P. Rogers were visitors to Shamrock Tuesday. J. A. Haynes went to Groom Wednesday with some horses.

The school trustees are putting a coat of paint on the school house this week.

Mrs. J. W. Dougherty and daughter, Miss Leola, were shopping in McLean Monday.

Mr. and Mrs. T. F. Phillips went to Shamrock Wednesday. Charles Ladd is still sick with tonsillitis, but is some better.

Mr. and Mrs. T. F. Phillips will leave the first of the week for Vernon to take their little grandson, Elmer, home. They will visit there for a few days. HECK.

AT NAZARENE CHURCH

Different revivals having closed, we will take up our regular line of services. Prayer meeting Thursday night of each week; preaching services at 11 a. m. on second and fourth Sundays in the month; preaching services every Sunday night. Young people's meeting at 7 p. m. Sunday; Rex Roby, president. Sunday school at 10 a. m.; Sam Hodges, superintendent.

We announce a revival meeting beginning Wednesday night, October 12th. Rev. Mrs. Emma Irick of Pilot Point, Texas, will do the preaching. Mrs. Irick is the wife of Allie Irick, the district superintendent of this district. She is regular appointed district evangelist.

We invite the public to attend all our services. We especially invite all young people who will sing to be out for service next Sunday night. We feel that our young people are hard to beat in song services, taking ages and training into consideration. Come hear them; come sing with us. S. R. JONES.

"THEY KNOW I'M HERE"

Claude News: The writer lacks considerable of being a couple of hundred years old, but we can remember when a storekeeper (not a merchant) would say: "Oh, they know I'm here, so I don't need to advertise."

Wouldn't that pull the cork out of your great grandmother's bottle of smelling salts? Geew'iz, that makes us think of the fellow who said he knew where the cemetery was, but he wasn't doing anything that would hurry him to it.

But in this modern day they all believe to a certain extent that advertising is beneficial. Only it's like the fellow said—before they established the drainage system in the United States—that all whiskey was good, only some kinds were better than others.

Now days, the only man who is beating the income tax man, is the fellow who believes the other fellow should advertise heavily, and when he brought the crowd to town, the non-advertisers would reap part of the benefit; and it's true that this plan has worked in many cases—but of course not here in Claude. The man who is letting the other fellow do the advertising is the man who is letting the other fellow pay the income taxes, and there's no getting away from it. As bad as we hate to pay the income tax, we're all glad to be able to owe some.

Miss Mabel Watkins left this morning for Wellington, where she will visit friends for a few days before going to the institute at Canyon, and thence to Plainview, where she will teach this winter.

Miss Geneva Shell of Waxahachie is visiting her brothers, Earle and Ruel.

Ernest McDonald of Groom spent Saturday and Sunday visiting home folks.

J. E. Kirby is painting his houses in the north part of town this week.

Lucius Rogers of Heald was in town Tuesday on business.

Mrs. L. Moody came in from Amarillo Thursday night.

George Close of Ramsdell was in town Sunday.

SENIOR B. Y. P. U.

The subject for Sunday evening's devotional meeting, Senior B. Y. P. U., is "The High Calling." B. J. Carpenter is to be leader. The program follows:

Opening exercises.

Scripture reading and introduction by leader.

In Seeking the High Calling, We Are to Put "No Confidence in the Flesh"—Mozelle Stokes.

We Need a Righteousness from God by Faith—Lola Abbott.

Forgetting the Past—Homer Abbott.

Cultivating a Divine Discontent with Past Achievements—Wayland Floyd.

Stretching Toward the Glories of the Future—Floye Glass.

JUNIOR B. Y. P. U.

Subject, "The Friend Who Was Healed."

Leader—Clara McCleskey.

Roll call, answer with a verse of scripture.

Memory verse, 1 Cor. 15:20.

Mary Serves Jesus (Luke 8:1-3)—Chester Savage.

Mary at the Cross (Matt. 27:56)—Robbie Howard.

Mary at the Tomb (Matt. 27:61)—Harold Clement.

Mary Sees the Risen Jesus (John 20:11-16)—Rachel Stratton.

Mary Tells Others (John 20:17-18)—Adrian Dickens.

The Resurrection of Jesus (1 Cor. 15:3-8)—T. M. Cash.

W. M. S. NOTES

The Methodist Home Missionary Society will meet at the church on Sept. 6th. The lesson is the 12th chapter of Acts. All are invited. Publicity Committee.

Mrs. M. Hodges of Tulsa, Okla., is here visiting her daughter, Mrs. C. A. Watkins. Mrs. Hodges will spend the winter.

Jim Beard and family of Eastland came in Monday for a visit with the former's sister, Mrs. J. T. Foster.

Mrs. J. H. Harris and children of Clarendon came in Sunday for a visit in the E. T. Harris home.

Rev. B. J. Osborn and family returned Friday from a visit with relatives in East Texas.

Mrs. Rhea Faulkner and children came in from Claude Thursday to spend the winter.

Rev. Garland Shell and family of Childress are visiting his brothers, Earle and Ruel.

Hulon Collier of Groom visited his parents, Mr. and Mrs. J. L. Collier, last week end.

W. B. Upham and T. J. Coffey made a business trip to Amarillo Wednesday.

Miss Ethel Close of Ramsdell is visiting Miss Mabel Watkins this week end.

S. W. Rice and son, John B., went to Lone Wolfe Thursday on business.

Earle Shell made a business trip to Clarendon Tuesday.

Sherman Deatherage went to Wellington Sunday.

LOWRY-COUSINS

On Wednesday morning at 10:30 at the home of the bride's parents, Mr. and Mrs. S. A. Cousins, occurred the marriage of Miss Janie Cousins to Mr. Chas. M. Lowry of Clarendon. Dr. Geo. Slover, president of Clarendon College, read the ceremony.

The guests besides the immediate family of the bride were the groom's mother and brother, Luther, of Clarendon, and Mrs. A. A. Christian. The wedding dinner was served at noon, after which the newly-weds left for their home in Clarendon.

