

THE McLEAN NEWS
Published Every Friday

M. L. Moody, Editor and Publisher

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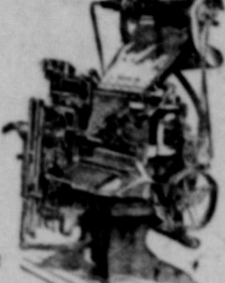
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Foreign Advertising Representative
THE AMERICAN PRESS ASSOCIATION

FRIDAY, JANUARY 21, 1921.

About The News' New Machine




Numerous have been the compliments from patrons of The News since the installation of our new Linotype machine. Some seemed to think The News is getting ahead of the town in amount of equipment, and all seem to agree that the machine is a noteworthy improvement. Captain McGee thinks, however, that the Linotype isn't any good as it has no whistle on it. Following is what some of the newspapers over the Panhandle have to say concerning this improvement:

Editor Moody presented the first issue of the McLean News for 1921 as a linotype-set paper, having installed a machine during the holidays. We take pleasure in congratulating Bro. Moody on his acquisition of a linotype. He is a good newspaper man and with the machine added to his plant he will be able to make things move around the News office in a labor saving way.—Canadian Record.

Editor Milton Moody of McLean has at last installed and put into action his new linotype machine and the appearance and content of the McLean News is greatly enhanced thereby. We doubt if there is another town no larger than McLean in all Texas able to boast of so neat and readable a paper. "Fortune smiles on the brave", Bro. Moody; therefore 1921 will be a most successful year in your history.—Clarendon News.

The McLean News last week installed a linotype in their shop, thus adding to the shop what the steam plow added to farming, what the cotton gin added to cotton and what the sewing machine added to sewing. This is about the last newspaper in the Panhandle that did not already have one. They mean an outlay of about \$5,000 in money, but why should humanity do so much hard work, when there is machinery that can do it so much easier and quicker.—Miami Chief.

The McLean News has made itself a New Year's present of a linotype and Editor Moody, being already a versatile artist on the machine, is prepared to "preserve" the happenings of his community as fast as it can be rattled off to him. He has the advantage of a lot of his fellow editors in that the most of those in this section who have installed machines have had to learn to operate them afterwards. McLean has taken a noteworthy stride in its development by this in-



Stop Scratching Eczema Can Be Cured

ECZEMA

Money back without question if RUETS fails in the treatment of ITCH, ECZEMA, RINGWORM, TETTER or other itching skin diseases. Try a 75 cent box at our risk.

ERWIN DRUG COMPANY
Come to McLean to live.

vestment of Moody's and if the citizens keep pace with their progressive newspaperman, that little city is going to come to the front rapidly.—Southwest Plainsman.

One much appreciated compliment comes from the Mergenthaler Linotype Co., makers of the machine, who wrote us as follows:

New York, Jan. 12, 1921.

Your issue of January 7th has been received from the postman and looked over by us, and we certainly want to congratulate you upon the way in which you handled the story of your new Linotype.

The featuring of that story on the front page of The McLean News surely should result in attracting to your enterprise many new subscribers and buyers of printing in general, and should serve materially to strengthen the feeling of good will already manifested on the part of your regular patrons.

Although your issue of January 7 consists of only four pages, the amount of local news carried should

make the paper unusually interesting to your readers. You seem to have the patronage of quite a number of advertisers in your community. We like the way in which you arrange the ads, from the lower left-hand to the upper right. And the fact that no boiler-plate is used, but that all of the matter carried in The News is produced right in your own plant, should give you a good deal of satisfaction.

Yours very truly,
MERGENTHALER LINOTYPE CO.

EASTER LILY IS GROWN FROM SEED

The practicability of propagating Easter lilies from the seed, rendering us practically independent of Japanese and Bermuda bulbs, has been demonstrated at the experimental farm of the United States Department of Agriculture, at Arlington, Va. Lily seeds have been brought to full flower within 15 months of planting. The lily stalks produced at Arlington bore from 5 to 15 blossoms apiece, while from

average by florists using the imported bulbs.

The United States last year imported 10,000,000 lily bulbs from Japan at an expense of approximately \$2,000,000. In addition to the better results and saving of expense, lily plants propagated from seed at home are found to be almost free from diseases which infest the foreign bulbs. Contrary to general impression, it has been found that the lily is a perfectly hardy plant and bulbs do not need a warm climate for propagation. Bulbs planted November 1st near Washington 4 inches below the surface, are held dormant so that they are not injured by frosts, and begin development with the first warm weather.

For quick results try a want ad in The News.

BE CAREFUL WITH TARGETS

There are of course several kinds of targets, but the kind of late which is appearing most dangerous, is the little .22 calibre shooting irons that have been causing some damage, accidental loss of life and pretty serious accidents.

Only last week some boys hunting north of Red Deer bridge shot a window light out of the W. E. Stocker residence. This and other similar happenings should remind the parents that before boys are allowed to go out with rifles, they should be well instructed in their use.—Miami Chief.

The News and Dallas Semi-Weekly Farm News, both one year, \$2.25.

Mrs. W. R. Patterson of Lefors was in the city Monday.

McLean Tin Shop
WILLIAMS & SON, Prop.
ALL KINDS OF SHEET METAL WORK
PLUMBING AND PIPE FITTING
Residence Phone 118

ECZEMA

Money back without question if RUETS fails in the treatment of ITCH, ECZEMA, RINGWORM, TETTER or other itching skin diseases. Try a 75 cent box at our risk.

ERWIN DRUG COMPANY
Come to McLean to live.

The Constructive Ability of a Bank

Institutions, like men, become valuable to the community in just the proportion that they are able to help by **constructive ability** to make life bigger, better and safer for mankind.

We strive to make this institution of real service to you and invite you to avail yourself of our banking facilities.

The American National Bank

C. L. COOKE, Cashier

Car of Coal Coming

Phone us and have us reserve some of it for you.

