

THE MCLEAN NEWS

Volume XVIII.

McLean, Gray County, Texas, Friday, July 1, 1921.

Number 26.

Baptists and Methodists to Do Same Thing at Same Time

Baptists Plan Picnic July 4th

The Baptist Sunday school will have a picnic on some creek near McLean on Monday, July 4th. The place has not been definitely decided upon, and will be announced at Sunday school Sunday.

The feature of the day will be the picnic dinner at noon. All who are requested to bring well filled baskets.

While this affair is gotten up by the Baptist Sunday school, everybody who cares to be there is cordially invited.

On being asked as to the entertainment program, an official of the Baptist church informed the news that complete plans had not been made, as the picnic was announced at the evening service Sunday, but there would probably be something in the way of patriotic speeches, etc.

Methodists Plan Picnic July 4th

The Methodist church and Sunday school will have a picnic on some creek near McLean on Monday, July 4th. The place has not been definitely decided upon, and will be announced at Sunday school Sunday.

The feature of the day will be a big basket dinner at noon. All who are requested to bring well filled baskets.

While this affair is gotten up by the Methodist church and Sunday school, everybody who cares to be there is cordially invited.

There will probably be a flag floating over the picnic grounds, and perhaps some Star-Spangled speeches by local orators, although no definite program has been decided upon.

CROSBYTON VOTES BONDS FOR POWER-LIGHT PLANT

Crosbyton, June 29.—An election was held in Crosbyton Monday to determine whether bonds for the sum of \$10,000 should be issued for the purpose of establishing an electric light plant within the corporate limits, which carried by a unanimous vote, there being 162 votes cast in favor of the bonds and not a single vote cast against said measure.

Alanreed Has Five Day Chautauqua

A five-day chautauqua has been in progress at Alanreed this week. The program, as published, embraces quite a variety of entertainment, from heavy lectures to jazz music and comedy. The News has not been informed as to the quality of the entertainment or the attendance.

Alanreed is showing herself to be quite a progressive little city, one evidence of this being the chautauqua. That this series of entertainments lasted for five days shows our neighbors to be rather brave in whatever undertakings they go into.

Junior B. Y. P. U.

John Abbott will lead the Junior B. Y. P. U. service Sunday evening. The subject is "The Herald Friend." Following is the program: Scripture reading, Isaiah 40:3-8.—Mildred Landers. The Birth of the Herald—Chester Savage. His Training—O. Z. Kunkel. His Mission and Message—Fred Bentley. His Humility—Jewell Turner. His Bravery and Death—Elton Johnston. John's Place in Bible History—Clarence Burks.

Mrs. T. N. Childress, who is visiting in Pampa for a few weeks, spent Tuesday night "visiting home." She was accompanied by her brother, Ned Stone, and wife. Mr. Stone caught the 10 o'clock train for Oklahoma City, and Mesdames Stone and Childress returned to Pampa Wednesday morning.

Miss Lucile Stratton returned Sunday evening from Merkel, where she had been attending the Epworth League conference. She also visited relatives at Baird.

Mesdames C. S. Rice and J. S. Morse and Misses Verna Rice and Minnie Morse went to Amarillo yesterday on business.

Mr. and Mrs. Fred Smith of Shamrock came in Wednesday for a visit with their brothers, Vester and Porter.

Mr. and Mrs. C. A. Watkins spent Monday and Tuesday at Plemmons, visiting their sons on the ranch.

John T. Forbis and family and Mr. and Mrs. Wood Baxter of Shamrock visited in the city Sunday.

Mr. and Mrs. W. J. Lang left Tuesday for Mississippi to visit Mr. Lang's parents.

Mrs. S. E. Boyett left Wednesday for Colorado on a pleasure trip.

Rev. B. J. Osborn motored to Pampa Monday.

Roads to Determine Cuts on Cattle Rates

Washington, June 29.—Whether or not the emergency rates for the movement of live stock will be done away with on July 14, which was the date set by the Interstate Commerce Commission when the special rates were granted last fall, will probably rest with the individual railroads, though Congressman Marvin Jones today addressed an appeal for the Commission to keep the rates in force. Last spring when the plight of the cattlemen was causing much concern, the Interstate Commerce Commission reduced the rates on the movement of live stock to pasturage 30 per cent.

Cattlemen failed to take advantage of this reduction in a large scale, the railroad men claim. Congressman Jones claims that the fifty million dollar pool recently created at Chicago by a group of bankers, will place sufficient funds in the hands of the stockmen to enable them to send their cattle to pasturage. According to Congressman Jones, the Commission is heartily in favor of the purpose of the reduced rates and will take the matter up with the individual railroads.

It is believed here that the rates will be kept in force. A. S. Stinnett, secretary of the Buyers and Sellers Live Stock Association of Amarillo, urged Representative Jones to appeal to the Commission for a continuance of the special rates.—Amarillo Tribune.

CHURCH OF CHRIST REVIVAL TO BEGIN SAT. AUGUST 6TH

The Church of Christ at McLean will begin a protracted meeting in the tabernacle the 6th of August, at 8:15 p. m., to embrace three Sundays.

Bro. R. E. Whitaker of Tipton, Okla., will do the preaching, and Bro. Bethel Cooper will lead the singing. We recommend Bro. Whitaker as an able and worthy preacher of the gospel and cordially invite all our neighbors to come out and give him a hearing from first to last. Bro. Cooper is one of J. W. Dennis' pupils and is a good singer.

Everybody is invited. Come and see! CONTRIBUTED.

