

THE McLEAN NEWS

Published Every Friday

M. L. Moody, Editor and Publisher

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Foreign Advertising Representative THE AMERICAN PRESS ASSOCIATION

FRIDAY, JANUARY 28, 1921.

WE'RE GUILTY

The McLean News has installed a linotype in its office, and how it is up to the Stratford Star and the Wheeler News-Review to make this end of the Panhandle a linotype country.—Pampa News.

In other words, Bro. Smith, we are one of the last in this section to forsake antiquated methods, to quit setting small type by hand and use a machine. We plead guilty, but we hope we are not classed as a backnumber when it comes to getting out a neat, newsy, readable newspaper. We have been claiming that The News is one of the top-notch papers of the Panhandle, for a town of McLean's size, even if we were handicapped by having to set the type for the paper by hand. We hope to make the paper so good that even the people of McLean will recognize it as one of the best in the Panhandle.

One of the strongest arguments we ever knew as to why a man should always take his county paper happened right in our own county not many years ago. A certain county commissioner did not take the Chief; did not come to Miami often, and knew or cared very little about county affairs, only to keep down taxes as he was a big property owner in the county. About election time the gentleman failed to attend one of the monthly meetings, but was on hand at the next, and to his great surprise, he was not a county commissioner, and had not been for several weeks. An election had been held and another man elected, and a new district formed. This had all been told through the Chief, but the gentleman knew nothing of it because he did not invest \$1.00 per year in his county paper, although he was a county official. It is certainly a paying investment to take the county paper in the county in which you live or in which you have property.—Miami Chief.

Some people seemed to think that when The News installed a Linotype the publisher was taking too long a stride—was "biting off more than he could chew." One of our exchanges states that we are one of the last papers in the Panhandle to make such an improvement. The News gets papers on exchange from all over this section of the country, and only one of them is set by hand, all having at some time or other bought machines. The News is only doing what other progressive papers over the country are doing, for we believe McLean is able to support an up-to-date newspaper, and we are sure the people want one of that

kind. While the advertising patronage is not what it should be for equipment such as The News has, it seems to be getting better, and we have all confidence in the town and its disposition to stand by a progressive newspaper.

TEN TOWN TESTS

Questions people ask about your town before making it their town:

Attractiveness
Shall I like the town—its "atmosphere?" Does it have the beauty of shaded streets and other beautiful features? Is it a quiet, roomy, airy, well lighted town? Does it have attractive public buildings and homes? Is it well paved? Is it clean in every sense?

Healthfulness
Will my family and I have a reasonable chance to keep well in that town? How about its water supply? Its methods of milk inspection? Its health department? Its hospitals? Is it without any congested district?

Education
Can I educate my family and myself in that town? How about its public schools—present and future? Its institutions of higher education or of business training? Its libraries? Its lecture and concert courses? Its newspapers? Its postal facilities?

People
Shall I like the people of the town? Are they "home folks" without false exclusiveness? Are they neighborly and friendly? Is the town free from factionalism? Does it have strong religious, fraternal and social organizations?

Recreation
Can I have a good time in that town—I and my family? How about the theatres, museums, gymnasiums, parks, etc? Are there active agencies for providing good entertainments, athletic contests, etc? Are inviting opportunities for pleasure drives afforded by well paved streets?

Living
Can we live reasonably and well in that town? Are the best of modern conveniences available for its residents—electricity, gas, telephones, etc? Are the housing and shopping conditions favorable? Are rents, taxes and prices fair? Home and truck gardens and dairy products plentiful?

Accessibility
Can we go and come easily? Does the town have adequate railroad connections and train service? Street

Dr. C. E. Richardson
VETERINARIAN

Graduate Kansas City Veterinary College, eight years practical experience, three years remount service U. S. Army; is permanently located at Lott & Anderson wagon yard, Clarendon, Texas.

Office Phone, 279
Residence Phone, 82
1-3p-tfc.

ITCH!

Money back without question if HUNT'S Salve fails in the treatment of ITCH, ECZEMA, RINGWORM, TRYTEK or other itching skin diseases. Try a 75 cent box at our risk.

ERWIN DRUG COMPANY

Let Bob Make It

- Serving Trays
- Desk Sets
- Taborets
- Foot Stools
- Book Racks and Ends
- Waste Paper Baskets
- Fern Stands
- Candle Stands
- Magazine Racks
- Tables
- And Numerous Small Articles in Wood.

ALL MANNER OF TOYS IN WOOD

See Samples of Work and Leave Orders With Miss Upham at McLean Hardware Co.

THE WOODWORKING SHOP

"LET BOB MAKE IT"

car lines? Interurban lines? Well marked automobile routes and hard surface roads?

Business

Can I make a good use of capital in that town? Are there banking facilities? Manufacturing interests? Up to date stores? Good shopping facilities? Favorable labor conditions? A prosperous farming territory? Active co-operation among business interests?

