

THE McLEAN NEWS

Volume XVIII.

McLean, Gray County, Texas, Friday, December 23, 1921

Number 51.

METHODISTS TO HAVE GET-TOGETHER MEETING

A good social time awaits all who will attend our get-together meeting Dec. 28th, beginning at 7 o'clock. The following program has been prepared:

Music.
Reading.
Dinner served in cafeteria style.
Music.
The Methodist Church When I Came to McLean and Changes I Have Seen Since—R. S. Jordan.
The Mistakes of Our Church in the Past by Which We Can Profit This Year—Frank Wilson.

Plans of the Board of Stewards for This Year—Will Haynes.
The First Missionary Society and the Changes I Have Seen Since—Mrs. S. A. Cousins.

Plans of the Missionary Society for This Year—Mrs. W. B. Upham.
What the Sunday School Expects to Do—R. N. Ashby.

What the League Expects to Do—Miss Lucile Stratton.

Plans of the Junior Missionary Society—Mrs. J. S. Huckabee.
Plans of the Social Service Committee—M. L. Moody.

Our Plan for Our Revival—Rev. J. S. Huckabee.

We want every member of the church to be present if possible. We earnestly solicit all who attend our Sunday school or church services, and those who are Methodist in belief to be with us. Our purpose is to get acquainted and have a good social time. No collection. Come one, come all.

Affectionately, your pastor,
J. S. HUCKABEE.

B. Y. P. U.

The Senior B. Y. P. U. will have a mission study meeting Sunday evening, taking as the subject, "China." The following program has been arranged:

Leader—Mr. Appling.
Introduction by leader.

Some Things in Which China Is the Greatest—Judson Cobb.

The Chinese Are Physically the World's Strongest Nation—Gladys Holloway.

China's Great Wealth—Oma Arnold.

The Power of Superstition—Eunice Floyd.

Education in China—Eunice Stratton.

The Failure of China's Old Religions, and Christianity in China—Fred Landers.

Southern Baptist Missions in China—Mr. Landers.

News From Gracey

Mr. and Mrs. Bill Webb spent last week end in the W. B. Bush home.

M. H. Kinard and A. L. Lee made a business trip to McLean Saturday.

The Wheeler County Singing Convention met with the Gracey class last Sunday. Several members of the Alanreed singing class were present, also some from Corn Valley and Hay Hollow. All seemed to enjoy themselves, especially at the noon hour, when a "dinner on the ground" was served to all.

Mr. and Mrs. B. D. Fondren and Emette of McLean spent last week end in the L. B. Lakey home.

We understand that A. G. Keene has sold his farm. PENPUSHER.

BAPTIST PRAYER MEETING

Next Wednesday night will be a special consecration meeting. The work for the coming year will be discussed. Every member is expected to be there. We begin prayer services promptly at 7 o'clock and continue exactly one hour. Give your church one hour of your time next week.

McLEAN GRAIN MARKET

The following prices were paid in McLean Thursday, Dec. 22nd:
Kafir heads, \$7.00 to \$7.50 per ton.
Milo heads, \$7.00 to \$8.00 per ton.
Ear corn, 22c to 32c per bushel.
Shelled corn, 40c to 42c per bushel.
These prices furnished by HENRY & CHENEY GRAIN CO.

C. A. Tuggle of Erick, Okla., has been stopping at the Hindman Hotel the last few days taking osteopathic treatments of a local practitioner. Mr. Tuggle is an old acquaintance of the Coffey's.

E. H. Kramer has our thanks for subscription favors this week.

FIFTY-TWO HOURS OF PLEASURE FOR A DOLLAR

The Panhandle Herald boasts of the fact that it is called by some "The Weekly Headache," explaining that it got this pseudonym from the fact that when a subscriber gets his copy he sits up late at night reading it, and so has a headache next day. M. T. Wilkerson has paid The McLean News a compliment that is not in the least exaggerated, and is, if anything, more smothering than the name given the Panhandle paper. We sent him a sample copy, and after he had finished reading it he turned to his wife and said: "It took me an hour to read this paper, and I enjoyed it every minute; fifty-two hours of pleasure is worth any man's dollar and I am going to subscribe." We have his money; his name is written in our book of live ones; we are pleased, and so is he.

NO PAPER NEXT WEEK

As has been the custom in years past, The News will not issue a paper next week. This is the only opportunity we have during the year to get a few days' rest from the daily grind of getting out a paper every week, and hope our subscribers will not object.

Part of the time will be spent in cleaning house, overhauling the machinery and catching up with the work in the commercial printing department.

We wish each and every one of our large number of readers a merry Christmas, and trust that the New Year Nineteen Twenty-two will bring prosperity to all.

AT THE LEGION THEATRE

The Legion boys offer a full program tonight, tomorrow night, and every night next week. This series of pictures is entirely different from what they have been showing.

See their advertisement in this issue. We wish to call your attention to their announcement of the change in time of the show tomorrow night. The theatre will open at 5:30 and the pictures will start promptly at 6 o'clock. This is done to accommodate those who may want to go to any of the church exercises that will be held on that evening. The show will be over in plenty of time to attend the church services.

HARVEY OIL COMPANY TO BEGIN OPERATIONS

The Harvey Oil Company mentioned in our paper last week will begin operations just as soon as the necessary leases can be secured. This is an experienced oil company, and, so far as our investigating committee can find, have always lived up to their contracts. They are anxious to begin work. We hope the remaining leases may be secured soon.

B. W. M. U.

The Baptist ladies met Tuesday with Mrs. L. O. Floyd for an all day quilting. At noon a delicious pot luck dinner was served to the members and the high school faculty.

NEW RESTAURANT CHANGES HANDS

Burette Kinard has bought the new restaurant and will run it in connection with the public scales. See his advertisement in this issue.

We sent a sample copy of our paper to M. R. Smulcer week before last. Last Saturday he met the newsman on the street and asked where his paper was this week. One copy was enough to make him feel that it was indispensable.

Wayland Floyd motored over to Hedley Saturday. He returned Sunday, accompanied by his sister, Mrs. W. D. Biggers, who will spend the holidays here.

A. T. Wilson was a welcome visitor at the News plant Wednesday and ordered the paper sent to W. W. Major, Midlothian.

Mrs. L. M. Southern called on the News bunch Wednesday and had her subscription figures changed to read 1-1-23.

Miss Floye Glass of Groom spent the week end with home folks.

L. E. Pepper had his figures moved up to 1-1-23 Tuesday.

NEWSMEN AND GUESTS HEAR NOTED ADVERTISING MAN AT BANQUET IN AMARILLO

On Tuesday afternoon the News editors, accompanied by Bill Bentley and W. B. Upham caught the afternoon Rocky Island train for Amarillo, arriving just in time to attend the banquet at the Amarillo Hotel, where Charles Henry Mackintosh, president of the Associated Advertising Clubs of the World, was the principal speaker. Fact is, they seemed to have waited for us, for we arrived about a half hour later than the time the dining room was supposed to open. We were sorry to have kept the crowd waiting, but could not get there sooner as the train had to hold itself to schedule time.

After a mighty stylish feed, the toastmaster introduced F. R. Jamison, manager of the Amarillo Tribune, who made a few humorous remarks on the subject of advertising, and told of the presence of those guests who had caused the delay.

Mr. Mackintosh spoke for more than two hours, and delivered the best "business sermon" we have ever heard. He held the interest of his hearers through the long speech as few orators can. The daily papers carried full reports of his speech, and if you can dig up a copy of Wednesday's Amarillo News or Thursday's Tribune, it will pay you to read them. We would like to reproduce, but don't have the room.