Miss Janie is an accomplished and very popular young lady. She is a graduate of McLean High School and also of Clarendon College, and has had one year in Southern Methodist University.

Mr. Lowry is an enterprising young man of Clarendon and is a graduate of Clarendon College and also of Southern Methodist University.

Both young people have many friends in McLean who extend their best wishes for a long and happy wedded life.

EPWORTH LEAGUE

The subject of the League lesson for Sunday evening is "Thy Will Be Done With Our Minds." Miss Flossie Jordan will be leader. The program follows:

Hymn.
Silent prayer, followed by the Lord's Prayer.

Scripture reading, Matt. 6:7-15; Rom. 12:2, 3—Gladys Stewart.

Leader's talk.

His Will Is Done by Training Our Minds—Lee Wilson.

His Will Is Done by Keeping Our Minds Free from Evil Thinking—Laura Bumpus.

His Will Is Done by Filling Our Minds with the Good—Vernon Rice.

His Will Is Done by Using Our Minds in His Service—Charles Jordan.

Everyone be on time and bring your pledges.

R. S. Jackson returned Wednesday from Memphis, where he has been to attend the funeral of his father.

Mrs. S. A. Cousins returned Tuesday from Robert Lee, where she had been visiting her sister.

James Kennedy left Wednesday for his home at Panhandle.

Vester Smith left Tuesday evening for Prague, Okla.

NEWS FROM GRACEY

John Ray and family of Vernon visited his brother, N. S. Ray, this week.

A. L. Lee and Emette Fondren were in McLean Thursday.

Hulon Loyd of Clovis, N. M., is visiting his sister, Mrs. A. L. Lee.

Rev. B. J. Osborn is holding a revival meeting here this week.

G. C. Ware left Saturday for Clovis, N. M., for a visit with his father.

The Gracey singing class celebrated the ending of the singing school by giving an all day singing and dinner on the ground. There were several surrounding communities represented.

The young folks enjoyed a party at the B. D. Fondren home Saturday night.

Luther Johnson and W. B. Bush left Tuesday for Arkansas to visit Mr. Bush's father. PENSHER.

LADIES AUXILIARY GIVES SHOWER FOR THE COLLIER'S

The Ladies Auxiliary of the Baptist church gave a shower Wednesday afternoon for Mr. and Mrs. J. L. Collier who lost their home by fire a few days ago. The affair was a very agreeable surprise for the honorees, the ladies going to their present home, in the Jim Back house.

Many useful gifts were presented, several who could not be present sending something.

The following were present: Mesdames D. L. Abbott, Geo. Cash, M. D. Bentley, T. N. Holloway, W. D. Sims, Sherman Deatherage, T. A. Landers, Hugh Kunkel, S. M. Hodges and Grandma Wilson; Misses Lola Abbott, Eunice Stratton, Oma Arnold and Eunice Floyd, and little Misses Ellen Sims, Odessa and Estelle Kunkel.

FORMER CITIZEN DIES

Mrs. C. A. Watkins this week received word that her brother, Will J. Hodges of Seobey, Miss., died last Sunday at his home. The cause of his demise was cancer on the throat.

Mr. Hodges had been in very bad health for two or three years, but he did not know the seriousness of his illness, nor its nature until he was forced to take his bed about the first of the year.

Although he was operated upon several times, it seems that the malady had been too long running to have been cured, and death resulted.

The older citizens of McLean will recall that Mr. Hodges was one of our former citizens, and will learn of his death with sorrow. Almost from the beginning McLean Mr. Hodges was one of her foremost citizens. He was engaged in the real estate business. About twelve year ago he moved to Seobey, which has since been his home.

PIONEER CITIZENS

VISIT McLEAN

Last week McLean was visited by two of her oldest citizens, Dr. J. A. Green of Crosbyton and W. E. McLaughlin of Rolls. Mr. McLaughlin was McLean's first merchant, and Dr. Green was the first doctor. Both men say they have found their Paradise, but at the same time it speaks well that after an absence of ten or twelve years they still have a warm spot in their hearts for their old home town.

C. J. Cash received a post card this morning from A. T. Young, who is in a sanitarium at Amarillo as the result of accidental gunshot wounds. Mr. Young states that he is improving satisfactorily, and expects to be able to come home soon.

Mrs. J. B. Paschall returned Monday from Breckenridge, where she has been visiting her daughter, Mrs. J. B. Hood, who has been quite ill. Mrs. Paschall reports her daughter's condition much improved.

Miss Irene Russell of Winnsboro arrived in the city Monday night. She will spend the winter with her brother, Fred, and attend school.

Mrs. W. T. Winston returned to her home in Weatherford Thursday after a visit with her parents, Mr. and Mrs. W. C. Phillips.

Rev. J. M. Jones of Shamrock, was in the city Wednesday, and held the closing service of the Baptist meeting that evening.

Coal! Coal!

We are opening up a Coal Yard at the old Cicero-Smith Lumber Company office, and will be ready to serve you by the first of September.

Now is the time to buy your Coal, as the winter is coming on and there is sure to be a Coal shortage.

We handle the FAMOUS RAVENWOD NIGGERHEAD and the BEST COLORADO LUMP AND NUT FROM THE WALSENBERG FIELDS.

GIVE US A CALL AND LET US SERVE YOU

SMITH BROTHERS

OFFICE PHONE 188

RESIDENCE PHONE 169

THE McLEAN NEWS
Published Every Friday

M. L. Moody, Editor and Publisher

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Six months	.75
Three months	.40

MATE OR PARAGUAY TEA CAN BE GROWN IN AMERICA

Mate trees have been successfully grown in the southern part of Florida by the United States Department of Agriculture from seeds imported for experimentation. There is now a small supply of Florida-grown seed available for testing in that section.

"Yerba mate," as it is called in South America, is native to Paraguay and adjacent countries. The leaves were cured and used as a sort of tea by the native Indians before the arrival of the Spanish settlers. Special ceremonial customs grew up around its use, as when the brewed mate was put in a gourd from which each participant drank his share through a "hambilla" or reed-like tube.

