

The Eldorado Success

A. T. Wright Editor and Owner
 Agnes Wright Social Editor
 Subscription Rate One Year \$1.50
 Six Months 75c

All legal notices appearing as much as four issues will be charged 7 1-2 cents per line per insertion. Classified Advertising two cents per word per issue.

THE SUCCESS
 OCTOBER, 16, 1931

Now since the Joe Tisdale well is to be drilled deeper, or to 7,000 feet, it looks as if oil activities are to be kept alive in our city.

Just take a stroll to the glens of this county and you will think that every body is busy. Our cotton may not make any one much money but it will distribute a little to all of us.

A good many people were here Monday and Tuesday watching the progress on the W. R. Nicks well.

It seems like quite a few men are wanting to fill the Governor's office next year, and our own present governor says no one has heard him say that he would not run to succeed himself. Everyone expects for Governor Sterling to be a candidate and the Governor will make a strong race. There is several others just boiling over wit hime to sacrifice for the dear people and dwe think the sweepstake will have plenty of entries by January 1, 1932.

Cotton has been trying to climb a little in price this week, but when it reaches the half way mark it slips back, by next week it should be selling for 6 cents.

The Cemetery Association is still selling membership cards to the Association and with each dollar membership card they give you a chance at a paint pony, given the Association by Mr. R. A. Evans. If Mr. Evans is kind and liberal enough to give the Association the pony free, there should be 100 people who would give \$1.00 for a membership fee for one year and get a chance at this paint pony. The cards are on sale at R. A. Evans' office and by Judge Frank Bradley.

"THIS AND THAT"

By Jimminy

Depressions are not new to this country, the records show a number of "ham an' —" struggles in years gone by. I am not in a position to say which of the two political parties is responsible for the present situation, but it is likely the Republicans would have too take the blame for all depressions, if political parties were really responsible for the economic upsets—the Democrats haven't been in office but about one time in the last ten depressions.

The average life of a "well-balanced" depression is about twelve months some lasting six months and some living to the ripe old age of two years. The present recess has been going on for nearly two years now, and indications are that depression records will be shattered before the end.

There are some who say the bottom has been reached, that we are soon to start climbing to the top of the ladder again; but Mr. Gus A. Citizen will tell you that he has ever stood ready to start at the middle and go up. It's strange how many people believe anything can be done.

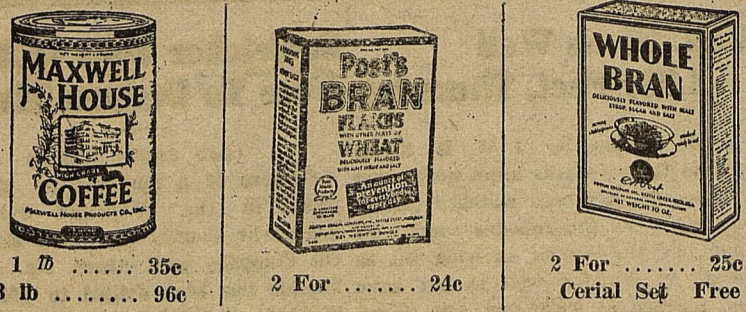
What starts and stops these economic set-backs is a matter of much conjecture. Everybody has a remedy for the cause. A lot of people think that nothing can be done until nature takes its course, or a new president is elected. Others say presidents and politicians have the least connection with the cause and remedy of the thing; they say the millions who have jobs and have had them all during the depressions and have suffered nothing more than a psychological economic complex which prevents them from buying because—well, it just isn't being done—have had much to do with it.

It is very likely this depression was caused by an insatiable desire on the part of the consumer to keep two jumps ahead of the sheriff, and the manufacturer to keep two jumps ahead of the sheriff and one jump ahead of the consumer, which, of course, leads to an enormous surplus in time.