After the banquet the Newsmen went with R. H. Nichols, editor of the Amarillo Tribune, to his place of business, where we looked at the most complete and up-to-date newspaper plant in this part of the Southwest. We are under obligations to Mr. Nichols for the numerous favors shown us during our visit to his city. He met us at the train in his Franklin Sedan and escorted us to the hotel, thus saving us taxi fare. He had places reserved for us at the banquet board, near the speaker, and in fact, took us in charge during the affair, showing us how to use a fork instead of a spoon in eating oysters, and demonstrating the way to consume soup silently.

After leaving the Tribune plant the editors went to the Daily News office to see another printing outfit and get their names in the paper. In these things we were entirely successful.

As to the things that were done by, and happened to, the members of our party, The News proposes to keep silent. But we will say that a few funny things happened, and all four succeeded in keeping out of the cooler.

The News regrets that we did not have time to invite more of our merchants on account of the rush to get away, and we are sorry also that nearly everybody we invited was too busy with the Christmas rush to go.

Mrs. C. E. A. Pollard has our thanks for subscription favors this week. Mrs. Pollard has taken The News ever since the town started, and says she couldn't keep house without it. Mrs. Pollard celebrated her 74th birthday last Saturday. She received a fine pound cake through the mail from Ochiltree county, besides many presents from her friends and relatives in town.

County Clerk R. B. Thompson of Lefors is a new subscriber to The News.

W. W. Wilson handed us a dollar on subscription Tuesday.

CHRISTMAS TREE AT THE METHODIST CHURCH

There will be a Christmas tree and program at the Methodist church Saturday night beginning at seven o'clock. Anyone wishing to put presents on the tree are cordially invited to do so. The following program will be rendered:

Song by congregation.
Scripture lesson and prayer—Rev. J. S. Huckabee.

Song, "Little Gifts We Bring"—the children.

Reading—Johnnie Foster.

Reading, "The World's Greatest Gift"—Beulah Bourland.

Our Methodist Home—Thirteen children.

Reading, "The Advent Night"—Cay Edward Thompson.

Reading, "What the Angels Sang"—Evelyn Bennett.

Where the Baby Jesus Lay—Five boys.

Reading, "Come Thou Long Expected Jesus"—Claud McCleskey.

Reading—Sara Ellen Foster.

The Holiday Convention—Four girls.

Reading, "The Holy Quest"—Darrol McCleskey.

Reading, "Send the Message"—Harold Clement.

Song, "Holly Red and Mistletoe"—Six little girls.

Reading, "We Worship Thee"—Paul Middlebrook.

What Shall I Give Him?—Eight girls.

Reading, "I Think When the Savior Looks Down"—Dorothy Cousins.

Reading—Sibyl Graham.

Duet—Misses Lula Peters and Jewel Shaw.

The Christmas Star—Five girls.

Reading, "The Reason Why"—Jack Roberts.

Song, "Jolly Santa Claus"—Clay Edward Thompson.

Offering for Methodist Orphans Home.

IMPORTANT TO THE COTTON FARMERS

The business men of McLean are working on a plan whereby the cotton gin may remain here permanently. In order to keep the gin it will be necessary for the business men to put up a substantial guarantee. One of the conditions of the guarantee is that the gin will handle only the Acala cotton.

The stock of Acala seed will be taken over by the business men and sold to farmers at the market price. The farmers will not be asked to do anything but plant this variety. Those who intend to plant cotton next year will do well to see W. B. Upham and tell him how many acres they will plant.

POTATO CURING PLANT

The Newsman was talking to W. B. Upham about a potato curing plant, and Mr. Upham suggested a plan that sounds better to us than anything that has yet been proposed. The plan is this: The planters to own the plant in the form of shares good for so much space in the plant. In other words, a farmer would buy space for say 200 bushels of potatoes; if he did not raise that many potatoes, he could rent this space to his neighbor who needed the extra space. This in our opinion would beat any stock proposition, for a man would have something tangible to show for his money.

Mrs. L. C. Haynes is a new reader of The News.

MINERAL NEWS

We were told of a deposit of coal near town one day last week, but were asked to hold the news until more could be learned about it. It seems the coal is there, but has not been found in paying quantities.

However, what we started out to tell is about a silver mine about seven miles east of town. The News has been slow to print news of this character on account of the liability to exaggerate, but we are telling this as it was told to us.

Mr. L. D. Cates plowed up a piece of ore which he took to Jeweler Taylor at Shamrock. Mr. Taylor is an old miner and he pronounced it to be rich in silver. We understand that the sample of ore has been sent to Colorado to be assayed. Mr. Cates has everything ready to scrape the soil from his farm and sift the ore from it just as soon as he receives a favorable report from the assayer.

McLEAN NEWS MEN BRING ADVERTISERS

M. L. Moody and T. A. Landers, publishers of the McLean News, practice what they preach. They preach advertising. Last night they practiced it.

The two newspaper men from Gray county brought W. B. Upham and W. E. Bentley, prominent McLean merchants, to Amarillo to hear Charles Mackintosh, president of the Associated Advertising Clubs of the World, speak. They paid the expenses of these two merchants. The newspaper men offered to pay expenses of one merchant from each store but the Christmas rush prevented others from coming—Amarillo Daily News.

MELON GROWERS MEET

A meeting of the melon growers was held Wednesday night. There were only a few present, but much interest was shown.

The object of the association is to sell co-operatively a standardized product. The association is in connection with the Farm Bureau which operated in South Texas this year in the marketing of cotton.

There will be another meeting held in the near future, and more definite plans will be set forth. If you are interested in a better price for your farm produce, attend this meeting. The date will be announced in the paper.

G. R. Reneau, one of the head community's progressive farmers, was in town Thursday and handed us a dollar for a year's subscription. Mr. Reneau intimated that dollars were scarce now, but he believed The News in its present style is a big dollars worth. We told Mr. Reneau that if he didn't give his money's worth we would give him his dollar back.

The News bunch was too busy on the paper Thursday to go home to dinner, so we went over to Webster's Cafe. Mr. Webster handed us a check for one dollar for The News. You know the piece of pie we were eating tasted a great deal better after reading the check.

Earle Shell and W. L. Haynes were among those who came in to see the machinery at work in the News plant Thursday.

Andy Nelson visited our office Wednesday and left a want ad and had his subscription moved up another year.

T. N. Holloway has paid his subscription to The News for another year.

George Bourland is a new subscriber to The News at the bargain rate.

Alvin Osborn of Clarendon spent the week end visiting friends in the city.

Preston Thompson is spending the holidays with relatives at Newcastle.

Mrs. Sarah F. Rice left Wednesday for Baird for a visit with relatives.

George Bourland has renewed for The News and Dallas Farm News.

Rex Roby has ordered The News sent to Albert E. Roby, Channing.

W. C. Phillips handed us a dollar on subscription Saturday.

CHRISTMAS TREE AT THE BAPTIST CHURCH

There will be a Christmas tree and program at the Baptist church Saturday evening at 7 o'clock. Every body is invited to be present and put their gifts on the tree if they desire to do so. Following is the program:

Song, "Star of the East"—Choir and orchestra.

Prayer—Pastor.

Song, "It Came Upon a Midnight Clear"—Boys and girls.

Reading—T. M. Cash.

Song, "Dear Little Stranger"—Little folks.

Reading, "Home to Nazareth"—Ruth Dickens.