Mate is the most important beverage in Chili and Argentina, where at least 15,000,000 people drink it. The production of mate consequently has developed into a large commercial industry in those countries. A small amount is now exported to the United States, where it can be purchased in many places from those who specialize in unusual foods. It is believed by the Department of Agriculture that the American public should acquaint itself with this South American tealike beverage, which has many points to recommend it for general use.

Not the least important of these is the fact, now fully demonstrated, that mate can be grown from seeds in this country, contrary to the long prevalent theory that the seeds of the "Yerba mate" could not be grown until they had passed through the body of a bird. Private individuals in Florida who received plants from the Department of Agriculture to try out have been curing and using the mate leaves in their own gardens, and are recommending the beverage to their friends.

Mate contains the same alkaloidal or stimulating properties as tea, but develops less tannin. The flavor is similar, but, owing to the process of curing, it has a slight suggestion of smokiness, which is enjoyed by those accustomed to it. The importance of mate as a beverage in competition with tea is worthy of consideration, as all the leaves of the tree can be used and as the curing process is far less expensive than the proper manufacture of tea.

The experiment tried by settlers in south Florida, while they demonstrate that the mate tree will grow there, have not gone far enough to indicate that any attempt to grow mate commercially will be successful there. It is, however, an interesting fact that certain of these settlers have dried the leaves in their ovens and brewed a mate which they declare is a very palatable drink.

It is necessary, first of all, however, in the introduction of a new beverage for the American palate to learn to like its new flavor and thus create a demand for it before cultivation on a large scale can be attempted. The cultivation of the tree itself may help in the popularization of the drink.

Will Robinson and family of Farwell came in Sunday for a visit in the J. C. McClellan home.

The Cash and Carry Store

Our first shipment of honey lasted just one day. We have two more consignments coming. We are booking orders at the same low prices. We have a shipment of fancy cookies fresh from the ovens of the National Biscuit Co. The price is right.

You had better look over the children's shoes and have them put in shape for school. We do rush orders, but we appreciate having time for good work.

T. A. LANDERS

SEARCH FOREIGN COUNTRIES FOR PARASITES OF CROP PESTS

Renewed attention is being paid by the United States Department of Agriculture to the introduction of so-called friendly insects—parasites which destroy serious crop pests without themselves doing damage to human interests. Two different expeditions to that end are now in progress.

Thomas R. Chamberlin, of the Salt Lake City laboratory for cereal and forage insect investigations, is now enroute to the European parasite laboratory at Hyeres, southern France, and will study the insect enemies of the alfalfa weevil for the purpose of collecting and shipping to Utah and other infested territories the natural enemies of this serious pest. Prof. H. F. Wickham, of the Idaho State University, is in Mexico on temporary appointment from the Office of Truck Crop Insect Investigations and will search for parasites and other natural enemies of the Mexican bean beetle, which is doing serious damage in the Southeastern states. Prof. Wickham started from Parral, and will also work in South Mexico and Guatemala if opportunity permits. He is accompanied by Mr. M. M. High, who will co-operate in this investigation, and will search also for natural enemies of the Colorado potato beetle and of the sweet-potato weevil.

DEPARTMENT WELCOMES BETTER-SIRES BENEFITS

The United States Department of Agriculture invites those who can contribute actual facts showing results from using better sires to send such material to the Bureau of Animal Industry. The Bureau has under revision a previous compilation of specific facts and figures on benefits following live stock improvement by the use of purebred sires. The material will be prepared for distribution early in September, and it is desired to make it as complete and as useful as possible. Facts concerning swine, sheep and poultry are especially desired.

The department, in its work to bring about improvements in the

average herds now on farms, will disseminate as widely as possible facts showing how herd and flocks have been brought to a higher grade and how purebred sires increase the farm income.

PALO DURO MAY BE CONSIDERED AS PARK

Amarillo Tribune: There is a possibility that the Palo Duro canyon may become a State park. A movement has been started by W. B. Estes, secretary of the Board of City Development, in association with Hon. Lee Satterwhite, for securing for the state of Texas and for posterity certain acres for state parks, especially in the district of Palo Duro canyon.

A resolution has been adopted by the State Legislature, by which a committee will be appointed by the Lieutenant Governor, who will act

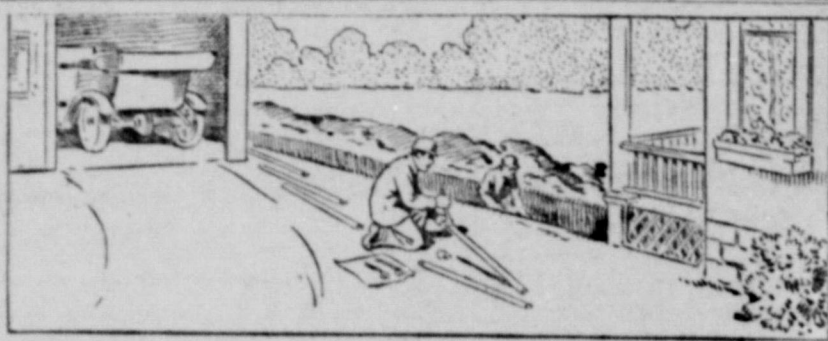


Service

The most important thing, next to high quality Meats, which a Market can render you is Service.

Our Meats are the best we can buy—Our Service the maximum in careful attention in an endeavor to give you what you want when you want it.

RUSSELL & PITTMAN



Extension of Piping

Why not take full advantage of the water supply on your premises.

We will extend your piping to the garage, barn or any part of your property in surprisingly quick time—and at a surprisingly small cost.

If you have any such plans in mind, just tell us to call and we will be glad to discuss the matter with you.

Also remember that our repair department is always ready to serve you at an instant's notice.

McLean Tin & Plumbing Shop
WILLIAMS & SON, Props. McLEAN, TEXAS

Car of Salt

Just received, and will endeavor to keep at all times. Will have cake and meal of the new crop in about thirty days.

Seed wheat and rye for fall sowing, shorts, bran, chicken feed, corn and kafir chops.