See us for your needs in Lumber, Building Materials, Sash Doors, Brick, Lime, Cement, Wire, Posts and Fencing Material.

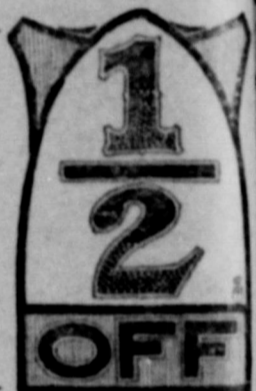
CICERO SMITH LUMBER CO.
W. T. WILSON, Mgr. Phone 3



SLASHED PRICES

The high cost of living is gone, and is only a memory at the store. We have finished our inventory and have taken our loss and are determined to clean the store of all fall goods and start in a new place, which accounts for the remarkable low prices we are making in this sale.

- MEN'S DRESS HATS—NOT STETSONS
- MEN'S AND BOYS' CAPS
- MEN'S KIRKENDALL SHOP MADE BOOTS
- MEN'S WOOL SHIRTS
- MEN'S HEAVY LINED COATS And VESTS
- MEN'S CURLEE SUITS
- MEN'S CORDUROY SUITS



- LADIES' COAT SUITS
- LADIES' COATS
- LADIES' DRESSES
- LADIES' SKIRTS
- LADIES' AND CHILDREN'S SWEATERS
- SILK DRESS GOODS
- WOOL DRESS GOODS

- Blankets, Half Price \$1.25 up
- Best Gingham 15c and 25c yard
- Cheviot Shirting, 20c yard
- Yard-wide Percale fast colors—24c yard

- Best Outing—15c yard
- Best 2-40 Blue Overall \$1.45
- Best Grade Blue Shirts \$1.00
- Boys' Knee Pants Half Price

Shoes! Shoes! Shoes!

Our Shoe Stock is almost complete for Men, Women and Children, and our prices are the lowest you have seen for several years.

Men's Dress Shoes are Priced From \$4.50 to \$9.95, Best Makes

Ladies' Dress Shoes Priced From \$4.95 to \$9.95, Best Makes

Men's Work Shoes Are Priced From \$2.95 to \$5.95

WE SAVE YOU MONEY

Forbis, Stone & Co.
THE QUALITY STORE
McLEAN, TEXAS

INDIAN MELODIES

are all civilized, so we music." the pathetic expression Indian. Civilization is the Indian traits with white man and the Indian vanishing faster in that by disease. not been for the active sacrifices of many men and women there na question but that all of the interesting lore have disappeared in a few

Among these may be mentioned Miss Frances Densmore, whose work among the Teton Sioux, Chippewas, the Northern Utes, Pawnees and the desert tribes Arizona, has been of the greatest value. She has collected and recorded over 500 melodies.

Miss Allen C. Fletcher, the distinguished ethnologist, commenced her investigations with the Omaha, Winago and Nez Perces tribes, and collected an amazing amount of excellent material.

Fatalie Curtis, who was educated in France and Germany, also made exhaustive investigations of the sources of American Indian music, comparing it in time with her investigations of the music of the tribes of South Africa.

Among the musicians who have made original investigations Thurlow Lieurance has had, perhaps, the most varied and penetrating experiences. Like Miss Densmore, Miss Curtis and Miss Fletcher, Mr. Lieurance was employed by the Government to visit the tribes and make phonograph records.

He did, until he had probably visited more tribes than any other musician. Indeed, he is permanently crippled owing to the fact that he was nearly frozen to death while the quest of a certain important Indian musical material.

Lieurance is related by marriage to the Indians and had their intimate confidence years, entering into their cereals as few white men have ev-er.

Charles Troyer is probably the veteran of all living investigators. He has spent many years among the Indians for years of time and has therefore secured the true Indian material in the right way.

Charles W. Cadman has spent much of his life in the West and made numerous visits to various tribes, employing themes inspired by their music in highly artistic way. His opera, "Shanewis," on Indian life, has proven one of the most successful operas ever written by an American.—The Etude.

The News does all kinds of good thing.

DON'T WORRY YOURSELF OVER PRINTER'S PROFITS

Communities shouldn't worry for fear their local newspapers are making too much money, thinks the State College of Agriculture. On the contrary, it is to the advantage of the community that its local newspaper shall be prosperous, in the college opinion. Some of the difficulties of newspaper publishing are pointed out in an editorial headed "Prices and Printers" in the current issue of the Extension Service News, issued by the college. The editorial follows:

"Before a community starts worrying for fear the publisher of the local paper is making too much money, it is well to know the facts. Few lines of endeavor have been so severely hit by changing industrial conditions as have the small newspapers. It is abundant testimony that there are 123 less weekly publications in New York in 1919 than in 1915.

"Only recently has definite effort been made to study costs on country newspapers; this study shows that few publishers have been getting even cost for the advertising space and printed matter they have sold. Like the farmer, they have been producing their commodities largely with the members of their families, and without taking into consideration such items of expense as depreciation, interest on money invested and the like.

"For the sake of his community all should want the local newspaper to be prosperous. Only as country papers are prosperous will there be attracted to them men of brains and training necessary for a position of leadership, nor can the publisher, unless he is prosperous, produce a paper which is representative of the community, and of which the community may be proud. Moreover a paper struggling to make both ends meet, is more likely to succumb to the luring offers of dubious advertisers or political charlatans.

"No newspaper, regardless of its circulation, can sell its advertising space at less than 20 cents an inch and be prosperous. A committee from the National Editorial Association has worked this out after a careful study. The local newspaper of about 5000 circulation must charge approximately 55 cents an inch. Job prices are also figured out and prices made by the list are fair.—Interlaken, (N. Y.) Review.