Employment

Can I get a job in that town at fair pay and with good prospects for the future? Can I count on co-operation from organizations making it their business to help introduce and establish new commercial interests and to welcome new citizens?

Progressiveness

Shall I find that I am in a live town having a progressive city government, active civic organizations, modern fire protection, and a pull-together spirit in everything—a town with a future?—From "Selling Your Town," by L. N. Flint, Department of Journalism, University of Kansas, Lawrence.

930 POUND BALE

The Lewis & Davie gin Friday ginned one of the biggest bales of cotton ever seen in Folydada. The bale was for Jim McNeely and weighed 930 pounds.

500 pounds is a standard bale and a 600 pound bale is considered large, but this 930-pounder looked as broad as it was long after it was turned out. The bale was ginned on account of a miscalculation, not intentionally.—Floydada Hesperian.

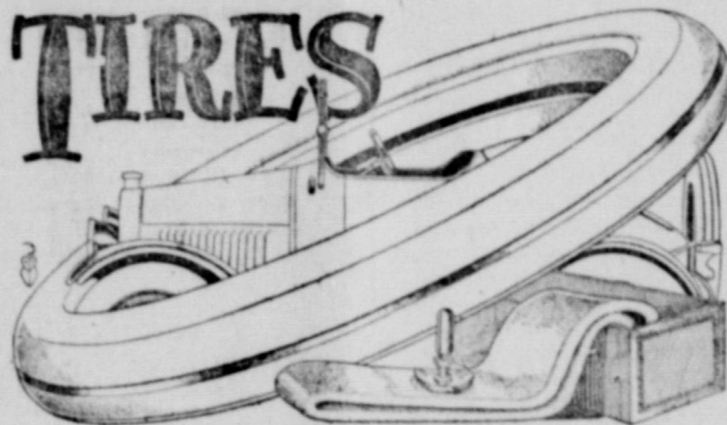
BOY IS CRUSHED TO DEATH UNDER WAGON

Tulia.—The five-year-old son of Jerry Farr, farmer living at Vigo Park in Swisher county, died late Thursday afternoon from injuries received about 7 o'clock on Thursday morning when he was accidentally run over by a wagon on his father's farm. Broken bones and internal injuries caused the boy to live but a few hours after the accident.

The News and Dallas Semi-Weekly Farm News, both one year, \$2.25.

LUCKY STRIKE
cigarette

It's toasted



If you are looking for real values in brand new Tires, of the popular makes, then we are the people you are seeking. Tires are naturally an expensive item on any car and it is to your advantage to save on them whenever you can.

Carpenter Motor Co.

B. I. Carpenter, Prop. Phone 37



PIMPLES DISAPPEAR

BLACKHEADS AND BLOTCHES are removed when DRY ZENSAL is used. Pleasant as a face cream. Applied at night it works while you sleep. We have thousands of testimonials. For oily, sallow, rough, red skins it has no equal. A wonderful, harmless face bleach. Be sure to ask for Dry Zensal. All live druggists sell it.

THE ZENSAL CO. OF OKLAHOMA CITY
Neil Darling, President.

Zensal Sold By

THE CITY PHARMACY

SEND US YOUR KODAK FINISHING

WE DO IT BETTER
Developing films single rolls, 10c each; packs, 20c.
Prints, 2 1/2 x 3 1/2, and smaller, 4c each; larger 5c.
A deposit with order for full amount required. We return any excess. YOU WILL BE PLEASED with our French gloss finish and prompt service.
C. M. BRIGGS, Photographer Elk City, Okla.

Cunningham Flower Shop

Bedding plants, Cut flowers and designs of all kinds.
Amarillo, Texas
1909-11 Van Buren St. Phone 1081

\$25 REWARD

I will pay a twenty-five dollar reward for the arrest and conviction of any party guilty of tying down any telephone wire or in any other manner tampering with the lines. The state law on the subject is as follows:

Penal code, Art. 784: If any person shall intentionally break, cut, pull, tear down, misplace, or in any other manner injure any telegraph or telephone wire, post, machinery or other necessary appurtenance to any telegraph or telephone line, or in any way willfully obstruct or interfere with the transmission of any messages along such telegraph or telephone line, he shall be punished by confinement in the penitentiary not less than two or more than five years, or by fine not less than one hundred nor more than two thousand dollars.

McLEAN TELEPHONE EXCHANGE

Something You Know

A BANK ACCOUNT is a convenient thing, a comfortable thing, a sensible thing, a PRACTICAL thing, for YOU as well as for the other fellow.

Something We Know

Ours is one of the best places in the world to keep the count for various reasons, among them being the real service we render, and the sincere desire we have to be genuine and useful to our depositors.

Something We Both Know

It takes two to make a trade and it takes SATISFIED CUSTOMERS to make a successful institution. Years of success ought to be, and is, evidence that we have been rendering TRUE SERVICE. We promise to continue this service. If you haven't an account with us, may we hope you will accept the suggestion that we would be glad to have you with us.