The depression before this, in 1921, lasted but a short while. We came out of it quickly and started racing the sheriff. For nearly ten years we run a good race, then collapsed from "production" exhaustion. As soon as we come out of this depression—and we will—we will head straight for an-

ROY ANDREWS

FRIDAY & SATURDAY SPECIALS



Maxwell House Coffee and Browns Cakes Served FREE Saturday

FLOUR 24 lb	51c;	48 lb	98c
LARD, 8 lb bucket			75c
SUGAR, 10 lb			58c
POTATOES, per lb			2 1-2c
TOMATOES No. 2 cans 6 for			50c
PORK & BEANS, Libbys, per can			8c
HOMINY No. 2 1-2 cans each			12c
Diamond Dry SALT 10c pkg., 3 for			25c
SYRUP Staleys Golden Table a gal.			56c
MILK Carnation, tall cans 4 for			36c
Baby size, 6 cans for			24c

BLUING 10 oz. size, per bottle 18c
 (Ask for tablet with each bottle)

FRESH HOME KILLED MEATS



JELLO 6 For 50c
 4 molds and receipt book free

BAKERS COCONUT 1-4 lb pkg. 2 pkg. for .. 25c

La France 9c Come in and receive a Sample

other crash, unless steps are taken to too much relief from them. balance production with consumption. In the meantime, don't lay too much blame on politicians—and don't expect

COST OF EDUCATION From every section of the state



An Exclusive Hardware Store can serve you better in your Hardware Needs. Therefore we offer you the service of an exclusive hardware store.

The time of year has come to have that Flue examined and relined, so you can put up your stove when the cold weather arrives. Don't put off this matter until the day you need it, for others will likely do the same thing. Avoid the rush by getting your flue and stove ready for installation.

ELDORADO HARDWARE COMPANY

Star Tires and Tubes
 ELECTRIC VULCANIZING
 Washing, Greasing and Small Accessories
 Where Service and Courtesies awaits You
 Kent's Service Station

there are sent to Austin emphatic demands for lower taxes and reduced government spending.

People are inclined to resent the unprecedented investment of more than a million dollars in a single year's legislation. They believed that salaries of state officials could have survived a ten per cent pruning.

However true all this may be, any program for reduced taxes that begins and ends with the trimming of office, departmental and administrative expense, will fall far short of its purpose. By such methods one or two millions of the tax burden may be lifted from the shoulders of a distressed people, but no real tax relief will result.

Unless and until we place our system of education under the tax-microscope, we but dilly and dally with trifles while a first-class conflagration consumes the taxpayers' substance.

Heretofore officials who have had the temerity to suggest any trimming of figures in the educational budget have jeopardized their political future and run the risk of being hung, drawn and quartered before the sun set on their sacrilege. The same condition may exist today, but Texas needs some brave leader who dares run the risk. For until we devise ways and means of reducing the cost without decreasing the efficiency of our educational system, we can not proceed very far in the matter of reducing taxes.

In the last decade, the cost of education in Texas has mounted steadily—mounted out of all proportion to the number of enrolled scholastics and the salaries paid teachers. Figures recently cited prove that it costs the state one and a half million dollars just to change a textbook. And that is but one of many items which go to make up the educational budget.

We can reduce the salaries of office-holders ten per cent, we can eliminate a department here and a bureau there we can cut the salaries of the judiciary and do away with an occasional, unnecessary court; but until we control the cost of education, instead of permitting the cost of education to control us, our efforts will avail but little

Bill Douglas is at home on a vacation from the army fort at Ft. Sam Houston.

Classified Ads

2c per word for first insertions;
 11-2c for repeated insertions.

BUCKS FOR SALE

About 100 Fine Young Fullblood Rambouillet Bucks, At Prices that are Right.

W. F. MEADOR

FOR SALE: Pure Red Rust Proof seed oats. Or will exchange for oats to feed.

CHARLIE MUND

FOR SALE OR TRADE Automobile accessory, repair and filling station business will trade for sheep.