Located round on watermelon corner. Come and let me figure on your feed bills. Free delivery.

A. T. WILSON
MILL AND FEED STORE

CUNNINGHAM FLOWER SHOP

Bedding plants, Cut flowers and designs of all kinds.

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C. M. BRIGGS, Photographer

Elk City, Okla.

The canyon is full of big game and beautiful scenery and would make an ideal playground for the state, according to Mr. Estes.

High Grade Cigars and Delicious Candies



We Can Please Every Taste

The man who is particular about the cigars he smokes is also particular about the candy he gets for his loved ones.

We carry the leading local and the nationally advertised cigars and candies. And we keep them fresh to insure their tastiest flavors.

We can furnish any kind of cigars or candy in large quantities for special occasions at particularly attractive prices.

Whether you spend a dollar, a dime, or merely your time, we're always glad to see you.

The City Pharmacy

PROMPTNESS—QUALITY—COURTESY
DAY PHONE 6 NIGHT PHONE 22

Battery Announcement

We are stocking a complete line of storage batteries and battery parts, and will repair your batteries or sell you new ones cheaper than you can get them elsewhere. We are buying our batteries and parts from the Ford Motor Co., which insures the best that can be had, and at reasonable prices. We are putting out service that is real Ford Service. A trial will convince you.

Plenty of Hot Shot D. S. Batteries.

Bentley Motor Company
PHONE 148
McLEAN, TEXAS



The Very Life of a Community

depends upon the support which is given its banking institutions.

By putting your money in the bank when you have it, you are assuring for yourself your bank's assistance when accommodation is necessary for you.

WE WANT YOUR DEPOSITS NOW!

The American National Bank

A DOLLAR SAVING HABIT

And usually it means a saving of several dollars when you let us remake your old shoes. We are equipped to handle in the best manner any kind of Shoe Repair job.

Let us prove our ability to Repair your Shoes satisfactorily.

JOHN MERTEL

citizens:
If you want to live
in the kind of a town

same erroneous laws of limitation
around their home town that they
do around their individual affairs.

interest of the individual—and then in the city Monday.

Supplement to The McLean News, Friday, September 2, 1921

PANHANDLE ORPHANS HOME SECURES LEASE ON ACADEMY BUILDING

Canadian Record: Bro. W. L. Finney, superintendent of the Panhandle Orphans Home, has secured a lease of one year on the old Canadian Academy building and is converting it into a home for the Panhandle orphans. The building will be renovated from top to bottom, and necessary repairs made. The new building will be used to house the Panhandle Orphans Home, and is large enough to handle the needs of that institution for a long time to come, at least until arrangements can be completed to put up a new building.

This building has a unique place in Panhandle history. About thirty years ago, when the Panhandle was a lawless borderland, and Texas rural school laws were such that schools were almost unknown, the pioneer citizens of Canadian built this structure and dedicated it to school purposes. It is one of the most substantial and permanent buildings in the Panhandle. The brick was made of Canadian sand and clay and were burned right here. Today these bricks are just as good as when made thirty years ago.

The building was later turned to the Baptist church in consideration of their establishing and maintaining an academy herein. The Panhandle being too sparsely settled to provide students for the academy, the school closed. The Canadian high school building having been constructed, it took care of the high school education for Hemphill county. Many are the stories that are told of the countless days spent in the old academy building, and many of the professional men and women of the Panhandle were once instructors in that institution. The old academy gave many of the citizenship of this section of the Panhandle their schooling. Pupils from the old academy went to the state university to make history for Texas educational circles.

LOCAL NEWSPAPERS ARE BEST ADVERTISING MEDIUM

Sidney P. Miller of Jacobs Bros. Co. told the Kiwanis club at its luncheon today at noon that by actual test he had found that the local newspapers are the best advertising medium for the merchants and other business men of the town, and that "advertising pays" good dividends when rightly used. He stated that many people read the advertisements in the local paper with as much interest as the do the regular news matter, and that newspapers have a pulling power that no other medium has. He said some business men think that if they put in one small ad their store should be filled with customers even before the newspaper carrying it gets off the press, and are disappointed if they do not see the visible results at once. This is wrong, for only by persistent advertising can the best results be had. He became enthused on his subject and went back and told how the merchants believed in and practiced advertising.—Plainview News.

Mrs. Bartow Landers of Heald was in town Monday.

GROOM MASONS ASSISTED IN ORGANIZATION BY CLARENDON MEN

Clarendon News: Assisted by District Deputy C. E. Feterabend, of Amarillo, and a number of the local Masons, the Masons of Groom were organized into a lodge to work under a dispensation with the intention of securing a charter Tuesday evening.

The following are the temporary officers of the Groom lodge:
W. M.—R. T. Foster.
S. W.—J. B. Weems.
J. W.—W. A. Cornett.
Sec.—P. B. Farley.
Treas.—John P. Asner.
S. D.—J. B. Smith.
J. D.—R. D. Leeper.

The following Masons from Clarendon assisted with the work:
C. E. Kilbough, R. C. Weatherly, John Blocker, C. C. Powell, J. H. Rutherford, J. T. Warren, Frank Whitlock, Lee Pope, D. Kenney, W. H. Patrick, John Potts, Film Caraway and Joe Horn.

CHINESE GIRL TO STUDY IN UNIVERSITY OF TEXAS

Austin.—There will be a Chinese girl enrolled among the students of the University of Texas during the next session, according to information received from Miss Nancy Lee Swann, secretary of the Young Women's Christian Association in the Shantung field. Mosling Ma is the prospective student who has already sailed from China with the intention of entering this institution. She is a graduate of the Shantung Normal School and also of the Young Women's Christian Association Physical Training Normal School in Shanghai. She is making a specialty of physical training work.

Miss Ma will be accompanied as far as San Francisco by Mrs. W. D. Boone, a missionary from Shantung, who is retiring to the United States on a furlough. From San Francisco the Chinese girl will make the rest of the trip to Austin alone. She will dress in her native costume.