Sincerely,

The American National Bank

C. L. COOKE, Cashier

Car of Coal Coming

Phone us and have us reserve some of it for you.

See us for your needs in Lumber, Building Materials, Sash Doors, Brick, Lime, Cement, Wire, Posts and Fencing Material.

CICERO SMITH LUMBER CO.

W. T. WILSON, Mgr. Phone 3



Give Us Your Patronage

when it comes to buying MEATS. Prompt service, first quality and full quantity go with each purchase. And, above all, you are sure of what you are getting as our Meats are always fresh, the stock being replenished daily. Yes, and the prices will please you.

CHAS. GULL

We the for the for this

SCIENTISTS WEAT

Scientists the sun to forecast a soon to be a declaration, ernment weat eleven middle few days ago.

Cox also States Weat weather recce vations to possible to n forecast for any degree c

At present weekly forec weather for week are to "bumcombe."

Cox declar conditions re it is impossi winter or an that robins lions parts o known by r of spring wa ther man.

"They pro South," he was not unus appearance v ground. The this months has been goi

"They hope far in advanc not weather spots," Cox s learned that a fraction th throughout th

The value weather cond advance wou corning to M able farmers be of great i It would i planning thei

Mrs. Neill from a visit cumeri, N.

Walter Mc. trip to Well

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We on Ra Hind pay Creat your

B E. B

We the undersigned firms of McLean are inaugurating a DOLLAR DAY, which will be Tuesday of each week for the thrifty shopper whereby you can save many dollars, as you have Dry Goods, Groceries and Hardware for this one day. Visit McLean on next Tuesday and you will make your arrangements to be here each Do

Supplement to THE McLEAN NEWS, Friday, January 28, 1921.

SCIENTISTS HOPE TO PREDICT WEATHER MONTHS AHEAD

Scientists studying the spots on the sun to learn if it is possible to forecast a season in advance, hope soon to be able to make a definite declaration, Prof. Henry Cox, Government weather forecaster for the eleven middle western states said a few days ago in Chicago.

Cox also stated that the United States Weather Bureau is studying weather records and making observations to ascertain whether it is possible to make a monthly weather forecast for the entire country with any degree of accuracy.

At present the bureau makes a weekly forecast, and predictions for weather for a period longer than a week are termed by him as purely "hunches."

Cox declared that though weather conditions recently have been mild it is impossible to forecast a short winter or an early spring. Reports that robins had been found in various parts of the middle west and known by many to be harbingers of spring was ridiculed by the weather man.

"They probably drifted from the South," he said. Cox declared it was not unusual for robins to put in appearance when the snow is on the ground. The effort to forecast weather months in advance, Cox said, has been going on for years.

"They hope to be able to tell how far in advance it is possible to forecast weather by a study of the sun spots," Cox said. "They have already learned that every eleven years and a fraction the average temperature throughout the world is the same."

The value of forecasting accurate weather conditions several months in advance would be tremendous, according to Mr. Cox. "It would enable farmers to plan for crops and be of great use to all industries."

It would also aid vacationists in planning their holidays.

Mrs. Neill returned Friday night from a visit with relatives at Tucumcari, N. M.

Walter McAdams made a business trip to Wellington Wednesday.

ADVERTISING IN THE COUNTRY WEEKLY

Advertising in the country weekly is the most valuable advertising in the world. Expert advertisers say it is not only the most valuable but the most scientific advertising in the world. Advertising in the magazines has to be general, for the reason that the average magazine you receive today was set in type several weeks ago, and the advertising copy was probably prepared several weeks before that. This means that advertisers in the magazines have to anticipate several weeks in advance of the time the copy is prepared.

This is not so with advertising in the country weekly, for the country weekly has the advantage over the magazine in that the weekly circulates in a comparatively small territory and the name of the merchant or the business man who is selling the goods can be placed in the advertisement. This is impossible in magazine advertising, which covers sometimes the whole nation.

The weekly newspaper also has what is considered the best advertising medium in the world by expert advertisers for the reason that it has a more intimate association with the family than a magazine or a daily paper.

No local merchant can afford not to advertise in weekly papers of the better class. It is a sad commentary upon small town business men that they don't see the advantage to them of carrying an advertisement in the small town paper every single week. Such an advertisement is the cheapest salesman that the merchant can employ. The money spent in advertising in the better class of weekly newspapers is an investment and not an expense; and it is the best paying investment that the merchant can make; but not one in a thousand publishers of the weekly papers is compensated anywhere near what he is worth to the merchants and to the community in which he lives and to whose interests he dedicates his life. Every editor of a weekly newspaper is constantly working in

behalf of every merchant in his community, whether that merchant patronizes the local paper or not; but every merchant of every community, unfortunately, does not have the business common sense and the foresight to see that it is to his own personal advantage to help support the country editor by advertising—telling the people in the newspaper what he has, how it can be used and what it costs.—Newark (N. Y.) Union Gazette.