Reading, "An Open Letter"—Jobe Abbett.

Song, "The Christmas Welcome"—Boys and girls.

Play, "A Christmas Surprise"—Lola Darnall, Lillian Carpenter and Thelma Young.

Talk by pastor.

Mrs. W. H. Pieper was called to the bedside of her sister, who is dangerously ill at Amarillo. The patient was reported some better Monday.

Mr. and Mrs. C. C. Sloan of Pampa visited in the A. W. Haynes home Sunday.

News From Alanreed

Mr. and Mrs. Mode Gibson are the proud parents of a baby girl.

Mrs. Minix of McLean spent from Wednesday till Sunday in the Senclair home.

Mr. Taylor of Amarillo spent the latter part of the week in the home of Mrs. Sherrod.

Mr. Parsons from Clarendon met with the young folks' League Sunday afternoon.

Mr. and Mrs. C. E. Greenwood have returned to their home at Elk City, Okla., after a week's visit with relatives.

Mrs. Bettie Wilburn of Groom came down Sunday for a visit with her parents, Mr. and Mrs. Woods.

Ira Fuller of McLean was in our little city Sunday visiting among the youngsters.

Mr. and Mrs. Wilson Bakney visited relatives at Groom over Sunday.

W. H. Sherrod of Tipton, Okla., is here for a visit with friends and relatives.

Jack Steager and little son of Wildorado are here to spend the holidays with home folks.

Mr. and Mrs. J. T. Blakney have both been on the sick list, but are reported well and able to be out again.

Sam Hayes came down from Adrian and spent Saturday night and Sunday with home folks.

Miss Mary Billingslea was an Amarillo visitor Saturday.

There were several of the young folks attended the singing convention at Gracey Sunday.

Mr. and Mrs. Geo. Colebank of McLean spent Sunday in the home of W. A. Senclair.

Mrs. Scary returned home Friday night from Wildorado, where she has been visiting her son, Jack Steager.

Mr. and Mrs. Mrs. J. T. Wilson made a business trip to McLean Saturday.

The social at the D. L. Hall home was a very pleasant event. Refreshments were served to a very large crowd, after which all departed to their homes.

Mr. and Mrs. Robert Crisp were among the McLean shoppers Monday.

W. M. Greenwood is adding quite a bit of improvements to his home by building a new room and porch.

Mr. and Mrs. Jim Slavin came in Monday from Wichita Falls, and will make this their home for the coming year.

Mr. and Mrs. Albert Guill returned to their home at Rockledge Monday after a visit with home folks.

Paul Hardwick, Mrs. Hedrick, Mrs. H. T. Wilkins and Miss Mary Billingslea made a hasty trip to McLean Monday afternoon.

Little Miss Maxine Dubbs came down from Amarillo to attend the funeral of her grandmother, Mrs. McCracken.

Cliff Kennedy and family have left for the South Plains, where they expect to make their future home.

Noah Reed made a business trip to McLean Tuesday.

W. P. Cagle of Clarendon came over Tuesday to attend the funeral of Mrs. McCracken.

Mrs. Joe Dunwoody was among the McLean visitors Monday.

FLAGPOLE AT MOBEETIE HAS BEEN ON DUTY FOR ALMOST HALF A CENTURY

Amarillo Tribune: Mobeetie, Dec. 14.—Standing in front of the Mobeetie State is an old flagpole that deserves more than a passing notice. There is nothing in its appearance that would seem to be worthy of special attention, unless it is the fact of a small town like Mobeetie possessing a flag pole of such dimensions.

The pole is composed of two sections, and notwithstanding the fact that it has lost about four or five feet from its original height, it now lifts its head seventy feet above ground.

The things that invest this flagpole with particular interest is its age and the fact of its being a connecting link between the present and the stirring days of the past when the Panhandle was young.

Before Amarillo had been dreamed of or any town of consequence had broken the dull monotony of these expansive Panhandle prairies, the old flagpole stood as a lone sentinel watching over old Fort Elliott. For almost one half century it has been on active duty.

In 1875, after Fort Elliott had been established, J. J. Long, then a young man but now known throughout the Panhandle as Uncle Johnnie, and another were detailed by the commander of the fort to find a pole of sufficient height and dignity for the unfurling of Old Glory to the Panhandle breezes. After traveling in a northeasterly direction from Mobeetie for about eighty-five miles, they came to the breaks of the Canadian river, where they found a red cedar which they procured and brought into the fort where it was shaped, let into the ground and soon the Stars and Stripes were floating upon the breezes of the greatest country on earth.

After the old fort had fulfilled its mission and was abandoned, there was a sale, in which, among other things, the flagpole was offered. It was purchased by J. J. Long, the man who had hauled it from the Canadian breaks years before, for the sum of \$7.50. He first moved it to the back of his store and later to its present location.

To those familiar with "Uncle Johnnie" and his connection with the old flagpole, it is rather touching on days of national importance to see him bring out the old flag and run it to the top of the old pole where it waves above the highest building in the town as a token of patriotism, a symbol of liberty and a pledge of safety.

Uncle Johnnie and the flagpole have grown old together. Long may they abide to remind the younger generation of the debt of gratitude they owe to those brave spirits who have made it possible for them to enjoy the bountiful heritage into which they have come.

M. F. Corbin was a caller at the News office Saturday. Mr. Corbin gave us \$1.75 for The News and Dallas News.

CARD OF THANKS

To our many friends we wish to offer thanks for their kindness, sympathy, and for the beautiful floral offerings during the death and burial of our wife and mother, Mrs. F. R. McCracken.

F. R. McCracken, Mr. and Mrs. F. Stubbs, Mr. and Mrs. A. McEchern, Mr. and Mrs. W. Crisp, Mr. and Mrs. Forrest McCracken, Mr. and Mrs. Roy McCracken.

There was a pie supper at Ramsdell one night last week for the benefit of the Sunday school and Christmas tree funds. Thirty pies sold for \$21.05.

G. W. Street decided Saturday that he had lived in the town long enough without taking his home paper and gave us the necessary dollar.

L. L. Rogers gave us a dollar on subscription Saturday and had an advertisement inserted in the want column.

W. J. Chilton gave us a dollar on subscription Saturday.

C. E. Anderson called at the News office Saturday and renewed his subscription to The News. Mr. Anderson says he had six acres in cotton this year that made more than his whole corn crop. He also had a small bunch of turkeys that brought him \$137.00; almost as much as the six hundred bushels of corn that he has sold from this year's crop. The grain from about one acre of land would have fed the turkeys. If a man will diversify, according to Mr. Anderson, he can't go wrong.

W. D. Howard visited the News office and renewed his subscription last Saturday. Mr. Howard suggests that The News print the local grain market news each week. You will find this week's market report in this issue.

We note in the Shamrock paper that Rev. J. W. Arnsperger, pastor of the Shamrock Baptist church, has resigned his work there and accepted the pastorate at Weimar.

Hulon Collier and family, accompanied by Miss Bobbie Hodges, of Groom spent Saturday and Sunday in the J. L. Collier home.

W. Lampkin of Corpus Christi has been visiting in the L. O. Floyd and D. L. Abbott homes. Mr. Lampkin called at the News office Monday morning. Mr. Lampkin was in the last two storms at Corpus Christi. He and his family barely escaped with their lives in the last storm. The gentleman is tired of that kind of country and wants to locate with us if he can find a suitable farm for sale.

J. L. Johnson of Ft. Worth, president and general manager of the Cicero Smith Lumber Company, was in McLean last Friday looking after business pertaining to the local yard.