THIEVES STEAL AND BURN TWO CARS FROM MEMBERS OF SAME FIRM IN TWO WEEKS

Memphis Democrat: A Buick car, almost new, stolen from Conley Ward from the eboutauqua last Saturday night, was found by officers Tuesday in the breaks between the Little Red and Red rivers. The car was partially burned, signs indicating that it had been purposely set on fire.

This is the second car that has been stolen from members of the firm of Ward & Goodnight, and found burned within the past few days. On Wednesday night, two weeks ago, Mr. Goodnight's car was taken and the burned remains found near the oil mill the next morning. It is now suspected that this car was purposely burned.

Misses Ona Lee and Ebbie Derfick of the Gracey community were shopping in town Monday.

For krout, I have stone jars, from one to eight gallon. S. R. Jones, cash hardware.

WHAT TO FEED THE FAMILY

Austin.—Concise and accurate information as to the proper kind of food to be served has been compiled in a bulletin by Miss Jet C. Winters of the home economics faculty of the University of Texas. "What to Feed the Family" is the title of this bulletin, which has just been published by the University press. It was prepared in response to a great demand on the part of women vitally interested in supplying their families with meals of correct food value and proportion. Practical aspects of the science of nutrition have been presented by the writer in such a way that they can be understood and applied by the busiest of housewives. Various foods have been discussed in regard to their value to the body and effect on the digestive system. Infant feeding as well as the diet of older children is the subject of a portion of the bulletin, and suggestions for planning menus are given with illustrations and directions for preparing them. In order that the results of feeding methods may be accurately judged, tables are given of the proper height and weight for different ages of boys and girls. All the indications of malnutrition are pre-

sented with suggestions for improving the physical condition of such children.

WHY ADVERTISE?

Why does a small boy whistle when he goes through a graveyard on a dark night?

For the self same reason that he ought to advertise NOW.

This comes from a preacher who says that it ought to be good "pipe stuffin'." He says, "Light up and think about it."

Companionship is the life of trade. The merchant who fails to attract the people to his store, fails to make them companions in his trade. The small boy going through a graveyard at night feels the need of companionship and so he whistles. It makes him less lonesome and the effort to create a tune enables him to forget himself and his fear.

The merchant who advertises soon finds that he has no time to be lonesome for it keeps him busy attending to the needs of those who flock to his store. The preacher's logic is good and well worth considering.—Ft. Worth Record.

Mr. and Mrs. Porter Smith returned Monday from Shamrock.



You Want Good Lath

when you build your house—lath that will hold plaster for a lifetime and never warp and crack the wall surface. Only the best lath will "stand up" and give the sort of service required by the careful builder.

We Sell That Kind

Come in and see us before you buy building material. We can show you how to get the greatest value for your money and how to avoid waste. Our advice is honest and free, because we want to make business friends and keep them.

Everything in the Builder's Needs—Come in and We Will Gladly Show You

Western Lumber & Hdw. Co.

T. J. DOSTALIK, Mgr. PHONE NO. 4

CLEANING AND PRESSING

also a nice shipment of shoes.

D. B. Hodges

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AT SERMON ON TOWN BUILDING

years ago W. T. Dennis, formerly retail editor of The Galt Lumberman, wrote the two stanza poem on town building. It is undoubtedly a classic. To compare with it has been written on a kindred subject has been used from one end of the country to the other by towns of every kind, and seldom Mr. Dennis's name been alluded to it. Read it over. It will do you good. Read it slowly. There is a grand philosophy in it. It tells what is the trouble with 99 out of every 100 towns that are "slow" or "dead" in the minds of their citizens:

If you want to live
In the kind of a town
Like the kind of a town you like,
You needn't slip
Your clothes in a grip
And start on a long, long hike;
For you'll only find
What you've left behind,
There's nothing that's really new,
It's a knock at yourself
When you knock your town—
For it isn't your town—it's YOU.

Real towns are not made
By men afraid
That somebody else gets ahead;
If everyone works,
And nobody shirks,
You can raise a town from the dead.
And if while YOU make
Your personal stake,
Your neighbor should make one, too,
Then your town would be
What you want it to be,
For it isn't your town—it's YOU!

A hummer, isn't it? Filled with thoughts that would enable a lot of towns to come to life if they were imbibed and put to work.
Go to the average "slow" town and the business men will tell you that there isn't much to the town, that it isn't growing much, that there isn't much there to build a town on, and that it has not been

fortunate in location like other towns that are stepping along faster. You see, they labor under the delusion and illusion that towns are BUILDINGS. They think that their town is a cluster of buildings and streets. And it sort of jars them when you remind them that towns are not buildings, but MEN. If the town is "dead" it is because the men of that town are dead. Give them that thought and it makes them stop and consider. Few men like to admit that they are "dead ones," but it is as certain as God made little green apples that a "dead town" can only be the result of "dead" citizens. There is no other way out of it.

Men are inclined to lay down the same erroneous laws of limitation around their home town that they do around their individual affairs. They take it for granted that Providence, or fortune, or luck, or location decides just what a town shall or may amount to, and that it can go so far and no farther because the physical attributes to make it go farther are lacking.

They see another town forging on, breasting the waves of opposition and getting bigger and better as they go, and they jump to the conclusion that these towns have been Providentially favored as to location, opportunity, etc.
If they stood at the top of a hill and saw a great rock rolling ponderously UP that hill, they would know instantly that there was something behind that rock that was PUSHING IT TO BEAT THE BAND. They wouldn't think Providence was doing it.

And they ought to look the same way at a town that is rolling ponderously up the hill of growth, development and prosperity. There is only one thing that can make a town or a rock roll UP a hill, and that is for some human agency to be behind it, furnishing both the force and the intelligence. Things of that kind don't just happen.

Towns grow and develop and outstrip their old competitors, just for

the same reason that men do because they have the DESIRE, the VISION, the AMBITION, the COURAGE and the PUNCH.

And towns will grow, just as men will grow, when the THINKING departments get busy. There is needed an unbiased inventory to see what you have to sell, followed by the proper co-operative selling effort. And there must be eliminated that fear that abides in the breast of the average business man in the average small town—that somebody else gets ahead."