THE TELEPHONE

I am the telephone. When I am not broke I am in the hands of a receiver. I have a mouthpiece, but unlike women, I never use it. Fellows use me to make dates with the girls, and girls use me to break said dates. Husbands call up their wives over me, and wives call their

husbands down over me. I never go anywhere, but sometimes the company comes and takes me out; it all depends on whether you pay your bill or not. I am not a bee, but I often buzz in your ear. I am the bell of the town, and while I do not wear jewelry, I often get rings. Whether I do things or not, a lot of people nail me on the wall; and I like music, but the only music I

hear is chin music. I get all the popular airs, and the most popular one is hot air.—Selected.

Teddy Mayfield of Elk City, Okla., spent the week end with his parents, Mr. and Mrs. J. W. Mayfield.

Rob and Ralph Tipton of Amarillo were in town Saturday.

LYCEUM NUMBER FOR SATURDAY NIGHT AT SCHOOL AUDITORIUM



THE DOLLY VARDENS

The Dolly Vardens are four attractive entertainers that appear on our Lyceum course. They give a program of quartet song numbers, of songs of many countries, pianologues, impromptu sonations and humorous and dramatic readings.



SURPRISING VALUES

in Men's and Boys' Overalls and Khaki Pants, Jumpers, Work Shirts, Heavy Gloves, Shoes and Socks.

We claim to offer you the best prices in town on these articles, having bought after the decline. Come and see our goods and get our prices before buying elsewhere.

T. J. Coffey & Brother

Dependable Merchandise One Price to All



NEWS WANT ADS GET QUICK RESULTS

Like Finding Money

are the savings you can make on your shoe bills by bringing your old shoes to us for repairs. Remember also that this the shoe shop with the lower prices. But there is nothing else low about our place, the quality of materials and the workmanship being the best in town.



T. A. LANDERS

About Advertising

ME PEOPLE think ADVERTISING is simply FINDING MONEY, THE wise man knows THE surest way to make more MONEY ONLY problem is GETTING IT MEDIUM to use. CIRCULARS AND hand-bills GET A LOT of money. IF YOU give them away. NOBODY wants them THEIR front porches GET their morning mail. CAN on the street. REAL IS. BANK ACCOUNT. OUR ADVERTISING manager WILL EXPLAIN how BONNET-PROWN Sales Service WILL HELP.

AND PROFITS by heeding THE HOME-TOWN merchant's BID FOR their trade. AND THAT'S a good reason FOR ADVERTISING IN A newspaper. AND NOT only that, BUT THE MERCHANT using hand-bills AND CIRCULARS hopes FOR TEN readers to the 100 bills. IF WILLIE delivers the hundred, WHEREAS the newspaper advertiser IS SURE of at least four readers TO EVERY copy of the paper. AND THEY all read and heed HIS ADS. AND THAT'S why he always LOOKS PLEASANT AND GROWS fat in the BANK ACCOUNT. OUR ADVERTISING manager WILL EXPLAIN how BONNET-PROWN Sales Service WILL HELP.

Wall Paper

Don't forget we have a large supply on hand. Our prices are right, and you don't have to wait.

Big reductions on all Furniture, Shoes and Men's Furnishings.

Bundy-Hodges Mercantile Company



A Truck That Costs Less to Operate

THE Ford worm-driven, One-Ton Truck with demountable rims and pneumatic tires, are dependable as well as serviceable. This, probably more than any other factor, accounts for their popularity. There is no evidence so convincing as that which comes from long practical experience. Like the Ford car, the Ford One-Ton Truck—Ford-built throughout—has proven itself. In it are combined the Ford principals of simplicity, with strength, lowest first cost, lowest operating cost, durability.

In the city, on the farm, carrying its loads between cities—everywhere you will find the Ford One-Ton Truck doing duty. Merchants, manufacturers, farmers, have come to know it as the truck of utmost service.

Standing guard behind the Ford One-Ton Truck is the Ford Service Organization. The Authorized Dealers and Service Stations carry complete assortments of genuine Ford parts and employ Ford mechanics to give service to Ford-owners.

"Ford—A Business Utility" is a new booklet of solid facts and figures about Ford cars and the Ford One-Ton Truck in business service. Get a copy from the nearest Ford dealer. They are free for the asking.

Bentley Motor Company

FORD AND FORDSON SALES AND SERVICE



Give Us Your Patronage

when it comes to buying MEATS. Prompt service, first quality and full quantity go with each purchase. And, above all, you are sure of what you are getting as our Meats are always fresh, the stock being replenished daily. Yes, and the prices will please you.

CHAS. GULL

Let The News Print Your Public Sale Bills—Good Printing Brings Bidders

The McLean News

BILL JONES

By JACK LAWTON.

Bob turned impatiently in the hammock.

"If you don't stop walking around, Nan," he said, "I'll move on. It's impossible to read or even to think in your uneasy presence. By all that's reasonable, what is the matter with you?"

Nan caught up a porch pillow and aimed it at her brother.

"You are the matter," she replied; "you and the rest of our aimless crowd. I am so tired of motoring with silly Claud Barnett, and you had no right to promise William Launcelot a meeting with me this afternoon. His name shows what he would be like; I don't want to know him."

Bob regarded his sister.

"Your real trouble," he said frankly, "is too much good fortune. If you had to get out and work like some girls it would be better for you."

Nan merely nodded her pretty head.

"I think so too," she said—"and the same to yourself."

"I," her brother lazily remarked, "am contented with things as they are. The rule does not apply. However," he laughed as he opened his book, "if ambition overwhelms you get out on the farm and help Cy with the grapes."

"I'll do it," she said; "it will be different. I'm going to put on a gingham dress and start for the vineyard now. I will apply incognito—Nancy Tucker from Tuckersville; don't you dare breathe a word."

Bob grinned.

"Yes—you will," he jeered, but Nan was gone. Her pink gingham dress was appropriately faded, and she tucked her hair under a common garden hat and steered her little car forward. She found a convenient parking place in a wooded spot, and walked on in a cheery sense of adventure. The pickers were variously assembled and the spreading vineyards made an inviting picture.

