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## Temporary Exemption On Play Shoes To $\mathbf{B e}$

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The Big Spring Daily Herald


## Downtown Stroller







Make Those Shoes Last

Miss Mary Cowling Honored With Shower In The Dunham Home


## That Gitan Somettimn！

You can spot it every time
A game has to possess an extra something to have such widespread popularity as bowling． That＇s true of a soft drink．Coca－Cola had
be good to become the best－liked soft drink be good to
on earth．
Choicest ingredients and a finished art in its making produce in Coca－Cola a drink that stands apart．Notice how you never tire of
ice－cold Coca－Cola．Its taste never falis to please． And Coca－Cola more than quenches thirst． If adds refreshment．Makes any rest－pause， the pause that refreshes．Enjoy it whenever you can．

It＇s natural for popular names to acquire friendly abbreviations．That＇s why you hear CoceCol ＂coming from a single source，and well known to the community＂．

## Western Union

TELEGRAM
DS92 10－EL PASO TEX 929 A FEB． 23,1943 SOL KRUPP
CARE THE UNITED INC．
BIG SPRING，TEXAE
SELL ALL PLAYSHOES AND HUARACHES WITHOUT STAMP SEVENTEEN．

THE UNITED INC．




 Under the bill, the period August
1019 , to July 31,1929 , would be


What You Bur With WAR BONDS
V. s. Mluefmackets and Marines are seas. These belts wrap comfortably
about the waist and auth less dan.
serous peris can be worn deflated.
It






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And she doesn't want to make two trips! She's carrylng her share now, and she has to plan ahead.
She reads the ads in the Herald because they lielp her plan her wartime buying!

The Daily Herald


Mrs. Smith
Does
The

## Shopping

"In going to have more 7 nits $\times$ Vegetables than my Ration Book allows

## ...AND I'M GOING

## TO DO IT THE PATRIOTIC WAY!

That's the spirit America needs right
now. Even more than you know Very soon, you're coming right up against a problem chat directly affects
your family's welfare and the Nation's strength. You'll soon find you cant buy nearly as many canned fruits and
vegetables as you'd like. vegetables as you'd like.
Yet our government says everyone
must have plenty of fruits and vegesmust have plenty of fruits and vega-
tables-every single day. You must feed your family well-to keep Amer-
inca strong. fica strong.
Just because you can't get all you
need the easy way, does that mean need the easy way, does that mean
you're going to give up? Not a bit of it! If we know Americans, we think youth say, "Well, Ives still got my
brains and my own two hands, III do brains and my own two hands. Ill d
my part. Let's go to work!"
Why the need is so great As the world's largest canner of
fruits and vegetables, Del Monte hasa gladly undertaken to save every pound of fruits and vegetables possible, and still maintain Del Monte Quality. Last year's Del Monte pack was the
largest in our history. But our armed
forces needed about a third of it. We hope to preserve even more
foods this year. But well over half of foods this year. But well over half of
them is already spoken for by the
Government Dividing the rest among the home-
folks doesn't leave the plenty you're used to.
That's why, it's up to you this year fruits your family will need. You can raise the vegetables we
cant grow and can for you. You can cant grow and can for you You can
put up the fruit from the single tree
or small orchard we cant, reach Natural t orchard we cant reach. Naturally, we don't like to ask you
to do this job. It's Del Monte's busi-
ness to save you work. But this is an emergency! That's why Del Monte advertising
this spring and summer will urge this spring and summer will urge
American housewives to plant Victory Gardens. It will point out the need for putting up fruits at home. It will urge every American house-
wife to join in a cooperative nationwife to join in a cooperative nation-
wide program to "Save the Surplus in 1943."
Here's how you can join:

1. Put In a Vegetable Garden-Use every bit of surplus ground. Grow
fresh vegetables, to supplement the canned vegetables you buy
2. Plan to put up fruit this Sum-
mei-Every mer-Every jar of fruit you put up ration and keep surplus fruit from going to waste.
Of course, you cant draw on Just
the finest crops, as Del Monte does the finest crops, as Del Monte does.
You cant do your canning right in




Page Three
25-Year 100F Pin Given To Coleman
 Coleman hat the en fo the loses


 The Negro republic of

Lemon Juice Recipe
Pain Ouielky

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THE ASSOCIATED PRESS NEWS IN PICTURES




WHAT'S NEXT, COLONEL - From ano may








Sporls
The Big Spring Daily Herald
 Young Naval Recruit May Be 'White Hope' Of Boxing Ring


## Sports <br> Roundup





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Hal Wood, Twin Falis (Idaho)
Times-Newat If the war keepa

 SEBVICE DEPT.
Benny MeCoy,

 training coursees so they wont help
the Norfolk bail temm much.
Capt Graham Gammon, former
Nopth Carollne




## other reprit matiotains

## SHORTS AND Shelis With is of

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##  <br> PHONE 109 <br> 206 E 4th Street

Track Stars To
Get Ready For Opening Gun


Phils Have Fingers Crossed Pas

Table Tennis Title Match At Post Is
Slated Wednesday



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## COLDS

 RAGE THROUGH WIDE AREA



## "My Most-Prized Possessions"



Now that the manufacture of most electric appliances has been discontinued for the duration, many women are regarding these possessions in a naw light. Their difficult-toreplace toasters, irons, mixers and ather time-saving and work-saving electrical servants are getting extra care to prolong their useful lives.
The suggestions below may be helpful in keeping YOUR appliances in tip-top shape.

## 1. Use Appliances and Cords Carefully Caretul hanaling of aplianoes and cords will from becoming wivied and kiakod. Place  applinoces whers hey woat be knocked of of <br> 2. Make Minor Adjustments, Tighten Screws   <br> 3. Call a Competent Repairman <br> When real trouble develops in your appliances expert atteation. Most electricians are extre or lamps the best thing to do is to take them busy these days, so allow pleaty of time for the or lamps the best ching to do is to take chem busy these days, so allow plenty of time for tho to an electric repair thop, where they can get necemary repaine

Editorial
Bill Would Outlaw Absenteeism In "Work Or Fight" War Plan


## pater

## 

## The Big Spring Herald







How Writers Get Ideas There's A Dog Fight Going On For Stories Is Peculiar In House Of Representatives



## BUSINESS DIRECTORY

## APPLINCE STORES

 AUTOMOTTVE SUPPLIES
BUSINESS COLLEGES
 BEAUTY SHOPS
 COSMETTCS
DRY Cleaners

FURNTURE STORES

 GENERAL INSURANCE
TAXICAB SERYICE
HEALTH CLINICS
INSURANCE

NCOME TAX SERVICE

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MATTRESS SHOPS ${ }_{\text {WESTERN }}$ eal E


## ${ }_{A}^{\mathrm{MUSIC}}$

 ORDER SERUICE Photocraphers

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RADIO REPAIRING

TRAILER PRRKS

VACUUM CLEAERS
Stalled By The Snow,
Team Finally Plays
Washing China fully, Thy stolaed tom towew in

## Repair and Service

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LONDON'S Mighty Adventure

The Adventures Of Martin Eden With A Mighty Cast CLAIRE TREVOR EVELYN KEYES

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## SECRETS OF A CO-ED



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Outlined To Lions Club


Farm Equipment
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eye. I'll fill your battery test your anti-freezetell you if the engine or chassis needs lubricant: oll-PLATE your engine's insides with Conoco $\mathrm{N}^{\text {th }}$ motor oil-patented-popular-priced. Come in
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