N. E. Savage was a pleasant visitor to the News plant Saturday. Mr. Savage left \$1.75 with us for The News and Dallas Semi-Weekly.

New Restaurant

We have moved to the Public Scale building, where you will find us with the same line of fresh bakery goods and quick lunches.



A Merry Christmas to you!

May peace and joy and gladness, And sweet contentment, too, Steal through the silvery softness, And leave their joy with you.

May every wish of your own come true this Happy Christmas Season. This is our wish to you.

The American National Bank



Roofing That Lasts

half a lifetime is not at all expensive when you consider durability and freedom from the expense of repairs. There are many kinds of composition roofing in our stock that will give complete satisfaction.

Explain Your Needs to Us

and we will tell you the particular kind best suited to your purpose. If you will show us your plans we will show you how to save money on material and labor.

All Our Building Supplies Are Guaranteed

Everything in the Builder's Needs—Come in and We Will Gladly Show You

Western Lumber & Hdw. Co.

R. H. BENNETT, Manager PHONE NO. 4

\$25 REWARD

I will pay a twenty-five dollar reward for the arrest and conviction of any party guilty of tying down any telephone wire or in any other manner tampering with the lines. The state law on the subject is as follows:

Penal code, Art. 784: If any person shall intentionally break, cut, pull, tear down, misplace, or in any other manner injure any telegraph or telephone wire, post, machinery or other necessary appurtenance to any telegraph or telephone line, or in any way willfully obstruct or interfere with the transmission of any messages along such telegraph or telephone line, he shall be punished by confinement in the penitentiary not less than two or more than five years, or by fine not less than one hundred nor more than two thousand dollars.

McLean Telephone Exchange

WE ARE SPOT KNOCKERS

Do not let a little spot on a perfectly good dress bother you. Bring it to us and have it taken out.

CLEANING PRESSING DYEING SPONGING

JOHN BACK
CLEANER AND TAILOR

SEND US YOUR KODAK FINISHING

WE DO IT BETTER

Developing films single rolls, 10c each; packs, 20c. Prints, 2 1/4 x 3 1/4 and smaller, 4c each; larger 5c. A deposit with order for full amount required. We return any excess. YOU WILL BE PLEASED with our French gloss finish and prompt service.

C. M. BRIGGS, Photographer Elk City, Okla.

CUNNINGHAM FLOWER SHOP

Bedding plants, Cut flowers and designs of all kinds.

Amarillo, Texas

1909-11 Van Buren St. Phone 1081

Feed store

WE BUY AND SELL ALL KINDS OF FEED

Bring us your furs. Everything strictly Cash.

HENRY & CHENEY

YOU GOIN' TO MOVE?
A public sale—it's all the go—Then why not advertise And let Moore sell the sale—He's sure to make it bring the "Dough."

But if you have a sale, And you should fail to use him He won't make any money, And your chance would be real "Slim."
V. H. MOORE, Auctioneer
Wheeler, Texas

IS YOUR HOME PROTECTED?
Insure against Fire with
W. C. FOSTER

CHRISTMAS SHOPPING HINTS

If you have not visited our store in your Gift Shopping, you have missed something good.

It is full to overflowing with practical merchandise suitable for gifts.

We would be delighted to have you drop in and look over our offerings. You will surely find something suitable for the particular gift that you wish to make.

Special Price on Chinaware and Cut Glass

- | | |
|------------------|-----------------|
| Kitchen Utensils | Oil Stoves |
| Guns | Silverware |
| Safety Razors | Perculators |
| Pocket Knives | Thermos Bottles |
| Scissors | Dishes |
| Boys' Wagons | Cut Glass |

McLean Hardware Company

The Old Original Produce House

Clement Produce Co.

Poultry, Eggs, Cream and Hides

WE SET THE PRICE OTHERS FOLLOW

FLOUR

A SACRIFICE ON FLOUR PRICES

Cream of the West Flour, 100 pounds	\$3.75
Heliotrope Flour, 100 pounds	4.20
Choctaw Flour (hard wheat), 100 pounds	4.00

Come visit our store—we can save you money on your Grocery bill.

BRING YOUR EGGS—WE PAY THE HIGHEST PRICE

T. F. PHILLIPS & SON

PHONE 43, Long Short Long HEALD, TEXAS

Service

Our meats are the best we can buy. Our service the maximum in careful attention in an endeavor to give you what you want when you want it.

City Meat Market
Russell & Henry, Props.

Hogs Wanted

We buy hogs, any kind or size, any day of the week. We pay top prices. Call us before you sell.

Overton & Crabtree

ATTENTION, AMERICAN LEGION

On December 31st the local post of The American Legion will elect officers for the coming year. Every member is expected to be present.

Owing to the crowded condition of our columns when making up the late press runs of this week's News, the School Notes had to be left out entirely.

Make all the family a Christmas present that will last the year thru. Subscribe for The News during bargain days, and save one third.

WANTS

GENUINE LOUISIANA new crop molasses, 90c per gallon in bulk. Large new crop prunes, 7 pounds for \$1. Ask for price in wholesale lots. Leave orders at News office or call O. P. Hommel, Alanreed. #3 tp.

FOR SALE OR TRADE—1918 model Buick roadster, been run about 5000 miles, good shape. \$450 cash, or will trade for hogs or cattle. L. L. Rogers. 51-2p.

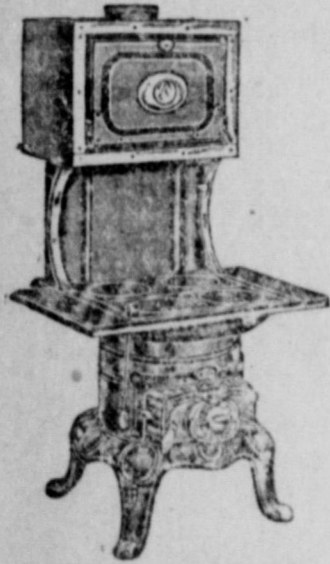
FOR SALE—Pure sudan seed. Thresher run, \$3.00 per hundred pounds. Supply limited. Andy Nelson, Phone 55 #2. 1p.

FOR SALE—Two teams young mules and one team young horses, good ones priced right. Lee Van Sant. 50-2p.

LOST—Kid glove for right hand. If found return to Leola Huff. 1tc.

FOR SALE—Threshed and baled sudan hay. Bob Ashby. 50-2c.

WESTERN LUMBER & HARDWARE COMPANY



MONEY SAVED IS MONEY EARNED

Save with a

COLE'S

HIGH OVEN RANGE

Burn 1/5 to 1/2 less fuel

Cole's principle of hot blast combustion will actually do this. It has effected a saving of many thousands of tons of fuel for the users of Cole's Hot Blast products. Heats, Cooks and Bakes with the same fire.

Let us explain the wonderful saving features of this range to you.



WESTERN LUMBER & HARDWARE COMPANY

Christmas Greetings

to you all.

We will be closed all day Monday, Dec. 26.

Western Lumber & Hdw. Co.
Cicero-Smith Lumber Co.

On Thursday afternoon the school was dismissed for one week's Christmas vacation. On that day the grammar grades had a Christmas tree and all that goes with it, while the high school enjoyed a Christmas box.

Among the teachers who will spend Christmas at their homes are Mr. and Miss Gary, Bremond; Mr. and Mrs. Cain, Kosse; and Miss Osborn, Jericho.

Monday afternoon Mrs. Boyett's music pupils gave a recital in the high school auditorium to a number of visitors and friends.