The man called Cy was not pleasing, as she had hoped to find him. Nan was really a bit disappointed; perhaps in all this picturesque she had also hoped to find a divertingly picturesque personality. Cy was matter of fact to brusqueness.

"Get busy if you want the job," he answered her timid application, and pointed out the way.

Nan approached the loaded vines hesitatingly, then smiled and began her task. The morning was extremely hot; to the end of the orderly row seemed a "long, long trail" indeed. But presently as she hummed and conscientiously picked, a man came down the long trail with a basket.

"Good day for picking," he pleasantly remarked.

Nan nodded. She was not acquainted with the etiquette of the vineyard, but as the young man interspersed soft whistled tunes with casual conversation, she forgot about etiquette and answered him in good-natured camaraderie.

"My name is plain Bill Jones," he told her; "easy to remember. I'm not working here regularly—just filling in. And you—?"

Nan turned down the brim of the garden hat to hide her confusion. "I'm just filling in, too," she said.

"Where are you going to eat your lunch?" Bill Jones asked in the friendly manner which was not in the least presumptuous.

"I am going to eat mine back in a shady spot near the fence. Aunt Tilly fixed a generous packet of sandwiches for me, and doughnuts. You will have to have one of those. Aunt Tilly's doughnuts were made to be shared."

"Thanks," said Nan; "I will."

But the shrewd dark eyes read her subterfuge as she attempted to slip away.

"You haven't brought lunch with you," accused Bill Jones. "Please stay and share mine."

And some way or other the appealing "please" was impossible to resist. Two soiled and weary pickers promptly made their way to a certain shady place near the fence, and commended as they ate their meal.

"I think," said Nan at last in a small voice, "that I'll just work an hour more, then go. It does make one's back ache, doesn't it?"

Bill Jones was at once sympathetic. "Stop right where you are, if you feel that way," he advised.

Nan went slowly and regretfully down the road to a woody spot where she had parked her car; it seemed a pity to have to run away from the only really happy day of one's visit, just because convention made that sort of happiness forbidden. Whatever would the Wilkins and her own family think of her enjoyment in such chance acquaintanceship? She gazed ruefully at her stained gingham dress.

"Thought I'd get in and run the car out for you," a voice remarked. Bill Jones, in neat customary attire, sat in the seat.

"Step in, Miss Nan Tuxley," he persuaded. "Please do not deny the friendship I have worked so hard to win. I was sitting around the curve of the Wilkins' veranda this morning when you and Bob were talking. I saw the William Launcelot Bob was making to have you meet. William Jones Launcelot, forester by profession—cut out the Launcelot, if you like."

Nan smiled.

"I like Bill Jones," she said, and slipped into the car.

APPLYING THE REMEDY

When a person becomes ill to the point of suspension of his activities he does not deny himself medical or other treatment simply because his income is to be curtailed by reason of his indisposition. The fact is that the cessation of the income is an added incentive for treatment through the desire for restoration of the condition desired. In like manner, the man, firm, or corporation recognizing a decline in the business health tone, if wise will apply a full measure of volume and persistency the remedy—advertising.

When business becomes dull, conditions depressed and unsatisfactory, the live one realizes the significance of the distress signal, takes advantage of the warning, and places his goods, wares, merchandise and commodities before the public in the most attractive manner. An individual realizing failing eyesight, if actuated by intelligence, will bring himself in touch with one skilled in stimulating his eyes through the use of glasses or other approved methods. He will not be so foolishly as to still further minimize his vision by increasing the strain, and withdrawing the supports of which he is so badly in need. To do this would be equally as poor judgment as the man or firm shows through the curtailment of advertising because business is not at flood-tide.

If business health is indifferent, the right remedy should be applied—advertise. When business is rushing there is perhaps no real need for a greater volume of advertising that will serve to keep the names and wares of the advertisers before the public, but with the slightest evidence of decline, the demand for the one remedial agency, greater degrees of advertising, becomes imperative. Sick business, if it deserves to live, must apply the one and only remedy—wise, judicious advertising.

If we as individuals are ill, we must avail ourselves of the services of a physician. If business is sick we must apply the remedy approved, tried and found able in its ability to restore desired conditions. Advertising!—Amarillo Daily News.

ARM HURT IN AN AUTO ACCIDENT

While Roy Robinson, Dwight Upham, Houston Bogan and Hansel Christian were driving west on the road toward W. B. Upham's home Friday afternoon, a tire blew out while going down a hill, causing young Robinson, who was driving, to lose control of the machine, and it went into the ditch and turned over, dislocating Robinson's arm at the elbow. None of the other occupants of the car were injured except for minor bruises.

Mr. and Mrs. A. L. Freeman of Dalhart are here visiting relatives.

Miss Hall of Alanreed was in town Saturday, shopping.

Job Printing Done Like You Want It at The News Office

Let Bob Make It

- Serving Trays
- Desk Sets
- Taborets
- Foot Stools
- Book Racks and Ends
- Waste Paper Baskets
- Fern Stands
- Candle Stands
- Magazine Racks
- Tables
- And Numerous Small Articles in Wood.

ALL MANNER OF TOYS IN WOOD
See Samples of Work and Leave Orders With Miss Upham at McLean Hardware Co.
THE WOODWORKING SHOP
"LET BOB MAKE IT"

CHINESE MUSIC

In ancient times in China, there were only five tones used in the musical scale, and each one of these tones had a peculiar name. The tones were F, G, A, C, D and they were called "Emperor," "Prime Minister," "Subjects," "State Affairs" and "Universe" and each one was represented by a peculiar written character.

The Chinese believed that nature gave them eight materials with which to make music. These were skin, stones, wood, metal, clay, bamboo, silk and gourds. (These later were something like pumpkins with hard shells).

From the dried skins the Chinese made elaborate drums; they made disks of stone and struck them with hammers; wood made the bodies of instruments, and also hollow boxes which were struck with hammers; the metal was made into bells, and it is said that the art of bell-founding was invented in ancient China. From clay they made whistles and pipes; bamboo was used for flutes; silk furnished the strings for the instruments requiring them; and the gourds were used for hollow resonance boxes, to which were attached numerous bamboo pipes. This instrument is called a "cheng."