Baptist Education Day Program by Children

The Sunbeam and Junior B. Y. P. U. classes of the First Baptist church rendered a short Education Day Program Sunday morning between the Sunday school and preaching services. Considering the fact that only a week had been spent in preparation, the children did themselves proud. Following is the program: Reading, "This Is Your Hour"—Versie Savage. Song, "Let the Little Ones Come"—Sunbeams. Reading, "The Boy and the Saw"—T. M. Cash. Drill, "Education Day"—Sunbeams. Song, "My Father Planned It All"—Juniors.

After the program Miss Julia Foster gave a very interesting report of the Panhandle Baptist Assembly, which was held June 15 to 22 at Canyon.

W. R. Patterson of Amarillo, former citizen of McLean and until last election county clerk of Gray county, spent several days here this week attending to business and shaking hands with friends.

The younger set was quite pleasantly entertained at the home of Mrs. A. A. Christian on Wednesday evening.

Mrs. Tarman of White Deer came in Sunday evening for a visit with her parents, Mr. and Mrs. R. I. Harlan.

Mrs. R. R. Faulkner, who has been here several days on business, returned to her home at Claude Monday.

Joe Hindman went to Groom Monday to sell a Fordson Tractor for Bentley Motor Co.

Marvin Cooke of New Mexico is visiting relatives and friends in the city this week.

Mr. and Mrs. Dave Turner of Alanreed were in the city Monday on business.

McLean to Have a Camp for Tourists

Claybourne Cash this week started a subscription list to fix up a camp ground in McLean for automobile tourists, and has secured nearly \$100 in cash and pledges.

Henry & Cheney donated the use of some lots north of the Cicero Smith Lumber Company's new office and water has already been piped to the grounds.

The old public well pump house has been moved to the camp grounds, and it is planned to put it in good state of repair, paint it and put a shed around it, which should serve the purpose well. Seats will likely be built around the camp house and every necessary convenience installed.

It is estimated that every tourist who camps at a town spends three or four dollars before leaving, and if McLean can fit up a camping place that will be used by a good per cent of those passing this way, it will be worth a great deal to the town.

NEEDLECRAFT CLUB

The Needlecraft Club met Wednesday afternoon with Mrs. Joe Hindman.

The exchange of packages was the delightful feature of the evening. Each package contained a dainty hand-made article. Everyone present had an enjoyable time, and Mrs. Hindman proved a very entertaining hostess. Delicious refreshments were served to Mesdames Allen Wilson, Perry Everett, Bee Everett, Carl Overton, Sherman Deatheridge and Chas. Cooke; Masters Perry Everett Jr., James Emmett Cooke and Marvin Hindman, and little Miss Lila Deatheridge.

LOTS OF WEEDS ARE CUT DOWN WITH MOWER

"A number of citizens who don't want their environs to look like a wilderness have had weeds along the fences and on nearby vacant lots cut down by J. E. Sanders with his mowing machine.

This has resulted in a great improvement in the appearance of the affected parts of our town, and The News would like very much to see Mr. Sanders do a thriving business with his machine.

Pampa Loses Ball Game to Erick, Okla.

Erick, Okla., won from Pampa one of the most exciting and spectacular games of the season on the McLean diamond Wednesday afternoon, with a score of 6 and 4. It took 11 innings to complete the game. Batteries for Pampa, Cox and Fenner; for Erick, Buchanan and Douglas. The game was marked with exceptionally good field playing.

Mr. and Mrs. R. T. Harris returned Saturday from a visit with relatives at Altus, Okla. They report a very pleasant trip, and some fun with slick roads, mud holes and washed out bridges on their return.

Judge Siler Faulkner of Lefors was here Monday on business and mingling with friends.

MICKIE SAYS—



W. B. UPHAM'S FATHER DIES IN WAURIKA, OKLA.

L. B. Upham of Waurika, Okla., father of W. B. Upham of the McLean Hardware Co., died Monday at 8 p. m., according to a telegram received here Monday night.

W. B. got a message early in the day that his father was dangerously ill, and left on the 10 p. m. train, arriving in time for the funeral.

Deceased has visited in McLean at various times in recent years, and quite a number of local people know him well. He is 79 years old. Surviving him are the widow, two sons and two daughters, Messrs. W. B. Upham of McLean and C. L. Upham of Panhandle, and Mesdames Leon Gardner of Comanche, Okla., and Robert Brown of Waurika, Okla.

JUNIOR MISSIONARY SOCIETY

Leader—Johnnie Vella Haynes. Subject, "A Missionary in a Queer Boat." (Jonah 3:4-10).

Song. Memory verse. (Acts 10:34-35). Prayer.

Timmy's Playground—Frances Noel.

Letters from Shanghai—Gorda Lou Haynes.

Song. Reading—Elgin Shell.

How I Spent My Holidays—Lorene Sparks.

Children of Soochow at School—Jewel Shaw.

Song. About a Great Cuban Woman—Lena Sparks.

Roll call.

Bible questions:

Who wrote the book of Acts?

How many books are there in the Old Testament?

What was Jesus' first occupation?

What is the middle and shortest chapter in the Bible?

Who succeeded Solomon as king?

What is the middle book of the Old Testament?

What was the name of Omii's son?

What is the most comforting chapter in the Bible?

Who was Elijah?

Masons to Install New Officers on July 16th

At the last regular meeting, on Saturday night, June 18, the local Masonic lodge elected new officers for the ensuing term, who will be installed at the next regular meeting, on Saturday night, July 16th.

Following are the men who will fill elective offices. Men who will be placed in the appointive offices have not been named:

Worshipful Master Dr. W. C. Montgomery.

Senior Warden—J. M. Carpenter.

Junior Warden—W. B. Taylor.

Treasurer—Jno. W. Kibler.

Secretary—J. H. Bodine.

Tiler—J. G. Cash.