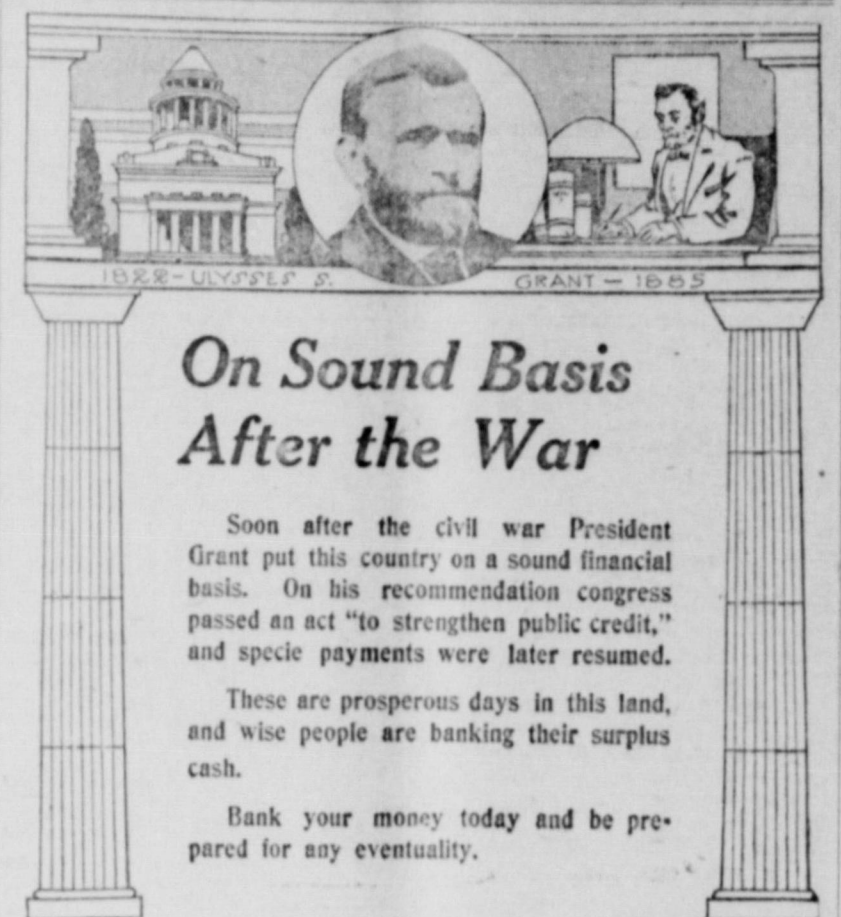
The replacement of this selfish interest must be succeeded by an intelligent self interest—an understanding that the best interest of ALL is greater than the personal interest of the individual—and then

the town will have a chance to grow. Towns are like men in another way. They grow from WITHIN, not from WITHOUT. Don't expect the world to come in and build your town from the outside. Build it from the inside, and when it gives to the world the best it has, the world will return the compliment.—The Galt Lumberman.

Mrs. W. F. Deatherage of Uttleyville, Colo., is visiting her son, Sherman, this week and next.

Mr. and Mrs. Tracey Willis of the Huntsman community were in town Saturday shopping.

S. T. Greenwood of Alanreed was in the city Monday.



On Sound Basis After the War

Soon after the civil war President Grant put this country on a sound financial basis. On his recommendation congress passed an act "to strengthen public credit," and specie payments were later resumed.

These are prosperous days in this land, and wise people are banking their surplus cash.

Bank your money today and be prepared for any eventuality.

THE CITIZENS STATE BANK
A GUARANTY FUND BANK
CAPITAL AND SURPLUS \$33,750.00
J. S. MORSE, President CLAY THOMPSON, Cashier



GROCERIES

Groceries are something you have to buy almost every day, so it is important that you get them where service and quality are to be obtained at the lowest prices. A trial will convince you that this store satisfies each requirement fully.

Haynes Gro. Co.
PHONE 23

WORK CLOTHES

Our store is headquarters for men's work clothes. We have just received an extra large shipment of Kahaki trousers; also a nice shipment of shoes.

Bundy - Hodges
MERCANTILE COMPANY

Paint Your House and Out Buildings

It preserves your lumber, makes your place look better, will make your home look brighter and make life happier. We sell **Lowe Bros. Paint**, guaranteed to be first class in every respect. We have sold more paint this month than any other month during the year. Join in and let's paint up.

PHONE 3

Cicero-Smith Lumber Company

Immediate Service



Whether it is engine trouble, tire trouble, or you meet with an accident and you want quick and reliable service, step to the nearest phone and call 37.

We are always on the job, day or night, and our experienced men will respond promptly.

Carpenter Motor Co.

GROCERIES

We are in line to sell you the highest quality line of groceries at the lowest price.

100 pounds Cream of the West flour, \$4.25. This flour is the highest patent flour. Every sack guaranteed.

Come visit our store.

HIGHEST PRICE PAID FOR EGGS

T. F. PHILLIPS & SON
PHONE 43, Long Short Long HEALD, TEXAS

\$25 REWARD

I will pay a twenty-five dollar reward for the arrest and conviction of any party guilty of tying down any telephone wire or in any other manner tampering with the lines. The state law on the subject is as follows:

Penal code, Art. 784: If any person shall intentionally break, cut, pull, tear down, misplace, or in any other manner injure any telegraph or telephone wire, post, machinery or other necessary appurtenance to any telegraph or telephone line, or in any way willfully obstruct or interfere with the transmission of any messages along such telegraph or telephone line, he shall be punished by confinement in the penitentiary not less than two or more than five years, or by fine not less than one hundred nor more than two thousand dollars.

McLean Telephone Exchange

DRAY AND TRANSFER
ON TIME—ALWAYS
PHONE 150

KUNKEL BROS.
McLEAN, TEXAS

JNO. B. VANNOY
OPTICIAN AND JEWELER
McLEAN, TEXAS

Dealer in Clocks, Watches, Jewelry, Silverware, and the Golden Throated Claxtonola Phonograph.