DO NOT REALIZE EXTENT OF RAVAGES OF TUBERCULOSIS

Austin.—One of the greatest reasons why people do not realize the extent of the ravages of tuberculosis is because the disease is a "hidden enemy;" tuberculosis always fights from ambush and is no spectacular warrior like yellow fever. This is a statement made by D. E. Breed, executive secretary of the Texas Public Health Association.

"Yellow fever spread terror thru the land for a century before it was brought under control," said Mr. Breed; "yet in all the 115 years that have passed since it was first recognized as a menace in the United States this disease killed fewer people than tuberculosis kills in a single year."

"Every year in the United States 150,000 persons die of tuberculosis, all overcome by a hidden enemy who had them half beaten before they learned of its presence. This Association is attempting to show the people of Texas something of this

enemy's lurking places and of how he makes his approach; then he can be beaten, for tuberculosis is preventable and curable."

The Texas Public Health Association states that predisposing causes

of tuberculosis are bad living and working conditions, especially impure air, darkness, dirt and filth; while weakened physical condition after sickness, overwork, lack of proper food, and dissipation make

the body susceptible to the disease. Over 1,000 tuberculosis in the United States are this "hidden enemy," and the rate from the white plague materially lessened.

LINOLEUMS

An easy way to please Friend Wife is to order enough Linoleum to cover the kitchen floor. It will save her much unnecessary work in keeping the floor clean, and add considerable cheerfulness to the room in which, out of necessity, she must spend a good deal of her time each day.

Come in and select from the many different designs we have on display for your selection.

C. S. RICE
Over T. J. Coffey & Bro's. Store
Walk Upstairs and Save 20 Per Cent

Wants

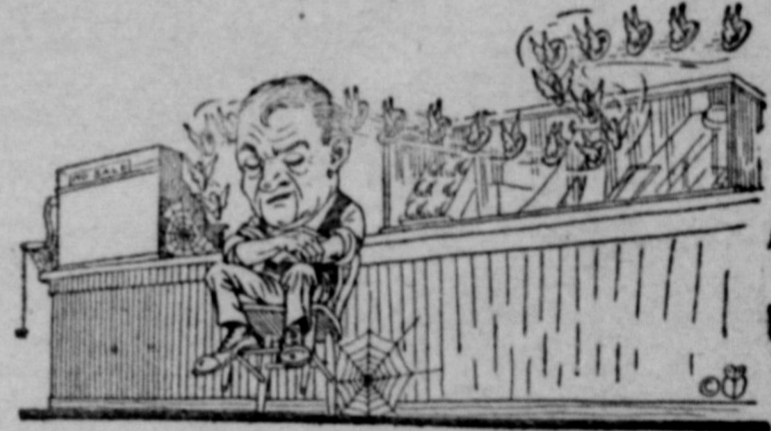
REGISTERED BIG BONED Poland China boar for service; \$2.50, cash; at my place in south part of town. A. L. Hilber. tfe.

A FEW DUROC SOWS with young pigs for sale. Also some bred Duroc sows. For further particulars see R. S. Thompson. 1-3p.

TEAMS, TEAMS.—Mules, mares, or horses, for sale. Cash or good notes. Claud E. Hunt. 1-4p.

ROOMS FOR RENT.—Nice bedrooms at my residence, and two of-fee rooms down town. Ms. A. A. Christian. tfe.

PEANUTS.—Both large and small peanuts for sale at \$3 per bushel. Mrs. Roby. 1tp.



It Costs You Money

Every day you delay placing your goods before the public is costing you money.

True, everyone may know you are in business—know where your store is, but they do not have the time to run to your store to find out about the new things you are offering and the hundred and one other things that make your store an interesting place to visit.

Many people may be going past your store every day to buy something you could sell them at a lower price than they are paying—and why? The other fellow invited them to come and buy—that's all. You didn't.

We help our advertisers get results by giving them full access to the Bonnet-Brown Sales Service of ready written ads with illustrations.

The McLean News

THE HOME OF GOOD PRINTING and EFFICIENT ADVERTISING SERVICE

**A FACTOR IN
MERCHANDISING**

Every man realizes that advertising is imperative and necessary for manufacturers, wholesalers and retailers who are engaged in business. It is a demonstrable fact that the average newspaper advertising rates prior to 1918 were far below the average cost of any other medium. Any publisher hesitated to advance rates to a point where a profit could be made out of the strictest economy, and one conversant with the publishing business believes that the newspaper publisher will be the last to revise rates downward as conditions permit such reduction.

During 1921, as never before in the past ten years, business will depend on the efficiency of the newspaper, as a means of securing rapid turnover. Every effort will be made to keep the newspaper in at least as stable a condition as it has been during the year, since it is axiomatic that only a prosperous newspaper can be a successful advertising medium, capable of producing maximum returns for an advertiser.

It is to be hoped, therefore, that those who must rely on the circulation of the newspaper to their business on a steady level during 1921—and this includes business interest depending on sales—will do their utmost to assist the newspaper publisher in building up a strong organization through increased circulation.

Reduction of advertising rates at a corresponding reduction in the cost of publication would be less efficient newspapers, could have no other tendency to prolong a business depression. The newspapers, properly supported with real selling and on a rate basis fair to publisher, will be a bulwark of strength for the manufacturer, dealer and retailer, and enable them quickly to readjust the conditions which appear to be favorable at present.—The Fourth Floor, New York City.