E. C. Greenwood, Elk City, Okla., is a new reader of The News.

McLean News and Semi Weekly Farm News, special at \$1.75.

H. F. Wingo has renewed his subscription to The News.

W. D. Sims has our thanks for a dollar on subscription.

Mr. Thomas of Alanreed was in town last Saturday.

B. F. Pierce is a new subscriber to The News.

Merry Christmas

Christmas Greetings

The officers, directors and stockholders of this bank wish to express their deep appreciation to customers who have generously favored the bank with their patronage.

We recognize our success is dependent upon your helpful co-operation. We, therefore, thank and wish for you—

A VERY MERRY CHRISTMAS

Citizens State Bank

A MERRY CHRISTMAS AND A HAPPY NEW YEAR FROM
McLean Tin & Plumbing Shop
Williams & Son, Props.



NOT BECAUSE IT IS AN honored custom, but because of the sincerity of our appreciation, we take this opportunity to thank you for the part you have played in our prosperity the past twelve months, and we are wishing you a good old Merry Christmas and a Happy New Year.

Haynes Gro. Co.

Like the treasure ship of olden times, full-fraught with precious things, so may Christmas and the New Year come to you laden with all that will make for your Happiness and Contentment.

The Day Is Worth While

—that brings to us one who has never before been in our store.

For we know it means a further widening of our circle of permanent customers, for since a business can be built only on the foundation of customer confidence, we never offer an article that we do not believe to be worth the price asked.

Remembering that islands are today resting upon foundations of coral, laid by one of the tiniest of living things, we are able to vision in the sale of even a five-cent spool of thread the beginning of a new friendship.

We want your friendship, want to deserve it, and will leave nothing undone to merit it.

FORBIS, STONE & COMPANY

PHONE 67

THE STORE THAT LEADS

McLEAN, TEXAS

THE McLEAN NEWS

Published Every Friday

T. A. Landers M. L. Moody
Editors and Owners
T. A. LANDERS, Business Manager.

Entered as second class mail matter May 8, 1905, at the post office at McLean, Texas, under act of Congress.

* Four issues make an advertising month. When five issues occur in the calendar month, charge will be made for the extra edition.

Subscription Price
One year \$1.50
Six months .75
Three months .40

WHAT ADVERTISING DID

You probably read the statement some months ago to the effect that 84 per cent of all business failures in 1920 were of nonadvertising firms. Maybe you didn't believe it.

Maybe you thought it was a coincidence. But you probably didn't bother to investigate.

The head of a firm that builds standard and special buildings made up his mind to look into the matter further. He decided that if there was such a direct relation between advertising and successful business it was worth knowing about. He went out to investigate the relation of advertising to the firms with which his firm did business—the firms that had installed new buildings or enlarged old ones.

Here is what he found: Of all the factory buildings that were erected during a term of years 83.3 per cent were erected by firms which advertised.

Measuring the floor space, he found that 92.6 per cent of the new floor space his firm had provided was for increased production of advertised commodities.

Here are the conclusions: The advertising manufacturer is five times as likely to stay in business as his nonadvertising competitor; he is five times as likely to need more floor space, which he will probably buy in two and one-half times the quantity required by the nonadvertiser who buys any at all.

It is needless to say that this firm has increased its own advertising and is telling the world about what it discovered with respect to the relation of advertising to business success.—Fl. Worth Star-Telegram.

FLOATING VILLAGE PUZZLES SEAMEN

In the interior of French Indochina there is a village whose location is a source of worry to captains of passing steamers. They are never certain where they will find it. Its name is Snok-Trou, and its location is somewhere on the Mekong river. The village consists of forty or fifty little huts built on rafts and lashed together with rattan ropes. Here dwell about two hundred people whose chief occupation is fishing. The rear of the village is lashed to half-submerged trees, but the whole town changes its position from time to time, according to the vagaries of the river or the whims of its inhabitants. Steamboats passing up the river will find it at one spot, and on the return journey discover that it has moved elsewhere.—Ex.

The Clarendon News last week issued a very attractive sixteen-page special "Home Town" edition, depicting the progress Editor Braswell's town has made since the day when Clarendon was a small village in the "wild and woolly West." The special contains numerous articles of historical interest, as well as a number of attractive advertisements from the business men of Clarendon.

W. B. and J. R. Broughton of Pontotoc, Okla., are here this week. The former is visiting his daughters, who are staying with Mr. and Mrs. R. B. Thompson.

Ben Moore has our thanks for subscription favors this week.

STEALING IS STEALING

If anybody should ask what we think is the most crying need of the times in America we'd give him this answer:

Take the romance out of stealing. Most of us forget one thing—every real male youngster growing into man's inches carries in his bones more or less of adventure and daring. It is the heritage of masculinity, and when directed aright by education or by natural good brains in the boy himself, it is a fine thing. But when misdirected the lad goes bad in one way or another.

America doesn't handle thieving as it should be handled. We make too much of a romance out of it—anyway, something that looks like romance to the immature or degenerate brain of the thief. The trial in a crowded court room, the stories in the papers of desperate deeds, the printing of his picture, are glorification to the young fool who has been caught.

We would prohibit by law the printing of the thief's name; give him a number as soon as he is arrested.

We would make it impossible for his picture to appear outside of a "rouges" gallery."

We would have the trial occur in a barred court room.

And we would quit the use of "romantic" words, such as bandit, gunman and the like.

Let's call stealing, stealing, and a thief, a thief. And as for gunmen, they are merely murderers. Also cowardly curs, because, in a holdup, they shoot unarmed, defenseless people.—Herrford Brand.

Miss Mary Billingslea of Alanreed was a pleasant caller at the News office last Monday. Miss Billingslea gave an order to our job department for some programs for the exercises at the Alanreed school Thursday evening.

Jno. W. Kibler took advantage of our bargain rate and gave us a dollar on subscription last week.

C. E. Francis is another to take advantage of our rate on The News and Dallas News.

When You Have Anything to Haul

see or phone Kunkel Brothers. Special attention given to local freight and express.

Day Phone 188
Night Phone 150

Kunkel Brothers
DRAY AND TRANSFER

"SAY IT WITH FLOWERS"

We specialize in Floral Designs and all kinds of Cut Flowers in season, also blooming plants and Ferns. † First class designers with life experience. † Largest floral establishment in the Panhandle.

AMARILLO GREENHOUSES
A. Alenius, Proprietor
Phone 1116 Box 101
Amarillo, Texas

DR. J. A. HALL
Dentist
Shamrock, Texas

Will be in McLean on Thursday, Friday and Saturday after the first Monday in each month.

DR. L. M. JONES
Dentist
Office Over Rice Furniture Store

THE WORST

One of the prominent deacons in an Ohio church was seriously ill. As he was very popular among the congregation, a bulletin board was posted in front of the church to inform his friends of his condition. It read:

"One o'clock—Deacon Jones is worse and sinking rapidly."

"Three o'clock—Deacon Jones dead and gone to heaven."

A traveling man passing by that evening read the bulletin, and seeing no one in sight, added to the bottom:

"Seven o'clock—great excitement in heaven. Deacon Jones has not yet arrived. The worst is feared."
—Right Way Magazine.

Robert H. Corum, of the Back community was a visitor at the News plant Monday and gave us a dollar on subscription. Mr. Corum proved to us that he is a progressive farmer by promising us the job of printing some envelopes and letterheads and advertising his purebred animals.

Messlmes E. B. Hedrick and Hubert Wilkins of Alanreed were doing some Christmas shopping with McLean merchants Monday.