IF YOU WORK FOR A MAN, WORK FOR HIM

If you work for a man, in heaven's name, work for him. If he pays wages that supply you your bread and butter, work for him, speak well of him, think well of him, stand by him, and stand by the institution he represents. I think if I worked for a man I would work for him. I would not work for him a part of the time, I would give an undivided service or none. If put to a pinch, an ounce of loyalty is worth a pound of cleverness. If you must vilify, condemn and eternally disparage, why resign your position, and when you are outside, damn to your heart's content. But I pray you, so long as you are a part of an institution, do not condemn it. Not that you will injure the institution—not that—but when you disparage the concern of which you are a part, you disparage yourself. And don't forget, I forgot won't do in business.—Elbert Hubbard.

I desire to thank the people of McLean for their liberal patronage since I put in my hemstitching machine here. I have moved it to Amarillo for the time being, and ask that you please send your work to me. My address is 504 West Seventh street, Amarillo. Mrs. L. Moody.

Mr. and Mrs. Jim Miller and little son left this week for Amarillo, where they will make their home.

Miss Mary Henry visited her sister, Mrs. Birl Glass, of the Eldridge community, this week.

POOR ENGLISH

A woman took her little son, Willie, to see the animals at a circus not long ago. Willie had looked in silent awe at the monkeys, giraffe, kangaroo and various other animals. When they came to the elephant, Willie could hold in no longer:

"Now, ain't he a hell of a big 'un, Maw?"

His mother was horribly shocked, and immediately turned him over her knee, gave him a couple of cracks with her hand, and said:

"How many times do I have to tell you never to say 'ain't'?"—Ex.

TO TELEPHONE SUBSCRIBERS

All those intending to move, have a telephone put in, or make any other change, please let me know, so that your name may be properly listed in the new directory, which will be issued soon. J. W. Kibler, ltc.

Come to McLean to live.

DRAY AND TRANSFER
ON TIME—ALWAYS
PHONE 150
KUNKEL BROS.
McLEAN, TEXAS

Blacksmithing
I guarantee that you will be pleased with my work and that I will be satisfied with the price.
J. Lee Turner

New Produce House
We have opened a Produce business on Railroad street, first door west of the Hindman Hotel, where we will be glad to pay the highest market prices for your Cream, Eggs and Chickens. A share of your business will be appreciated.
Bowen Produce Co.
E. BOWEN NEAL BOWEN

Meet Your Friends
AT THE
Automobile and Style Show
IN AMARILLO DURING THE
Cattle Buyers and Sellers Convention
February 22, 23, 24

Does it have attractive public buildings and homes? Is it well paved? Is it clean in every

ing it their business to help introduce and establish new commercial interests and to

thing, a sensible thing, a PRACTICAL thing, for YOU well as for the other fellow.

THE McLEAN NEWS, FRIDAY, JANUARY 28, 1921.

ADVERTISING TALK

The following is an advertising talk sent out in the form of a circular letter mailed out by the International Harvester Co. to their dealers:

"A firm in this country is spending thousands of dollars, using full page colored ads in the Saturday Evening Post, advertising so common a thing as a shovel. Another firm has spent thousands in popularizing a hairpin, until almost every woman has a handful of them.

"Yet there are some dealers who, when approached on the subject, still maintain that advertising doesn't pay.

"When the hardest business heads in the country are depending more and more on advertising to sell goods, there is only one conclusion to be drawn: POOR advertising, and NO advertising, is what does not pay.

"Do you recall the time when Pearline ad Sapolio were the only soap compounds you ever heard of, and "Sunny Jim" Force was the only breakfast food you could remember to ask for when you went to the grocery? Where are they now?

"They got so big that they 'didn't need to advertise,' and the public forgot that they ever existed.

"If you have ever come to the conclusion that advertising doesn't pay, analyze the situation and see where the trouble lies, and whether you have given it a fair show; whether you have made your ads really say something, kept it 'up persistently, or possibly overestimated the results it would bring.

"Once in a while a dealer has the idea that if he runs a single ad of any description, it has failed of its purpose if it doesn't fill his store with customers.

"Only a limited class of advertising, of a highly specialized nature, is intended to do this.

"In your line of business, it is well to remember that primarily, ADVERTISING DOESN'T SELL GOODS; you are not running a mail order house. But if done right, it will make it easier for you to sell them.

"And local advertising doesn't jerk, it is the slow, steady pull that in many cases you cannot even trace, but if persisted in will build up your business slowly and surely.

"Good advertising always pays; poor advertising is a losing proposition from any point of view, and it rests with you whether yours is as an asset or a liability."

FEEDING TEN-CENT HOGS ON FIFTY-CENT CORN SHOULD MAKE MONEY

From the writer's experience, I know of no time when the pure bred hog business should be so inviting as it is today.

There never has been a time in the last ten years when hogs could be fed at a profit on the pork market as well as they can today, even though market hogs go down to from 8 cents to 10 cents. The country is loaded with feed, and we have no cash market for such feed, and there is no question but that corn will settle to about 50 cents a bushel, with kafir in proportion, and

with a poorer cash market for kafir than we will have for corn.