W. M. S. Notes

The Women's Missionary Society of the Methodist church had an all day meeting last Tuesday at the country home of Mrs. S. A. Cousins.

The picnic dinner was the most interesting feature of the day. Those present were the members, their children, and a few outside guests. A bad sand storm drove the guests away early.

Next Tuesday the Society will meet at the church. The lesson to be studied is the sixth chapter of Acts.

Dad Hindman announces that his property just across the street from the hotel may be used as a children's playground, tennis court, or something of the kind if anyone wishes to use it for that purpose.

J. F. Faulker returned Monday evening from Amarillo, where he had been for treatment for his eye.

W. J. Ball of Alanreed was transacting business in McLean Wednesday.

Chas. Lowery of Clarendon spent the week end with friends in McLean.

The Misses Johnson of Shamrock, Okla., are visiting Mrs. J. E. Osborn.

Sylvester Stratton went Thursday to work in the

3 Day Chautauqua Coming Next Year

A representative of the Radcliffe chautauqua program bureau, of Washington, D. C., spent from Saturday till Tuesday in McLean, and succeeded in getting a contract with McLean parties for a three-day chautauqua here next year.

Considerable difficulty was experienced in securing the necessary number of signers to make the contract, but the chautauqua salesman was finally successful.

It was stipulated in the contract that there are to be no Sunday programs, and also that chautauqua dates are not to conflict with plans for revival meetings. Many McLean people have objected to Sunday chautauqua programs, and without this provision, a contract would have been practically impossible. Staunch church members will be glad to learn that provision has been made to prevent conflict with revival meeting dates.

There are to be fourteen numbers rendered in the three days, two and three at each afternoon and evening session. There are to be two lectures a day, the afternoon subjects to concern community problems, locally and generally, and the evening lectures will be on different phases of Americanization. The afternoon programs will, therefore, be of particular interest to the person who cares much for his home town and her betterment, while the evening lectures will appeal to every patriotic American who is interested in our country's problems and welfare.

There will also be the usual musical and other entertainment features which go to make up a well-rounded chautauqua.

Those who put their names on the dotted line as guarantors for next year's chautauqua are as follows: Arthur Erwin, W. C. Foster, M. L. Moody, Rev. A. F. Agee, Bob Turner, C. L. Cooke, Ross Biggers, T. J. Dostalik, T. J. Coffey, Mrs. S. B. Fast, Vester Smith, W. L. Haynes, M. D. Bentley, Sherman Deatheridge, Dr. W. C. Montgomery, J. F. Faulkner, T. N. Holloway, J. M. Noel, Bob Ashby and C. S. Rice.

PENTECOSTAL MISSION

Bro. Grubbs of Shamrock will preach at the Pentecostal Mission Friday and Saturday nights and Sunday. R. C. PATTY.

Revival Under Arbor For 3 Communities

Plans are being worked out to build a brush arbor in some locality convenient to the people of the Heald, Gracey and Carpenter communities, and hold a revival meeting some time this summer, according to Rev. J. M. Jones, missionary for the Wheeler Baptist Association.

This will be a return to the old-fashioned way of doing things that will be welcomed by many people of those communities.

Rev. Jones says all arrangements have not been completed, but that he is confident that the plan will meet the approval of all parties concerned and that dates and other particulars will be announced soon.

Ladies Auxiliary Notes

The Ladies Auxiliary of the Baptist church met in regular social meeting Wednesday afternoon with Mrs. R. L. Appaling. After the business meeting and lesson an offering was taken for Rucker Orphans Home and refreshments served.

A CHANGE

The Third Quarterly Conference for the McLean charge, Methodist church, will meet in Alanreed on Sunday, July 10, at 3 p. m. It was to have met at Heald, but it became necessary to make the change. Let the official board please give notice and be present.

B. J. OSBORN

of the community of the Fourth by having Mrs. Rayner at the B. D. Fondren Monday night.

Norman and Vester Marvin Davis, eastern Lumber Co. and at offices at Okla. Jessie Jay was in the city helping invoice the local y.

S. A. Watt made a business to Shamrock Tuesday evening.

THE McLEAN NEWS
Published Every Friday

M. L. Moody, Editor and Publisher

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Subscription Price	
One year	\$1.50
Six months	.75
Three months	.40

YOUR EYES ARE A WONDERFUL LIVING CAMERA

When you say, "I saw this," or "I will see that," have you any idea how complex an operation you are describing in a few simple words? Of all the wonders of science, none is more wonderful than the human eye or the God given sense of sight.

The finest camera can only take one picture on its plate or film and then the usefulness of that negative is over. The movie camera takes a number of pictures on different parts of a film rapidly revolving behind its lens.

The human eye is a wonderful living camera that is constantly picturing many various objects. It does this with uncanny rapidity and furthermore shows objects in their natural colors. It adapts itself for various distances and moves with infinite swiftness and matchless silence.

Sometimes the eyes fail to function perfectly and then had vision and eye-strain result. When this happens many people pick up a pair of glasses at random from the ten-cent counter or use a pair that happens to be lying around the house. This is bad judgment, to say the least, and often subjects the wearer of these glasses to much eye-strain and discomfort.

What, then, should be done? Why, if you are sick you should see a doctor, if your teeth are giving trouble you should consult a dentist, so if your eyes are not seeing per-

fectly you should lose no time in seeking the services of a man or woman who makes a specialty of examining eyes and correcting defects that may exist by imperfectly fitting glasses. Such a specialist is known as an optometrist. In 47 of our states all those who practice optometry must show a State Board of Examiners that they are competent to do so, and it is hoped that Texas will soon enact such a law, that when our citizens need glasses they will be sure to get proper ones.—Exchange.