MORE ABOUT THAT HOG

From the Record about a heavy hog that Ben Smith told weighed 1,000 pounds dressed has caused some comment. It comes to the defense of his in the following very interesting way:

He had several veiled critics about that hog article, and little doubt expressed in some circles as to the actual truth of

the matter. Our son came home from Galveston Medical School for Christmas and he said his college associates who read the Beacon run him ragged about this hog story. They are from East Texas. They doubted that hogs grow as large as the one we mentioned while back. Of course we are not surprised at these East Texas boys doubting the size and weight of our Panhandle hogs, but we are a little bit surprised that any Westerner would call in doubt the weight of the Stevenson hog. As to these East Texas medical students, they have never seen hogs outside of East Texas. The writer traveled one time down in East Texas. On one of our trips for the state insurance commission we were passing through the country en route to an East Texas point when we suffered a car accident and were compelled to seek the hospitality of an East Texas farmer for the night. Along in the late afternoon the farmer's children began to arrive from school. There were six or eight of them. The first came in and asked: "Daddy, did you kill hogs today?" "Yes," replied the proud parent. "What did the big blue barrow weigh?" asked the youngster. "Go on out and cut that stove wood. I am busy talking to this stranger." In a little while another boy came in and asked the same question, and the parent answered him in like manner. By the time the sixth child came in and propounded the same question we could see that the old man was getting madder and madder. When the eighth boy came forward and asked the same question as to how much the big blue barrow weighed the old man stormed at him: "Seventy pounds. Dammitohell, go on out and help your mother."—Canadian Record.

**GIVE FLOCK A BATH TUB—
BUT FILL IT WITH DUST**

Chickens never wash, as many other birds do, but cleanse themselves by wallowing in the soil. Where board or cement floors are used in the chicken house, some means for dusting should be provided during the winter months, say poultry specialists of the United States Department of Agriculture. For a flock of 50 to 60 fowls a dust box 3 by 5 feet or 4 feet will generally be found large enough, and should be placed where it can be reached by sunlight during as much of the day as possible. Fine, light, dry dust is the best kind with which to fill the box, but sandy loam is good. Road dust is recommended by many, but it is apt to be filthy. Coal or wood ashes may be mixed with the soil if desired.

A MAN IS A FAILURE

When he has no confidence in himself nor his fellow men.
When he values success more than character and self respect.
When he loves his own plans and interests more than humanity.
When his friends like him for

Blacksmithing

I guarantee that you will be pleased with my work and that I will be satisfied with the price.

J. Lee Turner

what he has more than for what he is.

When he becomes so absorbed in his work that he cannot say that life is greater than work.
When he lets a day go by without making some one happier and more comfortable.
When he tries to get ahead in the world by climbing over the shoulders of others.
When he values wealth above his health, self respect and the good opinion of his fellows.
When he is so burdened by his business that he finds no time for rest and recreation.
When he envies others because they have more ability, talent, or wealth than he has.
When he does not care what happens to his friend or his neighbor so long as he is prosperous.
When he is so busy doing work that he has no time for smiles and cheering words.—Exchange.

Dr. C. E. Richardson
VETERINARIAN

Graduate Kansas City Veterinary College, eight years practical experience, three years remount service U. S. Army; is permanently located at Lott & Anderson wagon yard, Clarendon, Texas.

Office Phone, 279
Residence Phone, 82
1-3p-tfc.

DRAY AND TRANSFER
ON TIME—ALWAYS
PHONE 150

KUNKEL BROS.
McLEAN, TEXAS

ITCH!

Money back without question if HUNT'S Selve fails in the treatment of ITCH, ECZEMA, RINGWORM, TETTER or other itching skin diseases. Try a 75 cent box at our risk.

ERWIN DRUG COMPANY

Bedtime Drowsiness is a healthy sign—

how are you at getting-up time? If you yawn through breakfast, your system is sluggish—the "track is blocked."

FIGSEN
A Laxative Lozenge Keeps You on Schedule
Three sizes: 50c, 25c, 10c.
Don't be gripped—Figsen is Friendly
ONCE A TRIAL ALWAYS A NYAL



Erwin Drug Co.

\$25 REWARD

I will pay a twenty-five dollar reward for the arrest and conviction of any party guilty of tying down any telephone wire or in any other manner tampering with the lines. The state law on the subject is as follows:

Penal code, Art. 784: If any person shall intentionally break, cut, pull, tear down, misplace, or in any other manner injure any telegraph or telephone wire, post, machinery or other necessary appurtenance to any telegraph or telephone line, or in any way willfully obstruct or interfere with the transmission of any messages along such telegraph or telephone line, he shall be punished by confinement in the penitentiary not less than two or more than five years, or by fine not less than one hundred nor more than two thousand dollars.

McLEAN TELEPHONE EXCHANGE

Read the Ads.



TIRES

If you are looking for real values in brand new Tires, of the popular makes, then we are the people you are seeking.

Tires are naturally an expensive item on any car and it is to your advantage to save on them whenever you can.

Carpenter Motor Co.
B. I. Carpenter, Prop. Phone 37

FATHER THINKS THIS IS THE COLDEST NIGHT WE'VE HAD THIS WINTER. HE SAID IT MIGHT BE DOWN TO ZERO BEFORE MORNING

YOU SHOULD WORRY, — WHEN YOU CAN GET ALONGSIDE A DANDY LITTLE HEATER LIKE THIS. — THIS IS THE FIRST TIME I'VE BEEN WARM TODAY. — I GUESS I'LL CALL ON YOU EVERY NIGHT THIS WINTER. — HOW ABOUT IT, ESTELLE?

WINTER NIGHTS

and cold rooms have no discomforts for the home that is equipped with one of these wonderful portable Kerosene Heaters.

Bath room, bed room or parlor can quickly be made comfortable on the coldest day with a minimum of trouble and expense. With one of these Heaters and a gallon of kerosene your home is protected against any WEATHER OR FUEL EMERGENCY.

McLean Hardware Co.
Phone 51 McLean, Texas

Home Ownership Means True Content

Ben Johnson said: "To be happy at home is the ultimate result of all ambition; the end to which every enterprise and labor tends, and of which every desire prompts the prosecution."