Now if there is a better business than feeding ten cent hogs on 50 cent corn it has never been discovered by the farmers in this country.

The country is depopulated of hogs. The scrub hogs have been marketed, of course, the few pure bred hogs in the country alone remain. The propaganda of several years past has established the relative value of pure bred hogs over grades; has educated such a large majority of farmers to the pure bred hog, that when such farmers do again buy foundation stock this stock will be pure bred.

There is not a farm in Texas or Oklahoma that shouldn't have at least one to five well bred sows, and three to five cows on it

The people who make money out of hogs are the people that keep hogs every year, good years and bad years, and not the people who buy the hogs on a high market, get discouraged when hogs go down, sell out, and when the market comes again buy the second time into the business.

The breeders who make money out of hogs are those who first breed good hogs of popular blood lines, who advertise their herds by showing at the leading state fairs, and these breeders must refrain from speculating, and must breed the stuff they show. If they do that, and then stay in the business, and not be "ins" and "outers," they are bound to be successful.—Roy E. Finnerty, Oklahoma City.

STATE FORESTER ISSUES TREE PLANTING BULLETIN

A new bulletin, "Tree Planting in Texas Towns and Cities," has just been issued by the State Forester. Copies may be secured free of charge by writing him at College Station. This bulletin should be of great assistance to residents of towns and cities who wish to beautify their homes by planting trees. For decorative planting around farmsteads this bulletin will also prove helpful. Forest tree planting for windbreaks and utility woodlots, however, is not discussed, but is taken up in a bulletin, "Tree Planting by Farmers for Fuel, Fence Posts and Shelter," which is now in press. Announcement will be made when it is ready for distribution.

The city planting bulletin points out the advantages to be gained by planting shade trees. It is said that "in no other way can the comfort and attractiveness of a town be secured so cheaply, easily and satisfactorily as by the planting of shade trees and shrubs."

Points to consider in the selection of trees are the shape, rapidity of growth, length of life, cleanliness, shape of root system and adaptability to soil and climate.

Tables of trees adapted to narrow streets, wide avenues, trees tolerant of severe city conditions, short-lived trees, untidy trees and undesirable ones are given. Following these tables comes a list showing the essential characteristics of eighty commonly known planted trees.

A section is devoted to the location of shade trees and planting di-

rections are given. Subsequent care and attention is treated and then comes a discussion of tree troubles and remedies. Various pests are considered and sprays or other remedies for tree troubles are recommended. Tree repair work is briefly mentioned with a descriptive cut showing methods of pruning, bracing and concrete filling.

A set of city ordinances is suggested to be used by towns which desire to put the shade tree work on a firm footing.

At the end is a list of Texas nursery dealers which should be helpful where nursery stock is desired. Many of these nurseries issue descriptive catalogs, which may be obtained by writing them.

Mr. Siecke announces that he expects that the distribution of this bulletin to greatly stimulate tree planting in Texas municipalities.

W. L. Brooks, manager of the McLean Gin Co., spent the week-end in El Reno, Okla.

Frank Bailey of the Heald community was in the city Wednesday.

L. H. Webb was in from his ranch near Mobeetie Wednesday.

A DINNER PARTY

Mr. and Mrs. T. J. Coffey entertained with a 6 o'clock dinner Tuesday. The following guests were present: Messrs. and Mesdames L. F. Coffey, Oscar Alexander, Luther McCombs and Emmett Thompson.

Walter McAdams and Dewey Burks went to Cheyenne, Okla. Friday.

Miss Mary Billingslea of Alameda spent the week end with her folks.

Nat Wood and son were in from their ranch near Clarendon Saturday.

The News and Dallas Semi-Weekly Farm News, both one year, \$2.25.

Come to McLean to live.

Job Printing
Done Like You Want It
at The News Office



A Coupla Dollars Easy Money for the Right Boy

Up in your garret and down in your cellar there are lots of things that are not going to be used any more.

Make a list of all these things and advertise them for sale in THE NEWS.

Someone can use the old furniture, books, etc., and will pay a fair price for them. Talk to mother about it tonight. Ask her to let you make this extra money.

Bring your ad to The News office.

The McLean News
"The Great Want Ad Store"

Give Us Your Patronage

when it comes to buying MEATS. Prompt service and full quantity go with...

in any other manner tampering with the lines. The state law on the subject is as follows: Penal code, Art. 784: If any person shall intentionally break, cut, pull, tear down, misplace, or in any other manner injure any telegraph or telephone wire, post, machinery or other necessary appurtenance to any telegraph or telephone line, or in any way willfully obstruct or interfere with the transmission of any messages along such telegraph or telephone...