DO YOU CARE FOR YOUR HOME TOWN BETTERMENT?

There is something the matter with the man who doesn't care for the place where he lives; who doesn't come back to it with some degree of rapture and relief. The world citizen who boasts that all places are alike to him, that any place where he hangs his hat is home, misses one of the strongest incentives to decency and duty—which is the desire to win the general esteem and good opinion of the community in which one lives. No reward compares in value with the golden treasure of a good repute. If man cheats and lies and steals and bears false witness he may build up a great fortune and still be plagued at night with the knowledge that those about him hold a low opinion of his worth and works. Dr. Elliott of Harvard has told us that it is the favorable opinion of a man's home town that is worth earning and retaining. One of the neighbors might be wrong, but if we take summation of what many are saying, we probably shall arrive at a just estimate.

Merely to live in a place doesn't make one a citizen. Your heart will be where your work has been put in to help forward any good thing that is going. Of course one must be true to the immediate family circle and look well to the roof-tree and the dooryard of one's own household first of all. But that intimate indoor devotion, commendable as it is, may become a selfish sentiment that takes no thought for those measures of public welfare in whose benefit

we all share. Fault-finders stand ready with harsh censure and snap judgment upon what the toilers are doing. The toilers are too busy doing the work of the fault-finders. They cannot stop to explain. What every plantation of human beings is in need of, if it is to flourish, is a group of men who love others better than they love their own ease and quiet, and spend themselves in selfless endeavor. No man gets the name of civic patriot by doing things simply for himself. He must serve the public interest in the general good, not his own pocket; while the range of his charity may cover the whole world, it should, in the homely phrase, "Come home to roost" in his own town.—Philadelphia Public Ledger.

Dr. J. A. Hall, dentist, will be in McLean Thursday, Friday and Saturday, July 7, 8 and 9.

Come to McLean to live.



—ICE CREAM AND COLD DRINKS OF ALL KINDS.
—Visit Our Refreshment Parlor.
—Cigars and Tobaccos.

City Confectionery
WOOD HINDMAN, Prop.

Fordson
TRADE MARK

FOR EVERY FIELD USE

\$698 Delivered in McLean

DOES EVERY POWER JOB

You can plow, disk, harrow, harvest, thresh, bale hay, grind feed, fill the silo, saw wood, pump water, pull stumps, do road work or any power job around the farm quicker, easier and at less cost to you with the Fordson Tractor.

Twenty-four hours each day, every working day in the year it will give maximum service. Light but powerful it gets from job to job quickly. Easy to control—efficient, economical, and above all **DEPENDABLE**.

Get in the power-farming frame of mind now. Call, phone or drop us a card for facts. See the Fordson in practical operation.

Bentley Motor Co.

FOR QUICK RESULTS TRY A WANT AD IN THE McLEAN NEWS

Attractive Wall Paper

Have you considered beautifying the interior of your home? If you have, no doubt you are looking for the best designs and colors in Wall Paper.

Wall Paper should blend harmoniously with the woodwork and furniture. Come and look over our stock. Perhaps we can help you make your selections. We have scores of patterns in different shades and colors, and you are sure to find exactly what you want here.

Bundy - Hodges

Landers' Store Talks

GROCEIRES—

We sell our Groceries for cash—and by the way, we buy them that way too. We do not owe anything on our stock. We have no connection with any store in this town, or any other town. This explains our low prices.
—PAY CASH AND PAY LESS.

T. A. LANDERS

CASH GROCERY SHOE AND HARNESS SHOP

FIRE TORNADO HAIL Insurance

It takes you six months to grow a crop; hail can wipe it out in 15 minutes. I represent two of the best companies. Come in and talk it over.

C. FOSTER

WYDAK FINISHING

With a 2" finisher each; packs, 20c. Larger sizes, larger 5c. required. We return any of our French gloss finish. It is available in Elk City, Okla.

Do You Know the Facts About Building Costs?

Do you know that lumber and building materials are down?
Have you talked to us lately about building?
Do you know how reasonably you can make needed repairs, build your new home, or remodel your old one? Better get in touch with the situation at once.
The big building program that was expected in 1920 failed to develop. The manufacturers were caught with too large stocks, and were forced to turn them over at almost cost.
We can show you a substantial saving on every item in our line.
But it's only fair to tell you this condition may be only temporary. The country is short more than a million homes. Our own city is short 50 homes. When people begin to do this long delayed building, demand will increase rapidly, creating another shortage of materials, and prices will advance again.
If you are planning to build, remodel, or repair, come in and let us give you figures. Then when we show you the actual savings over last year's prices and show you how favorably present costs compare with those of 1914, make your own decision.
Get in touch with us today.

Dealers in Lumber, Brick, Cement, Lime, Posts, Putty, Fence, Hog Fence, Barbed Wire, Coal, Windmills, Hardware, Stoves, Harness, Etc.

Western Lumber & Hdw. Co.
T. J. DOSTALIK, Manager
PHONE 4

will
nur
is available
low
Dals
day of May
E. S. Graves,
Texas. 19-4t.