Own Your Own Home

Surround yourself and your dear ones with all the comforts and conveniences that are only to be obtained by having a home built according to your own ideas.

Think of the independence that comes with home ownership, the freedom from the worries of renting. Make up your mind right now, and resolve to "Own Your Own"—we stand ready to help in every manner possible.

Lumber Is Cheap Now

With a complete understanding of the practical and economical uses of what we have to sell, we can be of real assistance to you in planning that new home. We have helped many in this matter, and shall be greatly pleased to help you.

Complete Stock of Hardware—Plenty of Lump and Nut Coal

Western Lumber Co.
Everything Needed in Home Building—Real Service Too!
J. DOSTALIK, Manager PHONE 4

THE COST OF WAR

War has cost the nations of the world more than half their productive energy. It has put an end to dynasties and to nations. It has involved prosperous nations in the common ruin and brought needless misery to untold millions of people; it has burdened this nation with a struggle to pay and pass along to their children.

Needless war has reserved progress and set the nations of the world back for ages. The great nations of antiquity went down to decay because of the exhaustion of debt that generations unborn will spend their human energies in fighting against needless wars. Modern history is but a repetition of the past. Turkey, once a great empire, has dwindled to a feeble remnant of her former greatness. Russia, because of war, is today a land of poverty and misery, and all nations that took part in the great war are groaning beneath the burden of debt and misery, that might have been avoided by a reasonable adjustment of their differences and still war and preparations for war are going on all over the world.

The great struggle of the past five years should have served as an object lesson of human folly; but the predatory nature of human kind serves to perpetuate a system that all recognize to be an evil, yet nations cannot arrive at a basis of an agreement that will relieve the world of its burden.

Today America is in trouble because of war. She is faced with a debt that is staggering and a tax that is a hardship. She collected in the fiscal year 1920 an income tax of \$5,409,075,068, which is necessarily passed along to the people, and means a tax of \$51.55 on every one of the 105,000,000 men, women and children in the United States. This vast sum, according to computations made by the Washington Star, would build more than 2,500,000 cottages that would house more than 13,000,000 people. If cashed into silver dollars and placed edge to edge the row they'd make would extend 128,032 miles, or around the earth more than three times, and to haul the load would require 33,804 trucks, making a nine 96 miles long or 5,634 flat cars and 141 locomotives, and the train would reach 43 miles. If the vast sum was in dollar bills it would weigh 15,244,225 pounds and would load 135 freight cars. Placed end to end these bills would reach 628,000 miles or 27 times around the globe. If Father Adam had started working upon the first day of his life 7000 years ago, at \$1.47 per minute, or \$88.16 per hour, without Sundays or holidays off or stopping to eat or sleep, he would still have 80 years to work before he could have earned enough to pay our 1919 tax bill, which, if deposited in a bank at 4 per cent interest would amount to 40 times the principal before the cashier could count it.

This is what comes to us a result of war, and the end is not yet for we must still go on paying and working and sacrificing to pay an enormous tax every year until the principal has disappeared. War preparations are still going on and we must supply the money to build and equip ships of war, arm our soldiers and sailors, build fortifications and support the whole institution, besides other necessary functions of the government.

Let us have peace and total disarmament at the very earliest possible moment, not only in America but throughout the world. One

nation cannot discard its military system and exist. All nations must agree to a simultaneous disarmament. Without guns they cannot fight; but without a military and naval system they can prosper and develop along the lines of the highest ideals.—Honey Grove Citizen.

I AM THE FARMER'S FRIEND

If all I was intended for Was just to bale up hay or straw, I guess I'd get along as well, But then this tale I'd never tell, I once embraced a bale of hay And now the shaft of the one-horse shay.

Or where the farmer, through mischance, Has burst the bottom off his pants; You'll find me there when duty calls— Where the buckle was on his overalls.

I'm often used to patch his fence, So the old muley cow cannot wander hence. The farmer has twisted me on his door,

To keep it from sagging down to the floor; Then out upon the old plowshare I replace the bolts no longer there; You'll hardly find a rein or trace That's old, wherein I have no place. I'm twisted in the young pig's snout So he no longer loves to root;

I've braced up wobbly kitchen chairs, And spread apart the feet of hares The farmer skinned when short of meat;

I've even laced the shoes on his feet. On the old washtub I'm a nifty handle;

I'm ready to hold the camper's candle; When the handle splits on ax or pick, I'm wound around it pretty quick;

Or I couple the break in the telephone line.

So you'll agree it's mighty fine That though my job's long since done, My usefulness has just begun.

And it seems that the farmers will never tire Of finding new uses for old baling wire.

—Frank W. Roth.

News From Heald

Heald, Jan. 19.—Lucius Rogers and Miss Bertha Franklin motored to Clarendon last Saturday and were married, returning home Sunday. They were accompanied by John and Miss Aggie Franklin. Mr. and Mrs. Rogers are now at home on the Close ranch.

Will Mayfield and family of near Erick, Okla., came in the first of the week and will occupy the new house recently built on the Will Bailey place. Mr. Mayfield is a cousin of the Baileys.

A state inspector of rural schools visited our school the first of the week. He was accompanied by Judge Miller of Wheeler.

Messrs. Preston and Herman Phillips and sisters, Misses Myrtice and

John B. Vannoy

Optician and Jeweler
McLean, Texas

Dealer in Clocks, Watches,
Jewelry and Silverware.

Does Engraving, and all kinds
of Repair Work pertaining to
the jewelry trade.

The Lap of Fortune

Ben Franklin said: "To be thrown on one's own resources is to be cast in the very lap of fortune."

Ben was a pretty wise old chap, and in the above paragraph, in the language of the street, "he said a mouthful." In other words, a case of sink or swim teaches one to SWIM. In financial affairs it means work and save in order to succeed. The dollars you earn are the ones you value and will keep. Are you struggling along on your own resources? Then you are the very party we are anxious to help. We admire your pluck. Open an account with our bank. We will stand by you.