C. E. VETE... Graduate K... College, e... rience, th... ice U. S... y located... on yard, Office 1... Resident... tfc.

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d En... aske

S

articles

WOOD... With Miss Upham at

NG SHOP

Dollar Day

We the undersigned firms of McLean are inaugurating a DOLLAR DAY, which will be Tuesday of each week. This will be a day for the thrifty shopper whereby you can save many dollars, as you have Dry Goods, Groceries and Hardware priced especially for this one day. Visit McLean on next Tuesday and you will make your arrangements to be here each Dollar Day. Read each ad, and see the many bargains offered for Tuesday Only—DOLLAR DAY!

Dollar Day

at Bundy-Hodges Mercantile Co's.

- 9 Cans Chum Salmon, regular at 15c Can \$1.00
- Velva, New South and White Swan Syrup, regular \$1.25 Values, Dollar Day \$1.00
- 8 Pairs 20c Half Hose, Dollar Day \$1.00

For One Day Only We Will Offer the Above Genuine Bargains

WATCH FOR OUR DOLLAR DAYS

**Bundy-Hodges
Mercantile Co.**

Dollar Day

at Forbis, Stone & Co's.

SEWING WEEK

- 10 yards Outing, Dollar Day only.....
- 10 yards Gingham go on Dollar Day for.....
- 10 yards Bleached Domestic for just.....
- 8 yards Cheviot Shirting, Dollar Day.....
- 6 yards best Percale, yours Dollar Day for.....
- 3 pairs Ladies Lisle Hose, Dollar Day.....

\$1

Many Other Articles

- 12 Men's Handkerchieves for only \$1.00
- 1 Necktie, yours Dollar Day for just \$1.00
- 1 pair Leather Lined Mittens, only \$1.00
- 5 pairs Lisle Socks, Dollar Day for \$1.00
- 12 pairs Canvess Gloves, yours for \$1.00
- 10 Blue Handkerchieves, Dollar Day \$1.00
- 1 Solid Leather Belt, Dollar Day only \$1.00
- 6 Laundered Collars, Dollar Day \$1.00

Our Half Price Sale Is Going Good but these articles are priced especially for Next Tuesday, and are wonderful bargains.

Forbis, Stone & Co. THE QUALITY STORE
McLEAN, TEXAS

Dollar Day

at Haynes Grocery Co's.

- 10 Pounds Granulated Sugar, worth \$1.10 \$1.00
- 10 Pound Pail Koo-Koo Syrup, regular at \$1.25, \$1.00
- 6 Large Packages Post Toasties, worth \$1.20 \$1.00
- 8 Large Cans Tomatoes, regular at \$1.60 \$1.00

THESE ARE GENUINE BARGAINS, AND THESE PRICES WILL ONLY BE MADE ON DOLLAR DAY

HAYNES GRO. CO.

WATCH FOR FUTURE DOLLAR DAY ADS
PHONE 23 McLEAN, TEXAS

It's **Thriftuesday** at
McLean Hardware Co.

Dollar Day at our store will be called "THRIFTUESDAY" this week, for we will begin on this weekly event by offering to the thrifty buyers of McLean not an opportunity to save merely cents on dollar purchases, but as much as fifteen big round dollars in some cases. It has always been true that "fifteen dollars is fifteen dollars," but such a saving means much more with the present scarcity of money. The wholesale price of Stoves is still going up, and is not expected to come down soon.

- Round Oak Range, worth \$150.00, Dollar Day \$135.00
- Rock Island Range, white enameled splasher and white enameled oven door, worth \$150.00, for only \$135.00
- Rock Island Range, worth \$140.00, Dollar Day for \$126.00
- Riverside Aerduct Heater, worth \$75.00, Thriftuesday, \$ 67.50
- Riverside Hot Blast Heater, worth \$68.75, going for \$ 60.00

THESE PRICES ARE FOR CASH ONLY

McLean Hardware Co.

The **BIGGEST BARGAINS**
Your Dollars Ever Bought

ABOUT MOVING THE UNIVERSITY OF TEXAS

Austin.—In a recent address before the Austin Chamber of Commerce an explanation of the proposition recommended by the Board of Regents of the University of Texas for moving that institution to a new site in Austin as a means of providing for its future growth was given by President Robert E. Vinson. In this address Dr. Vinson cleared up several important points about which there seems to have been an erroneous impression in the public mind.

"We are not asking for a ten million dollar appropriation," he said. "We are not putting this burden on the tax payers of the State; in fact, we hope to ask tax payers very little. The program of the Board is this: We ask the Legislature to allow us to make use of the available funds derived from the endowment funds until September 1, 1922, for the purpose of planning broadly and wisely for the proposed move. Then we ask the Legislature to determine the value of buildings and the present site of the University and appropriate that amount not before September, 1922. We ask the Legislature to turn the University lands from dormant capital into active capital. By this plan we believe most of the buildings on the new site can be built without cost to the tax payers."