**OKLAHOMA CITY
LIVE STOCK
BULLETIN**

City, June 28.—The market was compared with last Monday. Cattle to 25c lower. Hogs 15c lower. Sheep steady to \$1.75 lower.

to choice fed...\$7.75 to \$8.50
to good fed... 7.00 to 7.50
to fair fed... 6.00 to 6.50
heavy grassers, 6.50 to 7.00
medium to medium... 5.00 to 6.25

to choice...\$6.50 to \$7.00
to good... 4.50 to 6.25

to choice...\$6.00 to \$7.00
to good... 4.00 to 5.50
cows & heifers 3.25 to 4.25
calves... 4.50 to 6.00
bulls... 3.00 to 4.00

Cows:
to choice...\$4.50 to \$5.75
to good... 3.75 to 4.50
to fair... 3.00 to 3.50
heavy grassers... 3.00 to 3.50
medium to medium... 2.00 to 2.50

to choice...\$6.50 to \$7.25
to good... 6.00 to 6.50
to fair... 4.50 to 5.50

and Yearlings:
beef...\$7.50 to \$8.25
to good... 5.50 to 6.50
to fair to good... 4.50 to 8.50
common to fair... 3.00 to 6.00

to choice...\$4.00 to \$5.00
to good... 3.50 to 4.00

to choice...\$8.50 to \$8.70
to good... 8.25 to 8.50
to fair... 7.00 to 7.50
to medium... 7.50 to 8.25

to choice...\$9.00 to 10.25
to good... 5.00 to 5.50
to fair... 7.50 to 8.50
to medium... 4.00 to 4.50
to light... 3.00 to 3.75

to choice...\$12,000 8,000 29,200
to good... 11,000 13,000 43,900
to fair... 4,500 4,500 19,800
LEE LIVE STOCK COM. CO.

missionary, preached for us Sunday night.

Rev. C. E. Hunt of Back filled his regular appointment Sunday.

Harris D'Spain left Sunday for Whitedeer, where he will work in the harvest.

F. E. Robinson went to town Monday on business.

Nearly everyone finished planting during the recent "drouth" of about a week.

We have an interesting Sunday school at Gracey at present.

Mrs. T. J. D'Spain called on Mrs. W. B. Bush Monday afternoon.

PEN PUSHER.

News From Heald

Mr. and Mrs. Ernest Kramer left Sunday morning for Houston to visit the former's parents. They made the trip in their car.

Mr. and Mrs. J. W. Dougherty visited their daughter, Mrs. Frank Bidwell, at Gracey Sunday.

Mr. and Mrs. Bartow Landers are the proud parents of a little daughter since the 27th.

A few from this community enjoyed a fruit supper at Frank Bidwell's Saturday night. Those who attend-

Blacksmithing

I guarantee that you will be pleased with my work and that I will be satisfied with the price.

J. Lee Turner

WILLIAMS & SON
THE McLEAN
TIN SHOP

ALL KINDS OF
SHEET METAL WORK

EXPERT PLUMBING
AND PIPE FITTING

News From Gracey

Young folks were entertained at the W. B. Bush home Wednesday.

James B. D. Fondren and L. B. went to town Thursday, shop-

ping Sunday night the young folks enjoyed a combination forty-two party musical at the home of P. M.

and Mrs. W. B. Bush and D. Johnson took a load of hogs to market Saturday.

There was a fruit supper at the home of Mr. and Mrs. Frank Bidwell Sunday night. A large number of folks from Heald were present.

Mr. and Mrs. Booth Woods of McLean and Mr. and Mrs. Jim Dougherty visited in the Frank Bidwell home Saturday night and Sunday.

It rains all the time out here. We had another good shower Tuesday afternoon.

Ona Lee Derrick of this community spent the latter part of last week with her aunt, Mrs. Pickett, at Heald.

Rev. Jones, the Wheeler Baptist

preached for us Sunday night.

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ALL KINDS OF
SHEET METAL WORK

EXPERT PLUMBING
AND PIPE FITTING

ed were: Misses Callie Henshaw, Clara Reneau, Dora Brock, Leola Dougherty, and Messrs. Sam Dougherty and Travis Armstrong.

Mr. and Mrs. Edgar Bailey visited at the T. F. Phillips home Sunday.

Mr. and Mrs. T. C. Landers visited their daughter, Mrs. A. H. Carver, Monday.

The farmers are all very busy with their crops, as they have had a week in which to work, after so much rain.

T. F. Phillips was a business visitor at McLean Tuesday.

Mr. and Mrs. Loyd Hinton were in McLean Monday.

Mrs. J. A. Haynes visited her son, W. L. Haynes, at McLean Saturday and Sunday.

Some of the boys from this part

have gone to the harvest fields on the Plains.

Jno. Quattlebaum and Travis Armstrong attended the ball game at McLean Wednesday afternoon.

A. S. Parker's family and Mrs. W. L. Litchfield went plum hunting on the river Wednesday.

This part was visited by a sand storm Tuesday, and a very good shower of rain followed.

Miss Callie Henshaw is on the sick list this week, as is also Richard Spinks.

HECK.

John Stratton left Sunday for the harvest fields near Pampa.

Rev. A. F. Agee went to Wellington Wednesday morning.

FREE

This Saturday and all next week until next Saturday, one full size cake of the new Klenco Toilet Soap FREE with each purchase of a new, large, family-size, 50 cent tube of Klenco Dental Creme.

KLENZO TOILET SOAP is pure, cleansing and soothing to the skin. Gives a thick, creamy lather and leaves the aromatic, deep-woods scent of pines.

KLENZO DENTAL CREME makes the teeth white and shining, the mouth clean, and leaves that Cool, Clean, Klenco Feeling. Giant, new, 50 cent tube contains enough Klenco to brush your teeth twice a day for nearly four months.

Most families use dental creme and soap fast. Why not save by getting several tubes and cakes now? You'll have to get them soon enough. Remember the date—

SATURDAY, JULY 2nd

up to and including Saturday, July 9th. Orders reserved by phone, if you wish. It's a very big economy, and people buy shrewdly these days. Better make sure of yours.

ERWIN DRUG CO.
The Rexall Store

Credit

is necessary to all advancement.

It is for use in community betterment and progress and stands for better homes, better roads, schools, churches, industries.