Does Engraving and all kinds of repair work pertaining to the Jewelry trade.

IF YOU WANT PRINTING DONE RIGHT LET THE NEWS PRINT IT



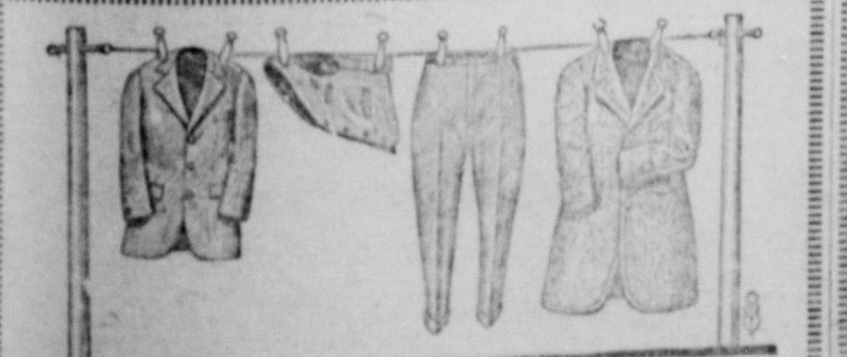
Wash Day

The work of Wash Day cannot be turned into a playtime, but the aggravations can be overcome by proper equipment.

Our line of washtubs, washboards, boilers, wringers, clotheslines and other wash day essentials are the "satisfactory" kind that insures relief from wash day grievances.

You look at them before you buy, and back of them is our guaranty of quality.

Western Lumber & Hardware Co.
T. J. DOSTALIK, Mgr. PHONE NO. 4



OUR LINE IS CLEANING AND PRESSING

And we are equipped to give you prompt and satisfactory service at all times. We fully guarantee our work to be satisfactory in every way.

JOHN BACK
McLEAN, TEXAS
PHONE 177

COMPLETE TOURIST OUTFIT

Memphis Herald: One of the most complete tourist outfits that has ever been seen in this city passed through here last Friday, enroute from Ocala, Florida, to Arizona.

E. J. Carmichael of the Silver Springs Transportation Co. of Ocala, Florida, was ordered to Arizona by his physician. Plenty of fresh air was prescribed along with the trip. Carmichael has a comfortable home in Ocala, and disliked the idea of having to give it up. He also disliked a long trip by train.

So he rigged up a house on a Reo speed wagon, and is taking all the comforts of home along with him, is getting plenty of fresh air and escapes the train riding.

His moving home is lightly, but sturdily built, and equipped with all the modern conveniences of a modern domicile of the stationary type. It has a combination folding bed and wardrobe, eight lockers for linens, a kitchen cabinet, a stationary washstand, shower bath, an ice box, four folding chairs, a folding lounge chair, straight back chair, willow rocking chair, two burner gas stove, a 40 gallon water tank with faucets and other comforts.

Carmichael stated that he had passed through Florida, Georgia, Alabama, Mississippi, Louisiana and Texas without trouble and expected to reach his destination early in September. He said that he was in no hurry and that whenever he finds a good camping place along the road, he stays there until he gets ready to leave.

His outfit attracted quite a bit of attention while in the city.

To the school children, we have lunch boxes. To the ones riding horseback we have bridles, bridle bits, saddle pads and girths. Prices right; come see. S. R. Jones, cash hardware.

the day that business begins to drag, you are off the pay-roll.

The breeders of Poland Chinas are constantly on the lookout for the thinking practical herdsman. The average herdsman are plentiful today and only in times of exceptions are they ever sure that they will hold their jobs another month.

The clamor today is for skilled men. It will continue to be so, no matter what conditions are. Business must go forward. Think and then act.—Better Polands Magazine.

Canadian, Miami, Pampa, Panhandle, Tulla, Canyon, Hereford, Claude, Clarendon, Plainview, Lockney, Floydada, Lubbock and practically every other point in all this section of the state maintains a tourist camp ground—one that is a credit to the community, and a comfort to tourists. Amarillo should take a lesson from these other points and get in line.—Amarillo Daily News.

McLean for some reason or other was omitted from the list by the Amarillo daily. We want to inform its editor, as well as anybody else that don't know it, that McLean has one of the best tourist camps in this part of the country.

I have the agency for the New Home sewing machine, none better, guaranteed as strong as any machine on market. Can save you money; come see for yourself. S. R. Jones, cash hardware.

Dr. J. A. Hall, dentist, will be in McLean Thursday, Friday and Saturday, Sept. 8, 9 and 10.

For syrup pails and cans, call at S. R. Jones' cash hardware store.

WANTS

THE OPPORTUNITY OF A LIFE

—We want one hundred real farmers to buy and actually settle on 100 farms of the Spearman Farm Lands at Seagraves, Gaines county, Texas. To such men extra inducements are offered both as to price and terms. The best place on earth for a poor man, or a man of moderate means, to secure a home for himself and family. A postal card to W. A. SoRelle, general agent, Room E, Santa Fe Building, Blythe, Texas, will bring you a descriptive pamphlet giving full information concerning this country and plan of purchase. 31-1yr.

FOR SALE.—One three-room house with 2 sleeping porches, good shape, good water, new garage, barn with lots fenced, good orchard, vineyard and dewberries, close in. Includes 3 1/2 vacant blocks adjoining.

One five-room frame house, good shape, with cistern and half interest in windmill, some outbuildings, with surplus land and orchard. L. L. Smith, Phone 82. 34-2p.

NOTICE.—All roads in my pastures are closed, and no hunting or other trespassing allowed. Keep out. See me when you wish to look after stock in my pastures. C. H. Rowe. 34-3p.

STRAYED.—from W. W. Wilson's pasture, one 3 months old fawn Jersey heifer calf, branded X on left hip. S. R. Jones. ttc.

FOR SALE.—30 or 40 bushels ear corn. Homer Wilson. 35-2p.