In answering criticisms that have been made of the plan for the proposed removal of the University to the Brackenridge lands, President Vinson said that he had opinions from the ablest lawyers of the State that the University's deed to the property is perfectly valid; that he had the opinion of the Attorney General that a vote of the Legislature is all that is needed to give the Board or Regents authority to move the University to the proposed new site, that as he views it, there is nothing in the talk of a movement being made to move the University to some other city; that while it is true that the University would lose \$800,000 of the Littlefield bequest in the event of the removal he could not see the advantage of holding on to \$800,000 and spending \$5,000,000 for additional real estate in order to keep it; that everything possible will be done to solve the problem of preventing losses to churches and property owners in the vicinity of the present University.

In conclusion he said that he would "fight this thing to the end." "All I ask is true sportsmanship. I ask you to leave personalities out and deal with the question fairly."

E. B. Hedrick of Alanreed was in the city Thursday on business.

WANTS

BATTLESHIP BRONZE toms, a few left. The kind that weigh and pay. \$10 each. Robert H. Corum, phone 66333, McLean, Texas. 4-2p.

BIG BONE POLAND CHINA pigs, good ones, three months old, \$15 each. Robert H. Corum, Phone 66333, McLean, Texas. 4-2p.

REGISTERED BIG BONED Poland China boar for service; \$2.50, cash; at my place in south part of town. A. L. Hibler. tfc.

ROOMS FOR RENT.—Nice bedrooms at my residence, and two of fee ooms down town, Ms. A. A. Christian. tfc.

TEAMS TEAMS.—Mules, mares, or horses, for sale. Cash or good notes. Claud E. Hunt. 1-4p.

RABBITS.—I have a few New Zealand Red rabbits for sale. Homer Wilson. 1p.

FOR SALE.—Four wheel lister and some chain harness. Lee Van Sant. 4-2p.

FEED.—Meal, oats, bran, shorts, tankage, grain bags and hay, right close to the public scales. Sitter & Wilson. 1p.

I HAVE IN TRANSIT a 20-in. burr mill of the latest improved type and will grind meal, chops and whole wheat flour. A. T. Wilson.

**NEW HARNESS
NEW PRICES**

We are replenishing our stock of Harness and the new goods are priced much lower. We have revised our prices on all Harness bought before the decline, and are taking our losses.

We claim that you can't buy better Harness for the same money anywhere.

S. R. JONES
Hardware and Harness

RULES FOR PRUNING SHADE TREES GIVEN

Pruning of shade trees is discussed by Hamon Benton, agricultural agent of Potter and Oldham counties, in the following article:

It is a conceded fact that shade trees require less pruning in the Plains region than in regions of less winds and more rainfall. Even in this region, however, trees should have some attention. Trees should be pruned to remove diseased and dead branches; to remove one of the branches that cross or rub; to thin branches that are too numerous; to shape the tree properly.

During the dormant season is the best time to prune, as any of the above conditions may be more easily observed. Dead and diseased branches should be removed as close to live vigorous wood or main stem as possible. In case the dead tops or branches can not be cut back to live wood with a saw, use a chisel. Never leave long stubs of limbs or tops; such stubs are attacked by the rot fungus which is likely to cause the center of the whole tree to rot and cease weakened and often hollow trees.

One of the branches that rubs on another should be removed; as the rubbing of two branches weakens both interfering branches, and the scar thus caused is susceptible to the rot fungus. In the removal of interfering branches, care should be exercised to cut out the branch that will interfere least with the symmetry of the tree.

It frequently happens that a young tree will develop more branches than is necessary to form a symmetrical head or is well for the tree to develop. In such cases it is better to cut out the superfluous branches than to let so many remain, and have some of them die in the course of a few years from lack of nutrition.

The symmetry of trees is frequently marred by allowing irregular branches to continue their growth. This is especially true with elm trees. High winds blow the slender branches out of their position and cause the tree to develop "one sided."

By cutting back one-third to one-half the past season's growth, the branch has less area exposed to the action of the wind, and where the practice is performed annually, the branch becomes strong enough to withstand the force of the wind. The judicious practice of cutting back the long slender branches is the only means of developing symmetrical shade trees on the Plains. —Amarillo Tribune.

OUR LANGUAGE

Here are a few of the difficulties of our English language:

- A flock of ships is called a fleet.
- A fleet of sheep is called a flock.
- A flock of girls is called a bevy.
- A bevy of wolves is called a pack.
- A peck of thieves is called a gang.
- A gang of angels is called a host.
- A host of porpoises is called a shoal.
- A shoal of buffaloes is called a herd.
- A herd of children is called a troop.
- A troop of partridges is called a covey.
- A covey of beauties is called a galaxy.
- A galaxy of ruffians is called a horde.
- A horde of rubbish is called a heap.
- A heap of oxen is called a drove.
- A drove of blackbirds is called a mob.
- A mob of whales is called a school.
- A school of worshipers is called a congregation.—Exchange.

Clyde Slavin of Alanreed was a business visitor in the city Wednesday.

ECZEMA!
Money back without question if HUNT'S Salve fails in the treatment of ITCH, ECZEMA, RINGWORM, TETTER or other itching skin diseases. Try a 75 cent box at our risk.