EVERETT L. MITCHELL,
 Mertzon, Texas.

FOR SALE—Choice Buff Orphaning Cockerells, \$1.00 each

MRS. GEO. WILLIAMS

VECK FLORIST, San Angelo, Mrs. J. D. McWhorter representative, benefit of the Methodist Church.

HATS



SEE THE

New Novelty Hats

Pastel Shades

In sizes for all and Priced from

\$1.75 to \$6.50

These Hats are the Newest, Snappiest and Latest Styles. The kind that will satisfy the keenest taste and in reach of the pocket-books of all.

Offered along with other Gents Furnishings for every occasion.

When you want Style, Quality, with Price Come to —

Williams Man Shop.



Don't try to eliminate the old fashioned Virtues — Many have tried it with indifferent success —

No good substitute has yet been found for simplicity, frankness, sobriety, industry, and sincerity.

West Texas Lumber Co

Service

Quality

REPORT OF CONDITION OF

THE FIRST NATIONAL BANK

ELDORADO, TEXAS

At the Close of Business Sept. 29, 1931.

RESOURCES		LIABILITIES	
Loans	\$ 359,952.06	Capital Stock	\$ 75,000.00
Overdrafts	1,019.84	Surplus	\$50,000.00
Federal Reserve Stock	3,750.00	Undivided Profits	30,583.38
Real Estate	3,000.00	Rediscounts	29,392.17
Furniture & Fixtures	1,000.00	4,000.00	80,583.38
Other Real Estate	10,000.00	20,000.00	29,392.17
U. S. Bonds	20,000.00	Circulation	19,520.00
CASH—			
In vault & other banks	\$38,960.35	Bills Payable	15,000.00
With U. S. Treasurer	1,000.00	DEPOSITS	220,974.67
Bills of Exchange	1,787.97		
TOTAL	\$ 440,470.22	TOTAL	\$ 440,470.22

OFFICERS

J. B. Christian, President

J. E. Hill, Vice-President

W. O. Alexander, Cashier

R. P. Hinyard, Vice-President

L. L. Baker, Ass't Cashier

DIRECTORS

J. B. Christian

Sam E. Jones

R. P. Hinyard

D. E. DeLong

J. E. Hill

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THE SUCCESS
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If our Saturday crowds get any larger, we will have to enact a parking law giving a time limit to move on.

Some folks will ask for help in time of need and forget the man that loaned them the help and get insulted when asked for a payment when he should strain every nerve to make some kind of a satisfactory settlement.

What Eldorado and every town needs is a business men's board of trade. There is no need of one man, getting a bad account with every merchant or business institution in town.

Many a good ranchman has pulled through many a tight place by kind treatment from his banker, likewise has other individuals, so why start some wild rumor, or fan it into a blaze after some unthought person has started it. Every honest citizen should pull together and pay what they can and be as lenient on his fellow man as possible, so all can come through with good feeling and some credit left.

A bank at Ballinger closed Friday, and gave as its reason, bad talk. Yes, bad talk and lots of false gossip will not only break a bank but can break and destroy the lives of individuals.

A banking institution is just as useful to the community and the community needs it worse than the ones owning the banks need it for making money, and the people must stand by its local banking institution.

If a stranger had dropped into Eldorado Saturday, he would have thought he had dropped into Old Mexico. Our streets are brimming full of Mexican cotton pickers every Saturday and our merchants are exercising their Mexican vocabulary to its fullest extent.

The Schleicher County cotton crop though selling low will bring lots of money to Eldorado and its people this fall.

Senator Clint Small, from way up in the Panhandle, has announced that he is a candidate for Governor in 1932. What he means is that he is a candidate in 1931. He will likely be out of the running by the time 1932 rolls around.—San Saba News

We judge you mean that Senator Small is too small to get there.