B. F. Paschall, age 75 years, died at his home at Denton last Thursday. Mr. Paschall was a brother to J. B. Paschall of this city.

CARD OF THANKS

We wish to thank our friends for the beautiful flowers they sent us at Waco at the time of our father's death. Among all the flowers that were sent none spoke so much love and sympathy as these did; when among strangers and in such great sorrow to know that friends from our home town were expressing such love and sympathy for us. We thank you so much. To those who came to speak words of comfort to us after we received the message of our dear one's death, these words of love and sympathy helped us bear the great grief in a way that we could not have done had it not been for you. We thank you for the kind words and many kind deeds you did for us. May God's protecting care and blessings ever be with you all.

Mr. and Mrs. J. M. Noel.

Well and Windmill Work

BUILDING TOWERS MY SPECIALTY

R. N. ASHBY

Phone 28, 3

Christmas Greetings

The year of 1921 is almost gone and the New Year of 1922 will soon dawn upon us.

We want just at this time to thank the people of McLean and all the country around McLean for their most liberal patronage during the past year. Your trade has been appreciated and we hope the service we have rendered has been satisfactory. And while the low prices for farm products make the future look dark, yet we have been blessed with fine weather, good crops, and are living in a land of hog and hominy. Let's forget the distressing times and look forward with hope that the new year will bring plenty and prosperity throughout the land. We are now to celebrate the greatest event the world has ever known—the birth of Christ.

We hope and trust that this may be a Merry, Merry Christmas to you all, and that 1922 will bring Happiness and Prosperity to all.

Yours very truly,

Cicero-Smith Lumber Comp'ny

PHONE 3 W. T. WILSON, Mgr.

Christmas Bargains

One only \$40.00 Ruby sewing machine for \$32.50
One only \$60.00 New Home sewing machine for \$50.00
One only \$100 Buck's range for \$80.00
All heaters 20 per cent off.
Candies, Nuts, Fruits.
Grocery stock is new.
Orders for \$1 and above delivered anywhere in town.

S. R. JONES

Hardware, Harness and Groceries
Exclusive Cash Store McLean, Texas

I want you to know that I appreciate your patronage, that I remember your favors and kindnesses, and I thank you for the business given me. I solicit a continuance of the same, and wish for you a Merry Christmas and a very Happy and Prosperous New Year.

Mrs. W. T. Wilson

Webster's Cafe

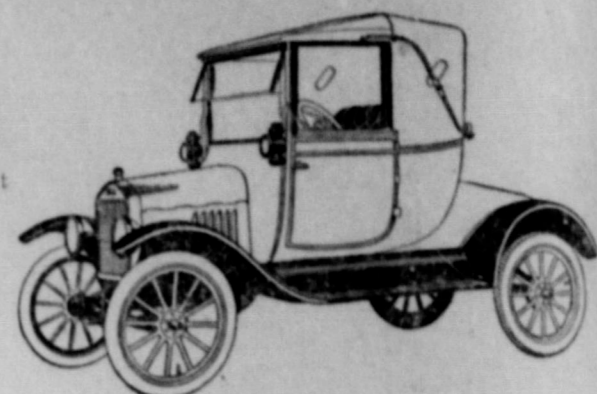
Fresh Home Made Pies
In fact, all of our foods are FRESH and at reduced prices.

Family Washing

We have equipped a complete and up-to-date home laundry outfit, and are prepared to handle family washings in large quantities at customary prices. Work either rough dried or ironed.

Mrs. T. J. Roby

Ford
THE UNIVERSAL CAR



\$595

f.o.b. Detroit

Fully equipped with electric starter, demountable rims, extra rim, and non-skid tires all around.

For Busy People

Five Hundred and Ninety-five Dollars—can you conceive of such a low price for such a high class enclosed car?

The Ford Coupe has always been a popular car for the man or woman keeping appointments, whether social, business or professional, because it is always ready for use and gets there on time with comfort and convenience to its occupants. It is even more popular now at the new price of \$595.00.

Order today for reasonably prompt delivery. Terms if desired.

Bentley Motor Co.

LABELED COAL IS BETTER

That Is Why the Label Is on the Lump

We could make a few dimes more profit by selling you some other coal, but we need your business for years to come, so we always recommend

LABELED COAL
"Look for the Label on the Lump"
SMITH BROTHERS

Merry Christmas and Happy New Year

I take this opportunity to express to all of my friends and customers my appreciation of the business you have given me during the year 1921, and trust through fair and courteous treatment to merit a continuance of the same.

Wishing you each and all a Merry Christmas and a Prosperous and Happy New Year, I am yours to serve,

C. S. RICE

C. S. RICE
Funeral Director
Calls answered day or night.
Phones—13 and 42

WOODS GARAGE
Oils, Gas and Repairing
C. L. Woods & Sons
PROPRIETORS

What will YOUR car be worth a year from today?

Dodge Brothers Motor Cars
McLean Auto Co.

News Subscriptions for Xmas Gifts

Wishing you
The Season's Greetings
And assuring you of keen appreciation
Of your good will and patronage.

S. A. COBB

Cash Grocery Shoe and Harness Shop

THE FOLLOWING BUSINESS FIRMS HAVE BEEN PATRONS OF OUR ADVERTISING COLUMNS DURING THE YEAR OF NINETEEN TWENTY-ONE. THIS PAGE IS DEDICATED TO THEM AS AN EXPRESSION OF OUR APPRECIATION OF THEIR BUSINESS AND TO VOICE THE HOPE FOR A CONTINUANCE OF THE CORDIAL RELATIONS THAT HAVE EXISTED BETWEEN US DURING THE COMING YEAR.

AMERICAN NATIONAL BANK

ANDREW H. FLOYD POST, AMERICAN LEGION
Operating Legion Theatre

R. N. ASHBY
Well and Windmill Work

AMARILLO GREENHOUSES, Amarillo
Florists

JOHN BACK
Cleaner and Tailor

BENTLEY MOTOR COMPANY
Ford and Fordson Sales and Service

BOWEN-JONES PRODUCE COMPANY
Poultry, Eggs, Cream and Hides

C. M. BRIGGS, Elk City, Okla.
Photographer and Kodak Finisher

BUNDY-HODGES MERCANTILE COMPANY
General Merchandise

CITIZENS STATE BANK

CICERO-SMITH LUMBER COMPANY
Lumber and Building Materials

CITY CONFECTIONERY, Wood Hindman, Prop.
Cold Drinks, Cigars, Tobaccos, Etc.

THE CITY PHARMACY
Everything in Drugs

CLEMENT PRODUCE COMPANY
Poultry, Eggs, Cream and Hides

CUNNINGHAM FLOWER SHOP, Amarillo
Florists

S. A. COBB
Cash Grocery and Shoe and Harness Shop

T. J. COFFEY & BROTHER
Everything in Dry Goods, Ladies and Gents Furnishings

ELITE BARBER SHOP
Everett Brothers Proprietors

ERWIN DRUG COMPANY
Retail and Nyal Remedies

L. O. FLOYD
Proprietor Sunny Slope Stock Farm

FORBIS, STONE & CO.
Dry Goods, Clothing, Etc.