And co-operation and confidence is the basis of all credit.

Your support today, a consistent connection here, will assure the accomodation you may later need.

The American National Bank

C. L. COOKE, Cashier

GROCERIES

We are in line to sell you the highest quality groceries at the lowest prices. Look over these prices:

12 Cans Salmon..... 1.00
1 Can (3 lbs.) Coffee..... .90
We carry a full line of groceries and auto accessories. Come visit our store.

T. F. PHILLIPS & SON

PHONE 43, Long Short Long HEALD, TEXAS
P. S. We have a blacksmith shop and mill in connection with our store.

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Groceries

Cheerful acceptance of orders over the phone or in person and prompt delivery are two of the reasons that our store has such a big clientele. Another is that our Groceries are always fresh, pure and wholesome and our prices most reasonable. May we have the pleasure of a visit or call from you today?

Haynes Gro. Co.
Phone 23

The Best Tires on the Market
At the New Prices

The most careful tire buyer can get what he wants from our stock. We have the different sizes in the Fisk, the Firestone, and the Sioux, the Tire with the 8,000 mile guarantee. The prices on these Tires are lower than they have been for a long time, and you can save money on new Tires by buying of us.

Full Line of Accessories
Try Our Battery Service

Carpenter Motor Co.
B. I. CARPENTER, Prop.

Are You Protected?

Remember I write Fire, Tornado and Hail Insurance on farm property, covering house, furniture, barn, live stock and feed. One-third of premium cash, one-third in 8 months, and one-third in 18 months.

C. S. RICE

If Your House Should Burn Tonight

How would it leave you? And you have NO assurance that your property will NOT burn before tomorrow's sun rises! Better play safe. A policy in one of our old reliable companies is a guarantee of safety.

Smith Brothers
PHONES 83 AND 169 McLEAN, TEXAS

DRAY AND TRANSFER

ON TIME—ALWAYS
PHONE 150

KUNKEL BROS.
McLEAN, TEXAS

JNO. B. of the community the Fourth by having OPTICI...er at the B. D. Fondren nday night.

s. Norman and Verr Dep' Marvin Davis, eastern Lumber J...stian and at offices at Okla...eie J...was in the city is...ady helping invoice the local y

S. A. Watt made a business to Shamrock Tuesday ever

The Best Is the Cheapest

If you're planning to build a new house or remodel the old one, or do any kind of improving about the place, it behooves you to get the best that can be had.

We claim that nobody this side of our nearest other yard sells as good stuff as we do in the following lines:

Lumber, Sash, Doors, Screen and Screen Doors, Wall Board, Brick, Lime, Cement, Lowe Bros. Paints, Posts, Wire, Hog Fence, Builder's Hardware, Etc.

Cicero-Smith Lumber Company

W. T. WILSON, Mgr. PHONE 3

Advertising Greatest Present Day Salesman

Atlanta, June 16.—Advertising is the great modern salesman, accomplishing titanic tasks for legitimate business, doing an indefinite number of important things which would be impossible by any other method—such as the inspiring picture drawn in an address here before the world convention of advertising men this forenoon by Richard Lee of New York City, director of the National Vigilance Committee of the Associated Advertising Clubs. Lee's address was one of the outstanding features of the entire convention.

"Markets are in the minds of people and can be created through truthful advertising," he said. "Legitimate business thus can control its own demand, and, therefore, it can master its own destinies in proportion to the degree in which advertising is used legitimately, and it is believed and acted upon by the public.

"The old methods of doing business are gone. They are never coming back. There was a day when each business man might consider himself a unit unto himself. That day has departed. Today he is but a unit in an industry.

"Once he sent traveling salesmen floating down creeks in skiffs and they drove into the backwoods with horse and buggy.

"Today the products of America are being marketed by a common salesman, Advertising. Each advertiser pays but a part of this salesman's salary, but no longer can any business man say to himself, 'When my competitor deals unfairly with the public, he hurts himself,' for if his competitor misuses advertising, he impairs the standing and usefulness of advertising, the common salesman for all American business.

"Confidence is the basis of all sales. If the customer does not believe what you tell him, certainly no sale is possible, but, on the contrary, if you could instill twice the amount of confidence in the buying public, your sales would be made in one-half the time and you could double the effectiveness of every sales person without any speeding up process or putting forth any additional effort. This would permit you to do your present amount of business with one-half your sales force or to do double the amount of your business with your present force.

"Reader confidence is all there is to advertising. As reader confidence goes up, so do sales and the value of advertising. As reader confidence goes down, so does sales.

"Advertising, as we use it today, is a comparatively new thing. Of course, we have always had advertising in some form or other, but its use as a point of contact between buyer and seller as now employed, has been developed largely within the last twenty-five years. Like all new things, its future is apt to be overlooked in the desire to use its most powerful appeal, and, while most merchants and manufacturers have sufficient vision to realize this fact, it has been overlooked by some and deliberately ignored by others. Fortunately, they are few in proportion to the total number who use advertising, but their activities have been so pernicious and their copy so outstanding that they

WANTS

NOTICE—All my pastures are posted, and positively no hunting will be allowed. Trespassers will be prosecuted. R. L. Harlan. 25-2p.

Those wishing hemstitching will please send all packages to my new address, Care Regent's, 512 Polk St., Amarillo, Tex. Mrs. L. Moody.