A lot of folks are getting scared because they have not enough money to go to the show every night and get a cold drink every thirty minutes during the day—these folks are just spoilt — when we were growing up we never did go to the show and we only had a cold drink on the 4th of July, and not always at that time. We are just getting back to the good old times when we believed in Santa Claus and Easter Rabbits.—San Saba Star.

The Mertzon Star, which has been published for almost 20 years under the name of Lonnie McFall, was sold last week to J. H. Sawyer, former Editor of the Ozona paper. Editor Sawyer has taken charge and by this time has his fingernails full of printers ink, and beginning to feel at home.

Mr. McFall has retired to enjoy his misfortunes, because we doubt if he will be satisfied at some other occupation.

The Success wishes Mr. Sawyer as many years of successful business and may his readers fully appreciate his efforts and lend him their every support.

Charlie Mund was a business visitor in the city Saturday from the ranch.

Hop Cheatham was in the city Saturday and his friend Perry Johnson says that Hop is going to enter the men's beauty contest at the Eldorado 1932 Fair, and thinks that Hop has a fair chance to win first money.

Insure Your Feed!

It will not sell for much on the market, but it has the same food value it has always had. The cost of insuring it is so small you can't afford to do without it. Let me tell you about it.

W. O. ALEXANDER

ON TEXAS FARMS

By W. H. Darrow,
 Extension Service Editor

Grocery bills have reeched a new low average of \$5 per month for 1931 in the homes of 4-H pantry demonstrators in Delta county. Home demonstration club women have canned a total of 45,000 containers of fruits and vegetables. Local dealers have sold 39 steam pressure canners and 14 sealers this season.

Doing her part toward the living at home ideal, Mary King, 4-H club girl of El Paso county, has thus far canned 722 containers of home grown fruits and vegetables.

Feeding wheat and skim milk to his 400 white leghorn hens since last November, J. L. Hammons, poultry demonstrator in Castro county, has just figured out that he got 90 cents per bushel for his wheat.

In Palo Pinto county the county and home agents have arranged with 35 farmers and their wives to feed out enough good-type meat animals to furnish a complete home supply of meat when butchered and canned this winter.

Burke Cartwright of Terrell who planted only 100 out of 700 acres in cotton this year and the rest in corn, oats and hegarl, is selling his hegarl by turning 120 head of three and four year old steers into the field and supplementing the grazing with one-half pound of cake per day. He expects to feed more grain later to give a better finish.

Barnyard manure more than doubled the yield of hegarl this year for Harry Sommers in a demonstration on a sloping field of sandy loam on his farm near Runge, Karnes county. The fertilized land made 2,249 pounds of heads per acre and unfertilized land of the same type 1,080 pounds.

Ranchers must resort to creep feeding calves if they want to stay in business, in the opinion of some of the ranchers who made a tour of inspection of the McCulloch county creep fed calves recently. Twenty-one 4-H club calves that had been on creep feed for two summer months weighed an average of 573 pounds as compared with an average of 450 pounds for those not on creep feeders.

Terracing, legumes, cover crops, crop rotations and fertilizers have increased the fertility of his farm fourfold in 10 years, according to John Byerly of Homer Community, Jasper county. He is a cooperater in the county agent's soil improvement program. Part of his farm has been in cultivation 75 years.

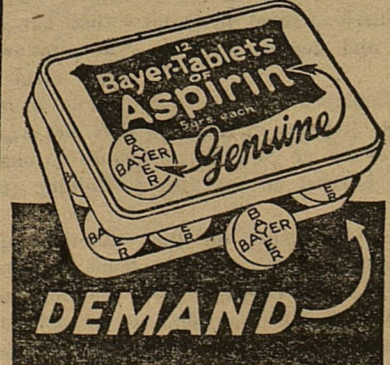
From the best gardens in Midland county in 10 years all canning records have been broken there. About 90,000 cans have been sold by merchants, and home demonstration agents and home demonstration club women are aiding families to use canning equipment to fill these cans.