W. C. FOSTER
Real Estate and Insurance

R. T. HARRIS, Miller

HAYNES GROCERY COMPANY
Groceries and General Merchandise

DR. J. A. HALL, Shamrock
Dentist

HENRY & CHENEY
Grain, Hay and Feed

A. L. HIBLER
Breeder of High Grade Livestock

DR. LEAR M. JONES, Dentist

S. R. JONES
Hardware, Harness and Groceries

KUNKEL BROTHERS
Dray and Transfer Line

McCARTY VULCANIZING SHOP
Expert Auto Tire Repairing

McLEAN AUTO CO.
Dodge Brothers Motor Cars

McLEAN HARDWARE COMPANY
Hardware, Implements, Well Supplies

McLEAN TELEPHONE COMPANY
Jno. W. Kibler, Proprietor

V. H. MOORE, Wheeler
Auctioneer

JOHN MERTEL
Shoes, Shoe Repairing and Gents Furnishings

NEW RESTAURANT
Short Orders and Bakery Goods

OVERTON & CRABTREE
Hog Buyers

JOE PENLAND, Breeder

T. F. PHILLIPS & SON, Heald
Grocers

C. S. RICE
Furniture and Undertaking

RILEY'S HAMBURGER KITCHEN
Hamburgers, Chilli and Quick Lunches

RUSSELL & HENRY
The City Meat Market

SMITH BROTHERS
Coal, Cotton, Grain, Insurance

J. LEE TURNER
Blacksmith

JOHN B. VANNOY
Optician and Jeweler

WESTERN LUMBER & HARDWARE CO.
Lumber, Building Materials and Hardware

WILLIAMS & SON
McLean Tin and Plumbing Shop

WEBSTER'S CAFE
Everything That's Good to Eat

MRS. W. T. WILSON
Dry Goods, Shoes and Notions

WOODS GARAGE
Expert Auto Repairing and Accessories

AT THE BAPTIST CHURCH

We were thankful to see such a good crowd present at church Sunday. As we looked over our congregation we noticed new faces. We extend to you a warm welcome to meet with us at all times.

The standard of greatness is "Service." It is not what our life is in gifts or in strength, but what we do with our life—that is the real test of character. In these days men are doing wonderful things for those who are suffering from infirmities. This is beautiful; this is the work of Christianity, but we want the same interest in the spiritual helping of those who are weak. Paul speaks of himself as a debtor to everyone. It was a debt of love he owed. Because a thing is hard is no reason why we should not do it. We owe a debt of love to God that a lifetime of service can never repay. Are you paying anything on your love debt to God?

W. J. DARNALL.

NEW FEED YARD

Overton and Crabtree have put in a feed yard and are prepared to buy hogs any day of the week. This is a much needed business in McLean. There has been a great deal of dissatisfaction heretofore on account of the fact that the farmers never knew just what days were shipping days. We are glad to welcome this new firm among our advertisers.

Miss Ernestine Osborn, who teaches in the primary department in our school, has been ill this week at her home at Jericho. Her place in the school was filled by Miss Lucile Stratton, a member of the senior class.

R. T. Harris has renewed his subscription to The News.

AT THE METHODIST CHURCH

We had good crowds at all our services last Sunday. Bro. Henson was to have been with us, but was detained at home on account of blood poisoning in the hand.

The theme discussed by the pastor at both hours was "God Rewards Man According to the Choice He Makes in This Life." We had an unusually fine service at the morning hour. Many said it was good to be there.

We will have a Christmas tree Saturday night. All are invited to come. Put your presents on the tree if you wish. An offering will be taken for the orphans.

The theme for the morning hour next Sunday will be "The Song of the Angels." We will have a musical program at night.

You are cordially invited to attend all our services. Feet at home with us. J. S. HUCKABEE, Pastor.

Donald Beall of Shamrock mailed us a check for The News another year Monday.

Howard Hudgins is a new reader of The News.

DON'T FORGET YOUR
CHILL COFFEE AND
HAMBURGERS AT

**Riley's
Hamburger
Kitchen**

THE PLACE WHERE THEY
ARE MADE RIGHT

**CHRISTMAS ACTIVITIES AT
THE PRESBYTERIAN CHURCH**

Yuletide celebrations will begin at the Presbyterian church Saturday evening at 7:30 o'clock, at which time a tree and a miscellaneous program will be given by the Sunday school pupils. A real jazz Christmas band and a jolly old Santa will be there. Yes, a big new Santa. Since the war is over we can have a big fat Santa Claus.

"A merry welcome to our church." REPORTER.

Miss Ruth Jordan of Jericho spent the week end with home folks.

O. P. Hommel of Alanreed was trading in McLean Monday.

Paul Hardwick of Alanreed was in our city Monday.

GREETINGS



Satisfied
Sam Says-

It's fun being Santa Claus
and giving practical presents
like WEAR-U-WELL Shoes
They are always appreciated

FINE SHOE REPAIRING

JOHN MERTEL

See L. O. FLOYD
for MILLET HAY, KAFIR and
MILLET SEED.
12 Grade Sows
Phone 70

SERVICE CAR

PHONE 172
Day or Night
WOODS GARAGE

**THE LEGION
THEATRE**

Offers the Following Special Programs
Which Should Help in Bringing a
Merry Christmas to You

Friday Night, December 23

Frank Mayo in "Colorado." Century Comedy, "A Shotgun Wedding."

Saturday Night, December 24

Gladys Walton in "Man Tamer." A Universal special. Two reels International News. Doors will be open at 5:30; show starts at 6:00 sharp, in order to be through in time for the Christmas trees.

Monday Night, December 26

Harry Carey in "The Freeze Out." The fall of Acard meant life, death, riches, poverty, love or hate. Two reels International News.

Tuesday Night, December 27

Edith Roberts in "The Fire Cat." A Universal special. Two reel Century Comedy, "The Profiteering Blues."

Wednesday Night, December 28

"Breezy" Eason Jr. and Gertrude Olmstead in "The Big Adventure." A Universal special. Two reels International News.

Thursday Night, December 29

Grace Darmond in "The Beautiful Gambler." A drama of the flaming frontier. Century Comedy, "Uncle Tom's Caboose."

Friday Night, December 30

Edgar Roberts in "The Adorable Savage." A Universal special. Two reels International News.

Saturday Night, December 31

"Breezy" Eason Jr. and his pup "Mickie" in "Two Kinds of Love." Century Comedy, "Loose Lions."

**The Home of
Good Clean Pictures**

This Theatre Operated by the Andrew
H. Floyd Post of the American Legion.



At this holiday season we think of our customers as our friends.

We like to feel in a broad sense that our customers are our partners—that our success is but the reflection of theirs.

And so on the eve of the new year we extend to you our hearty good wishes.

Erwin Drug Company
The Rexall and Nyal Store



With grateful appreciation for all the favors received by us from you, and for that priceless, though intangible asset, **your Goodwill**, which we prize beyond measure, we seek to merit your continued confidence and aim to serve you faithfully in the future.

Sincerely,

**T. J. COFFEY &
BROTHER**

DEPENDABLE MERCHANDISE
ONE PRICE TO ALL

YOUR LAST CHANCE

To Subscribe for

The McLean News for \$1.00

January First 1922 Is Almost Here

There will be no paper issued next week. This will be the last warning. Don't put off subscribing another day; you can't afford to be without your home paper next year and you might as well save that extra fifty cents.

If you are delinquent you can take advantage of the dollar a year rate and pay your arrears at the same rate. After January First, everything will be figured at the rate of \$1.50 per year.

Your Chance to Act Santa Claus At Moderate Expense

Send The News to the folks back home for a Christmas present. You can find nothing that would be appreciated more. Each week it will be a reminder of your thoughtfulness, long after a trivial present will be forgotten.

Don't forget the shortness of the time and the conditions. If your time is out the paper will be stopped promptly with this issue. This will be the last copy you will receive. Send us a dollar!