ERWIN DRUG COMPANY

MOVES TAILOR SHOP TO BRECKENRIDGE

Unable to resist the temptation of what he terms a "mighty good proposition" at Breckenridge, and lured by the thoughts of a booming oil town where there is lots of money in circulation and numerous reckless spenders, Oscar Alexander this week shipped his tailor shop and household goods to that place, where he will try his best to imitate Get-Rich-Quick Wallingford as nearly as it is possible for one to do in a legitimate way.

Oscar is about the best tailor that has ever done business in McLean, and everybody who likes to doll up occasionally, or often for that matter, and look handsome, pretty or prosperous, which ever the case might be, is sorry that he is leaving.

Oscar ran a tailor shop here once before and left, but found it impossible to stay away from a good town like the Sandhill Metropolis, and we are surprised that he is going again. He will find out one of these days that there is no use in trying to stay away from a good town like this, and will come home to stay.

SOME FAMOUS LAST WORDS

- "I wonder if it's loaded. I'll look down the barrel and see."
- "Oh, listen! that's the train whistle. Step on the accelerator, and we'll try to get across before it comes."
- "They say these things can't possibly explode; no matter how much you throw them around."
- "I wonder whether this rope will hold my weight."
- "It's no fun swimming around in here. I'm going out beyond the life lines."
- "Which one of these is the third rail, anyway?"
- "There's only one way to manage a mule. Walk right up in back of him and surprise him."
- "That firecracker must have gone out. I'll light it again."
- "Watch me skate out past the 'danger sign.' I bet I can touch it."
- "These traffic policemen think they own the city. They can't stop me. I'm going to cross the street now. Let the chauffeurs look out for me."
- "What a funny noise that snake makes. I think I'll step on him."
- "I've never driven a car in traffic before. But they say it's perfectly simple."
- "I think I'll mix a little nitric acid with this chloride of potassium and see what happens."—Lfe.

McLean Tin Shop

WILLIAMS & SON, Props.

ALL KINDS OF SHEET METAL WORK

PLUMBING AND PIPE FITTING

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OPTICIAN AND JEWELER
MCLEAN, TEXAS

Dealer in Clocks, Watches, Jewelry, Silverware, and the Golden Throated Claxtonola Phonograph.

Does Engraving and all kinds of repair work pertaining to the Jewelry trade.

News From Back

Back, Jan. 24.—The following pupils made the highest averages in their respective grades in the Back public school during the past month: Primer, Iva Bacon; third grade, Cecil Back; fourth grade, Vertner Bacon; fifth grade, Vida Colebank; sixth grade, Catherine Corum; seventh grade, Ozella Hunt.

The farmers are rejoicing over the fine rain.

Mrs. Henley visited the school on Wednesday afternoon.

Lewis Morse went to McLean the first part of the week.

Mrs. John Cubine was out in this community one day the past week.



Do You Remember

the soft grassy bank at the "Ole Swimmin' Hole"—how comfortable and easy it felt under your bare feet? You can have the same feelin', except for the dampness, by wearing our rubber heels.

ONLY 50c ATTACHED

T. A. LANDERS
SHOE AND HARNESS SHOP
MCLEAN, TEXAS



The Burglar's Billy

may be welded by some people to advantage, but we rather believe in the POWER OF PERSUASION.

The only WEAPON and only AMMUNITION we use on our customers is PERSUASIVE VALUES of the good themselves.

You get your money's worth here with every purchase you make.

ERWIN DRUG COMPANY
The Rexall Store

Let The News Print Your Public Bills—Good Printing Brings Bidders

IF YOU ARE FIGURING

on Building a Home, or Improving Your Home, we Want You to Figure With Us on the Material.

Our Stock Is Complete and We Can Meet Your Requirements PROMPTLY and SATISFACTORILY.

Just Received a Shipment of Corrugated Galvanized Iron.

ANYTHING IN BUILDING MATERIAL

Hardware, Posts, Fencing, Barbed Wire, Etc., and Niggerhead Lump and Nut Coal. Phone us your Orders.

Western Lumber Co.

T. J. DOSTALIK, Manager

PHONE 4

The Growth and Strength of this Bank

has been made possible by a general knowledge of business and personal conditions in this community, and the tangible service that it has always been our policy to render.

On the basis of confidence, courtesy and real personal service, we invite your account.

THE CITIZENS STATE BANK

A GUARANTY FUND BANK
CAPITAL AND SURPLUS \$33,500
CLAY E. THOMPSON, Cashier J. S. MORSE, President

Springtime Will Soon Be Here

and you will want that Ford in good running shape, so bring it to us while we have plenty of time to work it over and get ready for the rush, which is sure to follow the dull times.

You will find our stock of everything complete and at prices in keeping with the present conditions.

We have a few Fords on hand for immediate needs.

Bentley Motor Co.

Ford and Fordson Sales and Service