E. G. Woods was in from the farm Saturday buying supplies.

Mrs. Joe Edens was visiting and shopping in the city Saturday.

ASPIRIN

BEWARE OF IMITATIONS



LOOK for the name Bayer and the word genuine on the package as pictured above when you buy Aspirin. Then you'll know that you are getting the genuine Bayer product that thousands of physicians prescribe.

Bayer Aspirin is SAFE, as millions of users have proved. It does not depress the heart, and no harmful after-effects follow its use.

Bayer Aspirin is the universal antidote for pains of all kinds.

Headaches Neuritis
 Colds Neuralgia
 Sore Throat Lumbago
 Rheumatism Toothache

Genuine Bayer Aspirin is sold at all druggists in boxes of 12 and in bottles of 24 and 100.

Aspirin is the trade-mark of Bayer manufacture of monoaceticacidester of salicylicacid.

ESTIMATING TIMBER SAVES FARMER \$600

GILMER, Oct. 12.—By learning to use a scaling card and simple system of estimating timber A. H. Hudgens of Union Ridge Community, Upshur county, recently saved \$600 in two hours time, according to his own statement. In company with County Agent u. M. Burkes and Farm Forester C. W. Simmons of the A. and M. College Extension Service and Texas Forest Service, Mr. Hudgens estimated 200 acres of second growth timber and pasture land that he had intended letting a sawmill operator log off for him. He found the contractor's estimate to be one-fourth as much as it should have been, and that it was poor business to sell all the timber the buyer wanted, because by thinning excess growth and scrub timber he could grow some superior logs in a short time from which he could get a larger profit within a few years.

Marion McDonald was in from the ranch and farm Saturday looking after business and meeting friends.