ONE HUNDRED HENS AND THREE COWS FOR EVERY FARM

The Scurry county Chamber of Commerce, which boasts of a number of farmers as members, has adopted a program of 100 hens and three cows for every farm. The county has been divided into districts, with a chairman for each, and in this way it is believed that the program will be put over.

Whether or not Scurry county makes a perfect score in the work in hand, there are sure to be a large number of farmers, who, thus encouraged, will become interested in more and better poultry and cows, with the result that the county will become more prosperous. If the committee succeeds in securing 25 per cent of the farmers to endorse its program, enough will have been started on the right road of diversification and home living to set a good example to others.

Chambers of Commerce in our smaller cities will do well to follow the lead of Scurry county. Better results are obtained in encouraging and helping the agricultural and livestock industries than in striving for factories. There is much more satisfaction in living in a happy, prosperous community where farmers are contented than in living in a factory town where there is a sharp contrast between the poor and the rich.—Farm & Ranch.

EUREKA!

Two farmers in a country inn had managed to get hold of a newspaper. One held it, and they both devoured it. After some time one of them muttered, "Marvelous things, them newspapers. Cater for every taste. Something for everyone."

"Yes," said the other, "but what's that kind of blank space?" He pointed to the space at the foot of the stop press news.

"Oh, that?" said the first airily. "That be for them as can't read."

ATTENTION COTTON GROWERS

After November 21, the gin will be run only one day each week—Saturday. VESTER SMITH, Mgr. tfe.

Dr. Montgomery had his subscription figures moved up another year last Saturday.

SHORTAGE OF ICE HAS HIT ICELAND

Strange as it may seem, Iceland has run short of ice, and urgent requests for shipments of that commodity were sent to Norway a few months ago.

Herring fishing, Iceland's principle industry, is in grave danger, as ice is required for packing the fish, which are exported in large quantities. This ice shortage was caused by an extraordinary mild winter.

On the north coast of the island there is ice without limit, but there are no means of transporting it to the districts where it is required. Hence the urgent appeals for shipments of ice from other parts in order to save the herring industry.—Exchange.

Kid McCoy gave us a dollar for The News Monday, and said he liked our paper. If we keep on in the way we have been going the last few weeks, Mr. McCoy says we will have a better paper than the big city dailies. We are glad to get words of commendation. Subscribers like Mr. McCoy inspire us to greater efforts to please.

Miss Ethel McCurdy came in this week to spend the holidays in the S. B. Fast home. This will make quite a family reunion, as Mr. and Mrs. Quest have been here some little time.

Mrs. T. A. Landers and Mrs. D. A. Davis motored to Heald last Friday to attend a lecture by the Wheeler county home demonstration agent.

F. B. Carter of Alanreed was a pleasant caller at the News office Monday and had his name added to the list of subscribers.

Mrs. Oscar Cousins and son of Amarillo spent Friday and Saturday visiting in the S. A. Cousins home.

Miss Mannie Abbott left Monday for Clarendon to attend the Donley county teachers institute.

Mrs. Nida Green of the Heald community was shopping in McLean one day this week.

Leaman Andrews left this week for Marion, La., to spend the holidays with his parents.

THE LITERARY KID IS OFF

Some of our story writers are running riot with some of their similies. Here are a few we gathered in our late reading:

"Her lips quivered like a light auto."

"He edged nearer to her until he was almost as close as the air in a subway."

"But his mind, like her face, was made up."

"Her hair dropped on her palid cheek like seaweed on a clam."

"He gazed anxiously at her face the way a person in a taxi gazes at the face of the meter."—Boston Transcript.

Mrs. A. A. Christian has renewed her subscription to The News and Dallas Farm News.

Mrs. Wilson and daughter of Alanreed were in town Saturday.

Appreciating your business and hoping that the pleasant relations now existing between us will continue, we wish you much happiness and prosperity for the New Year.

JNO. MERTEL

Blacksmithing

I guarantee that you will be pleased with my work and that I will be satisfied with the price.

J. Lee Turner

Mrs. S. A. Cousins was a pleasant caller at the News office Tuesday. She tells us that her father, J. P. Major, who was seriously ill a short time ago, is much improved. The gentleman is visiting with another daughter at Robert Lee.

Mrs. W. T. Wilson gave us two dollars Wednesday to send the News to H. C. Wilson at Snyder and H. A. Hefner at Denton.

We Are at the Mill Every Day

We grind any day you will bring in as much as 200 pounds for meal or 400 pounds for chops.

Ask your grocer for our fresh sifted meal, made from hand shelled corn.

R. T. Harris

Here to Stay

Bowen-Jones Produce Co.

Highest Prices Paid for Poultry, Hides and Cream

NORTH OF DEPOT

McCarty's Vulcanizing Shop
Tires and Tubes
SERVICE THAT SATISFIES

Your Last Chance

BEFORE CHRISTMAS

Everything reduced in price at the **Jewelry Store**—except "fixed price" articles.

Following are some real bargains: Cut Glass Water Set, regular price \$6.50; now \$4.00. Cut Glass Water Set, regular price \$5.00; now \$3.00. Cut Glass footed Fruit Bowl, regular price \$6.50; now \$4.00. All other cut glass 30 per cent off. 20 per cent off on all Silverware and French Ivory in stock.

Wishing you a Merry Christmas, I look forward with hope that 1922 will be more prosperous to us all.

John B. Vannoy
Optician and Jeweler

Christmastide Greetings

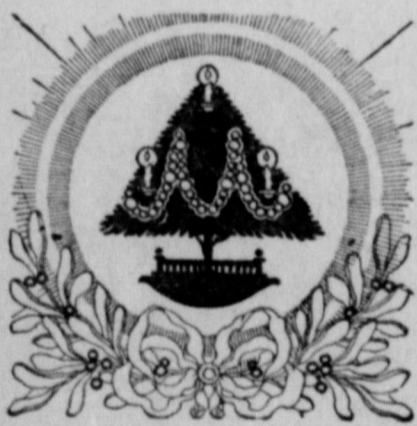
The trail's end of the old year is here again bringing memories of old days, old times and friends, and our hearts go out to each of those whose friendship we cherish. May your Christmas indeed be a merry one, and your new year most happy, is the wish of your friends,

Bundy-Hodges

MERCANTILE COMPANY

NEWS WANT ADS GET QUICK RESULTS

GOOD WILL



The season prompts us to express to you our appreciation of that intangible and invaluable asset—good will—that you have so kindly bestowed on us during the past year, and which we fully reciprocate.

We extend to you all the compliments of the season, wishing you a Merry Christmas and a Happy, Prosperous New Year.

The City Pharmacy



A Merry Christmas For All

DON'T FAIL TO SEE OUR STOCK BEFORE BUYING THOSE PRESENTS. ANY OF THE FOLLOWING WILL MAKE USEFUL AND BEAUTIFUL CHRISTMAS GIFTS:

Community Plate Silverware, in several patterns. Guaranteed 25 and 50 years.

French Ivory and Silver Toilet Sets.

Silver Service Trays
Nut Crackers "Ideal"

A Full Line of Guaranteed Aluminum Ware.

Fancy Cut Glass and Hand Painted China

Manicuring Sets

All Kinds of Games

Toys for Girls and Boys

Many other articles that would make useful gifts. Come in and look our stock over. A pleasure to show you.

Western Lumber & Hardware Company

"SERVICE WITH A SMILE"

R. H. BENNETT, Mgr.

Phone 4

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