The Rexall Store
ONE CENT SALE!

Next Thursday, Friday and Saturday, September 8th, 9th and 10th

What Is a One-Cent Sale?

It is a sale where you buy an item at the regular price—then another item of the same kind for 1c. As an illustration: The standard price of Rexall Tooth Paste is 25c. You buy a tube at this price, and by paying 1c more, or 26c, you get two tubes. Every article in this sale is a high class piece of merchandise, just the same as we sell you every day at regular prices and have sold you for years.

A New Way of Advertising

This sale was developed by the United Drug Co. as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale in permitting us to sell you a full size package of high standard merchandise for 1c. It costs money to get new customers, the loss taken on this sale will be well spent if the goods please you. Truly here is where your dollars will do double duty.

HOUSEHOLD REMEDIES AND TOILET GOODS

- 50c Glycerine and Rose Water 2 for 51c
- 40c Antiseptic Tooth Powder 2 for 41c
- 50c Violet Dulce Cold Cream 2 for 51c
- 15c Rexall Foot Powder, 2 for 16c
- A relief to the feet, if used regularly.
- 35c Rexall Almond Cream 2 for 36c
- For wind burn, chapping and other kindred irritations.
- 40c Rexall Baby Ex-active 2 for 41c
- A pleasant laxative that children will take.
- 45c Cherry Bark Cough Syrup, Imp. 2 for 46c
- 50c Harmony Liquid Shampoo 2 for 51c
- It cleanses and beautifies the Hair.
- 50c Syta Complexion Powder 2 for 51c
- 25c Rexall Medicated Skin Soap 2 for 26c
- Keeps the skin soft and healthy.
- 25c Klenzo Tar Shampoo Soap 2 for 26c
- For the treatment of the hair. A very large cake.

BOQUET RAMEE TALCUM POWDER



A delightful preparation made of the finest Italian Talc, double boiled and purified. Contains the combined perfumes of rose, jasmine, heliotrope and lilac.

Standard Price One can, 50c This Sale Two cans, 51c

HARMONY TOILET WATER

Beautiful packages of high grade toilet water, each containing the true odor of the flower whose name it bears. Violet, Lilac and Wistaria.

Standard Price One bot. \$1.00 This Sale Two bots. \$1.01

Boquet Ramee Complexion Powder

An exceptional high grade face powder. Adheres to the skin and contains the combined perfumes of rose, jasmine, heliotrope and lilac.

Standard Price One box \$1.00 This Sale Two boxes \$1.01

GOODFORM HAIR NET



This net is of the highest quality and carefully selected.

Standard Price One net 15c This Sale Two nets 16c

Maximum Hot Water Bottle



The largest selling bottle in the world. The price everywhere is \$2.50 each. Full two-quart capacity. Guaranteed for one year.

Standard Price One bottle \$2.50 This Sale Two bottles \$2.51

REXALL TOOTH PASTE



A perfect dentifrice, antiseptic and deodorant. Cleans and whitens the teeth. Comes out flat on the brush.

Standard Price One tube 25c This Sale Two tubes 26c

RIKER'S MILK OF MAGNESIA

No home should be without it. Useful alike for grownups and little folks as an antacid and laxative; 12 oz. bottle.

Standard Price One bot. 50c This Sale Two bots. 51c

ASPIRIN TABLETS



These are genuine Aspirin Tablets. Each containing 5 grains. Made by Americans in America. Packed 1 dozen in a box, 2 dozen in a box, 100 in a bottle.

Standard Price 100's, 69c 2 bottles, 70c 24's, 35c 2 boxes, 36c 12's, 20c 2 boxes, 21c

Violet Dulce Vanishing Cream



Safe and very pleasant. Just the kind you need. It cleanses, beautifies and truly makes the skin like velvet. It is one of the creams that help you retain that youthful look.

Standard Price One jar 50c This Sale Two jars 51c

STATIONERY SUNDRIES AND HOUSEHOLD NEEDS

- 45c Cascade Paper and Envelopes (Folding Carton) 2 for 46c
- 45c Carton of 50 Envelopes 2 for 46c
- To match Cascade lb. paper.
- 5c Clips 2 for 6c
- For pen and pencil.
- 15c Velour Powder Puffs, 2 for 16c
- 10c Elkay's Washing Compound 2 for 11c
- 25c Elkay's Metal Polish 2 for 26c
- 75c Hair Brush 2 for 76c
- Nipples .6 for 30c or 12 for 31c
- 5c Erasers 2 for 6c
- 10c Erasers 2 for 11c
- 5c Chewing Gum 2 for 6c
- 85c Cloth Brush 2 for 86c

Where Your Pennies Do the Work of \$\$

CASCADE LINEN

One pound in a package. We also have envelopes to match. If it is true that the taste of a person is expressed by the quality of their Stationery, then your taste will be established with your friends.

Standard Price One pound 60c This Sale Two pounds 61c

Maximum 2 Quart Fountain Syringe

This is one of the finest Syringes that can be manufactured. The quality is extra fine. This Syringe is guaranteed against imperfections in manufacture for one year.

Standard Price One Syringe \$2.50 This Sale Two Syringes \$2.51

Buy as Often and as Much as You Like

NO RESTRICTION TO QUANTITIES

Erwin Drug Co.

The Rexall Store McLean, Texas

You Can't Buy Something for Nothing

In these days of scarce money, before crops begin to move, everybody is trying to make their money go just as far as possible in buying what they actually need. We agree that it is always the thing to do whether money is plentiful or scarce but we do not agree that it is real economy or good judgment to buy the cheapest article. Often for 10 per cent more money on the purchase price on an article you get 20 per cent more service.

It is now, and always has been, the motto of this store to "Make Quality First." When we buy merchandise we first investigate the quality of whatever we are going to buy and when we are satisfied as to the quality we get the best price possible, but we do not buy merchandise that we cannot measure by our standard.

Our Big New Stock of Fall and Winter Shoes for All the Family Is Arriving Daily

T. J. COFFEY & BROTHER

Dependable Merchandise

One Price to All