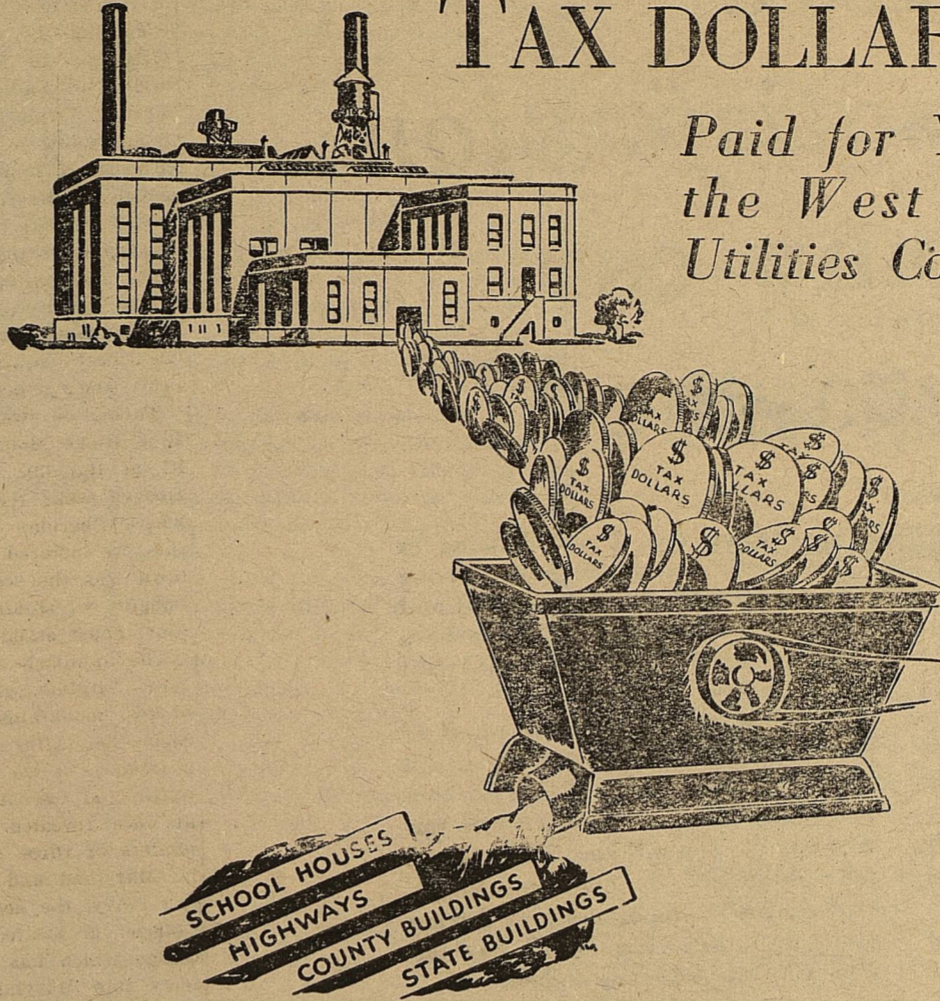
HOGS PAY WELL FED SELF FEEDER STYLE

SILVING, Oct. 8.—Producing pork at a feed cost of \$3.67 per hundred pounds, Herman Wiedner of Gaudalupe county has recently completed a demonstration on his farm near Cibola in which the records show that 37 pure bred Duroc Jersey hogs paid 99 cents per bushel for corn fed in a self feeder, Silver Whitsett, county agent, reports. The hogs weighed 185 pounds at 1 1-2 days short of five months of age after consuming nearly 10 tons of corn, 3,739 pounds of hegarl, 2,200 pounds tankage and 60 pounds bone meal. At present prices for these feed stuffs the same hogs would produce pork at about \$2 per hundred. Mr. Whitsett estimates. As a result of the demonstration eight farmers have called for plans for self feeders in producing their own home pork.

Mrs. Stephen Perner and little son, of Crockett County, were guests of Mr. and Mrs. C. C. Doty, the past week end, while Mr. Perner is delivering his lambs which he sold.

TAX DOLLARS . .

Paid for You by
 the West Texas
 Utilities Company



YOUR business is not the only one which has been faced with the serious problem of ever-mounting tax expenses. Since 1923, the year of this company's organization, taxes paid by the West Texas Utilities Company have increased over 1,200 per cent! In making these tax payments, the West Texas Utilities Company is contributing substantially to the cost of government . . . and relieving you of a considerable burden which otherwise would fall on your shoulders.

If the taxes paid annually by the West Texas Utilities Company could be applied by governmental agencies as efficiently as funds are handled by private enterprises, they would build for you each year: two large city high schools; three completely equipped ward schools; fifteen modern rural schools; a complete water system for a city of 12,000 population, or seven and one-half miles of standard concrete highway.

While this company has had to meet an ever-mounting tax bill and increased cost of equipment and materials . . . you, as a customer, have benefited by rate reductions which make this modern necessity available to you at an average cost sixty per cent lower than was charged before the organization of the West Texas Utilities Company!

Electric service will do your domestic, industrial or farm tasks more efficiently than they can be accomplished by any other method, and the entire cost of such splendid service can be figured in terms of pennies!

Out of every dollar you spend for service, approximately 10 cents is returned to the various governing bodies in the form of tax payments.

Do You Know?
 that the average cost of government per family in 1913 was six times the average family's electric bill — but that through increased political activities the cost of government to the average family is today fifteen times greater than the cost of household electricity?
 that a reduction of 10% in the average family's household electric bill would amount to but \$3.00 a year; whereas a reduction of the political racketeering activities alone connected with the cost of government should decrease taxes at least 1% — a reduction sufficient to pay all the nation's household electric bill? Let's work on the political racketeers. There is the easiest place to save.

West Texas Utilities Company

Telephone Service

When your Telephone Service is not what you think it should be, Telephone us at once. We deem it a favor, as we are prepared to render GOOD SERVICE. And anxious for you to have good service.

SAN ANGELO TELEPHONE CO.

Mrs. Kate E. Robinson
 General Merchandise