THE CITIZENS STATE BANK

A GUARANTY FUND BANK
CAPITAL AND SURPLUS \$33,500
THOMPSON, Cashier J. S. MORSE, President

Nan smiled.
"I like Bill Jones," she stepped into the car.

Irene, of Dozier visited their uncle, T. F. Phillips, and family last Sunday. The young folks enjoyed a "tacky" party in the Josh Chilton home on Friday night of last week.

News From Back

Back, Jan. 17.—Mr. and Mrs. C. A. Henderson spent Sunday afternoon with Mr. Bacon and family.

Miss Minnie Huff went to McLean Saturday with Mr. and Mrs. Geo. Colebank.

Mrs. T. F. Henley visited Mrs. Chas. Back Saturday afternoon.

Mr. and Mrs. Jesse Cobb were in McLean Saturday.

C. E. Hunt left Saturday to fill his usual preaching appointment.

Chas. Carpenter went to town this week.

Misses Ruth and Katherine Henderson visited the Misses Lelia and Beatrice Back Sunday.

Most of the menfolks went to McLean Saturday to attend a meet-

ing of the Farmers Co-operative Club. Mr. and Mrs. Henderson made a business trip to McLean Saturday. Jim Wallace has been hauling corn to town the past week.

FOOLISHMENT

(By Doc. Thanz)
There was a young lady named Perkins,
Who had a great fondness for gherkins.
She went to a tea
And ate twenty-three,
Which pickled her internal work-in's.

GIN NOTICE

Until further notice the gin will run only on Thursdays and Fridays. McLEAN GIN CO. 2-2p.

Otis and Miss Mattie Barker of Kankakee, Ill., are visiting their uncle, E. E. Barker.

Reduce the Prices on Your Grocery Bill

You can do it very easily by having your food requirements met at our store. Our great volume of business enables us to charge less without reducing the quality or quantity. Phone 23 any time and we will deliver your order with satisfying promptness.

Haynes Grocery Co.



Pre-War Prices on Dress Goods

Almost too good to be true, we admit, but when you see the fabrics and how we have them marked you will realize the truth of our statement.

We believe we have a supply sufficient to meet every call, but the early shoppers will find the best selections from which to choose.

T. J. Coffey & Brother

Dependable Merchandise
One Price to All

Complete February List Now on Sale

Columbia Records



SONG HITS

- Margie—A-3322—Frank Crum
- I'm a Lonesome Little Rain Drop—A-3322—Frank Crum
- Broadway Rose—Peerless Quartet
- Mother's Lullaby—Sterling Trio
- Eve Cost Adam Just One Bene—Bert Williams
- You'll Never Need a Doctor No More—Bert Williams
- I've Got the Blues for My Kentucky Home—Van and Schenck
- From Zeigfeld Follies of 1920—Van and Schenck
- Marimba From Zeigfeld Follies of 1920—Van and Schenck
- I'm a Jazz Vampire—Marion Harris
- Never Let No One Man Worry Your Mind—Marion Harris
- At the Circus—Laughing Song—Weston and Young
- Laugh With Me—Laughing Song—Weston and Young
- Silver Threads Among the Gold—Oscar Seagle
- Love's Old Sweet Song—Oscar Seagle

DANCE MUSIC

- Darling—Medley Fox-trot—Art Hickman's Orchestra
- Missy—Medley Fox-trot—Art Hickman's Orchestra
- Tired of Me—Fox-trot—Ted Lewis' Jazz Band
- That Riga-Liga-Lee—Fox-trot—Ted Lewis' Jazz Band
- Just Snap Your Fingers at Care—Fox-trot—Columbia Saxophone Sextette
- Oh, My Goodness!—Fox-trot—Columbia Saxophone Sextette
- You're Just Like a Rose—Medley Fox-trot—Prince's Dance Orchestra
- Dolly, I Love You—Medley Fox-trot—The Happy Six
- Nightingale—Medley Fox-trot—Hickman Trio
- Sweet Little Stranger—Medley Fox-trot—Hickman Trio

The City Pharmacy

THE GUARANTY STATE BANK

at Alanreed, State of Texas, at the close of business on 29th day of December, 1920, published in The McLean News newspaper printed and published at McLean, State of Texas, the 21st day of January, 1921.

RESOURCES	
Loans and Discounts, personal or collateral	\$55,240
Overdrafts	208
Bonds and Stocks (Warrants)	1,174
Real Estate (banking house)	5,900
Other Real Estate	664
Furniture and Fixtures	2,107
Due from other Banks and Bankers and cash on hand	28,251
Interest on Depositors' Guaranty Fund	796
Assessment Depositors' Guaranty Fund	30
Cash Collections	415
Other Resources: Due from Internal Rev. Collector	32
Total	\$94,073

LIABILITIES	
Capital Stock paid in	\$15,000
Surplus Fund	250
Undivided Profits, net	1,238
Individual Deposits, subject to check	62,648
Time Certificates of Deposit	10,845
Demand Certificates of Deposit	2,600
Cashier's Checks	1,491
Total	\$94,073

STATE OF TEXAS, COUNTY OF GRAY:
We, C. M. McCullough, as president, and R. C. Bennett, assistant cashier of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.

C. M. McCULLOUGH, President.
R. C. BENNETT, Assistant Cashier.
Subscribed and sworn to before me this 12th day of January, A. D. 1921.
J. A. COPPEDGE, Notary Public.
Correct—Attest: E. B. HEDRICK, ANDY B. WORD, O. BROWN, Directors.

SEND US YOUR KODAK FINISHING

WE DO IT BETTER
Developing films single rolls, 10c each; packs, 20c.
Prints, 2 1/4 x 3 1/4 and smaller, 4c each; larger 5c.
A deposit with order for full amount required. We return any book excess. YOU WILL BE PLEASED with our French gloss finish and prompt service.
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Eck City, Okla.

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Bedding plants, Cut flowers and designs of all kinds.
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