LEGAL NOTICE

THE STATE OF TEXAS, COUNTY OF GRAY, TO THOSE INDEBTED TO OR HOLDING CLAIMS AGAINST THE COMMUNITY ESTATE OF W. H. GIBSON AND HIS WIFE, CELIA MAUDE GIBSON, BOTH DECEASED:

The undersigned, having been duly appointed administrator of the community estate of W. H. Gibson and Celia Maude Gibson, both deceased, late of Gray County, Texas, do hereby give notice that the court of said county of Gray, Texas, has appointed May, A. [Name], as administrator of the community estate of the said deceased. All persons having claims against the community estate of the said deceased, are hereby notified to present the same to the undersigned, at the office of the undersigned, at Amarillo, Texas, on or before the 15th day of May, 1921. E. S. Graves, Administrator. Texas. 19-4t.

have reflected on all advertising. "The National Vigilance Committee was formed and now is operating to prevent this abuse; to protect reader confidence; to maintain a more careful watch on copy—in short, to make advertising more trustworthy.

"Advertising after all, is only marketing; but when you stop to reflect that we have but two arms to all industry in America—production and marketing—you get some conception of what it means to impair this powerful business force.

"The head of a house rarely ever has an opportunity for personal contact with his customers. They learn to know his institution through the point of contact which they have with it. If a salesman in a store is loud-mouthed and blatant, that sort of man, to the customer's mind, owns the place; and if he is untruthful, his statements are laid at the door of the house itself. The whole force, and especially the greatest salesman, Advertising, are a mirror in which the public sees the owners of the business."

OIL FROM SHALE

Southwestern Texas has rich deposits of oil shale and a number of companies have from time to time declared their intention of developing these deposits. The many new oil sands penetrated in recent years have temporarily drawn the attention of Southwestern oil men away from oil shale, but with the growing scarcity of oil on the one hand and the increasing demand for petroleum and its products on the other, it seems that it will be but a matter of time until the oil shale industry will come in for primary consideration.

In a recent issue of "The Du Pont Magazine," A. E. Anderson gives some very illuminating information on the character, formation and discovery of oil shale. He says:

"Geologists tell us that the oil shale was formed in the bottom of what was originally an immense lake, or some other body of still water. The remains of luxuriant tropical vegetation and of prolific animal life, especially of those animals which inhabit the water, were deposited in the bottom of this immense lake or bay of still water together with the material which forms clay. The weight of later deposits of sand, limestone and other clays pressed these deposits into a solid mass of layer from the thickness of a piece of paper up to several feet, producing the laminations characteristic of shale. Subsequently erosion cut canyons through this formation into the rock below, leaving the towering oil shale cliffs that rise a thousand or two feet above the bed of the valleys.

"The term 'oil shale' is misleading, as this shale does not contain oil in its common form. The shale does not even feel greasy, nor are there any signs of oil in the crevices of the rocks. As a matter of fact, the shale contains merely a hydro-carbon ingredient, called kerogen, which, when subjected to a heat of from 150 to 1,000 or 1,500 degrees F., gives off gases that can be condensed into crude oil very similar to that usually obtained by drilling wells.

"The inflammable character of this shale was discovered by a prospector who built an immense rock fireplace from this material. On lighting a few sticks of wood, he found that the shale caught fire and was entirely consumed, melting down into a heap of smouldering, sticky substance. Very little attention was paid to the composition of this rock, however, until people began to worry about the growing consumption of oil for automobiles and for other purposes, which threatened to exceed the supply from oil wells."

Those who know the extent and nature of Southwestern shale deposits declare that some time in the near future this will be one of our greatest industries. — Southwestern Machinery.

TEXAS, SOME STATE

Referring to the extent of Texas' area, the Boston Globe has the following to say: "Texas has as much territory as Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, New Jersey, Pennsylvania, Delaware, Maryland, Ohio and Indiana combined, with some land to spare. Her territory could be cut up into 35 states, each as large as Massachusetts. Her population equals the populations of the nine states of Maine, New Hampshire, Vermont, Rhode Is-

land, Delaware, Florida, Colorado, Nevada and Oregon. These states have 18 votes in the senate, while Texas, with the same population, has only two."

ARE YOU GUILTY?

Of increasing the death rate in your community?
Increasing the amount of sickness in your community?
You are if you have—
A dirty back yard.
An uncovered garbage pail.
An open or broken sink drain.
A neglected privy, exposing its contents to the flies, draining into any water supply or contaminating your garden vegetables.
A fly-breeding manure heap.
Uncovered barrels, buckets or tin cans containing water that provide mosquito breeding places.
Weeds growing around your premises.
Or an unprotected well.
Lock around and see if there is not something for you to do!
Protect your family from disease and discomfort.
Make your home more beautiful and pleasant.
Make your community a safe place and a healthy place to live in.
Be a good neighbor and a good citizen. Don't be responsible for sickness and death.—Bureau of County Health Work, Texas State Board of Health, Austin, Texas.

USE YOUR HOME PAPER

Leo C. Moser, in the Fayetteville (Ark.) Democrat:
A slick guy with a smooth line of talk, greased hair, pressed pants and a big card printed in three colors seems to be an excellent combination to separate business houses from \$3 to \$10 for box space on a pasteboard card after the aforementioned slick guy tells you it is advertising. Don't believe it. It's charity. He has no interest in your community or your business. His sole and only interest is your money and you will find him perfectly willing to add one lie to another to enlist your interest, for he will not see you again after he has cleaned up

on the town and taken the train out. Sometimes it is a thingamajig that he is going to hang on every telephone in the county; sometimes it is a hotel directory and other times it may be some new Wallingford folderol that will gain the attention of even more conservative business men. They have an excellent line of talk, these fellows. They have to have, for that is what they live on. Ever hear of a business man who had to enlarge his store, or a town that doubled its trade territory as a result of this kind of advertising? I never did, and I do not believe that one of the slick guys did either.

But I know of several towns that have made phenomenal progress and of thousands of others that are being boosted as a result of advertising through the home town paper. And they keep right on boosting whether you advertise or not. Did you ever stop to think of the number of editors of home town papers that are giving their life's work to printing the interesting things and everyday happenings that bind the community spirit and interest and create a spirit of loyalty and devotion to the home town that holds support and brings business to your doors? And that fool editor keeps right on doing it whether you put your advertisement in the paper or not.

Why? Because it is his business to grind out a paper that people want to read. And they read it whether your ad appears or not. If your ad is not there, they will read some one else's ad.

Got all the business you can handle—don't need to advertise? Don't fool yourself. One of the big packing companies spends \$50,000 a year just to keep its name before the public. They have more business than they can handle now, but they know that if they withdraw their advertising that it would not be could handle. All of which is by the way of indorsing a little item that appeared in the Cotton Plant Democrat a short time ago:

"A real slick pull-the-cork under advertising slicker was in the city Monday working a church directory scheme. The last we saw of him

he wanted a sheet of red cardboard to map out a state hotel directory on. He said that it was a little hard to get it started here, but after he got the bank and a few others, the rest of them were easy. He had us figure on the printing, but all the figure was too high, although he admitted that our price was about right. He said he was going to take the work over into another county where there were eight papers, all doing work cheap and starving to death. When a schemer of this kind comes along, using the churches, both white and colored, to promote his schemes, it is time for the business man to call a halt."

The interesting thing about this item is that the editor was not "beefing" about not getting the advertising himself. He probably has got all the advertising he could take care of. If the business man wanted to waste his advertising fund on a game as old as the gold brick and three-card monte game, he is willing to let them live and learn, but he does not want to see his churches swindled.

Human nature is a complex, puzzling thing after all. That editor of the Cotton Plant Democrat would be branded by his home town people as a traitor to his community if he bought his clothing of a mail order house and did his banking in another town. And yet, the slick guy who calls his pretty cards "advertising," fills them up from top to bottom. And the editor uses only a bit of his space to make mention of the fact in a patient sort of way and keeps on boosting the town.

THE PELLICAN

A gay bird is the pellican; His beak can hold more than a pellican.

He can hold enough in his beak To last him a week; I don't see how the pellican.

Dr. J. A. Hall, dentist, will be in McLean Thursday, Friday and Saturday, July 7, 8 and 9.

Mr. Watt and Bob Kachubski motored to Clarendon Tuesday.

W. L. Brooks left last Thursday for Durant, Okla.

ECZEMAD
Money back without question if HUNT'S Salve fails in the treatment of ITCH, SCITAMA, WINGWORM, TETTER or other itching skin diseases. Try a 25 cent box at our risk.

The City Pharmacy

DR. C. E. RICHARDSON
Deputy State Veterinarian
Office Phone 279 Residence Phone 280
CLARENDON, TEXAS

You can not get a poor job o' printing from The News.

EVER READY AIDS FOR YOUR MEDICINE CABINET



Here is a list of everyday necessities that should be in your home. Seldom a day goes by that you do not need at least one of these items. The safe way is to keep them handy for instant use.

- | | |
|--|------------------------------|
| Antiseptics | White Pine and Spruce Balsam |
| Court Plasters | Seal Skin |
| Regular-laxative tablets | Castor oil |
| Croup Remedy | Kidney Pills |
| Liver Saline—effervescent liver salts | Children's Laxative |
| Eye Tone—for sore eyes and granulated lids | Laxative Cold Breakers |
| Dyspepsia Tablets | Epsom Salts |
| Family Liniment | Glycerine |
| Sore Throat Gargle | Absorbent Cotton |
| Toothache Paste | Peroxide of Hydrogen |
| | Corn Salve |

Let us quote you a price on this assortment. You really need it.

The City Pharmacy
PROMPTNESS—QUALITY—COURTESY
DAY PHONE 6 NIGHT PHONE 22

Poultry Wanted

Will load a car at Shamrock on Thursday, July 7, and will buy here from now until Wednesday night, paying the following prices per pound:

- | | | | |
|----------|-----|---------|-----|
| Hens | 17c | Fryers | 23c |
| Roosters | 14c | Turkeys | 18c |

Carver Produce

CUNNINGHAM FLOWER SHOP
Bedding plants, Cut flowers and designs of all kinds.
Amarillo, Texas
1909-11 Van Buren St. Phone 1081

This Bank Believes in You

—Believes in your ability to do things; has faith in your stamina and grit to overcome every situation, however unpleasant it may become.

And back of our faith in you there is a modern Bank, filled with a desire to serve every customer; to promote every worthy cause which will increase your happiness and efficiency.

—The—
Citizens State Bank
A GUARANTY FUND BANK
CAPITAL AND SURPLUS \$33,750.00
J. S. MORSE, President CLAY THOMPSON, Cashier

For Results—Try a Want Ad in The News

\$25 REWARD

I will pay a twenty-five dollar reward for the arrest and conviction of any party guilty of tying down any telephone wire in any other manner tampering with the lines. The state law on the subject is as follows:
Penal code, Art. 784: If any person shall intentionally break, cut, pull, tear down, misplace, or in any other manner injure any telegraph or telephone wire, post, machinery or other necessary appurtenance to any telegraph or telephone line, or in any way willfully obstruct or interfere with the transmission of any message along such telegraph or telephone line, he shall be punished by confinement in the penitentiary not less than two or more than five years, or by fine not less than one hundred nor more than two thousand dollars.

McLean Telephone Exchange

What have you to sell? —who knows you have it?

A few lines in our classified columns will tell everybody in this whole community.
Is the sale of it worth a 25 or 50 cent ad?
If it is worth selling it is worth advertising.